



THE ROPER CENTER FOR PUBLIC OPINION RESEARCH AT CORNELL UNIVERSITY AND THE AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH (AAPOR) ANNOUNCE THEIR PARTNERSHIP FOR THE W.E.B. DU BOIS FELLOWSHIP IN SUPPORT OF DIVERSITY AND INCLUSION

The Roper Center for Public Opinion Research at Cornell University and The American Association for Public Opinion Research (AAPOR) are pleased to announce their partnership for the W.E.B. Du Bois Fellowship in Support of Diversity and Inclusion.

This fellowship will be open to graduate students currently enrolled in a U.S. college or university with a focus on students who identify as a member of a racial or ethnic minority group that has been underrepresented in the field of polling research. Fellowship efforts will be primarily focused on the development of introductory-level instructional materials for use by educators.

AAPOR's involvement will be in the form of complimentary membership for the fellows, financial support, review of application materials and co-selection of fellows, and providing curriculum and outreach support.

"AAPOR is honored and excited to be involved in this critical partnership with the Roper Center. W.E.B. Du Bois Fellowship in Support of Diversity and Inclusion aligns with our goal of broadening the number of students in the field of public opinion research, especially those from underrepresented groups," said Paul Beatty, AAPOR President.

"With its support of this Fellowship, the Roper Center hopes to expand its role and fulfill a Board priority in adding much needed diversity to the ranks of public opinion research professionals," shared Robert Shapiro, Roper Center Board Chair and Wallace S. Sayre Professor of Government in the Department of Political Science at Columbia University, "This will benefit the Fellowship holders and, through their professional contributions, the field of public opinion research writ large."

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Founded in 1947 by Elmo Roper, the **Roper Center for Public Opinion Research** continues to play a crucial role in the advancement of the field of public opinion research. The Center's mission is to collect, preserve, and disseminate public opinion data; to serve as a resource to help improve the practice of survey research; and to broaden the understanding of public opinion using survey data in the United States and around the world. The digital archive, also known as Roper iPoll, expands daily and includes data from as early as 1935 and offers users over 825,000 questions and more than 25,000 datasets, Roper trend builder and crosstabs. In addition to Roper iPoll, America's Voice Project, and the Health Poll Database, the Center retains a physical collection in its offices on the Cornell University campus in Ithaca, NY. A 501 (c)(3), non-profit, the Roper Center is hosted at Cornell University. Annually, the Roper Center Board of Directors recognizes professional contributions to the field of public opinion research by



awarding the Warren J. Mitofsky Award. On the web at ropercenter.cornell.edu/. Inquiries to media@ropercenter.org.

The American Association for Public Opinion Research (AAPOR) is the leading professional organization of public opinion and survey research professionals in the U.S., with members from academia, media, government, the non-profit sector, and private industry. AAPOR members embrace the principle that public opinion research is essential to a healthy democracy, providing information crucial to informed policymaking and giving voice to the nation's beliefs, attitudes, and desires. It promotes a better public understanding of this role, as well as the sound and ethical conduct and use of public opinion research. On the web: www.aapor.org. Media Inquiries: jweisman@aapor.org