

TICC Meeting
Thursday, July 11, 2019

Attendance:
Katrina Sostek
Ashley Kirzinger
Jim Dayton
Seth Brohinsky
Jenny Benz
Ron
Craig
Eran(?)
Alian Kasbian
Renee
Becky Reimer
Krista Jenkins
Rene Bautista
Yvonne Janvrin

Meeting notes

Update on annual recertification letters

- The annual recertification letters were sent out over the last few weeks. We have received 68 responses. We will be contacting those who have not responded. We have discovered that several organizations are no longer in existence. The committee discussed options to list those organizations as a past member or to remove their names, and the idea of posting years of participation on the website. The committee agreed this was important to note that these organizations were compliant and that data that came out of these organizations were reflective of the TI code. Krista and Ashley will put together ideas to present to the committee.

Update on 2 pending applications

- Two organizations have applications. Reviews are in process.

Update from Standards Committee and Code Review

- Rene requests volunteers to help update the content on the website.

Online non-probability pollsters: Idea from Katrina Sostek

- Katrina made a list of several of the online polling companies to see if they would like to join the TI. Katrina will reach out to her contacts at the organizations where she has contacts. Ashley will take the lead on contacting Survey Monkey. The committee agreed that this was a worthwhile pursuit.

New Business

- CNN has developed a questionnaire of 16 questions in order for them to publish and recognize good polls. Committee discussed the differences between the CNN questions and the TI questions.