Cross-cultural and multilingual research affinity group

Mission: Connect AAPOR researchers and leaders to facilitate a regular dialogue about improved methods, measurement, and research & publication opportunities.

Vision: Cultivate an environment where cross-cultural and multilingual research is visible and important to all survey and public opinion researchers.

Thursday, May 16, 4:30 p.m.
SESSION: Issues in Multinational, Multiregional, and Multicultural Surveys
Room: Simcoe/Dufferin

Understanding the Words, But Not the Meaning: When Cognitive Testing of Translated Instruments Uncover Cultural Realities that Impact Question Interpretation and Applicability Presenter: Daniela Glusberg
Room: Civic Ballroom North

Friday, May 17
8:00 a.m. SESSION: Encouraging Survey Participation of Spanish Speakers in the United States
Room: City Hall

10:00 a.m. Rethinking How We Classify Cognitive Probes Presenter: Alisú Schoua-Glusberg co-chair!
Room: Dominion North

1:45 p.m. PORTAL International Survey Methods: Lessons from the Demographic and Health (DHS) Program
Moderator: Martin Wulfe
Instructors: Joanna Lowell, Ben Mayala & Mahmoud Elkasabi
Room: Willow East

Saturday, May 18, 3:30 p.m.
SESSION: Mitigating Challenges in Multinational, Multiregional and Multicultural Surveys
Location: Dominion South

Sunday, May 19
9:00 a.m. SHORT COURSE (additional fee): Cognition, Communication, and Self-Report Across Cultures
Instructors: Daphna Oyserman & Norbert Schwarz
Location: Provincial North

11:05 a.m.
SESSION: Response Rates Around the World
Location: City Hall