Introducing **PARC**
A unique knowledge management tool for all your survey research files

Find It. Fast.

PARC™ is a secure, cloud-based application to store, search and instantly access your organization’s research materials. It parses and delivers individual survey questions and project documents, with all related files a single click away.

**Be Highly Organized, Efficient and Accurate**

**Reinforce Your Client Relationships**

**Disseminate to Stakeholders or the Public**

See it work and grab a free PARC USB drive! Exhibit Hall, 3rd Floor, Booth 10

Join our charter subscribers, including:

- NORC at the University of Chicago
- Public Opinion Strategies
- Fairleigh Dickinson University
- PublicMind
- COMS Project
- Marist Poll

Institutional memory is not a system. **PARC** is.
Table of Contents

Welcome to New Orleans 4
Conference App 5
2017 Webinar Series 5
General Conference Information 6
Highlights 7-10
AAPOR’s Commitment to Diversity 11-13
Things to Do, Places to Go: Social Activities 14
AAPOR Executive Council 15-17
Chapter Presidents 17
Past Presidents 18
Executive Office Staff 18
Honorary Life Members 19
Committees/Task Forces 20-27
Award Winners 28-30
Committee Meetings 31
Social Activities Schedule 32
Schedule of Events 33-36
Conference Sponsors 37-38
Exhibitor Listing 39
Advertiser Index 39
Exhibit Hall Floor Plan 40
Donors 41

Wednesday, May 17
Wednesday at-a-Glance 42
Wednesday Schedule of Events 43

Thursday, May 18
Thursday at-a-Glance 44-45
Thursday Schedule of Events 46-58

Friday, May 19
Friday at-a-Glance 59-62
Friday Schedule of Events 63-89

Saturday, May 20
Saturday at-a-Glance 90-94
Saturday Schedule of Events 95-119

Sunday, May 21
Sunday at-a-Glance 120-122
Sunday Schedule of Events 123-134

AAPOR Advertisements 135-159
Index 160-169
Sponsor and Exhibitor Directory 170-177
Meeting Room Floor Plans 178-180
Notes Page 181
Save the Date – AAPOR Future Conferences  Back Cover

#AAPOR www.aapor.org/conference
Greetings!

Welcome to New Orleans and the 72nd annual conference of the American Association for Public Opinion Research (AAPOR). We appreciate your participation and contributions at this premier event for public opinion and survey research professionals.

Our theme, Embracing Change and Diversity in Public Opinion and Social Science Research, signals AAPOR's willingness to welcome both the challenges and opportunities presented by a rapidly changing public opinion and research methodology landscape and an increasingly diverse population. We received a record number of proposals during the submission process, leading to a record number of sessions.

Prepare to hear talks on the latest, cutting-edge research on data collection, emerging methods and innovations, sampling, questionnaire design, interviewing, and methods to increase survey participation as well as substantive findings from public opinion researchers on immigration, climate change, health, race, gender and religion. In addition, an unprecedented number of sessions focus on issues related to the election and polling, ensuring this conference stands at the forefront of scholarship and debate on the 2016 vote.

And while you make use of the enhanced AAPOR Conference App to select sessions, be sure to note the many other featured events we are offering this year including:

- A kick-off session on “Assessing the Climate for Surveys and Social Science Data Collection: A Conversation” in which featured speakers will ignite discussion on critical issues facing our profession;
- An expanded “New Member and All-Chapter Welcome Mixer and Chef Tasting Party” in which you can make new friends and reunite with old ones while sampling delicious New Orleans-inspired cuisine;
- Many other social, educational and professional development opportunities such as a workshop on unconscious bias, events for first-time attendees, students and young professionals, short courses, ResearchHack 3.0, “Meet the Authors” and activities designed to infuse New Orleans into the conference.

From the French Quarter and Bourbon Street to the Riverwalk and Warehouse District, we are located fewer than two blocks from everything you want to see. Now it’s time to “laissez les bons temps rouler” in New Orleans in 2017! #AAPOR

Jennifer Dykema
Conference Chair

Trent Buskirk
Associate Conference Chair
About AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.

2017 Webinar Series

June 14, 2017, 1:00 p.m. Eastern
Cellular Telephone Methods: Evolutions and Improvements
David Dutwin, SSRS

July 11, 2017, 1:00 p.m. Eastern
Survey Data Analysis and Visualization in R
Brady West, University of Michigan

October 11, 2017, 1:00 p.m. Eastern
New Technology – Data Science
Michael Link, Abt Associates

November 14, 2017, 1:00 p.m. Eastern
Survey Weighting: Goals and Methods
Richard Valliant, University of Maryland

Conference App

A big thank you to RTI International for developing and donating a conference app containing AAPOR annual conference program information and a terrific scheduling tool.
The AAPOR 2017 app is available for download for both Apple (iPhone/iPad) and Android devices from the app stores.

Please see the Conference Page on www.aapor.org for more information.
AAPOR General Registration Hours
The AAPOR Registration Desk is located at the Sheraton New Orleans near the Napoleon Ballroom, 3rd Floor.

Wednesday, May 17 1:00 p.m. - 6:00 p.m.
Thursday, May 18 7:00 a.m. - 5:00 p.m.
Friday, May 19 7:30 a.m. - 4:30 p.m.
Saturday, May 20 7:30 a.m. - 3:00 p.m.
Sunday, May 21 8:00 a.m. - 10:15 a.m.

AAPOR Badges
Participation in the annual conference is limited to registered attendees. The official conference badge is required for admission to all sessions, social activities and the exhibit hall.

Stop by the registration desk for changes to your badge.

AAPOR Speaker Materials
Presenters who plan to use PowerPoint® (or similar software) must bring their presentation on a flash drive to the AV technician at the registration desk at least 24 hours prior to their session. The presentations will be loaded onto the computer in the designated meeting room. Please plan on arriving at the session room at least 15-minutes prior to the start of the session.

Conference Materials
The final program and abstracts are available on the conference website www.aapor.org/conference.

AAPOR Messages
A message board will be maintained in the registration area during registration hours.

AAPOR Exhibit Hall Hours
Thursday, May 18 3:00 p.m. - 4:30 p.m.
Friday, May 19 7:00 a.m. - 8:00 a.m.
9:30 a.m. - 10:00 a.m.
11:45 a.m. - 12:45 p.m.
3:15 p.m. - 4:15 p.m.
Saturday, May 20 7:00 a.m. - 8:00 a.m.
9:30 a.m. - 10:00 a.m.
11:45 a.m. - 1:45 p.m.

The AAPOR Exhibit Hall, located in the Napoleon Ballroom, Third Floor, is your best source of information about products, services, survey planning and design from key vendors interested in the important issues facing the public opinion and survey research community.

AAPOR WiFi
Please note that WiFi is not available in the conference meeting rooms. In-room WiFi is included in the AAPOR negotiated rate for attendees staying at the Sheraton New Orleans.

Amenities & Services for Families
Family/Nursing Room
Poydras, Third floor
A room has been set aside for nursing mothers and parents in need of a private space for caring for their infants. A key is available at the onsite registration desk.

For family activities please check with the concierge desk in the hotel lobby.
Highlights

**Education – AAPOR Short Courses**
Seven in-depth short courses are offered to enhance your learning experience.

**Wednesday, May 17**

**Course 1:** Dashboards for Active Survey Monitoring

**Course 2:** Sexual Orientation and Gender Identity (SOGI) Measurement in Surveys: History and Best Practices from Kinsey to CHIS and NHIS

**Course 3:** Mixed-Mode Surveys: An Overview of Estimation and Adjustment Methods and Empirical Applications

**Thursday, May 18**

**Course 4:** An Introduction to Practical Text Analytics for Qualitative Research

**Course 5:** Visual Design for Single- and Mixed-Mode Surveys

**Course 6:** Into the Stream: An Introduction to Big Data Access for Survey Researchers and Social Scientists

**Sunday, May 21**

**Course 7:** Designing Surveys to Combat Declining Response Rates and Increasing Data Collection Costs

There is still time to register for a short course. Sign up at the registration desk.

For course descriptions see pages 43, 46 and 123.

**New Member & All Chapter Welcome Mixer and Chef Tasting Party**

**Thursday, May 18, 6:30 p.m. – 9:00 p.m.**
**Grand Ballroom, Fifth Floor**

Touching base with colleagues and old friends is what this party is all about! Sponsor, exhibitor, first-time attendee or old hand, this is your opportunity to start the conference on the right foot. Balance the intensity of AAPOR educational sessions with the satisfaction of meeting colleagues who share your interests. Take a moment to visit your chapter colleagues and share insights from what you’ve learned. A light dinner of “chef tastings” food stations will sustain your evening.

**Presidential Address and Luncheon**

**Friday, May 19, 11:45 a.m. – 1:45 p.m.**
**Grand Ballroom, Fifth Floor**

Join fellow attendees for lunch and an insightful Presidential Address from AAPOR President Roger Tourangeau.

**Student & Early Career Meet-up**

**Friday, May 19, 6:00 p.m.**
**Meet in Hotel Lobby**

Join members of the AAPOR Membership & Chapter Relations Committee for a dinner meet-up Friday night at 6:00 p.m. Meet and mingle with other students and early career professionals and take an opportunity to explore the city a bit. After dinner, we’ll have a bar crawl to continue the fun! Stay tuned for more details, and we hope you can make it for at least some of the evening’s events!

Meet in the hotel lobby at 5:45 p.m. and we’ll head offsite for an informal dinner.

**Luncheon and Activities Awards Ceremony**

**Saturday, May 20, 11:30 a.m. – 12:45 p.m.**
**Grand Ballroom, Fifth Floor**

Meet up with old and new friends. The Saturday lunch is all about networking and celebrating the accomplishments of AAPOR's Fun Run/Walk and Annual Golf Outing participants.

Join us!
Highlights

Kick-off General Session
Assessing the Climate for Surveys and Social Science Data Collection: A Conversation

Thursday, May 18, 2:00 p.m. – 3:30 p.m.
Grand Ballroom, Fifth Floor

Our kick-off session features experts from a range of disciplines discussing: 1) the changing climate for surveys and social science data collection; 2) societal and other forces shaping that climate; and 3) steps we might take to brighten the forecast. Challenges we focus on include declining response rates, proliferation of big data, distrust of institutions and surveys, competition from junk science and pseudo-surveys, increasing regulation, and culling the best of new research methodologies and technology. Experts at the forefront of these issues provide perspective and engage with other panel members in conversation regarding the current state and future of our profession.

Featured speakers include Claudia Dean (Vice President of research at Pew Research Center), John Dick (Founder and CEO of CivicScience), Peter Miller (Senior Researcher for Survey Measurement, U.S. Census Bureau), and Margie Omero (EVP of Public Affairs at PSB Research), with the panel moderated by Michael Link (Division Director at Abt Associates).

Claudia Deane is the vice president of research at Pew Research Center. In this role, she works across the Center’s subject areas with the goal of coordinating the research agenda, increasing collaboration across teams, setting uniform standards, editing final products and developing new data sources, methods and tools. She played a key role in the launch of the Center’s new Data Labs team, whose mission is to use computational methods to complement the organization’s ongoing work. Prior to joining Pew Research Center, Deane served as the Associate Director for Public Opinion & Survey Research at the Kaiser Family Foundation, where she directed a variety of large scale survey projects focused on understanding the public’s views on domestic health policy issues. Her work there appeared in outlets including the New England Journal of Medicine, Health Affairs, and the edited volume American Public Opinion and Health Care (CQ Press, 2011). She also spent eight years as the Assistant Director of Polling at The Washington Post, part of a two-person team responsible for all aspects of conducting and reporting surveys in the news pages.

John Dick is a serial entrepreneur with extensive experience in new business formation, business development, marketing and communications. He is a frequent speaker at the Carnegie Mellon University Don Jones Center of Entrepreneurship, an accomplished writer with regular contributions to AdAge, the HuffingtonPost and Forbes and has appeared on Good Morning America, the AXS TV Grammy Prediction Special and as a speaker at numerous market research and business conferences.

Peter V. Miller, PhD, is a Senior Researcher for Survey Measurement at the United States Bureau of the Census. He joined the staff of the Census Bureau in 2011. He is a member of the Federal Committee on Statistical Methodology and chairs its Nonresponse Bias Working Group. He also co-chairs a Task Force on Improving the Climate for Surveys, sponsored by the American Association for Public Opinion Research and the American Statistical Association. He is an adjunct faculty member in the Joint Program on Survey Methodology.

Before arriving at Census, Miller spent 29 years on the faculty at Northwestern University, where he holds an appointment as Professor Emeritus. Miller was Editor-in-Chief of Public Opinion Quarterly from 2001 to 2008. He is the editor of a special issue of POQ on “Survey Research, Today and Tomorrow,” which will be published in 2017. He has held several elective offices in the American Association for Public Opinion Research (AAPOR), most recently serving as President in 2009-2010. During his tenure as President, Miller launched the Association’s Transparency Initiative.

Miller received the Harry W. O’Neill Award for Outstanding Achievement from the New York Chapter of AAPOR in 2012. He was also named a Fellow of the Midwest Chapter of AAPOR in 2012. In 2015, he was named a Fellow of the American Statistical Association.

Miller was born in Pontiac, Michigan and earned AB and PhD degrees at the University of Michigan.
Margie Omero is the new EVP of Public Affairs at PSB Research, a strategic research company with offices around the world. She has over 20 years of experience managing all facets of qualitative and quantitative research including everything from methodological design to business development and strategic analysis. Her clients have included some of the world’s biggest brands, such as Kellogg’s, McDonald’s, and Facebook, as well as non-profit and advocacy groups such as the DNC, The Center for American Progress, Everytown for Gun Safety, and Compassion and Choices. Omero has also led the bipartisan team studying Walmart Moms—a proven swing voting bloc covered by most major news outlets.

Omero is the creator and co-host of a top-200 podcast The Pollsters, covering the polls driving news in politics, tech, entertainment and pop culture. It’s the only podcast exclusively focusing on polling in the United States, and has been featured by iTunes, Google, and others.


Omero has been named one of “50 Politicos to Watch” by Politico, a “Mover and Shaker” by Campaigns & Elections magazine, a “Young Woman of Achievement” by the Women’s Information Network, and “Rookie of the Year” by the American Association of Political Consultants.

Before joining PSB, Omero was Managing Director of Purple Insights, the research division of Washington-based Purple Strategies. Margie also founded and ran Momentum Analysis, a Democratic public opinion research firm in Washington, DC. Momentum Analysis clients have included major party committees, EMILY’s List, Members of Congress, non-profits and hundreds of campaigns around the country.

Omero graduated from the University of Texas at Austin, with High Honors and Special Honors in the University honors program, and wrote her honors thesis using longitudinal survey data. She is professionally and academically trained in statistics and sampling, and is a professionally-trained focus group moderator with experience leading over a thousand qualitative sessions. She lives in Takoma Park, Maryland.

Michael W. Link, Ph.D. is the Division Vice President for the Data Science, Surveys & Enabling Technologies (DSET) Division at Abt Associates, a leading, global provider of policy-based research and evaluation for government, academic, foundation, and commercial clients. Prior to this he was President and CEO of Abt SRBI (a former subsidiary of Abt Associates).

With more than 30 years of experience in the field of data collection, Dr. Link is a past President of the American Association for Public Opinion Research, 2014-2015. His research efforts focus on developing methodologies for confronting the most pressing issues facing measurement and data science, including use of new technologies such as mobile platforms, social media, and other forms of Big Data for understanding public attitudes and behaviors. Along with several colleagues, he received the American Association for Public Opinion Research 2011 Mitofsky Innovator’s Award for his research on address-based sampling. His numerous research articles have appeared in leading scientific journals, such as Public Opinion Quarterly, International Journal of Public Opinion Research, and Journal of Official Statistics.
Highlights

AAPOR Book Sale and Meet-the-Author Events

Friday, May 19, 3:15 – 4:15 p.m
Saturday, May 20, 12:45 – 1:45 p.m.

Join us in the exhibit hall for the annual AAPOR book sale and Meet-the-Author activities. Each year, AAPOR displays titles from top publishers in public opinion and social science research. Find inspiration for upcoming research, browse potential textbooks for your classes, or simply indulge the inner bookworm. All titles will be available for purchase at the Book Sale on Saturday, May 20. Proceeds go to support AAPOR’s annual operations.

The AAPOR Meet-the-Author event gives you a chance to chat with your favorite writers and thinkers in a relaxed environment. This year, we’re holding two sessions. During the dessert break on Friday (3:15 – 4:15 p.m.), come meet the editors of Survey Practice, JSSAM, and Public Opinion Quarterly, as well as the authors and editors of Total Survey Error in Practice. During the Saturday dessert break (12:45 – 1:45 p.m.), the book exhibit hosts the 2017 Book Award winner, as well as the writers responsible for some of the year’s most thought-provoking books and edited volumes. Come ask questions, learn about the process behind the writing, and perhaps even get your book signed.

Professional Development Session:
The Intersection of Inclusive Leadership and Unconscious Bias

Saturday, May 20, 3:30 p.m. – 5:00 p.m.
Rodrigue Gallery, First Floor

AAPOR’s Professional Development Committee is thrilled to bring Todd Corley of the TAPO Institute to give a workshop on unconscious bias. Todd brings a wealth of experience in diversity consulting, including his work at Abercrombie & Fitch, where the Huffington Post called him, “the man who made Abercrombie & Fitch less white, male.” In this session, we’ll examine where unconscious bias meets inclusive leadership and walk away with concrete steps on how to build, implement and strengthen diversity and inclusion principles within your organization.

AAPOR Membership and Business Meeting

Saturday, May 20, 5:15 p.m. – 6:45 p.m.
Waterbury Ballroom, Second Floor

AAPOR members are encouraged to attend the Annual Business Meeting to learn more about the past year’s accomplishments and future initiatives of the association. We are pleased to introduce a new format this year that will provide more time for Q&A.

President’s Reception & AAPOR Awards Banquet

Saturday, May 20, 7:00 p.m. – 10:00 p.m.
Armstrong Ballroom, 8th Floor and Grand Ballroom, Fifth Floor

AAPOR’s traditional Saturday night program is a chance to enjoy a cold drink at the President’s Reception before joining colleagues for a delicious meal at the Annual Awards’ Banquet. Join us to toast the award winning accomplishments of AAPOR members and to welcome the newly elected Executive Council.

Don’t miss the Second Line Parade leading guests from the President’s Reception on the 8th floor to the Awards Banquet on the 5th floor! A New Orleans Tradition!
AAPOR Diversity Statement

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR2025 Strategic Vision. Only by promoting an environment where differences in backgrounds, experiences and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academia, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

2017 Conference Diversity Highlights

This year’s conference program reflects the great diversity in research interests of our members and offers opportunities for members to gather together. Among the highlights:

Cross Cultural and Multilingual Research Affinity Group Meeting

Saturday, May 20, 7:00 a.m. – 8:00 a.m.
Bachus/Iris/Muses/Meeting Room, 8th Floor
### AAPOR’s Commitment to Diversity Schedule

#### Thursday, May 18, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:30 p.m. – 6:00 p.m.</td>
<td>Concurrent Session A, Session 4: The State of the Glass Ceiling in the Wake of Hillary Clinton’s Candidacy (Panel)</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td>4:30 p.m. – 6:00 p.m.</td>
<td>Concurrent Session A, Session 5: Advances in Measuring Sexual Orientation and Gender Identity (Panel)</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td>4:30 p.m. – 6:00 p.m.</td>
<td>Concurrent Session A, Session 10: Expanding Our Horizons: Attitudes and Opinions from across the Globe</td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
</tbody>
</table>

#### Friday, May 19, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Concurrent Session B, Session 10: Data Collection in an International Context: Lessons Learned from the Field</td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>Concurrent Session C, Session 8: Reducing Barriers Due to Language and Coverage</td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>Concurrent Session D, Session 5: Race, Tribe and Tribal Enrollment Research for American Indians and Alaska Natives: The Challenges of Measuring a Diverse Population (Panel)</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td>4:15 p.m. – 5:45 p.m.</td>
<td>Concurrent Session E, Session 9 Maintaining Data Quality for International CAPI Surveys (Panel)</td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
</tbody>
</table>

#### Saturday, May 20, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>Concurrent Session F Session 2 Fit Your Purpose: Frameworks and Examples of Alternatives to Probability Sampling</td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Concurrent Session F, Session 5 Research on Collecting Information About Race and Ethnicity in the 2015 National Content Test (Panel)</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Concurrent Session F, Session 8 Questionnaire Design in the 3MC Context</td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>Concurrent Session G, Session 8 Race, Religion, Sex and Gender</td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>Concurrent Session G, Session 10 Reaching the Hard to Reach: Insights and Solutions</td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>Concurrent Session H, Session 6 Is It “Xenophobia” or Lack of Knowledge?</td>
<td>Bayside B, Fourth Floor</td>
</tr>
</tbody>
</table>
# AAPOR’s Commitment to Diversity Schedule

## Saturday, May 20, 2017 (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>Concurrent Session H, Session 8 Issues Related to Surveying and Interviewing Hispanics in the United States (Panel)</td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>Concurrent Session H, Session 10 Shaping American Society: Effects of Gender, Age, Sexuality and Power</td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td>Concurrent Session I, Session 5 Effective Strategies for Conducting Surveys With Low Income Populations (Panel)</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td>Concurrent Session I, Session 7 Measuring Sexual Orientation and Gender Identity (SOGI): Where We’ve Been, Where We’re Going and New Insights (Panel)</td>
<td>Bayside C, Fourth Floor</td>
</tr>
<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td>Concurrent Session I, Session 10 Professional Development Session: The Intersection of Inclusive Leadership and Unconscious Bias</td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
</tbody>
</table>

## Sunday, May 21, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m. – 10:00 a.m.</td>
<td>Concurrent Session J, Session 4 Cultural Competence in Field Data Collection (Panel)</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td>8:30 a.m. – 10:00 a.m.</td>
<td>Concurrent Session J, Session 9 Diversity: Attitudes and Measurements</td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
<tr>
<td>10:15 a.m. – 11:45 a.m.</td>
<td>Concurrent Session K, Session 9 Basket of Deplorables: Race, Gender, Age and the Vote</td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
</tbody>
</table>
Things to Do, Places to Go: AAPOR Social Activities

**Golf**
Thursday, May 18, 7:30 a.m.
Sponsored by RTI
Meet at 7:00 a.m. in the hotel lobby.

The AAPOR Annual Golf Outing will be held on Thursday, May 18, at Bayou Oaks City Park North with tee times starting at 7:30 a.m. The newly opened Bayou Oaks Golf Course at City Park was rebuilt after near destruction by Hurricane Katrina. The course offers four sets of tees ranging in length from almost 5,740 yards at the tips to just about 4,300 yards from the Gold Tees. City Park offers a challenging yet fun round for all levels of golfers!

Advanced registration is required.

**Speed Networking – Two Sessions**
Session 1: Friday, May 19, 3:15 p.m. – 4:15 p.m.
Session 2: Saturday, May 20, 12:30 p.m. – 2:00 p.m.
Endymion, Eighth Floor

Two Speed Networking sessions are offered each year at the annual conference. These interview opportunities are designed for anyone who is exploring career possibilities. These sessions are not intended for commercial activities.

A list of participating companies and a sign-up sheet for 15-minute sessions will be available at the AAPOR registration desk. Be sure to bring plenty of business cards!

**CCMR (Cross Cultural and Multilingual Research Group) Affinity Group Dinner and Meetup**
Friday, May 19, 6:00 p.m.
Meet in hotel lobby

**GAAPOR (Gay AAPOR) Affinity Group Dinner and Meetup**
Friday, May 19, 6:00 p.m.
Meet in hotel lobby

**HISP-AAPOR Affinity Group Happy Hour and Meetup**
Friday, May 19, 6:00 p.m.
Meet in hotel lobby, Pelican Bar

**Fun Run/Walk**
Saturday, May 20, 7:00 a.m.
Sponsored by Nielsen

The run/walk will depart from the main entrance of the Sheraton New Orleans at 7:00 a.m.

If you would like to enter into some competitive early morning exercise, or simply enjoy some fresh air along the Mississippi River, this is just for you! All participants will receive bottled water. Volunteers will be available on Saturday morning to guide participants to the starting line. Advance registration is not required. A waiver must be signed on site to participate. Awards will be given to the top runners and to record-breaking walkers.

Registration begins at 6:30 a.m. near the main entrance of the Sheraton New Orleans.

**Post Banquet Cabaret Lounge**
Saturday, May 20, 10:00 p.m. – 1:00 a.m.
Waterbury Ballroom, Second Floor

If hitting the nightclubs of New Orleans isn’t your thing, we encourage you to catch up with friends – old and new – at AAPOR’s Post Banquet Cabaret Lounge. Featuring live jazz music and cabaret style seating, provides one last chance to visit with your AAPOR friends before the conference ends on Sunday.

**Poker “Fieldtrip” to Harrah’s**
Saturday, May 20, 10:00 p.m.

Has poker been “solved”? Poker is a game of incomplete information employing heavy doses of both probability theory and psychology, but recently an AI-based bot (Libratus, built by researchers at Carnegie-Mellon) bested four of the best poker players in the world. Fortunately for us, Libratus will not be playing at AAPOR—but you can! Join us for a field trip to the nearby Harrah’s Casino, where AAPORites can show off their probability, math and psychology skills against poker players from around the world.

The “Fieldtrip” will depart from the hotel lobby immediately following the Awards Banquet.
2016 – 2017 AAPOR Executive Council

President
Roger Tourangeau
Westat

Vice President/President-Elect
Timothy Johnson
University of Illinois-Chicago

Past President
Mollyann Brodie
Henry J. Kaiser Family Foundation

Secretary-Treasurer
Allyson L. Holbrook
University of Illinois - Chicago

Associate Secretary-Treasurer
Janet Streicher
Baruch College, CUNY

Standards Chair
John Loft
RTI International

Associate Standards Chair
Andy Peytchev
University of Michigan
2016 – 2017 AAPOR Executive Council

Conference Chair
Jennifer Dykema
University of Wisconsin - Madison

Associate Conference Chair
Trent Buskirk
University of Massachusetts - Boston

Membership and Chapter Relations Chair
Anna Wiencrot
NORC
at the University of Chicago

Associate Membership and Chapter Relations Chair
Morgan Earp
Bureau of Labor Statistics

Communications Chair
Sandra Bauman
Bauman Research and Consulting, LLC

Associate Communications Chair
Jennifer Hunter Childs
U.S. Census Bureau

Education Chair
Sarah Cho
SurveyMonkey

Associate Education Chair
Brady West
University of Michigan

Councilor-at-Large
Rich Morin
Pew Research Center

Councilor-at-Large
Nancy Belden
Belden Russonello Strategists
AAPOR Executive Council

2017 – 2018

**President**
Timothy Johnson
University of Illinois-Chicago

**Vice President/President-Elect**
David Dutwin
SSRS

**Past President**
Roger Tourangeau
Westat

**Secretary-Treasurer**
Janet Streicher
Baruch College, CUNY

**Associate Secretary-Treasurer**
Jordan Peugh
SSRS

**Standards Chair**
Andy Peytchev
University of Michigan

**Associate Standards Chair**
Stephanie Eckman
RTI International

**Conference Chair**
Trent Buskirk
University of Massachusetts-Boston

**Associate Conference Chair**
Courtney Kennedy
Pew Research Center

**Membership and Chapter Relations Chair**
Morgan Earp
Bureau of Labor Statistics

**Associate Membership and Chapter Relations Chair**
Emily Geisen
RTI International

**Communications Chair**
Jennifer Hunter Childs
U.S. Census Bureau

**Associate Communications Chair**
Jennifer Agiesta
CNN

**Education Chair**
Brady West
University of Michigan

**Associate Education Chair**
Matt Jans
ABT Associates, Inc.

**Councilor-at-Large**
Nancy Belden
Belden Russonello Strategists

**Councilor-at-Large**
David Wilson
University of Delaware

Chapter Presidents

**Midwest Chapter (MAPOR)**
Matthew Courser, PIRE

**New England Chapter (NEAAPOR)**
Philip Brenner,
University of Massachusetts – Boston

**New York Chapter (NYAAPOR)**
Donato Vaccaro, GfK

**Pacific Chapter (PAPOR)**
Benjamin Messer,
Research Into Action

**Pennsylvania/New Jersey Chapter (PANJAAPOR)**
Ashley Hyon,
Marketing Systems Group

**Southern Chapter (SAPOR)**
Tamara Terry, RTI International

**Washington/Baltimore Chapter (DC-AAPOR)**
Scott Fricker,
U.S. Bureau of Labor Statistics
AAPOR Past Presidents

1953-54 Samuel A. Stouffer 1976-77 Irving Cresp 1999-00 Michael W. Traugott
1954-55 George H. Gallup 1977-78 Hope Lunin Klapper 2000-01 Murray Edelman
1956-57 Gerhart D. Wiebe 1979-80 Jack Elinson 2002-03 Mark A. Schulman
1957-58 Frederick F. Stephan 1980-81 Helen J. Kaufmann 2003-04 Elizabeth (Betsy) Martin
1959-60 Herbert H. Hyman 1982-83 Burns W. Roper 2005-06 Cliff Zukin
1963-64 Charles Y. Glock 1986-87 J. Ronald Milavsky 2009-10 Peter V. Miller
1964-65 Herbert E. Krugman 1987-88 Eleanor Singer 2010-11 Frank M. Newport
1967-68 Paul B. Sheatsley 1990-91 Joan S. Black 2013-14 Robert L. Santos
2016-17 Roger Tourangeau

AAPOR Executive Office Staff

Adam Thocher, Executive Director
Crystal Stone, Administrator
Eric Bailey, Marketing Communications Manager
Lyn Maddox, Conference Director
Tonya Cabrera, Conference Coordinator

Violeta Aceremo, Membership Specialist
Kismet Saglam, Education Director
Zach Rogers, Accountant
Peter Rush, Managing Partner

www.aapor.org/conference
AAPOR Honorary Life Members

Herbert Abelson  Barry Feinberg  Richard Kulka  Theresa Rogers
Bruce Altschuler  James Fields  Kurt Lang  Bernard Roshco
Jeanne Anderson  Howard Fienberg  Paul Lavrakas  Jennifer Rothgeb
Ronald Anderson  Raymond Fink  Gove Laybourn  Chuck Rund
Herb Asher  Martin Frankel  Barbara Lee  Howard Schuman
Earl Babbie  Kathleen Frankovic  Robert Lee  Jim Schwartz
Reg Baker  G. Ray Funkhouser  Robert Lee  James Sears
Janice Ballou  F. Chris Garcia  Paul Lenburg  Kenneth Sherrill
Allen Barton  Melvin Goldberg  Walter Lindenmann  Barbara Simon
George Bishop  Toby Goldberg  Lars Lyberg  Eleanor Singer
Joan Black  Karen Goldenberg  John Marcum  Joe Spaeth
Ann Brunswick  Dennis Goldenson  Lawrence Mckenzie  Charlotte Steeh
Barbara Bryant  Doris Graber  Jack Mcleod  James Swinehart
Albert Cantril  Stephen Greyser  Harold Mendelsohn  Paul Talmey
Susan Cantril  Lester Guest  Philip Meyer  Judith Tanur
Peter Case  Harry Heller  J. Ronald Milavsky  Michael Traugott
Diane Colasanto  Joseph Hochstim  Peter Mohler  Larry Ulin
Wendy Constantine  Sidney Hollander  David Moore  Marilyn Watts
Ronald Czaja  James House  Jeffrey Moore  Herbert Weisberg
Robert Daves  K. David Inouye  Paul Neurath  Tibor Weiss
Morton David  Carla Jackson  Michael Neurath  Jan Werner
Donald Deluca  E. Deborah Jay  Diane O’neil  Gerhart Wiebe
Don Dillman  Charles Kadushin  Alfred Ochsner  Shapard Wolf
John Dimling  Michael Kagay  Walton Owens  Isabelle Woodrow
Diana Druker  Graham Kalton  Thomas Piazza  Sir Robert Worcester
Sharon Dunwoody  Elihu Katz  Susan Pinkus  Charles Wright
Murray Edelman  Scott Keeter  John Reed  Anne Zanes
John Edwards  John Kennedy  David Repass  Ilse Zeisel
Carolyn Eldred  Corinne Kirchner  Glenn Roberts  Pearl Zinner
Fran Featherston  Herbert Krugman  John Robinson  Hank Zucker
Committees

**Communications Committee**
Sandra Bauman, Bauman Research & Consulting, LLC - Chair
Jennifer Hunter Childs, U.S. Census Bureau - Associate Chair
Jennifer J. Agiesta, CNN
Mark M. Blumenthal, SurveyMonkey
James R. Caplan, Retired, Department of Defense
Dan Cassino, Fairleigh Dickinson University
Jon Cohen, SurveyMonkey
Douglas B. Currivan, RTI International
Josue De La Rosa, Abt Associates
Ariel Edwards-Levy, Huffington Post
Ned English, NORC at the University of Chicago
Kathleen Frankovic
Matt Jans, University of California - Los Angeles
Nicole C. Lee, Abt Associates
Brittany Link, Equality Florida
Mary McDougal, Survox
Elizabeth Nichols, U.S. Census Bureau
Raphael Nishimura, Abt Associates
Jordon Peugh, SSRS
Leo G. Simonetta, Art & Science Group LLC
Lynn M. Stalone, IHR Research Group
Janet L. Streicher, Baruch College
Tamara Terry, RTI International
Kenneth M. Winneg, University of Pennsylvania
Sue York, University of Queensland

**Conference Committee**
Jennifer Dykema, University of Wisconsin-Madison - Chair
Trent Buskirk, University of Massachusetts-Boston - Associate Chair
Ashley Amaya, RTI International, Short Courses
Sandra Bauman, Bauman Research & Consulting, LLC - Executive Council
Anh Thu Burks, Conference Support Subcommittee Chair
Sarah Cho, SurveyMonkey, Education, Executive Council
Kelly N. Foster, East Tennessee State University, Sponsorships, Exhibits and Advertisements
Allyson Holbrook, University of Illinois-Chicago, Sponsorships, Exhibits and Advertisements, Executive Council
Tim Johnson, University of Illinois-Chicago, Executive Council
Janet Streicher, Baruch College, Executive Council
Roger Tourangeau, Westat, Executive Council
Marielle S. Weindorf, DataStat, Inc., Conference Support Subcommittee Associate Chair
Anna Wiencrot, NORC at the University of Chicago, Executive Council
Peyton Craighill, U.S. Department of State, Abstract Review
Nora Cate Schaeffer, University of Wisconsin-Madison, Abstract Review
MandySha, RTI International, Abstract Review, Conference Support Subcommittee
John Stevenson, University of Wisconsin-Madison, Abstract Review
Vince Welch, NORC at the University of Chicago, Abstract Review

**History Committee**
Janice Ballou - Chair
Stephen J. Blumberg, National Center for Health Statistics
Kathleen Frankovic
Richard Morin, Pew Research Center
Robyn Rapoport, SSRS
Tom W. Smith, NORC at the University of Chicago
G. Evans Witt, Princeton Survey Research Associates International
Committees

Conference Support Subcommittee

Anh Thu Burks, Conference Support Subcommittee Chair
Marielle Weindorf, DataStat, Inc., Conference Support Subcommittee Associate Chair

Yvonne Shands, SSRS
Tiana Pyer-Pereira, University of Chicago Survey Lab
Mengmeng Zhang, University of Michigan
Craig A. Hill, RTI International
Mandy Sha, RTI International
Michael Lawrence, GfK
Lisa Lin-Freeman
Peg Krecker
Ashley Hyon

Standard Definitions Committee

Tom W. Smith, NORC at the University of Chicago - Chair
Robert P. Daves, Daves & Assoc Research
David J. Dutwin, SSRS
Ned English, NORC at the University of Chicago
Courtney Kennedy, Pew Research Center
Paul J. Lavrakas, Independent Consultant

Standards Committee

John D. Loft, RTI International – Chair
Andy Peytchev, University of Michigan – Associate Chair
Eran N. Ben-Porath, SSRS
Ipek Bilgen, NORC at the University of Chicago
Leah M. Christian, Nielsen
Curtiss L. Cobb, Facebook
Charles DiSogra
Stephanie Eckman, RTI International
Jessica Holzberg, U.S. Census Bureau
Ronald E. Langley, University of Kentucky
Kyley McGeeney, PSB Research
Peter V. Miller, U.S. Census Bureau
Linda K. Owens, University of Illinois
Vicki Pineau, NORC at the University of Chicago
Andrew E. Smith, University of New Hampshire
Timothy Triplett, Urban Institute
Gina K. Walejkko, U.S. Census Bureau
Gordon B. Willis, National Cancer Institute
 Committees

**Education Committee**
Sarah Cho, SurveyMonkey - Chair
Brady T. West, University of Michigan - Associate Chair
Laura Allen
Ashley E. Amaya, RTI International
Katie Archambeau, NORC at the University of Chicago
Amanda Barry
Emily Ann Bedoya
Mark M. Blumenthal, SurveyMonkey
Rachel A. Caspar, RTI International
Jennifer H. Childs, U.S. Census Bureau
Floyd Ciruli, Ciruli Associates
Douglas B. Curriivan, RTI International
Jennifer Dineen, University of Connecticut
Jamie Firth, Henry J. Kaiser Family Foundation
Rachel V. Gauvin, NORC at the University of Chicago
Emily Guskin
Patrick Habecker, University of Nebraska - Lincoln
Hannah Hartig
Melissa J. Herrmann, SSRS
Aaron Hill, Parsons School of Design
Jennifer Kelley, University of Michigan
Florian Keusch
Antje Kirchner, RTI International
Allison Kopicki
Jennie Lai, Google Inc.
Jocelyn Landau, Netflix
Amanda Libman-Barry, Nielsen
Yu-Chieh (Jay) Lin, University of Michigan
Mingnan Liu, Facebook
Linda Lomelino, SSRS
Kyley McGeeney, PSB Research
Jonathan Mendelson, Fors Marsh Group
Mira Norton, Dropbox
Emilia Peytcheva
Jordon Peugh
Susan H. Pinkus, S.H. Pinkus Research Associates
Stephanie Psyllos
Maura Spiegelman

**Education Committee** (continued)
Martha Stapleton, Westat
Casey L. Tesfaye, Research Support Services, Inc.
Victoria A. Tsay, Nielsen
Clyde Tucker, CNN
Kevin Ulrich
H. Yanna Yan, University of Michigan

**Education:**

**Journalist Education Subcommittee**
Emily Guskin, The Washington Post - Chair

**Online Education Subcommittee**
Kyley McGeeney, PSB Research - Chair

**Professional Development Subcommittee**
Mira Norton, DropBox - Chair

**ResearchHack Subcommittee**
Jennifer Kelley, University of Michigan - Chair

**Short Courses Subcommittee**
Ashley Amaya, RTI International - Chair

**Finance Committee**
Allyson L. Holbrook, University of Illinois Chicago - Chair
Janet L. Streicher, Baruch College - Associate Chair
Kelly N. Foster, East Tennessee State University
Nancy Mathiowetz
Daniel Merkle, ABC News
Jeffery A. Stec, Charles River Associates

**Development Subcommittee**
Nancy Mathiowetz - Chair

**Investment Subcommittee**
Jeffery A. Stec, Charles River Associates - Chair

**Sponsorship Subcommittee**
Kelly Foster, East Tennessee State University - Chair
Committees

Membership & Chapter Relations Committee
Anna F. Wiencrot, NORC at the University of Chicago - Chair
Morgan Earp, U.S. Bureau of Labor Statistics - Associate Chair
Emily A. Bedoya, George Washington University
Ipek Bilgen, NORC at the University of Chicago
Justine A. Bulgar-Medina, University of Massachusetts - Boston
Reyasini Calistes, Indiana University
Aleia Clark Fobia, U.S. Census Bureau
Matthew Courser, Pacific Institute for Research and Evaluation
Caitlin Deal, University of Nebraska - Lincoln
Theresa DelVecchio Dys, Feeding America
Emily Geisen, RTI International
Karen L. Goldenberg
Ana L. Gonzalez-Barrera, Pew Research Center
Chase H. Harrison, Harvard University
Gregory Holyk, Langer Research Associates
Jessica Holzberg, U.S. Census Bureau
Edward P. Johnson, SSI
Samara Klar, University of Arizona
Stanislav Kolenikov, Abt Associates
Ashley Koning, Rutgers University
Yu-Chieh (Jay) Lin, University of Michigan
Mingnan Liu, Facebook
Gretchen McHenry, RTI International
HarmoniJoie Noel, American Institutes for Research
Kristen Olson, University of Nebraska - Lincoln
Ana P. Petras, Nielsen
Heather Ridolfo, National Agricultural Statistics Service
Susan A. Sherr, SSRS
David Sterrett, NORC at the University of Chicago
Celeste N. Stone, American Institutes for Research
Gina K. Walejko, U.S. Census Bureau
Sara Walsh, NORC at the University of Chicago
Stephanie Willson, National Center for Health Statistics
Ting Yan, Westat

Membership:
Chapter Liaison and Support Subcommittee
David Sterrett, NORC at the University of Chicago - Chair

Data Analysis and Reporting Subcommittee
Greg Holyk, Langer Associates - Chair

Diversity Subcommittee
Ting Yan, Westat - Chair

Membership Communications Subcommittee
Emily Geisen, RTI International - Chair

Student Engagement Subcommittee
Justine Bulgar-Medina, University of Massachusetts-Boston - Chair

Survey Subcommittee
HarmoniJoie Noel, American Institutes for Research - Chair

Volunteer Coordination Subcommittee
Gretchen McHenry, RTI International - Chair

Nominations Committee
Mollyann Brodie, Henry J. Kaiser Family Foundation - Chair
Ginger Blazier, Issues & Answers Network Inc.
Paul Braun, Braun Research Inc.
Mario Callegaro, Google Inc.
Mandy Sha, RTI International
Jolene D. Smyth, University of Nebraska - Lincoln
Roger Tourangeau, Westat
Committees

Transparency Initiative Coordinating Committee
Ashley Kirzinger, Henry J. Kaiser Family Foundation – Co-Chair
Timothy Triplett, Urban Institute – Co-Chair
James J. Dayton, ICF International
Timothy P. Johnson, University of Illinois Chicago
Scott Keeter, Pew Research Center
Ronald E. Langley, University of Kentucky
John D. Loft, RTI International

Mary Losch, University of Northern Iowa
Peter V. Miller, U.S. Census Bureau
Thomas I. Miller, National Research Center, Inc.
Richard Morin, Pew Research Center
Andy Peytchev, University of Michigan
Mandy Sha, RTI International

Ad-hoc Committees and Task Forces

Future of Telephone Surveys in the U.S. Task Force
Paul J. Lavrakas, Independent Consultant - Chair
Grant D. Benson, University of Michigan, ISR
Stephen J. Blumberg, National Center for Health Statistics, CDC
Trent D. Buskirk, University of Massachusetts - Boston
Ismael F. Cervantes, Westat
Leah M. Christian, Nielsen
David J. Dutwin, SSRS
Mansour Fahimi, GfK Custom Research, LLC
Howard Fienberg, Marketing Research Association
Thomas Guterbock, University of Virginia
Scott Keeter, Pew Research Center
Jennifer Kelly, NORC at the University of Chicago
Courtney Kennedy, Pew Research Center
Andy Peytchev, University of Michigan
Linda B. Piekarski, SSI
Chuck D. Shuttles, Symphony Advanced Media

AAPOR/ASA Task Force on Improving the Climate for Surveys
Peter Miller, U.S. Census Bureau
Ashley Amaya, RTI International
Cynthia Clark, Improving the Climate for Surveys
Tim Johnson, University of Illinois Chicago
Stanley Presser, University of Maryland
Katherine Smith, Council of Professional Associations on Federal Statistics
Gina Walejko, U.S. Census Bureau

AAPOR/ASA Task Force on Data Falsification
Jill Montaquila DeMatteis, Westat
Linda Young, Pacific Institute for Research & Evaluation
Mario Callegaro, Google Inc
Jim Dahlhamer, National Center for Health Statistics
Ronald Langley, University of Kentucky
Michael Larsen, George Washington University
Yan Li, University of Maryland
Joe Murphy, RTI International
Kristen Olson, University of Nebraska

Public Opinion Ad-hoc Committee
Kirby Goidel, Texas A&M – Chair
Frank Newport, Gallup
Jocelyn Kiley, Pew Research Center
Kathleen Weldon, The Roper Center
Natalie Jackson, Huffington Post
Chase Harrison, Harvard
Rob Suls, Pew Research Center
Ad-hoc Committees and Task Forces

**Pre-Election Polling**
Courtney Kennedy, Pew Research – Chair
Scott Clement, Washington Post
Kristen Olson, University of Nebraska-Lincoln
Claire Durand, University of Montreal
Lee Miringoff, Marist College
Doug Rivers, YouGov

Josh Clinton, Vanderbilt
Mark Blumenthal, SurveyMonkey
Chris Wlezien, University of Texas
Kyley McGeeney, Pew Research Center
Evans Witt, PSRAI and President of NCPP
Charles Franklin, Pollster.com and University of Wisconsin
Lydia Saad, Gallup

Awards Committees

**AAPOR Award for Exceptionally Distinguished Achievement Committee**
Roger Tourangeau, Westat – Chair
LinChiat Chang, LinChiat Chang Consulting LLC
Scott Keeter, Pew Research Center
Frauke Kreuter, University of Maryland - College Park
Jordon Peugh, SSRS

**Book Award Committee**
Nancy J. Belden, Belden Russonello & Stewart – Chair
J. M. Dennis, NORC at the University of Chicago
Kathleen Frankovic, CBS News
Allison Kopicki, New Jersey Future
Katherine Simmons, Pew Research Center

**Burns “Bud” Roper Fellow Award Committee**
Anna F. Wiencrot, NORC at the University of Chicago – Chair
Morgan Earp, U.S. Bureau of Labor Statistics – Associate Chair
Anh Thu Burks
Matthew Courser, Pacific Institute for Research and Evaluation
Stanislaw Kolenikov, Abt Associates
Ashley Koning, Rutgers University
Gretchen McHenry, RTI International
Gina K. Walejko, U.S. Census Bureau

**Student Travel Award Committee**
Anna F. Wiencrot, NORC at the University of Chicago – Chair
Morgan Earp, U.S. Bureau of Labor Statistics – Associate Chair
Anh Thu Burks
Matthew Courser, Pacific Institute for Research and Evaluation
Stanislaw Kolenikov, Abt Associates
Ashley Koning, Rutgers University
Gretchen McHenry, RTI International
Gina K. Walejko, U.S. Census Bureau

**Policy Impact Award Committee**
Mollyann Brodie, Henry J. Kaiser Family Foundation – Chair
Jennifer J. Agiesta, CNN
Diane Colasanto
Ronald E. Langley, University of Kentucky
Benjamin L. Messer, Research Into Action Inc.
Chintan R. Turakhia, Abt Associates

**Warren J. Mitofsky Innovators Award Committee**
Richard Morin, Pew Research Center – Chair
Melissa J. Herrmann, SSRS
Jon A. Kosnick, Stanford University
Mark H. Lopez, Pew Hispanic Center
Jennifer C. Romano Bergstrom, Facebook
Awards Committees

**Seymour Sudman Student Paper Award Committee**

Trent D. Buskirk, *University of Massachusetts – Boston – Chair*
David C. Barker, *California State University*
Ipek Bilgen, *NORC at the University of Chicago*
David J. Dutwin, *SSRS*
Dana Garbarski, *Loyola University Chicago*
Matt Jans, *University of California - Los Angeles*
Leora Lawton, *TechSociety Research*

**WAPOR/AAPOR Janet A. Harkness Student Paper Award Committee**

Brad Edwards, *Westat - Chair (WAPOR)*
Michael Braun, *GESIS-Leibniz-Institut Fur Sozialwissenschaften (WAPOR)*
Tim Johnson, *University of Illinois Chicago (AAPOR)*
Femke de Keulenaer, *Ipsos (WAPOR)*
Daniel Oberski, *Tilburg University (AAPOR)*

**Student Poster Judging Committee**

Trent Buskirk, *University of Massachusetts-Boston – Chair*
Dana Garbarski, *Loyola University*
Phillip Brenner, *University of Massachusetts-Boston*
John Stevenson, *University of Wisconsin Madison*
Ashley Hyon, *Marketing Systems Group*

Publications

**Journal of Survey Statistics and Methodology Editors**

Roderick Little, *University of Michigan - Editor*
Ting Yan, *Westat – Editor*

**Journal of Survey Statistics and Methodology Oversight Committee**

Michael W. Link, *Abt Associates - Co-Chair (AAPOR)*
Roderick Little, *University of Michigan - Co-Chair (ASA)*
Norman Bradburn, *NORC at the University of Chicago (AAPOR)*
Peter Miller, *U.S. Census Bureau (AAPOR)*
J.N.K. Rao, *Carleton University (ASA)*
Mary Thompson, *University of Waterloo (ASA)*

**Public Opinion Quarterly**

Patricia Moy, *University of Washington - Editor*
Eric Plutzer, *Pennsylvania State University - Editor*

**Public Opinion Quarterly Advisory Committee**

Robert Y. Shapiro, *Columbia University - Chair*
Nancy Belden, *Belden Russonello Strategists*
Frederick Conrad, *University of Michigan*
D. Sunshine Hillygus, *Duke University*
Rich Morin, *Pew Research Center*

**Survey Practice Editor**

Ashley Amaya, *RTI – Editor*
Abstract Reviewer Volunteers

Adina Abeles  
Masahiko Aida  
Janice Ballou  
Frances Barlas  
Joseph Bauer  
Sandra Bauman  
Paul Beatty  
Dorothée Behr  
Eran Ben-Porath  
Jennifer Berktold  
Lew Berman  
Ipek Bilgen  
Karen Bogen  
Stacey Bricka  
Julie Brown  
Anh Thu Burks  
David Cantor  
Jennifer Cantrell  
Andrew Caporaso  
Kari Carris  
Dan Cassino  
Junjie Chen  
Jenny Childs  
Rich Clark  
Curtiss Cobb  
Cricket Cohen  
Michelle Cook  
Ana Lucia Cordova  
Cazar  
Matthew Courser  
Peyton Craighill  
Scott Crawford  
Matt Dabrowski  
Rupa Datta  
Michael Davern  
Robert Davies  
Rachel Davis  
Mary Davis  
Tony Dent  
Bianca DiJulio  
Kerryann Diloero  
Sarah Dipko  
Rossi Dobrikova  
Mike Donatello  
Kimberly Downing  
Morgan Earp  
Brad Edwards  
Mahmoud Elkasabi  
Damla Ergun  
Mansour Fahimi  
Frano Featherston  
Barry Feinberg  
Floyd "Jack" Fowler  
Alicia Frasier  
John Fries  
Marek Fuchs  
Adria Gallup-Black  
Dana Garbarski  
Yazmin Garcia Trejo  
Lindsay Garito  
Emily Geisen  
Robin Gentry  
Gregory Gibson  
Brianne Gilbert  
Karen Goldenberg  
Jessica Graber  
Timothy Gravelle  
Sarah Hagge  
Leslyn Hall  
Liz Hamel  
Chase Harrison  
Daniel Harwell  
Daniel Herda  
Melissa Herrmann  
Craig Hill  
Gregory Holyk  
Jessica Holzberg  
Veronica Hoyo  
Ryan Hubbard  
Ashley Hyon  
Ronald Iachan  
Stephen Immerwahr  
David Ison  
Wojciech Jablonski  
Chris Jackson  
Natalie Jackson  
Dongsig Jang  
Krista Jenkins  
Edward Johnson  
Timothy Johnson  
Morgan Earp  
Brad Edwards  
Mahmoud Elkasabi  
Damla Ergun  
Mansour Fahimi  
Frano Featherston  
Barry Feinberg  
Floyd "Jack" Fowler  
Alicia Frasier  
John Fries  
Marek Fuchs  
Adria Gallup-Black  
Dana Garbarski  
Yazmin Garcia Trejo  
Lindsay Garito  
Emily Geisen  
Robin Gentry  
Gregory Gibson  
Brianne Gilbert  
Karen Goldenberg  
Jessica Graber  
Timothy Gravelle  
Sarah Hagge  
Leslyn Hall  
Liz Hamel  
Chase Harrison  
Daniel Harwell  
Daniel Herda  
Melissa Herrmann  
Craig Hill  
Gregory Holyk  
Jessica Holzberg  
Veronica Hoyo  
Ryan Hubbard  
Ashley Hyon  
Ronald Iachan  
Stephen Immerwahr  
David Ison  
Wojciech Jablonski  
Chris Jackson  
Natalie Jackson  
Dongsig Jang  
Krista Jenkins  
Edward Johnson  
Timothy Johnson  
Alian Kasabian  
Charlene Kemmerer  
Kathleen Kephart  
Florian Keusch  
Angelina KewalRamani  
Jocelyn Kiley  
Antje Kirchner  
Ethan Kolek  
Stas Kolenikov  
Peggy Krecker  
Karol Krotki  
Anil Kumar  
Chaudhary Ozan Kuru  
Ronald Langley  
Daniel Lawrence  
Michael Lawrence  
Patricia LeBaron  
Rachel Levenstein  
Julie Linville  
Mingnan Liu  
John Loft  
Boris Lorenc  
Annette Luyengu  
Bo MacInnis  
Kelly Marczyński  
Stephanie Marken  
Mandi Martinez  
Holly Matelewicz  
Brian McDonald  
Gretchen McHenry  
Joseph McMichael  
Rebecca Medway  
Andrew Mercer  
Dan Merke  
Cynthia Miller  
Stephen Mockabee  
Robert Montgomery  
Nick Moon  
Gerson Morales  
Marco Morales  
Heather Morrison  
Patrick Moynihan  
Seth Muzzy  
Dawn Nelson  
HarmoniJoie Noel  
Robert Oldendick  
Murrey Olmsted  
Kristen Olson  
Linda Owens  
Joanne Pascale  
Andy Peytchev  
Benjamin Phillips  
Kenneth Pick  
Vicki Pineau  
Susan Pinkus  
Tiana Pyer-Pereira  
Robyn Rapoport  
Alan Reifman  
Jiri Remr  
Dale Rhoda  
Heather Ridolfo  
Eike Mark Rinke  
Barbara Robles  
Margaret Roller  
Jennifer Rothgeb  
David Rothschuld  
Dianne Rucinski  
Herschel Sanders  
Mousumi Sarkar  
Nora Cate Schaeffer  
Ines Schauer  
Alisú Schoua-Glusberg  
Steve Schwarzer  
Laurie Schwede  
Michael Sears  
Mandy Sha  
Yvonne Shands  
Sharan Sharma  
Susan Sherr  
Hee-Choon Shin  
Charles Shuttles  
Henning Silber  
Laura Silver  
Chris Simek  
Benjamin Smith  
Jolene Smyth  
Cathlyn Sommerfield  
Mathew Stange  
Tobias Stark  
Jeffery Stec  
Clarissa Steele  
Darby Steiger  
Karen Stein  
David Sterrett  
John Stevenson  
Bella Struminskaya  
Allison Sullivan  
Nicolaos Synodinos  
Casey Tesfaye  
Lisa Thalji  
Randall Thomas  
Robert Tortora  
Jeff Totten  
Reanne Townsend  
Mark Trappmann  
Chintan Turakhia  
Jan van Lohuizen  
David Vannette  
James Wagner  
Gina Walejko  
Sara Walsh  
ChianWen Wang  
Kevin Wang  
Lin Wang  
Vince Welch, Jr  
Jessica Wengrzik  
Alexander Wenz  
Brady West  
Anna Wiencrot  
Douglas Williams  
Evans Witt  
Jill Wittrock  
Peter Woolley  
Debra Wright  
Congo Ye  
Mengmeng Zhang  
Tianshu Zhao  
Jeanette Ziegenfuss  
Stephanie Zimmer  
Andrew Zukerberg  
Cliff Zukin
AAPOR Award for Exceptionally Distinguished Achievement

The Association’s highest honor, this award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The winner will be announced during the Saturday evening banquet.

**AAPOR Award Winners**

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Year</th>
<th>Name</th>
<th>Year</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>Nancy Mathiowetz</td>
<td>1997</td>
<td>Irving Crespi</td>
<td>1980</td>
<td>Shirley A. Starr</td>
</tr>
<tr>
<td>2014</td>
<td>Jon A. Krosnick</td>
<td>1996</td>
<td>Eleanor Singer</td>
<td>1979</td>
<td>Mervin D. Field</td>
</tr>
<tr>
<td>2012</td>
<td>Daniel Yankelovich</td>
<td>1994</td>
<td>Howard Schuman</td>
<td>1977</td>
<td>Leo Bogart</td>
</tr>
<tr>
<td>2010</td>
<td>Michael W. Traugott</td>
<td>1992</td>
<td>James Davis</td>
<td>1975</td>
<td>Raymond A. Bauer</td>
</tr>
<tr>
<td>2008</td>
<td>Kathleen Frankovic</td>
<td>1990</td>
<td>Herbert E. Krugman</td>
<td>1973</td>
<td>Rensis Likert</td>
</tr>
<tr>
<td></td>
<td>Frank Stanton</td>
<td>1985</td>
<td>Daniel Katz</td>
<td>1967</td>
<td>Hans Zeisel</td>
</tr>
<tr>
<td>2002</td>
<td>Tom W. Smith</td>
<td>1984</td>
<td>Ithiel de Sola Pool</td>
<td>1966</td>
<td>Hadley Cantril</td>
</tr>
<tr>
<td>2000</td>
<td>Philip Meyer</td>
<td>1982</td>
<td>Paul B. Sheatsley</td>
<td>1964</td>
<td>Harold D. Lasswell</td>
</tr>
<tr>
<td>1999</td>
<td>Charles Cannell</td>
<td></td>
<td>Matilda White Riley</td>
<td>1963</td>
<td>George H. Gallup</td>
</tr>
<tr>
<td>1999</td>
<td>Warren J. Mitofsky</td>
<td></td>
<td>John R. Riley, Jr.</td>
<td>1962</td>
<td>Angus Campbell</td>
</tr>
</tbody>
</table>
2017 Award Winners

**Book Award**
The AAPOR Book Award seeks to recognize influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology.

**Winner:**
Susan Herbst, *University of Connecticut*
*Numbered Voices: How Opinion Polling Has Shaped American Politics*

**Policy Impact Award**
The AAPOR Policy Impact Award was developed to acknowledge that a key purpose of opinion and other survey research is to facilitate better informed decisions. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice, and discourse, either in the public or private sectors.

**Winner:**
The International Tobacco Control Policy Evaluation Project

**Warren J. Mitofsky Innovators Award**
The Warren J. Mitofsky Innovators Award is designed to recognize accomplishments in the fields of public opinion and survey research that occurred in the past ten years (2000 to present), or that had their primary impact on the field during the past decade. These innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, they must be publically documented. The award can be given to individuals, groups or institutions.

**Winner:**
Don A. Dillman, *Washington State University*; Leah Melani Christian, *Nielsen*; Michelle Edwards, *Texas Christian University*; Benjamin Messer, *Research-Into-Action*; Morgan M. Millar, *University of Utah*; and Jolene D. Smyth, *University of Nebraska - Lincoln*, for web-push data collection methodology that uses postal mail contacts to request a web response while withholding alternative response modes until later in the data collection process. Their methodology is now being used by the U.S. Census Bureau and in many countries to conduct major surveys relevant to public policy decisions.

**Burns “Bud” Roper Fellows**
The Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will to establish the Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers.

**Winners:**
Audris Campbell, *Gallup*
Kerry Driscoll, *Claritas*
Kristin Dwan, *NORC at the University of Chicago*
Kyle Endres, *Duke Initiative on Survey Methodology*
Dana Garbarski, *Loyola University*
Bevin Mory, *Mathematica*
Jocelyn Reynolds, *Oppenheim Research*
Luis Sanchez-Conde, *Civis Analytics*

**Seymour Sudman Student Paper Competition Award**
The Seymour Sudman Student Paper Competition Award is in memory of Seymour Sudman; it recognizes his many important contributions to AAPOR as well as his teaching and mentoring students in the survey research profession.

**Winner:**
Ozan Kuru, *University of Michigan*
*Complexity of Public Opinion in the Digital Age: What do Ordinary Citizens Make of Diverse Quantifications*

**Honorable Mention:**
Sarah Lessem, *University of Wisconsin-Madison*
*Evaluation of Algorithms to Determine Diabetes Type in Health Surveys*
2017 Award Winners

Student Travel Award

The AAPOR Student Travel Award was established to support student attendance at the AAPOR Annual Conference. The Student Travel Awards are offered to students who are in need of financial support so that they may attend the annual conference and experience this important educational and collegial event for survey methodology and public opinion researchers. The Student Travel Awards are made possible by contributions from AAPOR Members to the general fund.

Winners:

Isabel Anadon, University of Wisconsin-Madison
Ruben Bach, Institute for Employment Research
Shakari Byerly, University of California-Los Angeles
Hyesun Choung, University of Wisconsin-Madison
Beth Cochran, University of Nebraska - Lincoln
Britany Gatewood, Howard University
Rebecca Grady, University of California-Irvine
Jan Karem Höhne, University of Göttingen
Tom Holub, University of California-Berkley

David Houston, Columbia
Eunji Kim, University of Pennsylvania
Carli Lessof, University of Southampton
Kathleen Rogers, Rutgers University
Mazen Sarwar, University of Nebraska - Lincoln
Sharan Sharma, University of Michigan
Enrijeta Shino, University of Florida
Marina Stavrakantonaki, University of Illinois-Chicago
Alexander Wenz, University of Essex

Congratulations AAPOR Annual T-Shirt Contest Winner

Alice Blackwell, MDC Research

for

“I’m just looking for the French Quartile”
## Committee Meetings

### Friday, May 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Finance Committee</td>
<td>Estherwood, Fourth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Membership and Chapter Relations Committee</td>
<td>Bachus/Iris/Muses, Eighth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Transparency Initiative Coordinating Committee</td>
<td>Evergreen, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Diversity Coordinating Committee</td>
<td>Esterwood, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>POQ Editorial Team</td>
<td>Evergreen, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Finance: Investment Subcommittee</td>
<td>Edgewood, Fourth Floor</td>
</tr>
</tbody>
</table>

### Saturday, May 20

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Finance: Development Subcommittee</td>
<td>Evergreen, Fourth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>History Committee</td>
<td>Estherwood, Fourth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Public Opinion Ad-Hoc Committee</td>
<td>Edgewood, Fourth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Cross Cultural and Multilingual Research Affinity Group</td>
<td>Bachus/Iris/Muses, Eighth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Communications Committee</td>
<td>Edgewood, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Education Committee</td>
<td>Rex, Eighth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Membership and Chapter Relations – Chapter Reps</td>
<td>Bachus/Iris/Muses, Eighth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Standards Committee</td>
<td>Evergreen, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Finance: Sponsorship Subcommittee</td>
<td>Esterwood, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>AASRO Luncheon</td>
<td>Waterbury Ballroom, Second Floor</td>
</tr>
</tbody>
</table>
### Social & Networking Activities

**Wednesday, May 17, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 p.m.</td>
<td>Student &amp; Early Career Dinner Meet-Up</td>
<td>Hotel Lobby at 5:45 p.m.</td>
</tr>
</tbody>
</table>

**Thursday, May 18, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m.</td>
<td>AAPOR Golf Outing</td>
<td>Bayou Oaks City Park North</td>
</tr>
<tr>
<td></td>
<td>Sponsored by RTI</td>
<td></td>
</tr>
<tr>
<td>11:30 a.m. - 12:30 p.m.</td>
<td>Student &amp; Early Career Early-arrival Lunch Meet-up</td>
<td>Hotel Lobby at 11:15 a.m.</td>
</tr>
<tr>
<td>3:30 p.m. - 4:30 p.m.</td>
<td>Meet Your Docent</td>
<td>Waterbury Ballroom, Second Floor</td>
</tr>
<tr>
<td>6:30 p.m. - 9:00 p.m.</td>
<td>New Member &amp; All-Chapter Welcome Mixer and Chef Tasting Party</td>
<td>Grand Ballroom, Fifth Floor</td>
</tr>
</tbody>
</table>

**Friday, May 19, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:15 p.m. - 4:15 p.m.</td>
<td>Speed Networking Session #1</td>
<td>Endymion, Eighth Floor</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Student &amp; Early Career Dinner Meet-up</td>
<td>Hotel Lobby at 5:45 p.m.</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>CCMR Affinity Dinner Meet-up</td>
<td>Hotel Lobby at 5:45 p.m.</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>GAAPOR Affinity Dinner Meet-up</td>
<td>Hotel Lobby at 5:45 p.m.</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>HISP-AAPOR Affinity Happy Hour &amp; Meet-up</td>
<td>Pelican Bar, Hotel Lobby at 5:45 p.m.</td>
</tr>
</tbody>
</table>

**Saturday, May 20, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. - 8:00 a.m.</td>
<td>Fun Run/Walk</td>
<td>Check-in in: Hotel Lobby at 6:30 a.m.</td>
</tr>
<tr>
<td></td>
<td>Sponsored by Nielsen</td>
<td></td>
</tr>
<tr>
<td>7:00 a.m. - 8:00 a.m.</td>
<td>CCMR Affinity Group Meeting</td>
<td>Bachus/Iris/Muses, 8th Floor</td>
</tr>
<tr>
<td>12:30 p.m. - 2:00 p.m.</td>
<td>Speed Networking Session #2</td>
<td>Endymion, Eighth Floor</td>
</tr>
<tr>
<td>7:00 p.m. - 10:00 p.m.</td>
<td>President’s Reception</td>
<td>Grand Ballroom Foyer, Fifth Floor</td>
</tr>
<tr>
<td>10:00 p.m. - 12:00 a.m.</td>
<td>Post Banquet Cabaret Lounge</td>
<td>Waterbury Ballroom, Second Floor</td>
</tr>
<tr>
<td>10:00 p.m. - 2:00 a.m.</td>
<td>Poker “Field trip” to Harrah’s</td>
<td>Hotel Lobby at 10:00 p.m.</td>
</tr>
</tbody>
</table>
# Schedule of Events

## Wednesday, May 17, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 p.m. – 6:00 p.m.</td>
<td><strong>Registration Desk Open</strong></td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>2:30 p.m. – 6:00 p.m.</td>
<td><strong>Short Courses</strong></td>
<td></td>
</tr>
<tr>
<td>Course 1:</td>
<td>Dashboards for Active Survey Monitoring</td>
<td>Nottoway, Fourth Floor</td>
</tr>
<tr>
<td>Course 2:</td>
<td>Sexual Orientation and Gender Identity (SOGI) Measurement in Surveys: History and Best Practices from Kinsey to CHIS and NHIS</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td>Course 3:</td>
<td>Mixed-Mode Surveys: An Overview of Estimation and Adjustment Methods and Empirical Applications</td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td><strong>Student and Early Career Early-Arrival Dinner Meet-Up</strong></td>
<td>Hotel Lobby at 5:45 p.m.</td>
</tr>
</tbody>
</table>

## Thursday, May 18, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 1:00 p.m.</td>
<td><strong>Golf Outing at Bayou Oaks City Park North</strong></td>
<td>Meet in the Hotel Lobby</td>
</tr>
<tr>
<td>Sponsored by RTI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td><strong>Registration Desk Open</strong></td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 11:30 a.m.</td>
<td><strong>Short Courses</strong></td>
<td></td>
</tr>
<tr>
<td>Course 4:</td>
<td>An Introduction to Practical Text Analytics for Qualitative Research</td>
<td>Nottoway, Fourth Floor</td>
</tr>
<tr>
<td>Course 5:</td>
<td>Visual Design for Single- and Mixed-Mode Surveys</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td>Course 6:</td>
<td>Into the Stream: An Introduction to Big Data Access for Survey Researchers and Social Scientists</td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td><strong>Student &amp; Early Career Early-Arrival Lunch Meet-up</strong></td>
<td>Hotel Lobby at 11:15 a.m.</td>
</tr>
<tr>
<td>2:00 p.m. – 3:30 p.m.</td>
<td>Kickoff General Session Panel “Assessing the Climate for Surveys and Social Science Data Collection: A Conversation”</td>
<td>Grand Ballroom, Fifth Floor</td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td><strong>Beverage Break in the Exhibit Hall</strong></td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>3:00 p.m. – 4:30 p.m.</td>
<td>Exhibit Hall and Book Exhibit Open Poster Session #1</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td><strong>Meet Your Docent</strong></td>
<td>Waterbury Ballroom, Second Floor</td>
</tr>
</tbody>
</table>
Schedule of Events

**Thursday, May 18, 2017 (continued)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:30 p.m. – 6:00 p.m.</td>
<td>Concurrent Sessions A</td>
<td></td>
</tr>
<tr>
<td>6:30 p.m. – 9:00 p.m.</td>
<td>New Member &amp; All-Chapter Welcome Mixer and Chef Tasting Party</td>
<td>Grand Ballroom, Fifth Floor</td>
</tr>
</tbody>
</table>

**Friday, May 19, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Committee Meetings (See page 31)</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Exhibit Hall Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast in the Exhibit Hall</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>7:30 a.m. – 4:30 p.m.</td>
<td>Registration Desk and Book Exhibit Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Concurrent Sessions B</td>
<td></td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>Beverage Break in the Exhibit Hall</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>Committee Meetings (See page 31)</td>
<td>Esterwood/Fourth Floor</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>Concurrent Sessions C</td>
<td></td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Diversity Coordinating Committee Meeting</td>
<td>Esterwood/Fourth Floor</td>
</tr>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>11:45 a.m. – 1:45 p.m.</td>
<td>Presidential Address and Lunch</td>
<td>Grand Ballroom, Fifth Floor</td>
</tr>
<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Committee Meetings (See page 31)</td>
<td></td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>Concurrent Sessions D</td>
<td></td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>Dessert Break in the Exhibit Hall</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>Poster Session #2 Meet the Editor &amp; Meet the Author</td>
<td></td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>Speed Networking Session #1</td>
<td>Endymion, Eighth Floor</td>
</tr>
<tr>
<td>4:15 p.m. – 5:45 p.m.</td>
<td>Concurrent Sessions E</td>
<td></td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Student &amp; Early Career Dinner Meet-Up</td>
<td>Hotel Lobby at 5:45 p.m.</td>
</tr>
</tbody>
</table>
## Schedule of Events

**Saturday, May 20, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Committee Meetings (See page 31)</td>
<td></td>
</tr>
<tr>
<td>6:30 a.m. – 8:00 a.m.</td>
<td>Fun Walk/Run <a href="#">Sponsored by Nielsen</a></td>
<td>Hotel Lobby at 6:30 a.m.</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast in the Exhibit Hall</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 3:00 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>7:30 a.m. – 3:00 p.m.</td>
<td>Registration Desk and Book Exhibit Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Concurrent Sessions F</td>
<td></td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>Beverage Break in the Exhibit Hall <a href="#">Sponsored by RTI</a></td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>Concurrent Sessions G</td>
<td></td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Luncheon and Activities Awards Ceremony</td>
<td>Grand Ballroom, Fifth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Committee Meetings (See page 31)</td>
<td></td>
</tr>
<tr>
<td>11:45 a.m. – 1:45 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>12:30 p.m. – 12:45 p.m.</td>
<td>Speed Networking Session #2</td>
<td>Endymion, Eighth Floor</td>
</tr>
<tr>
<td>12:45 p.m. – 1:45 p.m.</td>
<td>Dessert Reception in the Exhibit Hall <a href="#">Meet the Authors Session</a></td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>Concurrent Sessions H</td>
<td></td>
</tr>
<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td>Concurrent Sessions I</td>
<td></td>
</tr>
<tr>
<td>5:15 p.m. – 6:45 p.m.</td>
<td>Membership &amp; Business Meeting</td>
<td>Waterbury Ballroom, Second Floor</td>
</tr>
<tr>
<td>7:00 p.m. – 7:45 p.m.</td>
<td>President’s Reception</td>
<td>Grand Ballroom Foyer, Fifth Floor</td>
</tr>
<tr>
<td>7:45 p.m. – 10:00 p.m.</td>
<td>Awards Banquet</td>
<td>Grand Ballroom, Fifth Floor</td>
</tr>
<tr>
<td>10:00 p.m. – Midnight</td>
<td>Post Banquet Cabaret Lounge</td>
<td>Waterbury Ballroom, Second Floor</td>
</tr>
<tr>
<td>10:00 p.m. – 2:00 a.m.</td>
<td>Poker “Field trip” to Harrah’s</td>
<td>Meet in the Hotel Lobby immediately following the Awards Banquet</td>
</tr>
</tbody>
</table>
Schedule of Events

Sunday, May 21, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 10:15 a.m.</td>
<td>Registration Desk Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 11:30 a.m.</td>
<td>Short Course 7: Designing Surveys to Combat Declining Response Rates and Decreasing Data Collection Costs</td>
<td>Bacchus, Eighth Floor</td>
</tr>
<tr>
<td>8:30 a.m. – 10:00 a.m.</td>
<td>Concurrent Sessions J</td>
<td></td>
</tr>
<tr>
<td>10:15 a.m. – 11:45 a.m.</td>
<td>Concurrent Sessions K</td>
<td></td>
</tr>
</tbody>
</table>

AAPOR Webinar Series and Recordings

Live Webinars
Throughout the year, AAPOR offers live webinars presented by the most respected leaders in public opinion and survey research field. Learn the latest methods and findings, at an attractive price, without leaving your desk.

Recordings Library
Learn from the most respected leaders in the public opinion and survey research field at a time that’s convenient for you. AAPOR now offers an institutional subscription to our recorded webinars that can be shared within an institution to other branches, offices, faculty, staff, and others.

Choose from more than 30 topics, including:
- Population-based surveys
- Address-based sampling
- Cell phone surveying
- Social networking
- and more.
Conference Sponsors

Platinum Sponsors

- Abt Associates
- GfK
- Headway
- ICF
- IMPAQ International LLC
- Nielsen
- NORC at the University of Chicago
- ORTI International
- SSRS
- Westat
Conference Sponsors

Gold Sponsors

- AIR
- Marketing Systems Group
- Mathematica Policy Research
- MDRC
- RECONNECTION RESEARCH

Silver Sponsors

- MJTUS
- OXFORD UNIVERSITY PRESS
- UCONN

Bronze Sponsors

- D3 Systems, Inc.
- edCHOICE
- SURVOX

Conference Supporter

- SSI

Publishers/Book Exhibitors

- Brookings Institution Press
- CRC Press
- ELSEVIER
- OXFORD UNIVERSITY PRESS
- PRINCETON UNIVERSITY PRESS
- University of Chicago Press
- WILEY
### 72nd Annual Conference Exhibitors

<table>
<thead>
<tr>
<th>Company</th>
<th>Booth No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Westat</td>
<td>1 &amp; 2</td>
</tr>
<tr>
<td>Roper</td>
<td>3</td>
</tr>
<tr>
<td>Michigan Program in Survey Methodology</td>
<td>4</td>
</tr>
<tr>
<td>MJT US, Inc.</td>
<td>5</td>
</tr>
<tr>
<td>IMPAQ International, LLC</td>
<td>6</td>
</tr>
<tr>
<td>Voxco</td>
<td>7</td>
</tr>
<tr>
<td>Provalis Research</td>
<td>8</td>
</tr>
<tr>
<td>Marketing Systems Group</td>
<td>9</td>
</tr>
<tr>
<td>Langer Research Associates</td>
<td>10</td>
</tr>
<tr>
<td>ADAPT Inc</td>
<td>11</td>
</tr>
<tr>
<td>GfK</td>
<td>12&amp;13</td>
</tr>
<tr>
<td>Swift PrePaid Solutions</td>
<td>14</td>
</tr>
<tr>
<td>Mathematica Policy Research</td>
<td>15</td>
</tr>
<tr>
<td>ASDE Survey Sampler</td>
<td>16</td>
</tr>
<tr>
<td>Gallup</td>
<td>16A</td>
</tr>
<tr>
<td>MDRC</td>
<td>16B</td>
</tr>
<tr>
<td>American Association of Nurse Practitioners</td>
<td>17</td>
</tr>
<tr>
<td>Uconn</td>
<td>18</td>
</tr>
<tr>
<td>Reconnaissance Market Research</td>
<td>19</td>
</tr>
<tr>
<td>NORC</td>
<td>20</td>
</tr>
<tr>
<td>Stata Corp LP</td>
<td>21</td>
</tr>
</tbody>
</table>

### Advertiser Index

<table>
<thead>
<tr>
<th>Company</th>
<th>Booth No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abt Associates</td>
<td>139</td>
</tr>
<tr>
<td>AASRO</td>
<td>142</td>
</tr>
<tr>
<td>ADAPT Inc</td>
<td>137</td>
</tr>
<tr>
<td>American Institutes for Research</td>
<td>156</td>
</tr>
<tr>
<td>Data Independence</td>
<td>135</td>
</tr>
<tr>
<td>D3 Systems Inc.</td>
<td>147</td>
</tr>
<tr>
<td>DDI Alliance</td>
<td>159</td>
</tr>
<tr>
<td>GfK</td>
<td>143</td>
</tr>
<tr>
<td>European Survey Research Association</td>
<td>144</td>
</tr>
<tr>
<td>Headway in Research</td>
<td>146</td>
</tr>
<tr>
<td>ICF</td>
<td>138</td>
</tr>
<tr>
<td>IMPAQ International, LLC</td>
<td>149</td>
</tr>
<tr>
<td>Langer Research Associates</td>
<td>Front inside cover</td>
</tr>
<tr>
<td>Marketing Systems Group</td>
<td>37</td>
</tr>
<tr>
<td>Mathematica Policy Research</td>
<td>140</td>
</tr>
<tr>
<td>MJT US, Inc</td>
<td>147</td>
</tr>
<tr>
<td>MDRC</td>
<td>141</td>
</tr>
</tbody>
</table>

- MPSA                                   | 136       |
- Nielsen                               | 152       |
- NORC                                   | 150       |
- Pew Research Center                    | 154       |
- Reconnect Research                     | 145       |
- Research Support Services              | 158       |
- Roper                                  | 158       |
- RTI                                    | 151       |
- Scientific Telephone Samples           | 153       |
- SSRS                                   | 157       |
- Westat                                 | 155       |
- Survox Inc                             | 145       |
- University of Southern California - Center for Economic and Social Research | 148 |
- EdChoice                               | 137       |
- Oxford University Press                | 146       |
- UCONN                                  | 148       |
Planned Giving

Your planned gift will ensure AAPOR’s future, as well as help support research, professional education and the development of resources to help prepare the next generation of public opinion and survey research professionals.

AAPOR Living Legacy Circle
Paul J. Lavrakas
Diane M. O’Rourke

AAPOR 2016 Donors
January 1, 2016 through December 31, 2016

Duane Alwin
Susan Ayres
Janice Ballou
Paul Beatty
Scott Bennett
Ginger Blazier
Mollyann Brodie
Michael Bucuvalas
Rachel Caspar
Joe Catania
Chris Chapman
Asaph Young Chun
Scott Clement
Cricket Cohen
Diane Colasanto
Frederick Conrad
Mick Couper
Matthew Dabrowski
Josue De La Rosa
J. Dennis
David Dutwin
Jennifer Dykema
Brad Edwards
James Ellis
Lissandra Ellyne
Kathleen Frankovic
Robert Groves
Heidi Grunwald
Thomas Guterman
Jeffrey Hackett
Brian Harris-Kojetin
Allyson Holbrook
Syed Idid
Michael Jacobsen

David Jodice
Timothy Johnson
Scott Keeter
Richard Kulka
Gary Langer
Ronald Langley
Jay Leve
Michael Link
Mary Losch
Bo MacInnis
Nancy Mathiowetz
Gretchen McHenry
Grace Medley
Jonathan Mendelson
Dan Merkle
Peter Miller
Michael Mitrano
Dawn V. Nelson
Elizabeth Nichols
Daniel Oberski
Eileen O’Brien
Barbara O’Hare
Bob Oldendick
Kristen Olson
Colm O’Muireachtaigh
Diane O’Rourke
Julie Paasche
Michael Patti
Jordon Peugh
G. Michael Phillips
Eric Plutzer
Colleen Porter
Alice Robbin
Barbara Robles

Alan Roshwalb
Jennifer Rothgeb
Robert Santos
Nora Cate Schaeffer
Alisu Schoua-Glusberg
Mark Schulman
Rachelle Seger
J. Merrill Shanks
Susan Sherr
Robert Simmons
Dina Smeltz
Lynn Stalone
Mathew Stange
James Swinehart
Adam Thocher
Robert Tortora
Michael Traugott
Clyde Tucker
Ryan Tully
Martha Van Haitsma
Ana Villar
Gina Walejko
Brady West
John Wiley & Sons
Diane Willimack
Shapard Wolf
Theresa Wright
Martin Wulfe
Satoko Yasuno
Cliff Zukin
Marc Zwelling

2016 Presidential Matching Donors

Nancy Belden
Mollyann Brodie
Diane Colasanto
Don Dillman
Murray Edelman
Kathy Frankovic

Scott Keeter
Richard Kulka
Michael Link
Betsy Martin
Nancy Mathiowetz
Peter Miller

Frank Newport
Robert Santos
Mark Schulman
Eleanor Singer
Michael Traugott
Cliff Zukin

www.aapor.org/conference
#AAPOR
## Day-at-a-Glance

**Wednesday, May 17, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 p.m. – 6:00 p.m.</td>
<td><strong>Registration Desk Open</strong></td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>2:30 p.m. – 6:00 p.m.</td>
<td><strong>Short Courses</strong></td>
<td></td>
</tr>
<tr>
<td>Course 1:</td>
<td><strong>Dashboards for Active Survey Monitoring</strong></td>
<td>Nottoway, Fourth Floor</td>
</tr>
<tr>
<td>Course 2:</td>
<td><strong>Sexual Orientation and Gender Identity (SOGI) Measurement in Surveys: History and Best Practices from Kinsey to CHIS and NHIS</strong></td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td>Course 3:</td>
<td><strong>Mixed-Mode Surveys: An Overview of Estimation and Adjustment Methods and Empirical Applications</strong></td>
<td>Maurepas, Third Floor</td>
</tr>
</tbody>
</table>
Short Course 1, 2, & 3 Descriptions

Wednesday, May 17, 2:30 p.m. – 6:00 p.m.

Course 1:
Dashboards for Active Survey Monitoring
Instructor: Brad Edwards, Westat
Location: Nottoway, Fourth Floor

Course Overview:
What is a dashboard? The term surfaced in business information systems in the 1990s and became popular in the last decade, but has made only occasional appearances in the survey research literature. Dashboards can support clients, project directors, survey methodologists and managers with critical information for decision-making at a glance, on a single screen. They can present alerts about unusual events that fall too far from the mean to be considered random noise. They can serve as a portal for drilling down into survey data, paradata, and other data bases to investigate problems. In surveys that use adaptive design, they can inform users when it is prudent to change protocols. In this short course we define business dashboards and discuss their advantages for monitoring key performance indicators in surveys. We describe the basic kinds of dashboards (strategic, operational, performance), defined by different user groups and needs. Visualization is a critical component. Examples illustrate design principles and pitfalls. The core content of the course is an introduction to dashboard design and data visualization principles, and techniques for applying them in the context of web, telephone, mail and face-to-face surveys.

Course 2:
Sexual Orientation and Gender Identity (SOGI) Measurement in Surveys: History and Best Practices from Kinsey to CHIS and NHIS
Instructor: Matt Jans, Abt Associates
Location: Oak Alley, Fourth Floor

Course Overview:
Sexual orientation and gender identity (SOGI) have been studied for decades, but have only recently been included in large-scale, general-population surveys and polls. This course traces the history of SOGI measurement from early studies (e.g., Kinsey), to probability-based surveys like the General Social Survey (GSS), the California Health Interview Survey (CHIS), the Behavioral Risk Factor Surveillance System (BRFSS), and the National Health Interview Survey (NHIS). This historical perspective is bolstered by quantitative literature on SOGI questions, including pretesting results. Drawing on published best practices, several methods of asking SOGI are addressed, with commentary on their resulting prevalence rates across surveys. These are discussed in the context of current efforts within the US Federal Statistical System to promote SOGI measurement in Federal surveys broadly (e.g., the OMB Federal Interagency Working Group on SOGI Measurement). Recommendations for including SOGI questions in surveys of various modes are discussed, highlighting successes from CHIS, NHIS, and other large-scale interview-based surveys. This course will benefit anyone working with or wanting to work with SOGI data, and survey researchers tasked with adding SOGI questions to their surveys. Open questions in the study of SOGI and the future of SOGI measurement in surveys will be discussed as well.

Course 3:
Mixed-Mode Surveys: An Overview of Estimation and Adjustment Methods and Empirical Applications
Instructor: Z. Tuba Suzer Gurtekin, University of Michigan
Location: Maurepas, Third Floor

Course Overview:
Although data collection mode decision has always been one of the key components in survey designs, recently survey researchers face a greater complexity in data collection mode decisions. This increasing complexity is a result of the technological developments and the better understanding of how mode affects measurement error in particular. Briefly, mixed-mode surveys use a combination of data collection methods to increase coverage, response rates and data quality. Mixed-mode survey design process involves dynamic survey error trade-off discussions which simultaneously rely on empirical findings, practical knowledge and theory. As a result, there is an extra burden on the survey researcher to be aware of the specific gaps and the assumptions that are made in specific designs and what the implications of these assumptions are for the survey inference. Class will cover specific common designs, motivations behind these common designs including the data analysis methods specifically in the presence of selection effects.
### Day-at-a-Glance

**Thursday, May 18, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 7:00 a.m. – 1:00 p.m. | Golf Outing at Bayou Oaks City Park North  
Sponsored by RTI International | Hotel Lobby                                                              |
| 7:00 a.m. – 5:00 p.m. | Registration Desk Open                                                 | Napoleon Ballroom, Third Floor                                           |
| 8:00 a.m. – 11:30 a.m. | **Short Courses**                                                      |                                                                          |
| Course 4:          | An Introduction to Practical Text Analytics for Qualitative Research  | Nottoway, Fourth Floor                                                   |
| Course 5:          | Visual Design for Single- and Mixed-Mode Surveys                       | Oak Alley, Fourth Floor                                                  |
| Course 6:          | Into the Stream: An Introduction to Big Data Access for Survey Researchers and Social Scientists | Maurepas, Third Floor                                                   |
| 11:30 a.m. – 12:30 p.m. | Student & Early Career Early-Arrival Lunch Meet-up                  | Meet in the Hotel Lobby at 11:15 a.m.                                    |
| 2:00 p.m. – 3:30 p.m. | **Kickoff General Session**  
Assessing the Climate for Surveys and Social Science  
Data Collection: A Conversation |                                                                          |
| 3:30 p.m. – 4:30 p.m. | Beverage Break in the Exhibit Hall                                   | Napoleon Ballroom, Third Floor                                           |
| 3:30 p.m. – 4:30 p.m. | Meet Your Docent                                                      | Waterbury Ballroom, Second Floor                                         |
| 3:00 p.m. – 4:30 p.m. | Exhibit Hall and Book Exhibit Open                                    | Napoleon Ballroom, Third Floor                                           |
|                   | **Poster Session #1**                                                 |                                                                          |

This year AAPOR is offering Breakout Sessions that fall into specific tracks to help you better plan the sessions you attend. Breakout sessions marked with the following icons are a part of the indicated track.

### Ikon Legend

- **A&I**: Attitudes & Issues  
- **DCol**: Data Collection & Sampling  
- **Qual**: Data Quality  
- **Inv**: Innovations & Emerging Methods  
- **M-Pop**: Measuring Populations  
- **3MC**: Multinational, Multiregional & Multicultural  
- **Prob/Non**: Online, Probability & Nonprobability  
- **POL**: Politics & Elections  
- **SP**: Survey Participation  
- **Q&I**: Questionnaire Design & Interviewing
# Day-at-a-Glance

## Thursday, May 18, 2017 (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:30 p.m. – 6:00 p.m.</td>
<td><strong>Concurrent Sessions A</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: Enhancing Federal Statistics Using New Data Sources While Respecting Privacy (Panel)</td>
<td>Borgne, Third Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Inv</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 2: Practical Advice for Mail Mode Surveys (Panel)</td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td></td>
<td><strong>DCol</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 3: Methodological Brief: Experiments and Innovations in Exit and Election Polling</td>
<td>Nottoway, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>POL</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 4: The State of the Glass Ceiling in the Wake of Hillary Clinton’s Candidacy (Panel)</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>A&amp;I</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 5: Advances in Measuring Sexual Orientation and Gender Identity (Panel)</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>M-Pop</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 6: Survey Mode in Election Polling</td>
<td>Bayside B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>POL</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 7: Asking Questions About Asking Questions: Developments in Cognitive Interviewing</td>
<td>Bayside C, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Q&amp;I</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 8: The M_SSING Link: New Methods for Survey Data Imputation</td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Qual</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 9: Using Advance Notification to Effectively Increase Participation</td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>SP</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 10: Expanding Our Horizons: Attitudes and Opinions from across the Globe</td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
<tr>
<td></td>
<td><strong>3MC</strong></td>
<td></td>
</tr>
<tr>
<td>6:30 p.m. – 9:00 p.m.</td>
<td><strong>New Member &amp; All-Chapter Welcome Mixer and Chef Tasting Party</strong></td>
<td>Grand Ballroom, Fifth Floor</td>
</tr>
</tbody>
</table>
Short Course 4, 5 & 6 Descriptions

Thursday, May 18, 8:00 a.m. – 11:30 a.m.

Course 4:
An Introduction to Practical Text Analytics for Qualitative Research

Instructors: Andrew Stavisky,
U.S. Government Accountability Office
Philip Resnik, University of Maryland

Location: Nottoway, Fourth Floor

Course Overview:
Text analysis has become increasingly more popular as practitioners look for ways to sort, categorize, compare and distill meaning from unstructured text data. These data include, for example, transcripts and notes from focus groups, in-depth interviews, speeches or ethnographies, open-ended survey questions, and social media posts, tweets, or blogs. We will cover the current state of text analysis for qualitative research, including methods or basic text summaries and analyses, document categorization and corpus comparison, as well as text annotation and sentiment analysis. We will also discuss current directions in text analytics for qualitative researchers, including the movement toward natural language processing and topic modeling, which takes text analysis from sorting, counting and categorization to thematic analysis of data. We will talk about some of our own work, both in the examination of the text analytic process and in natural language processing and topic modeling. We will also demonstrate a practitioner-friendly tool we are developing to address some of the key pain points in qualitative data analytics.

Course 5:
Visual Design for Single- and Mixed-Mode Surveys

Instructors: Jolene Smyth,
University of Nebraska - Lincoln

Location: Oak Alley, Fourth Floor

Course Overview:
This talk will focus on how to achieve more effective and functional survey designs and layouts. The focus will be primarily on mail and web surveys, but some attention will be given to visual design for interviewers in-person and telephone surveys. The course will also cover visual design for mixed-mode surveys (i.e., how to achieve unified mixed-mode designs). The course will provide an overview of the mechanics of visual processing as well as key concepts from the vision sciences that can help surveyors think through how to accomplish their goals with visual design. Throughout the course, examples of how the visual design concepts can be applied to a questionnaire to make visual processing more efficient and effective will be given. In addition, empirical evidence of the effectiveness of visual design elements will be provided. The examples will cover visual design issues at both the individual question level and at the level of whole pages or screens.

Course 6:
Into the Stream: An Introduction to Big Data Access for Survey Researchers and Social Scientists

Instructor: Trent Buskirk,
University of Massachusetts - Boston
Adam Eck,
Oberlin College and Conservatory

Location: Maurepas, Third Floor

Course Overview:
Many researchers portended that with the rise of Big Data, the need for survey-based data collection might wane or become obsolete. While Big Data can provide many insights, it often cannot answer the “why” question. Such insights then, in our opinion, are still well suited for survey research methods. However, with the age of rising costs, lower response and harder to reach populations of interest, we entertain the question of what help Big Data can provide survey researchers in order to improve survey questions, survey designs and analyses. Starting at the source, this short course takes a step back from data science/machine learning heavy courses to first ask “how can I collect the Big Data that I need to measure public opinion?” In particular, we highlight two popular approaches to Big Data collection and discuss their benefits and limitations. First, web scraping offers methods for collecting data from both structured and unstructured web pages. Second, data APIs offer portals for gathering (semi-) structured data as it is generated (or queried) by Big Data sources. We will illustrate both approaches with real-world examples and demonstrate their usage through various examples. Where applicable, R code will be provided to participants.
Thursday, May 18
Kickoff General Session Panel

Thursday, May 18, 2016, 2:00 p.m. – 3:30 p.m.
Grand ballroom, Fifth Floor

Assessing the Climate for Surveys and Social Science Data Collection: A Conversation

Moderator: Michael Link, Abt Associates

Panelists: Claudia Deane, Pew Research Center
          John Dick, Civic Science
          Peter Miller, U.S. Census Bureau
          Margie Omero, Penn Schoen Berland

Location: Grand Ballroom, Fifth Floor
Poster Session #1

Thursday, May 18, 2017, 3:30 p.m. – 4:30 p.m.
Napoleon Ballroom, Third Floor

1. Impact of Mixed-Mode Recruitment and Data Collection on Sample Representativeness and Survey Estimates for a Probability-based Household Panel
   Dan Malato, NORC at the University of Chicago
   David Sterrett, NORC at The University of Chicago
   Jennifer Benz, NORC at the University of Chicago
   Trevor Tompson, NORC at the University of Chicago
   J. Michael Dennis, NORC at the University of Chicago
   Vicki Pineau, NORC at the University of Chicago
   Nadarajasundaram Ganesh, NORC at the University of Chicago

2. Implications of Utilizing Consumer Grade GPS Receivers within a Transportation Research Application
   Josh DeLaRosa, Abt Associates

3. The Practice of SMS Survey as Public Opinion Research in Japan
   Kentaro Watanabe, Osaka University
   Yasuyuki Saito, The Asahi Shimbun

4. Simulating the Effects of Changing Calling Parameters and Workload Size on Calling Efficiency: Insights from 2016 American Community Survey CATI Paradata
   Gregory J. Mills, U.S. Census Bureau

5. NYC Non Profit Community Disaster Preparedness-Response and Recovery Readiness
   Janet L. Streicher, Baruch College, CUNY
   Micheline Blum, Baruch College/CUNY
   Douglas Muzzio, Baruch College/CUNY

6. Are ‘Active’ Landline Numbers Really Active? The Effect of Landlines Not Used for Incoming Calls on True Landline Phone Penetration
   James Dayton, ICF International
   Robert Tortora, ICF International
   Alex Coleo, MFour Mobile Research

7. Phone 2.0 – Technology Democratizes Access to Voice-Based Survey Methods for Better Results
   Mary McDougall, Survox Inc.
   Allen Porter, Survox Inc.

8. Improving the Net Promoter Score: Applying Survey Methodology Insights to the ‘Ultimate Question’
   Sebastian Lundmark, Stanford University
   Jon A. Krosnick, Stanford University
   Ellen Konar, Stanford University
   Matt Berent, Matt Berent Consulting
   Yphtach Lelkes, University of Pennsylvania
   Ari Malka, Yeshiva University
   Daniel Schneider, Regiocomnect
   Randall K. Thomas, GfK
   Ana Villar, City University London
   David Yeager, Stanford University

   Douglas B. Currivan, RTI International
   Carol Pierannunzi, Centers for Disease Control and Prevention
   Selma Moore, Centers for Disease Control and Prevention
   Chris Stringer, RTI International
   Patty LeBaron, RTI International
   Kevin Wang, RTI International
   Steve Gomori, RTI International
   Devon Wachtmeister, RTI International

    Melissa Cidade, ICF International

11. How Survey and Big Data Can Work Together? Predicting Customer Engagement Score of Banks and Branches Based on Customer Panel Survey, Company Database and Data from Government Agencies
    Dan Yu, Gallup
Poster Session #1

Thursday, May 18, 2017, 3:30 p.m. – 4:30 p.m.
Napoleon Ballroom, Third Floor

12. A Demonstration of New Approaches to SEM Model Evaluation with Survey Data
   Ana Lucia Cordova-Cazar, University of Nebraska - Lincoln
   Larry Williams, University of Nebraska - Lincoln
   Lok Wa Yuen, University of Nebraska - Lincoln
   Sarah Deng, University of Nebraska - Lincoln
   Mengyang Wang, University of Nebraska - Lincoln

13. Drafting and Wording: Questionnaire Design in Conflict Environments
   Hafez Albukari, Yemen Polling Ctr.

14. Who is Left Off Household Survey Rosters, but Picked Up by Probing?
    Sandra Luckett Clark, U.S. Census Bureau

15. Who You Gonna Call? Impact of Prenotification Letter Personalization in Establishment Surveys
    Brian Orleans, ICF International
    Thomas Brassell, ICF International
    James Dayton, ICF International
    Robert Tortora, ICF International
    Andrew Blevins, Pew Charitable Trusts
    Theron Guzoto, Pew Charitable Trusts
    Alison Shelton, Pew Charitable Trusts
    John Scott, Pew Charitable Trusts
    Sarah A. Spell, Pew Charitable Trusts

    Jieru Chen, Centers for Disease Control and Prevention
    Nimesh Patel, Centers for Disease Control and Prevention
    Marcie-jo Kresnow, Centers for Disease Control and Prevention

17. A Sudden Shift in Sampling Strategy: Challenges in Implementation and Communication
    Colleen K. Porter, University of Florida
    Joshua R. Tippery, University of Florida

18. BeHeardPhilly: 1 Year, 8,000 Members and 17 Surveys Later
    Nina Hoe, Temple University
    Cody Spence, Temple University

19. Do Incentives During Tracking Efforts Make a Difference?
    Natalia Ibanez, Decision Information Resources, Inc.
    James Cooper, Decision Information Resources, Inc.
    Leslyn Hall, Redstone Research, LLC
    Jo Anna Hunter, MDRC

20. Modeling Follow-up Survey Completion in an Adolescent Cohort Using Baseline Survey Predictors
    Robert Tortora, ICF International
    Joanne Delk, University of Texas
    Melissa B. Harrell, University of Texas
    Cheryl L. Perry, University of Texas

21. Can I Get Your Attention Please? Effects of Using a Question in the Email Subject Line to Improve Survey Response Rate
    Erin Czyzewicz, SSRS
    Robyn Rapoport, SSRS
    Eva Chiang, George W. Bush Institute
    Catherine Jaynes, George W. Bush Institute

22. Changing Immigration Laws and Their Impact on Attitudes within Qatar’s Sponsorship System
    Abdoulaye Diop, Qatar University (SESRI)
    Kien T. Le, Qatar University (SESRI)
    John Lee P. Holmes, Qatar University (SESRI)
    Semsia Al-Ali Mustafa, Qatar University (SESRI)
    Buthaina ALKhelaifi, Qatar University (SESRI)
    Noof Al-Rakeb, Qatar University (SESRI)

23. Multimodal Evaluation of Gambling Attitudes in Population of Louisiana
    Steven J. Dick, Picard Center for Child Development and Lifelong Learning
    Raymond W. Biggar, Picard Center for Child Development and Lifelong Learning
    Irv Esters, University of Louisiana - Lafayette

24. Non-contact and Data Quality in the American Time Use Survey
    Dawn V. Nelson, U.S. Census Bureau
    Beth Ashbaugh Capps, U.S. Census Bureau
Conference Program

Poster Session #1

Thursday, May 18, 2017, 3:30 p.m. – 4:30 p.m.
Napoleon Ballroom, Third Floor

25. Response Heaping in Weight and Height Self-reports: Consequences for Predictive Validity
Marina Stavrakantonaki, University of Illinois - Chicago
Allyson Holbrook, University of Illinois - Chicago

26. A Big Data Perspective of the 2016 Presidential Election
Brent S.H. Waddington, Resonate
Dan Scantlebury, Resonate
Kevin Shea, Resonate

27. Modeling Support for Tolling in the Lone Star State
Chris Simek, Texas A&M University

Heidi Grunwald, Temple University

29. Negativity Bias: The Link between Communication Strategy and Hostility in Congress
Adam Hughes, Pew Research Center
Solomon Messing, Pew Research Center
Patrick Van Kessel, Pew Research Center

30. Nonresponse Analysis and Field Protocol Recommendations The AAPOR Annual Membership Survey
Chase Harrison, Harvard University
Kristen Olson, University of Nebraska - Lincoln
Anna Wiencrot, NORC at the University of Chicago
Morgan Earp, Office of Survey Methods Research
HarmoniJoie Noel, American Institutes for Research
Caitlin Deal, American Institutes for Research

31. Eye-tracking Methodology: What Affects the Processing of Agree/Disagree and Item-specific Questions?
Jan Karem Höhne, University of Göttingen
Timo Lenzner, GESIS - Leibniz Institute for the Social Sciences

32. Reducing the Number of Pages of a Mail Questionnaire in a Mail/CATI Mixed Mode Survey: How Does It Affect the Response Rates and Costs of Each Mode?
Michelle A. Cantave, IMPAQ International
Eban Lewis, CSS Research
Amy L. Djangali, IMPAQ International, Inc.

33. Development of a Multi-mode Tobacco Surveillance System for Use in Sub-Saharan Africa
Emmanuela Gakidou, University of Washington
Farah Daoud, University of Washington
Miranda Bryant, University of Washington
Stanley Kamande, University of Washington
Marissa Reitsma, University of Washington
Aubrey Levine, University of Washington

34. To Probe or Not to Probe, That is Our Question: The Impact of Probing in Final Response Distributions for Telephone Surveys in Global Contexts
Sofia Pinero Kluch, Gallup
Stephanie Marken, Gallup

35. Small Business’ Reactions to Auto-IRA Plan Features
Andrew Blevins, Pew Charitable Trusts
Theron Guzoto, Pew Charitable Trusts
John Scott, Pew Charitable Trusts
Alison Shelton, Pew Charitable Trusts
Sarah A. Spell, Pew Charitable Trusts
Thomas Brassell, ICF International
Robert Tortora, ICF International
James Dayton, ICF International
Brian Orleans, ICF International

36. App-based Diary Studies as an Alternative to Traditional Usability Testing for Mobile Applications
James Dayton, ICF International
Ashley Schaad, ICF International
Arlen Rosenthal, ICF International
Daniel Baker, MFour Mobile Research
Alec Schaefer, MFour Mobile Research

37. Studying Veterans’ Post-service Transition Experiences in an Era of Declining Survey Participation: Designing and Fielding The Veterans Metric Initiative (TVMI)
Bradford Booth, ICF International
Patricia Vanderwolf, ICF International
Dawne Vogt, National Center for PTSD
Daniel Perkins, Pennsylvania State University
38. The Risk of Place: A Spatial Analysis of Tobacco Usage and the Density of Tobacco Retail across Population Subgroups
   Jennifer Cantrell, Truth Initiative
   Andrew Anesetti-Rothermel, Truth Initiative
   Ned English, NORC at the University of Chicago
   Peter Herman, NORC at the University of Chicago
   Ilana Ventura, NORC at the University of Chicago
   Morgane Bennett, Truth Initiative
   Michael Halenar, Truth Initiative
   Elizabeth Hair, Truth Initiative
   Donna Vallone, Truth Initiative

39. Implementing Optical Mark Recognition Technology to Process Mailed Surveys at a State Cancer Registry
   Natalia L. Herman, New Jersey State Cancer Registry
   Steve Joslin, Gravic, Inc.
   Carolina Lozada, Rutgers Cancer Institute of New Jersey
   Lisa E. Paddock, New Jersey State Cancer Registry
   Jennifer Tsui, Rutgers Cancer Institute of New Jersey
   Antoinette M. Stroup, New Jersey State Cancer Registry

40. Extracting Extant Information from Digital Photographs: Tobacco Retail Establishments
   Robert Montgomery, NORC at the University of Chicago
   Andrew Anesetti-Rothermel, Truth Initiative
   Jennifer Cantrell, Truth Initiative
   Ned English, NORC at the University of Chicago
   Peter Herman, NORC at the University of Chicago
   Yongheng Lin, NORC at the University of Chicago

41. Utility of Party Identification (ID) in Political Polling
   Robert Benford, GfK
   John Lien, GfK
   Ge Tang, GfK
   Frances M. Barlas, GfK

42. Evaluating Nonresponse to Cognitive Functioning Measurements in a Federal Survey
   Debra J. Brody, National Center for Health Statistics
   Ellen Kramarow, National Center for Health Statistics

43. Propensity Score - Post Stratification or Sample Frame
   Kalina Popova, Nielsen
   Alyson Lamberti, Nielsen

44. Increasing the Efficiency of Computer Assisted Telephone Interviewing
   Jordan Misra, U.S. Census Bureau
   Rachel Horwitz, U.S. Census Bureau
   Aliza Kwiat, U.S. Census Bureau
   Beth Newman, U.S. Census Bureau

45. An Experiment with Varying Survey Cover Letter Paper Color and Its Effect on Survey Response Rates by Mode
   Amy L. Djangali, IMPAQ International
   Andrea H. Schwanz, IMPAQ International
   Michelle A. Cantave, IMPAQ International

46. How We Ask About Gender
   Kalina Popova, Nielsen
   Kathy Steinberg, Nielsen

47. Designing a Household Survey of Occupational Injuries and Illnesses
   Lisa Lee, NORC at the University of Chicago
   Kristen Neishi, NORC at the University of Chicago
   David Gleicher, NORC at the University of Chicago
   Robin Kaplan, Bureau of Labor Statistics
   Nola Du Toit, NORC at the University of Chicago
   Kennon Copeland, NORC at the University of Chicago

48. Long vs. Wide Question Format?
   Benjamin J. Earnhart, ACT, Inc.

49. Identifying the Best Times for Cognitive Functioning Using Survey Methods: Matching University Times to Student Chronotypes
   Paul Kelley, The Open University
   M.D.R. Evans, University of Nevada
   Jonathan Kelley, University of Nevada

50. Living up to Your Potential: Convincing Field Staff to Consider Modeled Propensity
   Ryan Hubbard, Westat
Poster Session #1

Thursday, May 18, 2017, 3:30 p.m. – 4:30 p.m.
Napoleon Ballroom, Third Floor

51. Response Order Effects for Item on Educational Attainment
Salima Douhou, City, University of London

52. Mailing to Millennials: How to Reach Young Adults with Mail-Based Surveys
Yelena Moore, Nielsen
Austin Countryman, Nielsen
Robin Gentry, Nielsen

53. Measuring Voter Apathy in Georgia: Survey Design, Initial Testing, and Validation
John Barner, Carl Vinson Institute of Government

54. The Rise of Authoritarianism in America: Contrast of Electoral Behavior in US and Mexico
Diana Penagos Vasquez, Parametria S.A. de C.V
Francisco Abundis Luna, Parametria S.A. de C.V
Jose Alberto Vera Mendoza, Parametria S.A. de C.V
Session 1: Inv
Enhancing Federal Statistics Using New Data Sources While Respecting Privacy (Panel)
Moderator: Clyde Tucker, CNN
Discussants: Michael Link, Abt Associates
Location: Borgne, Third Floor

Current Challenges and Opportunities for Federal Statistics
Brian Harris-Kojetin, National Academy of Sciences

Using Administrative and Private Sector Data for Federal Statistics
Frauke Kreuter, University of Maryland

Combining Data Sources While Protecting Privacy
Colm O’Muircheartaigh, NORC at the University of Chicago

Session 2: DCol
Practical Advice for Mail Mode Surveys (Panel)
Moderator: Kate Williams, Nielsen
Location: Maurepas, Third Floor

Mailing Methods Matter
Kate Williams, Nielsen
Robin Gentry, Nielsen

Operational Lessons Learned with Mail-mode Surveys
Yvonne Shands, SSRS

What Makes Mail Survey Requests Effective: Results from an Experiment
Don Dillman, Washington State University
Pierce Greenberg, Washington State University

Influencing Response Mode Choices in the American Community Survey
Elizabeth Poehler, U.S. Census Bureau
Dorothy Barth, U.S. Census Bureau

Understanding the Strengths and Roles of the Mail Mode in Sequential Multi-mode Surveys: Evidence across Recent Experimental Studies
Michael J. Stern, NORC at the University of Chicago
Ipek Bilgen, NORC at the University of Chicago
Ned English, NORC at the University of Chicago
Erin Fordyce, NORC at the University of Chicago

Concurrent Sessions A
Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.
Concurrent Sessions A

Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.

Session 3: Methodological Brief: Experiments and Innovations in Exit and Election Polling
Moderator: Evans Witt, PSRAI
Location: Nottoway, Fourth Floor

Exit Polling and Geolocation Technology: Assessing the Feasibility of Sending People a Survey on Their Smartphones Immediately After They Vote
David Sterrett, NORC at the University of Chicago
Jennifer Benz, NORC at the University of Chicago
Rene Bautista-Martinez, NORC at the University of Chicago
Rosalind Koff, NORC at the University of Chicago
David Pace, Associated Press
Emily Swanson, Associated Press
Trevor Tompson, NORC at the University of Chicago

Testing A New Methodology for Exit Polling: A National, Panel-based Experiment
Becky Reimer, NORC at the University of Chicago
Jennifer Benz, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago
Liz Kantor, NORC at the University of Chicago
Rosalind Koff, NORC at the University of Chicago
J. Michael Dennis, NORC at the University of Chicago
Emily Swanson, Associated Press
David Pace, Associated Press

Finding The Swing Voter: Definitions and Survey Methods for Voter Classification
Charlotte Ann Swasey, Civis Analytics

Studying Interviewer Effects in Ratings of Donald Trump
Lydia Saad, Gallup
Rajesh Srinivasan, Gallup
Jeffrey Jones, Gallup
Stephanie Marken, Gallup
Frank Newport, Gallup

Polling Minor Party Candidates: An Experimental Approach
Dan Cassino, Fairleigh Dickinson University
Peter Woolley, Fairleigh Dickinson University

Session 4: The State of the Glass Ceiling in the Wake of Hillary Clinton’s Candidacy (Panel)
Moderator: Marjorie Connelly, AP-NORC Center for Public Affairs Research
Location: Oak Alley, Fourth Floor

Gender in 2016: A View from the Exit Polls
Emily Swanson, The Associated Press

Women are Optimistic but Challenges Remain
Jennifer De Pinto, CBS News

Hillary Clinton Was the Democratic Nominee for President. Now What?
Dan Malato, AP-NORC Center for Public Affairs Research
Marjorie Connelly, AP-NORC Center for Public Affairs Research
Jennifer Benz, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago

Gender attitudes and the 2016 election
Jocelyn Kiley, Pew Research Center
Concurrent Sessions A

Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.

Session 5: M-Pop

Advances in Measuring Sexual Orientation and Gender Identity (Panel)

Moderators: Philip Brenner, University of Massachusetts - Boston
           Matt Jans, ABt Associates

Location: Bayside A, Fourth Floor

Sensitivity and Specificity of a 1-item Assessment of LGBT Identity in a National Sample of U.S. Adults

Stephanie Marken, Gallup
Evan Krueger, University of California - Los Angeles
Ilan Meyer, University of California - Los Angeles
Walter Bockting, Columbia University Medical Center
Sari Reisner, Harvard Medical School
Jody Herman, University of California - Los Angeles

Comparing Two Versions of a 2-step Assessment for Identifying Transgender Respondents in a National Sample of U.S. Adults

Ilan Meyer, University of California - Los Angeles
Evan Krueger, University of California - Los Angeles
Stephanie Marken, Gallup
Sari Reisner, Harvard Medical School
Walter Bockting, Columbia University Medical Center
Jody Herman, University of California - Los Angeles

Collecting Sexual Orientation and Gender Identity with a Household Proxy

Nancy Bates, U.S. Census Bureau
Jennifer Ortman, U.S. Census Bureau

Developing Effective Methods and Social Media Recruitment for Adolescent Sexual Minority Males and Transgender Youth: An Examination of Platforms for Recruitment, Demographics, Targeting, Costs and Overall Feasibility

Erin Fordyce, NORC at the University of Chicago
Michael J. Stern, NORC at the University of Chicago
Melissa Heim Viox, NORC at the University of Chicago
Ipek Bilgen, NORC at the University of Chicago
Sabrina Bauroth, NORC at the University of Chicago
Stuart Michaels, NORC at the University of Chicago
Christopher Harper, Center for Disease Control and Prevention
Michelle Johns, Center for Disease Control and Prevention
Richard Dunville, Center for Disease Control and Prevention

Race and Sexual Orientation: Cognitively Testing Expanded Categories for Sexual Orientation with Racial Minorities

Justine Bulgar-Medina, University of Massachusetts - Boston
Concurrent Sessions A

Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.

Session 6: **POL**

**Survey Mode in Election Polling**

**Moderator:** Peyton Craighill, U.S. Department of State

**Location:** Bayside B, Fourth Floor

- **Survey Mode and Social Conservatism: A Multi-study Investigation**
  - Patrick Sturgis, University of Southampton, ORB International
  - Johnny Heald, ORB International

- **Fifty, Nifty United States**
  - Joseph Zappa, Ipsos Public Affairs
  - Kaitlyn A. McAuliffe, Ipsos Public Affairs
  - Clifford Young, Ipsos Public Affairs

- **Results of a Multi-mode Design on Pre-election Surveys**
  - Jacqueline Redman, Floyd Institute
  - Scottie Thompson, Floyd Institute
  - Berwood Yost, Floyd Institute

- **Do Panel Surveys Produce Good Estimates of Political Participation?**
  - Bradley Spahn, Stanford University

- **Learning from the 2016 General Election Presidential Debates: What Difference Does Mode Make?**
  - Kenneth Winneg, University of Pennsylvania
  - Kathleen Hall Jamieson, University of Pennsylvania
  - Eran Ben-Porath, SSRS

Session 7: **Q&I**

**Asking Questions about Asking Questions: Developments in Cognitive Interviewing**

**Moderator:** Meredith Massey, NCHS

**Location:** Bayside C, Fourth Floor

- **Is a Proxy Response Good Enough? Using Paired Cognitive Interviews to Assess the Accuracy of Proxy Responses**
  - Amber J. Henderson, U.S. Census Bureau
  - Mary C. Davis, U.S. Census Bureau
  - Jenna Fulton, U.S. Census Bureau

- **Screening for Specific Experiences: Striking the Balance between False Positives and False Negatives**
  - Mandi Martinez, U.S. Census Bureau
  - Mary C. Davis, U.S. Census Bureau
  - Amber Henderson, U.S. Census Bureau

- **Conducting Joint Cognitive and Usability Testing of Messaging about Privacy and Confidentiality Protections**
  - Jessica L. Holzberg, U.S. Census Bureau

- **Apples and Oranges: What is the Right Question when Comparing Web Probing and Cognitive Interviewing?**
  - Jennifer Edgar, Bureau of Labor Statistics
  - Paul Scanlon, Centers for Disease Control and Prevention

- **Running Surveys with Businesses in Japan: Comparison of Pre-testing Methods Using Expert Reviews and Cognitive Interviews**
  - DanDan Zhang, Twitter
Concurrent Sessions A

Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.

Session 8: Qual
The M_SSING Link: New Methods for Survey Data Imputation
Moderator: Missy Mosher, SSI
Location: Gallier A/B, Fourth Floor

Administrative Records Use for Item Imputation
Andrew D. Keller, U.S. Census Bureau

Indirect Estimation of Race/Ethnicity for Survey Respondents Who Do Not Report Race/Ethnicity
Marc Elliott, RAND Corporation
Amelia Haviland, Carnegie Mellon University
Katrin Hambarsoomian, RAND Corporation
Jacob Dembosky, RAND Corporation
Samuel C. Haffer, Centers for Medicare & Medicaid Services

Visibility Imputation for Respondent-driven Sampling
Katherine R. McLaughlin, Oregon State University
Mark S. Handcock, University of California - Los Angeles

Non-parametric Multiple Hot Deck Imputation for Surveys
Jeff Gill, Washington University
Natalie Jackson, Huffington Post / POLLSTER.COM
Skyler Cranmer, Ohio State University

Testing a Machine Learning Approach to Missing Data Imputation
Sarah Kelley, University of California - Berkeley

Session 9: SP
Using Advance Notification to Effectively Increase Participation
Moderator: Edward Freeland, Princeton University
Location: Grand Chenier, Fifth Floor

Increasing Census Self-completion Rates for Hard-to-enumerate Populations: A Social Marketing Journey
John Beler, Statistics Canada
Daniel Houle, Statistics Canada

What Participants Want: Motivations to Complete Surveys Among Different Sample Sources
Larry Osborn, GfK
Jordon Peugh, SSRS
Nicole R. Buttermore, GfK
Frances M. Barlas, GfK
Randall K. Thomas, GfK

Reducing Nonresponse: A Randomized Experiment on Advance Letters in Two National Multi-mode Establishment Surveys
Lauren Harris-Kojetin, National Center for Health Statistics
Celia Eicheldinger, RTI International
Manisha Sengupta, National Center for Health Statistics
Melissa Hobbs, RTI International
Angela Greene, RTI International

To Notify or Not To Notify – The Impact of Prenotification Letters in Establishment Surveys on Response Rates and Data Quality
Thomas Brassell, ICF International
Brian Orleans, ICF International
Robert Tortora, ICF International
James Dayton, ICF International
Andrew Blevins, Pew Charitable Trusts
Theron Guzoto, Pew Charitable Trusts
Alison Shelton, Pew Charitable Trusts
John Scott, Pew Charitable Trusts
Sarah A. Spell, Pew Charitable Trusts

(continued on page 58)
Concurrent Sessions A  
Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m. 

Session 9:  SP (continued from page 57) 
Impact of Email Tone on Response Rates among Young Lesbian, Gay, Bisexual and Transgender (LGBT) Respondents 
Patricia LeBaron, RTI International
Kristine Wiant, RTI International
Gretchen McHenry, RTI International
Leah Fiacco, RTI International
Tesfa Alexander, U.S. Food and Drug Administration

Session 10:  3MC 
Expanding Our Horizons: Attitudes and Opinions from across the Globe 
Moderator: Patricia Moy, University of Washington 
Location: Rodrigue Gallery, First Floor 
National Pride across Countries and Time 
Tom W. Smith, NORC at the University of Chicago 
Afghan Futures: Updates from the Latest ACSOR/D3 Polls in Afghanistan 
Matthew Warshaw, D3 Systems, Inc. 
Media Use in the Middle East, 2013-2017: Findings and Reflections from a Longitudinal Study of Media Behaviors and Political Attitudes in Six Arab Countries 
Justin Martin, Northwestern University in Qatar
David Krane, Nielsen Consumer Insights
Everette Dennis, Northwestern University in Qatar
Robb Wood, Northwestern University in Qatar
Marium Saeed, Northwestern University in Qatar
Receiving and Sending Remittances: Estimating the Percent of Adults Receiving/Providing Financial Support 
Anita Pugliese, Gallup
Julie Ray, Gallup
Neli Esipova, Gallup
Accentuating the Positive: Australian Attitudes Towards United States’ Foreign Policy, 1987-2016 
Steven McEachern, Australian Data Archive
## Day-at-a-Glance

**Friday, May 19, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Committee Meetings <em>(See page 31)</em></td>
<td></td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast in the Exhibit Hall</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Exhibit Hall Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>7:30 a.m. – 4:30 p.m.</td>
<td>Registration Desk and Book Exhibit Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Concurrent Sessions B</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: Enhancing the Quality of Internet Data Collection</td>
<td>Borgne, Third Floor</td>
</tr>
<tr>
<td></td>
<td>Session 2: Interviewer Behaviors, Performance and Effects</td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td></td>
<td>Session 3: Methodological Brief: Using Incentives to Increase Survey Participation and Reduce Costs</td>
<td>Nottoway, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 4: AAPOR’s Transparency Initiative (Panel)</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 5: Present and the Future of Survey Research with Voter File Data (Panel)</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 6: Issues in Opinion Formation and the Media</td>
<td>Bayside B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 7: The U.S. Census Bureau’s Planning Database as a Free Tool for Survey Practitioners: Applications of the Planning Database in Government, Academia and the Private Sector (Panel)</td>
<td>Bayside C, Fourth Floor</td>
</tr>
</tbody>
</table>

---

This year AAPOR is offering Breakout Sessions that fall into specific tracks to help you better plan the sessions you attend. Breakout sessions marked with the following icons are a part of the indicated track.

**Sessions marked with the following icons are a part of the indicated track.**

- **A&I**: Attitudes & Issues
- **DCol**: Data Collection & Sampling
- **Qual**: Data Quality
- **Inv**: Innovations & Emerging Methods
- **M-Pop**: Measuring Populations
- **Prob/Non**: Online, Probability & Nonprobability
- **POL**: Politics & Elections
- **SP**: Survey Participation
- **Inv**: Questionnaire Design & Interviewing
- **3MC**: Multinational, Multiregional & Multicultural
### Day-at-a-Glance

**Friday, May 19, 2017 (continued)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. - 9:30 a.m.</td>
<td><strong>Concurrent Sessions B (continued)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Session 8:</strong> Strategies for Improving Instruments and Increasing Data Quality</td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 9:</strong> 90210 Isn’t Hollywood! Or Is It? Issues Related to Geographic Specificity of Cell Phone Samples</td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 10:</strong> Data Collection in an International Context: Lessons Learned from the Field</td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
<tr>
<td>9:30 a.m. - 10:00 a.m.</td>
<td><strong>Beverage Break in the Exhibit Hall</strong></td>
<td>Sponsored by Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>10:00 a.m. - 11:30 a.m.</td>
<td><strong>Concurrent Sessions C</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Session 1:</strong> AAPOR Election Review Panel</td>
<td>Borgne, Third Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 2:</strong> When Push Comes to Shove: Moving Respondents to the Web</td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Sessions 3:</strong> Methodological Brief: Writing Questions to Increase Data Quality</td>
<td>Nottoway, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 4:</strong> Leveraging Contact Strategies and Response Propensities to Increase Survey Participation</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 5:</strong> Increasing Data Quality in Web Surveys: Predicting and Managing Undesirable Respondent Behaviors</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 6:</strong> Measurement Issues Surrounding the Provision of Health Care and the Affordable Care Act (ACA)</td>
<td>Bayside B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 7:</strong> ResearchHack Presentation Panel</td>
<td>Bayside C, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 8:</strong> Reducing Barriers Due to Language and Coverage</td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 9:</strong> Obtaining Permission and Consent for Hard-to-obtain Health Data</td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
</tbody>
</table>
# Conference Program

## Day-at-a-Glance

### Friday, May 19, 2017 (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 10:00 a.m. – 11:30 a.m. | Concurrent Sessions C (continued)  
Session 10: B.Y.O.P.: Build Your Own Panel | Rodrigue Gallery, First Floor |
| 11:45 a.m. – 12:45 p.m. | Exhibit Hall Open                                           | Napoleon Ballroom, Third Floor               |
| 11:45 a.m. – 1:45 p.m.  | AAPOR Presidential Address and Lunch            | Grand Ballroom, Fifth Floor                   |
| 1:45 p.m. – 3:15 p.m.  | Concurrent Sessions D                                             |                                               |
| Session 1: Behind the Badge: A Nationally Representative Survey of Police Officers (Panel) | Borgne, Third Floor |
| Session 2: The Survey Combo: Methods for Integrating Surveys and Other Big Data Sources | Maurepas, Third Floor |
| Session 3: Methodological Brief: Advancing Methods in Emerging Technologies | Nottoway, Fourth Floor |
| Session 4: Developing Cost Effective Data Collection Decisions and Methods | Oak Alley, Fourth Floor |
| Session 5: Race, Tribe and Tribal Enrollment Research for American Indians and Alaska Natives: The Challenges of Measuring a Diverse Population (Panel) | Bayside A, Fourth Floor |
| Session 6: Examining Voter Turnout in the 2016 Election | Bayside B, Fourth Floor |
| Session 7: Targeting Incentive Use | Bayside C, Fourth Floor |
| Session 8: Increasing Data Quality When Collecting Sensitive Data | Gallier A/B, Fourth Floor |
| Session 9: Using Pretesting Methods to Develop Key Measures | Grand Chenier, Fifth Floor |
| Session 10: Who, What, Where and When: Characteristics and Behaviors of Online Responders | Rodrigue Gallery, First Floor |
| 3:15 p.m. – 4:15 p.m.  | Dessert Break in the Exhibit Hall   | Napoleon Ballroom, Third Floor               |

Sponsored by

Poster Session #2

# AAPOR

www.aapor.org/conference
Day-at-a-Glance

Friday, May 19, 2017 (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:15 p.m. - 4:15 p.m.</td>
<td>Speed Networking Session #1</td>
<td>Endymion, Eighth Floor</td>
</tr>
<tr>
<td>4:15 p.m. - 5:45 p.m.</td>
<td>Concurrent Session E</td>
<td></td>
</tr>
<tr>
<td>3:15 p.m. - 5:45 p.m.</td>
<td>Session 1: Using Interaction Coding to Understand and Improve the Survey Measurement Process (Panel)</td>
<td>Borgne, Third Floor</td>
</tr>
<tr>
<td></td>
<td>Session 2: Redirected Inbound Call Sampling (RICS) - A New Survey Research Tool (Panel)</td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td></td>
<td>Session 3: Methodological Brief: Remind Me Again? Prompting and Reminding to Increase Response Rates</td>
<td>Nottoway, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 4: At Least a Dozen Things We Learned from the 2016 Elections (Panel)</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 5: Recent Experience with Adaptive Design in Federal Surveys (Panel)</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 6: Marijuana and Public Opinion Change (Panel) Organized by PAPOR</td>
<td>Bayside B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 7: Analyzing &amp; Managing Cost with TSE</td>
<td>Bayside C, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 8: Partisanship and Ideology in the 2016 Election</td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 9: Maintaining Data Quality for International CAPI Surveys (Panel)</td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 10: Assessing the Health of America: Values, Beliefs, Knowledge and Behaviors</td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Student &amp; Early Career Dinner Meet-up</td>
<td>Hotel Lobby at 5:45 p.m.</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>GAAPOR Dinner Meet-up</td>
<td>Hotel Lobby at 5:45 p.m.</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Cross Cultural and Multilingual Research Affinity Group Dinner Meet-up</td>
<td>Hotel Lobby at 5:45 p.m.</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>HISP-AAPOR Happy Hour &amp; Meet-up</td>
<td>Pelican Bar, Hotel Lobby at 5:45 p.m.</td>
</tr>
</tbody>
</table>
Session 1: Enhancing the Quality of Internet Data Collection

Moderator: J. Michael Dennis, NORC at the University of Chicago
Location: Borgne, Third Floor

The Effect of Respondent Commitment and Tailored Feedback on Response Quality in an Online Survey
Kristen Cibelli Hibben, University of Michigan
Frederick Conrad, University of Michigan

Tailoring Nonresponse Follow-up in a Web Survey of College Students Based on Predicted Propensity to Respond
Rebecca Medway, American Institutes for Research
Mengmeng Zhang, American Institutes for Research
Mark Masterton, American Institutes for Research
Evan Nielsen, American Institutes for Research

How Long is Too Long? The Impact of Survey Length on Speeding, Cheating, and Falsifying in a Web Survey of Youth and Teens
Valrie M. Horton, Abt Associates
Jared Knott, Abt Associates
Benjamin Phillips, Abt Associates
Rosaella Branson, Boys & Girls Clubs of America
Elizabeth Fowlkes, Boys & Girls Clubs of America

Interviewer Gender and Survey Responses: The Effects of Humanizing Cues Variations
Wojciech Jablonski, Utrecht University
Katarzyna Grzeszkiewicz-Radulska, University of Lodz
Aneta Krzewinska, University of Lodz

Moving Establishment Surveys from Mail to Web: Performance and Data Quality
Georg Christoph Haas, Institute for Employment Research
Stephanie Eckman, RTI International
Ruben Bach, Institute for Employment Research
Frauke Kreuter, University of Maryland

Session 2: Interviewer Behaviors, Performance and Effects

Moderator: Peter Marsden, Harvard University
Location: Maurepas, Third Floor

Evaluating the Impact of CARI Rapid Feedback on Interviewer Performance on the American National Election Study (ANES)
Justin G. Kamens, Westat
Hanyu Sun, Westat
Matthew DeBell, Stanford University
Vanessa Meldener-Harrell, Westat

One Size Does Not Fit All: Measuring and Evaluating Interviewer Performance in Multiple Dimensions
Hanyu Sun, Westat
Gonzalo Rivero, Westat
Matthew DeBell, Stanford University

Estimating Interviewer Effects in the Absence of Interpenetration
Michael Elliott, University of Michigan
Brady West, University of Michigan

Nurse Effects in Survey Biomarkers
Joe Sakshaug, University of Manchester
Alexandru Cernat, University of Manchester

The Impact of Interviewer Effects on Regression Coefficients
Brady West, University of Michigan
Mica Fischer, University of Michigan
Michael Elliott, University of Michigan
Frauke Kreuter, University of Maryland
Concurrent Sessions B
Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 3: SP
Methodological Brief: Using Incentives to Increase Survey Participation and Reduce Costs
Moderator: Lisa Thalji, RTI International
Location: Nottoway, Fourth Floor

Effects of Sequential Prepaid Incentives to Increase Participation and Data Quality in a Mail Survey of Pediatricians
John R. Stevenson, University of Wisconsin - Madison
Jennifer Dykema, University of Wisconsin - Madison
Chad Kniss, University of Wisconsin - Madison
Nadia Assad, University of Wisconsin - Madison
Cathy Taylor, Tulane University

Incentive Visibility in a Mail Survey of Physicians
Marshica S. Kurtz, RTI International
Emily M. Geisen, RTI International
Rebecca J. Powell, RTI International
Joe J. Murphy, RTI International
Murrey G. Olmsted, RTI International

Who Accepts Payment when Remuneration is Offered?
Alisha Baines Simon, Minnesota Department of Health
Sarah L. Hagge, Minnesota Department of Health
Kathleen Thiede Call, University of Minnesota
Kendal Orgera, Minnesota Department of Health
Giovann Alarcon, University of Minnesota
Karen A. Turner, University of Minnesota

Experimenting with Incentive Amounts and Structures to Maximize Effectiveness and Efficiency
Kristen Faucetta, MDRC
Charles Michalopoulos, MDRC
Lee Robeson, Survey Management, Inc.
Eileen Bandel, Mathematica Policy Research
Martha Kovac, Mathematica Policy Research
Erin Panzarella, Mathematica Policy Research
David DesRoches, Mathematica Policy Research

Taking Chances: Are Sweepstakes an Effective Incentive for Compliance?
Arienne Buckley, Nielsen
Erin Wittkowski, Nielsen

Improving General Population Survey Response Rates with Visible Money
Matthew DeBell, Stanford University
Natalya Maisel, Stanford University
Brad Edwards, Westat
Michelle Amsbary, Westat
Vanessa Meldener-Harrell, Westat

The Effectiveness of Incentives on Recruitment and Retention Rates: An Experiment in a Web Panel
Salima Douhou, City, University of London
Annette Scherpenzeel, Munich Center for the Economics of Aging
Joris Mulder, Tilburg University
Concurrent Sessions B
Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 4: Qual
AAPOR’s Transparency Initiative (Panel)
Moderator: Timothy Johnson,
University of Illinois - Chicago
Location: Oak Alley, Fourth Floor
Looking Back: How AAPOR Advocated for and Implemented Disclosure Requirements
Ashley Kirzinger, Henry J. Kaiser Family Foundation
Transparency and the 2016 Polling
Natalie Jackson, Huffington Post/POLLSTER.COM
Transparency and Quality in Multilingual Cognitive Testing
Mandy Sha, RTI International
Mikelyn Meyers, U.S. Census Bureau
The Future of Transparency in an Uncertain Age for Polling
Timothy Triplett, Urban Institute
Confidentiality Concerns, Do They Matter More than Confidentiality Pledges?
Robin Kaplan, Bureau of Labor Statistics
Jennifer Edgar, Bureau of Labor Statistics

Session 5: POL
Present and the Future of Survey Research with Voter File Data
Moderator: Masahiko Aida, Civis Analytics
Location: Bayside A, Fourth Floor
Dissecting Polling Errors using Voter List with Total Error Framework
Masahiko Aida, Civis Analytics
Beyond RDD, Voter List Based Polling by New York Times Upshot and Siena College
Nate Cohn, New York Times
Why are American Presidential Election Campaign Polls still so Variable when Votes are still so Predictable? Voter Files Can Tell Us Why
Jonathan Robinson, Catalist
Kristen Anderson, Echelon Insights
The Role of Commercial Voter Files in the Study of Elections
Ruth Igielnik, Pew Research Center
Scott Keeter, Pew Research Center
Courtney Kennedy, Pew Research Center
Bradley Spahn, Stanford University
RBS Sampling for Efficient and Accurate Targeting of True Voters
Patrick Ruffini, Echelon Insights
Concurrent Sessions B

Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 6: A&I
Issues in Opinion Formation and the Media
Moderator: Robert Shapiro, Columbia University
Location: Bayside B, Fourth Floor

How Americans Navigate the Modern Information Environment
Jennifer Benz, NORC at the University of Chicago
Norman Bradburn, NORC at the University of Chicago

Assessing the Mood of the Nation Using Open Ended Questions: Challenges and Opportunities
Eric Plutzer, Pennsylvania State University
Michael B. Berkman, Pennsylvania State University
Burt Monroe, Pennsylvania State University

Just-in-time Information Acquisition: Empirical Models from Health and Science
Jon Miller, University of Michigan

Amplifying the Effects of Winning and Losing: Partisan Media’s Effects on Perceived Electoral Integrity in the 2008 and 2012 Presidential Elections
Andrew M. Daniller, University of Pennsylvania

Searching for News: The Flint Water Crisis
Katerina Eva Matsa, Pew Research Center
Andrew Mercer, Pew Research Center
Galen Stocking, Pew Research Center

Expectancy Violation and Costly Signaling: An Interactive Framework for Political Persuasion
Victoria Dounoucos, Duke University

Session 7: Inv
The U.S. Census Bureau’s Planning Database as a Free Tool for Survey Practitioners: Applications of the Planning Database in Government, Academia and the Private Sector (Panel)
Moderator: Josh DeLaRosa, Abt Associates
Discussant: Kathleen Kephart, U.S. Census Bureau
Location: Bayside C, Fourth Floor

Community vs. Household Resistance and Geographic Predictors of Nonresponse Bias: Combining Call Histories and the Census Planning Database (PDB) in the California Health Interview Survey (CHIS)
Kevin McLaughlin, University of California - Los Angeles
Tara Becker, University of California - Los Angeles
Joseph Viana, University of California - Los Angeles
Royce Park, University of California - Los Angeles
Todd Hughes, University of California - Los Angeles
Ninez A. Ponce, University of California - Los Angeles

Using the Census Planning Database to Tailor a National Mixed-mode Survey
Joe J. Murphy, RTI International
Joseph McMichael, RTI International
Paul Biemer, RTI International
Darryl Creel, RTI International

Missing in Action: Predicting Item Nonresponse for Key Variables
Paul Schroeder, Abt Associates
Josh DeLaRosa, Abt Associates
Anders Hansen, Abt Associates

Constructing an Address-level Low Response Score (ALRS) for Address Based Sampling (ABS) Frames
Joseph McMichael, RTI International
Joe J. Murphy, RTI International

Developing Cross-survey R-indicators Using the U.S. Planning Database
Kevin P. Tolliver, U.S. Census Bureau
Benjamin Reist, U.S. Census Bureau
Concurrent Sessions B

Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 8: M-Pop

Strategies for Improving Instruments and Increasing Data Quality

Moderator: Alian Kasabian,
University of Nebraska - Lincoln

Location: Gallier A/B, Fourth Floor

Enhancing Data Quality Using (Expenditure) Records
Safia Abdirizak, Bureau of Labor Statistics
Brett McBride, Bureau of Labor Statistics
Yezzi Angi Lee, Bureau of Labor Statistics

Making the Most of Your Dry Run with Multi-use Field Testing: Examples from the 2017 Census of Agriculture Field Test
Jaki S. McCarthy,
USDA National Agricultural Statistics Service

The Impact of Respondents Changing Previously-collected Data in Subsequent Rounds of Longitudinal Surveys: An Application to the MCBS
Megan H. Stead, NORC at the University of Chicago
Lauren McNamara,
NORC at the University of Chicago
Jennifer Vanicek, NORC at the University of Chicago
Nicholas Schluterman,
Centers for Medicare & Medicaid Services
Joseph Regan,
Centers for Medicare & Medicaid Services

Validating and Assessing Drug Use Self-reports In a Longitudinal Youth Study
Vanessa E. Thornburg, RTI International
Diana Fishbein, Pennsylvania State University
Ty Ridenour, RTI International
Lilia Fillepenko, RTI International
Jaki Brown, RTI International

Integrating Feedback from Post-collection Data Management into Questionnaire Design
Reina Sprankle, Westat
Beth Hunter, Westat
Brandi McMillan, Westat
Jocelyn Newsome, Westat
Jennifer Anderson McNulty, Westat
Kerry Levin, Westat
Brenda Schafer, Internal Revenue Service
Patrick Langetieg, Internal Revenue Service
Saurabh Datta, Internal Revenue Service
Session 9: DCoI

90210 Isn’t Hollywood! Or Is It?
Issues Related to Geographic Specificity of Cell Phone Samples

Moderator: Alisha Creel, Abt Associates
Location: Grand Chenier, Fifth Floor

- Zip Code and Cellphone Area Code Mismatch: Implications for Health and Survey Research
  Beatrice Abiero, Ipsos Public Affairs
  Robert Petrin, Ipsos Public Affairs

- Sampling Out-of-area Numbers for Local Area Cell Phone Samples
  Randal ZuWallack, ICF International
  Kristie Healey, ICF International
  Brian Orleans, ICF International
  Melissa Cidade, ICF International
  Scott Heemann, ICF International

- Using De-identified Administrative Records as a Sampling Frame for a Child Health Telephone Survey: Results from a Pilot Study in New York City
  Michael Sanderson, New York City Department of Health and Mental Hygiene
  Stephen Immerwahr, New York City Department of Health and Mental Hygiene
  Dina Shapiro-Luft, New York City Department of Health and Mental Hygiene
  Katharine McVeigh, New York City Department of Health and Mental Hygiene
  Rachel Martonik, Abt Associates
  Nicole Lee, Abt Associates
  Margaret Tyson, Abt Associates
  Andrew Burkey, Abt Associates
  Michael Battaglia, Battaglia Consulting Group, LLC

- Hitting Them Where They Live: Comparing List-assisted RDD Cell Phone Sample to Rate Center Based RDD Cell Phone Sample
  Missy Mosher, SSI
  Linda Plekarski, SSI
  Randal ZuWallack, ICF International

- Evaluating Coverage Bias and Efficiency in RDD Telephone Surveys Under Different Frame Constructions
  Burton Levine, RTI International
  Joel Hampton, RTI International
Session 10: **3MC**

Data Collection in an International Context: Lessons Learned from the Field

**Moderator:** Michelle Edwards, *Texas Christian University*

**Location:** Rodrigue Gallery, First Floor

**When Can We Call?” Experiment to Assess SMS Text to Prompt Response Across Cultures**

John Lee P. Holmes, *Qatar University (SESRI)*
Abdoulaye Diop, *Qatar University (SESRI)*
Kien T. Le, *Qatar University (SESRI)*
Isam Abdelhameed, *Qatar University (SESRI)*
Haneen B.K. Alqassass, *Qatar University (SESRI)*
Anis Miladi, *Qatar University (SESRI)*
Abdulrahman Rahmany, *Qatar University (SESRI)*
Yara Qutteina, *Qatar University (SESRI)*

**#Censusfail 2016: Analysing the Distribution of Responses to the 2016 Australian Census, and What it Tells Us about Privacy and Other Concerns**

Nicholas Biddle, *Australian National University*

**Comparison Between the Google Survey and Landline RDD in Two Japanese Regional Elections**

Midoriko Nagasaki, *The Asahi Shimbun*
Yasuyuki Saito, *The Asahi Shimbun*
Nicolaos E. Synodinos, *University of Hawaii - Manoa*

**Problems of Surveying Public Opinions in the Arab World as seen by the Academic Elite: A Field Study**

Reda Abdelwaged Yousef, *Ahlia University*
Hemat Alsaka, *Ahlia University*

**Hanging Up on F2F? Mode Comparison for Polling in Eastern Europe**

Michelle E. Romo, *U.S. Department of State*
Marta Churella, *U.S. Department of State*
Patrick Moynihan, *Pew Research Center*
Peyton Craighill, *U.S. Department of State*
Concurrent Sessions C

Friday, May 19, 2017, 10:00 a.m. – 11:30 a.m.

Session 1:  POL
AAPOR Election Review Panel
Moderator: Courtney Kennedy, Pew Research Center
Location: Borgne, Third Floor

Kristen Olson, University of Nebraska - Lincoln
G. Evans Witt, Princeton Survey Research Associates
Doug Rivers, Stanford University
Kyley McGeeney, PSB Research
Claire Durand, University of Montreal
Joshua Clinton, Vanderbilt University
Scott Clement, Washington Post
Mark Blumenthal, SurveyMonkey
Lydia Saad, Gallup
Charles Franklin, Marquette University

Session 2:  Prob/Non
When Push Comes to Shove: Moving Respondents to the Web
Moderator: Nicole Lee, Abt Associates
Location: Maurepas, Third Floor

Driving to the Internet: A Case Study of the Multi-mode ‘Wave’ Methodology for Traditional Census Collection Used for the 2016 Census of Canada
Vince Hartung, Statistics Canada

Leveraging ABS to Conduct a Mixed-mode, Multi-phase Survey
Jennifer Marlar, Gallup
Kirti Kanitkar, Gallup
Manas Chattopadhyay, Gallup
Rob Andrews, NOAA

Offering a QR Code in Mail Surveys: A Smoother Transition to Online Response?
Chan Zhang, Fudan University
James M. Lepkowski, University of Michigan
Lirui He, Jinan University

Got Mail? Drivers of Mail-to-online Response Rates
Valerie Lykes, J.D. Power
Jay Meyers, J.D. Power

The Use of Mail Push to Web, Email or Text Invite to Web, and CATI to Conduct Interviews with Individuals that Exited the Temporary Assistance to Needy Families (TANF) Program
Shelley Osborn, ICF International
Rebecca Eaton, ICF International
Concurrent Sessions C

Friday, May 19, 2017, 10:00 a.m. – 11:30 a.m.

Session 3: Q&I

Methodological Brief: Writing Questions to Increase Data Quality

Moderator: Jan Karem Hoehne, University of Göttingen, Germany

Location: Nottoway, Fourth Floor

- Continued Evidence on Clarifying Instructions
- Improving Response Rate and Quality of Numerical Open-ended Questions
  Anil Kumar Chaudhary, University of Florida
  Glenn Israel, University of Florida

- Panel Conditioning in Measuring Ego-centered Social Networks in Online Surveys
  Henning Silber, GESIS - Leibniz Institute for the Social Sciences
  Jette Schröder, GESIS - Leibniz Institute for the Social Sciences
  Bella Struminskaya, Utrecht University
  Michael Bosnjak, GESIS - Leibniz Institute for the Social Sciences

- Casting a Wide Net: Specification Error in Screening Homeschool Children
  Danielle Battle, American Institutes for Research
  Mahlet W. Megra, American Institutes for Research

- Can We Improve the Way We Ask about Health Insurance Coverage and Health Care Spending? Findings from an Experiment
  Susan A. Sherr, SSRS
  Sharon Long, Urban Institute
  Zi Zhang, CHIA
  Huong T. Trieu, CHIA
  Kathy Langdale, SSRS

- Is the Net Promoter Score (NPS) an Appropriate Metric to Assess Satisfaction for Internal Enterprise Applications? Validity of and Methodological Considerations for NPS Usage in an Enterprise Setting
  Randal R. Ries, IBM
  Annette Tassone, IBM
  Felix Portnoy, IBM
  Danny Hager, IBM
  Claude Elie, IBM
  James Newswanger, IBM
  Mark Wise, IBM

- A Comparison of Ranking Order Methodologies
  Angela Fontes, NORC at the University of Chicago
  Angela Akinyemi, JUST Capital
  Rob Brown, JUST Capital
  Can Geng, NORC at the University of Chicago
  Rene Bautista-Martinez, NORC at the University of Chicago
  Kristin Dwan, NORC at the University of Chicago

- The KISS Principle in Survey Measurement: Results from the General Social Survey
  Duane Alwin, Pennsylvania State University
  Brett Beattie, Match.com
  Erin Baumgartner, Rice University
Concurrent Sessions C

Friday, May 19, 2017, 10:00 a.m. – 11:30 a.m.

Session 4: SP
Leveraging Contact Strategies and Response Propensities to Increase Survey Participation
Moderator: Herschel Sanders, RTI International
Location: Oak Alley, Fourth Floor

The Impact of Different Contact Modes on Survey Response Bias
Caitlin E. Deal, American Institutes for Research
Rebecca Medway, American Institutes for Research
Shazia Miller, American Institutes for Research
Trey Miller, RAND Corporation

Response Rate Projections for Household Screeners vs. Questionnaires: Can the Same Model Be Used for Both?
Katie Archambeau, NORC at the University of Chicago
Colm O’Muircheartaigh, NORC at the University of Chicago
Ned English, NORC at the University of Chicago
Anna Wiencrot, NORC at the University of Chicago

Modeling Contact and Cooperation in an Administrative Record Based Mail/CATI Survey
Frost Hubbard, IMPAQ International
Cheryl Wiese, IMPAQ International, Inc.
Amy L. Djangali, IMPAQ International, Inc.

Experimenting with Contact Strategies for Areas with Differing Expected Levels of Response in the 2015 National Content Test
Jessica Phelan, U.S. Census Bureau

Session 5: Qual
Increasing Data Quality in Web Surveys: Predicting and Managing Undesirable Respondent Behaviors
Moderator: Reanne Townsend, Westat
Location: Bayside A, Fourth Floor

Predicting Survey Breakoff in Web Surveys
Anke Metzler, Darmstadt University of Technology
Marek Fuchs, Darmstadt University of Technology

Predicting Breakoffs in Web Surveys
Felicitas Mittereder, University of Michigan
Brady West, University of Michigan

Motivated Misreporting in Web Panels
Ruben Bach, Institute for Employment Research
Stephanie Eckman, RTI International

Sequential Prediction of Respondent Behaviors Leading to Error in Web-based Surveys
Adam Eck, Oberlin College
Leen-Kiat Soh, University of Nebraska - Lincoln

The Mythology of Data Quality?: Data Cleaning and Bias Reduction
Randall K. Thomas, GfK
Frances M. Barlas, GfK
Nicole R. Buttermore, GfK
Concurrent Sessions C
Friday, May 19, 2017, 10:00 a.m. – 11:30 a.m.

**Session 6: A&I**
**Measurement Issues Surrounding the Provision of Health Care and the Affordable Care Act (ACA)**
Moderator: Amy Djangali, IMPAQ International
Location: Bayside B, Fourth Floor

- **Insure My Beating Heart: Exchange Participant Characteristics and Satisfaction With the System**
  Zachary Auter, Gallup
  Stephanie Marken, Gallup

- **Polling on the Affordable Care Act, Lessons for Future Research**
  Mollyann Brodie, Henry J. Kaiser Family Foundation
  Ashley Kirzinger, Henry J. Kaiser Family Foundation
  Elizabeth Hamel, Henry J. Kaiser Family Foundation

- **How Would Better Knowledge Influence Support for the Affordable Care Act? A Simulation and Experiment**
  Josh Pasek, University of Michigan
  Tobias Stark, Utrecht University
  Jon A. Krosnick, Stanford University
  Trevor Tompson, NORC at the University of Chicago

- **Impact of the Affordable Care Act on Health Care Affordability and Underinsurance Rates: Results from Three States**
  Patrick Madden, Market Decisions Research
  Brian Robertson, Market Decisions Research
  Mark Noyes, Market Decisions Research

- **Understanding and Shaping Health Values and Priorities**
  Katherine Carman, RAND Corporation
  Anita Chandra, RAND Corporation
  Carolyn Miller, Robert Wood Johnson Foundation
  Matt Trujillo, Robert Wood Johnson Foundation

**Session 7:**
**ResearchHack Presentation Panel**
Moderator: Trent Buskirk, University of Massachusetts - Boston
Location: Bayside C, Fourth Floor
Session 8: 3MC
Reducing Barriers Due to Language and Coverage
Moderator: Mandy Sha, RTI International
Location: Gallier A/B, Fourth Floor

- Design with Translation in Mind: How the Census Bureau Developed Multilingual Interfaces for Automated Data Collection Instruments
  Brianda Perez, U.S. Census Bureau

- Reaching out to Spanish-speaking Respondents in an IRS Household Survey
  Jocelyn Newsome, Westat
  Jennifer Anderson McNulty, Westat
  Kerry Levin, Westat
  Brenda Schafer, Internal Revenue Service
  Patrick Langetieg, Internal Revenue Service
  Saurabh Datta, Internal Revenue Service

- Demographic and Contextual Predictors of Racial Identification among Hispanics
  Allison R. Sullivan, Civis Analytics
  David Shor, Civis Analytics

- Adapting a Survey Instrument and Methods to Collect Data from American Indian and Alaska Native (AIAN) Head Start Parents
  Maya A. Reid, Mathematica Policy Research
  Kathleen Feehey, Mathematica Policy Research
  Michael Cavanaugh, Mathematica Policy Research

- Perceptions of Inequality: A Survey-based Pictorial Measure Suitable for Online and Face-to-Face Use Worldwide
  Tamas Kolosi, TARKI and Eotvos University
  M.D.R. Evans, University of Nevada
  Jonathan Kelley, University of Nevada

Session 9: DCol
Obtaining Permission and Consent for Hard to Obtain Health Data
Moderator: Stacey Bell, RTI International
Location: Grand Chenier, Fifth Floor

- Now that You have Completed this Survey, Can We Look at Your Health Records? An Examination of Agreement to Link Health Records after Survey Completion
  Jeanette Y. Ziegenfuss, HealthPartners Institute
  Jennifer M. Renner, HealthPartners Institute
  Kayla Dean, HealthPartners Institute
  Casey A. Easterday, HealthPartners Institute

- Questionnaire Experiments to Increase Provider Consent
  Vince Welch, NORC at the University of Chicago
  Megha Ravanam, NORC at the University of Chicago
  Benjamin Skalland, NORC at the University of Chicago
  Renee Ramsey, NORC at the University of Chicago
  Sarah Reagan-Steiner, Centers for Disease Control and Prevention
  Cynthia Knighton, Centers for Disease Control and Prevention
  Chalanda Smith, Centers for Disease Control and Prevention

- Measuring the Impact of Medicaid Expansion on Healthcare Utilization: Obtaining Beneficiary Cooperation and Consent to a Telephone Survey, Biomarker Collection and Medical Record Abstraction
  Thomas Duffy, RTI International
  Kurt Johnson, RTI International
  Amy Kowalski, RTI International
  Edrina Burnette, RTI International

- Collecting Data on Minors in General Population Household Surveys: Who to Interview First?
  Darryl Adam Cooney, RTI International
  Matt Jans, University of California - Los Angeles

(continued on page 75)
Session 9: DColl (continued from page 74)
A Method for Achieving High Response Rates in National Surveys of U.S. Primary Care Physicians
Michaela Brtnikova, University of Colorado
Lori A. Crane, University of Colorado
Brenda L. Beaty, University of Colorado
Mandy A. Allison, University of Colorado
Laura P. Hurley, Denver Health
Allison Kempe, University of Colorado

Session 10: Inv
B.Y.O.P.: Build Your Own Panel
Moderator: Curtiss Cobb, Facebook
Location: Rodrique Gallery, First Floor
Developing Random Probability Web-CATI Panels: Evidence from the UK and Beyond
Curtis Jessop, NatCen Social Research
Kirby Swales, NatCen Social Research
Experiments in Recruiting the Life in Australia Probability-based Online Panel
Graham M. Challice, Social Research Centre Pty. Ltd
Paul J. Lavrakas, Independent Consultant
Lars Kaczmirek, GESIS - Leibniz Institute for the Social Sciences
Darren W. Pennay, Social Research Centre Pty. Ltd
The Effect of Incentives on the Response Rates of Panel Members: Evidence from the Gallup Panel
Audris Campbell, Gallup
Jonathan Rodkin, Gallup
Jennifer Marlar, Gallup
Kirti Kanitkar, Gallup
Piggy-backing on Face-to-Face Surveys for Online Panel Recruitment: A 3-country Pilot
Indrek Soidla, University of Tartu
Ana Villar, City University London
Elena Sommer, City University London
Didrik Finnøy, Norwegian Centre for Research Data
Bjørn-Ole Johannesen, Norwegian Centre for Research Data
Nejc Berzelak, University of Ljubljana
Slavko Kurdija, University of Ljubljana
Tina Vovk, University of Ljubljana
Mare Ainsaar, University of Tartu
Alun Humphrey, NatCen Social Research
Converting Panelists from Mail Mode to Web Mode in Pew Research Center’s American Trends Panel
Nick Berton, Pew Research Center
Concurrent Sessions D
Friday, May 19, 2017, 1:45 p.m. – 3:15 p.m.

Session 1: A&I
Behind the Badge: A Nationally Representative Survey of Police Officers (Panel)
Moderator: Rich Morin, Pew Research Center
Discussant: Frank Straub, Director of Strategic Studies, The Police Foundation and former Chief of Police, Spokane, Washington
Location: Borge, Third Floor

Behind the Badge: Amid Protests and Calls for Reform, How Police View Their Jobs, Key Issues and Recent Fatal Encounters between Blacks and Police
Kim Parker, Pew Research Center

Views from Where They Stand: The Police and the Public Hold Divergent Opinions on Key Aspects of Policing and Some Policy Issues
Renee Stepler, Pew Research Center

The National Police Research Platform: A Tool to Look Behind the Badge
Wesley G. Skogan, Northwestern University
Andrew Mercer, Pew Research Center

The View from Behind the Badge: What Law Enforcement Agencies Need and Want to Know
Frank Straub, Director of Strategic Studies, The Police Foundation and former Chief of Police, Spokane, Washington

Session 2: M-Pop
The Survey Combo: Methods for Integrating Surveys and Other Big Data Sources
Moderator: Donsig Jang, NORC at the University of Chicago
Location: Maurepas, Third Floor

Optimal Integration of Surveys
Mansour Fahimi, GfK

Combining Survey and “Big Data” to Optimize Research and Minimize Error
Tom W. Smith, NORC at the University of Chicago

Data Integration Innovations to Enhance Analytic Capacity and Inform Policy
Steven B. Cohen, RTI International

Estimation of County-level Prevalence of Health-related Risk Factors Utilizing Data from Multiple Data Sources
Laura A. Dwyer-Lindgren, University of Washington
Charlton Callender, University of Washington
Christopher J.L. Murray, University of Washington
Ali Mokdad, University of Washington

Combining Survey and Administrative Data: The OHSU Health Insurance Coverage Model
Thomas Meath, Oregon Health & Science University
Concurrent Sessions D

Friday, May 19, 2017, 1:45 p.m. – 3:15 p.m.

Session 3: Inv

Methodological Brief: Advancing Methods in Emerging Technologies
Moderator: Emily Geisen, RTI International
Location: Nottoway, Fourth Floor

Mapping the Meaning of Life: Using Open-ended Surveys and Computational Methods to Extract the Structure of Subjective Well-being
Patrick van Kessel, Pew Research Center

Big Data, Big Problems: Overcoming Barriers to Consent for Data Linking
Kyle L. Endres, Duke University
D. Sunshine Hillygus, Duke University
Steven Snell, Duke University

Statistical Matching as a Supplement to Record Linkage: A Valuable Method to Tackle Non-consent Bias?
Jonathan Johannes Ephraim Gessendorfer, Institute for Employment Research
Jonas Beste, Institute for Employment Research
Joerg Drechsler, Institute for Employment Research
Joe Sakshaug, University of Manchester

SMART System: Survey and Measurement using Avatar and Robotic Technology
Yiran Li, Temple University
Danfeng Xie, Temple University
Jeffrey F. Durelli, Temple University
Carole Tucker, Temple University
Heidi Grunwald, Temple University
Li Bai, Temple University

Alternative Tracking: A First Look at Administering Text Message “Mini-surveys”
Julie Pacer, Abt Associates
Kelly Daley, Abt Associates

Mobile Web Survey in the International Setting
Mingnan Liu, Facebook
Laura Wronski, SurveyMonkey
Nick Inchausti, SurveyMonkey

Session 4: DCol

Developing Cost Effective Data Collection Decisions and Methods
Moderator: Brianne Gilbert, Loyola Marymount University
Location: Oak Alley, Fourth Floor

Do Incentives Still Matter?
Kerry Levin, Westat
Jennifer Anderson McNulty, Westat
Jocelyn Newsome, Westat
Brenda Schafer, Internal Revenue Service
Patrick Langetieg, Internal Revenue Service
Saurabh Datta, Internal Revenue Service

Testing the Effects of Token Noncontingent Incentives in Follow-up Mailings in a Mixed Mode Survey
Gerry Dirksz, Simmons Research
Paul J. Lavrakas, Independent Consultant
Lisa Lusskin, Simmons Research
Beth Ponce, Simmons Research
Josephine Leonard, Simmons Research

Impact of Pre- And Post-incentives on Response Rates to a Web and Mail Survey Using an Address-based Sample Frame
Kisha Bailly, ICF International
William Bryan Higgins, ICF International
John Boyle, ICF International
Naomi Freedner, ICF International

Mail Survey Experiments: Reminder Postcard and UPS Mail Innovations Envelope
Melissa Helton, RTI International
Joseph McMichael, RTI International
Jamie Ridenhour, RTI International

Cost Considerations in Mail Surveys
Mina Muller, Westat
Regina Yudd, Westat
Pamela Giambo, Westat
Concurrent Sessions D

Friday, May 19, 2017, 1:45 p.m. – 3:15 p.m.

Session 5: 3MC

Race, Tribe and Tribal Enrollment Research for American Indians and Alaska Natives: The Challenges of Measuring a Diverse Population (Panel)

Moderator: Barry Feinberg, BMF Research & Consulting
Location: Bayside A, Fourth Floor

Writing in Tribe: Focus Group Pretesting of Methods to Collect Race and Tribe Data with Very Diverse American Indian and Alaska Native Populations
Laurie Schwede, U.S. Census Bureau
Rodney L. Terry, U.S. Census Bureau
Leticia Fernandez, U.S. Census Bureau

Writing in Race: Cognitive Testing of Experimental 2020 Race and Ethnicity Questions
Aleia Clark Fobia, U.S. Census Bureau
Rodney L. Terry, U.S. Census Bureau
Laurie Schwede, U.S. Census Bureau

Research to Develop a Tribal Enrollment Question for American Indians and Alaska Natives
Rodney L. Terry, U.S. Census Bureau
Laurie Schwede, U.S. Census Bureau
Aleia Clark Fobia, U.S. Census Bureau

Measuring Tribal Enrollment among American Indians and Alaska Natives: A Cognitive Pretest of Multiple Approaches
Jessica Graber, U.S. Census Bureau
Anna Sandoval, U.S. Census Bureau
Rodney L. Terry, U.S. Census Bureau
Laurie Schwede, U.S. Census Bureau
Aleia Clark Fobia, U.S. Census Bureau

The Quest to Develop One-size-fits-all Questions on Race and Tribal Enrollment for the Very Diverse American Indian and Alaska Native Population
Hyon B. Shin, U.S. Census Bureau
Laurie Schwede, U.S. Census Bureau
Rodney L. Terry, U.S. Census Bureau
Aleia Clark Fobia, U.S. Census Bureau
Jessica E. Graber, U.S. Census Bureau
Anna Sandoval, U.S. Census Bureau

Session 6: POL

Examining Voter Turnout in the 2016 Election

Moderator: Robert Oldendick, University of South Carolina
Location: Bayside B, Fourth Floor

Early Voters and Late Deciders: Vote Choice by the Timing of the Vote and the Vote Decision
Christopher J. Fleury, GfK
Frances M. Barlas, GfK
Linda McPetrie, GfK
Annie Weber, GfK
Randall K. Thomas, GfK

Behavioral Influences on Self-predicted, Self-reported and Actual Voter Turnout
Julia Pollak, Pardee RAND Graduate School

Why People Don't Vote: Variation across Nonvoting Populations and Types of Elections
Heather M. Creek, The Pew Charitable Trusts
Cliff Zukin, Rutgers University

How Perceptions of Social Circles Shape and Reflect Voting Intentions: A Longitudinal Analysis
Mirta Galesic, Santa Fe Institute
Wändi Bruine de Bruin, Leeds University Business School

A Polling Partnership: NY Times Upshot/Siena College Research Institute in Florida, North Carolina and Pennsylvania
Donald Levy, Siena College Research Institute
Meghann Crawford, Siena College Research Institute
Concurrent Sessions D

Friday, May 19, 2017, 1:45 p.m. – 3:15 p.m.

Session 7: **SP**
**Targeting Incentive Use**
Moderator: Eran Ben-Porath, SSRS
Location: Bayside C, Fourth Floor

**Impact of Incentive Amount on Adolescent Participation in an Accelerometer-based Physical Activity Assessment**
- Kathryn Trundle, Westat
- Andrew Caporaso, Westat
- April Oh, National Cancer Institute
- Terisa Davis, Westat
- Laura Dwyer, National Cancer Institute
- Erin Hennessy, Tufts University

**Encouraging Survey Response Among Diverse, Hard-to-reach Populations**
- Alicia Harrington, Mathematica Policy Research
- Betsy Santos, Mathematica Policy Research
- Hannah Murabito, Mathematica Policy Research

**Reengaging Respondents after Receipt of an Incentive to Reduce Item Nonresponse: When is the Best Time to Reengage?**
- Jaimie Grazi, Mathematica Policy Research
- Andrew Hurwitz, Mathematica Policy Research
- Martha Kovac, Mathematica Policy Research
- Erin Panzarella, Mathematica Policy Research

**Selection Criteria for Diverse Groups: How to Incent Efficiently**
- Kate Williams, Nielsen
- Robin Gentry, Nielsen
- Stephanie Stern, University of Michigan

**Financial Incentives with Fixed Costs**
- Rael Moore, ACT, Inc.
- Ben Earnhart, ACT, Inc.
- Jeff Schiel, ACT, Inc.

Session 8: **Qual**
**Increasing Data Quality When Collecting Sensitive Data**
Moderator: Darby Steiger, Westat
Location: Gallier A/B, Fourth Floor

**Where Were You Born? Asking Sensitive Questions in a Non-government Survey**
- Austin Countryman, Nielsen
- Yelena Pens, Nielsen
- Robin Gentry, Nielsen

**The Effect of Using a Computerized Voice to Ask Sensitive Questions in the National Survey on Drug Use and Health**
- Gretchen McHenry, RTI International
- Devon Cribb, RTI International
- Emily M. Geisen, RTI International
- Joel Kennet,
  - Substance Abuse and Mental Health Services
- Dicy Painter,
  - Substance Abuse and Mental Health Services
- Gilbert Rodriguez, RTI International
- Vorapranee Wickelgren, RTI International
- Hilary Zelko, RTI International

**Lies in the Fast Lane: Comparing Self-reported Speeding Citations on Surveys with Speeding Convictions from Driving Records**
- Christian Richard, Battelle
- Betsy Payn, Battelle
- Justin S. Graving, Battelle
- Ta Liu, Battelle

**What Makes A Sexual Orientation Question Sensitive?**
- Jingwei Hu, University of Maryland

**Evaluation of Classification Error in a Survey on Sexual Assault among College Students**
- Marcus Berzofsky, RTI International
- Christopher Krebs, RTI International
- Christine Lindquist, RTI International
Session 9: Q&I
Using Pretesting Methods to Develop Key Measures
Moderator: Jessica Holzberg, U.S. Census Bureau
Location: Grand Chenier, Fifth Floor

- The Development, Design, and Evaluation of a Parent Vaccination Acceptance, Hesitancy and Confidence Question Set for Multiple Federal Surveys
  Paul Scanlon, Centers for Disease Control and Prevention

- Cognitive Interviews for Questionnaire Development in the NSHAP Wave 3 Elder Mistreatment Module
  Bernard L. Dugoni, NORC at the University of Chicago
  Nola Du Toit, NORC at the University of Chicago
  Melissa Howe, NORC at the University of Chicago
  Kelly Pudelek, NORC at the University of Chicago

- Trading Precision for Reliability: Time Frames and Estimation Strategies in Answering Questions on Alcohol Consumption
  Meredith Massey, National Center for Health Statistics

- Challenges in Conducting a Partial Redesign of the National Survey on Drug Use and Health
  Struther L. Van Horn, Kent State University
  Jonaki Bose, Substance Abuse and Mental Health Services
  Rachel N. Lipari, Substance Abuse and Mental Health Services

Session 10: Prob/Non
Who, What, Where and When: Characteristics and Behaviors of Online Responders
Moderator: Ryan Hubbard, Westat
Location: Rodrigue Gallery, First Floor

- Who Is Responding to Online Surveys—And When?
  Laura Wranski, SurveyMonkey
  Mingnan Liu, Facebook
  Erin Pinkus, SurveyMonkey

- Email Versus Text, Computer Versus Smart Phone. A Look at How an Adolescent Cohort Accesses a Web Survey
  Joanne Delk, University of Texas
  Melissa B. Harrell, University of Texas
  Matthew Thomas, ICF International
  Olivia Saucier, ICF International
  Joshua Duell, ICF International
  Cheryl L. Perry, University of Texas

- Examining the Influence of Different Devices on Response Rate and Response Quality of a Web Survey
  Anil Kumar Chaudhary, University of Florida
  Glenn Israel, University of Florida

- A Longitudinal Online Study with Prospective Homebuyers: Who Drops Out?
  Alycia Chin, Consumer Financial Protection Bureau
  Mick Couper, University of Michigan
  Dustin Beckett, CFPB

- Survey Device and Response Quality
  Rebecca Powell, RTI International
  Shengchao Yu, New York City Department of Health and Mental Hygiene
  Robert M. Brackbill, New York City Department of Health and Mental Hygiene
  Ashley Richards, RTI International
  Mai Nguyen, RTI International
  David Wu, New York City Department of Health and Mental Hygiene
Poster Session #2

Friday, May 19th, 2017, 3:15 p.m. – 4:15 p.m.
Napoleon Ballroom, 3rd floor

1. Evaluating Nonprobability Samples: An Index of Sample Representativeness
   Hee-Choon Shin, National Center for Health Statistics
   Jibum Kim, Sungkyunkwan University

2. Fielding Section 508 Compliant Web Surveys for Respondents with Disabilities
   Bob Davis, Davis Research, LLC

3. Public Opinion and the Politics of Education: Convergence in an Era of Polarization
   David M. Houston, Columbia University

4. Differential Item Functioning and Non-health-related Factors Due to Age in Self-ratings of Health: Evidence from the Survey of Health, Ageing and Retirement in Europe
   Patrick Lazarević, TU Dortmund University

5. Creating a Comprehensive Database of Medical Marijuana Dispensaries in Los Angeles County
   Megan Zander-Cotugno, RAND Corporation
   Eric Pedersen, RAND Corporation
   Elizabeth D'Amico, RAND Corporation

6. What Month Did Your Child Receive an Influenza Vaccination? Remembering When
   Tammy A. Santibanez, Centers for Disease Control and Prevention
   Yusheng Zhai, Centers for Disease Control and Prevention
   Lin Liu, NORC at the University of Chicago
   James A. Singleton, Centers for Disease Control and Prevention

7. Using Paradata-Based Key Performance Indicators to Monitor Implementation of a Split-ballot Experiment
   Aneta Guenova, U.S. Department of State

8. The Impact of Delayed Incentives on Future Survey Response
   Austin Countryman, Nielsen
   Jordon Peugh, SSRS
   Robin Gentry, Nielsen
   Yvonne Shands, SSRS
   Carrie Skinner, SSRS
   Kate Williams, Nielsen

9. Comparison of Survey Response and Sampling Bias by Sample Frame
   Carol Pierannunzi, Centers for Disease Control and Prevention
   Fang Xu, Centers for Disease Control and Prevention
   Pranesh Chowdhury, Centers for Disease Control and Prevention
   William Garvin, Centers for Disease Control and Prevention

10. Evaluating the Impact of Eliminating a Bounding Interview
    Brett McBride, Bureau of Labor Statistics
    John Dixon, Bureau of Labor Statistics

11. Developing an Optimal Contact Strategy for the American Housing Survey
    Aliza Kwiat, U.S. Census Bureau
    Courtney Reiser, U.S. Census Bureau

12. Planning for the Future – Political Environments and Small Business Perspectives on Retirement Plan Sponsorship
    Sarah A. Spell, Pew Charitable Trusts
    Thomas Brassell, ICF International
    Andrew Blevins, Pew Charitable Trusts
    James Dayton, ICF International
    Theron Guzoto, Pew Charitable Trusts
    Brian Orleans, ICF International
    Alison Shelton, Pew Charitable Trusts
    John Scott, Pew Charitable Trusts
    Robert Tortora, ICF International

13. NPS Or NOT?
    Dinaz Jiwani, Boy Scouts of America
    Dan Warren, Boy Scouts of America
Poster Session #2

Friday, May 19th, 2017, 3:15 p.m. – 4:15 p.m.
Napoleon Ballroom, 3rd floor

14. The Impact of Removing Instructions on Web Survey Responses
   Rachel Horwitz, U.S. Census Bureau
   Elizabeth Nichols, U.S. Census Bureau
   Julia Coombs, U.S. Census Bureau
   Casey Eggleston, U.S. Census Bureau
   Jessica Holzberg, U.S. Census Bureau

15. Raking and Weighting ANES Time Series
   Joseph Wu, Stanford University
   Jon A. Krosnick, Stanford University
   Matthew DeBell, Stanford University

   Anie Marcil, Statistics Canada
   Wade Kuseler, Statistics Canada

17. The Effectiveness of a Monetary Incentive Offer on Survey Response Rates and Response Completeness in a Longitudinal Study
   Shengchao Yu, New York City Department of Health and Mental Hygiene
   Howard E. Alper, New York City Department of Health and Mental Hygiene
   Angela M. Nguyen, New York City Department of Health and Mental Hygiene
   Robert M. Brackbill, New York City Department of Health and Mental Hygiene
   Lennon Turner, New York City Department of Health and Mental Hygiene
   Deborah J. Walker, New York City Department of Health and Mental Hygiene
   Carey B. Maslow, New York City Department of Health and Mental Hygiene
   Kimberly C. Zweig, New York City Department of Health and Mental Hygiene

18. Precinct Level Vote Data
   Martin Barron, NORC at the University of Chicago

19. Hunting for Auxiliary Variables in the Census Planning Database Tract File
   Clayton Knappenberger, Bureau of Labor Statistics
   Arcenis Rojas, Bureau of Labor Statistics
   Lucilla Tan, Bureau of Labor Statistics

20. Home Sweet Home: The Effect of Telecommuting on FEMA Interviewer Productivity
   Kristin L. Brooks, Federal Emergency Management Agency
   Jessica Guillory, Federal Emergency Management Agency
   Brandi Lea, Federal Emergency Management Agency
   Emily Abbe, Federal Emergency Management Agency

   Daniel Swanson, Wilder Research
   Nicole Martin Rogers, Wilder Research

22. Safety Screening in the NIS RDD Cell-phone Sample
   Becky Reimer, NORC at the University of Chicago
   Jacquelyn George, NORC at the University of Chicago
   Benjamin Skalland, NORC at the University of Chicago
   Qiao Ma, NORC at the University of Chicago
   James A. Singleton, National Center for Immunization and Respiratory Diseases

23. Rounding Effect and the Use of Records in the CEQ
   Taylor J. Wilson, Bureau of Labor Statistics
   Safia Abdirizak, Bureau of Labor Statistics

24. Who Are We Most Likely to Reach With Digital Advertising?
   Stephanie Baumgardner, U.S. Census Bureau

25. Correctly Cited Survey Data: The Unicorn of Public Opinion Reserarch
   Aimee Vella Ripley, Nielsen

26. Using a Web Portal as a Hub for Respondents in Business Surveys
   Aryn Hernandez, U.S. Census Bureau
   Temika Holland, U.S. Census Bureau
   Michelle Karlsson, U.S. Census Bureau
Conference Program

Poster Session #2

Friday, May 19th, 2017, 3:15 p.m. – 4:15 p.m.
Napoleon Ballroom, 3rd floor

27. Evaluation of Online Listing Tool
   James Cajka, RTI International
   James Rineer, RTI International
   William Wheaton, RTI International
   David Chrest, RTI International

28. Implementation of 2014 Internet Test Results in the American Community Survey
   R. Chase Sawyer, U.S. Census Bureau

29. What Conditions Allow the Trump Phenomenon
   Jacob Nelson, SSI
   Paul Johnson, SSI

30. Evaluation of Algorithms to Determine Diabetes Type in Health Surveys
    Sarah Lessem, National Center for Health Statistics

31. Examining Multimodal Transportation in El Paso Region: Results of the Regional Transportation Survey
    Ipek Nese Sener, Texas A&M University
    Richard Lee, Texas A&M University
    Chris Simek, Texas A&M University
    Alfredo Sánchez, Texas A&M University
    Rafael Aldrete, Texas A&M University

32. Examining the Effects of Accelerometry Device Type and Distribution Method in Two Consecutive Waves of a Longitudinal Study
    Daniel Lawrence, NORC at the University of Chicago
    Lauren Bishop, NORC at the University of Chicago
    Kristen Koepp, NORC at the University of Chicago
    Katie O’Doherty, NORC at the University of Chicago

33. Measuring the Effect of Immediate Post-household Screener Completion Outcome on Survey Outcomes in a Population Study
    Katie O’Doherty, NORC at the University of Chicago
    Daniel Lawrence, NORC at the University of Chicago
    Lauren Sedlak, NORC at the University of Chicago
    Anna Wienecrot, NORC at the University of Chicago

34. Day of the Week Adjustments for Sample Weights for NHANES 24-hour Dietary Recall
    Te-Ching Chen, National Center for Health Statistics
    Joseph Goldman, USDA National Agricultural Statistics Service
    Jennifer Parker, National Center for Health Statistics

    Matthew Thomas, ICF International
    Melissa Cidade, ICF International
    Emma Cogan, ICF International
    Naomi Freedner, ICF International

36. Predictors of Survey Completion Time among Adolescent Respondents Using Mobile and Desktop Devices
    Matthew Thomas, ICF International
    Rachel Schmidt, ICF International
    Olivia Saucier, ICF International
    James Dayton, ICF International

37. Are Urban Areas Always Less Religious?
    Becka Alper, Pew Research Center
    Jessica Hamar Martinez, Pew Research Center

38. Impact of Observed Neighborhood Characteristics on Interview Quality
    Sara Walsh, NORC at the University of Chicago
    Jennifer Satorius, NORC at the University of Chicago
    Lauren Bishop, NORC at the University of Chicago
    Anna Wienecrot, NORC at the University of Chicago

39. Supplemental Letters and Response Rates: The Effects of Mode and Length
    Lena Le, Washington State University
    Matthew Strawn, Washington State University
    Thom Allen, Washington State University

40. Impact of Advance Letters on Response Rates and Data Quality in a Statewide Dual-frame Survey
    Eva Aizpurua, University of Northern Iowa
    Mitchell Avery, University of Northern Iowa
    Ki Park, University of Northern Iowa
    Rod Muilenburg, University of Northern Iowa
    Jill Wittrock, University of Northern Iowa
    Mary Losch, University of Northern Iowa
Poster Session #2

Friday, May 19th, 2017, 3:15 p.m. – 4:15 p.m.
Napoleon Ballroom, 3rd floor

41. Correcting for Co-viewing in the Digital Space: Providing a More Accurate Measurement
Elaine Perrin, Nielsen
Lindsey Rabham, Nielsen
Matt Vanlandeghem, Nielsen

42. Perceptions of Intimate Partner Violence in Europe: Assessing Individual and Country-level Factors
Eva Aizpurua, University of Northern Iowa
David Vazquez, University of Castilla La Mancha
Jennifer Copp, Florida State University
Jorge Javier Ricarte, University of Castilla La Mancha

43. Data Editing in Large-scale Surveys
Elise Comperchio, NORC at the University of Chicago
Caitlin Finan, NORC at the University of Chicago
Megan Stead, NORC at the University of Chicago
Chris McCormick, Centers for Medicare & Medicaid Services
Shannon Corcoran, Centers for Medicare & Medicaid Services

44. The Impact of Multitasking on Survey Data Quality: Observations from a Statewide Telephone Survey
Jill Wittrock, University of Northern Iowa
Erin Heiden, University of Northern Iowa
Eva Aizpurua Gonzalez, University of Northern Iowa
Ki Park, University of Northern Iowa
Mary Losch, University of Northern Iowa

45. Evaluating Behavioral Weighting Controls for Online Convenience Panels
William DeShong, Nielsen

46. The Shifting Composition of Party Association During the 2016 Presidential Election
Hyesun Choung, University of Wisconsin - Madison
Josephine Lukito, University of Wisconsin - Madison
Trevor L. Kniaz, University of Wisconsin - Madison
Hyungjin Gill, University of Wisconsin - Madison
Douglas McLeod, University of Wisconsin - Madison
Song Wang, University of Wisconsin - Madison

Howard Speizer, RTI International

48. The Effect of Telephone Survey Center Staffing on Productivity and Survey Results
Enrijeta Shino, University of Florida
Christopher McCarty, University of Florida
Mark Girson, University of Florida

49. Exposure to Counter-attitudinal TV News and Affective Polarization: Moderating Effects of Emotional Stability and Need for Cognition
Yanqin Lu, Indiana University

50. Extending the Spiral: Inter and Intrapersonal Effects of Sharing One’s Opinion in a Hostile Opinion Climate
Emily Van Duyn, University of Texas at Austin

51. The Impact of Partisanship on Beliefs about Global Warming: The Mediating Roles of Perceptions of Scientific Consensus, News Media Use and Trust in Scientists
Soohee Kim, Stanford University

52. Understanding Public Attitudes toward Immigration Policy: Political Ideology, Self-Interest and Political Knowledge
Tianshu Zhao, University of Illinois - Chicago
Timothy Johnson, University of Illinois - Chicago

53. The Politics of Queer Religion
Royal Gene Cravens, University of Tennessee

54. Watchdogs & Lapdogs: Donald Trump’s Taming of the News Media
William R. Davie, University of Louisiana

55. Survey Breakoff in Mixed-device Web Surveys
Anke Metzler, Darmstadt University of Technology
Session 1: Q&I
Using Interaction Coding to Understand and Improve the Survey Measurement Process (Panel)
Moderator: Nora Cate Schaeffer, University of Wisconsin - Madison
Location: Boragne, Third Floor

The Effect of Question Characteristics, Respondents and Interviewers on Question Reading Time and Question Reading Behaviors in CATI Surveys
Kristen Olson, University of Nebraska - Lincoln
Jolene D. Smyth, University of Nebraska - Lincoln
Antje Kirchner, RTI International

Respondent Behavior and Survey Satisficing
Allyson Holbrook, University of Illinois - Chicago
Timothy Johnson, University of Illinois - Chicago
Sharon Shavitt, University of Illinois - Urbana-Champaign
Young Ik Cho, University of Wisconsin - Milwaukee
Noel Chavez, University of Illinois - Chicago
Saul Weiner, University of Illinois - Chicago

Isabel Anadon, University of Wisconsin - Madison
Jennifer Dykema, University of Wisconsin - Madison
Dana Garbarski, Loyola University Chicago
Nora Cate Schaeffer, University of Wisconsin - Madison
Ian Wall, University of Wisconsin - Madison
Dorothy Edwards, University of Wisconsin - Madison

Exploring Interviewer and Respondent Interactions Surrounding Sleep Questions in the American Time Use Survey
Polly Phipps, Bureau of Labor Statistics
Robin Kaplan, Bureau of Labor Statistics
Brandon Kopp, Bureau of Labor Statistics

Going off Script: How Interviewer Behavior Affects Respondent Behaviors in Telephone Surveys
Antje Kirchner, RTI International
Kristen Olson, University of Nebraska - Lincoln
Jolene D. Smyth, University of Nebraska - Lincoln

Session 2: Inv
Redirected Inbound Call Sampling (RICS) - A New Methodology (Panel)
Moderator: Karol Krotki, RTI International
Location: Maurepas, Third Floor

Redirected Inbound Call Sampling (RICS) - A New Survey Research Tool (Panel)
Scott Richards, Reconnect Research

Evaluating Bias in a Survey Using Redirected Inbound Call Sampling (RICS)
Burton Levine, RTI International
Karol Krotki, RTI International

Measuring Public Opinion with Redirected Inbound Call Sampling (RICS)
Courtney Kennedy, Pew Research Center
Kyley McGeeney, PSB Research
Nicholas Hatley, Pew Research Center

Redirected Inbound Call Sampling (RICS) – Pilot Test Results and Caller Reactions
Sarah Dipko, Westat
Eric Jodts, Westat

Redirected Inbound Call Sampling (RICS) and Rapid Surveillance - Questionnaire Design and IRB Issues
Georgiy Bobashev, RTI International
Concurrent Sessions E

Friday, May 19, 2017, 4:15 p.m. – 5:45 p.m.

Session 3: SP  
Methodological Brief: Remind Me Again? Prompting and Reminding to Increase Response Rates
Moderator: Mary McDougall, Survox
Location: Nottoway, Fourth Floor

More Harm than Good? An Experimental Approach to Examining the Value of Evening and Weekend Calls
Casey A. Easterday, HealthPartners Institute
Jennifer M. Renner, HealthPartners Institute
Steve E. Asche, HealthPartners Institute
Kayla Dean, HealthPartners Institute
Jeanette Y. Ziegenfuss, HealthPartners Institute

Examining Phone Follow-up Effort in School Recruitment
Yan Wang, American Institutes for Research
Corey Sinser, American Institutes for Research

Assessing the Impact of Web Option for Mothers of New Children using the Tailored Design Method
Kurt Johnson, RTI International
Thomas Duffy, RTI International

Investigating the Effects of Survey Links on Response Rates
Raeal Moore, ACT, Inc
Emily Uhl, ACT, Inc

Date Me? An Experimental Examination of Including a Deadline on Survey Communications
Rebecca Powell, RTI International
Emily M. Geisen, RTI International
Marshica Stanley Kurtz, RTI International
Murrey G. Olmsted, RTI International

Testing the Impact of the Type of Mail Used on Augmenting Response Rates for a Leave-behind Questionnaire in a Face-to-Face Survey
Daniel Lawrence, NORC at the University of Chicago
Erin Burgess, NORC at the University of Chicago
Ned English, NORC at the University of Chicago
Katie Archambeau,
NORC at the University of Chicago
Colm O’Muirechaertagh,
NORC at the University of Chicago

Session 4: POL
At Least a Dozen Things We Learned from the 2016 Elections (Panel)
Moderator: Mark Blumenthal, SurveyMonkey
Location: Oak Alley, Fourth Floor

Anthony Salvanto, CBS News
Jennifer Agiesta, CNN
Charles Franklin, Marquette University Law School
Kyley McGeehey, PSB Research

Session 5: DCol
Recent Experience with Adaptive Design in Federal Surveys (Panel)
Moderator: Peter Miller, U.S. Census Bureau
Discussant: Andy Peytchev, University of Michigan
Location: Bayside A, Fourth Floor

Growth of Adaptive Survey Design at the U.S. Census Bureau
Peter V. Miller, U.S. Census Bureau

Adaptive Design in the National Survey of College Graduates: Findings from the 2015 Experiment and Prospects for 2017
Stephanie Coffey, U.S. Census Bureau

Implementing Adaptive Design in the National Health Interview Survey: A Case Prioritization Experiment
James Dahlhamer,
National Center for Health Statistics

Using Adaptive Design to Prioritize Cases in the Survey of Income and Program Participation
Benjamin Reist, U.S. Census Bureau
Allison Zotti, U.S. Census Bureau
Concurrent Sessions E
Friday, May 19, 2017, 4:15 p.m. – 5:45 p.m.

Session 6: A&I
Marijuana and Public Opinion Change (Panel)
Organized by PAPOR
Moderator: Floyd Ciruli, Ciruli Associates
Location: Bayside B, Fourth Floor

After Legalization, It’s Time to Change the Question
Floyd Ciruli, Ciruli Associates

Evolution of Opinion About Marijuana Legalization in the Northwest
Stuart Elway, Elway Research

Legalize it! Examining the Predictors of Support for Marijuana Legalization in California
Lunna Lopes, Public Policy Institute of California

Trends in U.S. Marijuana Attitudes and Use, 1969-2016
Zachary Auter, Gallup
Jeffrey M. Jones, Gallup

Which States are Next to Legalize Marijuana - 50 State Survey
Sarah Cho, SurveyMonkey

Session 7: Qual
Analyzing & Managing Cost with TSE
Moderator: Krishna Winfrey, AIR
Location: Bayside C, Fourth Floor

Rising Costs in Survey Administration: Maintaining Long-term Trends Without Blowing the Budget
Sarah L. Hagge, Minnesota Department of Health
Alisha Baines Simom, Minnesota Department of Health
Kathleen Thiede Call, University of Minnesota
Giovann Alarcon, University of Minnesota
Kendal Orgera, Minnesota Department of Health
Karen A. Turner, University of Minnesota

Assessing Impact of Data Collection Level of Effort and Design Features on Bias and Cost
Douglas Williams, Westat
W. Sherman Edwards, Westat
Pamela Giambo, Westat
Lynn Langton, Bureau of Justice Statistics

Assessing Error in Health Insurance Estimates: A Total Survey Error Perspective and Demonstration
Todd Hughes, University of California - Los Angeles
Matt Jans, University of California - Los Angeles
Tara Becker, University of California - Los Angeles
Kevin McLaughlin, University of California - Los Angeles
Royce Park, University of California - Los Angeles
Emilia Peytcheva, RTI International
Andy Peytchev, University of Michigan
Jill Dever, RTI International
Jamie Ridenhour, RTI International
Ismael Cervantes, Westat
J. Michael Brick, Westat
Hongjian Yu, University of California - Los Angeles
Yueyan Wang, University of California - Los Angeles
Gerald Kominski, University of California - Los Angeles
Ninez A. Ponce, University of California - Los Angeles

(continued on page 88)
Concurrent Sessions E

Friday, May 19, 2017, 4:15 p.m. – 5:45 p.m.

Session 7: Qual (continued from page 87)

Deploying a Total Survey Error (TSE) and Total Survey Quality (TSQ) Assessment of the AmeriSpeak® Panel
Vicki Pineau, NORC at the University of Chicago
Paul J. Lavrakas, Independent Consultant
J. Michael Dennis, NORC at the University of Chicago

Total Error in a Big Data World with Applications to the Residential Energy Consumption Survey
Ashley Amaya, RTI International
Paul Biemer, RTI International
David Kinyon, Energy Information Agency

Session 8: POL

Partisanship and Ideology in the 2016 Election
Moderator: Nancy Belden, Belden Russonello Strategists
Location: Gallier A/B, Fourth Floor

The Impact of Partisanship on Polling: Partisan Nonresponse Bias and the 2016 Presidential Election Polls
Joshua D. Clinton, Vanderbilt University
John Lapinski, University of Pennsylvania

Partisan Stability and the 2016 Presidential Campaign
Bradley Jones, Pew Research Center
Alec Tyson, Pew Research Center
Jocelyn Kiley, Pew Research Center
John Oliphant, Pew Research Center

Ideology vs. Party Identification: Which Measure is More Stable?
Sarah Cho, SurveyMonkey
Jon Cohen, SurveyMonkey

How Independent are Registered Non-partisans? Exploring Party Leanings among California’s Growing Number of Independent Voters
David R. Kordus, Public Policy Institute of California

What Was Bad Is Now Good, What Was Good Is Now Bad: Pinpointing Changes in Partisans’ Views of National Conditions Under a New President
Jeffrey Jones, Gallup
Concurrent Sessions E
Friday, May 19, 2017, 4:15 p.m. – 5:45 p.m.

Session 9: 3MC
Maintaining Data Quality for International CAPI Surveys (Panel)
Moderator: Martin Wulfe, MWulfe Consulting
Location: Grand Chenier, Fifth Floor

- Collecting Rich Paradata to Monitor Data Collection Quality in Challenging Contexts
  Beth-Ellen Pennell, University of Michigan
  Zeina Mneimneh, University of Michigan
  Yu-chieh (Jay) Lin, University of Michigan
  Gina-Qian Cheung, University of Michigan

- Using Geo-sampling to Improve Data Quality in Household Surveys
  Clark Letterman, RTI International
  Safaa Amer, RTI International
  Jamie Cajka, RTI International

- Transparency Enhancement to Improve Management and Quality Control of Face-to-Face Interviewing Using Ipsos’ Custom Platform
  Meghann Jones, Ipsos Public Affairs
  Mark Andrews, Ipsos Public Affairs

- Adventures in Mode Change: Upgrading from PAPI to CAPI
  Aimee Benson, University of North Carolina at Chapel Hill

- Facilitating Adaptive Spatial Cluster Sampling through CAPI and Real-time Monitoring: Experiences from a Survey on Informal Businesses in Harare, Zimbabwe
  Michael Wild, World Bank
  Misha Lokshin, World Bank

- Interviewer Characteristics and Social Desirability Bias in Face-to-Face Interviews
  Galina Zapryanova, Gallup
  Johanna Godoy, Gallup

Session 10: M-Pop
Assessing the Health of America: Values, Beliefs, Knowledge and Behaviors
Moderator: Jennifer Benz, NORC at the University of Chicago
Location: Rodrigue Gallery, First Floor

- RWJF’s American Health Values Survey: A New Typology
  Larry Bye, NORC at the University of Chicago
  Carolyn Miller, Robert Wood Johnson Foundation
  Alyssa Ghirardelli, NORC at the University of Chicago
  Angela Fontes, NORC at the University of Chicago

- Public Opinion on the Zika Virus Outbreak: Americans’ Knowledge and Worries
  Bryan Wu, Henry J. Kaiser Family Foundation
  Bianca DiJulio, Henry J. Kaiser Family Foundation

- A Mixed Methods Approach to Explain the Declining Female Life Expectancy in U.S. Counties
  Charbel El Bcheraoui, University of Washington
  Kaylin Bolt, University of Washington
  Casey Johanns, University of Washington
  Erin Palmisano, University of Washington
  Aubrey Levine, University of Washington
  Laura Dwyer-Lindgren, University of Washington
  Joseph Dieleman, University of Washington
  Ann Madhavan, University of Washington
  Ali Mokdad, University of Washington

- Can Your Community Make You Healthy? Active Living Environments and their Impact on Residents Well-being
  Diana Liu, Gallup
  Nader Nekvasil, Gallup

- Prescription Painkiller Use in America: Public’s Views of the Epidemic and Personal Use
  Bianca DiJulio, Henry J. Kaiser Family Foundation
  Bryan Wu, Henry J. Kaiser Family Foundation
  Scott Clement, Washington Post
  Emily Guskin, Washington Post
AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH
Saturday, May 20
Day-at-a-Glance
Saturday, May 20, 2017 (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Committee Meetings (See page 31)</td>
<td></td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Fun Walk/Run <em>nielsen</em></td>
<td>Check in the Hotel Lobby at 6:30 a.m.</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast in the Exhibit Hall</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>7:30 a.m. – 3:00 p.m.</td>
<td>Registration Desk Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Concurrent Sessions F</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: Geographic Information Systems (GIS)</td>
<td>Borgne, Third Floor</td>
</tr>
<tr>
<td></td>
<td>Methods and Technology for Survey Research (Panel)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 2: Fit Your Purpose: Frameworks and Examples of Alternatives to Probability Sampling</td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td></td>
<td>Session 3: Methodological Brief: Interviewers, Quality Control &amp; Sample Design</td>
<td>Nottoway, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 4: The Election, Polls and the Media</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 5: Research on Collecting Information About Race and Ethnicity in the 2015 National Content Test (Panel)</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 6: Making American Great: Domestic Policy</td>
<td>Bayside B, Fourth Floor</td>
</tr>
</tbody>
</table>

This year AAPOR is offering Breakout Sessions that fall into specific tracks to help you better plan the sessions you attend. Breakout sessions marked with the following icons are a part of the indicated track.

Sessions marked with the following icons are a part of the indicated track.

- **A&I**: Attitudes & Issues
- **DCol**: Data Collection & Sampling
- **Qual**: Data Quality
- **Inv**: Innovations & Emerging Methods
- **M-Pop**: Measuring Populations
- **3MC**: Multinational, Multiregional & Multicultural
- **Prob/Non**: Online, Probability & Nonprobability
- **POL**: Politics & Elections
- **SP**: Survey Participation
- **Q&I**: Questionnaire Design & Interviewing
# Conference Program

## Day-at-a-Glance

**Saturday, May 20, 2017** (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td><strong>Concurrent Sessions F</strong> (continued)</td>
<td></td>
</tr>
<tr>
<td>Session 7:</td>
<td>Innovations in Cognitive Interviewing: Recruitment Strategies and Interviewing Techniques <strong>Q&amp;I</strong></td>
<td>Bayside C, Fourth Floor</td>
</tr>
<tr>
<td>Session 8:</td>
<td>Questionnaire Design in the 3MC Context <strong>3MC</strong></td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td>Session 9:</td>
<td>We Miss You. A Little Too Much, A Little Too Often: Nonresponse Prevention, Evaluation and Adjustment <strong>SP</strong></td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
<tr>
<td>Session 10:</td>
<td>Measurement Effects in Surveys <strong>Q&amp;I</strong></td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
</tbody>
</table>

| 9:30 a.m. - 10:00 a.m. | **Beverage Break in the Exhibit Hall** Sponsored by **RTI**            | Napoleon Ballroom, Third Floor               |

| 10:00 a.m. – 11:30 a.m. | **Concurrent Sessions G**                                              |                                               |
| Session 1:            | New Insights on Interviewer Effects in Surveys (Panel) **Q&I**          | Borgne, Third Floor                           |
| Session 2:            | Adaptive/Responsive Design: Predictions and Evaluations **DCol**         | Maurepas, Third Floor                         |
| Session 3:            | Driving Them to the Web: Strategies, Techniques and Innovations **Prob/Non** | Nottoway, Fourth Floor                        |
| Session 4:            | Online Polls in the 2016 Election **POL**                              | Oak Alley, Fourth Floor                       |
| Session 5:            | Measuring and Evaluating Nonresponse **SP**                             | Bayside A, Fourth Floor                       |
| Session 6:            | Whet Your Appetite - Survey Data Collection Using Smartphone Apps **Inv** | Bayside B, Fourth Floor                       |
| Session 7:            | Poll and Poll Aggregation Challenges During the 2016 Election Cycle (Panel) Organized by DC-AAPOR **POL** | Bayside C, Fourth Floor                       |
| Session 8:            | Race, Religion, Sex and Gender **A&I**                                 | Gallier A/B, Fourth Floor                     |
# Day-at-a-Glance

## Saturday, May 20, 2017 (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td><strong>Concurrent Sessions G (continued)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 9: <strong>Over Rated or Under Weighted?</strong>&lt;br&gt;Methods for Improving Inferences from Online Nonprobability Samples</td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 10: <strong>Reaching the Hard to Reach: Insights and Solutions</strong></td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td><strong>Luncheon and Activities Awards Ceremony Committee Meetings</strong> (See page33)</td>
<td>Grand Ballroom, Fifth Floor</td>
</tr>
<tr>
<td>12:30 p.m. – 2:00 p.m.</td>
<td><strong>Speed Networking Session #2</strong></td>
<td>Endymion, Eighth Floor</td>
</tr>
<tr>
<td>11:45 p.m. – 1:45 p.m.</td>
<td><strong>Dessert Reception in the Exhibit Hall</strong>&lt;br&gt;Meet the Authors Session #2&lt;br&gt;Book Sale&lt;br&gt;Poster Session #3</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td><strong>Concurrent Sessions H</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: <strong>2016 Pre-Election Polling: Methods and Accuracy in Context (Panel)</strong></td>
<td>Borgne, Third Floor</td>
</tr>
<tr>
<td></td>
<td>Session 2: <strong>Experimentation for Developing Evidence-Based Guidelines for Mobile Survey Instrument Design (Panel)</strong></td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td></td>
<td>Session 3: <strong>Methodological Brief: Web Panel Recruitment, Retention and Response</strong></td>
<td>Nottoway, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 4: <strong>Evaluating Confidentiality Pledges in an Era of Enhanced Cybersecurity (Panel)</strong></td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 5: <strong>The Disgruntled Voter: Frustration, Anxiety and Candidate Popularity</strong></td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 6: <strong>Is It “Xenophobia” or Lack of Knowledge?</strong></td>
<td>Bayside B, Fourth Floor</td>
</tr>
</tbody>
</table>
## Day-at-a-Glance

**Saturday, May 20, 2017 (continued)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td><strong>Concurrent Sessions H (continued)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Session 7:</strong> Designing &amp; Formatting Questions to Reduce Measurement Error</td>
<td>Bayside C, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 8:</strong> Issues Related to Surveying and Interviewing Hispanics in the United States (Panel)</td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 9:</strong> Issues in Measurement: Classification, Proxies and Burden</td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 10:</strong> Shaping American Society: Effects of Gender, Age, Sexuality and Power</td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td><strong>Concurrent Sessions I</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Session 1:</strong> Questionnaire Design: Response Options, Response Format and Data Quality</td>
<td>Borgne, Third Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 2:</strong> Principles and Case Studies for Innovation in Government Statistical Agencies (Panel)</td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 3:</strong> Evaluating Election Polling Accuracy</td>
<td>Nottoway, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 4:</strong> Mobile Measurement: Scales and Grids</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 5:</strong> Effective Strategies for Conducting Surveys With Low Income Populations (Panel)</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 6:</strong> The 2016 Election: Explanations and Implications</td>
<td>Bayside B, Fourth Floor</td>
</tr>
</tbody>
</table>
Day-at-a-Glance

Saturday, May 20, 2017 (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td><strong>Concurrent Sessions I (continued)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 7: <em>Measuring Sexual Orientation and Gender Identity (SOGI): Where We’ve Been, Where We’re Going and New Insights (Panel)</em>&lt;br&gt;<strong>M-Pop</strong></td>
<td>Bayside C, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 8: <em>Improving Data Quality of Health Surveys</em>&lt;br&gt;<strong>DCol</strong></td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 9: <em>Validating Health Insurance Coverage in Surveys Post-Reform (Panel)</em>&lt;br&gt;<strong>Qual</strong></td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 10: <em>Professional Development Session: The Intersection of Inclusive Leadership and Unconscious Bias</em></td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
<tr>
<td>5:15 p.m. – 6:45 p.m.</td>
<td><strong>AAPOR Membership &amp; Business Meeting</strong></td>
<td>Waterbury Ballroom, Second Floor</td>
</tr>
<tr>
<td>7:00 p.m. – 7:45 p.m.</td>
<td><strong>President’s Reception</strong></td>
<td>Grand Ballroom Foyer,  Fifth Floor</td>
</tr>
<tr>
<td>7:45 p.m. – 10:00 p.m.</td>
<td><strong>Awards Banquet</strong></td>
<td>Grand Ballroom, Fifth Floor</td>
</tr>
<tr>
<td>10:00 p.m. – Midnight</td>
<td><strong>Post Banquet Cabaret Lounge</strong></td>
<td>Waterbury Ballroom, Second Floor</td>
</tr>
<tr>
<td>10:00 p.m.</td>
<td><strong>Poker “Fieldtrip” to Harrah’s</strong></td>
<td>Meet in the Hotel Lobby at 10:00 p.m.</td>
</tr>
</tbody>
</table>
Concurrent Sessions F
Saturday, May 20, 2017, 8:00 a.m. – 9:30 a.m.

Session 1:  Inv
Geographic Information Systems (GIS) Methods and Technology for Survey Research (Panel)
Moderator: Stephanie Eckman, RTI International
Location: Borgne, Third Floor

Demographic Disparities in the Tobacco Retail Environment in Washington, DC: A Districtwide Spatial Analysis
Andrew Anesetti-Rothermel, Truth Initiative
Morgane Bennett, Truth Initiative
Elizabeth Hair, Truth Initiative
Donna Vallone, Truth Initiative
Jennifer Cantrell, Truth Initiative

Using GPS to Detect Falsifiers: Some Nuts and Bolts
Marsha Hasson, Westat
Victoria Vignare, Westat
Susan Genoversa, Westat
Brad Edwards, Westat

Using GPS Traces to Evaluate Interviewer Efficiency
Kyle Fennell, NORC at the University of Chicago
Ned English, NORC at the University of Chicago
Peter Herman, NORC at the University of Chicago

Examining the Fidelity of Location-based Dataset Linkage Using Fitbit Devices
Michael Keating, RTI International
Julia Brinton, RTI International
Robert Furberg, RTI International

Session 2:  DCol
Fit Your Purpose: Frameworks and Examples of Alternatives to Probability Sampling
Moderator: Edward ‘Paul’ Johnson, SSI
Location: Maurepas, Third Floor

A Framework for Large Scale Nonprobability Polling, with Examples from the 2016 Presidential Election
Tobi Kontizer, Stanford University
David Rothschild, Microsoft Research

Why the Total Survey Error framework is Wrong for Nonprobability Surveys
Andrew W. Mercer, Pew Research Center

Indirect Sampling for RDS designs
Guillaume Filteau, University of North Carolina at Chapel Hill
Robert Agans, University of North Carolina at Chapel Hill
Donglin Zeng, University of North Carolina at Chapel Hill

Differences in Probability and Nonprobability Samples of Asian Racial Subgroups
Bryan B. Rhodes, RTI International
Ellen L. Marks, RTI International
Darrick Hamilton, The New School
William A. Darity, Duke University

Surveying Rare or Hidden Populations Using a Probability-based Household Panel
Vicki Pineau, NORC at the University of Chicago
J. Michael Dennis, NORC at the University of Chicago
Stuart Michaels, NORC at the University of Chicago
Sherry Emery, NORC at the University of Chicago
Nadarajasundaram Ganesh, NORC at the University of Chicago
Concurrent Sessions F
Saturday, May 20, 2017, 8:00 a.m. – 9:30 a.m.

Session 3: Qual
Methodological Brief: Interviewers, Quality Control & Sample Design
Moderator: Doug Currivan, RTI International
Location: Nottoway, Fourth Floor

Context and Interviewer Factors: The Relationships and Effects on Survey Data
Keisha Miles, Temple University
Nina Hoe, Temple University

Developing and Evaluating a Gradation Assessment Index for Survey Data Quality Assurance Practices
Y. Patrick Hsieh, RTI International
Joe J. Murphy, RTI International
Annice Kim, RTI International
Jamie Guilory, RTI International
Brian Bradfield, RTI International

Method of CATI/CAPI Quality Control Using Paradata
Semen Kostin, Public Opinion Foundation

How to Break Into Jail: Practical Considerations for Interviewing Incarcerated Respondents
Jodi Walton, Abt Associates
Donna J. DeMarco, Abt Associates
Jo Anna Hunter, MDRC

Dealing with Young Adults Who Won’t Answer The Phone: A Strategy for Improving Sample Balance Prior to Data Collection
Jason A. Husser, Elon University
Kaye Usry, Elon University

Using Census and Surname Data to Oversample Racial/Ethnic Minorities in DC: Lessons Learned
Jordon Peugh, SSRS
Michael Bader, American University

River Sampling and Underrepresented Voters: Addressing the Challenges of Efficiency and Security
Matthew Towery, Opinion Savvy, LLC

A Probability Based Sample of Family Planning Clinic Patients in Delaware
Michel Boudreaux, University of Maryland
Michael Rendall, University of Maryland
Steven Martin, University of Delaware

Session 4: POL
The Election, Polls and the Media
Moderator: Peter Woolley, Fairleigh Dickinson University
Location: Oak Alley, Fourth Floor

Perceptions of Polls and Voter Expectations: Competitive Poll Results, Methodology and Opinionation
Ozan Kuru, University of Michigan
Josh Pasek, University of Michigan
Michael Traugott, University of Michigan

Diminished Voices: Polling, the Press and the Representation of Minority Perspectives in Political Discourse
Shakari Byerly, University of California - Los Angeles

Gauging Public Opinion in the Age of Trump
Robert Martin Eisinger, Roger Williams University

Candidate Personalities and Political Issues: A Content Analysis of Major Public Opinion Issues in Traditional News Media during the 2016 U.S. Presidential Election
Thomas B. Christie, University of Texas – Arlington

What the Public Learned about Donald Trump and Hillary Clinton during the 2016 Campaign
Michael W. Traugott, University of Michigan
Frank Newport, Gallup
Concurrent Sessions F
Saturday, May 20, 2017, 8:00 a.m. – 9:30 a.m.

Session 5:  

Research on Collecting Information About Race and Ethnicity in the 2015 National Content Test (Panel)

Moderator: Michael Bentley, U.S. Census Bureau
Location: Bayside A, Fourth Floor

- Background and Methodology on the Census Bureau’s 2015 National Content Test
  Sarah Konya, U.S. Census Bureau

- Evaluating a Combined Race and Ethnicity Question Format Compared with a Separate Question Design
  Kelly Mathews, U.S. Census Bureau

- Testing a Middle Eastern or North African Race and Ethnicity Category
  Rachel Marks, U.S. Census Bureau

- Evaluating Alternative Instructions and Terminology for the Race and Ethnicity Questions
  Julia Coombs, U.S. Census Bureau

- Summary of Census Race and Ethnicity Research Findings and Next Steps
  Nicholas Jones, U.S. Census Bureau

Session 6:  

Making American Great: Domestic Policy

Moderator: Dina Smeltz, Chicago Council on Global Affairs
Location: Bayside B, Fourth Floor

  David C. Wilson, University of Delaware
  Darren Davis, University of Notre Dame

- Trumped on Trade: Navigating Perceptual Barriers Between U.S. Elites and the Public
  David Rankin, State University of New York at Fredonia

- Attitudes and Misperceptions Toward Welfare Recipients: An Updated Analysis
  Charles Dahan, Stanford University
  Casey C. Ste Claire, University of California, Berkeley

- Time, Space and Attitudes toward U.S.–Mexico Border Security
  Timothy B. Gravelle, Wilfrid Laurier University

- Small Business’ Reactions to State Sponsored Retirement Security Policies
  Andrew Blevins, Pew Charitable Trusts
  Theron Guzoto, Pew Charitable Trusts
  John Scott, Pew Charitable Trusts
  Alison Shelton, Pew Charitable Trusts
  Sarah A. Spell, Pew Charitable Trusts
  Thomas Brassell, ICF International
  Robert Tortora, ICF International
  James Dayton, ICF International
  Brian Orleans, ICF International
Concurrent Sessions F

Saturday, May 20, 2017, 8:00 a.m. – 9:30 a.m.

Session 7: Q&I
Innovations in Cognitive Interviewing: Recruitment Strategies and Interviewing Techniques
Moderator: Laurie Schwede, U.S. Census Bureau
Location: Bayside C, Fourth Floor

Using Online Panels to Approximate Populations of Interest for Cognitive Testing
Jessica L. Holzberg, U.S. Census Bureau
Lucia C. Lykke, U.S. Census Bureau

Remote Cognitive Interviewing: An Alternative to Traditional In-person Cognitive Testing
Aleia Clark Fobia, U.S. Census Bureau
Jennifer Hunter Childs, U.S. Census Bureau

Methodological Considerations in the Use of Web Probing for Questionnaire Evaluation
Stephanie L. Fowler, National Cancer Institute
Gordon Willis, National Cancer Institute
Richard P. Moser, National Cancer Institute
Dana Wolff-Hughes, National Institutes of Health
Paul Scanlon, Centers for Disease Control and Prevention
Reanne Townsend, Westat
Terisa Davis, Westat

Conducting Cognitive Interviews with Young Children
Rachel Levenstein, American Institutes for Research
Mahlet W. Megra, American Institutes for Research
Jen Durow, American Institutes for Research
Evan Nielsen, American Institutes for Research

Concurrent vs. Retrospective Think-aloud Method in 4th Grade Children
Mila Sugovic, EurekaFacts, LLC
Ismail Nooraddini, EurekaFacts, LLC
Cecilia Teal, EurekaFacts, LLC
Bohdana Sherehiy, EurekaFacts, LLC

Session 8: 3MC
Questionnaire Design in the 3MC Context
Moderator: Beth-Ellen Pennell, University of Michigan
Location: Gallier A/B, Fourth Floor

A Test of Generalization of Classic Question Order Effects in Different Cultures
Tobias Stark, Utrecht University
Jon A. Krosnick, Stanford University
Henning Silber, GESIS - Leibniz-Institute for the Social Sciences
Annelies Blom, University of Mannheim

Age: Cross-national and Cross-cultural Challenges
Paul Harwood, Twitter
Wilson Chan, Twitter

Jonathan Kelley, International Survey Center
M.D.R. Evans, University of Nevada
Sarah M.C. Kelley, University of California – Berkeley

Questionnaire Design in Short Message Service (SMS) Surveys: Split Ballot Experiments in Four African Countries
Herschel Lisette Sanders, RTI International
Charles Lau, RTI International
Ansie Lombaard, Kantar

Culturally-related Response Styles for Attitude Questions: A Comparative Analysis of Chinese and American Respondents
Mengyang Wang, University of Nebraska - Lincoln
Larry Williams, University of Nebraska - Lincoln
Shanshan Deng, University of Nebraska - Lincoln
Ana Lucia Cordova-Cazar, University of Nebraska - Lincoln
Lok Wa Yuen, University of Nebraska - Lincoln
Concurrent Sessions F
Saturday, May 20, 2017, 8:00 a.m. – 9:30 a.m.

Session 9: We Miss You. A Little Too Much, A Little Too Often: Nonresponse Prevention, Evaluation and Adjustment

Moderator: Larry Luskin, ICF
Location: Grand Chenier, Fifth Floor

Managing Respondent Burden for a Household Panel using Permanent Random Number Sampling
Nadarajasundaram Ganesh, NORC at the University of Chicago
Vicki Pineau, NORC at the University of Chicago
J. Michael Dennis, NORC at the University of Chicago

Selection Sensitive Survey Design
Michael Bailey, Georgetown University

Comparison of Weighting Procedures in the Presence of Unit Nonresponse: A Simulation Study Based on Data from the American Time Use Survey
Morgan Earp, Bureau of Labor Statistics
David Haziza, University of Montreal

Nonresponse Adjustments for SurveyMonkey Election Tracking
Jack Chen, SurveyMonkey
Sarah Cho, SurveyMonkey

Evaluating Selection Bias in a Multi-phase Health Survey
Caroline Blanton Scruggs, RTI International
Marcus Berzofsky, RTI International
Bo Lu, Ohio State University
Timothy R. Sahr, Ohio Colleges of Medicine Government Resource Center

Session 10: Measurement Effects in Surveys

Moderator: Kelly Daley, Abt Associates
Location: Rodrigue Gallery, First Floor

Improving Tests for Straight-lining
Benjamin Phillips, Abt Associates
Valrie Horton, Abt Associates
Jared Knott, Abt Associates
Rosaella Branson, Boys & Girls Clubs of America
Elizabeth Fowikes, Boys & Girls Clubs of America

Mode Effects within the Same Individual between Web and Mail Administration
John Boyle, ICF International
Robert Tortora, ICF International
William Bryan Higgins, ICF International
Naomi Freedner, ICF International

Measuring Happiness and Life Satisfaction amongst Swedish Citizens: An Inquiry into Semantic Equivalence in Comparative Survey Research
Sofia Sigrid Maria Axelsson, University of Gothenburg
Stefan Dahlberg, University of Gothenburg

Patterns in Panel Effects: A Meta-analysis
Andrew Caporaso, Westat
Rosalyne Yang, Westat
Jingwei Hu, University of Maryland
Roger Tourangeau, Westat

An Assessment of Bias in Estimates using Data from the NHIS Self-reported Web Users
Meena Khare, National Center for Health Statistics
Concurrent Sessions G
Saturday, May 20, 2017, 10:00 a.m. – 11:30 a.m.

Session 1: Q&I
New Insights on Interviewer Effects in Surveys (Panel)
Moderator: Simon Kuehne, Socio-Economic Panel (SOEP, DIW Berlin)
Location: Borgne, Third Floor

Where do We go from Here? Future Directions for Research on Interviewer Effects Based on a Comprehensive Research Synthesis
Brady West, University of Michigan

Toward a Better Understanding of Interviewer Effects in a Nationally Representative Survey in Tunisia
Zeina Mneimneh, University of Michigan
Julie De Jong, University of Michigan
Mansoor Moaddel, University of Maryland

Interpersonal Inferences and Interviewer Effects in Face-to-Face Surveys
Simon Kühne, Socio-Economic Panel (SOEP, DIW Berlin)

Predicting the Interviewers Behind Interviewer Effects: Exploring the Utility of Computer-generated Paradata to Set Up an Active Interviewer Monitoring System
Sharan Sharma, University of Michigan
Michael Elliott, University of Michigan

Examining the Validity of Interviewers’ Ratings of Respondents’ Health
Dana Garbarski, Loyola University Chicago
Nora Cate Schaeffer, University of Wisconsin - Madison
Jennifer Dykema, University of Wisconsin - Madison

Session 2: DCol
Adaptive/Responsive Design: Predictions and Evaluations
Moderator: Melissa Helton, RTI
Location: Maurepas, Third Floor

What Will Work for Whom? Identifying Subgroups for which Response Rate Interventions will be Effective
Michael T. Jackson, American Institutes for Research
Cameron McPhee, American Institutes for Research
Katrina Steinley, American Institutes for Research

Aggressive, Relaxed or Simply the Default? Adaptive Survey Design Strategies to Reduce Nonresponse Error
Nicole McDermott Tate, RTI International
Antje Kirchner, RTI International
Emilia Peytcheva, RTI International
Jennifer G. Cooney, RTI International
Natasha Janson, RTI International

Evaluation of a Two-phase Design for Nonresponse on the California Health Interview Survey
Andy Peytchev, University of Michigan
Emilia Peytcheva, RTI International
Douglas Currivan, RTI International
Matt Jans, University of California - Los Angeles

Enabling Adaptive Design through Technology
Jerome Wernimont, Westat
Martha Stapleton, Westat

Transitioning an In-person Longitudinal Survey to a Mixed-mode, Two-phase Survey Design: Preliminary Results
Paul Biemer, RTI International
Kathleen Mullan Harris, University of North Carolina
Brian Burke, RTI International
Kathleen Considine, RTI International
Carolyn Halpern, University of North Carolina
Chirayath Suchindran, University of North Carolina
Concurrent Sessions G
Saturday, May 20, 2017, 10:00 a.m. – 11:30 a.m.

Session 3: **Prob/Non**
**Driving Them to the Web: Strategies, Techniques and Innovations**
Moderator: Nick Bertoni, Pew Research Center
Location: Nottoway, Fourth Floor

- Testing the Impact of Mail Materials on Web Participation in the National Immunization Survey
  - Benjamin Skalland, NORC at the University of Chicago
  - Jacquelyn George, NORC at the University of Chicago
  - Vincent Welch, NORC at the University of Chicago
  - Holly Hill, Centers for Disease Control and Prevention
  - Laurie Elam-Evans, Centers for Disease Control and Prevention
  - Cynthia Knighton, Centers for Disease Control and Prevention
  - Chalanda Smith, Centers for Disease Control and Prevention

- Who Can We Text? Assessing the Extent of Biases in Consent to Receive Text Message Reminders in a Follow-up Survey
  - Mengmeng Zhang, American Institutes for Research
  - Rebecca Medway, American Institutes for Research
  - Mark Masterton, American Institutes for Research

- Novelty of Text Messages as Reminders for Web Surveys: Does it last?
  - Kirti Kanitkar, Gallup
  - Jennifer Marlar, Gallup

- Too Good to Be True – Incentive Experiment Results from a Multi-wave Student Survey
  - Jill Connelly, NORC at the University of Chicago
  - Karen Grigorian, NORC at the University of Chicago

- How Much Does a Promise of a $5 Gift Card Buy for a Web Survey of College Students? Probably More Than You Think
  - David Cantor, Westat

Session 4: **POL**
**Online Polls in the 2016 Election**
Moderator: Donato Vaccaro, GfK
Location: Oak Alley, Fourth Floor

- The “Shy” Presidential Voter: Are Voters More Willing to be Polled Online (and Tell Us the Truth)?
  - Debbie Ann Borie-Holtz, Rutgers University
  - Ashley Koning, Eagleton Center for Public Interest Polling

- Beneath the Toplines: Comparing the Demographic and Opinion Structure of Online and Live Interview RDD Samples of 2016 Election Polls
  - Charles Franklin, Marquette University Law School
  - John D. Johnson, Marquette University Law School

  - Jill E. Darling, University of Southern California
  - Arie Kapteyn, University of Southern California

- De-monopolization of Polls: What Do Ordinary Citizens Make of Different Quantifications?
  - Ozan Kuru, University of Michigan

- Measuring Effect of Democratic Voter Crossover for Donald Trump Through Online Civic Engagement Tools
  - Aleks Mistratov, Brigade
  - Jeremy Meadow, Brigade
Concurrent Sessions G
Saturday, May 20, 2017, 10:00 a.m. – 11:30 a.m.

Session 5: SP
Measuring and Evaluating Nonresponse
Moderator: Don Dillman, Washington State University
Location: Bayside A, Fourth Floor

Public Attitudes on Federal Statistics: What are Respondents Really Thinking?
Gerson David Morales, U.S. Census Bureau
Jenna Fulton, U.S. Census Bureau
Peter Miller, U.S. Census Bureau
Jennifer Hunter Childs, U.S. Census Bureau

Nonresponse Bias in a Dual Frame Phone Survey: Are the Later Respondents Different from Early Respondents, BRFSS 2015
Pranesh P. Chowdhury, Centers for Disease Control and Prevention
Carol Pierannunzi, Centers for Disease Control and Prevention
Machell Town, Centers for Disease Control and Prevention
William Garvin, Centers for Disease Control and Prevention

Coverage and Nonresponse Biases in the National Youth Tobacco Survey
Ronaldo Iachan, ICF International
Sean Hu, Centers for Disease Control and Prevention
Katherine Flint, ICF International
Linda J. Neff, Centers for Disease Control and Prevention

The Respondents (and Nonrespondents) have Spoken! Results of a Rigorous Nonresponse Follow-up Study Across Multiple Survey Modes
Floyd Fowler, University of Massachusetts - Boston
Philip Brenner, University of Massachusetts - Boston
Trent Buskirk, University of Massachusetts - Boston

Nonresponse Trends in Telephone RDD Surveys
Nicholas A. Hatley, Pew Research Center
Courtney Kennedy, Pew Research Center
Kyley McGeeney, PSB Research

Session 6: Inv
Whet Your Appetite - Survey Data Collection Using Smartphone Apps
Moderator: James Dayton, ICF
Location: Bayside B, Fourth Floor

Challenges of Using an App to Collect Survey Data from Residents
Sonya Wytinck, National Research Center, Inc.
Erin Caldwell, National Research Center, Inc.

The Feasibility of Using Smartphones to Record Food Purchase and Acquisition
Ting Yan, Westat
Janice Machado, Westat
Andrew Heller, Westat
Aaron Maitland, National Center for Health Statistics
John Kirlin, USDA National Agricultural Statistics Service
Erika Bonilla, Westat

Smartphone GPS Applications as a Mode of Travel Survey Data Collection
Joann Lynch, Resource Systems Group, Inc.
Michelle Lee, Resource Systems Group, Inc.
Leah Flake, Resource Systems Group, Inc.

Enriching an Ongoing Panel Survey With Mobile Phone Measures: The MoDeM study
Mark Trappmann, Institute for Employment Research
Sebastian Baehr, Institute for Employment Research
Georg‐Christoph Haas, Institute for Employment Research
Florian Keusch, University of Mannheim
Frauke Kreuter, University of Maryland

Using an App to Collect Detailed Expenditure Data in a Probability Household Panel Survey: Response Rates, Response Biases and Measurement Quality
Annette Jackle, University of Essex
Carli Lessof, University of Southampton
Jonathan Burton, University of Essex
Mick Couper, University of Michigan
Session 7: \textbf{POL}

Poll and Poll Aggregation Challenges During the 2016 Election Cycle (Panel) Organized by DC-AAPOR

Moderator: Gina Walejko, U.S. Census Bureau
Location: Bayside C, Fourth Floor

\textbf{Poll Aggregation: Looking Forward}
David Rothschild, Microsoft & PredictWise

\textbf{How Much Should Individual Polls Matter In Aggregation and Forecasting?}
Natalie Jackson, Huffington Post / POLLSTER.COM

\textbf{Dismissing the “Shy Trump” Effect}
Harry Enten, FiveThirtyEight

\textbf{Survey Mode Effects During the 2016 Election Cycle}
Tyler Sinclair, Morning Consult

\textbf{Adjustments for Differential Partisan Nonresponse in Public Opinion Surveys}
Courtney Kennedy, Pew Research Center

Session 8: \textbf{A&I}

Race, Religion, Sex and Gender

Moderator: Laura Wronski, SurveyMonkey
Location: Gallier A/B, Fourth Floor

\textbf{Can Respondent Race Alter Perceptions of Events? Biased Processing of Officer-involved Shootings}
Josh Pasek, University of Michigan
Hakeem Jefferson, University of Michigan
Fabian Neuner, University of Michigan

\textbf{Race, Religion and the Meaning of Evangelicalism}
Claire Gecewicz, Pew Research Center
Jessica Hamar Martinez, Pew Research Center
Gregory A. Smith, Pew Research Center

\textbf{Does Nonresponse Contribute to Bias in Survey Estimates of Religious Service Attendance?}
Philip Brenner, University of Massachusetts - Boston

\textbf{Gender Differences in Sources of Support for Gay Marriage}
Claire Kelley, International Survey Center
Sarah M.C. Kelley, University of California – Berkeley

\textbf{Investigating and Understanding Responses to Questions on Sex, Sexual Orientation and Sexual Identity}
Carol Pierannunzi, Centers for Disease Control and Prevention
William Garvin, Centers for Disease Control and Prevention
Machell Town, Centers for Disease Control and Prevention
Concurrent Sessions G
Saturday, May 20, 2017, 10:00 a.m. – 11:30 a.m.

Session 9: Prob/Non
Over Rated or Under Weighted?
Methods for Improving Inferences from Online Nonprobability Samples

Moderator: Stas Kolenikov, Abt Associates
Location: Grand Chenier, Fifth Floor

www.Are_You_In_My_Sample.com: A Deeper Dive on the Digital Divide
David Dutwin, SSRS
Trent Buskirk, University of Massachusetts – Boston

Using Internet Survey Platform to Sample Online Respondents
Jack Chen, SurveyMonkey
Laura Wronski, SurveyMonkey
Sarah Cho, SurveyMonkey

Weighting and Estimation Procedures for Nonprobability Surveys: Variable Selection vs. Statistical Technique
Andrew W. Mercer, Pew Research Center

Experimental Weighting Techniques for Online Nonprobability Election Polls
Jack Chen, SurveyMonkey
Jon Cohen, SurveyMonkey
Sarah Cho, SurveyMonkey

Going Beyond Geodemographic Weighting Adjustments to Reduce Bias in Nonprobability Sample Surveys
Robert Benford, GfK
Frances M. Barlas, GfK
John Lien, GfK
Mansour Fahimi, GfK
Elisa Chan, GfK

Session 10: M-Pop
Reaching the Hard to Reach: Insights and Solutions

Moderator: Becky Reimer, NORC at the University of Chicago
Location: Rodrigue Gallery, First Floor

Decennial Census Knowledge & Participation across Hard-to-count Sub-groups
Yazmin A. Garcia Trejo, U.S. Census Bureau
Gina Walejko, U.S. Census Bureau

Internet and Technology Usage by Households Applying for Free and Reduced-price School Meals
Alfred Tuttle, U.S. Census Bureau
Lucia Lykke, U.S. Census Bureau
Kathleen Kephart, U.S. Census Bureau

Getting to Know You: Strategies to Engage Hard-to-reach Respondents
Bevin N. Mory, Mathematica Policy Research
Jillian Stein, Mathematica Policy Research
Lisbeth Goble, Mathematica Policy Research
Felicia Hurwitz, Mathematica Policy Research

Correcting for the Multiplicity Issue in a Probability Sample of Homeless Youth
Daniela Golinelli, Mathematica Policy Research
Joan S. Tucker, RAND Corporation
William G. Shadel, RAND Corporation

Evaluation of Cross-survey Analysis Methods for the Estimation of Low Incidence Populations
Raquel Magidin de Kramer, Steinhardt Social Research Institute
Elizabeth Tighe, Steinhardt Social Research Institute
Poster Session #3

Saturday, May 20, 2017, 12:45 p.m. – 1:45 p.m.
Napoleon Ballroom, Third Floor

1. The Transition from Landline to Dual Frame RDD Surveys: Findings from the Asahi Shimbun
   Yasuyuki Saito, The Asahi Shimbun
   Nicolaos E. Synodinos, University of Hawaii - Manoa

2. Augmenting Survey Results with Geographic Information
   Emily Goettsche, Westat
   April Oh, National Cancer Institute
   Michael Giangrande, Westat
   Laura Dwyer, National Cancer Institute
   Terisa Davis, Westat
   Dave Stinchcomb, Westat

3. Selecting Appropriate Time Points for Trend Analyses of the National Health and Nutrition Examination Survey
   Jennifer R. Rammon, National Center for Health Statistics
   Jennifer Parker, National Center for Health Statistics
   Deanna Kruszon-Moran, National Center for Health Statistics

4. Predicting Response and Ethnicity Status Among Minorities in Random Digit-Dial (RDD) Surveys
   Michael Jacobsen, RTI International
   Rebecca J. Powell, RTI International
   Matt Jans, University of California - Los Angeles

5. Within-household Respondent Selection and Total Survey Error Trade-offs
   Andrew T. Dyer, ICF International
   Randal ZuWallack, ICF International
   Rob Andrews, NOAA
   James Dayton, ICF International

6. Do We Need the Stragglers?
   Karen Jaffe, Consumer Reports
   Simon Slater, Consumer Reports
   Steven Witten, Consumer Reports

7. Are Family Caregivers Hard to Reach? Comparing Approaches to Maximize Survey Response
   Tammy J. Payton, National Marrow Donor Program
   Christa Meyer, National Marrow Donor Program
   Kate Houg, National Marrow Donor Program
   Jenna Umar, National Marrow Donor Program
   Heather K. Moore, National Marrow Donor Program
   Jill Randall, National Marrow Donor Program
   Ellen M. Denzen, National Marrow Donor Program

8. Impute, Model, Select - A Model Driven PPS Sampling Method using Imputed Commercial Data
   Paul W. Burton, University of Michigan

9. Predicting Postmaster Returns in Nebraska
   Patrick Habecker, University of Nebraska - Lincoln
   Alian Kasabian, University of Nebraska - Lincoln

10. Do You Agree or Strongly Agree with the Following Statement? Data Visualization is an Important Part of Public Opinion Research: Strongly Agree!
    Nola du Toit, NORC at the University of Chicago
    Edward Mulrow, NORC at the University of Chicago
    Naomi B. Robbins, NBR-Graphs

11. School Climate Survey Compendium
    Pia Peltola, American Institutes for Research

12. Effects of Initial Contact Letter Content and Enclosures on Survey Response Rate
    Jennifer M. Renner, HealthPartners Institute
    Jeffrey P. Anderson, HealthPartners Institute
    Abigail S. Katz, HealthPartners Institute
    Jeanette Y. Ziegenfuss, HealthPartners Institute

    Scott Peecksen, Decision Information Resources, Inc.
    Ronald McCowan, Decision Information Resources, Inc.
    Sylvia Epps, Decision Information Resources, Inc.
    Ronald Bass, Approximetrics
    Jo Anna Hunter, MDRC
Poster Session #3

Saturday, May 20, 2017, 12:45 p.m. – 1:45 p.m.
Napoleon Ballroom, Third Floor

14. **The End of the Line for Landlines?**
   Ashley H. White, *University of Oklahoma*

15. **Do Sequential Mixed-mode Surveys Reduce Nonresponse Bias and Measurement Error? An Experimental Study**
   Joseph Sakshaug, *University of Manchester*
   Alexandru Cernat, *University of Manchester*
   Trivellore Raghunathan, *University of Michigan*

16. **Assessment of Nonresponse Bias in the National Health and Nutrition Examination Surveys**
   Tala Fakhouri, *National Center for Health Statistics*
   Joseph Afful, *Harris Corporation*
   James Dahlhamer, *National Center for Health Statistics*
   Jennifer Parker, *National Center for Health Statistics*

17. **Who Lives Here? Inconsistent Reporting in the National Household Education Survey Household Enumeration**
   HarmoniJoie Noel, *American Institutes for Research*
   Danielle Battle, *American Institutes for Research*
   Carol Wan, *American Institutes for Research*
   Mahlet W. Megra, *American Institutes for Research*

18. **Quality of Commercial Data Sources**
   Antonia Warren, *Westat*
   Shelley Brock-Roth, *Westat*

19. **Increasing Trust in Social Media Research through Improving Disclosure Standards**
   Ganna (Anna) Kostygina, *NORC at the University of Chicago*
   Yang Xu, *NORC at the University of Chicago*
   Yoonsang Kim, *NORC at the University of Chicago*
   Sherry Emery, *NORC at the University of Chicago*

20. **Influence of Survey Administration Mode on Reported Opinions on Disparities in Healthcare Access in a National Multi-mode Survey**
   Rachel Bavley, *NORC at the University of Chicago*
   Heather Morrison, *NORC at the University of Chicago*
   Ned English, *NORC at the University of Chicago*
   Kathleen Santos, *NORC at the University of Chicago*

21. **Evaluating Sample Members with Ported Telephone Numbers**
   Timothy J. Nesius, *RTI International*
   Amang Sukasih, *RTI International*
   Jessica Williams, *RTI International*
   Tamara Terry, *RTI International*

22. **Behind the 2016 Election: Shifting Primary Preferences and their Implications in the General Election**
   Hannah Fingerhut, *Pew Research Center*
   Bradley Jones, *Pew Research Center*

23. **Attitudes Toward Democracy and the 2016 Presidential Election**
   Kirby Goidel, *Texas A&M University*
   Keith Gaddie, *University of Oklahoma*

24. **The Effect of Interview Duration on the Think-aloud Quality in Children**
   Mila Sugovic, *EurekaFacts, LLC*
   Michael Plotkin, *EurekaFacts, LLC*
   Bohdana Sherehiy, *EurekaFacts, LLC*

25. **Measuring Patient Satisfaction And Quality Of Care From a Hospitalist Perspective**
   Veronica B. Hoyo, *UCSD - CTRI*
   Daniel Bouland, *UCSD*

26. **An Investigation of Attitudes Toward Social Media Use in Local Government**
   Xiaoheng Wang, *University of Illinois - Chicago*
   Allyson Holbrook, *University of Illinois - Chicago*
   Mary Feeney, *Arizona State University*

27. **2016 National Survey of Children’s Health Incentive Effectiveness**
   Lauren DiFiglia, *U.S. Census Bureau*
   Jessica Jones, *HHS/HRSA/MCHB/OER/DE*

28. **Motivation to Participate in—and Complete—Election Polls**
   Erin Pinkus, *SurveyMonkey*
   Laura Wronski, *SurveyMonkey*
   Mark Blumenthal, *SurveyMonkey*
   Jack Chen, *SurveyMonkey*
| 29. | Reviewing the Results: Sampling and Survey Design with Administrative Records Supplementation in the 2016 National Survey of Children's Health  
Scott Albrecht, U.S. Census Bureau  
Jason Fields, U.S. Census Bureau  
Reem Ghandour, HHS/HRSA/MCHB/OER/DE  
Jessica Jones, HHS/HRSA/MCHB/OER/DE | 35. | Analysis of Factors Affecting Response to Web Surveys  
Lena Le, Washington State University  
Thom Allen, Washington State University |
|---|---|---|---|
| 30. | A Bayesian Approach to Remedy the Consequences of Within Subject Correlations in Mode Effect Adjustments  
Heather Hisako Kitada, Oregon State University  
Sarah C. Emerson, Oregon State University  
Claudio Fuentes, Oregon State University | 36. | Examining Multi-cultural Differences in Attitudes about Quality of Healthcare Systems  
Orin Puniello, Ketchum Global Research & Analytics  
Hillary Schuetz, Ketchum Global Research & Analytics |
| 31. | Measuring Financial Literacy in a Large-scale General Survey  
Jonas Frederik Beste, Institute for Employment Research  
Arne Bethmann, DJI | 37. | Studying Trump-like voters in Mexico  
Marco Morales, Instituto Tecnologico Autonomo de Mexico  
Rene Bautista-Martinez, NORC at the University of Chicago  
Javier Marquez, Buendia y Laredo  
Jose Merino, Data4 |
| 32. | Importance of Qualitative Assessment to Inform Quantitative Measurement and Guide Interventions During Project Implementation  
Ali H. Mokdad, University of Washington  
Charbel El Bcheraoui, University of Washington  
Erin Palmisano, University of Washington  
Alex Woldeab, University of Washington  
Emily Dansereau, University of Washington  
Alex Schaefer, University of Washington  
Bernardo Hernandez, University of Washington | 38. | Use of an Adaptive Research Design to Maximize Response Rate and Data Quality in a Small Population Establishment Survey  
Sadie J. Bennett, ARDX |
| 33. | Sexual Identity and Sexual Behaviors among High School Youth  
Sarah Conklin, Virginia Department of Health | 39. | Modeling Survey Completion Rates and Completion Time using Large-scale Data  
Timothy Rubin, SurveyMonkey |
| 34. | Practical MRP: Beyond Political Polling Applications  
Robert A. Petrin, Ipsos  
Alan Roswhalb, Ipsos  
Joe Zappa, Ipsos  
Zachary Lewis, Ipsos | 40. | Know your Audience: Improving User Engagement Measurement in Online Communities of Practice  
Maria Payri, American Institutes for Research  
Lauren C’deBaca, American Institutes for Research  
Caitlin Deal, American Institutes for Research |
| 41. | “Mental Retardation” vs. “Intellectual Disability”: A Natural Experiment  
Marina Stavrakantonaki, University of Illinois - Chicago  
Timothy Johnson, University of Illinois - Chicago | 42. | Managing Design Effect in Nonprobability Samples  
Austin Albino, Nielsen  
Lanie Anton, Nielsen  
Alex Fragapane, Nielsen  
Sharon Turlington, Nielsen |
Poster Session #3
Saturday, May 20, 2017, 12:45 p.m. – 1:45 p.m.
Napoleon Ballroom, Third Floor

43. Online Nonprobability vs RDD in Statewide Public Interest Surveys
Krista Jenkins, Fairleigh Dickinson University
Peter Woolley, Fairleigh Dickinson University
Dan Cassino, Fairleigh Dickinson University

44. Are You Still Online? Measuring Internet Access from Home for School-age Children
Angelina KewalRamani, American Institutes for Research

45. Exploring Political Epistemology Among Local Republican Committee Members
Heather Knappen

46. Let’s Recruit an Internet Panel: Multiple Tries at Methods
Jennifer Hunsecker, Nielsen
Lauren Walton, Nielsen
Kay Ricci, Nielsen
Amanda Tscheiner, Nielsen

47. Small Group Recruitment Strategies with a H2R Population
David P. Getman, Decision Information Resources, Inc.
Sylvia Epps, Decision Information Resources, Inc.
Ronald Bass, MDRC

Sofia Pinero Kluch, Gallup
Kenneth Kluch, Gallup
Alan Vaux, Southern Illinois University

49. 10 Years of Stress in America: Keeping Trended Data Relevant
Aimee Vella Ripley, Nielsen Consumer Insights
Sophie Bethune, American Psychological Association
Allyssa Birth, Nielsen Consumer Insights

50. Determinants of Consent and Response Rates for Studies of Cancer Patients: Evidence from Multiple Studies Initiated from a Statewide Cancer Registry
Morgan Millar, University of Utah
Sandra Edwards, University of Utah
Carol Sweeney, University of Utah

51. Acquiescence Bias in Yes-No Grids? The Survey Says... No
Randall K. Thomas, GfK
Frances M. Barlas, GfK
Nicole R. Buttermore, GfK
Jolene D. Smyth, University of Nebraska - Lincoln

52. New Democratic and Methodological Changes in Latin America: The Case of ‘Anti-systemic Vote’ in Mexico
Diana Paola Penagos Vasquez, Parametria S.A. de C.V.
Francisco Abundis Luna, Parametria S.A. de C.V.
Jose Alberto Vera Mendoza, Parametria S.A. de C.V.

53. Mixed Sampling with Nonprobability Sample (Facebook Advertisement) and Probability Sample (Address-based Sampling)—Does it Work?
Chanyoung Lee, University of South Florida

54. Nonresponse in a National Survey of Board Certified Nurses
Luciano Viera, American Nurses Credentialing Center
Chie Ohba, American Nurses Credentialing Center

55. Reducing Item Nonresponse to Sexual Identity Questions Across Multiple Languages, New York City Community Health Survey
Michael Sanderson, New York City Department of Health and Mental Hygiene
Stephen Immerwahr, New York City Department of Health and Mental Hygiene
Concurrent Sessions H
Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 1: POLIT
2016 Pre-election Polling: Methods and Accuracy in Context (Panel)
Moderator: Chase Harrison, Harvard University
Location: Borgne, Third Floor

More Polls, More Problems? 2016 Poll Proliferation and Accuracy
Natalie Jackson, Huffington Post / POLLSTER.COM
Ariel Edwards-Levy, Huffington Post / POLLSTER.COM

Simply Unpredictable: The Relationship between Methodology and Bias in Pre-election Vote Share Estimates
Jennifer Dineen, University of Connecticut
Chase Harrison, Harvard University
Andrew Smith, University of New Hampshire
Zachary Azem, University of New Hampshire

Comparing 2016 Election Results from Traditional Phone Studies with Web-based Methodologies
Stephanie Marken, Gallup
Jeffrey Jones, Gallup
Lydia Saad, Gallup
Jennifer Marlar, Gallup
Zachary Auter, Gallup
Frank Newport, Gallup

Pre-election Polling and Sampling Frame Decisions: A Case Study in Vermont
Richard Clark, Castleton State College

The Impact of Polling Methods on Estimation of the Vote in a Comparative Perspective
Claire Durand, Université de Montréal

Session 2: INV
Experimentation for Developing Evidence-based Guidelines for Mobile Survey Instrument Design (Panel)
Moderator: Lin Wang, U.S. Census Bureau
Location: Maurepas, Third Floor

Optimal Label Location for Mobile Survey Response Fields
Erica Olmsted-Hawala, U.S. Census Bureau

Does Typographic Cueing Improve the Processing of Information from Survey Questions on a Mobile Device?
Brian Falcone, U.S. Census Bureau

Designing Response Options for Touch in Mobile Web Surveys
Christopher Antoun, U.S. Census Bureau

Optimal Response Formatting for Fixed-field Data Items
Ivonne Figueroa, U.S. Census Bureau

Dropdown Response Options in Mobile Surveys
Elizabeth Nichols, U.S. Census Bureau
Concurrent Sessions H

Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 3: Prob/Non
Methodological Brief: Web Panel Recruitment, Retention and Response

Moderator: Ronald Langley, University of Kentucky
Location: Nottoway, Fourth Floor

- **Developing an Online Panel:**
  Findings from Five Phases of UX Testing
  Lauren A. Walton, Nielsen
  Kay Ricci, Nielsen
  Tim Oltman, Nielsen
  Jennifer Hunsecker, Nielsen
  Carlos Jarava, Nielsen
  Jean Guerrettaz, Nielsen
  Christina Eiginger, Nielsen
  Ally Glerum, Nielsen

- **Increasing the Response Rate to a National Online Survey:**
  What is the Impact of Adding Reminder Calls to an Existing Response Maximisation Strategy?
  Sonia Whiteley, The Social Research Centre

- **Contrasting the Effect of Router- vs. Email-based Recruitment on Invitation Response to Online Surveys**
  Vanessa Boudewyns, RTI International
  Sylvia Tan, RTI International
  Kevin R. Betts, U.S. Food and Drug Administration
  Kathryn J. Aikin, U.S. Food and Drug Administration
  Claudia Squire, RTI International

- **The Effectiveness of Providing a Self-tracking Tool to Kids and Teens to Improve Daily Compliance in a Panel**
  Courtney Mooney, Nielsen
  Arianne Buckley, Nielsen
  Vicki Hoverman, Nielsen

- **Sink or Swim: The Case For (and Against) River Sampling as a Supplement to Online Panels Research**
  Steven A. Snell, Qualtrics
  D. Sunshine Hillygus, Duke University
  David Vannette, Stanford University

- **Who Won’t Respond to Your Online Probability Panel?**
  Alexandra Brown, Federal Reserve Board
  Caitlin Eichten, Federal Reserve Board

- **How Do Changes in Communications Impact Daily Research Panel Participation?**
  Adam Gluck, Nielsen
  Arianne Buckley, Nielsen
  Erin Wittkowsky, Nielsen
Concurrent Sessions H
Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 4: Evaluating Confidentiality Pledges in an Era of Enhanced Cybersecurity (Panel)
Moderator: Cleo Redline, National Center for Education Statistics
Location: Oak Alley, Fourth Floor

Do They Read It? Using Paradata to Evaluate the Extent to Which Respondents Attend to Confidentiality Pledge Language
Casey Eggleston, U.S. Census Bureau
Erica Olmsted Hawala, U.S. Census Bureau
Jennifer Edgar, Bureau of Labor Statistics

Do People Understand It? Cognitive Interviewing Assessment of Confidentiality Pledges for Household Surveys
Stephanie Willson, National Center for Health Statistics
Casey Eggleston, U.S. Census Bureau
Jennifer Hunter Childs, U.S. Census Bureau

Do Establishments Understand It? Cognitive Interviewing Assessment of Confidentiality Pledges for Establishment Surveys
Cleo Redline, National Center for Education Statistics
Jacob Bournazian, U.S. Energy Information Administration
Jennifer Edgar, Bureau of Labor Statistics
Heather Ridolfo, National Agricultural Statistics Service

Does It Matter? Impact of Confidentiality Pledges on Web Survey Response
Jennifer Edgar, Bureau of Labor Statistics
Robin Kaplan, Bureau of Labor Statistics
Casey Eggleston, U.S. Census Bureau

One Size Fits Most? Lessons Learned by Using Multiple Methods to Study Confidentiality Pledges
Heather Ridolfo, National Agricultural Statistics Service
Rebecca L. Morrison, National Center for Science and Engineering Statistics

Session 5: The Disgruntled Voter: Frustration, Anxiety and Candidate Popularity
Moderator: Claudia Deane, Pew Research Center
Location: Bayside A, Fourth Floor

The Frustrated Public: The Mood of the Electorate Ahead of the 2016 Presidential Election
Liz Kantor, NORC at the University of Chicago
Dan Malato, NORC at the University of Chicago
Marjorie Connelly, NORC at the University of Chicago
Jennifer Benz, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago

Anxiety and the 2016 U.S. Presidential Election
Rebecca Phillips, YouGov
Steffen Weiss, YouGov
Samantha Luks, YouGov

In Search of a Political Anxiety Index: If You Come to a Fork in the Road, Take It
Harry L. Wilson, Roanoke College
David G. Taylor, Roanoke College

Tracking Americans’ Images of the Candidates as the 2016 Campaign progressed
Frank Newport, Gallup
Jeffrey Jones, Gallup
Stephanie Marken, Gallup
Lydia Saad, Gallup

Proven Failure: First-time Presidential Voting and Political Trust
Eunji Kim, University of Pennsylvania
Jin Woo Kim, University of Pennsylvania
Concurrent Sessions H
Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 6: **A&I**
**Is It “Xenophobia” or Lack of Knowledge?**
**Moderator:** Nicolaos Synodinos, University of Hawaii at Manoa
**Location:** Bayside B, Fourth Floor

- Friends, Neighbors, Townspeople and Parties: Explaining Canadian Attitudes toward Muslims
  Timothy B. Gravelle, Wilfrid Laurier University

- Change and Diversity in Russian Public Opinion on USA
  Natalie Rice, University of Tennessee
  Yuri Drakokhrust, Radio Free Europe/Radio Liberty
  Oleg Manaev, University of Tennessee
  Dean Rice, University of Tennessee
  Howard L. Hall, University of Tennessee
  Michael Fitzgerald, University of Tennessee

- Do Names Matter?: Priming Effect of Asian Names on Perceived Suitability for Political Leadership Positions
  HyungJin Gill, University of Wisconsin – Madison

- Brexit and Attitudes to Foreigners: The UK is Not Unique
  M.D.R. Evans, University of Nevada
  Jonathan Kelley, University of Nevada

- Remembering the Alamo: Demographic Change and Texas Politics
  Tom Holub, University of California, Berkeley

Session 7: **Q&I**
**Designing & Formatting Questions to Reduce Measurement Error**
**Moderator:** Paul Beatty, U.S. Census Bureau
**Location:** Bayside C, Fourth Floor

- Loop-de-loos: Examining Respondent Reporting on Looping Questions
  Antje Kirchner, RTI International
  Emilia Peytcheva, RTI International
  Shauna Yates, RTI International
  Ashley Wilson, RTI International
  Lesa Caves, RTI International
  Natasha Janson, RTI International
  Rebecca J. Powell, RTI International

- Certainty and Accuracy: Question Order Effects in Factual Knowledge Estimation
  David Vannette, Stanford University
  Bradford S. Jones, University of California, Davis

- The Impact of Working Memory on Response Order Effects
  Beth Cochran, University of Nebraska – Lincoln

- Ordering Your Attention: Response Order Effects in Web-based Surveys
  Frances M. Barlas, GfK
  Randall K. Thomas, GfK
  Nicole R. Buttermore, GfK

  Sebastian Lundmark, Stanford University
  Flávio Azevedo, Universität zu Köln
  Jon A. Krosnick, Stanford University
  George E. Marcus, Williams College
Concurrent Sessions H

Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 8: **3MC**
Issues Related to Surveying and Interviewing Hispanics in the United States (Panel)

**Moderator:** Sonya Wytinck, National Research Center

**Location:** Gallier A/B, Fourth Floor

  - Lucia Lykke, U.S. Census Bureau
  - Gerson Morales, U.S. Census Bureau

- Panel Recruitment for Spanish Speaking Populations: The AmeriSpeak Case Study
  - Ilana Ventura, NORC at the University of Chicago
  - Rene Bautista-Martinez, NORC at the University of Chicago
  - David Gleicher, NORC at the University of Chicago
  - Carolina Milesi, NORC at the University of Chicago
  - Erlina Hendarwan, NORC at the University of Chicago

- Methodological Challenges When Analyzing Latino Health Disparities
  - Rosa Avila, AcademyHealth/NCHS Health Policy Fellow

- Central and South American Indigenous, American Indian or Hispanic/Latino Respondents? Navigating Racial Identity Categories in U.S. Census Forms
  - Anna Sandoval Giron, U.S. Census Bureau

- Declining Immigration and High Intermarriage Rates are Reshaping U.S. Hispanic Identity
  - Ana Gonzalez-Barrera, Pew Research Center
  - Mark Lopez, Pew Hispanic Center

Session 9: **M-Pop**
Issues in Measurement: Classification, Proxies and Burden

**Moderator:** Casey Tesfaye, Research Support Services, Inc.

**Location:** Grand Chenier, Fifth Floor

- Does Relation of Retrieval Pathways to Data Quality Differ by Self or Proxy Response Status?
  - Jinyoung Lee, University of Nebraska - Lincoln
  - Robert F. Belli, University of Nebraska – Lincoln

- Latent Class Analysis of Worker Knowledge of Their Employment Status
  - Stanislav Kolenikov, Abt Associates
  - Kelly Daley, Abt Associates

- Are You Really Who You Say You Are? Two Case Studies Exploring Respondent-reported Misclassification
  - Kenneth M. Pick, USDA National Agricultural Statistics Service
  - Sarah Goodale, USDA National Agricultural Statistics Service
  - Audra Zakzeski, USDA National Agricultural Statistics Service

- How Much Do Estimates of Health Insurance Depend on Who is Asked to Report From the Household?
  - Aaron Maitland, National Center for Health Statistics
  - Robin Cohen, National Center for Health Statistics
  - Sarah Joestl, National Center for Health Statistics

- Objective and Perceived Burden: Which Survey Features and Respondent Characteristics Contribute to Both?
  - Robin Kaplan, Bureau of Labor Statistics
  - Scott Fricker, Bureau of Labor Statistics
Concurrent Sessions H

Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 10: A&I

Shaping American Society: Effects of Gender, Age, Sexuality and Power

Moderator: Tala H. Fakhouri, National Center for Health Statistics
Location: Rodrigue Gallery, First Floor

Women in Leadership: Why It Matters
Damla Ergun, Global Strategy Group
Michael Smith, Global Strategy Group
Andrew Baumann, Global Strategy Group

Factors Underlying Differences in Public Awareness of Elder Financial Exploitation
Melissa J. K. Howe,
NORC at the University of Chicago
Callan Jaress, NORC at the University of Chicago
Kelly Pudelek, NORC at the University of Chicago
Angela Fontes, NORC at the University of Chicago
Bernard Dugoni, NORC at the University of Chicago
Hannah Breslau, NORC at the University of Chicago

Shining a Light on the Landscape of Online Harassment and Cyberstalking: The Findings of a National Survey of American Teenagers and Adults
Amanda Lenhart,
AP-NORC Center for Public Affairs Research
Michele Ybarra,
Center for Innovative Public Health Research
Kathryn Zickuhr, Data & Society Research Institute
Myeshia Price-Feeney,
Center for Innovative Public Health Research

The Causes and Consequences of Eroding Confidence in U.S. Institutions
Andrew Brett Dugan, Gallup

Tolerance of Polygamy: A Matter of Portrayal, Parasocial Processing, and Parasocial Comparison
T. Phillip, University of Louisiana, Lafayette
### Concurrent Sessions I

**Saturday, May 20, 2017, 3:30 p.m. – 5:00 p.m.**

#### Session 1: **Q&I**

**Questionnaire Design: Response Options, Response Format and Data Quality**

**Moderator:** Jolene Smyth, *University of Nebraska - Lincoln*

**Location:** Borgne, Third Floor

- **Comparing the Performance of Agree/Disagree and Item-specific Questions over PCs and Smartphones**
  - Jan Karem Höhne, *University of Göttingen*
  - Melanie Revilla, RECSM-Universitat Pompeu Fabra
  - Timo Lenzner, *GESIS - Leibniz Institute for the Social Sciences*

- **Are Self-description Scales Better than Agree/Disagree Scales in Mail and Telephone Surveys?**
  - Jerry Timbrook, *University of Nebraska - Lincoln*
  - Jolene D. Smyth, *University of Nebraska - Lincoln*
  - Kristen Olson, *University of Nebraska – Lincoln*

- **Reducing Measurement Error in Interviewer-administered Surveys - The Effects of Response Scale Format and Survey Mode on Sensitive Attitudinal Questions**
  - Chariklia Hoefig, *ZMSBw Center for Military History and Social Science*

- **To Smiley Or Not To Smiley: Considerations and Experimentation to Optimize Data Quality and User Experience for Contextual Product Satisfaction Measurement**
  - Aaron Sedley, Google
  - Yongwei Yang, Google
  - Hilary Hutchinson, Google

- **Improving the Validity of Anchoring Vignette Methodology with Visual Vignettes**
  - Mengyao Hu, *University of Michigan*
  - Sunghee Lee, *University of Michigan*

#### Session 2: **Inv**

**Principles and Case Studies for Innovation in Government Statistical Agencies (Panel)**

**Moderator:** Brian Harris-Kojetin, *National Academy of Sciences*

**Location:** Maurepas, Third Floor

- **Fostering Statistical Innovation in Federal Statistical Agencies**
  - Thomas A. Louis, *Johns Hopkins Bloomberg School of Public Health*

- **Lessons Learned about Innovation in Federal Statistics**
  - John M. Abowd, *U.S. Census Bureau*

- **Moving Research into Production in a Federal Statistics Agency: Opportunities and Challenges**
  - Linda J. Young, *National Agricultural Statistics Service*

- **Innovation in a Centralized National Statistical Office**
  - Greg Peterson, *Statistics Canada*

- **Enhancement of Innovation in Large-scale Statistical Organizations**
  - John L. Eltinge, *U.S. Census Bureau*
Concurrent Sessions I
Saturday, May 20, 2017, 3:30 p.m. – 5:00 p.m.

Session 3: Evaluating Election Polling Accuracy
Moderator: Chintan Turakhia, Abt Associates
Location: Nottoway, Fourth Floor

Accuracy of National and State Polls in the 2016 Election
Amanda McLean, Stanford University
Jon A. Krosnick, Stanford University

It's Lonely at the Top: Seeking Lessons from Down-ballot Pre-election Polling
Andrew Baumann, Global Strategy Group
Michael Smith, Global Strategy Group
Damla Ergun, Global Strategy Group

Predicting 2016 State Election Results with a National Tracking Poll and MRP
Chad Kiewiet de Jonge, Langer Research Associates
Gary Langer, Langer Research Associates

Assessing the Accuracy of Pre-election Polls: 2008 - 2012
Jon A. Krosnick, Stanford University
Ahra Cho, Stanford University
Amanda McLean, Stanford University
Christopher Middleton, Stanford University
David Kay, Stanford University
Joseph Abruzzo, Stanford University
Jelani Munroe, Stanford University
Mark Carrington, Stanford University

Error Estimation in Election Polls
Ronaldo Iachan, ICF International
John Boyle, ICF International

Session 4: Mobile Measurement: Scales and Grids
Moderator: Paul Schroeder, Abt Associates
Location: Oak Alley, Fourth Floor

How to Ask About Mobile Device Usage Behavior? Qualitative and Quantitative Research on Survey Scales
Tim Oltman, Nielsen
Lauren Walton, Nielsen
Jennifer Hunsecker, Nielsen

Grading the Grids: What Works and What Doesn’t
Mario Callegaro, Google
Yongwei Yang, Google
Natalie Rojowsky-Kessel, Google
Marni Hirschorn, Ipsos
Amy Hill, Ipsos
Cecile Carre, Ipsos

Expanding Alternatives: The Accordion Grid as an Alternative to the Traditional Grid Format
Nicole R. Buttermore, GfK
Frances M. Barlas, GfK
Randall K. Thomas, GfK

What’s the Best Size for Matrix-style Questions in Online Surveys?
Rebecca Hofstein Grady, SurveyMonkey
Mingnan Liu, Facebook

The Effects on Data Quality and Response Distributions of Horizontal and Vertical Question Orientation for Different Devices in Online Surveys
Johan Martinsson, University of Gothenburg
Elias Markstedt, University of Gothenburg
Delia Dumitrescu, University of Gothenburg
Concurrent Sessions I

Saturday, May 20, 2017, 3:30 p.m. – 5:00 p.m.

Session 5: \(3MC\)
Effective Strategies for Conducting Surveys with Low Income Populations (Panel)

Moderator: Sara Skidmore, Mathematica Policy Research
Discussant: Deborah Herget, RTI International
Location: Bayside A, Fourth Floor

Commercial Locating Database Efficacy for Telephone Surveys of Low-income Populations
Kim Mook, Mathematica Policy Research
Sarah Forrestal, Mathematica Policy Research

Characteristics of Low-income Fathers Who Complete by Phone vs. Field
Emily Weaver, Mathematica Policy Research
Daniel Friend, Mathematica Policy Research

An Operational View of the Digital Divide: Challenges and Opportunities in Engaging Low-income Populations with Disabilities in Web Surveys
Holly Matulewicz, Mathematica Policy Research
Karen Donelan, Mongan Institute Health Policy Center
Forest Crigler, Mathematica Policy Research

A Systematic Review of Data Collection Methods for Low-income Populations
Kathleen Feeney, Mathematica Policy Research
Daniel Friend, Mathematica Policy Research
Tiffany Waits, Mathematica Policy Research
Myley Dang, Mathematica Policy Research

Session 6: \(POL\)
The 2016 Election: Explanations and Implications

Moderator: Michael Binder, University of North Florida
Location: Bayside B, Fourth Floor

Understanding the 2016 U.S. Presidential Election Polls: Was Nonresponse Bias a Problem?
Peter K. Enns, Cornell University
Jonathon Schuldt, Cornell University

The 2016 Election: How and Why It’s President Trump
Gary Langer, Langer Research Associates
Gregory Holyk, Langer Research Associates
Chad Kiewiet De Jonge, Langer Research Associates
Sofi Sinozich, Langer Research Associates

Trump Victory in the Great Lakes – A Vote to Change the Status Quo?
Pablo Diego-Rosell, Gallup
Diana Liu, Gallup
Jonathan Rothwell, Gallup

Defining the Working Class
Ashley Kirzinger, Henry J. Kaiser Family Foundation
Elizabeth Hamel, Henry J. Kaiser Family Foundation

The Effect of the 2016 Presidential Election on Consumer Optimism
Jennifer M. Bouterse, Simmons Research
Steven Millman, Simmons Research
Concurrent Sessions I
Saturday, May 20, 2017, 3:30 p.m. – 5:00 p.m.

**Session 7: M-Pop**

**Measuring Sexual Orientation and Gender Identity (SOGI): Where We've Been, Where We're Going and New Insights (Panel)**

**Moderator:** Gretchen McHenry, RTI International

**Location:** Bayside C, Fourth Floor

- **Measuring Sexual Orientation and Gender Identity – What's Been Done and Where Are We Going?**
  - James Dahlhamer, *National Center for Health Statistics*
  - Eric W. Jamoom, *National Center for Health Statistics*

- **Informing the Measurement of Sexual Orientation and Gender Identity in the Work Place**
  - Eric W. Jamoom, *National Center for Health Statistics*
  - Paul Scanlon, *National Center for Health Statistics*

- **Identifying Sexual Orientation Among Adult Spanish Speakers**
  - Carolina Milesi, NORC at University of Chicago
  - Heather M. Morrison, NORC at University of Chicago
  - Rene Bautista, NORC at University of Chicago
  - Michael J. Stern, NORC at University of Chicago

- **Improving the Measurement of Sexual Orientation and Gender Identity Among Youth**
  - Darby Steiger, Westat
  - Leanne Heaton, Westat
  - Jessica Behm, Westat
  - Crystal MacAllum, Westat
  - Jessica Stroop, BJS

**Session 8: DCol**

**Improving Data Quality of Health Surveys**

**Moderator:** Ricki Jarmon, Abt Associates

**Location:** Gallier A/B, Fourth Floor

- **Effects of Survey Mode on Responses to the CAHPS Hospice Survey of Care Experience: Results from a Randomized Experiment**
  - Layla Parast, RAND Corporation
  - Marc Elliott, RAND Corporation
  - Katrin Hambarsoomian, RAND Corporation
  - Melissa Bradley, RAND Corporation
  - Joan Teno, University of Washington
  - Rebecca Anhang Price, RAND Corporation

- **Validating Self-reported Incidence of Two Chronic Conditions among Ohio's Newly Enrolled Medicaid Population with Administrative Claims Data**
  - Rachel Tumin, Government Resource Center
  - Michelle Menegay, Government Resource Center
  - Michael Nau, Government Resource Center
  - Daniel Weston, Government Resource Center
  - Marcus Berzofsky, RTI International
  - Timothy R. Sahr, Government Resource Center

- **Health Insurance Statement Usage and Respondent Characteristics**
  - Jennifer Vanicek, NORC at the University of Chicago
  - Lauren McNamara, NORC at the University of Chicago
  - Nicholas Schluterman, Centers for Medicare & Medicaid Services

- **The Role of Measurement Error Due to Old Age: Determining the Amount of Discrepancies in Pension Reports Using Administrative Data from Share-RV**
  - Patrick Lazarević, TU Dortmund University

- **What Worked and What Didn't: Changes for the 2017 National Survey of Children's Health**
  - Jason Fields, U.S. Census Bureau
  - Reem Ghandour, HHS/HRSA/MCHB/OER/DE
  - Jessica Jones, HHS/HRSA/MCHB/OER/DE
  - Leah Meyer, U.S. Census Bureau
Concurrent Sessions I

Saturday, May 20, 2017, 3:30 p.m. – 5:00 p.m.

Session 9: Qual
Validating Health Insurance Coverage in Surveys Post-reform (Panel)

Moderator: Michel Boudreaux, University of Maryland
Location: Grand Chenier, Fifth Floor

An Overview of Validation Studies on Health Insurance Reporting in Surveys and Methods
Overview of the CHIME Study
Jeanette Ziegenfuss, HealthPartners Institute

Categorizing Type of Health Insurance Coverage in the Redesigned Current Population Survey
Joanne Pascale, U.S. Census Bureau

Validating Self-reported Health Insurance Coverage: A Comparison of Measurement Error between Administrative Records and Survey Data
Angela Fertig, Medica Research Institute
Don Oellerich, U.S. Department of Health and Human Services

Who Gets It Right? Characteristics Associated with Accurate and Inaccurate Self-reported Health Insurance Coverage
Kathleen Thiede Call, University of Minnesota

The CPS Redesign in the Context of Production Estimates of Coverage: Next Steps
Brett O’Hara, U.S. Census Bureau
Jennifer Day, U.S. Census Bureau
Marina Vornovitsky, U.S. Census Bureau

Session 10:
Professional Development Workshop: The Intersection of Inclusive Leadership and Unconscious Bias

Chair: Sarah Cho, SurveyMonkey
Location: Rodrigue Gallery, First Floor
Todd Corley, TAPO Institute
# Day-at-a-Glance

## Sunday, May 21, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. - 10:15 a.m.</td>
<td>Registration Desk Open</td>
<td>Napoleon Ballroom, Third Floor</td>
</tr>
<tr>
<td>8:00 a.m. - 11:30 a.m.</td>
<td><strong>Short Course 7:</strong> Designing Surveys to Combat Declining Response Rates and Increasing Data Collection Costs</td>
<td>Bacchus, Eighth Floor</td>
</tr>
<tr>
<td>8:30 a.m. - 10:00 a.m.</td>
<td><strong>Concurrent Sessions J</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: Tracking the Election to Understand Trump’s Win</td>
<td>Borgne, Third Floor</td>
</tr>
<tr>
<td></td>
<td>Session 2: More Effects a la “Mode”</td>
<td>Maurepas, Third Floor</td>
</tr>
<tr>
<td></td>
<td>Session 4: Cultural Competence in Field Data Collection (Panel)</td>
<td>Oak Alley, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 5: Got This on Your Calendar? Research on Events, Reference Periods and Dates</td>
<td>Bayside A, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 6: Using Paradata to Improve Survey Administration</td>
<td>Bayside B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td>Session 7: Panel Session on Panels Organized by PANJAAPOR</td>
<td>Bayside C, Fourth Floor</td>
</tr>
</tbody>
</table>

This year AAPOR is offering Breakout Sessions that fall into specific tracks to help you better plan the sessions you attend. Breakout sessions marked with the following icons are a part of the indicated track.

**Sessions marked with the following icons are a part of the indicated track.**

- **Attitudes & Issues** (A&I)
- **Data Collection & Sampling** (DCol)
- **Data Quality** (Qual)
- **Innovations & Emerging Methods** (Inv)
- **Measuring Populations** (M-Pop)
- **Multinational, Multiregional & Multicultural** (3MC)
- **Online, Probability & Nonprobability** (Prob/Non)
- **Politics & Elections** (POL)
- **Survey Participation** (SP)
- **Questionnaire Design & Interviewing** (Q&I)
# Conference Program

## Day-at-a-Glance

**Sunday, May 21, 2017** (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>8:30 a.m. – 10:00 a.m.</strong></td>
<td><strong>Concurrent Sessions J (continued)</strong></td>
<td></td>
</tr>
</tbody>
</table>
| 8:30 a.m. – 10:00 a.m. | **Session 8:** Surveying Physicians and Clinicians  
**Session 9:** Diversity: Attitudes and Measurements  
**Session 10:** Media, Emotion and Measurement: Understanding Drivers in Discourse and Opinion on Abortion (Panel) | Gallier A/B, Fourth Floor  
Grand Chenier, Fifth Floor  
Rodrigue Gallery, First Floor |
| **10:15 a.m. – 11:45 a.m.** | **Concurrent Sessions K**                                                                                       |                                               |
| 10:15 a.m. – 11:45 a.m. | **Session 1:** How Good Is Cheap? Evaluating the Quality of Estimates Derived from Nonprobability Samples  
**Session 2:** Smarter Surveys for Smartphones: Optimizing Data Collection Using Mobile Devices  
**Session 3:** Apt. 3, We Pick You. Resident 1, We Pick You Too: Improving ABS Surveys and Household Selection Methods  
**Session 4:** Collecting, Managing and Sharing Data - Using the Data Documentation Initiative (DDI) Standard across the Survey Research Lifecycle (Panel)  
**Session 5:** Survey Nonresponse in 2016 Election Polling  
**Session 6:** The Climate Change “Conspiracy”  
**Session 7:** Hello! I am Your Interviewer and I May or May Not Affect Your Data Quality | Borgne, Third Floor  
Maurepas, Third Floor  
Nottoway, Fourth Floor  
Oak Alley, Fourth Floor  
Bayside A, Fourth Floor  
Bayside B, Fourth Floor  
Bayside C, Fourth Floor |
Day-at-a-Glance
Sunday, May 21, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:15 a.m. – 11:45 a.m.</td>
<td><strong>Concurrent Sessions K</strong> (continued)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Session 8:</strong> Internet and Mobile Data Collection: Compliance and Patterns of Use</td>
<td>Gallier A/B, Fourth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 9:</strong> Basket of Deplorables: Race, Gender, Age and the Vote</td>
<td>Grand Chenier, Fifth Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 10:</strong> Stemming the Tide of Nonresponse: Examining Study Design Characteristics that Influence Response Rates</td>
<td>Rodrigue Gallery, First Floor</td>
</tr>
</tbody>
</table>
Short Course 7 Description

Sunday, May 21, 2017, 8:00 a.m. – 11:30 a.m.

Course 7:  
Designing Surveys to Combat Declining Response Rates and Increasing Data Collection Costs

Instructor: Andy Peytchev, University of Michigan
Location: Bacchus, Eighth Floor

Course Overview:  
There are a number of issues facing surveys today, but two preeminent challenges that have had profound effects are declining survey participation and increasing survey costs. The threat to probability-based survey inference has never been greater. Simplistic solutions such as allowing lower response rates and reducing sample sizes can threaten the precision and accuracy of survey estimates. As a result, there is increased need for more complex survey designs that protect the integrity of the survey estimates.

This course aims to provide background and practical tools to address declining response rates and the resulting risk of nonresponse bias through survey design. Multi-phase, multi-protocol study designs are discussed, along with two-stage sampling for nonresponse. The use of statistical models during data collection for nonresponse bias reduction and models for cost reduction are introduced. Responsive and adaptive survey designs are introduced, in the special case of addressing nonresponse and cost.

Examples are presented from telephone, in-person, and multi-mode surveys. The examples are used to illustrate alternative approaches, as well as design decisions based on the relative importance of multiple objectives in a survey (e.g., bias reduction vs. variance minimization).
Concurrent Sessions J

Sunday, May 21, 2017, 8:30 a.m. – 10:00 a.m.

**Session 1: POL**

Tracking the Election to Understand Trump’s Win
Moderator: Laura Silver, *U.S. Department of State*
Location: Borgne, Third Floor

A 2016 Election Polling Post-mortem: The ABC News/Washington Post Tracking Poll
Gregory Holyk, Langer Research Associates
Gary Langer, Langer Research Associates
Chad Kiewiet De Jonge, Langer Research Associates
Scott Clement, *Washington Post*

RAND 2016 Presidential Election Panel Survey (PEPS) Polling Post-mortem: What Went Wrong?
Michael Pollard, *RAND Corporation*
Joshua Mendelsohn, *RAND Corporation*

What We Learned from Conducting the Experimental USC Dornsife / Los Angeles Times 2016 Election “Daybreak” Poll
Jill E. Darling, *University of Southern California*
Arie Kapteyn, *University of Southern California*
Erik Meijer, *University of Southern California*
Tania Gutsche, *University of Southern California*

A Developmental Analysis of Trump Voters
Jon Miller, *University of Michigan*

Did the Tea Party Drive the Rise of Trump?
Gustavo Sanchez, *Civis Analytics*
Geoff Bakken, *Civis Analytics*

**Session 2: DCol**

More Effects a la “Mode”
Moderator: Donna Perlmutter, *IMPAQ International*
Location: Maurepas, Third Floor

Disentangling Measurement Effects from Selection Effects in a Sequential Mixed-mode Experiment
Rebecca Medway, *American Institutes for Research*
Mengmeng Zhang, *American Institutes for Research*
Cameron McPhee, *American Institutes for Research*
Michael Jackson, *American Institutes for Research*

Examining Mode Effects in a National Survey of Teachers and Principals
Alina N. Kline, *U.S. Census Bureau*
Joanna Fane Lineback, *U.S. Census Bureau*

Emergency Department Patient Experience of Care Survey in the Discharged to Community Setting – A Randomized Feasibility Study
Layla Parast, *RAND Corporation*
Megan Mathews, *RAND Corporation*
Anagha Tolpadi, *RAND Corporation*
Marc Elliott, *RAND Corporation*
Elizabeth Flow-Delwiche, *Centers for Medicare & Medicaid Services*
Kirsten Becker, *RAND Corporation*

How Much Does Mixed Mode Increase Response Rates? Evidence from a Randomized Mode Experiment in Hospitals
Marc Elliott, *RAND Corporation*
Katrin Hambursoomian, *RAND Corporation*
William Lehrman, *Centers for Medicare & Medicaid Services*
Laura Giordano, *Health Services Advisory Group*
Megan Beckett, *RAND Corporation*
Julie Brown, *RAND Corporation*
Elizabeth Goldstein, *Centers for Medicare & Medicaid Services*

Surveying Adolescent Mothers: Examining Self-reports to Sensitive Questions in Different Modes
Jennifer Walzer, *Mathematica Policy Research*
Emily Weaver, *Mathematica Policy Research*
Session 3: Qual

**www.BetterWebSurveys.com:** Increasing Data Quality for Web Surveys

**Moderator:** Jason Fields, Census

**Location:** Nottoway, Fourth Floor

**Measurement Error Among Tablet and Computer-based Users**
Ashley Kaiser, American Institutes for Research
Katelyn Cutts, American Institutes for Research
Danielle Battle, American Institutes for Research
Deanna Achorn, American Institutes for Research

**Gamifying Incentives: A Case Study**
Ting Yan, Westat
Janice Machado, Westat
Andrew Heller, Westat
Aaron Maitland, National Center for Health Statistics
John Kirlin, USDA National Agricultural Statistics Service
Erika Bonilla, Westat

**Not This Again! Motivating Panelists to Achieve Daily Goals**
Erin Wittkowski, Nielsen
Arianne Buckley, Nielsen

**Using Survey Responses to Improve Retention in a Mobile Panel**
Jana Dodson, Nielsen
Ally Glerum, Nielsen
Lanie Anton, Nielsen

**Leveraging Survey Experiments to Assess Respondent Commitments to Quality**
David Vannette, Stanford University

Session 4: 3MC

**Cultural Competence in Field Data Collection (Panel)**

**Moderator:** Alisu Schoua-Glusberg, Research Support Services, Inc.

**Location:** Oak Alley, Fourth Floor

**Maximizing Cultural Competence in Survey Data Collection**
Alisu Schoua-Glusberg, Research Support Services Inc.

**An Examination of Current Interviewer Training Practices for Multilingual Populations**
Kathleen Kephart, U.S. Census Bureau

**Development of Doorstep Introductory Survey Messages for Use Across Languages: New Advancements towards Best Practices**
Patricia Goerman, U.S. Census Bureau
Yazmin Argen Garcia Trejo, U.S. Census Bureau

**Bystander Presence During Face-to-Face Surveys: Perspectives from Interviewers from Four African Countries**
Leenisha Marks, RTI International
Charles Lau, RTI International
Melissa Baker, Kantar
Clark Letterman, RTI International

**ACASI-H: A Tool for Survey Completion in Non-literate and Non-English Speaking Older Hmong Adults**
Maichou Lor, University of Wisconsin - Madison
Concurrent Sessions J

Sunday, May 21, 2017, 8:30 a.m. – 10:00 a.m.

Session 5:  
Got This on Your Calendar? Research on Events, Reference Periods and Dates
Moderator:  Karen Stein, Westat
Location:  Bayside A, Fourth Floor

- Non-specific Reference Periods in Survey Questions: Understanding Survey Responses about Behaviors in a “Typical Week” vs. “Last Week”
  Matthew Virgile, U.S. Census Bureau
  Jonathan Katz, U.S. Census Bureau
  Jasmine Luck, U.S. Census Bureau

- Time after Time: Exploring the Impact of Fixed-start, Variable-length Reference Periods
  Maura Spiegelman, Statistics National Center for Education Statistics

- Timing of Transitions in the Event History Calendar of the 2014 SIPP Panel
  Shelley Irving, U.S. Census Bureau
  Matthew Marlay, U.S. Census Bureau

- Improving Reporting Date of Victimization Events in Mail Surveys
  Douglas Williams, Westat
  J. Michael Brick, Westat
  W. Sherman Edwards, Westat
  Pamela Giambo, Westat
  Lynn Langton, Bureau of Justice Statistics

- The Effect of Change in the CG CAHPS Survey Instrument Retrospective Period on Scores and Trends - A Case Study of Military Health Service Patients
  Alan Roshwalb, Ipsos Public Affairs
  Kimberley Aiello, Decision Support Division, Defense Health Agency
  Richard R. Bannick, Decision Support Division, Defense Health Agency
  Sharon I. Beamer, Bureau of Medicine and Surgery, Department of the Navy
  Janice Ellison, Air Force Medical Operations Agency
  Melissa D. Gliner, Decision Support Center, Army Medical Command

Session 6:  
Using Paradata to Improve Survey Administration
Moderator:  Colleen Porter, University of Florida
Location:  Bayside B, Fourth Floor

- Using Paradata to Measure Respondent Engagement
  Margaret L. Hudson, University of Michigan
  Andrew L. Hupp, University of Michigan
  Heather M. Schroeder, University of Michigan
  Andrew D. Piskorowski, University of Michigan

- Exploring the Potential Use of Paradata Models to Inform Survey Extension Decisions
  James Lawrence, U.S. Census Bureau

- Using Audit Trails to Support Questionnaire Design Improvements
  Renee M. Gindi, National Center for Health Statistics
  Carla Zelaya, National Center for Health Statistics

- Estimation of Survey Cost Parameters Using Paradata
  James Wagner, University of Michigan

- Using Timing Metadata for Data Validation and Quality Control: The NLSY97 Case Study
  Ilana Ventura, NORC at the University of Chicago
  A. Rupa Datta, NORC at the University of Chicago
Concurrent Sessions J

Sunday, May 21, 2017, 8:30 a.m. – 10:00 a.m.

**Session 7: Prob/Non**

Panel Session on Panels
Organized by PANJAAPOR

**Moderator:** Yvonne E. Shands, SSRS

**Location:** Bayside C, Fourth Floor

J. Michael Dennis, NORC at the University of Chicago
Chintan Turakhia, SSRS
Mansour Fahimi, GfK

**Session 8: SP**

Surveying Physicians and Clinicians

**Moderator:** Art Barnard, University of Wisconsin - Whitewater

**Location:** Gallier A/B, Fourth Floor

Can We Increase the Impact of Prepaid Incentives Using Loss Aversion Theory?
Nikkilyn Morrison, Mathematica Policy Research
Jared Coopersmith, Mathematica Policy Research
Nancy Duda, Mathematica Policy Research

Maximizing Response Rates and Reducing Costs for Physician Surveys: When Should Pre-Incentive Checks be Sent?
Robyn Rapoport, SSRS
Michelle Doty, The Commonwealth Fund

The Impact of Incentive-type and Mode-response Options on Cooperation: Evidence from Experimental Design in a Physician Survey
Gillian SteelFisher, Harvard School of Public Health
Eran Ben-Porath, SSRS
Linda Lomelino, SSRS
Hannah Caporello, Harvard School of Public Health

MEPS Medical Provider Component Medical Organizations Survey: Is a Linked Survey Strategy More Successful In Getting Office Based Medical Providers to Participate in a Survey?
Marie N. Stagnitti, Agency for Healthcare Research and Quality
Kathryn Dowd, RTI International

**Session 9: M-Pop**

Diversity: Attitudes and Measurements

**Moderator:** Michelle Cantave, IMPAQ International

**Location:** Grand Chenier, Fifth Floor

Attitudes Towards Workplace Diversity Policies: Race, Gender and Discrimination as a Source of Inequality
William J. Scarborough, University of Illinois - Chicago
Danny Lambouths, University of Illinois - Chicago
Allyson Holbrook, University of Illinois – Chicago

Social Construction and White Attitudes Toward Multicultural Issues and Support for Presidential Candidates
Robert W. Oldendick, University of South Carolina
Monique L. Lyle, University of South Carolina

Reconstructing Diversity: Using Polling Archives to Study Diversity
Thomas Marshall, University of Texas – Arlington

Social Media Utterances and Public Opinion of Income and Racial Inequality in the United States
Lucy Odigie Turley, The Opportunity Agenda

Leaving Room for Gender Diversity: Practical Lessons from a Blank Line in a Conservative State
Alian Kasabian, University of Nebraska – Lincoln
Jenn Rutt, University of Nebraska – Lincoln
Concurrent Sessions J

Sunday, May 21, 2017, 8:30 a.m. – 10:00 a.m.

Session 10:  A&I

Media, Emotion and Measurement: Understanding Drivers in Discourse and Opinion on Abortion (Panel)

Moderator:  Jill Mizell, Center for Reproductive Rights
Location:  Rodrigue Gallery, First Floor

- Measuring Emotion: Reactions to Different Possible Outcomes in Whole Woman’s Health vs. Hellerstedt
  Kate Stewart, ConwayStrategic
  Jill Mizell, Center for Reproductive Rights

- Media Coverage and Abortion Stigma
  Steph Herold
  Lauren Himiak

- Crucible of Conflict: Twitter and TEXAS Abortion Opinions
  Amanda Stevenson

- Emotional Response to State Abortion Restrictions: Findings from Qualitative and Quantitative Research
  Tresa Undem, PerryUndem Research/Communication
Concurrent Sessions K

Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 1: Prob/Non

How Good Is Cheap? Evaluating the Quality of Estimates Derived from Nonprobability Samples

Moderator: Charles DiSogra, Survey Methodology Consultant

Location: Borgne, Third Floor

- **Fair Market Rent Estimation – Using Auxiliary Data and Nonprobability Samples to Calculate Fair Market Rents**
  - Thomas Brassell, ICF International
  - Randal ZuWallack, ICF International
  - Brian Orleans, ICF International

- **Internal Validity and Online Panels: Comparing the Social Determinants of Health**
  - Nicholas Biddle, Australian National University
  - Jillian Sheppard, Australian National University

- **Using Online Panel Surveys to Estimate Population-level Health Statistics**
  - Reanne Townsend, Westat
  - Rosalynn Yang, University of Maryland
  - J. Michael Brick, Westat
  - Terisa Davis, Westat
  - Richard P. Moser, National Cancer Institute
  - Gordon Willis, National Cancer Institute
  - Stephanie Fowler, National Cancer Institute
  - David Berrigan, National Cancer Institute
  - Dana Wolff-Hughes, National Institutes of Health
  - Kelly Blake, National Cancer Institute

- **What Can We Infer from a Nonprobability Sample of People with Diabetes? Developing Adjustments to Results from a Commercial Access Panel**
  - Thomas M. Guterbock, University of Virginia
  - Kara Shaner Fitzgibbon, University of Virginia
  - Hyojung Kang, University of Virginia
  - Jennifer M. Lobo, University of Virginia
  - Ishan C. Williams, University of Virginia
  - Min-Woong Sohn, University of Virginia

- **Assessing Child Vaccine Hesitancy Using Mobile Panels**
  - John Boyle, ICF International
  - Lewis Berman, ICF International
  - James Dayton, ICF International
  - Deidre Middleton, ICF International
  - Alex Coleo, MFour Mobile Research
Concurrent Sessions K

Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 2: **DCol**

**Smarter Surveys for Smartphones: Optimizing Data Collection Using Mobile Devices**

*Moderator:* Chuck Shuttles, *Symphony Advanced Media*

*Location:* Maurepas, Third Floor

**What’s the Score? Creating an Index of a Survey’s Mobile-friendliness**

Nicole R. Buttermore, *GfK*
Jason Knight, *GfK*
Frances M. Barlas, *GfK*
Randall K. Thomas, *GfK*

**Opportunities and Challenges: Using Smartphones and Mobile Devices for Innovative Data Collection**

Carli Lessof, *National Centre for Research Methods*
Patrick Sturgis, *University of Southampton*

**Practical Guidelines for Developing a Smartphone-based Survey Instrument**

Jakob Ohme, *University of Southern Denmark*
Claes de Vreese, *University of Amsterdam*
Erik Albaek, *University of Southern Denmark*

**Optimizing a Government Household Survey for Mobile Devices**

Jennifer Anderson McNulty, *Westat*
Jocelyn Newsome, *Westat*
Kerry Levin, *Westat*
Brenda Schafer, *Internal Revenue Service*
Patrick Langetieg, *Internal Revenue Service*
Saurabh Datta, *Internal Revenue Service*

**Willingness to Participate in Passive Mobile Data Collection**

Florian Keusch, *University of Mannheim*
Christopher Antoun, *U.S. Census Bureau*
Mick Couper, *University of Michigan*
Frauke Kreuter, *University of Maryland*
Bella Struminskaya, *Utrecht University*

Session 3: **SP**

**Apt. 3, We Pick You. Resident 1, We Pick You Too: Improving ABS Surveys and Household Selection Methods**

*Moderator:* John Stevenson, *University of Wisconsin - Madison*

*Location:* Nottoway, Fourth Floor

**Improving Demographic Information for Address-based Sampling (ABS) Frames**

Joseph McMichael, *RTI International*
Jamie Ridenhour, *RTI International*

**Propensity Stratification with Auxiliary Data for Address-based Sampling Frames**

Jamie Ridenhour, *RTI International*
Joseph McMichael, *RTI International*

**The Effects of Cell Phone Recruitment of Nonresponders in a Mixed-mode ABS Study**

Claudette Brazle, *Simmons Research*
Gerry Dirksz, *Simmons Research*
Paola Pino, *Simmons Research*
Paul J. Lavrakas, *Independent Consultant*

**Household Selection Using Birthday Methods in Self-administered Surveys**

Naomi Freedner, *ICF International*
John Boyle, *ICF International*
Robert Tortora, *ICF International*
Kisha Bailly, *ICF International*

**Comparison of Three Methods to Select a Respondent for Household Online Surveys Using Mailed Invitations**

Keven Bosa, *Statistics Canada*
François Gagnon, *Statistics Canada*
Pierre Caron, *Statistics Canada*
Conference Program

Concurrent Sessions K

Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 4: Inv
Collecting, Managing and Sharing Data – Using the Data Documentation Initiative (DDI) Standard across the Survey Research Lifecycle (Panel)
Moderator: Steven McEachern, Australian National University
Location: Oak Alley, Fourth Floor

Lowering the Barriers to Capturing Questionnaire Metadata Throughout the Data Lifecycle
Barry Radler, University of Wisconsin

Documenting Consumer Expenditure Survey Processing Using DDI
Daniel Gillman, Bureau of Labor Statistics

Harmonisation and Discovery of Longitudinal Survey Data Using DDI in the UK CLOSER Project
Jon Johnson, Institute of Education (UCL)

Using DDI for Managing and Disseminating Public Opinion Research Data at the Roper Center
William Block, Cornell University
Kathleen Weldon, Roper Center for Public Opinion Research

DDI and the AAPOR Transparency Initiative: Comparision and Future Directions
Steven McEachern, Australian Data Archive
Jared Lyle, University of Michigan

Session 5: POL
Survey Nonresponse in 2016 Election Polling
Moderator: David Dutwin, SSRS
Location: Bayside A, Fourth Floor

Why Nobody Saw Trump Coming: Nonresponse Bias Among Non-college Educated Whites
David Shor, Civis Analytics
Charlotte Swasey, Civis Analytics

Did White Nonresponse Cause Pre-election Polls to Be Wrong in the 2016 U.S. Presidential Election?
Joshua D. Clinton, Vanderbilt University
John Lapinski, University of Pennsylvania

Not Getting It Wrong Again: Leveraging a Bayesian Approach to Reduce Nonresponse Bias in 2016 Pre-election Polls
Chris Jackson, Ipsos Public Affairs
Neale El-Dash, Ipsos Public Affairs
Joe Zappa, Ipsos Public Affairs

Sore Losers: Determinants of Participation in Post-election Surveys
Bradley Jones, Pew Research Center
Adam Hughes, Pew Research Center

Meet the Independents: Using Cluster Analysis to Construct a Typology of Independent Voters
Yin Wu, University of Wisconsin - Madison
Aylene Pelled, University of Wisconsin - Madison
Megan Duncan, University of Wisconsin - Madison
Song Wang, University of Wisconsin - Madison
Moonhoon Choi, University of Wisconsin - Madison
Jiyoun Suk, University of Wisconsin - Madison
Douglas McLeod, University of Wisconsin – Madison
Concurrent Sessions K
Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 6:  A&I

The Climate Change “Conspiracy”
Moderator: James Duran, Northwestern University
Location: Bayside B, Fourth Floor

Religious Leaders and Public Opinion on Climate Change: Priming Pope Francis Heightens Moral Perceptions of the Issue
Jonathon P. Schuldt, Cornell University
Adam R. Pearson, Pomona College
Rainer Romero-Canyas, Environmental Defense Fund
Dylan Larson-Konar, Environmental Defense Fund

Misperceptions of Public Opinion: Americans Underestimate Belief in Global Warming
Adina Abeles, Stanford University
Lauren Howe, Stanford University
Jon A. Krosnick, Stanford University
Bo MacInnis, Stanford University

The Primacy of Politics in Views on Climate Change
Brian Kennedy, Pew Research Center

Trump Voters and Global Warming
Seth A. Rosenthal,
Yale Program on Climate Change Communication
Anthony Leiserowitz, Yale University
Edward Maibach, George Mason University
Connie Roser-Renouf, George Mason University
Matthew Cutler, Yale University
Geoff Feinberg, Yale University

Comparative Knowledge and Attitudes Toward Climate Change
Meaghan McKasy, University of Utah
Jessica Pechmann, University of Utah
Julia Howe, University of Utah
Vanessa Bailey, University of Utah

Session 7:  Q&I

Hello! I am Your Interviewer and I May or May Not Affect Your Data Quality
Moderator: Wojciech Jablonski, Utrecht University
Location: Bayside C, Fourth Floor

How Do Low versus High Response Scale Ranges Impact the Administration and Answering of Behavioral Frequency Questions in Telephone Surveys?
Mazen Sarwar, University of Nebraska - Lincoln
Kristen Olson, University of Nebraska - Lincoln
Jolene D. Smyth, University of Nebraska - Lincoln

The Socially Desirable Voter? A Multi-mode Exploration of Race and Gender of Interviewer Effects in the 2016 Presidential Election
Ashley Koning, Rutgers University
Debra Borie-Holtz, Rutgers University
Kathleen Rogers, Rutgers University
GraceAnn McMillan, Rutgers University

Assessing the Reliability of the Massey-Martin Scale on ANES
Vanessa Meldener-Harrell, Westat
Michelle Amsbary, Westat
Brad Edwards, Westat

Interviewer Attitudes Towards Respondent Persuasion: The Impact on Production
Lauren M. Machingo, RTI International
Stephanie Parker, RTI International
Christina Touarti, RTI International
Gretchen McHenry, RTI International
Grace Medley,
Substance Abuse and Mental Health Services
Barbara Forsyth,
Substance Abuse and Mental Health Services

Survey-specific vs. Multi-survey Interviewers: How Does Working Concurrently on Multiple Surveys Affect Data Quality?
Holly Fee, U.S. Census Bureau
Matthew Marlay, U.S. Census Bureau
Jason Fields, U.S. Census Bureau
Concurrent Sessions K
Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 8: **Qual**
Internet and Mobile Data Collection: Compliance and Patterns of Use
Moderator: Ilana Ventura, NORC at the University of Chicago
Location: Gallier A/B, Fourth Floor

- **Obedience in Respondents:** Characteristics of Compliance
  - Yifei Liu, GfK
  - Frances M. Barlas, GfK
  - Nicole R. Buttermore, GfK
  - Randall K. Thomas, GfK

- **What Can the General Social Survey's Web Version Teach Us about Device and Platform Effects in Web Surveys?**
  - Ipek Bilgen, NORC at the University of Chicago
  - Michael J. Stern, NORC at the University of Chicago
  - Tom W. Smith, NORC at the University of Chicago

- **Examining Potential Sources of Nonresponse to Mobile Data Collection with New Technologies in a Probability Household Panel**
  - Alexander Wenz, University of Essex
  - Annette Jäckle, University of Essex
  - Mick Couper, University of Michigan

- **Trends in User-created Online Surveys**
  - Jillesa Gebhardt, SurveyMonkey
  - Laura Wronski, SurveyMonkey

- **Effect of Augmenting End-of-day Recall with Passively Collected Contextual Data from Smartphones**
  - Mashfiqui Rabbi, University of Michigan
  - H. Yanna Yan, University of Michigan
  - Predrag Klasnja, University of Michigan
  - Susan Murphy, University of Michigan

Session 9: **POL**
Basket of Deplorables: Race, Gender, Age and the Vote
Moderator: Krista Jenkins, Fairleigh Dickinson University
Location: Grand Chenier, Fifth Floor

- **Latinos in the 2016 Election:** Was There a Trump Effect?
  - Mark Hugo Lopez, Pew Research Center
  - Ana Gonzalez-Barrera, Pew Research Center
  - Gustavo Lopez, Pew Research Center

- **Unpacking the Women’s Vote**
  - Jennifer Su, Princeton Survey Research Associates International
  - Cary Funk, Pew Research Center
  - Maureen Michaels, Michaels Opinion Research, Inc.
  - Hannah Hartig, University of Pennsylvania
  - Stephanie Psyllos, NBC Universal

- **Emasculation and 2016: Gender Role Threat, Attitudes and the Vote**
  - Dan Cassino, Fairleigh Dickinson University
  - Peter Woolley, Fairleigh Dickinson University

- **Millennials and the 2016 Election:** How Race and Ethnicity Shaped Young Adults’ Experiences and Beliefs
  - David Sterrett, NORC at The University of Chicago
  - Liz Kantor, NORC at the University of Chicago
  - Jennifer Benz, NORC at the University of Chicago
  - Trevor Tompson, NORC at the University of Chicago
  - Emily Alvarez, NORC at the University of Chicago

- **Polling Millennials in 2016**
  - Joshua J. Dyck, University of Massachusetts - Lowell
  - John Cluverius, University of Massachusetts - Lowell
Concurrent Sessions K

Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 10: **SP**

**Stemming the Tide of Nonresponse:**
Examining Study Design Characteristics that Influence Response Rates

**Moderator:** Julie Pacer, Abt Associates

**Location:** Rodrigue Gallery, First Floor

Adding Cell Phones to the American Community Survey Telephone Operation
David Raglin, U.S. Census Bureau

An Examination of Seasonal Response Rates During a Year-long Mail Data Collection Using an ABS Frame
Eric Jodts, Westat
Sharon Lohr, Westat

Hello? It’s You We’re Looking For: Communicating with Panelists in the Digital Age
Meredith Czaplewski, Nielsen
Erin Wittkowski, Nielsen

Judging a Survey by its Envelope: Differing Results from Qualitative and Quantitative Research
Kay Ricci, Nielsen
Lauren Walton, Nielsen
Robin Gentry, Nielsen

Which Interviewer Training Characteristics Improve Survey Data Quality? A Meta-analysis
Jessica Wengrzik,
GESIS - Leibniz Institute for the Social Sciences
Michael Bosnjak,
GESIS - Leibniz Institute for the Social Sciences
Practical Data Management for Accessing Your Own Data

Serving Survey Organizations
Customized Access Tools
Expertise in the Field

Data Independence principals are Marc Maynard & Lois Timms-Ferrara formerly of the Roper Center.

WWW.DATAINDEPENDENCENOW.COM
CALL FOR PROPOSALS

The 2018 meeting will take place over four days, on a Thursday morning through Sunday afternoon schedule of sessions. By submitting a proposal, individuals agree to be available to participate in sessions during any of the four days of the conference. Request for specific days or times for participation are not accepted, except for reasons related to religious observance or unusual family circumstances.

MPSA conference sessions are organized by topic in more than 80 sections based on different subfields or areas of study. Many of these are interdisciplinary and provide participants with a new perspective on the research.

The MPSA conference is held under one roof at the Palmer House Hilton in Chicago, and includes multiple receptions, formal networking events, organized mentoring opportunities, and access to our extensive exhibit hall. Additionally, MPSA offers a variety of conference-related scholarships for working parents and graduate students, as well as a fee waiver scholarship for those from the developing world and outside of the discipline.

Follow all of the MPSA conference updates on Twitter, Facebook and Instagram. Questions about the upcoming conference? Please send us an email at conf@mpsanet.org.

Papers, Roundtables, and Complete Panel Proposal Deadline: October 6, 2017
Subfield Proposal Deadline: December 8, 2017

02. Literature Reviews
03. Comparative Politics: Industrialized Countries
04. Economic Development
05. Politics of Developing Countries
06. Comparative Politics: Developing Countries
07. Transitions to Democracy
08. Comparative Political Institutions
09. Comparative Political Behavior
10. European Politics
11. Latin American and Caribbean Politics
12. Asian Politics
13. Politics of South Asia & India
14. Politics of China
15. African Politics
16. Politics of the Middle East
17. Communist/Post-communist Countries
18. Comparative Political Economy
19. International Political Economy
20. (Im)migration & Citizenship
21. IR and Domestic Politics
22. Peace Science
23. International Conflict Processes
24. Political Violence, Terrorism & Resistance
25. Conflict Processes
26. Foreign Policy
27. International Organizations & Cooperation
28. International Security
29. Human Rights
30. Electoral Campaigns
31. Turnout and Political Participation
32. Legislative Campaigns & Elections
33. Representation & Electoral Systems
34. Voting Behavior
35. Political Networks
36. American Public Opinion
37. Public Opinion
38. Mass Media
39. Political Communication
40. Experimental Research
41. Political Psychology
42. Class and Inequality
43. Gender and Politics
44. Race, Class and Ethnicity
45. Foundations of Political Theory
46. Political Theory: Critical & Normative
47. Political Philosophy: Approaches & Themes
48. Liberalism & Democratic Theory
49. Contemporary Political Theory
50. Formal Modeling
51. Methodology
52. Political Parties & Interest Groups
53. Presidency & Executive Politics
54. Legislative Institutions
55. Law & Jurisprudence
56. Law and Society
57. Judicial Politics
58. State and Intergovernmental Politics
59. Urban and Local Politics
60. Comparative Public Policy
61. Health, Education & Social Policy
62. Crime, Policy & Social Control
63. Environmental Politics & Policy
64. Information Technology and Politics
65. Public Policy
66. Bureaucratic Politics
67. Non-Profit & NGO Administration
68. Public Administration
69. Politics and History
70. Politics and Religion
71. Research on Teaching & Learning
72. Subfield: Methodology
73. Subfield: American Politics
74. Subfield: Comparative Politics
75. Subfield: Politics of Developing Countries
76. Subfield: International Relations
77. Subfield: Public Policy & Admin
78. Subfield: Political Theory
79. Subfield: Political Behavior
80. Subfield: Political Institutions
81. Undergrad Research: IR & Comparative
82. Undergrad Research: Political Science
83. Professional Development
84. Working Groups
85. Midwest Women’s Caucus
86. Society for Greek Political Thought
87. Caucus for LGBT Political Science
88. Leadership and Politics
89. Caucus for New Political Science
90. Midwest Latinx Caucus
91. Midwest Caucus for Public Admin
92. Politics, Literature and Film
93. Prof Associations & Non-Profits

Learn more at www.MPSAnet.org and follow us on Twitter at @MPSAnet.
Conquering Complexity

Overcoming challenges that others deem impossible.

Visit us at Booth# 39 to meet our experts

icf.com

For more than 40 years

From survey design to data collection and reporting across all disciplines

For more information, please contact:

Larry Luskin  larry.luskin@icf.com  +1.301.574.0334
James Dayton  james.dayton@icf.com  +1.802.264.3723

icf.com/aapor

About ICF

ICF (NASDAQ:ICFI) is a global consulting and technology services provider with more than 5,000 professionals focused on making big things possible for our clients. We are business analysts, policy specialists, technologists, researchers, digital strategists, social scientists, and creatives. Since 1969, government and commercial clients have worked with ICF to overcome their toughest challenges on issues that matter profoundly to their success. Come engage with us at icf.com.
BOLD DELIVERS

Social Impact in a Digital World

Abt Associates harnesses the power of data to deliver solutions to today’s toughest challenges at home and around the globe.

Visit Us at Booth #28

abtassociates.com
Mathematica’s multidisciplinary staff bring together experts in social and economic policy, statistics, data analytics, and decision support to promote evidence-based decision making around the world.

Survey Design and Methodology  ●  Technical Assistance  ●  Decision Support
Data Analytics  ●  Social and Economic Policy  ●  Technology Solutions

mathematica-mpr.com  @MathPolResearch
Princeton, NJ  •  Ann Arbor, MI  •  Cambridge, MA  •  Chicago, IL  •  Oakland, CA
Tucson, AZ  •  Washington, DC  •  Woodlawn, MD
Dedicated to learning what works to improve the well-being of low-income people

MDRC was created in 1974 to learn what works to improve the lives of low-income people. The driving force behind MDRC is a conviction that rigorous tests of social and education programs — along with reliable evidence, well communicated — can make an important difference in social policy and support the well-being of low-income Americans.

We conduct quantitative and qualitative research — including the use of high-quality surveys — to evaluate, develop, and strengthen programs for low-income populations in the following areas:

- Promoting family well-being and children's development
- Improving public education
- Raising academic achievement and persistence in college
- Supporting low-wage workers and communities
- Enhancing job prospects for people with barriers to employment
- Helping vulnerable young people become independent adults
- Reducing recidivism among former prisoners

Please stop by the MDRC booth at the AAPOR conference. For more information, contact Jo Anna Hunter, Director, Survey Unit, MDRC, 16 East 34th St., New York, NY 10016; joanna.hunter@mdrc.org.
ACADEMIC CENTERS HELPING 
EACH OTHER HELP THE PROFESSION

Founded in 2008, AASRO has more than 60 member organizations. We invite all academic survey units to become members and join us at our annual director’s conference to discuss and address the unique issues affecting academic survey organizations.

The AASRO mission is to 1) promote excellence and integrity in survey research, 2) share information about effective management of academic survey units, 3) promote the value of academic survey research, and 4) advance the role of survey research units within our universities.

Join us March 1-3 in Los Angeles at Loyola Marymount University for the

2018 AASRO conference

For more information, visit www.AASRO.org

For more information or to join, contact:
M. Patricia Maher, President (pmaher@umich.edu)
Mileah Krometer, Membership Coordinator (mileah.krometer@goucher.edu)
ACCURACY. SCIENCE. RIGOR.

We are the trusted source of relevant public opinion information allowing you to make smarter decisions. By using innovative technologies, data sciences and industry experts, combined with the accuracy and rigor of our high quality KnowledgePanel®, we turn big data into smart data. GfK’s KnowledgePanel is the first and largest online probability panel at the cutting edge of digital measurement.
The European Survey Research Association

Aims to foster communication between survey researchers across the world, promoting quality in survey design and the analysis of survey data through:

its biennial conference, its journal and its support for training and career development.

ESRA conference in survey research

Largest in Europe

Every 2 years

Aprox. 800 participants

Experts from 5 continents

Find out more at: europeansurveyresearch.org/conference

Be part of the 2017 conference in Lisbon!

We are looking for:

exhibitors
sponsors
advertisers

Find out more at: tinyurl.com/ESRAsponsor

Survey Research Methods Journal

Peer reviewed

Open access

Impact factor: 1.03

Published 3 times/year

Publishing since 2007

Find out more at: ojs.ub.uni-konstanz.de/srm

Training and career development

Short courses

Student travel bursaries

Early career awards

Summer school funding

Outstanding services to survey research award

Find out more at: europeansurveyresearch.org

The 7th conference of the European Survey Research Association
Lisbon, Portugal (17-21 July 2017)

Follow us @ESRAsurvey and #ESRA17
Survox CATI solutions enable opinion polling organizations to reach the exact respondents needed to fill quota quickly and cost effectively.

Featured in the WSJ and on CNBC, Reconnect Research provides a cost effective and quick non-probability sampling design for conducting surveys called RICS™—Redirected Inbound Call Sampling.

RICS™ intercepts millions of MIDI Calls™ (mis-dialed, incomplete, disconnected, inbound) and replaces the curt termination message with an invitation to complete a survey. Data collection can be conducted via IVR, live interviewer, mobile, and/or online.

Give us a call at 1-800-Reconnect to find out more how our surveys work.

www.ReconnectResearch.com
Over 20 years of providing high-quality data collection solutions

- Proficient multilingual staff available nationwide
- Proprietary database of 750,000+ field, call-center & survey research workers
- Experience staffing hundreds of studies with leading research organizations

headwayinresearch.com • 919-645-1908

EXPERIENCE. TRUSTED DELIVERY. RESULTS.

Visit us at Booth #26 to be entered to win exciting & unique prizes.
Graduate Courses for training in specific skill sets

Choose an online course of study to meet your goals

surveyresearch.uconn.edu

**Certificate in Survey Research**

**Master of Arts in Survey Research**

Take a Course as a Guest

**NEXT DEADLINE** // July 1st 2017 for August fielding

› PROBABILITY BASED NATIONAL SAMPLE
› ADD UP TO 12 SIMPLE QUESTIONS
› RESPONSE RATES UP TO 90%
› PRICE BASED ON LENGTH AND NUMBER OF QUESTIONS

**QUESTIONS** // contact Jill Darling, Survey Director at jilldarl@usc.edu or talk to her @AAPOR New Orleans

https://uasdata.usc.edu/content/UAS-Omnibus
Improve response rates

Collect usable data for enhanced decision making

IMPAQ International’s full-service, technology-rich, in-house survey center offers a complete range of survey research services to government, non-profit, academic, and private-sector clients.

Customized solutions include:

- Survey Design
- Sampling
- Instrument Development
- Multi-Mode Data Collection
- Analysis
- Reporting
- Evidence-Based Recommendations

Visit our exhibit booth, posters, and presentation while at AAPOR 2017.
For more than 75 years NORC at the University of Chicago, a non-partisan and objective research institution, has helped clients around the world create, gather, and analyze data of all kinds. NORC is your partner of choice when you need meaningful insights that address society’s most critical issues.

Visit us at Booth #20

Proud Platinum Sponsor of AAPOR.
BOUNDLESS INNOVATION

Survey the world from new heights.

ENTER TO WIN A DRONE!
BOOTH 32

www.rti.org/AAPOR17
COMPREHENSIVE END-TO-END CONSUMER INSIGHTS FOR FASTER, SMARTER, BETTER DECISIONS TO HELP YOUR BUSINESS GROW.

Whether you’re eyeing markets in the next town or across continents, we understand the importance of knowing what consumers watch and buy. That’s our passion and the very heart of our business.

We study consumers in more than 100 countries to give you the most complete view of trends and habits worldwide. And we’re constantly evolving; not only in terms of where we measure, or who we measure, but in how our insights can help you drive profitable growth.

So let’s put our heads together. We’ll bring our insight to your business and help you grow.
Looking for more productivity out of your telephone sampling? STS is your answer. With almost 30 years of experience in creating accurate, representative, and productive sample, the sampling experts at STS will help you make your next telephone project a success.

STS offers scientifically constructed RDD landline and wireless, targeted wireless, called Enhanced-Wireless™, listed landline, ABS, registered voter, and B2B samples -- as well as address and phone matching services, TCPA scrubbing, and PRIZM targeting/append. Our industry first Enhanced-Wireless™ targeted cell phone sample is targetable by hundreds of different variables, including age, income, gender, ethnicity, children, census block group, radius, polygons, and many more. STS also offers a complete array of advanced GIS based sampling techniques that are extremely useful for targeting small geographic areas, or defining custom sampling frames.

At STS we are full-service. The STS experts will provide demographic analysis, assist you with incidence calculations, offer consultation regarding sampling methodology, and will clearly provide all the options. Come see us at booth 26A and see how STS can reduce your telephone data collection costs and reinvigorate your telephone research.

Come visit STS at booth 26A and start being more efficient. Ask us how you can get 25% off your first order.

(800) 944-4-STS · (949) 461-5400 · www.stssamples.com · info@stssamples.com
Pew Research Center is committed to methodological rigor and innovation.

As the public opinion landscape changes, we explore and assess alternate ways of understanding how people think and behave.

We value full transparency, and we share our data with the public and the wider research community.

PEWRESEARCH.ORG/AAPOR    @PEWMETHODS

Learn about our new Data Labs team
View our AAPOR presentation schedule
Read our latest methods research
Subscribe to our methods newsletter
Find our career opportunities
Download our datasets

Proud Supporter of AAPOR 2017
and Charter Member of AAPOR’s Transparency Initiative
You’re Invited!

Join us for hor d’oeuvres, cocktails, and live music

Friday, May 19 from 6:00 – 7:30 pm
Armstrong Ballroom, Sheraton New Orleans

Meet AAPOR President, Roger Tourangeau, PhD, and our Westat team and friends

See us in the Exhibit Hall

Stop by booth 1–2 to meet our staff, check out our interactive demos, and see how we’re Improving Research Through Technology

Proud Sponsor of AAPOR ResearchHack 3.0

westat.com
AIR’s Survey and Data Sciences division pioneers new research by spanning topic areas and integrating diverse data sources and methodologies.

- Survey Design & Development
- Management of Survey Operations
- Data Processing & Diagnostics
- Statistical Analysis & Dissemination
- Acquisition of Administrative Datasets
- Big Data Integration
- Secure Data Access
- Text Analytics & Natural Language Processing
- Social Media & Digital Strategy
- Data Visualization

AIR
AMERICAN INSTITUTES FOR RESEARCH

1000 Thomas Jefferson Street NW
Washington DC 20007-3835
202-403-5001
For more information visit www.air.org
Making data accessible to a wider audience.

DDI— the DATA DOCUMENTATION INITIATIVE is a free, international standard for describing data produced by surveys. It encourages comprehensive description for discovery and analysis, and supports effective data sharing.

Discover the benefits.
DDI is being used in over 80 countries.

Major projects using DDI include:
- Inter-university Consortium for Political and Social Research (ICPSR)
- U.S. Bureau of Labor Statistics
- UK longitudinal & birth cohort studies (CLOSER)
- International Household Survey Network (IHSN)
- Consortium of European Social Science Data Archives (CESSDA)
- German Microcensus Data Archives
- Statistics Denmark
- Statistics Canada
- Midlife in the U.S. longitudinal study (MIDUS)

DDI can document & manage different stages in the research data lifecycle:
- conceptualization • collection • processing
- distribution • discovery • archiving

DDI facilitates understanding, interpretation, and use by:
- people • software systems
- computer networks

DDI ensures that your data are:
- Documented • Discoverable • Interoperable

ATTEND OUR PANEL, Sun. 10:15 am:
**Collecting, Managing & Sharing Data**—Using the DDI Standard Across the Survey Research Lifecycle

LEARN MORE at BOOTH 29
Index

A

Abbe, Emily 82
Abdelhameed, Isam 69
Abdirizak, Safia 67, 82
Abeles, Adina 132
Abiero, Beatrice 68
Abowd, John M. 115
Abruzzo, Joseph 116
Achorn, Deanna 125
Abeles, Adina 132
Abiero, Beatrice 68
Abowd, John M. 115
Abruzzo, Joseph 116
Achorn, Deanna 125
Abeles, Adina 132
Abiero, Beatrice 68
Abowd, John M. 115

B

Bach, Ruben 63, 72
Bader, Michael 96
Baehr, Sebastian 102
Bailey, Michael 99
Bailey, Vanessa 132
Bai, Li 77
Bailly, Kisha 77, 130
Baker, Daniel 50
Baker, Melissa 125
Bakken, Geoff 124
Bandom, Eileen 64
Bannick, Richard R. 126
Barker, David 77
Barlas, Frances M. 51, 57, 72, 78, 104, 108, 112, 116, 130, 133
Barnard, Art 127
Bum, John 52
Barro, Martin 82
Barry, Amanda 22
Barth, Dorothy 53
Bass, Ronald 105, 108
Bates, Nancy 55
Battaglia, Michael 68
Battle, Danielle 71, 106, 125
Baumann, Andrew 114, 116
Bauman, Sandra 20
Baumgartner, Stephanie 82
Baumgartner, Erin 71
Bauroth, Sabrina 55
Bautista-Martinez, Rene 54, 71, 107, 113
Bautista, Rene 118
Bavley, Rachel 106
Bcheraoui, Charbel EI 89, 107
Beamer, Sharon I. 126
Beattie, Brett 71
Beatty, Paul 112
Beatty, Brenda L. 75
Becker, Kirsten 124
Becker, Tara 66, 87
Beckett, Dustin 80
Beckett, Megan 124
Bedoya, Emily A. 22, 23
Behm, Jessica 118
Belden, Nancy 17, 25, 26, 88
Beller, John 57
Bell, Robert F. 113
Bell, Stacey 74
Benford, Robert 51, 104
Bennet, Morgan 95
Bennett, Morgan 51
Bennett, Sadie J. 107
Ben-Porath, Eran 21, 54, 56, 79, 127
Benson, Aimee 89
Benson, Grant D. 24
Bentley, Michael 97
Benz, Jennifer 48, 54, 66, 89, 111, 133
Berent, Matt 48
Bergstrom, Jennifer C. Romano 25
Berkman, Michael B. 66
Berman, Lewis 129
Berrigan, David 129
Berton, Nick 75, 101
Berzelak, Nejc 75
Berzofsky, Marcus 79, 99, 118
Beste, Jonas 77, 107
Bethmann, Arne 107
Bethune, Sophie 108
Betts, Kevin R. 110
Biddle, Nicholas 69, 129
Biemer, Paul 26, 66, 88, 100
Biggar, Raymond W. 49
Bilgen, Ipek 21, 23, 26, 53, 55, 133
Binder, Michael 117
Birth, Allyssa 108
Bishop, Lauren 83
Blake, Kelly 129
Blazer, Ginger 23
Blevins, Andrew 49, 50, 57, 81, 97
Block, William 131
Blom, Annelies 98
Blumberg, Stephen J. 24
Blumenthal, Mark 20, 22, 70, 86, 106
Blum, Micheline 48
Bockting, Walter 55
Bolt, Kaylin 89
Borilla, Erika 102, 125
Booth, Bradford 50
Borre-Holtz, Debra 101, 132
Bosa, Keven 130
Bose, Jonaki 80
Bosnjak, Michael 71, 134
Boudewyns, Vanessa 110
Boudreaux, Michel 96, 119
Boulard, Daniel 106
Bournazian, Jacob 111
Boutser, Jennifer M. 117
Boyle, John 77, 99, 116, 129, 130
Brackbill, Robert M. 80, 82
Bradbourn, Norman 26, 66
Bradfield, Brian 96
Bradley, Melissa 118
Branson, Rosella 63, 99
Brass, Thomas 49, 50, 57, 81, 97, 129
Braun, Michael 26
Braun, Paul 23
Brazle, Claudette 130
Brener, Philip 17, 55, 102, 103
Bresla, Hannah 114
Brick, J. Michael 87, 126, 129
Brinton, Julia 95
Brock-Roth, Shelley 106
Brodie, Mollyann 23, 25, 73
Brody, Debra J. 51
**Index**

<table>
<thead>
<tr>
<th>Name</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brooks, Kristin L.</td>
<td>82</td>
</tr>
<tr>
<td>Brown, Alexander</td>
<td>110</td>
</tr>
<tr>
<td>Brown, Jaki</td>
<td>67</td>
</tr>
<tr>
<td>Brown, Julie</td>
<td>124</td>
</tr>
<tr>
<td>Brown, Rob</td>
<td>71</td>
</tr>
<tr>
<td>Brtnikova, Michaela</td>
<td>75</td>
</tr>
<tr>
<td>Bruhn, Mark</td>
<td>77</td>
</tr>
<tr>
<td>Bruin, Wändi Bruine de</td>
<td>78</td>
</tr>
<tr>
<td>Bryant, Miranda</td>
<td>50</td>
</tr>
<tr>
<td>Buckley, Arianne</td>
<td>64, 110, 125</td>
</tr>
<tr>
<td>Bulgar-Medina, Justine</td>
<td>23, 55</td>
</tr>
<tr>
<td>Burgess, Erin</td>
<td>86</td>
</tr>
<tr>
<td>Burke, Brian</td>
<td>100</td>
</tr>
<tr>
<td>Burkey, Andrew</td>
<td>68</td>
</tr>
<tr>
<td>Burks, Anh Thu</td>
<td>20, 21, 25</td>
</tr>
<tr>
<td>Burnettie, Edrina</td>
<td>74</td>
</tr>
<tr>
<td>Burton, Jonathan</td>
<td>102</td>
</tr>
<tr>
<td>Burton, Paul W.</td>
<td>105</td>
</tr>
<tr>
<td>Buskirk, Trent</td>
<td>17, 20, 24, 26, 46, 73, 102, 104</td>
</tr>
<tr>
<td>Buttermore, Nicole R.</td>
<td>57, 72, 108, 112, 116, 130, 133</td>
</tr>
<tr>
<td>Bye, Larry</td>
<td>89</td>
</tr>
<tr>
<td>Byerly, Shakari</td>
<td>96</td>
</tr>
<tr>
<td>Caja, James</td>
<td>83, 89</td>
</tr>
<tr>
<td>Caldwell, Erin</td>
<td>102</td>
</tr>
<tr>
<td>Calistes, Reyasini</td>
<td>23</td>
</tr>
<tr>
<td>Callegaro, Mario</td>
<td>23, 24, 116</td>
</tr>
<tr>
<td>Calender, Charlton</td>
<td>76</td>
</tr>
<tr>
<td>Call, Kathleen Thiede</td>
<td>64, 87, 119</td>
</tr>
<tr>
<td>Campbell, Audris</td>
<td>75</td>
</tr>
<tr>
<td>Cantave, Michelle A.</td>
<td>50, 51, 127</td>
</tr>
<tr>
<td>Cantor, David</td>
<td>101</td>
</tr>
<tr>
<td>Cantrell, Jennifer</td>
<td>51, 95</td>
</tr>
<tr>
<td>Caplan, James R.</td>
<td>20</td>
</tr>
<tr>
<td>Caporaso, Andrew</td>
<td>79, 99</td>
</tr>
<tr>
<td>Caporello, Hannah</td>
<td>127</td>
</tr>
<tr>
<td>Capps, Beth Ashbaugh</td>
<td>49</td>
</tr>
<tr>
<td>Carman, Katherine</td>
<td>73</td>
</tr>
<tr>
<td>Caron, Pierre</td>
<td>130</td>
</tr>
<tr>
<td>Carre, Cecile</td>
<td>116</td>
</tr>
<tr>
<td>Carrington, Mark</td>
<td>116</td>
</tr>
<tr>
<td>Caspar, Rachel A.</td>
<td>22</td>
</tr>
<tr>
<td>Cassino, Dan</td>
<td>20, 54, 108, 133</td>
</tr>
<tr>
<td>Cavanaugh, Michael</td>
<td>74</td>
</tr>
<tr>
<td>Caves, Lesa</td>
<td>112</td>
</tr>
<tr>
<td>C’déBaca, Lauren</td>
<td>107</td>
</tr>
<tr>
<td>Cernat, Alexandru</td>
<td>63, 106</td>
</tr>
<tr>
<td>Cervantes, Ismael F.</td>
<td>24, 87</td>
</tr>
<tr>
<td>Chalice, Graham M.</td>
<td>75</td>
</tr>
<tr>
<td>Chandra, Anita</td>
<td>73</td>
</tr>
<tr>
<td>Chan, Elisa</td>
<td>104</td>
</tr>
<tr>
<td>Chan, Wilson</td>
<td>98</td>
</tr>
<tr>
<td>Chang, LinChiat</td>
<td>25</td>
</tr>
<tr>
<td>Chattopadhyay, Manas</td>
<td>70</td>
</tr>
<tr>
<td>Chaudhary, Anil Kumar</td>
<td>71, 80</td>
</tr>
<tr>
<td>Chavez, Noel</td>
<td>85</td>
</tr>
<tr>
<td>Chen, Jack</td>
<td>99, 104, 106</td>
</tr>
<tr>
<td>Chen, Jieru</td>
<td>49</td>
</tr>
<tr>
<td>Chen, Te-Ching</td>
<td>83</td>
</tr>
<tr>
<td>Cheung, Gina-Qian</td>
<td>89</td>
</tr>
<tr>
<td>Chiang, Eva</td>
<td>49</td>
</tr>
<tr>
<td>Childs, Jennifer Hunter</td>
<td>17, 20, 22, 98, 102, 111</td>
</tr>
<tr>
<td>Chin, Alycia</td>
<td>80</td>
</tr>
<tr>
<td>Cho, Ahra</td>
<td>116</td>
</tr>
<tr>
<td>Choi, Moonhoon</td>
<td>131</td>
</tr>
<tr>
<td>Cho, Sarah</td>
<td>20, 22, 87, 88, 99, 104, 119</td>
</tr>
<tr>
<td>Choong, Hyesun</td>
<td>84</td>
</tr>
<tr>
<td>Chowdhury, Pranesh P.</td>
<td>81, 102</td>
</tr>
<tr>
<td>Cho, Young Ik</td>
<td>85</td>
</tr>
<tr>
<td>Chrest, David</td>
<td>83</td>
</tr>
<tr>
<td>Christian, Leah M.</td>
<td>21, 24</td>
</tr>
<tr>
<td>Christie, Thomas B.</td>
<td>96</td>
</tr>
<tr>
<td>Churella, Marta</td>
<td>69</td>
</tr>
<tr>
<td>Cidade, Melissa</td>
<td>48, 68, 83</td>
</tr>
<tr>
<td>Ciruli, Floyd</td>
<td>22, 87</td>
</tr>
<tr>
<td>Claire, Casey C. Ste</td>
<td>97</td>
</tr>
<tr>
<td>Clark, Cynthia</td>
<td>24</td>
</tr>
<tr>
<td>Clark, Richard</td>
<td>109</td>
</tr>
<tr>
<td>Clark, Sandra Luckett</td>
<td>49</td>
</tr>
<tr>
<td>Clement, Scott</td>
<td>70, 89, 124</td>
</tr>
<tr>
<td>Clinton, Joshua D.</td>
<td>70, 88, 131</td>
</tr>
<tr>
<td>Cluverius, John</td>
<td>133</td>
</tr>
<tr>
<td>Cobb, Curtiss L.</td>
<td>21, 75</td>
</tr>
<tr>
<td>Cochran, Beth</td>
<td>112</td>
</tr>
<tr>
<td>Coffey, Stephanie</td>
<td>86</td>
</tr>
<tr>
<td>Cogan, Emma</td>
<td>83</td>
</tr>
<tr>
<td>Cohen, Jon</td>
<td>20, 88, 104</td>
</tr>
<tr>
<td>Cohen, Robin</td>
<td>113</td>
</tr>
<tr>
<td>Cohen, Steven B.</td>
<td>76</td>
</tr>
<tr>
<td>Cohn, Nate</td>
<td>65</td>
</tr>
<tr>
<td>Colasanto, Diane</td>
<td>25</td>
</tr>
<tr>
<td>Coleo, Alex</td>
<td>48, 129</td>
</tr>
<tr>
<td>Comperchio, Elise</td>
<td>84</td>
</tr>
<tr>
<td>Conklin, Sarah</td>
<td>107</td>
</tr>
<tr>
<td>Connelly, Jill</td>
<td>101</td>
</tr>
<tr>
<td>Connelly, Marjorie</td>
<td>54, 111</td>
</tr>
<tr>
<td>Conrad, Frederick</td>
<td>26, 63</td>
</tr>
<tr>
<td>Considine, Kathleen</td>
<td>100</td>
</tr>
<tr>
<td>Coombs, Julia</td>
<td>82, 97</td>
</tr>
<tr>
<td>Cooney, Darryl Adam</td>
<td>74</td>
</tr>
<tr>
<td>Cooney, Jennifer G.</td>
<td>100</td>
</tr>
<tr>
<td>Cooper, James</td>
<td>49</td>
</tr>
<tr>
<td>Coopersmith, Jared</td>
<td>127</td>
</tr>
<tr>
<td>Copeland, Kennon</td>
<td>51</td>
</tr>
<tr>
<td>Copp, Jennifer</td>
<td>84</td>
</tr>
<tr>
<td>Corcoran, Shannon</td>
<td>84</td>
</tr>
<tr>
<td>Cordova-Cazar, Ana Lucia</td>
<td>49, 98</td>
</tr>
<tr>
<td>Corley, Todd</td>
<td>119</td>
</tr>
<tr>
<td>Countryman, Austin</td>
<td>52, 79, 81</td>
</tr>
<tr>
<td>Couper, Mick</td>
<td>80, 102, 130, 133</td>
</tr>
<tr>
<td>Coursey, Matthew</td>
<td>17, 23, 25</td>
</tr>
<tr>
<td>Craighill, Peyton</td>
<td>20, 56, 69</td>
</tr>
<tr>
<td>Crane, Lori A.</td>
<td>75</td>
</tr>
<tr>
<td>Cranmer, Skyler</td>
<td>57</td>
</tr>
<tr>
<td>Cravens, Royal Gene</td>
<td>84</td>
</tr>
<tr>
<td>Crawford, Meghann</td>
<td>78</td>
</tr>
<tr>
<td>Crawford, Scott</td>
<td>125</td>
</tr>
<tr>
<td>Creek, Heather M.</td>
<td>78</td>
</tr>
<tr>
<td>Creel, Alisha</td>
<td>68</td>
</tr>
<tr>
<td>Creel, Darryl</td>
<td>66</td>
</tr>
<tr>
<td>Cribb, Devon</td>
<td>79</td>
</tr>
<tr>
<td>Crigler, Forest</td>
<td>117</td>
</tr>
<tr>
<td>Currivan, Douglas B.</td>
<td>20, 22, 48, 96, 100</td>
</tr>
<tr>
<td>Cutler, Matthew</td>
<td>132</td>
</tr>
<tr>
<td>Cutts, Katelyn</td>
<td>125</td>
</tr>
<tr>
<td>Czaplewski, Meredith</td>
<td>134</td>
</tr>
<tr>
<td>Czyzewicz, Erin</td>
<td>49</td>
</tr>
</tbody>
</table>
### Index

| E | Earnhart, Benjamin J. | 51, 75 |
| E | Earp, Morgan | 17, 20, 23, 25, 50, 99 |
| E | Easterday, Casey A. | 74, 86 |
| E | Eaton, Rebecca | 70 |
| E | Eck, Adam | 46, 72 |
| E | Eckman, Stephanie | 17, 21, 63, 72, 95 |
| E | Edgar, Jennifer | 56, 65, 111 |
| E | Edwards, Brad | 26, 43, 64, 95, 132 |
| E | Edwards, Dorothy | 85 |
| E | Edwards-Levy, Ariel | 20, 109 |
| E | Edwards, Michelle | 69 |
| E | Edwards, Sandra | 108 |
| E | Edwards, W. Sherman | 77, 87, 126 |
| E | Eggleston, Casey | 82, 111 |
| E | Eicheldinger, Celia | 57 |
| E | Eichten, Caitlin | 110 |
| E | Eiginger, Christina | 110 |
| E | Eisinger, Robert Martin | 96 |
| E | Elam-Evans, Laurie | 74, 101 |
| E | Elie, Claude | 71 |
| E | Elliott, Marc | 57, 118, 124 |
| E | Elliott, Michael | 63, 100 |
| E | Ellison, Janice | 126 |
| E | Eltinge, John | 53 |
| E | Eltinge, John L. | 115 |
| E | Elway, Stuart | 87 |
| E | Emerson, Sarah C. | 107 |
| E | Emery, Sherry | 95, 106 |
| E | Endres, Kyle L. | 77 |
| E | English, Ned | 20, 21, 51, 53, 72, 86, 95, 106 |
| E | Enns, Peter K. | 117 |
| E | Enten, Harry | 103 |
| E | Epps, Sylvia | 105, 108 |
| E | Ergun, Damla | 114, 116 |
| E | Esipova, Neli | 58 |
| E | Esters, Irv | 49 |
| E | Evans, M.D.R. | 51, 74, 98, 112 |

| F | Fahimi, Mansour | 24, 76, 104, 127 |
| F | Fakhouri, Tala | 106, 14 |
| F | Falcone, Brian | 109 |
| F | Faucetta, Kristen | 64 |
| F | Fee, Holly | 132 |
| F | Feeney, Kathleen | 74, 117 |
| F | Feeney, Mary | 106 |
| F | Feinberg, Barry | 78 |
| F | Feinberg, Geoff | 132 |
| F | Fennell, Kyle | 95 |
| F | Fernandez, Leticia | 78 |
| F | Fertig, Angela | 119 |
| F | Fiacco, Leah | 58 |
| F | Fields, Jason | 107, 118, 132 |
| F | Fienberg, Howard | 24 |
| F | Figueroa, Ivonne | 109 |
| F | Filipenko, Lilly | 67 |
| F | Filteau, Guillaume | 95 |
| F | Finan, Caitlin | 84 |
| F | Fingerhut, Hannah | 106 |
| F | Firth, Jamie | 22 |
| F | Fischer, Michæ | 63 |
| F | Fishbein, Diana | 67 |
| F | Fitzgerald, Michael | 112 |
| F | Fitzgibbon, Kara Shaner | 129 |
| F | Flake, Leah | 102 |
| F | Fleury, Christopher J. | 78 |
| F | Flint, Katherine | 102 |
| F | Flow-Delwiche, Elizabeth | 124 |
| F | Fobia, Aleia Clark | 23, 78 |
| F | Fobi, Aleia Clark | 98 |
| F | Fontes, Angela | 71, 89, 114 |
| F | Fordyce, Erin | 53, 55 |
| F | Forrestal, Sarah | 117 |
| F | Forsyth, Barbara | 132 |
| F | Foster, Kelly N. | 20, 22 |
| F | Fowler, Floyd | 102 |
| F | Fowler, Stephanie L. | 98, 129 |
| F | Fowlkes, Elizabeth | 63, 99 |
| F | Fragapane, Alex | 107 |
| F | Franklin, Charles | 70, 101 |
| F | Frankovic, Kathleen | 20, 25 |

| G | Gaddie, Keith | 106 |
| G | Gagnon, Francois | 130 |
| G | Gakidou, Emmanuela | 50 |
| G | Galeisic, Mirta | 78 |
| G | Ganesh, Nadasajendram | 48, 95, 99 |
| G | Garbarski, Dana | 26, 85, 100 |
| G | Garvin, William | 81, 102, 103 |
| G | Gauvin, Rachel V. | 22 |
| G | Gebhardt, Jillesa | 133 |
| G | Gecewicz, Claire | 103 |
| G | Geisen, Emily | 17, 23, 64, 77, 79, 86, 127 |
| G | Geng, Can | 71 |
| G | Genoversa, Susan | 95 |
| G | Gentry, Robin | 52, 53, 79, 81, 134 |
| G | George, Jacquelyn | 82, 101 |
| G | Gessendorfer, Jonathan Johannes Ephraim | 77 |
| G | Getman, David P. | 108 |
| G | Ghandour, Reem | 107, 118 |
| G | Ghirardelli, Alyssa | 89 |
| G | Giambo, Pamela | 77, 87, 126 |
| G | Giangrande, Michael | 105 |
| G | Gilbert, Brianne | 77 |
| G | Gill, KyungJu | 84, 112 |
| G | Gill, Jeff | 57 |
| G | Gillman, Daniel | 131 |
| G | Gind, Renee M. | 126 |
| G | Giordan, Laura | 124 |
| G | Giron, Anna Sandoval | 113 |
| G | Girson, Mark | 84 |
| G | Gleicher, David | 51, 113 |
| G | Glerum, Ally | 110, 125 |
Index

Gliner, Melissa D.  126
Gluck, Adam 110
Goble, Lisbeth 104
Godoy, Johanna 89
Goerman, Patricia 125
Goetsche, Emily 105
Goidel, Kirby 24, 106
Goldenberg, Karen L.  110
Goldman, Joseph 83
Goldstein, Elizabeth 124
Gomori, Steve 48
Gonzalez-Barrera, Ana 23, 113, 133
Gonzalez, Eva Aizpurua 84
Gooch, Sarah 113
Grabner, Jessica 78
Grady, Rebecca Hofstein 116
Grady, Sarah 86
Gravelle, Timothy B.  97, 112
Graving, Justin S.  79
Graves, Elizabeth 124
Graves, Lisa 130
Graves, Sarah 113
Hair, Elizabeth 51
Halpern, Carolyn 100
Hambarsoomian, Katrin 57, 118, 124
Hamel, Elizabeth 73, 117
Hampton, Joel 68
Handcock, Mark S.  57
Hansen, Anders 66
Heade, Jennifer 108, 110
Heiden, Erin 84
Heimes, Ken 105
Heimes, Scott 68
Heineke, Erin 84
Heinrich, William 96
Hernandez, Bernardo 107
Herold, Steph 128
Herrmann, Melissa J.  22, 25, 54
Hibben, Kristen Cibelli 63
Higgins, William Bryan 77, 99
Hill, Aaron 22
Hill, Amy 116
Hill, Craig A.  21
Hill, Holly 74, 101
Hiltygus, D. Sunshine 26, 77, 110
Himak, Lauren 128
Hirschorn, Marni 116
Hobbs, Melissa 57
Hof, Chariklia 115
Hoehe, Jan Karem 71
Hoe, Nina 49, 96
Höhn, Ann Karem 50, 115
Holbrook, Allyson 20, 22, 50, 85, 106, 127
Holland, Temika 82
Holmes, John Lee P.  49, 69
Holub, Tom 112
Holyk, Gregory 23, 117, 124
Holzberg, Jessica 21, 23, 56, 80, 82, 98
Horn, Struther L. Van 80
Horton, Valrie M.  63, 99
Horvitz, Rachel 51, 82
Houg, Kate 105
Houle, Daniel 57
Houston, David M.  81
Hovemans, Vicki 110
Hove, Julie 132
Hove, Lauren 132
Hove, Melissa 80, 114
Hoyo, Veronica B.  106
Hse, Y. Patrick 96
Hubbard, Frost 72
Hubbard, Ryan 51, 80
Hudson, Margaret L.  126
Hughes, Adam 50, 131
Hughes, Todd 66, 87
Hu, Jingwei 79, 99
Hu, Mengyao 115
Humphrey, Alun 75
Hunsecker, Jennifer 108, 110, 116
Hunter, Beth  67
Hunter, Jo Anna 49, 96, 105
Hup, Andrew L.  126
Hurley, Laura P.  75
Hurwitz, Andrew 79
Hurwitz, Felicia 104
Hu, Sean 102
Husser, Jason A.  96
Hutchinson, Hilary 115
Hyon, Ashley 17, 21, 26
I

Iacono, Ronald 102, 116
Ibanez, Natalie 49
Igelnik, Ruth 65
Immerwahr, Stephen 68, 108
Inchausti, Nick 77
Iriandi-Perez, Jennifer 77
Ivrig, Shelley 126
Israel, Glenn 71, 80

J

Jablonski, Wojciech 63, 132
Jackie, Annette 102
Jäckle, Annette 133
Jackson, Chris 131
Jackson, Michael 100, 124
Jackson, Natalie 24, 57, 65, 103, 109
Jaco, Michael 105
Jaff, Karen 105
Jamieson, Kathleen Hall 56
Jamo, Eric W. 118
Jang, Donsig 76
Jans, Matt 17, 20, 26, 43, 55, 74, 87, 100, 105
Janson, Natasha 100, 112
Jarava, Carlos 110
Jares, Callan 114
Jarmon, Ricki 118
Jays, Catherine 49
Jefferson, Hakeem 103
Jenkins, Krista 108, 133
Jessop, Curtis 75
Jiwan, Dinaz 81
Index

Jodts, Eric 85, 134
Joestl, Sarah 113
Johannesen, Bjørn-Ole 75
Johans, Casey 89
Johns, Michelle 55
Johnson, Kurt 86
Johnson, Edward P. 23, 95
Johnson, John D. 101
Johnson, Jon 131
Johnson, Kurt 74
Johnson, Paul 83
Johnson, Timothy 17, 20, 24, 26, 65, 84, 85, 107
Jones, Bradley 88, 106, 112, 131
Jones, Jeffrey 54, 87, 88, 109, 111
Jones, Meghann 89
Jones, Nicholas 97
Jonge, Chad Kiewiet De 116, 117, 124
Jon, Julie De 100
Kaczmirek, Lars 75
Kaiser, Ashley 125
Kamdade, Stanley 50
Kamens, Justin G. 63
Kang, Hyojung 129
Kanitkar, Kirti 70, 75, 101
Kantor, Liz 54, 111, 133
Kaplan, Robin 51, 65, 85, 111, 113
Kapteyn, Arie 101, 124
Karlsson, Michelle 82
Katz, Abigail S. 105
Katz, Jonathan 126
Kay, David 116
Keating, Michael 95
Keeler, Scott 24, 25, 65
Keller, Andrew D. 57
Keller, Claire 103
Kelley, Jennifer 22
Kelley, Jonathan 51, 74, 98, 112
Kelley, Paul 51
Kelley, Sarah M.C. 57, 98, 103
Kelly, Jennifer 24
Kemp, Allison 75
Kenedy, Brian 132
Kenedy, Courtney 17, 21, 24, 65, 70, 85, 102, 103
Kennet, Joel 79
Kephart, Kathleen 66, 104, 125
Kessel, Patrick Van 50, 77
Keulenaer, Femke de 26
Keusch, Florian 22, 102, 130
Khare, Meena 99
Kim, Annice 96
Kim, Eunji 111
Kim, Jibum 81
Kim, Jin Woo 111
Kim, Soohee 84
Kim, Yoonsang 106
Kinyon, David 88
Kirchner, Antje 22, 85, 100, 112
Kirzinger, Ashley 24, 65, 73, 117
Kliasz, Bethany 107
Klar, Samara 23
Klassen, Predrag 133
Kline, Alina N. 124
Knappenberger, Clayton 82
Knisel, Zachary 82
Knyaz, Trevor L. 84
Knight, Jason 130
Knighton, Cynthia 74, 101
Kniss, Chad 64
Koeppe, Kriston 83
Koff, Rosalind 54
Kolenikov, Stanislav 23, 25, 113
Kolenikov, Stas 104
Kolosi, Tamas 74
Korona, Gerald 87
Krau, Richard 83
Kreuter, Christopher 79
Kreider, Peg 21
Kresnow, Marcy-jo 104
Kubik, Thomas 106
Kulinski, Tamas 74
Kunst, Andrew 48
Kwon, Yoon 106
Kwiat, Aliza 51, 81
Kwiz, Yvette 106
Lai, Jennie 22
Lamberti, Alyson 51
Lambouths, Danny 127
Landau, Jocelyn 22
Langdale, Kathy 71
Langer, Gary 116, 117, 124
Langseth, Patrick 67, 74, 77, 130
Langley, Ronald E. 21, 24, 25, 110
Langton, Lynn 87, 126
Lapinski, John 88, 131
Larsen, Luke J. 72
Larsen, Michael 24
Larson-Konar, Dylan 132
Lau, Charles 98, 125
Lavrakas, Paul J. 21, 24, 75, 77, 88, 130
Lawrence, Daniel 83, 86
Lawrence, Michael 21
Lawton, Leora 26
Lazaric, Patrick 81, 118
Lee, Brandi 82
LeBaron, Patricia 48, 58
Lee, Chanyoung 108
Lee, Jinyoung 113
Lee, Michelle 102
Lee, Nicole 20, 68, 70
Lee, Richard 83
Lee, Sunghie 115
Lee, Yezzi Angi 67
Lehrman, William 124
Leiserowitz, Anthony 132
Le, Kien T. 49, 69
Le, Lena 83, 107
Leites, Yphtach 48
Lenhar, Amanda 114
Lenzner, Timo 50, 115
Leonard, Josephine 77
Lepkowski, James M. 70
Lessem, Sarah 83
Lessof, Carli 102, 130
Letterman, Clark 89, 125
Levenstein, Rachel 98
Levine, Aubrey 50, 89
Levine, Burton 68, 85
Levin, Kevin 67, 74, 77, 130
Levy, Donald 78
Lewis, Eban 50
Lewis, Zachary 107, 126
Libman-Barry, Amanda 22
Li, Diana 117
Lien, John 51, 104
Lindquist, Christine 79
Lineback, Joanna Fane 124
Link-Freeman, Lisa 21
Link, Brittany 20
Index

M

MacAllum, Crystal 118
Machado, Janice 102, 125
Machingo, Lauren M. 132
Macinnis, Bo 132
Madden, Patrick 73
Madhavan, Ann 89
Mahan, Matt 101
Malibach, Edward 132
Maisel, Natalya 64
Maitland, Aaron 102, 113, 125
Malato, Dan 48, 54, 111
Malka, Ari 48
Mamaev, Oleg 112
Ma, Qiao 82
Marcell, Anie 82
Marcus, George E. 112
Marken, Stephanie 50, 54, 55, 73, 109, 111
Marke, Stephanie 55
Mark, Ellen L. 95
Marks, Rachel 97
Markstedt, Elias 116
Marlar, Jennifer 70, 75, 101, 109
Marlay, Matthew 126, 132
Marquez, Javier 107
Marsde, Peter 63
Marshall, Thomas 127
Martinez, Jessica Hamar 83, 103
Martinez, Mandi 56
Martin, Justin 58
Martinson, Johan 116
Marti, Steven 96
Martonik, Rachel 68
Mason, Carey B. 82
Massey, Meredith 56, 80
Masterton, Mark 63, 101
Mathews, Kelly 97
Mathews, Megan 124
Mathiowetz, Nancy 22
Matsa, Katerina Eva 66
Matulewicz, Holly 117
McAuliffe, Kaitlyn A. 56
McBride, Brett 67, 81
McCarthy, Jaki S. 67
McCarthy, Christopher 84
McCormick, Chris 84
McCowen, Ronald 105
McDavid, Terry A. 126
McDougall, Mary 20, 48, 86
McEachern, Steven 58, 131
McGeeney, Kyley 21, 22, 70, 85, 102
McHenry, Gretchen 23, 25, 58, 79, 118, 132
McKasy, Meaghan 132
McLaughlin, Kevin 66, 87
McLaughlin, Katherine R. 57
McLean, Amanda 116
McLeod, Douglas 84, 131
McMichael, Joseph 66, 77, 130
McMillan, Brandi 67
McMillan, GraceAnn 132
McNamara, Lauren 67, 118
McNulty, Jennifer Anderson 67, 74, 77, 130
McPetrie, Linda 78
McPhee, Cameron 86, 100, 124
McVeigh, Katharine 68
Meath, Thomas 76
Medley, Grace 132
Medway, Rebecca 63, 72, 101, 124
Megra, Mahlet W. 71, 98, 106
Mejer, Erik 124
Meldener-Harrell, Vanessa 63, 64, 132
Mendelsohn, Joshua 124
Mendelson, Jonathan 22
Mendoza, Jose Alberto Vera 52, 108
Menegay, Michelle 118
Mercer, Andrew W. 66, 76, 95, 104
Merino, Jose 107
Merkle, Daniel 22
Messer, Benjamin L. 17, 25
Messing, Solomon 50
Metzler, Anke 72, 84
Meyer, Christa 105
Meyer, Ilan 55
Meyer, Leah 118
Meyers, Jay 70
Meyers, Mikelyn 65
Michaels, Maureen 133
Michaels, Stuart 55, 95
Michalopoulos, Charles 64
Middleton, Christopher 116
Middleton, Deidre 129
Miladi, Anis 69
Miles, Carolina 113, 118
Miles, Keisha 96
Millar, Morgan 108
Miller, Carolyn 73, 89
Miller, Jon 66, 124
Miller, Peter 21, 24, 26, 47, 86, 102
Miller, Shazia 72
Miller, Thomas I. 24
Miller, Trey 72
Milman, Steven 117
Mills, Gregory J. 48
Misra, Jordan 51
Mistratov, Aleks 101
Mittereder, Felicitas 72
Mizell, Jill 128
Mneimneh, Zeina 89, 100
Moadde, Mansoor 100
Mokdad, Ali 76, 89, 107
Monroe, Burt 66
Montgomery, Robert 51
Mook, Kim 117
Mooney, Courtney 110
Moore, Heather K. 105
Moore, Rael 79, 86
Moore, Selma 48
Moore, Yelena 52
Morales, Gerson 113, 102
Morales, Marco 107
Morin, Richard 24, 25, 26, 76
Morrison, Heather M. 106, 118
Morrison, Nikki 127
Morrison, Rebecca L. 111
Mory, Bevin N. 104
Moser, Richard P. 98, 129
Mosher, Missy 57, 68

Link, Michael 26, 47, 53
Lin, Yongheng 51
Lin, Yu-Chieh (Jay) 22, 23, 89
Lipari, Rachel N. 80
Little, Roderick 26
Liu, Diana 89
Liu, Lin 81
Liu, Mingnan 22, 23, 77, 80, 116
Liu, Ta 79
Liu, Yifei 133
Li, Yan 24
Li, Yiran 77
Lobo, Jennifer M. 129
Loft, John D. 21, 24
Lohr, Sharon 134
Lokshi, Misha 89
Lom barda n, Ansie 98
Lomelino, Linda 22, 127
Long, Sharon 71
Lopes, Lunna 87
Lopez, Gustavo 133
Lopez, Mark 25, 113
Lopez, Mark Hugo 133
Lor, Maichou 125
Losch, Mary 24, 83, 84
Louis, Thomas A. 115
Lozada, Carolina 51
Lu, Bo 99
Luck, Jasmine 126
Lukito, Josephine 84
Lews, Samantha 111
Luna, Francisco Abundis 52, 108
Lundmark, Sebastian 48, 112
Luskin, Larry 99
Lusskin, Lisa 77
Lu, Yanqin 84
Lykes, Valerie 70
Lykke, Lucia 98, 104, 113
Lyle, Jared 131
Lyle, Monique L. 127
Lynch, Joann 102
Index

Moynihan, Patrick 69
Moy, Patricia 26, 58
Muilenburg, Rod 83
Mulder, Joris 64
Mulrow, Edward 105
Munroe, Jelani 116
Murabito, Hannah 79
Murai, Daniel 126
Murphy, Joe J. 24, 64, 66, 96, 127
Murphy, Susan 133
Murray, Christopher J.L. 76
Mustafa, Semsia Al-Ali 49

N

Nagasaki, Midoriko 69
Nau, Michael 118
Neff, Linda J. 102
Neishi, Kristen 51
Nelson, Dawn V. 49
Nelson, Jacob 83
Nesi, Timothy J. 106
Neuner, Fabian 103
Newman, Beth 51
Newport, Frank 24, 54, 96, 109, 111
Newsome, Jocelyn 67, 74, 77, 130
Newswanger, James 71
Nguyen, Angela M. 82
Nguyen, Mai 80
Nichols, Elizabeth 20, 82, 109
Nielsen, Evan 63, 98
Nishimura, Raphael 20
Noel, HarmoniJoie 23, 50, 106
Noor, Amir 98
Norton, Mira 22
Noyes, Mark 73

O

Oberski, Daniel 26
O’Doherty, Katie 83
Oellerich, Don 119

P

Pace, David 54
Pacer, Julie 77, 134
Paddock, Lisa E. 51
Painter, Dicy 79
Palacios, Erin 89, 107
Panzerella, Erin 64, 79
Parast, Layla 118, 124
Parker, Jennifer 83, 105, 106
Parker, Kim 76
Parker, Stephanie 132
Parki, 83, 84
Park, Royce 66, 87
Passale, Joanne 119
Pasek, Josh 73, 96, 103
Patel, Nimesh 49
Payn, Betsy 79
Payri, Maria 107
Payton, Tammy J. 105
Pearson, Adam R. 132
Pechmann, Jessica 132
Pedersen, Eric 81
Peeke, Scott 105
Pelled, Ayellet 131
Peltola, Pia 105
Pennay, Darren W. 75
Pennell, Beth-Ellen 89, 98
Pens, Yelena 79
Perez, Brianda 74
Perkins, Daniel 50
Perlmuter, Donna 124
Perrin, Elaine 84
Perry, Cheryl L. 49, 80
Peterson, Greg 115
Petras, Ana P. 23
Petrin, Robert A. 68, 107
Peugh, Jordan 17, 20, 22, 25, 57, 81, 96
Peytcheva, Emilia 22, 87, 100, 112
Peyetchv, Andy 17, 21, 24, 86, 87, 100, 123
Phelan, Jessica 72
Phillips, Benjamin 63, 99
Phillips, Rebecca 111
Phillips, T. 114
Phipps, Polly 85
Pick, Kenneth M. 113
Pieksarski, Linda B. 24, 68
Pierannunzi, Carol 48, 81, 102, 103
Pineau, Vicki 21, 48, 88, 95, 99
Pinkus, Erin 80, 106
Pinkus, Susan H. 22
Pino, Paola 130
Pinto, Jennifer De 54
Piskorowski, Andrew D. 126
Plotkin, Michelle 106
Plutzer, Eric 26, 66
Poehler, Elizabeth 53
Polla, Julia 78
Pollard, Michael 124
Ponce, Beth 77
Ponce, Nizne A. 66, 87
Popova, Kalina 51
Porter, Allen 48
Porter, Colleen K. 49, 126
Portnoy, Felix 71
Powell, Rebecca J. 64, 80, 86, 105, 112, 127
Presser, Stanley 24
Price-Feeney, Myeshia 114
Price, Rebecca Anhang 118
Psyllos, Stephanie 22, 133
Pudelek, Kelly 80, 114
Pugliese, Anita 58
Punierio, Orin 107
Pyer-Pereira, Tiana 21

Q

Gutteina, Yara 69

R

Rabbi, Mashfiq 133
Rabham, Lindsey 84
Radler, Barry 131
Raghunathan, Trivellore 106
Raglin, David 134
Rahmany, Abdulrahman 69
Rammon, Jennifer R. 105
Ramsey, Renee 74
Randall, Jill 105
Rankin, David 97
Rao, J.N.K. 26
Rapoport, Robyn 49, 127
Ravanam, Megha 74
Ray, Julie 58
Reagan-Steiner, Sarah 74
Redline, Cleo 111
Redman, Jacqueline 56
Regan, Joseph 67
Reid, Maya A. 74
Reime, Becky 82
Reimer, Becky 54, 82, 104
Reiser, Courtney 81
Reiser, Sari 55
Reist, Benjamin 66, 86
Reitsma, Marissa 50
Rendal, Michael 96
Renner, Jennifer M. 74, 86, 105
Resnik, Philip 46
Revilla, Melanie 115
Rhodes, Bryan B. 95
Ricarte, Jorge Javier 84
Ricci, Kay 108, 110, 134
Rice, Dean 112
Index

Rice, Natalie 112
Richard, Christian 79
Richards, Ashley 80
Ridenhour, Jamie 77, 87, 130
Ridener, Ty 67
Ridolfo, Heather 23, 111
Ries, Randal R. 71
Rineer, James 83
Ridenour, Ty 67
Rothschild, David 95, 103
Sanchez, Gustavo 124
Sanchez, Alfredo 83
Salvanto, Anthony 86
Sánchez, Alfredo 83
Sakshaug, Joseph 106
Salvato, Anthony 86
Sakshaug, Joseph 106
Sánchez, Alfredo 83
Sanchez, Gustavo 124
Sanders, Herschel 72
Sanders, Herschel Lisette 98
Sanderson, Michael 68, 108
Sandoval, Anna 78
Santibanez, Tammy A. 81
Santos, Betsy 79
Santos, Kathleen 106
Sarwar, Mazen 132
Satorius, Jennifer 83
Saucier, Olivia 80, 83
Sawyer, R. Chase 83
Scanlon, Paul 56, 80, 98, 118
Scantlebury, Dan 50
Scarborough, William J. 127
Schaad, Ashley 50
Schaeffer, Alesy 50, 107
Schaeffer, Nora Cate 20, 85, 100
Schafer, Brenda 67, 74, 77, 130
Scheppe, Sharon 85
Shea, Kevin 50
Shelton, Alison 49, 50, 57, 81, 97
Sheppard, Jillian 129
Sherehiy, Bohdana 98, 106
Sherr, Susan A. 23, 71
Shin, Hee-Choon 81
Shin, Hyon B. 78
Shino, Enrijeta 84
Shor, David 74, 131
Silantes, Chuck D. 24, 130
Silver, Laura 124
Simon, Chris 50, 83
Simmons, Katherine 25
Simon, Alisha Baines 64, 87
Simonetta, Leo G. 20
Sinclair, Tyler 103
Singleton, James A. 81, 82
Silverman, Sofi 97
Sinsen, Corey 86
Skalland, Benjamin 74, 82, 101
Skidmore, Sara 117
Skinner, Carrie 81
Skogran, Wesley G. 76
Slater, Simon 105
Smeltz, Dina 97
Smith, Andrew 49, 50, 57, 81, 97
Scruggs, Caroline Blanton 99
Sedlak, Lauren 83
Sedlak, Aaron 115
Sedlak, Andrew 49
Sengupta, Manisha 57
Shadel, William G. 104
Sha, Mandy 20, 21, 23, 24, 65, 74
Shandas, Yvonne 21, 53, 81, 127
Shapiro-Lufts, Dina 68
Shapiro, Robert Y. 26, 66
Sharma, Sharan 100
Shavitt, Sharon 85
Shen, Hyeon 126
Schipke, Reina 67
Skurk, Claudia 110
Srinivasan, Rajesh 54
Sagnitti, Marie N. 127
Stalnaker, Martha 22, 100
Starks, Tobias 73, 98
Stavisky, Andrew 46
Stavrakantonaki, Marina 50, 107
Steckler, John 53, 55, 118, 133
Stein, Michael J. 53, 55, 118, 133
Steiner, Stephanie 79
Sterrett, David 23, 48, 54, 133
Stephenson, Amanda 128
Stillwell, John 60, 20, 130
Stewart, Kate 128
Stinchcomb, Dave 105
Stocker, Galen 66
Stone, Celeste N. 23
Strawn, Matthew 83
Sthricker, Janet L. 17, 20, 22, 48
Stringer, Chris 48
Stroop, Jessica 118
Stroup, Antoinette M. 51
Sturmsinkaya, Bella 71, 130
Sturgis, Patrick 56, 130
Suchindran, Chirayath 100
Sugovic, Mila 98, 106
Su, Jennifer 133
Sukash, Amang 106
Suk, Jiyoun 131
Sullivan, Allison R. 74
Sušil, Rob 24

#AAPOR

167

www.aapor.org/conference
Index

Sun, Hanyu  63
Swales, Kirby  75
Swanson, Daniel  82
Swanson, Emily  54
Swasey, Charlotte  54, 131
Sweeney, Carol  108
Synodinos, Nicolaos E.  69, 105, 112
Tang, Ge  51
Tan, Lucilla  82
Tan, Sylvia  110
Tassone, Annette  71
Tate, Nicole McDermott  100
Taylor, Cathy  64
Taylor, David G.  111
Teal, Cecilia  98
Teno, Joan  118
Terry, Rodney L.  78
Terry, Tamara  17, 20, 106
Tesfaye, Casey  22, 113
Thalji, Lisa  64
Thomas, Matthew  80, 83
Thomas, Randall K.  48, 57, 72, 78, 108, 112, 116, 130, 133
Thompson, Mary  26
Thompson, Scottie  56
Thornburg, Vanessa E.  67
Tighe, Elizabeth  104
Timbrook, Jerry  115
Tippery, Joshua R.  49
Toit, Nola Du  51, 80, 105
Tolliver, Kevin P.  66
Tolpadi, Anagha  124
Tompson, Trevor  48, 54, 73, 111, 133
Tortora, Robert  48, 49, 50, 57, 81, 97, 99, 100, 130
Tourart, Christina  132
Tourangeau, Roger  17, 20, 23, 25, 99
Towery, Matthew  96
Town, Machell  102, 103
Townsend, Reanne  72, 98, 129
Trappmann, Mark  102
Traugott, Michael W.  96
Trejo, Yazmin A. Garcia  104, 125
Trieu, Huong T.  71
Triplett, Timothy  21, 24, 65
Trujillo, Matt  73
Trundle, Kathryn  79
Tsay, Victoria A.  22
Tscheiner, Amanda  108
Tsui, Jennifer  51
Tucker, Carole  77
Tucker, Clyde  22, 53
Tucker, Joan S.  104
Tumin, Rachel  118
Turakhia, Chintan  25, 116, 127
Turley, Lucy Odigie  127
Turlington, Sharon  107
Turner, Karen A.  64, 87
Turner, Lennon  82
Tuttle, Alfred  104
Tyson, Alec  88
Tyson, Margaret  68
Uhl, Emily  86
Ulrich, Kevin  22
Umar, Jenna  105
Undem, Tresa  128
Usry, Kaye  96
Vaccaro, Donato  17, 101
Vallone, Donna  51, 95
Vanderwolf, Patricia  50
Vanicek, Jennifer  67, 118
Vanlandeghem, Matt  84
Vannette, David  110, 112, 125
Vasquez, Diana Paola Penagos  52, 108
Vaux, Alan  108
Vazquez, David  84
Ventura, Ilena  51, 113, 126, 133
Viana, Joseph  66
Viera, Luciano  108
Vignare, Victoria  95
Villar, Ana  48, 75
Vix, Melissa Heim  55
Virgile, Matthew  126
Vogt, Dawne  50
Vornovitsky, Marina  119
Vovk, Tina  75
Vreese, Claes de  130
Wachtmeister, Devon  48
Waddington, Brent S.H.  50
Wagner, James  126
Waits, Tiffany  117
Walejko, Gina K.  21, 23, 24, 25, 103, 104
Walker, Deborah J.  82
Wall, Ian  85
Walsh, Sara  23, 83
Walton, Jodi  96
Walton, Lauren  108, 110, 116, 134
Walzer, Jennifer  124
War, Carol  106
Wang, Kevin  48
Wang, Lin  109
Wang, Mengyang  49, 98
Wang, Song  84, 131
Wang, Xiaoheng  106
Wang, Yan  86
Wang, Yueyan  87
Warren, Antonia  106
Warren, Dan  81
Warshaw, Matthew  58
Watanabe, Kentaro  48
Weaver, Emily  117, 124
Webber, Annie  78
Weindorfer, Marielle S.  20, 21
Weiner, Saul  85
Weiss, Steffen  111
Welch, Vincent  20, 101, 74
Weldon, Kathleen  24, 131
Wengrzk, Jessica  134
Wenz, Alexander  133
Wernimont, Jerome  100
West, Brady  17, 22, 63, 72, 100
Weston, Daniel  118
Wheaton, William  83
White, Ashley H.  106
Whiteley, Sonia  110
Wiant, Kristine  58
Wickelgren, Vorapranee  79
Wiencrot, Anna  20, 23, 25, 50, 72, 83
Wiese, Cheryl  72
Wild, Michael  89
Williams, Douglas  87, 126
Williams, Ishan C.  129
Williams, Jessica  106
Williams, Kate  53, 79, 81
Williams, Larry  49, 98
Willis, Gordon  21, 98, 129
Wilson, Stephanie  23, 111
Wilson, Ashley  112
Wilson, David  17, 97
Wilson, Harry L.  111
Wilson, Taylor J.  82
Winfrey, Krishna  87
Winneg, Kenneth  20, 56
Wise, Mark  71
Witten, Steven  105
Witt, G. Evans  54, 70
Wittkowski, Erin  64, 125, 134
Wittrock, Jill  83, 84
Woldeab, Alex  107
Wolff-Hughes, Dana  98, 129
Wood, Robb  58
Woolley, Peter  54, 96, 108, 133
Wronska, Laura  77, 80, 103, 104, 106, 133
Wu, Bryan  89
Wu, David  80
Wu, Joseph  82
Wulfe, Martin  89
Wu, Yin  131
Wylinck, Sonya  102, 113
Index

<table>
<thead>
<tr>
<th>X</th>
<th>Y</th>
<th>Z</th>
</tr>
</thead>
<tbody>
<tr>
<td>Xie, Danfeng  77</td>
<td>Yang, Rosalynn  99, 129</td>
<td>Zakzeski, Audra  113</td>
</tr>
<tr>
<td>Xu, Fang  81</td>
<td>Yang, Yongwei  115, 116</td>
<td>Zander-Cotugno, Megan  81</td>
</tr>
<tr>
<td>Xu, Yang  106</td>
<td>Yan, H. Yanna  22, 133</td>
<td>Zappa, Joseph  56, 107, 131</td>
</tr>
<tr>
<td></td>
<td>Yan, Ting  23, 26, 102, 125</td>
<td>Zapryanova, Galina  89</td>
</tr>
<tr>
<td></td>
<td>Yates, Shauna  112</td>
<td>Zelaya, Carla  126</td>
</tr>
<tr>
<td></td>
<td>Ybarra, Michele  114</td>
<td>Zelko, Hilary  79</td>
</tr>
<tr>
<td></td>
<td>Yeager, David  48</td>
<td>Zeng, Donglin  95</td>
</tr>
<tr>
<td></td>
<td>York, Sue  20</td>
<td>Zhai, Yusheng  81</td>
</tr>
<tr>
<td></td>
<td>Yost, Berwood  56</td>
<td>Zhang, Chan  70</td>
</tr>
<tr>
<td></td>
<td>Young, Clifford  56</td>
<td>Zhang, DanDan  56</td>
</tr>
<tr>
<td></td>
<td>Young, Linda  24, 115</td>
<td>Zhang, Mengmeng  21, 63, 101, 124</td>
</tr>
<tr>
<td></td>
<td>Yousef, Reda Abdelwaged  69</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Y, Shengchao  82</td>
<td>Zhang, Zi  71</td>
</tr>
<tr>
<td></td>
<td>Yu, Dan  48</td>
<td>Zha, Tianshu  84</td>
</tr>
<tr>
<td></td>
<td>Yuen, Lok Wa  49, 98</td>
<td>Zickuhr, Kathryn  114</td>
</tr>
<tr>
<td></td>
<td>Yu, Hongjian  87</td>
<td>Ziegenfuss, Jeanette Y.  74, 86, 105, 119</td>
</tr>
<tr>
<td></td>
<td>Yu, Shengchao  80</td>
<td>Zotti, Allison  86</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Zukin, Cliff  78</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ZuWallack, Randal  68, 105, 129</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Zweig, Kimberly C.  82</td>
</tr>
</tbody>
</table>
Sponsor and Exhibitor Index

3Q Global
Booth Number: 37
Traci Wood
1061 E Indiantown Rd., Suite 300
Jupiter, FL 33477
Phone: +1-855-799-0003
Email: traci.wood@3q-global.com
Website: www.3q-global.com

3Q Global, is a multi-service market research firm experienced in study design, project management, data collection, web & social media research, text analytics, customized dashboards and executive summary reporting. Data collection, powered by Quick Test/Heakin and Discovery Research Group, include in-person, telephone, mail, IVR, market research communities and online surveys. 3Q Global's powerful network, is unmatched for experiences and quality. 3Q Global is The Connection to All of Your CX Market Research Needs!

ADAPT Inc
Booth Number: 11
Dave Koch
5610 Rowland Road, Suite 160
Minnetonka, MN 55343
Phone: +1-952-939-0538 x 114
Fax: +1-952-939-0361
Email: dkoch@adaptdata.com
Website: www.adaptdata.com

Over 30 years of survey processing experience dedicated to the market research industry. Services include: comment coding (in over 30 languages); mobile media coding; text analysis; survey printing and mailing; inbound mail management; image scanning and traditional data capture; verbatim keying and editing; transcription (focus groups, IDI’s and recorded IVR comments). We have extensive experience in Healthcare, Consumer and Employee research. SSAE16 SOC2 Security Certified and HIPAA compliant.

Abt Associates
Booth Number: 28
Brenda Rodriguez
55 Wheeler St
Cambridge, MA 02138
Phone: +1-617-386-2603
Email: b.rodriguez@srbi.com
Website: www.abtassociates.com

Abt Associates is a mission-driven, global leader in research, evaluation and program implementation in the fields of health, social and environmental policy, and international development. Known for its rigorous approach to solving complex challenges, Abt Associates is regularly ranked as one of the top 20 global research firms and one of the top 40 international development innovators. The company has multiple offices in the U.S. and program offices in more than 40 countries.

American Institutes for Research
Booth Number: 24B
Kathleen Small
1000 Thomas Jefferson St NW
Washington, DC 20007
Phone: +1-202-403-6642
Email: mkelly@air.org
Website: www.air.org

Survey Design & Development; Management of Survey Operations; Data Processing & Diagnostics; Statistical Analysis & Dissemination; Big Data Integration; Secure Data Access; Text Analytics & Natural Language Processing; Social Media & Digital Strategy; Data Visualization

American Association of Nurse Practitioners
Booth Number: 17
Grace Park
PO Box 12846
Austin, TX 78711
Phone: +1-512-442-4262
Fax: +1-512-442-6469
Email: research@aanp.org
Website: www.aanp.org

AANP is the oldest, largest and only full-service national professional membership organization for nurse practitioners (NPs) of all specialties. Through individual and group memberships, AANP represents the interests of approximately 222,000 nurse practitioners in the country. AANP continually advocates for the active role of NPs as providers of high-quality, cost-effective, comprehensive, patient-centered and personalized healthcare.

ASDE Survey Sampler
Booth Number: 16
Randa Bell
729 St Joseph, Suite 201
Gatineau, QC J9H3X8
Canada
Phone: +1-819-770-3651
Fax: +1-819-770-3688
Email: info@surveysampler.com
Website: www.surveysampler.com

Survey professionals and researchers have been relying on ASDE Survey Sampler’s expertise since 1994. We offer Telephne Samples (landline, cell phone, targeted, ethnic, radius, business), Interactive Voice Response surveys, Address-based Sampling (ABS), List Matching/Appending services and Sample Cleaning/Pre-dialing. Order any sample/service by project on demand or install our unique Sampling Software solutions on your computer to draw RDD and Cell Phone samples. ASDE or members of its team belong to AAPOR, Insights Association, MRIA, AMA and ESOMAR.
Sponsor and Exhibitor Index

**cApStAn LQC Inc**  
**Booth Number: 36**  
Musab Hayatli  
121 South Broad St., Suite 1710  
Philadelphia, PA 19107  
Phone: +1-267-469-2611  
Email: musab.hayatli@capstaninc.us  
Website: www.capstaninc.us

cApStAn LQC (Philadelphia - USA, and Brussels Belgium) is a Language Service Provider (LSP) that specializes in a wide range of services including complex translation process, translation quality assurance and translation quality control of test items, and survey instruments for high-quality multilingual, cross-national/cross-cultural polls and surveys. cApStAn has been a pioneer in the field translation and linguistic quality assurance and quality control for over 16 years.

**D3 Systems, Inc.**  
Matthew Warshaw  
8300 Greensboro Drive, Suite 450  
McLean, VA 22102  
Phone: +1-703-388-2450  
Fax: +1-703-388-2455  
Email: matthew.warshaw@d3systems.com  
Website: www.d3systems.com

D3 is a full-service social science research company that has provided research expertise in “designs, data, and decisions” since 1985. D3 is a recognized leader in delivering research solutions across the globe for new organizations, international development programming, public policy, diplomacy, and audience measurement for international broadcasters. We have conducted regional and country-specific research in more than 120 countries. Using our rigorously collected data, D3 provides our clients detailed, strategic recommendations to answer actionable research questions.

**EdChoice**  
Keri Hunter  
11 Monument Circle 2650  
Indianapolis, IN 46204  
Phone: +1-317-681-0745  
Email: keri@edchoice.org  
Website: www.edchoice.org

EdChoice is a nonprofit, nonpartisan organization dedicated to advancing full and unencumbered educational choice as the best pathway to successful lives and a stronger society. EdChoice believes that families, not bureaucrats, are best equipped to make K-12 schooling decisions for their children. The organization works at the state level to educate diverse audiences, train advocates and engage policymakers on the benefits of high-quality school choice programs. EdChoice is the intellectual legacy of Milton and Rose D. Friedman, who founded the organization in 1996 as the Friedman Foundation for Educational Choice.

**GfK**  
**Booth Number: 12&13**  
Bob Torongo  
200 Liberty St 4th Floor  
New York, NY 10281  
Phone: +1-212-240-5300  
Email: us@gfk.com  
Website: www.gfk.com/en-us

GfK is the trusted source of relevant market and consumer information that enables its clients to make smarter decisions. More than 13,000 market research experts combine their passion with GfK’s long-standing data science experience. This allows GfK to deliver vital global insights matched with local market intelligence from more than 100 countries. By using innovative technologies and data sciences, GfK turns big data into smart data, enabling its clients to improve their competitive edge and enrich consumers’ experiences and choices.

**Gravic, Inc. – Remark Software**  
**Booth Number: 25**  
Steven Joslin  
17 General Warren Blvd  
Malvern, PA 19355 USA  
Phone: +1-610-647-7850  
Fax: +1-610-647-8771  
Email: steve.remark@gravic.com  
Website: www.remarksoftware.com

Software for assisting researchers collect & analyze data from paper and web surveys. Use any word processor to create and print your own plain-paper evaluations. Scan them with Remark Office OMR using an image scanner or MFP. Create & administer online surveys using Remark Web Survey. Use both products together for mixed-mode delivery. Easily generate analysis reports with the built-in analysis component, or export data to a variety of formats (SPSS/Excel/CSV/StatPac/etc.). Free demos available at remarksoftware.com
Headway in Research
Booth Number: 26
Michele Scollard
421 Fayetteville Street, Suite 1020
Raleigh, NC 27601
Phone: +1-919-645-1908
Fax: +1-919-882-8061
Email: mscollard@headwaycorp.com
Website: www.headwayinresearch.com

Headway in Research has been a proud provider of innovative workforce solutions to leading research organizations for over 20 years, with a proprietary network of 750,000+ data collectors participating in hundreds of studies nationwide. Our services include field data collection/call center workforce recruitment, employer of record solutions, HR support, and large-scale contingent workforce programs. Passionate about our work and dedicated to our clients, Headway is committed to exceeding expectations in the human capital service sector.

ICF
Booth Number: 39
James Dayton
9300 Lee Highway
Fairfax, VA 22031
Phone: +1-802-264-3723
Email: jdayton@icf.com
Website: www.icf.com

ICF (NASDAQ:ICFI) is a global consulting and technology services provider with more than 5,000 professionals focused on making big things possible for our clients. We are business analysts, policy specialists, technologists, researchers, digital strategists, social scientists and creatives. Since 1969, government and commercial clients have worked with ICF to overcome their toughest challenges on issues that matter profoundly to their success. Come engage with us at icf.com.

ICPSR/DDI Alliance
Booth Number: 29
David Thomas/Jared Lyle
330 Packard St
Ann Arbor, MI 48104
Phone: +1-734-647-2200
Fax: +1-734-647-8200
Email: help@icpsr.umich.edu
Website: www.icpsr.umich.edu

The Inter-university Consortium for Social and Political Research (ICPSR) provides leadership and training in data access, curation, and methods of analysis for a diverse and expanding social science research community.

The Data Documentation Initiative (DDI) is an international standard for describing statistical and social science data. Documenting data with DDI facilitates interpretation and understanding -- both by humans and computers.

Use DDI to Document, Discover, and Interoperate! http://www.ddialliance.org/

Issus & Answers Network Inc.
Booth Number: 27
Lisa Christiansen,
Key Account Manager
Ginger Blazier, SVP, Business Development
5151 Bonney Rd Ste 100
Virginia Beach, VA 23462
Phone: Lisa Christiansen: +1-203-666-6745
Ginger Blazier: +1-619-724-9727
Email: Lisa Christiansen: lchristiansen@issans.com
Ginger Blazier: gblazier@issans.com
Website: www.issans.com

Issues & Answers Network, Inc. is a global marketing research company specializing in all types of full-service quantitative and qualitative research in the United States and more than 120 countries:

- US Based Call Centers with Remote Monitoring (400 Stations)
- Multi-Lingual Call Center in Glasgow, UK (B2B) (160 Stations)
- In-Bound Toll-Free Lines for B2B
- Call Recording
- Modern Focus Group Facility in Virginia Beach, VA
- Data Collection | Data Processing | Tabulation | Analytical Services | Focus Groups | Online | In-Person | Global Research | Proprietary Research | Hybrid Methodologies

IMPAQ International, LLC
Booth Number: 6
Daniel Kaplan
10420 Little Patuxent Parkway, Suite 300
Columbia, MD 21044
Phone: +1-443-259-5500
Email: info@impaqint.com
Website: www.impaqint.com

IMPAQ International evaluates and enhances public programs and policy. We provide leading-edge research and consulting services to domestic and international clients, including: monitoring & program evaluations, research & policy analysis, implementation & technical assistance, technology solutions & data management, surveys & data collection, and communications & logistics support. Learn more at www.impaqint.com.
Sponsor and Exhibitor Index

Langer Research Associates
Booth Number: 10
Gary Langer
7 W. 66th St., 6th Floor
New York, NY 10023
Phone: +1-212-456-2624
Email: glanger@langerresearch.com
Website: www.langerresearch.com

PARC, the polling archive, is a secure, cloud-based knowledge management application to store, search and instantly access your organization’s research materials. It parses and delivers individual survey questions and project documents, with all related files a single click away. PARC keeps your team highly organized, efficient and accurate; breaks down in-house silos; and serves as an excellent client support and retention tool. Visit Booth #10 or contact us for a personal tour.

Marketing Systems Group
Booth Number: 9
Rajesh Bhai
755 Business Center Drive, Suite 200
Horsham, PA 19044
Phone: +1-215-653-7100
Email: rbhai@m-s-g.com
Website: www.m-s-g.com

Marketing Systems Group provides innovative products and services to the survey research industry. Our products include: GENESYS full service sampling, statistical design, and extensive GIS services, PRO-T-S® and U-Dial deliver productivity to your call center. ARCS® is an automated feedback and panel management platform for recruitment, scheduling, data collection and custom reporting.

Mathematica Policy Research
Booth Number: 15
Tara Merry
PO Box 2393
Princeton, NJ 08543-2393
Phone: +1-609-945-6616
Fax: +1-609-799-0005
Email: tmerry@mathematica-mpr.com
Website: www.mathematica-mpr.com

Mathematica is a pioneering nonpartisan research organization dedicated to improving public well-being. Our 1,200+ experts conduct policy research, data collection, and data analytics that meet the highest standards of quality and objectivity, working with decision makers across the public and private sectors.

MDRC
Booth Number: 16B
Jo Anna Hunter
16 East 34th Street
New York, NY 10016
Phone: +1-212-340-8671
Fax: +1-973-220-9289
Email: joanna.hunter@mdrc.org
Website: www.mdrc.org

MDRC is committed to finding solutions to some of the most difficult problems facing the nation — from reducing poverty and bolstering economic self-sufficiency to improving public education and college graduation rates. We design promising new interventions, evaluate existing programs using the highest research standards. MDRC is seeking out survey research organizations that are capable of achieving high response rate targets and collecting high quality survey data using web, CATI, in-person, mobile and new data collection methodologies.

Mfour Mobile Research
Booth Number: 38
Alex Colao
19800 Mac Arthur Blvd #700
Irvine, CA 92612
Phone: +1-714-754-1234
Email: acolao@mfour.com
Website: www.mfour.com

MFour is redefining the market research industry with real time access to more than 1,000,000 mobile consumers. Using the Surveys On the Go® app, the most downloaded and highest rated survey app, researchers and national brands are able to connect with hard-to-reach consumers, including Millennials, Hispanics, and African Americans.

Michigan Program in Survey Methodology
Booth Number: 4
Jill Esau
426 Thompson St
Ann Arbor MI 48104 USA
Phone: +1-734-647-3592
Fax: +1-734-764-8263
Email: pagregor@umich.edu
Website: www.psm.isr.umich.edu

The University of Michigan Program in Survey Methodology (MPSM) seeks to train future generations of survey methodologists who specialize in the statistical, social and data sciences. The program offers Doctor of Philosophy and Master of Science degrees through the University of Michigan. The program's home is the Institute for Social Research the world's largest academically-based social science research institute. MPSM is a program where students learn the science for surveys. Our students study with some of the world's leading survey methodologists while pursuing their Master's or PhD degree. The Program provides a rich intellectual environment for study and work at one of the premier public universities in the world.
Sponsor and Exhibitor Index

**Mjt US, Inc.**
*Booth Number: 5*
Mechelle Timmons
2908 Stewart Creek Blvd
Charlotte, NC 28216
Phone: +1-704-629-8152
Email: meche1le.timmons@mjtus.com
Website: www.mjtus.com

Mjt US utilizes state-of-the-art systems and technologies that converts paper-based survey responses into electronic format, providing you the ability to analyze and evaluate your data to make data-supported claims. Research organizations all across the US partner with us to leverage our in-house survey design, printing, mailing/distribution, and data collection services. Stop by our booth (#5) to discuss your next survey project and sign up to receive your free 2 hour project consultation.

**NORC at the University of Chicago**
*Booth Number: 20*
Lindsay Arends
55 East Monroe Street
Chicago, IL 60603
Phone: 312-357-7032
Fax: 312-759-4004
Email: arends-Lindsay@norc.org
Website: www.norc.org

NORC at the University of Chicago is a non-partisan and objective research institution that delivers reliable data and rigorous analysis to guide critical programmatic, business, and policy decisions. Since 1941, NORC has conducted groundbreaking studies, created and applied innovative methods and tools, and advanced principles of scientific integrity and collaboration. Today, government, corporate, and nonprofit clients around the world partner with NORC to transform increasingly complex information into useful knowledge.

**Nielsen**
*Booth Number: 22*
Charlotte Cline
501 Brooker Creek Blvd
Oldsmar, FL 34677
Phone: +1-813-366-5347
Email: charlotte.cline@nielsen.com
Website: www.nielsen.com

Nielsen Holdings N.C. (NYSE: NLSN) is a global information and measurement company with leading market positions in marketing and consumer information, television and other media measurement, online intelligence, mobile measurement, trade shows and related properties. Nielsen has a presence in approximately 100 countries, with headquarters in New York, USA, and Diemen, the Netherlands. For more information, visit www.nielsen.com.

**Oxford University Press**
*Booth Number: 35*
Brittany Hobson
198 Madison Ave.
New York, NY 10016
Phone: +1-800-445-9714
Email: custserv.us@oup.com
Website: www.global.oup.com

OUP is the world’s largest university press with the widest global presence. OUP publishes across the entire academic and higher education spectrum, including a wide array of books, journals and online products.

**Provalis Research**
*Booth Number: 8*
Amanda Robinson
1255 Robert Bourassa Blvd
Montreal, Quebec H3B 3X3
Canada
Phone: +1-514-899-1672
Fax: +1-514-899-1750
Email: adam@provalisresearch.com
Website: www.provalisresearch.com

Provalis Research is a world’s leading developer of text analytics software with ground-breaking qualitative and quantitative analysis programs, such as QDA Miner, an innovative mixed-methods qualitative data analysis software; WordStat, a powerful add-on module for computer assisted content analysis and text mining; and SimStat, an easy yet powerful statistical software. The most distinctive feature of these tools is their interoperability, allowing researchers to seamlessly move back and forth between quantitative and qualitative data analysis.

**Opinion Access Corp**
*Booth Number: 23*
Joe Rafael
47-10 32nd Place
Long Island City
New York, NY 11101
Phone: +1-718-729-2622
Fax: +1-718-729-2444
Email: joe@opinionaccess.com
Website: www.opinionaccess.com

Opinion Access Corp. (OAC) has been the data collection expert to the marketing research industry for over 20 years. Known for our expertise in managing projects, we execute Social Science, Political, Healthcare and Hispanic work using CATI and Online interviewing. Whether a project needs to get in and out of the field as quickly as possible or maximized for response rate, all projects are meticulously managed by a team with 100+ cumulative years of data collection experience.
Sponsor and Exhibitor Index

RAND Corporation
Booth Number: 24A
Julie Brown
PO Box 2138
Santa Monica, CA 90407-2138
Phone: +1-310-393-0411 ext. 6212
Fax: +1-310-451-6921
Email: julieb@rand.org
Website: www.rand.org

RAND Survey and Technology Solutions are here to address your survey and data needs. Our suite of services includes management of “big data,” data collection in all modes, nationally representative American Life and American Educator panels, our online modified-Delphi system for expert elicitation and stakeholder engagement, and expertise in data analysis and data visualization.

Reconnect Research
Booth Number: 24
Scott Richards
10940 Wilshire Blvd
17th Floor
Los Angeles, CA 90024
Phone: +1-310-273-9023 ext. 111
Fax: +1-310-273-9321
Email: scott@reconnectresearch.com
Website: www.reconnectresearch.com

Reconnect Research provides a cost effective and quick non-probability sampling design for conducting surveys called RICS tm -Redirected Inbound Call Sampling. RICS tm intercepts millions of MIDI Calls tm (mis-dialed, incomplete, disconnected, inbound) and replaces the curt termination message with an invitation to complete a survey. Data collection can be conducted via IVR, live interviewer, mobile, and/or online.

Reconnaissance Market Research (ReconMR)
Booth Number: 19
Michelle Vrudhula
135 S Guadalupe Street
San Marcos, TX 78666
Phone: +1-512-757-8102
Fax: +1-512-353-3696
Email: michelle.vrudhula@reconmr.com
Website: www.ReconMR.com

Reconnaissance Market Research (ReconMR) has survey research experience dating back to the 1960’s. Multi-modal, qualitative, and quantitative data collection services via 300 U.S. based CATI stations utilizing multiple platforms including Voxco and ACS Query. 100% TCPA compliant by manually dialing cell phones at no extra cost. Experienced in public policy and public opinion research, academic studies, political polling, consumer and B2B market research. Certifications include DBE, MBE and Texas HUB.

Revily Inc
Booth Number: 33
David Burrell
3436 Miller Drive
Chamblee, GA 30345
Phone: +1-770-355-8568
Email: jdburrell@revily.com
Website: www.revily.com

Revily is a research and technology company. We provide researchers, strategists and marketers, live agent, automated and online public opinion research delivered through a SaaS technology platform. Our Research Suite offers an easy to use interface for an end-to-end research solution that delivers analytics and advanced reporting for measuring any type of public opinion research. Please visit revily.com for more information.

Roper Center for Public Opinion Research
Booth Number: 3
Kenny Berkowitz
136 Hoy Road, 651 Rhodes Hall,
Cornell University
Ithaca, NY 14853
Phone: +1-607-255-8129
Fax: +1-607-255-6565
Email: membership@ropercenter.org
Website: www.ropercenter.org

The Roper Center is member-supported with a mission to collect, preserve, and disseminate public opinion data; to serve as a resource to help improve the practice of survey research; and to broaden the understanding of public opinion through the use of survey data in the United States and around the world.

• 23,000 datasets
• 700,000 searchable questions
• Data from over 100 countries
• Polls from 1935 to today
• Data preservation and curation
• Teaching and training resources

RTI
Booth Number: 31 & 32
Alison Murphy
3040 E. Cornwallis Road
Research Triangle Park, NC 27709
Phone: +1-203-512-8179
Email: amurphy@rti.org
Website: www.rti.org

RTI International is an independent, nonprofit research institute dedicated to improving the human condition. Clients rely on us to answer questions that demand an objective and multidisciplinary approach—one that integrates expertise across the social and laboratory sciences, engineering, and international development. We believe in the promise of science, and we are inspired every day to deliver on that promise for the good of people, communities, and businesses around the world.
For more information, visit www.rti.org
Sponsor and Exhibitor Index

Scientific Telephone Samples
Booth Number: 26A
Steve Clark
30211 Avenida de las Banderas, Suite 130
Rancho Santa Margarita, CA 92688
Phone: +1-949-461-5400
Fax: +1-949-609-4577
Email: steve@stssamples.com
Website: www.stssamples.com

Established in 1988, Scientific Telephone Samples (STS) is a leading provider of random digit (RDD), wireless/cell, listed/targeted, business, and GIS based sampling. Reduce wireless data collection costs with Enhanced-Wireless™, an extremely productive wireless sample based upon a very large database of known wireless phones with name/address. Target Enhanced-Wireless™ by age, income, gender, ethnicity, radius, BG/tract, polygon, etc. We offer expert sampling consultation and demographic analysis, and will help you achieve a representative and productive sample.

SSRS
Booth Number: 30
Melissa J. Herrmann
53 W Baltimore Pike 3rd Floor
Media, PA 19063
Phone: +1-484-840-4300
Fax: +1-484-840-4599
Email: mherrmann@ssrs.com
Website: www.ssrs.com

SSRS is a full-service survey and market research firm managed by professionals with advanced degrees in the social sciences. Service offerings include the SSRS Omnibus survey, SSRS Probability Panel, and custom research programs. The SSRS team is renowned for its multimodal approach and sophisticated sample designs. Projects for the company include complex strategic, tactical and public opinion initiatives in the US and in more than 40 countries worldwide. SSRS is research refined. Visit www.ssrs.com for more information.

Stampede Consulting
Booth Number: 34
Chris Turner
PO Box 8300
Alexandria, VA 22306
Phone: +1-800-707-6786
Email: win@stampedeconsulting.com
Website: www.stampedeconsulting.com

What’s the point of investing in a project if your base data file is garbage? Stampede Consulting creates clean, unique datasets for your public opinion research and analytics programs. In-house proprietary tools allow us to locate and remove “bad” data so you only pay for what’s useful. Our firm supports our troops. Stampede’s teams rely heavily on U.S. military veterans recruited and trained for roles as interviewers, focus group or panel recruiters, and relationship marketers.

Stata Corp LP
Booth Number: 21
Ashley Schnell
4905 Lakeway Drive
College Station, TX 77845
Phone: +1-979-696-4600
Fax: +1-979-696-4601
Email: aschnell@stata.com
Website: www.stata.com

Stata statistical software provides everything research professionals need for statistical analysis, data management, graphics and statistical programming. Whether you prefer a GUI interface, a command line, or scripts, stata puts the statistics you want at your finger tips. One complete package - no separate modules to buy. Perpetual licenses.

Survey Monkey
Sarah Cho
3050 S Delaware St
San Mateo, CA 94403
Phone: +1-720-289-4755
Email: sarahc@surveymonkey.com
Website: www.surveymonkey.com

SurveyMonkey is the world’s leading online survey platform, with more than 3 million survey responses every day. SurveyMonkey has revolutionized the way people give and take feedback, making it accessible, simple and affordable for everyone. The company was founded in 1999 with a focus on helping people make better decisions, and has built technology based on over 15 years of experience in survey methodology and web development. Customers include 99% of the Fortune 500, academic institutions, organizations and neighborhood soccer leagues everywhere. The company has more than 650 employees worldwide with headquarters in San Mateo, CA. For more information, visit www.surveymonkey.com.
Sponsor and Exhibitor Index

**Survox Inc**
Mary McDougall
547 Howard Street
San Francisco, CA 94105
Phone: +1-415-777-0470
Email: mmdougall@survoxinc.com
Website: www.survoxinc.com

Survox phone data collection solutions empower decision makers public opinion pollsters to gain fast, accurate insights from a precise set of respondents. We provide a unified platform for respondent recruitment and multi-channel survey execution across a mix of modes - phone, online, and IVR - and multiple vendor solutions. The Survox solution delivers real-time, operational control, which helps researchers complete projects quickly and cost effectively. For more information visit www.survoxinc.com.

**Swift Pre Paid Solutions**
Booth Number: 14
Joe Kooima
2150 E Lake Cook Road, Suite 150
Buffalo Grove IL 60089
Phone: +1-847-325-6760
Fax: +1-847-325-4333
Email: jkooima@swiftprepaid.com
Website: www.swiftprepaid.com

Swift Prepaid Solutions is an open-loop (Visa/MasterCard) prepaid program manager delivering funds on behalf of clients in over 9 currencies, safely and securely, to more than 160 countries. A global leader, Swift’s technical and consultative approach provides innovative product offerings to exceed client expectations. Virtual cards, Physical cards, Digital and mobile-enabled, and with complete corporate over-sight. Swift is on the leading edge of product development, delivering technology, tools, and solutions to help clients gain a clear, sustainable advantage.

**Uconn**
Booth Number: 18
Jennifer Necci Dineen
1800 Asylum Ave, 4th Floor
West Hartford, CT 06117
Phone: +1-860-570-9223
Email: jennifer.dineen@uconn.edu
Website: www.surveyresearch.uconn.edu

ONLINE GRADUATE EDUCATION. The University of Connecticut offers individual graduate courses, a 12 credit certificate and a 30 credit Master of Arts degree. Expand your skills and advance in your field. LEARN MORE: http://surveyresearch.uconn.edu

**USDA NASS RDD**
Booth Number: 34A
Joslin J. Lofton
1400 Independence Ave., SW
Washington, DC 20250
Phone: +1-202-690-0027
Email: joslin.lofton@nass.usda.gov
Website: www.usda.gov

The USDA’s National Agricultural Statistics Service (NASS) conducts hundreds of surveys every year and prepares reports covering virtually every aspect of U.S. agriculture. Production and supplies of food and fiber, prices paid and received by farmers, farm labor and wages, farm finances, chemical use, and changes in the demographics of U.S. producers are only a few examples. NASS is committed to providing timely, accurate, and useful statistics in service to U.S. agriculture.

**Westat**
Booth Number: 1 & 2
Eric Jodts
1600 Research Blvd
Rockville, MD 20850
Phone: +1-301-610-8844
Fax: +1-301-610-4886
Email: ericjodts@westat.com
Website: www.westat.com

Westat is one of the world’s foremost professional services research organizations, with expertise in designing solutions to meet client needs. We conduct custom research, data collection and management, program evaluations, communications outreach and social marketing, and clinical trials. We are innovators in survey research: applying and analyzing statistics and data science, developing tools and applications, solving methodological problems, and capturing data with the most advanced techniques. Westat designs, builds, and customizes solutions that improve research through technology.
Sheraton New Orleans Meeting Rooms

Third Floor

Session Room

Speaker Presentation Drop-off

AAPOR Registration

Book Store

Exhibit Hall & Posters

Fourth Floor

Session Rooms

Oak Alley Entrance

Committee Meeting Rooms

Session Rooms

Nottoway Entrance

Oak Alley

Committee Meeting Rooms

Session Rooms

Maurepas Entrance

Napoleon Ballroom

Common Street Corridor

A1

A2

A3

B1

B2

B3

C1

C2

C3

D1

D2

D3
Sheraton New Orleans Meeting Rooms

Fifth Floor

- Kick-off General Session
- Presidential Address and Luncheon
- Luncheon and Activities Awards
- New/All-Chapter Welcome Mixer and Chef Tasting
- Awards Banquet

Eight Floor

Committee Meeting Room

Speed Networking
Notes