Collectible Conference Program

June 11-12, 2020
Virtual Conference

www.aapor.org  #aapor  f  t  l
Westat offers innovative professional services to help clients improve outcomes in health, education, social policy, and transportation. We are dedicated to improving lives through research.

Data to Discovery. Discovery to Solutions.

Come “meet” our survey research experts in the virtual exhibit hall.

Proud to be an AAPOR Sustaining Sponsor

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### 2020 Virtual Conference Website, Conference App and Interactive Program

The AAPOR 2020 Virtual Conference taking place June 11-12 can be accessed on the Conference Website and Conference App. Registrants will log-in to attend research sessions, take part in Conference events, connect with Exhibitors and Sponsors in the Virtual Exhibit Hall and participate in the interactive Treasure Hunt. The Conference Website and recorded sessions will be available to registrants for 90 days after the conference ends. By participating as a presenter or audience member on the Conference Website or App, attendees agree to be recorded. More information on conference sessions and special events can be found in the 2020 Interactive Program.
About AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.

AAPOR Conduct Statement

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR’s membership is global. Our conferences, meetings, and activities bring together people from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR’s coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender, identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principles of equality and respect, and are serious forms of professional misconduct. AAPOR members who violate this policy will be subject to discipline.
2020 Webinar Series

Sponsored by:

June
Reusable Reports with Markdown
Stas Kolenikov

July
Navigating the Vastness and Fitness of Auxiliary Variables
Ashley Hyon

August
Web Survey Design and Usability Best Practices
Emily Geisen and Jennifer Romano Bergstrom

September
Conducting Sensitive Interviews: Caring for Research Participants and Interviewers
Mariel McKone Leonard, Darby Steiger, Karen Kellard

October
Language and Survey Data Quality: Sociolinguistics and Data Science Approaches
Mandy Sha and Heather Kitada-Smalley

November
Design Considerations for Mobile Web Surveys
Chris Antoun

December
Application of the Total Survey Error Paradigm to Online Surveys: Survey Sampling in the Digital Age
Mansour Fahimi and Frances Barlas

Click here for more webinar information.

AAPOR Webinar Series and Recordings

Live Webinars
Throughout the year, AAPOR offers live webinars presented by leaders in public opinion and survey research. Learn about the latest methods and empirical research findings without leaving your desk.

Recordings Library
Learn from leaders in public opinion and survey research at a time that is convenient for you. AAPOR now offers an institutional subscription to our recorded webinars that can be shared with other branches, offices, faculty, staff, and others at your institution.

Choose from more than 30 topics, including
- Population-based surveys
- Address-based sampling
- Cell phone surveys
- Social network analysis
- And more
Conference Highlights

**Education – AAPOR Short Courses**

*All times states are in U.S. Eastern Time*

Five in-depth short courses are offered to enhance your learning experience. These half-day courses are taught by well-known experts in the survey research field and cover topics that affect our ever-changing industry.

**June 8, 2020 • Short Courses**

9:00 a.m. – 12:30 p.m.  
*Quick Lessons for Communicating and Visualizing Quantitative Information*  
(Regina Nuzzo)

2:00 p.m. – 5:30 p.m.  
*Employing Text Analytics for Survey Data*  
(Joe Sutherland)

**June 9, 2020 • Short Courses**

9:00 a.m. – 12:30 p.m.  
*Cognitive Interviewing and Psychometrics for Improving Validity of Survey Questions*  
(José Luis Padilla)

2:00 p.m. – 5:30 p.m.  
*Essential Tools for Working in R for Public Opinion and Survey Researchers*  
(Brady West)

**June 10, 2020 • Short Course**

9:00 a.m. – 12:30 p.m.  
*Text Messaging for Conducting Survey Interviews*  
(Frederick Conrad, Andrew Hupp, and Michael Schober)

**Day 1 of Conference**

**June 11, 2020**

9:00 a.m. – 10:00 a.m.  
*Conference Kickoff*  
Sponsored by [Westat](https://www.westat.com)

10:00 a.m. – 10:55 a.m.  
*All-Attendee Session: Public Opinion and COVID–19*  
AAPOR members are empowering our world with facts about the covid-19 global pandemic. The 11 AAPOR members speaking at the All-Attendee Session provide timely insights into public attitudes and behavior during the pandemic, as well as the methods being used to measure it.

*I'm Still Calling! A Fun Tribute to All Public Opinion and Survey Researchers*

12:30 p.m. – 1:15 p.m.  
*Attendee Celebration and Awards*

Join us as we recognize the 2019–2020 Executive Council and welcome the newly elected Executive Council. Toast the award winning accomplishments of AAPOR members and industry leaders, the 75th Anniversary, and virtual conference attendees and AAPOR volunteers who embody People of AAPOR Make Us Strong.

3:00 p.m. – 5:00 p.m.  
*All-AAPOR Poster Session and Poster Award Contest*

Join us as we recognize the 2019–2020 Executive Council and welcome the newly elected Executive Council. Toast the award winning accomplishments of AAPOR members and industry leaders, the 75th Anniversary, the virtual conference attendees and AAPOR volunteers who embody People of AAPOR Make Us Strong.
Conference Highlights (continued)

Day 2 of Conference
June 12, 2020

9:00 a.m. – 10:55 a.m.  Coffee Hour with Exhibitors in the Virtual Exhibit Hall

10:00 a.m. – 10:55 a.m.  Presidential Address by 2019–2020 President Nora Cate Schaeffer

New Books Launch Party
Join for the New Books Launch Party taking place immediately following the Presidential Address.

12:30 p.m. – 1:15 p.m.  Poster Awards and New Books & Activity Winners

3:00 p.m. – 5:00 p.m.  Annual Business Meeting
Attend the Annual Business Meeting to learn more about the past year’s accomplishments and future initiatives of the association, engage in Q&A, and enjoy remarks from 2020–2021 President Dan Merkle.

New Books Launch Party!
AAPOR’s Annual Conference has the tradition of sharing new books in the annual Book Exhibit and Sale as well as featuring authors at Meet-the-Author events. We reimagine this tradition with a virtual book launch party to celebrate the achievement of AAPOR authors and their new books on public opinion and survey research. Attendees who join the party and interact with the participating authors and editors could win one or more of these new books ($40 – $150)!

![Book Covers](images)
Professional Development Program

Thursday, June 11, 11:00 a.m. – 11:30 a.m.
2020 Monroe G. Sirken Award Lecture
Survey Reliability: Models, Methods, and Findings
Roger Tourangeau, Westat and University of Michigan

Thursday, June 11, 1:15 – 2:45 p.m.
Gridded Population Sampling in Low- and Middle-Income Countries: Tools, Demo, and Experiences
Organizer: Sarah Staveteig Ford, U.S. Department of State
Moderator: Kristen Cibelli-Hibben, NCHS
Panelists:
Dana R. Thomson, Independent Researcher
Sarah Staveteig Ford and Matthew Kirwin, U.S. Department of State
Stafford Nichols and Magali Rheault, Gallup
Jamie Cajka, RTI International

Thursday, June 11, 1:15 p.m. – 2:45 p.m.
Complex Survey Data Analysis in Stata
Presenter: Bill Rising, StataCorp

Friday, June 12, 11:00 a.m. – 12:30 p.m.
Teaching Survey Research in University Settings and Outside of the Classroom
Organizer: Chase Harrison, Harvard University
Survey research methods is included in university curricula and can also be taught in a variety of settings and taught to a broad set of audiences. This seminar highlights innovations in teaching survey research in a diverse array of settings, challenges, and curricular approaches.
Chase Harrison, Harvard University
Rebecca R. Andridge, Ohio State University
John M. Kennedy, Indiana University
Mario Callegaro, Google
Sonja Zinie, Children’s Hospital Colorado
Paul Schroeder, COPAFS

Friday, June 12, 1:15 p.m. – 2:45 p.m.
Accessing Census Bureau Data for Public Opinion Research: Key Data and Tools
Presenters: Tyson Weister and Andrew Hait, U.S. Census Bureau

Professional Development Workshop on Persuasive Writing for Researchers

Research is ultimately a business. No matter how noble the intention or the objective, the reality is that researchers need funding to conduct their work. To obtain funding, our theory, methods, and findings presented in research proposals, reports, and articles must be persuasive to various audiences—peer reviewers, colleagues, funders, admission committees, hiring managers, executives, and the informed public. Audiences must be persuaded both on the merits of the work and on the value of investing resources in the individuals conducting the research and the lines of inquiry they wish to pursue. Often, the ability to persuade rests on the authors’ ability to write effectively so that readers become engaged with their ideas, logic, conclusions, and recommendations.

Workshop: Persuasive Writing Techniques and Working the Blurb Exercise
Thursday, June 11, 3:00 – 5:00 p.m. with breaks
Instructor: Ellen Marks
This workshop will teach techniques of persuasive writing that can benefit everyone looking to obtain financial support, regardless of experience or type of employment: university faculty, proposal leaders, report authors, early career staff, and those whose native language is not English. Participants will learn effective persuasive writing techniques to improve their written materials. The workshop will describe typical challenges and demonstrate basic principles of effective writing:

- demonstrate, don’t allege
- use active instead of passive voice
- select word order
- avoid excessive prepositional phrases
- use affirmative, positive statements
- delete fluffy words
- insert the Hallmark moment

Working the Blurb: Interactive, Hands-on Exercise
Next, participants will learn how to write their blurbs (short biography about themselves) using persuasive, professional writing techniques that strongly convey their suitability while simultaneously avoiding either excessive modesty or conceit. Using a sample blurb from a recent proposal submitted to a federal government agency, the presenter will go through the blurb and edit it in real time to demonstrate changes—using persuasive writing strategies—to improve the blurb. Next, participants will work as a group to revise a different blurb and their own blurbs, using techniques they have just learned. Examples of effective changes will be presented for feedback and critique.
Interactive Digital History Timeline

Thursday, June 11th, 3:00 – 5:00 p.m. Eastern

Explore AAPOR’s 75-year history with us! We will navigate the new interactive digital AAPOR history timeline by decade 1940-2020, and by four themes:

- The Meeting Place
- Standards
- Education
- Public Opinion Research

The digital timeline has illustrative images and descriptions of milestones over the years such as: the Truman/Dewy Election (1948); AAPOR’s First Standard’s Case (1955); AAPOR’s first female president (1977); and the Charter Transparency Initiative Organizations (2014).
People of AAPOR Make Us Strong

AAPOR is celebrating its 75th Annual Conference!

Seventy-five years ago, 73 public opinion research pioneers responded to a call from Harry H. Field, director of the National Opinion Research Center, then at the University of Denver, to attend a meeting in Central City, Colorado, July 29 – 31, 1946. The meeting was held in the historic Opera House. At the closing session, there was general agreement that they had common problems, common opportunities and should continue meeting. (A Meeting Place; p3) This theme continues in 2020. Even with the global COVID-19 pandemic, AAPOR will meet…in the first ever virtual conference.

AAPOR’s resilience is notable. Beginning right after World War II, there was optimism and a focus on public opinion research, the contribution to democracy, and a dedication to improving research methods and standards. Over the years, these endure as key themes. And, as in the beginning, it is the people of AAPOR whose dedication and endless volunteer hours have nurtured and expanded the prestige and value of membership providing opportunities to learn, to meet others, exchange knowledge, and provide ongoing analysis and remediation to address our common problems.

Our 75th virtual conference and anniversary celebration is historic. Our treasured “meeting place moments” will be unforgettable. Use this opportunity to connect virtually with other AAPOR members by viewing the 75th Anniversary Tributes, listening to Heritage Interviews to “meet” our leaders from over the years, including some who attended the Central City meeting, and reviewing the new interactive Digital AAPOR History Timeline to experience the 75 years of addressing common problems and opportunities. Celebrate AAPOR as A Meeting Place and A virtual Meeting Place—remembering people have built AAPOR and the People of AAPOR Make Us Strong.

Digital Tributes

Click here to enjoy digital 75th Anniversary Tributes! “Meet” former AAPOR Presidents, AAPORites with membership from 1 month to 50 years, and “visit” where AAPOR started, take a tour with the mayor of Central City, Colorado. The mayor will show you the still standing Teller Hotel and the Opera House where in 1946 Harry H. Field invited leaders in the profession to a gathering that led to forming AAPOR.

Chair, History Committee
Co-Chair, 75th Anniversary Planning Subcommittee
Janice Ballou
Honorary Life Member

Co-Chair, 75th Anniversary Planning Subcommittee
Dawn Nelson
Member for 32 years

Conference Chair
Mandy Sha
Member for 20 years
# AAPOR Conference Sites 1946 – 2020

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<tr>
<th>Year</th>
<th>Conference Locations</th>
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<tbody>
<tr>
<td>1946</td>
<td>Teller House Central City, CO</td>
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<td>1947</td>
<td>Williams College Williamstown, MA</td>
</tr>
<tr>
<td>1948</td>
<td>Eagles Mere, PA</td>
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<tr>
<td>1949</td>
<td>Cornell University, Ithaca, NY</td>
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<tr>
<td>1950</td>
<td>Lake Forest College Lake Forest, IL</td>
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<tr>
<td>1951</td>
<td>Princeton University Princeton, NJ</td>
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<tr>
<td>1952</td>
<td>Vassar College Poughkeepsie, NY</td>
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<tr>
<td>1953</td>
<td>Pocono Manor, PA</td>
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<tr>
<td>1954</td>
<td>Berkeley-Carteret Hotel Asbury Park, NJ</td>
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<tr>
<td>1955</td>
<td>Hotel Loraine Madison, WS</td>
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<tr>
<td>1956</td>
<td>The Inn, Buck Hill Falls, PA</td>
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<tr>
<td>1957</td>
<td>Shoreham Hotel Washington, DC</td>
</tr>
<tr>
<td>1958</td>
<td>Edgewater Beach Hotel, Chicago, IL</td>
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<tr>
<td>1959</td>
<td>Sagamore Lake George, NY</td>
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<tr>
<td>1960</td>
<td>Hotel Traymore Atlantic City, NJ</td>
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<tr>
<td>1961</td>
<td>Claremont Hotel Berkeley, CA</td>
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<tr>
<td>1962</td>
<td>Sagamore Lake George, NY</td>
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<tr>
<td>1963</td>
<td>Sagamore Lake George, NY</td>
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<tr>
<td>1964</td>
<td>The Elms Hotel Excelsior Springs, MO</td>
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<td>1965</td>
<td>Hotel Griswold Groton, CN</td>
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<td>1966</td>
<td>New Ocean House Swampscott, MA</td>
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<td>1967</td>
<td>Sagamore Lake George, NY</td>
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<td>1968</td>
<td>The Miramar Santa Barbara, CA</td>
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<td>1969</td>
<td>Sagamore Lake George, NY</td>
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<td>1970</td>
<td>Sagamore Lake George, NY</td>
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<td>1971</td>
<td>Huntington-Sheraton Hotel Pasadena, CA</td>
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<td>1972</td>
<td>Marlborough-Blenheim Hotel Atlantic City, NJ</td>
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<td>1973</td>
<td>Grove Park Inn Asheville, NC</td>
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<td>1974</td>
<td>Sagamore Lake George, NY</td>
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<tr>
<td>1975</td>
<td>Carson Inn-Nordic Hills Itasca, IL</td>
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<tr>
<td>1976</td>
<td>Grove Park Inn Asheville, NC</td>
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<tr>
<td>1977</td>
<td>The Inn Buck Hill Falls, PA</td>
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<tr>
<td>1978</td>
<td>Hotel Roanoke Roanoke, VA</td>
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<tr>
<td>1979</td>
<td>The Inn Buck Hill Falls, PA</td>
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<tr>
<td>1980</td>
<td>Kings Island Inn Cincinnati, OH</td>
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<tr>
<td>1981</td>
<td>Buck Hill Falls Inn Buck Hills, PA</td>
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<tr>
<td>1982</td>
<td>The Hunt Valley Inn Hunt Valley, MD</td>
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<tr>
<td>1983</td>
<td>Buck Hill Falls Inn Buck Hills, PA</td>
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<tr>
<td>1984</td>
<td>Lake Lawn Lodge Delavan, WI</td>
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<tr>
<td>1985</td>
<td>The Americana Great Gorge McAfee, NJ</td>
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<tr>
<td>1986</td>
<td>The Don CeSar St. Petersburg, FL</td>
</tr>
<tr>
<td>1987</td>
<td>The Lodge Hershey, PA</td>
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<tr>
<td>1988</td>
<td>The Inn on the Park Toronto, Ontario</td>
</tr>
<tr>
<td>1989</td>
<td>The Don CeSar St. Petersburg, FL</td>
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<tr>
<td>1990</td>
<td>Sheraton Lancaster Golf Resort Lancaster, PA</td>
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<tr>
<td>1991</td>
<td>The Point at Squaw Peak Phoenix, AZ</td>
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<tr>
<td>1992</td>
<td>The Don CeSar Resort St Petersburg Beach, FL</td>
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<tr>
<td>1993</td>
<td>Pheasant Run Resort and Convention Center St. Charles, IL</td>
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<tr>
<td>1994</td>
<td>Sheraton Tara Hotel and Resort Danvers, MA</td>
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<tr>
<td>1995</td>
<td>The Bonaventure Resort and Spa Fort Lauderdale, FL</td>
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<tr>
<td>1996</td>
<td>Red Lion Hotel Salt Lake City, UT</td>
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<tr>
<td>1997</td>
<td>Norfolk Waterside Marriott Norfolk, VA</td>
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<tr>
<td>1998</td>
<td>Marriott Pavilion Downtown St. Louis, MO</td>
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<tr>
<td>1999</td>
<td>Trade Winds Resort St. Pete Beach, FL</td>
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<tr>
<td>2000</td>
<td>Double Tree Jantzen Beach Portland, OR</td>
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<tr>
<td>2001</td>
<td>Hilton Montreal Bonaventure Montreal Quebec</td>
</tr>
<tr>
<td>2002</td>
<td>The Trade Winds Beach Resorts St. Pete Beach, FL</td>
</tr>
<tr>
<td>2003</td>
<td>Sheraton Music City Hotel Nashville, TN</td>
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<tr>
<td>2004</td>
<td>Pointe Hilton Tapatio Cliffs Resort Phoenix, AR</td>
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<tr>
<td>2005</td>
<td>Fontainebleau Hilton Resort Miami Beach, FL</td>
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<tr>
<td>2006</td>
<td>Hilton Montreal Bonaventure Montreal Quebec</td>
</tr>
<tr>
<td>2007</td>
<td>Hyatt Regency Orange County Anaheim, CA</td>
</tr>
<tr>
<td>2008</td>
<td>Sheraton New Orleans New Orleans, LA</td>
</tr>
<tr>
<td>2009</td>
<td>The Westin Diplomat Convention Center Hollywood, FL</td>
</tr>
<tr>
<td>2010</td>
<td>Chicago Marriott Downtown Magnificent Mile Chicago, IL</td>
</tr>
<tr>
<td>2011</td>
<td>Arizona Grand Resort Phoenix, AZ</td>
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<tr>
<td>2012</td>
<td>JW Marriott Orlando Grande Lakes Orlando, FL</td>
</tr>
<tr>
<td>2013</td>
<td>Seaport Boston Hotel &amp; Seaport World Trade Center Boston, MA</td>
</tr>
<tr>
<td>2014</td>
<td>Anaheim Marriott Anaheim, CA</td>
</tr>
<tr>
<td>2015</td>
<td>The Diplomat Hollywood, FL</td>
</tr>
<tr>
<td>2016</td>
<td>Hilton Austin Austin, TX</td>
</tr>
<tr>
<td>2017</td>
<td>Sheraton New Orleans New Orleans, LA</td>
</tr>
<tr>
<td>2018</td>
<td>Sheraton Denver Downtown Denver, CO</td>
</tr>
<tr>
<td>2019</td>
<td>Sheraton Centre Toronto Hotel Toronto, Ontario, Canada</td>
</tr>
<tr>
<td>2020</td>
<td>Virtual Conference</td>
</tr>
</tbody>
</table>
# Schedule of Events

9 a.m. – 5 p.m. Eastern Time  
8 a.m. – 4 p.m. Central Time  
7 a.m. – 3 p.m. Mountain Time  
6 a.m. – 2 p.m. Pacific Time  
2 p.m. – 10 p.m. Central European Time

## June 11, 2020 
### Day 1 of Conference

<table>
<thead>
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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:00 a.m. – 10:00 a.m. ET</td>
<td><strong>Coffee Hour with Exhibitors in the Virtual Exhibit Hall</strong></td>
</tr>
</tbody>
</table>
| 10:00 a.m. – 10:55 a.m. ET | **Conference Kickoff**  
Sponsored by [Westat](http://www.westat.com)  
**All-Attendee Session: Public Opinion and COVID-19**  
*I’m Still Calling! A Fun Tribute to All Public Opinion and Survey Researchers* |
| 11:00 a.m. – 12:30 p.m. ET | **Concurrent Sessions A**  
Sponsored by [Westat](http://www.westat.com)  
| **Session Title** | **Track** |
| 2020 Census: The Most Robust Language Program the U.S. Census Bureau has Ever Built | 3MC |
| 2020 Monroe G. Sirken Award Lecture | Survey Design |
| Assessing Differences in Responses to the General Social Survey Abortion Questions when Including the Gestational Age of the Pregnancy | Attitudes and Issues |
| Innovations in Survey Sampling and Nonresponse Adjustments | Statistical Techniques |
| Surveying the U.S. Hispanic Population | 3MC |
| The Development of Military Survey Standards | Survey Design |
| Using Text Message for Survey Recruitment and Data Collection | Survey Design |
| Big Data Big Deal?! Exploring How Alternative Data Sources Can Be Applied for the Design, Collection and Analysis of Social Science Data | Data Science and Organic Data |
| Respondent Driven Sampling: Breakthroughs and Challenges in Implementation, Estimation, and Inference | Survey Design |
| State Level Polling | Elections and Political Polling |
| Methods and Approaches for Analyzing Opt-in Panels | Survey Design |
| Mode Transition: Leveraging New Options | Survey Design |
| What We Can Learn About Public Opinion Using Social Media Data | Data Science and Organic Data |
| 12:30 p.m. – 1:15 p.m. ET | **Attendee Celebration and Awards Banquet** |
## Schedule of Events

### 1:15 p.m. – 2:45 p.m. ET  
**Concurrent Sessions B**

<table>
<thead>
<tr>
<th>Session Title</th>
<th>Track</th>
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<tbody>
<tr>
<td>Seminar: Complex Survey Data Analysis in Stata</td>
<td>Professional Development</td>
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<td>Consumer Expenditure Survey</td>
<td>Survey Design</td>
</tr>
<tr>
<td>Experiments within the 2020 Census Experiments and Evaluation Program</td>
<td>Statistical Techniques</td>
</tr>
<tr>
<td>Gridded Population Sampling in Low- and Middle-Income Countries: Tools, Demo, and Experiences</td>
<td>Survey Design</td>
</tr>
<tr>
<td>Partisanship and Polarization</td>
<td>Attitudes and Issues</td>
</tr>
<tr>
<td>QUALPOR Qualitative Research Paper Session 1: Mixed Methods and Alternative Solutions</td>
<td>Qualitative</td>
</tr>
<tr>
<td>The AAPOR Membership Survey: A Case Study Evaluation of Survey Design Item Scale Performance, Respondent Burden, and Nonresponse Bias</td>
<td>Survey Design</td>
</tr>
<tr>
<td>The International Social Survey Programme, ISSP</td>
<td>3MC</td>
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<tr>
<td>Transparency in Official Statistics</td>
<td>Research in Practice</td>
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<tr>
<td>How Polarized is America… Really? Findings from “America in One Room,” A National Deliberative Poll</td>
<td>Elections and Political Polling</td>
</tr>
<tr>
<td>Unconscious Bias, Tolerance, Inequality, and Discrimination</td>
<td>Attitudes and Issues</td>
</tr>
<tr>
<td>Innovations in Online Probability-Based Panels – A Look at the Last 20 Years and Beyond</td>
<td>Survey Design</td>
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<tr>
<td>Telephone Frame and Address-Based Sample Frame Issues</td>
<td>Survey Design</td>
</tr>
<tr>
<td>Elections and Political Polling</td>
<td>Elections and Political Polling</td>
</tr>
</tbody>
</table>

**Break**

### 3:00 p.m. – 5:00 p.m. ET  
**Virtual Exhibit Hall**

**3:00 p.m. – 5:00 p.m. ET  
All-AAPOR Poster Session and Competition**

### 3:00 p.m. – 5:00 p.m. ET  
**Concurrent Sessions C**

<table>
<thead>
<tr>
<th>Session Title</th>
<th>Track</th>
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</thead>
<tbody>
<tr>
<td>Advancing the Science of Advance and Cover Letters</td>
<td>Survey Design</td>
</tr>
<tr>
<td>Interviewers Behaviors and Interviewer Deviations from Standardized Interviewing</td>
<td>Ques Design and Interviewing</td>
</tr>
<tr>
<td>Issues and Practice: Consent, Confidentiality, and Privacy</td>
<td>Survey Design</td>
</tr>
<tr>
<td>Online Surveys</td>
<td>Research in Practice</td>
</tr>
<tr>
<td>Panel Recruitment and Participation</td>
<td>Survey Design</td>
</tr>
<tr>
<td>Workshop: Persuasive Writing Techniques for Researchers and Working the Blurb Exercise</td>
<td>Professional Development</td>
</tr>
</tbody>
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### Schedule of Events

#### 3:00 p.m. – 5:00 p.m. ET

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<td>The General Social Survey, GSS</td>
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<tr>
<td>Conducting and Evaluating Multinational, Multiregional, and Multicultural (3MC) Surveys</td>
</tr>
<tr>
<td>Nonresponse Propensity and Nonresponse Follow-up</td>
</tr>
<tr>
<td>75th Anniversary: Interactive Digital History Timeline and Tributes Virtual Exhibit Hall</td>
</tr>
</tbody>
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#### June 12, 2020

**Day 2 of Conference**

<table>
<thead>
<tr>
<th>9:00 a.m. – 10:00 a.m. ET</th>
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<tbody>
<tr>
<td>Coffee Hour with Exhibitors in the Virtual Exhibit Hall</td>
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</table>

<table>
<thead>
<tr>
<th>10:00 a.m. – 10:55 a.m. ET</th>
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</thead>
<tbody>
<tr>
<td>Presidential Address by 2019-2020 President Nora Cate Schaeffer New Books Launch Party</td>
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</table>

<table>
<thead>
<tr>
<th>11:00 a.m. – 12:30 p.m. ET</th>
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<tr>
<td>Concurrent Sessions D</td>
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</tbody>
</table>

**Sponsored by** Westat

<table>
<thead>
<tr>
<th><strong>Session Title</strong></th>
<th><strong>Track</strong></th>
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<tbody>
<tr>
<td>Data Quality Issues Across Multiple Sources</td>
<td>Data Science and Organic Data</td>
</tr>
<tr>
<td>Attitudes in International Contexts: NATO, Afghanistan, Germany, United States, and Hong Kong</td>
<td>Attitudes and Issues</td>
</tr>
<tr>
<td>Measuring Abortion Attitudes</td>
<td>Attitudes and Issues</td>
</tr>
<tr>
<td>Attitudes Towards Female Candidates, Women and Superstars</td>
<td>Attitudes and Issues</td>
</tr>
<tr>
<td>Current Developments in Multinational, Multiregional, and Multicultural (3MC) Survey Research</td>
<td>3MC</td>
</tr>
<tr>
<td>Evidence for Successful Recruitment Strategies for Data Survey Design Collection Through Smartphone Apps</td>
<td>Survey Design</td>
</tr>
<tr>
<td>Inferences from Various Samples</td>
<td>Statistical Techniques</td>
</tr>
<tr>
<td>Innovations in Data Collection: Uses of Technologies to Collect Health Data</td>
<td>Survey Design</td>
</tr>
<tr>
<td>Methods to Reach Diverse Respondents and Employees: MTurk, Voicemail, Caller ID, and Web survey</td>
<td>Research in Practice</td>
</tr>
<tr>
<td>Optimizing Incentive Approaches</td>
<td>Survey Design</td>
</tr>
<tr>
<td>QUALPOR Qualitative Research Paper Session 2: Qualitative Data Analysis</td>
<td>Qualitative</td>
</tr>
<tr>
<td>Seminar: Teaching Survey Research in University Settings and Beyond the Classroom</td>
<td>Professional Development</td>
</tr>
<tr>
<td>Traditional and Non-Traditional Estimation Methods for Election Surveys</td>
<td>Statistical Techniques</td>
</tr>
</tbody>
</table>
## Schedule of Events

### 11:00 a.m. – 12:30 p.m. ET  
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<thead>
<tr>
<th>Session Title</th>
<th>Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>Using Innovative Methods to Understand the Complexities of Racial Attitudes</td>
<td>Attitudes and Issues</td>
</tr>
</tbody>
</table>

### 12:30 p.m. – 1:15 p.m. ET  
**Poster Awards and New Books & Activity Winners**

Virtual Exhibit Hall

### 1:15 p.m. – 2:45 p.m. ET  
**Concurrent Sessions E**

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<thead>
<tr>
<th>Sponsored by</th>
<th>Session Title</th>
<th>Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>Westat</td>
<td>Accounting for, and Reporting on, Sources of Uncertainty in the Integration of Multiple Data Sources</td>
<td>Research in Practice</td>
</tr>
<tr>
<td>Westat</td>
<td>Response Rates and Burdens: Cause, Effect, and Propensity</td>
<td>Survey Design</td>
</tr>
<tr>
<td>Westat</td>
<td>Survey Translation and Translation Assessment Best Practices</td>
<td>3MC</td>
</tr>
<tr>
<td>Westat</td>
<td>Seminar: Accessing Census Bureau Data for Public Opinion Research: Key Data and Tools</td>
<td>Professional Development</td>
</tr>
<tr>
<td>Westat</td>
<td>Attitudes in the United States: Religion, Climate Change, and the 2020 Census</td>
<td>Attitudes and Issues</td>
</tr>
<tr>
<td>Westat</td>
<td>Media Attitudes</td>
<td>Attitudes and Issues</td>
</tr>
<tr>
<td>Westat</td>
<td>Open Ended Questions: Performance, (Natural Language Processing (NLP) and Machine Learning)</td>
<td>Data Science and Organic Data</td>
</tr>
<tr>
<td>Westat</td>
<td>Predicting the Horse Race with Demographics — State and National Surveys</td>
<td>Elections and Political Polling</td>
</tr>
<tr>
<td>Westat</td>
<td>QUALPOR Qualitative Research Paper Session 3: Cognitive Interviewing</td>
<td>Qualitative</td>
</tr>
<tr>
<td>Westat</td>
<td>Questionnaire Pretesting Methods: From Experts to Debriefing</td>
<td>Ques Design and Interviewing</td>
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<tr>
<td>Westat</td>
<td>Visual Design Issues in Surveys: Font, Logo, Spaces, and Response Formats</td>
<td>Ques Design and Interviewing</td>
</tr>
<tr>
<td>Westat</td>
<td>Respondent Participation: Who, Why and How</td>
<td>Research in Practice</td>
</tr>
<tr>
<td>Westat</td>
<td>Challenges and Opportunities in the New Workplace</td>
<td>Attitudes and Issues</td>
</tr>
<tr>
<td>Westat</td>
<td>Considerations in Push-to-Web Designs</td>
<td>Survey Design</td>
</tr>
<tr>
<td>Westat</td>
<td>Examining New Considerations in Sexual Orientation &amp; Gender Identity (SOGI) Research</td>
<td>Attitudes and Issues</td>
</tr>
<tr>
<td>Westat</td>
<td>Mixed Mode Surveys: Design and Redesign</td>
<td>Survey Design</td>
</tr>
</tbody>
</table>

**Break**

Virtual Exhibit Hall

### 3:00 p.m. – 5:00 p.m. ET  
**Annual Business Meeting**

Virtual Exhibit Hall
AAPOR’s Commitment to Diversity and Inclusion

AAPOR Diversity Statement
The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR 2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

AAPOR Inclusive Voices Award
AAPOR’s “Inclusive Voices” award recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations.

These populations, including racial/ethnic minority groups, refugees and immigrants, LGBT persons, disabled persons, victimized populations, offenders re-entering society, children/ youth/teens, impoverished communities, or other specific populations.

Please join us in honoring research that demonstrates AAPOR’s commitment to recognizing outstanding research that honors our mission and supports diversity and inclusive excellence.

New AAPOR Student–Faculty Diversity Pipeline Award
The Student–Faculty Diversity Pipeline Award is intended to recruit faculty–student “pairs” interested in becoming AAPOR colleagues. The Award is intended to be given to members of historically underrepresented racial-ethnic groups interested in the study of public opinion and survey research methodology. The scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty.

2020 SurveyFest
2020 SurveyFest was held on Saturday January 25th, at Stanford University. This one-day conference was aimed at encouraging undergraduate and graduate students from diverse social and demographic characteristics (e.g., sex, gender identity, age, race, religion, ethnic background, nationality, or disability status) to consider graduate studies and careers in the fields of public opinion and survey research. The 2020 event was attended by approximately 25 students, along with a number of panelists in academia, government, and the private sector. The sessions included great insight from panelists and thoughtful questions from the participants. Students indicated they gained a lot of valuable information about the field and were excited about learning more. Thank you to all who participated and we hope to see you at SurveyFest 2021!
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We honor and thank the Honorary Life Members (HLMs) who have remarkable dedication to the association and profession. HLMs have been AAPOR members for at least 25 years, attained the age of 65, and relinquished full-time employment.

In 2020, they received a plaque in celebration of the 75th Conference. Noteable among these honorees are those who have been AAPOR Presidents and winners of our most prestigious AAPOR Award.
AAPOR Donors

Planned Giving
Your planned gift will ensure AAPOR’s future, as well as help support research, professional education and the development of resources to help prepare the next generation of public opinion and survey research professionals.

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G. Evans Witt, Witt Associates LLC

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Clyde Tucker, Cox
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Rachel Caspar, RTI International
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Ana Lucia Cordova-Casar, University of California, Davis
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Aleia Fobia, U.S. Census Bureau
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Karen Goldenberg, AAPOR HLM
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Cynthia Z. Clark, Council of Professional Associations on Federal Statistics
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Aaron Maitland, National Center for Health Statistics, Chair
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Paul Beatty, U.S. Census Bureau

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Bella Struminskaya, Utrecht University
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Stas Kolenikov, Abt Associates
Heather Ridolfo, NASS
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Emily M. Geisen, Qualtrics
Ana Gonzalez-Barrera, Pew Research Center
Chase H. Harrison, Harvard University
Stanislav Kolenikov, Abt Associates
Ashley Koning, Rutgers University
Tamara Terry, RTI International

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Carolyn Funk, Pew Research Center
Tania Gutsche, University of Southern California
Patrick Habecker, University of Nebraska–Lincoln
Chintan Turakhia, SSRS

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2020 Award Winners

AAPOR Award for Exceptionally Distinguished Achievement

The AAPOR Award is the Association’s lifetime achievement award, given for outstanding contribution to the field of public opinion research, including: advances in theory, empirical research and methods; improvements in ethical standards; and promotion of understanding among the public, media and/or policy makers.

Due to disruptions in travel caused by the COVID-19 pandemic, the winner of the 2020 AAPOR Award for Exceptionally Distinguished Achievement will be announced at the 76th Annual AAPOR Conference to be held May 13-16, 2021.

AAPOR Award Winners

<table>
<thead>
<tr>
<th>Year</th>
<th>Winner</th>
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<tbody>
<tr>
<td>2019</td>
<td>Paul J. Lavrakas</td>
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<tr>
<td>2018</td>
<td>Lars E. Lyberg</td>
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<td>2017</td>
<td>Peter Miller</td>
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<td>2016</td>
<td>Scott Keeter</td>
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<td>2015</td>
<td>Nancy Mathiowetz</td>
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<td>2014</td>
<td>Jon A. Krosnick</td>
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<tr>
<td>2013</td>
<td>Floyd J. &quot;Jack&quot; Fowler, Jr.</td>
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<td>2012</td>
<td>Daniel Yankelovich</td>
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<td>2011</td>
<td>Stanley Presser</td>
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<td>2010</td>
<td>Michael W. Traugott</td>
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<td>2009</td>
<td>Elizabeth Martin</td>
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<td>2008</td>
<td>Kathleen Frankovic</td>
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<td>2007</td>
<td>Harry O’Neill</td>
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<td>2006</td>
<td>Norman H. Nie</td>
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<td>2005</td>
<td>Andrew Kohut</td>
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<td>2004</td>
<td>Benignon I. Page</td>
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<td>2003</td>
<td>Don A. Dillman</td>
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<td>Robert Groves</td>
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<td>Philip Meyer</td>
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<td>1999</td>
<td>Charles Cannell</td>
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<td>Warren J. Mitofsky</td>
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<td>1998</td>
<td>Albert E. Gollin</td>
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<td>1997</td>
<td>Irving Crespi</td>
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<td>1996</td>
<td>Eleanor Singer</td>
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<td>Herbert E. Krugman</td>
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<td>Gladys Engel Lang</td>
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<td>Kurt Lang</td>
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<td>1988</td>
<td>Burns W. Roper</td>
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<td>Norman Bradburn</td>
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<td>Seymour Sudman</td>
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<td>1986</td>
<td>Philip Converse</td>
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<td>Ithiel de Sola Pool</td>
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<td>1983</td>
<td>Paul K. Perry</td>
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<td>Paul B. Sheatsley</td>
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<td>Matilda White Riley</td>
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<td>John R. Riley, Jr.</td>
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<td>Wilbur Schramm</td>
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<td>1981</td>
<td>Lester R. Frankel</td>
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<td>1980</td>
<td>Shirley A. Starr</td>
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<td>1979</td>
<td>Mervin D. Field</td>
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<td>W. Phillips Davison</td>
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<td>Leo Bogart</td>
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<td>Joseph T. Klapper</td>
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<td>Raymond A. Bauer</td>
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<td>1974</td>
<td>Bernard Berelson</td>
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<td>1973</td>
<td>Rensis Likert</td>
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<td>Walter Lippman</td>
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<td>1970</td>
<td>Archibald M. Crossley</td>
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<td>1969</td>
<td>Roper Public Opinion Research Center</td>
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<td>1968</td>
<td>Elmo C. Wilson</td>
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<td>1967</td>
<td>Hans Zeisel</td>
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<td>1966</td>
<td>Hadley Cantril</td>
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<td>1965</td>
<td>Harry H. Field</td>
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<td>1964</td>
<td>Harold D. Lasswell</td>
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<td>1963</td>
<td>George H. Gallup</td>
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<tr>
<td>1962</td>
<td>Angus Campbell</td>
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</tbody>
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AAPOR History

Julian L. Woodward Award

The predecessor of the AAPOR Award was named for Julian L. Woodward, AAPOR President (1950-1951) “in recognition of his inspiring leadership in public opinion research.”

- 1961 Fund for the Republic
- 1960 Clyde W. Hart
- 1959 Elmo Roper
- 1958 Samuel A. Stouffer
- 1957 Public Opinion Quarterly
- 1956 Herbert H. Hyman
- 1955 Paul F. Lazarsfeld
2020 Award Winners

Book Award
Winner:
Richard Valliant, Frauke Kreuter and Jill Dever
“Practical Tools for Designing and Weighting Survey Samples”

The AAPOR Book Award recognizes influential books that have stimulated theoretical and scientific research in public opinion, and/or influenced our understanding or application of survey research methodology. Eligibility for the AAPOR Book Award includes any book in the field that is at least three years old (to allow time for books to be read and reviewed), including books published before or during the period covered by the AAPOR list of the Fifty Books That Have Significantly Shaped Public Opinion Research 1946-1995.

Policy Impact Award
Winner:
U.S. Bureau of Labor Statistics and U.S. Census Bureau for the production of the Supplemental Poverty Measure resources, thresholds, and poverty statistics

The AAPOR Policy Impact Award acknowledges that a key purpose of opinion and other survey research is to facilitate well informed decision-making. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice and discourse, either in the public or private sectors.

Warren J. Mitofsky Innovators Award
Winner:
Frauke Kreuter, University of Maryland, University of Mannheim and Institute for Employment Research, for her successes combining survey methodology with data science methods and concepts to ensure the future of our field.

The Warren J. Mitofsky Innovators Award recognizes accomplishments in the fields of public opinion and survey research that occurred in the past ten years or that had their primary impact on the field during the past decade. The innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, innovations must be publicly documented. The award can be given to individuals, groups or institutions.

Monroe G. Sirken Award
Winner:
Roger Tourangeau, Westat and University of Michigan

The Sirken Award in Interdisciplinary Survey Research Methods Research is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improve the theory and methods of collecting, verifying, processing, presenting or analyzing survey data.

AAPOR Public Service Award
Winner:
Gordon Willis, National Cancer Institute

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy. This award is a means for recognizing the service and dedication of persons working in or with the public sector and their dedication to protecting, improving, and maintaining survey research standards and data quality.

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Aleksandra Wec, Mathematica
Alexander Wenz, University of Mannheim
Priya Bajaj, Mathematica
Yanqin Lu, Bowling Green State University
Gary Lerner, Abt Associates

The Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will. Roper Fellows must demonstrate primary work responsibilities related to survey research or public opinion and have recently started their careers. Fellows receive financial assistance to help them attend the AAPOR Annual Conference and/or participate in conference short courses, and are first-time conference attendees.
2020 Award Winners

Seymour Sudman Student Paper Competition Award

Winner:
Felicitas Mittereder, University of Michigan
“A dynamic survival modeling approach to the prediction of web survey breakoff”

Honorable Mention:
Samantha Sekar, Stanford University
“Understanding misrepresentation: How policymakers perceive signals from constituents on environmental policies”

The Seymour Sudman Student Paper Competition Award is given as a tribute to Seymour Sudman in memory of his many contributions to survey methodology, his leadership in the AAPOR community and his teaching and mentoring of students in the survey research profession.

Student Travel Award

Winners:
Oluwagbenga Agboola, University of Northern Colorado
Seth Behrends, University of Illinois at Chicago
Christoph Beuthner, GESIS – Leibniz Institute for the Social Sciences
Anna Boch, Stanford University
Chandler Case, University of South Carolina
Xiaoyi Deng, University of Maryland
Carlo Duffy, Carnegie Mellon University
Brian Guay, Duke University
Sela Harcey, University of Nebraska-Lincoln
Jesse Holzman, University of Illinois at Chicago
Sebastian Kocar, Australian National University
Carmen Leon, University of Castilla-La Mancha
Lingxi Li, University of Michigan
Gustavo Lopez, University of California San Diego
Rita Nassar, Indiana University
Lukas Olbrich, Friedrich-Alexander-Universitat Erlangen-Nuernberg
Shin Young Park, University of Wisconsin-Milwaukee
Angelica Phillips, University of Nebraska-Lincoln
Albert Rodriguez, Michigan State University
Rachel Stenger, University of Nebraska-Lincoln
Jerry Timbrook, University of Nebraska-Lincoln

The AAPOR Student Travel Award funds graduate student attendance at the AAPOR Annual Conference. Student Travel Awards help to offset the expense of attending the conference. The awards are offered to students who are in need of financial support to attend the annual conference and experience this important educational and collegial event for public opinion and survey researchers.

AAPOR Inclusive Voices Award

Winner:
Dr. Matthew Desmond, Princeton University

This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations.

Student–Faculty Diversity Pipeline Award

Winners:
Alejandra Kaplan, Kristen N. Jozkowski, Indiana University-Bloomington
Yingling Liu, Jerry Z. Park, Baylor University
Nancy Toure, Maria Krystan, University of Illinois at Chicago
Ayana Best, Sara Sadhwani, University of Southern California
Natalie Walls, Timothy Barnett, Jacksonville State University
Fernanda Alvarado-Leiton, Zeina Mneimneh, University of Michigan
Cassandra Berice, Tinaz Pavri, Spelman College
Oceane Tanny, Kelly Foster, East Tennessee State University

The Student–Faculty Diversity Pipeline Award are intended to recruit faculty–student “pairs” interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty.
2020 Award Winners

WAPOR/AAPOR Janet A. Harkness Student Paper Award
This winner of the 2020 Harkness Student Paper Award will be announced in July 2020.

This award is given in memory of Dr. Harkness, distinguished cross-cultural survey methodologist, who passed away in 2012. Paper topics must be related to the study of multi-national/multi-cultural/multi-lingual survey research (aka 3M survey research), or to the theory and methods of 3M survey research, including statistics and statistical techniques used in such research. Paper topics might include: (a) methodological and/or statistical issues in 3M surveys; (b) public opinion in 3M settings; (c) theoretical issues in the formation, quality, or change in 3M public opinion; and/or (d) substantive findings about 3M public opinion.

AAPOR Chapter Student Paper Winners

DC-AAPOR Student Paper Winner
Josh Langeland, University of Maryland
“Email Reminders for a Scheduled Interview in an Establishment Panel Survey”

MAPOR’s Doris A. Graber Award for Best Public Opinion Paper
Margaret Brower, University of Chicago
“Reframing Women’s Issues: Intersectional Frames & Policy Agendas”

NEAAPOR Student Paper Award Winner
Victoria S. Asbury, Harvard University
“Worthy-Immigrant Narratives: Ingroup Framing and Party Identification in Shaping Attitudes towards Immigration”

PAPOR Student Paper Award Winner
Anna Boch, Stanford University

SAPOR Student Paper Award Winner
Brian Orleans, University of North Carolina
“How Can Auxiliary Data Improve Non-Response Bias Adjustments in NHANES 2015–16?”

Congratulations AAPOR Annual T-Shirt Slogan Contest
Winner: Joan M. Hill, U.S. Census Bureau,
“75 years of caring about what other people think”
## Conference T-Shirt Slogan Contest Winners

<table>
<thead>
<tr>
<th>Year</th>
<th>T-Shirt Slogan</th>
<th>Winner</th>
</tr>
</thead>
<tbody>
<tr>
<td>1989</td>
<td>If we want your opinion, we’ll ask for it.</td>
<td>Elizabeth Martin</td>
</tr>
<tr>
<td>1990</td>
<td>No contest held</td>
<td></td>
</tr>
<tr>
<td>1991</td>
<td>No contest held</td>
<td></td>
</tr>
<tr>
<td>1992</td>
<td>The truth, the whole truth, and nothing but the truth, +/- 4%</td>
<td>Tom W. Smith</td>
</tr>
<tr>
<td>1993</td>
<td>Polisters do it for the asking.</td>
<td>Nikolai Popov</td>
</tr>
<tr>
<td>1994</td>
<td>No contest held</td>
<td></td>
</tr>
<tr>
<td>1995</td>
<td>Sample the Universe. Be a polster.</td>
<td>Fred Solop</td>
</tr>
<tr>
<td>1996</td>
<td>AAPOR: 50 years and still counting</td>
<td>Frank Rusciano</td>
</tr>
<tr>
<td>1997</td>
<td>To err is human, but if it’s less than 4% it’s just sampling.</td>
<td>Tom W. Smith</td>
</tr>
<tr>
<td>1998</td>
<td>Without us it’s just your opinion.</td>
<td>John Marcum</td>
</tr>
<tr>
<td>1999</td>
<td>AAPOR – Telling Americans what they think since 1947</td>
<td>Jim Wolf</td>
</tr>
<tr>
<td>2000</td>
<td>Your opinion counts if we count your opinion.</td>
<td>Tom W. Smith</td>
</tr>
<tr>
<td>2001</td>
<td>Polling: Now more accurate than the election itself</td>
<td>Allan Barton</td>
</tr>
<tr>
<td>2002</td>
<td>We may not have all the answers, but we’ve got all the questions.</td>
<td>Tom W. Smith</td>
</tr>
<tr>
<td>2003</td>
<td>The Ns justify the Xs.</td>
<td>Joel D. Bloom</td>
</tr>
<tr>
<td>2004</td>
<td>Public Opinion Research: Fighting the War Against Error</td>
<td>Kristen Olson</td>
</tr>
<tr>
<td>2005</td>
<td>If you don’t like the estimate, just weight.</td>
<td>Doug Lonnstrom</td>
</tr>
<tr>
<td>2006</td>
<td>Trust Us – We’re 95% confident.</td>
<td>Benjamin Healey</td>
</tr>
<tr>
<td>2007</td>
<td>I lost my validity at AAPOR.</td>
<td>Brooke Hoover</td>
</tr>
<tr>
<td>2008</td>
<td>Will weight tables for food.</td>
<td>Fred Solop</td>
</tr>
<tr>
<td>2009</td>
<td>Joe the Polister</td>
<td>Timothy MacKinnon</td>
</tr>
<tr>
<td>2010</td>
<td>AAPOR: Freqs and Geeks</td>
<td>Angela Knittle</td>
</tr>
<tr>
<td>2011</td>
<td>Would you say you like this T-shirt...</td>
<td>Rich Clark</td>
</tr>
<tr>
<td></td>
<td>1. Very much</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. Somewhat</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3. Very little</td>
<td></td>
</tr>
<tr>
<td></td>
<td>4. Not at all?</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>AAPOR: We are the 99% (±1)</td>
<td>Adam Enders</td>
</tr>
<tr>
<td>2013</td>
<td>We’ll call you maybe.</td>
<td>Megan Zander-Cotugno</td>
</tr>
<tr>
<td>2014</td>
<td>The weighting in the hardest part.</td>
<td>A. Rupa Datta</td>
</tr>
<tr>
<td>2015</td>
<td>Practice random acts of dialing.</td>
<td>Tancy Vandecar-Burden</td>
</tr>
<tr>
<td>2016</td>
<td>Your opinion is important, even if it’s not significant.</td>
<td>Tanya Mulvey</td>
</tr>
<tr>
<td>2017</td>
<td>I’m just looking for the French quartile.</td>
<td>Alice Blackwell</td>
</tr>
<tr>
<td>2018</td>
<td>We have good surveys. The best surveys. No one is better at surveys than we are.</td>
<td>Jenny Marlar</td>
</tr>
<tr>
<td>2019</td>
<td>Don’t want to answer now? We’ll weight...</td>
<td>Nathan Palmer</td>
</tr>
</tbody>
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Erik Amson
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Courtney Armstrong
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Steve Morgan
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Makena Nail
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- Ana Gonzalez-Barrera
- Patrick Habecker
- Chase Harrison
- Joan Hill
- Ronaldia Iachan
- Natalia Ibañez
- Antje Kirchner
- Maria Krysan
- Peter Lugtig
- Peter Miller
- Kristen Olson
- Brianda G. Perez
- Margaret Roller
- Mandy Sha
- Katie Simmons
- Aaron Smith
- Zhigang Wang

### All Presenters

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<th>Marcus Bertoni</th>
<th>Joanne Campione</th>
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2020 Virtual Conference Presenters

All Presenters (continued)

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Richard Dunville
David Dutwin
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Alyssa Dykman
Morgan Earp
Douglas Eastman
Stephanie Eckman
David Eden
Jonathan Eggleston
Casey Eggleston
Joshua Ehrlich
Laurie Elam-Evans
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Roxana Elliott
Renee Ellis
John Eltinge
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Hannah Fingerhut
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Bernard Fuemmeler
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Adena Galinsky
Sonya Gamble
Nada Ganesh
Nadarajasundaram Ganesh
Amanda Ganshert
Dana Garbarski
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Rick Gazica
John Geer
Emily Geisen
Robin Gentry
Reem Ghandour
Ruth Gierke
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Steven Koczela
Allison Kohnen
Yuliya Kosyakova
Martha Kovac
Rose Krebli-Prather
Frauke Kreuter
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Siddharta Reddy
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Renee Reeves
Courtney Reiser
Benjamin M. Reist
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Debra Wright  David Yankey  Benjamin Zablotsky  Tianshu Zhao  Randal ZuWallack
Yin Wu  Shauna Yates  Sharon Zack  Zhen Zhao
Fanfan Wu  Linda Young  Joseph Zappa  Chang Zhao
Kanru Xia  Christopher Young  Katarzyna Zebrak  Meimeizi Zhu
Ting Yan  Naomi Yount  Suzanne Zedar  Linnea Zimmerman
Y. Michael Yang  Zhiyuan Yu  Xingyou Zhang  Sonja Ziniel
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May 13-16, 2021
Westin Bonaventure • Los Angeles, California

77th Annual Conference
May 12-15, 2022
Sheraton Grand Chicago • Chicago, Illinois

78th Annual Conference
May 11-14, 2023
Philadelphia Marriott • Philadelphia, Pennsylvania