

October 15, 2012

To: AAPOR Council

From: Transparency Initiative Coordinating Committee (TICC)

Re: TI Pilot Test #2

Enclosed are the proposed procedures our committee has been working on since June for guiding the conduct of our second pilot test of the Transparency Initiative. While we have made considerable progress, much work remains to be done. We are hoping to receive your support to continue moving forward with making preparations for this next pilot. With our procedures now in place, our goal is to turn our attention to the planning and preparation of other supporting materials that will be needed for this effort. This work will need to be done in coordination with staff at Sherwood, from whom we will be requesting additional hours of support, and the Council. Below is a rough timeline that we have constructed to give us targets. Of course, we would like to complete some of these tasks sooner than estimated here, but experience is already telling us that the devil in some of the details will likely require at least as much time as we have allocated here to get it right. Our goal is that, after this pilot, we will be at the point where we have a very clear idea of what will be necessary to fully implement the TI. We look forward to continuing this work and very much appreciate the support (and time) you have given us.

Month #	Activity
0	OK from AAPOR Council to proceed with pilot #2
1-2	Construct/review pilot educational materials
1-2	Construct/review pilot administrative materials
1-2	Construct/review recruitment materials
2-3	Issue call for pilot test participants
2-3	Review of pilot test applications/notification of decisions
4-7	Kick-off conference call with pilot test participants
4-7	Field test TI procedures for three months
8	Conduct audit of each pilot test participant
9	Conduct debriefing with pilot test participants
10	Prepare report and recommendations to AAPOR Council