



Institutional Subscription for AAPOR Webinar Recordings

	For-Profit	Non-Profit/Government
All 2011 – 2020 Webinar Recordings ¹	<input type="checkbox"/> \$3,600	<input type="checkbox"/> \$2,550
Pick Any 12 Webinar Recordings (2011 - 2020) ¹	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,050
2020 Webinar Recordings	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,050
Live Webinar - Institution access webinar	<input type="checkbox"/> \$325 per webinar	<input type="checkbox"/> \$220 per

1. [Click here for a list](#) of available webinar recordings.

To start your Institutional Subscription, please complete and return this form. You may scan and return the completed form by email, fax or mail (see contact information below). Once your order is processed, you will receive a unique login and password to access the webinar recordings. Please note that the login and password can only be provided to others within the institution named below.

Primary Contact First Name _____ Last Name _____

Company/University/Organization _____

Phone _____ Fax _____

Address _____ City _____ State/Province _____ ZIP/Postal Code _____

Email _____

Alternate Contact (Name/Email/Phone) _____

PAYMENT: \$ _____ Check (US dollars only; payable to:
AAPOR American Association for Public Opinion Research)

MasterCard
 VISA
 American Express
 Discover

Name on Card _____

Card Number _____ Expiration Date _____

Signature _____

Email Form to: AAPOR: info@aapor.org **Phone:** (847) 686 – 2230

A receipt and confirmation with instructions for accessing the webinars will be sent via email when order has been processed.



Institutional Subscription for AAPOR Webinar Recordings

For the “Pick Any 12 Webinars” option, please select 12 recordings from the following options:

2020 Webinars

- Application of the Total Survey Error Paradigm to Online Surveys – Survey Sampling in the Digital Age – Frances Barlas & Mansour Fahimi – December 2020
- Design Considerations for Mobile Web Surveys – Christopher Antoun – November 2020
- Language and Survey Data Quality – Heather Kitada Smalley & Mandy Sha – October 2020
- Covering 2020: How Journalists Can Accurately Interpret and Report on Election Polls – David Dutwin – September 2020
- Conducting Sensitive Interviews: Caring for Research Participants and Interviewers – Darby Steiger, Karen Kellard, & Mariel Leonard – September 2020
- Remote Web Survey Usability Testing Best Practices – Emily Geisen & Jennifer Romano – August 2020
- Reproducible Report Generation using Markdown – Stas Kolenikov – June 2020
- AI for Social Good: Examples, Challenges and Opportunities – Rayid Ghani – April 2020
- Behind the Curtain: Getting Involved with AAPOR’s Regional Chapters – Regional Chapter Representatives – March 2020
- The Right Tools for the Job: Affordances of Dedicated CAQDAS-Packages for High-Quality Analysis – Christina Silver – February 2020
- Accuracy in Election Polling: Lessons from 2016 for Covering 2020 – Courtney Kennedy & Emily Guskin – January 2020

2019 Webinars

- Social Media & Public Opinion Research: A Road Map for Rigor, Transparency & Replicability - Sherry Emery – January 2019



Institutional Subscription for AAPOR Webinar Recordings

- Survey Research in the Digital Age - Matthew Salganik – February 2019
- Interview & Discussion Guide Development: A Quality Approach to Achieve Credible Data - Margaret R. Roller – March 2019
- From Landline to Online: Why and How a National Household Survey Transitioned Sampling, Recruitment - Sarah Grady – April 2019
- Leveraging SMS for Survey Research - Jenny Marlar and Matt Hoover – June 2019
- Geographic Information Systems (GIS) Applications in the Social Sciences: Maps, Mappable Data - Ned English – July 2019
- Transparency and Reproducibility in Social Science Research - Jeremy Freese – August 2019
- Data Collection with Apps, Sensors, and Wearables - Frauke Kreuter and Florian Keusch – November 2019
- Natural Language Processing for Social Scientists - Patrick van Kessel – December 2019

2018 Webinars

- Challenges and Opportunities for Federal Statistics - John Thompson—January 2018
- Mansour Fahimi, Frances Barlas, and Randall Thomas—February 2018
- Combining Probability and Nonprobability Samples - Mansour Fahimi, Frances Barlas, and Randall Thomas—March 2018
- Behind the Curtain: AAPOR Committees, Volunteering, and Leadership Opportunities – May 2018
- Current Developments in Cognitive Testing of Survey Questions - Gordon Willis—June 2018
- AAPOR Chapter Spotlight Webinar: Public Opinion of the Affordable Care Act: A Deeply Loved/Hated Law - Mollyann Brodie—July 2018
- Visualizing Survey Data using R - Brady West—August 2018



Institutional Subscription for AAPOR Webinar Recordings

- Quality Risk Profiles for Unified Survey/Big Data and Their Application - Paul Biemer- October 2018
- Evaluating and Reducing Biases in Mixed Mode Survey Data - Thomas Klausch & Barry Schouten — November 2018

2017 Webinars

- Good Questionnaire Design: Best Practices in the Mobile Era - Frances Barlas and Randall K. Thomas—January 2017
- How To Do Text Message Surveys - Trent Buskirk, PhD and Phili Brenner, PhD —February 2017
- Why Do a Mixed-Mode Survey? - Don Dillman, PhD — March 2017
- A Primer to Web Scraping with R - Simon Munzert, PhD—April 2017
- Cellular Telephone Methods: Evolutions and Improvements - David Dutwin—June 2017
- Survey Data Analysis and Visualization in R - Brady West—July 2017
- Getting Concrete About the Abstract: Tips for Writing Successful AAPOR Abstracts - Trent Buskirk, Scott Keeter, Jennifer Dykema, and Mingnan Liu — September 2017
- Data Science Trends and Tools for Measuring Attitudes and Behaviors - Michael Link - October 2017
- Survey Weighting: Goals and Methods - Richard Valliant — November 2017

2016 Webinars

- Smart Phones, Smart Questionnaires? The Challenges of Delivering Surveys via Mobile Devices - Michael Link, PhD – December 2016
- Writing for Refereed Journals - Trent Buskirk, PhD, Patricia Moy, PhD, Kristen Olson, PhD – November 2016



Institutional Subscription for AAPOR Webinar Recordings

- Non-probability Sampling for Finite Population Inference - Jill Dever and Richard Valliant – October 2016
- A “How To” Course on AAPOR Response Rate Calculations and Practical Examples from the Field - David Dutwin, PhD – October 2016
- Extending the Total Survey Error Perspective to Multiple - Surveys and Big Data - Tom W. Smith – September 2016
- A Truthful Art: Effective Communication With Charts, Maps, and Infographics - Alberto Cairo – July 2016
- Cell Phones: Current Practice and the Future of Telephone Interviewing - David Dutwin, PhD – June 2016
- R for SPSS Users: A User Friendly Introduction Using RCommander and LessR - Trent Buskirk, PhD – April 2016
- Identifying Likely Voters in Pre-Election Surveys - Scott Keeter and Ruth Igielnik – March 2016
- The Role of Question Characteristics in Designing and Evaluating Survey Questions - Jennifer Dykema, Nora Cate Schaeffer – January 2016

2015 Webinars

- The Elephant is Still in the Room: Racial Attitudes and Public Opinion - Maria Krysan, PhD and David Wilson, PhD – October 2015
- Design and Weighting for Dual Frame Surveys - J. Michael Brick, PhD – September 2015
- Effective Public Speaking: The Art & Science of Conveyance - Special Pricing - Michael Link, PhD – April 2015
- Planning and Implementing Responsive Designs - James Wagner – April 2015
- Questionnaire Design for Cross-Cultural Survey Research - Nina Sabarre and Stacey Frank – March 2015
- Visualizing Big Data: Social Network Analysis - Michael Lieberman – February 2015



Institutional Subscription for AAPOR Webinar Recordings

2014 Webinars

- Multilevel Modeling: A Practical Overview - Brady West – November 2014
- Emerging Technologies in Public Opinion Research – The Current Landscape - Michael Link and Joe Murphy – October 2014
- The Usage of Incentives in Survey Research - Paul Lavrakas – September 2014
- Web Survey and Forms Usability Design & Testing - Jennifer Romano Bergstrom – August 2014
- Public Opinion on the Affordable Care Act (a.k.a Obamacare) and Measuring Early Views and Experiences During Its Implementation - Mollyann Brodie – July 2014
- Design Principles for the Use of Filter Questions - Stephanie Eckman – June 2014
- Keeping Your Audience Engaged Online - Karen Vieth – May 2014
- Unlocking the Potential of Discrete Choice Modeling and MaxDiff Scaling in Public Opinion Research - Joe Curry – April 2014
- Producing and Assessing Survey Questionnaire Translations - Ana Villar and Alisú Schoua-Glusberg – March 2014
- Methods for Cross-Cultural Survey Design - Patti Goerman and Peter Mohler – February 2014
- Cellular Telephone Methodology: Present and Future - David Dutwin – January 2014

2013 Webinars

- Item Response Theory - Bryce Reeve – December 2013
- The Questionnaire Design Pitfalls of Multiple Modes - Gerry Nicolaas and Pamela Campanelli – November 2013
- Questionnaire Design - Allyson Holbrook – October 2013



Institutional Subscription for AAPOR Webinar Recordings

- Smarter Smartphone Surveys 201: Data Collection Methods and Survey Design Considerations - Trent Buskirk – September 2013
- Designing Effective Online Questionnaires - Scott Crawford – August 2013
- Survey Coding: Best Practices for Coding Open-Ended Survey Data - Jon Krosnick, Arthur “Skip” Lupia and Matt Berent – July 2013
- Defining Hard-to-Survey Populations and Measuring the Difficulty - Roger Toutangeau – April 2013
- Analysis of Twitter Data - Joe Murphy and Carol Haney – February 2013

2012 Webinars

- Leveraging New Technologies: What We Know So Far - Michael Link – December 2012
- Weighting Approaches for Dual Frame RDD Surveys - Courtney Kennedy – October 2012
- Population-Based Survey Experiments: How To Do Them and What They’re Good For - Diana Mutz – August 2012
- Single and Multi-Mode Surveys Using Address-Based Sampling - Colm O'Muircheartaigh, PhD – June 2012
- Improving Surveys with Paradata: Making Use of Process Information - Frauke Kreuter, PhD – April 2012
- Visualizing the News - Matt Ericson – March 2012

2011 Webinars

- Evolving Survey Research: New Technologies & the Next Steps Forward - Michael Link, PhD – November 2011
- Social Networking: Changing the Way We Communicate & Form Opinions - Bob Fawson & Jackie Lorch – October 2011



Institutional Subscription for AAPOR Webinar Recordings

- When and How to Add Cell Phones to Your Telephone Survey - Scott Keeter, PhD – August 2011

- Address Based Sampling (ABS) Theory and Operationalization - David Dutwin, PhD – June 2011