Asking Critical Questions:
Toward a Sustainable Future for
Public Opinion and Social Research

Conference Program

AAPOR
68th Annual Conference
May 16 – 19, 2013
Seaport Boston Hotel &
Seaport World Trade Center
Boston, Massachusetts

WAPOR
66th Annual Conference
May 14 – 16, 2013
Boston University, Photonics Center
Boston, Massachusetts

www.aapor.org
WE SEE TEXT ANALYTICS DIFFERENTLY. SO WILL YOU.

The intangible becomes insightful. From disorder, we create structure. To confusion, we bring clarity. And the formerly invisible is brought into focus as superior knowledge and understanding.

EXPLORE OUR SOFTWARE.
DISCOVER OUR EDGE.
SHARPEN YOURS.

VISIT OUR BOOTH FOR A CHANCE TO WIN A FREE ONE-YEAR LICENSE OF OUR TOOLS!
AAPOR
68th Annual Conference
May 16 – 19, 2013
Seaport Boston Hotel &
Seaport World Trade Center
Boston, Massachusetts

WAPOR
66th Annual Conference
May 14 – 16, 2013
Boston University,
Photonics Center
Boston, Massachusetts

Table of Contents
Welcome to Boston ................................................................. 5 - 6
General Conference Information .............................................. 7
Plenary Session ....................................................................... 8 - 10
Highlights ............................................................................... 11 - 12
Things to Do, Places to Go: AAPOR Social Activities .......... 13 - 14
AAPOR Executive Council ..................................................... 15 - 18
Chapter Presidents ................................................................. 18
Past Presidents ....................................................................... 19
WAPOR Executive Council ..................................................... 20
Honorary Life Members .......................................................... 21
Executive Office Staff ............................................................. 22
Committees/Task Forces .......................................................... 23 - 33
Award Winners ....................................................................... 34 - 37
Committee Meetings & Social Activities ............................... 38 - 39
Schedule of Events ................................................................. 40 - 43
Conference Sponsors ............................................................... 44 - 45
Exhibitor Listing & Exhibit Hall Floor Plan ........................... 46 - 47
Advertiser Index ..................................................................... 48
Donors .................................................................................. 49
Blue Book Organizations ....................................................... 50 - 52
Upcoming Events ................................................................. 53
# Table of Contents

**WAPOR**

**Tuesday, May 14**
- Tuesday-at-a-Glance .................. 55 - 56

**Wednesday, May 15**
- Wednesday-at-a-Glance .......... 57 - 58
- Wednesday Schedule of Events .................................................. 59 - 72
- Notes Pages .............................. 73

**Thursday, May 16**
- Thursday-at-a-Glance .......... 75 - 76
- Thursday Schedule of Events... 77 - 88
- Notes Pages .............................. 89

**AAPOR**

**Wednesday, May 15**
- Wednesday-at-a-Glance .......... 91

**Thursday, May 16**
- Thursday-at-a-Glance .......... 95 - 97
- Thursday Schedule of Events .................................................. 101 - 125
- Notes Pages .............................. 126 - 128

**Friday, May 17**
- Friday-at-a-Glance .......... 129 - 132
- Friday Schedule of Events... 133 - 174
- Notes Pages .............................. 175 - 176

**Saturday, May 18**
- Saturday-at-a-Glance .......... 177 - 180
- Saturday Schedule of Events 181 - 213
- Notes Pages .............................. 214

**Sunday, May 19**
- Sunday-at-a-Glance .......... 215 - 216
- Sunday Schedule of Events 218 - 234
- Notes Pages .............................. 235 - 236

- Advertisements ...................... 237 - 261
- Index ................................. 262 - 278
- Sponsor and Exhibitor Directory .................................................. 279 - 290
- Meeting Room Floor Plans .................................................. 291 - 293

- Save the Date – AAPOR Future Conferences .................................. Back Cover

---

**Conference App**

A conference app with the program information and scheduling tool was developed by RTI International. The AAPOR 2013 app is now available for download for both Apple (iPhone/iPad) and Android devices from the app stores. Please see http://www.aapor.org//AM/Template.cfm?Section=AAPOR_Annual_Conference for more information.
Greetings!


This year’s conference includes four days of provocative sessions, a distinguished panel discussing “Polling, New Analytics and the 2012 Elections,” and in-depth short courses. We encourage you to take advantage of the historical location, social activities and the exceptional learning opportunities and networking planned for our attendees.

Our theme this year is Asking Critical Questions: Toward a Sustainable Future for Public Opinion and Social Research. Public opinion and survey researchers are operating in a time of considerable challenge and change. Securing respondent cooperation from an increasingly wary population has never been more difficult, and costs to produce comparable amounts of data have risen over time. It has become clear that addressing such challenges requires researchers to be adaptable and innovative – for example, through increased flexibility in working with respondents in modes of their choice, and by designing correspondingly nimble data collection instruments.

Even with such innovation, some research questions require data beyond what surveys produce. Researchers have long relied on complementary qualitative or administrative data for various purposes. Now, data from non-probabilistic panels, as well as data not originally generated for research purposes (social media, Internet usage and commercial transactions, among others); are also increasingly available. It is not completely clear to what extent these data meet our research needs, but their proliferation certainly calls for continued evaluation.

Ensuring a sustainable future for public opinion and social research will require both continued innovation in traditional survey methods and increased consideration of what emerging approaches do and do not contribute to our field. The 2013 AAPOR Annual Conference will serve as a forum to ask critical questions about both.

In keeping with long-standing AAPOR tradition, the 2013 conference will be rich with discussion on how public opinion is shaped and its consequences for individuals and collectives. Numerous presentations will address all aspects of survey research methodology. More than 500 papers and posters will be presented during the conference.
Networking opportunities, short courses, Meet the Author sessions and an outstanding exhibit hall will offer additional opportunities for attendees to develop expertise to ensure maximum educational benefits.

We hope that you will find the next four days informative, engaging and thought-provoking.

Paul Beatty,
Conference Chair

Susan Pinkus,
Associate Conference Chair

About AAPOR

Founded in 1947, AAPOR is a professional society of individuals engaged in public opinion research, market research and social policy research. Our membership includes people from all sectors of the research community: academic institutions, commercial organizations, government agencies and non-profit organizations.
General Information
The AAPOR Registration Desk is located at the Seaport World Trade Center on Plaza Level 3.

Short Course Registration Hours
Wednesday, May 15  1:00 p.m. – 3:00 p.m.

AAPOR General Registration Hours
Wednesday, May 15  4:00 p.m. – 6:00 p.m.
Thursday, May 16   7:00 a.m. – 5:00 p.m.
Friday, May 17     7:30 a.m. – 4:30 p.m.
Saturday, May 18   7:30 a.m. – 3:00 p.m.
Sunday, May 19     8:00 a.m. – 10:15 a.m.

WAPOR Registration Hours
The WAPOR Registration Desk is located in the 9th Floor Atrium, of the Boston University Photonics Center.
Tuesday, May 14    9:00 a.m. – 9:30 a.m. and 5:00 p.m. – 6:00 p.m.
Wednesday, May 15  8:00 a.m. – 5:00 p.m.
Thursday, May 16    7:30 a.m. – 5:00 p.m.

Badges
Participation in the annual conference is limited to registered attendees. The official conference badge is required for admission to all sessions, social activities and the exhibit hall. Stop by the registration desk for changes to your badge.

Meal Tickets
Tickets will be collected at each core meal function. Be sure to bring your ticket with you.

Speaker Materials
Presenters who plan to use PowerPoint® (or similar software) must bring their presentation on a flash drive to the AV technician at the registration desk at least 24 hours prior to their session. The presentations will be loaded onto the computer in the designated meeting room.

Conference Materials
The final program and abstracts are available on the conference website.

Messages
A message board will be maintained in the registration area during registration hours.
Plenary Session
Thursday, May 16, 8:00 p.m. – 9:30 p.m.

Polling, New Analytics and the 2012 Election
Location: Commonwealth Complex C-E

This year’s plenary session will explore a variety of perspectives on measuring, understanding, and influencing public opinion and voter intentions leading up to the 2012 presidential election. The campaign season was marked by plentiful if sometimes contradictory analysis of prevailing trends, the impact of key events in the campaign, and the role of undecided voters. But what did the polls really tell us about public opinion leading up to the election? What issues were most critical to voters, what were the truly consequential events that formulated voter intentions, and what data were best suited to explain the thoughts of the electorate? And, how well did the polls point toward Election Day outcomes, both individually and in aggregate? The plenary will also explore major developments in the role of new data sources and analytics in understanding voter intention and targeting messages to influence votes. How do big data factor into the modern campaign, how are the data used? More generally, what do these new data sources portend for polling as it exists today?

A distinguished panel with representatives from the media, academia, and a presidential campaign will offer thoughts through presentations and moderated discussion. Panelists include Ron Brownstein, Editorial Director of National Journal; Lynn Vavreck, professor of political science and communication studies at UCLA; and Dan Wagner, Chief Analytics Officer of the 2012 Obama campaign. Long term AAPOR member Mark Blumenthal, Senior Polling Editor of the Huffington Post, will moderate.
Plenary Session
Thursday, May 16, 8:00 p.m. – 9:30 p.m.

Plenary Session participants include:

Ronald Brownstein, Panelist
Ronald Brownstein, a two-time finalist for the Pulitzer Prize for his coverage of presidential campaigns, is National Journal Group’s Editorial Director, in charge of long-term editorial strategy. He also writes a weekly column and regularly contributes other pieces for both National Journal and The Atlantic, and coordinates political coverage and activities across publications produced by Atlantic Media. Brownstein also writes for 2012 Decoded.

Brownstein’s sixth and most recent book, The Second Civil War: How Extreme Partisanship Has Paralyzed Washington and Polarized America, was published by Penguin in November 2007. He has twice been named a finalist for the Pulitzer Prize, receiving that recognition for his coverage of both the 1996 and 2004 presidential campaigns. In addition, he is the recipient of several journalism awards, including the Exceptional Merit in Media award from the National Women’s Political Caucus, the Excellence in Media award from the National Council on Public Polls in 2005, and the Journalist of the Year award from the Los Angeles Press Club in 2005. In 2007, the American Political Science Association presented him its Carey McWilliams award for lifetime achievement, granted to honor a major journalistic contribution to our understanding of politics.

Lynn Vavreck, Panelist
Lynn Vavreck is a professor of political science and communication studies at UCLA. She is the author of three books on elections and campaigns: The Message Matters: The Economy and Presidential Campaigns; The Gamble: Choice and Chance in the 2012 Presidential Election (with John Sides); and Campaign Reform: Insights and Evidence (with Larry M. Bartels). She is also one of the authors of a popular textbook on American politics more generally, The Logic of American Politics (with Sam Kernell, Gary Jacobson, and Thad Kousser). Professor Vavreck is a frequent contributor to the New York Times’s editorial pages and its Campaign Stops and Room for Debate Blogs, where she wrote about real-time data analysis on undecided voters during the 2012 election. Her political analyses have been featured on CNN, MSNBC, C-SPAN, Fox Business News, NPR, and the BBC. She serves on the boards of the American and British national election studies and teaches courses at UCLA on American politics, campaigns, polling and the 1960s.
Plenary Session
Thursday, May 16, 8:00 p.m. – 9:30 p.m.

Dan Wagner, Panelist
Dan Wagner served as the Chief Analytics Officer for the 2012 Obama Presidential campaign. In this position, he oversaw a 54-person team of analysts, engineers and organizers that provided analytics and analytics technologies for voter contact, digital, paid media, fundraising, communications and campaign strategy. The department’s work has been highlighted in Time Magazine, Technology Review, Bloomberg, Harper’s and other outlets.

Previously, Wagner served as the National Targeting Director for the Democratic National Committee where he oversaw the committee’s microtargeting and predictive analytics for the 2010 midterm elections. Wagner started in politics on the 2008 Obama campaign as the Deputy Voter File Manager in Iowa, then worked as a senior Data and Targeting Director in three primary states. During the 2008 general election he worked as the Great Lakes Targeting Director in campaign headquarters and eventually oversaw national Get out the Vote (GOTV) targeting efforts.

Mark Blumenthal, Moderator
Mark Blumenthal is the senior polling editor of the Huffington Post and the founding editor of Pollster.com. In May of 2007, along with Pollster.com co-creator Charles Franklin, Blumenthal received the Warren J. Mitofsky Innovators Award for Pollster.com from AAPOR. In 2005, the National Council on Public Polls awarded Blumenthal and the MysteryPollster blog a special citation for its work explaining polls to the Internet reader.

Blumenthal worked in the political polling business for more than 20 years, conducting and analyzing political polls and focus groups for Democratic candidates and market research surveys for major corporations. His experience includes work with pollsters Harrison Hickman, Paul Maslin, Kirk Brown, Celinda Lake, Stan Greenberg and 15 years with his former partners David Petts and Anna Bennett in the firm formerly known as Bennett, Petts and Blumenthal (BPB). In January of 2007, he left BPB to devote full time to Pollster.com.
Highlights

Education – Short Courses
Six in-depth short courses are offered to enhance your learning experience. Course offerings include:

Course 1: Weighting Sample Survey Data, 201
Course 3: Mail and Telephone Data Collection With Address-Based Samples
Course 4: Advanced Focus Group Moderator Techniques
Course 5: How to Publish in Survey Research: Strategies, Venues, Opportunities and Errors to Avoid
Course 6: Cellular Telephone Methodology: Sampling, Targeting and Dispositioning

There is still time to register for a short course. Sign up at the registration desk! For course descriptions see pages 93, 99, 100 and 217.

Exhibit Hall Hours
Thursday, May 16 3:00 p.m. – 5:30 p.m.
Friday, May 17 7:00 a.m. – 4:30 p.m.
Saturday, May 18 7:00 a.m. – 2:00 p.m.

The AAPOR Annual Conference Exhibit Hall, located in Commonwealth Complex A & B, is your best source of information about products, services, survey planning and design from key vendors interested in the important issues facing the survey community.

Win a $100 gift card by visiting AAPOR Exhibit Hall! Drop off your business card in the exhibit hall near the entrance to the Plenary Sessions. Excludes exhibit personnel.

The drawing will be held during Saturday’s lunch, located in the Commonwealth C-E.

New-Member & All-Chapter Reception
Thursday, May 16, 6:00 p.m. – 7:00 p.m.
Plaza Ballroom at the Seaport Boston Hotel

Places to go and people to meet – that’s what this reception is all about! First-time attendees get the chance to mix and mingle with long-time AAPORites, get a feel for what AAPOR is all about, and learn what’s going on at each of AAPOR’s seven regional chapters.
Highlights

Dinner and Plenary Session
Thursday, May 16, 7:00 p.m. – 9:30 p.m. • Commonwealth Complex C-E
Enjoy a great meal and the mental stimulation that only the AAPOR conference can deliver! The floor will be open for questions following the plenary presentation.

Presidential Address
Friday, May 17, 11:45 a.m. – 12:30 p.m. • Amphitheater
Join fellow attendees for an insightful presidential address from AAPOR President Paul J. Lavrakas.

Town Hall Meeting
Friday, May 17, 3:15 p.m. – 4:00 p.m. • Waterfront 1
What’s on your mind? Elected members of AAPOR’s Executive Council will be on hand for this informal meeting for members and prospective members.

Student Meet & Greet
Friday, May 17, 6:00 p.m. – 7:30 p.m. • Back Bay Complex
Calling all students! Join us for a student meet-and-greet hosted by the AAPOR Membership & Chapter Relations Committee. Come meet and mingle with other students, learn about AAPOR’s resources, and share your thoughts about how AAPOR can best serve our student members. Refreshments will be provided. And whether or not you make it to the meet-and-greet, join other students for an informal dinner off-site (meet at the AAPOR Registration Desk at 7:45 p.m., email crsteele@wisc.edu to RSVP).

AAPOR Membership and Business Meeting
Saturday, May 18, 4:00 p.m. – 6:00 p.m. • Amphitheater
AAPOR members are encouraged to attend the annual business meeting to learn more about the past year’s accomplishments and future initiatives of the association.

President’s Reception & AAPOR Awards Banquet
Saturday, May 18, 6:30 p.m. – 10:00 p.m.
Commonwealth A & B and Commonwealth Complex C-E
AAPOR’s traditional Saturday-night program is a chance to enjoy a cool drink before joining colleagues for a delicious meal and spirited idea exchange. Join us as we welcome the newly elected executive councilors and toast the award-winning accomplishments of AAPOR members.
Things to Do, Places to Go:
AAPOR Social Activities

Golf

Thursday, May 16, 7:30 a.m.
The Annual AAPOR Golf Outing will be held at William J. Devine Golf Club in Franklin Park, with tee times starting at 7:30 a.m. William J. Devine Golf Course at Franklin Park was established October 26, 1896, and is the second oldest public golf course in the nation. It is a place where the leading figures of golf converge in history and where countless unsung heroes have championed the public game. Find out why Golf Digest rated the facility as one of the best places to play in 2007, 2008 and 2009. From tee to green you will find a variety of challenges that will always bring you back for more!

Fun Run/Walk

Saturday, May 18, 7:00 a.m.
Seaport Boston Hotel Plaza Level Entrance

The Run/Walk will take place along two miles of the Seaport's beautiful waterfront. If you would like to enter into some competitive early morning exercise, or simply enjoy the sea air and incredible view, this is just for you! All participants will receive bottled water. More information will be posted on the message board at the conference and volunteers will be available on Saturday morning to guide participants to the starting line. Advance registration is not required. A waiver must be signed on-site to participate. Awards will be given to the top runners and to those record-breaking walkers. Fun Run/Walk participants should meet outside the Seaport Boston Hotel on the Plaza Level.

In the Spirit of Baseball – Fenway Park Tour

Friday, May 17, 6:30 p.m. – 9:00 p.m.
Seaport Boston Hotel Main Entrance

Fenway Park is a place where dreams are made, traditions are celebrated and baseball is forever. Join your AAPOR colleagues for an evening tour of the famous ballpark complete with a ride on the Old Town Trolley, appetizers and a non-alcoholic beverage at the Bleacher Bar. Find your own way back to your hotel while stopping to enjoy any one of hundreds of restaurant options that Boston has to offer. Better yet, organize your own group of friends and explore together. In a city steeped in history, create some of your own!
Things to Do, Places to Go: AAPOR Social Activities

Applied Probability
Saturday, May 18, 10:00 p.m.
Constitution Room at the Seaport Boston Hotel
Few games better illustrate elementary probability theory than poker. The derivation of an optimal game strategy appears to be beyond current game theory and has confounded mathematicians, statisticians and AAPORites for years. If you want to ponder one of the most popular practical applications of probability, join us Saturday night after the awards banquet for our annual applied probability session.

Speed Networking – Two Sessions
Friday, May 17, 3:15 p.m. – 4:15 p.m.
Saturday, May 18, 12:45 p.m. – 2:15 p.m.
Seaport Ballroom at the Seaport Boston Hotel
Sign up to participate at the AAPOR registration desk or during the networking session. Sessions run for 15 minutes. Spend your time discussing the details of the company/organization with your new contact and then quickly move on to the next networking opportunity. Be sure to bring plenty of business cards!

AAPOR Student Activities
Thursday, May 16
9:00 a.m. – 1:00 p.m.
Student meet-up/Walking tour of Boston
(we'll stop for lunch at historic Faneuil Hall)
Meet at AAPOR Registration Desk, Atrium Lobby at the Seaport World Trade Center

6:00 p.m. – 7:00 p.m.
AAPOR New Member & All-Chapter Reception
Plaza Ballroom at the Seaport Boston Hotel

Friday, May 17
6:00 p.m. – 7:30 p.m.
Student Meet & Greet
Back Bay Complex

7:45 p.m.
Informal student dinner off-site
(email Clarissa Steele, crsteele@wisc.edu to RSVP) Meet at AAPOR Registration Desk, Atrium Lobby at the Seaport World Trade Center.
AAPOR Executive Council
2012–2013

President
Paul J. Lavrakas, Independent Consultant

Vice President/President-Elect
Rob Santos, The Urban Institute

Past President
Scott Keeter, Pew Research Center

Secretary-Treasurer
Rachel Caspar, RTI International

Associate Secretary-Treasurer
Nancy Bates, U.S. Census Bureau
AAPOR 68th Annual Conference

AAPOR Executive Council
2012–2013

Standards Chair
David Cantor, Westat

Associate Standards Chair
Courtney Kennedy, Abt SRBI

Conference Chair
Paul Beatty, National Center for Health Statistics

Associate Conference Chair
Susan Pinkus, Independent Consultant

Membership and Chapter Relations Chair
Liz Hamel, The Henry J. Kaiser Family Foundation

Associate Membership and Chapter Relations Chair
Jennifer Dykema, University of Wisconsin Survey Center
AAPOR Executive Council
2012–2013

Communications Chair
Marjorie Connelly,
The New York Times

Communicator-at-Large
Patricia Moy,
University of Washington

Associate Communications Chair
Peyton Craighill,
Capital Insight

Communicator-at-Large
Michael W. Link,
The Nielsen Company
AAPOR Executive Council
2013–2014

President
Rob Santos, *The Urban Institute*

Vice President/President-Elect
Michael W. Link,
*The Nielsen Company*

Past President
Paul J. Lavrakas,
*Independent Consultant*

Secretary-Treasurer
Nancy Bates, *U.S. Census Bureau*

Associate Secretary-Treasurer
Mary Losch, *University of Northern Iowa*

Standards Chair
Courtney Kennedy, *Abt SRBI, Inc.*

Associate Standards Chair
Franke Kreuter,
*University of Maryland JPSM & IAB*

Conference Chair
Susan Pinkus,
*Independent Consultant*

Associate Conference Chair
Dawn V. Nelson,
*U.S. Census Bureau*

Membership and Chapter Relations Chair
Jennifer Dykema,
*University of Wisconsin, Survey Center*

Associate Membership and Chapter Relations Chair
Jennifer H. Childs,
*U.S. Census Bureau*

Communications Chair
Peyton M. Craighill, *Capital Insight*

Associate Communications Chair
Eleni Delimpaltadaki Janis,
*The Opportunity Agenda*

Councilor-at-Large
TBD

Councilor-at-Large
Cliff Zukin, *Rutgers University*

Chapter Presidents

**Midwest Chapter (MAPOR)**
Joe Murphy, *RTI International*

**New England Chapter (NEAPOR)**
Chase Harrison, *Harvard University*

**New York Chapter (NYAAPOR)**
Micheline “Mickey” Blum,
*CUNY – Baruch College*

**Pacific Chapter (PAPOR)**
Mechelle Pierce,
*Apperson Print Resources*

**Pennsylvania/New Jersey Chapter (PANJAAPOR)**
Marc Weiner,
*Bloustein Center for Survey Research*

**Southern Chapter (SAPOR)**
Michael S. Lawrence,
*GPK Custom Research LLC*

**Washington/Baltimore Chapter (DC-AAPOR)**
Jennifer Romano Bergstrom,
*Fors Marsh Group*
## AAPOR Past Presidents

<table>
<thead>
<tr>
<th>Years</th>
<th>President</th>
</tr>
</thead>
<tbody>
<tr>
<td>1947-48</td>
<td>Clyde W. Hart</td>
</tr>
<tr>
<td>1948-49</td>
<td>Elmo C. Wilson</td>
</tr>
<tr>
<td>1949-50</td>
<td>Paul F. Lazarsfeld</td>
</tr>
<tr>
<td>1950-51</td>
<td>Julian L. Woodward</td>
</tr>
<tr>
<td>1951-52</td>
<td>Bernard Berelson</td>
</tr>
<tr>
<td>1952-53</td>
<td>Archibald M. Crossley</td>
</tr>
<tr>
<td>1953-54</td>
<td>Samuel A. Stouffer</td>
</tr>
<tr>
<td>1954-55</td>
<td>George H. Gallup</td>
</tr>
<tr>
<td>1955-56</td>
<td>Harry Alpert</td>
</tr>
<tr>
<td>1956-57</td>
<td>Gerhart D. Wiebe</td>
</tr>
<tr>
<td>1957-58</td>
<td>Frederick F. Stephan</td>
</tr>
<tr>
<td>1958-59</td>
<td>David Wallace</td>
</tr>
<tr>
<td>1959-60</td>
<td>Herbert H. Hyman</td>
</tr>
<tr>
<td>1960-61</td>
<td>Robert O. Carlson</td>
</tr>
<tr>
<td>1962-63</td>
<td>Joseph T. Klapper</td>
</tr>
<tr>
<td>1963-64</td>
<td>Charles Y. Glock</td>
</tr>
<tr>
<td>1964-65</td>
<td>Herbert E. Krugman</td>
</tr>
<tr>
<td>1965-66</td>
<td>Raymond A. Bauer</td>
</tr>
<tr>
<td>1966-67</td>
<td>Leo Bogart</td>
</tr>
<tr>
<td>1967-68</td>
<td>Paul B. Sheatsley</td>
</tr>
<tr>
<td>1968-69</td>
<td>Robert N. Ford</td>
</tr>
<tr>
<td>1969-70</td>
<td>Robert T. Bower</td>
</tr>
<tr>
<td>1970-71</td>
<td>Richard H. Baxter</td>
</tr>
<tr>
<td>1971-72</td>
<td>W. Phillips Davison</td>
</tr>
<tr>
<td>1972-73</td>
<td>Sidney Hollander</td>
</tr>
<tr>
<td>1973-74</td>
<td>Harold Mendelsohn</td>
</tr>
<tr>
<td>1974-75</td>
<td>Herbert I. Abelson</td>
</tr>
<tr>
<td>1975-76</td>
<td>Richard Maisel</td>
</tr>
<tr>
<td>1976-77</td>
<td>Irving Crespi</td>
</tr>
<tr>
<td>1977-78</td>
<td>Hope Lunin Klapper</td>
</tr>
<tr>
<td>1978-79</td>
<td>Reuben Cohen</td>
</tr>
<tr>
<td>1979-80</td>
<td>Jack Elinson</td>
</tr>
<tr>
<td>1980-81</td>
<td>Helen J. Kaufmann</td>
</tr>
<tr>
<td>1981-82</td>
<td>Seymour Sudman</td>
</tr>
<tr>
<td>1982-83</td>
<td>Burns W. Roper</td>
</tr>
<tr>
<td>1983-84</td>
<td>Laure M. Sharp</td>
</tr>
<tr>
<td>1984-85</td>
<td>Albert E. Gollin</td>
</tr>
<tr>
<td>1985-86</td>
<td>Howard Schuman</td>
</tr>
<tr>
<td>1986-87</td>
<td>J. Ronald Milavsky</td>
</tr>
<tr>
<td>1987-88</td>
<td>Eleanor Singer</td>
</tr>
<tr>
<td>1988-89</td>
<td>Warren J. Mitofsky</td>
</tr>
<tr>
<td>1989-90</td>
<td>Philip Meyer</td>
</tr>
<tr>
<td>1990-91</td>
<td>Joan S. Black</td>
</tr>
<tr>
<td>1991-92</td>
<td>Norman M. Bradburn</td>
</tr>
<tr>
<td>1992-93</td>
<td>Kathleen A. Frankovic</td>
</tr>
<tr>
<td>1993-94</td>
<td>Stanley Presser</td>
</tr>
<tr>
<td>1994-95</td>
<td>Andrew Kohut</td>
</tr>
<tr>
<td>1995-96</td>
<td>Robert M. Groves</td>
</tr>
<tr>
<td>1996-97</td>
<td>Diane Colasanto</td>
</tr>
<tr>
<td>1997-98</td>
<td>James R. Beniger</td>
</tr>
<tr>
<td>1998-99</td>
<td>Michael R. Kagay</td>
</tr>
<tr>
<td>1999-00</td>
<td>Michael W. Traugott</td>
</tr>
<tr>
<td>2000-01</td>
<td>Murray Edelman</td>
</tr>
<tr>
<td>2001-02</td>
<td>Don A. Dillman</td>
</tr>
<tr>
<td>2002-03</td>
<td>Mark A. Schulman</td>
</tr>
<tr>
<td>2003-04</td>
<td>Elizabeth (Betsy) Martin</td>
</tr>
<tr>
<td>2004-05</td>
<td>Nancy Belden</td>
</tr>
<tr>
<td>2005-06</td>
<td>Cliff Zukin</td>
</tr>
<tr>
<td>2006-07</td>
<td>Robert P. Daves</td>
</tr>
<tr>
<td>2007-08</td>
<td>Nancy A. Mathiowetz</td>
</tr>
<tr>
<td>2008-09</td>
<td>Richard A. Kulka</td>
</tr>
<tr>
<td>2009-10</td>
<td>Peter V. Miller</td>
</tr>
<tr>
<td>2010-11</td>
<td>Frank M. Newport</td>
</tr>
<tr>
<td>2011-12</td>
<td>Scott Keeter</td>
</tr>
<tr>
<td>2012-13</td>
<td>Paul J. Lavrakas</td>
</tr>
</tbody>
</table>
WAPOR Executive Council

President
Alejandro Moreno,
Instituto Tecnológico Autónomo de México, ITAM, MEXICO

Vice President & President-Elect
Patricia Moy,
University of Washington, USA

Past President
Tom W. Smith,
NORC at the University of Chicago, USA

Secretary-Treasurer
Claire Durand,
Université de Montréal, CANADA

Professional Standards Committee Chair
Anne Niedermann,
Institut für Demoskopie Allensbach, GERMANY

Liaison Committee Chair
Robert TY Chung,
The University of Hong Kong, CHINA

Publications Committee Chair
Trevor Tompson,
Associated Press-NORC Center for Public Affairs Research, USA

General Secretary
Allan McCutcheon,
University of Nebraska-Lincoln, USA

Conference Committee Chair
Patricia Moy,
University of Washington, USA

Membership Committee Chair
Thomas Roessing,
University of Mainz, GERMANY

Media Relations Committee Chair
Jennifer Agiesta,
The Associated Press, USA

International Journal of Public Opinion Research Editor
Claes H. de Vreese,
University of Amsterdam, NETHERLANDS

Historian
Kathleen A. Frankovic,
Independent Consultant, USA

Co-Chairs, 2013 WAPOR Annual Conference
Michael Elsamar,
Boston University, USA
James Shanahan,
Boston University, USA
AAPOR Honorary Life Members

Herbert I. Abelson  
Jeanne L. Anderson  
Ronald E. Anderson  
Valentine Appel  
Earl Babbie  
Janice M. Ballou  
Allen Barton  
Rena Bartos  
Richard H. Baxter  
George Bishop  
Joan S. Black  
Ann Brunswick  
Barbara Bryant  
Robert Carlson  
Peter Case  
Helen M. Crossley  
Ronald Czaja  
Morton David  
Donald R. DeLuca  
John A. Dimling  
Diana Druker  
Murray Edelman  
Carolyn Eldred  
Jack Elinson  
Barry M. Feinberg  
Mervin Field  
Raymond Fink  
Kathleen Frankovic  
Robert N. Ford  
G. Ray Funkhouser  
F. Chris Garcia  
Melvin Goldberg  
Toby Goldberg  
Fred Goldner  
Lester Guest  
Harry E. Heller  
Joseph R. Hochstim  
Sidney Hollander  
K. David Inouye  
Charles Kadushin  
Michael Kagay  
Corinne Kirchner  
Sidney Kraus  
Herbert E. Krugman  
Richard Kulka  
G. Ray Funkhouser  
Sidney Kraus  
Paul J. Lavrakas  
Gove Laybourn  
Barbara Lee  
Robert S. Lee  
Walter Lindenmann  
Harold Mendelsohn  
Philip Meyer  
J. Ronald Milavsky  
Peter Mohler  
David W. Moore  
Paul Neurath  
William L. Nicholls  
Robert C. Nuckols  
Walt Owens  
C. Robert Pace  
Alice Padawer-Singer  
Tom Piazza  
Susan Pinkus  
Martin Plissner  
John S. Reed  
David E. RePass  
Henry W. Riecken  
Glenn H. Roberts  
John P. Robinson  
Theresa F. Rogers  
Bernard Roshco  
Sydney Roslow  
Howard Schuman  
Jim Schwartz  
James M. Sears  
David L. Sills  
Eleanor Singer  
Edwin H. Sonnecken  
Joe L. Spaeth  
Charlotte G. Steeh  
James W. Swinehart  
Judith Tanur  
Larry Ulin  
Marilyn Watts  
Margaret Weidenhamer  
Tibor Weiss  
Jan M. Werner  
Gerhart D. Wiebe  
Isabelle N. Woodrow  
Sir Robert Worchester  
Charles R. Wright  
Anne S. Zanes  
Ilse Zeisel  
Pearl R. Zinner
AAPOR Executive Office Staff

Susan L. Tibbitts, Executive Director
Heidi Diederich, Administrative Director
Abra Alscher, Administrator
Jacky Schweinzger, Conference Director
Catrisha Fisher, Exhibit & Support Manager
Lisa Kamen, Marketing Communications Manager
Kismet Sağlam, Education Director
Tonya Cabrera, Membership Specialist
Andrew Massengill, Accountant
John Waxman, Managing Partner
AAPOR Committees

Communications Committee
Marjorie Connelly, The New York Times, Chair
Peyton Craighill, Capital Insight, Associate Chair
Mark M. Blumenthal, The Huffington Post-Pollster.com
James R. Caplan, United States Department of Defense
Jon Cohen, Capital Insight/Washington Post Media
Claudia Deane, The Henry J. Kaiser Family Foundation
Michael J. Mokrzycki, Mokrzycki Survey Research Services
Leo G. Simonetta, Art & Science Group, LLC
Shapard Wolf, Arizona State University

Conference Steering Committee
Paul Beatty, National Center for Health Statistics, Chair
Susan Pinkus, SH Pinkus Research Associates, Associate Chair
Nancy Bates, U.S. Census Bureau
Eran Ben-Porath, Social Science Research Institute
Paul J. Lavrakas, Independent Consultant
Deborah Rexrode, University of Virginia
Rob Santos, The Urban Institute
M. Mandy Sha, RTI International
Chuck Shuttles, Knowledge Networks, Inc.

Conference Program Subcommittee
Paul Beatty, National Center for Health Statistics, Chair
Susan Pinkus, SH Pinkus Research Associates, Associate Chair
Jennifer Dykema, University of Wisconsin Survey Center
Dawn V. Nelson, U.S. Census Bureau
Polly Phipps, Bureau of Labor Statistics
Dianne Rucinski, Abt SRBI

Conference Development Subcommittee
Nancy Bates, U.S. Census Bureau
Susan Pinkus, SH Pinkus Research Associates
Deborah Rexrode, University of Virginia
AAPOR Committees

Conference Support Subcommittee

Deborah Rexrode, University of Virginia, Chair

Steve Everett, The Everett Group

Craig Hill, RTI International

M. Mandy Sha, RTI International, Associate Chair

David Chearo, University of Chicago Survey Lab
AAPOR Committees

Development Committee
Barbara O'Hare, U.S. Census Bureau, Chair
Dawn V. Nelson, U.S. Census Bureau, Associate Chair
Rachel Caspar, RTI International
Joe Lenski, Edison Media Research
Dianne Rucinski, Abt SRBI
Joe Sakshaug, University of Michigan

Education Committee
Chuck D. Shuttles, GfK Custom Research, Chair

Journalist Education Subcommittee
Scott Clement, The Washington Post, Chair

Online Education Subcommittee
Katie Dekker, NORC at the University of Chicago, Chair

Short Course Subcommittee
Eran Ben-Porath, Social Science Research Solutions, Chair
Mollyann Brodie, The Henry J. Kaiser Family Foundation
Scott Clement, The Washington Post
Mick P. Couper, University of Michigan
Katie Dekker, NORC at the University of Chicago
Melissa J. Herrmann, SSRS/Social Science Research Solutions
Allyson L. Holbrook, University of Illinois at Chicago
Karol Krotki, RTI International
Jennie Lai, The Nielsen Company
Rich Morin, Pew Research Center
Jordon Peugh, Knowledge Networks, Inc.
Nancy Stock, EMSL Analytical, Inc.
Clyde Tucker, Independent Consultant
Anna Wiencrot, NORC at the University of Chicago
Cliff Zukin, Rutgers University
AAPOR Committees

Financial Oversight Committee
Dan Merkle, ABC News, Chair
Nancy Bates, U.S. Census Bureau
Mollyann Brodie, The Henry J. Kaiser Family Foundation
Rachel Caspar, RTI International
Scott Keeter, Pew Research Center
Paul J. Lavrakas, Independent Consultant
Joe Lenski, Edison Research
Barbara O’Hare, U.S. Census Bureau
Rob Santos, The Urban Institute
Janet L. Streicher, CitiBank, NA
Ronald Szoc, ICF International

Heritage Interview Committee
Mike Mokrzycki, Mokrzycki Survey Research Services, Chair
Jon Cohen, Capital Insight/Washington Post Media
David Dutwin, Social Science Research Solutions
Adam Safir, Bureau of Labor Statistics
Janet L. Streicher, Citibank

Investment Committee
Janet L. Streicher, Citibank, NA, Chair
Murray Edelman, CBS News
Joe Lenski, Edison Research
Dan Merkle, ABC News
Barbara O’Hare, U.S. Census Bureau
Trevor Tompson, Associated Press NORC Center for Public Affairs Research
AAPOR Committees

Journal of Survey Statistics and Methodology Advisory Committee
David Dutwin, SSRS/Social Science Research Solutions, Chair
John Loft, RTI International, Chair
Jill Darling, U.S. Department of Veterans Affairs
Allyson Holbrook, University of Illinois at Chicago
Timothy Johnson, University of Illinois at Chicago
Ronald Langley, University of Kentucky
Paul J. Lavrakas, Independent Consultant
Kristen Olson, University of Nebraska – Lincoln
Emilia Peytcheva, RTI International
Jeffery Stec, Charles River Associates International
Timothy Triplett, The Urban Institute
Andrew Zukerberg, National Center for Education Statistics

Journal of Survey Statistics and Methodology Editors
Joseph Sedransk, Case Western Reserve University
Roger Tourangeau, Westat

Membership & Chapter Relations Committee
Liz Hamel, The Henry J. Kaiser Family Foundation, Chair
Jennifer Dykema, University of Wisconsin Survey Center, Associate Chair
Ashley Amaya, NORC at the University of Chicago
Ashley Bowers, Indiana University
Asaph Young Chun, U.S. Census Bureau
Ana Lucia Cordova-Cazar, Gallup Research Center, Univ. of Nebraska-Lincoln
Edward English, NORC at the University of Chicago
Karl Feld, GfK Knowledge Networks
John Fries, AARP
Gregory Holyk, Langer Research Associates
Kurt Johnson, Pennsylvania State University
Gretchen McHenry, RTI International
Harmoni Noel, American Institutes for Research
Kristen Olson, University of Nebraska – Lincoln
Clarissa Steele, Value-Added Research Center, Univ. of Wisconsin-Madison
AAPOR Committees

Membership & Chapter Relations Committee (continued)
Timothy Triplett, The Urban Institute
David Vannette, Stanford University

Nominations Committee
Scott Keeter, Pew Research Center, Chair
Mollyann Brodie, The Henry J. Kaiser Family Foundation
Micheline Blum, CUNY - Baruch College
Eileen O’Brien, Energy Information Administration
Chuck D. Shuttles, Knowledge Networks, Inc.

Public Opinion Quarterly Advisory Committee
Robert Y. Shapiro, Columbia University, Chair
Jennifer Dykema, University of Wisconsin Survey Center
D. Sunshine Hillygus, Duke University
Michael W. Link, The Nielsen Company
Stanley Presser, University of Maryland

Public Opinion Quarterly Editors
Patricia Moy, University of Washington, Editor
Tom W. Smith, NORC at the University of Chicago, Editor
Kate Kenski, University of Arizona, Associate Editor
Andy Peytchev, RTI International, Associate Editor
Christopher Wlezien, Temple University, Associate Editor
AAPOR Committees

Standards Committee
David Cantor, Westat, Chair
Courtney Kennedy, Abt SRBI, Associate Chair
Stephen J. Blumberg, National Center for Health Statistics
Diane Burkom, Battelle Memorial Institute
Mario Callegaro, Google, UK
Jill Darling, U.S. Department of Veterans Affairs
David Dutwin, SSRS/Social Science Research Solutions
Edward English, NORC at the University of Chicago
Allyson Holbrook, University of Illinois at Chicago
Timothy Johnson, University of Illinois at Chicago
Ronald Langley, University of Kentucky
John Loft, RTI International
Emilia Peytcheva, RTI International
Vicki Pineau, NORC at the University of Chicago
Carl Ramirez, United States Government Accountability Office
Trevor Tompson, NORC at the University of Chicago
Andrew Zukerberg, National Center for Education Statistics

Survey Practice Editors
Robert Goidel, Louisiana State University
Kumar Rao, The Nielsen Company

Transparency Initiative Coordinating Committee
Timothy Johnson, University of Illinois at Chicago, Chair
Leah Christian, Pew Research Center
Sid Groeneman, Groeneman Research and Consulting
Melissa Herrmann, Social Science Research Solutions
Scott Keeter, Pew Research Center
Courtney Kennedy, Abt SRBI, Inc.
David Lambert, Independent Consultant
Mary Losch, University of Northern Iowa
Rich Morin, Pew Research Center
Trevor Tompson, Associated Press NORC Center for Public Affairs Research
Timothy Triplett, The Urban Institute
AAPOR Task Forces

Emerging Technologies Task Force
Michael W. Link, *The Nielsen Company*, **Co-Chair**
Joe Murphy, *RTI International*, **Co-Chair**
Kathy Ashenfelter, *U.S. Census Bureau*
Trent Buskirk, *The Nielsen Company*
Mario Callegaro, *Google, UK*
Jennifer Childs, *U.S. Census Bureau*
Jon Cohen, *Capital Insight/Washington Post Media*
Elizabeth Dean, *RTI International*
Paul Harwood, *Twitter*
Josh Pasek, *University of Michigan*
Michael Schober, *New School for Social Research*
Michael Stern, *NORC at the University of Chicago*
Casey Tesfaye, *American Institute of Physics*
Scott Turner, *Rescue Social Change Group*

Journals Review Task Force
Peter V. Miller, *U.S. Census Bureau*, **Chair**
Rachel Caspar, *RTI International*
Scott Keeter, *Pew Research Center*
Paul J. Lavrakas, *Independent Consultant*
Patricia Moy, *University of Washington*
Joseph Sedransk, *Case Western Reserve University*
Robert Y. Shapiro, *Columbia University*
Roger Tourangeau, *Westat*

Non-Probability Task Force
Reg Baker, *Market Strategies International*, **Co-Chair**
J. Michael Brick, *Westat*, **Co-Chair**
Nancy Bates, *U.S. Census Bureau*
Mike Battaglia, *Battaglia Consulting Group, LLC*
Mick P. Couper, *University of Michigan*
Jill Dever, *RTI International*
Krista J. Gile, *University of Massachusetts Amherst*
Roger Tourangeau, *Westat*
AAPOR Task Forces

Online Panel Task Force
Reg Baker, Market Strategies, Inc., Chair
Stephen J. Blumberg, National Center for Health Statistics
J. Michael Brick, Westat
Mick P. Couper, University of Michigan
Melanie Courtright, DMS Research
J. Michael Dennis, GfK Custom Research, LLC
Don A. Dillman, Washington State University
Anne B. Frankel
Philip Garland, Survey Monkey
Robert M. Groves, Georgetown University
Courtney Kennedy, Abt SRBI
Jon A. Krosnick, Stanford University
Paul J. Lavrakas, Independent Consultant
Sunghee Lee, University of Michigan
Michael W. Link, The Nielsen Company
Linda B. Piekarski, Survey Sampling International, LLC
Kumar Rao, The Nielsen Company
Randall K. Thomas, GfK Knowledge Networks
Daniel Zahs, Market Strategies, Inc.

Public Opinion and Leadership Task Force
Frank M. Newport, Gallup, Inc., Co-Chair
Robert Y. Shapiro, Columbia University, Co-Chair
Whit Ayres, Ayres, McHenry & Associates
Nancy Belden, Belden Russonello Strategists
James Fishkin, Stanford University
Susan Herbst, University of Connecticut
Benjamin Page, Northwestern University
J. Ann Selzer, Selzer & Company
AAPOR Task Forces

Survey-Based Legal Evidence Task Force
Paul J. Lavrakas, Independent Consultant, Chair
Andy Beveridge, Queens College – CUNY
Sarah Butler, NERA Economic Consulting
Johnnie Daniel, Howard University
Eugene Erickson, Temple University
Tom Guterbock, University of Virginia
Sean Hogan, RTI International
Deborah Jay, Field Research Corporation
Peter V. Miller, U.S. Census Bureau
Jeffery Stec, Charles River Associates International
John Tarnai, Washington State University
Kent Van Liere, NERA Economic Consulting
Cheryl Wiese, University of Michigan

Survey Refusal Task Force
David Dutwin, SSRS/Social Science Research Solutions, Co-Chair
John Loft, RTI International, Co-Chair
Jill Darling, U.S. Department of Veteran Affairs
Allyson L. Holbrook, University of Illinois at Chicago
Timothy Johnson, University of Illinois at Chicago
Ronald Langley, University of Kentucky
Paul J. Lavrakas, Independent Consultant
Emilia Peytcheva, RTI International
Jeffery Stec, CRA International
Timothy Triplett, The Urban Institute
Andrew Zukerberg, National Center for Education Statistics
AAPOR Awards Committees

AAPOR Award Committee
Paul J. Lavrakas, Independent Consultant, Chair
Nancy Belden, Belden Russonello Strategists
Robert Daves, Daves & Associates Research
Frank Newport, Gallup, Inc.
Eleanor Singer, University of Michigan

Book Award Committee
Michael W. Link, The Nielsen Company, Chair
Jennifer Dykema, University of Wisconsin Survey Center
David J. Roe, RTI International
Chuck Shuttles, GfK Custom Research

Warren J. Mitofsky Innovators Award Committee
Patricia Moy, University of Washington, Chair
Stephen J. Blumberg, National Center for Health Statistics
Diane Colasanto, Independent Consultant
Jennifer Dykema, University of Wisconsin Survey Center
Michael W. Link, The Nielsen Company
Dawn V. Nelson, U.S. Bureau of the Census
Judith M. Tanur, Stony Brook University

Policy Impact Award Committee
Scott Keeter, Pew Research Center, Chair
Sandra Berry, RAND Corporation
Michael Davern, NORC at the University of Chicago
John Loft, RTI International

Seymour Sudman Student Paper Award Committee
Susan Pinkus, SH Pinkus Research Associates, Chair
Michael X. Delli Carpini, University of Pennsylvania
David Dutwin, SSRS/Social Science Research Solutions
Quin Monson, Brigham Young University
Patricia Moy, University of Washington
Janet L. Streicher, CitiBank, NA
Award Winners

AAPOR Award for Exceptionally Distinguished Achievement

The Association’s highest honor, this award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The winner will be announced during the Saturday evening banquet.

Past AAPOR Award Winners

<table>
<thead>
<tr>
<th>Year</th>
<th>Winner</th>
<th>Year</th>
<th>Winner</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>Daniel Yankelovich</td>
<td>1986</td>
<td>Philip Converse</td>
</tr>
<tr>
<td>2011</td>
<td>Stanley Presser</td>
<td>1985</td>
<td>Daniel Katz</td>
</tr>
<tr>
<td>2010</td>
<td>Michael W. Traugott</td>
<td>1984</td>
<td>Ithiel de Sola Pool</td>
</tr>
<tr>
<td>2009</td>
<td>Elizabeth Martin</td>
<td>1983</td>
<td>Paul K. Perry</td>
</tr>
<tr>
<td>2008</td>
<td>Kathleen Frankovic</td>
<td>1982</td>
<td>Paul B. Sheatsley</td>
</tr>
<tr>
<td>2007</td>
<td>Harry O’Neill</td>
<td>1981</td>
<td>Matilda White Riley</td>
</tr>
<tr>
<td>2005</td>
<td>Andrew Kohut</td>
<td>1979</td>
<td>Wilbur Schramm</td>
</tr>
<tr>
<td>2004</td>
<td>Benjamin I. Page</td>
<td>1981</td>
<td>Lester R. Frankel</td>
</tr>
<tr>
<td>2003</td>
<td>Don A. Dillman</td>
<td>1980</td>
<td>Shirley A. Starr</td>
</tr>
<tr>
<td></td>
<td>Frank Stanton</td>
<td>1979</td>
<td>Mervin D. Field</td>
</tr>
<tr>
<td>2002</td>
<td>Tom W. Smith</td>
<td>1978</td>
<td>W. Phillips Davison</td>
</tr>
<tr>
<td>2001</td>
<td>Robert Groves</td>
<td>1977</td>
<td>Leo Bogart</td>
</tr>
<tr>
<td>2000</td>
<td>Philip Meyer</td>
<td>1976</td>
<td>Joseph T. Klapper</td>
</tr>
<tr>
<td>1999</td>
<td>Charles Cannell</td>
<td>1975</td>
<td>Raymond A. Bauer</td>
</tr>
<tr>
<td>1998</td>
<td>Albert E. Gollin</td>
<td>1973</td>
<td>Rensis Likert</td>
</tr>
<tr>
<td>1997</td>
<td>Irving Crespi</td>
<td>1972</td>
<td>Jean Stoetzel</td>
</tr>
<tr>
<td>1996</td>
<td>Eleanor Singer</td>
<td>1971</td>
<td>Walter Lippman</td>
</tr>
<tr>
<td>1995</td>
<td>Herbert I. Abelson</td>
<td>1970</td>
<td>Archibald M. Crossley</td>
</tr>
<tr>
<td>1994</td>
<td>Howard Schuman</td>
<td>1969</td>
<td>Roper Public Opinion</td>
</tr>
<tr>
<td>1993</td>
<td>Jack Elinson</td>
<td>1969</td>
<td>Research Center</td>
</tr>
<tr>
<td>1992</td>
<td>James Davis</td>
<td>1968</td>
<td>Elmo C. Wilson</td>
</tr>
<tr>
<td>1991</td>
<td>Joe Belden</td>
<td>1967</td>
<td>Hans Zeisel</td>
</tr>
<tr>
<td>1990</td>
<td>Herbert E. Krugman</td>
<td>1966</td>
<td>Hadley Cantril</td>
</tr>
<tr>
<td>1989</td>
<td>Gladys Engel Lang</td>
<td>1965</td>
<td>Harry H. Field</td>
</tr>
<tr>
<td></td>
<td>Kurt Lang</td>
<td>1964</td>
<td>Harold D. Lasswell</td>
</tr>
<tr>
<td>1988</td>
<td>Burns W. Roper</td>
<td>1963</td>
<td>George H. Gallup</td>
</tr>
<tr>
<td>1987</td>
<td>Norman Bradburn</td>
<td>1962</td>
<td>Angus Campbell</td>
</tr>
<tr>
<td></td>
<td>Seymour Sudman</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Award Winners

Book Award
This award was established to recognize influential books that have stimulated theoretical and scientific research in public opinion, and/or influenced our understanding or application of survey research methodology.

WINNERS:
Janet A. Harkness, Michael Braun, Brad Edwards, Timothy P. Johnson, Lars Lyberg, Peter Ph. Mohler, Beth-Ellen Pennell and Tom W. Smith
*Survey Methods in Multinational, Multiregional, and Multicultural Contexts* (John Wiley & Sons, Inc. 2010)

Warren J. Mitofsky Innovators Award
This award recognizes accomplishments in public opinion and/or survey research that occurred or had their primary impact on the field during the past decade.

WINNERS:
Frederick G. Conrad, *University of Michigan*
Michael Schober, *The New School of Social Research*
For their work in envisioning the survey interview of the future and advancing the application of new communication technologies to survey data collection.

Policy Impact Award
This award recognizes outstanding research that has had a clear impact on improving policy decisions, practice or discourse, either in the public or private sectors.

WINNER:
The John J. Heldrich Center for Workforce Development of Rutgers University
Award Winners

Burns “Bud” Roper Fellows
The Burns “Bud” Roper AAPOR Fund was established to help early-career individuals working in survey research or public opinion research. Awards are used to help recipients with the cost of travel and registration fees to attend the AAPOR Annual Conference and/or participate in short courses.

WINNERS:
Matthew Courser, Pacific Institute for Research & Evaluation
Brian Harnisch, Wyoming Survey & Analysis Center
Ashley Kirzinger, Univ. of Illinois Springfield, Survey Research Office
Ashley Kopack Klein, Mathematica Policy Research
Daniel Weston, The Ohio Colleges of Medicine
Matthew Wilson, Battelle Memorial Institute

Seymour Sudman Student Paper Award
This award recognizes excellence in the study of public opinion, broadly defined, or the theory and methods of survey research, including statistical techniques used in such research.

WINNER:
Andrew Guess, Columbia University
“Measure for Measure: An Experimental Test of Online Political Media Exposure”

Student Travel Scholarships Award
These scholarships make it possible for more graduate students to attend and engage in the AAPOR Annual Conference.

Ana Lucia Cordova Cazar, University of Nebraska - Lincoln
Casey Eggleston, University of Virginia
Daniel Herda, University of California, Davis
Samara Klar, Northwestern University
Heather Knappen, Rochester Institute of Technology
Lisa Larsen, Texas A&M University
Mingnan Liu, University of Michigan
David Vannette, Stanford University
Congratulations
AAPOR Annual T-Shirt Contest Winner!

Megan Zander-Cotugno
RAND Corporation
and

Jen Pevar
Kelton Research
For

“We’ll call you maybe”

T-shirts are available for purchase
at the AAPOR registration desk.
## AAPOR Committee Meetings

### Wednesday, May 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noon – 5:00 p.m.</td>
<td>AAPOR Executive Council</td>
<td>Harborview 1</td>
</tr>
</tbody>
</table>

### Friday, May 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Financial Oversight Committee</td>
<td>Federal Complex 1 &amp; 2</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Membership &amp; Chapter Relations Chapter Reps</td>
<td>Congress Boardroom</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Investment Committee</td>
<td>Fort Point</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Executive Council</td>
<td>Washington</td>
</tr>
<tr>
<td>12:45 p.m. – 1:45 p.m.</td>
<td>AAPOR Emerging Technologies Task Force</td>
<td>Tremont</td>
</tr>
<tr>
<td>12:45 p.m. – 1:45 p.m.</td>
<td>Public Opinion Quarterly Editors and Publishers</td>
<td>Congress Boardroom</td>
</tr>
</tbody>
</table>

### Saturday, May 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Transparency Initiative Coordinating Committee</td>
<td>Congress Boardroom</td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>AAPOR Development Committee</td>
<td>Tremont</td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>AAPOR Education Committee</td>
<td>Cambridge Complex 1</td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>AAPOR Standards Committee</td>
<td>Washington</td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>AAPOR Membership &amp; Chapter Relations Committee</td>
<td>Cambridge Complex 2</td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>AASRO Luncheon</td>
<td>Federal Complex 1 &amp; 2</td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>AAPOR Communications Committee</td>
<td>Congress Boardroom</td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>AAPOR Heritage and Archives Committee</td>
<td>Fort Point</td>
</tr>
</tbody>
</table>
## AAPOR Social Activities
### Thursday, May 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m.</td>
<td>Golf Outing</td>
<td>William J. Devine Golf Course at Franklin Park</td>
</tr>
<tr>
<td>6:00 p.m. – 7:00 p.m.</td>
<td>AAPOR New Member/All-Chapter Reception</td>
<td>Plaza Ballroom at the Seaport Boston Hotel</td>
</tr>
<tr>
<td>9:30 p.m. – 10:30 p.m.</td>
<td>AAPOR Dessert Reception</td>
<td>Plaza Ballroom at the Seaport Boston Hotel</td>
</tr>
</tbody>
</table>

### Friday, May 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 p.m. – 9:00 p.m.</td>
<td>In the Spirit of Baseball – Fenway Park Tour and Appetizers</td>
<td>Trolley car pick up at Seaport Hotel Main Entrance</td>
</tr>
</tbody>
</table>

### Saturday, May 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m.</td>
<td>AAPOR Fun Run/Walk</td>
<td>Outside Seaport Boston Hotel on Plaza Level</td>
</tr>
<tr>
<td>6:30 p.m. – 7:30 p.m.</td>
<td>AAPOR President’s Reception</td>
<td>Commonwealth A &amp; B</td>
</tr>
<tr>
<td>10:00 p.m. – 2:00 a.m.</td>
<td>AAPOR Applied Probability</td>
<td>Constitution Room at the Seaport Boston Hotel</td>
</tr>
</tbody>
</table>
## AAPOR 68th Annual Conference

### Schedule of Events

#### Tuesday, May 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>WAPOR Council Meeting</td>
</tr>
<tr>
<td>9:00 a.m. – 5:15 p.m.</td>
<td>WAPOR Pre-Conference</td>
</tr>
<tr>
<td>9:00 a.m. – 9:30 a.m.</td>
<td>WAPOR Pre-Conference Breakfast and Registration</td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>WAPOR Pre-Conference Welcome and Introductions</td>
</tr>
<tr>
<td>10:00 a.m. – Noon</td>
<td>WAPOR Pre-Conference Session 1</td>
</tr>
<tr>
<td>Noon – 1:00 p.m.</td>
<td>WAPOR Pre-Conference Lunch</td>
</tr>
<tr>
<td>1:00 p.m. – 3:00 p.m.</td>
<td>WAPOR Pre-Conference Session 2</td>
</tr>
<tr>
<td>3:15 p.m. – 5:15 p.m.</td>
<td>WAPOR Pre-Conference Session 3</td>
</tr>
<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
<td>WAPOR Registration Desk Open</td>
</tr>
<tr>
<td>5:15 p.m. – 6:00 p.m.</td>
<td>WAPOR Pre-Conference Meet &amp; Greet</td>
</tr>
<tr>
<td>6:00 p.m. – 7:30 p.m.</td>
<td>WAPOR Welcome Reception</td>
</tr>
</tbody>
</table>

#### Wednesday, May 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>WAPOR Registration Desk Open</td>
</tr>
<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>WAPOR Coffee and Meet &amp; Greet</td>
</tr>
<tr>
<td>9:00 a.m. – 9:30 a.m.</td>
<td>WAPOR President’s Welcome</td>
</tr>
<tr>
<td>9:35 a.m. – 11:00 a.m.</td>
<td>WAPOR Concurrent Sessions A</td>
</tr>
<tr>
<td>11:10 a.m. – 12:35 p.m.</td>
<td>WAPOR Concurrent Sessions B</td>
</tr>
<tr>
<td>12:40 p.m. – 1:40 p.m.</td>
<td>WAPOR Lunch</td>
</tr>
<tr>
<td>1:00 p.m. – 3:00 p.m.</td>
<td>AAPOR Short Course Registration Desk Open</td>
</tr>
<tr>
<td>1:45 p.m. – 3:10 p.m.</td>
<td>WAPOR Concurrent Sessions C</td>
</tr>
<tr>
<td>2:30 p.m. – 6:00 p.m.</td>
<td>AAPOR Short Courses</td>
</tr>
<tr>
<td>3:20 p.m. – 4:55 p.m.</td>
<td>WAPOR Concurrent Sessions D</td>
</tr>
<tr>
<td>4:00 p.m. – 6:00 p.m.</td>
<td>AAPOR Registration Desk Open</td>
</tr>
<tr>
<td>5:00 p.m. – 5:30 p.m.</td>
<td>WAPOR Meet &amp; Greet</td>
</tr>
<tr>
<td>5:00 p.m. – 6:30 p.m.</td>
<td>WAPOR IJPOR Editorial Meeting</td>
</tr>
<tr>
<td>7:00 p.m. – 9:00 p.m.</td>
<td>WAPOR Awards Banquet</td>
</tr>
</tbody>
</table>
# Schedule of Events

**Thursday, May 16**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td>AAPOR Registration Desk Open</td>
</tr>
<tr>
<td>7:30 a.m. – 1:00 p.m.</td>
<td>AAPOR Golf Outing</td>
</tr>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>WAPOR Registration Desk Open</td>
</tr>
<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>WAPOR Coffee and Meet &amp; Greet</td>
</tr>
<tr>
<td>8:00 a.m. – 11:30 a.m.</td>
<td>AAPOR Short Courses</td>
</tr>
<tr>
<td>9:00 a.m. – 10:30 a.m.</td>
<td>WAPOR Business Meeting</td>
</tr>
<tr>
<td>10:35 a.m. – Noon</td>
<td>WAPOR Concurrent Sessions E</td>
</tr>
<tr>
<td>12:05 p.m. – 12:35 p.m.</td>
<td>WAPOR Meet &amp; Greet</td>
</tr>
<tr>
<td>12:40 p.m. – 1:40 p.m.</td>
<td>WAPOR Lunch</td>
</tr>
<tr>
<td>1:30 p.m. – 3:00 p.m.</td>
<td>AAPOR Concurrent Sessions A</td>
</tr>
<tr>
<td>1:45 p.m. – 3:10 p.m.</td>
<td>WAPOR Concurrent Sessions F</td>
</tr>
<tr>
<td>3:00 p.m. – 4:00 p.m.</td>
<td>AAPOR Beverage Break in the Exhibit Hall</td>
</tr>
<tr>
<td></td>
<td>AAPOR Meet the Author Sessions</td>
</tr>
<tr>
<td></td>
<td>AAPOR Demonstration Session #1</td>
</tr>
<tr>
<td></td>
<td>AAPOR Poster Session #1</td>
</tr>
<tr>
<td>3:00 p.m. – 5:30 p.m.</td>
<td>AAPOR Exhibit Hall and Book Exhibit Open</td>
</tr>
<tr>
<td>3:15 p.m. – 4:40 p.m.</td>
<td>WAPOR Concurrent Sessions G</td>
</tr>
<tr>
<td>4:00 p.m. – 5:30 p.m.</td>
<td>AAPOR Concurrent Sessions B</td>
</tr>
<tr>
<td>6:00 p.m. – 7:00 p.m.</td>
<td>AAPOR New Member &amp; All-Chapter Reception</td>
</tr>
<tr>
<td>7:00 p.m. – 8:00 p.m.</td>
<td>AAPOR Dinner</td>
</tr>
<tr>
<td>8:00 p.m. – 9:30 p.m.</td>
<td>AAPOR Plenary Session</td>
</tr>
<tr>
<td>9:30 p.m. – 10:30 p.m.</td>
<td>AAPOR Dessert Reception</td>
</tr>
</tbody>
</table>

**Reminder:**

WAPOR sessions are located at the Boston University, Photonics Center
# Schedule of Events

**Friday, May 17**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Committee Meetings</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Continental Breakfast in the Exhibit Hall</td>
</tr>
<tr>
<td>7:00 a.m. – 4:30 p.m.</td>
<td>AAPOR Exhibit Hall and Book Exhibit Open</td>
</tr>
<tr>
<td>7:30 a.m. – 4:30 p.m.</td>
<td>AAPOR Registration Desk Open</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>AAPOR Concurrent Sessions C</td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>AAPOR Beverage Break in the Exhibit Hall</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>AAPOR Concurrent Sessions D</td>
</tr>
<tr>
<td>11:45 a.m. – 12:30 p.m.</td>
<td>AAPOR Presidential Address</td>
</tr>
<tr>
<td>12:45 p.m. – 1:45 p.m.</td>
<td>AAPOR Luncheon</td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>AAPOR Concurrent Sessions E</td>
</tr>
<tr>
<td>3:15 p.m. – 4:00 p.m.</td>
<td>AAPOR Town Hall Meeting</td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>AAPOR Dessert Break in the Exhibit Hall</td>
</tr>
<tr>
<td></td>
<td>AAPOR Meet the Author Sessions</td>
</tr>
<tr>
<td></td>
<td>AAPOR Demonstration Session #2</td>
</tr>
<tr>
<td></td>
<td>AAPOR Poster Session #2</td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>AAPOR Speed Networking Session 1</td>
</tr>
<tr>
<td>4:15 p.m. – 5:45 p.m.</td>
<td>AAPOR Concurrent Sessions F</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>6:00 p.m. – 7:30 p.m.</td>
<td>AAPOR Student Meet &amp; Greet</td>
</tr>
<tr>
<td>6:30 p.m.</td>
<td>In the Spirit of Baseball – Fenway Park Tour and Appetizers</td>
</tr>
</tbody>
</table>

**Reminder:**
AAPOR sessions are located at the Seaport World Trade Center unless otherwise noted.
## Schedule of Events

### Saturday, May 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Committee Meetings</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Continental Breakfast in the Exhibit Hall</td>
</tr>
<tr>
<td>7:00 a.m. – 2:00 p.m.</td>
<td>AAPOR Exhibit Hall and Book Exhibit Open</td>
</tr>
<tr>
<td>7:30 a.m. – 3:00 p.m.</td>
<td>AAPOR Registration Desk Open</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>AAPOR Concurrent Sessions G</td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>AAPOR Beverage Break in the Exhibit Hall</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>AAPOR Concurrent Sessions H</td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>AAPOR Luncheon, Video Contest and Activities Awards Ceremony</td>
</tr>
<tr>
<td>12:45 p.m. – 2:15 p.m.</td>
<td>AAPOR Speed Networking Session 2</td>
</tr>
<tr>
<td>1:00 p.m. – 2:00 p.m.</td>
<td>AAPOR Dessert Reception in the Exhibit Hall</td>
</tr>
<tr>
<td></td>
<td>AAPOR Book Sale</td>
</tr>
<tr>
<td></td>
<td>AAPOR Meet the Author Sessions</td>
</tr>
<tr>
<td></td>
<td>AAPOR Demonstration Session #3</td>
</tr>
<tr>
<td></td>
<td>AAPOR Poster Session #3</td>
</tr>
<tr>
<td>2:15 p.m. – 3:45 p.m.</td>
<td>AAPOR Concurrent Sessions I</td>
</tr>
<tr>
<td>4:00 p.m. – 6:00 p.m.</td>
<td>AAPOR Membership &amp; Business Meeting</td>
</tr>
<tr>
<td>6:30 p.m. – 7:30 p.m.</td>
<td>AAPOR President’s Reception</td>
</tr>
<tr>
<td>7:30 p.m. – 10:00 p.m.</td>
<td>AAPOR Awards Banquet</td>
</tr>
<tr>
<td>10:00 p.m. – 2:00 a.m.</td>
<td>AAPOR Applied Probability</td>
</tr>
</tbody>
</table>

### Sunday, May 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 10:15 a.m.</td>
<td>AAPOR Registration Desk Open</td>
</tr>
<tr>
<td>8:00 a.m. – 11:30 a.m.</td>
<td>AAPOR Short Course</td>
</tr>
<tr>
<td>8:30 a.m. – 10:00 a.m.</td>
<td>AAPOR Concurrent Sessions J</td>
</tr>
<tr>
<td>10:15 a.m. – 11:45 a.m.</td>
<td>AAPOR Concurrent Sessions K</td>
</tr>
</tbody>
</table>
AAPOR 68th Annual Conference

AAPOR Conference Sponsors

AAPOR acknowledges and gratefully expresses its appreciation to the following organizations for sponsoring the 68th Annual Conference. Their commitment and support help to ensure that AAPOR can continue to hold excellent educational programs for our attendees year after year.

Platinum Sponsors

- ABT SRBI
- AIR
- American Institutes for Research
- DRC Corporation
- GfK
- ICF International
- Marketing Systems Group
- Nielsen
- NORC at the University of Chicago
- Precision Opinion
- RTI International
- Valassis Lists
- Westat
AAPOR Conference Sponsors

Gold Sponsors

Silver Sponsors

Bronze Sponsors

Conference Supporter
# Exhibitors

<table>
<thead>
<tr>
<th>Company</th>
<th>Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abt SRBI</td>
<td>201</td>
</tr>
<tr>
<td>ADAPT Inc</td>
<td>204</td>
</tr>
<tr>
<td>Apperson</td>
<td>300</td>
</tr>
<tr>
<td>ASDE Survey Sampler, Inc.</td>
<td>112</td>
</tr>
<tr>
<td>Capticity</td>
<td>104</td>
</tr>
<tr>
<td>Center for Survey Methods</td>
<td></td>
</tr>
<tr>
<td>American Institutes for Research</td>
<td>106</td>
</tr>
<tr>
<td>CETRA Language Solutions</td>
<td>103</td>
</tr>
<tr>
<td>CfMC Solutions for Research</td>
<td>307</td>
</tr>
<tr>
<td>Colectica</td>
<td>309</td>
</tr>
<tr>
<td>Council of Professional Associations on Federal Statistics</td>
<td>311</td>
</tr>
<tr>
<td>Data Recognition Corporation (DRC)</td>
<td>203</td>
</tr>
<tr>
<td>Dedoose</td>
<td>301</td>
</tr>
<tr>
<td>FocusVision, Inc.</td>
<td>212</td>
</tr>
<tr>
<td>Google Consumer Surveys</td>
<td>302</td>
</tr>
<tr>
<td>Headway Workforce Solutions</td>
<td>304</td>
</tr>
<tr>
<td>ICF International</td>
<td>111</td>
</tr>
<tr>
<td>IMPAQ International, LLC</td>
<td>113</td>
</tr>
<tr>
<td>Kinesis Survey Technologies</td>
<td>210</td>
</tr>
<tr>
<td>Marketing Systems Group</td>
<td>205</td>
</tr>
<tr>
<td>Mathematica Policy Research</td>
<td>303</td>
</tr>
<tr>
<td>The Nielsen Company</td>
<td>214</td>
</tr>
<tr>
<td>NORC at the University of Chicago</td>
<td>200</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Company</th>
<th>Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oxford University Press</td>
<td>202</td>
</tr>
<tr>
<td>Precision Opinion</td>
<td>308</td>
</tr>
<tr>
<td>Program in Survey Methodology</td>
<td>312</td>
</tr>
<tr>
<td>Provalis Research</td>
<td>305</td>
</tr>
<tr>
<td>QSR International</td>
<td>108</td>
</tr>
<tr>
<td>RTI International</td>
<td>213</td>
</tr>
<tr>
<td>Sample Answer</td>
<td>102</td>
</tr>
<tr>
<td>SC Data, Inc.</td>
<td>310</td>
</tr>
<tr>
<td>SM Research</td>
<td>315</td>
</tr>
<tr>
<td>Social Science Research Solutions</td>
<td>115</td>
</tr>
<tr>
<td>Standage Marketing Research</td>
<td>110</td>
</tr>
<tr>
<td>Survey Sampling</td>
<td></td>
</tr>
<tr>
<td>International SSI</td>
<td>101</td>
</tr>
<tr>
<td>Survey Technology &amp; Research Center</td>
<td>208</td>
</tr>
<tr>
<td>The Roper Center/UConn</td>
<td>116</td>
</tr>
<tr>
<td>Thoroughbred Research Group</td>
<td>105</td>
</tr>
<tr>
<td>University of Connecticut Graduate Program</td>
<td>114</td>
</tr>
<tr>
<td>Survey Research</td>
<td></td>
</tr>
<tr>
<td>SSI</td>
<td></td>
</tr>
<tr>
<td>The Roper Center/UConn</td>
<td>116</td>
</tr>
<tr>
<td>Thoroughbred Research Group</td>
<td>105</td>
</tr>
<tr>
<td>University of Connecticut Graduate Program</td>
<td>114</td>
</tr>
<tr>
<td>Valassis</td>
<td>313</td>
</tr>
<tr>
<td>Voxco</td>
<td>209</td>
</tr>
<tr>
<td>Westat</td>
<td>109</td>
</tr>
<tr>
<td>Wiley</td>
<td>100</td>
</tr>
</tbody>
</table>

# Publishers/Book Exhibitors

| Ashgate Publishing                           | Harvard University Press |
| Cambridge University Press                   | Princeton University Press |
| Chapman & Hall /CRC                           | Routledge, Taylor & Francis Group |
| Guilford Press                               | SAGE Publications |
|                                               | Springer |
Exhibit Hall
# Advertiser Index

<table>
<thead>
<tr>
<th>Company</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abt SRBI</td>
<td>251</td>
</tr>
<tr>
<td>ADAPT Inc</td>
<td>247</td>
</tr>
<tr>
<td>American Institutes for Research</td>
<td>241</td>
</tr>
<tr>
<td>Apperson</td>
<td>238</td>
</tr>
<tr>
<td>Asher Consulting, LLC</td>
<td>239</td>
</tr>
<tr>
<td>Association of Academic Survey Research Organizations</td>
<td>261</td>
</tr>
<tr>
<td>CfMC Solutions for Research</td>
<td>239</td>
</tr>
<tr>
<td>Colectica</td>
<td>247</td>
</tr>
<tr>
<td>D3 Systems, Inc.</td>
<td>240</td>
</tr>
<tr>
<td>Data Recognition Corporation (DRC)</td>
<td>257</td>
</tr>
<tr>
<td>George Washington University</td>
<td>242</td>
</tr>
<tr>
<td>GfK Knowledge Networks</td>
<td>243</td>
</tr>
<tr>
<td>Headway Workforce Solutions</td>
<td>256</td>
</tr>
<tr>
<td>ICF International</td>
<td>237</td>
</tr>
<tr>
<td>IPSOS Public Affairs</td>
<td>245</td>
</tr>
<tr>
<td>Kinesis Survey Technologies</td>
<td>247</td>
</tr>
<tr>
<td>Marketing Systems Group</td>
<td>246</td>
</tr>
<tr>
<td>Mathematica Policy Research</td>
<td>248</td>
</tr>
<tr>
<td>The Nielsen Company</td>
<td>260</td>
</tr>
<tr>
<td>NORC at the University of Chicago</td>
<td>259</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>247</td>
</tr>
<tr>
<td>Precision Opinion</td>
<td>250</td>
</tr>
<tr>
<td>Provalis Research...Inside Front Cover</td>
<td></td>
</tr>
<tr>
<td>Roper Center for Public Opinion Research</td>
<td>253</td>
</tr>
<tr>
<td>RTI International</td>
<td>252</td>
</tr>
<tr>
<td>Social Science Research Solutions</td>
<td>261</td>
</tr>
<tr>
<td>Survey Sampling International SSI</td>
<td>254</td>
</tr>
<tr>
<td>Survey Technology &amp; Research Center</td>
<td>255</td>
</tr>
<tr>
<td>Thoroughbred Research Group</td>
<td>238</td>
</tr>
<tr>
<td>University of Connecticut Graduate Program Survey Research</td>
<td>249</td>
</tr>
<tr>
<td>Valassis</td>
<td>258</td>
</tr>
<tr>
<td>Westat</td>
<td>244</td>
</tr>
</tbody>
</table>
**AAPOR Donors**

**2012 – 2013**

**General Fund**

<table>
<thead>
<tr>
<th>Donor</th>
<th>Leora Lawton</th>
<th>Mark Schulman</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nancy A. Bates</td>
<td>Dan Merkle</td>
<td>John Merrill Shanks</td>
</tr>
<tr>
<td>Paul Beatty</td>
<td>Whitney Murphy</td>
<td>Robert Simmons</td>
</tr>
<tr>
<td>Robert Blendon</td>
<td>Dawn V. Nelson</td>
<td>James Swinehart</td>
</tr>
<tr>
<td>Ann Bostrom</td>
<td>Barbara O'Hare</td>
<td>Robert Tortora</td>
</tr>
<tr>
<td>Hugh Clark</td>
<td>Grace O'Neill</td>
<td>Kent Van Liere</td>
</tr>
<tr>
<td>Mick J. Couper</td>
<td>Diane O'Rourke</td>
<td>Satoko Yasuno</td>
</tr>
<tr>
<td>Milton Goldsamt</td>
<td>Pia Peltola</td>
<td>Cliff Zukin</td>
</tr>
<tr>
<td>Ronald Hinckley</td>
<td>Jennifer Rothgeb</td>
<td></td>
</tr>
<tr>
<td>Nicandro Juarez</td>
<td>Rob Santos</td>
<td></td>
</tr>
<tr>
<td>Gary Langer</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Heritage Fund**

<table>
<thead>
<tr>
<th>Donor</th>
<th>James Ellis</th>
<th>Robert Simmons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asaph Young Chun</td>
<td>Dawn V. Nelson</td>
<td>Shapard Wolf</td>
</tr>
<tr>
<td>Don Dillman</td>
<td>Alice Robbin</td>
<td></td>
</tr>
</tbody>
</table>

**Roper Fund**

<table>
<thead>
<tr>
<th>Donor</th>
<th>Timothy Johnson</th>
<th>John Loft</th>
</tr>
</thead>
<tbody>
<tr>
<td>Angela Aidala</td>
<td>Ariela Keysar</td>
<td>Allan McCutcheon</td>
</tr>
<tr>
<td>Aneta Guenova</td>
<td>Paul J. Lavrakas</td>
<td>Clyde Tucker</td>
</tr>
<tr>
<td>Thomas Guterbock</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Seymour Sudman Fund**

<table>
<thead>
<tr>
<th>Donor</th>
<th>Paul J. Lavrakas</th>
<th>Diane O'Rourke</th>
</tr>
</thead>
<tbody>
<tr>
<td>Angela Aidala</td>
<td>Sunghhee Lee</td>
<td>Eric Plutzer</td>
</tr>
<tr>
<td>Claire Durand</td>
<td>John Loft</td>
<td>Clyde Tucker</td>
</tr>
<tr>
<td>Robert Groves</td>
<td>Allan McCutcheon</td>
<td>Diane Willimack</td>
</tr>
<tr>
<td>Aneta Guenova</td>
<td>Dawn V. Nelson</td>
<td>Asaph Young Chun</td>
</tr>
<tr>
<td>Timothy Johnson</td>
<td>Elizabeth Nichols</td>
<td></td>
</tr>
<tr>
<td>Ariela Keysar</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Donations received April 1, 2012 through March 31, 2013*
Blue Book Organizations

A
Abt SRBI, Inc.
New York, NY
ADAPT, Inc.
Hopkins, MN
American Institutes for Research
Washington, DC
Anderson, Niebuhr & Associates, Inc.
Arden Hills, MN
Apperson Inc.
Cerritos, CA

B
Bauman Research & Consulting, LLC
Glen Rock, NJ
Blum & Weprin Associates, Inc.
New York, NY

C
California Survey Research Services, Inc.
Van Nuys, CA
Center for Marketing and Opinion Research
Akron, OH
CfMC
(Computers for Marketing Corp.)
San Francisco, CA
Customer Research International
San Marcos, TX

D
D3 Systems, Inc.
Vienna, VA
Decision Analyst, Inc.
Arlington, TX
DeFoe, Experts on Social Reporting, S.C.
Mexico
Directions in Research
San Diego, CA

E
The Egyptian Center for Public Opinion Research (Baseera)
Egypt
Employee Motivation & Performance Assessment
Chelsea, MI

F
Field Research Corp.
San Francisco, CA

G
GfK Knowledge Networks
Palo Alto, CA
GlobeScan, Inc.
Toronto, Canada
### Blue Book Organizations

<table>
<thead>
<tr>
<th>I</th>
<th></th>
<th>P</th>
</tr>
</thead>
<tbody>
<tr>
<td>I.C. International Corp.</td>
<td></td>
<td>Precision Opinion, Inc.</td>
</tr>
<tr>
<td>Hicksville, NY</td>
<td></td>
<td>Las Vegas, NV</td>
</tr>
<tr>
<td>ICF International</td>
<td></td>
<td>Princeton Survey Research Associates</td>
</tr>
<tr>
<td>Fairfax, VA</td>
<td></td>
<td>International, LLC</td>
</tr>
<tr>
<td>Indiana University,</td>
<td></td>
<td>Princeton, NJ</td>
</tr>
<tr>
<td>Center for Survey Research</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bloomington, IN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Institute for Social Research,</td>
<td></td>
<td>RAND Survey Research Group</td>
</tr>
<tr>
<td>California State University</td>
<td></td>
<td>Santa Monica, CA</td>
</tr>
<tr>
<td>Sacramento, CA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interviewing Service of America</td>
<td></td>
<td>Renaissance Research &amp; Consulting</td>
</tr>
<tr>
<td>Van Nuys, CA</td>
<td></td>
<td>New York, NY</td>
</tr>
<tr>
<td>Ipsos Public Affairs</td>
<td></td>
<td>RTI International</td>
</tr>
<tr>
<td>Chicago, IL</td>
<td></td>
<td>Raleigh, NC</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>M</th>
<th></th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mail Survey Solutions</td>
<td></td>
<td>San Diego State University,</td>
</tr>
<tr>
<td>Stillwater, MN</td>
<td></td>
<td>Social Science Research Lab</td>
</tr>
<tr>
<td>Marketing Systems Group</td>
<td></td>
<td>San Diego, CA</td>
</tr>
<tr>
<td>Ft. Washington, PA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing, Inc.</td>
<td></td>
<td>Scientific Telephone Samples (STS)</td>
</tr>
<tr>
<td>East Islip, NY</td>
<td></td>
<td>Foothill Ranch, CA</td>
</tr>
<tr>
<td>Mokrzycki Survey Research Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>West Newbury, MA</td>
<td></td>
<td>The Social Research Centre, PTY, LLD</td>
</tr>
<tr>
<td></td>
<td></td>
<td>North Melbourne, Australia</td>
</tr>
<tr>
<td>N</td>
<td></td>
<td>S</td>
</tr>
<tr>
<td>The Nielsen Company</td>
<td></td>
<td>Social Science Research Center</td>
</tr>
<tr>
<td>New York, NY</td>
<td></td>
<td>Fullerton, CA</td>
</tr>
<tr>
<td>NORC at the University of Chicago</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chicago, IL</td>
<td></td>
<td>SSRS/Social Science Research</td>
</tr>
<tr>
<td>NSON Opinion Strategy</td>
<td></td>
<td>Solutions Media, PA</td>
</tr>
<tr>
<td>Salt Lake City, UT</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>O</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Office of Survey Research</td>
<td></td>
<td>Stony Brook University, Center for Survey Research</td>
</tr>
<tr>
<td>Shrewsbury, MA</td>
<td></td>
<td>Stony Brook, NY</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Survey Sampling International, LLC</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Fairfield, CT</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Survey Technology &amp; Research Center (STR)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Allentown, PA</td>
</tr>
</tbody>
</table>
Blue Book Organizations

U
University of California - Santa Barbara, Social Science Survey Center
Santa Barbara, CA
University of Idaho, Social Science Research Unit
Moscow, ID
University of Michigan, Survey Research Center
Ann Arbor, MI
University of Northern Iowa, Center for Social & Behavioral Research
Cedar Falls, IA
University of Pittsburgh, University Center for Social & Urban Research
Pittsburgh, PA
University of South Carolina Survey Research Lab
Columbia, SC
University of Wisconsin, Survey Center
Madison, WI

V
Virginia Tech Center for Survey Research
Blacksburg, VA

W
Washington State University, Social & Economic Sciences Research Center
Pullman, WA
Westat
Rockville, MD
Upcoming Events

AAPOR Annual Conference

69th Annual Conference
May 15 – 18, 2014
Anaheim Marriott • Anaheim, California

70th Annual Conference
May 14 – 17, 2015
Westin Diplomat Resort & Spa • Hollywood, Florida

71st Annual Conference
May 12 – 15, 2016
Hilton Austin • Austin, Texas

72nd Annual Conference
May 18 – 21, 2017
Sheraton New Orleans • New Orleans, Louisiana

AAPOR Webinars

Survey Coding
John Krosnick & Skip Lupia
Thursday, July 18, 2013 • Noon – 1:30 p.m., Central Time

Designing Effective Online Questions
Scott Crawford, MA
Thursday, August 22, 2013 • Noon – 1:30 p.m., Central Time

Smartphone Surveys
Trent Buskirk
Wednesday, September 25, 2013 • Noon – 1:30 p.m., Central Time

Questionnaire Design
Allyson Holbrook
Wednesday, October 23, 2013 • Noon – 1:30 p.m., Central Time

The Questionnaire Design Pitfalls of Multiple Modes
Gerry Nicolaas & Pamela Campanelli, PhD
Thursday, November 14, 2013 • Noon – 1:30 p.m., Central Time

Item Response Theory
Bryce Reeve, PhD
Wednesday, December 11, 2013 • Noon – 1:30 p.m., Central Time

Go to aapor.org to register.
# WAPOR Day-at-a-Glance

**Tuesday, May 14**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>WAPOR Council Meeting</td>
<td>Boston University, Photonics Center 9th Floor PHO, West End Lounge</td>
</tr>
<tr>
<td>9:00 a.m. – 5:15 p.m.</td>
<td>WAPOR Pre-Conference “Public Diplomacy, International Broadcasting and Public Opinion: New Media, New Tools, New Challenges”</td>
<td>Boston University, Photonics Center 9th Floor, Colloquium Room</td>
</tr>
<tr>
<td>9:00 a.m. – 9:30 a.m.</td>
<td>WAPOR Pre-Conference Breakfast and Registration</td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>WAPOR Pre-Conference Welcome and Introductions</td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td>10:00 a.m. – Noon</td>
<td>WAPOR Pre-Conference Session 1: Polling the Nations: The Challenges of International Public Opinion Research</td>
<td>Boston University, Photonics Center 9th Floor, Colloquium Room</td>
</tr>
<tr>
<td>Noon – 1:00 p.m.</td>
<td>WAPOR Pre-Conference Lunch</td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td>1:00 p.m. – 3:00 p.m.</td>
<td>WAPOR Pre-Conference Session 2: Acting From Knowledge: Polling, Evaluation and Evidence-Based Public Diplomacy in Practice</td>
<td>Boston University, Photonics Center 9th Floor, Colloquium Room</td>
</tr>
<tr>
<td>3:15 p.m. – 5:15 p.m.</td>
<td>WAPOR Pre-Conference Session 3: Moving the Needle Forward?: Theory and Practice in the New Media Environment</td>
<td>Boston University, Photonics Center 9th Floor, Colloquium Room</td>
</tr>
</tbody>
</table>

Across the world, the rise of a global, interconnected information systems and the proliferation of internet and mobile technologies have considerable implications for countries at every stage of development and economic, political and social stability. In this session, experts involved in data collection efforts will discuss the implications of this complex information environment for measuring how public opinion about nation states are formed and changed.

An esteemed panel of public diplomacy and international broadcasting practitioners and researchers will discuss the challenges and opportunities of using public opinion data to inform practice.

Drawing upon the perspectives and evidence raised during Session 1 and Session 2, scholars will discuss the current array of theoretical frameworks available to help explicate the relationship between public opinion and public diplomacy and brainstorm about future direction for theoretical and empirical research.
## WAPOR Day-at-a-Glance

### Tuesday, May 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
<td><strong>WAPOR Registration Desk Open</strong></td>
<td>Boston University, Photonics Center, 9th Floor PHO, Atrium</td>
</tr>
<tr>
<td>5:15 p.m. – 6:00 p.m.</td>
<td><strong>WAPOR Pre-Conference Meet &amp; Greet</strong></td>
<td>Boston University, Photonics Center</td>
</tr>
</tbody>
</table>
| 6:00 p.m. – 7:30 p.m. | **WAPOR Welcome Reception**<br>
*Sponsored by NORC at the University of Chicago* | Boston University, Photonics Center, 9th Floor PHO, Atrium |
# WAPOR Day-at-a-Glance

**Wednesday, May 15**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>WAPOR Registration Desk Open</td>
<td>Boston University, Photonics Center, 9th Floor PHO, Atrium</td>
</tr>
<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>WAPOR Coffee and Meet &amp; Greet</td>
<td>Boston University, Photonics Center, 9th Floor PHO, Atrium</td>
</tr>
<tr>
<td>9:00 a.m. – 9:30 a.m.</td>
<td>WAPOR President’s Welcome</td>
<td>Boston University, Photonics Center, 9th Floor PHO, The Colloquium</td>
</tr>
<tr>
<td>9:35 a.m. – 11:00 a.m.</td>
<td>WAPOR Concurrent Sessions A</td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td></td>
<td>Session 1: Impact of News Coverage</td>
<td>Room 901 PHO</td>
</tr>
<tr>
<td></td>
<td>Session 2: Intergroup Relations</td>
<td>PHO, West End Lounge, 9th Floor</td>
</tr>
<tr>
<td></td>
<td>Session 3: Methodology: Measurement</td>
<td>PHO, East End Lounge, 9th Floor</td>
</tr>
<tr>
<td>11:10 a.m. – 12:35 p.m.</td>
<td>WAPOR Concurrent Sessions B</td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td></td>
<td>Session 1: Polling Trends</td>
<td>Room 901 PHO</td>
</tr>
<tr>
<td></td>
<td>Session 2: Methodology Issues</td>
<td>PHO, West End Lounge, 9th Floor</td>
</tr>
<tr>
<td></td>
<td>Session 3: Polling in the Middle East</td>
<td>PHO, East End Lounge, 9th Floor</td>
</tr>
<tr>
<td>12:40 p.m. – 1:40 p.m.</td>
<td>WAPOR Lunch</td>
<td>9th Floor PHO, Atrium</td>
</tr>
<tr>
<td>1:45 p.m. – 3:10 p.m.</td>
<td>WAPOR Concurrent Sessions C</td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td></td>
<td>Session 1: Panel: Rebalancing U.S. Foreign Policy: Perceptions and Implications of the ‘Pivot to Asia’ Among American, Korean, Middle Eastern and Afghan Publics</td>
<td>Room 901 PHO</td>
</tr>
</tbody>
</table>
## AAPOR 68th Annual Conference

**WAPOR Day-at-a-Glance**  
**Wednesday, May 15**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:45 p.m. – 3:10 p.m.</td>
<td><strong>WAPOR Concurrent Sessions C</strong> (continued)</td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td></td>
<td><strong>Session 2:</strong> Public Opinion About Social and Environmental Issues</td>
<td>PHO, West End Lounge, 9th Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 3:</strong> Methodology Issues in Web Survey Designs and Alternative Modes of Estimating Public Opinion</td>
<td>PHO, East End Lounge, 9th Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 4:</strong> Issues in Democracy</td>
<td>PHO, The Colloquium, 9th Floor</td>
</tr>
<tr>
<td>3:20 p.m. – 4:55 p.m.</td>
<td><strong>WAPOR Concurrent Sessions D</strong></td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td></td>
<td><strong>Session 1:</strong> Relationship Between Public Opinion and Policy-Making</td>
<td>Room 901 PHO</td>
</tr>
<tr>
<td></td>
<td><strong>Session 2:</strong> Traditional Media and Internet Effects on Public Opinion</td>
<td>PHO, West End Lounge, 9th Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 3:</strong> Methodology Issues</td>
<td>PHO, East End Lounge, 9th Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 4:</strong> Public Opinion About the Economy</td>
<td>PHO, The Colloquium, 9th Floor</td>
</tr>
<tr>
<td>5:00 p.m. – 5:30 p.m.</td>
<td><strong>WAPOR Meet &amp; Greet</strong></td>
<td>Boston University, Photonics Center, 9th Floor PHO, Atrium</td>
</tr>
<tr>
<td>5:00 p.m. – 6:30 p.m.</td>
<td><strong>WAPOR IJPOR Editorial Meeting Board Meeting</strong></td>
<td>PHO, West End Lounge, 9th Floor</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td><strong>WAPOR Awards Banquet</strong></td>
<td>Metcalf Trustee Ballroom (located at 1 Silber Way, 9th Floor)</td>
</tr>
</tbody>
</table>
WAPOR Concurrent Session A
Wednesday, May 15, 9:35 a.m. – 11:00 a.m.

Session 1: Impact of News Coverage

Location: Room 901 PHO
Chair: Holli Semetko, The Claus M. Halle Institute for Global Learning

Emory University

Measuring Influences on Political Knowledge
Wolfgang Donsbach, University of Dresden

News Coverage and Candidate Preferences: Which Comes First?
Dan Cassino, Fairleigh Dickinson University’s Public Mind Poll
Christian Kolmer, Media Tenor International

How News About Success and Failures in Debates and in the Polls in the Short Run Interacts With Long-Term Predispositions in Explaining Party Choice: The 2012 Dutch Election Campaign
Jan Kleinnijenhuis, Vrije Universiteit Amsterdam
Anita M.J. van Hoof, Vrije Universiteit Amsterdam
Wouter Van Atteveldt, Vrije Universiteit Amsterdam

Reminder:
WAPOR sessions are located at the Boston University, Photonics Center
WAPOR Concurrent Session A

Wednesday, May 15, 9:35 a.m. – 11:00 a.m.

Session 2: Intergroup Relations

Location: PHO, West End Lounge, 9th Floor

Chair: Dorothée Behr, GESIS-Leibniz Institute for Social Sciences

Media and Immigrant Influxes as a Source of Anti-Immigrant Sentiment in Western-Europe
Marijn van Klinger, University of Amsterdam
Claes de Vreese, University of Amsterdam
Rens Vliegenthart, University of Amsterdam
Hajo Boomgaarden, University of Amsterdam

Political, Economic and Social Influences on Gender-Related Attitudes Across Europe
Carolyn Keller, Keene State College

Connected! Internet, Inter-Faith Attitudes and Views of the West Among Muslims in 26 Countries
Neha Sahgal, Pew Forum on Religion & Public Life
Katie Simmons, Pew Global Attitudes
Michael Robbins, Pew Forum on Religion & Public Life
James Bell, Pew Research Center

Acculturation and Attitudes Towards Homosexuality: Moving From East to West Europe
Rory Fitzgerald, City University London
Yvette Prestage, City University London
WAPOR Concurrent Session A
Wednesday, May 15, 9:35 a.m. – 11:00 a.m.

Session 3: Methodology: Measurement
Location: PHO, East End Lounge, 9th Floor
Chair: Noriko Iwai, JGSS Research Center, Osaka University of Commerce

Measuring Generalized Trust - Scales Versus Dichotomies
Sebastian Lundmark, Gothenburg University
Stefan Dahlberg, Gothenburg University
Mikael Gilljam, Gothenburg University

Evaluating the Left-Right Dimension:
Category Selection Probing Conducted in an Online Access Panel and a CATI-Survey
Volker Huefken, University of Duesseldorf, Institute of Social Sciences

Response Patterns of Difficult Questions:
A Comparison Between Response Labels
Pei-Shan Liao, Center for Survey Research, RCHSS, Academica Sinica
AAPOR 68th Annual Conference

WAPOR Concurrent Session B
Wednesday, May 15, 11:10 a.m. – 12:35 p.m.

Session 1: Polling Trends
Location: Room 901 PHO
Chair: Ana Villar, City University London

Change and Stability in the Religious Beliefs of the United Germany
Allan McCutcheon, University of Nebraska - Lincoln

The Public Agenda in Mexico 2007 – 2013
Paul Valdes Cervantes, Parámetro Investigación
Igor Vivero Avila, Universidad Autónoma del Estado de México
Oniel Diaz, Parametria Investigación

Work-Life Balance: Attitude and Behavior in the Work Place
Edward Tai, Public Opinion Programme, The University of Hong Kong
Karie Pang, Public Opinion Programme, The University of Hong Kong
Robert Chung, Public Opinion Programme, The University of Hong Kong

Old vs. New Russia: Regional Differences in Russian Political and Social Attitudes
Trevor Tompson, Associated Press NORC Center for Public Affairs Research
Vadim Volos, GfK Roper Public Affairs
Jennifer Agiesta, The Associated Press

Reminder:
WAPOR sessions are located at the Boston University, Photonics Center
WAPOR Concurrent Session B

Wednesday, May 15, 11:10 a.m. – 12:35 p.m.

Session 2: Methodology Issues
Location: PHO, West End Lounge, 9th Floor
Chair: Wolfgang Donsbach, University of Dresden

Call Me, Maybe? The Feasibility of Phone Samples in International Survey Work
James Bell, Pew Research Center
Leah Christian, Pew Research Center
Michael Robbins, Pew Research Center
Neha Sahgal, Pew Research Center
Katie Simmons, Pew Research Center

Nondifferentiation as a Satisficing Strategy: Personality Explanation and Cross-National Differences
Maksim Rudnev, National Research University Higher School of Economics

Opinion Polling under Certain Conditions – The Case of Armenia 2012
Hovhannes Grigoryan, IPSC
Steve Schwarzer, TNS Opinion
Session 3: Polling in the Middle East

Location: PHO, East End Lounge, 9th Floor
Chair: Orlando J. Pérez, Central Michigan University

Public Opinion Polling and Transition to Democracy: The Egyptian Experience
Magued I. Osman, The Egyptian Center for Public Opinion Research
Hanan Girgis, The Egyptian Center for Public Opinion Research

Are Web-Surveys Suitable to Measure Public Opinion in Egypt After the January 25th Revolution?
Hanan Girgis, The Egyptian Center for Public Opinion Research
Mohamed Abou Elela, The Egyptian Center for Public Opinion Research

Socio-Economic Segregation and Voting Behavior in Iran
Mahmoud Salahi, University of Tehran
Abdolhossein Alimadadi, University of Tehran

The Validity of Polling on Political Issues in Non-Liberal Societies: The Case of Iran
Ebrahim Mohseni, University of Tehran
Mahmoud Salahi, University of Tehran
Abdolhossein Alimadadi, University of Tehran
WAPOR Concurrent Session C

Wednesday, May 15, 1:45 p.m. – 3:10 p.m.

Session 1: Panel: **Rebalancing U.S. Foreign Policy: Perceptions and Implications of the ‘Pivot to Asia’ Among American, Korean, Middle Eastern and Afghan Publics**

**Location:** Room 901, PHO

**Chair:** Greg Holyk, *Langer Research*

**Panelists:**
- Dina Smeltz, *The Chicago Council on Global Affairs*
- Greg Holyk, *Langer Research*
- Mark Tessler, *University of Michigan*
- Mungith Daghir, *Independent Institute for Administration and Civil Society Studies-Iraq*
- Karl Friedhoff, *Asan Institute for Policy Studies-Korea*
- Matthew Warshaw, *D3 Systems*
AAPOR 68th Annual Conference

WAPOR Concurrent Session C

Wednesday, May 15, 1:45 p.m. – 3:10 p.m.

Session 2: Public Opinion About Social and Environmental Issues

Location: PHO, West End Lounge, 9th Floor

Chair: Carolyn Keller, Keene State College

Environmental Concern and Behavior: Do Personal Attributes Matter?
Irene Mussio, dECON, FCS, UdelaR
Natalia Melgar, dECON, FCS, UdelaR

Impact of the Great East Japan Earthquake, Tsunami, and the Fukushima Nuclear Accident on Japanese People’s Attitudes and Behavior: A Study Based on Japanese General Social Surveys
Noriko Iwai, JGSS Research Center, Osaka University of Commerce
Kuniaki Shishido, Osaka University of Commerce

Framing Climate Change – Emotional Responses as Mediators for the Effect of Threat Framing on Citizens’ Political Behavior
Andreas Schuck, University of Amsterdam
Lukas Otto, University of Koblenz-Landau
WAPOR Concurrent Session C
Wednesday, May 15, 1:45 p.m. – 3:10 p.m.


**Location:** PHO, East End Lounge, 9th Floor

**Chair:** Timothy B. Gravelle, *PriceMetrix, Inc.*

- **Cognitive Probes in Web Surveys: How the Text Box Size Can Affect Response Quality**
  - Dorothée Behr, *GESIS - Leibniz Institute for the Social Sciences*
  - Wolfgang Bandilla, *GESIS - Leibniz Institute for the Social Sciences*
  - Lars Kaczmarek, *GESIS - Leibniz Institute for the Social Sciences*
  - Michael Braun, *GESIS - Leibniz Institute for the Social Sciences*

- **Explaining Interview Duration in Web Surveys on Political Attitudes and Behavior: A Multilevel Approach**
  - Tobias Gummer, *GESIS - Leibniz Institute for the Social Sciences*
  - Joss Roßmann, *GESIS - Leibniz Institute for the Social Sciences*

- **Computers, Tablet & Smart Phones: The Truth About Web-Based Surveys**
  - Patrick Merle, *College of Media & Communication, Texas Tech University*
  - Sherice Gearhart, *College of Media & Communication, Texas Tech University*
  - Clay Craig, *College of Media & Communication, Texas Tech University*
  - Mehrnaz Rahimi, *College of Media & Communication, Texas Tech University*
  - Mary Elizabeth Brooks, *College of Media & Communication, Texas Tech University*
  - Matthew Vandyke, *College of Media & Communication, Texas Tech University*

- **Googling Opinion: Online Search as an Alternative to Surveys**
  - Syed Saif Shahin, *University of Texas at Austin*

- **The Validity of Google Trends to Measure Issue Salience**
  - Jens Vogelgesang, *University of Muenster*
  - Michael Scharkow, *University of Hohenheim*
WAPOR Concurrent Session C
Wednesday, May 15, 1:45 p.m. – 3:10 p.m.

Session 4: Issues in Democracy

**Location:** PHO, The Colloquium, 9th Floor

**Chair:** Mark Gill, *MORI Caribbean/Woodnewton*

- **The Mechanisms of Deliberation: Authoritarian Legacies on Political Conversation**
  Gerardo Maldonado, *Centro de Investigacion y Docencia Economicas-CIDE*

- **Are There Global Norms of Electoral Integrity? Comparing Mass and Expert Evaluations**
  Pippa Norris, *Harvard University*

- **Civil-Military Relations From a Public Opinion Perspective**
  Orlando J. Perez, *Central Michigan University*

- **Left and Right in New Democracies**
  Kats Kivistik, *University of Tartu*
WAPOR Concurrent Session D
Wednesday, May 15, 3:20 p.m. – 4:55 p.m.

Session 1: Relationship Between Public Opinion and Policy-Making

Location: Room 901 PHO
Chair: Jens Vogelgesang, University of Muenster

Toward Conceptualizing and Measuring Debate Efficacy in Public Opinion Research
Joerg Matthes, University of Vienna

Responsive Elections: The Effect of Public Opinion on Political Campaigns
Mona Krewel, University of Mannheim
Shaun Bevan, University of Mannheim

Internet Public Opinion and Chinese Social Development
Hong Jiang, Shanghai Jiaotong University

Reminder:
WAPOR sessions are located at the Boston University, Photonics Center
WAPOR Concurrent Session D

Wednesday, May 15, 3:20 p.m. – 4:55 p.m.

Session 2: Traditional Media and Internet Effects on Public Opinion

Location: PHO, West End Lounge, 9th Floor
Chair: Peter Neijens, University of Amsterdam

What Happens When Polls Go Wrong?
Two Canadian Elections of 2012
Claire Durand, Université de Montréal

Media Effects on Public Perception:
Media Exposure and “The Most Important Issues”
by Japanese Public
Midori Aoyagi, National Institute for Environmental Studies

Building Party Reputations:
How Election News Affects Issue Ownership
Annemarie Walter, Communication Science, Vrije Universiteit Amsterdam
Jan Kleinnijenhuis, Communication Science, Vrije Universiteit Amsterdam
WAPOR Concurrent Session D
Wednesday, May 15, 3:20 p.m. – 4:55 p.m.

Session 3: Methodology Issues
Location: PHO, East End Lounge, 9th Floor
Chair: Katarzyna Staszynska, Kozminski University

From Face-to-Face to Web: Consequences for Measurement of Complex and Open-Ended Questions
Ana Villar, City University London
Rory Fitzgerald, City University London
Peter Martin, Anna Freud Centre
Lizzy Gatrell, City University London
Eric Harrison, City University London

The Accuracy of Pre-Election Polls in Mexico, 1994-2012
Alejandro Moreno, Instituto Tecnológico Autónomo de México ITAM

Total Survey Error Framework for Post Disaster Surveys: Lessons Learned in Post-Earthquake Haiti
Thomas Craemer, Department of Public Policy, University of Connecticut
Jennifer Necci Dineen, Graduate Program of Survey Research, DPP, University of Connecticut

The External Validity in Surveys of Hidden Socio-Economic Phenomena
Andrei A. Veikher, National Research University
WAPOR Concurrent Session D

Wednesday, May 15, 3:20 p.m. – 4:55 p.m.

Session 4: Public Opinion About the Economy

Location: PHO, The Colloquium, 9th Floor

Chair: Steve Schwarzer, TNS Opinion

---

Composite Indices of Socio-Economic Sentiments and their Application During Economic Crisis, Poland 2007-2012
Krzysztof Zagorski, Kozminski University

Frédéric Gonthier, Institut d’Etudes Politiques, Université de Grenoble

Processing Crisis News: Media Coverage on the Economy and Public Opinion in Light of the Euro-Stability Crisis
Matthias Vollbracht, Media Tenor International
Senja Post, University of Mainz
# WAPOR Day-at-a-Glance

**Thursday, May 16**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>WAPOR Registration Desk Open</td>
<td>9th Floor PHO, Atrium</td>
</tr>
<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>WAPOR Coffee and Meet &amp; Greet</td>
<td>9th Floor PHO, Atrium</td>
</tr>
<tr>
<td>9:00 a.m. – 10:30 a.m.</td>
<td>WAPOR Business Meeting</td>
<td>PHO, The Colloquium, 9th Floor</td>
</tr>
<tr>
<td>10:35 a.m. – Noon</td>
<td>WAPOR Concurrent Sessions E</td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td></td>
<td>Session 1: Panel: Leading Issues in Global and Regional Polling</td>
<td>Room 901 PHO</td>
</tr>
<tr>
<td></td>
<td>Session 2: Theoretical Perspectives on the Role of Media in Public Opinion</td>
<td>PHO, West End Lounge, 9th Floor</td>
</tr>
<tr>
<td></td>
<td>Session 3: Sources of Influence on Public Opinion and Voting Behavior</td>
<td>PHO 205</td>
</tr>
<tr>
<td></td>
<td>Session 4: Methodology: Response Rate and Nonresponse</td>
<td>PHO 210</td>
</tr>
<tr>
<td>12:05 p.m. – 12:35 p.m.</td>
<td>WAPOR Meet &amp; Greet</td>
<td>9th Floor PHO, Atrium</td>
</tr>
<tr>
<td>12:40 p.m. – 1:40 p.m.</td>
<td>WAPOR Lunch</td>
<td>9th Floor PHO, Atrium</td>
</tr>
<tr>
<td>1:45 p.m. – 3:10 p.m.</td>
<td>WAPOR Concurrent Sessions F</td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td></td>
<td>Session 1: Social Media Research</td>
<td>Room 901 PHO</td>
</tr>
<tr>
<td></td>
<td>Session 2: Methodology: Measurement</td>
<td>PHO, West End Lounge, 9th Floor</td>
</tr>
<tr>
<td></td>
<td>Session 3: Traditional Media and Internet Effects on Public Opinion</td>
<td>PHO 205</td>
</tr>
<tr>
<td></td>
<td>Session 4: Media Content and Media Credibility</td>
<td>PHO 210</td>
</tr>
</tbody>
</table>
# WAPOR Day-at-a-Glance

**Thursday, May 16**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:15 p.m. – 4:40 p.m.</td>
<td><strong>WAPOR Concurrent Sessions G</strong></td>
<td>Boston University, Photonics Center</td>
</tr>
<tr>
<td></td>
<td><strong>Session 1:</strong> <em>Issues in Democracy</em></td>
<td>Room 901 PHO</td>
</tr>
<tr>
<td></td>
<td><strong>Session 2:</strong> <em>Intergroup Relations</em></td>
<td>PHO, West End Lounge, 9th Floor</td>
</tr>
<tr>
<td></td>
<td><strong>Session 3:</strong> <em>Polling Trends</em></td>
<td>PHO 205</td>
</tr>
<tr>
<td></td>
<td><strong>Session 4:</strong> <em>Sources of Influence on Political Participation and Voting Behavior</em></td>
<td>PHO 210</td>
</tr>
</tbody>
</table>
WAPOR Concurrent Session E

Thursday, May 16, 10:35 a.m. – Noon

Session 1: Panel: Leading Issues in Global and Regional Polling

Location: Room 901 PHO

Chair: Tom W. Smith, NORC University of Chicago

Panelists: Ijaz Shafi Gilani, Gallup Pakistan
Takashi Inoguchi, Asia Barometer Survey Project
Steven Dept, cApStAn
Bilal Gilani, Gallup Pakistan
David Jodice, D3 Systems
Matthew Warshaw, D3 Systems
James Bell, Pew Research Center
Leendert de Voogd, TNS
Session 2: Theoretical Perspectives on the Role of Media in Public Opinion

**Location:** PHO, West End Lounge, 9th Floor

**Chair:** Marijn van Klingeren, *University of Amsterdam*

---

**Issue Aggregation and Agenda-Setting Effects in Public Opinion Research**

Judith Väth, *Institut für Kommunikationswissenschaft Münster*
Gianna Haake, *Institut für Kommunikationswissenschaft Münster*
Volker Gehrau, *Institut für Kommunikationswissenschaft Münster*

---

**Blindfolding the Public: Examining the Hydraulic Pattern Hypothesis of Media Priming Effects**

Sung Woo Yoo, *University of Texas at Austin*

---

**Major Stock Indices and the Media Image Distortion Caused by the Technology Sector**

Racheline Maltese, *Media Tenor International*

---

**Partisan Press and Agenda-Setting Effect – An Investigation of Taiwanese Voters’ Assessment in 2012 Presidential Election**

Denis Wu, *Boston University*

---

**Responsible at First Sight? Conceptualizing Visual Episodic and Thematic Frames and Measuring Their Effects**

Michael Grimm, *Hans-Bredow-Institute for Media Research at the University of Hamburg*
Stephanie Geise, *University of Erfurt*
WAPOR Concurrent Session E
Thursday, May 16, 10:35 a.m. – Noon

Session 3: Sources of Influence on Public Opinion and Voting Behavior
Location: PHO 205
Chair: Alejandro Moreno, Instituto Tecnológico Autónomo de México

Matching or Mismatching Opponents’ Most Important Arguments for a Policy Proposal: What Works Best in Persuasive Campaigns?
Peter Neijens, University of Amsterdam
Jeroen Slot, Research and Statistics, Municipality of Amsterdam

On the Relation Between Media Exposure, Peer Expertise and Opinion Leadership – A Reassessment Utilizing a Multilevel Social-Network Perspective
Frank Mangold, University of Hohenheim
Michael Schenk, University of Hohenheim

The Power of Living Area to Explain the Vote
Márcia Cavallari Nuñes, IBOPE Inteligência Pesquisa e Consultoria Ltda
José Roberto de Toledo, O Estado de São Paulo

Owning the Immigration Issue: Effects of Immigration News on Anti-Immigrant Voting in 11 Countries
Björn Burscher, University of Amsterdam
Joost van Spanje, University of Amsterdam
Claes de Vreese, University of Amsterdam
WAPOR Concurrent Session E
Thursday, May 16, 1:45 p.m. – 3:10 p.m.

Session 4: Methodology: Response Rate and Nonresponse
Location: PHO 210
Chair: Pei-Shan Liao, Center for Survey Research, RCHSS, Academica Sinica

How to Leave the Path of Least Resistance: Reducing Nonresponse Bias Through Case Prioritization in Telephone Surveys
Jan Eric Blumenstiel, University of Mannheim

Response Reliability in Panel Surveys: Results From Turkish Election Surveys, 2002 – 2011
Ersin M. Kalaycioglu, Sabanci University
Ali Carkoglu, Koc University

Differences in Survey Response Rates Based on Survey Mode in Japan
Noriko Onodera, NHK Japan Broadcasting Corporation

Improved Propensity Score Methods for Modeling Survey Nonresponse
Curtis Signorino, University of Rochester
WAPOR Concurrent Session F
Thursday, May 16, 1:45 p.m. – 3:10 p.m.

Session 1: Social Media Research

Location: Room 901 PHO
Chair: Denis Wu, Boston University

Modeling Political Messages’ Virality Based on the 18th National Congress of the Communist Party
Jingwen Zhang, University of Pennsylvania
Jinghong Xu, University of Posts and Telecommunications; Academy of Social Sciences
Jiayin Qi, Beijing University of Posts and Telecommunications

Frame Building of Wukan Protests: Examining Public Opinion on Weibo and News Coverage
Yao Sun, Hong Kong Baptist University

Communication Technology and Willingness to Speak Out: The Impact of Social Media in China
Jingwei Wu, Free University of Berlin

Political Candidates Campaigning on Twitter and the Impact on Electoral Support
Sanne Kruikemeier, University of Amsterdam
Guda van Noort, University of Amsterdam
Rens Vliegenthart, University of Amsterdam
Claes H. de Vreese, University of Amsterdam
AAPOR 68th Annual Conference

WAPOR Concurrent Session F
Thursday, May 16, 1:45 p.m. – 3:10 p.m.

Session 2: Methodology: Measurement
Location: PHO, West End Lounge, 9th Floor
Chair: James Shanahan, Boston University

Are Opinion Leadership Effects Context Dependent? Scale Validity and Reliability Testing Using a Paired Comparison Strategy
Paulina Tabery, Institute of Sociology of the Academy of Sciences of the Czech Republic
Jiri Vinopal, Institute of Sociology of the Academy of Sciences of the Czech Republic
Martin Buchtik, Institute of Sociology of the Academy of Sciences of the Czech Republic

Acquiescence Bias in Developing Countries: A Split Ballot Experiment in Ethiopia
Charles Lau, RTI International
Alexander Gloss, North Carolina State University
Lori Foster Thompson, North Carolina State University

Standardized Employment Metrics: Collecting Employment in 150 Countries
Jenny Marlar, Gallup

Cognitive Interviewing to Explore Perceived Question Sensitivity in the Kingdom of Saudi Arabia
Zeina Mneimneh, University of Michigan
Kristen L Cibelli, University of Michigan
Mona Shahab, Prince Salam Center for Disability Research
Yasmin Altwajri, King Faisal Specialist Hospital and Research Center
WAPOR Concurrent Session F
Thursday, May 16, 1:45 p.m. – 3:10 p.m.

Session 3: Traditional Media and Internet Effects on Public Opinion

Location: PHO 205
Chair: Andreas Schuck, Amsterdam School of Communication Research-ASCoR

A Longitudinal Assessment of the Conditional Effect of News Media Coverage on Public Support for European Integration
Hajo Boomgaarden, University of Amsterdam
Claes de Vreese, University of Amsterdam

Press Coverage on Political Scandals, the Public’s Agenda, and Voting Intention. A Secondary Analysis of German Polling Data From 1994 – 2006
Judith Väth, Institut für Kommunikationswissenschaft Münster
Volker Gehrau, Institut für Kommunikationswissenschaft Münster
Gianna Haake, Institut für Kommunikationswissenschaft Münster

The Impact of POP Election Polls in Hong Kong
Frank Lee, Public Opinion Programme, The University of Hong Kong
Robert Chung, Public Opinion Programme, The University of Hong Kong

Reciprocal Relationship Between Participation in Online Political Discussion and Political Efficacy, Interest and Cynicism
Yang Liu, City University of Hong Kong
Session 4: Media Content and Media Credibility

Location: PHO 210
Chair: Mary Brooks, Texas Tech University

Examining the Gender Gap in Self-Reported Opinions of Media Believability
Christine R. Filer, University of Arizona
Kate Kenski, University of Arizona

Joerg Matthes, University of Vienna

Perceived Credibility of Chinese Social Media: Toward an Integrated Approach
Xiaojing Li, School of Media and Design, Shanghai Jiao Tong University

Peace as a Punching Bag: Elite Framing and Polarization in Op-Ed Pieces, Opinion Pieces and Editorials in Colombia
Juan Fernando Giraldo, Global News Intelligence Latinamerica
WAPOR Concurrent Session G
Thursday, May 16, 3:15 p.m. – 4:40 p.m.

Session 1: Issues in Democracy
Location: Room 901 PHO
Chair: Gerardo Maldonado, Centro de Investigacion y Docencia Economicas-CIDE

The Way Democracy Works: The Impact of Hate Speech Prosecution of a Politician on Citizens’ Satisfaction With Democratic Performance
Joost van Spanje, University of Amsterdam
Claes de Vreese, University of Amsterdam

PopVote: A Revolution in Gathering Opinions in Hong Kong
Jazz Ma, Public Opinion Programme, The University of Hong Kong
Winnie Lee, Public Opinion Programme, The University of Hong Kong
Robert Chung, Public Opinion Programme, The University of Hong Kong

Determinants of Democratic and Anti-Democratic Attitudes: Methodological Obstacles in Comparing Different Political Cultures (Poland-Russia Comparison)
Katarzyna Staszynska, Kozinski University
WAPOR Concurrent Session G
Thursday, May 16, 3:15 p.m. – 4:40 p.m.

Session 2: Intergroup Relations
Location: PHO, West End Lounge, 9th Floor
Chair: Paul Valdés Cervantes, Parámetro Investigación

Love Thy Neighbo(u)r? Public Perceptions Across the Canada-United States Border
Timothy Gravelle, PriceMetrix

Xenophobia, Islamaphobia and Anti-Semitism, Stable Prejudices or Malleable Opinions in Times of Terrorist Attacks and War
Stefan Thörner, Phillips University Marburg
Stefanie Gosen, Philips University Marburg
Peter Schmidt, Research University Higher School of Economics (HSE) Moscow

The Development of the ‘People’s Peace Index’ (PPI) and its Application Across 28 Indian States and 7 Union Territories
Colin Irwin, Department of Politics, University of Liverpool
Yashwant Deshmukh, CVoter Foundation
WAPOR Concurrent Session G

Thursday, May 16, 3:15 p.m. – 4:40 p.m.

Session 3: Polling Trends

Location: PHO 205

Chair: Trevor Tompson, Associated Press NORC Center for Public Affairs Research

Public Opinion and Foreign Policy: The Impact of Nationalist Sentiments on Attitudes Regarding State Sovereignty
Tatiana Vargas Maia, Southern Illinois University

Elite and Popular Measures of World Opinion on Corruption: The ‘Corruptions Perceptions Index’ and the Global Corruption Barometer
Frank Louis Rusciano, Rider University
Michael Brogan, Rider University

Sherice Gearhart, College of Media & Communication, Texas Tech University
Patrick Merle, College of Media & Communication, Texas Tech University
Clay Craig, College of Media & Communication, Texas Tech University
Matthew Vandyke, College of Media & Communication, Texas Tech University
Mehmaz Rahimi, College of Media & Communication, Texas Tech University
Mary Elizabeth Brooks, College of Media & Communication, Texas Tech University
WAPOR Concurrent Session G
Thursday, May 16, 3:15 p.m. – 4:40 p.m.

Session 4: Sources of Influence on Political Participation and Voting Behavior

Location: PHO 210
Chair: Jan Kleinnijenhuis, Vrije Universiteit Amsterdam

A British Perspective of the Reporting of the Polls in the 2012 U.S. Presidential Election: Using Swing Analysis to Explain Where and Who Re-Elected President Obama
Robert Worcester, Ipsos MORI
Mark Gill, MORI Caribbean/Woodnewton

Turning Political Campaigns Down: The Joint Impacts of Internet Uses, Network Sizes, and Democracy on Electoral Campaign Participation in East Asia
Feifei Zhang, State University of New York - Albany
Xinzhi Zhang, City University of Hong Kong

A Typology of VAA Users
Jasper van de Pol, University of Amsterdam
Bregje Holleman, Utrecht University
Naomi Kamoen, Utrecht University
André Krouwel, Vrije Universiteit Amsterdam
Claes de Vreese, University of Amsterdam

Budgetary Preferences, Government Satisfaction and Knowledge Heterogeneity
Chia-hung Tsai, Election Study Center
Chen-hua Yu, Election Study Center
# AAPOR Day-at-a-Glance

**Wednesday, May 15**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noon – 5:00 p.m.</td>
<td>AAPOR Executive Council Meeting</td>
<td>Harborview 1</td>
</tr>
<tr>
<td>1:00 p.m. – 3:00 p.m.</td>
<td>AAPOR Short Course Registration Open</td>
<td>Atrium Lobby</td>
</tr>
<tr>
<td>2:30 p.m. – 6:00 p.m.</td>
<td>AAPOR Short Courses</td>
<td>Seaport World Trade Center</td>
</tr>
<tr>
<td></td>
<td>Course 1: Weighting Sample Survey Data, 201</td>
<td>Cityview 1</td>
</tr>
<tr>
<td>4:00 p.m. – 6:00 p.m.</td>
<td>AAPOR Registration Open</td>
<td>Atrium Lobby</td>
</tr>
</tbody>
</table>

**Reminder:**
AAPOR sessions are located at the Seaport World Trade Center unless otherwise noted.
AAPOR Short Course 1 & 2 Descriptions

Wednesday, May 15, 2:30 p.m. – 6:00 p.m.

Course 1: Weighting Sample Survey Data, 201

Instructors: Stas Kolenikov, Abt SRBI
Trent Buskirk, The Nielsen Company

Location: Cityview 1

Course Overview:
Weighting data collected from a probability sample survey is a standard part of data processing. Most often sample weights are constructed using the initial probabilities of selection that are determined by the sampling design and can be further adjusted for nonresponse and noncoverage. This short course will demonstrate the methodological foundations of weighting procedures, provide examples of different types of weighting adjustment methods and explain the benefits, drawbacks and issues related to the weighted data. We will also provide an explicit example of a typical weighting procedure encountered in public opinion surveys. The material will necessitate light-to-medium use of formulas to explain the specific procedures and differences between alternative methods. We plan to cover: theoretical foundations of weights in survey statistics; weighting adjustments for nonresponse, post-stratification and other forms of calibration; dual and multiple frames; replicate weights; limits and drawbacks of weighting procedures; available software; and workflow of weighting.


Instructors: Joe Murphy, RTI International
Carol Haney, Toluna Corporation

Location: Cityview 2

Course Overview:
While much of the information posted on Twitter is difficult to interpret without adequate context or knowledge about the user or issue, the sheer magnitude of users and Tweets has provided a wealth of information to researchers on important social topics. Some researchers have approached the “mining” of this Twitter data using a variety of qualitative and quantitative methods. Others, noting the lack of solid information about exactly who Tweets and who does not, see Twitter as a non-representative source of information and have decided to ignore the stream of data altogether. This course will identify the strengths and weaknesses in utilizing Twitter for social research, and how the advent of this social network is impacting traditional research approaches. Using a framework for approaching an analysis of this large-n text stream, part of this course will step through, using open source tools, how social media data are collected, parsed and analyzed, and the decisions that are required to be made during this process that impact both analysis and data understanding.
## AAPOR Day-at-a-Glance

**Thursday, May 16**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td>AAPOR Registration Open</td>
<td>Atrium Lobby</td>
</tr>
<tr>
<td>7:30 a.m. – 1:00 p.m.</td>
<td>AAPOR Golf Outing</td>
<td>William J. Devine Golf Course, Franklin Park</td>
</tr>
</tbody>
</table>

### AAPOR Short Courses

| Course 3: | Mail and Telephone Data Collection With Address-Based Samples | Cityview 1 |
| Course 4: | Advanced Focus Group Moderator Techniques                   | Cityview 2 |
| Course 5: | How to Publish in Survey Research: Strategies, Venues, Opportunities and Errors to Avoid | Harborview 1 |

### AAPOR Concurrent Sessions A

| Session 1: | Innovations in Traditional Questionnaire Evaluation Methods | Cityview 1 |
| Session 2: | The Web Option in Multi-Mode Surveys                       | Cityview 2 |
| Session 3: | Issues in Landline and Cell Phone Dual Frame RDD Survey Design | Harborview 1 |
| Session 4: | Minimizing Nonresponse Bias                                | Harborview 2 & 3 |
| Session 5: | Cross-National/ Cross-Cultural Survey Research— A Session Dedicated to Janet A. Harkness, Sponsored by WAPOR | Amphitheater |
| Session 6: | Monitoring Local and Regional Developments                 | Waterfront 1 |
| Session 7: | Reluctant Respondents and Data Quality                      | Waterfront 2 |
| Session 8: | Methodological Briefs: Mode and Survey Error                | Waterfront 3 |
## AAPOR Day-at-a-Glance

### Thursday, May 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00 p.m. – 5:30 p.m.</td>
<td>AAPOR Exhibit Hall and Book Exhibit Open</td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>3:00 p.m. – 4:00 p.m.</td>
<td>AAPOR Beverage Break in the Exhibit Hall</td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td></td>
<td><strong>Meet the Author Thursday Session</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Frauke Kreuter</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Improving Surveys with Paradata: Analytic Uses of Process Information</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(John Wiley &amp; Sons, Upcoming 2013)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ger Snijkers</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Gustav Haraldsen</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Jacqui Jones</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Diane Willimack</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Designing and Conducting Business Surveys</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(John Wiley &amp; Sons, Upcoming 2013)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>AAPOR Poster Session #1</strong></td>
<td></td>
</tr>
<tr>
<td>4:00 p.m. – 5:30 p.m.</td>
<td><strong>AAPOR Concurrent Session B</strong></td>
<td>Seaport World Trade Center</td>
</tr>
<tr>
<td>Session 1</td>
<td>Factors Related to Survey Participation</td>
<td>Cityview 1</td>
</tr>
<tr>
<td>Session 2</td>
<td>Polling Around the World</td>
<td>Cityview 2</td>
</tr>
<tr>
<td>Session 3</td>
<td>Strategies for Increasing Response Rates</td>
<td>Harborview 1</td>
</tr>
<tr>
<td>Session 4</td>
<td>The Role of Blogs in Public Opinion Research Dissemination</td>
<td>Harborview 2 &amp; 3</td>
</tr>
<tr>
<td>Session 5</td>
<td>Methodological Briefs: Internet Surveys</td>
<td>Amphitheater</td>
</tr>
<tr>
<td>Session 6</td>
<td>Interviewers and Interviewing</td>
<td>Waterfront 1</td>
</tr>
<tr>
<td>Session 7</td>
<td>Designing Effective Rating Scales</td>
<td>Waterfront 2</td>
</tr>
<tr>
<td>Session 8</td>
<td>Partisanship, Democracy and Political Behavior</td>
<td>Waterfront 3</td>
</tr>
</tbody>
</table>
# AAPOR Day-at-a-Glance

**Thursday, May 16**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 p.m. – 7:00 p.m.</td>
<td>AAPOR New-Member/All-Chapter Reception</td>
<td>Plaza Ballroom at the Seaport Boston Hotel</td>
</tr>
<tr>
<td>7:00 p.m. – 8:00 p.m.</td>
<td>AAPOR Dinner</td>
<td>Commonwealth Complex C-E</td>
</tr>
<tr>
<td>8:00 p.m. – 9:30 p.m.</td>
<td>AAPOR Plenary Session</td>
<td>Commonwealth Complex C-E</td>
</tr>
<tr>
<td>9:30 p.m. – 10:30 p.m.</td>
<td>AAPOR Dessert Reception</td>
<td>Plaza Ballroom at the Seaport Boston Hotel</td>
</tr>
</tbody>
</table>
AAPOR Short Course 3, 4 & 5 Descriptions
Thursday, May 16, 8:00 a.m. – 11:30 a.m.

Course 3: Mail and Telephone Data Collection With Address-Based Samples
Instructor: J. Michael Brick, Westat
Location: Cityview 1

Course Overview:
Within the last decade, address-based sampling (ABS) has led to a transformation of household sampling and data collection methods in the United States. Researchers have used the ABS frame in a variety of ways with face-to-face, telephone and mail modes of data collection. While ABS provides a new opportunity, it also presents challenges of how best to use the new sampling frame to conduct surveys. This course begins with a quick overview of the data on the ABS frame and how it can be used to sample households in the United States. One of the key attributes of the ABS frame is the ability to link telephone numbers to a subset of the addresses, enabling different approaches to data collection.

We focus on mail and telephone data collection modes, with only a brief mention of face-to-face and Web modes and ABS. For the mail and telephone modes, we present models of data collection that make varying uses of the modes. For each of these data collection models we describe the comparative advantages and disadvantages and provide examples of surveys that used the models. We also compare these models of data collection with dual frame (landline and cell) telephone samples.

Course 4: Advanced Focus Group Moderator Techniques
Instructor: Nancy Ellen Kiernan, The Pennsylvania State University
Location: Cityview 2

Course Overview:
The literature is rich on aspects of design, implementation and analyses of focus groups. Missing, however, for practicing professionals and researchers, are a theoretical framework, guidelines and educational opportunities on how to moderate a focus group. In this experiential learning environment, participants will learn and apply techniques to sustain discussion among participants and elicit more than one-person answers; maximize time to get through all questions; and build an environment where opinions are tolerated by other participants.

(more)
AAPOR Short Course 3, 4 & 5 Descriptions

Thursday, May 16, 8:00 a.m. – 11:30 a.m.

These techniques are life skills useful not only in focus groups but in community forums, committee and board meetings, and teaching. Mock focus groups will be conducted. Participants will learn the theoretical basis for moderating focus groups and its implications on the knowledge a researcher is seeking; four focus group process objectives for directing group dynamics; and twenty practical techniques to create and maintain focus group discussions.

Course 5: How to Publish in Survey Research: Strategies, Venues, Opportunities and Errors to Avoid

Instructor:  Mario Callegaro, Google, UK  
           Jon A. Krosnick, Stanford University

Location: Harborview 1

Course Overview:
All survey research involves writing reports of findings. A report can simply be written for the people who conducted the survey, but most often reports are written for external consumption. Publication of reports in academic journals is vital for our work to have constructive impact on society and on the profession of survey research. This short course is designed to help professionals to improve their abilities to write effective reports that will be accepted for publication. Survey research papers have the potential to be published in the journals of many different disciplines.

This course will provide practical guidance addressing the following issues:
- How to decide whether a piece of research is ready for publication.
- What a paper needs to achieve in order to be publishable.
- How to write an introduction, method, results and discussion section.
- How to revise a manuscript for resubmission after an initial review.
- How to deal with the ego blow of rejection.
- How to revise a manuscript after it has been rejected.
- How to resist the urge to say that reviewers don’t know what they’re talking about.

The instructors will present the results of a survey of editors of peer reviewed journals publishing survey research papers, together with bibliometrics data and other information generally not readily available. The findings from this survey will explain what journal editors say are the most common mistakes they encounter in submitted papers and how to avoid making them.
AAPOR Concurrent Session A
Thursday, May 16, 1:30 p.m. – 3:00 p.m.

Innovations in Traditional Questionnaire Evaluation Methods

Organizer: Heather Ridolfo, National Agricultural Statistics Service
Moderator: Aaron Maitland, Westat
Location: Cityview 1

- Getting Your Money’s Worth! Targeting Resources to Make Cognitive Interviews Most Effective
  Jaki McCarthy, National Agricultural Statistics Service

- Conducting Cognitive Interviews Over the Phone: Benefits and Challenges
  Harmoni Noel, American Institutes for Research

- Self-Administered Cognitive Interviewing

- Using Web Ex to Conduct Usability Testing of an On-Line Survey Instrument
  Kristin Stettler, U.S. Census Bureau
The Web Option in Multi-Mode Surveys

**Location:** Cityview 2

**Moderator:** Vicki Pineau, *NORC at the University of Chicago*

- **The Effects of Pushing Web in a Mixed-Mode Establishment Data Collection**
  Chris Ellis, *RTI International*

- **Internet Response for the Decennial Census – 2012 National Census Test**
  Courtney N. Reiser, *U.S. Census Bureau*

- **Comparing the Effects of Mode Design on Response Rate, Representativeness, and Cost Per Complete in Mixed-Mode Surveys Conducted in New Jersey**
  Ryan Tully, *Princeton University*
  Amy Lerman, *Princeton University*

- **Changing to a Mixed-Mode Design: The Role of Mode in Respondents’ Decisions About Participation in the Fifth Wave of Understanding Society’s Innovation Panel**
  Debbie Collins, *NatCen Social Research*
  Martin Mitchell, *NatCen Social Research*
  Mari Toomes, *NatCen Social Research*

- **Utilizing the Web in a Multi-Mode Survey**
  Lekha Venkataraman, *NORC at the University of Chicago*
AAPOR Concurrent Session A
Thursday, May 16, 1:30 p.m. – 3:00 p.m.

Issues in Landline and Cell Phone Dual Frame RDD Survey Design

**Location:** Harborview 1  
**Organizer and Moderator:** Howard Speizer, *RTI International*

- **Benefits of a Cell Only Sample for Oversampling Households with Children or Entire Sample**  
  Marcus Berzofsky, *RTI International*

- **Special Considerations for Weighting Local-Area Surveys**  
  Mike Battaglia, *Battaglia Consulting Group, LLC*

- **Best Weighting Approaches in Dual-frame Phone Survey with Multiple Domains of Interest**  
  Jamie Ridenhour, *RTI International*

- **Calculation of Response Rates for Dual-frame RDD Surveys**  
  Robert Montgomery, *NORC at the University of Chicago*

- **Address-based Sampling (ABS) as an Alternative RDD: A Test in California**  
  Matt Jans, *UCLA*
Minimizing Nonresponse Bias

**Location:** Harborview 2 & 3  
**Moderator:** Charles DiSogra, Abt SRBI

**Evaluation and Use of Commercial Data for Nonresponse Bias Adjustment**  
Andy Peytchev, RTI International

**Interviewer Observations vs. Commercial Data: Which is Better for Nonresponse Bias Correction?**  
Jennifer Sinibaldi, Institute for Employment Research (IAB)  
Mark Trappmann, Institut für Arbeitsmarkt- und Berufsforschung (IAB)  
Frauke Kreuter, University of Maryland JPSM & IAB  
Brady T. West, University of Michigan Institute for Social Research

**Assessing the Reliability of Unit Level Auxiliary Data in RDD Surveys: NHTSA Distracted Driving Survey**  
John Boyle, ICF International  
Andy Weiss, Abt SRBI  
Paul Schroeder, Abt SRBI  
Mikelyn Meyers, Abt SRBI  
Kristie Johnson, NHTSA

**Responsive Design for Web Panel Data Collection**  
Annamaria Bianchi, University of Bergamo  
Silvia Biffignandi, University of Bergamo

**Comparative Ethnographic Evaluations of Enumeration Methods Across Race/Ethnic Groups in the 2010 Census Nonresponse Follow-up and Update Enumerate Operations**  
Laurie Schwede, U.S. Census Bureau  
Rodney Terry, U.S. Census Bureau  
Ryan King, U.S. Census Bureau  
Mandi Martinez, U.S. Census Bureau
AAPOR Concurrent Session A
Thursday, May 16, 1:30 p.m. – 3:00 p.m.

Cross-National/Cross-Cultural Survey Research--
A Session Dedicated to Janet A. Harkness,
Sponsored by WAPOR
Location: Amphitheater
Organizer and Moderator: Tom W. Smith, NORC at the University of Chicago
Discussant: Peter Ph. Mohler, University of Mannheim

Playing Soccer with an Accent: Variable Meanings and Analyst Bias
Clifford Young, IPSOS
Darrell Bricker, IPSOS

Trends in International Data Collection Quality Monitoring
Beth-Ellen Pennell, Institute for Social Research, University of Michigan

Cross-Cultural Perspectives on Surveys of the U.S. Hispanic Population
Trevor Tompson, Associated Press NORC Center for Public Affairs Research
Paul J. Lavrakas, Independent Consultant

Interviewer Effects on Respondent Processing of Survey Questions, a Cross-cultural Analysis
Timothy Johnson, University of Illinois at Chicago
AAPOR 68th Annual Conference

AAPOR Concurrent Session A
Thursday, May 16, 1:30 p.m. – 3:00 p.m.

Monitoring Local and Regional Developments

Location: Waterfront 1
Moderator: Chris Jackson, KRC Research

Polling in the Midst of a Natural Disaster: The ABC News/Washington Post 2012 Election Tracking Poll and Hurricane Sandy
Gregory Holyk, Langer Research Associates
Damla Ergun, Langer Research Associates
Gary Langer, Langer Research Associates
Julie Phelan, Langer Research Associates
Seth Brohinsky, Abt SRBI

Tweeting the Chicago Teachers Strike: Using Organic Twitter Data and Sentiment Analysis to Understand Support on a Local Issue
Nicholas D. Davis, NORC at the University of Chicago
Patrick van Kessel, NORC at the University of Chicago
Michael Jugovich, NORC at the University of Chicago

From Red to Blue in the Green Mountain State: Real Change or Stability Against a Background of National Changes?
Richard L. Clark, Castleton State College
Ryan Flood, Castleton College
James McCormick, Castleton College

A Comparison of Live and Automated Congressional Race Pre-Election Polling
Meghann Crawford, Siena College Research Institute
Don Levy, Siena College Research Institute
Colin Frederickson, Siena College Research Institute

The Growing Political Might of Ethnic Voters in California Elections
Mark DiCamillo, Field Research Corporation
AAPOR Concurrent Session A
Thursday, May 16, 1:30 p.m. – 3:00 p.m.

Reluctant Respondents and Data Quality

Location: Waterfront 2
Moderator: Janice Ballou, Independent Consultant

- **Using Doorstep Concerns Data to Study the Relationship Between Reluctance and Measurement Error**
  Ting Yan, Institute for Social Research, University of Michigan
  Shirley Tsai, U.S. Bureau of Labor Statistics

- **Patterns of CATI Survey Break-off by Item Sensitivity and Respondent Characteristics**
  Ayesha De Mond, Mathematica Policy Research

- **Nonresponse in Recontact Surveys**
  Besheer Mohamed, Pew Research Center
  Greg Smith, Pew Research Center

- **Does Reissuing Unproductive Cases in a Face-to-Face Survey Reduce Nonresponse Bias?: Evidence From the UK Citizenship Survey**
  John D'Souza, Ipsos MORI
  Patten Smith, Ipsos MORI
  Kathryn Gallop, Ipsos MORI
  Angela Thompson, Ipsos MORI

- **Impacts of Unit Nonresponse in a Recontact Study of Youth**
  Jonathan Mendelson, Fors Marsh Group
  Luciano Viera, Fors Marsh Group
AAPOR Concurrent Session A
Thursday, May 16, 1:30 p.m. – 3:00 p.m.

Methodological Briefs: Mode and Survey Error

Location: Waterfront 3
Moderator: Karen Bogen, Mathematica Policy Research

**Multi-Mode Survey Administration: Does Offering Multiple Modes at Once Depress Response Rates?**
Jocelyn Newsome, Westat
Kerry Levin, Westat
Pat D. Brick, Westat
Patrick Langetieg, Internal Revenue Service
Melissa Vigil, Internal Revenue Service
Michael Sebastiani, Internal Revenue Service

**Tablets and Smartphones and Netbooks, Oh My! Effects of Device Type on Respondent Behavior**
Hilary Ross, Fors Marsh Group
Jonathan Mendelson, Fors Marsh Group
Matthew Lackey, Fors Marsh Group

**Reducing Survey Error in a Mobile Speech-IVR System**
Michael Johnston, AT&T Labs Research
Patrick Ehlen, AT&T Labs
Fred Conrad, University of Michigan
Michael Schober, The New School for Social Research
Chris Antoun, University of Michigan
Stefanie Fail, New School for Social Research
Andrew Hupp, University of Michigan
Lucas Vickers, Parsons the New School for Design
Huiying Yan, University of Michigan
Chan Zhang, University of Michigan

**Mixed-Mode Data Collection in Health Care: Novel Approaches to Support Comparative Effectiveness Research**
Margaret Good, OptumInsight, Life Sciences
Susan Brenneman, OptumInsight, Life Sciences
AAPOR Concurrent Session A
Thursday, May 16, 1:30 p.m. – 3:00 p.m.

Methodological Briefs: Mode and Survey Error (continued)

A Matter of Time: The Value and Optimal Timing of Follow-Up Questionnaire Mailings in a Multi-Mode Survey
Andrea Mayfield, NORC at the University of Chicago
Ashley Amaya, NORC at the University of Chicago
Kari Carris, NORC at the University of Chicago

Using Multiple Modes in Follow-Up Contacts in Random-Digit Dialing Surveys
Pranesh P. Chowdhury, Centers for Disease Control and Prevention

Where to Start: An Evaluation of Primary Data Collection Modes in an ABS Design
Ashley Amaya, NORC at University of Chicago
Felicia LeClere, NORC at the University of Chicago
Kari Carris, NORC at the University of Chicago
Youlian Liao, Centers for Disease Control and Prevention
Poster Session 1
Thursday, May 16, 3:00 p.m. – 4:00 p.m.

Location: Commonwealth Complex A & B

1. A Comparison Between Screen/Follow Item Format and Yes/No Item Format on a Multi-Mode Federal Survey
   Sarah J. Hernandez, NORC at the University of Chicago
   Svetlana N. Arakelyan, NORC at the University of Chicago
   Vincent Welch, NORC at the University of Chicago

2. Survey Weight Calibration With Multiple Imputation for Missing Data
   Michael D. Larsen, The George Washington University
   Benjamin M. Reist, U.S. Census Bureau

3. Does Pre-Screening the Sample Improve Response in an Establishment Survey?
   Julie A. Pacer, Abt SRBI
   Kelly Daley, Abt SRBI
   Marci Schalk, Abt SRBI
   Jacob A. Klerman, Abt Associates

4. Election Exit Poll Estimation Using Spatiotemporal Statistics
   Clint W. Stevenson, Edison Research

5. Does Persistence in Nonresponse Follow-up Overcome Respondent Reluctance or Does it Contribute to Nonresponse?
   Mary Frances E. Zelenak, U.S. Census Bureau
   Brenna Matthews, U.S. Census Bureau
   Mary C. Davis, U.S. Census Bureau
   Jennifer G. Tancreto, U.S. Census Bureau

6. One Drink or Two: Does Quantity Depicted in an Image Affect Web Survey Responses?
   Nuttirudee Charoenruk, University of Nebraska-Lincoln
   Mathew Stange, University of Nebraska-Lincoln

7. Geographic Accuracy of Cell-Phone RDD Sample Selected by Area Code Versus Wire Center
   Xian Tao, NORC at the University of Chicago
   Benjamin Skalland, NORC at the University of Chicago
   David Yankey, National Center for Immunization and Respiratory Diseases
   Jenny V. Jeyarajah, National Center for Immunization and Respiratory Diseases
   Phil Smith, National Center for Immunization and Respiratory Diseases
Poster Session 1
Thursday, May 16, 3:00 p.m. – 4:00 p.m.

8. **Hola or Hello? A Priori Assignment of Interview Language Using Demographic Flags**
   Ying Li, NORC at the University of Chicago

9. **Evaluation of a Targeted Dual-Frame RDD Sample of Sub-State Populations**
   Amy Couzens, RTI International

10. **Using Maximum-Difference Scaling to Assess Community Values about Local Water Resource Management**
    Tom Eiland, CFM Strategic Communications
    Edward P. Johnson, SSI

11. **Are We Asking the Right Questions? An Exploration Into Crowdsourcing Survey Questions**
    Bryan B. Rhodes, RTI International

12. **The Cultural Life-Course of Attitudes Toward New Medical Technologies: A Case Study of Xenografts**
    Mariah D. Evans, University of Nevada, Reno
    Jonathan Kelley, International Survey Center

13. **The Effect of Incentive Offer Timing on Interview Completion Rates for the General Social Survey**
    Beth A. Fisher, NORC at the University of Chicago
    Mike Buha, NORC at the University of Chicago

14. **Social Media Usage Among Young Adults: What, How and Why?**
    Caitlin Krulikowski, Fors Marsh Group
    Katie Solook, Fors Marsh Group
    Yalcin Acikgoz, Appalachian State University
    Jennifer C. Romano Bergstrom, Fors Marsh Group
    Shawn Bergman, Appalachian State University; Fors Marsh Group

15. **An Alternative Approach to Measuring and Describing Trust as a Complex Socio-Cultural Phenomenon**
    Anastasia Mirzoyants, InterMedia Survey Institute

16. **The Effect of Cognitive Dissonance and Effort Justification on Recruitment into a Longitudinal Survey Study of Military Families**
    Hope McMaster, Naval Health Research Center
    Kelly Jones, Naval Health Research Center
17. Can’t They or Won’t They Answer Our Questions? The Implications of Satisficing in Attrition Analysis  
   Veronica Roth, The Pennsylvania State University  
   David Johnson, The Pennsylvania State University

18. Inauthentic Respondent Behavior  
   Arianne Buckley, Arbitron Inc.  
   Will Waldron, Arbitron, Inc.

19. The Interpretation of Aerial Imagery as an Alternative to In-Field Listing for Address Frame Creation in Rural Environments: A Proposed Methodology With Empirical Results  
   Becki Curtis, NORC at the University of Chicago  
   Ned English, NORC at the University of Chicago

20. Sample Responsiveness to Tracking Efforts on the SIF WorkAdvance 18-Month Study  
   Christy Aroopala, Decision Information Resources, Inc.  
   Jo Anna Hunter, MDRC  
   Lee Robeson, Survey Management Inc.

   Whitney O. Walther, University of Minnesota

22. Designing and Defending Surveys Used in Commercial Litigation  
   Melissa Pittaoulis, NERA Economic Consulting

23. Voter Interpretation of Large Numbers in Politics: A Comparison of Data Collected From In-Person Solicited Surveys and Mechanical Turk  
   Brian M. Guay, University of Richmond  
   David Landy, University of Richmond

24. How Representative are Google Consumer Surveys?: Results From an Analysis of a Google Consumer Survey Questions Relative National Level Benchmarks With Different Survey Modes and Samples Characteristics.  
   Parvati Krishnamurty, NORC at the University of Chicago  
   Erin Tanenbaum, NORC at the University of Chicago  
   Michael Stern, NORC at the University of Chicago
Poster Session 1
Thursday, May 16, 3:00 p.m. – 4:00 p.m.

25. Enumerating Households via a Mail Questionnaire

26. Alternative Strategies for Linking Longitudinal Survey Data
    Aaron M. Pearson, *University of Michigan Survey Research Center*
    Ryan J. Yoder, *University of Michigan Survey Research Center*
    Lisa S. Holland, *University of Michigan Survey Research Center*

27. Investigating the Bias of Alternative Statistical Inference Methods in Sequential Mixed-Mode Surveys
    Zeynep T. Suzer-Gurtekin, *ISR - University of Michigan - Program in Survey Methodology*
    Steven G. Heeringa, *ISR - University of Michigan - Program in Survey Methodology*
    Richard Valliant, *ISR - University of Michigan - Program in Survey Methodology*

28. The Nature and Dynamics of Candidate Trait Impressions
    Scott Clifford, *Duke Initiative on Survey Methodology*
    Sunshine Hillygus, *Duke University*

29. On Factors Affecting the Accuracy of Congressional District Level Polls
    Masahiko Aida, *Greenberg Quinlan Rosner Research*

30. Evaluating the Effect of Remote vs. In-Person Training Modes on Data Quality
    A. Rupa Datta, *NORC at the University of Chicago*
    Micah Sjoblom, *NORC at the University of Chicago*
    Jill Connelly, *NORC at the University of Chicago*
    Karen Veldman, *NORC at the University of Chicago*
    Vicki Wilmer, *NORC at the University of Chicago*

31. The Process of Turning Audit Trails From a CATI Survey Into Useful Data: Interviewer Behavior Paradata in the American Time Use Survey
    Nicholas Ruther, *University of Nebraska - Lincoln*
    Robert Belli, *University of Nebraska - Lincoln*
AAPOR 68th Annual Conference

Poster Session 1
Thursday, May 16, 3:00 p.m. – 4:00 p.m.

   Volker Huefken, University of Duesseldorf, Institute of Social Sciences

33. Does It Really Make a Fracking Difference?
   Robert K. Goidel, Louisiana State University
   Michael Climek, Louisiana State University
   Lina Brou, Louisiana State University

34. Survey Research and Social Media Monitoring During the 2012 London Summer Olympics: A Case Study
   Linda Lomelino, Social Science Research Solutions
   Melissa Herrmann, Social Science Research Solutions
   Susan Sherr, Social Science Research Solutions
   Robyn Rapoport, Social Science Research Solutions

35. Potential Impact of Modifying the Fielding Time of a Web-Based Survey
   Herb M. Baum, Data Recognition Corporation
   Anna Chandonnet, Data Recognition Corporation

36. Looking for Solutions to America’s Energy Problems
   Jennifer Benz, Associated Press NORC Center for Public Affairs Research
   Matt Kozey, NORC at the University of Chicago
   Trevor Tompson, Associated Press - NORC Center for Public Affairs Research

36. The Effect of Cell Phones on Uninsured Rates: A Comparison of BRFSS and the Louisiana Health Insurance Survey Estimates
   Ashley Kirzinger, University of Illinois Springfield
   Stephen Barnes, Louisiana State University
   Dek Terrell, Louisiana State University
   Robert Goidel, Louisiana State University

38. Effects of Response Format on Measurement of Readership
   Randall K. Thomas, GfK Custom Research, LLC
   Curtiss Cobb, GfK Custom Research, LLC
   Julian Baim, GfK-MRI
   Risa Becker, GfK-MRI
Poster Session 1
Thursday, May 16, 3:00 p.m. – 4:00 p.m.

39. Using a Sociological Life Course Perspective to Improve Survey Data: A Case Study of Transgender Respondents
John M. Ryan, National Center for Health Statistics

40. The New Era of Innovative Incentive Treatments: Efficacy of Grand Prize Sweepstakes versus Costly Individual Incentives
Ekua Kendall, Arbitron, Inc.

41. Analyzing American Trust and Confidence Utilizing A Mixed Mode ABS Nationwide Survey
Danna Moore, Social and Economic Sciences Research Center
Donald Beck, Booz Allen Hamilton
Bruce Austin, Social and Economic Sciences Research Center, Washington State University
Dave Schultz, Social and Economic Sciences Research Center, Washington State University
AAPOR Demonstration Session #1
Thursday, May 16, 3:00 p.m. – 4:00 p.m.

Location: Commonwealth Complex A & B
Moderator: Margaret Carroll

**PHIT for Duty: Exploring a Mobile Data Collection Framework**
Stacey Weger, *RTI International*
Paul Kizakevich, *RTI International*
Randy Eckhoff, *RTI International*
Yuying Zhang, *RTI International*
Jennifer Lyden, *RTI International*
Vesselina Bakalov, *RTI International*
Stephanie Bryant, *RTI International*

**Tablets as Data Entry Interfaces – Solving Data Cleaning and Transcription Issues During Data Collection**
Michael Costello, *RTI International*

**Designing Surveys for Tablets and Smartphones**
Sabin Lakhe, *U.S. Census Bureau*
Elizabeth Nichols, *U.S. Census Bureau*
Murrey G. Olmsted, *RTI International*
Tiffany King, *RTI International*
AAPOR Concurrent Session B
Thursday, May 16, 4:00 p.m. – 5:30 p.m.

Factors Related to Survey Participation

Location: Cityview 1
Moderator: John Stevenson, University of Wisconsin Survey Center

Social Isolation and Survey Nonresponse: An Empirical Evaluation Using Social Network Data
Megumi Watanabe, University of Nebraska-Lincoln
Kristen M. Olson, University of Nebraska-Lincoln
Christina D. Falci, University of Nebraska-Lincoln

Community Attachment, Social Trust and Nonresponse to a Telephone Survey
Thomas M. Guterbock, Center for Survey Research, University of Virginia
Casey Eggleston, Center for Survey Research, University of Virginia

Survey Topic Saliency: An Examination of Potential Effects and Remedies
Johnny Blair, Abt SRBI
Pat D. Brick, Westat
J. Michael Brick, Westat

Partisanship and Nonresponse in Political Polls
Leah M. Christian, Pew Research Center
Michael Dimock, Pew Research Center
Danielle Gewurz, Pew Research Center
Scott Keeter, Pew Research Center
Jocelyn Kiley, Pew Research Center
Alec Tyson, Pew Research Center

Tracking and Re-engaging Respondents for Follow-Up Research: A Methodological Examination of Two Research Studies
Anna Sandoval, American Institutes for Research
Celeste Stone, American Institutes for Research
AAPOR Concurrent Session B
Thursday, May 16, 4:00 p.m. – 5:30 p.m.

Polling Around the World

Location: Cityview 2
Moderator: Patricia Moy, University of Washington

Outside Looking In: An Examination of the Kaleidoscopic Nature of International Public Opinion of the United States During the Bush and Obama Presidencies
Natalie Manayeva, University of Tennessee
Alexandra Brewer, University of Tennessee
Michael Fitzgerald, University of Tennessee

When Undecideds Decide It All: The Effect of Unreported Opinions on the Results of Pre-Election Polls
Mohamed Abouelela, Faculty of Economics and Political Science
Magued Osman, The Egyptian Center for Public Opinion Research (Baseera)

Does Data Collection Method Affect the Results of the Post-Election Polling in Egypt?
Hanan Girgis, The Egyptian Center for Public Opinion Research (Baseera)
Magued I. Osman, The Egyptian Center for Public Opinion Research (Baseera)

Indicators of State Legitimacy in Afghanistan
Nina R. Sabarre, D3 Systems
Samuel Solomon, D3 Systems
Timothy Van Blarcom, D3 Systems

South Sudan: Evolving Opinions After A Year Of Independence
Brian M. Kirchhoff, D3 Systems
Samantha Chiu, D3 Systems
Matthew Warshaw, D3 Systems
AAPOR Concurrent Session B
Thursday, May 16, 4:00 p.m. – 5:30 p.m.

Strategies for Increasing Response Rates
Location: Harborview 1
Moderator: Melissa Dugger, Mathematica Policy Research

Use of Smart Phones/Text Messaging to Increase Response Rates
Piper DuBray, ICF International

The Use of Email, Text Messages, and Facebook to Increase Response Rates Among Adolescents in a Longitudinal Study
Anna Fleeman, Abt SRBI
Kimberly Francis, Abt Associates
Tiffany Henderson, Abt SRBI
Michelle Woodford, Abt Associates
Marlena Jani, Abt SRBI

Will They Answer the Phone If They Know It’s Us? Using Caller ID to Improve Response Rates
Kathy Ott, National Agricultural Statistics Service
Heather Ridolfo, National Agricultural Statistics Service
Jeff Boone, National Agricultural Statistics Service
Nancy Dickey, National Agricultural Statistics Service

Using Qualitative and Quantitative Testing to Improve Hispanic Response Rates for Online Surveys
Yelena Pens, Arbitron
Robin Gentry, Arbitron

Survey Reminder Method Experiment: An Examination of Cost Efficiency and Reminder Mode Salience in the 2012 N-MHSS Locator Survey
Matthew G. Anderson, Mathematica Policy Research
Barbara Rogers, Mathematica Policy Research
Karen CyBulski, Mathematica Policy Research
John Hall, Mathematica Policy Research
Cathie E. Alderks, SAMHSA
Laura Milazzo-Sayre, SAMHSA
AAPOR Concurrent Session B
Thursday, May 16, 4:00 p.m. – 5:30 p.m.

The Role of Blogs in Public Opinion Research Dissemination

Location: Harborview 2 & 3
Organizer and Moderator: Joe Murphy, RTI International

The Survey Geek
Reg Baker, Market Strategies, Inc.

LoveStats
Annie Pettit, Conversation

SurveyPost
Adam Sage, RTI International

The Caucus
Marjorie Connelly, The New York Times

FreeRangeResearch
Casey L. Tesfaye, American Institute of Physics

Kumarrao.net and Survey Practice
Kumar Rao, The Nielsen Company

Researchscape
Jeffery Henning, Researchscape
AAPOR Concurrent Session B
Thursday, May 16, 4:00 p.m. – 5:30 p.m.

Methodological Briefs: Internet Surveys

Location: Amphitheater
Moderator: Jamie Griffin, Mathematica Policy Research

The Impact on Web Survey Drop-Out Rates of Page Number Progress Indicators Used Throughout, Near the End, or Not at All
Jill Walston, American Institutes for Research
Brittany Cunningham, American Institutes for Research
Rebecca Medway, American Institutes for Research

Examining the Feasibility of SMS as a Contact Mode for a College Student Survey
Scott D. Crawford, Survey Sciences Group, LLC
Colleen A. McClain, Survey Sciences Group, LLC
Sara O’Brien, Survey Sciences Group, LLC
Toben F. Nelson, University of Minnesota

The Effectiveness of Mailed Invitations for Web Surveys
Wolfgang Bandilla, GESIS - Leibniz Institute for the Social Sciences
Mick P. Couper, University of Michigan
Lars Kaczmirek, GESIS - Leibniz Institute for the Social Sciences

A Competition Among New Graphical Methods for Eliciting Probability Distributions
David Rothschild, Microsoft Research

Smarter Online Panels for Smartphone Users: Exploring Factors Associated with Mobile Panel Participation
Lauren A. Walton, The Nielsen Company
Trent D. Buskirk, The Nielsen Company
Thomas Wells, The Nielsen Company

Distracted Respondents
Brian F. Schaffner, University of Massachusetts Amherst
Stephen Ansolabehere, Harvard University
AAPOR Concurrent Session B
Thursday, May 16, 4:00 p.m. – 5:30 p.m.

Methodological Briefs: Internet Surveys (continued)

Are Response Rates to a Web-Only Survey Spatially Clustered?
Lee Fiorio, NORC at the University of Chicago
Michael Stern, NORC at the University of Chicago
Ned English, NORC at the University of Chicago
Ipek Bilgen, NORC at the University of Chicago
Becki Curtis, NORC at the University of Chicago
AAPOR Concurrent Session B
Thursday, May 16, 4:00 p.m. – 5:30 p.m.

Interviewers and Interviewing

Location: Waterfront 1
Moderator: Jenna Fulton, University of Maryland, JPSM

Frequentist and Bayesian Approaches for Comparing Interviewer Variance Components in Two Groups of Survey Interviewers
Brady T. West, Institute for Social Research, University of Michigan
Michael R. Elliott, Institute for Social Research, University of Michigan

Interviewer Perceptions and Data Collection Outcomes on a National Multi-Mode Study
Micah Sjoblom, NORC at the University of Chicago
Vicki Wilmer, NORC at the University of Chicago
Marietta Bowman, NORC at the University of Chicago
Peter Hepburn, NORC at the University of Chicago

Factors Influencing the Quality of Interviewers' Observations of Respondents' Gender in Telephone Surveys
Susan K. McCulloch, Joint Program in Survey Methodology
Frauke Kreuter, University of Maryland, JPSM & IAB

Shocking Misbehavior by Face-to-Face Interviewers: The 2008 ANES Office Recognition Questions
Hector Santa Cruz, Stanford University
Jon A. Krosnick, Stanford University

Audio-Recording of Verbatim Thinkalouds: A Solution to the Problems of Interviewer Transcription?
Patrick Sturgis, University of Southampton
Nick Allum, University of Essex
Rebekah Luff, University of Southampton
AAPOR 68th Annual Conference

AAPOR Concurrent Session B
Thursday, May 16, 4:00 p.m. – 5:30 p.m.

Designing Effective Rating Scales
Location: Waterfront 2
Moderator: Andrew Therriault, Lightbox Analytics

A Comparison of Branched and Unbranched Rating Scales for the Measurement of Attitudes in Surveys
Emily E. Gilbert, University of Essex

Do Branched Rating Scales Have Better Test-Retest Reliability Than Un-Branched Scales? Experimental Evidence From a Three-Wave Panel Survey
Nick Allum, University of Essex
Emily Gilbert, University of Essex

Controlling for a Response Order Effect in Ranking Items Using Latent Class Choice Modeling
Ingrid Vriens, Tilburg University
John Gelissen, Tilburg University
Guy Moors, Tilburg University

Measurement of Self-Rated Health Among U.S. Hispanic Populations
Mingnan Liu, University of Michigan

Rating Scale Design in Developing Countries: A Split Ballot Experiment in Ethiopia
Charles Lau, RTI International
Emilia Peytcheva, RTI International
AAPOR Concurrent Session B
Thursday, May 16, 4:00 p.m. – 5:30 p.m.

Partisanship, Democracy and Political Behavior

Location: Waterfront 3
Moderator: Robert Oldendick, University of South Carolina

What’s Wrong With Nevada?: The Persuasive Power of Partisanship
Andrew Smith, UNH Survey Center
Jennifer Dineen, University of Connecticut

Types of Moderates and Their Effect on Partisanship and Voting
Natalie M. Jackson, Marist Institute for Public Opinion

Satisfaction and Democracy: A Possible Combination?
Mónica Ferrín Pereira, Collegio Carlo Alberto, Torino

Consistency of Reports of Party Affiliation and Voting Behaviour — Lessons From a UK Panel Study
Nick Moon, GfK NOP Social Research
John Burton, ISER, University of Essex
Notes
AAPOR Day-at-a-Glance

Friday, May 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Committee Meetings</td>
<td></td>
</tr>
<tr>
<td></td>
<td>AAPOR Financial Oversight Committee</td>
<td>Federal Complex 1 &amp; 2</td>
</tr>
<tr>
<td></td>
<td>AAPOR Chapter Representatives</td>
<td>Congress Ballroom</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Continental Breakfast in the Exhibit Hall</td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>7:00 a.m. – 4:30 p.m.</td>
<td>AAPOR Exhibit Hall and Book Exhibit Open</td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>7:30 a.m. – 4:30 p.m.</td>
<td>AAPOR Registration Open</td>
<td>Atrium Lobby</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>AAPOR Concurrent Sessions C</td>
<td>Atrium Lobby</td>
</tr>
<tr>
<td></td>
<td>Session 1: Improving Surveys with Paradata</td>
<td>Cityview 1</td>
</tr>
<tr>
<td></td>
<td>Session 2: Sampling and Data Quality Issues in Internet Surveys</td>
<td>Cityview 2</td>
</tr>
<tr>
<td></td>
<td>Session 3: Lessons in Leadership: AAPOR Women Leaders Share Their Insights</td>
<td>Harborview 1</td>
</tr>
<tr>
<td></td>
<td>Session 4: From Concepts to Question</td>
<td>Harborview 2 &amp; 3</td>
</tr>
<tr>
<td></td>
<td>Session 5: The 2012 Election: Horserace Polls, Exit Polls, and Poll Aggregation</td>
<td>Amphitheater</td>
</tr>
<tr>
<td></td>
<td>Session 6: Methodological Briefs: Cell Phones</td>
<td>Waterfront 1</td>
</tr>
<tr>
<td></td>
<td>Session 7: Assessing the Risk of Nonresponse Bias</td>
<td>Waterfront 2</td>
</tr>
<tr>
<td></td>
<td>Session 8: Culture and Survey Responses</td>
<td>Waterfront 3</td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>AAPOR Beverage Break in the Exhibit Hall</td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
</tbody>
</table>

Reminder:
AAPOR sessions are located at the Seaport World Trade Center
# AAPOR Day-at-a-Glance

**Friday, May 17**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td><strong>AAPOR Concurrent Sessions D</strong></td>
<td></td>
</tr>
<tr>
<td>Session 1:</td>
<td>Probability and Non-Probability Samples in Internet Surveys</td>
<td>Cityview 1</td>
</tr>
<tr>
<td>Session 2:</td>
<td>Question Construction and Data Quality</td>
<td>Cityview 2</td>
</tr>
<tr>
<td>Session 3:</td>
<td>Interviewing Methods and Survey Outcomes</td>
<td>Harborview 1</td>
</tr>
<tr>
<td>Session 4:</td>
<td>Decision-Making in the 2012 Election</td>
<td>Harborview 2 &amp; 3</td>
</tr>
<tr>
<td>Session 5:</td>
<td>Questionnaire Translation: Janet Harkness' Contributions, Legacy, and Beyond</td>
<td>Amphitheater</td>
</tr>
<tr>
<td>Session 6:</td>
<td>The Origins and Development of Survey Research</td>
<td>Waterfront 1</td>
</tr>
<tr>
<td>Session 7:</td>
<td>Maximizing Response Through Optimal Contact Strategies</td>
<td>Waterfront 2</td>
</tr>
<tr>
<td>Session 8:</td>
<td>Incentives and Survey Response</td>
<td>Waterfront 3</td>
</tr>
<tr>
<td>11:45 a.m. – 12:30 p.m.</td>
<td><strong>AAPOR Presidential Address</strong></td>
<td>Amphitheater</td>
</tr>
<tr>
<td>12:45 p.m. – 1:45 p.m.</td>
<td><strong>AAPOR Luncheon</strong></td>
<td>Commonwealth Complex C-E</td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td><strong>AAPOR Concurrent Sessions E</strong></td>
<td></td>
</tr>
<tr>
<td>Session 1:</td>
<td>Developments in the Design and Implementation of Web Surveys</td>
<td>Cityview 1</td>
</tr>
<tr>
<td>Session 2:</td>
<td>Question Order and Context Effects</td>
<td>Cityview 2</td>
</tr>
<tr>
<td>Session 3:</td>
<td>Multi-Cultural and Multi-Lingual Survey Research</td>
<td>Harborview 1</td>
</tr>
<tr>
<td>Session 4:</td>
<td>Improving Response Rates in Establishment Surveys: Results From Controlled Experiments</td>
<td>Harborview 2 &amp; 3</td>
</tr>
</tbody>
</table>
### AAPOR Day-at-a-Glance

**Friday, May 17**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td><strong>AAPOR Concurrent Sessions E (continued)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 5: <strong>Cell Phone Samples: Effort, Outcomes, and Costs</strong></td>
<td>Amphitheater</td>
</tr>
<tr>
<td></td>
<td>Session 6: <strong>Public Opinion on Current Political and Social Issues</strong></td>
<td>Waterfront 1</td>
</tr>
<tr>
<td></td>
<td>Session 7: <strong>Reaching and Estimating Small or Specialized Populations</strong></td>
<td>Waterfront 2</td>
</tr>
<tr>
<td></td>
<td>Session 8: <strong>Monitoring Interviewer Behavior</strong></td>
<td>Waterfront 3</td>
</tr>
<tr>
<td>3:15 p.m. – 4:00 p.m.</td>
<td><strong>AAPOR Town Hall Meeting</strong></td>
<td>Waterfront 1</td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td><strong>AAPOR Dessert Break in the Exhibit Hall</strong></td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td><strong>AAPOR Meet-the-Author Session</strong></td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td></td>
<td><strong>Handbook of Survey Methodology for the Social Sciences</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lior Gideon</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Feminist Research Practice: A Primer (Second Edition)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sharlene Nagy Hesse-Biber</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Handbook of Survey Methodology for the Social Sciences</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(Springer, 2012)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Feminist Research Practice: A Primer (Second Edition)</strong></td>
<td></td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td><strong>AAPOR Poster Session #2</strong></td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td><strong>AAPOR Demonstration Session #2</strong></td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td><strong>AAPOR Speed Networking Session 1</strong></td>
<td>Seaport Ballroom (Hotel)</td>
</tr>
<tr>
<td>4:15 p.m. – 5:45 p.m.</td>
<td><strong>AAPOR Concurrent Sessions F</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: <strong>Questionnaire Design and Data Quality</strong></td>
<td>Cityview 1</td>
</tr>
<tr>
<td></td>
<td>Session 2: <strong>Methodological Briefs: Combating Nonresponse</strong></td>
<td>Cityview 2</td>
</tr>
<tr>
<td></td>
<td>Session 3: <strong>Innovative Measurement of Public Opinion</strong></td>
<td>Harborview 1</td>
</tr>
<tr>
<td></td>
<td>Session 4: <strong>Enhancing Usability and Data Quality</strong></td>
<td>Harborview 2 &amp; 3</td>
</tr>
</tbody>
</table>
# AAPOR Day-at-a-Glance

**Friday, May 17**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:15 p.m. – 5:45 p.m.</td>
<td><strong>AAPOR Concurrent Sessions F (continued)</strong>&lt;br&gt;Session 5: Using Mail to Improve the Effectiveness of Web and Telephone Data Collection for Address-Based Samples of the General Public</td>
<td>Amphitheater</td>
</tr>
<tr>
<td></td>
<td>Session 6: Public Opinion and the Environment</td>
<td>Waterfront 1</td>
</tr>
<tr>
<td></td>
<td>Session 7: Panel Recruitment, Attrition, and Data Quality I</td>
<td>Waterfront 2</td>
</tr>
<tr>
<td></td>
<td>Session 8: Evaluating Address-Based Samples I</td>
<td>Waterfront 3</td>
</tr>
<tr>
<td>6:00 p.m. – 7:30 p.m.</td>
<td><strong>AAPOR Student Meet &amp; Greet</strong></td>
<td>Back Bay Complex</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Dinner on your own</td>
<td></td>
</tr>
<tr>
<td>6:30 p.m.</td>
<td>In the Spirit of Baseball – Fenway Park Tour and Appetizers (additional registration fee)</td>
<td>Meet at Seaport Boston Hotel Main Entrance</td>
</tr>
</tbody>
</table>
Improving Surveys With Paradata

Location: Cityview 1
Organizer and Moderator: Frauke Kreuter, University of Maryland JPSM & IAB

Paradata and Coverage Error
Stephanie Eckman, Institute for Employment Research

Paradata and Nonresponse Error
Brady West, Institute for Social Research, University of Michigan

Paradata and Measurement Error
Kristen Olson, University of Nebraska - Lincoln

Paradata in Web Surveys
Mario Callegaro, Google, UK

Paradata to Study Response to Within-Survey Requests
Joe Sakshaug, University of Michigan
AAPOR Concurrent Session C

Sampling and Data Quality Issues in Internet Surveys

Location: Cityview 2
Moderator: Jenny Marlar, The Gallup Organization

The Performance of Different Calibration Models in Non-Probability Online Surveys: The Case of the 2012 U.S. Presidential Election
Clifford A. Young, Ipsos Public Affairs

How Do Different Sampling Techniques Perform in a Web-Only Survey?: Results From a Comparison of a Random Sample Email Blast to an Address-Based Sampling Approach
Ipek Bilgen, NORC at the University of Chicago
Michael J. Stern, NORC at the University of Chicago
Kirk M. Wolter, NORC at the University of Chicago

Can We Effectively Sample From Social Media Sites?
Results From Two Sampling Experiments
Michael Stern, NORC at the University of Chicago
Kirk Wolter, NORC at the University of Chicago
Ipek Bilgen, NORC at the University of Chicago

How Far Have We Come?: The Lingering Digital Divide and Its Impact on the Representativeness of Internet Surveys
J. M. Dennis, GfK Knowledge Networks
Curtiss Cobb, GfK Knowledge Networks

Respondent Validation Phase II
Dinaz Kachhi-Jiwani, United Sample (uSamp)
Lisa Wilding-Brown, United Sample (uSamp)
AAPOR Concurrent Session C
Friday, May 17, 8:00 a.m. – 9:30 p.m.

Lessons in Leadership: AAPOR Women Leaders Share Their Insights

Location: Harborview 1
Organizer: Anna Wiencrot, NORC at the University of Chicago
Moderator: Angie Gels, The Nielsen Company

Panelists: Mollyann Brodie, The Henry J. Kaiser Family Foundation
Courtney Kennedy, Abt SRBI
Nancy Mathiowetz, University of Wisconsin-Milwaukee
Eileen O’Brien, Energy Information Administration,
U.S. Department of Energy
AAPOR 68th Annual Conference

AAPOR Concurrent Session C
Friday, May 17, 8:00 a.m. – 9:30 p.m.

From Concepts to Questions

Location: Harborview 2 & 3
Moderator: Kristin Stettler, U.S. Census Bureau

Preparing to Measure Health Coverage in Surveys Post-Reform: Lessons From Massachusetts
Joanne Pascale, U.S. Census Bureau
Jonathan Rodean, U.S. Census Bureau
Jennifer Leeman, U.S. Census Bureau
Carol Cosenza, Center for Survey Research, UMASS Boston
Alisu Schoua-Glusberg, Research Support Services

Identifying the Dimensions of Question Sensitivity: A Multidimensional Scaling Study
Christopher Antoun, Institute for Social Research, University of Michigan

Finding the Needle: The Challenges of Recruiting Participants for Cognitive Testing by Coverage Type in an Exchange State
Katherine R. Kenward, Research Support Services, Inc.
Joanne Pascale, U.S. Census Bureau
Alisu Schoua-Glusberg, Research Support Services, Inc.
Carol Cosenza, Center for Survey Research University of Massachusetts Boston

The Establishment Survey Response Process and Measurement Error: How and Why Are They Connected?

A Six-Step Process for Enhancing Survey Scale Validity: Development of the Child Behaviors Scale
Hunter Gehlbach, Harvard Graduate School of Education
Lauren Capotosto, Harvard Graduate School of Education
Sofia Bahena, Harvard Graduate School of Education
Beth Schueler, Harvard Graduate School of Education
Philip Garland, SurveyMonkey
AAPOR Concurrent Session C
Friday, May 17, 8:00 a.m. – 9:30 p.m.

The 2012 Election: Horserace Polls, Exit Polls and Poll Aggregation

Location: Amphitheater
Moderator: Dan Merkle, ABC News

Voter Mobilization Effects of Localized Pre-Election Horserace Polling Information
David L. Vannette, Stanford University
Sean J. Westwood, Stanford University

Using Non-Probability Online Surveys for Exit Polling: The Case of the 2012 U.S. Presidential Elections
John P. Vidmar, Ipsos USPA
Darrell Bricker, Ipsos USPA
Cliff Young, Ipsos USPA
Julia Clark, Ipsos USPA
Alan Roshwalb, Ipsos USPA
Neale El Dash, Ipsos USPA

Information Disconnect: Data Aggregators and Media Reporting in the 2012 Presidential Election
Fred Solop, Northern Arizona University
Nancy Wonders, Northern Arizona University

Using Model-Based Poll Averaging to Evaluate the 2012 Polls and Pollsters
Mark Blumenthal, Huffington Post
Simon Jackman, Stanford University

Model-Based Poll Averaging Over the 2012 U.S. Presidential Election Campaign
Simon Jackman, Stanford University
AAPOR 68th Annual Conference

AAPOR Concurrent Session C
Friday, May 17, 8:00 a.m. – 9:30 p.m.

Methodological Briefs: Cell Phones

Location: Waterfront 1
Moderator: Edward Johnson, SSI

Alternative Sample Selection and Data Collection Strategies for Balancing Cell Phone Response Distribution Across County/Region Level Geographies in a Dual Frame (Landline/Cell) Telephone Survey
Howard Speizer, RTI International
Marcus Berzofsky, RTI International
Jamie Ridenhour, RTI International
Tom Duffy, RTI International
Tim Sahr, Ohio State University

Sampling Cell Phones by Rate Center: Efficacy, Coverage and Incidence
David Dutwin, Social Science Research Solutions
David Malarek, MSG

To Call or Mail: Impact of Mailing Surveys Directly to Cell-Phone-Only Households in an Address-Based Frame
Vrinda Nair, Arbitron Inc.
Robin Gentry, Arbitron Inc.

Understanding Bias in Appended Wireless Billing ZIP Code Data
Tara Merry, Abt SRBI
Andy Weiss, Abt SRBI
Mikelyn Meyers, Abt SRBI
Paul Schroeder, Abt SRBI
Kristie Johnson, NHTSA

Cell-Phone Sampling Frames: Effectiveness and Dependability of Recent-Usage Data
Robert DeHaan, Arbitron Inc.
Methodological Briefs: Cell Phones (continued)

Recent Methodological Updates Adopted for the National Immunization Survey (NIS)
Vicki Pineau, NORC at the University of Chicago
Robert Montgomery, NORC at the University of Chicago
Bess Welch, NORC at the University of Chicago
Kirk Wolter, NORC at the University of Chicago
Stacie Greby, Centers for Disease Control and Prevention

Ana P. Petras, The Nielsen Company
Shu Duan, The Nielsen Company
Oana Dan, The Nielsen Company

The Mechanics of GPS Geo-Location for Mobile Devices: Their Potential for Measurement Error and Some Illustrative Data
Trashawna Boals, Experian Marketing Services
Max Kilger, Experian Marketing Services
Assessing the Risk of Nonresponse Bias

**Location:** Waterfront 2

**Moderator:** Laura Leach, Graduate Management Admission Council

- **Following up on Nonresponse Bias in the American Time Use Survey**
  Daniel G. Harwell, National Center for Health Statistics

- **Multiple Approaches for Evaluating Nonresponse Bias in a Short-Field-Period Survey**
  Robyn Rapoport, Social Science Research Solutions
  Paul J. Lavrakas, Independent Consultant
  Eran Ben-Porath, Social Science Research Solutions
  Melissa Herrmann, Social Science Research Solutions

- **An Evaluation of Alternative Indicators for the Risk of Nonresponse Bias for a Mail Survey With a Nonresponse Follow-Up**
  Sonja Ziniel, Harvard Medical School; Boston Children’s Hospital
  James Wagner, University of Michigan
  Rebecca Hehn, Boston Children’s Hospital
  Robert Groves, Georgetown University
  Ingrid Holm, Boston Children’s Hospital

- **The Effect of Survey Mode on Nonresponse Bias and Measurement Error: A Validation Approach**
  Antje Kirchner, Institute for Employment Research
  Barbara Felderer, Institute for Employment Research

- **Implications of Potential Nonresponse Bias**
  Ashton Jacobe, Fors Marsh Group
AAPOR Concurrent Session C
Friday, May 17, 8:00 a.m. – 9:30 p.m.

Culture and Survey Responses
Location: Waterfront 3
Moderator: Beth-Ellen Pennell, Institute for Social Research, University of Michigan

Examining the Role of Culture in Answering Context-General and Context-Specific Survey Questions
Allyson L. Holbrook, University of Illinois at Chicago
Sharon Shavitt, University of Illinois
Timothy P. Johnson, University of Illinois at Chicago
Young I. Cho, University of Wisconsin - Milwaukee
Noel Chavez, University of Illinois at Chicago
Saul Weiner, University of Illinois at Chicago

Testing the Veracity of Self-Reported Religious Practice in the Muslim World
Philip Brenner, University of Massachusetts Boston

Estaría Bien Si Le Hago Unas Pocas Preguntas En Ingles? An Experimental Investigation of Language Effects Among Bilingual Latinos
Nicole R. Buttermore, Social Science Research Solutions
Luis Tipan, Social Science Research Solutions
Mark Lopez, Pew Hispanic Center
David Dutwin, Social Science Research Solutions

Assessing the Validity and Reliability of Self-Reported Items on Likelihood of Migration
Sergio C. Wals, University of Nebraska-Lincoln
Alejandro Moreno, Instituto Tecnológico Autónomo de México

A Cross-Cultural Study on Daily Experience of Depression Between Countries in the Sahel Region and Western Asia
Jinyoung Lee, University of Nebraska - Lincoln
AAPOR Concurrent Session D
Friday, May 17, 10:00 a.m. – 11:30 p.m.

Probability and Non-Probability Samples in Internet Surveys

**Location:** Cityview 1

**Moderator:** Brad Larson, *Thoroughbred Research Group*

**Understanding Bias in Probability and Non-Probability Samples of a Rare Population**
John Boyle, *ICF International*

**A Comparison of Results from Dual Frame RDD Telephone Surveys and Google Consumer Surveys**
Scott Keeter, *Pew Research Center*
Leah Christian, *Pew Research Center*
Danielle Gewurz, *Pew Research Center*
Michael Dimock, *Pew Research Center*
Rob Suls, *Pew Research Center*
Jon Sadow, *Google*
Paul McDonald, *Google*
Brett Slatkin, *Google*
Matt Mohebbi, *Google*

**A Comparison of a Mailed-in Probability Sample Survey and a Non-Probability Internet Panel Survey for Assessing Self-Reported Influenza Vaccination Levels Among Pregnant Women**
James Singleton, *Centers for Disease Control and Prevention*
Helen Ding, *Chenega Goverment Consulting LLC*
Stacie Greby, *Centers for Disease Control and Prevention*

**Probability vs. Non-Probability Samples: A Comparison of Five Surveys**
Johan Martinsson, *University of Gothenburg*
Stefan Dahlberg, *University of Gothenburg*
Sebastian Lundmark, *University of Gothenburg*
AAPOR Concurrent Session D
Friday, May 17, 10:00 a.m. – 11:30 p.m.

Probability and Non-Probability Samples in Internet Surveys (continued)

Modeling a Probability Sample? An Evaluation of Sample Matching for an Internet Measurement Panel
Lukasz Chmura, The Nielsen Company
Douglas Rivers, YouGov
Delia Bailey, YouGov
Christine Pierce, The Nielsen Company
Scott Bell, The Nielsen Company
AAPOR Concurrent Session D

Friday, May 17, 10:00 a.m. – 11:30 p.m.

Question Construction and Data Quality

Location: Cityview 2
Moderator: Diane Herz, Mathematica Policy Research

Impact of Filter Questions on Estimates of Media Consumption
Curtiss Cobb, GfK Knowledge Networks
Danell Godinez, GfK Knowledge Networks
Randall Thomas, GfK Knowledge Networks
Julian Baim, GfK-MRI
Risa Becker, GfK-MRI

Response Format Effects in the Measurement of Employment
Sergei Rodkin, GfK Custom Research, LLC
Randall K. Thomas, GfK Custom Research, LLC
Stefan Subias, GfK Custom Research, LLC
Carolyn Chu, GfK Custom Research, LLC

Grouped Versus Interleaved Questions and Specific Versus Global Questions to Improve Accuracy of the Census Questionnaire
Emily Geisen, RTI International
Murrey Olmsted, RTI International
Jennifer H. Childs, U.S. Census Bureau

Minor Design Changes With Major Impacts: Testing Explicit Versus Implicit Don’t Know and Refused Response Options in Audio Computer-Assisted Self Interviewing
James M. Dahlhamer, National Center for Health Statistics
Adena Galinsky, National Center for Health Statistics
Sarah Joestl, National Center for Health Statistics
Marcie Cynamon, National Center for Health Statistics
Jennifer Madans, National Center for Health Statistics
Virginia Cain, National Center for Health Statistics

Seymour Sudman Student Paper Award Winner
Measure for Measure: An Experimental Test of Online Political Media Exposure
Andrew Guess, Columbia University
AAPOR Concurrent Session D
Friday, May 17, 10:00 a.m. – 11:30 p.m.

Interviewing Methods and Survey Outcomes
Location: Harborview 1
Moderator: Kristina Rall, Mathematica Policy Research

Dana Garbarski, University of Wisconsin-Madison
Nora Cate Schaeffer, University of Wisconsin-Madison
Jennifer Dykema, University of Wisconsin Survey Center

Measuring Conversational Interviewing and Its Impact on Data Quality in the American Time Use Survey
Scott Fricker, U.S. Bureau of Labor Statistics
Morgan Earp, U.S. Bureau of Labor Statistics
Stephanie Denton, U.S. Bureau of Labor Statistics

Predicting the Occurrence of Respondent Retrieval Strategies in Calendar Interviewing: The Quality of Retrospective Reports
Robert F. Belli, University of Nebraska - Lincoln
L.D. Miller, University of Nebraska - Lincoln
Leen Kiat Soh, University of Nebraska - Lincoln
Tarek Al Baghal, University of Nebraska - Lincoln

Linking Interview Context, Interviewer Behavior and Data Quality
Aaron Maitland, Westat
Wendy Hicks, Westat

José R. Benkí, University of Michigan
Jessica Broome, University of Michigan
Frederick Conrad, University of Michigan
Robert Groves, Georgetown University
Frauke Kreuter, University of Maryland JPSM & IAB
AAPOR 68th Annual Conference

AAPOR Concurrent Session D

Friday, May 17, 10:00 a.m. – 11:30 p.m.

Decision-Making in the 2012 Election

Location: Harborview 2 & 3
Moderator: Mark Schulman, Abt SRBI

Validating Likely Voter Measures in 2012 Pre-Election Polling
Jocelyn Kiley, Pew Research Center
Scott Keeter, Pew Research Center
Matt Frei, Pew Research Center
Seth Motel, Pew Research Center
Leah M. Christian, Pew Research Center
Michael Dimock, Pew Research Center
Michael P. McDonald, George Mason University
Matthew Berent, Matt Berent Consulting
Jon Krosnick, Stanford University

The Impact of the Presidential Debates on Undecided and Persuadable Voters
Curtiss Cobb, GfK Knowledge Networks
Charles DiSogra, Abt SRBI
Jordon Peugh, GfK Knowledge Networks
Sarah Dutton, CBS
Anthony Salvanto, CBS
Kathleen Connolley, GfK Knowledge Networks

The RAND Continuous 2012 Presidential Election Poll
Tania L. Gutsche, RAND Corporation
Arie Kapteyn, RAND Corporation
Erik Meijer, RAND Corporation
Bas Weerman, RAND Corporation

Survey Research as a Campaign Tool: Turnout Effects of Survey Respondents
David M. Margolis, Greenberg Quinlan Rosner Research

The Influence of Social Desirability in the Rise of Political Independents
Samara Klar, Northwestern University
Yanna Krupnikov, Northwestern University
AAPOR Concurrent Session D
Friday, May 17, 10:00 a.m. – 11:30 p.m.

Questionnaire Translation: Janet Harkness’s Contributions, Legacy, and Beyond

Location: Amphitheater
Co-Organizers and Moderators: Alisu Schoua-Glusberg, Research Support Services
Ana Villar, Research Fellow
Discussant: Peter Ph. Mohler, University of Mannheim

Overview of Janet Harkness’ Work and Contributions to the Field: Where Did She Lead Us To and Where We Are Now
Ana Villar, Research Fellow
Alisú Schoua-Glusberg, Research Support Services

On the Different Uses and Users of the Term Adaptation
Dorothee Behr, GESIS – Leibniz Institute for the Social Sciences

Enhancing the Translatability of the Source Questionnaire in the European Social Survey (ESS) – Does Advance Translation Help?
Brita Dorer, GESIS – Leibniz Institute for the Social Sciences

Adapting Translation of the American Community Survey in Chinese and Korean
Mandy Sha, RTI International
Hyunjoo Park, RTI International
Yuling Pan, U.S. Census Bureau

Translation Versus Adaptation: Translating U.S. Educational Level Survey Questions into Spanish
Patricia Goerman, U.S. Census Bureau
Leticia Fernández
Rosanna Quiroz, RTI International
AAPOR Concurrent Session D
Friday, May 17, 10:00 a.m. – 11:30 p.m.

The Origins and Development of Survey Research
Location: Waterfront 1
Organizer and Moderator: Tom W. Smith, NORC at the University of Chicago

The Origins and Development of Cross-National Survey Research: The Diffusion of an Innovation
Tom W. Smith, NORC at the University of Chicago

A History of Survey Research and Its Professional Associations
Michael Mokrzycki, Mike Mokrzycki Survey Research Services

Early Studies of Political Behavior in the United States
Michael W. Traugott, University of Michigan

A History of Survey Research at NORC
Norman Bradburn, Department of Psychology, NORC at the University of Chicago
James A. Davis, Department of Psychology, NORC at the University of Chicago

Comparing Early Survey Research Methodologies in Mexico in the 1940s
Alejandro Moreno, Instituto Tecnológico Autónomo de México
Maximizing Response Through Optimal Contact Strategies

**Location:** Waterfront 2
**Moderator:** Larry Luskin, ICF International

### Number of Mail and Phone Contact Attempts to Complete Physician Surveys
Julie C. Linville, *SRA International*
Eric Jamoom, *National Center for Health Statistics*
Paul C. Beatty, *National Center for Health Statistics*
Nicholas A. Holt, *SRA International*

### Issues in Contacting and Engaging SNAP Recipients in a Longitudinal Survey
Crystal MacAllum, *Westat*
Suzanne McNutt, *Westat*
Adam Chu, *Westat*
Susan Bartlett, *Abt Associates*
Kelly Kinnison, *USDA Food and Nutrition Service*

### Improving Response and Operational Efficiency Under the Constraints of Time-Sensitive Program Evaluation
Andy Weiss, *Abt SRBI*
Rhoda Cohen, *Mathematica Policy Research*
Faith Lewis, *Abt SRBI*

### Setting Expectations for Managing Interviewer Performance
Barbara C. O’Hare, *U.S. Census Bureau*
Tamara S. Adams, *U.S. Census Bureau*
Chandra Erdman, *U.S. Census Bureau*
James B. Lawrence, *U.S. Census Bureau*

### First Contact Strategies for Web Surveys: Is a Phone Call or a Letter the More Effective Introduction?
Jill Connelly, *NORC at the University of Chicago*
Micah Sjoblom, *NORC at the University of Chicago*
A. Rupa Datta, *NORC at the University of Chicago*
Peter Hepburn, *NORC at the University of Chicago*
AAPOR Concurrent Session D
Friday, May 17, 10:00 a.m. – 11:30 p.m.

Incentives and Survey Response

Location: Waterfront 3
Moderator: Luciano Viera, Fors Marsh Group

Survey Incentive Fees, Data Quality, Nonresponse, and Survey Administration
Jesse Bricker, Federal Reserve Board of Governors

Timing of Nonparticipation in an Online Panel: The Effect of Incentive Strategies
Salima Douhou, CentERdata, Tilburg University
Annette Scherpenzeel, CentERdata, Tilburg University

Nonresponse and Nonresponse Bias in a Probability-Based Internet Panel: The Effect of (Un)conditional Cash Incentives
Annelies Blom, University of Mannheim
Ulrich Krieger, University of Mannheim

The Effect of Prepaid Incentives on Responses to Sensitive Questions in a Mail Survey
Rebecca Medway, American Institutes for Research

Effective e-incentive for Online Study: Comparing Branded e-Gift Card and Virtual Cash Card
Teresa (Ye) Jin, The Nielsen Company
Shu Duan, The Nielsen Company
Jennie Lai, The Nielsen Company
Michael W. Link, The Nielsen Company
AAPOR Concurrent Session E

Friday, May 17, 1:45 p.m. – 3:15 p.m.

Developments in the Design and Implementation of Web Surveys

**Location:** Cityview 1

**Moderator:** Anna Fleeman Elhini, IMPAQ International

**The Effect of Compressing Questionnaire Length on Data Quality**

Jessica LeBlanc, Center for Survey Research at University of Massachusetts Boston
Carol Cosenza, Center for Survey Research at University of Massachusetts Boston

**Evaluating Interactive Feedback in Computer-Assisted Self-Interviewing (CASI)**

Margaret L. Hudson, University of Michigan
Andrew L. Hupp, University of Michigan
Chan Zhang, University of Michigan
Heather M. Schroeder, University of Michigan


Amanda Libman, University of Nebraska - Lincoln
Jolene D. Smyth, University of Nebraska - Lincoln
Kristen Olson, University of Nebraska - Lincoln

**Classifying Mouse Movements to Predict Respondent Difficulty**

Rachel Horwitz, U.S. Census Bureau

**Dynamic Visual Design for List-Style Open-Ended Questions in Web Surveys**

Marek Fuchs, Damstadt University of Technology
AAPOR 68th Annual Conference

AAPOR Concurrent Session E
Friday, May 17, 1:45 p.m. – 3:15 p.m.

Question Order and Context Effects

**Location:** Cityview 2  
**Moderator:** Keith Neuman, *The Evironics Institute for Survey Research*

**Question Order Effects on Estimates of the Size and Characteristics of Religious Groups**  
Gregory A. Smith, *Pew Research Center*  
Besheer Mohamed, *Pew Research Center*  
Jessica Hamar Martinez, *Pew Research Center*

**Context Effects in Candidate Favorability Ratings: Lessons From the 2012 Elections**  
Eran Ben-Porath, *Social Science Research Solutions*  
Damla Ergun, *Langer Research Associates*  
Gregory Holyk, *Langer Research Associates*  
Gary Langer, *Langer Research Associates*  
Jon Cohen, *Capital Insight/Washington Post Media*

**Interaction Between Question Context Effects and Linguistic Backgrounds**  
Sunghee Lee, *University of Michigan*  
Norbert Schwarz, *University of Michigan*

**Some Informal Experiments on the Effects of Questionnaire Design Changes on Item Nonresponse**  
Christine Kudisch, *Experian Marketing Services*  
Josephine Leonard, *Experian Marketing Services*  
Max Kilger, *Experian Marketing Services*  
Charlie Palit, *University of Wisconsin - Madison*

**Are Question Context Effects Partially A Function of Forced Choice Questions?**  
David Moore, *University of New Hampshire*
AAPOR Concurrent Session E
Friday, May 17, 1:45 p.m. – 3:15 p.m.

Multi-cultural and Multi-Lingual Survey Research

**Location:** Harborview 1
**Moderator:** Adella Santos, Department of Transportation

- **A Comparison of Hispanic Households That Were Identified by Hispanic Surname to Those That Were Not**
  Dan Estersohn, Arbitron Inc.
  Kelly Dixon, Arbitron Inc.
  Mike Kwanisai, Arbitron Inc.
  Al Tupek, Arbitron Inc.

- **Survey Error and Survey Costs of Interviews Using Real-Time Interpreters**
  Stephen Immerwahr, New York City Department of Health and Mental Hygiene
  Tara Merry, Abt SRBI

- **Resolving Multilingual Issues in Survey Development: Experiences From a Translation Workshop**
  Stephanie Beauvais, Westat
  Jocelyn Newsome, Westat
  Martha Stapleton, Westat
  Kerry Levin, Westat
  Salma Shariff-Marco, Cancer Prevention Institute of California
  Nancy Breen, National Cancer Institute
  Gordon Willis, National Cancer Institute

- **Are Latin Americans as Courteous as People Say? Survey Experiment Evidence on “Courtesy Bias” From Five Countries**
  David Crow, Centro de Investigacion y Docencia Economicas (CIDE)
  Gerardo Maldonado, Centro de Investigacion y Docencia Economicas (CIDE)

  Hyunjoo Park, RTI International
  Mandy Sha, RTI International
  Murrey Olmsted, RTI International
AAPOR Concurrent Session E
Friday, May 17, 1:45 p.m. – 3:15 p.m.

Improving Response Rates in Establishment Surveys: Results From Controlled Experiments

**Location:** Harborview 2 & 3

**Organizer and Moderator:** Lauren Harris-Kojetin, National Center for Health Statistics, CDC

**Discussant:** Brian Harris-Kojetin, U.S. Office of Management & Budget

---

**Evaluating the Effectiveness of Two Strategies to Improve Telephone Survey Response Rates of Employers**

Jeremy Pickreign, NORC at the University of Chicago

Heidi Whitmore, NORC at the University of Chicago

**The Effect of Non-Monetary Incentives in a Longitudinal Physician Survey**

Paul Beatty, National Center for Health Statistics

Eric Jamoom, National Center for Health Statistics

**Evaluating the Effect of a Non-Monetary Incentive in a Nationally Representative Mixed-Mode Establishment Survey**

Manisha Sengupta, National Center for Health Statistics

Lauren Harris-Kojetin, National Center for Health Statistics

Melissa Hobbs, RTI International

Angela Greene, RTI International

**Examining the Effects of Interventions to Obtain Participation via Less Expensive Modes: Results from Experiments in a Nationally Representative Mixed-Mode Establishment Survey**

Lauren Harris-Kojetin, National Center for Health Statistics

Manisha Sengupta, National Center for Health Statistics

Melissa Hobbs, RTI International

Angela Greene, RTI International
AAPOR Concurrent Session E
Friday, May 17, 1:45 p.m. – 3:15 p.m.

Cell Phone Samples: Effort, Outcomes and Costs

Location: Amphitheater
Moderator: Florian Keusch, University of Michigan

Home Is Where the Cooperation Is: The Association Between Interview Location and Cooperation Among Cell-Phone Users
Christopher D. Ward, NORC at the University of Chicago
Becky Reimer, NORC at the University of Chicago
Meena Khare, National Center for Health Statistics
Carla Black, National Center for Immunization and Respiratory Diseases

The Cell Effect in Inbound Calling Behavior and Methods for Maximizing Outcomes
Jenny Kelly, NORC at the University of Chicago
Becky Reimer, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago
Jennifer Benz, NORC at the University of Chicago

Cell Phone Costs Revisited: Understanding Cost and Productivity Ratios in Dual-Frame Telephone Surveys
Thomas M. Guterbock, Center for Survey Research, University of Virginia
Andy Peytchev, RTI International
Deborah L. Rexrode, UVa Center for Survey Research

The Unusual Suspect: Call Protocol and Bias in the 2012 NHTSA Distracted Driving Cell Phone Sample
Paul Schroeder, Abt SRBI
Mikleyn Meyers, Abt SRBI
Brian Meekins, U.S. Bureau of Labor Statistics
Kristie Johnson, National Highway Transportation and Safety Administration

A Comparison of Bloomberg Consumer Comfort Index Data in Landline-Only vs. Mixed-Frame Telephone Samples
Julie Phelan, Langer Research Associates
Gary Langer, Langer Research Associates
AAPOR Concurrent Session E
Friday, May 17, 1:45 p.m. – 3:15 p.m.

Public Opinion on Current Political and Social Issues

**Location:** Waterfront 1

**Moderator:** Jennifer Agiesta, *The Associated Press*

**Public Support of the Military: Influence of Personal Experience and Perceived Media Coverage on Attitudes Toward the U.S. Army, 2010-2012**

Julie L. Andsager, *The Everett Group*
H. A. White, *The Everett Group*
Robert P. Daves, *The Everett Group*
Stephen E. Everett, *The Everett Group*

**PAPOR Student Paper Award Winner**

**Too Many Immigrants? Examining Alternative Forms of Immigrant Population Innumeracy**

Daniel Herda, *University of California - Davis*

**Missed Opportunities in HIV Testing: Health Care Providers Ignore Recommendations and Ignore Seniors**

Micheline Blum, *Baruch College School of Public Affairs, City University of New York*
Douglas Muzzio, *Baruch College School of Public Affairs, City University of New York*

**What Explains California’s Passage of Proposition 30: Fear of Education Cuts, Gubernatorial Approval, Political Trust, or Tax Preferences?**

Dean E. Bonner, *PPIC*

**Racial Resentment, Belief in Rumors about Barack Obama, and Racial and Ethnic Identities**

Michael W. Traugott, *University of Michigan*
Ashley E. Jardina, *University of Michigan*
AAPOR Concurrent Session E
Friday, May 17, 1:45 p.m. – 3:15 p.m.

Reaching and Estimating Small or Specialized Populations

Location: Waterfront 2
Moderator: Jennifer Romano Bergstrom, Fors Marsh Group

Dynamic Averaging: A Modified Time Series Approach to Improve Estimates for Smaller Demographic Groups
Kelly Dixon, Arbitron
Al Tupek, Arbitron
Richard Griffiths, Arbitron
Wolfgang Jank, College of Business, University of South Florida

Small Area Estimation of a Rare Population Incidence
Stanislav Kolenikov, Abt SRBI
Benjamin Phillips, Abt SRBI

Efficient Sampling Designs for Rare Populations
Benjamin Phillips, Abt SRBI
Stanislav Kolenikov, Abt SRBI

Sampling “Hidden” Populations in Developing Countries: An Application of Respondent-Driven Sampling (RDS) in Ethiopia
Charles Q. Lau, RTI International
Georgiy Bobashev, RTI International
Burton Levine, RTI International

Issue Publics in Nanotechnology in the New Media Environment
Doo-Hun Choi, University of Wisconsin - Madison
Michael Cacciatore, University of Wisconsin - Madison
Young Mie Kim, University of Wisconsin - Madison
Dietram Scheufele, University of Wisconsin - Madison
Michael Xenos, University of Wisconsin - Madison
Dominique Brossard, University of Wisconsin - Madison
Elizabeth Corley, Arizona State University
 AAPOR Concurrent Session E
Friday, May 17, 1:45 p.m. – 3:15 p.m.

Monitoring Interviewer Behavior

Location: Waterfront 3
Moderator: Ipek Bilgen, NORC at the University of Chicago

Detecting Poorly Conducted Interviews
Joerg Blasius, University of Bonn

Interviewer Affect and CARI Effects: Lessons in Implementation and the Effects of CARI on a Large-scale Longitudinal Study
Ryan A. Hubbard, Westat

Variability in Error Detection Among Telephone Monitors
Douglas B. Currivan, RTI International
Derek Stone, RTI International
Curry Spain, RTI International
Nicole Tate, RTI International

A Field Experiment Using GPS Devices to Monitor Interviewer Travel Behavior
Kristen Olson, University of Nebraska-Lincoln
James Wagner, University of Michigan
Poster Session 2
Friday, May 17, 3:15 p.m. – 4:15 p.m.

Location: Commonwealth Complex A & B

1. **Trends in Cell Phone Calling Outcomes: BRFSS 2008-2011**
   Carol Pierannunzi, Centers for Disease Control and Prevention
   Machell Town, Centers for Disease Control and Prevention
   Simone Salandy, Northrup Grumman Contractor for CDC
   Lina Balluz, Centers for Disease Control and Prevention

2. **Non-Responds Reasons Among Surveys Participants in the Gulf Arab Countries, Case of QATAR**
   Elmogiera Elawad, Social and Economic Survey Research Institute, Qatar University
   Mohamed Ahmed Bala Agied, Social and Economic Survey Research Institute, Qatar University

3. **Internet Versus Mail: A Comparison of Data Quality Indicators**
   Jennifer G. Tancreto, U.S. Census Bureau
   Rachel Horwitz, U.S. Census Bureau
   Mary Davis, U.S. Census Bureau
   Mary Frances Zelenak, U.S. Census Bureau

4. **Reducing Erroneous Enumerations in the Decennial Census Group Quarters Populations While Potentially Reducing Follow-Up Costs**
   Geoffrey Jackson, U.S. Census Bureau

5. **Attempting to Reduce Respondent Burden in Complex Listing Tasks**
   Lauren A. Walton, The Nielsen Company
   Anh Thu Burks, The Nielsen Company
   Christine Pierce, The Nielsen Company

6. **Predicting Biases Due to the Use of Lottery Incentives in Surveys**
   David Fan, University of Minnesota
   Joe Murphy, RTI International
   Susan Mitchell, RTI International
   Ken Blake, Middle Tennessee State University
AAPOR 68th Annual Conference

Poster Session 2
Friday, May 17, 3:15 p.m. – 4:15 p.m.

7. **Tell Me the Truth:**
   The Response Validity of College Student Populations
   Cole Napper, *RTI International*
   Tilman Sheets, *Louisiana Tech University*

8. **Utilizing GIS Data to Enhance Survey Data**
   Christine Cowles, *Abt SRBI*
   Mark Morgan, *Abt SRBI*

9. **The Impact of Climate Change Issue in the 2012 U.S. Presidential Election**
   Bo MacInnis, *Stanford University*
   Jon A. Krosnick, *Stanford University*
   Jon Cohen, *Capital Insight/Washington Post Media*
   Clifford Young, *Ipsos*

10. **A Framework and Usage Model of Social Media for Young Adults**
    Jennifer C. Romano Bergstrom, *Fors Marsh Group*
    Caitlin Krulikowski, *Fors Marsh Group*
    Ricky Carroll, *Appalachian State University*
    Kara Marsh, *Fors Marsh Group*
    Joseph N. Luchman, *Fors Marsh Group*
    Katie Helland, *Joint Advertising, Market Research & Studies (JAMRS)*
    Megan Fischer, *Fors Marsh Group*

11. **Surveywalls: A Breakthrough for Survey Customers or DIY Run Amok?**
    Tom Wells, *The Nielsen Company*
    Elizabeth Dean, *RTI International*
    Kumar Rao, *The Nielsen Company*
    Joe Murphy, *RTI International*
    David Roe, *RTI International*

12. **Does Classroom Observer Reliability Differ By Content or Approach To Data Collection?**
    Harshini K. Shah, *Mathematica Policy Research*
    Jillian Stein, *Mathematica Policy Research*
    Katherine M. Burnett, *Mathematica Policy Research*
    Tim Bruursema, *Mathematica Policy Research*
Poster Session 2
Friday, May 17, 3:15 p.m. – 4:15 p.m.

   Kumar Rao, The Nielsen Company
   Kirby Goidel, Louisiana State University
   Ashley Kirzinger, University of Illinois Springfield
   John M. Kennedy, Indiana University

14. Who Knows: Question Format, Don’t Know Discouragement, and Estimates of Political Knowledge as a Dependent and Independent Variable
   Joshua Robison, Northwestern University, Political Science Department

15. The Results of Usability Testing of a New Online Consumer Expenditure Web Diary
   Kathleen T. Ashenfelter, U.S. Census Bureau
   Marylisa Gareau, U.S. Census Bureau

16. Did the First Presidential Debate Really Matter? Evidence From the 2012 NORC Presidential Election Study
   Rene Bautista, NORC at the University of Chicago
   Tricia McCarthy, NORC at the University of Chicago
   Kirk Wolter, NORC at the University of Chicago

17. Social Network Analysis and Survey Response: How Facebook Data Can Supplement Survey Data
   Adam Sage, RTI International

   Anna Fleeman, Abt SRBI
   Tiffany Henderson, Abt SRBI
   Patricia Vanderwolf, Abt SRBI
   Kenneth J. Ruggiero, Medical University of South Carolina

19. Early Grade Reading Assessment – Using Tablet Technology and Efficient Survey Methodology in Developing Nations
   Karol Krotki, RTI International
   Michael Costello, RTI International
AAPOR 68th Annual Conference

Poster Session 2
Friday, May 17, 3:15 p.m. – 4:15 p.m.

20. **Online Panels: Recruitment Based on “Hot Topics” – What are the Consequences?**
   Maria Andreasson, *University of Gothenburg*
   Johan Martinsson, *University of Gothenburg*

    Heather Knappen, *Rochester Institute of Technology*

22. **How Spending Money Can Save You Money: The Impact of Incentives on Speed of Response**
    Jennifer E. O’Brien, *Westat*

23. **Well, Not Well, or Not Well at All? Evaluating American Community Survey (ACS) Data on School-Age Children Who Speak English With Difficulty**
    Angelina N. Kewal Ramani, *American Institutes for Research*
    Amber Noel, *American Institutes for Research*

24. **Page Reduction Experiment with Diverse Populations**
    Stephanie Lloyd, *Center for Survey Research, University of Massachusetts Boston*
    Carol Cosenza, *Center for Survey Research, University of Massachusetts Boston*
    Lee Hargraves, *Center for Survey Research, University of Massachusetts Boston*

25. **Putting a Little Religion Into Volunteer Activity**
    Robert K. Goidel, *Louisiana State University*
    Belinda Davis, *Louisiana State University*

26. **First Contact Strategies for Web Surveys: Is a Phone Call or a Letter the More Effective Introduction?**
    Jill Connelly, *NORC at the University of Chicago*
    Micah Sjoblom, *NORC at the University of Chicago*
    A. Rupa Datta, *NORC at the University of Chicago*
    Peter Hepburn, *NORC at the University of Chicago*
27. **How Did the 2012 U.S. Presidential Campaign Season Affect Media Consumption and Behavior?**  
Daniel Hutchison, *Arbitron*

28. **Crowd Coding: Increasing the Time and Cost Efficiency of Common Research Tasks**  
Michael Jugovich, *NORC at the University of Chicago*  
Patrick Van Kessel, *NORC at the University of Chicago*

29. **Use of Paradata to Predict Participation in a Randomized Control Trial Intervention**  
Harmoni Noel, *American Institutes for Research*  
Simone Robers, *American Institutes for Research*  
Grace Wang, *American Institutes for Research*  
Alex Ortiz, *American Institutes for Research*  
Amy Windham, *American Institutes for Research*  
Steven Garfinkel, *American Institutes for Research*  
Kristin Carmen, *American Institutes for Research*

30. **Designing Questions to Measure Number of Sex Partners Among At-Risk Youths in ACASI (Audio Computer-Assisted Self-Interviewing)**  
Kerryann DiLoreto, *University of Wisconsin Survey Center*  
Jennifer Dykema, *University of Wisconsin Survey Center*  
Jessica Price, *University of Wisconsin Survey Center*  
Nora Cate Schaeffer, *University of Wisconsin Survey Center*

31. **Household Composition and Child Wellbeing: Using Quantitative Data to Construct Narratives to Inform a Research Agenda**  
Catherine C. Haggerty, *NORC at the University of Chicago*  
Kate Bachtell, *NORC at the University of Chicago*  
Nola duToit, *NORC at the University of Chicago*  
Ned English, *NORC at the University of Chicago*

32. **Oversampling Young Adults on Cell Phones**  
Randal ZuWallack, *Abt SRBI*  
Thomas Duffy, *RTI International*  
Matthew Denker, *Abt SRBI*
Poster Session 2
Friday, May 17, 3:15 p.m. – 4:15 p.m.

33. Those are the Breaks: Incumbents, Challengers and the Distribution of Unallocated Votes in Pre-Election Polls
   Christopher P. Borick, Muhlenberg College Institute of Public Opinion
   David G. Wegge, St. Norbert College

34. God, Money, Politics & Science: The Role of Religion, Conservative Economic and Liberal Social Attitudes on Perception of Science in the Last Weeks of the 2012 U.S. Presidential Election
   Kristin Runge, University of Wisconsin - Madison

35. Public Sentiments Online: New Tools of Measurement Combining Human- and Computer-Based Coding
   Leona Yi-Fan Su, University of Wisconsin - Madison
   Xuan Liang, University of Wisconsin - Madison
   Nan Li, University of Wisconsin - Madison
   Dietram A. Scheufele, University of Wisconsin - Madison
   Dominique Brossard, University of Wisconsin - Madison
   Michael Xenos, University of Wisconsin - Madison

36. Turnout Validation of Survey Respondents in New Jersey
   Ryan Tully, Princeton University
   Amy Lerman, Princeton University

37. Who is Really Ahead in Election Polls? Practical Guidance on Assessing the Gap Between Two Candidates
   Kien Le, Social and Economic Survey Research Institute, Qatar University
   Abdoulaye Diop, Social and Economic Survey Research Institute, Qatar University
   Darwish Alemadi, Social and Economic Survey Research Institute, Qatar University

   Curtiss Cobb, GfK Knowledge Networks
Poster Session 2
Friday, May 17, 3:15 p.m. – 4:15 p.m.

39. Measuring Parental Engagement With Children’s Schools
   Beth Schueler, Harvard Graduate School of Education

40. The Case for Town Hall Debates: The Effects of the Press and Public
    Agendas on Voter Acquisition of Campaign Knowledge
    Jason Turcotte, Louisiana State University

41. Blogging Nanotechnology: Public Discourse Around Emerging
    Technologies in the Blogosphere
    Xuan Liang, University of Wisconsin – Madison

42. Is Deliberative Science Possible? Examining the Links Between
    Informational Factors, Scientific Knowledge, and Attitude Extremity
    Nan Li, University of Wisconsin - Madison
    Dominique Brossard, University of Wisconsin - Madison
AAPOR Demonstration Session #2
Friday, May 17, 3:15 p.m. – 4:15 p.m.

Location: Commonwealth Complex A & B
Moderator: John Cohen, Capital Insight/Washington Post Media

Mathematica’s Survey E-Tool: Assisting Third-Party Data Collection
Kristina P. Rall, Mathematica Policy Research

Colectica for Microsoft Excel: Increasing Transparency Using Open Standards
Dan Smith, Colectica

Roper Center: Archiving Services and Access Tools
Lois Timms-Ferrara, Roper Center for Public Opinion Research
Marc Maynard, Roper Center for Public Opinion Research
AAPOR Concurrent Session F
Friday, May 17, 4:15 p.m. – 5:45 p.m.

Questionnaire Design and Data Quality

Location: Cityview 1
Moderator: John Kennedy, Indiana University Center for Survey Research

Associations Between Interactional Indicators of Problematic Questions and Systems for Coding Question Characteristics
Jennifer Dykema, University of Wisconsin Survey Center
Nora C. Schaeffer, University of Wisconsin Survey Center
Dana Garbarski, Center for Women’s Health and Health Disparities Research

Interaction Between Questionnaire Design and Interviewer Performance
Pat D. Brick, Westat
Catherine Billington, Westat
Sarah Dipko, Westat
J. Michael Brick, Westat

An Examination of the Relationship Between Pretest Method Results and Data Quality
Aaron Maitland, Westat

Can Google Consumer Surveys Help Pre-Test Alternative Versions of a Survey Question?: A Comparison of Results from Cognitive Interviews and Google Consumer Surveys on Alternate Forms of Two Questions
Michael Stern, NORC at the University of Chicago
Vincent Welch, NORC at the University of Chicago

An Empirical Test of the Effectiveness of Cognitive Testing in Improving Question Wording
Martha Stapleton, Westat
Jeffrey Kerwin, Westat
Jennifer Crafts, Westat
Jasmine Folz, Westat
AAPOR Concurrent Session F

Friday, May 17, 4:15 p.m. – 5:45 p.m.

Methodological Briefs: Combating Nonresponse

Location: Cityview 2
Moderator: Brady West, Institute for Social Research, University of Michigan

The Impact of Incentives in a National RDD Survey
Kelly Daley, Abt SRBI

Using the iPad as a Prize-Based Incentive to Boost Response Rates: A Case Study at Brigham Young University
Richard McClendon, Brigham Young University
Danny Olsen, Brigham Young University

Tracking Children Across Key Transitions Using Data from Multiple Informants—Lessons Learned from the Head Start Family and Child Experiences Survey
Annalee Kelly, Mathematica Policy Research
Marcia Comly Rigby, Mathematica Policy Research

When is Enough Enough? Deciding the Optimal Number of Contacts for a Multi-Mode Survey
Kerry Levin, Westat
Jocelyn Newsome, Westat
Pat D. Brick, Westat
Brenda Schafer, Internal Revenue Service
Ron Hodge, Internal Revenue Service
Patrick Langetieg, Internal Revenue Service

Incentives and Early-Life Civic Engagement as a Mediating Factor in a Study After 50 Years
Ashley Kaiser, American Institutes for Research
Danielle Battle, American Institutes for Research
Jizhi Zhang, American Institutes for Research

Responsive Design Features and Respondent Cooperation in the Health and Retirement Study
Piotr Dworak, University of Michigan
Heidi Guyer, University of Michigan

Video Effects on Panelist Co-operation: Arbitron Installation Video
Kate T. Williams, Arbitron
AAPOR Concurrent Session F
Friday, May 17, 4:15 p.m. – 5:45 p.m.

Innovative Measurement of Public Opinion

Location: Harborview 1
Moderator: Thomas Leeper, Aarhus University

140 Characters or Less to Shape Public Opinion: Methodological and Theoretical Improvements on the Use of Twitter to Measure Public Attitudes
Anna Novikova, Knox College

Understanding Elections: Voter Intentions, Expectations, and Forecasts
David Rothschild, Microsoft Research

Wanted: Young Adults 18-35 – Leveraging Smartphone Applications for Repeated Measures of This Elusive Cohort
Shu Duan, The Nielsen Company

Reciprocal Relationships Between News Exposure and Political Discussion: Evidence from the ANES 2008-2009 Panel Data
Chujie Chen, City University of Hong Kong
AAPOR 68th Annual Conference

AAPOR Concurrent Session F
Friday, May 17, 4:15 p.m. – 5:45 p.m.

Enhancing Usability and Data Quality
Location: Harborview 2 & 3
Moderator: Rocco Russo, ICF International

**Usability of App Features and Tutorials**
Kelly L. Bristol, *The Nielsen Company*
Jennie Lai, *The Nielsen Company*
Michael W. Link, *The Nielsen Company*

**From 1.0 to 2.0: Lessons Learned of Mobile Application Design for Effective Respondent Engagement**
Jennie W. Lai, *The Nielsen Company*
Kelly Bristol, *The Nielsen Company*
Michael W. Link, *The Nielsen Company*
Shu Duan, *The Nielsen Company*

**Can Embedded Help Text Links in Web Survey Items Improve Data Quality?**
Natasha Janson, *RTI International*
Christopher Bennett, *RTI International*
Lesa Caves, *RTI International*
Melissa Cominole, *RTI International*
Bryan Shepherd, *RTI International*
Jennifer Wine, *RTI International*

**Grid Formats, Data Quality, and Mobile Device Use: A Questionnaire Design Approach**
Colleen A. McClain, *Survey Sciences Group, LLC*
Scott D. Crawford, *Survey Sciences Group, LLC*

**Examination of Question Complexity through Paradata**
Rebecca J. Powell, *University of Nebraska-Lincoln*
Ana Lucia Cordova Cazar, *University of Nebraska-Lincoln*
Jinyoung Lee, *University of Nebraska-Lincoln*
AAPOR Concurrent Session F
Friday, May 17, 4:15 p.m. – 5:45 p.m.

Using Mail to Improve the Effectiveness of Web and Telephone Data Collection for Address-Based Samples of the General Public

Location: Amphitheater
Organizer: Don A. Dillman, Washington State University
Moderator: Glenn Israel, University of Florida

Using Visual Design to Aid Within-Household Selection in Mail Surveys: Does it Lead to Accurate Selection and Representative Samples?
Mathew S. Stange, University of Nebraska

Effects of Survey Sponsorship on Internet and Mail Response: Using Address-Based Sampling
Michelle L. Edwards, Washington State University

Sample Performance and Cost in a Two-stage ABS Design with Telephone Interviewing
W. Sherman Edwards, Westat

Is Pushing the General Public to the Web in Address-Based Samples Cost Effective?
Virginia M. Lesser, Oregon State University Department of Statistics

Using GIS to Target Address-Based Samples of Households for a Web (vs. Mail) Response: Evidence from Three Web+Mail Surveys in Washington State
Benjamin L. Messer, Washington State University
AAPOR Concurrent Session F
Friday, May 17, 4:15 p.m. – 5:45 p.m.

Public Opinion and the Environment
Location:  Waterfront 1
Moderator:  Robert Eisinger, Savannah College of Art and Design

The Weathering of Skepticism: An Examination of American Views on the Existence of Climate Change
Christopher P. Borick, Muhlenberg College Institute of Public Opinion
Barry G. Rabe, University of Michigan

Global Warming Attitudes Among Local News Viewers and Non-Viewers; Media Market Comparative Analysis and Change Over Time
Amy Simon, Goodwin Simon Strategic Research
Leora Lawton, Tech Society Research; UC Berkeley, Berkeley Population Center
Adam D. Probolsky, Probolsky Research LLC
Paul A. Hanle, Climate Central

Polls, Publics and Pipelines: Mapping Public Opinion Toward the Keystone XL Pipeline in the United States and the Northern Gateway Pipeline in Canada
Timothy B. Gravelle, PriceMetrix Inc.

Emphasis Framing and Americans’ Perception of Scientific Consensus: Scientists Agree on “Climate Change” but not on “Global Warming”
Jonathon P. Schuldt, Cornell University
Sungjong Roh, Cornell University
Norbert Schwarz, University of Michigan

Global Warming, Geo-Engineering and Human Happiness: Survey Based Estimates of Worldwide Gains and Losses in North and South, Winter and Summer
Jonathan Kelley, International Survey Center and University of Nevada, Reno
AAPOR Concurrent Session F
Friday, May 17, 4:15 p.m. – 5:45 p.m.

Panel Recruitment, Attrition and Data Quality I

Location: Waterfront 2
Moderator: Paul Schroeder, Abt SRBI

Predicting Survey Breakoff in Internet Survey Panels
Tarek Al Baghal, University of Nebraska - Lincoln
Allan L. McCutcheon, University of Nebraska - Lincoln
Davit Tsabutashvili, University of Nebraska - Lincoln

Innovative Retention Methods in Panel Research: Can SmartPhones Improve Long-Term Panel Participation?
James J. Dayton, ICF
Andrew Dyer, ICF

Probability Based Postal Recruitment into Longitudinal Online Panels: The Effects of Personalization and Incentives
Johan Martinsson, University of Gothenburg

Acquiescence to False Preload Information When Using Dependent Interviewing
Johannes Eggs, Institute for Employment Research
Annette Jäckle, Institute for Social and Economic Research

How am I Doing? The Effects of Gamification and Social Sharing on User Engagement
Oana M. Dan, The Nielsen Company
Jennie W. Lai, The Nielsen Company
AAPOR Concurrent Session F

Friday, May 17, 4:15 p.m. – 5:45 p.m.

Evaluating Address-Based Samples I

Location: Waterfront 3
Moderator: Matthew Courser, Pacific Institute for Research and Evaluation

The Implications of Excluding Inactive Mailing Addresses From ABS Frames
Rachel Harter, RTI International
Bonnie Shook-Sa, RTI International
Joseph McMichael, RTI International
Jamie Ridenhour, RTI International

The Trajectory of the USPS DSF: Change in National Coverage for In-Person Interviewing 2000-2010
Colm O’Muircheartaigh, NORC at the University of Chicago
Ned English, NORC at the University of Chicago

Building a More Powerful Model to Predict Areas Where USPS-Based Address Lists May Be Used in Place of Traditional Listing
Frost A. Hubbard, Survey Research Center, University of Michigan
James R. Wagner, Survey Research Center, University of Michigan
Haoyu Gu, Survey Research Center, University of Michigan
Wen Chang, Survey Research Center, University of Michigan

Growing Survey Response Rates on Trees: Evaluation of Response Propensity Models Based on Logistic Regression Models and Random Forests Using Block-Group Information Appended to an ABS Sampling Frame
Trent D. Buskirk, The Nielsen Company
Anh Thu Burks, The Nielsen Company
Brady T. West, Institute for Social Research, University of Michigan

Cashing in on ABS GOLD? Exploring the Utility of ABS Frame Appended Auxiliary Data for Potential Nonresponse Bias Assessment and Adjustment
Anh Thu Burks, The Nielsen Company
Lauren Walton, The Nielsen Company
Trent Buskirk, The Nielsen Company
Michael W. Link, The Nielsen Company
# AAPOR Day-at-a-Glance

**Saturday, May 18**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Fun Run/Walk</td>
<td>Plaza Level outside hotel</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Committee Meetings</td>
<td></td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Continental Breakfast in the Exhibit Hall</td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>7:00 a.m. – 2:00 p.m.</td>
<td>AAPOR Exhibit Hall and Book Exhibit Open</td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>7:30 a.m. – 3:00 p.m.</td>
<td>AAPOR Registration Desk Open</td>
<td>Atrium Lobby</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td><strong>AAPOR Concurrent Sessions G</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: Advances in the Use of Paradata</td>
<td>Cityview 1</td>
</tr>
<tr>
<td></td>
<td>Session 2: Adaptive Design at the Census Bureau</td>
<td>Cityview 2</td>
</tr>
<tr>
<td></td>
<td>Session 3: Surveying Families and Households</td>
<td>Harborview 1</td>
</tr>
<tr>
<td></td>
<td>Session 4: Cell Phone Sampling</td>
<td>Harborview 2 &amp; 3</td>
</tr>
<tr>
<td></td>
<td>Session 5: Methodological Briefs: Survey Measurement</td>
<td>Amphitheater</td>
</tr>
<tr>
<td></td>
<td>Session 6: Public Opinion and Health Policy</td>
<td>Waterfront 1</td>
</tr>
<tr>
<td></td>
<td>Session 7: Who Consents?... Especially When Linkage or Biological Data are Involved</td>
<td>Waterfront 2</td>
</tr>
<tr>
<td></td>
<td>Session 8: Evaluating Address-Based Samples II</td>
<td>Waterfront 3</td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>AAPOR Beverage Break in the Exhibit Hall</td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td><strong>AAPOR Concurrent Sessions H</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: Survey Mode and Survey Error</td>
<td>Cityview 1</td>
</tr>
<tr>
<td></td>
<td>Session 2: Quality of Measurement</td>
<td>Cityview 2</td>
</tr>
<tr>
<td></td>
<td>Session 3: Unlocking the Potential of Conjoint Analysis/ Discrete Choice Modeling and MaxDiff Scaling in Public Opinion and Survey Research</td>
<td>Harborview 1</td>
</tr>
</tbody>
</table>
## AAPOR Day-at-a-Glance
### Saturday, May 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>AAPOR Concurrent Sessions H</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 4: State of the Art: Past, Present and Future of the Survey Profession</td>
<td>Harborview 2 &amp; 3</td>
</tr>
<tr>
<td></td>
<td>Session 5: Trust in Statistics and Statistical Use of Administrative Records</td>
<td>Amphitheater</td>
</tr>
<tr>
<td></td>
<td>Session 6: Mixed Topics in Questionnaire Design I</td>
<td>Waterfront 1</td>
</tr>
<tr>
<td></td>
<td>Session 7: Implementing a Responsive Design: Moving From the Theoretical to the Practical</td>
<td>Waterfront 2</td>
</tr>
<tr>
<td></td>
<td>Session 8: Economic Issues and Attitudes</td>
<td>Waterfront 3</td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>AAPOR Luncheon, Video Contest and Activities Award Ceremony</td>
<td>Commonwealth Complex C-E</td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>AAPOR Committee Meetings</td>
<td></td>
</tr>
<tr>
<td></td>
<td>AAPOR Communications Committee</td>
<td>Congress Boardroom</td>
</tr>
<tr>
<td></td>
<td>AAPOR Development Committee</td>
<td>Tremont</td>
</tr>
<tr>
<td></td>
<td>AAPOR Education Committee</td>
<td>Cambridge Complex 1</td>
</tr>
<tr>
<td></td>
<td>AAPOR Heritage and Archives Committee</td>
<td>Fort Point</td>
</tr>
<tr>
<td></td>
<td>AAPOR Membership &amp; Chapter Relations Committee</td>
<td>Cambridge Complex 2</td>
</tr>
<tr>
<td></td>
<td>AAPOR Standards Committee</td>
<td>Washington</td>
</tr>
<tr>
<td></td>
<td>AASR Luncheon</td>
<td>Federal Complex 1 &amp; 2</td>
</tr>
<tr>
<td>12:45 p.m. – 2:15 p.m.</td>
<td>AAPOR Speed Networking Session 2</td>
<td>Seaport Ballroom (Hotel)</td>
</tr>
</tbody>
</table>
### AAPOR Day-at-a-Glance

**Saturday, May 18**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 p.m. – 2:00 p.m.</td>
<td><strong>AAPOR Dessert Reception in the Exhibit Hall</strong></td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td></td>
<td><strong>AAPOR Book Sale</strong></td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td></td>
<td><strong>AAPOR Meet-the-Author Session</strong></td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td></td>
<td>Diana C. Mutz</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>2013 AAPOR Book Award Winners</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Janet A. Harkness, Michael Braun, Brad Edwards, Timothy P. Johnson, Lars Lyberg, Peter Ph. Mohler, Beth-Ellen Pennell, Tom W. Smith</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Survey Methods in Multinational, Multiregional, and Multicultural Contexts</strong> (John Wiley &amp; Sons, Inc., 2010)</td>
<td></td>
</tr>
<tr>
<td>1:00 p.m. – 2:00 p.m.</td>
<td><strong>AAPOR Demonstration Session #3</strong></td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>2:15 p.m. – 3:45 p.m.</td>
<td><strong>AAPOR Concurrent Sessions I</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Session 1:</strong> Response Rates and Data Quality in Multi-Mode Surveys</td>
<td>Cityview 1</td>
</tr>
<tr>
<td></td>
<td><strong>Session 2:</strong> AAPOR Updates: Reports From The Transparency Initiative and Non-Probability Task Force</td>
<td>Cityview 2</td>
</tr>
<tr>
<td></td>
<td><strong>Session 3:</strong> Social Attitudes: Race, Gender and Generations</td>
<td>Harborview 1</td>
</tr>
<tr>
<td></td>
<td><strong>Session 4:</strong> Satisficing and Cognitive Shortcuts</td>
<td>Harborview 2 &amp; 3</td>
</tr>
<tr>
<td></td>
<td><strong>Session 5:</strong> Mode Choice, Respondent Engagement and Data Quality</td>
<td>Amphitheater</td>
</tr>
<tr>
<td></td>
<td><strong>Session 6:</strong> Research on Behavioral and Time-Use Diaries</td>
<td>Waterfront 1</td>
</tr>
</tbody>
</table>
### AAPOR Day-at-a-Glance

**Saturday, May 18**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:15 p.m. – 3:45 p.m.</td>
<td><strong>AAPOR Concurrent Sessions I (continued)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 7: <strong>Mixed Topics in Questionnaire Design II</strong></td>
<td>Waterfront 2</td>
</tr>
<tr>
<td></td>
<td>Session 8: <strong>Panel Recruitment, Attrition and Data Quality II</strong></td>
<td>Waterfront 3</td>
</tr>
<tr>
<td>4:00 p.m. – 6:00 p.m.</td>
<td><strong>AAPOR Membership &amp; Business Meeting</strong></td>
<td>Amphitheater</td>
</tr>
<tr>
<td>6:30 p.m. – 7:30 p.m.</td>
<td><strong>AAPOR President’s Reception</strong></td>
<td>Commonwealth Complex A &amp; B</td>
</tr>
<tr>
<td>7:30 p.m. – 10:00 p.m.</td>
<td><strong>AAPOR Awards Banquet</strong></td>
<td>Commonwealth Complex C-E</td>
</tr>
<tr>
<td>10:00 p.m. – 2:00 a.m.</td>
<td><strong>AAPOR Applied Probability</strong></td>
<td>Constitution Room (Hotel)</td>
</tr>
</tbody>
</table>
AAPOR Concurrent Session G
Saturday, May 18, 8:00 a.m. – 9:30 p.m.

Advances in the Use of Paradata

Location: Cityview 1
Moderator: Kimberly Downing, University of Cincinnati, Institute for Policy Research

A Glimpse Inside the Mind of a Respondent: Using Paradata to Improve Online Surveys
Travis Pape, U.S. Census Bureau

Use of Paradata to Evaluate Medical Expenditure Panel Survey Data and Operations
Lisa B. Mirel, Agency for Healthcare Quality and Research
Steven R. Machlin, Agency for Healthcare Quality and Research

Using Audit Trail Data for Interviewer Data Quality Management
Haoyu Gu, University of Michigan
Nicole Kirgis, University of Michigan

Examining Response Time Outliers Though Paradata in Online Panel Surveys
JinYoung Lee, University of Nebraska - Lincoln
Tarek Al Baghal, University of Nebraska - Lincoln

What Can Paradata Tell us About Multi-Establishment Business Reporting?
Eric B. Fink, U.S. Census Bureau
AAPOR 68th Annual Conference

AAPOR Concurrent Session G
Saturday, May 18, 8:00 a.m. – 9:30 p.m.

Adaptive Design at the Census Bureau
Location: Cityview 2
Organizer and Moderator: Peter V. Miller, U.S. Census Bureau

Adaptive Design at the Census Bureau – A New Way of Doing Business
Peter V. Miller, U.S. Census Bureau

An Investigation of Quality of the Contact History Instrument
Dawn V. Nelson, U.S. Census Bureau

Interviewers as Respondents: Assessing the Usefulness of Neighborhood and Sample-unit Interviewer Observations
Rachael Walsh, U.S. Census Bureau

Developing Survey Metrics for Adaptive Design
Nancy A. Bates, U.S. Census Bureau

2013 National Survey of College Graduates: A Practice-Based Investigation of Adaptive Design
John Finamore, U.S. Census Bureau
AAPOR Concurrent Session G
Saturday, May 18, 8:00 a.m. – 9:30 p.m.

Surveying Families and Households
Location: Harborview 1
Moderator: Martin Wulfe, Westat

Concordance of Information Collected from Both Members of Low-Income Couples
Daniel J. Friend, Mathematica Policy Research
Amber Tomas, Mathematica Policy Research
M. Robin Dion, Mathematica Policy Research
Debra Wright, Mathematica Policy Research
Robert Wood, Mathematica Policy Research

“S/he Said What!”: The Challenge of Interviewing Both Partners About a Relationship
Jennifer Satorius, NORC at the University of Chicago
Colm O’Muircheartaigh, University of Chicago
Angela Jaszczak, NORC at the University of Chicago
Stephen Smith, NORC at the University of Chicago

Validation of Teacher Report as a Methodology for Collecting Information on Student’s Cognitive Knowledge and Skills
Kristin Flanagan, American Institute for Research
Cameron McPhee, American Institute for Research

Maintaining Sensitivity to Socio-Cultural Differences in Survey Instruments for Heterogeneous Samples
Rebecca Weiner, Mathematica Policy Research

Potential Explanations for the High Net Undercount Rate of Young Children in the U.S. Decennial Census
William P. O’Hare, U.S. Census Bureau
Barbara O’Hare, U.S. Census Bureau
AAPOR Concurrent Session G
Saturday, May 18, 8:00 a.m. – 9:30 p.m.

Cell Phone Sampling
Location: Harborview 2 & 3
Moderator: David Roe, RTI International

Improving the Reliability of Survey Items to Assess Telephone Status in RDD Surveys
Vincent E. Welch, NORC at the University of Chicago

Cell-Phone-Only Voters in 2012 National and State Exit Polls
Michael Mokrzycki, Mokrzycki Survey Research Solutions
Courtney Kennedy, Abt SRBI

The Use of Billing Zip Code and Recent Activity Flags in Cellular Telephone Samples
David Dutwin, Social Science Research Solutions
David Malarek, MSG

Efficiencies of Various Weighting Approaches in Dual-Frame Phone Surveys With Multiple Domains of Interest
Jamie L. Ridenhour, RTI International
Marcus Berzofsky, RTI International
G. Lance Couzens, RTI International
Caroline Blanton, RTI International
Bo Lu, The Ohio State University College of Public Health
Timothy Sahr, The Ohio Colleges of Medicine Government Resource Center
Amy Ferketich, The Ohio State University College of Public Health
Robert Ashmead, The Ohio State University College of Public Health

Adjustments for Missing Cell Phone Only Respondents in Repeated Cross-Sectional RDD Surveys
Burton Levine, RTI International
AAPOR Concurrent Session G
Saturday, May 18, 8:00 a.m. – 9:30 p.m.

Methodological Briefs: Survey Measurement
Location: Amphitheater
Moderator: Yvonne Shands, Survey Technology & Research

Improving the Measurement of Big 5 Personality Traits in a Brief Survey Instrument
Matthew DeBell, Stanford University
Ted Brader, University of Michigan
Simon Jackman, Stanford University
Catherine Wilson, Stanford University

A Comparative Look at Measures of Socioeconomic Status and How Well They Predict Academic Achievement
David Miller, American Institutes for Research
Saida Mamedova, American Institutes for Research

Applying “Best Practices” to Questionnaire Design
Darin Harm, Arbitron

Examining Errors in Medicaid Reporting Across Four National Surveys: ACS, CPS, MEPS, and NHIS
Kathleen T. Call, University of Minnesota, SHADAC
Michel Boudreaux, University of Minnesota, SHADAC
Joanna Turner, University of Minnesota, SHADAC
Brett Fried, University of Minnesota, SHADAC

Reliability of Parent-Reported Age of Diagnosis for Children with Autism
Stephen J. Blumberg, National Center for Health Statistics
Matthew D. Bramlett, National Center for Health Statistics
Heather M. Morrison, NORC at the University of Chicago
Alicia M. Frasier, NORC at the University of Chicago
Michael D. Kogan, Maternal and Child Health Bureau

Interpreting Feeling Thermometers Using Demographic Models
Quinn Albaugh, McGill University
Stuart Soroka, McGill University
AAPOR Concurrent Session G
Saturday, May 18, 8:00 a.m. – 9:30 p.m.

Methodological Briefs: Survey Measurement (continued)

Maximizing the Accuracy of Final Pre-Election Polls Predicting the Outcomes of Races for the U.S. Senate, House of Representatives, Governorships and the Presidency: A Meta-Analysis
Samuel L. Storey, Stanford University

How Does This Look Over There?: Two Experiments in Formatting
Carol Cosenza, Center for Survey Research/UMass Boston
Stephanie Lloyd, Center for Survey Research/UMass Boston
Lee Hargraves, Center for Survey Research/UMass Boston
AAPOR Concurrent Session G
Saturday, May 18, 8:00 a.m. – 9:30 p.m.

Public Opinion and Health Policy
Location: Waterfront 1
Moderator: Dianne Rucinski, Abt SRBI

Public Opinion and Health Policy at the State Level
Claudia Deane, Kaiser Family Foundation
Bianca DiJulio, Kaiser Family Foundation
Mollyann Brodie, Kaiser Family Foundation
Sarah Cho, Kaiser Family Foundation

Re-Examining Self-Interest as a Predictor of Policy Attitudes Towards Public Health Policy
Stephanie Morain, Harvard University

Attitudes and Preferences Toward Health Care and Their Symmetry with Health Insurance Coverage and Medical Expenditure Behaviors
Steven B. Cohen, Agency for Healthcare Research and Quality

Public Opinion on Medicare Reform
Becky Hanna, Kaiser Family Foundation
Liz Hamel, Kaiser Family Foundation
Sarah Cho, Kaiser Family Foundation
Mollyann Brodie, Kaiser Family Foundation

The Effect of Question Wording on Preferences for Prenatal Genetic Testing and Abortion
Eleanor Singer, University of Michigan
Mick P. Couper, University of Michigan
AAPOR Concurrent Session G
Saturday, May 18, 8:00 a.m. – 9:30 p.m.

Who Consents?...Especially When Linkage or Biological Data are Involved

Location: Waterfront 2
Moderator: Lisa Klein, Mathematica Policy Research

I Think I’ll Pass on That.... Analyzing Differences Between Respondents Who Allow and Reject Consent Requests in the 2006 HRS
Bradley Parsell, NORC at the University of Chicago

Obtaining Administrative Record Linkage Consent by Mail: Impact of a Sensitive Request on Survey Cooperation Rates and Nonresponse Bias
Celeste Stone, American Institutes for Research
Harmoni Noel, American Institutes for Research
David Weir, University of Michigan

Examination of Item- and Unit- Nonresponse in Population-Based Social Surveys That Seek to Collect Biological Marker Samples From Respondents
Michael Lawrence, GfK Knowledge Networks
Curtiss Cobb, GfK Knowledge Networks

Interviewers’ Influence on Consent to the Collection of Biomarkers
Julie Korbmacher, Max Planck Institute for Social Law and Social Policy

Placement, Wording, and Interviewers: Identifying Correlates of Consent to Link Survey and Administrative Data
Joseph W. Sakshaug, Institute for Employment Research
Valerie Tutz, Institute for Employment Research
Frauke Kreuter, University of Maryland JPSM & IAB

DC-AAPOR Student Paper Award Winner
Descriptive Analysis of Influences on Consent to Administrative Record Linkage
Jenna Fulton, Joint Program in Survey Methodology, University of Maryland
AAPOR Concurrent Session G  
Saturday, May 18, 8:00 a.m. – 9:30 p.m.

Evaluating Address-Based Samples II  
**Location:** Waterfront 3  
**Moderator:** Barbara Robles, *Board of Governors of the Federal Reserve System*

- **Measurement Consequences of Mode Switching in Multi-Mode ABS Surveys: Experiments in Case Flow Design**  
  Jennifer Vanicek, *NORC at the University of Chicago*  
  Felicia LeClere, *NORC at the University of Chicago*  
  Ashley Amaya, *NORC at the University of Chicago*  
  Kari Carris, *NORC at the University of Chicago*

- **The Geographic Nature of Responses to a Web Survey: How Respondents and Their Sentiments Are Subject to Spatial Bias in a Survey of Technology Usage**  
  Ned English, *NORC at the University of Chicago*  
  Lee Fiorio, *NORC at the University of Chicago*  
  Michael J. Stern, *NORC at the University of Chicago*  
  Becki Curtis, *NORC at the University of Chicago*  
  Ipek Bilgen, *NORC at the University of Chicago*

- **Rural Route Where?: An Examination of Coverage Issues Associated with the U.S. Census Bureau’s National Address List**  
  Kathleen Kephart, *U.S. Census Bureau*

- **Improving the Efficiency of Address-Based Frames With the No-Stat File**  
  Bonnie E. Shook-Sa, *RTI International*

- **Too Many Older Homes in Your Sample? Disproportionately Sampling AOH 55+ Addresses From An Address Based Sampling Frame to Improve Sample Representation**  
  Lawenzetta Yancey, *The Nielsen Company*  
  Lukasz Chmura, *The Nielsen Company*  
  Scott Bell, *The Nielsen Company*
AAPOR Concurrent Session H
Saturday, May 18, 10:00 a.m. – 11:30 p.m.

Survey Mode and Survey Error

Location: Cityview 1
Moderator: Kristen Barrett, Mathematica Policy Research

Assessments of Survey Accuracy Through a Multi-Modes National Field Experiment
Bo MacInnis, Stanford University
Jon A. Krosnick, Stanford University

Web Versus Outbound: A Mode Face-Off Following the Presidential Debate
Jenny Marlar, Gallup

Estimating Measurement Effects of Survey Modes From Between and Within Subject Designs
Thomas Klausch, Utrecht University
Joop Hox, Utrecht University
Barry Schouten, Statistics Netherlands

Asking Questions on Sexual Identity, Financial Well-Being, Sleep, and HIV Testing in the National Health Interview Survey: Exploring Mode Effects
Adena Galinsky, National Center for Health Statistics
James Dahlhamer, National Center for Health Statistics
Sarah Joestl, National Center for Health Statistics
Marcie Cynamon, National Center for Health Statistics
Jennifer Madans, National Center for Health Statistics
Virginia Cain, National Center for Health Statistics

Changing of the Guard: Effects of Different Self-Administered Survey Modes on Sensitive Questions
Frances M. Barlas, ICF International
Wm. B. Higgins, ICF International
Jacqueline Pflieger, ICF International
Randall K. Thomas, GfK Knowledge Networks
Diana Jeffery, Department of Defense
Mark Mattiko, U.S. Coast Guard
AAPOR Concurrent Session H
Saturday, May 18, 10:00 a.m. – 11:30 p.m.

Quality of Measurement

Location: Cityview 2
Moderator: Dmitriy Poznyak, Mathematica Policy Research

Building an Archive of Reliability of Survey Questions
Duane Alwin, Pennsylvania State University

Can We Have Confidence in Consumer Confidence? Assessing the Temporal Comparability of the Consumer Sentiment Index
Dmitriy Poznyak, Mathematica Policy Research
George F. Bishop, University of Cincinnati

A Versatile Tool? Applying the Cross-National Error Source Typology (CNEST) to Triangulated Pre-Test Data
Rory Fitzgerald, City University London
Lizzy Gatrell, City University London
Yvette Prestage, City University London

Does End-User Experience With Government Reforms Diffuse to General Public Opinion?
Two Parallel Quasi-Experiments in Colombia
Clifford Zinnes, NORC at the University of Chicago
Christopher Nicoletti, NORC at the University of Chicago

Informed Computerized Adaptive Testing: Using Prior Knowledge to Improve Dynamic Surveys
Josh Cutler, Duke University
Jacob M. Montgomery, Washington University in St. Louis
Unlocking the Potential of Conjoint Analysis/Discrete Choice Modeling and MaxDiff Scaling in Public Opinion and Survey Research

**Location:** Harborview 1  
**Organizer and Moderator:** Joseph Curry, Sawtooth Technologies, Inc.

**Motivating Consumers to Participate in Wellness Programs**  
Lisa Weber-Raley, Mathew Greenwald & Associates

**Message Testing in an Environmental Context**  
Barry T. Radler, University of Wisconsin-Madison

**To Complete by Smartphone or by Tablet or by Computer or by Paper & Pencil – That is the Question: Exploring Factors Associated with Respondent Mode Choice for Multi-Mode Surveys**  
Trent D. Buskirk, The Nielsen Company

**Price and Preference Sizing for a Consumer Service**  
Mario Callegaro, Google UK
AAPOR Concurrent Session H
Saturday, May 18, 10:00 a.m. – 11:30 p.m.

State of the Art: Past, Present and Future of the Survey Profession
Location: Harborview 2 & 3
Moderator: Frank Newport, Gallup Inc.

Old and New Survey-Research Paradigms
Tom W. Smith, NORC at the University of Chicago

The Evolution of Presidential Polling
Robert M. Eisinger, Savannah College of Art and Design
Diane Heith, St. John's University

Self-Reported Participation in Research Practices Among Survey Methodology Researchers
Kelly Perez-Vergara, Independent Consultant
Caroline Smith, Dana Farber Cancer Institute
Carol Lowenstein, Dana Farber Cancer Institute
Al Ozonoff, Boston Children's Hospital
Yolanda Martins, Boston Children's Hospital

Transparency in the 2012 Pre-Election Polls
Stephanie Calvano, Marist Institute for Public Opinion
Daniela Charter, Marist Institute for Public Opinion
Michael Conte, Marist Institute for Public Opinion
Natalie Jackson, Marist Institute for Public Opinion
Susan McCulloch, Marist Institute for Public Opinion
AAPOR Concurrent Session H
Saturday, May 18, 10:00 a.m. – 11:30 p.m.

Trust in Statistics and Statistical Use of Administrative Records

Location: Amphitheater
Organizer: Jennifer H. Childs, U.S. Census Bureau
Moderator: Cynthia Clark, National Agricultural Statistics Service

A Multi-Method Analysis of Measurement Error Using a Measure of the Public’s Trust of Official Statistics in the United States
Morgan Earp, U.S. Bureau of Labor Statistics

Monitoring and Detecting Shocks that Influence Change in Public Trust towards the Federal Statistical System
Melissa A. Mitchell, USDA/NASS

To Share or Not to Share? Understanding Respondents’ Privacy and Confidentiality Concerns regarding Administrative Records Usage
Michelle Smirnova, U.S. Census Bureau

Predicting Attitudes towards the Use of Administrative Records
Ryan King, U.S. Census Bureau
Mixed Topics in Questionnaire Design I

Location: Waterfront 1
Moderator: Nick Moon, GfK NOP Social Research

**Estimation of Expected Academic Engagement Behaviors: The Use of Vague Quantifiers Versus Tallied Responses**
James Cole, Indiana University
Alex McCormick, Indiana University

**Numeric Estimation and Response Options: An Examination of the Measurement Properties of Numeric and Vague Quantifier Responses**
Tarek Al Baghal, University of Nebraska - Lincoln

**Including Covariates in a Factor Mixture Model Intended to Detect Differences in Vague Quantifier Interpretation**
Jamie L. Griffin, Mathematica Policy Research

**Validating Sensitive Questions in Labor Market Surveys: A Comparison of Survey and Register Data**
Antje Kirchner, Institute for Employment Research (IAB)

**Are Readability Formulas Valid Tools to Assess Survey Question Difficulty?**
Timo Lenzner, GESIS - Leibniz Institute for the Social Sciences
AAPOR 68th Annual Conference

AAPOR Concurrent Session H
Saturday, May 18, 10:00 a.m. – 11:30 p.m.

Implementing a Responsive Design:
Moving From the Theoretical to the Practical
Location: Waterfront 2
Organizer and Moderator: Jennifer Wine, RTI International
Discussant: Frauke Kreuter, University of Maryland JPSM & IAB

Using Predicted Response Propensities for Bias Reduction
Dan Pratt, RTI International
Melissa Cominole, RTI International
Jeff Rosen, RTI International
Bryan Shepherd, Abt SRBI
Peter Siegel, RTI International
David Wilson, University of Delaware
Jennifer Wine, RTI International

Comparative Evaluation of Metrics for Tracking and Assessing Nonresponse Bias
Peter Siegel, RTI International
Bryan Shepherd, Abt SRBI
Melissa Cominole, RTI International

Using Mahalanobis Distance Measures for Bias Reduction
Melissa Cominole, RTI International
Dan Pratt, RTI International
Bryan Shepherd, Abt SRBI
Peter Siegel, RTI International
David Wilson, University of Delaware
Jennifer Wine, RTI International

Using Propensity Models During Data Collection for Responsive Designs: Issues with Estimation
James Wagner, University of Michigan
Frost Hubbard, University of Michigan

Does Balancing Survey Response Reduce Nonresponse Bias?
Barry Schouten, Statistics Netherlands
AAPOR Concurrent Session H
Saturday, May 18, 10:00 a.m. – 11:30 p.m.

Economic Issues and Attitudes

Location: Waterfront 3
Moderator: Floyd Ciruli, Ciruli Associates

Media, Public Opinion and Economic News Coverage
Stuart Soroka, McGill University
Dominik Stecula, University of British Columbia
Christopher Wlezien, Temple University

Economic Mobility and Public Opinion
Catherine Wilson, American National Election Studies

Who Counts as White Working-Class?
A Proposal for a New Approach
Daniel Cox, Public Religion Research Institute
Juhem Navarro-Rivera, Public Religion Research Institute
Robert P. Jones, Public Religion Research Institute

The Employment Outlook of Low-Wage Workers in America
Trevor Tompson, AP-NORC Center for Public Affairs Research
Jennifer Benz, AP-NORC Center for Public Affairs Research

Seeing Red: The Politics of Regulations
Debbie Borie-Holtz, Rutgers University
Stuart Shapiro, Rutgers University
Michael Wong, Rutgers University
AAPOR 68th Annual Conference

Poster Session 3
Saturday, May 18, 1:15 p.m. – 2:15 p.m.

Location: Commonwealth Complex A & B

1. **Watch Your Language!: The Impact of the Survey Language on Bilingual Hispanics’ Response Process**
   Meryem Ay, University of Nebraska - Lincoln
   Wendy Gross, GfK Knowledge Networks
   Curtis Cobb, GfK Knowledge Networks
   Randall Thomas, GfK Knowledge Networks

2. **Movers and Shakers: Discrepancies Between Cell Phone Area Codes and Respondent Area Code Locations in RDD Samples**
   Carol Pierannunzi, Centers for Disease Control and Prevention
   Machell Town, Centers for Disease Control and Prevention
   Lina Balluz, Centers for Disease Control and Prevention
   William Garvin, Centers for Disease Control and Prevention
   Mansour Fahimi, Marketing Systems Group
   David Malarek, Marketing Systems Group
   Ashley Hyon, Marketing Systems Group

3. **Improving the Quality of Proxy Reports**

4. **Multi-Method Pretesting of Multilingual Survey Items**
   Cynthia Helba, Westat
   Gina Shkdriani, Westat
   Jasmine Folz, Westat
   Martha Stapleton, Westat
   Gordon Willis, National Cancer Institute

5. **Targeted Data Collection Efforts for NASS’s Quarterly Agricultural Survey Based on Nonresponse Classification Tree Models**
   Kathy Ott, National Agricultural Statistics Service
   Melissa Mitchell, National Agricultural Statistics Service
Poster Session 3
Saturday, May 18, 1:15 p.m. – 2:15 p.m.

6. **Identifying and Addressing Response Inconsistency**
   Ashton Jacobe, Fors Marsh Group
   Sarah Keaton, Fors Marsh Group
   Luciano Viera, Fors Marsh Group

7. **Controlling for Acquiescence in Comparative Cross-National Research: The Importance of Using Measurement Equivalent Country Clusters**
   Eva van Vlimmeren, Tilburg University
   Guy Moors, Tilburg University

8. **A Practical Approach for Identifying Engagement-Level Segments and Developing Differentiated Acquisition and Retention Strategies**
   Jack Fentress, Data Recognition Corporation
   Herbert Baum, Data Recognition Corporation
   Colleen Rasinowich, Data Recognition Corporation

9. **Measuring Messy Concepts Without Creating Messy Questionnaires: The Case of Gender**
   Alian Kasabian, University of Nebraska-Lincoln

10. **Nonresponse Bias Analysis in a Cohort Study Incorporating Genetic Data**
    Daniel Loew, Abt SRBI
    Mark Morgan, Abt SRBI

11. **Four Experiments for the 2011 Diary of Consumer Payment Choice**
    Kevin M. Foster, Federal Reserve Bank of Boston

12. **Authorizing Health Record Linkage in Survey Research**
    Mindy Hu, Mathematica Policy Research
    Ronghua (Cathy) Lu, Mathematica Policy Research
    Anna Situ, Mathematica Policy Research

13. **Can A Verbal Prompt About Importance Reduce Item Nonresponse For Demographic Items?**
    Glenn D. Israel, University of Florida
Poster Session 3
Saturday, May 18, 1:15 p.m. – 2:15 p.m.

14. **An Experiment to Improve Spanish Language Response Rates to a Mail Questionnaire**
   Andrew Caporaso, Westat
   David Cantor, Westat
   Aaron Maitland, Westat
   Bradford Hesse, National Cancer Institute

15. **All in the Family? Who Do Respondents Include When Responding to Telephone Status Items**
   Josiane Bechara, NORC at the University of Chicago
   Vincent Welch, NORC at the University of Chicago

16. **The Expansion of Survey Research into Educational Strategy Consulting: An Example of How Universities Can Increase Retention Rates With the Use of Surveys and Personality Tests**
   Thomas Lamatsch, Monmouth University
   Tyler Breder, Monmouth University
   Andrew Bell, Monmouth University

17. **Immigration à la GCC: Support and Opposition to the Kafala System in Qatar**
   Abdoulaye Diop, Social and Economic Survey Research Institute, Qatar University
   Trevor Johnston, University of Michigan
   Kien T. Le, Social and Economic Survey Research Institute, Qatar University
   John L. Holmes, Social and Economic Survey Research Institute, Qatar University

18. **Evaluations on a New Methodology of the Turkish Consumer Survey**
   Türknur Hamsici Brand, Central Bank of Turkey
   Ece Oral, Central Bank of Turkey

19. **In Search of More Granular Likely-Voter Models for Low-Turnout Elections: the Case of the 2013 Florida and Ohio Primary Elections**
   Clifford Young, Ipsos Public Affairs
   Neale El-Dash, Ipsos Public Affairs

20. **The Effectiveness of Follow-Up Interviews in Reducing Item Nonresponse Bias in Mail Surveys**
   Sandra L. Clark, U.S. Census Bureau
   Deborah H. Griffin, U.S. Census Bureau
Poster Session 3  
Saturday, May 18, 1:15 p.m. – 2:15 p.m.

Seth A. Rosenthal, DataDoc Research Consultants
Owen Andrews, Center for Public Leadership, Harvard Kennedy School

22. Is Interactive Voice Recognition a Viable Mode of Data Collection?
Adam Gluck, Arbitron

23. The Effectiveness of Forgiving Introductions and Response Options for Reducing Social Desirability Biases in Reports of Health-Related Behaviors
Hanyu Sun, Joint Program in Survey Methodology
Rebecca Medway, American Institutes for Research

24. Reaching Respondents Using an Address-Based Frame: Does a Non-Returned Mail Questionnaire Really Mean “No”?
Marla D. Cralley, Arbitron

25. Motivated Conservationism: Contingent Effects of “One Health” Framing on Conservation Behavior
Sungjong Roh, Cornell University
Katherine A. McComas, Cornell University
Dan Decker, Cornell University
Rickard Laura, SUNY-ESF

26. Vacant Housing Units and Other Out-of-Scopes Identified Across Data Collection Years of the General Social Survey (GSS)
Jodie A. Daquilanea, NORC at the University of Chicago
Katherine Dekker, NORC at the University of Chicago
Lauren Doerr, NORC at the University of Chicago
Ned English, NORC at the University of Chicago

27. Comparisons of Online Recruitment Strategies: Craigslist, Facebook, Google Ads and Amazon’s Mechanical Turk
Christopher Antoun, University of Michigan
Chan Zhang, University of Michigan
Frederick G. Conrad, University of Michigan
Michael F. Schober, The New School for Social Research
28. Continuous Survey Improvement: Modeling Nonresponse in Real-Time to Optimize Sampling and Contact Procedures  
   Andrew Therriault, Lightbox Analytics

29. The Effect of Stamped Return Envelopes on Re-Mailing to Non-Respondents  
   Scott A. McInerney, Center for Survey Research

30. Polling Post-Superstorm Sandy: Understanding the Social and Political Aftermath of the Hurricane in New Jersey  
   David Redlawsk, Rutgers University  
   Ashley Koning, Rutgers University  
   Elizabeth Kantor, Rutgers University  
   Caitlin Sullivan, Rutgers University

31. Barking up the Right Tree: Surveys to Target and Analyze Animal Health  
   Danna L. Moore, Social and Economic Sciences Research Center, Washington State  
   Thom Allen, Social and Economic Sciences Research Center, Washington State  
   Rose Krebill-Prather, Social and Economic Sciences Research Center, Washington State

32. Combining Local and National Cross-Survey Data to Estimate the Prevalence and Characteristics of Low Incidence Religious Groups in the New York Metropolitan Area  
   Daniel Parmer, Cohen Center for Modern Jewish Studies

33. Commemoration Matters: The Anniversaries of 9/11 and Woodstock  
   Amy Corning, University of Michigan

34. The Prevalence and Impact of Self-Selection Bias and Panel Conditioning on Smoker Studies Using Established Internet Panels  
   J.M. Dennis, GfK Knowledge Networks  
   Curtiss Cobb, GfK Knowledge Networks  
   Michael Lawrence, GfK Knowledge Networks  
   Jordon Peugh, GfK Knowledge Networks
Poster Session 3
Saturday, May 18, 1:15 p.m. – 2:15 p.m.

35. **Voter Identification: Towards A Statistical Likely Voter Model**
    Jonathan Robinson, *Greenberg Quinlan Rosner Research*
    Masahiko Aida, *Greenberg Quinlan Rosner Research*

36. **Analyses of a Frame Based Telephone Survey in Mainland China**
    Shishi Chen, *The University of Hong Kong*

37. **Debating Tweets: An Analysis of Policy Choices on Twitter During the Dutch Pre-Election Debates**
    Bengü Hosch-Dayican, *University of Twente*
    Kees Aarts, *University of Twente*

38. **The Effect of Attempting to Recruit Respondents to a Web-Based Diary on Overall Response Rate**
    Michelle A. Cantave, *Arbitron, Inc.*
    Robin Gentry, *Arbitron, Inc.*

    Tammy J. Payton, *National Marrow Donor Program*
    Heather K. Moore, *National Marrow Donor Program*
    Jaime M. Preussler, *National Marrow Donor Program*
    Viengneesee Thao, *National Marrow Donor Program*
    Michelle J. Kolb, *National Marrow Donor Program*
    Navneet S. Majhail, *National Marrow Donor Program*
    Elizabeth A. Murphy, *National Marrow Donor Program*
    Ellen M. Denzen, *National Marrow Donor Program*

40. **Using Focus Groups to Develop and Understand Survey Questions**
    Kinsey Gimbel, *Fors Marsh Group*
    Katherine Ely, *Fors Marsh Group*
    Bryan Wiggins, *Fors Marsh Group*
    Jennifer Romano Bergstrom, *Fors Marsh Group*

41. **Effects of Displaying Videos on Measurement in a Web Survey**
    Jonathan Mendelson, *Fors Marsh Group*
    Jennifer L. Gibson, *Fors Marsh Group*
    Jennifer Romano Bergstrom, *Fors Marsh Group*
AAPOR Demonstration Session #3
Saturday, May 18, 1:15 p.m. – 2:15 p.m.

Location: Commonwealth Complex A & B
Moderator: TDB

Simulating the Effect of Follow-Up Survey Response Rates on Program Outcomes
Rebecca Lien, Professional Data Analysts, Inc.

A Demonstration of the University of Michigan Survey Research Center’s Electronic Listing Program
Frost A. Hubbard, Survey Research Center, University of Michigan
Jennifer Kelley, Survey Research Center, University of Michigan
Jeffrey Smith, Survey Research Center, University of Michigan
Xuetao Zhang, Survey Research Center, University of Michigan

Demonstration of an Integrated Respondent Management and Data Collection Tool for Mixed-Mode (Phone/Web/Mail) Surveys
Harlan Luxenberg, Professional Data Analysts, Inc.
Julie Rainey, Professional Data Analysts, Inc.

RDC-in-RDC: A New Approach to International Data Sharing
Stefan Bender, Institute for Employment Research
Daniela E. Hochfellner, Institute for Employment Research at the University of Michigan
Margaret Levenstein, University of Michigan
**AAPOR Concurrent Session I**

Saturday, May 18, 2:15 p.m. – 3:45 p.m.

**Response Rates and Data Quality in Multi-Mode Surveys**

**Location:** Cityview 1  
**Moderator:** Diane Willimack, *U.S. Census Bureau*

- **Changing Horses Midstream? Mode Supplement Quasi-Experiment and Response Rates**  
  Rumel Mahmood, *Center for Survey Research*  
  Mary Ellen Colten, *Center for Survey Research*  
  Jack Fowler, *Center for Survey Research*  
  Carol Cosenza, *Center for Survey Research*

- **Differential Incentives in a Dual Mode Survey of Health Care Providers**  
  Brian Roff, *Mathematica Policy Research*  
  Kirsten A. Barrett, *Mathematica Policy Research*

- **Suppressing Survey Response: Further Evidence to Not Use Web Instruction Cards**  
  Orin T. Puniello, *Bloustein Center for Survey Research, Rutgers University*  
  Marc D. Weiner, *Bloustein Center for Survey Research, Rutgers University*  
  Robert B. Noland, *Alan M. Voorhees Transportation Center*

- **Approaches to Collecting Data Using Interactive Voice Response (IVR) for Address-Based Samples**  
  Douglas Williams, *Westat*  
  David Cantor, *Westat*  
  Shannan Catalano, *Bureau of Justice Statistics*

- **IVR Versus Live Interviewer Mode Effects: A National Longitudinal Experiment**  
  Patrick Murray, *Monmouth University Polling Institute*
AAPOR Concurrent Session I
Saturday, May 18, 2:15 p.m. – 3:45 p.m.

AAPOR Updates: Reports From The Transparency Initiative and Non-Probability Task Force

Location: Cityview 2
Moderators: Paul J. Lavrakas, Independent Consultant
            Rob Santos, The Urban Institute

Transparency Initiative Coordinating Committee Report
Timothy Johnson, University of Illinois at Chicago

Non-Probability Task Force Report
Reg Baker, Market Strategies, Inc.
J. Michael Brick, Westat
AAPOR Concurrent Session I
Saturday, May 18, 2:15 p.m. – 3:45 p.m.

Social Attitudes: Race, Gender and Generations

**Location:** Harborview 1

**Moderator:** Richard Clark, Castleton, State College

**Measuring Anti-Black Racism in the U.S.**
Tobias H. Stark, Stanford University
Josh Pasek, University of Michigan
Trevor Tompson, Associated Press-NORC Center for Public Affairs Research
Jon A. Krosnick, Stanford University

**Integration and Segregation in 21st Century Schools: Voter Conflicts Over Equality, Local Control, and Community**
Rachel L. Moskowitz, Northwestern University

**A Failure to Engage? An Examination of the Political Life of Generation X**
Jon D. Miller, International Center for the Advancement of Scientific Literacy

**Framing the “War on Women”: A Survey Experiment on the Effects of Partisan Framing on Issue Perception and Vote Choice**
Ashley A. Koning, Rutgers, The State University of New Jersey
David P. Redlawsk, Rutgers, The State University of New Jersey

**Changes in Gender Beliefs in the U.S. from 1977 to 2010: Results from the General Social Surveys**
Duane Alwin, Pennsylvania State University
Paula Tufis, University of Bucharest
Kristen Lee, University of Buffalo
AAPOR Concurrent Session I
Saturday, May 18, 2:15 p.m. – 3:45 p.m.

Satisficing and Cognitive Shortcuts

Location: Harborview 2 & 3
Moderator: Debra Wright, Mathematica Policy Research

The Relations Among Different Cognitive Shortcuts in Surveys
Roger Tourangeau, Westat
Rebecca Medway, University of Maryland
Stanley Presser, University of Maryland

Mindful Responding to Questions:
The Dangers of Survey Satisficing
David L. Vannette, Stanford University
Jon A. Krosnick, Stanford University

Effects of Respondent Reluctance, Mode, and Technical Difficulties on Straight-Lining and Refusals in a Mixed-Mode Survey
Jennifer L. Gibson, Fors Marsh Group
Jonathan Mendelson, Fors Marsh Group

Use of Drag-and-Drop Rating Scales in Web Surveys and Its Effect on Survey Reports and Data Quality
Tanja Kunz, Darmstadt University of Technology

MAPOR Student Paper Award Winner
Speeding and Non-Differentiation in Web Surveys:
Evidence of Correlation and Strategies for Reduction
Chan Zhang, University of Michigan
WAPOR 66th Annual Conference

AAPOR Concurrent Session I
Saturday, May 18, 2:15 p.m. – 3:45 p.m.

Mode Choice, Respondent Engagement and Data Quality

Location: Amphitheater
Moderator: Peter J. Woolley, Fairleigh Dickinson University

Accessibility or Simplicity? How Respondents Engage With a Multiportal (Mobile, Tablet, Online) Methodology for Data Collection
Michael W. Link, The Nielsen Company
Jennie Lai, The Nielsen Company
Kelly Bristol, The Nielsen Company

Online Survey Participation via Mobile Devices: Findings From Seven Access Panel Studies
Michael Bosnjak, GESIS-Leibniz Institute for the Social Sciences
Teresio Poggio, Free University of Bozen-Bolzano
Frederik Funke, LINK Institute

Mode Choice on an iPhone Increases Survey Data Quality
Frederick G. Conrad, University of Michigan
Michael F. Schober, The New School for Social Research
Chan Zhang, University of Michigan
Huiying G. Yan, University of Michigan
Lucas Vickers, The New School for Social Research
Michael Johnston, AT&T
Andrew G. Hupp, University of Michigan
Lloyd Hemingway, University of Michigan
Stefanie Fail, The New School for Social Research
Patrick Ehlen, AT&T
Christopher Antoun, University of Michigan

Comparing Tablet, Computer, and Smartphone Survey Administrations
Tom Wells, The Nielsen Company
Justin Bailey, The NPD Group
Michael W. Link, The Nielsen Company

Mobile Browser Web Surveys:
Testing Response Rates, Data Quality and Best Practices
Kyley McGeeney, Gallup
Jenny Marlar, Gallup
AAPOR Concurrent Session I
Saturday, May 18, 2:15 p.m. – 3:45 p.m.

Research on Behavioral and Time-Use Diaries

**Location:** Waterfront 1  
**Moderator:** Michael Mitrano, Transition Strategies Corp.

**Augmenting Paper Diaries With Phone and Web Data Retrieval: Is it Effective?**  
Laurie Wargelin, Abt SRBI  
Jason Minser, Abt SRBI  
Zachary Homer, Abt SRBI  
Anna Fleeman, Abt SRBI  
Randal ZuWallack, Abt SRBI

**Comparison of Instantaneous Mobile Time Use Data Collection Methods to Traditional Time Diary Methods**  
Pat Graham, GfK Knowledge Networks

**Examining the Relationship Between Error and Behavior in the American Time Use Survey Using Audit Trail Paradata**  
Nicholas Ruther, University of Nebraska - Lincoln  
Tarek Al Baghal, University of Nebraska - Lincoln  
Adam Eck, University of Nebraska - Lincoln  
Leonard C. Stuart, University of Nebraska - Lincoln  
A. L. Phillips, University of Nebraska - Lincoln  
Robert Belli, University of Nebraska - Lincoln  
Leen-Kiat Soh, University of Nebraska - Lincoln

**What Are You Doing Now?: Audit Trails, Activity Level Responses and Error in the American Time Use Survey**  
Tarek Al Baghal, University of Nebraska - Lincoln  
Lynn Phillips, University of Nebraska - Lincoln  
Nicholas Ruther, University of Nebraska - Lincoln  
Robert F. Belli, University of Nebraska - Lincoln  
Leonard Stuart, University of Nebraska - Lincoln  
Adam Eck, University of Nebraska - Lincoln  
Leenkijat Soh, University of Nebraska - Lincoln
AAPOR Concurrent Session I  
Saturday, May 18, 2:15 p.m. – 3:45 p.m. 

Research on Behavioral and Time-Use Diaries (continued)

Troubles With Time-Use: Examining Potential Indicators of Error in the American Time Use Survey  
Andrea Lynn Phillips, University of Nebraska - Lincoln  
Tarek al Baghal, University of Nebraska - Lincoln  
Robert Belli, University of Nebraska - Lincoln
AAPOR Concurrent Session I
Saturday, May 18, 2:15 p.m. – 3:45 p.m.

Mixed Topics in Questionnaire Design II

Location: Waterfront 2
Moderator: Randall Thomas, GfK Knowledge Networks

Determining Optimal Recall Period Length for Surveys of Payment Instrument Use in the Past
Marcin Hitczenko, Federal Reserve Boston

Mechanisms of Reporting to Dependent Questions in Panel Surveys
Stephanie Eckman, Institute for Employment Research
Annette Jaeckle, Institute for Employment Research

Is Time on Our Side? Decomposing Survey Length on the Health and Retirement Study
Piotr Dworak, ISR
Heidi Guyer, Institute for Social Research University of Michigan

Building a History: Collecting Comprehensive Employment Data in a Web-Based, Multi-Mode Survey
Melissa Cominole, RTI International
Chris Bennet, RTI International
Lesa Caves, RTI International

Using Visual Design Theory to Improve Skip Instructions: An Experimental Test
Nicole Gohring, University of Nebraska - Lincoln
Jolene Smyth, University of Nebraska - Lincoln
AAPOR Concurrent Session I
Saturday, May 18, 2:15 p.m. – 3:45 p.m.

Panel Recruitment, Attrition and Data Quality II
Location: Waterfront 3
Moderator: Timothy Gravelle, Price Metrix

After Your Interviewer Looks Under the Couch: Strategies for Handling Attrition in Twin Studies
Christopher Ojeda, The Pennsylvania State University
Veronica Roth, The Pennsylvania State University
Eric Plutzer, The Pennsylvania State University

Panel Attrition: Separating Stayers, Sleepers and Other Types of Drop-Out in an Internet Panel
Peter Lugtig, Department of Methods and Statistics - Utrecht University

Panel Attrition and Weighting Adjustments for the ANES Time Series
Matthew DeBell, Stanford University

Retention and Attrition: A Comparison Across Ethnic Groups
Jennifer Parker, RAND Corporation
Kirsten Becker, RAND Corporation
Benjamin Karney, UCLA

Re-Interview Bias in Panel Surveys: Results From a Seven-Wave Randomized Experiment
Sebastian Lundmark, Gothenburg University
Mikael Gilljam, Gothenburg University
Notes
# AAPOR Day-at-a-Glance

## Sunday, May 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 10:15 a.m.</td>
<td>AAPOR Registration Desk Open</td>
<td>Atrium Lobby</td>
</tr>
<tr>
<td>8:00 a.m. – 11:30 a.m.</td>
<td>AAPOR Short Course</td>
<td>Back Bay Complex</td>
</tr>
<tr>
<td></td>
<td>Course 6: Cellular Telephone Methodology: Sampling, Targeting and Dispositioning</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m. – 10:00 a.m.</td>
<td>AAPOR Concurrent Sessions J</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: Reliability and Validity of Measurement</td>
<td>Cityview 1</td>
</tr>
<tr>
<td></td>
<td>Session 2: Polling and Political Attitudes</td>
<td>Cityview 2</td>
</tr>
<tr>
<td></td>
<td>Session 3: Cell Phone Samples: Coverage and Weighting</td>
<td>Harborview 1</td>
</tr>
<tr>
<td></td>
<td>Session 4: Sampling, Response Propensity and Weighting</td>
<td>Harborview 2 &amp; 3</td>
</tr>
<tr>
<td></td>
<td>Session 5: Methodological Briefs: Questionnaire Design</td>
<td>Amphitheater</td>
</tr>
<tr>
<td></td>
<td>Session 6: International Public Opinion</td>
<td>Waterfront 1</td>
</tr>
<tr>
<td></td>
<td>Session 7: Investigating Challenges of Internet Surveys for Public Health Programs and Policies: From Neighborhood to Nation</td>
<td>Waterfront 2</td>
</tr>
<tr>
<td></td>
<td>Session 8: Item Nonresponse: Prediction and Compensation</td>
<td>Waterfront 3</td>
</tr>
<tr>
<td>10:15 a.m. – 11:45 a.m.</td>
<td>AAPOR Concurrent Sessions K</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: Toward the Surveys of the Future</td>
<td>Cityview 1</td>
</tr>
<tr>
<td></td>
<td>Session 2: New Approaches to the Study of Attitude Formation and Political Behavior</td>
<td>Cityview 2</td>
</tr>
<tr>
<td></td>
<td>Session 3: Investigating the Effectiveness of Incentives</td>
<td>Harborview 1</td>
</tr>
<tr>
<td></td>
<td>Session 4: Assessing Data Quality</td>
<td>Harborview 2 &amp; 3</td>
</tr>
<tr>
<td></td>
<td>Session 5: Methodological Briefs: Maximizing Response and Response Quality</td>
<td>Amphitheater</td>
</tr>
</tbody>
</table>
# AAPOR Day-at-a-Glance

**Sunday, May 19**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:15 a.m. – 11:45 a.m.</td>
<td>AAPOR Concurrent Sessions K (continued)</td>
<td>Waterfront 1</td>
</tr>
<tr>
<td></td>
<td>Session 6: Issues Related to Recruiting and Screening</td>
<td>Waterfront 1</td>
</tr>
<tr>
<td></td>
<td>Session 7: Multi-Mode Surveys</td>
<td>Waterfront 2</td>
</tr>
<tr>
<td></td>
<td>Session 8: Applications of Social Media to Surveys and Pretesting</td>
<td>Waterfront 3</td>
</tr>
</tbody>
</table>
Course 6: Cellular Telephone Methodology: Sampling, Targeting and Dispositioning

Location: Back Bay Complex
Instructors: David Dutwin, Social Science Research Solutions

Course Overview:
Dual-frame surveys (landline and cellular telephones) are a ubiquitous feature of the present-day survey research landscape. Cellular telephones present a major challenge in that they contain very little meta-data. For decades, such meta-data (name, address, even probable race, age and a host of other demographic metrics) have afforded great power in sampling landlines to target specific sub-populations. Cell phones, however, have very little comparable data. How then does one oversample for respondents of specific geographies or demographics, gain an understanding of the expected incidence and coverage, or sample at the local level? What are the prospects for listed information on cellphones?

Beyond sampling, cellular telephones are distinct from landline telephones in many attributes associated with how they are dialed, the result of dialing, and how one might disposition the outcome of those dialing attempts. For example, refusal conversions take on a different color when being attempted on a personal, rather than household, communication device. These differences lead to a number of special considerations regarding how one most effectively “works” cell phone sample and in the calculation of response rates for a cell phone sample.

The course will look briefly at the history of telephony and the development of cell phones, then focus on cell phone owner mobility, the nature and utility of cellular switch points and cellular rate centers, the efficacy and application of billing zip codes and recent activity flags, the use of cellular listed databases, trends in cellular response, the potential of only dialing cell phones, the treatment of voice mails, refusal conversions and callbacks on cell phones, and considerations in the dispositioning of cell phones and the calculation of cell phone dual-frame response rates.
AAPOR Concurrent Session J
Sunday, May 19, 8:30 a.m. – 10:00 a.m.

Reliability and Validity of Measurement

Location: Cityview 1

Moderator: Zeynep T. Suzer-Gurtekin, Institute for Social Research, University of Michigan

Parent and Teacher Ratings of Children’s Approaches to Learning and Behavior: Do They Align and Are They Reliable?
Ashley Kopack Klein, Mathematica Policy Research
Lizabeth Malone, Mathematica Policy Research

Proxy Reports of Children’s General Health Status and the Role of Reporting Bias in the Association between Child and Maternal Health
Dana Garbarski, University of Wisconsin-Madison

Differences Between Self-Reported and Actual Income: An Analysis of Low-Income Households Seeking Housing Assistance
Ahuva Jacobowitz, NYC Department of Housing Preservation and Development
Elyzabeth Gaumer, NYC Department of Housing Preservation and Development

Measurement Error in Diabetes Patient Profiles: Demographic Differences Between Diagnosed and Undiagnosed Diabetics in a Large Nationally Representative Sample of Adults 25-34
Anna Bellatorre, University of Nebraska-Lincoln
Patrick Habecker, University of Nebraska-Lincoln

Who Has What Information About Others: Proxy Reporting, Knowledge and Willingness
Katherine R. Kenward, Research Support Services, Inc.
Alisu Schoua-Glusberg, Research Support Services, Inc.
Eleanor R. Gerber, Research Support Services, Inc.
Patricia L. Goerman, U.S. Census Bureau
Elizabeth M. Nichols, U.S. Census Bureau
Murrey G. Olmstead, RTI International
AAPOR Concurrent Session J
Sunday, May 19, 8:30 a.m. – 10:00 a.m.

Polling and Political Attitudes
Location: Cityview 2
Moderator: TBD

Payoff at the Polls: An Investment Theory of Internal Political Efficacy
Tim Vercellotti, Western New England University

MAPOR Student Paper Award Winner
The Influence of Competing Identity Appeals on Voter Participation
Samara Klar, Northwestern University
Spencer Piston, University of Michigan

The 2012 Election: A Different Kind of Country
Gary Langer, Langer Research Associates
Julie Phelan, Langer Research Associates
Greg Holyk, Langer Research Associates
Damla Ergun, Langer Research Associates

The Impact of Political Sponsorship on Response to Political Surveys
Roger Tourangeau, Westat
Hanyu Sun, University of Maryland
Stanley Presser, University of Maryland

The Influence of Core Political Values on Attitudes Towards Contentious Science
Patrick Sturgis, University of Southampton
Nick Allum, University of Essex
Ian Brunton-Smith, University of Surrey
AAPOR Concurrent Session J

Sunday, May 19, 8:30 a.m. – 10:00 a.m.

Cell Phone Samples: Coverage and Weighting

Location: Harborview 1
Moderator: Vrinda Nair, Abitron

Finding the Optimal Allocation of Sample Sizes in Dual Frame RDD Telephone Surveys
Haci Akcin, CDC/OSELS/PHSPO
Denise Bradford, Northrop Grumman

Attempting to Boost RDD Cell Sample Productivity by Identifying Non-Working Numbers Prior to Dialing
Missy Mosher, SSI
Jonathan Best, Princeton Survey Research Associates International

Modeling Phone Usage to Weight Dual Frame Samples
Kristie M. Healey, ICF International
William Robb, ICF International
Naomi Freedner-Maguire, ICF International
Kurt Peters, ICF International

Estimation and Prediction of the Landline and Cell-Phone Incidence for Local Areas
Stanislav Kolenikov, Abt SRBI
Randal ZuWallack, Abt SRBI

Impact of Weighting Methods on Tobacco Use Estimates from a Dual-Frame RDD Survey
S. Sean Hu, Centers for Disease Control and Prevention
Burton Levine, RTI International
Shanta Dube, Centers for Disease Control and Prevention
AAPOR Concurrent Session J
Sunday, May 19, 8:30 a.m. – 10:00 a.m.

Sampling, Response Propensity and Weighting

Location: Harborview 2 & 3
Moderator: Clint Stevenson, Edison Research

Consumer File Ancillary Data and Nonresponse Adjustment: Assessing the Consistency of Estimates Across Weighting Strategies
Josh Pasek, University of Michigan
Curtiss Cobb, GfK Knowledge Networks
J. Michael Dennis, GfK Knowledge Networks

Improving Data Collection Procedures Using Prediction Methods
Julia Lee, University of Michigan

Will Snowball Sampling Leave Your Data in the Cold?
Kristin Cavallaro, SSI

Difficulty in Capturing Minority Populations in RDD Survey Through a Landline Oversample
Timothy R. Sahr, Ohio Colleges of Medicine Government Resource Center
Bo Lu, The Ohio State University
Marcus Berzofsky, RTI International
Amy Ferketich, The Ohio State University
Jamie Ridenhour, RTI International
Thomas Duffy, RTI International
AAPOR Concurrent Session J
Sunday, May 19, 8:30 a.m. – 10:00 a.m.

Methodological Briefs: Questionnaire Design

Location: Amphitheater
Moderator: Terry DeMaio, U.S. Census Bureau

How Open Are We to the Open-Ended Questions?
Saida Mamedova, American Institutes for Research

Navigating Complexity in PAPI: Improving Questionnaire Comprehension on a Multi-National Media Trend Survey
Darby Steiger, Gallup
Kersten Weisbach, Deutsche Welle
Leah Ermarth, Broadcasting Board of Governors

Measuring Happiness: Evaluating Life Satisfaction Versus the State of the World
Jason Husser, Elon University
Kenneth E. Fernandez, Elon University

Investigating the Effects of Questionnaire Design and Question Characteristics on Respondent Fatigue
Frida Vernersdotter, The SOM Institute, University of Gothenburg
Elias Markstedt, The SOM Institute, University of Gothenburg
Jonas Hägglund, The SOM Institute, University of Gothenburg

Investigating Signs of Interview Fatigue: Decreased Reporting of Category Expenditures

Measuring Issues Attitudes: Open Versus Closed Questions Redux
David DePass, University of Connecticut

Using Motivating Prompts to Increase Responses to Open-ended Questions in Mixed-mode Surveys: Where Should the Prompt Be Placed and to What Effect?
Glenn Israel, University of Florida

The Influence of Answer Box Format, Personal Topic Interest, and Respondent Characteristics on Response Behavior in Open-ended Questions
Florian Keusch, University of Michigan
AAPOR Concurrent Session J
Sunday, May 19, 8:30 a.m. – 10:00 a.m.

International Public Opinion
Location: Waterfront 1
Moderator: Miguel E. Basáñez, Fletcher School, Tufts University

The AmericasBarometer: Public Opinion on Democracy and Governance Across the Western Hemisphere
Keith Neuman, The Environics Institute for Survey Research
Mitchell Seligson, Vanderbilt University

When are Politicians Responsive to Public Opinion? Results From a Scenario-Based Survey of 3,000 Swedish Politicians
Patrik Öhberg, Université de Montréal

Social Media and Revolutions in Arab Nations: The Impact of Facebook on the Arab Spring
Muteb S. Alhammash, Kingdom of Saudi Arabia

Interviewer Effects in the Arab Gulf: Lessons from Bahrain and Qatar
Justin Gengler, Social and Economic Survey Research Institute, Qatar University

Freedom is in the Eye of the Beholder: Examining Perceptions of Media Freedom in China
Kay Ricci, University of Nebraska - Lincoln
Quan Zhou, University of Nebraska - Lincoln
AAPOR Concurrent Session J
Sunday, May 19, 8:30 a.m. – 10:00 a.m.

Investigating Challenges of Internet Surveys for Public Health Programs and Policies: From Neighborhood to Nation
Location: Waterfront 2
Organizer and Moderator: Satvinder S. Dhingra, Northrop Grumman under contract to CDC

The Triple Constraints of Health and Behavioral Surveys: Cost, Quality, and Time
Carol Crawford, Centers for Disease Control and Prevention

Statistical Adjustments for Internet Opt-in Panel Surveys
Sunghee Lee, University of Michigan

Internet Opt-In Panels Assessing Political Effects on Health Care
Stephen Ansolabehere, Harvard University

Identifying Sample Source of Sufficient Quantity, Availability, and Consistency to Meet Local Public Health Needs
Stephen Gittelman, Marketing, Inc.

Cross-section vs. Panel Estimates of Vote Intention During an Election Campaign
Doug Rivers, Stanford University and YouGov USA
AAPOR Concurrent Session J
Sunday, May 19, 8:30 a.m. – 10:00 a.m.

Item Nonresponse: Prediction and Compensation

Location: Waterfront 3
Moderator: Mike Dennis, GfK Custom Research

Predicting Item Nonresponse in a Recontact Study of Youth
Jennifer L. Gibson, Fors Marsh Group
Ashley A. Barbee, Fors Marsh Group
Luke Viera, Fors Marsh Group

Adjust Survey Response Distributions Using Multiple Imputation: A Simulation with External Validation
Frank C. Liu, Institute of Political Science, National Sun Yat-Sen University
Yu-Sung Su, Department of Political Science, Tsinghua University

Reduction of Item Nonresponse Bias by Accommodating Unequal Selection Probability in Multiple Imputation: Applications on Income Data in BRFSS and NHIS
Hanzhi Zhou, Institute for Social Research, University of Michigan

Using Paradata, Questionnaire Characteristics and Respondent Characteristics to Examine Item Nonresponse
Ana Lucia Cordova Cazar, Gallup Research Center - University of Nebraska, Lincoln
Rebecca Powell J. Powell, Gallup Research Center - University of Nebraska, Lincoln

Eliminate Item Non-Response: The Effect of Forcing Respondents to Answer in Web Surveys
Laura Leach, Graduate Management Admission Council
AAPOR 68th Annual Conference

AAPOR Concurrent Session K
Sunday, May 19, 10:15 a.m. – 11:45 a.m.

Toward the Surveys of the Future
Location: Cityview 1
Moderator: Jolene Smyth, University of Nebraska - Lincoln

Envisioning the “Survey” of the Future: The Role of Smartphones and Tablets in Face-to-Face Interviewing
Robert Manchin, Gallup Europe
Femke De Keulenaer, Gallup Europe

Conversational Interaction and Survey Data Quality in SMS Text Interviews
Michael F. Schober, The New School for Social Research
Frederick G. Conrad, University of Michigan
Christopher Antoun, University of Michigan
Alison W. Bowers, University of Michigan
Andrew L. Hupp, University of Michigan
Huiying Yan, University of Michigan

Stephen Bell, The Nielsen Company
Oana Dan, The Nielsen Company
Christine Pierce, The Nielsen Company

Piloting a Mobile Data Collection Application: SurveyPulse™, by RTI International
David J. Roe, RTI International
Michael Keating, RTI International
Yuying Zhang, RTI International

The iPad® Computer-Assisted Personal Interview system - A Revolution for In-Person Data Capture?
Heather Driscoll, ICF International
James Dayton, ICF International
Autumn Foushee, ICF International
AAPOR Concurrent Session K
Sunday, May 19, 10:15 a.m. – 11:45 a.m.

New Approaches to the Study of Attitude Formation and Political Behavior

Location: Cityview 2
Moderator: Curtiss Cobb, GfK Knowledge Networks

A Multi-Survey, Multi-Methodological Assessment of Perception of Need and Quality of Life: Opinion Polling for the Common Good
Don Levy, Siena Research Institute

The Storm of the Century: Assessing the Effects of a Natural Disaster on Electoral Behavior and Attitudes
Krista Jenkins, Fairleigh Dickinson University
Dan Cassino, Fairleigh Dickinson University
Peter Woolley, Fairleigh Dickinson University

Bayesian Estimation and the 2012 Presidential Election Exit Poll
Clint W. Stevenson, Edison Research

Preference-Based Measures of Media Exposure
Thomas J. Leeper, Aarhus University

Separating Political Attitude Change from Attitude Uncertainty: (In)Consistency Experiments of the ESS Panel Component
Sedef Turper, University of Twente
Kees Aarts, University of Twente
Minna van Gerven, University of Twente
Investigating the Effectiveness of Incentives

Location: Harborview 1
Moderator: Jay Lin, Institute for Social Research, University of Michigan

Interviewer Attitudes and the Effectiveness of Monetary Incentives
Ulrich Krieger, German Internet Panel

The Influence of Respondent Incentives on Item Nonresponse and Measurement Error in a Web Survey
Barbara Felderer, Institute for Employment Research
Frauke Kreuter, University of Maryland JPSM & IAB
Joachim Winter, University of Munich

Improving Panel Maintenance Success on a Longitudinal Study
Tiffany L. Mattox, RTI International
Jennifer L. Domico, RTI International
Daniel J. Pratt, RTI International

50 Years Later: Do Respondents Who Remember the Initial Survey Provide Higher Quality Responses to a Follow-Up Survey?
Danielle K. Battle, American Institutes for Research
Rebecca Medway, American Institutes for Research

Aspiring for More than Crumbs: The Impact of Incentives on Girl Scout Response Rates
Debra Dodson, Girl Scout Research Institute, Girl Scouts of the USA
Meredith Reid Sarkees, Girl Scout Research Institute,
Girl Scouts of the USA
Cathy VonFange, Abt/SRBI
AAPOR Concurrent Session K
Sunday, May 19, 10:15 a.m. – 11:45 a.m.

Assessing Data Quality

Location: Harborview 2 & 3
Moderator: Michael Lawrence, GfK Custom Research

Assessing the Quality of Survey Data Through Streamlined Data Processing
Donsig Jang, Mathematica Policy Research
Amy Beyler, Mathematica Policy Research
Alicia Haelen, Mathematica Policy Research
Flora F. Lan, National Center for Science and Engineering Statistics (NCSES)

Toward a Standard Toolkit for Comparing Samples: Point Estimates, Relations Between Variables and Trends Over Time
Josh Pasek, University of Michigan

Controlling Survey Response Bias with Range Regression Techniques
John Tuhao Chen, Bowling Green State University

Effects of Self-Awareness on Disclosure During Skype Survey Interviews
Shelley Feuer, The New School for Social Research
AAPOR Concurrent Session K
Sunday, May 19, 10:15 a.m. – 11:45 a.m.

Methodological Briefs: Maximizing Response and Response Quality
Location: Amphitheater
Chair: Jenny Kelly, NORC at the University of Chicago

The Effect of Differential Mailing Methodologies on Response Rates: Testing Advanced Notices, Pre-Recorded Messages and Personalized Address Labels
Yelena Pens, Arbitron
Michelle Cantave, Arbitron
Robin Gentry, Arbitron

New versus Old Technologies: An Examination of Usability and Cognitive Issues Across Modes Among Respondents With Varying Education Levels
Elizabeth M. Nichols, U.S. Census Bureau
Patricia L. Goerman, U.S. Census Bureau
Nathan Jurgenson, U.S. Census Bureau
Tiffany King, RTI International
Murrey Olmsted, RTI International
Jennifer H. Childs, U.S. Census Bureau

Converting Nonrespondents to Late Respondents: The Impact of Automated Phone Reminder in an RDD Landline Survey
Robin Gentry, Arbitron
Vrinda Nair, Arbitron

Factors Influencing Survey Participation Rates on an Online, Probability-Based Research Panel
Dawn Wiest, American College of Physicians
Methodological Briefs: Maximizing Response and Response Quality (continued)

When We Do Not Know the Difference – the Level of DK in Different Question Formats and Different Modes
Steve Schwarzer, TNS Opinion
Eva Zeglovits, University of Vienna
Dylan S. Connor, University of California (UCLA)

Data Quality in a Multi-Mode Self-Administered Study of Mental Health
Andrew L. Hupp, University of Michigan
Margaret L. Hudson, University of Michigan
Heather M. Schroeder, University of Michigan

Using Registry Information to Adjust for Non-response Bias in a Diabetes Patient Survey
Jiaquan Fan, Mayo Clinic
AAPOR Concurrent Session K
Sunday, May 19, 10:15 a.m. – 11:45 a.m.

Issues Related to Recruiting and Screening

Location: Waterfront 1
Moderator: Nathan Hutto, Youth Truth (Center for Effective Philanthropy)

Empirical Assessment of Respondent Driven Sampling
Zeynep T. Suzer-Gurtekin, University of Michigan
Sunghee Lee, University of Michigan
James Wagner, University of Michigan

Recruiting Participants into a Probability-Based Panel Using Interactive Voice Response Methods: The Canadian Experience
Frank L. Graves, EKOS Research Associates
Timothy B. Gravelle, PriceMetrix Inc.

Benefits and Drawbacks of a Multistage Screening Effort for Surveying Rare Populations
Heather M. Morrison, NORC at the University of Chicago
Alicia M. Frasier, NORC at the University of Chicago
Stephen J. Blumberg, National Center for Health Statistics
Matthew D. Bramlett, National Center for Health Statistics

Assessing Methods of Recruitment for a Cell Phone Survey Panel: An Experiment Conducted in 2011 in Mexico City
Yamil Nares, University of Essex
Rene Bautista, NORC at the University of Chicago

Strategies for Recruiting Respondents for Exploratory Interviews to Aid Questionnaire Development
Herman Alvarado, U.S. Census Bureau
AAPOR Concurrent Session K
Sunday, May 19, 10:15 a.m. – 11:45 a.m.

Multi-Mode Surveys
Location: Waterfront 2
Moderator: Jennifer H. Childs, U.S. Census Bureau

Evaluation of a Sequential Mixed-Mode Design Experiment With Physicians on Response Rates, Costs, and Response Bias
Emily Geisen, RTI International
Murrey Olmsted, RTI International
Joe Murphy, RTI International
Marshica Stanley, RTI International

Facing Their Fears: Examining the Impact of Audio Computer-Assisted Self Interviewing on Population Prevalence of Self-Reported Non-Specific Psychological Distress
Sarah S. Joestl, National Center for Health Statistics
James Dahlhamer, National Center for Health Statistics
Adena Galinsky, National Center for Health Statistics
Marcie Cynamon, National Center for Health Statistics
Virginia Cain, National Center for Health Statistics
Jennifer Madans, National Center for Health Statistics

Alone in a Group: Comparison of Effects of a Group-Administered Paper-Pencil Survey Versus an Individually-Administered Web-Based Survey on Perceptions of Culture, Peer Pressures and Stigma
William B. Higgins, ICF International
Frances M. Barlas, ICF International
Jacqueline Pflieger, ICF International
Randall K. Thomas, GfK Custom Research North America
Diana Jeffery, Tricare Management Activity
Mark J. Mattiko, United States Coast Guard

The Effect of Survey Mode On Socially Undesirable Responses To Open Ended Questions: Online vs. Paper Instruments
Eric Hedberg, NORC at the University of Chicago
Gabriel Ceasar, Arizona State University
Danielle Wallace, Arizona State University

Mode Effects in a National Establishment Survey
Kelly Daley, Abt SRBI
Ben Phillips, Abt SRBI
AAPOR 68th Annual Conference

AAPOR Concurrent Session K
Sunday, May 19, 10:15 a.m. – 11:45 a.m.

Applications of Social Media to Surveys and Pretesting

Location: Waterfront 3
Moderator: Clarissa Steele, Value-Added Research Center, University of Wisconsin - Madison

Social Media vs. Online Classified Advertisements: Does Where We Advertise for Cognitive Interviews Matter?
Brian Head, RTI International
Elizabeth Dean, RTI International
Timothy Flanigan, RTI International
Jodi E. Swicegood, RTI International
Michael Keating, RTI International

Cognitive Interviewing in Online Modes: A Comparison of Data Collected in Second Life and Skype
Jodi E. Swicegood, RTI International
Brian F. Head, RTI International
Elizabeth F. Dean, RTI International
Michael D. Keating, RTI International

Latent Characteristic Extraction From Twitter Data: Toward Weighting Social Media Data to Make Inferences to the General Public
Martin Barron, NORC at the University of Chicago

Capabilities and Considerations for Using Facebook in Survey Research
Kim Mook, Mathematica Policy Research
Sean Harrington, Mathematica Policy Research
Amanda Skaff, Mathematica Policy Research

Dangerous Disconnects? How Public Discourse About Nanotechnology is Missing the Point
Sara K. Yeo, University of Wisconsin-Madison
Dominique Brossard, University of Wisconsin-Madison
Dietram A. Scheufele, University of Wisconsin-Madison
Michael A. Xenos, University of Wisconsin-Madison
Notes
survey research and evaluation

COMPLETE LIFECYCLE CAPABILITIES

Talent
- 130 statisticians, methodologists, project managers, survey analysts, and SMEs—all in one place working together

Innovation
- Collect data using handheld devices and iPads® all over the world
- Integrated data collection platform
- Interactive web portals

Trust
- 40+ years of experience across nearly every federal agency, most states, and the commercial/non-profit sectors
- Equally strong expertise across all data collection methods and at the leading edge of new methods
- Impeccable attention to data quality

New Survey Center
- Opened in 2012 in Martinsville, VA
- Client driven flexibility—fully adjustable space, systems, and staffing
- Full-time interviewing staff
- FISMA high security controls
- Low cost

Web, Phone, Paper, In-Person Surveys • Methodology Design • Complex Sampling
Questionnaire Design • Online Monitoring Tools • Multivariate Analysis
Consultative Reports • Automated Reports • Cognitive Testing • Strategic Consulting

Meet our experts, visit ICF booth #111
icfi.com/aapor
Thorough Research Solutions

Quantitative: Our consultative design approach drives the delivery of your actionable data via telephone, mobile, web or social media.

Qualitative: Over 35 years of experience enables us to bring an insightful view of your target audience.

Online: We use advanced applications for conducting online surveys, focus groups, web panels and bulletin board moderation.

Integrated Research: A comprehensive approach to marketing research that delivers solutions that are Preemptive, Proactive, and Projective®.

Visit us at Booth 105
or our web site at:
www.torinc.net

THOROUGHBRED
RESEARCH GROUP
info@torinc.net or 502-276-5503

Apperson

Apperson works with institutional and market research organizations to effectively execute large-scale paper-based surveys.

We share our survey experience with you to create concise and efficient programs that extract informative data from your ideal target audience. Our combined efforts empower you to analyze the data in a timely manner. Just because it is on paper, doesn’t mean you have to wait months for your data!

Stop by Booth #300 to learn how we can partner today!

www.appersoninc.com/go/AAPOR13
Company | Size | Purpose | Description
--- | --- | --- | ---
Asher Consulting, LLC | 4.5” X 3.75” | Ad for conference brochure | Png graphic template with .doc text overlay.

- Data collection: surveys, questionnaires, interviews, focus groups, and observations
- Quantitative and qualitative data analysis
- Consultation for proposal and project development
- Methodology e-seminars
- NVivo Qualitative Data Analysis software training and support
- Report and journal article composition
- Professional editing services and APA formatting
- Transcription of interview and focus group data
- Dissertation coaching
HARD TO REACH
IS OUR REACH

For 26 years, D3 Systems has been conducting research where others often won’t, to get answers many can’t. Muslim women in remotest Afghanistan; elites in the European Union; radio listeners in Sudan; medical patients in Papua New Guinea; bloggers in Pakistan; water users in mountainous Mexico; young men in Iraq—we can handle challenging topics in challenging places.

When you need every dimension in your research, turn to D3 Systems. Contact us to learn how we extend your reach.

Responsible for research behind Emmy award-winning ABC News Program "Afghanistan and Iraq: Where Things Stand."

D3 Systems, Inc. • 8300 Greensboro Drive Suite 450 • McLean, VA 22102 • ph 703.388.2450 • fx 703.388.2454
research@d3systems.com • www.D3Systems.com
The Center for Survey Methods

AIR's Center for Survey Methods promotes the quality, relevance, and usability of data to inform discussion, drive debate, and shape policy.

To learn more about the Center for Survey Methods, contact surveymethods@air.org
GRADUATE CERTIFICATE IN
SURVEY DESIGN & DATA ANALYSIS

Community of colleagues. Share experiences with students and faculty working in organizations that conduct survey research.

Faculty of Practitioners. Study with practicing professionals who utilize current real-world techniques in a variety of fields.

Earn credentials and refine skills. Learn sampling, designing, and conducting surveys, as well as compiling and analyzing data, in a variety of corporate, association, or government settings.

Four-course certificate program. May be completed in two or four semesters. Weekday evening classes.

www.nearyou.gwu.edu/survey
For a list of all GW graduate programs, visit www.gwu.edu/gradapply.

More Information
202.973.1130
www.nearyou.gwu.edu/survey
KnowledgePanel®
The only probability-based online panel in the US

“Only when a Web-based survey adheres to established principles of scientific data collection can it be characterized as representing the population from which the sample was drawn.”

—2010 AAPOR Report on Online Panels

GfK continues to innovate to advance sample representativeness and accuracy in online panel surveys through our solutions: KnowledgePanel, KnowledgePanel LatinoSM, Calibration and custom panels.

Please contact Mike Dennis at mike.dennis@gfk.com to learn about our online research capabilities and methodological innovation.
Research Design & Analysis
Evaluation
Data Collection & Management
Communications
Information Systems
Training & Consulting

To learn more about Westat, please stop by Booth 109 at the conference.

For further information about Westat, contact marketing@westat.com.
Ipsos Public Affairs conducts strategic research in more than 100 countries around the world in partnership with clients from government, public, corporate, and not-for-profit sectors.

We understand and manage issues, advance reputations, determine and pinpoint shifts in attitude and opinion, enhance communications, measure impact, and evaluate policy.

We see respondents as citizens, stakeholders, employees, consumers, and voters. We can effectively and quickly reach elite, stakeholder, and other highly targeted respondents, with the same ease as the general public.

Strategic advice is our key deliverable. We provide clients with advice that goes beyond reporting on data, based on a concrete understanding of the issues and their context.

We’re proud of our record of accuracy in predicting the outcome of not only the latest US election, but our election polling results in 30+ countries around the world.
We cover the research industry

From GENESYS Sampling and PRO-T-S Predictive Dialers to ARCS IVR, Web and Panel Management.

Contact us at 215.653.7100 or go to our website at www.m-s-g.com for more information.

Contact us at 215.653.7100 or go to our website at www.m-s-g.com for more information.
Public opinion Quarterly

The official publication of AAPOR

Journal of Survey Statistics and Methodology

The official publication of AAPOR and the American Statistical Association

Public Opinion Quarterly

The official publication of AAPOR

KINESIS

Future-proof market research software for every device.

www.kinesisurvey.com

Adapt Inc.

The TRUTH begins with quality data

SURVEY OUTSOURCE CENTER

Mail/Paper Surveys
- Full print and mail capabilities in the U.S. and Canada
- Automated inbound mailroom
- Postage discounts
- Scanning/data entry
- Litigation surveys
- Verbatim open end capture

Open End Comment Coding
- Computer assisted traditional coding
- Text analysis
- Over 30 languages
- Healthcare, financial and technical specialists

Transcription
- IVR and recorded CATI open ends
- Focus groups
- 1-on-1 interviews

Contact Dave Koch
dkoch@adaptdata.com
(952) 939-0538 ext. 114

Ecolectica

Document your Survey Research with Open Standards

Visit us at booth 309
and www.colectica.com

FROM OXFORD UNIVERSITY PRESS

Public Opinion Quarterly

Document your Survey Research with Open Standards

Visit us at booth 309
and www.colectica.com
Policy issues are complex. Our approach is comprehensive.

Mathematica’s multidisciplinary survey research teams bring together experts in statistics, survey methodology, and data management to study pressing policy issues.

We apply methodological innovation and sophisticated survey design to our studies in disability, early childhood, education, family support, health, labor, and nutrition to support evidence-based decision making in the United States and internationally.

MATHEMATICA Policy Research

*Improving public well-being through objective research.*

www.mathematica-mpr.com
UConn’s Graduate Program in Survey Research

Our Experts on Your Schedule

Choose the course of study to meet your goals:

• Certificate in Survey Research
• Master of Arts in Survey Research
• Graduate Courses for training in specific skill sets

Explore your options at surveyresearch.uconn.edu
Lack of trust and frustration was our beginning. Jim Medick, a marketing and research consultant to gaming, entertainment and government agencies was increasingly dis-enchant ed with field services and their inability to conform to requirements. Rather than dealing with unmanageable outsourcing, Medick set about to expand his consulting firm to one of the largest field service firms in the United States. Jim even instituted a government compliance division with GSA certification. Nineteen years later, Precision Opinion works for the largest social science research firms in the world, political organizations and candidates, Washington associations, media, the entertainment and gaming industry as well as domestic and international Fortune 500 companies.

Using a cafeteria approach clients may choose from Precision Phone (450 CATI Stations), Precision OnLine (an Internet platform that engages the respondent resulting in thoughtful responses) and Precision Focus+ (for qualitative and in person research). No matter what you choose, you’re guaranteed the kind of approach that has been inspired by the most important perspective of all: trust.
Abt/SRBI

Proud Sponsor of the AAPOR Annual Conference

Leader in Survey Research, Data Collection and Advanced Methods

- Health, Social and Public Policy Expertise
- Survey Methods Research
- Sample Design and Estimation
- Multi-Mode data collection via CATI, Web, IVR, in-person
- Cognitive and Usability Testing
- Multi-Language Interviewing
- Respondent Location and Tracking
- Geographic Information Systems (GIS)

www.abtsrbi.com
New York City • Washington, DC • Cambridge, MA • Chicago, IL
Cincinnati, OH • Durham, NC • New Jersey
RTI International provides solutions to social, statistical, educational, and environmental research questions.

Our staff are experts in study design, questionnaire development, data collection, project management, data quality, and data analysis. We are proud of our innovative strategies, which include survey methods that use social media and new technology to advance social science research.
Supporting Sustainability

Data Life Cycle

Booth #116
Demonstration #2  Friday, May 17 at 3:15pm

The Largest Archives of Public Opinion Polls in the World

www.RoperCenter.UConn.edu
Calista is on a MISSION to deliver the best CATI experience.

From the first call in the morning until the last receiver is hung up, from the details of a call to the design of a process, Calista won’t rest until the job is done. When your project needs the touch of an experienced researcher, ask yourself: does your current provider offer this kind of support? Then call Calista’s team of efficient, effective CATI professionals.

Calista Corley. Just one of the people working for you at SSI.
The leaders in seamlessly integrated Multi-Mode data collection.

- Telephone Interviewing
- Mailing and Scanning
- Online Surveys
- Interactive Voice Response
- B2B Research
- Omnibus

Stop by Booth 208 for your chance to win an American Eagle Gold Coin

Reach the Right People...
Allentown • Philadelphia • Las Vegas • 800.482.3550 • www.STRCenter.com
Over 15 years of providing cost-effective data collection staffing solutions

EXPERIENCE. TRUSTED DELIVERY. RESULTS.

• Nationwide network of 300,000+ call center, field and survey research workers
• Multi-lingual staff in all 50 states
• Staffed hundreds of studies & projects with leading research organizations
• Reduced attrition rates & training costs
THE KNOWLEDGE YOU NEED TO ACT

INTEGRATED SURVEY SOLUTIONS
LONGITUDINAL STUDIES
OPINION RESEARCH
ORGANIZATIONAL PERFORMANCE
WORKFORCE RESEARCH
CUSTOMER SATISFACTION
PROGRAM EVALUATION

DRC EXPERTLY DELIVERS MULTI-MODE SURVEY SOLUTIONS, INCLUDING CONTENT DEVELOPMENT, PRINTING, DISTRIBUTION AND DATA CAPTURE – ALL WITHIN A HIGHLY SECURE ENVIRONMENT.

TO LEARN MORE, VISIT BOOTH #203.
WWW.DATARECOGNITIONCORP.COM
The best list resides with Valassis. Our All Inclusive Database provides superior coverage allowing you to survey every possible household in every neighborhood that you are targeting. It’s the most comprehensive list available anywhere.

You’ll achieve full address probability, targeting addresses at the block group and latitude and longitude level. Contact Valassis: the right place for all the right addresses.

Speak with a Valassis Lists Expert at 1.800.695.0957, or email datalicensing@valassis.com.
Come Learn What’s New at NORC
VISIT US AT BOOTH # 200

NORC
at the UNIVERSITY of CHICAGO
an uncommon sense of the consumer.

No one offers a more complete understanding, worldwide, of what they watch and buy. We measure over half of all global advertising. Provide TV ratings for 30 countries around the world. Track 80 percent of all internet usage. Scan billions of purchases every year. All to provide the clearest picture of the relationship between content and commerce. Because the more you know, the closer you get.

nielsen
Founded in 2008, AASRO now has more than 60 member organizations. We invite additional academic survey units to join us to:

- Stay on top of issues that affect academic survey organizations
- Exchange ideas with your peers
- Attend our annual director’s conference
- See benchmark member survey results

For more information or to join, contact:

Danna Lee Moore, President (moored@wsu.edu)
Stephanie Kane, Secretary (skane@uidaho.edu)
See our website at: www.AASRO.org

The AASRO Mission:

- Promoting excellence and integrity in survey research
- Sharing information about effective management of academic survey units
- Promoting the value of academic survey research
- Advancing the role of survey research units within their universities

Looking for a needle in a haystack?

We provide reliable results, even with hard to reach populations.

Research. It’s what we do best.

@ info@ssrs.com
@ ssrs_solutions #ssrsaapor
F Social Science Research Solutions
# Index

## A

<table>
<thead>
<tr>
<th>Name</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aarts, Kees</td>
<td>203, 227</td>
</tr>
<tr>
<td>Abouelela, Mohamed</td>
<td>118</td>
</tr>
<tr>
<td>Acikgoz, Yalcin</td>
<td>111</td>
</tr>
<tr>
<td>Adams, Tamara S.</td>
<td>149</td>
</tr>
<tr>
<td>Agied, Mohamed Ahmed</td>
<td>159</td>
</tr>
<tr>
<td>Agiesta, Jennifer</td>
<td>62, 156</td>
</tr>
<tr>
<td>Aida, Masahiko</td>
<td>113, 203</td>
</tr>
<tr>
<td>Akcin, Haci</td>
<td>220</td>
</tr>
<tr>
<td>Albaugh, Quinn</td>
<td>185</td>
</tr>
<tr>
<td>Alderks, Cathie E.</td>
<td>119</td>
</tr>
<tr>
<td>Alemadi, Darwish</td>
<td>164</td>
</tr>
<tr>
<td>Alhammash, Muteb S.</td>
<td>223</td>
</tr>
<tr>
<td>Alimadadi, Abdolhossein</td>
<td>64</td>
</tr>
<tr>
<td>Allen, Thom</td>
<td>202</td>
</tr>
<tr>
<td>Allum, Nick</td>
<td>123, 124, 219</td>
</tr>
<tr>
<td>Al Tupek</td>
<td>153</td>
</tr>
<tr>
<td>Altwajrjri, Yasmin</td>
<td>82</td>
</tr>
<tr>
<td>Alvarado, Herman</td>
<td>232</td>
</tr>
<tr>
<td>Alwin, Duane</td>
<td>191, 207</td>
</tr>
<tr>
<td>Amaya, Ashley</td>
<td>109, 189</td>
</tr>
<tr>
<td>Anderson, Matthew G.</td>
<td>119</td>
</tr>
<tr>
<td>Andreasson, Maria</td>
<td>162</td>
</tr>
<tr>
<td>Andrews, Owen</td>
<td>201</td>
</tr>
<tr>
<td>Andsager, Julie L.</td>
<td>156</td>
</tr>
<tr>
<td>Ansolabehere, Stephen</td>
<td>121, 224</td>
</tr>
<tr>
<td>Antoun, Christopher</td>
<td>108, 136, 201, 209, 226</td>
</tr>
<tr>
<td>Aoyagi, Midori</td>
<td>70</td>
</tr>
<tr>
<td>Arakelyan, Svetlana N.</td>
<td>110</td>
</tr>
<tr>
<td>Aroopala, Christy</td>
<td>112</td>
</tr>
<tr>
<td>Ashenfelter, Kathleen T.</td>
<td>161</td>
</tr>
<tr>
<td>Ashmead, Robert</td>
<td>184</td>
</tr>
<tr>
<td>Atteveldt, Wouter Van</td>
<td>59</td>
</tr>
<tr>
<td>Austin, Bruce</td>
<td>115</td>
</tr>
<tr>
<td>Avila, Igor Vivero</td>
<td>62</td>
</tr>
<tr>
<td>Ay, Meryem</td>
<td>198</td>
</tr>
</tbody>
</table>

## B

<table>
<thead>
<tr>
<th>Name</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachtell, Kate</td>
<td>163</td>
</tr>
<tr>
<td>Baghal, Tarek Al</td>
<td>145, 173, 181, 195, 210, 211</td>
</tr>
<tr>
<td>Bahena, Sofia</td>
<td>136</td>
</tr>
<tr>
<td>Bailey, Delia</td>
<td>143</td>
</tr>
<tr>
<td>Bailey, Justin</td>
<td>209</td>
</tr>
<tr>
<td>Baim, Julian</td>
<td>114, 144</td>
</tr>
<tr>
<td>Bakalov, Vesselina</td>
<td>116</td>
</tr>
<tr>
<td>Baker, Reg</td>
<td>120, 206</td>
</tr>
<tr>
<td>Ballou, Janice</td>
<td>107</td>
</tr>
<tr>
<td>Balluz, Lina</td>
<td>159, 198</td>
</tr>
<tr>
<td>Bandilla, Wolfgang</td>
<td>67, 121</td>
</tr>
<tr>
<td>Barbee, Ashley A.</td>
<td>225</td>
</tr>
<tr>
<td>Barlas, Frances M.</td>
<td>190, 233</td>
</tr>
<tr>
<td>Barnes, Stephen</td>
<td>114</td>
</tr>
<tr>
<td>Barrett, Kirsten A.</td>
<td>190, 205</td>
</tr>
<tr>
<td>Barron, Martin</td>
<td>234</td>
</tr>
<tr>
<td>Bartlett, Susan</td>
<td>149</td>
</tr>
<tr>
<td>Basáñez, Miguel E.</td>
<td>223</td>
</tr>
<tr>
<td>Bates, Nancy A.</td>
<td>182</td>
</tr>
<tr>
<td>Battaglia, Mike</td>
<td>103</td>
</tr>
<tr>
<td>Battle, Danielle</td>
<td>168</td>
</tr>
<tr>
<td>Battle, Danielle K.</td>
<td>228</td>
</tr>
<tr>
<td>Baum, Herbert</td>
<td>114, 199</td>
</tr>
<tr>
<td>Bautista, Rene</td>
<td>161, 232</td>
</tr>
<tr>
<td>Beatty, Paul C.</td>
<td>149, 154</td>
</tr>
<tr>
<td>Beauvais, Stephanie</td>
<td>153</td>
</tr>
<tr>
<td>Bechara, Josiane</td>
<td>200</td>
</tr>
<tr>
<td>Beck, Donald</td>
<td>115</td>
</tr>
<tr>
<td>Becker, Kirsten</td>
<td>213</td>
</tr>
<tr>
<td>Becker, Risa</td>
<td>114, 144</td>
</tr>
<tr>
<td>Behr, Dorothee</td>
<td>60, 67, 147</td>
</tr>
<tr>
<td>Bell, Andrew</td>
<td>200</td>
</tr>
<tr>
<td>Bell, James</td>
<td>60, 63, 77</td>
</tr>
<tr>
<td>Bell, Scott</td>
<td>143, 189</td>
</tr>
<tr>
<td>Bell, Stephen</td>
<td>226</td>
</tr>
<tr>
<td>Bellatorre, Anna</td>
<td>218</td>
</tr>
<tr>
<td>Belli, Robert</td>
<td>113, 145, 210, 211</td>
</tr>
<tr>
<td>Bender, Stefan</td>
<td>204</td>
</tr>
<tr>
<td>Benkí, José R.</td>
<td>145</td>
</tr>
<tr>
<td>Bennett, Christopher</td>
<td>170, 212</td>
</tr>
</tbody>
</table>
Index

Ben-Porath, Eran 140, 152
Benz, Jennifer 114, 155, 197
Berent, Matthew 146
Bergman, Shawn 111
Bergstrom, Jennifer C. Romano 111, 157, 160, 203
Berzofsky, Marcus 103, 138, 184, 221
Best, Jonathan 220
Bevan, Shaun 69
Beyler, Amy 229
Bianchi, Annamaria 104
Biffignandi, Silvia 104
Bilgen, Ipek 122, 134, 158, 189
Billington, Catherine 167
Bishop, George F. 191
Black, Carla 155
Blair, Johnny 117
Blake, Ken 159
Blanton, Caroline 184
Blarcom, Timothy Van 118
Blasius, Joerg 158
Blom, Annelies 150
Blumberg, Stephen J. 185, 232
Blumenstiel, Jan Eric 80
Blumenthal, Mark 137
Blum, Micheline 156
Boals, Trashawna 139
Bobashev, Georgiy 157
Bogen, Karen 108
Bonner, Dean E. 156
Boomgaard, Hajo 60, 83
Boone, Jeff 119
Borick, Christopher P. 164, 172
Borie-Holtz, Debbie 197
Bosnjak, Michael 209
Boudreaux, Michel 185
Bowers, Alison W. 226
Bowman, Marietta 123
Boyle, John 104, 142
Bradburn, Norman 148
Brader, Ted 185
Bradford, Denise 220
Bramlett, Matthew D. 185, 232
Brand, Türknur Hamsici 200
Braun, Michael 67
Breder, Tyler 200
Breen, Nancy 153
Brenneman, Susan 108
Brenner, Philip 141
Brewer, Alexandra 118
Brick, J. Michael 99, 117, 167, 206
Brick, Pat D. 108, 117, 167, 168
Bricker, Darrell 105, 137
Bricker, Jesse 150
Bristol, Kelly L. 170, 209
Brodie, Mollyann 135, 187
Brogan, Michael 87
Brohinsky, Seth 106
Brooks, Mary Elizabeth 67, 84, 87
Broome, Jessica 145
Brossard, Dominique 157, 164, 165, 234
Brou, Lina 114
Brunton-Smith, Ian 219
Bruursema, Tim 160
Bryant, Stephanie 116
Buchttik, Martin 82
Buckley, Arianne 112
Buha, Mike 111
Burks, Anh Thu 159, 174
Burnett, Katherine M. 160
Burscher, Björn 79
Burto, John 125
Buskirk, Trent D. 93, 121, 174, 192
Buttermore, Nicole R. 141
Index

C

Cacciatore, Michael 157
Cain, Virginia 144, 190, 233
Callegaro, Mario 100, 133, 192
Call, Kathleen T. 185
Calvano, Stephanie 193
Cantave, Michelle A. 203, 230
Cantor, David 200, 205
Caporaso, Andrew 200
Capotosto, Lauren 136
Carkoglu, Ali 80
Carmen, Kristin 163
Carris, Kari 109, 189
Carroll, Margaret 116
Carroll, Ricky 160
Cassino, Dan 59, 227
Catalano, Shannan 205
Cavallaro, Kristin 221
Caves, Lesa 170, 212
Cazar, Ana Lucia Cordova 170, 225
Ceasar, Gabriel 233
Cervantes, Paul Valdés 62, 86
Chandonnet, Anna 114
Chang, Wen 174
Charoenruk, Nuttirudee 110
Charter, Daniela 193
Chavez, Noel 141
Chen, Chujie 169
Chen, John Tuhao 229
Chen, Shishi 203
Childs, Jennifer H. 144, 194, 230, 233
Chiu, Samantha 118
Chmura, Lukasz 143, 189
Choi, Doo-Hun 157
Cho, Sarah 187
Chowdhury, Pranesh P. 109
Cho, Young I. 141
Christian, Leah 63, 142
Christian, Leah M. 117, 146
Chu, Adam 149
Chu, Carolyn 144
Chung, Robert 62, 83, 85

Cibelli, Kristen L 82
Ciruli, Floyd 197
Clark, Cynthia 194
Clark, Julia 137
Clark, Richard L. 106, 207
Clark, Sandra L. 200
Clifford, Scott 113
Climek, Michael 114
Cobb, Curtiss 114, 134, 144, 146, 164, 188, 198, 202, 221, 227
Cohen, Jon 152, 160, 166
Cohen, Rhoda 149
Cohen, Steven B. 187
Cole, James 195
Collins, Debbie 102
Colten, Mary Ellen 205
Cominole, Melissa 170, 196, 212
Connelly, Jill 113, 149, 162
Connelly, Marjorie 120
Connelly, Kathleen 146
Connor, Dylan S. 231
Conrad, Frederick G. 108, 145, 201, 209, 226
Conte, Michael 193
Corley, Elizabeth 157
Corning, Amy 202
Cosenza, Carol 136, 151, 162, 186, 205
Costello, Michael 116, 161
Couper, Mick P. 121, 187
Courser, Matthew 174
Couzens, Amy 111
Couzens, G. Lance 184
Cowles, Christine 160
Cox, Daniel 197
Craemer, Thomas 71
Crafts, Jennifer 167
Craig, Clay 67, 87
Cralley, Marla D. 201
Crawford, Carol 224
Crawford, Meghann 106
Crawford, Scott D. 121, 170
Crow, David 153
Index

Cruz, Hector Santa 123
Cunningham, Brittany 121
Curriyan, Douglas B. 158
Curry, Joseph 192
Curtis, Becki 112, 122, 189
Cutler, Josh 191
CyBulski, Karen 119
Cynamon, Marcie 144, 190, 233

D

Daghir, Mungith 65
Dahlberg, Stefan 61, 142
Dahlhamer, James M. 144, 190, 233
Daley, Kelly 110, 168, 233
Dan, Oana M. 139, 173, 226
Daquilanea, Jodie A. 201
Dash, Neale El 137
Datta, A. Rupa 113, 149, 162
Daves, Robert P. 156
Davis, Belinda 162
Davis, James A. 148
Davis, Mary C. 110, 159
Davis, Nicholas D. 106
Dayton, James J. 173, 226
Deane, Claudia 187
Dean, Elizabeth F. 160, 234
DeBell, Matthew 185, 213
Decker, Dan 201
DeHaan, Robert 138
Dekker, Katherine 201
DeMaio, Terry 222
Denker, Matthew 163
Dennis, J. Michael 134, 202, 221, 225
Denton, Stephanie 145
Denzen, Ellen M. 203
DePass, David 222
Dept, Steven 77
Deshmukh, Yashwant 86
Dhingra, Satvinder S. 224
Diaz, Oniel 62
DiCamillo, Mark 106
Dickey, Nancy 119
DiJulio, Bianca 187
Dillman, Don A. 171
DiLoreto, Kerryann 163
Dimock, Michael 117, 142, 146
Dineen, Jennifer 71, 125
Ding, Helen 142
Dion, M. Robin 183
Diop, Abdoulaye 164, 200
Dipko, Sarah 167
DiSogra, Charles 104, 146
Dixon, Kelly 153, 157
Dodson, Debra 228
Doerr, Lauren 201
Domico, Jennifer L. 228
Donsbach, Wolfgang 59, 63
Dorer, Brita 147
Douhou, Salima 150
Downing, Kimberly 181
Driscoll, Heather 226
D'Souza, John 107
Duan, Shu 139, 150, 169, 170
Dube, Shanta 220
DuBray, Piper 119
Duffy, Thomas 138, 163, 221
Dugger, Melissa 119
Durand, Claire 70
duToit, Nola 163
Dutton, Sarah 146
Dutwin, David 138, 141, 184, 217
Dworak, Piotr 168, 212
Dyer, Andrew 173
Dykema, Jennifer 145, 163, 167
Index

E
Earp, Morgan 145, 194
Eck, Adam 210
Eckhoff, Randy 116
Eckman, Stephanie 133, 212
Edgar, Jennifer 101, 145, 198
Edwards, Michelle L. 171
Edwards, W. Sherman 171
Eggleston, Casey 117
Eggs, Johannes 173
Ehlen, Patrick 108, 209
Eiland, Tom 111
Eisinger, Robert M. 172, 193
Elawad, Elmogiera 159
El-Dash, Neale 200
Elela, Mohamed Abou 64
Elhini, Anna Fleeman 151
Elliot, Michael R. 123
Ellis, Chris 102
Ely, Katherine 203
English, Ned 112, 122, 163, 174, 189, 201
Erdman, Chandra 149
Ergun, Damla 106, 152, 219
Ermarth, Leah 222
Estersohn, Dan 153
Evans, Mariah D. 111

F
Fahimi, Mansour 198
Fail, Stefanie 108, 209
Falci, Christina D. 117
Fan, David 159
Fan, Jiaquan 231
Felderer, Barbara 140, 228
Fentress, Jack 199
Ferketich, Amy 184, 221
Fernandez, Kenneth E. 222
Fernández, Leticia 147
Feuer, Shelley 229
Filer, Christine R. 84
Finamore, John 182
Fink, Eric B. 181
Fiorio, Lee 122, 189
Fischer, Megan 160
Fisher, Beth A. 111
Fitzgerald, Michael 118
Fitzgerald, Rory 60, 71, 191
Flanagan, Kristin 183
Flanigan, Timothy 234
Fleeman, Anna 119, 161, 210
Flood, Ryan 106
Folz, Jasmine 167, 198
Foster, Kevin M. 199
Foushee, Autumn 226
Fowler, Jack 205
Francis, Kimberly 119
Frasier, Alicia M. 185, 232
Frederickson, Colin 106
Freedner-Maguire, Naomi 220
Frei, Matt 146
Fricker, Scott 145
Fried, Brett 185
Friedhoff, Karl 65
Friend, Daniel J. 183
Fuchs, Marek 151
Fulton, Jenna 123, 188
Funke, Frederik 209
Index

G

Galinsky, Adena 144, 190, 233
Gallop, Kathryn 107
Garbarski, Dana 145, 167, 218
Gareau, Marylisa 161
Garfinkel, Steven 163
Garland, Philip 136
Garvin, William 198
Gatrell, Lizzy 71, 191
Gaumer, Elyzabeth 218
Gearhart, Sherice 67, 87
Gehlbach, Hunter 136
Gehrau, Volker 78, 83
Geisen, Emily 144, 233
Geise, Stephanie 78
Gelissen, John 124
Geiser, Angie 135
Gengler, Justin 223
Gentry, Robin 119, 138, 203, 230
Gerber, Eleanor R. 218
Gerven, Minna van 227
Gewurz, Danielle 117, 142
Gibson, Jennifer L. 203, 208, 225
Gilani, Bilal 77
Gilani, Ijaz Shafii 77
Gilbert, Emily E. 124
Gilljam, Mikael 61, 213
Gill, Mark 68, 88
Gimbel, Kinsey 203
Giraldo, Juan Fernando 84
Girgis, Hanan 64, 118
Gittelman, Stephen 224
Gloss, Alexander 82
Gluck, Adam 201
Godinez, Danell 144
Goerman, Patricia L. 147, 218, 230
Goehring, Nicole 212
Goidel, Robert K. 114, 161, 162
Gonthier, Frédéric 72
Good, Margaret 108
Gosen, Stefanie 86
Graham, Pat 210

Gravelle, Timothy B. 67, 86, 172, 213, 232
Graves, Frank L. 232
Greby, Stacie 139, 142
Greene, Angela 154
Griffin, Deborah H. 200
Griffin, Jamie L. 121, 195
Griffiths, Richard 157
Grigoryan, Hovhannes 63
Grimm, Michael 78
Gross, Wendy 198
Groves, Robert 140, 145
Guay, Brian M. 112
Guess, Andrew 144
Gu, Haoyu 174, 181
Gummer, Tobias 67
Guterbock, Thomas M. 117, 155
Gutsche, Tania L. 146
Guyer, Heidi 168, 212

H

Haake, Gianna 78, 83
Habecker, Patrick 218
Haelen, Alicia 229
Haggerty, Catherine C. 163
Hägglund, Jonas 222
Hall, John 119
Hamel, Liz 187
Haney, Carol 93
Hanle, Paul A. 172
Hanna, Becky 187
Hargraves, Lee 162, 186
Harm, Darin 113, 185
Harrington, Sean 234
Harris-Kojetin, Brian 154
Harris-Kojetin, Lauren 154
Harrison, Eric 71
Harter, Rachel 174
Harwell, Daniel G. 140
Head, Brian F. 234
Healey, Kristie M. 220
Hedberg, Eric 233
Heeringa, Steven G. 113
# Index

<table>
<thead>
<tr>
<th>Name</th>
<th>Page Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hehn, Rebecca</td>
<td>140</td>
</tr>
<tr>
<td>Heith, Diane</td>
<td>193</td>
</tr>
<tr>
<td>Helba, Cynthia</td>
<td>198</td>
</tr>
<tr>
<td>Helland, Katie</td>
<td>160</td>
</tr>
<tr>
<td>Hemingway, Lloyd</td>
<td>209</td>
</tr>
<tr>
<td>Henderson, Tiffany</td>
<td>119, 161</td>
</tr>
<tr>
<td>Henning, Jeffery</td>
<td>120</td>
</tr>
<tr>
<td>Hepburn, Peter</td>
<td>123, 149, 162</td>
</tr>
<tr>
<td>Herda, Daniel</td>
<td>156</td>
</tr>
<tr>
<td>Hernandez, Sarah</td>
<td>110</td>
</tr>
<tr>
<td>Herrmann, Melissa</td>
<td>114, 140</td>
</tr>
<tr>
<td>Herz, Diane</td>
<td>144</td>
</tr>
<tr>
<td>Hesse, Bradford</td>
<td>200</td>
</tr>
<tr>
<td>Hicks, Wendy</td>
<td>145</td>
</tr>
<tr>
<td>Higgens, William</td>
<td>190, 233</td>
</tr>
<tr>
<td>Hillygus, Sunshine</td>
<td>113</td>
</tr>
<tr>
<td>Hitzchenko, Marcin</td>
<td>212</td>
</tr>
<tr>
<td>Hobbs, Melissa</td>
<td>154</td>
</tr>
<tr>
<td>Hochfellner, Daniela</td>
<td>204</td>
</tr>
<tr>
<td>Hodge, Ron</td>
<td>168</td>
</tr>
<tr>
<td>Holbrook, Allyson</td>
<td>141</td>
</tr>
<tr>
<td>Holland, Lisa S.</td>
<td>113</td>
</tr>
<tr>
<td>Holleman, Bregje</td>
<td>88</td>
</tr>
<tr>
<td>Holmes, John L.</td>
<td>200</td>
</tr>
<tr>
<td>Holm, Ingrid</td>
<td>140</td>
</tr>
<tr>
<td>Holt, Nicholas A.</td>
<td>149</td>
</tr>
<tr>
<td>Holyk, Gregory</td>
<td>65, 106, 152, 219</td>
</tr>
<tr>
<td>Homer, Zachary</td>
<td>210</td>
</tr>
<tr>
<td>Hoof, Anita M.J.</td>
<td>59</td>
</tr>
<tr>
<td>Horwitz, Rachel</td>
<td>151, 159</td>
</tr>
<tr>
<td>Hosch-Dayican, Bengü</td>
<td>203</td>
</tr>
<tr>
<td>Hox, Joop</td>
<td>190</td>
</tr>
<tr>
<td>Hubbard, Frost A.</td>
<td>174, 196, 204</td>
</tr>
<tr>
<td>Hubbard, Ryan A.</td>
<td>158</td>
</tr>
<tr>
<td>Hudson, Margaret</td>
<td>151, 231</td>
</tr>
<tr>
<td>Huefken, Volker</td>
<td>61, 114</td>
</tr>
<tr>
<td>Hu, Mindy</td>
<td>199</td>
</tr>
<tr>
<td>Hunter, Jo Anna</td>
<td>112</td>
</tr>
<tr>
<td>Hupp, Andrew</td>
<td>108, 151, 209, 226, 231</td>
</tr>
<tr>
<td>Hu, S. Sean</td>
<td>220</td>
</tr>
<tr>
<td>Husser, Jason</td>
<td>222</td>
</tr>
<tr>
<td>Hutchison, Daniel</td>
<td>163</td>
</tr>
<tr>
<td>Hutto, Nathan</td>
<td>232</td>
</tr>
<tr>
<td>Hyon, Ashley</td>
<td>198</td>
</tr>
<tr>
<td>Immerwahr, Stephen</td>
<td>153</td>
</tr>
<tr>
<td>Inoguchi, Takashi</td>
<td>77</td>
</tr>
<tr>
<td>Irwin, Colin</td>
<td>86</td>
</tr>
<tr>
<td>Israel, Glenn</td>
<td>171, 199, 222</td>
</tr>
<tr>
<td>Iwai, Noriko</td>
<td>61, 66</td>
</tr>
<tr>
<td>Jäckle, Annette</td>
<td>173</td>
</tr>
<tr>
<td>Jackman, Simon</td>
<td>137, 185</td>
</tr>
<tr>
<td>Jackson, Chris</td>
<td>106</td>
</tr>
<tr>
<td>Jackson, Geoffrey</td>
<td>159</td>
</tr>
<tr>
<td>Jackson, Natalie</td>
<td>125, 193</td>
</tr>
<tr>
<td>Jacobi, Ashton</td>
<td>140, 199</td>
</tr>
<tr>
<td>Jacobowitz, Ahuva</td>
<td>218</td>
</tr>
<tr>
<td>Jaeckle, Annette</td>
<td>212</td>
</tr>
<tr>
<td>Jamoom, Eric</td>
<td>149, 154</td>
</tr>
<tr>
<td>Jang, Donsig</td>
<td>229</td>
</tr>
<tr>
<td>Jani, Marlena</td>
<td>119</td>
</tr>
<tr>
<td>Jank, Wolfgang</td>
<td>157</td>
</tr>
<tr>
<td>Jans, Matt</td>
<td>103</td>
</tr>
<tr>
<td>Janson, Natasha</td>
<td>170</td>
</tr>
<tr>
<td>Jardina, Ashley E.</td>
<td>156</td>
</tr>
<tr>
<td>Jaszczyk, Angela</td>
<td>183</td>
</tr>
<tr>
<td>Jeffery, Diana</td>
<td>190, 233</td>
</tr>
<tr>
<td>Jenkins, Krista</td>
<td>227</td>
</tr>
<tr>
<td>Jeyarajah, Jenny V.</td>
<td>110</td>
</tr>
<tr>
<td>Jiang, Hong</td>
<td>69</td>
</tr>
<tr>
<td>Jin, Teresa (Ye)</td>
<td>150</td>
</tr>
<tr>
<td>Jodice, David</td>
<td>77</td>
</tr>
<tr>
<td>Joesler, Sarah</td>
<td>144, 190, 233</td>
</tr>
<tr>
<td>Johnson, David</td>
<td>112</td>
</tr>
<tr>
<td>Johnson, Edward P.</td>
<td>111, 138</td>
</tr>
<tr>
<td>Johnson, Kristie</td>
<td>104, 138, 155</td>
</tr>
<tr>
<td>Johnson, Timothy P.</td>
<td>105, 141, 206</td>
</tr>
<tr>
<td>Johnston, Michael</td>
<td>108, 209</td>
</tr>
<tr>
<td>Johnston, Trevor</td>
<td>200</td>
</tr>
<tr>
<td>Jones, Kelly</td>
<td>111</td>
</tr>
</tbody>
</table>
Index

Jones, Robert P. 197
Jugovich, Michael 106, 163
Jurgenson, Nathan 230

K

Kachhi-Jiwani, Dinaz 134
Kaczmarek, Lars 67, 121
Kaiser, Ashley 168
Kalaycioglu, Ersin M. 80
Kamoen, Naomi 88
Kantor, Elizabeth 202
Kapteyn, Arie 146
Karney, Benjamin 213
Kasabian, Ailan 199
Keating, Michael D. 226, 234
Keaton, Sarah 199
Keeter, Carolyn 60, 66
Kelley, Jennifer 204
Kelley, Jonathan 111, 172
Kelly, Annalee 168
Kelly, Jenny 155, 230
Kendall, Ekua 115
Kennedy, Courtney 135, 184
Kennedy, John M. 161, 167
Kenski, Kate 84
Kenward, Katherine R. 136, 218
Kephart, Kathleen 189
Kerwin, Jeffrey 167
Kessel, Patrick van 106, 163
Keulenaer, Femke De 226
Keusch, Florian 155, 222
Khare, Meena 155
Kiernan, Nancy Ellen 99
Kiley, Jocelyn 117, 146
Kilger, Max 139, 152
Kim, Young Mie 157
King, Ryan 104, 194
King, Tiffany 116, 230
Kinnison, Kelly 149
Kirchhoff, Brian M. 118
Kirchner, Antje 140, 195

Kirgis, Nicole 181
Kirzinger, Ashley 114, 161
Kivistik, Kats 68
Kizakevich, Paul 116
Klar, Samara 146, 219
Klausch, Thomas 190
Klein, Ashley Kopack 218
Klein, Lisa 188
Kleinnijenhuis, Jan 59, 70, 88
Klerman, Jacob A. 110
Klingerer, Marijn van 60, 78
Knappen, Heather 162
Kogin, Michael D. 185
Kolb, Michelle J. 203
Kolenikov, Stanislav 157, 220
Kolenikov, Stas 93
Kolmer, Christian 59
Koning, Ashley A. 202, 207
Korbstack, Julie 188
Kozey, Matt 114
Krebill-Prather, Rose 202
Kreuter, Frauke 104, 123, 133, 145, 188, 196, 228
Krewel, Mona 69
Krieger, Ulrich 150, 228
Krishnamurty, Parvati 112
Krosnick, Jon A. 100, 123, 146, 160, 190, 207, 208
Krotki, Karol 161
Krouwel, Andre 88
Kruikemeier, Sanne 81
Krulikowski, Caitlin 111, 160
Krupnikov, Yanna 146
Kudisch, Christine 152
Kunz, Tanja 208
Kwanisai, Mike 153
Lackey, Matthew 108
Lai, Jennie W. 150, 170, 173, 209
Lakhe, Sabin 116
Lamatsch, Thomas 200
Landy, David 112
Lan, Flora F. 229
Langer, Gary 106, 152, 155, 219
Langetieg, Patrick 108, 168
Larsen, Michael D. 110
Larson, Brad 142
Lau, Charles Q. 82, 124, 157
Laura, Rickard 201
Lavrakas, Paul J. 105, 140, 206
Lawrence, James B. 149
Lawrence, Michael 188, 202, 229
Lawton, Leora 172
Leach, Laura 140, 225
LeBlanc, Jessica 151
LeClere, Felicia 109, 189
Lee, Frank 83
Lee, Jinyoung 141, 170, 181
Lee, Julia 221
Lee, Kristen 207
Leeman, Jennifer 136
Leeper, Thomas J. 169, 227
Lee, Sunghee 152, 224, 232
Lee, Winnie 85
Le, Kien T. 164, 200
Lenzner, Timo 195
Leonard, Josephine 152
Lerman, Amy 102, 164
Lesser, Virginia M. 171
Levensstein, Margaret 204
Levin, Burton 157, 184, 220
Levin, Kerry 108, 153, 168
Levy, Don 106, 227
Lewis, Faith 149
Liang, Xuan 164, 165
Liao, Pei-Shan 142, 170, 173
Liao, Youlian 109
Libman, Amanda 151
Lien, Rebecca 204
Li, Nan 164, 165
Lin, Jay 228
Link, Michael W. 150, 170, 174, 209
Linville, Julie C. 149
Liu, Frank C. 225
Liu, Mingnan 124
Liu, Yang 83
Li, Xiaoqing 84
Li, Ying 111
Lloyd, Stephanie 162, 186
Loew, Daniel 199
Lomelino, Linda 114
Lopez, Mark 141
Lowenstein, Carol 193
Lu, Bo 184, 221
Luchman, Joseph N. 160
Luff, Rebekah 123
Lugtig, Peter 213
Lundmark, Sebastian 61, 142, 213
Lu, Ronghua (Cathy) 199
Luskin, Larry 149
Luxenberg, Harlan 204
Lyden, Jennifer 116

MacAllum, Crystal 149
Machlin, Steven R. 181
MacInnis, Bo 160, 190
Madans, Jennifer 144, 190, 233
Mahmood, Rumel 205
Maia, Tatiana Vargas 87
Maitland, Aaron 101, 145, 167, 200
Ma, Jazz 85
Majhail, Navneet S. 203
Malarek, David 138, 184, 198
Maldonado, Gerardo 68, 85, 153
Malone, Lizabeth 218
Maltese, Racheline 78
Mamedova, Saida 185, 222
Manayeva, Natalie 118
Manchin, Robert 226
Index

Mangold, Frank 79
Margolis, David M. 146
Markstedt, Elias 222
Marlar, Jenny 82, 134, 190, 209
Marsh, Kara 160
Martinez, Jessica Hamar 152
Martinez, Mandi 104
Martin, Peter 71
Martinsson, Johan 142, 162, 173
Martins, Yolanda 193
Mathiowetz, Nancy 135
Matthes, Joerg 69, 84
Matthews, Brenna 110
Mattiko, Mark J. 190, 233
Mattoo, Tiffany L. 228
Mayfield, Andrea 109
Maynard, Marc 166
McBride, Brett E. 222
McCarthy, Jaki 101
McCarthy, Tricia 161
McClain, Colleen A. 121, 170
McClelland, Richard 168
McComas, Katherine A. 201
McCormick, Alex 195
McCormick, James 106
McCulloch, Susan K. 123, 193
McCutcheon, Allan 62
McCutcheon, Allan L. 173
McDonald, Michael P. 146
McDonald, Paul 142
McGeeney, Kyley 209
Mclnerny, Scott A. 202
McMaster, Hope 111
McMichael, Joseph 174
McNutt, Suzanne 149
McPhee, Cameron 183
Medway, Rebecca 121, 150, 201, 208, 228
Meekins, Brian 155
Mejer, Erik 146
Melgar, Natalia 66
Mendelson, Jonathan 107, 108, 203, 208
Merkle, Dan 137
Merle, Patrick 67, 87
Merry, Tara 138, 153
Messer, Benjamin L. 171
Meyers, Mikel 104, 138, 155
Michael F. Schober 226
Milazzo-Sayre, Laura 119
Mille, Jon D. 207
Miller, David 185
Miller, L.D. 145
Miller, Peter V. 182
Minser, Jason 210
Mirel, Lisa B. 181
Mirzoyants, Anastasia 111
Mitchell, Martin 102
Mitchell, Melissa A. 194, 198
Mitchell, Susan 159
Mitrano, Michael 210
Mneimneh, Zeina 82
Mohamed, Besheer 107, 152
Mohebbi, Matt 142
Mohler, Peter Ph. 105, 147
Mohseni, Ebrahim 64
Mokrzycki, Michael 148, 184
Mond, Ayesha De 107
Montgomery, Jacob M. 191
Montgomery, Robert 103, 139
Mook, Kim 234
Moon, Nick 125, 195
Moore, Danna 115, 202
Moore, David 152
Moore, Heather K. 203
Moors, Guy 124, 199
Morain, Stephanie 187
Moreno, Alejandro 71, 79, 141, 148
Morgan, Mark 160, 199
Morrison, Heather M. 185, 232
Mosher, Missy 220
Moskowitz, Rachel L. 207
Motel, Seth 146
Moy, Patricia 118
Murphy, Elizabeth A. 203
Murphy, Joe 93, 120, 159, 160, 233
Index

Murray, Patrick 205
Mussio, Irene 66
Muzzio, Douglas 156

N
Nair, Vrinda 138, 220, 230
Napper, Cole 160
Nares, Yamil 232
Navarro-Rivera, Juhem 197
Neijens, Peter 70, 79
Nelson, Dawn V. 182
Nelson, Toben F. 121
Neuman, Keith 152, 223
Newport, Frank 193
Newsome, Jocelyn 108, 153, 168
Nichols, Elizabeth M. 116, 218, 230
Nicoletti, Christopher 191
Noel, Amber 162
Noel, Harmoni 101, 163, 188
Noland, Robert B. 205
Noort, Guda van 81
Norris, Pippa 68
Novikova, Anna 169
Nuñes, Márcia Cavallari 79

O
O’Brien, Eileen 135
O’Brien, Jennifer E. 162
O’Brien, Sara 121
O’Hare, Barbara C. 149, 183
O’Hare, William P. 183
Öhberg, Patrik 223
Ojeda, Christopher 213
Oldendick, Robert 125
Olmsted, Murrey G. 116, 144, 153, 218, 230, 233
Olsen, Danny 168
Olson, Kristen 133, 151, 158
Olson, Kristen M. 117
O’Muircheartaigh, Colm 174, 183
Onodera, Noriko 80
Oral, Ece 200
Ortiz, Alex 163
Osman, Magued I. 64, 118
Ott, Kathy 119, 198
Otto, Lukas 66
Ozonoff, Al 193

P
Pacer, Julie A. 110
Palit, Charlie 152
Pang, Karie 62
Pan, Yuling 147
Pape, Travis 181
Parker, Jennifer 213
Park, Hyunjoo 147, 153
Parmer, Daniel 202
Parsell, Bradley 188
Pascale, Joanne 136
Pasek, Josh 207, 221, 229
Payton, Tammy J. 203
Pearson, Aaron M. 113
Pennell, Beth-Ellen 105, 141
Pens, Yelena 119, 230
Pereira, Mónica Ferrín 125
Pérez, Orlando J. 64, 68
Perez-Vergara, Kelly 193
Peters, Kurt 220
Petras, Ana P. 139
Pettit, Annie 120
Peugh, Jordon 146, 202
Peytcheva, Emilia 124
Peytchev, Andy 104, 155
Pflieger, Jacqueline 190, 233
Phelan, Julie 106, 155, 219
Phillips, Andrea Lynn 210, 211
Phillips, Benjamin 157, 233
Phillips, Lynn 210
Phipps, Polly 113, 136, 145
Pickreign, Jeremy 154
Pierannunzi, Carol 159, 198
Pierce, Christine 143, 159, 226
Pineau, Vicki 102, 139
Index

Piston, Spencer 219
Pittaoulis, Melissa 112
Plutzer, Eric 213
Poggio, Teresio 209
Pol, Jasper van de 88
Post, Senja 72
Powell, Rebecca J. 170, 225
Poznyak, Dmitriy 191
Pratt, Daniel J. 196, 228
Presser, Stanley 208, 219
Prestage, Yvette 60, 191
Preussler, Jaime M. 203
Price, Jessica 163
Probolsky, Adam D. 172
Puniello, Orin T. 205

Q
Qi, Jiayin 81
Quiroz, Rosanna 147

R
Rabe, Barry G. 172
Radler, Barry T. 192
Rahimi, Mehmaz 67, 87
Rainey, Julie 204
Rall, Kristina P. 145, 166
Ramani, Angelina N. Kewal 162
Rao, Kumar 120, 160, 161
Rapoport, Robyn 114, 140
Rasinowich, Colleen 199
Redlawsk, David P. 202, 207
Reimer, Becky 155
Reiser, Courtney N. 102
Reist, Benjamin M. 110
Rexrode, Deborah L. 155
Rhodes, Bryan B. 111
Ricci, Kay 223
Ridenhour, Jamie L. 103, 138, 174, 184, 221
Ridolfo, Heather 101, 119
Rigby, Marcia Comly 168
Rivers, Doug 143, 224
Robbins, Michael 60, 63
Robb, William 220
Robers, Simone 163
Robeson, Lee 112
Robinson, Jonathan 203
Robison, Joshua 161
Robles, Barbara 189
Rodean, Jonathan 136
Rodkin, Sergei 144
Roe, David J. 160, 184, 226
Roff, Brian 205
Rogers, Barbara 119
Roh, Sungjong 172, 201
Rosen, Jeff 196
Rosenthal, Seth A. 201
Roshwalb, Alan 137
Ross, Hilary 108
Roßmann, Joss 67
Rothschild, David 121, 169
Roth, Veronica 112, 213
Rucinski, Dianne 187
Rudnev, Maksim 63
Ruggiero, Kenneth J. 161
Runge, Kristin 164
Rusciano, Frank Louis 87
Russ, Rocco 170
Ruther, Nicholas 113, 210
Ryan, John M. 115
Index

S

Sabarre, Nina R. 118
Sadow, Jon 142
Sage, Adam 120, 161
Sahgal, Neha 60, 63
Sahr, Timothy R. 138, 184, 221
Sakshaug, Joseph W. 133, 188
Salahi, Mahmoud 64
Salandy, Simone 159
Salvanto, Anthony 146
Sandoval, Anna 117
Santos, Adella 153
Santos, Rob 206
Sarkees, Meredith Reid 228
Satorius, Jennifer 183
Schaeffer, Nora C. 145, 163, 167
Schafner, Brenda 168
Schaffner, Brian F. 121
Schalk, Marci 110
Scharkow, Michael 67
Schenk, Michael 79
Scherpenzeel, Annette 150
Scheufele, Dietram A. 157, 164, 234
Schmidt, Peter 86
Schober, Michael F. 108, 201, 209
Schoua-Glusberg, Alisú 136, 147, 218
Schouten, Barry 190, 196
Schroeder, Heather M. 151, 231
Schroeder, Paul 104, 138, 155, 173
Schuck, Andreas 66, 83
Schueler, Beth 136, 165
Schuldt, Jonathon P. 172
Schulman, Mark 146
Schultz, Dave 115
Schwarz, Steve 63, 72, 231
Schwarz, Norbert 152, 172
Schwede, Laurie 104
Sebastiani, Michael 108
Seligson, Mitchell 223
Semko, Holli 59
Sengupta, Manisha 154
Shahab, Mona 82
Shah, Harshini K. 160
Shahin, Syed Saif 67
Sha, Mandy 147, 153
Shanahan, James 82
Shands, Yvonne 185
Shapiro, Stuart 197
Shariff-Marco, Salma 153
Shaw, Sharon 141
Sheets, Tilman 160
Shepherd, Bryan 170, 196
Sherr, Susan 114
Shishido, Kuniaki 66
Shkodriani, Gina 198
Shook-Sa, Bonnie E. 174, 189
Siegel, Peter 196
Signorino, Curtis 80
Simmons, Katie 60, 63
Simon, Amy 172
Singer, Eleanor 187
Singleton, James 142
Sinibaldi, Jennifer 104
Situ, Anna 199
Sjoblom, Micah 113, 123, 149, 162
Skaff, Amanda 234
Skalland, Benjamin 110
Slatkin, Brett 142
Slot, Jeroen 79
Smeltz, Dina 65
Smirnova, Michelle 194
Smith, Andrew 125
Smith, Caroline 193
Smith, Dan 166
Smith, Gregory A. 107, 152
Smith, Jeffrey 204
Smith, Patten 107
Smith, Phil 110
Smith, Stephen 183
Smith, Tom W. 77, 105, 148, 193
Smyth, Jolene D. 151, 212, 226
Soh, Leen Kiat 145, 210
Solomon, Samuel 118
Solook, Katie 111
Index

Solop, Fred  137
Soroka, Stuart  185, 197
Spain, Curry  158
Spanje, Joost van  79, 85
Speizer, Howard  103, 138
Stange, Mathew S.  110, 171
Stanley, Marshica  233
Stapleton, Martha  153, 167, 198
Stark, Tobias H.  207
Staszynska, Katarzyna  71, 85
Stecula, Dominik  197
Steele, Clarissa  234
Steiger, Darby  222
Stein, Jillian  160
Stephen E. Everett  156
Stern, Michael J.  112, 122, 134, 167, 189
Stettler, Kristin  101, 136
Stevenson, Clint W.  110, 221, 227
Stevenson, John  117
Stone, Celeste  117, 188
Stone, Derek  158
Storey, Samuel L.  186
Stuart, Leonard C.  210
Sturgis, Patrick  123, 219
Subias, Stefan  144
Su, Leona Yi-Fan  164
Sullivan, Caitlin  202
Suls, Rob  142
Sun, Hanyu  201, 219
Sun, Yao  81
Su, Yu-Sung  225
Suzer-Gurtekin, Zeynep T.  113, 218, 232
Swicegood, Jodi E.  234

T

Tabery, Paulina  82
Tai, Edward  62
Tancreto, Jennifer G.  110, 159
Tanenbaum, Erin  112
Tao, Xian  110
Tate, Nicole  158
Terrell, Dek  114
Terry, Rodney  104
Tefsaye, Casey L.  120
Tessler, Mark  65
Thao, Viengneesee  203
Theriault, Andrew  124, 202
Thomas, Randall K.  114, 144, 190, 198, 212, 233
Thompson, Angela  107
Thompson, Lori Foster  82
Thörner, Stefan  86
Timms-Ferrara, Lois  166
Tipan, Luis  141
Toledo, José Roberto de  79
Tomas, Amber  183
Tompson, Trevor  62, 87, 105, 114, 155, 197, 207
Toomes, Mari  102
Tourangeau, Roger  208, 219
Town, Machell  159, 198
Trappmann, Mark  104
Traugott, Michael W.  148, 156
Tsabutashvili, Davit  173
Tsai, Chia-hung  88
Tsai, Shirley  107
Tufis, Paula  207
Tully, Ryan  102, 164
Tupek, Al  157
Turcotte, Jason  165
Turner, Joanna  185
Turper, Sedef  227
Tutz, Valerie  188
Tyson, Alec  117
Index

V

Valliant, Richard  113
Vanderwolf, Patricia  161
Vandyke, Matthew  67, 87
Vanicek, Jennifer  189
Vannette, David L.  137, 208
Väth, Judith  78, 83
Veikher, Andrei A.  71
Veldman, Karen  113
Venkataraman, Lekha  102
Vercellotti, Tim  219
Vernersdotter, Frida  222
Vickers, Lucas  108, 209
Vidmar, John P.  137
Viera, Luciano  107, 150, 199
Viera, Luke  225
Vigil, Melissa  108
Villar, Ana  62, 71, 147
Vinopal, Jiri  82
Vliegenthart, Rens  60, 81
Vlimmeren, Eva van  199
Vogelgesang, Jens  67, 69
Vollbracht, Matthias  72
Volos, Vadim  62
VonFange, Cathy  228
Voogd, Leendert de  77
Vreese, Claes H. de  60, 79, 81, 83, 85, 88
Vriens, Ingrid  124

W

Wagner, James R.  140, 158, 174, 196, 232
Waldron, Will  112
Wallace, Danielle  233
Walsh, Rachael  182
Wals, Sergio C.  141
Walston, Jill  121
Walter, Annemarie  70
Walther, Whitney O.  112
Walton, Lauren A.  121, 159, 174
Wang, Grace  163
Ward, Christopher D.  155
Wargelin, Laurie  210
Warshaw, Matthew  65, 77, 118
Watanabe, Megumi  117
Weber-Raley, Lisa  192
Weerman, Bas  146
Weger, Stacey  116
Wegge, David G.  164
Weiner, Marc D.  205
Weiner, Rebecca  183
Weiner, Saul  141
Weir, David  188
Weisbach, Kersten  222
Weiss, Andy  104, 138, 149
Welch, Bess  139
Welch, Vincent  110, 167, 200
Welch, Vincent E.  184
Wells, Thomas  121
Wells, Tom  160, 209
West, Brady T.  104, 123, 133, 168, 174
Westwood, Sean J.  137
White, H. A.  156
Whitmore, Heidi  154
Wiencrot, Anna  135
Wiest, Dawn  230
Wiggins, Bryan  203
Wilding-Brown, Lisa  134
Williams, Douglas  205
Williams, Kate T.  168
Willimack, Diane  205
Willis, Gordon  153, 198
# Index

<table>
<thead>
<tr>
<th>Name</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wilmer, Vicki</td>
<td>113, 123</td>
</tr>
<tr>
<td>Wilson, Catherine</td>
<td>185, 197</td>
</tr>
<tr>
<td>Wilson, David</td>
<td>196</td>
</tr>
<tr>
<td>Windham, Amy</td>
<td>163</td>
</tr>
<tr>
<td>Wine, Jennifer</td>
<td>170, 196</td>
</tr>
<tr>
<td>Winter, Joachim</td>
<td>228</td>
</tr>
<tr>
<td>Wlezien, Christopher</td>
<td>197</td>
</tr>
<tr>
<td>Wolter, Kirk M.</td>
<td>134, 139, 161</td>
</tr>
<tr>
<td>Wonders, Nancy</td>
<td>137</td>
</tr>
<tr>
<td>Wong, Michael</td>
<td>197</td>
</tr>
<tr>
<td>Woodford, Michelle</td>
<td>119</td>
</tr>
<tr>
<td>Wood, Robert</td>
<td>183</td>
</tr>
<tr>
<td>Woolley, Peter J.</td>
<td>209, 227</td>
</tr>
<tr>
<td>Worcester, Robert</td>
<td>88</td>
</tr>
<tr>
<td>Wright, Debra</td>
<td>183, 208</td>
</tr>
<tr>
<td>Wu, Denis</td>
<td>78, 81</td>
</tr>
<tr>
<td>Wu, Jingwei</td>
<td>81</td>
</tr>
<tr>
<td>Wulfe, Martin</td>
<td>183</td>
</tr>
<tr>
<td>Xenos, Michael A.</td>
<td>157, 164, 234</td>
</tr>
<tr>
<td>Xu, Jinghong</td>
<td>81</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yancey, Lawnzetta</td>
<td>189</td>
</tr>
<tr>
<td>Yan, Huiying G.</td>
<td>108, 209, 226</td>
</tr>
<tr>
<td>Yankey, David</td>
<td>110</td>
</tr>
<tr>
<td>Yan, Ting</td>
<td>107</td>
</tr>
<tr>
<td>Yeo, Sara K.</td>
<td>234</td>
</tr>
<tr>
<td>Yoder, Ryan J.</td>
<td>113</td>
</tr>
<tr>
<td>Yoo, Sung Woo</td>
<td>78</td>
</tr>
<tr>
<td>Young, Clifford A.</td>
<td>105, 134, 137, 160, 200</td>
</tr>
<tr>
<td>Yu, Chen-hua</td>
<td>88</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zagorski, Krzysztof</td>
<td>72</td>
</tr>
<tr>
<td>Zeglovits, Eva</td>
<td>231</td>
</tr>
<tr>
<td>Zelenak, Mary Frances E.</td>
<td>110, 159</td>
</tr>
<tr>
<td>Zhang, Chan</td>
<td>108, 151, 201, 208, 209</td>
</tr>
<tr>
<td>Zhang, Feifei</td>
<td>88</td>
</tr>
<tr>
<td>Zhang, Jingwen</td>
<td>81</td>
</tr>
<tr>
<td>Zhang, Jizhi</td>
<td>168</td>
</tr>
<tr>
<td>Zhang, Xinzhi</td>
<td>88</td>
</tr>
<tr>
<td>Zhang, Xuetao</td>
<td>204</td>
</tr>
<tr>
<td>Zhang, Yuying</td>
<td>116, 226</td>
</tr>
<tr>
<td>Zhou, Hanzhi</td>
<td>225</td>
</tr>
<tr>
<td>Zhou, Quan</td>
<td>223</td>
</tr>
<tr>
<td>Ziniel, Sonja</td>
<td>140</td>
</tr>
<tr>
<td>Zinnes, Clifford</td>
<td>191</td>
</tr>
<tr>
<td>ZuWallack, Randal</td>
<td>163, 210, 220</td>
</tr>
</tbody>
</table>
Sponsor and Exhibit Index

Abt SRBI
Booth Number: 201
275 Seventh Avenue, Suite 2700
New York, NY 10001
Phone: +1-212-779-7700
Fax: +1-212-779-7785
Email: info@abtsrbi.com
Website: www.abtsrbi.com
Abt SRBI, the survey research arm of Abt Associates, is a global leader in health, social and environmental policy research, transportation/household travel, energy/utilities, and customer satisfaction/brand equity research. Abt SRBI specializes in advanced methods, sampling of rare populations, sensitive surveys, in-person/telephone/web/IVR/mail interview modes, tracking, strategy analytics and GIS/GPS applications.

ADAPT Inc.
Booth Number: 204
5610 Rowland Road, Suite 160
Minnetonka, MN 55343
Phone: +1-952-939-0538
Fax: +1-952-939-0361
Email: dkoch@adaptdata.com
Website: www.adaptdata.com
ADAPT Inc. is a specialty processing company serving the Marketing and Opinion research industry for over 25 years. Our services include: survey print and mail, in-bound mail management, image scanning, data entry, transcription and open end comment coding. We can process comments in over 30 languages.

Apperson
Booth Number: 300
13910 Cerritos Corporate Drive
Cerritos, CA 90703
Phone: +1-800-877-2341
Fax: +1-562-356-3310
Email: mechelle.pierce@apperson.com
Website: |www.apperson.com/go/AAPOR13
Apperson turns your survey project into one seamless operation. Established in 1955, Apperson offers a full range of services from printing, to fulfillment and distribution, to collecting data off of paper surveys. Our menu-approach to these services allows you to hand-select the most suitable for your specific project, whether it is one, or an entire menu of services.

ASDE Survey Sampler, Inc.
Booth Number: 112
729 St. Joseph, Suite 201
Gatineau, QC J8Y 4B6
Phone: +1-819-770-3651
Fax: +1-819-770-3688
Email: rbell@surveysampler.com
Website: www.surveysampler.com
Research professionals have been relying on ASDE’s expertise for over 18 years. For US and Canada, we meet your needs for telephone samples (landline, cell phone, targeted, ethnic, custom, business), Interactive Voice Response (IVR) surveys, address-based sampling and list matching/appending. Certified ISO 9001:2008 for sampling and related services.
Sponsor and Exhibit Index

Captricity
Booth Number: 104
2140 Shattuck Ave, #711
Berkeley, CA 94704
Phone: +1-415-237-3676
Email: andrea@captricity.com
Website: http://captricity.com

Hand-keying results from paper-based surveys or manually extracting data from PDFs is slow and error-prone. Captricity’s web-based service transforms your survey data into accurate (double-entry quality) digital data in a fraction of the time, at lower cost, than all the leading alternatives. We work with handwriting or typed text. Fast, accurate web-based service transforms survey data (even handwriting) into digital data.

Center for Survey Methods American Institutes for Research
Booth Number: 106
1000 Thomas Jefferson St., NW
Washington, DC 20007
Phone: +1-202-403-6140
Email: surveymethods@air.org
Website: www.csmair.org; www.air.org

Good decisions are based on good data. At AIR’s Center for Survey Methods, we support the design, collection, analysis, and dissemination of quality research and statistics on significant social issues. By employing leading-edge approaches built on methodologically sound research, we provide clients with the most efficient solutions to their research questions.

CETRA Language Solutions
Booth Number: 103
7804 Montgomery Avenue, Suite 7-10
Elkins Park, PA 19027
Phone: +1-215-635-7090
Fax: +1-215-635-6610
Email: info@centra.com
Website: www.cetra.com

CETRA Language Solutions, founded in 1997 by Dr. Jiri Stejskal provides translation, interpretation, software and website localization, multilingual typesetting, voice-overs, and transcriptions for corporate and government market research clients in over 100 languages. Its worldwide network of more than 5,000 professional linguists and dedicated staff in the US, Europe and Asia provide friendly, responsive service.

CfMC Solutions for Research
Booth Number: 307
547 Howard St.
San Francisco, CA 94105
Phone: +1-415-777-0470
Fax: +1-415-777-3128
Website: www.cfmc.com

CfMC’s CATI and Web survey data collection offerings continue to advance. Our latest innovations: IVR, inbound & outbound dialing with the CfMC Celeus dialer and Navigator: all-in-one research shop management for CATI and Web surveys. Services include tabulations, Web survey programming, and data collection hosting.
Sponsor and Exhibit Index

Colectica

**Booth Number: 309**
1428 Washington Ave S Ste 203
Minneapolis, MN 55454
Phone: +1-888-264-0711
Fax: +1-888-264-0711
Email: jeremy@colectica.com
Website: www.colectica.com

Colectica is the fastest way to design, document, and publish your survey research using open data standards. The Colectica software platform provides features for statistical agencies, survey research groups, public opinion researchers, and other data intensive operations. Colectica can increase the expressiveness and longevity of data through standards-based metadata.

Council of Professional Associations on Federal Statistics

**Booth Number: 311**
2121 Eisenhower Avenue, Suite 200
Alexandria, VA 22314
Phone: +1-703-836-0404
Fax: +1-703-836-0406
Email: kitty.smith@copafs.org
Website: www.copafs.org

The Council of Professional Associations on Federal Statistics (COPAFS) represents AAPOR among over 300,000 individual researchers, educators, public health professionals, civic groups, and businesses that rely on the quality and accessibility of statistical data collected by the federal government. We educate, advocate, provide information and convene around federal statistical efforts.

D3 Systems, Inc.

**Booth Number: 311**
8300 Greenboro Drive, Suite 450
McLean, VA 22102
Phone: +1-703-388-2450
Fax: +1-703-388-2454
Email: research@d3systems.com
Website: www.D3Systems.com

D3 has successfully completed research projects in 116 countries worldwide. D3’s expertise is in opinion polling, monitoring & evaluation, strategic communications and media measurement in high difficulty environments. D3 has built permanent expertise and capabilities by forming new companies in Afghanistan, Bosnia & Herzegovina, Egypt, Iraq and Kenya and by expanding the capabilities of local partners in other places.

Data Recognition Corporation (DRC)

**Booth Number: 203**
13490 Bass Lake Road
Maple Grove, MN 55311
Phone: +1-763-268-2487
Fax: +1-763-268-3000
Email: penstad@datarecognitioncorp.com
Website: www.datarecognitioncorp.com

Data Recognition Corporation (DRC), a full-service research company, is best known for high quality data and exceptional data security, as well
as the capacity to administer very large-scale, multi-modal surveys for government, multinational corporations and not-for-profit institutions. The data collected, analyzed and reported supports policy and decision making at top levels. For more information, contact Lara Milavickas at 703.220.1565 or surveysinfo@datarecognitioncorp.com.

Dedoose
Booth Number: 301
644 36th Street
Manhattan Beach, CA 90266
Phone: +1-866-680-2928
Fax: +1-866-580-3837
Email: Support@Dedoose.com
Website: www.dedoose.com

Dedoose—multi-platform web-based application for text, video, and audio analysis and integration with survey/scale/demographic data. Dedoose supports transparent and visual mixed method analysis from any Internet enabled device. At $10.95*/month (after 30-days free), Dedoose is an inexpensive, powerful, collaborative, and secure alternative to NVivo, Atlas.ti, and other software.

FocusVision, Inc.
Booth Number: 212
1266 East Main Street
Stamford, CT 06902
Phone: +1-203-961-1715
Email: TLynch@FocusVision.com
Web: www.FocusVision.com

FocusVision is the leading global provider of live video transmission, analysis and archive solutions for the qualitative market research industry. With transmission solutions for all venues, including the largest global network of focus group facilities, FocusVision delivers the highest audio and video quality, reliability and security for research organizations.

GfK Knowledge Networks
2100 Geng Road, Suite 210
Palo Alto, CA 94303
Phone: +1-650-289-2000
Fax: +1-650-289-2001
Email: mike.dennis@gfk.com
Website: www.gfk.com

GfK provides probability-based, nationally representative, online survey research for studies requiring GSA MOBIS approval, academia, foundations, non-profits, and PR firms. GfK excels in study design, complex samples, and custom panel creation for social/behavioral science research and public policy -- delivering affordable, statistically valid research through KnowledgePanel® and “calibrating” non-probability samples.

Google Consumer Surveys
Booth Number: 302
345 Spear St Fl 4
San Francisco, CA 94105
Phone: +1-605-623-0000
Email: mcurrie@google.com
Website: www.google.com/insights/consumersurveys/

Google Consumer Surveys is a market research tool that allows you to create online surveys. Users complete surveys in order to access
Sponsor and Exhibit Index

high quality content around the web, and publishers get paid as their users answer. Google automatically aggregates and analyzes responses, providing the data back to you through a simple online interface.

Headway Workforce Solutions
Booth Number: 304
421 Fayetteville St. #1020
Raleigh, NC 27601
Phone: +1-919-376-4929
Fax: +1-919-424-5856
Email: lkolfiat@headwaycorp.com
Website: www.headwaycorp.com

Headway's nationwide data collection staffing and employment solutions, for both field and call center areas, improves staff attrition through superior quality workers. Headway's proprietary network of 300,000+ data collection candidates, including CAPI/CATI interviewers, supervisors, enumerators, and other data collection staff, allows you to focus on your research goals while Headway manages your hiring and employment requirements.

ICF International
Booth Number: 111
9300 Lee Highway
Fairfax, VA 22031
Phone: +1-703-934-3000
Fax: +1-703-934-3740
Email: info@icfi.com
Website: www.icfi.com

ICF International partners with clients to deliver professional services and technology solutions in the energy, environment, and infrastructure; health, social programs, and consumer/financial; and public safety and defense markets. Since 1969, ICF has served governments, corporations, and institutions worldwide.

IMPAQ International, LLC
Booth Number: 113
10420 Little Patuxent Parkway, Suite 200
Columbia, MD 21044
Phone: +1-443-367-0088
Fax: +1-443-283-6202
Email: llfreeman@impaqint.com
Website: www.impaqint.com

IMPAQ International, LLC, is premier research, evaluation and technical assistance firm collaborating with the public and private sectors to develop policies and programs that improve the lives of people around the globe. With offices in Columbia, MD, and Washington, DC, the firm’s services include: impact evaluations; survey research and data collection; applied research; process evaluation; qualitative research; quantitative data analysis; and technical assistance - all of which enable IMPAQ's clients to measure and evaluate the real-life impact of their policies and programs.
Sponsor and Exhibit Index

IPSOS Public Affairs
2020 K. Street, NW, Suite 410
Washington, DC 20006
Phone: +1-202-463-7300
Email: publicaffairs@ipsos.com
Website: www.ipsos-na.com

Ipsos Public Affairs conducts strategic research around the world in partnership with clients from government, public, corporate, and not-for-profit sectors. We understand and manage issues, advance reputations, determine and pinpoint shifts in attitude and opinion, enhance communications, measure impact, and evaluate policy. Strategic advice is our key deliverable.

Kinesis Survey Technologies
Booth Number: 210
8140 Mopac Expressway, Building 1, Suite 120
Austin, TX 78759
Phone: +1-512-590-8300
Fax: +1-512-851-0918
Email: sales@kinesissurvey.com
Website: www.kinesissurvey.com

Kinesis Survey Technologies is the industry leader for future-proof market research solutions. Offering Multi-Mode survey, panel management and online community software, the Kinesis solution suite provides seamless execution of research projects via desktop, tablet and/or mobile devices. Kinesis enables success for companies of all sizes; visit www.kinesissurvey.com to learn more.

Marketing Systems Group
Booth Number: 205
755 Business Center Drive, Suite 200
Horsham, PA 19044
Phone: +1-215-653-7100
Fax: +1-215-653-7115
Email: alambert@m-s-g.com
Website: www.m-s-g.com

Marketing Systems Group provides innovative products and services designed specifically for the survey research industry. Products include: GENESYS Sampling, which provides full service sampling capabilities; PRO-T-S, a research predictive dialing system; and ARCS, a Panel Management, Web/IVR recruiting system. MSG resources include database development, management and analytical capabilities.

Mathematica Policy Research
Booth Number: 303
P.O. Box 2393
Princeton, NJ 08543-2393
Phone: +1-609-799-3535
Fax: +1-609-799-0005
Email: jallen@mathematica-mpr.com
Website: www.mathematica-mpr.com

Mathematica Policy Research is driven by a commitment to quality, objectivity, and collaboration in support of improving public well-being. These values permeate our full range of research and data collection services, including program evaluation and policy research, survey design and data collection, research assessment and interpretation,
and program performance/data management. To learn more, visit our website at www.mathematica-mpr.com.

**The Nielsen Company**

**Booth Number: 214**
85 Broad, 20th floor
New York, NY 10004
Phone: +1-646-654-5949
Fax: +1-646-619-4424
Email: michael.link@nielsen.com
Website: www.nielsen.com

Nielsen Holdings N.C. (NYSE: NLSN) is a global information and measurement company with leading market positions in marketing and consumer information, television and other media measurement, online intelligence, mobile measurement, trade shows and related properties. Nielsen has a presence in approximately 100 countries, with headquarters in New York, USA, and Diemen, the Netherlands. For more information, visit www.nielsen.com.

**NORC at the University of Chicago**

**Booth Number: 200**
55 E. Monroe St., 30th Floor
Chicago, IL 60603
Phone: +1-312-357-3789
Fax: +1-312-759-4004
Email: gross-alison@norc.org
Website: www.norc.org

NORC at the University of Chicago, an independent research organization, informs decision makers and the public on key issues—in health, education, economics, crime, justice, energy, security, and the environment—facing society by collecting, analyzing, and disseminating objective information.

**Oxford University Press**

**Booth Number: 202**
198 Madison Avenue
New York, NY 10016
Phone: +1-800-451-7556
Fax: +1-919-677-1305
Email: custserv.us@oup.com
Website: www.oup.com

Oxford University Press is a publisher of some of the most respected and prestigious books and journals in the world, including Public Opinion Quarterly, the professional journal of AAPOR. Visit our stand to browse books and to pick up sample copies of our journals.

**Precision Opinion**

**Booth Number: 308**
101 Convention Center Dr., Plaza 124
Las Vegas, NV 89109
Phone: +1-800-780-2790
Fax: +1-702-483-4100
Email: info@precisionopinion.com
Website: www.precisionopinion.com

Precision Opinion™ is the Most Trusted Name in Market Research®. Precision Phone conducts telephone research for corporations and government agencies. Precision Online is the game changing online survey system Precision Engage.
Precision Focus+ offerings include focus groups, entertainment testing in a 48-seat theater; and product placement in Las Vegas.

**Program in Survey Methodology**

**Booth Number: 312**  
426 Thompson Street  
Ann Arbor, MI 48104  
Phone: +1-734-647-3592  
Fax: +1-734-764-8263  
Email: pagregor@umich.edu

The University of Michigan’s Program in Survey Methodology is a program where students learn the science of surveys. Our students study with some of the world’s leading survey methodologists while pursuing their Master’s or PhD degree. The Program provides a rich intellectual environment for study and work at one of the premier public universities in the world.

**Provalis Research**

**Booth Number: 305**  
2997 Cedar Avenue  
Montreal, QC H3Y1Y8  
Phone: +1-514-899-1672  
Fax: +1-514-899-1750  
Email: info@provalisresearch.com  
Website: www.provalisresearch.com

Provalis Research is a world’s leading developer of text analysis software with ground-breaking qualitative and quantitative analysis programs, such as QDA Miner, an innovative mixed-methods qualitative data analysis software; WordStat, a powerful add-on module for computer assisted content analysis and text mining and Simstat, an easy yet powerful statistical software.

**QSR International**

**Booth Number: 108**  
55 Cambridge Street  
Burlington, MA 01803  
Phone: +1-617-491-1850  
Fax: +1-617-812-7799  
Email: K.McInnis@qsrinternational.com  
Website: www.qsrinternational.com

QSR International’s qualitative data analysis software, NVivo, helps researchers to organize, analyze and visualize information from interviews, focus groups, audio recordings, surveys – and now with NVivo 10 – social media and web content too. Find out how NVivo can help you perform effective qualitative and mixed methods research by visiting www.qsrinternational.com.

**RTI International**

**Booth Number: 213**  
3040 Cornwallis Road, Herbert 219A  
Durham, NC 27709  
Phone: +1-919-541-6327  
Email: chill@rti.org  
Website: www.rti.org

RTI International is an independent, nonprofit research institute based in North Carolina. RTI provides full-scale survey research services and innovative strategies, including methodologies that use social media.
and new technology to advance social science research. Our expertise enables clients to effectively design studies, implement data collection strategies, and analyze data.

Sample Answer
Booth Number: 102
245 E. 19th St., Suite 14k
New York, NY 10003-2656
Phone: +1-917-972-6002
Email: joyce@threers.net or info@sampleanswers.com
Website: www.sampleanswers.com
and http://www.threers.net

Our people speak your language and understand the kind of service that market researchers require. Why? Because we come from a research background ourselves. Whatever type of sample you need and wherever in the world you need sample – call us first!

SC Data, Inc.
Booth Number: 310
2200 New Bern Avenue
Raleigh, NC 27610
Phone: +1-919-231-8994
Fax: +1-919-532-7385
Email: webbackyouup@scdatainc.com
Website: www.scdatainc.com

SC Data, Inc. offers a full range of secure data management services including data entry, imaging and indexing, and media storage. We have served the state, local and national research community (medical, academic, city planning, marketing, public opinion, and more) since our company was founded in 1970 alongside Raleigh, North Carolina’s Research Triangle Park. Our high-speed data entry team consistently achieves 99.5% accuracy - secure, accurate and consistent performance will ground your project in solid, reliable data.”

SM Research
Booth Number: 315
301-327 Renfrew Drive
Ontario, L3R9S8
Phone: +905-474-5271
Fax: +905-474-5293
Email: SMRinfo@smres.com
Website: www.smres.com

SM Research has supported market/opinion researchers for over 35 years with high quality services. We offer 1) Canadian Residential samples targeted by demographic, ethnic, custom geography & census and Business(SIC, business size, etc.), listed, RDD, Cellphone & Address-Based-Dwellings that covers 95% of urban population and specialty lists; 2) advanced analytics, modelling, customer mining/profiling & trade area studies; and 3) list matching/appending, data cleansing/merging/purging, survey data weighting/ascription, address verification/correction, GIS mapping, geo-coding.
Sponsor and Exhibit Index

Social Science Research Solutions

**Booth Number: 115**
53 W. Baltimore Pike
Media, PA 19063
Phone: +1-484-840-4404
Fax: +1-848-840-4599
Email: mhermann@ssrs.com
Website: www.ssrs.com

SSRS is a full-service social science research firm located in Media, PA specializing in high quality telephone, mail and internet research, with specific foci in health, sports and leisure, political attitudes, education, religion, market research, and demography. Our team shares a commitment to conducting the highest quality, most representative research.

Standage Marketing Research

**Booth Number: 110**
Phone: +1-301-565-9500
Email: donnavictoria@gmail.com
Website: www.standageresearch.com

Remember when human beings dialed things called telephones? At Standage Market Research, we still do! Hand-dialing every interview since 1986. In precarious times for research, we’ve found that the only thing that helps response rates is the human touch...from the first second a respondent says “Hello?”

Survey Sampling International SSI

**Booth Number: 101**
6 Research Drive
Shelton, CT 06484
Phone: +1-203-567-7200
Fax: +1-203-567-7367
Email: info@surveysampling.com
Website: www.surveysampling.com

SSI (www.surveysampling.com) is the premier global provider of sampling, data collection and data analytic solutions for survey research, reaching respondents in 78 countries via Internet, telephone, mobile/wireless and mixed-access offerings. Additional services include questionnaire design consultation, programming and hosting, online custom reporting and data processing. SSI serves more than 3,000 clients, including 48 of the top 50 research organizations from its 26 offices around the world.

Survey Technology & Research Center

**Booth Number: 208**
894 Marcon Blvd., Suite 200
Allentown, PA 18109
Phone: +1-800-482-3550
Fax: +1-610-266-6642
Website: www.strcenter.com

STR provides a full range of data collection services, including inbound / outbound phone, web, IVR and mailing/scanning. STR specializes in the seamless integration of multi-mode methodologies, dual frame designs, address-based sampling, hard to reach respondents / high response.
Sponsor and Exhibit Index

rate requirements, and executive level business-to-business (B2B) projects.

The Roper Center/UConn
Booth Number: 116
369 Fairfield Way Unit 1164
Storrs, CT 06269-1164
Phone: +1-860-486-4440
Fax: +1-860-486-6308
Email: lois@uconn.edu
Website: www.ropercenter.uconn.edu

The Roper Center public opinion data archives maintains a database of 600,000 questions and answers along with about 20,000 dataset from the 1930s to present. The Center’s mission is one of preservation and provision of access to its treasure trove of survey data and we take our stewardship seriously.

Thoroughbred Research Group
Booth Number: 105
1941 Bishop Lane, Suite 1017
Louisville, KY 40218
Phone: +1-215-501-7007
Email: brad.larson@torinc.net
Website: www.torinc.net

Thoroughbred Research Group is a full-service research firm with over 35 years of experience. Taking a consultative approach ensures the most appropriate methodology is employed, the correct population is surveyed and that the results are replicable. Services include questionnaire design, telephone interviews, programming and hosting web surveys, traditional and online focus groups, reporting and analytics.

University of CT Graduate Program
Survey Research
Booth Number: 114
1800 Asylum Avenue, 4th Floor
W. Hartford, CT 06117
Phone: +1-860-570-9343
Fax: +1-860-570-9114
Email: diane.clokey@uconn.edu
Website: www.surveyresearch.uconn.edu

OUR EXPERTS ON YOUR SCHEDULE. The University of Connecticut's Online Graduate Program in Survey Research offers a Master of Arts in Survey Research or a Survey Research Certificate --- allowing you to expand your skills and advance in your field. Check us out today! surveyresearch.uconn.edu

Valassis
Booth Number: 313
One Targeting Centre
Windsor, CT 06095
Phone: +1-516-559-7169
Fax: +1-203-225-9449
Email: jmzaldiv@valassis.com
Website: www.valassislist.com

Valassis All Inclusive Database – offering data to survey companies trying to achieve full address probability for address-based sampling.
Sponsor and Exhibit Index

**Voxco**

**Booth Number: 209**
1134 Ste. Catherine St., Suite 600
Montreal, QC H3B 1H4
Phone: +1-514-861-9255
Email: Vincent.auger@voxco.com
Website: www.voxco.com

Voxco is a provider of software solutions that enable research firms, enterprises, governments and institutions to make informed and better decisions by providing them with the necessary tools to collect, process and analyze data. Voxco is headquartered in Montreal, Canada, with offices in the USA, Europe and Australia.

**Westat**

**Booth Number: 109**
1600 Research Blvd, TA 1076
Rockville, MD 20850
Phone: +1-301-610-8844
Fax: +1-301-610-4886
Email: ericjodts@westat.com
Website: www.westat.com

Westat, celebrating 50 years in 2013, is one of the world’s foremost statistical, health, and social science research organizations, with expertise in statistical sample design, survey instrument development, qualitative and quantitative studies, human factors research, and clinical trials management. Our global portfolio includes projects in more than 60 countries.

**Wiley**

**Booth Number: 100**
111 River St. 4-02
Hoboken, NJ 07030
Phone: +1-201-748-6000
Fax: +1-201-748-6617
Email: info@wiley.com
Website: www.wiley.com

Wiley's international portfolio of Statistics books and journals provide valuable informational content to statisticians and researchers. We publish on behalf of more societies than anybody else, and offer over 1250 online journals, thousands of books, reviews, reference works and more. Visit our portal StatisticsViews for the latest news, research, and training materials at http://www.statisticsviews.com.

**Platinum Sponsor**
Floor Plans

Seaport Hotel – Plaza Level

Seaport Hotel – Mezzanine Level
Floor Plans

Seaport World Trade Center – Plaza Level

Seaport World Trade Center – Mezzanine Level
Floor Plans

Seaport World Trade Center – Harbor Level

[Diagram of floor plan]

Seaport World Trade Center – Harbor Level, Commonwealth Complex

[Diagram of floor plan]

Commonwealth C-E
Plenary Session, Dinner Lunches, Awards Banquet

Commonwealth A&B
Exhibits, Book Exhibit, Demonstrations, Meeting the Author & Posters Sessions
Save the Date for these future conferences

69th Annual Conference
May 15 – 18, 2014
Anaheim Marriott
Anaheim, California

70th Annual Conference
May 14 – 17, 2015
Westin Diplomat Resort & Spa
Hollywood, Florida

71st Annual Conference
May 12 – 15, 2016
Hilton Austin
Austin, Texas

72nd Annual Conference
May 18 – 21, 2017
Sheraton New Orleans
New Orleans, Louisiana

www.aapor.org