



**American Association for Public Opinion Research
 Executive Council Minutes
 January 11, 2013**

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| Paul J. Lavrakas | President | Present |
| Rob Santos | Vice President | Present |
| Scott Keeter | Past President | Present |
| Rachel Caspar | Secretary-Treasurer | Present |
| Nancy Bates | Associate Secretary-Treasurer | Present |
| David Cantor | Standards Chair | Present |
| Courtney Kennedy | Associate Standards Chair | Present |
| Paul Beatty | Conference Chair | Present |
| Susan Pinkus | Associate Conference Chair | Present |
| Liz Hamel | Membership & Chapter Relations Chair | Present via phone |
| Jennifer Dykema | Associate Membership & Chapter Relations Chair | Present |
| Marjorie Connelly | Communications Chair | Present |
| Peyton Craighill | Associate Communications Chair | Present |
| Patricia Moy | Councilor-at-Large | Present |
| Michael Link | Councilor-at-Large | Present via phone |
| Staff | | |
| John Waxman | Managing Partner | Absent |
| Susan Tibbitts | Executive Director | Present |
| Heidi Diederich | Administrator | Present |

I. WELCOME, CALL TO ORDER

President Paul J. Lavrakas called the meeting to order at 8:30 a.m. EST and a quorum was established.

II. STRATEGIC PLAN INITIATIVES: PROGRESS REPORT AND OPPORTUNITIES

Paul J. Lavrakas led the Council through a review and discussion of the strategic plan initiatives. There was discussion of extending an invitation to Bob Groves to attend the March Council meeting as part of a larger strategic issue discussion on the future of the profession. The recently created Task Force on BIG Data led by Michael Link and Joe Murphy was mentioned. For future discussion, Scott Keeter raised the issue of AAPOR covening a group to document the history of survey research.

III. EXECUTIVE SESSION and ADJOURNMENT

Paul J. Lavrakas stated that the regular meeting of the Executive Council was adjourned and the Council would continue to meet in executive session. Council guests and staff were excused and the Council convened in executive session that was scheduled to end at 12:30 p.m. EST.

Rob Santos moved, seconded by Susan Pinkus, to approve that the regular session of the Council meeting be adjourned and that the Council move to executive session. The motion was unanimously approved.