

Transparency Initiative Coordinating Committee

August 9, 2016

Members present: Andy Peytchev, Jamie Dayton, John Loft, Peter Miller, Mary Losch, Scott Keeter, Tim Triplett, Ashley Kirzinger, Tim Johnson, Adam Thocher, Mandy Sha

Others present: Dianne Rucinski

Minutes

1. 2017 Budget

Tim Triplett led committee members know that the co-chairs of the TICC have decided not to advocate to AAPOR Executive Council to not implement a fee for the 2017 year. Instead, any revenue generated would be through fundraising efforts not specifically for the TI but fundraising generally for AAPOR.

Crystal Stone went through the 2017 proposed budget that we will be sharing with AAPOR Executive Council in September. The 2017 budget for the TI is \$29,631, which is less than the 2016 budget (\$35,100)

2. Update on website/new member outreach

Ashley Kirzinger informed committee members that the application portal will be incorporated in the AAPOR TI website by the end of August. When it gets incorporated, the TICC will start outreach efforts to organizations that have expressed interest in the TI but have not completed an application. This will also include a feedback option for organization in order to allow them to provide input on why they have not joined the TI.

3. Update on member spotlights

Two organizations have agreed to be Transparency Initiative Member Spotlights: Goucher College and National Research Center. They will be featured this fall. Dianne Rucinski joined the TICC call and expressed interest among the Communications Committee to help with these efforts. The plan is to have the member spotlights on the landing page of the TI website, posted on AAPOR listserv, and using social media outreach.

4. Membership Maintenance

We will work on getting the annual renewal procedures on the website including information on how to renew and the procedures for the biennial reviews (starting in November). TICC members agreed that the best plan is to formalize procedures and share these with the AAPOR executive council regularly. Tim Triplett will begin drafting these procedures and we will share them during the September conference call.

Other items:

- Tim Johnson reminded the TICC about the project to explain each of the disclosure requirements. There is \$4000 allocated for these efforts in 2017 and we will be working on these in the coming months.
- A brief conversation occurred about whether the TICC has the capability of allowing international firms into the TI when they do not publish reports in English.