



**TICC Monthly Report
June 21, 2013**

Since the annual conference, the TICC has met once, on June 4 (we meet again on June 26).

1. The full TICC reviewed and voted on the 7 draft TI logos that were designed by AAPOR staff. The clear winner was option #1, which is reproduced below in two versions. The second version adds “Member” to the logo, and we will share this version with organizations that become members of the Transparency Initiative. During its June meeting, the AAPOR Council voted to approve the use of these logos for Transparency Initiative business.



2. Currently, we are making final edits to our educational materials in advance of the upcoming pilot study. As described during the annual conference, our strategy will be to recruit participants into the pilot study on an iterative basis, so we can carefully monitor how successful each organization is at participating and identify and quickly address any barriers or problems they might encounter. We intend to spend the summer doing this and will make revisions to our operating procedures as deemed necessary, based on the experiences of these piloting organizations. We have had discussions during the past several days with several organizations that are being invited to participate in the pilot test. We are in the process of responding to questions they have raised and will be continuing discussion with them over the next week.
3. Some changes were made to the membership of the TICC for the new Council year. Specifically, Frauke Krueter replaces Courtney Kennedy, and David Fan replaces Sid Groneman. The full composition of the TICC moving forward includes:

Leah Christian
David Fan
Melissa Herrmann
Tim Johnson
Scott Keeter
Frauke Krueter

David Lambert
Mary Losch
Rich Morin
Trevor Thompson
Tim Triplet