

Report of the Transparency Initiative Coordinating Committee (TICC)

July 20, 2012

The TICC has engaged in the following activities since our last report.

- 1) The TICC held its second conference call on June 27 and discussed the broad outlines of what a reconceptualized TI would look like. Some of the new ideas that were discussed and which may make their way into our proposal include the development of online video training materials for the TI that would provide both a philosophical rationale for the TI and clear examples of what would be involved in becoming a transparent organization. Ideally, these training videos would be hosted on AAPOR's web site. We also discussed the possibility of proposing that there be an annual AAPOR award to the participating TI organization that best exemplifies the values of transparency.
- 2) On July 12, Paul Lavrakas presented an overview of AAPOR's Transparency Initiative at the RC-33 Eighth International Conference on Social Science Methodology in Sydney, Australia. We will be posting the slides from that presentation on AAPOR's TI web page.
- 3) On July 18, the TICC held its third conference call, where it reviewed a revised set of TI policies, procedures and operational plans that were developed after the June 27 conference call. These revisions were based on TICC and AAPOR member feedback, as well as what was learned during the first pilot study conducted earlier this year. Based on that discussion, further modifications are being made to the proposed policies and procedures. These will be reviewed at the next TICC meeting, set for August 8. Once there is Committee consensus regarding these, the document will be forwarded to AAPOR's Council for further review and discussion.