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American Association for Public Opinion Research
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Who We Are

Mission & Goals
The American Association for Public Opinion Research (AAPOR) is a professional organization dedicated to advancing the science and practice of survey and opinion research to give people a voice in the decisions that affect their daily lives.

We strive to:
- Educate policy makers, the media and the public at large to help them make better use of surveys and survey findings;
- Educate practitioners on new developments affecting our field;
- Advocate the highest standards of ethical conduct for survey and opinion research;
- Encourage and disseminate research and innovations that improve our methods;
- Encourage and disseminate systematic analyses of public opinion on the major issues of the day;
- Promote best practices in collecting, analyzing, and interpreting survey data;
- Provide opportunities for our members to exchange views and promote the values of our organization; and
- Act as an advocate for survey and opinion research and its practitioners.

Amended: December 2013

AAPOR Executive Council

AAPOR Executive Council 2019 – 2020
President – Nora Cate Schaeffer, University Wisconsin- Madison
Vice President/President-Elect – Dan Merkle, ABC News
Past President – David Dutwin, NORC at the University of Chicago
Secretary-Treasurer – Lydia Saad, Gallup
Associate Secretary-Treasurer - Gretchen McHenry, RTI International
Standards Chair – Rene Bautista, NORC at the University of Chicago
Associate Standards Chair – Tim Triplett, Urban Institute
Conference Chair – Mandy Sha, Independent Consultant
Associate Conference Chair – Kristen Olson, University of Nebraska-Lincoln
Membership and Chapter Relations Chair – Tamara Terry, RTI International
Associate Membership and Chapter Relations Chair – Ipek Bilgen, NORC at the University of Chicago
Communications Chair – Josue De La Rosa, NYC Department of Health and Mental Hygiene
Associate Communications Chair – Jessica Holzberg, U.S. Census Bureau
Education Chair – Allyson L. Holbrook, University of Illinois at Chicago
Associate Education Chair – Rachel Caspar, RTI International
Councilor-at-Large – G. Evans Witt, Witt Associates LLC
Councilor-at-Large – Mary Losch, University of Northern Iowa

AAPOR Executive Office Staff
Delia Murphy, Executive Director
Eric Bailey, Senior Director of Communications
Sam Nysetvold, Program Manager, Membership and Chapter Relations
Melanie Goff, Program Manager, Conference and Awards
Daniel Choppa, Program Administrator, Operations and Education
Linda Arcangeli-Story, Meetings Director
Amy Metzgar, Coordinator, Meetings and Expositions
President’s Report
Nora Cate Schaeffer
President 2019–2020

Report Executive Summary:
The President has few specific duties. The President initiates tasks that fall outside the standard committee structure or that are needed for the continuity and strength of the organization, and leads responses to situations that emerge during the term. This executive summary focuses on activities that fall outside the regular committee structure or that involve major organizational initiatives.

New Ad Hoc Committees:
• The Ad Hoc Committee on the Future of AAPOR’s Journals (Mollyann Brodie, chair) was charged in January 2019. The committee’s two interim reports and the final report provide an important resource for Council in planning the future of the Journals.
• Ad hoc committees were charged to oversee the review of the bylaws (Mary Losch and Cliff Zukin, co-chairs) and the Code of Professional Ethics and Practices (Stephanie Eckman, chair), which take place every five years.
• Councilor-at-Large Evans Witt and Vice President Dan Merkle developed a charge for a Task Force on 2020 Pre-Election Polling and Dan worked to form the task force, which is thus in place well in advance of the elections.

Journals:
• A charge was developed for the Public Opinion Quarterly (POQ) Advisory Committee for the first time.
• New editors-in-chief, Allyson Holbrook and Eric Plutzer, were recruited for POQ.
• A new editor-in-chief, Emily Geisen, was recruited for Survey Practice.
• The search was initiated for a new editor for the methodology section for the Journal of Survey Statistics and Methodology (JSSAM).

Reports from Task Force Committees:
• The Task Force on Transitions from Telephone Surveys (Kristen Olson and Jolene D. Smyth, co-chairs) delivered a complete report, which was reviewed and accepted by Council.
• The Task Force on Data Falsification (Jill DeMatteis and Linda J. Young, co-chairs) delivered a draft report which is undergoing revision.
• The Task Force on Quality in Comparative Surveys (Lars Lyberg, co-chair, AAPOR, and Beth-Ellen Pennell, co-chair, WAPOR) delivered a report that will be reviewed by the 2020–2021 Council.

Infrastructure:
• Re-established an Executive Council Resource Guide to consolidate policies and procedures.
• Developed a draft charge for the Public Opinion Quarterly Advisory Committee.

Conference:
• Council cancelled the in-person 2020 conference due to the pandemic. The 2020 AAPOR virtual conference will take its place.
Details of Programs:

Overall Health of AAPOR:

- AAPOR is still in a solid situation financially – we budgeted for a $23,981 deficit, but ended the year with a $16,466 surplus. However, there is substantial uncertainty ahead because of the pandemic. Conference Chair Mandy Sha quickly moved our conference online this year, but the prospects for the 2021 conference are uncertain as well.
- As of the end of April, we had 1740 members, 300 fewer members than the previous year at the same time. We hope for some increase with the virtual conference, but we do not expect the same increase in membership we usually have with our in-person meeting.

Award Committees:

- Schaeffer chaired the 2020 AAPOR Award Committee. Because of disruptions due to the pandemic, the 2020 AAPOR Award for Exceptionally Distinguished Achievement will be presented at the 2021 AAPOR Annual Conference, which we hope will be held in person. Travel to conduct the interviews for the video of the award winners was risky, and conducting the interviews could have been also.
- For the first time, AAPOR hosted the Sirken Award, which was given to Roger Tourangeau.

Renewing AAPOR’s Infrastructure:

- Over the last decades, AAPOR’s Executive Council has greatly expanded the services that the volunteers on Council provide to members – webinars, short courses, communications on social media and with the press, monitoring the legal environment, commissioning task force reports, providing volunteer opportunities to develop future leaders, and so forth. All Councilors except the President serve only two years at a time. This short service makes it important to have an infrastructure of information about past activities and procedures for future initiatives for Councilors to draw on, so that Councilors can be effective quickly.
- This year Council began to use a common file space where much of our history is now accessible for consultation. An Executive Council Resource Handbook was compiled. This required compiling and developing policies and procedures for regular tasks such as forming ad hoc committees and task forces, processes for award committees, guidelines for public communication by Council members, policies governing membership on committees, and such. This process involved the entire Council reviewing, deliberating on, and revising these policies.
- Infrastructure initiatives with important implications for AAPOR’s capacity were undertaken by the Membership and Chapter Relations Subcommittee for improving the membership database and by Communications for tracking media requests and media experts.

The Journals:

- Members cite the journals as the principal benefit of membership, and the journals are the foundation for the review and dissemination of the science that is vital to our field. However, AAPOR has lacked a structure for regular communication with the journals, so that monitoring the needs of the journals and preparing for their future has been hampered.
- The Ad Hoc Committee on the Future of AAPOR’s Journals, chaired by Mollyann Brodie, undertook a massive review of the journals. The committee recommended that Council increase financial support of the journals; articulate the relationship among the journals, the advisory committees, and Council and develop new committee structures as needed.
- For Public Opinion Quarterly, a review of the membership records found numerous inconsistencies and ambiguities. The committee was restructured so that terms follow Council years like all other AAPOR committees, rather than the terms of the journal’s editors. POQ’s Advisory Committee has not had a charge, and the report of the Committee on the Future of AAPOR’s Journals documented numerous problems that resulted. A charge was drafted and considered by Council to be voted on (or sent for additional revision) in May.
Continuing/Pending Projects for 2020–2021 Past President:

- Charging an ad hoc committee to consider and recommend implementation of recommendations from the Ad Hoc Committee on the Future of AAPOR’s Journals. A principal goal of the new committee will be to recommend structures for communication among the journals and for communication between the Council and the journals. The committee was approved by the 2019–20 Council but will be nominated and charged in the coming year.

- For the Advisory Committees for the *Journal of Survey Statistics and Methodology* and *Survey Practice*, update the charges and review the records of committee membership, so that this information is available to the committees. Review and update the charges for those committees.

- Rationalize the structure of the Sirken Award Committee and the terms of that committee’s members in consultation with that committee’s chair.
Past President’s Report

David Dutwin
Past President 2019-2020

AAPOR Past Presidents are responsible for chairing the Nominations Committee for that year’s Executive Council election. The Committee identifies and considers potential candidates for each elected position on the Council. To form this year’s committee, I invited a range of qualified AAPOR members based on location, industry, area of professional survey expertise, and other elements of diversity. This year’s Nominations Committee included Jennifer Dineen (UConn), Ned English (NORC), Missy Mosher (SSI), Joe Lenski (Edison Research), Scott Clement (Washington Post), Don Dillman (University of Washington), Bianca Julio (Kaiser Family Foundation), and myself (then SSRS, now NORC). My sincere thanks to members of this Committee for their professionalism and diligence in undertaking this task. My congratulations also to this year’s newly elected Executive Council members and to the other nominees who were willing to put their names out there for consideration.

A second responsibility of the Past President is to chair the Policy Impact Award Committee, which I was also pleased to do. This year’s Committee included Ana Gonzales (Pew), Bella Struminskaya (U. Utrecht), Tresa Undem (PerryUndem), Stas Kolenikov (RTI), Heather Ridolfo (NASS), Ashley Amaya (RTI), all of whom put considerable work into this assignment. We considered over two dozen nominees, all of whom were deserving this recognition. We are very pleased to see the Consumer Expenditure Survey of the Bureau of Labor Statistics receive this recognition for the important role that it serves as a key element of our nation’s statistical infrastructure.

I have also led the Committee on Public Opinion throughout the year, in an effort to continue to realize the goals for AAPOR set out in my presidential address. The committee has three main subcommittees: Journalism; Civics; Public Opinion. Each made significant strides forward. Journalism developed a proposal for AAPOR to expand its journalism education and promotional outreach, and submitted this proposal to the Knight Foundation. The Foundation unfortunately did not choose to fund AAPOR and the committee is presently revising the proposal to target another foundation. The Public Opinion subcommittee similarly developed a proposal for research into public opinion in America, and was set to submit funding to the Rockefeller Brothers Fund before Covid-19 suspended their funding efforts. The Civics subcommittee made significant strides toward developing their strategy and considering partners with which to realize AAPOR’s goals.

I have served on AAPOR now 5 of the past 7 years. It has been a real highlight of my career to have had the opportunity to serve the association I love and be part of such a wonderful collection of professionals.
Secretary Treasurer Report

Lydia Saad
Secretary-Treasurer 2019-2020

Report Executive Summary:
AAPOR ended 2019 with a slight budget surplus and significant investment gains. All signs were pointing to a strong 2020 Conference that would meet or exceed AAPOR’s 2020 goals for conference registration, sponsorship, and membership. At the same time, it was becoming clear that AAPOR would need to assume more financial responsibility for POQ as the journal transitioned to a new editorial team. It was also time to revamp AAPOR’s website and invest in more educational and media outreach to strengthen AAPOR’s industry leadership roles.

The onset of the COVID-19 pandemic in February will likely result in lower than anticipated revenue in 2020 from the Annual Conference and membership renewals and may also affect revenue from year-round distance education and the 75th anniversary fundraising campaign. Given these potential shortfalls, Council will need to consider cutbacks in some programming. The Investment Committee recently met and decided to reduce AAPOR’s exposure to equities, but will need to monitor this closely over the coming year.

2019 Budget Overview:
Budgeted for a $23,981 deficit
Actual (unaudited) was a $16,466 surplus

Gains
- Conference had higher revenue and lower expenses (net +$22,371)
- Distance Education had higher revenue and lower expenses (net +17,000)
- Temporarily Restricted Net Assets were up (+8,419)
- Transparency Initiative had lower expenses (-$6,800)

Shortfalls
- Leadership had higher expenses (+$13,816)
- Membership had lower expenses, but also lower revenue (net -$6,073)

2019 Investments Overview:
Portfolio enjoyed strong growth in 2019, +14%, gaining $224,108
Ended 2019 at $1.8 million

Current Accounts and Investments: (as of April 30, 2020)
Cash balance = $403,066
Short-term Investments (General Operating, Contingency funds) = $245,254
Long-term Investments (Board Designated, Unrestricted, Ambassador funds) = $1,212,247
Temporarily restricted investments (Heritage, Sudman, Roper funds) = $295,260
Total Assets = $2,155,827
Notable Accomplishments in Sponsorship, Development, and Investment

Sponsorship:
The Sponsorship Committee had a strong year in 2019, bringing in $220,350, well exceeding its goal of $206,000. This was through a combination of year-round sponsors, conference sponsors, conference exhibitors and conference advertisers. The Sponsorship Committee worked closely with AAPOR staff to revise the sponsorship prospectus for use with the 2020 Atlanta conference, simplifying the packages and orienting the offerings around specific AAPOR goals, including celebrating the 75th anniversary. Prior to the COVID-19 crisis, sponsorship was on track to match or exceed 2019 revenue.

Development:
Development Chair, Nancy Mathiowetz, retired from her position in 2019 at the end of her second term. While searching for a replacement, the Secretary-Treasurers worked with AAPOR staff to create a 75th Anniversary fundraising campaign, with a goal of raising $10,000. The campaign invites members and others to contribute in amounts featuring the number ‘75’ to support activities that will build a strong foundation for AAPOR’s next 75 years. The campaign was rolled out at the start of 2020. It is featured on the membership renewal page, the Conference registration page, and the AAPOR website.

Investments:
AAPOR’s investment portfolio enjoyed solid growth in 2019 (up 14%), reflecting strong growth in the market overall. While the portfolio has experienced losses since January 2020 (down 3.6%), it is still up slightly year over year in April (+2.0%) and is up 10% since the start of 2019. The portfolio has been shielded from the worst of the 2020 market decline by its heavy emphasis on bonds; these have offset declines in equity holdings. We also have a relatively large portion of our portfolio in cash (27%). This reflects money recently put aside from the sale of maturing bonds that is scheduled to be transferred to AAPOR’s cash reserves to pay for the Stanton contract in 2020.
Councilors-at-Large Report

G. Evans Witt, Councilor-at-Large 2018-2020
Mary Losch, Councilor-at-Large 2019-2021

Report Executive Summary:
The Councilors-at-Large have a small number of specific duties. Many of their activities are tasks delegated by the President and the Executive Council where the tasks are not part of an existing committee’s responsibility.

The work of the Councilors-at-Large in 2019-2020 covered many aspects of AAPOR’s operations and activities with special emphases on communications and modernizing AAPOR’s bylaws, policies and procedures.

Details of Programs:
Award Committees:
Witt: Chaired Mitofsky Innovators Award Committee
Losch: Chaired AAPOR Book Award Committee
Witt and Losch: Co-chaired the Inclusive Voices Award Committee

Diversity Coordinating Committee:
Witt and Losch participated in the work of the Diversity Coordinating Committee (DCC) through the year, including its monthly meetings. A major DCC emphasis for the year was on institutionalizing diversity efforts within AAPOR, with a focus on how to make sure diversity efforts receive adequate attention throughout the organization and at the Council level. They co-chaired a new committee to decide the Inclusive Award for 2020 as a transitional step toward integrating the award completely into the standard award process for 2020-21.

POQ Advisory Committee:
Witt and Losch served on the POQ Advisory Committee. Both participated as interviewees for the Committee on the Future of AAPOR Journals. Working with the Council in reviewing and implementing the recommendations will likely be a key Council goal for 2020-2021.

Election Messaging Working Group:
Witt was asked to chair a small working group charged by Council at the June 2019 meeting to draft talking points for AAPOR spokespeople for use when questions arise about pre-election polling and to draft statements AAPOR might seek to issue during the election campaign. Council approved Jon Cohen, Ariel Edwards-Levy, Janet Streicher, Evans Witt and Paul Lavrakas as members. (Edwards-Levy later resigned from the group due to conflicts.) Working with the Communications Committee and Stanton Communications, the working group crafted 28 talking points and two AAPOR statements, one in advance of the Iowa caucuses and one in advance of Super Tuesday. The working group’s work will continue through Election 2020.

Stanton Communications Initiative:
Witt was part of the AAPOR group that held bi-weekly conference calls to move forward the strategic communications efforts with Stanton.

AAPOR Bylaws Review:
Losch was asked by President Schaeffer to co-chair with Cliff Zukin the effort to review and draft updated recommendations for needed amendments to the AAPOR Bylaws to be presented to membership for a vote in 2020. The Bylaws Committee completed its work in spring 2020 and the Council plans to submit the proposed bylaws amendments to membership late summer of 2020.
Data Falsification Task Force Draft Report:
Losch (along with Tim Triplett) reviewed two report drafts from the Data Falsification Task Force and made recommendations for revisions.

Policies and Procedures Review:
Throughout the year, Losch assisted in the development, review and revision of multiple policy and procedures guidance documents as requested by President Schaeffer.

Spam/Robocalls Legislation and Regulation:
Witt continued monitoring efforts to reduce telephone spam and its impact on telephone survey research. After lobbying by various business groups, the FCC gave the telephone carriers new powers to identify and block spam calls and absolved the carriers of responsibility for blocking such calls. Witt worked with others in Washington, including the Insights Association, to track developments but recommended AAPOR could have little impact on the matter at the time. Witt examined grassroots software that simplifies members’ efforts to contact members of Congress and regulators, but determined the costs were excessive for AAPOR’s current needs. A question for 2020-21 is whether and how AAPOR can continue to monitor developments.

Continuing/Pending Projects for 2020–2021 Councilors–at–Large:
• Continue to review and draft a new framework for the DCC to provide it with more ongoing communication with and voice on the Executive Council.
• Assist Executive Council in restructuring Councilor-at-Large activities and assignments to include a 3rd Councilor-at-Large if membership supports the proposed bylaw amendment to add a 3rd Councilor-at-Large.
• Assist the POQ Advisory Committee in implementing new/structured framework for supporting editors and ensuring more frequent feedback to Executive Council going forward.
Membership and Chapter Relations Committee Report
Tamara Terry
Membership and Chapter Relations Chair 2019–2020

Committee Description:
The Membership and Chapter Relations Committee (MCR) is charged with the responsibility of getting and retaining members, communicating and supporting the chapters, and connecting volunteers with committees. MCR regularly reports to Council on membership trends, composition, and retention. MCR identifies new member benefits, serves as primary contact for regional AAPOR chapters, conducts surveys of AAPOR members, and provides committees with information about potential volunteers. The Membership and Chapter Relations Committee is a volunteer committee invited by the Membership and Chapter Relations Chairs and approved by Executive Council.

Membership update:
Overall, membership numbers are trending lower than prior year’s by ~300 members.
1. This year, AAPOR experienced a lot of technical issues during the membership drive that impacted members’ ability to renew.
2. Technical issues were eventually resolved; however, the membership drive was extended to late February and saw an increase of 270 members in February.
3. In March, AAPOR saw an increase of 112 members and likely would have seen more if the in-person conference hadn’t been cancelled.
4. As of April 30, AAPOR has 1740 members.
Subcommittee updates:

**AAPOR MCR Welcoming Subcommittee (AWC)**
Chair: Justine Bulgar-Medina

**Overall Initiatives:**
- Coordinated more with Conference Support Subcommittee (CSC), and began to establish a more permanent liaison position between the two groups (AWC and CSC).
- Increased AAPOR’s presence on Twitter and Facebook to continue expanding into regular (every few weeks/monthly) contacts with new(er) AAPORties from the last 5 years to encourage their continued participation and return to AAPOR.
- Worked on a succession plan for the Committee, including a 2-chair, 2-associate chair approach for the future.

**Plans for 2020 In-Person Annual Conference:**
- Physical AWC booth staffed during entire conference with opportunities to highlight the various chapters and volunteer options within AAPOR.
- Plan and host 4 ‘unofficial’ off-site meetups for members new(er) to AAPOR.
- Plan to have all 4 AAPOR meals (about 10 tables each meal) with veteran AAPORites to help welcome and orient the new(er) AAPORites.
- Develop the day-by-day and overall guide to the conference.
- Develop and share helpful tips & tricks for attending AAPOR with all accepted abstract presenters and registrants.
- In collaboration with the CSC, planned a pilot Professional Development program, complete with separate dedicated rooms/space to use throughout conference. This space was to include panels, open discussion, networking opportunities, social opportunities, learning seminars, as well as host speed networking and the docent program. All these things usually happen scattered throughout the program and space, so the opportunity to offer a unified ‘one-stop-shop’ approach was a key goal and initiative this year.

**Plans for 2020 Virtual Conference:**
- Host a student & early-career mixer before the virtual conference.
- Produce a ‘tips & tricks for VAAPOR’ guide.

**Action items for 2020–2021:**
- Get the one pager on ‘Why Attend AAPOR’ included with the call for abstracts, targeting new(er) AAPORites specifically, and share it with all new(er) attendees from the last 5 years.
- Continued collaboration with CSC, especially around speed networking and other networking opportunities, both year-round and at the conference.
- Develop and implement a plan for more regular communication with new(er) AAPORites to keep them engaged beyond the conference.
Chapter Liaison and Support Subcommittee
Co-Chairs: Susan Sherr and Angel Uglow

The MCR–Chapter Liaison and Support Subcommittee has worked on the following initiatives this year:

2019:
• The chapters were very busy at the national AAPOR conference in May of 2019. As in years past, the All-Chapter Reception was a popular event where each chapter raffled off prizes of local significance and had an opportunity to talk to current members and recruit new ones.
• A very well-attended meeting and luncheon was held during the 2019 AAPOR meeting for those interested in joining the potential new Canadian chapter. Susan Sherr, Chapter Liaison and Support Subcommittee Chair, attended the meeting and talked to potential members about the benefits of being part of National AAPOR and the relationship of the chapters to the national organization.
• Executive board members from each chapter also joined MCR leadership for a breakfast meeting to discuss highlights from each chapter’s year as well as common concerns and need for support that chapters have in common.
• Finally, the chapters co-sponsored a fun off-site party at the Fifth Social Club in Toronto that was attended by several hundred conference-goers. The party featured food, karaoke, a photo booth, and ice-breaker party games.
• The quarterly chapter representative meeting was held on August 7, 2020. As always, the chapters reported on their many exciting activities and initiatives, including conferences, networking events, and professional development opportunities for their members. One idea introduced by MCR chair Tamara Terry was to have one or multiple chapter booths in the display area throughout the conference. Chapter reps were supportive of this idea, especially if there was one table that they could take turns staffing. Chapter reps are also enthusiastic about broadcasting webinars and other events to a wider audience and are looking for support from national AAPOR to either facilitate partnerships among the chapters or help each chapter have access to the needed technology.
• Chapters were sent relevant AAPOR survey findings and agreed that this information is helpful.

2020:
• The first quarter 2020 chapter rep meeting was held on February 5 and several topics were discussed, including planning for the 2020 Annual Conference.
• Chapter activities were planned for the AAPOR Virtual Conference.
• The Subcommittee worked with AAPOR staff to collect Chapter Spotlights on a monthly basis.

Survey & Data Analysis Subcommittee
Co-Chairs: Heather Ridolfo and Greg Holyk

The MCR–Survey and Data Analysis Subcommittee has worked on the following initiatives this year:
• The Survey Subcommittee conducted the annual membership and conference survey. Data collection took place between July and August 2019. Despite the survey being delayed last year, we collected 962 responses. Two reports were prepared and provided to the Executive Council – the topline report and the trend report. The subcommittee is currently putting together the 2020 survey which will include questions around the virtual conference. The survey will be fielded in June 2020.
Volunteer Coordination Subcommittee
Chair: Jerry Timbrook

The MCR–Volunteer Coordination Subcommittee has worked on the following initiatives this year:

• On a continuing basis, the Volunteer Coordination subcommittee collected the names and demographic information of AAPOR members interested in volunteering and made this information available to chairs for recruitment via the Volunteer Interest spreadsheet that is now hosted on Dropbox. The Subcommittee also provided AAPOR leadership with suggestions for volunteers in areas other than standing committee service (e.g., COPAFS, COSSA, Awards Reviewers, ad hoc committees).

• The Subcommittee migrated all Volunteer Coordination documents that were previously hosted on Google Drive to the AAPOR Dropbox and reported any issues with the online Volunteer Interest form to AAPOR staff (e.g., variables missing from the backend export of this form, form not working in certain browsers).

• The main “project” of the Volunteer Coordination subcommittee this year has been updating the volunteer database. In the first part of the year, Jerry Timbrook worked with AAPOR staff to identify areas of missing data in the volunteer database (e.g., incorrect “rotate off” dates, missing committee members). The database is now being updated and will be merged with the membership database.

• The Subcommittee spent time this year brainstorming improvements to the usability of the spreadsheet used to record the names and demographic information of AAPOR members interested in volunteering. AAPOR staff will soon be transitioning this information to a new AAPOR Volunteer Portal. This new portal is a usability improvement over the current spreadsheet.

• Finally, the Subcommittee has been working to merge the volunteer database with demographic information from the membership database. This will give chairs some insight into the diversity of their committee members. Once the improvements to the membership database are made, this information will be readily available.

Diversity Subcommittee
Co-Chairs: Ana Gonzalez-Barrera and Allian Kasabian

The Diversity Subcommittee has worked on the following initiatives this year:

• Diversity Pipeline Award support – Last year, the Subcommittee worked with Communications to reach out to Atlanta school faculty and share information about AAPOR and the award. The Subcommittee contacted 85 department heads in the area and asked them to share the resources with their students and faculty and plans to do the same with Los Angeles, starting in late summer.

• Diversity spotlight for newsletter – Since May of last year, the Subcommittee provided 3 write-ups of members. The 4th newsletter write-up was done by Communications to align with Hispanic Heritage Month. There are several people who have agreed to do future ones, but no one has completed interviews yet.

• Chapter outreach – The Subcommittee contacted all the chapters to collect their diversity and inclusion activities, and shared those between chapters, as they were all very interested in what other chapters were doing. Subcommittee members are revisiting that now, to see what (if anything) chapters are doing now.

• Membership data – The Subcommittee is working with the Volunteer Coordinator and past MCR chairs to connect membership data to committee data to help diversify the leadership pipelines through volunteerism.

• The Subcommittee currently working with Conference Support to provide support for the virtual conference.
AAPOR Awards Subcommittee  
Chair: Gina Walejko

The MCR–Awards Subcommittee has worked on the following initiatives this year:

• Updated Roper and Student Travel Award criteria
• Put out calls for Roper, Student Travel, and Diversity Pipeline Awards
• Decided on Roper, Student Travel, and Diversity Student Faculty Pipeline Awards
• Awarded Roper (7 awardees), Student Travel (21 awardees), and Diversity Pipeline Awards (8 awardees)
• Updated MCR Awards Subcommittee succession documents
• Chose new MCR Awards Subcommittee Chair

Membership Drive  
Co-Chairs: Patty LeBaron and Kyley McGeeney

The MCR–Membership Drive Subcommittee has worked on the following initiatives this year:

• Throughout the membership drive period, the MCR Membership Drive Committee disseminated 14 email messages to encourage enrollment in the 2020 AAPOR membership drive.
• The committee sent messages to targeted groups, including those that were members in the past three years, student members, first-time attendees, AAPOR members, AAPORnet, and those with lapsed membership.
• Messages included details about benefits of membership, special pricing and discounts, and deadlines for sign-up.
• The committee developed internal schedules and tracking mechanisms to enhance quality control and quality assessment of communications.
Working Group on Improving the Membership Database
Co-Chairs: Morgan Earp and Adam Safir

The MCR Working Group on Improving the Membership Database (WGIMD) began its work in 2019 in order to improve both the membership database (AAPOR member-level data) and our historical records (AAPOR organization-level archival data). The Working Group spent significant time with AAPOR staff to:

- match previously missing demographic information with member profiles from previous member surveys;
- add several new demographic fields;
- use additional historical archives to fill in years where no membership data were available and completed the A Meeting Place 75th Anniversary chapter on Membership;
- use past POQ fall issues to fill in missing parameters based on the May membership reports;
- make use of historic membership directories (1960 – 2006) housed at NORC to provide membership summaries for past years.

The Working Group also worked to standardize the monthly membership report used by the Membership Committee, which will allow the Membership Committee to start seeding a data warehouse so they can track trends and gain further insight into their membership data.

The Working Group also discovered that missing data was related to the year members joined, and with further research discovered that new members were not being asked to complete demographic items when they joined the organization, either through the website or through the conference registration. Working Group members believe that this is the main reason that AAPOR is missing demographic information for so many members. For example, the Working Group discovered that missing gender was related to the year people joined AAPOR and believes that this became an issue sometime after 2010. Until very recently, AAPOR members were only asked demographic questions when they renewed their membership.
Communications Committee Report

Josue De La Rosa
Communications Committee Chair, 2019-2020

Committee Description:
The Communications Committee is responsible for all matters concerning the public face of AAPOR and expanding awareness about the association’s work. The Committee helps to disseminate information relating to public opinion and survey research as well as the policies and activities of AAPOR. This is done through several channels, including social media, AAPOR’s newsletter, the website, AAPORnet, and press releases.

Details of Programs:
Expanding the Outreach of Scholarly Work
In 2019–2020, the Communications Committee made a significant effort to promote AAPOR's journals and published reports. Due to this increased promotion effort, journal mentions in news, blogs, and social media increased by 27% during this time. The Committee also disseminated the 2019 Conference videos to the public.

Increasing Awareness of AAPOR
AAPOR joined Reddit and hosted two Reddit “Ask Me Anything” events aimed at reaching the public directly. The Committee also disseminated the 2019 Conference videos to the public and increased awareness of the “Spam Flagging and Call Blocking and Its Impact on Survey Research” report through a USA Today op-ed. The Committee used social media to disseminate AAPOR researched related to Hispanic Heritage Month, Pride Month, Black History Month, and more. The Committee also increased AAPOR’s presence on LinkedIn and YouTube. These efforts have led to an increase of over 2,000 more social media engagements year over year.

Member Enhancements
The Committee focused on improving communications to members in 2019–2020. At the 2019 Annual Conference in Toronto, the Committee conducted usability testing of the AAPOR website and made improvements to the website as well as improvements to the AAPOR registration site and store based on member feedback. The Committee also worked to increase promotion of AAPOR Chapter events using social media and the AAPOR website.

Media Outreach
The Committee held a webinar for journalists to review the 2016 Task Force report, “An Evaluation of 2016 Election Polls in the U.S.,” and collaborated with the Journalist Education Subcommittee to help increase the visibility of the work and materials the Subcommittee has produced. The Committee also focused on being more proactive with messaging and promotion to the public by releasing press releases and statements that helped establish AAPOR as a trusted source during the 2016 election.

Continuing/Pending Projects for 2020–2021:
Continuing Outreach and Awareness Efforts
The Committee will continue to expand the outreach of AAPOR’s scholarly work and increase awareness of AAPOR. Efforts this year will particularly focus on polling of the 2020 election and the 2020 Election Task Force report.

Planning for Website Redesign
The Committee will continue to make improvements to the website, AAPOR registration site, and store based on member feedback. Additionally, the Committee will develop requirements and conduct market research for a complete redesign of the AAPOR website.

Streamline Internal Communications
This year, the Committee will reorganize subcommittees and dedicate a subcommittee to facilitating internal communications. The Committee will also focus on reducing the number of emails AAPOR sends to help standing with email providers and reduce inbox clutter for AAPOR members.
Education Committee Report

Allyson Holbrook
Education Committee Chair, 2019–2020

Committee Description:
The Education Committee leads AAPOR’s extensive range of educational and professional development activities. Education includes five subcommittees: Online Education, Journalist Education, Short Courses, Diversity, and AAPOR’s Got Talent (formerly ResearchHack). The Education Committee is a standing committee invited by the Education Chairs and approved by Executive Council.

Report Executive Summary:
• The 2019 online education program was successfully completed and an outstanding 2020 schedule of webinars was finalized.
• Second annual SurveyFest was held in January 2020 at Stanford University.
• A program of eight short courses was planned for the 2020 conference – five of these were then held as part of the virtual conference, allowing a test of a potential new format for providing online education to AAPOR members.
• A search for a new Survey Practice editor was successful. Emily Geisen began her editorship at the beginning of 2020.
• A new JPSM-AAPOR Citation program was approved and initiated.
• A reimagined version of the send-a-speaker program was launched.

Short Course Subcommittee
Chair: Emilia Peytcheva
The Short Course Subcommittee planned and organized eight in-person short courses to be offered at the May 2020 Annual Conference in Atlanta. Five of these courses were offered online as part of the virtual conference. Although driven by the move to a virtual conference, this represents a unique opportunity to test and evaluate the practice of offering more interactive, workshop-like courses online. The Subcommittee (in collaboration with Online Education) will evaluate the success of this approach to see if such offerings might be worth pursuing in the future.

Online Education Subcommittee
Chair: Doug Currivan
The Online Education Subcommittee offered a diverse set of 11 webinars in 2019 and scheduled 11 webinars for 2020. The Subcommittee continued the practice of having the webinar topics set in advance of membership renewals so AAPOR members can purchase the webinars as a package at the time they renew their membership. The 2020 webinars continued to help the Education Committee (and AAPOR) achieve diversity goals initiated in 2018 – increasing the number of presenters who are non-AAPOR members as well as those who are first-time presenters, and moving toward gender balance. The Subcommittee has also continued to curate and repackage past webinars in discounted sets or packages. Finally, the Subcommittee has moved forward on collaborating with AAPOR’s Communications Committee to convert past free webinars and make them available on AAPOR’s YouTube channel.

Journalist Education Subcommittee
Chair: Emily Guskin
The Journalist Education Subcommittee has been involved in a number of activities and has been part of AAPOR’s effort to be ready for the 2020 US presidential election. Members of the Subcommittee prepared a response to reply to opinion pieces that claim polling was inaccurate in 2016 or 2018 so that we can reply quickly to unfounded criticisms – both in long form and as short Twitter bursts. The Subcommittee conducted a webinar for journalists (with over 100 attendees, including 40 members of the media) to explain the resources available on AAPOR’s website. Portions of the video for this webinar were edited to be more readily shareable on social media. Members of the Subcommittee also plan to have a digital presence at several journalist conferences that have been moved to a virtual format.
Diversity Subcommittee
Co-Chairs: Vicki Pineau/Elizabeth Allen

The Education Diversity Subcommittee engaged in three primary activities during the 2019-2020 year. First, the second SurveyFest was held in January 2020 at Stanford University. A virtual SurveyFest (most likely to be held in fall 2020) is currently in the planning stages. Second, the Subcommittee carried out a Send-A-Speaker (SAS) initiative to provide speakers for university classes in spring 2020. A total of thirteen requests for speakers were received and over 30 AAPOR members volunteered to be speakers. A total of 7 virtual and in-person lectures were given, with some others being delayed due to COVID-19. This included 6 lectures at US universities and one international virtual presentation. The SAS program was also featured in an article from Associations Now — a publication targeted toward the audience of professional associations. Finally, in collaboration with MCR, the Diversity Subcommittee submitted and planned a professional development panel for the 2020 in-person Annual Conference. This panel was not able to be part of the AAPOR Virtual Conference.

AAPOR’s Got Talent (AGT):
Due to a small number of submissions, the AAPOR’s Got Talent initiative was dropped from the 2020 Annual Conference program. The Education Committee (in collaboration with AAPOR Executive Council and the Conference Committee) will reconsider whether a version of AGT, ResearchHack, or something else should be included in the 2021 Annual Conference. A new Subcommittee chair will need to be appointed if AGT or some variant is included in the 2021 Conference.

Other Education Activities:
In collaboration with the University of Maryland’s Joint Program in Survey Methodology (JPSM), AAPOR short courses and webinars will now be able to be counted as credit in a joint JPSM-AAPOR citation program.

The Education Committee chaired an Ad Hoc Committee to search for a new editor for Survey Practice. This search was successful and Emily Geisen was approved as the new Survey Practice editor starting in January 2020.

Continuing/Pending Projects for 2020–2021:
In addition to the activities of the above Subcommittees and as part of AAPOR’s goal of having all committees with a direct reporting line to Executive Council, several previously free-standing committees, including History and the POQ-Advisory Committee, will be part of Education (pending Council approval). Education will therefore likely be involved in possible future restructuring of journals advisory committees or AAPOR committees related to the journals. There has also been an ongoing discussion of other ways that AAPOR can provide education about surveys and public opinion research, particularly around the possibility of providing resources to faculty who are teaching courses in these areas and/or K-12 education resources.
Standards Committee Report

Rene Bautista
Standards Committee Chair, 2019-2020

Committee Description: The Standards Committee is charged with the responsibility to maintain, monitor and improve professional standards in the field of public opinion and survey research. This Committee promotes the AAPOR Code of Professional Ethics and Practices, helps oversee the Transparency Initiative, guides AAPOR task forces, and provides members with resources on professional ethics and best practices. The Standard Definitions Committee and the Transparency Initiative Coordinating Committee report to the Standards Chair. The Standards Committee is a volunteer committee invited by the Standards Chairs and approved by Executive Council.

Report Executive Summary:
Summary of 2019-2020 initiatives and successes
• Processed one formal standard complaint
• Supported activities of the Transparency Initiative
• Supported activities of the Standards Definitions Committee
• Formed Ad Hoc Committee on Implications of the Use of Non-survey Data in Survey and Public Opinion Research
• Conducted research on Office of Foreign Assets Control (OFAC), Redirected Inbound Call Sampling (RICS), Conduct Policy review

Details of Programs:
Office of Foreign Assets Control (OFAC)
Subcommittee Chair: Rene Bautista
• In October 2018, the Standards Definition Committee became aware of a list of specially designated nationals, which "lists people, organizations, and vessels with whom U.S. citizens and permanent residents are prohibited from doing business." This list is maintained by the Office of Foreign Assets Control (OFAC) under the US Treasury Department and which has the authority to enforce regulations. The concern is that some individuals on the OFAC list, purely by chance, may be selected for a survey (especially if it is a random sample), or that they can self-select into an opt-in study. Presumably, the use of incentives with OFAC individuals may put AAPOR researchers in an unpleasant position as they can be perceived as "paying" or "doing business" with OFAC individuals. Then-Associate Chair Rene Bautista chaired a Subcommittee to provide background on the OFAC issue. The Subcommittee determined there are not enough elements to see incentives as a business relationship in a contract with a randomly selected person of the general public. A course of no action was recommended as the best response. AAPOR's lawyers provided comments on November 1, 2019. The OFAC Subcommittee met on November 18, 2019 to discuss AAPOR's lawyer recommendation. The Subcommittee concluded that the recommendation from AAPOR lawyer does not fundamentally change the committee's original thinking, that is, a survey request is not a business relationship – so OFAC shouldn't impact surveys.

Redirected Inbound Call Sampling (RICS)
Subcommittee Chair: Charles DiSorga
• The RICS subcommittee was charged to investigate the use of the Redirected Inbound Call Sampling (RICS) methodology to see how it aligns with AAPOR's Code of Ethics. This is not an evaluation of RICS as a sample source but an examination of the ethics and obligations surrounding the recruitment of research subjects via the RICS methodology. Charles Disogra led the subcommittee.
• The RICS subcommittee interviewed people who use or have used RICS to learn about their experience and about issues that might have come up. Interviews were completed. RICS users were identified from conference panels and presentations and a list of clients on the RICS website; the clients are generally AAPOR members. The Subcommittee concluded its research, prepared a draft report, and delivered a final report to the Standards Committee. Readers from the Standards Committee determined the report is ready to be moved to Executive Council.
Web Materials Review
Subcommittee Chair: Patrick Moynihan

- This Subcommittee is working on reorganizing the web content and creating a mapping of the standard web pages similar to what other committees are doing. The intention is to present materials relevant to the Standards Committee in a more meaningful way. The work is still in progress.

Conduct Policy Review
Subcommittees Co-Chairs: Andrew Mercer and Josiane Bechara

- The Conduct Policy was created about 2 years ago but has not been submitted for voting to AAPOR membership. At its January meeting in 2020, Council asked Standards to review and make sure the document is still up to date. The Standards Chair asked Standards members Josie Bechara and Andrew Mercer to make a revision of the document to inform council on whether the document needs updated before it can be considered for voting. The Standards Chair advised Josie Bechara and Andrew Mercer to consult with Jennifer Hunter Childs and Annie Pettit as needed since they were part of the original group who developed the Conduct Policy document.

- Josie Bechara and Andrew Mercer reviewed the existing Conduct Policy Review document. In particular, Andrew Mercer reported that he reviewed the conduct policies of other similar organizations such as the American Statistical Association, American Sociological Association and American Political Science Association, as well as reviewed some websites that describe best practices and recommendations. He reported that compared to others, AAPOR’s policy is in good shape as it is comprehensive and detailed, and lays out a clear and easy way to exercise reporting and review procedures. In his view, it’s much better than the policies of similar organizations. The only potential issue found is that there seems to be no avenue for immediate recourse if someone is persistently behaving inappropriately at the conference. For example, is there behavior that would get someone kicked out of the conference?

- In an independent review, Councilor-at-Large Mary Losch indicated that in a previous legal review of AAPOR’s Conduct Policy, the sanctions for expelling someone based on violation of Conduct Policy were not referenced in the bylaws; therefore, that language could not be included as policy as originally drafted.

- Councilor Losch indicated that when the Bylaws Committee reviewed this issue, they recommended that if the intent of Executive Council was to provide serious sanctions for violation (for example, expelling members), the Conduct Policy should be approved by membership (similar to the process that AAPOR’s Code follows). Executive Council members (in the January 2020 meeting) agreed with this sentiment and they recommended on planning to have members review and approve them. This would allow the Conduct Policy to be referenced in the Bylaws. If membership does not support the Conduct Policy and associated sanctions, then the policy will need to be reworked and the reference to the Conduct Policy in the Bylaws will wait until membership has approved a future version. Currently, the proposed reviews will be considered by the Executive Council at its May 2020 meeting.
Standards Definition
Committee Chair: Ned English
Subcommittee: Making Report Web-Based, Searchable, and Streamlined
Chair: Ned English. Members: Jennifer Berktold, Clifford Young, Ashley Amaya, Peter Lugtig, Erin Tanenbaum, Cameron McPhee.

Standard Definitions has worked in key areas based on priorities identified by AAPOR Council in the summer of 2019 as follows: making the report web-based, searchable, and streamlined; creating new content for non-probability, smartphone surveys, and how e is calculated; fixing known errors in the current calculator. The committee created subgroups to pursue these areas with the plan to have new material prior to AAPOR 2020. After AAPOR 2020 the committee will focus on creating an interactive, web-based response-rate calculator. The committee also has been in conversations with the Communications Committee on streamlining the current version of the website. SD has been working on identifying what is needed to make the RR calculator more user friendly, and coordinating with Communications committee to improve presentation of definitions and figure out appropriate strategies.

The Standards Definitions committee has been organized around the following committees.

Subcommittee: Non-probability sources and the combination/hybrid of probability and non-probability sample as well as web panels
Chair: Ashley Hyon. Members: Fred Conrad, Clifford Young, Peter Lugtig

Subcommittee: Multi-mode, web-push surveys including USPS return codes and their treatment
Chair: Jennifer Berktold. Members: Ned English, Ashley Amaya

Subcommittee: Smartphone, SMS surveys and “contact” and related outcomes
Chair: Peter Lugtig. Members: Fred Conrad, Amanda Amaya

Subcommittee: Review of materials for calculating eligibility rates and updating, fixing calculator
Chair: Cameron McPhee. Members: Jennifer Berktold, Ned English, Amanda Nagle, Erin Tanenbaum, Ben Philips, Stephen Immerwahr

Subcommittee: Creating interactive, web-based RR calculator
Members: Cameron McPhee, Erin Tanenbaum, Ben Philips, Stephen Immerwahr

Transparency Initiative Coordinating Committee (TICC)
Co-Chairs: Ashely Kirzinger, Krista Jenkins

• TICC had four new organizations join the TI in the past year and have four pending applications.
• The committee also conducted biennial reviews for 37 organizations. Twenty of these organizations passed without any edits, 11 passed with minor revisions, and 4 organizations passed after making major revisions. One organization is no longer actively conducting research and one organization dropped out of the TI.
• Currently there are over 80+ survey organizations that are part of TI.
Code Review
Chair: Stephanie Eckman

- The Subcommittee recommended minor updates to Sections 1 and 2 and Section 3 was reviewed to include more general statements about disclosure expectations. The subcommittee recommended the creation of a separate document with more detailed disclosure standards that would be required by TI members. This document would be built from the current Section 3 and may have more details for different modes, data types, etc. It could then be updated more frequently and via a different process than the code itself.

- Code Review divided revisions of AAPOR code into two parts: 1) Section 1 and 2 and 2) Section 3. The AAPOR membership will provide comments to the revised Code as part of a member comment period and vote in 2020.

Implications of the Use of Non-survey Data in Survey and Public Opinion Research (Ad Hoc Committee)
Co-Chairs: Rupa Datta, Paul Scanlon
Members: Josie Bechara

Council approved the creation of a new ad hoc committee at its February 2020 meeting. This committee has been charged to discuss “Challenges and Issues Associated with the Linkage of Non-Survey Data to Survey Data.” The original timeline was moved based on discussions that led to the approval, but the ad hoc committee expects to complete their work between six and eight months.

The committee will work to identify ethical issues pertaining to using many of the most common types of non-survey data being linked to survey data, focusing specifically on record-level data such as administrative records, social media data, biological specimens, and passive data such as cell-phone tracking. With that spectrum in mind, the committee will: (i) articulate salient characteristics or operational issues that differentiate non-survey data from survey data; (ii) collect various examples of current practices; (iii) identify possible resources that could be developed or disseminated by future AAPOR committees or task forces.

Key work dimensions for exploration include: informed consent, data storage, disclosure in reporting, data access, data linkage, and inadvertent disclosure or breach. Some additional concerns may be identified in the progress of this work. The committee will not focus on statistical issues surrounding linkage, but will instead limit itself to the operational and ethical issues suggested in the Big Data report.

Ongoing or Pending Projects for 2020–2021:
- Completing revisions for Conduct Policy
- Completing revisions for AAPOR Code
Conference Committee

Mandy Sha
Conference Committee Chair, 2019-2020

Committee Description:
The Conference Committee plans and organizes the annual conference: identifying the theme, creating the program and structure, and planning and executing activities, and coordinating volunteer involvement. The Committee is made up of members from the Executive Council, a Support Subcommittee that develops and implements social and networking activities, and ad-hoc groups to support abstract review and integration and awardee selection. For the 2020 Conference, the AAPOR History Committee and 75th Anniversary Planning Subcommittee are also part of the team.

Report Executive Summary:
The 2020 Conference Committee planned two conferences: in-person and virtual. With 70 business days to operationalize the virtual conference, we were able to transform almost all of the in-person programming into the virtual format in addition to creating new programming to reflect the time we are in. The virtual conference had 940 registrants.

Details of Programs:
The 2020 Conference Committee planned two conferences: the in-person conference scheduled for May 14-17, 2020 in Atlanta and the Virtual Conference for June 11-12, 2020. On March 11, 2020, the Executive Council voted to not hold the in-person conference because of the COVID-19 pandemic and instead to restructure the 2020 meeting into a virtual conference. At that time, the planning for the in-person conference was complete and moving into onsite detailing. This report includes the in-person conference program’s Welcome Message (see Exhibit A) to acknowledge the effort from one of the largest teams assembled for AAPOR Annual Conference and the 10-month careful and thoughtful planning that took place.

The virtual conference was the first time in 75 years that AAPOR held its annual conference online rather than on-location. We had 70 business days to plan, execute, and win the trust and support from our volunteers, members, and sponsors. After the initial proposal I presented was acknowledged by the Executive Council, we followed a 5-step process to turn the concept into reality. Table 1 summarizes the scope and schedule.

We were able to reimagine and offer almost all the programming. Table 2 provides a summary and the committee leading them. We also created new programming to reflect the time we are in, such as an all-attendee session on public opinion and COVID-19 with timely insights from AAPOR members from various sectors, demographics, methodological background, and tenure.

The virtual conference had 940 registrants, almost 7,000 total logins to the desktop interface, about 450 users of the mobile app, and over 1,000,000 downloads of slides on the mobile app. The program includes more than 350 papers and posters that are organized in 68 sessions, including a Poster session and All-AAPOR Poster Contest and 8 official tracks. Survey Design (21 sessions) is the largest track, followed by Attitudes & Issues (12), 3MC (6), Research in practice (5), Statistical techniques for surveys (5), Data science and organic data (4), Elections and political polling (4), and Questionnaire design & interviewing (3). Two new tracks emerged based on member feedback: Qualitative research and the inaugural Professional Development Program.
### Table 1. Five-Step Planning Process

<table>
<thead>
<tr>
<th>Step</th>
<th>Deliverable</th>
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<tbody>
<tr>
<td>1. Gather requirements&lt;br&gt;March 12 – 31 (18 days)</td>
<td>• Presenter interest survey and evaluation&lt;br&gt;• Virtual platform evaluations, attendee volume estimation&lt;br&gt;• Meetings with standing and subcommittee chairs</td>
</tr>
<tr>
<td>2. Determine the scope&lt;br&gt;April 1 – 20 (18 days)</td>
<td>Report to the Executive Council</td>
</tr>
<tr>
<td>3. Demonstrate proof of concept&lt;br&gt;April 21 (1 day, Council meeting)</td>
<td>Report to the Executive Council</td>
</tr>
<tr>
<td>4. Implement the plan&lt;br&gt;April 22 – June 10 (33 days)</td>
<td>• Conference program and registration&lt;br&gt;• Presentation uploads and attendee credentials&lt;br&gt;• Rehearsals</td>
</tr>
<tr>
<td>5. Host the virtual conference&lt;br&gt;June 11 – 12</td>
<td>Open the conference</td>
</tr>
</tbody>
</table>

### Table 2. Conference Activities Reimagined vs. Suspended

<table>
<thead>
<tr>
<th>Major Activities</th>
<th>Reimagined</th>
<th>Suspended</th>
<th>Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short courses: Continue 5 of 8</td>
<td>•</td>
<td></td>
<td>Education</td>
</tr>
<tr>
<td>Online FAQs and outreach</td>
<td>•</td>
<td></td>
<td>Communications</td>
</tr>
<tr>
<td>Prospectus and Exhibit Hall</td>
<td>•</td>
<td></td>
<td>Sponsorship</td>
</tr>
<tr>
<td>Conference registration rates</td>
<td>•</td>
<td></td>
<td>Secretary</td>
</tr>
<tr>
<td>Conference platform</td>
<td>•</td>
<td></td>
<td>Conference</td>
</tr>
<tr>
<td>Conference program</td>
<td>•</td>
<td></td>
<td>Conference</td>
</tr>
<tr>
<td>Conference events</td>
<td>•</td>
<td></td>
<td>Conference</td>
</tr>
<tr>
<td>Professional Development Program</td>
<td>•</td>
<td></td>
<td>Conference</td>
</tr>
<tr>
<td>Welcome reception, raffles, booth</td>
<td>•</td>
<td></td>
<td>Membership, Support</td>
</tr>
<tr>
<td>Fun Run, Golf, Applied Probability, Speed Networking, Docent program</td>
<td>•</td>
<td></td>
<td>Support</td>
</tr>
<tr>
<td>Digital AAPOR history timeline and tributes</td>
<td>•</td>
<td></td>
<td>75th Anniversary</td>
</tr>
<tr>
<td>Member exhibit, history roundtable</td>
<td>•</td>
<td></td>
<td>75th Anniversary</td>
</tr>
<tr>
<td>All-AAPOR Poster Session and Contest</td>
<td>•</td>
<td></td>
<td>Kristen Olson, Support</td>
</tr>
<tr>
<td>Conduct policy</td>
<td>•</td>
<td></td>
<td>Standards</td>
</tr>
</tbody>
</table>

### Table 3. Conference Sessions Comparisons

<table>
<thead>
<tr>
<th>Sessions</th>
<th>2020 Virtual</th>
<th>2019 Conference</th>
<th>2020 In-Person</th>
</tr>
</thead>
<tbody>
<tr>
<td>Papers and briefs</td>
<td>35</td>
<td>85</td>
<td>74</td>
</tr>
<tr>
<td>Posters</td>
<td>1</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Self-organized panels</td>
<td>28</td>
<td>31</td>
<td>53</td>
</tr>
<tr>
<td>Professional Development Program</td>
<td>4</td>
<td>NA</td>
<td>13</td>
</tr>
<tr>
<td>Total</td>
<td>68</td>
<td>119</td>
<td>143</td>
</tr>
</tbody>
</table>
I want to acknowledge my Committee members (see p.47–49) for partnering with me and for progressing, even when it felt impossible. My special thanks go to Janice Ballou and Dawn Nelson for planning the celebration of our 75th Anniversary Conference. AAPOR Staff Delia Murphy, Melanie Goff, Sam Nysetvold, Eric Bailey, Amy Metzger, Daniel Choppa, and Linda Arcangeli-Story worked very hard and I am grateful. In particular, I acknowledge Kristen Olson who supported me during the most uncertain time in March. I thank AAPOR Executive Council for your support, and the virtual conference attendees for your trust. Truly, it’s the People of AAPOR Make Us Strong.

Special acknowledgements: Jessica Holzberg, Darby Steiger, Ipek Bilgen, Ricki L. Jarmon, Rene Bautista, Tim Triplett, Dan Merkle, Steve Everett, Emily Geisen, Paul Beatty, Ken Winneg, Donato Vaccaro, and Nancy Potok.

Exhibit A. In-Person Conference Program Welcome Page

People of AAPOR Make Us Strong

Welcome to Atlanta! At AAPOR’s 75th Annual Conference and Anniversary, we celebrate your participation and contributions in advancing the science and practice of survey and opinion research.

This year, we expanded the number of sessions to accommodate demand. Thanks to the 2020 Conference Committee and Peer Reviewers, we expect the quality of these presentations to be unmatched. Prepare to hear talks that address the latest, key issues in research and methods, as well as substantive findings from public opinion researchers. The All–AAPOR Poster sessions and competition showcases the poster presentations and permits AAPOR members a new voice into this important part of our conference. In addition, sessions that focus on issues related to the election and polling ensure that this conference stands at the forefront of scholarship and debate in anticipation of the 2020 vote.

The 75th Anniversary Planning Committee led by Janice Ballou and Dawn Nelson has organized various celebratory activities throughout the conference, including a roundtable discussion that honors AAPOR’s past and envisage our future. The All-Attendee Plenary looks at the history and the outlook of official statistics, professional standards and public opinion trends, and hard-to-count community perspectives for the Decennial U.S. Census. The 100% member-driven and curated exhibit in the Galleria reflects on key milestones in our field over the years.

Your conference registration includes free admission to the inaugural Integrated Professional Development Program that provides educational, mentoring, and informational interview opportunities. The New Books Launch Party! event offers all member authors greater visibility to their new book and recognizes that publications make up the body of knowledge of our field. We also partnered with leading childcare provider KiddieCorp to offer an onsite children’s program we call PlayPOR!
AAPOR Publications:

Public Opinion Quarterly (POQ)

Journal Description: POQ seeks to publish rigorous original research on all aspects of survey methodology and public opinion, both broadly construed to include work from multiple professional disciplines (e.g., sociology, communication, sociology, marketing, political science, psychology), using any transparent social science, statistical or data science methodology.

Editorial Team
Editors-in-Chief
Patricia Moy, University of Washington
Eric Plutzer, Pennsylvania State University

Managing Editor
Phyllis Silverstein, University of Washington

Associate Editor
Rene Bautista, NORC at the University of Chicago
Allyson Holbrook, University of Illinois of Chicago
Julianna Pacheco, University of Iowa

Poll Reviews Editors
Michael W. Traugott, University of Michigan
Christopher Wlezien, University of Texas at Austin

Poll Trends Editor
Israel Waismel-Manor, University of Haifa

Book Reviews Editor
Travis N. Ridout, Washington State University

Executive Summary
Calendar year 2019 saw a 16% increase in submissions, even as we implemented a new requirement for authors: the archiving of replication data and code in a permanent archive. Acceptance rates remained near 10%, consistent with previous years, although time-to-decision metrics declined.

Description of Editorial Process
Unsolicited research articles and research notes are screened for fit and suitability by one editor-in-chief. Manuscripts that pass the screen are assigned to one of the five action editors (the editors-in-chief and three associate editors). The action editor then assesses whether the paper merits peer review. If no, a desk rejection is made. If yes, a roster of qualified reviewers is forwarded to the managing editor, who invites three reviewers and continues to extend invitations until three reviewers have agreed. When three reviews are complete, the action editor renders an editorial decision – either reject or invite the author to resubmit after revisions. It is the policy of POQ to limit the number of revisions to one, though exceptions are made periodically. The revised paper may be sent back to one or all of the original reviewers, and sometimes a fresh reviewer. The action editor then makes a final editorial decision.
Special Issues
Volume 83 (Spring 2019): Honoring the Work of Eleanor Singer: Recent Advances in Survey Methodology (edited by Eric Plutzer)
Volume 85 (papers under review): New Data in Social and Behavioral Research (edited by Frederick G. Conrad, Florian Keusch and Michael F. Schober)

Article Submission Statistics
The data show a substantial increase in new submissions in 2019. The percentage of papers rejected without peer review has remained near 50% over the last three years and the overall acceptance rate remains near 10% (final 2019 acceptance rates will likely be 8% for articles and 17% for research notes).

Articles Submitted in Each Calendar Year (excluding special issues)

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</thead>
<tbody>
<tr>
<td>Total manuscripts submitted</td>
<td>261</td>
<td></td>
<td>266</td>
<td></td>
<td>288</td>
<td></td>
<td>321</td>
<td></td>
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<tr>
<td>Articles</td>
<td>190</td>
<td></td>
<td>199</td>
<td></td>
<td>216</td>
<td></td>
<td>248</td>
<td></td>
</tr>
<tr>
<td>Notes</td>
<td>62</td>
<td></td>
<td>63</td>
<td></td>
<td>65</td>
<td></td>
<td>73</td>
<td></td>
</tr>
<tr>
<td>Desk reject</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Articles</td>
<td>55</td>
<td>29%</td>
<td>90</td>
<td>45%</td>
<td>118</td>
<td>55%</td>
<td>113</td>
<td>46%</td>
</tr>
<tr>
<td>Notes</td>
<td>29</td>
<td>47%</td>
<td>37</td>
<td>59%</td>
<td>43</td>
<td>66%</td>
<td>33</td>
<td>45%</td>
</tr>
<tr>
<td>Advanced to peer review</td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Articles</td>
<td>135</td>
<td></td>
<td>109</td>
<td></td>
<td>98</td>
<td></td>
<td>135</td>
<td></td>
</tr>
<tr>
<td>Notes</td>
<td>33</td>
<td></td>
<td>26</td>
<td></td>
<td>22</td>
<td></td>
<td>40</td>
<td></td>
</tr>
<tr>
<td>Rejected on first round</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Articles</td>
<td>112</td>
<td></td>
<td>89</td>
<td></td>
<td>83</td>
<td></td>
<td>98</td>
<td></td>
</tr>
<tr>
<td>Notes</td>
<td>28</td>
<td></td>
<td>18</td>
<td></td>
<td>17</td>
<td></td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>Ultimately accepted*</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Articles</td>
<td>23</td>
<td>12%</td>
<td>20</td>
<td>10%</td>
<td>15</td>
<td>7%</td>
<td>17</td>
<td>7%</td>
</tr>
<tr>
<td>Notes</td>
<td>5</td>
<td>8%</td>
<td>8</td>
<td>13%</td>
<td>5</td>
<td>8%</td>
<td>11</td>
<td>15%</td>
</tr>
</tbody>
</table>

* Most recent year acceptance rates exclude manuscripts without a decision at the time the report is generated. For 2019 that includes five R&Rs (3 articles, 2 notes) and three December submissions
Days-to-decision Statistics (unsolicited manuscripts)

The table below shows trends in mean days to initial decision (upper panel) and details on R&Rs (middle panel). The data show relative stability in time to desk decisions and rejections after a single round of peer review. The data show increasing length to decision in the case of invitations to revise and resubmit, and in the second round of review. This is due in part to the significant increase in submissions that advanced to external peer review, while the editorial team did not grow, and in part to increased difficulties in securing external reviewers.

Time metrics for unsolicited manuscripts submitted in each calendar year (excluding special issues)

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mean days to rejection</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Desk rejections</td>
<td>14</td>
<td>13</td>
<td>11</td>
<td>14</td>
</tr>
<tr>
<td>Rejections after one round of peer review</td>
<td>90</td>
<td>83</td>
<td>84</td>
<td>90</td>
</tr>
<tr>
<td>Life cycle of other manuscripts</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mean days to initial R&amp;R decision</td>
<td>94</td>
<td>97</td>
<td>97</td>
<td>103</td>
</tr>
<tr>
<td>… from submission of R1 to next decision</td>
<td>62</td>
<td>58</td>
<td>70</td>
<td>73</td>
</tr>
<tr>
<td>… from submission of R2 to next decision</td>
<td>24</td>
<td>30</td>
<td>25</td>
<td>24</td>
</tr>
<tr>
<td>… from original submission to final decision (all R&amp;Rs)</td>
<td>282</td>
<td>253</td>
<td>258</td>
<td>233</td>
</tr>
<tr>
<td>% of original submissions with initial decision in 90 days or less</td>
<td>69%</td>
<td>80%</td>
<td>84%</td>
<td>73%</td>
</tr>
</tbody>
</table>

Reviewer Statistics

Securing high-quality reviews remains a challenge for POQ, and discussions with editors of many other journals suggests that this challenge is widespread.

Our “response rate” among invited referees is roughly 50%. The downstream consequences of low response rates include:

- Increased days from submission to the day the third reviewer has agreed to review a manuscript.
- Decreased likelihood that the final roster of three reviewers has (collective) expertise in all facets of a submission (e.g., expertise in theory, expertise in region/culture, expertise in data collection methods, expertise in statistical methods).
Referees invited in 2019 (regardless of submission date of manuscripts they were asked to review) with performance stats through May 1, 2020 (includes special-issue referees)

<table>
<thead>
<tr>
<th>Number</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invitations extended</td>
<td>1377</td>
</tr>
<tr>
<td>Declined</td>
<td>399</td>
</tr>
<tr>
<td>Nonresponse / Undeliverable</td>
<td>259</td>
</tr>
<tr>
<td>Undeliverable</td>
<td>39</td>
</tr>
<tr>
<td>Nonresponse</td>
<td>220</td>
</tr>
<tr>
<td>Agreed to review</td>
<td>719</td>
</tr>
<tr>
<td>Completed</td>
<td>686</td>
</tr>
<tr>
<td>Declined</td>
<td>39</td>
</tr>
</tbody>
</table>

Completed of all invites: 95.4%
Agreed to review of all invites: 52.2%
Agreed to review of all invites: 49.8%
Failed to deliver of all invites: 2.4%
Failed to deliver of all agreed: 4.6%
Excused by editor of all invites: 0.7%
Excused by editor of all agreed: 1.3%
Removed from roster of all invites: 1.7%
Removed from roster of all agreed: 3.3%

Impact Factor

The impact factor (IF) is a lagging indicator, currently reflecting editorial actions taken 2–3 years ago, and it is highly stochastic, sensitive to the citation success of a small number of articles.
Nevertheless, the POQ editorial team is pleased to see a rebound.

<table>
<thead>
<tr>
<th>Year</th>
<th>ISI two-year IF</th>
<th>ISI five-year IF</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018*</td>
<td>3.31</td>
<td>3.00</td>
</tr>
<tr>
<td>2017</td>
<td>2.00</td>
<td>3.25</td>
</tr>
<tr>
<td>2016</td>
<td>1.39</td>
<td>2.82</td>
</tr>
<tr>
<td>2015</td>
<td>1.43</td>
<td>2.83</td>
</tr>
<tr>
<td>2014</td>
<td>1.78</td>
<td>2.80</td>
</tr>
<tr>
<td>2013</td>
<td>2.03</td>
<td>3.55</td>
</tr>
<tr>
<td>2012</td>
<td>1.52</td>
<td>2.94</td>
</tr>
<tr>
<td>2011</td>
<td>2.25</td>
<td>4.02</td>
</tr>
<tr>
<td>2010</td>
<td>1.93</td>
<td>3.57</td>
</tr>
<tr>
<td>2009</td>
<td>1.59</td>
<td>3.30</td>
</tr>
<tr>
<td>2008</td>
<td>1.97</td>
<td>2.61</td>
</tr>
<tr>
<td>2007</td>
<td>2.03</td>
<td>2.35</td>
</tr>
</tbody>
</table>

2019–2020 Highlights

Submissions of unsolicited articles and notes are up 16% above the average of the previous three years (315 vs a mean of 272).

POQ has now completed its first full year under its replication data policy. In general, authors have been happy to comply, and this new author responsibility does not seem to have reduced submissions.

POQ continues to have challenges with typesetting and production quality control. In response to repeated errors, OUP has ended its contract with the current typesetting supplier, whose last issue will be 84–3. OUP named a new supplier on April 1 and will begin working with them in the coming weeks.

One small change: Issues are now numbered consecutively 1–5, with the special issue being issue #2 (that is, 84–2, rather than 84–5) and the winter issue will be 84–5 rather than 84–4.

Transitions

The current editorial team will continue to process new submissions until June 30, 2020, and until December 31, 2020, continue to fulfill editorial duties related to manuscripts already in the review and production pipeline.

The business center for POQ will shift from the University of Washington to Penn State University between July 1 and December 31.

Advisory Committee Members
D. Sunshine Hillygus, Chair, Duke University (2018–2020)
Frederick G. Conrad, University of Michigan (2019–2021)
Jennifer Dykema, University of Wisconsin–Madison (2018–2020)
Mary Losch, University of Northern Iowa (2019–2021)
Journal of Survey Statistics and Methodology (JSSAM)

Journal Description: The objective of the Journal of Survey Statistics and Methodology is to publish cutting edge scholarly articles on statistical and methodological issues for sample surveys, censuses, administrative record systems, and other related data. It aims to be the flagship journal for research on survey statistics and methodology. Topics of interest include survey sample design, statistical inference, nonresponse, measurement error, the effects of modes of data collection, paradata and responsive survey design, combining data from multiple sources, record linkage, disclosure limitation, and other issues in survey statistics and methodology. The journal publishes both theoretical and applied papers, provided the theory is motivated by an important applied problem and the applied papers report on research that contributes generalizable knowledge to the field. Review papers are also welcomed.

Editorial Team:
Editors-in-Chief
Michael Elliott, University of Michigan
Ting Yan, Westat

Associate Editors: Methodology
Aaron Maitland, National Center for Health Statistics
Daniel Oberski, Utrecht University
Kristen Olson, University of Nebraska–Lincoln
Joseph Sakshaug, University of Manchester
Hanyu Sun, Westat
Alexander Wenz, University of Mannheim and University of Essex
Brady T. West, University of Michigan

Associate Editors: Statistics
Rebecca Andridge, Ohio State University
Sixia Chen, The University of Oklahoma Health Sciences Center
Joerg Drechsler, Institute for Employment Research, Nuremberg, Germany
David Haziza, University of Montreal
Sunghee Lee, University of Michigan
Dan Liao, RTI
Robin Mitra, Lancaster University
Isobel Molina, Universidad Carlos III de Madrid
Keith Rust, Westat
Eric Slud, University of Maryland
Rebecca Steorts, Duke University

Executive Summary: Summary of 2019–2020 initiatives and successes:
• Initiated annual special issues (the next to be on survey statistics and methods related to disability measurement).
• Increased page allotment to ~200 pages per issue.

Description of Editorial Process: All papers are classified by Oxford University Press (OUP) as related to statistics or methodology, and assigned to the appropriate editor (Michael Elliott for statistics; Ting Yan for methodology). Papers that may be better assigned to the other editor can be switched, and editors handle each other’s papers if they are an author. Editors then make a decision for initial rejection (~20–30% of papers) or assignment to associate editors (AEs) for review. AEs have the option of rejecting a paper without sending it out for review, although in the large majority of cases they do not do so.
After reviews have been returned, AEs then make a suggested decision (reject; major revision, minor revision; accept) seen only by the assigned editor-in-chief, along with any additional reviews to be ready the either the editor or the editor and author. The assigned editor in chief then compiles the reviews from the reviewers and AE and sends a decision letter to the author, including their own review comments, if any. Requested revisions must be received within 180 days unless the editors grant extra time.

**Special Issue:** Recent Advances in Probability-Based and Nonprobability Survey Research (February 2020).

### Submissions Received

<table>
<thead>
<tr>
<th></th>
<th>Original</th>
<th>Revision</th>
<th>Total</th>
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</thead>
<tbody>
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<td>2</td>
<td>23</td>
</tr>
<tr>
<td>2013</td>
<td>105</td>
<td>49</td>
<td>154</td>
</tr>
<tr>
<td>2014</td>
<td>111</td>
<td>74</td>
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</tr>
<tr>
<td>2015</td>
<td>91</td>
<td>64</td>
<td>155</td>
</tr>
<tr>
<td>2016</td>
<td>115</td>
<td>71</td>
<td>186</td>
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<tr>
<td>2017</td>
<td>92</td>
<td>89</td>
<td>181</td>
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<tr>
<td>2018</td>
<td>143</td>
<td>84</td>
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<tr>
<td>2019</td>
<td>135</td>
<td>127</td>
<td>262</td>
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<tr>
<td>2020*</td>
<td>53</td>
<td>34</td>
<td>87</td>
</tr>
</tbody>
</table>

*Through May 3

### Time from Submission to First Decision

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
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</thead>
<tbody>
<tr>
<td>%&gt;90 days</td>
<td>24.6</td>
<td>30.8</td>
<td>39.0</td>
<td>43.3</td>
</tr>
<tr>
<td>%&gt;180 days</td>
<td>4.4</td>
<td>2.2</td>
<td>9.9</td>
<td>5.8</td>
</tr>
</tbody>
</table>

### Rejections/Acceptance by Year of Submission

- Immediate Reject
- Reject
- Accept

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acceptance</td>
<td>32.0%</td>
<td>33.0%</td>
<td>32.0%</td>
<td>37.0%</td>
</tr>
<tr>
<td>Acceptance</td>
<td>56.7%</td>
<td>56.7%</td>
<td>54.7%</td>
<td>53.7%</td>
</tr>
<tr>
<td>Acceptance</td>
<td>8.7%</td>
<td>8.7%</td>
<td>8.7%</td>
<td>9.6%</td>
</tr>
</tbody>
</table>
Upcoming Initiatives: Based on discussions at OUP Journals Day meeting in December 2019, there are some medium-term issues that JSSAM will need to grapple with:

1. It is clear that OUP is moving all journals into an all-online format. Part of the ease with which OUP moved to allow extra pages is based on the understanding that paper issues will soon be a thing of the past.

2. OUP is pushing toward an “open access” model (“author pays” instead of “user pays”). OUP indicated that an increasing number of authors and reviewers are demanding this, especially in countries such as the Netherlands and Germany where apparently there is government support for researchers for this. In the departments that Elliott and Yan work in, open access journals are shunned unless they are also no-pay journals (i.e. those subsidized by an institution, such as the University of Pennsylvania subsidizes Observations Studies, or as the government of Sweden subsidizes Journal of Official Statistics) because of the predatory journal model and resulting lack of quality control.

3. OUP is planning to implement Transparency and Openness Promotion guidelines. This is an important step forward. Full details of the guidelines are available at https://cos.io/top/. The editorial team believes JSSAM should aim for Level 1 at this point; at some point it might make sense to upgrade, but starting at the bottom is probably best, and would encourage best practices. A summary of the Level 1 text follows:

   Citation: All data, program code and other methods should be appropriately cited. Such materials should be recognized as original intellectual contributions and afforded recognition through citation.

   Data, Code, Research Materials: The policy of the journal is to publish papers where authors indicate whether the data, methods used in the analysis, and materials used to conduct the research will be made available to any researcher for purposes of reproducing the results or replicating the procedure.

   Design: The policy of the journal is to publish papers where authors follow standards for disclosing key aspects of the research design and data analysis. Authors are encouraged to review the standards available for many research applications from http://www.equatornetwork.org/ and use those that are relevant for the reported research applications.

   Preregistration of Studies: The policy of the journal is to publish papers where authors indicate whether the conducted research was preregistered in an independent, institutional registry (e.g., http://clinicaltrials.gov/ , http://socialsciencregistry.org/ , http://openscienceframework.org/ , http://egap.org/designregistration/ , http://ridie.3ieimpact.org/ ). Preregistration of studies involves registering the study design, variables, and treatment conditions prior to conducting the research.

   Preregistration of Analysis: The policy of the journal is to publish papers where authors indicate whether or not the conducted research was preregistered with an analysis plan in an independent, institutional registry (e.g., http://clinicaltrials.gov/ , http://socialsciencregistry.org/ , http://openscienceframework.org/ , http://egap.org/designregistration/ , http://ridie.3ieimpact.org/ ). Preregistration of studies involves registering the study design, variables, and treatment conditions. Including an analysis plan involves specification of sequence of analyses or the statistical model that will be reported.

   Replication: The policy of the journal is to encourage submission of replication studies, particularly of research published in this journal.

   OUP has indicated they will soon be working with all journals to begin implementing at least a level-one “open research” policy, including help with designing the submission dashboard so that all of this can be collected at the time of submission but, even in advance of this, the JSSAM editors think it would be good to begin to put this in place.

   Transitions: Ting Yan will be stepping down this year after serving an extra year beyond the term to which she agreed. The JSSAM Advisory Board is currently in the process of finding her replacement.
JSSAM Advisory Committee Members:
David J. Dutwin (SSRS) (AAPOR) --Co-Chair
Maria Krysan (University of Illinois at Chicago) (AAPOR)
Constance Citro (National Academy of Science) (ASA)
John L. Eltinge (Census) (ASA) --Co-Chair
Wendy Martinez (Bureau of Labor Statistics) (ASA)
Survey Practice

Journal Description:
Survey Practice is an e-journal published by the American Association for Public Opinion Research. The mission of Survey Practice is to provide current information on issues in survey research and public opinion that is useful to survey and public opinion practitioners, new survey researchers, and those interested in survey and polling methods. The articles in Survey Practice emphasize useful and practical information designed to enhance survey quality by providing a forum to share advances in practical survey methods, current information on conditions affecting survey research, and interesting features about surveys and people who work in survey research.

Editorial Team:
Editor-in-Chief
Emily Geisen, Qualtrics

Associate Editors
Jessica Holzberg, Associate Editor (May 1, 2017 – June 30, 2020)
Eran Ben-Porath, Associate Editor (May 1, 2017 – April 30, 2021)
Margaret Roller, Associate Editor (May 1, 2017 – Dec 31, 2021)
Eva Aizpurua, Associate Editor (May 1, 2020 – April 30, 2023)

Executive Summary:
Survey Practice welcomed a new editor-in-chief, Emily Geisen, in January 2020. Survey Practice is also looking to add new associate editors. One new associate editor, Eva Aizpurua was added in May. Two additional associate editor applications have been received and are being reviewed.

A total of 490 individuals subscribe to receive email updates when new Survey Practice articles are published. Survey Practice also has 646 followers on Twitter (and 59 on Facebook). The social media accounts promote newly published articles as well as “throw-back” articles that were previously published.

Survey Practice is considering undergoing some changes to become Plan-S compliant. See additional details under Upcoming Initiatives.
Description of Editorial Process:
Survey Practice is an editor-reviewed (not peer-reviewed) journal. The editor reviews all incoming articles and either issues a desk reject or assigns the manuscript to one of the associate editors for review. On occasion, articles will also be sent to outside reviewers who have specialized knowledge or skills needed for the review (e.g., complex statistics, or machine learning).

Articles are published on a rolling basis rather than in issues – unless published as a special issue.

In addition to publishing journal articles, Survey Practice also has the capacity to publish blog posts. This format is currently used for the “Ask the Expert” series.

Article Submission Statistics:
Articles published:
- 2020: 4
- 2019: 14
- 2018: 33

Articles submitted:
- 2020: 10
- 2019: 28
- 2018: 38

Acceptance rate (past 12 months):
- Accepted: 8 (47%)
- Rejected: 9 (53%)
- Pending R&R: 3
- Under review: 4

Most Viewed (past 12 months)
- Post-stratification or non-response adjustment? Kolenikov (4,970 views, 157 downloads)
- An Introduction to Machine Learning Methods for Survey Researchers, Buskirk, Kirchner, et al. (4,903 views, 229 downloads)
- Text Mining in Survey Data, Chai (2,489 views, 98 downloads)
- What’s a methodologist? An Interview with Kyley McGeeney, Roller (2,080 views, 9 downloads)
Other trends:
Unique visitors has increased since the start of the year.

Upcoming Initiatives:
Survey Practice is considering an initiative to become S-Plan compliant, which would require completing the following steps:

• **DOAJ membership:** In order to be Plan S compliant, SP needs to be registered with or in the process of being registered with the Directory of Open Access Journals (DOAJ). We have a help doc here that can help you fill out the application: [https://help.scholasticahq.com/article/201-professionalizing-your-journal-and-adhering-to-plan-s-guidelines-on-scholastica](https://help.scholasticahq.com/article/201-professionalizing-your-journal-and-adhering-to-plan-s-guidelines-on-scholastica)

• **Archival repository:** In order to be Plan S compliant, SP needs to have an archival repository in place. Scholastica has an integration set up with Portico to automate the deposit of your published articles if you end up using Portico.

• **Copyright license:** Plan S guidelines require that journals publish under the **CC BY 4.0** license or alternatively **CC BY-SA 4.0** or **CC0**. The revised Plan S guidelines also state that they will consider non-derivative licenses in select circumstances: “the **CC BY-ND** license for individual articles, provided that this is explicitly requested and justified by the grantee.” You can set your copyright license by going here and clicking “edit” on OA Copyright license.

• **Peer review:** Plan S guidelines require that a journal is peer-reviewed. The first answer under the Frequently Asked Questions header will need to be updated here.

Survey Practice is currently editor-reviewed with associate editors providing all of the reviews. Switching to peer-review will primarily be a change in name only as the associate editors currently act as reviewers rather than editors. Associate editors serve 3-year terms (which can be renewed or extended up to an additional 3 years). To become S-Plan compliant, we will stop using the title of “Associate Editor” and have these individual become “Advisory committee members” instead. They will provide reviews for the article and advise on the general direction of the journal.

Transitions:
The editor-in-chief position transitioned from Ashley Amaya to Emily Geisen in January 2020. One additional associate editor, Eva Aizpurua, was added to the editorial team. Two more associate editor applications are pending.
Award Committee Reports

2020 Award for Exceptionally Distinguished Achievement
The AAPOR Award is the Association’s lifetime achievement award, given for outstanding contribution to the field of public opinion research, including: advances in theory, empirical research and methods; improvements in ethical standards; and promotion of understanding among the public, media and/or policy makers.

Due to disruptions in travel caused by the COVID-19 pandemic, the winner of the 2020 AAPOR Award for Exceptionally Distinguished Achievement will be announced at the 76th Annual AAPOR Conference to be held May 13-16, 2021.

2020 Book Award
Winner: Richard Valliant, Frauke Kreuter and Jill Dever
“Practical Tools for Designing and Weighting Survey Samples”

The AAPOR Book Award recognizes influential books that have stimulated theoretical and scientific research in public opinion, and/or influenced our understanding or application of survey research methodology. Eligibility for the AAPOR Book Award includes any book in the field that is at least three years old (to allow time for books to be read and reviewed), including books published before or during the period covered by the AAPOR list of the Fifty Books That Have Significantly Shaped Public Opinion Research 1946-1995.

2020 Policy Impact Award

The AAPOR Policy Impact Award acknowledges that a key purpose of opinion and other survey research is to facilitate well informed decision-making. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice and discourse, either in the public or private sectors.

2020 Warren J. Mitofsky Innovators Award
Winner: Frauke Kreuter, University of Maryland, University of Mannheim and Institute for Employment Research, for her successes combining survey methodology with data science methods and concepts to ensure the future of our field.

The Warren J. Mitofsky Innovators Award recognizes accomplishments in the fields of public opinion and survey research that occurred in the past ten years or that had their primary impact on the field during the past decade. The innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, innovations must be publicly documented. The award can be given to individuals, groups or institutions.

2020 Monroe G. Sirken Award
Winner: Roger Tourangeau, Westat and University of Michigan

The Sirken Award in Interdisciplinary Survey Research Methods Research is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improve the theory and methods of collecting, verifying, processing, presenting or analyzing survey data.

2020 AAPOR Public Service Award
Winner: Gordon Willis, National Cancer Institute

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy. This award is a means for recognizing the service and dedication of persons working in or with the public sector and their dedication to protecting, improving, and maintaining survey research standards and data quality.
2020 Burns “Bud” Roper Fellows
Winners:
Arundati Dandapani, Generation1.ca
Jennifer Acosta, Mathematica
Aleksandra Wec, Mathematica
Alexander Wenz, University of Mannheim
Priya Bajaj, Mathematica
Yanqin Lu, Bowling Green State University
Gary Lerner, Abt Associates

The Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will. Roper Fellows must demonstrate primary work responsibilities related to survey research or public opinion and have recently started their careers. Fellows receive financial assistance to help them attend the AAPOR Annual Conference and/or participate in conference short courses; most are first-time conference attendees.

2020 Seymour Sudman Student Paper Competition Award
Winner: Felicitas Mittereder, University of Michigan
“A dynamic survival modeling approach to the prediction of web survey breakoff”

Honorable Mention: Samantha Sekar, Stanford University
“Understanding misrepresentation: How policymakers perceive signals from constituents on environmental policies”

The Seymour Sudman Student Paper Competition Award is given as a tribute to Seymour Sudman in memory of his many contributions to survey methodology, his leadership in the AAPOR community and his teaching and mentoring of students in the survey research profession.

2020 Student Travel Award
Winners:
Oluwagbenga Agboola, University of Northern Colorado
Seth Behrends, University of Illinois at Chicago
Christoph Beuthner, GESIS – Leibniz Institute for the Social Sciences
Anna Boch, Stanford University
Chandler Case, University of South Carolina
Xiaoyi Deng, University of Maryland
Carlo Duffy, Carnegie Mellon University
Brian Guay, Duke University
Sela Harcey, University of Nebraska-Lincoln
Jesse Holzman, University of Illinois at Chicago
Sebastian Kocar, Australian National University
Carmen Leon, University of Castilla-La Mancha
Lingxi Li, University of Michigan
Gustavo Lopez, University of California, San Diego
Rita Nassar, Indiana University
Lukas Olbrich, Friedrich-Alexander-Universität Erlangen-Nürnberg
Shin Young Park, University of Wisconsin-Milwaukee
Angelica Phillips, University of Nebraska-Lincoln
Albert Rodriguez, Michigan State University
Rachel Stenger, University of Nebraska-Lincoln
Jerry Timbrook, University of Nebraska-Lincoln

The AAPOR Student Travel Award funds graduate student attendance at the AAPOR Annual Conference. Student Travel Awards help to offset the expense of attending the conference. The awards are offered to students who are in need of financial support to attend the annual conference and experience this important educational and collegial event for public opinion and survey researchers.
2020 AAPOR Inclusive Voices Award
Winner: Matthew Desmond, Princeton University

This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced, populations.

2020 Student-Faculty Diversity Pipeline Award
Winners:
Alejandra Kaplan, Kristen N. Jozkowski, Indiana University Bloomington
Yingling Liu, Jerry Z. Park, Baylor University
Nancy Toure, Maria Krysan, University of Illinois at Chicago
Ayana Best, Sara Sadhwani, University of Southern California
Natalie Walls, Timothy Barnett, Jacksonville State University
Fernanda Alvarado-Leiton, Zeina Mneimneh, University of Michigan
Cassandra Berice, Tinaz Pavri, Spelman College
Oceane Tanny, Kelly Foster, East Tennessee State University

The Student-Faculty Diversity Pipeline Award is intended to recruit faculty-student “pairs” interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latinx. The award is for waived conference registration and annual membership fee for the student and faculty.

2020 WAPOR/AAPOR Janet A. Harkness Student Paper Award
This winner of the 2020 Harkness Student Paper Award will be announced in July 2020.

This award is given in memory of Dr. Harkness, distinguished cross-cultural survey methodologist, who passed away in 2012. Paper topics must be related to the study of multi-national/multi-cultural/multi-lingual survey research (aka 3M survey research), or to the theory and methods of 3M survey research, including statistics and statistical techniques used in such research. Paper topics might include: (a) methodological and/or statistical issues in 3M surveys; (b) public opinion in 3M settings; (c) theoretical issues in the formation, quality, or change in 3M public opinion; and/or (d) substantive findings about 3M public opinion.
AAPOR Chapter Student Paper Winners

DC-AAPOR Student Paper Winner
Josh Langeland, University of Maryland
“Email Reminders for a Scheduled Interview in an Establishment Panel Survey”

MAPOR’s Doris A. Graber Award for Best Public Opinion Paper
Margaret Brower, University of Chicago
“Reframing Women’s Issues: Intersectional Frames & Policy Agendas”

NEAAPOR Student Paper Award Winner
Victoria S. Asbury, Harvard University
“Worthy-Immigrant Narratives: Ingroup Framing and Party Identification in Shaping Attitudes towards Immigration”

PAPOR Student Paper Award Winner
Anna Boch, Stanford University

SAPOR Student Paper Award Winner
Brian Orleans, University of North Carolina
“How Can Auxiliary Data Improve Non-Response Bias Adjustments in NHANES 2015-16?”
AAPOR Affinity Group Reports

AAPI Research and Affinity Group
The newly established AAPI Research & Affinity Group has just over 30 members. The goal of the Group is to identify meaningful ways to increase Asian American and Pacific Islander presence in the survey research field and raise the visibility of our members at AAPOR. The leadership team consists of 5 members who are helping shape the program based on the following guiding principles:

- Increasing AAPI representation in survey research
- Providing a voice for Asian American and Pacific Islanders in the United States by increasing survey research of AAPIs
- Mentoring the future generation of researchers interested in the AAPI community
- Networking with others interested in researching the AAPI community and other AAPOR members who are AAPI

The AAPI Affinity Group leadership team has been meeting monthly since the fall of 2019. The Affinity Group had its first major event, a virtual meeting of the entire Affinity Group during the AAPOR Virtual Conference in June 2020. There were about 40 people present at the meeting and people were able to network virtually and learn about others in the public opinion world who are interested in researching AAPIs or who are AAPI.

The main objectives this year of the Group were to become an official AAPOR Affinity Group, hold the first meeting during the AAPOR conference, build the Group’s membership, and organize research/career seminars. The Affinity Group has achieved all of these objectives and will be officially launching the first Asian American and Pacific Islander (AAPI) research webinar series in July 2020 on “Surveying Asian Americans, Native Hawaiians, and Pacific Islanders: Challenges and Solutions” that will bring together leading experts who survey AAPIs. The webinar series will continue with other research topics and also career/mentoring sessions.

For 2020-2021, the AAPI Affinity Group will continue with webinars and virtual meetings throughout the year and hopes to hold its first in-person meeting at the next AAPOR Annual Conference, contingent on the realities of the COVID-19 pandemic.

Cross-Cultural and Multilingual Research Affinity Group
The AAPOR Cross-Cultural and Multilingual Research Affinity Group is co-chaired by Patricia Goerman, Alisú Schoua-Glusberg and Mandy Sha. It has the goal of connecting AAPOR researchers and leaders to facilitate a regular dialogue about improved methods, measurement, and research, and collaboration and publication opportunities. The Group also aims to increase awareness and visibility about the importance of cross-cultural and multilingual issues in the survey research and public opinion field. The Group currently includes about 100 collaborators.

The Affinity Group typically meets in person at the AAPOR Annual Conference once a year and uses an email list to send out announcements and information on an as-needed basis. The goal is to link researchers at the AAPOR Annual Conference meeting and encourage them to stay in contact throughout the year. It is also a forum for members of other 3MC-related groups, such as Comparative Survey Design and Implementation (CSDI) and researchers who attend the European Survey Research Association (ESRA) meeting to connect at the AAPOR conference.

This year during the AAPOR Virtual Conference, co-chair Patricia Goerman gave an introduction to the session entitled “Translation and Translation Assessment Best Practices”, where she spoke about survey translation and also gave an update on the Cross-Cultural and Multilingual Affinity Group. The talk provided some announcements about upcoming conferences, trainings, publications and collaboration opportunities. It also included an invitation for new members to join the Group email list to hear details of the upcoming 2021 AAPOR meeting once they are available.

Co-chair Alisú Schoua-Glusberg was directly responsible for creating the largest 3MC track the AAPOR Annual Conference has seen since the 2017 adoption of a 3MC track, by integrating individual paper submissions into sessions for the 2020 in-person conference program. Her efforts later contributed to the 3MC track in the 2020 Virtual Conference, which was chaired by Affinity Group co-chair Mandy Sha.
GAAPOR

GAAPOR (a clever mishmash of Gay and AAPOR) is a social affinity group for LGBTQ AAPOR members and their friends. Its primary activity is an annual dinner on Friday night of the AAPOR Annual Conference, held in a gay restaurant or other eatery in the conference city’s gayest neighborhood. Some years, the Affinity Group organizes a panel or commissions a paper or poster for presentation at the conference on a topic of interest to the LGBTQ community. A Facebook (FB) group, founded by former AAPOR president Murray Edelman in 2012, serves as a forum for communicating news about Group activities. The Affinity Group currently has 48 members.

The last event the Group organized was a dinner at Toronto’s Blake House (famous for its elegant 19th century building and its friendly patio) in the Village, Canada’s largest “gayborhood,” in conjunction with the 2019 Annual Conference. The 2020 Conference Program Committee invited the Affinity Group to submit a poster for the 2020 Annual Conference. This prompted some enthusiasm on the Facebook group, but not enough to generate a poster. The Group chose not to schedule a virtual dinner to coincide with the 2020 Virtual Conference.

The Affinity Group’s objectives in 2019-2020 were to keep the Facebook group going, to place an announcement in the conference program about GAAPOR’s annual dinner, and to support LGBTQ sisters and brothers in their research careers. The Facebook group administrator continues to attend to his duties and membership continues to grow. The 2020 program would have listed the GAAPOR dinner in Atlanta had the traditional conference occurred as planned. Group members were invited to suggest ideas for papers or posters on LGBTQ themes and to submit abstracts for the annual conference. The Group supported member Brad Edwards in his 2019 bid for AAPOR Vice President, and cheered Gretchen McHenry’s election victory in 2019 to become Associate Secretary/Treasurer on AAPOR’s Executive Council.

HISP-AAPOR

HISP-AAPOR was by AAPOR members who are of Hispanic-origin or are interested in Hispanic research topics. The purpose of the Group is to identify meaningful ways to increase the Hispanic presence in the survey research field and raise the visibility of its members at AAPOR.

For that purpose, HISP-AAPOR organizes an annual meeting or meetup at AAPOR’s Annual Conference. During the meetings, members set the objectives for the coming year in terms of outreach, research collaboration, exploring how a cultural lens can improve research at all phases, and increase the Hispanic presence at AAPOR and in the field of survey research. HISP-AAPOR celebrates diversity and welcomes all current AAPOR members, regardless of age, gender, race or ethnicity, research field, education, or background.

HISP-AAPOR has 33 registered members. At the last annual meeting held during the 2019 AAPOR Annual Conference, members outlined some of the top priorities: increasing the number of panels or presentations that highlight Hispanic research at the following AAPOR Annual Conference, and increase the participation of young Latinos in AAPOR, particularly those born in the U.S. During the 2020 AAPOR Virtual Conference, the Group put together a panel on Hispanic research but did not hold an annual meeting or meetup. HISP-AAPOR will continue working to increase the presence and visibility of Hispanic research at next year’s conference.
QUALPOR

QUALPOR is an AAPOR Affinity Group intended for any AAPOR member who is managing, conducting, or has an interest in qualitative research methods. QUALPOR was approved by AAPOR Executive Council in 2018 and held its first meeting in 2019. QUALPOR currently has 89 members.

The purpose of this Group is to advance the discipline of qualitative research within AAPOR by offering a forum in which AAPOR members can share best practices, exchange resources, and discuss new approaches to qualitative research design as well as ways to improve on the quality of these designs along with the validity and usefulness of the outcomes. Since its beginning, QUALPOR has worked towards achieving these goals by:

- Providing an open environment for a free exchange of ideas by way of member phone meetings scheduled to accommodate as many members as possible (2 meetings in March 2019, 2 in September 2019, and 2 in March 2020).
- Providing an in-person networking opportunity at the member lunch meeting held at the 2019 AAPOR Annual Conference in Toronto. A similar meeting was to be held in 2020 at the Atlanta conference before that conference was transformed into a virtual event.
- Organizing the first-ever qualitative research track consisting of six consecutive panel sessions at the 2019 AAPOR Annual Conference in Toronto. A three-session qualitative research track was organized for the 2020 AAPOR Virtual Conference.
- Establishing the usage of a “QUALPOR:” subject-line convention for emails posted on the AAPORnet listserv.
- Encouraging QUALPOR members to engage with AAPOR more broadly as regards to qualitative research by getting involved in the AAPOR webinar series, posting on AAPORnet, and submitting manuscripts to Public Opinion Quarterly.
- Encouraging QUALPOR members to work with each other on mutual areas of special interest.

Moving forward, QUALPOR plans to:

- Develop a newsletter – “QUALPOR News” – to be distributed to members and posted on the QUALPOR webpage as well as AAPORnet.
- Encourage and help to organize special interest groups among QUALPOR members who share an area of interest relevant to qualitative research, e.g., vicarious trauma and emotional harm to researchers (such as interviewers) working on sensitive topics.
- Schedule member online/phone meetings in September 2020 and in 2021.
- Organize a qualitative research track as well as an in-person member meeting at the 2021 AAPOR Annual Conference in Los Angeles.
Volunteers 2019–2020

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Alexandra Allman, Walden University
Christopher Antoun, University of Maryland
Nick Bertoni, Pew Research Center
Alei Clark Fobia, U.S. Census Bureau
Cameron McPhee, American Institutes for Research
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Alexandra Williams, Emory University
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Joe Murphy, RTI International
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Lydia Saad, Gallup
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Hee-Choon Shin, NCHS
Tamara Terry, RTI International
Marielle S. Weindorf, DataStat Inc.
Ting Yan, Westat
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Volunteers 2019–2020

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Adam Safir, U.S. Bureau of Labor Statistics
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Andrew Mercer, Pew Research Center
Patrick J. Moynihan, Pew Research Center
Paul Scanlon, National Center for Health Statistics
Gina Walejko, U.S. Census Bureau
Volunteers 2019–2020

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Jennifer J. Agiesta, CNN
Marjorie Connelly, NORC at the University of Chicago
Ariel Edwards-Levy, HuffPost
Emily Guskin, Washington Post
D. Sunshine Hillygus, Duke University
Chris Jackson, Ipsos Public Affairs
Jeffrey Jones, Gallup
Scott Keeter, Pew Research Center
Kabir Khanna, CBS News
John Lapinski, University of Pennsylvania
Lydia Saad, Gallup
Daron Shaw, University of Texas, Austin
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Megan C. Thee-Brennan, Gallup
David Wilson, University of Delaware
Christopher Wlezien, University of Texas, Austin

AAPOR/WAPOR Task Force on Quality of Comparative Surveys
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Beth-Ellen Pennell, University of Michigan, Co-Chair (WAPOR)
Kristen Cibelli Hibben, University of Michigan (AAPOR)
Julie de Jong, University of Michigan (AAPOR)
Timothy Johnson, University of Illinois at Chicago (AAPOR)
Michael Robbins, Princeton University (AAPOR)
Tom Smith, NORC at the University of Chicago (AAPOR)
Ineke Stoop, The Netherlands Institute for Social Research (AAPOR)
Mandy Sha, Independent Consultant (AAPOR)
Irina Tomescu-Dubrow, Institute of Philosophy and Sociology, Polish Academy of Sciences; CONSERT at The Ohio State University and PAN (WAPOR)
Linda Guerrero, Social Weather Stations (WAPOR)
Dorothee Behr, GESIS (WAPOR)
Jibum Kim, East Asia Social Survey (WAPOR)
Elizabeth Zechmeister, Vanderbilt University (WAPOR)

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D. Sunshine Hillygus, Duke University
Kristen Olson, University of Nebraska-Lincoln
James Wagner, University of Michigan
David Wilson, University of Delaware

Ad Hoc Committee on Sugging and Frugging
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Sarah Cho, SurveyMonkey
Cynthia Z. Clark, Council of Professional Associations on Federal Statistics
Chris Jackson, Ipsos Public Affairs
Patrick J. Moynihan, Pew Research Center
Tim Oltman, Nielsen
Elizabeth Ormson, NORC at the University of Chicago
Carl Ramirez, U.S. Government Accountability Office
Brian M. Robertson, Market Decisions Research
Andrew Therriault, Greenberg Quinlan Rosner Research

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Cliff Zukin, Pew Charitable Trust, Co-Chair
Paul Beatty, U.S. Census Bureau
Robert Farbman, Edison Research
Liz Hamel, Kaiser Family Foundation
Ronald E. Langley, University of Kentucky
Anna F. Weincroft, NORC at the University of Chicago
Volunteers 2019–2020

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Jennifer Benz, *NORC at the University of Chicago*
Stephen J. Blumberg, *National Center for Health Statistics*
Jon Cohen, *SurveyMonkey*
Timothy P. Johnson, *University of Illinois at Chicago*
Ashley Kirzinger, *Kaiser Family Foundation*
Ronald E. Langley, *University of Kentucky*
Andrew Mercer, *Pew Research Center*
Peter V. Miller, *Northwestern University*
John Nienstedt, *Competitive Edge Research Inc*
Jonathan Robinson, *Catalist*
Robert L. Santos, *Urban Institute*
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