



Transparency Initiative Coordinating Committee

July 2014

As we draw closer to the projected September rollout of the Transparency Initiative, the TICC increased the frequency of its meetings, convening this month on July 2, July 16 and July 29.

On July 2, we discussed:

- Communications with the AAPOR President Michael Link regarding our roll-out plans
- Progress in development of our web-based application portal
- Application reviewer training
- Marketing roll-out plans (based on a meeting with Scott Keeter that we held on June 23)
- Concerns that public might view TI membership as a stamp of approval for the methods being used by a given organization

On July 16, the topics considered included:

- Reviewer training
- Web portal development
- Marketing roll-out
- Issue of application of TI standards to AAPOR conference presentations
- Handling noncompliance complaints

On July 29:

- We discussed the TI's web page design
- The topic of potential changes to AAPOR's Code, which is currently under review
- Plans for the TI application review process
 - Development of training materials for reviewers