



## **Transparency Initiative Coordinating Committee**

June 2014

This month, the TICC met on June 4. Topics covered during that meeting included the following:

1. We targeted September 8 for our formal launch date for the Transparency Initiative.
2. We discussed progress on the development of the TI's web portal. We anticipate that it will be ready for the official September rollout.
3. We discussed training procedures for TI application reviewers and continue to develop training materials for that purpose.
4. We discussed plans for how to market the rollout of the Transparency Initiative and plan to host a webinar sometime in the second half of August to present an overview of the TI and answer questions from the public about it.
5. We discussed concerns that some may view the Transparency Initiative as an official stamp of approval for the methods being employed by members. Our plan is to revise our informational materials to make it clear that AAPOR and the TI are not endorsing member's research methods, only commending them for publicly disclosing those methods.
6. The June 25 TICC meeting will be postponed until July 2.