

**American Association for Public Opinion Research  
Executive Council Minutes  
January 8, 2016**

Mollyann Brodie	President	Present
Roger Tourangeau	Vice President	Present
Michael Link	Past President	Present
Dan Merkle	Secretary-Treasurer	Present
Allyson Holbrook	Associate Secretary-Treasurer	Present
Jordon Peugh	Communications Chair	Present
Sandra Bauman	Associate Communications Chair	Present
David Dutwin	Conference Chair	Present
Jennifer Dykema	Associate Conference Chair	Present
Sarah Cho	Education Committee Chair	Present
Kristen Olson	Membership & Chapter Relations Chair	Present
Anna Wiencrot	Associate Membership & Chapter Relations Chair	Present
Ron Langley	Standards Chair	Present
John Loft	Associate Standards Chair	Present
Joe Lenski	Councilor-at-Large	Present
Rich Morin	Councilor-at-Large	Present
<b>Staff</b>		
Adam Thocher	Executive Director	Present
Heidi Diederich	Administrative Director	Present
Eric Bailey	Marketing Communications Manager	Present
Crystal Stone	Administrator	Present

**I. WELCOME, CALL TO ORDER**

President Mollyann Brodie called the meeting to order at 8:35 a.m. EST and a quorum was established.

**II. PUBLIC OPINION COMMITTEE REPORT – NEXT STEPS**

Mollyann Brodie introduced the Public Opinion Committee Report. An Ad Hoc Committee will be created. Mollyann Brodie will write a charge and scope for the ad hoc committee. Possible committee members will be considered at the February Executive Council meeting.

**III. AAPOR ANNUAL CONFERENCE – HISTORY AND STRATEGIC OBJECTIVES**

Jen Dykema introduced her summary of what the AAPOR conference looks like since 2010. It was agreed to continue the discussion at the March Executive Council meeting.

**IV. TCPA – UPDATES AND REQUESTS**

Mollyann Brodie introduced the request from CASRO/MRA for money and support for the TCPA. This would support the judicial and legislative agenda for the organization. Mollyann Brodie

indicated that she will have further conversations with CASRO and will report back at the February Executive Council meeting.

## **V. OLD BUSINESS**

### **Website Navigation**

Eric Bailey reported on the progress of the improvements to the website navigation. The new navigation is due to transition January 22.

## **VI. OTHER NEW BUSINESS**

Jordon Peugh reported that in an effort to be proactive around the election, a task force will be created to do an analysis immediately following the election. Jordon indicated that she and Rich Morin will put together a list of potential committee members for consideration at the February Executive Council meeting.

Kristen Olson reported that the Membership and Chapter Relations Committee will begin working on the 2016 post conference survey. Committees should let her know if they want something specific on that survey. It was indicated that discussion will continue at the March Executive Council meeting.

## **VII. EXECUTIVE SESSION**

At 11:38 a.m. EST the regular meeting of the Council was adjourned and staff was excused to permit the Council to meet in Executive Session.

**Roger Tourangeau moved, seconded by Ron Langley to adjourn the regular meeting of the Executive Council. The motion was approved unanimously.**

## **VIII. ADJOURNMENT**

**Dan Merkle\_\_ moved, seconded by \_Allyson Holbrook\_ to adjourn the Executive Council meeting. The motion carried unanimously.**