Cross-cultural and multilingual research affinity group

Mission: Connect AAPOR researchers and leaders to facilitate a regular dialogue about improved methods, measurement, and research & publication opportunities.

Vision: Cultivate an environment where cross-cultural and multilingual research is visible and important to all survey and public opinion researchers.

In 2017, together we accomplished quite a bit, and we’re just getting started! ALL ARE WELCOME!

✓ AAPOR has officially recognized our affinity group! Click here to see our web page on the AAPOR website.

✓ The June 2017 Survey Practice issue was dedicated to cross-cultural and multilingual research, click here to view. The articles highlight current issues and practical guidance on questionnaire pretesting, research participation among racial and ethnic minorities, and non-English language Web survey design and testing. Edited by Mandy Sha.

✓ The organizers of five panel sessions at the New Orleans conference are affinity group collaborators:
  - Issues Related to Surveying and Interviewing Hispanics in the United States, organized by affinity group co-chair Anna Sandoval Girón (anna.b.sandoval@gmail.com).
  - Cultural Competence in Field Data Collection, organized by Alisú Schoua-Glusberg and affinity group co-chair Patricia Goerman.
  - Research on Collecting Information about Race and Ethnicity in the 2015 National Content Test, organized by Michael Bentley.
  - Maintaining Data Quality for International CAPI Surveys, organized by Martin Wulfe.

✓ New book with chapter authors from our group! Advances in Comparative Survey Methods: Multinational, Multiregional and Multicultural Context. See Table of Contents (courtesy of CSDI).

✓ July 2018 Special issue on questionnaire translation in refereed international journal Translation & Interpreting. Edited by Dorothée Behr & Mandy Sha.

✓ Join our listserv to stay connected!

What’s New in 2018?

✓ New book with chapter authors from our group! Advances in Comparative Survey Methods: Multinational, Multiregional and Multicultural Context. See Table of Contents (courtesy of CSDI).

✓ July 2018 Special issue on questionnaire translation in refereed international journal Translation & Interpreting. Edited by Dorothée Behr & Mandy Sha.

✓ Join our listserv to stay connected!

Are you a researcher or practitioner planning or engaged in comparative survey research across cultures or countries? Check out CSDI’s internationally recognized Cross-cultural Survey Guidelines that highlight best practices for the conduct of multinational, multicultural, or multiregional surveys (“3MC surveys”). Recently expanded!