

12-12-12

To: AAPOR Council

From: Transparency Initiative Coordinating Committee (TICC)

Re: Progress Update

The TICC most recently met on December 10 to continue its current focus on the development of educational materials that will be implemented as part of our 2013 pilot test. We have successfully tested the technology to be used to produce a set of brief, approximately three minute educational videos and are currently finalizing the script to be used for each. The working titles for these are:

1. Promoting Transparency in Survey Research
2. How does my organization join the Transparency Initiative?
3. Citizenship in the Transparency Initiative

Our goal is to have these completed by the end of December. We will then turn our attention to the development of several examples of organizational transparency policy statements, and examples of model reporting of methodological details from individual surveys. These will serve as examples that organizations can adapt for use in conforming to the Transparency Initiative's requirements. Once these, and application materials, are prepared, we will begin soliciting volunteer organizations (n=~10) who are willing to participate in the next pilot.