ReconMR specializes in dynamic data collection solutions for social science, academic, public opinion and government surveys with more than 25 years of experience delivering representative high-quality data and results.

OUR SOLUTIONS

- **Online**
- **IVR**
- **Panel Management**
- **Mail**
- **SMS**
- **Inbound**
- **Phone**

**Expertly Trained Staff**
- 1,000+ telephone interviewers
- Familiar with IRB Protocols, Human Subjects Protection Training, Multi-Modal Coordination and Survey Research Procedures
- Vetted staff – successful criminal background check required
- English and Spanish language capabilities
- Established partnerships with tenured social science researchers

**High-Volume Calling Capacity**
- 700+ CATI stations across 5 call centers
- Secure work-from-home capabilities for continuity
- Daytime and evening calling hours cover all time zones

**Advanced Technology**
- Industry leading multi-modal contact management and data collection interviewing software (Voxco) integrates all communication methods
- Experience using client hosted CRM software and a wide variety of data collection/tracking systems
- Advanced inbound/outbound telephony systems designed for maximum efficiency and contact rates with extensive reporting capabilities
- Analytics with live dashboards

**Secure Infrastructure**
- Network and physical security exceed industry standards
- Data Security, Integrity and Confidentiality Policy has been scrutinized and approved by clients that adhere to HIPAA and FISMA compliance requirements to protect PII/PHI

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**OVER 25+ YEARS EXPERIENCE**

BRYAN/COLLEGE STATION • SAN MARCOS • SAN ANTONIO • HOUSTON • CORPUS CHRISTI

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## Schedule of Events

- **Monday, May 3**
  - Short Courses 1 and 2

- **Tuesday, May 4**
  - Short Courses 3 and 4

- **Wednesday, May 5**
  - Short Courses 5 and 6

- **Thursday, May 6**
  - Short Courses 7 and 8

- **Monday, May 10**
  - Monday-at-a-Glance

- **Tuesday, May 11**
  - Tuesday-at-a-Glance
  - Tuesday Schedule of Events

- **Wednesday, May 12**
  - Wednesday-at-a-Glance
  - Wednesday Schedule of Events

- **Thursday, May 13**
  - Thursday-at-a-Glance
  - Thursday Schedule of Events

- **Friday, May 14**
  - Friday-at-a-Glance
  - Friday Schedule of Events

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Welcome to virtual AAPOR 2021! We appreciate your participation and contributions at this premier event for public opinion and survey research professionals.

We are convening virtually for the second year in a row. Thanks to your feedback and comments from the 2020 virtual conference, we have worked diligently to implement improvements for 2021, including selecting a new virtual conference platform and building in many opportunities for conversations and networking across all days of the conference. We have a mix of over 500 live presentations and prerecorded sessions with live Q&A for each prerecorded session, allowing AAPORites to connect in real time, as well viewing presentations at your convenience before, during, and after the conference.

Our theme, Data Collection, Measurement, and Public Opinion During a Pandemic, reflects how the coronavirus (COVID-19) pandemic upended data collection and public opinion research in unprecedented ways. As the world faced challenges to public health and safety, many survey organizations, federal statistical agencies, and public opinion researchers had to immediately pivot to a “new normal” of data collection, develop new survey questions to understand new and emerging social, economic, and health-related phenomena, and collect measurements on a scale – both time and geographic – like never before. All of this took place around the 2020 Presidential Election (and its aftermath) and while the 2020 Decennial Census was being collected and processed.

We have implemented a mini-conference dedicated to our conference theme to understand how the pandemic has affected our work and our society. There are four mini-conference sessions in each time slot across all four days of the conference, crossing all of the conference tracks, with live and prerecorded sessions. From new data collection approaches and solutions, changes in response rates, impacts of the pandemic on Census Bureau surveys, understanding attitudes toward equity and inclusion, the COVID-19 vaccine, and health care access, and understanding partisanship and participation in the election, our mini-conference sessions address a broad set of topics. Other must-see conference highlights include:

• A kickoff plenary session on Polling the Electorate During a Pandemic in which speakers will highlight the what we learned about the 2020 US election and polling;
• A closing plenary session, kicking off the inaugural AAPOR Award Lecture, featuring the winners of the 2020 and 2021 AAPOR Awards for Exceptionally Distinguished Achievement;
• Reports from two AAPOR Task Forces, including the AAPOR Task Force Report on the Performance of 2020 Pre-Election Polls and results of the AAPOR/WAPOR Task Force on Quality in Comparative Surveys; and
• Ample opportunities to connect with AAPOR’s Affinity Groups, Chapters, and newer members.

Wherever you are joining us – from your living room, home office, backyard, or actual office – we are so glad that you are engaging and connecting with AAPOR!

Kristen Olson
Conference Chair

Darby Steiger
Associate Conference Chair
AAPOR Conduct Policy Preamble

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR’s membership is global. Our conferences, meetings, and activities bring together people from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR’s coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender, identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principles of equality and respect, and are serious forms of professional misconduct. AAPOR’s full conduct policy is available on our website. AAPOR members who violate this policy will be subject to discipline.

2021 Virtual Conference Platform and Interactive Schedule

The AAPOR 2021 Virtual Conference can be accessed through the Conference Platform (Pathable) on a web browser. The conference platform works best when viewed on a desktop or laptop rather than a mobile device. Conference registrants will log in to attend research sessions, short courses, and committee meetings, take part in Conference events, connect with other attendees on the conference platform, and connect with Exhibitors and Sponsors in the Virtual Exhibit Hall. This year’s conference features a mini-conference on Data Collection, Measurement, and Public Opinion During a Pandemic, with three live sessions and one session of prerecorded papers dedicated to the conference theme during each time slot. The Conference platform and recorded sessions will be available to registrants through March 2022. By participating as a presenter or audience member on the Conference Platform, attendees agree to be recorded. More information on conference sessions and special events can be found in this program and online.
AAPOR’s Commitment to Inclusion and Equity

Inclusion and Equity Committee Charge
The Inclusion and Equity Committee (IEC) shall be responsible for the oversight of AAPOR’s inclusion and equity strategies. This committee shall establish, implement, and maintain programs that promote the inclusion of diverse AAPOR members and ensure that members of marginalized groups receive equitable opportunities, recognition, and support within the organization.

AAPOR Diversity Statement
The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR 2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future. It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed, regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting. AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all. By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

AAPOR Inclusive Voices Award
AAPOR’s Inclusive Voices Award recognizes scholars/researchers, organizations, or institutions who help give voice to understudied and underserved populations. This may include producing important data sets, research, and survey methods that improve the ability to study complex social phenomena for these groups, including racial/ethnic minority groups, refugees and immigrants, LGBT persons, disabled persons, victimized populations, offenders re-entering society, children/youth/teens, impoverished communities, or other specific populations. Please join us in honoring research that honors AAPOR's mission, commitment to recognizing outstanding research, and supports diversity and inclusive excellence.

AAPOR Student-Faculty Diversity Pipeline Award
The Student-Faculty Diversity Pipeline Award is intended to recruit faculty-student pairs interested in becoming AAPOR colleagues. The Award is given to members of historically underrepresented racial-ethnic groups interested in the study of public opinion and survey research methodology. The scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award waives conference registration and annual membership fees for the student and faculty member.
2021 Webinar Series
Sponsored by: Westat

February
An Introduction to AAPOR: “A Meeting Place and More…”
Tom W. Smith, NORC at the University of Chicago
Reg Baker, Independent Consultant
Janice M. Ballou, Independent Consultant
Don A. Dillman, Washington State University
Morgan Earp, U.S. National Center for Health Statistics
Adam Safir, U.S. Bureau of Labor Statistics

The COVID-19 Household Pulse Survey
Jennifer Hunter Childs, U.S. Census Bureau
Jason Fields, U.S. Census Bureau

April
Survey Research in Low- and Middle-Income Countries During COVID-19
Charles Lau, RTI International

May
Cognitive Interviewing and its Online Implementation “Web Probing”
Dorothée Behr, GESIS - Leibniz Institute for the Social Sciences
Cornelia Neuert, GESIS - Leibniz Institute for the Social Sciences

June
Using Designed Data to Correct for Errors in Big Data
Kay Ricci, Nielsen
Leah Christian, NORC at the University of Chicago

July
Differential Privacy in the Real World
Claire McKay Bowen, Urban Institute

August
How to Keep Up within your Field: Strategies for Continuous Learning
Mario Callegaro, Google, Inc.

September
AAPOR Task Force on 2020 Election Polling
Josh D. Clinton, Vanderbilt University

October
Survey-Based Experimentation: Why It Should Be Used More Often and How Best to Use It
Paul J. Lavrakas, Independent Consultant
Edith de Leeuw, Utrecht University
Allyson Holbrook, University of Illinois Chicago
Brady T. West, University of Michigan
Mike W. Traugott, University of Michigan

November
Using Social Media for Web Survey Recruitment
Simon Kühne, Bielefeld University
Zaza Zindel, Bielefeld University

December
Mixing Qualitative and Quantitative Methods
Michelle Nichols, Medical University of South Carolina

AAPOR Webinar Series and Recordings

Live Webinars
Throughout the year, AAPOR offers live webinars presented by leaders in public opinion and survey research. Learn about the latest methods and empirical research findings without leaving your desk.

Recordings Library
Learn from leaders in public opinion and survey research at a time that is convenient for you. AAPOR now offers an institutional subscription to our recorded webinars that can be shared with other branches, offices, faculty, staff, and others at your institution. Choose from more than 30 topics, including

- Population-based surveys
- Address-based sampling
- Cell phone surveys
- Social network analysis
- And more

Click here for more webinar information.
Conference Highlights

AAPOR Short Courses
May 3, 2021 – May 6, 2021
Eight in-depth short courses are offered to enhance your learning experience at the virtual conference. For course descriptions, please see pages 40-43.
1. Doing Reproducible Research: Best Practices and Practical Tools for the Social Sciences
2. Designing Survey Experiments when Treatment Effects are Heterogeneous
3. Transitioning from Interviewer-Administered Surveys to “Push to Web” with a Focus on Questionnaire Design and Mode Effects
4. Biosocial Data Collection and Analysis
5. Deepening and Enriching Qualitative Data Collection and Analysis with Creative Methods
6. Identifying and Correcting Errors in Big Data
7. Using (Non-) Probability Sample Surveys for Public Opinion Research
8. Tidy Survey Analysis in R using the srvyr Package

New(er) AAPOR Member Happy Hour
Monday, May 10, 6:00 p.m. – 8:00 p.m. Eastern
Is this your first conference? Have you not been back in some time? Are you new to AAPOR, or just New(ish)? Either way, join the AAPOR Welcoming Committee for a happy hour, to meet some friendly faces and fellow AAPORites.

Coffee Breaks and Explore the Virtual Exhibit Hall
Throughout the conference
Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR’s sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.
Conference Highlights
Opening Plenary & Conference Welcome

Polling the Electorate During a Pandemic
Tuesday, May 11, 2021, 10:00 a.m. – 11:30 a.m. Eastern

The 2020 election cycle was unlike any in modern history. This plenary will examine what we learned about the electorate, voting, election night, and polling in general from the 2020 election season.

Panelists:
Jennifer Agiesta, CNN
Jennifer De Pinto, CBS
Lydia Saad, Gallup
Emily Swanson, AP

Moderator:
Courtney Kennedy, Pew Research Center

Jennifer Agiesta is Director of Polling and Election Analytics at CNN. Named to the position in January 2015, Agiesta produces all the network’s polling and leads its Election Night decision team, while guiding CNN’s reporting on the use of polls. She works out of CNN’s Washington DC bureau. Prior to joining CNN, Agiesta served as director of polling at The Associated Press. There, she ran a two-person polling unit, conducting domestic and international survey research for the news cooperative and leading its election night exit poll coverage. She has also covered polling at The Washington Post, launching the site’s polling blog Behind the Numbers, and helped build the National Election Pool exit poll operation at Edison Research. Prior to her media work, Agiesta worked on messaging research with DC firms Belden, Russonello and Stewart and Greenberg Quinlan Rosner. Agiesta holds a bachelor’s degree from Washington and Lee University, and is a native of Long Island.

Lydia Saad is Director of U.S. Social Research at Gallup where, working closely with an experienced and talented team, she oversees the content of U.S. Gallup Poll surveys and news articles. She writes extensively about U.S. public opinion for Gallup News, regularly discusses Gallup findings and trends with the news media, and has published numerous articles over the years for academic and other journals. Lydia is a longtime and active AAPOR member, currently serving as chair of the Future of AAPOR Finances Working Group and as a member of the 2020 Election Polling Taskforce. From 2019-2020 she served on the executive council as Secretary-Treasurer.

Jennifer De Pinto is Deputy Director of Surveys at CBS News. She develops CBS News Polls, from the design of questionnaires to analyzing poll results, and coordinates the production of polling and election-related stories across all CBS News platforms. In addition, Jennifer reports on CBS News polling for CBS News Radio and its affiliates and her poll and election analysis appear on CBSNews.com, including on CBS News Eye on Trends, the CBS News Election and Survey Unit’s blog. On election nights, she works as an exit poll analyst developing stories that shape CBS News’ coverage. Jennifer also serves as the CBS News representative on the National Election Pool Survey Committee. Before joining CBS News, Jennifer worked at Louis Harris & Associates, the polling firm founded by renowned pollster Louis Harris. She conducted research and assisted with survey projects in the fields of politics, health care and business. After her work at Harris, Jennifer joined Leadership Directories, Inc., a publisher of reference books becoming the Editor of the News Media Yellow Book, a quarterly directory of the news media industry. Jennifer is a member of the New York chapter of the American Association of Opinion Research (NYAAPOR) and has previously served as their Membership Chair. Jennifer has a bachelor’s degree from Pace University.

Emily Swanson is the director of public opinion research at The Associated Press. A member of AP’s polling unit in Washington since 2014, she oversees polls conducted by the AP-NORC Center for Public Affairs Research, including AP’s role in questionnaire design, data analysis and story development. Swanson also played a key part in the development of AP VoteCast, AP’s pioneering election research survey. As part of her role guiding journalists in their use of survey data, she helped develop updated polling standards.
published in a new chapter of the AP Stylebook in 2018. Swanson also serves on the organization's election night decision desk, analyzing vote returns, historical data and the results of AP VoteCast to determine when AP officially calls the winner in elections all across the country. Prior to joining the AP, she was polling director at HuffPost Pollster (may it rest in peace), where she ran the site's first survey research partnership. Before that, she was associate editor of the website Pollster.com. Swanson is a graduate of the University of Wisconsin-Madison, where she held her first job in the field of survey research as a telephone interviewer. She lives in Washington, D.C. with her cats Artemis and Apollo and a rapidly expanding collection of pandemic plants.

Courtney Kennedy is director of survey research at Pew Research Center. Her team is responsible for the design of the Center’s U.S. surveys and maintenance of the American Trends Panel. Kennedy conducts experimental research to improve the accuracy of public opinion polls. Her research focuses on nonresponse, weighting, modes of administration and sampling frames. Her work has been published in Public Opinion Quarterly, the Journal of Survey Statistics and Methodology and the Journal of Official Statistics. She has served as a co-author on five American Association for Public Opinion Research (AAPOR) task force reports, including chairing the committee that evaluated polling in the 2016 presidential election. Prior to joining Pew Research Center, Kennedy served as vice president of the advanced methods group at Abt SRBI, where she was responsible for designing complex surveys and assessing data quality. She has served as a statistical consultant for the U.S. Census Bureau’s decennial census and panels convened by the National Academies of Science, Engineering, and Medicine. Kennedy has a doctorate from the University of Michigan and a master’s degree from the University of Maryland, both in survey methodology. Kennedy has served as AAPOR standards chair and conference chair.
Conference Highlights

All Chapter Virtual Mixer
Tuesday, May 11, 2021, 6:00 p.m. – 8:00 p.m. Eastern
Please join representatives from each of AAPOR’s regional chapters and fellow conference attendees for a fun and relaxing hour of socializing, trivia, and prizes along with introductions to all of the local chapters at the All-Chapter Virtual Mixer. The event will feature opportunities to learn about membership and volunteer opportunities in your area and get to know more about your AAPOR colleagues.

Presidential Address
Wednesday, May 12, 2021, 1:00 p.m. – 2:00 p.m. Eastern
Join fellow attendees for the annual Presidential Address from AAPOR President Dan Merkle, introduced by Vice President Patricia Moy.

Awards Ceremony
Thursday, May 13, 2021, 11:30 a.m. – 1:00 p.m. Eastern
Celebrate the award-winning accomplishments of AAPOR members and welcome the newly elected Executive Council, including recognition of the 2020 and 2021 Winners of the AAPOR Award for Exceptionally Distinguished Achievement!

AAPOR Award Winner Keynote: Closing Plenary
Friday, May 14, 2021, 10:00 a.m. – 11:30 a.m. Eastern
Celebrate the accomplishments of the 2020 and 2021 AAPOR Award Winners through the inaugural AAPOR Award Keynote Address. The speakers and themes of their talks will be announced at the May 13 Award Ceremony.

Annual Business Meeting
Friday, May 14, 2021, 3:30 p.m. – 5:30 p.m. Eastern
Attend the Annual Business Meeting to learn more about the past year’s accomplishments and future initiatives of the association, engage in Q&A, and enjoy remarks from 2020-2021 President Dan Merkle.
Conference Engagement Opportunities

Speed Networking
Speed networking returns this year! Three one-hour sessions provide opportunities for organizations to meet with AAPOR’s top talent in short one-on-one sessions through our online conference platform. Whether job-seeking or just wanting to get to know more about the many organizations that are part of AAPOR, attendees will use this time to connect directly with representatives of organizations. Attendees have signed up for short one-on-one sessions. If you did not sign up ahead of time but still want to participate in a speed networking opportunity, please reach out to Justine Bulgar-Medina at BulgarMedina-Justine@norc.org or Patrick Habecker at phabecker2@unl.edu. You can also schedule private meetings with AAPOR’s sponsors, exhibitors, or attendees on your own to make new connections!

AAPOR Engages!
This year, we are holding three photo contests over social media and the discussion boards on the AAPOR Conference platform! Use #AAPOR on Twitter or post on the conference platform discussion boards under “Connect” on the top bar. Need help? Email bulgarmedina-justine@norc.org and we will post your photo for you! The picture with the most ‘likes’ in each category will win a $25 gift card! Multiple submissions strongly encouraged.

AAPOR Outdoors!
This year, in lieu of our in-person Fun Run, we’re hosting an “AAPOR Outdoors!” picture-based contest. For this Twitter and discussion-board worthy fun, we’re asking AAPORites to submit pictures of the outdoors — of themselves, from a walk, of their WFH office view, whatever inspires you! We will be looking for AAPOR swag (or a pet!) in the photo!

AAPOR Eats!
Chicken anyone?! Since we can’t be together, we’re continuing with the photo-contests with an all-new one for this year, we’re calling AAPOR Eats! Take your best pictures of your food and post using #AAPOR on Twitter, email us, or post to our discussion board. Multiple submissions strongly encouraged.

Remember When?: AAPOR Edition
Have those great AAPOR photos from over the years of conferences, colleagues, and chicken (we needed at least two mentions of the official food of AAPOR, after all)? Now is your chance to show them off! Take a picture, or upload your digital one, with a caption, to Twitter using #AAPOR, email us, or post to our discussion board. Multiple submissions strongly encouraged.
# Committee Meetings

**Monday, May 3, 2021**

<table>
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<th>Time</th>
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<tbody>
<tr>
<td>11:30 a.m. – 1:00 p.m. Eastern</td>
<td>GAAPOR Annual Meeting</td>
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<td>1:30 p.m. – 3:00 p.m. Eastern</td>
<td>AAPI Research &amp; Affinity Group Meeting</td>
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**Tuesday, May 4, 2021**

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<th>Time</th>
<th>Meeting</th>
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<tr>
<td>10:00 a.m. – 11:30 a.m. Eastern</td>
<td>Investment Committee Meeting</td>
</tr>
<tr>
<td>11:30 a.m. – 1:00 p.m. Eastern</td>
<td>Sponsorship Committee Meeting</td>
</tr>
<tr>
<td>1:30 p.m. – 3:00 p.m. Eastern</td>
<td>Inclusion and Equity Committee Kick-off Meeting</td>
</tr>
<tr>
<td>3:00 p.m. – 4:30 p.m. Eastern</td>
<td>Education Committee Meeting</td>
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**Thursday, May 6, 2021**

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<tbody>
<tr>
<td>10:00 a.m. – 11:30 a.m. Eastern</td>
<td>Standards Committee May Meeting</td>
</tr>
<tr>
<td>11:30 a.m. – 1:00 p.m. Eastern</td>
<td>Survey Research Teaching Affinity and Interest Group Organizing Meeting</td>
</tr>
<tr>
<td>1:30 p.m. – 3:00 p.m. Eastern</td>
<td>Membership and Chapter Relations Committee Meeting</td>
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**Friday, May 7, 2021**

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<tr>
<th>Time</th>
<th>Meeting</th>
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<tbody>
<tr>
<td>10:00 a.m. – 11:30 a.m. Eastern</td>
<td>Standard Definitions Subcommittee Annual Meeting</td>
</tr>
<tr>
<td>11:30 a.m. – 1:00 p.m. Eastern</td>
<td>QUALPOR Member Meeting</td>
</tr>
<tr>
<td>1:30 p.m. – 3:00 p.m. Eastern</td>
<td>Transparency Initiative Coordinating Committee Meeting</td>
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<tr>
<td>3:00 p.m. – 4:30 p.m. Eastern</td>
<td>HISP-AAPOR Meeting</td>
</tr>
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AAPOR Executive Council
2020-2021

Dan Merkle
President
ABC News

Patricia Moy
Vice President
University of Washington

Nora Cate Schaeffer
Past President
University of Wisconsin - Madison

Gretchen McHenry
Secretary-Treasurer
RTI International

Ginger Blazier
Associate Secretary-Treasurer
Consultant

Timothy Triplett
Standards Chair
Urban Institute

Ashley Kirzinger
Associate Standards Chair
Kaiser Family Foundation
AAPOR Executive Council
2020-2021

Kristen Olson
Conference Chair
University of Nebraska-Lincoln

Darby Steiger
Associate Conference Chair
Westat

Ipek Bilgen
Membership and Chapter Relations Chair
NORC at the University of Chicago

Angelique Uglow
Associate Membership and Chapter Relations Chair
ReconMR

Jessica Holzberg
Communications Chair
U.S. Census Bureau

Marco Morales
Associate Communications Chair
Warner Music Group & Columbia University

Tamara Terry
Inclusion and Equity Committee Chair
RTI International

Rachel A. Caspar
Education Chair
RTI International

Emilia Peytcheva
Associate Education Chair
RTI International

Mary E. Losch
Councilor-at-Large
University of Northern Iowa

Ricki Jarmon
Councilor-at-Large
Abt Associates
AAPOR Executive Council
2021-2022

Patricia Moy
President
University of Washington

Paul Beatty
Vice President
U.S. Census Bureau

Dan Merkle
Past President
ABC News

Gretchen McHenry
Secretary-Treasurer
RTI International

Anna Wiencrot
Associate Secretary-Treasurer
NORC at the University of Chicago

Ashley Kirzinger
Standards Chair
Kaiser Family Foundation

Marjorie Connelly
Associate Standards Chair
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Darby Steiger
Conference Chair
Westat

Brady T. West
Associate Conference Chair
University of Michigan

Angelique Ugloy
Membership and Chapter Relations Chair
ReconMR

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AAPOR Award for Exceptionally Distinguished Achievement

The AAPOR Award is the Association’s highest honor, this award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The 2020 and 2021 award winners will be announced during the Annual Awards Ceremony on May 13, 2021 at 11:30 a.m. – 1:00 p.m. ET.

2019  Paul J. Lavrakas
2018  Lars Lyberg
2017  Peter V. Miller
2016  Scott Keeter
2015  Nancy Mathiowetz
2014  Jon A. Krosnick
2013  Floyd J. “Jack” Fowler, Jr.
2012  Daniel Yankelovich
2011  Stanley Presser
2010  Michael W. Traugott
2009  Elizabeth Martin
2008  Kathleen A. Frankovic
2007  Harry O’Neill
2006  Norman H. Nie
2005  Andrew Kohut
2004  Benjamin I. Page
2003  Don A. Dillman, Frank Stanton
2002  Tom W. Smith
2001  Robert Groves
2000  Philip Meyer
1999  Charles Cannell, Warren J. Mitofsky
1998  Albert E. Gollin
1997  Irving CRESPI
1996  Eleanor Singer
1995  Herbert I. Abelson
1994  Howard Schuman
1993  Jack Elinson
1992  James Davis
1991  Joe Belden
1990  Herbert E. Krugman
1989  Gladys Engel Lang, Kurt Lang
1988  Burns W. Roper
1987  Norman Bradburn, Seymour Sudman
1986  Philip Converse
1985  Daniel Katz
1984  Ihthiel de Sola Pool
1983  Paul K. Perry
1982  Paul B. Sheatsley, Matilda White Riley, John R. Riley, Jr., Wilbur Schramm
1981  Lester R. Frankel
1980  Shirley A. Starr
1979  Mervin D. Field
1978  W. Phillips Davison
1977  Leo Bogart
1976  Joseph T. Klapper
1975  Raymond A. Bauer
1974  Bernard Berelson
1973  Rensis Likert
1972  Jean Stoetzel
1971  Walter Lippman
1970  Archibald M. Crossley
1969  Roper Public Opinion Research Center
1968  Elmo C. Wilson
1967  Hans Zeisel
1966  Hadley Cantril
1965  Harry H. Field
1964  Harold D. Lasswell
1963  George H. Gallup
1962  Angus Campbell
2021 Award Winners

**AAPOR Book Award**

**Winner:** Margaret Roller and Paul J. Lavrakas  
*Applied Qualitative Research Design: A Total Quality Framework Approach*

The AAPOR Book Award recognizes influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology. Eligibility for the AAPOR Book Award includes any book in the field that is at least three years old (to allow time for books to be read and reviewed), including books published before or during the period covered by the AAPOR list of the Fifty Books That Have Significantly Shaped Public Opinion Research 1946-1995.

**AAPOR Policy Impact Award**

**Winner:** Feeding America for the Map the Meal Gap Project

The AAPOR Policy Impact Award acknowledges that a key purpose of opinion and other survey research is to facilitate well informed decision-making. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice and discourse, either in the public or private sectors.

**Warren J. Mitofsky Innovators Award**

**Winner:** BigSurv18 Conference Scientific Committee  
(founding members listed below)  
Paul Biemer, *RTI International*  
Craig A. Hill, *RTI International*  
Lilli Japec, *Statistics Sweden*  
Antje Kirchner, *RTI International*  
Lars Lyberg, *Demoskop (in memoriam)*

The Warren J. Mitofsky Innovators Award recognizes accomplishments in the fields of public opinion and survey research that occurred in the past ten years or that had their primary impact on the field during the past decade. The innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, innovations must be publicly documented. The award can be given to individuals, groups or institutions.

**Monroe G. Sirken Award in Interdisciplinary Survey Research Methods Research**

**Winner:** Edith de Leeuw, *Utrecht University*

The Sirken Award in Interdisciplinary Survey Research Methods Research is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improve the theory and methods of collecting, verifying, processing, presenting or analyzing survey data.

**AAPOR Public Service Award**

**Winner:** Dawn V. Nelson, *U.S. Census Bureau*

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy. This award is a means for recognizing the service and dedication of persons working in or with the public sector and their dedication to protecting, improving, and maintaining survey research standards and data quality.

**Burns “Bud” Roper Fellows**

**Winners:**  
Tugba Adali, *Hacettepe University Institute of Population Studies*  
Nathan Browning, *Kiaer Research*  
Beyza Buyuker, *University of Illinois Chicago*  
Lello Guluma, *Mathematica Policy Research*  
Jan Höhne, *University of Duisburg-Essen*  
Mark Owens, *University of Texas at Tyler*  
Dixi Paglinawan-Modoc, *Independent Survey Statistician*  
Alexandra Saunders, *Mathematica Policy Research*  
Alexander Wenz, *University of Mannheim*  
Xinyue Zhang, *SurveyMonkey*

The Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will. Roper Fellows must demonstrate primary work responsibilities related to survey research or public opinion and have recently started their careers. Fellows receive financial assistance to help them attend the AAPOR Annual Conference and/or participate in conference short courses; most are first-time conference attendees.
2021 Award Winners (continued)

Seymour Sudman Student Paper Competition Award

**Winner:** Rachel Stenger and Angelica Phillips, University of Nebraska-Lincoln
“The Effect of Burdensome Survey Questions on Data Quality in An Omnibus Survey”

**Honorable Mention:** Joseph Phillips, Pennsylvania State University
“Affective Polarization: Over Time, Through The Generations, and During The Lifespan”

The Seymour Sudman Student Paper Competition Award is given as a tribute to Seymour Sudman in memory of his many contributions to survey methodology, his leadership in the AAPOR community and his teaching and mentoring of students in the survey research profession.

Student Conference Award

**Winners:**
Ka Ming Chan, Geschwister Scholl Institute of Political Science
Zeming Chen, University of Manchester
Lauren Ellis, Rutgers University
Nicole James, University of Essex
Rongbo Jin, University of Arizona
Yingling Liu, Baylor University
Melike Saraç, Hacettepe University
Justin Tseng, Harvard University
Isabel Williams, University of Arizona

The AAPOR Student Conference Award funds student attendance at the AAPOR Annual Conference. Student Conference Awards help to offset the expense of attending the conference. The awards are offered to students who are in need of financial support to attend the conference and experience this important educational and collegial event for public opinion and survey researchers.

AAPOR Inclusive Voices Award

**Winners:** Family and Community Health Study and European Union Minorities and Discrimination Survey

This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations.

Student-Faculty Diversity Pipeline Award

**Winners:**
Tylir Fowler and Nyron Crawford, Temple University
Leslie Garza and Sean Roche, Texas State University
Aliyah Mcilwain and Sarah Reckhow, Michigan State University
Alexandria Williams and Alian Kasabian, University of Nebraska-Lincoln

The Student-Faculty Diversity Pipeline Award are intended to recruit faculty-student pairs interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty.
AAPOR Chapter Student Paper Winners

**DC-AAPOR Student Paper Winner**
Doug Kilburg and Arthur Rosales, USDA
*Public Interest in USDA / NASS’s Statistical Reports via Social Media*

**MAPOR Doris A. Graber Award for Best Public Opinion Student Paper Award Winner**
Liwei Shen, *University of Wisconsin-Madison*
*A Mind is Not Closed for No Reason - Why Do Some Chinese Dispute the Apollo Moon Landing*
**Session:** International Public Opinion Surveys  
**Time:** Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern

**MAPOR Allan L. McCutcheon Award for Best Methodology Student Paper Award Winner**
Angelica Phillips and Rachel Stenger, *University of Nebraska-Lincoln*
*The Effect of Burdensome Survey Questions on Data Quality in an Omnibus Survey*
**Session:** Detecting and Improving Data Quality  
**Time:** Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern

**NEAAPOR Student Paper Award Winners**
Ryan Shaffer and Lucas Pyle, *Tufts University*
*Combatting Partisanship in Measures of Issue Salience: A Novel Approach*
**Session:** Evaluating Methods and Modes in Election Polling  
**Time:** Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern

Brendan Hartnett and Alexandra Haver, *Tufts University*
*Impact of Popular Vote Margins on Accepting 2020 Presidential Election Results*
**Session:** Partisanship and Polarization  
**Time:** Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern

**PAPOR Student Paper Award Winner**
Rafiuddin Najam, *Oregon State University*
*Financing of Public Higher Education in Afghanistan: Public Opinion and Information Effects*
**Session:** International Public Opinion Surveys  
**Time:** Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern

**SAPOR Student Paper Award Winner**
Hannah Ridge, *Duke University*
*Just Like the Others: Party Differences, Perception, and Satisfaction with Democracy*
**Session:** Partisanship and Polarization  
**Time:** Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern

Congratulations to the 2021 AAPOR Annual T-Shirt Slogan Contest Winner: Megan Lipke, *University of Maryland*,  
*6 Feet Is My New Confidence Interval*

Purchase a 76th Annual Conference t-shirt and other AAPOR items in the AAPOR Swag Shop!
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Schedule of Events

AAPOR has worked to make the Annual Conference schedule easy to participate across multiple time zones. All major activities, with the exception of evening receptions, will take place between the following times:

9:00 a.m. – 5:30 p.m. Eastern Time
8:00 a.m. – 4:30 p.m. Central Time
7:00 a.m. – 3:30 p.m. Mountain Time
6:00 a.m. – 2:30 p.m. Pacific Time
2:00 p.m. – 10:30 p.m. Greenwich Mean Time
3:00 p.m. – 11:30 p.m. Central European Standard Time

All times below are in U.S. Eastern Time

May 3 – May 7, 2021

Monday, May 3, 2021 | Short Course Week
10:00 a.m. – 1:30 p.m. Eastern  Course 1: Doing Reproducible Research: Best Practices and Practical Tools for the Social Sciences
10:00 a.m. – 4:30 p.m. Eastern  Committee and Affinity Group Meetings
2:00 p.m. – 5:30 p.m. Eastern  Course 2: Designing Survey Experiments When Treatment Effects are Heterogeneous

Tuesday, May 4, 2021 | Short Course Week
10:00 a.m. – 1:30 p.m. Eastern  Course 3: Transitioning from Interviewer-Administered Surveys to “Push to Web” with a Focus on Questionnaire Design and Mode Effects
10:00 a.m. – 5:00 p.m. Eastern  Executive Council Meetings
2:00 p.m. – 5:30 p.m. Eastern  Course 4: Biosocial Data Collection and Analysis

Wednesday, May 5, 2021 | Short Course Week
10:00 a.m. – 1:30 p.m. Eastern  Course 5: Deepening and Enriching Qualitative Data Collection and Analysis with Creative Methods
10:00 a.m. – 5:00 p.m. Eastern  Executive Council Meetings
2:00 p.m. – 5:30 p.m. Eastern  Course 6: Identifying and Correcting Errors in Big Data

Thursday, May 6, 2021 | Short Course Week
10:00 a.m. – 1:30 p.m. Eastern  Course 7: Using (Non-)Probability Sample Surveys for Public Opinion Research
10:00 a.m. – 4:30 p.m. Eastern  Committee and Affinity Group Meetings
2:00 p.m. – 5:30 p.m. Eastern  Course 8: Tidy Survey Analysis in R using the srvyr Package

Friday, May 7, 2021 | Short Course Week
10:00 a.m. – 4:30 p.m. Eastern  Committee and Affinity Group Meetings
2:00 p.m. – 3:30 p.m. Eastern  Office Hours
## Schedule of Events

### May 10 – May 14, 2021

#### Monday, May 10, 2021 | Day 0 of Conference

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 p.m. – 1:30 p.m. Eastern</td>
<td>AAPOR Conference Information Session: How to Get the Most Out of the Conference</td>
</tr>
<tr>
<td>2:00 p.m. – 3:00 p.m. Eastern</td>
<td>Office Hours</td>
</tr>
<tr>
<td>5:00 p.m. – 8:00 p.m. Eastern</td>
<td>New(er) AAPOR Member Happy Hour</td>
</tr>
</tbody>
</table>

#### Tuesday, May 11, 2021 | Day 1 of Conference

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m. – 11:30 a.m. Eastern</td>
<td>Polling the Electorate During a Pandemic: Opening Plenary Session &amp; Conference Welcome</td>
</tr>
<tr>
<td>11:30 a.m. – 12:00 p.m. Eastern</td>
<td>Coffee Break and Explore the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>11:30 a.m. – 1:30 p.m. Eastern</td>
<td>Concurrent Session A: Prerecorded Sessions</td>
</tr>
<tr>
<td>1:00 p.m. – 1:30 p.m. Eastern</td>
<td>Live Q&amp;A for Concurrent Session A: Prerecorded Sessions</td>
</tr>
<tr>
<td>12:00 p.m. – 1:30 p.m. Eastern</td>
<td>Concurrent Session A: Live Sessions</td>
</tr>
<tr>
<td>1:30 p.m. – 2:00 p.m. Eastern</td>
<td>Coffee Break and Explore the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>2:00 p.m. – 3:00 p.m. Eastern</td>
<td>Round Tables and Speed Networking</td>
</tr>
<tr>
<td>2:30 p.m. – 4:30 p.m. Eastern</td>
<td>Concurrent Session B: Prerecorded Sessions</td>
</tr>
<tr>
<td>4:00 p.m. – 4:30 p.m. Eastern</td>
<td>Live Q&amp;A for Concurrent Session B: Prerecorded Sessions</td>
</tr>
<tr>
<td>3:00 p.m. – 4:30 p.m. Eastern</td>
<td>Concurrent Session B: Live Sessions</td>
</tr>
<tr>
<td>4:30 p.m. – 5:00 p.m. Eastern</td>
<td>Coffee Break and Explore the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>6:00 p.m. – 8:00 p.m. Eastern</td>
<td>All-Chapter Virtual Mixer</td>
</tr>
</tbody>
</table>

#### Wednesday, May 12, 2021 | Day 2 of Conference

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 a.m. – 11:00 a.m. Eastern</td>
<td>In Memoriam Session</td>
</tr>
<tr>
<td>10:00 a.m. – 11:00 a.m. Eastern</td>
<td>Round Tables and Speed Networking</td>
</tr>
<tr>
<td>10:30 a.m. – 12:30 p.m. Eastern</td>
<td>Concurrent Session C: Prerecorded Sessions</td>
</tr>
<tr>
<td>12:00 p.m. – 12:30 p.m. Eastern</td>
<td>Live Q&amp;A for Concurrent Session C: Prerecorded Sessions</td>
</tr>
<tr>
<td>11:00 a.m. – 12:30 p.m. Eastern</td>
<td>Concurrent Session C: Live Sessions</td>
</tr>
<tr>
<td>12:30 p.m. – 1:00 p.m. Eastern</td>
<td>Coffee Break and Explore the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>1:00 p.m. – 2:00 p.m. Eastern</td>
<td>Presidential Address by 2020-2021 President Dan Merkle</td>
</tr>
<tr>
<td>2:00 p.m. – 2:30 p.m. Eastern</td>
<td>Coffee Break and Explore the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>2:00 p.m. – 4:00 p.m. Eastern</td>
<td>Concurrent Session D: Prerecorded Sessions</td>
</tr>
<tr>
<td>3:30 p.m. – 4:00 p.m. Eastern</td>
<td>Live Q&amp;A for Concurrent Session D: Prerecorded Sessions</td>
</tr>
<tr>
<td>2:30 p.m. – 4:00 p.m. Eastern</td>
<td>Concurrent Session D: Live Sessions</td>
</tr>
<tr>
<td>4:00 p.m. – 5:00 p.m. Eastern</td>
<td>Round Tables and Speed Networking</td>
</tr>
</tbody>
</table>
## Schedule of Events

### May 10 – May 14, 2021 (continued)

#### Thursday, May 13, 2021 | Day 3 of Conference

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 a.m. – 11:30 a.m. Eastern</td>
<td>Concurrent Session E: Prerecorded Sessions</td>
</tr>
<tr>
<td>11:00 a.m. – 11:30 a.m. Eastern</td>
<td>Live Q&amp;A for Concurrent Session E: Prerecorded Sessions</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m. Eastern</td>
<td>Concurrent Session E: Live Sessions</td>
</tr>
<tr>
<td>11:30 a.m. – 1:00 p.m. Eastern</td>
<td>Annual Awards Ceremony</td>
</tr>
<tr>
<td>1:00 p.m. – 1:30 p.m. Eastern</td>
<td>Coffee Break and Explore the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>1:00 p.m. – 3:00 p.m. Eastern</td>
<td>Concurrent Session F: Prerecorded Sessions</td>
</tr>
<tr>
<td>2:30 p.m. – 3:00 p.m. Eastern</td>
<td>Live Q&amp;A for Concurrent Session F: Prerecorded Sessions</td>
</tr>
<tr>
<td>1:30 p.m. – 3:00 p.m. Eastern</td>
<td>Concurrent Session F: Live Sessions</td>
</tr>
<tr>
<td>3:00 p.m. – 3:30 p.m. Eastern</td>
<td>Coffee Break and Explore the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>3:00 p.m. – 5:00 p.m. Eastern</td>
<td>Concurrent Session G: Prerecorded Sessions</td>
</tr>
<tr>
<td>4:30 p.m. – 5:00 p.m. Eastern</td>
<td>Live Q&amp;A for Concurrent Session G: Prerecorded Sessions</td>
</tr>
<tr>
<td>3:30 p.m. – 5:00 p.m. Eastern</td>
<td>Concurrent Session G: Live Sessions</td>
</tr>
</tbody>
</table>

#### Friday, May 14, 2021 | Day 4 of Conference

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m. – 11:30 a.m. Eastern</td>
<td>AAPOR Award Winners Keynote Closing Plenary</td>
</tr>
<tr>
<td>11:30 a.m. – 12:00 p.m. Eastern</td>
<td>Coffee Break and Explore the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>11:30 a.m. – 1:30 p.m. Eastern</td>
<td>Concurrent Session H: Prerecorded Sessions</td>
</tr>
<tr>
<td>1:00 p.m. – 1:30 p.m. Eastern</td>
<td>Live Q&amp;A for Concurrent Session H: Prerecorded Sessions</td>
</tr>
<tr>
<td>12:00 p.m. – 1:30 p.m. Eastern</td>
<td>Concurrent Session H: Live Sessions</td>
</tr>
<tr>
<td>1:30 p.m. – 2:00 p.m. Eastern</td>
<td>Coffee Break and Explore the Virtual Exhibit Hall</td>
</tr>
<tr>
<td>1:30 p.m. – 3:30 p.m. Eastern</td>
<td>Concurrent Session I: Prerecorded Sessions</td>
</tr>
<tr>
<td>3:00 p.m. – 3:30 p.m. Eastern</td>
<td>Live Q&amp;A for Concurrent Session I: Prerecorded Sessions</td>
</tr>
<tr>
<td>2:00 p.m. – 3:30 p.m. Eastern</td>
<td>Concurrent Session I: Live Sessions</td>
</tr>
<tr>
<td>3:30 p.m. – 5:30 p.m. Eastern</td>
<td>Annual Business Meeting</td>
</tr>
</tbody>
</table>
Day at a Glance

Monday, May 3, 2021
Short Courses 1 and 2

Short Course 1: Doing Reproducible Research: Best Practices and Practical Tools for the Social Sciences

Time: 10:00 a.m. – 1:30 p.m. Eastern
Instructor: Alexandru Cernat, University of Manchester

Recent years have seen an increase in the amount and complexity of data available in the social sciences. At the same time, the social sciences are facing a reproducibility crisis as previous findings often fail to replicate. Both of these trends highlight the need for improving reproducibility and collaboration practices. This is especially important as reproducible research practices are rarely covered in traditional academic training. In this course, we will cover the main concepts used in reproducible research as well as the best practices in the field. After a general introduction we will cover some of the tools that researchers can use to help them in this process. More precisely, you will learn how Github and Rstudio projects can facilitate reproducibility in the popular R software. Additionally, you will get hands on experience in the creation of reproducible documents using Knitr. Lastly, you will learn how all these tools can be used together to create a reproducible research workflow.

Short Course 2: Designing Survey Experiments when Treatment Effects are Heterogeneous

Time: 2:00 p.m. – 5:30 p.m. Eastern
Instructor: Elizabeth Tipton, Northwestern University

Survey experiments have the potential to provide treatment effect estimates that are both causal and generalizable to a clearly defined target population. These treatment effects, however, are averages which can obscure important heterogeneity. That is, it is possible for the average effect to be very, very small and yet for there to exist one or more subgroups for whom the effect is actually quite large. Typical methods for the design of survey experiments, however, focus only on this average, leaving questions of heterogeneity for post-hoc analyses. But what if, instead, survey experiments anticipated this heterogeneity and were planned to study it? In this short course, I will provide the background necessary to do just this. This will include the generation of potential theoretical mechanisms for heterogeneity, the identification and prioritization of hypotheses regarding this heterogeneity, and the development of study designs that allow for these hypotheses to be tested. We will discuss various statistical concerns – including issues of causality with moderators and of statistical power – and examine how studies can be designed to incorporate them. The course will include case studies and group discussion; example analyses will be provided in R, but prior knowledge is not required.
Day at a Glance

Tuesday, May 4, 2021
Short Courses 3 and 4

Short Course 3: Transitioning from Interviewer-Administered Surveys to “Push to Web” with a Focus on Questionnaire Design and Mode Effects
**Time:** 10:00 a.m. – 1:30 p.m. Eastern  
**Instructor:** Pamela Campanelli, *The Survey Coach*

Many researchers have been moving away from interviewer-based surveys due mainly to cost and more recently due to COVID-19 restrictions on face-to-face data collection. This course explores mode differences between interviewer-administered surveys and web surveys with a focus on questionnaire design differences. Over 60 key points will be explored under the themes of interviewer requirements and presence, web survey requirements and options, and mode differences between interviewer-administered and web surveys, from obvious aspects such as questionnaire length, fieldwork length, cost, and response rate to less obvious issues such as measurement errors due to type and format of question, visual concerns, unsuspected issues with HTML formats and how software that says it caters for smart phones may still can create problems. The course ends with what is “push to web” and why it is useful. Throughout there is a focus on working towards best practice across modes. This course will be highly interactive and is designed to mirror in-person training (including breakout group activities). It is not a webinar.

Short Course 4: Biosocial Data Collection and Analysis
**Time:** 2:00 p.m. – 5:30 p.m. Eastern  
**Instructors:** Jessica Faul, *University of Michigan* and Colter Mitchell, *University of Michigan*

Over the last decade there has been a rapid increase in the collection and availability of biological data collected as part of larger investigations into joint effects of social and biological factors on health and behavior. However, the vast majority of the data collected to date used convenience samples in clinics, labs, and hospitals. Further, as more population-based studies have started collecting biological samples, protocols for moving collections from the lab to the fields have not fully been examined. Finally, appropriate statistical techniques more common in the social sciences are rarely used in biosocial work. The purpose of this course will be to familiarize survey methodologists with the collection, availability, and analysis of current biosocial data. Hands-on experience with collection paired with lecture materials will provide an introductory knowledge of the field. Key goals will be to spur insight and possible examination into the total survey error surrounding biological data collection and analysis. Although some limited survey methodological work has been conducted (and will be addressed), the majority of the time will focus on an overview of the entire collection to analysis process and existing gaps.
Day at a Glance

Wednesday, May 5, 2021
Short Courses 5 and 6

Short Course 5: Deepening and Enriching Qualitative Data Collection and Analysis with Creative Methods

*Time:* 10:00 a.m. – 1:30 p.m. Eastern  
*Instructor:* Nicole Brown, UCL Institute of Education

The aim of this interactive workshop is to explore creativity within research, to identify opportunities to use creative methods within the research process and to consider analysis in qualitative research with a specific focus on how to treat and deal with data that is not textual, but comes out of the use of creative methods (drawings, paintings, pick-a-card, LEGO models, etc.). We will discuss what creativity is, why we should be creative in research and how we can introduce creativity and creative methods in our existing paradigms and methods. In breakout groups, delegates experience and actively experiment with “diamond 9” and “pick a card” activities, and representations through objects as examples for photo elicitation, and the process of building models and creating representations. These activities and methods have been found particularly helpful in yielding rich qualitative data and thus provide a deeper insight into research participants’ experiences. Using the real data from the activities we then explore how analysis of “messy data” can be approached. We consider the principles and process of analysis within qualitative research. We discuss the following questions: Is analysis ever an objective process? Is there a difference between analyzing data from linear texts or visual/sensory data, such as that from building LEGO models, song lists, photographs, videos and the like? How can visual/sensory data be analyzed?

Short Course 6: Identifying and Correcting Errors in Big Data

*Time:* 2:00 p.m. – 5:30 p.m. Eastern  
*Instructor:* Ashley Amaya, Pew Research Center

While Big Data offers a potentially less expensive, less burdensome, and more timely alternative to survey data for producing a variety of statistics, it is not without error. But, the construction of, access to, and overall data structure of Big Data make it difficult to know where to start looking for errors and even more difficult to account or correct for them. In this course, we will walk through the Total Error Framework, an extension of the Total Survey Error framework, which can be applied to all types of Big Data and can serve as a template for researchers to investigate error in Big Data. We will walk through several examples of error and map it onto the framework and provide exercises for participants to come up with their own examples. Finally, we will walk through some best practices in determining whether the use of Big Data is a ‘good’ choice for various research objectives, how to correct or avoid errors in Big Data, and documenting the strengths and weaknesses of your Big Data source.
**Day at a Glance**

**Thursday, May 6, 2021**

**Short Courses 7 and 8**

**Short Course 7: Using (Non-)Probability Sample Surveys for Public Opinion Research**

**Time:** 10:00 a.m. – 1:30 p.m. Eastern  
**Instructor:** Carina Cornesse, *University of Mannheim*

For many decades, public opinion researchers have almost exclusively relied on probability sample surveys when aiming to draw inferences to the general population. However, probability sample surveys are expensive and data collection is often slow. With the rise of the internet in the 21st century, therefore, it became popular to conduct fast and cheap surveys via online panels, which usually rely on web-recruited nonprobability samples. In academic circles, this has led to the reignition of an old debate about whether and under which conditions data from nonprobability sample surveys can produce accurate population estimates. This debate is ongoing and concerns many areas of public opinion research, most prominently the field of election polling. This short course presents the arguments raised in the debate and summarizes the empirical evidence that has been accumulated so far. The short course thus focuses on providing the necessary context that public opinion researchers and survey practitioners need to participate in the debate. Moreover, the short course provides hands-on advice on the conditions under which nonprobability samples may be suitable to answer a particular research question (i.e., “fit-for-purpose” designs) and when it may be necessary to rely on probability samples instead.

**Short Course 8: Tidy Survey Analysis in R using the srvyr Package**

**Time:** 2:00 p.m. – 5:30 p.m. Eastern  
**Instructors:** Stephanie Zimmer, *RTI International* and Rebecca Powell, *RTI International*

This course will provide an in-depth introduction to survey analysis in R. We will primarily discuss the R packages ‘srvyr’ and ‘survey’, which allow for analysis of complex survey data using Taylor Series Linearization or replicate weights for variance estimation. This will be an interactive class with time for hands-on practice using public use files of common survey data. We will introduce how to specify the sampling design and how to do basic analyses including estimating means, proportions, totals, t-tests, and regressions. This class is appropriate for R users who know the basics of the ‘tidyverse’ including the ‘mutate’, ‘group by’, ‘summarize’, and pipe (‘%>%’) functions. We will provide code for all examples in the course including exercises to do on your own and their solutions.
### Day at a Glance

**Monday, May 10, 2021**

<table>
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<th>Time</th>
<th>Event</th>
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| 12:00 p.m. – 1:30 p.m. Eastern | **AAPOR Conference Information Session: How to Get the Most Out of the Conference**  
Have questions about this year’s conference? This session will provide an overview of the conference and a “how to” guided tour of the conference platform, with a chance for you to ask questions about AAPOR, the conference, and the technology for this year’s virtual conference. |
| 2:00 p.m. – 3:00 p.m. Eastern | **Office Hours**  
Office Hours are open! If you have questions about how to use the conference platform, what will happen in your session, or how to navigate the exhibit hall, stop by Office Hours with AAPOR staff to get your questions answered. |
| 6:00 p.m. – 8:00 p.m. Eastern | **New(er) AAPOR Member Happy Hour**  
Is this your first conference? Have you not been back in some time? Are you new to AAPOR, or just New(ish)? Either way, join the AAPOR Welcoming Committee for a happy hour, to meet some friendly faces and fellow AAPORites. |

**Tuesday, May 11, 2021**

<table>
<thead>
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<th>Time</th>
<th>Event</th>
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| 10:00 a.m. – 11:30 a.m. Eastern | **Polling the Electorate During a Pandemic: Opening Plenary & Conference Welcome**  
The 2020 election cycle was unlike any in modern history. This plenary will examine what we learned about the electorate, voting, election night, and polling in general from the 2020 election season. |
| 11:30 a.m. – 12:00 p.m. Eastern | **Coffee Break and Explore the Virtual Exhibit Hall**  
Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR’s sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.  
  **Coffee Break 1: Coffee Break with the Standards Committee and Transparency Initiative Co-Chairs**  
Join the Chair and Associate Chair of the Standards Committee and the Co-Chairs of the Transparency Initiative in this coffee break to discuss these programs and connect with fellow AAPORites.  
  **Coffee Break 2: Coffee Break with the Inclusion and Equity Committee**  
Join the Chair and Associate Chair of the Inclusion and Equity Committee in this coffee break to discuss AAPOR’s initiatives and connect with fellow AAPORites. |
| 11:30 a.m. – 1:30 p.m. Eastern | **Concurrent Session A: Prerecorded Sessions** |
| 1:00 p.m. – 1:30 p.m. Eastern | **Concurrent Session A: Live Q&A for Prerecorded Sessions** |
| 1:00 p.m. – 1:30 p.m. Eastern | **Session 1: Mini-Conference: American Community Survey Data Collection Challenges During the 2020 Census and the Coronavirus Pandemic**  
Track: Data Collection Methods, Modes, Field Operations, and Costs |
| 1:30 p.m. – 2:00 p.m. Eastern | **Session 2: International Public Opinion Surveys**  
Track: Attitudes & Opinions |
| 2:00 p.m. – 3:00 p.m. Eastern | **Session 3: Exploring Self-Response: Paper Versus Web**  
Track: Data Collection Methods, Modes, Field Operations, and Costs |
| 3:00 p.m. – 4:00 p.m. Eastern | **Session 4: Qualitative Research Methods and Applications**  
Track: Qualitative Research |
Day at a Glance
Tuesday, May 11, 2021 (continued)

1:00 p.m. – 1:30 p.m. Eastern
Concurrent Session A: Live Q&A for Prerecorded Sessions (continued)
Session 5: Multi-Level and Geographic Modeling Applications
Track: Statistical Techniques and Estimation
Session 6: Consuming the News
Track: Media, News, and Information Sources

12:00 p.m. – 1:30 p.m. Eastern
Concurrent Session A: Live Sessions
Session 7: Response Options and Response Scales
Track: Questionnaire Design and Interviewing
Session 8: Mini-Conference: Live Video Survey Interviews When In-Person Data Collection is Impossible: Challenges for Recruitment and Participation
Track: Data Collection Methods, Modes, Field Operations, and Costs
Session 9: Mini-Conference: Attitudes Towards COVID-19 Vaccination
Track: Attitudes & Opinions
Session 10: Mini-Conference: Using Data Science Methods for Public Opinion Research to Understand the Pandemic
Track: Data Science, Big Data, and Administrative Records

1:30 p.m. – 2:00 p.m. Eastern
Coffee Break and Explore the Virtual Exhibit Hall
Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Coffee Break 1: AAPI Research and Affinity Group Coffee Break
Join the AAPI Research and Affinity Group for a coffee break to learn more about the Affinity Group initiatives and connect with fellow AAPORites.

Coffee Break 2: Coffee Break with Westat
Sip your coffee with us while you meet and greet with Westat leaders, and learn about Westat and our innovations in multimode research. Win prizes and network with fellow AAPORites!

2:00 p.m. – 3:00 p.m. Eastern
Speed Networking
Speed networking returns this year! Three one-hour sessions provide opportunities for organizations to meet with AAPOR's top talent in short one-on-one sessions through our online conference platform. Whether job-seeking or just wanting to get to know more about the many organizations that are part of AAPOR, attendees will use this time to connect directly with representatives of organizations. Attendees have signed up for short one-on-one sessions. If you did not sign up ahead of time but still want to participate in a speed networking opportunity, please reach out to Justine Bulgar-Medina at BulgarMedina-Justine@norc.org or Patrick Habecker at phabecker2@unl.edu. You can also schedule private meetings with AAPOR's sponsors, exhibitors, or attendees on your own to make new connections!
## Day at a Glance

**Tuesday, May 11, 2021 (continued)**

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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>2:00 p.m. – 3:00 p.m. Eastern</td>
<td><strong>Round Tables: Live Sessions</strong>&lt;br&gt;Round Table 1: Inclusive Language and Practice in Cross-Cultural and Multilingual Research&lt;br&gt;Track: Multicultural, Multilingual, and Multinational Research&lt;br&gt;Round Table 2: ‘New to AAPOR’ Round Table: Welcome to AAPOR!&lt;br&gt;How Has COVID-19 Affected Your Research, Work, or Graduate Study?&lt;br&gt;Track: AAPOR’s History</td>
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<td>2:30 p.m. – 4:30 p.m. Eastern</td>
<td><strong>Concurrent Session B: Prerecorded Sessions</strong>&lt;br&gt;Session 1: Mini-Conference: Panel Survey Design and Implementation During the Pandemic&lt;br&gt;Track: Data Collection Methods, Modes, Field Operations, and Costs&lt;br&gt;Session 2: Political Participation and Opinion Across Regions and Battleground States&lt;br&gt;Track: Elections, Polling, and Politics&lt;br&gt;Session 3: Partisanship and Hot-Button Issues&lt;br&gt;Track: Attitudes &amp; Opinions&lt;br&gt;Session 4: Experiments to Optimize Incentive Use&lt;br&gt;Track: Data Collection Methods, Modes, Field Operations, and Costs&lt;br&gt;Session 5: Burden, Breakoff, and Nonresponse Bias&lt;br&gt;Track: Response Rates and Nonresponse Error&lt;br&gt;Session 6: Sampling and Recruitment Strategies for Hard-to-Reach Populations&lt;br&gt;Track: Probability and Nonprobability Samples, Frames, and Coverage Errors&lt;br&gt;Session 7: Model-Based Approaches&lt;br&gt;Track: Statistical Techniques and Estimation</td>
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<tr>
<td>3:00 p.m. – 4:30 p.m. Eastern</td>
<td><strong>Concurrent Session B: Live Sessions</strong>&lt;br&gt;Session 8: Mini-Conference: How has COVID-19 Shaped Equity, Views, and Values&lt;br&gt;Track: Attitudes &amp; Opinions&lt;br&gt;Session 9: Mini-Conference: Response Patterns Before and During a Pandemic&lt;br&gt;Track: Response Rates and Nonresponse Error&lt;br&gt;Session 10: Mini-Conference: Questions, Questionnaires, and Measurement: The Effect of COVID-19&lt;br&gt;Track: Questionnaire Design and Interviewing</td>
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**Day at a Glance**

**Tuesday, May 11, 2021 (continued)**

<table>
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<tr>
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| 4:30 p.m. – 5:00 p.m. Eastern | **Coffee Break and Explore the Virtual Exhibit Hall**  
Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.  
**Coffee Break 1: HISP-AAPOR “Cafecito con Pique”**  
Join the HISP-AAPOR Affinity Group for a coffee break to learn more about the Affinity Group initiatives and connect with fellow AAPORites.  
**Coffee Break 2: Coffee Break with ReconMR**  
Join the conversation with ReconMR to gather and say hello, share some laughs, and see fellow AAPORites. The first 10 attendees to join the coffee break will receive a care package compliments of ReconMR! |
| 6:00 p.m. – 8:00 p.m. Eastern | **All-Chapter Virtual Mixer**  
Please join representatives from each of AAPOR's regional chapters and fellow conference attendees for a fun and relaxing hour of socializing, trivia, and prizes along with introductions to all of the local chapters at the All-Chapter Virtual Mixer. The event will feature opportunities to learn about membership and volunteer opportunities in your area and get to know more about your AAPOR colleagues. |
Concurrent Session A: Prerecorded Sessions
Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 1: Mini-Conference: American Community Survey Data Collection Challenges During the 2020 Census and the Coronavirus Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs
Organizer and Moderator: Dorothy Barth, U.S. Census Bureau

Data Collection for the American Community Survey During the 2020 Pandemic
Dameka Reese, U.S. Census Bureau

Response to the American Community Survey During the 2020 Pandemic
Stephanie Baumgardner, U.S. Census Bureau

Designing New Self-Response Letters for the American Community Survey During the Coronavirus Pandemic
Dorothy Barth, U.S. Census Bureau

Findings from Qualitative Research on the ACS 2020 Specialized Mail Materials
Karen Stein, Westat
Martha Stapleton, Westat
Sarah Heimel, U.S. Census Bureau
Lindsay Longsine, U.S. Census Bureau

Impact of Revised Mail Materials on Self-Response to the American Community Survey During the 2020 Census
Samantha Spiers, U.S. Census Bureau
Sarah Heimel, U.S. Census Bureau

Session 2: International Public Opinion Surveys

Track: Attitudes & Opinions
Moderator: Mark A. Schulman, SSRS

Social Values in Citizens’ Deliberation on Solar Futures: Comparing Deliberative Pollings in Tokyo and Hong Kong
Victor Lam, University of British Columbia
Daphne Ngar-Yin Mah, Hong Kong Baptist University
Darren Man-wai Cheung, Hong Kong Baptist University
Alice Siu, Stanford University
Benjamin McLellan, Kyoto University
Shinya Wakao, College of the Mainland
Catherine Luo, Stanford University

Afghan Futures: Peace Negotiations with the Taliban and Beyond
Matthew Warshaw, D3: Designs, Data, Decisions

A Mind Is Not Closed for No Reason - Why Do Some Chinese Dispute the Apollo Moon Landing?
MAPOR Doris A. Graber Award for Best Public Opinion Student Paper Award Winner
Liwei Shen, University of Wisconsin-Madison

Women’s Leadership, Political Authority and Autonomy: Challenging Gender Norms
Noora Ahmed Lari, Qatar University
Mohammad Hassan M. A. Al-Ansari, Qatar University
Engi Assaad Ahmed Elmaghraby, Qatar University
Concurrent Session A: Prerecorded Sessions
Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 2: International Public Opinion Surveys
Track: Attitudes & Opinions
Moderator: Mark A. Schulman, SSRS

- Financing of Public Higher Education in Afghanistan: Public Opinion and Information Effects
  PAPOR Student Paper Award Winner
  Rafiuddin Najam, Oregon State University

- Scaling Up: Cannabis, Newcomers and Non-Profits in the New Economy
  Arundati Dandapani, Generation1.ca

- The Crowding-out Effect of Financial Incentives for Households to Recycle Waste
  Jiri Rem, Institute for Evaluations and Social Analyses

Session 3: Exploring Self-Response: Paper Versus Web
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Heidi Guyer, RTI International

- Modeled Preference: Would Sending Paper Questionnaires to Paper-Sensitive Respondents Increase Response Rates?
  Tzu-Jou (Carol) Wan, American Institutes for Research
  Michael Jackson, American Institutes for Research
  Mahi Megra, American Institutes for Research
  Rebecca Medway, American Institutes for Research
  Zoe Padgett, American Institutes for Research
  Jiashan Cui, American Institutes for Research

- The Effects of Mail, Web, Push-to-Web and Mode Choice on Response Rates and Survey Cost
  Lindsey Witt-Swanson, University of Nebraska-Lincoln
  Amanda Ganshet, University of Nebraska-Lincoln
  Jolene D. Smyth, University of Nebraska-Lincoln

Everything but the Kitchen Sink and $1: An Effort to Get 19-25 Year Olds to Respond to a Survey
Amanda Ganshet, University of Nebraska-Lincoln
Lindsey Witt-Swanson, University of Nebraska-Lincoln
Mindy Anderson-Knott, Schmeeckle Research

Re-inventing the Classics: Are Postal Surveys Possible in Turkey?
Tugba Adali, Hacettepe University Institute of Population Studies
Alanur Cavlin, Hacettepe University Institute of Population Studies
Pelin Cagatay, Hacettepe University Institute of Population Studies
Faruk Keskin, Hacettepe University Institute of Population Studies
Ahmet Sinan Türkyilmaz, Hacettepe University Institute of Population Studies

Who Are You? Looking at the Characteristics of Web Respondents in an IRS Household Survey
Rizwan Javaid, Internal Revenue Service
Brenda Schafer, Internal Revenue Service
Patrick Langetieg, Internal Revenue Service
Scott Leary, Internal Revenue Service
Jocelyn Newsome, Westat
Kerry Levin, Westat

Patterns in Perceived Stigma Reported in a Mixed-Mode Survey of Behavioral Health Enrollees in Washington State
Felix Rodriguez, Washington State Health Care Authority
Rose L. Krebill-Prather, Washington State University
Danna L. Moore, Washington State University
Kent J. Miller, Washington State University
Concurrent Session A: Prerecorded Sessions
Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 4: Qualitative Research Methods and Applications
Track: Qualitative Research
Moderator: Jenna Fulton, Focus Roundtable

The Influence of Religion on Latinx Spanish and English Speakers’ Abortion Attitudes
Maria Montenegro, Indiana University
Julie Maier, Indiana University
Alejandra Kaplan, Indiana University
Kristen N. Jozkowski, Indiana University
Brandon L. Crawford, Indiana University
Ronna C. Turner, University of Arkansas
Wen-Juo Lo, University of Arkansas

Defining Modernity in Developing India: How Peoples’ Conceptual Understanding of “Modernity” and “Modernization” Affects Survey Research
Kelsey Starr, Pew Research Center
Ariana Monique Salazar, Pew Research Center
Neha Sahgal, Pew Research Center
Jonathan Evans, Pew Research Center
Manolo Corichi Gomez, Pew Research Center

Using Focus Groups to Improve Surveys for Users of American Sign Language
Marcus Berger, U.S. Census Bureau
Angela O’Brien, U.S. Census Bureau
Betsari Otero Class, U.S. Census Bureau

Comparing Phone versus E-mail Recruitment for Qualitative Research
Kenneth Herrell, National Agricultural Statistics Service
Kathy Ott, National Agricultural Statistics Service

Audio-Recorded Diaries in Kenya: Using a Socially Distanced Approach to Data Collection in a Low-Income Setting
Lila Rabinovich, University of Southern California

A Mixed Methods Approach to Evaluating an Age of Disability Onset Survey Question for Adults with an Intellectual or Developmental Disability
Ann MacFadyen, National Center for Health Statistics

Understanding Privacy Attitudes Among Nonrespondents: Results of Qualitative Interviews with Nonrespondents to a National Household Survey
Paula Dias, American Institutes for Research
Melissa Scardaville, American Institutes for Research
Concurrent Session A: Prerecorded Sessions
Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 5: Multi-Level and Geographic Modeling Applications
Track: Statistical Techniques and Estimation
Moderator: Sarah Staveteig Ford, U.S. Department of State

A Poll-Based Bayesian Hierarchical Model for American Presidential Election
Brittany Alexander, Texas A&M University

Bayesian Estimation of Program Specific Impacts in the HPOG Program
Stanislav Kolenikov, Abt Associates
David Judkins, Abt Associates

Using Informative Priors and Ensemble Methods with Poststratification to Improve Survey Estimates
Joseph Zappa, Cicero Insights
Emily Riederer, Independent Consultant

Low Birth Weight Rate and Other Health Indicator Among Community Areas in Chicago
Yingling Liu, Baylor University

A Methodological Primer on Using Adaptive Bandwidth Kernel Density for Aggregating Spatial Data: Applications to Social Science Research
Peter Herman, NORC at the University of Chicago
Adam F. Benson, Schroeder Institute at Truth Initiative
Minal Patel, Schroeder Institute at Truth Initiative
Chang Zhao, NORC at the University of Chicago
Ned English, NORC at the University of Chicago
Barbara S. Schillo, Schroeder Institute at Truth Initiative

Session 6: Consuming the News
Track: Media, News, and Information Sources
Moderator: Joseph Phillips, Pennsylvania State University

New Data, Old Practices: Perceptions of Public Opinion in the News
Ozan Kuru, National University of Singapore
Shannon McGregor, University of North Carolina

Using Moderated and Unmoderated Usability Testing to Assess Interactive BLS News Releases
Struther Van Horn, U.S. Bureau of Labor Statistics
Jean Fox, U.S. Bureau of Labor Statistics
David Biagas, U.S. Bureau of Labor Statistics

Exploring the Over and Underreporting of News and Reality Television Exposure in the Israeli Context
Danit Shalev, University of Haifa
Yariv Tsfati, University of Haifa

#INSTAPOLITICS: How Politicians in Post-Yugoslav Countries Use Instagram in Order to Self-Present Themselves?
Milos Moskovljevic, City University of Hong Kong
Masood Muhammad, City University of Hong Kong

Measuring News Consumption in a Digital Era
Michael Barthel, Pew Research Center
Dorene Asare-Marfo, Pew Research Center
Kirsten Worden, Pew Research Center

Political Participation Among Newsjunkies: Intrinsic Need for Orientation and Voter Registration, Vote Propensity, and Voter Conscientiousness
Justin Martin, Northwestern University
Krishna Sharma, Northwestern University

Comparing Estimates of News Consumption from Survey and Passively Collected Behavioral Data
David Rothschild, Microsoft
Tobias Konitzer, PredictWise
Stephanie Eckman, RTI International
Concurrent Session A: Prerecorded Sessions
Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 7: Response Options and Response Scales
Track: Questionnaire Design and Interviewing
Moderator: Cheryl J. Wiese, Independent Consultant

Comparing the Performance of an Unbalanced Versus Balanced Response Scale on Self-Rated Health in the United States
Kristen Cibelli Hibben, National Center for Health Statistics
Rebecca Hu, National Center for Health Statistics
Morgan Earp, National Center for Health Statistics
Kristen Miller, National Center for Health Statistics

The More the Merrier? Comparing the Number of Response Options in a Rating Scale and its Effect on Data Quality
Eva Aizpurua, European Social Survey HQ - City, University of London
Ki H. Park, Center for Social & Behavioral Research, University of Northern Iowa
Erin O. Heiden, Center for Social & Behavioral Research, University of Northern Iowa
Mary E. Losch, Center for Social & Behavioral Research, University of Northern Iowa

Discriminating Measures: Response Formats in Measuring Discrimination
Randall K. Thomas, Ipsos Public Affairs
Jasmine Stephens, Ipsos Public Affairs
Beatrice Abiero, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs

Do 5-Point, 7-Point or 11-Point Scales Produce More Accurate Measurement of Attitudinal Attributes?
Randal Ries, IBM
William Dusch, IBM
Annette Tassone, IBM
Jon Temple, IBM

Response Style or Response Patterns? Effects of Race and Ethnicity on Response Selection
Omar Pedraza, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs

The Measurement of Self-Rated Mental Health: Relationships with Mental Health Outcomes and Response Option Order Effects
Rachel Stenger, University of Nebraska-Lincoln
Christina Falci, University of Nebraska-Lincoln
Kristen Olson, University of Nebraska-Lincoln
Jolene D. Smyth, University of Nebraska-Lincoln

Satisfied With Your Satisfaction Questions? Validity Evidence for Bipolar, Branching, and Unipolar Question Designs
Aaron Sedley, Google, Inc.
Yongwei Yang, Google, Inc.
Asaf Beasley, Google, Inc.

COVID-19 Social Desirability Wording Experiment
Leanna Panasethaned Moron, University of Maryland, Joint Program in Survey Methodology
Samantha Chiu, University of Maryland, Joint Program in Survey Methodology
Xin (Rosalynn) Yang, University of Maryland, Joint Program in Survey Methodology
Stanley Presser, University of Maryland, Joint Program in Survey Methodology
Frauke Kreuter, University of Maryland, Joint Program in Survey Methodology
Concurrent Session A: Live Sessions
Tuesday, May 11, 2021, 12:00 p.m. – 1:30 p.m. Eastern

Session 8: Mini-Conference: Live Video Survey Interviews when In-Person Data Collection is Impossible: Challenges for Recruitment and Participation

Track: Data Collection Methods, Modes, Field Operations, and Costs

Organizer and Moderator: Andrew L. Hupp, University of Michigan

Predictors of Willingness to Participate in Live Video Survey Interviews
Shlomit Okon, The New School
Michael F. Schober, The New School
Frederick G. Conrad, University of Michigan
Andrew L. Hupp, University of Michigan
Ai Rene Ong, University of Michigan
Kallan M. Larsen, University of Michigan

The European Social Survey during COVID-19: Using Video Interviews and Other Innovations
Tim Hanson, City, University of London
(European Social Survey HQ)

Recruitment and Participation in Video Interviews
Kallan M. Larsen, University of Michigan
Andrew L. Hupp, University of Michigan
Frederick G. Conrad, University of Michigan
Michael F. Schober, The New School
Ai Rene Ong, University of Michigan
Brady T. West, University of Michigan
Tianheao Wang, University of Michigan

Live Video Interviewing in the ANES 2020 Time Series Study
Lauren Guggenheim, University of Michigan
Natalya Maisel, Stanford
David Howell, University of Michigan
Michelle Amsbary, Westat
Ted Brader, University of Michigan
Matthew DeBell, Stanford University
Cindy Good, Westat
D. Sunshine Hillygus, Duke University

Interviewer Effects in Live Video and Recorded-Video Interviewing
Ai Rene Ong, University of Michigan
Brady T. West, University of Michigan
Frederick G. Conrad, University of Michigan
Michael F. Schober, The New School
Kallan M. Larsen, University of Michigan
Andrew L. Hupp, University of Michigan
Concurrent Session A: Live Sessions
Tuesday, May 11, 2021, 12:00 p.m. – 1:30 p.m. Eastern

Session 9: Mini-Conference: Attitudes Towards COVID-19 Vaccination
Track: Attitudes & Opinions
Moderator: Liz Hamel, Kaiser Family Foundation

COVID-19 and Vaccine Hesitancy: Confidence on a Knife Edge
Theebika Shanmugarasa, ORB International
Jonathan Heald, ORB International

Likelihood of Early Adoption of a COVID-19 Vaccine: Results from Six National Surveys
Rachel Kinder, ICF
John Boyle, ICF
James Dayton, ICF
Thomas Brassell, ICF

COVID-19 Vaccine Hesitancy: Skepticism across Race/Ethnicity
Lunna Lopes, Kaiser Family Foundation
Liz Hamel, Kaiser Family Foundation
Mollyann Brodie, Kaiser Family Foundation

Public Opinion on Coronavirus Vaccination 1: A Majority of Americans Would Take the Existing Russian Vaccine and Believe That They Ought to be Allowed to Buy It
Jonathan Kelley, International Survey Center
Mariah Evans, University of Nevada, Reno
Charlotte Corday, International Survey Center

Coronavirus Vaccination Hesitancy in the Black and Latinx Communities
Steven Sparks, Langer Research Associates
Gary Langer, Langer Research Associates
Allison De Jong, Langer Research Associates
Christine Filer, Langer Research Associates

Session 10: Mini-Conference: Using Data Science Methods for Public Opinion Research to Understand the Pandemic
Track: Data Science, Big Data, and Administrative Records
Moderator: Timothy B. Gravelle, SurveyMonkey

The Impact of COVID-19 on the School-to-Work Transition: Evidence from Graduating College Seniors
Hannah McQueen, North Carolina State University
Sierra Satterfield, North Carolina State University

Explaining Consumer Expectations Using Big Data
Z. Tuba Suzer-Gurtekin, University of Michigan
Yingjia Fu, University of Michigan
Cali Li, University of Michigan
James M. Lepkowski, University of Michigan
Richard Curtin, University of Michigan

Comparing Sensor-Based Pedestrian Flows with Survey Estimates of Pandemic-Preventing Behavior
Sven Alexander Brocker, University of Duisburg-Essen
Jonas Klingwort, University of Duisburg-Essen

Using Digital Trace Data to Take the Pulse of Parenting During the COVID-19 Pandemic
Claire Kelley, Child Trends
Sarah Kelley, Child Trends
Isai Garcia-Baza, Child Trends

Hope or Despair? Sentiment Analyses of Tweets and User Engagement Generated by US Companies Developing COVID-19 Vaccine
Priyanka Khandelwal, West Texas A&M University
Round Tables: Live Sessions
Tuesday, May 11, 2021, 2:00 p.m. – 3:00 p.m. Eastern

Round Table 1: Inclusive Language and Practice in Cross-Cultural and Multilingual Research
**Track:** Multicultural, Multilingual, and Multinational Research
- Mandy Sha, mandysha.com
- Patricia Goerman, U.S. Census Bureau
- Alisú Schoua-Glusberg, Research Support Services, Inc.

Round Table 2: ‘New to AAPOR’ Round Table: Welcome to AAPOR! How Has COVID-19 Affected Your Research, Work, or Graduate Study?
**Track:** AAPOR’s History
- Holly Hagerty, NORC at the University of Chicago
- Benjamin Schapiro, NORC at the University of Chicago
- Erin Fordyce, NORC at the University of Chicago
- Jonathan Katz, U.S. Census Bureau

Concurrent Session B: Prerecorded Sessions
Tuesday, May 11, 2021, 2:30 p.m. – 4:30 p.m. Eastern; Live Q&A at 4:00 p.m. – 4:30 p.m. Eastern

Session 1: Mini-Conference: Panel Survey Design and Implementation During the Pandemic
**Track:** Data Collection Methods, Modes, Field Operations, and Costs
**Moderator:** Andrew Caporaso, Westat
- The Mannheim Corona Study - Design, Implementation and Data Quality
  - Ulrich Krieger, University of Mannheim
  - Carina Cornesse, SFB 884, University of Mannheim
  - The MCS Research Group, SFB 884, University of Mannheim
- Setting Up a Mixed-Mode Probability-Based Panel over the COVID-19 Pandemic
  - Ricardo Gonzalez, Universidad Adolfo Ibañez
- Accelerating Mixed-Mode Recruitment in a Television Measurement Panel
  - Hani Zainulbhai, Nielsen
  - Lauren Walton, Nielsen
  - Leah Christian, Nielsen

Summing Up the Ads... Exploring Social Media Recruitment Efforts for a COVID Surveillance Panel Study
- Trent Buskirk, Bowling Green State University
- Lorene Nelson, Stanford University
- Jessica Hinman, Stanford University
- Barbara Barclay Topol, Stanford University
- Patrick Arensdorf, Stealth Biotech Startup

Building a Probability-Based Online Panel in the Time of COVID-19
- Lee Hargraves, University of Massachusetts-Boston

Polling in the Time of COVID
- Jenny Marlar, Gallup
- Jeffrey Jones, Gallup

Call Us! Recruiting by Phone for an In-Person Longitudinal Survey in Response to the Coronavirus Pandemic
- Megan Bjorgo, NORC at the University of Chicago
- Nathaniel Poland, NORC at the University of Chicago
- Alanah Raykovitch, NORC at the University of Chicago
- Jennifer Vanicek, NORC at the University of Chicago
Concurrent Session B: Prerecorded Sessions

Tuesday, May 11, 2021, 2:30 p.m. – 4:30 p.m. Eastern; Live Q&A at 4:00 p.m. – 4:30 p.m. Eastern

Session 1: Mini-Conference: Panel Survey Design and Implementation During the Pandemic (continued)
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Andrew Caporaso, Westat

- Changing Response Patterns in Lockdown: Analyzing a Natural Experiment During Panel Recruitment
  Jennifer Su, SSRS
  Josh Pasek, University of Michigan
  Kenneth Winneg, The Annenberg Public Policy Center of the University of Pennsylvania
  Chintan Turakhia, SSRS
  Kathleen Hall Jamieson, The Annenberg Public Policy Center of the University of Pennsylvania

Session 2: Political Participation and Opinion Across Regions and Battleground States
Track: Elections, Polling, and Politics
Moderator: Adam Probolsky, Probolsky Research

- Investigating Mail-In Ballot Effect on Split Ticket Voting
  Edward Paul Johnson, Dynata
  Justine D’Elia-Kueper, Catalist
  Richard Cohen, Dynata

- NY Times Upshot/Siena College Research Institute Polls: Counting the Calls - A Time Series Analysis of Polling Productivity in Battleground States
  Travis Brodbeck, Siena College Research Institute
  Donald Levy, Siena College Research Institute
  Meghann Crawford, Siena College Research Institute

- 2020 Presidential Election Polling in Counties in Northern New York – Weighting Adjustments to Adequately Reflect Trump Support
  Joel LaLone, Center for Community Studies at Jefferson Community College

- 2020 Election Dynamics: Danger in Trying to Typecast Women Voters in Battleground States
  Debbie Borie-Holtz, Rutgers University

Session 3: Partisanship and Hot-Button Issues
Track: Attitudes & Opinions
Moderator: David Taylor, Roanoke College

- Generations Y and Z: Twenty Years of Political Attitude Trends Among Young Adults
  Chase H. Harrison, Harvard University
  John Della Volpe, Harvard Kennedy School Institute of Politics
  Justin Tseng, Harvard College

- Attitudes in 2020 Towards Medical and Recreational Marijuana in Prohibitionist Nebraska
  Patrick Habecker, University of Nebraska-Lincoln
  Rick Bevins, University of Nebraska-Lincoln

- To Tax or Not to Tax: Conservatives and Liberals’ Differing Attitudes on the Rich
  Michelle Io-Low, Stony Brook University

- Angeleno Opinions on Climate Change by Partisanship
  Alejandra Alarcon, Center for the Study of Los Angeles

- Partisan Cues, Framing, and Public Support for NATO
  Kirby Goidel, Texas A&M University
  Kyung Suk Lee, Texas A&M University

- When Mass Opinion Goes to the Ballot Box: A National Assessment of State Level Issue Opinion and Ballot Initiative Results
  Jonathan Robinson, Catalist
  Chris Warshaw, The George Washington University
  John Sides, Vanderbilt University

- Prototypicality of Alleged Sexual Harassment Victim and Perpetrator Advocates
  Jessica Roden, University of Michigan
  Josh Pasek, University of Michigan

- A Vulnerable Moving Target: Increased Polarization in US Foreign Policy Opinions Since 9/11
  Ryan Tully, Ipsos
  Randall K. Thomas, Ipsos
Concurrent Session B: Prerecorded Sessions
Tuesday, May 11, 2021, 2:30 p.m. – 4:30 p.m. Eastern; Live Q&A at 4:00 p.m. – 4:30 p.m. Eastern

Session 4: Experiments to Optimize Incentive Use
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Kathryn Bell, University of Massachusetts Boston Center for Survey Research

What You See Is What You Get: Evaluating the Use of Visible Incentives in the California Health Interview Survey
Susan Sherr, SSRS
Brian Wells, UCLA Center for Health Policy Research

Two Bucks or Six? A Push-to-Web Survey Incentive Experiment
Susan Hewitt, Health District of Northern Larimer County
Suman Mathur, Health District of Northern Larimer County
F. Jay Breidt, Colorado State University
David A. Brown, Colorado State University

Two Decades of Data Collection Experimentation on the National Longitudinal Survey of Youth, 1997 Cohort
A. Rupa Datta, NORC at the University of Chicago
Quentin Brummet, NORC at the University of Chicago
Vicki Wilmer, NORC at the University of Chicago

Maximizing Response Rates for Physician Surveys: Testing Timing for Sequential Prepaid Incentives
Erin Glancey, SSRS
Robyn Rapoport, SSRS

Effects of Front-Loaded and Escalating Incentives on Response Rates and Response Quality in Election Surveys
Deji Suolang, Johns Hopkins University

Can Prepaid PayPal Incentives Be as Effective as Prepaid Cash Incentives?
Antje Kirchner, RTI International
Emilia Peytcheva, RTI International
Nicole Tate, RTI International

Session 5: Burden, Breakoff, and Nonresponse Bias
Track: Response Rates and Nonresponse Error
Moderator: Randal Reis, IBM

Is Shorter Better? Survey Length and Response Rates in a US Survey of Nonprofits
Scott Leary, Internal Revenue Service
Rizwan Javed, Internal Revenue Service
Patrick Langetieg, Internal Revenue Service
Brenda Schafer, Internal Revenue Service
Martha Stapleton, Westat
Sarah Bennett-Harper, Westat
Kerry Levin, Westat

Cynthia Fok, University of Minnesota
Charles Cain, University of Minnesota
Emily Lukacz, University of California
Sara Putnam, University of Minnesota
Eileen A. Robinson, University of Michigan
Todd Rockwood, University of Minnesota Division of Health Policy and Management
Kyle Rudser, University of Minnesota
Melissa Constantine, Coordinating Centers for Biometric Research (CCBR) University of Minnesota

Time to Break and Breakoff for Computer-Assisted Survey of Bladder Health
Kyle Rudser, University of Minnesota
Charles Cain, University of Minnesota
Sara Putnam, University of Minnesota
Emily Lukacz, University of California
Todd Rockwood, University of Minnesota
Melissa Constantine, University of Minnesota
For the Prevention of Lower Urinary Tract Symptoms (PLUS) Research Consortium, University of Minnesota
Concurrent Session B: Prerecorded Sessions
Tuesday, May 11, 2021, 2:30 p.m. – 4:30 p.m. Eastern; Live Q&A at 4:00 p.m. – 4:30 p.m. Eastern

Session 5: Burden, Breakoff, and Nonresponse Bias
(continued)
Track: Response Rates and Nonresponse Error
Moderator: Randal Reis, IBM

Impact of Question Topics and Filter Question Formats on Web-Survey Breakoffs
Zeming Chen, University of Manchester
Alexandru Cernat, University of Manchester
Natalie Shlomo, University of Manchester
Stephanie Eckman, RTI International

The Evolution of Non-response Bias: A Look at Yesterday, Today and Tomorrow
Erin Caldwell, Polco
Michelle Kobayashi, Polco

Attrition Bias in a Reproductive Health Survey Designed for Impact Evaluation
Michel Boudreaux, University of Maryland
Taehyun Kim, University of Maryland
Daniel Marthey, University of Maryland

Investigating Nonresponse and Nonresponse Bias in a Nonresponse Follow-up (NRFU) Study
Paul J. Lavrakas, Independent Consultant
Andrew Zukerberg, National Center for Educational Statistics
Mahi Megra, American Institutes for Research

Precision of Estimates of Nonresponse Bias in Means
Stephanie Eckman, RTI International
Jennifer Unangst, RTI International
Jill Dever, RTI International
Christopher Antoun, University of Maryland

Session 6: Sampling and Recruitment Strategies for Hard-to-Reach Populations
Track: Probability and Nonprobability Samples, Frames, and Coverage Errors
Moderator: Reanne Townsend, Westat

Two Roads Diverged in a Wood, and I Oversampled the One Less Traveled By: Evaluating Stratification Methods for Targeting Hard-To-Reach Populations
Cameron McPhee, SSRS
James McKinstry, SSRS
Arina Goyle, SSRS
Arifah Hasanbasri, SSRS
Brian Wells, UCLA Center for Health Policy Research

Racial/Ethnic Oversamples From a Web Panel: Comparing to Geographic Oversampling in RDD and ABS
Randy ZuWallack, ICF International
Matt Jans, ICF
Thomas Brassell, ICF
Priscilla Martinez, Alcohol Research Group
Deidre Patterson, Alcohol Research Group
Thomas K. Greenfield, Alcohol Research Group
Katherine J. Karriker-Jaffe, RTI International

Representation in Research: Diversity and Online Samples
Frances M. Barlas, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Beatrice Abiero, Ipsos Public Affairs

Is RDS the Right Approach? Assessing if the Number of Potential Seeds is Sufficient for Your Study
Deirdre Middleton, ICF
Adam Lee, ICF
Laurie Drabble, Alcohol Research Group
Karen Trocki, Alcohol Research Group
Amy Mericle, Alcohol Research Group
Tonda Hughes, Columbia School of Nursing
Ronaldo Iachan, ICF
Brian Kim, University of Maryland, Joint Program in Survey Methodology
Concurrent Session B: Prerecorded Sessions

Tuesday, May 11, 2021, 2:30 p.m. – 4:30 p.m. Eastern; Live Q&A at 4:00 p.m. – 4:30 p.m. Eastern

Session 6: Sampling and Recruitment Strategies for Hard-to-Reach Populations (continued)

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors
Moderator: Reanne Townsend, Westat

A Study of Respondent Driven Sampling Researchers
Sunghee Lee, University of Michigan
Ai Rene Ong, University of Michigan
RJ Batas, University of Michigan
Jiangzhou Fu, University of Michigan

The Challenge of Recruiting Teens: Examining Recruitment Methods for a Nationally Representative Probability-Based Teen Panel
Lindsay Liebert, NORC at the University of Chicago
Erlina Hendarwan, NORC at the University of Chicago
Roopam Singh, NORC at the University of Chicago
Vicki Pineau, NORC at the University of Chicago
J. Michael Dennis, NORC at the University of Chicago

Trusted Partners: A Model for Recruiting Hard-to-Reach Survey Populations
Melissa Diliberti, RAND Corporation
David Grant, RAND Corporation
Stephanie Walsh, RAND Corporation
Heather Schwartz, RAND Corporation

Session 7: Model-Based Approaches

Track: Statistical Techniques and Estimation
Moderator: Brady T. West, University of Michigan

Do Simulations of Electoral Votes Have To Be So Complicated? A Simple Data-Driven Approach Says No
Xinyue Zhang, SurveyMonkey
Jack Chen, SurveyMonkey

Advancing While Regressing: Toward Extending Multiple Regression For Partial Data
Meng Li, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Robert Petrin, Ipsos Public Affairs

Separating Interview Effects From Non-Random Case Assignment Via Anchoring
Michael Elliott, University of Michigan
Brady T. West, University of Michigan

It’s Not Always Location, Location, Location: Disentangling Design Effects from Interviewer Effects
Michael Robbins, Princeton University
Matthew Gottfried, U.S. Department of State

Understanding Terrorism Policy Preferences through Bayesian Model Averaging and Multiple Imputation
Brittany Alexander, Texas A&M University
Arnold Vedlitz, Texas A&M University
Concurrent Session B: Live Sessions
Tuesday, May 11, 2021, 3:00 p.m. – 4:30 p.m. Eastern

Session 8: Mini-Conference: How Has COVID-19 Shaped Equity, Views, and Values
Track: Attitudes & Opinions
Organizer: Katherine Carman, RAND Corporation
Moderator: Carolyn Miller, Robert Wood Johnson Foundation

Tracking the Consequences of the COVID-19 Pandemic: Adapting an Ongoing Survey to a Public Health Emergency
Michael Karpman, Urban Institute
Stephen Zuckerman, Urban Institute
Genevieve M. Kenney, Urban Institute
Elaine Waxman, Urban Institute
Poonam Gupta, Urban Institute
Dulce Gonzalez, Urban Institute

The Impact of Coronavirus on Households in Major U.S. Cities: Results from New York City, Los Angeles, Chicago, and Houston
Mary Findling, Harvard School of Public Health

Experience of Pandemic Hardship and Attitudes Toward Health Disparities
Abigail Williamson, Trinity College
Sarah Willen, University of Connecticut
Colleen Walsh, Cleveland State University

American’s View of the Impact of COVID-19: Perspectives on Racial Impacts and Equity
Katherine Carman, RAND Corporation
Anita Chandra, RAND Corporation
Carolyn Miller, Robert Wood Johnson Foundation
Christopher Nelson, RAND Corporation
Jhacova Williams, RAND Corporation

Session 9: Mini-Conference: Response Patterns Before and During a Pandemic
Track: Response Rates and Nonresponse Error
Moderator: Bianca DiJulio, Kaiser Family Foundation

The Impact of the COVID-19 Pandemic on Response to the California Health Interview Survey
Arina Goyle, SSRS
Margie Engle-Bauer, SSRS
YuChing Yang, UCLA Center for Health Policy Research

The Impact of the COVID-19 Pandemic on RDD Cell Phone Response in the National Immunization Surveys
Jason Boim, NORC at the University of Chicago
Benjamin Skalland, NORC at the University of Chicago
Laurie D. Elam-Evans, Centers for Disease Control and Prevention
Holly A. Hill, Centers for Disease Control and Prevention
Michael Chen, Centers for Disease Control and Prevention
Natalie Sterrett, Centers for Disease Control and Prevention
David Yankey, Centers for Disease Control and Prevention

Impact of the Pandemic on AmeriSpeak Cooperation Rates
Min Zhu, NORC at the University of Chicago
Kanru Xia, NORC at the University of Chicago
Vicki Pineau, NORC at the University of Chicago

Personal Visits to Telephone: Effects of a Mode Shift on Coverage and Nonresponse Due to COVID-19 for a National Panel Survey
Christine Bottini, U.S. Census Bureau
Beth Newman, U.S. Census Bureau

Examining Response Rates Across Time in a Multinational Telephone Survey – Before and During the Coronavirus Pandemic
Martha McRoy, Pew Research Center
Concurrent Session B: Live Sessions
Tuesday, May 11, 2021, 3:00 p.m. – 4:30 p.m. Eastern

Track: Questionnaire Design and Interviewing
Moderator: Karen Bogen, Mathematica

Cognitive Questionnaire Testing in COVID Times... and Beyond
Benoit Allard, Statistics Canada

Responding to Emerging Public Health Threats: Examples from the National Health Interview Survey
Benjamin Zablotsky, National Center for Health Statistics
James Dahlhamer, National Center for Health Statistics
Sarah Lessem, National Center for Health Statistics
Aaron Maitland, National Center for Health Statistics
Grace E. Medley, National Center for Health Statistics
Catherine Simile, National Center for Health Statistics
Beth Taylor, National Center for Health Statistics

A Scale for Measuring Social Distancing Behavior: Survey Questions and National Norms, USA 2020
Mariah Evans, University of Nevada, Reno
Jonathan Kelley, International Survey Center
Sarah Kelley, Child Trends

Assessing the Impact of Wording Changes in the General Social Survey 2020
Rene Bautista, NORC at the University of Chicago
Benjamin Schapiro, NORC at the University of Chicago
Jaesok Son, NORC at the University of Chicago
Michael Davern, NORC at the University of Chicago
Jodie Smylie, NORC at the University of Chicago

Closing Information Gaps in a Pandemic: The National COVID-19 School Response Dashboard
Elizabeth Dean, Qualtrics
Gregory Laughlin, Qualtrics
Carol Haney, Qualtrics
Emily Oster, Brown University
Noelle Ellerson Ng, AASA, The School Superintendents Association
# Day at a Glance

**Wednesday, May 12, 2021**

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<tr>
<th>Time</th>
<th>Event</th>
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</table>
| 9:30 a.m. – 11:00 a.m. Eastern | **In Memoriam Session**  
Share your memories, thoughts, and experiences with other attendees to remember and honor AAPOR members who have passed on during the past year. |
| 10:00 a.m. – 11:00 a.m. Eastern | **Speed Networking**  
Speed networking returns this year! Three one-hour sessions provide opportunities for organizations to meet with AAPOR’s top talent in short one-on-one sessions through our online conference platform. Whether job-seeking or just wanting to get to know more about the many organizations that are part of AAPOR, attendees will use this time to connect directly with representatives of organizations. Attendees have signed up for short one-on-one sessions. If you did not sign up ahead of time but still want to participate in a speed networking opportunity, please reach out to Justine Bulgar-Medina at BulgarMedina-Justine@norc.org or Patrick Habecker at phabecker2@unl.edu. You can also schedule private meetings with AAPOR’s sponsors, exhibitors, or attendees on your own to make new connections! |
| 10:00 a.m. – 11:00 a.m. Eastern | **Round Tables: Live Sessions**  
*Round Table 1: Asian American, Native Hawaiian, and Pacific Islander Survey Participation: Challenges and Strategies*  
Track: Multicultural, Multilingual, and Multinational Research  
*Round Table 2: Survey Research Teaching*  
Track: Research in Practice |
| 10:30 a.m. – 12:30 p.m. Eastern | **Concurrent Session C: Prerecorded Sessions** |
| 12:00 p.m. – 12:30 p.m. Eastern | **Concurrent Session C: Live Q&A for Prerecorded Sessions** |
| **Session 1:** Mini-Conference: Health Care Access and Delivery During the Pandemic  
Track: Attitudes & Opinions |
| **Session 2:** Measuring Immigration Attitudes and Experiences  
Track: Attitudes & Opinions |
| **Session 3:** Understanding Mode Effects  
Track: Data Collection Methods, Modes, Field Operations, and Costs |
| **Session 4:** Integration of Administrative Records and Survey Data  
Track: Data Science, Big Data, and Administrative Records |
| **Session 5:** Question Wording Experiments  
Track: Questionnaire Design and Interviewing |
| **Session 6:** Web Survey Participation and Recruitment  
Track: Response Rates and Nonresponse Error |
| **Session 7:** Controlling Errors Associated with Probability and Nonprobability Samples  
Track: Probability and Nonprobability Samples, Frames, and Coverage Errors |
### Day at a Glance

**Wednesday, May 12, 2021 (continued)**

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<th>Time</th>
<th>Session</th>
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<td>11:00 a.m. – 12:30 p.m. Eastern</td>
<td><strong>Concurrent Session C: Live Sessions</strong></td>
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<td></td>
<td><strong>Session 9: Mini-Conference: Blood From a Stone? Using Qualitative Techniques to Understand Why Households Don’t Participate in Surveys (QUALPOR Panel)</strong> Track: Qualitative Research</td>
</tr>
<tr>
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<td><strong>Session 10: Mini-Conference: Novel Data Collection Solutions During a Novel Coronavirus Pandemic</strong> Track: Data Collection Methods, Modes, Field Operations, and Costs</td>
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<tr>
<td>12:30 p.m. – 1:00 p.m. Eastern</td>
<td><strong>Coffee Break and Explore the Virtual Exhibit Hall</strong></td>
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<td>Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR’s sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.</td>
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<tr>
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<td><strong>Coffee Break 1: Ask Your Chapters Anything!</strong></td>
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<td>Join the leaders of AAPOR’s regional chapters and other conference attendees from your area at a coffee break! In this session, the chapter representatives will answer questions about local chapter membership, activities, and opportunities to take leadership roles in your local chapter while you will also get a chance to meet other conference attendees from your area.</td>
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<td><strong>Coffee Break 2: General AAPOR Topics</strong></td>
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<td>Join this general coffee break to connect with fellow AAPORites on a variety of topics.</td>
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<tr>
<td>1:00 p.m. – 2:00 p.m. Eastern</td>
<td><strong>Presidential Address by 2020-2021 President Dan Merkle</strong></td>
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<td>Join fellow attendees for the annual Presidential Address from AAPOR President Dan Merkle, introduced by Vice President Patricia Moy.</td>
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<tr>
<td>2:00 p.m. – 2:30 p.m. Eastern</td>
<td><strong>Coffee Break and Explore the Virtual Exhibit Hall</strong></td>
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<td>Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR’s sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.</td>
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<td><strong>Coffee Break 1: Coffee Break with QUALPOR</strong></td>
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<td>Join the QUALPOR Affinity Group for a coffee break to learn more about the Affinity Group initiatives and connect with fellow AAPORites.</td>
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<tr>
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<td><strong>Coffee Break 2: Get Involved and Learn how to Volunteer</strong></td>
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<td>Join this coffee break and learn more about how to get involved and volunteer with AAPOR in different ways.</td>
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### Day at a Glance

**Wednesday, May 12, 2021 (continued)**

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<td>2:00 p.m. – 4:00 p.m</td>
<td><strong>Concurrent Session D: Prerecorded Sessions</strong></td>
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<tr>
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<td><strong>Session 1: Language and Translation Issues in Questionnaire Design</strong></td>
<td>Multicultural, Multilingual, and Multinational Research</td>
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<td><strong>Session 2: Race in America: Discrimination, Equity, and Views of Police</strong></td>
<td>Attitudes &amp; Opinions</td>
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<td><strong>Session 3: Push-to-Web and Multimode Data Collection</strong></td>
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<td><strong>Session 4: Evaluating Data Quality and Identifying Falsification</strong></td>
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<td><strong>Session 5: Measurement, Formatting, and Design</strong></td>
<td>Questionnaire Design and Interviewing</td>
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<td><strong>Session 6: Using Social Media and Digital Technologies for Sampling and Data Collection</strong></td>
<td>Probability and Nonprobability Samples, Frames, and Coverage Errors</td>
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<td><strong>Session 7: Data Collection of Subpopulations and Institutions</strong></td>
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<tr>
<td>2:30 p.m. – 4:00 p.m</td>
<td><strong>Concurrent Session D: Live Sessions</strong></td>
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<td><strong>Session 8: Mini-Conference: Shifts from In-Person to Phone Collection During the Pandemic</strong></td>
<td>Data Collection Methods, Modes, Field Operations, and Costs</td>
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<td>**Session 9: Mini-Conference: Partisanship, Policy, and Misinformation in the Context of COVID-19</td>
<td>Attitudes &amp; Opinions</td>
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<td><strong>Session 10: Mini-Conference: Weighting and Estimation in the Wake of COVID</strong></td>
<td>Statistical Techniques and Estimation</td>
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<tr>
<td>3:30 p.m. – 4:00 p.m</td>
<td><strong>Concurrent Session D: Live Q&amp;A for Prerecorded Sessions</strong></td>
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<tr>
<td>4:00 p.m. – 5:00 p.m</td>
<td><strong>Round Tables: Live Sessions</strong></td>
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<td><strong>Round Table 1: AAPOR 75: Looking Back to Look Forward</strong></td>
<td>AAPOR’s History</td>
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<td><strong>Round Table 2: Understanding Texas’s Changing Electorate: Geography, Demographics, &amp; Turnout</strong></td>
<td>Elections, Politics, and Polling</td>
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<td><strong>Round Table 3: Introduction to Bayesian Statistics Using Stata</strong></td>
<td>Statistical Techniques and Estimation</td>
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Day at a Glance

Wednesday, May 12, 2021 (continued)

4:00 p.m. – 5:00 p.m. Eastern  **Speed Networking**

Speed networking returns this year! Three one-hour sessions provide opportunities for organizations to meet with AAPOR’s top talent in short one-on-one sessions through our online conference platform. Whether job-seeking or just wanting to get to know more about the many organizations that are part of AAPOR, attendees will use this time to connect directly with representatives of organizations. Attendees have signed up for short one-on-one sessions. If you did not sign up ahead of time but still want to participate in a speed networking opportunity, please reach out to Justine Bulgar-Medina at BulgarMedina-Justine@norc.org or Patrick Habecker at phabecker2@unl.edu. You can also schedule private meetings with AAPOR’s sponsors, exhibitors, or attendees on your own to make new connections!
Concurrent Session C: Round Tables: Live Sessions

Wednesday, May 12, 2021, 10:00 a.m. – 11:00 a.m. Eastern

Round Table 1: Asian American, Native Hawaiian, and Pacific Islander Survey Participation: Challenges and Strategies

Track: Multicultural, Multilingual, and Multinational Research

Organizer and Moderator: Lisa Lee, NORC at the University of Chicago

Justine Bulgar-Medina, NORC at the University of Chicago
Angela Houghton, AARP
Neil Ruiz, Pew Research Center

Round Table 2: Survey Research Teaching

Track: Research in Practice

Organizer and Moderator: Chase H. Harrison, Harvard University

Jennifer Dineen, University of Connecticut
Jolene D. Smyth, University of Nebraska-Lincoln
Sonja Ziniel, Children’s Hospital Colorado
Concurrent Session C: Prerecorded Sessions

Wednesday, May 12, 2021, 10:30 a.m. – 12:30 p.m. Eastern; Live Q&A at 12:00 p.m. – 12:30 p.m. Eastern

Session 1: Mini-Conference: Health Care Access and Delivery During the Pandemic

Track: Attitudes & Opinions
Moderator: Victoria Hoverman, Westat

Attitudes and Work Place Experiences of Health Care Providers at an Academic Pediatric Hospital in the Midst of the First Wave COVID-19 in 2020 – Could We Have Predicted How Health Care Providers Would Feel About and Deal with Pandemic Uncertainty?
Sonja Ziniel, University of Colorado School of Medicine/Children’s Hospital Colorado
Stacey Whiteside, Children’s Hospital Colorado
Sara Deakyne Davies, Children’s Hospital Colorado
Jennifer Reese, University of Colorado School of Medicine/Children’s Hospital Colorado

Examining Racial Differences in Willingness to Seek Healthcare During the COVID-19 Pandemic
Daniel Harwell, American Institutes for Research
Jan Durow, American Institutes for Research
Rachel Shapiro, American Institutes for Research
Sarah Mossburg, American Institutes for Research
Jasmine Orazi, American Institutes for Research
Krishna Winfrey, American Institutes for Research
Gina Sgro, American Institutes for Research
Alane Bristow, American Institutes for Research

LGBTQ Disparities in Health and Social Determinants of Health in a National Monitoring Survey of Americans During the COVID-19 Pandemic
Rachel Kinder, ICF
Deirdre Middleton, ICF
Thomas Brassell, ICF
Matt Jans, ICF
John Boyle, ICF
James Dayton, ICF

Tracking Public Health, Utilization and Outcomes During a Pandemic: ICF COVID-19 Monthly Monitoring Surveys
John Boyle, ICF
Thomas Brassell, ICF
James Dayton, ICF

Experience Using the Qualtrics Web Panel for a Cross-Sectional Survey
Jennifer Gerber, Johns Hopkins Bloomberg School of Public Health, RTI-SRD
Janesse Brewer, John Hopkins Bloomberg School of Public Health
Rupali J. Limaye, John Hopkins Bloomberg School of Public Health
Andrea Sutherland, John Hopkins Bloomberg School of Public Health
Madeleine Blunt, John Hopkins Bloomberg School of Public Health
Taylor A. Holroyd, John Hopkins Bloomberg School of Public Health
Gail Geller, John Hopkins Bloomberg School of Public Health
Bruce Carleton, British Columbia Children’s Hospital, University of British Columbia
Daniel A. Salmon, John Hopkins Bloomberg School of Public Health

Privacy Attitudes in Times of Crisis: Acceptance of Data Sharing for Public Health
Frederic Gerdon, University of Mannheim
Helen Nissenbaum, Cornell Tech
Ruben Bach, University of Mannheim
Frauke Kreuter, University of Maryland, Joint Program in Survey Methodology
Concurrent Session C: Prerecorded Sessions
Wednesday, May 12, 2021, 10:30 a.m. – 12:30 p.m. Eastern; Live Q&A at 12:00 p.m. – 12:30 p.m. Eastern

Session 2: Measuring Immigration Attitudes and Experiences
Track: Attitudes & Opinions
Moderator: Ryan Tully, Ipsos Public Affairs

- Immigrationalization of Redistributive Preferences
  Michelle Io-Low, Stony Brook University

- Humanitarian Frames and Americans’ Attitudes toward Syrian Refugee Resettlement
  Rita Nassar, Indiana University

- Anti-Immigrant Attitudes and White Support for Anti-Democratic Norms in the United States
  Beyza Buyuker, University of Illinois Chicago

- Spatial Variation in Public Support for the US–Mexico Border Wall
  Timothy B. Gravelle, SurveyMonkey

- It’s Complicated: Within Household Proxy Reporting Across Languages and Household Types
  Angela O’Brien, U.S. Census Bureau

Session 3: Understanding Mode Effects
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Emilia Peytcheva, RTI International

- Comparing Propensity and Extended Mixed Mode Methods to Estimate Mode Effects
  David Cantor, Westat
  Andrew Caporaso, Westat

- Mode Differences across Four Countries and 15 Elections/Referendums: 2020 and Beyond
  Claire Durand, Université De Montreal
  Timothy Johnson, University of Illinois Chicago

- Comparing Data Quality Among Telephone, Web, and Mixed Modes for Shape Your Future Cross-Sectional Survey
  Jonathan Baldwin, University of Oklahoma Health Sciences Center
  Sixia Chen, University of Oklahoma Health Sciences Center
  Ashley White, University of Oklahoma Health Sciences Center
  Laura Beebe, University of Oklahoma Health Sciences Center

- A Simulation Evaluating Three Techniques for Accounting for Selection in a Mixed-Mode Survey
  David Biagas, U.S. Bureau of Labor Statistics

- Impact of Mode Design on Estimates of Change – A Quasi-Experimental Approach
  Alexandru Cernat, The University of Manchester
  Joseph W. Sakshaug, Institute for Employment Research (IAB), Ludwig Maximilian University of Munich, University of Mannheim

- Considerations in Data Harmonization for Multimode Surveys
  Hanna Popick, Westat
  Mina Muller, Ipsos
  Eric Jodts, Westat
Concurrent Session C: Prerecorded Sessions

Wednesday, May 12, 2021, 10:30 a.m. – 12:30 p.m. Eastern; Live Q&A at 12:00 p.m. – 12:30 p.m. Eastern

Session 4: Integration of Administrative Records and Survey Data
Track: Data Science, Big Data, and Administrative Records
Moderator: Sandra Clark, U.S. Census Bureau

Being Agile During a Pandemic: The American Community Survey Approach
Sandra Clark, U.S. Census Bureau

Predicting Vacant Housing Units in the American Community Survey
Andrew Keller, U.S. Census Bureau

Prisons Shutdown Too: Using Administrative Records to Replace In-Person Interviews of the Federally Incarcerated
R. Chase Sawyer, U.S. Census Bureau
Sandra Clark, U.S. Census Bureau

Survey Isolation during COVID-19: The Effects of Suddenly Relying on Address-Matched Phone Numbers for Interviewing Households
Jonathan Eggleston, U.S. Census Bureau
John Voorheis, U.S. Census Bureau
Tim Trudell, U.S. Census Bureau
Yarissa Gonzalez, U.S. Census Bureau

Census Data for COVID-19
Andrew Hait, U.S. Census Bureau

Measuring Health Insurance in the American Community Survey: Assessing the New Premium and Subsidy Items
Joanne Pascale, U.S. Census Bureau
Angela R. Fertig, Humphrey School of Public Affairs, University of Minnesota
Kathleen Thiede Call, School of Public Health and the State Health Access Data Assistance Center, University of Minnesota

Linked Survey and Transactional Data for Financial Health Measurement: Early Findings
Andrew Dunn, Financial Health Network
Thea Garon, Financial Health Network
Necati Celik, Financial Health Network
Helen Robb, Financial Health Network

Using Administrative Data and Machine Learning to Address Nonresponse Bias in Establishment Surveys
Benjamin Küfner, Institute for Employment Research (IAB)
Joseph W. Sakshaug, Institute for Employment Research (IAB)
Stefan Zins, Institute for Employment Research (IAB)

Session 5: Question Wording Experiments
Track: Questionnaire Design and Interviewing
Moderator: Colm O’Muircheartaigh, NORC at the University of Chicago

How Much Do They Agree? Examining Variation in Agree-Disagree and Item-Specific Questions Based on Data Quality Indicators and Question Characteristics
Jennifer Dykema, University of Wisconsin-Madison
Dana Garbarski, Loyola University Chicago
Nora Cate Schaeffer, University of Wisconsin-Madison
Nadia Assad, University of Wisconsin-Madison
Cameron Jones, University of Wisconsin-Madison
Tiffany Neman, University of Wisconsin-Madison

Measuring Attitudes Towards Artificial Intelligence in Medicine. An Experimental Study in the LISS Panel Comparing Agree-Disagree Scales, Construct-Specific Scales, and Label-Points.
Marieke Haan, University of Groningen
Yfke Ongena, University of Groningen
Jeffry Frikken, University of Groningen

Does Adding a Third Gender Response Option Really Improve Measurement?
Ashley Amaya, Pew Research Center
Anna Brown, Pew Research Center
Emily Vogels, Pew Research Center
Concurrent Session C: Prerecorded Sessions

Wednesday, May 12, 2021, 10:30 a.m. – 12:30 p.m. Eastern; Live Q&A at 12:00 p.m. – 12:30 p.m. Eastern

Session 5: Question Wording Experiments (continued)

Track: Questionnaire Design and Interviewing
Moderator: Colm O’Muircheartaigh, NORC at the University of Chicago

Obamacare and Trump’s Trade War: How Political Cues Influence Survey Responses
Gabriel Miao Li, University of Michigan
Josh Pasek, University of Michigan

Forced Choice for All?
Rachel Horwitz, U.S. Census Bureau
Elizabeth Nichols, U.S. Census Bureau

How to Ask about Caste Attitudes in India: Results from a Split Form Experiment
Kelsey Starr, Pew Research Center
Neha Sahgal, Pew Research Center
Jonathan Evans, Pew Research Center
Ariana Monique Salazar, Pew Research Center
Manolo Corichi Gomez, Pew Research Center

Measuring Gender: Testing Alternatives to Traditional Measures
Dan Cassino, Fairleigh Dickinson University

What is in a Word: Accidents, Leaking and Losing
Melissa Constantine, University of Minnesota
Charles Cain, University of Minnesota
Sara Putnam, University of Minnesota
Leslie Rickey, Yule University
Todd Rockwood, University of Minnesota
Emily Lukacz, University of California San Diego
Diane Newman, University of Pennsylvania
Linda Brubaker, University of California San Diego
Kyle Rudser, University of Minnesota

Session 6: Web Survey Participation and Recruitment

Track: Response Rates and Nonresponse Error
Moderator: Scott D. Crawford, SoundRocket

Long Term Effect of Methods to Improve Subsequent Survey Response after Recruitment for a Multi-Purpose Probability Sample Panel
Kanru Xia, NORC at the University of Chicago
Lindsay Liebert, NORC at the University of Chicago
Ipek Bilgen, NORC at the University of Chicago
Vicki Pineau, NORC at the University of Chicago
J. Michael Dennis, NORC at the University of Chicago

Nonresponse Follow-up Study of Online Probability-based Panel Recruitment
Frances M. Barlas, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Mansour Fahimi, Marketing Systems Group

A Tale of Seven Web-Only Government-Sponsored Surveys
Kris Pate, Internal Revenue Service
Scott Leary, Internal Revenue Service
Brenda Schafer, Internal Revenue Service
Rizwan Javid, Internal Revenue Service
Patrick Langetieg, Internal Revenue Service
Martha Stapleton, Westat
Kerry Levin, Westat

Web Invitation Pre-Incentives: Preliminary Findings from a Pre-Test with College Students
Jodi Walton, Abt Associates
David Jernigan, Boston University

Mobile Optimization Strategies: Effects on Web Survey Participation and Fieldwork Progression
Marc Asensio Manjon, University of Lausanne
Caroline Roberts, University of Lausanne
Jessica M. E. Herzing, University of Lausanne
Concurrent Session C: Prerecorded Sessions

Wednesday, May 12, 2021, 10:30 a.m. – 12:30 p.m. Eastern; Live Q&A at 12:00 p.m. – 12:30 p.m. Eastern

Session 6: Web Survey Participation and Recruitment (continued)

Track: Response Rates and Nonresponse Error
Moderator: Scott D. Crawford, SoundRocket

Do They Exist? Experiment to Assess Panel Conditioning and Opinionation Effects in AmeriSpeak® Panel Surveys
Vicki Pineau, NORC at the University of Chicago
David Dutwin, NORC at the University of Chicago
Ipek Bilgen, NORC at the University of Chicago

Session 7: Controlling Errors Associated with Probability and Nonprobability Samples

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors
Moderator: Paul J. Lavrakas, Independent Consultant

General Purpose Multiply Robust Data Integration Procedures for Handling Non-Probability Samples
Sixia Chen, University of Oklahoma Health Sciences Center
David Haziza, University of Ottawa

Doubly Robust Inference for Count Data with Varying Exposures in Non-Probability Samples: A Model-Based Approach Based on Gaussian Processes of Propensity Prediction
Ali Rafei, University of Michigan
Carol A. C. Flannagan, University of Michigan Transportation Research Institute
Michael Elliott, University of Michigan

Getting it Right: The Accuracy of Sampling Frame Data and Predicting Survey Contact
Julie Pacer, Abt Associates
Marci Schalk, Abt Associates
Stanislav Kolenikov, Abt Associates

New Approach for Handling Drop Point Addresses in Mail/Web Surveys
Rachel Harter, RTI International
Joseph McMichael, RTI International
S. Grace Deng, U.S. Energy Information Administration

Equity and Inclusion: Do Our Weighting Algorithms Really Bring the Voice of Marginalized Populations to the Table?
Erin Caldwell, Polco
Michelle Kobayashi, Polco

Outcomes of Salted and Suppressed Addresses in the 2020 Census Address Canvassing Operation
Nancy Johnson, U.S. Census Bureau
Laura Norena, U.S. Census Bureau
Jennifer Hutnick, U.S. Census Bureau
Ahmad Harvey, U.S. Census Bureau

Preferred Reporting Items for Complex Sample Survey Analysis (PRICSSA)
Andrew Seidenberg, National Cancer Institute
Richard P. Moser, National Cancer Institute
Brady T. West, University of Michigan
Concurrent Session C: Live Sessions

Wednesday, May 12, 2021, 11:00 a.m. – 12:30 p.m. Eastern


Track: Elections, Polling, and Politics
Moderator: Dan Merkle, ABC News

AAPOR Task Force Report on the Performance of 2020 Pre-Election Polls
Joshua Clinton, Vanderbilt University
Jennifer Agiesta, CNN
Camille Burge, Villanova University
Megan Brennan, Gallup
Marjorie Connelly, NORC at the University of Chicago
Ariel Edwards-Levy, HuffPost
Bernard Fraga, Emory University
Emily Guskin, Washington Post
D. Sunshine Hillygus, Duke University
Chris Jackson, Ipsos
Jeffrey Jones, Gallup
Scott Keeter, Pew Research Center
Kabir Khanna, CBS
John Lapinski, University of Pennsylvania
Lydia Saad, Gallup
Daron Shaw, University of Texas-Austin
Andrew Smith, University of New Hampshire
David Wilson, University of Delaware
Christopher Wlezien, University of Texas at Austin

You’ve Got Mail: Using a Mock Mail Sorting Activity with Nonrespondents to a National Household Survey to Better Understand Mail Receipt and Processing Behavior
Mahi Megra, American Institutes for Research
Melissa Scardaville, American Institutes for Research
Daniele Battle, American Institutes for Research
Rachel Hanson, American Institutes for Research

What You See is What You Get: Address Observations in a Nonresponse Follow-up Study
Ashley Kaiser, American Institutes for Research
Andrew Zukerberg, National Center for Education Statistics
Paul J. Lavrakas, Independent Consultant
Mahi Megra, American Institutes for Research
Sidney Wilkinson-Flicker, American Institutes for Research

Exploring Experiences With and Attitudes Towards Survey Research: Results of Qualitative Interviews with Nonrespondents to a National Household Survey
Rebecca Medway, American Institutes for Research
Christopher Paek, American Institutes for Research
Daniele Battle, American Institutes for Research
Cameron McPhee, SSRS

What Drives Survey Nonresponse? Using Qualitative Research with Households That Do Not Respond to a National Government Survey to Develop Typologies of Nonresponse
Melissa Scardaville, American Institutes for Research


Track: Qualitative Research
Organizer: Margaret Roller, Roller Research
Moderator: Dawn Nelson, U.S. Census Bureau

A Methodology for Understanding Nonresponse in a Household Survey
Andrew Zukerberg, National Center for Education Statistics
Rebecca Medway, American Institutes for Research
Melissa Scardaville, American Institutes for Research
Ashley Kaiser, American Institutes for Research
Mahi Megra, American Institutes for Research
Concurrent Session C: Live Sessions
Wednesday, May 12, 2021, 11:00 a.m. – 12:30 p.m. Eastern

Session 10: Mini-Conference: Novel Data Collection Solutions During a Novel Coronavirus Pandemic

**Track:** Data Collection Methods, Modes, Field Operations, and Costs

**Moderator:** Darby Steiger, *Westat*

**The Collection of Remote Biomeasures for the 2020-2021 Pretest of the National Social Life, Health, and Aging Project: Design and Mode Considerations**
Ned English, NORC at the University of Chicago
Colm O’Muircheartaigh, NORC at the University of Chicago
Katie O’Doherty, NORC at the University of Chicago
Anna Wiencrot, NORC at the University of Chicago
Becki Curtis, NORC at the University of Chicago
Sara Walsh, NORC at the University of Chicago
Stephen Smith, NORC at the University of Chicago
Martha McClintock, *The University of Chicago*

**Venue-Based Sampling for a Hard-to-Reach Population During the COVID-19 Pandemic**
Petry Ubri, NORC at the University of Chicago
Vicki Pineau, NORC at the University of Chicago
Ned English, NORC at the University of Chicago
Sabrina Avripas, NORC at the University of Chicago
Roy Ahn, NORC at the University of Chicago
Ghenet Besera, Centers for Disease Control and Prevention
Mary Goodwin, Centers for Disease Control and Prevention

**Negotiating Survey Data Collection Challenges Posed by the COVID-19 Pandemic: Developing an Electronic Questionnaire Device for the European Social Survey**
Rory Fitzgerald, *City University London*
Debbie Collins, NatCen Social Research
Joanna D’Ardenne, NatCen Social Research
May Doušak, *University of Ljubljana*
Maurice Martens, CentERdata
Arnaud Wijnant, CentERdata

**The Mannheim Corona Study - Insights Gained Through Daily Data Collection and Data Augmentation**
Carina Cornesse, *University of Mannheim*
Ulrich Krieger, *University of Mannheim*

**Opportunity in a Time of Crisis: Adapting an Annual Health Survey to Produce Monthly COVID-19 Data**
Todd Hughes, *UCLA Center for Health Policy Research*
YuChing Yang, *UCLA Center for Health Policy Research*
Jacob Rosalez, *UCLA Center for Health Policy Research*
Ninez Ponce, *UCLA Center for Health Policy Research*
Arina Goyle, SSRS
Concurrent Session D: Prerecorded Sessions

Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 1: Language and Translation Issues in Questionnaire Design

**Track:** Multicultural, Multilingual, and Multinational Research

**Moderator:** Charles Lau, RTI International

**Cognitive Interviewing for Test Questions: Special Considerations in Design and Translation**
Alisú Schoua-Glusberg, Research Support Services Inc.
Daniela Glusberg, Research Support Services Inc.
Chandana Vuyyuru, Feinberg School of Medicine, Northwestern University
Evelyn Velazquez, Feinberg School of Medicine, Northwestern University
Stacy Bailey, Feinberg School of Medicine, Northwestern University

**2020 Census Language Support Program: Overview and Findings from the Most Robust Program Built by the U.S. Census Bureau**
Lily Kapaku, U.S. Census Bureau

**Lost in Translation: Investigating Spanish-Speakers’ Response Error on a Household Education Survey**
Talia Kaatz, American Institutes for Research
Ashley Kaiser, American Institutes for Research
Maria Payri, American Institutes for Research

**How Does Back Translation Fare Against Team Translation? An Experimental Case Study in the Language Combination English-German**
Dorothée Behr, GESIS - Leibniz Institute for the Social Sciences
Michael Braun, GESIS - Leibniz Institute for the Social Sciences

**Español al Otro Lado: How Spanish and English Speakers Respond to a Dual-Language Survey Instrument**
Kathryn Bell, University of Massachusetts Boston Center for Survey Research
Floyd J. Fowler Jr., University of Massachusetts Boston Center for Survey Research
Lee Hargraves, University of Massachusetts Boston Center for Survey Research
Carol Cosenza, University of Massachusetts Boston Center for Survey Research

**Strategies to Increase Self-Response Among Non-English Speakers in an ABS Mail Push-to-Web Study**
Todd Hughes, UCLA Center for Health Policy Research
Royce Park, UCLA Center for Health Policy Research
Brian Wells, UCLA Center for Health Policy Research
Ninez Ponce, UCLA Center for Health Policy Research
Margie Engle-Bauer, SSRS
Concurrent Session D: Prerecorded Sessions

Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 2: Race in America: Discrimination, Equity, and Views of Police

Track: Attitudes & Opinions
Moderator: Brianne Gilbert, Center for the Study of Los Angeles

The Burden of Discrimination: Effects of Discrimination Experiences on Quality of Life Indicators
Beatrice Abiero, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Jasmine Stephens, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs

Crisis, Plunge, and Recovery of Public Confidence in the Police
Jonathan Kelley, International Survey Center
Mariah Evans, International Survey Center
Charlotte Corday, International Survey Center

Pre- and Post-Floyd Perceptions of Segregation
Peter Woolley, Fairleigh Dickinson University
Dan Cassino, Fairleigh Dickinson University
David Zatz, Fairleigh Dickinson University

Police and Community Relations in Los Angeles, Fall 2020
Alejandra Alarcon, Center for the Study of Los Angeles
Brianne Gilbert, Center for the Study of Los Angeles

Crime, Violence, and Political Participation
Shawna Mullenax, PSB Research
Carew Boulding, University of Colorado Boulder
Kathryn Schauer, University of Colorado Boulder

The Development of a Hybrid Survey to Assess Police-Community Partnerships. Can this Tool Help Mend the Chasm?
Michelle Kobayashi, Polco
Parker Quinn, Polco

More than a Feeling: Impact of Discrimination Events on Affective Experience
Jasmine Stephens, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Beatrice Abiero, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs
Concurrent Session D: Prerecorded Sessions
Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 3: Push-to-Web and Multimode Data Collection
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Krishna Winfrey, American Institutes for Research

An Experimental Evaluation of Three Approaches for Improving Response to Household Screening Efforts in National Mail/Web Surveys
Brady T. West, University of Michigan
James Wagner, University of Michigan
Rebecca Gatward, University of Michigan
Htay-Wah Saw, University of Michigan
Mick Couper, University of Michigan

Improving Participation in a Mail Push-to-Web Design
Jenny Marlar, Gallup

Please Just Open the Envelope! Reporting on Three Experiments Aimed at Maximizing Response in ABS Surveys
Sarah Glancey, SSRS
Robyn Rapoport, SSRS
Rob Manley, SSRS
Christian Kline, SSRS

Impact of Initial Mode of Data Collection on Attrition in a Longitudinal Study of Young Adults
Ting Yan, Westat
Jonathan Wivagg, Westat
Charles Carusi, Westat
William Young, Rutgers University
Christine D. Delneo, Rutgers University
Daniel A. Gundersen, Dana-Farber Cancer Institute

A Population-Based Health Survey Built for West Virginia
Summer Hartley, West Virginia University, Office of Health Affairs
Emily Robinson, West Virginia University, Office of Health Affairs
Natalie Ezzie, West Virginia University, Office of Health Affairs
Daniel Christy, West Virginia University, Office of Health Affairs
Christina Mullins, West Virginia Department of Health and Human Resources, Bureau for Behavioral Health
Cynthia Beane, West Virginia Department of Health and Human Resources, Bureau for Medical Services

“Translating the Sender” in Spanish-Language Web Surveys: A Contact Experiment
Katy A. Lindquist, University of Maryland
Marcus A. Boyd, University of Maryland
Amira Giadala, University of Maryland
Barnett S. Koven, University of Maryland

Lessons Learned from a Multi-Wave Sequential Mixed-Mode Survey of Apprenticeship Program Participants
Jessica Flores Pleasants, Abt Associates
Julie Pacer, Abt Associates
Concurrent Session D: Prerecorded Sessions
Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 4: Evaluating Data Quality and Identifying Falsification

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Matt Jans, ICF

- **No More Waiting by the Phone...Results from the Integration of Multiple Technologies for Large-scale In-Person Survey Case Validation**
  Ryan Hubbard, Westat

- **Improving Data Quality: Does Data Cleaning Reduce or Increase Bias in Sub-groups?**
  Randall K. Thomas, Ipsos Public Affairs
  Frances M. Barlas, Ipsos Public Affairs
  Megan Hendrich, Ipsos Public Affairs

- **Identifying Interviewer Falsification Using Speech Recognition: A Field Study**
  Hanyu Sun, Westat
  Ting Yan, Westat
  Gonzalo Rivero, Pew Research Center

- **Respondent Burden Over Time: A Three-Stage Model**
  Andrew L. Hupp, University of Michigan
  Kallan M. Larsen, University of Michigan
  Frederick G. Conrad, University of Michigan
  Michael F. Schober, The New School

- **Evaluating Machine Learning Algorithms to Detect Interviewer Falsification**
  Silvia Schwanhäuser, Institute for Employment Research (IAB)
  Joseph W. Sakshaug, University of Mannheim; University of Munich; Institute for Employment Research (IAB)
  Yuliya Kosyakova, University of Bamberg; University of Mannheim; Institute for Employment Research (IAB)
  Natalja Menold, University of Dresden
  Peter Winker, University of Giessen

- **Finding Fraud in Public Polls: Employing Semantic Network-Based Methods for Identifying Fraud in Online Sampling**
  Leib Litman, Touro College
  Peter Kowalski, Versta Research
  Cheskie Rosenzweig, CloudResearch
  Joe Hopper, Versta Research
  Jonathan Robinson, CloudResearch
  Adam Dietrich, CloudResearch

- **Evaluation of Data Quality Indicators in Online Panel Providers Used to Identify and Remove Inauthentic Survey Response**
  Emily M. Geisen, Qualtrics
  Brad Smith, Qualtrics
  William Belden, Qualtrics
Concurrent Session D: Prerecorded Sessions

Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 5: Measurement, Formatting, and Design
Track: Questionnaire Design and Interviewing
Moderator: Brad Chaney, Westat

- Making Cognitive Reflection Test Robust in Online Surveys
  Wenhuan (Edwin) Wang, University of Michigan
  Josh Pasek, University of Michigan
  Jan Van den Bulck, University of Michigan

- Designing Dual Question Grids for Mail Surveys: An Experiment
  Jolene D. Smyth, University of Nebraska-Lincoln
  Kristen Olson, University of Nebraska-Lincoln

- Playing Hardball, Softball or Snowball: A Study on the Use of Warnings in a Web Survey
  Sebastian Kocar, Australian National University

- “Do You Have Anything Else to Add?” Exploring the Value of Final Catch-all Questions in Qualitative In-Depth Interviews
  Casey Tesfaye, Research Support Services, Inc.
  Jessie Engel, Research Support Services, Inc.

- Capturing the 2020 Census User Experience Using Sentiment and Thematic Analysis of Open Text
  Shelley Feuer, U.S. Census Bureau
  Erica Olmsted-Hawala, U.S. Census Bureau
  Elizabeth Nichols, U.S. Census Bureau

- Understanding how Respondents Interpret a Demystified NPS Scale
  Phyllis Mancino, IBM
  Annette Tassone, IBM

- New Ideas for Testing a Psychometric Instrument Using Mixed Methods
  Florian Berens, University of Goettingen
  Kelly Findley, University of Illinois Urbana-Champaign

Session 6: Using Social Media and Digital Technologies for Sampling and Data Collection
Track: Probability and Nonprobability Samples, Frames, and Coverage Errors
Moderator: Edward Paul Johnson, Harris Poll

- Using Social Media to Recruit Rare Populations for Web Survey Research
  Zaza Zindel, Bielefeld University
  Simon Kühne, Bielefeld University

- Exploring the Effects of Advanced Social Media Targeting Methodology on Recruitment of Hard-to-Reach Audiences to Non-Probability Surveys
  Amelia Burke-Garcia, NORC at the University of Chicago
  Ipek Bilgen, NORC at the University of Chicago
  Justine Bulgar-Medina, NORC at the University of Chicago
  Robert Henne, NORC at the University of Chicago
  Dasha Afanaseva, NORC at the University of Chicago

- Using Paid Advertising on Facebook to Recruit for Fast Turn-Around Surveys: Results from a 5-Topic Survey Participation Experiment
  Samantha Chiu, University of Maryland, Joint Program in Survey Methodology
  Leanna Panasethaned Moron, University of Maryland, Joint Program in Survey Methodology
  Frauke Kreuter, University of Maryland, Joint Program in Survey Methodology
  Stanley Presser, University of Maryland, Joint Program in Survey Methodology
  Xin (Rosalynn) Yang, University of Maryland, Joint Program in Survey Methodology
Concurrent Session D: Prerecorded Sessions

Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 6: Using Social Media and Digital Technologies for Sampling and Data Collection (continued)

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors
Moderator: Edward Paul Johnson, Harris Poll

Mall-Intercepts for the 21st Century: Geofence Based Survey Engagement
Valerie Lykes, J.D. Power

Informed Consent in Social Media Surveys
Adrienne Bradford, University of Maryland, Joint Program in Survey Methodology
Samantha Chiu, University of Maryland, Joint Program in Survey Methodology
Frauke Kreuter, University of Maryland, Joint Program in Survey Methodology
Stanley Presser, University of Maryland, Joint Program in Survey Methodology

Session 7: Data Collection of Subpopulations and Institutions

Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Casey Tesfaye, Research Support Services Inc.

Collecting a Maternal and Child Health Survey in the U.S. Jurisdictions
Brian Kirchhoff, NORC at the University of Chicago
Anna Wiencrot, NORC at the University of Chicago
Clare Davidson, NORC at the University of Chicago
Benjamin Skalland, NORC at the University of Chicago
Erik Amonson, NORC at the University of Chicago
Peyton Holleran, NORC at the University of Chicago
Michael Kogan, HRSA / Maternal and Child Health Bureau

Sampling and Post-hoc Adjustment Strategies for a Multi-Mode Study Targeting Black U.S. Adults
Jazmyne Sutton, SSRS
Liz Hamel, Kaiser Family Foundation
Eran Ben-Porath, SSRS

Weekly Response and Contact Rates from a High-Frequency COVID-19 Phone-Based Surveillance System in Lesotho
Abigail Greenleaf, ICAP – PHIA
Haruka Maruyama, ICAP at Columbia
Qixuan Chen, Columbia University Mailman School of Public Health - Biostatistics Department

Innovative Methods to Increase Child Interviews in Push-to-Web Surveys
Brian Wells, UCLA Center for Health Policy Research
Royce Park, UCLA Center for Health Policy Research

Exploring Motivators of and Barriers to Racial and Ethnic Minority Survey Participation
Thomas Brassell, ICF
Matt Jans, ICF
Randy ZuWallack, ICF
John Boyle, ICF

Targeting Spanish-Speaking Households: Results from a Methodological Experiment in the 2019 National Household Education Survey (NHES:2019)
Luke Natzke, American Institutes for Research

Neurocognitive Assessment Data Collection on the Comparative Health Assessment Interview (CHAI) Research Study
John Sokolowski, Abt Associates
Aaron Schneiderman, Veterans Health Administration, Post-Deployment Health Services
Christopher Hansen, Veterans Health Administration, Martinsburg VA Medical Center
Nicholas Ruther, Abt Associates
Ashley Bradbury, Abt Associates
Concurrent Session D: Live Sessions

Wednesday, May 12, 2021, 2:30 p.m. – 4:00 p.m. Eastern

Session 8: Mini-Conference: Shifts from In-Person to Phone Collection During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Carol Cosenza, University of Massachusetts Boston Center for Survey Research

Pilot Testing the Shift from In-Person to Phone Data Collection on the Medicare Current Beneficiary Survey (MCBS)
Samantha Rosner, NORC at the University of Chicago
Shena Patel, NORC at the University of Chicago
Andrea Mayfield, NORC at the University of Chicago
Jennifer Vanicek, NORC at the University of Chicago

The Impacts of COVID-19 on Survey Data Quality: Examples from the National Health Interview Survey
James Dahlhamer, National Center for Health Statistics
Stephen Blumberg, National Center for Health Statistics
Jonaki Bose, National Center for Health Statistics
Matthew Bramlett, National Center for Health Statistics
Aaron Maitland, National Center for Health Statistics
Benjamin Zablotsky, National Center for Health Statistics

Changing Modes on the Fly: Transitioning a Complex Longitudinal Survey from In-Person to Telephone Due to COVID-19
Becky Reimer, NORC at the University of Chicago
Kylie Carpenter, NORC at the University of Chicago
Liz Kantor, NORC at the University of Chicago
Scott Sederstrom, NORC at the University of Chicago
Ann Bisognano, NORC at the University of Chicago

Data Collection During the COVID-19 Pandemic for the Survey of Income and Program Participation
Kevin Tolliver, U.S. Census Bureau

Using Contact History Instrument Paradata to Explore Changes in Field Survey Data Collection During COVID-19
Matthew Virgile, U.S. Census Bureau
Renee Ellis, U.S. Census Bureau

Session 9: Mini-Conference: Partisanship, Policy, and Misinformation in the Context of COVID-19

Track: Attitudes & Opinions
Moderator: Jennifer Dineen, University of Connecticut

The Role of Race, Religion, and Partisanship in Misperceptions about COVID-19
Jamie Druckman, Northwestern University
Katherine Ognyanova, Rutgers University

Many People Think Governments Created COVID-19 and That Influences Distancing Behavior: A Multivariate Analysis of Nationwide Survey Data from the USA
Sarah Kelley, Child Trends
Mariah Evans, University of Nevada, Reno
Jonathan Kelley, International Survey Center

Does Motivated Reasoning Cross Borders?
Ideology, Neighboring-Country Behavior, and Support for COVID-Related Border Restrictions in the United States and Canada
Samara Klar, University of Arizona
Isabel Williams, University of Arizona
Timothy B. Gravelle, SurveyMonkey

Primary News Source, Attitudes and Attitude Change During the Pandemic: Results from a Monthly Monitor
John Boyle, ICF
Thomas Brassell, ICF
James Dayton, ICF

International Polls on COVID-19
Yulia Baskakova, Langer Research Associates
Gary Langer, Langer Research Associates
Concurrent Session D: Live Sessions
Wednesday, May 12, 2021, 2:30 p.m. – 4:00 p.m. Eastern

Session 10: Mini-Conference: Weighting and Estimation in the Wake of COVID

Track: Statistical Techniques and Estimation
Moderator: Stephanie Coffey, U.S. Census Bureau

Seroprevalence of SARS-COV-2 Antibodies: Bootstrap Weighting and Estimation Accounting for Sensitivity and Specificity of Assays in Serology Data from Multiple Commercial Laboratories
Adam Lee, ICF
Yangyang Deng, ICF
Richard Lee Harding, ICF
Ronaldo Iachan, ICF
Tonja Kyle, ICF
Chris Edens, Centers for Disease Control and Prevention
Ryan Wiegand, Centers for Disease Control and Prevention
Kristina Bajema, Centers for Disease Control and Prevention

Regression Decomposition as a Tool for Assessing Unknown Mode Effects During the COVID-19 Pandemic
Sarah Staveteig Ford, U.S. Department of State

The Trials and Tribulations of Developing a Weighting Strategy to Address Nonresponse Bias in the Wake of COVID-19
Elizabeth Ayres, Statistics Canada
Kristine Villaluna, University of Lethbridge

Seroprevalence of SARS-COV-2 Antibodies: Lessons Learned About Data Management and Cleaning of Serology Data from Multiple Commercial Laboratories
Davia Moyse, ICF
Kelly Martin, ICF
Ronaldo Iachan, ICF
Tonja Kyle, ICF
Chris Edens, Centers for Disease Control and Prevention
Ryan Wiegand, Centers for Disease Control and Prevention
Kristina Bajema, Centers for Disease Control and Prevention
Concurrent Session D: Live Round Tables

Wednesday, May 12, 2021, 4:00 p.m. – 5:00 p.m. Eastern

Round Table 1: AAPOR 75: Looking Back to Look Forward
Track: AAPOR’s History
Organizer: Janice M. Ballou, Independent Consultant
Moderator: Kathleen A. Frankovic, Consultant

Don A. Dillman, Washington State University
David Dutwin, NORC at the University of Chicago
Frauke Kreuter, University of Maryland, Joint Program in Survey Methodology
Tom W. Smith, NORC at the University of Chicago

Round Table 2: Understanding Texas’s Changing Electorate: Geography, Demographics, & Turnout
Track: Elections, Politics, and Polling
Organizer: Mark Owens, University of Texas at Tyler
Moderator: Kirby Goidel, Texas A&M University

Josh Blank, University of Texas at Austin
Jeronimo Cortina, University of Houston
Meghann Crawford, Siena College

Round Table 3: Introduction to Bayesian Statistics Using Stata
Track: Statistical Techniques and Estimation
Moderator and Presenter: Chuck Haber, StataCorp

Speed Networking

Wednesday, May 12, 2021, 4:00 p.m. – 5:00 p.m. Eastern

Speed networking returns this year! Three one-hour sessions provide opportunities for organizations to meet with AAPOR’s top talent in short one-on-one sessions through our online conference platform. Whether job-seeking or just wanting to get to know more about the many organizations that are part of AAPOR, attendees will use this time to connect directly with representatives of organizations. Attendees have signed up for short one-on-one sessions. If you did not sign up ahead of time but still want to participate in a speed networking opportunity, please reach out to Justine Bulgar-Medina at BulgarMedina-Justine@norc.org or Patrick Habecker at phabecker2@unl.edu. You can also schedule private meetings with AAPOR’s sponsors, exhibitors, or attendees on your own to make new connections!
## Day at a Glance

**Thursday, May 13, 2021**

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<td>9:30 a.m. – 11:30 a.m. Eastern</td>
<td>Concurrent Session E: Prerecorded Sessions</td>
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<tr>
<td>11:00 a.m. – 11:30 a.m. Eastern</td>
<td>Concurrent Session E: Live Q&amp;A for Prerecorded Sessions</td>
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| 11:00 a.m. – 11:30 a.m. Eastern | Session 1: Mini-Conference: Nonresponse During a Pandemic: Controlling and Understanding  
Track: Response Rates and Nonresponse Error |
| 11:00 a.m. – 11:30 a.m. Eastern | Session 2: Collecting Data From or at Establishments                 
Track: Data Collection Methods, Modes, Field Operations, and Costs |
| 11:00 a.m. – 11:30 a.m. Eastern | Session 3: Measuring Abortion Attitudes                              
Track: Attitudes & Opinions |
| 11:00 a.m. – 11:30 a.m. Eastern | Session 4: Topics in Probability Panel Surveys                      
Track: Data Collection Methods, Modes, Field Operations, and Costs |
| 11:00 a.m. – 11:30 a.m. Eastern | Session 5: Forecasting Voters and Votes in the 2020 Election        
Track: Elections, Polling, and Politics |
| 11:00 a.m. – 11:30 a.m. Eastern | Session 6: Broad Lessons and Best Practices in Questionnaire Design 
Track: Questionnaire Design and Interviewing |
| 11:00 a.m. – 11:30 a.m. Eastern | Session 7: Interviewers and Interviewer Effects                    
Track: Research in Practice |
| 10:00 a.m. – 11:30 a.m. Eastern | Concurrent Session E: Live Sessions                                 |
| 10:00 a.m. – 11:30 a.m. Eastern | Session 8: Mini-Conference: Data Collection in Developing and Middle-Income Countries During and After COVID-19 
Track: Multicultural, Multilingual, and Multinational Research |
| 10:00 a.m. – 11:30 a.m. Eastern | Session 9: Mini-Conference: Spending and Payment Use During the Pandemic: How Survey Data Can Inform Policy 
Track: Attitudes & Opinions |
| 10:00 a.m. – 11:30 a.m. Eastern | Session 10: Mini-Conference: Design Changes of In-Person Surveys During the Pandemic 
Track: Data Collection Methods, Modes, Field Operations, and Costs |
| 11:30 a.m. – 1:00 p.m. Eastern | Annual Awards Ceremony                                               |
| 1:00 p.m. – 1:30 p.m. Eastern | Coffee Break and Explore the Virtual Exhibit Hall                   |
| 1:00 p.m. – 1:30 p.m. Eastern | Coffee Break 1: Meet Your Council                                   |

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

**Coffee Break 1: Meet Your Council**
Your AAPOR Council has been hard at work for you all year. Join this coffee break for an informal conversation with members of the 2020-2021 AAPOR Executive Council.
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<td>Coffee Break and Explore the Virtual Exhibit Hall (continued)</td>
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<tr>
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<td>Coffee Break 2: Coffee Break with AASRO</td>
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<td>Do you work out of an academic survey center? Meet other folks who work at survey/data centers on university and college campuses! AASRO – the Association of Academic Survey Research Organizations has members from across the country. It’s a friendly bunch that can relate to the work you do.</td>
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<td>1:00 p.m. – 3:00 p.m. Eastern</td>
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<td>2:30 p.m. – 3:00 p.m. Eastern</td>
<td>Concurrent Session F: Live Q&amp;A for Prerecorded Sessions</td>
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<td>1:30 p.m. – 3:00 p.m. Eastern</td>
<td>Concurrent Session F: Live Sessions</td>
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<td>Session 1: Mini-Conference: Measuring the Impact of COVID-19 on Consumers and Businesses</td>
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<td>Session 2: Mini-Conference: It’s All about Timing: Lessons Learned from Adapting to COVID-19 at Various Points in Federal Data Collections</td>
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<td>Session 3: Detecting and Improving Data Quality</td>
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<td>Session 4: Cross-National and Cross-Cultural Research</td>
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<td>Track: Data Collection Methods, Modes, Field Operations, and Costs</td>
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<td>Session 6: Novel Use of Digital Trace Data from Social Media, Mobile Apps or Sensors in Surveys</td>
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<td>Track: Data Science, Big Data, and Administrative Records</td>
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<td>Session 7: Recruitment Methods for Push-to-Web Surveys</td>
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<td>Track: Response Rates and Nonresponse Error</td>
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<td>Session 8: Mini-Conference: A Meeting Place and More...: A History of the American Association for Public Opinion Research</td>
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<td>Track: AAPOR’s History</td>
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<td>Session 9: Mini-Conference: Understanding the Electorate Through Pre-election Polls</td>
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<td>Track: Elections, Polling, and Politics</td>
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<td>Session 10: Mini-Conference: COVID-19 and the Decennial Census</td>
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<td>Track: Research in Practice</td>
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## Day at a Glance

**Thursday, May 13, 2021 (continued)**

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| 3:00 p.m. – 3:30 p.m. Eastern | **Coffee Break & Explore the Virtual Exhibit Hall!**  
Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR’s sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.  
**Coffee Break 1: General AAPOR Topics**  
Join this general coffee break to connect with fellow AAPORites on a variety of topics.  
**Coffee Break 2: Meet our Honorary Lifetime Members**  
Join this coffee break to connect with some of AAPOR’s Honorary Lifetime Members (HLMs) and fellow AAPORites. |
| 3:00 p.m. – 5:00 p.m. Eastern | **Concurrent Session G: Prerecorded Sessions** |
| 4:30 p.m. – 5:00 p.m. Eastern | **Concurrent Session G: Live Q&A for Prerecorded Sessions** |
| 3:30 p.m. – 5:00 p.m. Eastern | **Concurrent Session G: Live Sessions**  
**Session 7: Mini-Conference: Impacts of the Pandemic on Social Isolation and Mental Health**  
Track: Attitudes & Opinions  
**Session 8: Mini-Conference: The COVID-19 Household Pulse Survey: Innovation by Necessity**  
Track: Data Collection Methods, Modes, Field Operations, and Costs  
**Session 9: Mini-Conference: Evaluating the 2020 Pre-election Polls**  
Track: Elections, Polling, and Politics |
Concurrent Session E: Prerecorded Sessions

Thursday, May 13, 2021, 9:30 a.m. – 11:30 a.m. Eastern; Live Q&A at 11:00 a.m.– 11:30 a.m. Eastern

Session 1: Mini-Conference: Nonresponse During a Pandemic: Controlling and Understanding

Track: Response Rates and Nonresponse Error
Moderator: Larry Luskin, ICF

Achieving a High Response Rate on a Panel Survey During the COVID-19 Pandemic
Natalie Fitzpatrick, University of Michigan
Debra Horner, University of Michigan

Surveying Nursing Facilities During the COVID-19 Pandemic
Eran Ben-Porath, SSRS
Gillian SteelFisher, Harvard T.H. Chan School of Public Health
Akilah Evans-Pigford, SSRS

Comparison of Respondents and Non-respondents to a COVID-19 Impacts Survey of Businesses
Martha Stapleton, Westat
Hanyu Sun, Westat
Victoria Hoverman, Westat
Kerry Levin, Westat
Brandon Bedford, Montgomery County Economic Development Corporation
Benjamin Kraft, Montgomery County Planning Commission
Sarah Miller, Montgomery County Economic Development Corporation

You Can Only Watch So Much Netflix: How Response Rates to Mail Surveys Increased During the Pandemic
Jordon Peugh, SSRS
Susan Sherr, SSRS
Royce J. Park, Center for Health Policy Research, UCLA

New York City Community Health Survey (CHS) 2020 and COVID-19: Response to the Pandemic, Obstacles Overcome and Impact on Survey Results
John Sokolowski, Abt Associates
Michael L. Sanderson, New York City Department of Health and Mental Hygiene
Steven Fernandez, New York City Department of Health and Mental Hygiene
Amber Levanon Seligson, New York City Department of Health and Mental Hygiene
Michael Witt, Abt Associates
Andrew Burkey, Abt Associates
Nicholas Ruther, Abt Associates
Anders Hansen, Abt Associates

Impact of the COVID-19 Pandemic on Data Collection Outcomes in a National US Health Survey
Andrew Caporaso, Westat
Richard P. Moser, National Cancer Institute
Ashley Murray, National Cancer Institute
Gordon Willis, National Cancer Institute
Terisa Davis, Westat
David Cantor, Westat
Kelly Blake, National Cancer Institute

Emergency is the Mother of Invention: Efficacy of Pre-Recorded Follow-Up Voice Messages Versus Live Interviewer Follow-Up Calls on Return Rates
Kimberly Hawkins, Nielsen
Robin Gentry, Nielsen

Addressing Nonresponse Error in a Longitudinal Tracking Survey Measuring the Economic Impact of the Pandemic
Michael Karpman, Urban Institute
Douglas Wissoker, Urban Institute
Timothy Triplett, Urban Institute
Concurrent Session E: Prerecorded Sessions
Thursday, May 13, 2021, 9:30 a.m. – 11:30 a.m. Eastern; Live Q&A at 11:00 a.m.– 11:30 a.m. Eastern

Session 2: Collecting Data From or at Establishments
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Steve Markenson, FMI

Using a Delphi Panel to Determine Best Practices of Rural Community Engagement for the Tennessee Department of Transportation
Makena Nail, East Tennessee State University
Candace Forbes-Bright, East Tennessee State University
Kelly Foster, East Tennessee State University
Moin Uddin, East Tennessee State University
Morgan Kidd, East Tennessee State University
Madison Kosky, East Tennessee State University

Managing Nonresponse in a Required, Weekly Survey
Megan Waggy, RTI International
Jessica Williams, RTI International
Sara Russell, RTI International
Amerine Woodyard, U.S. Energy Information Administration

Just You Wait… and Fill Out This Survey: Methodological Aspects of Waiting Room Surveys
Yfke Ongena, University of Groningen
Marieke Haan, University of Groningen

Four Key Strategies for Achieving a High Response Rate in the Department of Labor’s Ready to Work Program Evaluation
Michelle Kahmann, Abt Associates
Jessica Flores Pleasants, Abt Associates
Sandra Hernandez, Abt Associates

Session 3: Measuring Abortion Attitudes
Track: Attitudes & Opinions
Moderator: Kristen N. Jozkowski, Indiana University

An Interdisciplinary, Multi-Dimensional Approach to Developing New Abortion Attitude Measures in the United States: A Project Overview
Kristen N. Jozkowski, Indiana University
Brandon L. Crawford, Indiana University
Michael W. Traugott, University of Michigan
Ronna C. Turner, University of Arkansas
Wen-Juo Lo, University of Arkansas

Legal or Illegal: Examining Differential Response Patterns in Abortion Attitude Items When Asked About Legality Versus Illegality
Brandon L. Crawford, Indiana University
Kristen N. Jozkowski, Indiana University
Ronna C. Turner, University of Arkansas
Wen-Juo Lo, University of Arkansas

All for One or One for All: The Impact of Using Terms with Multiple Interpretations on Item Response Distributions
Ronna C. Turner, University of Arkansas
Kristen N. Jozkowski, Indiana University
Brandon L. Crawford, Indiana University
Wen-Juo Lo, University of Arkansas
Michael W. Traugott, University of Michigan
Concurrent Session E: Prerecorded Sessions
Thursday, May 13, 2021, 9:30 a.m. – 11:30 a.m. Eastern; Live Q&A at 11:00 a.m.– 11:30 a.m. Eastern

Session 3: Measuring Abortion Attitudes (continued)
Track: Attitudes & Opinions
Moderator: Kristen N. Jozkowski, Indiana University

A Psychometric Evaluation of 2-Point, 4-Point, and 6-Point Likert Scales to Assess Complexity in Abortion Attitudes
Wen-Juo Lo, University of Arkansas
Brandon L. Crawford, Indiana University
Ronna C. Turner, University of Arkansas
Michael W. Traugott, University of Michigan
Kristen N. Jozkowski, Indiana University

Developing New Measures to Assess Abortion Attitudes in the United States
Michael W. Traugott, University of Michigan
Kristen N. Jozkowski, Indiana University
Brandon L. Crawford, Indiana University
Ronna C. Turner, University of Arkansas
Wen-Juo Lo, University of Arkansas

Acculturation and Latinx Abortion Attitudes: An Assessment of Multiple Acculturation Measures
Alejandra Kaplan, Indiana University-Bloomington
Megan Solon, Indiana University-Bloomington
Brandon L. Crawford, Indiana University
Ronna C. Turner, University of Arkansas
Wen-Juo Lo, University of Arkansas
Kristen N. Jozkowski, Indiana University

Session 4: Topics in Probability Panel Surveys
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Ipek Bilgen, NORC at the University of Chicago

Examination of Impact of Panelist’s Reported Satisfaction over Time on Panel Retention in a Multi-Purpose Probability Sample Panel
Ipek Bilgen, NORC at the University of Chicago
David Dutwin, NORC at the University of Chicago
Poulami Maitra, NORC at the University of Chicago
J. Michael Dennis, NORC at the University of Chicago
Susan M. Paddock, NORC at the University of Chicago

Recruitment and Expansion of an Australian Probability-Based Online Panel
Benjamin Phillips, The Social Research Centre
Dina Neiger, The Social Research Centre
Charles Dove, The Social Research Centre
Paul Myers, The Social Research Centre

Using IVR to Increase Response Rates for Non-Internet Households in the American Trends Panel
Nick Bertoni, Pew Research Center

Using a (Relatively) High Response Rate ABS Survey to Calibrate Online Panels on Attitudinal Outcomes
Courtney Kennedy, Pew Research Center
Nick Bertoni, Pew Research Center
Scott Keeter, Pew Research Center
Arnold Lau, Pew Research Center
Andrew Mercer, Pew Research Center

Use of Email “Flair” to Encourage Study Participation Among Parents of a Nationally Representative Sample of Students
Bethany Vanspronsen, RTI International
McCaila Ingold-Smith, RTI International
Courtney Waterman, RTI International
Concurrent Session E: Prerecorded Sessions
Thursday, May 13, 2021, 9:30 a.m. – 11:30 a.m. Eastern; Live Q&A at 11:00 a.m.– 11:30 a.m. Eastern

Session 5: Forecasting Voters and Votes in the 2020 Election
Track: Elections, Polling, and Politics
Moderator: John Huffman, Growth Focused Insights and Research

- Revisiting Likely Voter Model 10 Years After
  Masahiko Aida, AppleCart
  Joy Wilke, Civis Analytics

- Strategic Polling Limits the External Validity of Early Election Polling
  David Rothschild, Microsoft
  Ling Dong, MIT

- Institutions, Parties, and the Timeline of Elections: On the Variation of Pre-Election Poll Performance
  Christopher Wlezien, University of Texas at Austin
  Will Jennings, University of Southampton

- Forecasting the US 2020 Presidential Election Using Multilevel Regressions and Poststratification: An Evaluation of Modeling Performance at County and State Levels
  Nils Osterberg, Ipsos Public Affairs
  Meng Li, Ipsos Public Affairs
  Kevin Fenton, Ipsos Public Affairs

- AP VoteCast’s Innovative Approach to Election Surveys
  David Sterrett, NORC at the University of Chicago
  Jennifer Benz, NORC at the University of Chicago
  Trevor Tompson, NORC at the University of Chicago
  Nadarajasundaram Ganesh, NORC at the University of Chicago
  Benjamin Skalland, NORC at the University of Chicago

- Performance of the Opinion Polls at the 2019 Australian Federal Election
  Darren Pennay, The Social Research Centre
  Paul J. Lavrakas, Independent Consultant

What Got It Right? An Analysis of Which Methodological Factors Yielded the Least Error in Late-Cycle U.S. 2020 Election Polling
Nathan Browning, Kiaer Research

Session 6: Broad Lessons and Best Practices in Questionnaire Design
Track: Questionnaire Design and Interviewing
Moderator: Mariel Leonard, DeZIM

- Building Towards Best Practices for Questionnaire Design in Text Messaging Surveys
  Kevin Collins, Survey 160
  Oyindamola Bola, Survey 160

- Developing and Testing New Survey Content for the National Center for Education Statistics: Insight from the School Survey on Crime and Safety Redesign
  Riley Burr, American Institutes for Research
  Jana Kemp, American Institutes for Research
  Zoe Padgett, ICF

- Examining the Measurement of Family Caregiving Using a National Survey of Older Population: Implications for Survey Design and Analysis
  Mengyao Hu, University of Michigan
  Sarah E. Patterson, University of Michigan
  Vicki Freedman, Survey Research Center, University of Michigan
  Nora Lewis, University of Michigan
Concurrent Session E: Prerecorded Sessions
Thursday, May 13, 2021, 9:30 a.m. – 11:30 a.m. Eastern; Live Q&A at 11:00 a.m. – 11:30 a.m. Eastern

Session 6: Broad Lessons and Best Practices in Questionnaire Design (continued)
Track: Questionnaire Design and Interviewing
Moderator: Mariel Leonard, DeZIM

The Confidentiality Gatekeeper: Strategies for Balancing Data Democratization and Respondent Data Security in a State Health Survey
Andrew Juhnke, UCLA Center for Health Policy Research
Parneet Ghuman, UCLA Center for Health Policy Research
Hin Wing Tse, UCLA Center for Health Policy Research

Development of “State to Local” Approach to Recruiting People with Intellectual and Developmental Disabilities for Cognitive Interviews
Amanda Titus, National Center for Health Statistics

Nonresponse to Income on the South Carolina (SC) Behavioral Risk Factor Surveillance System (BRFSS) and Associations with Demographic Groups
Jeremiah Bell, South Carolina Department of Health and Environmental Control
Harley T. Davis, South Carolina Department of Health and Environmental Control

Session 7: Interviewers and Interviewer Effects
Track: Research in Practice
Moderator: Martha Stapleton, Westat

Time After Time: Effects of Interview Setting, Interviewers, Respondents, and Questions on Response Times
Daniel Goldstein, New York City Department of Housing Preservation & Development
Elyzabeth Gaumer, New York City Department of Housing Preservation & Development

Should We Use Conversational Agents and Voice-Based Input in Online Surveys?
Florian Berens, University of Goettingen
Sebastian Hobert, University of Goettingen

The Impact of Survey Design Features on Interviewer Effects and Deviant Behavior
Lukas Olbrich, Institute for Employment Research
Joseph W. Sakshaug, Institute for Employment Research, LMU Munich, University of Mannheim
Yuliya Kosyakova, Institute for Employment Research, University of Mannheim, University of Bamberg

The Effect of Interviewer Speaking Pace on Respondent Behaviors in Telephone Interviews
Angelica Phillips, University of Nebraska-Lincoln
Kristen Olson, University of Nebraska-Lincoln
Jolene D. Smyth, University of Nebraska-Lincoln

Exploring Interviewer Impressions and Interaction Behaviors in the Survey of Income and Program Participation
Rodney Terry, U.S. Census Bureau
Holly Fee, U.S. Census Bureau
Alina Kline, U.S. Census Bureau

Impact of Rapport and Interviewer Professionalism on Disclosure of Sensitive Information in a Victimization Study
Alexis Kokoska, Westat
Ting Yan, Westat
David Cantor, Westat
Hanyu Sun, Westat
Concurrent Session E: Live Sessions
Thursday, May 13, 2021, 10:00 a.m. – 11:30 a.m. Eastern

Session 8: Mini-Conference: Data Collection in Developing and Middle-Income Countries During and After COVID-19
Track: Multicultural, Multilingual, and Multinational Research
Organizer and Moderator: Matthew “Clark” Letterman, Pew Research Center

- **Global Polling in the Time of Corona**
  Rajesh Srinivasan, *Gallup*

- **Decentralized Agent CATI for International Research**
  Matthew Warshaw, *D3 - Designs Data Decisions*
  Danielle Cuddington, *D3 - Designs Data Decisions*

- **Examining Mobile Modes for Survey Research in Africa, Asia, and Latin America**
  Caitlin van Niekerk, *GeoPoll*
  Roxana Elliott, *GeoPoll*

- **Data for Policymaking on COVID-19: A Case Study of a CATI Survey in Bolivia**
  Charles Lau, *RTI International*

Session 9: Mini-Conference: Spending and Payment Use During the Pandemic: How Survey Data Can Inform Policy
Track: Attitudes & Opinions
Organizer and Moderator: Gradon Nicholls, *Bank of Canada*

- **Changes in Consumer Spending Behaviors During the Coronavirus Pandemic**
  Adam Safir, *U.S. Bureau of Labor Statistics*

- **COVID-19 and Cash Use in the United States**
  Kevin Foster, *Federal Reserve Bank of Atlanta*

- **Digitalization and Changes in Financial Services for Households: Evidence from the Financial Radar 2020**
  Hiroshi Fujiki, *Chuo University*

- **Cash and COVID-19: The Effect of the Pandemic on Cash Demand and Use in Canada**
  Gradon Nicholls, *Bank of Canada*
  Heng Chen, *Bank of Canada*
  Walter Engert, *Bank of Canada*
  Kim P. Huynh, *Bank of Canada*
  Julia Zhu, *Bank of Canada*
Concurrent Session E: Live Sessions
Thursday, May 13, 2021, 10:00 a.m. – 11:30 a.m. Eastern

Session 10: Mini-Conference: Design Changes of In-Person Surveys During the Pandemic
Track: Data Collection Methods, Modes, Field Operations, and Costs
Organizer and Moderator: Andy Peytchev, RTI International

Impact of the Pandemic on National Health Interview Survey Data Collection
Stephen Blumberg, National Center for Health Statistics

Changing Modes During COVID-19 on the National Survey on Drug Use and Health
Doug Currivan, RTI International
Chris Jewett, RTI International
Megan Livengood, RTI International
Gretchen McHenry, RTI International
Allison McKamey, RTI International
Katie Morton, RTI International
Scott Payne, RTI International
Gilbert Rodriguez, RTI International
Nan Ganapathi, RTI International

Consumer Expenditure Survey Response to COVID Pandemic
David Biagas, U.S. Bureau of Labor Statistics
Barry Steinberg, U.S. Bureau of Labor Statistics
Jared Ogden, U.S. Bureau of Labor Statistics
Sharon Pham, U.S. Bureau of Labor Statistics

The Mental and Substance Use Disorders Prevalence Study
Heidi Guyer, RTI International
Andy Peytchev, RTI International
Heather Ringeisen, RTI International

Session 11: Sirken Award Lecture in Interdisciplinary Survey Research Methods Research: One Size (or Mode) Does Not Fit All
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Paul Beatty, U.S. Census Bureau
Discussant: Don A. Dillman, Washington State University

One Size (or Mode) Does Not Fit All
Edith de Leeuw, Utrecht University
Concurrent Session F: Prerecorded Sessions
Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern; Live Q&A at 2:30 p.m. – 3:00 p.m. Eastern

Session 1: Mini-Conference: Measuring the Impact of COVID-19 on Consumers and Businesses
Track: Attitudes & Opinions
Moderator: Arundati Dandapani, Generation1.ca

Understanding the Intersection of Grocery and Sustainability During a Pandemic
Hannah Borenstein, Murphy Research
Maggie Bright, Murphy Research
Stacy McCoy, Murphy Research

Time for Me to Fly...in Late 2021: A Review of Travel Attitudes During the COVID-19 Pandemic
James Dayton, ICF
Ned Shugrue, ICF Next
Thomas Brassell, ICF
Guy Cierzan, ICF Next

Adam Safir, U.S. Bureau of Labor Statistics

Assessing the Potential of Online Deliberation During COVID-19: Findings from the HK and Tokyo Deliberative Pollings on Solar Futures
Victor Lam, University of British Columbia
Daphne Ngar-Yin Mah, Department of Geography and Asian Energy Studies Centre, Hong Kong Baptist University
Darren Man-wai Cheung, Department of Geography and Asian Energy Studies Centre, Hong Kong Baptist University
Alice Siu, Center for Deliberative Democracy, Stanford University
Benjamin McLellan, Graduate School of Energy Science, Kyoto University
Shinya Wakao, College of the Mainland
Catherine Luo, Stanford University

A New Ship, for a New Sea, to Anchor in a New World of B2B Research
Cynthia Miller, Braun Research Inc.

Session 2: Mini-Conference: It’s All about Timing: Lessons Learned from Adapting to COVID-19 at Various Points in Federal Data Collections
Track: Data Collection Methods, Modes, Field Operations, and Costs
Organizer and Moderator: Carolyn Hronis, U.S. Energy Information Administration

Working and Schooling at Home: How Does it Impact Household Survey Response?
Danielle Mayclin, Westat
Carolyn Hronis, U.S. Energy Information Administration

What is the Average Daily Attendance at Your (Virtual) School? Understanding Data from Schools, Principals, and Teachers During a Pandemic
Maura Spiegelman, National Center for Education Statistics
Kathleen Kephart, U.S. Census Bureau
Jonathan Katz, U.S. Census Bureau

Carolyn Fidelman, National Center for Education Statistics

Assembling a Large-Scale Hybrid Sample to Achieve Population Representativeness During the Coronavirus Pandemic: Best Practices and Lesson Learned
Yuli Patrick Hsieh, RTI International
Lynn Langton, RTI International
J. Michael Dennis, NORC at the University of Chicago
Herschel Sanders, RTI International
Christopher Krebs, RTI International
David Dutwin, NORC at the University of Chicago

Effects of Mode Change on Survey Measurement Due to the Coronavirus (COVID-19) Pandemic
Beth Newman, U.S. Census Bureau
Renee Reeves, U.S. Census Bureau
Christine Bottini, U.S. Census Bureau
Concurrent Session F: Prerecorded Sessions
Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern; Live Q&A at 2:30 p.m. – 3:00 p.m. Eastern

Session 3: Detecting and Improving Data Quality
Track: Questionnaire Design and Interviewing
Moderator: Karen Stein, Westat

The Effect of Burdensome Survey Questions on Data Quality in an Omnibus Survey
Seymour Sudman Student Paper Award Winner
MAPOR Allan L. McCutcheon Award for Best Methodology Student Paper Award Winner
Rachel Stenger, University of Nebraska-Lincoln
Angelica Phillips, University of Nebraska-Lincoln

Evaluating Web Survey Respondents’ Interaction with Subsidized Marketplace Coverage Questions on the American Community Survey
Adriana Hernandez-Viver, U.S. Census Bureau

Can You Commit to This Survey? Examining Whether Committed Web Probing Respondents Provide Responses of Higher Data Quality
Jonathan Katz, U.S. Census Bureau
Matthew Virgile, U.S. Census Bureau
Mandi Martinez, U.S. Census Bureau
Jessica Holzberg, U.S. Census Bureau

Leave the Low-Quality Data at the Door: Using Screening Surveys to Increase Data Quality from Online Non-Probability Panels

How Do Survey Interviewers Handle Respondents’ Satisficing Tendencies? An Analysis Based on Audio-Recordings of Face-to-Face Interviews
Silvia Schwanhäuser, Institute for Employment Research
Bettina Müller, Institute for Employment Research

Survey Speeding
Carla VanBeselaere, Mount Allison University

Web Survey Data Quality Assessment
Ioannis Andreadis, Aristotle University Thessaloniki

Session 4: Cross-National and Cross-Cultural Research
Track: Multicultural, Multilingual, and Multinational Research
Moderator: Mark M. Pierzchala, MMP Survey Services, LLC

A Collaborative Approach to Developing a Maternal and Child Health Survey for the U.S. Jurisdictions
Anna Wiencrot, NORC at the University of Chicago
Clare Davidson, NORC at the University of Chicago
Brian Kirchhoff, NORC at the University of Chicago
Michael Stern, Michigan State University
Erin Fordyce, NORC at the University of Chicago
Lisa Lee, NORC at the University of Chicago
Benjamin Skalland, NORC at the University of Chicago
Michael Kogan, Maternal and Child Health Bureau, Health Resources & Services Administration

Revisiting the Need for ACASI in Face to Face Surveys: The Role of Culture and Language
Emilia Peytcheva, RTI International
Andy Peytchev, RTI International

Calibrated Multilevel Regression with Poststratification for SMS Survey Data in Low-Income Countries
Sarah Hughes, Mathematica
Jon Gellar, Mathematica
Constance Delannoy, University of Colorado at Boulder

Shirley Jeffreys-Leach, FinMark Trust
Bobby Berkowitz, FinMark Trust
Grant Robertson, FinMark Trust

Trends in Response Rates to Health Surveys in Sub-Saharan Africa
Rachel Bray, ICAP at Columbia University
Shannon Farley, ICAP at Columbia University

Adapting a US Market Research Study in China and Germany
Anna Gurevich, HarrisX
Marina Taraukhina, HarrisX
Dritan Nesho, HarrisX
Concurrent Session F: Prerecorded Sessions
Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern; Live Q&A at 2:30 p.m. – 3:00 p.m. Eastern

Session 4: Cross-National and Cross-Cultural Research
(continued)
Track: Multicultural, Multilingual, and Multinational Research
Moderator: Mark M. Pierzchala, MMP Survey Services, LLC

The Devil is in the Details: A Randomised Experiment to Assess the Effect of Providing Examples on a Question About Confidence in Social Media
Eva Aizpurua, European Social Survey HQ-City, University of London
Gianmaria Bottoni, ESS HQ-City, University of London
Rory Fitzgerald, ESS HQ-City, University of London

Cross-Cultural Researchers’ Positionality in Immigrant Health Research: Reflections on Research: Examining Chinese Immigrants’ Experiences of Exclusion
Lei Chen, University of California, Los Angeles
Hin Wing Tse, UCLA Center for Health Policy Research
Deborah Wu, Johns Hopkins University, School of Nursing
Maria-Elena Young, University of California, Merced

Measuring Religious Non-Affiliation in China: A Comparison of Major National Surveys
Chan Zhang, Zhejiang University
Philip S. Brenner, University of Massachusetts
Lirui He, Jinan University

Session 5: Innovative Approaches in Targeting and Adapting Data Collection Efforts
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: David Roe, ICF

An Experimental Evaluation of Alternative Methods for Case Prioritization in Responsive Survey Design
Brady T. West, University of Michigan
Wen Chang, University of Michigan
Alexa Zmich, University of Michigan

Using R-Indicators to make Case-Level Decisions for GSS 2020
Steven Pedlow, NORC at the University of Chicago

Combining Propensity Models and Qualitative Analysis to Tailor Respondent Approach for a National Building Survey
Jennifer Taub, U.S. Energy Information Administration
Zachary Marohl, U.S. Energy Information Administration

Two Novel Approaches for Estimating Population Size in the Absence of Census Data
Nathaniel Poland, NORC at the University of Chicago
Lee Fiorio, NORC at the University of Chicago
Gregory Haugan, NORC at the University of Chicago
Brian Kirchhoff, NORC at the University of Chicago
Anna Wiencrot, NORC at the University of Chicago

More for Less? Targeting Specific Households for FedEx Mailing Service
Mahi Megra, American Institutes for Research
Rebecca Medway, American Institutes for Research
Michael Jackson, American Institutes for Research

Is There an Ideal Shift Length That Maximizes Interviewer Productivity?
Nikki Gohring, University of Nebraska-Lincoln
Lindsey Witt-Swanson, University of Nebraska-Lincoln
Jolene D. Smyth, University of Nebraska-Lincoln
Kristen Olson, University of Nebraska-Lincoln
Concurrent Session F: Prerecorded Sessions
Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern; Live Q&A at 2:30 p.m. – 3:00 p.m. Eastern

Session 5: Innovative Approaches in Targeting and Adapting Data Collection Efforts (continued)

Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: David Roe, ICF

The Impact of Callback Attempts on Sample Profile and Substantive Outcomes:
A Cross-National, European Review
Alexandra Castillo, Pew Research Center

Validation of Survey-Based Health Indicators through Health App Data
Evgenia Kapousouz, University of Illinois Chicago
Christoph Beuthner, GESIS - Leibniz Institute for the Social Sciences
Florian Keusch, University of Mannheim
Henning Silber, GESIS - Leibniz Institute for the Social Sciences
Bernd Weiß, GESIS - Leibniz Institute for the Social Sciences
Timothy Johnson, University of Illinois Chicago

Session 6: Novel Use of Digital Trace Data from Social Media, Mobile Apps or Sensors in Surveys

Track: Data Science, Big Data, and Administrative Records
Moderator: Sarah Butler, NERA Economic Consulting

When Survey Science Met Online Tracking: An Error Framework for Metered Data
Oriol J. Bosch, The London School of Economics and Political Science
Melanie Revilla, Research and Expertise Centre for Survey Methodology - Universitat Pompeu Fabra

Who Produces Twitter Posts? Are They Different from Non-Posters and Non-Users?
Zeina Mneimneh, University of Michigan

Sweet Tweets! Exploring a New Method for Probability-Based Twitter Sampling
Trent Buskirk, Bowling Green State University
Brian Blakely, Bowling Green State University
Adam Eck, Oberlin College
Ravinder Singh, Bowling Green State University
Youzhi Yu, Bowling Green State University

Affective Language on Facebook and Issue Polarization of Public Opinion
Yujin Kim, University of Texas at Austin

Do Proposals of Anti-LGBT Legislation Harm Teenagers Mental Health?
Claire Kelley, Child Trends
Dominique Parris, Child Trends
Emily Fulks, Child Trends

Using Novel Data to Understand Youth Suicidality
Sarah Kelley, Child Trends
Claire Kelley, Child Trends
Concurrent Session F: Prerecorded Sessions
Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern; Live Q&A at 2:30 p.m. – 3:00 p.m. Eastern

Session 7: Recruitment Methods for Push-to-Web Surveys
Track: Response Rates and Nonresponse Error
Moderator: Mary E. Losch, University of Northern Iowa

- Evaluating the Potential of Mode Choice and Contingent Incentives as an Adaptive Design Intervention in Self-Administered Mixed-Mode Studies
  Michael Jackson, American Institutes for Research

- Experiments to Inform Refinement to the Choice+ Protocol for the 2020 Residential Energy Consumption Survey
  Kristine Wiant, RTI International
  Paul Biemer, RTI International
  Joe Murphy, RTI International
  S. Grace Deng, U.S. Energy Information Administration

- You've Got Mail: Estimating the Effects of Pre-Notification Postcards and Monetary Incentives on Respondent Recruitment
  Laura Erhard, U.S. Bureau of Labor Statistics
  Brandon Kopp, U.S. Bureau of Labor Statistics

- Effect of Contact Method on Response Rates in a Mixed-Mode Physician Survey
  Geraldine Haile, Mathematica
  Jared Coopersmith, Mathematica
  Alexandra Saunders, Mathematica
  Hanzhi Zhou, Mathematica
  Karen Bogen, Mathematica
  Nancy Duda, Mathematica
  Deborah Peikes, Mathematica

- Will Web Response Ever Catch Up to Paper?
  Teresa Koenig, Westat
  Sarah Bennett-Harper, Westat
  Martha Stapleton, Westat
  Jocelyn Newsome, Westat
  Kerry Levin, Westat
  Scott Leary, Internal Revenue Service
  Rizwan Javaid, Internal Revenue Service
  Patrick Langetieg, Internal Revenue Service
  Brenda Schafer, Internal Revenue Service

- You've Got Mail: Estimating the Effects of Pre-Notification Postcards and Monetary Incentives on Respondent Recruitment
  Laura Erhard, U.S. Bureau of Labor Statistics
  Brandon Kopp, U.S. Bureau of Labor Statistics

- Evaluating the Effectiveness of Advance Mailings in a Web-Push Design
  Jiashan Cui, American Institutes for Research
  Mahi Megra, American Institutes for Research
  Tzu-Jou (Carol) Wan, American Institutes for Research

- Experimenting with QR Codes in a Statewide Push-to-Web Survey
  Kyle Endres, University of Northern Iowa
  Erin O. Heiden, University of Northern Iowa
  Mary E. Losch, University of Northern Iowa

- Survey Deduplication: Assessment and Decision-Making from a Multi-Mode Longitudinal Cohort Survey
  Laura DiGrande, RTI International
  Rita Thissen, RTI International
  Mai Nguyen, RTI International
  Taylor Abernathy, RTI International
  David Wu, NYC Department of Health and Mental Hygiene
  Junaid Maqsood, NYC Department of Health and Mental Hygiene
  Shengchao Yu, NYC Department of Health and Mental Hygiene
Concurrent Session F: Live Sessions
Thursday, May 13, 2021, 1:30 p.m. – 3:00 p.m. Eastern

Session 8: Mini-Conference: A Meeting Place and More...: A History of the American Association for Public Opinion Research
Track: AAPOR’s History
Organizer and Moderator: Tom W. Smith, NORC at the University of Chicago
A Meeting Place and More...: A History of the American Association for Public Opinion Research
Kathleen A. Frankovic, Consultant
Scott Keeter, Pew Research Center
Jeffrey Hackett, NORC at the University of Chicago
Timothy Johnson, University of Illinois Chicago

Session 9: Mini-Conference: Understanding the Electorate Through Pre-Election Polls
Track: Elections, Polling, and Politics
Moderator: Jennifer Agiesta, CNN
Improving Likely Voter Models with Cultural Worldview Data
Natalie Jackson, PRRI
Latinos in the 2020 Presidential Election: Was There a Trump Effect?
Ana Gonzalez-Barrera, Pew Research Center
Luis Noe-Bustamante, Pew Research Center
Eran Ben-Porath, SSRS
Ashley Kirzinger, Kaiser Family Foundation
Audrey Kearney, Kaiser Family Foundation
Emily Hachey, SSRS
VoteCast Explains: The 2020 Electorate
Emily Swanson, The Associated Press
Hannah Fingerhut, The Associated Press
How Could Polling Have Better Told the Story of the Red Mirage and the Blue Wave in the 2020 Election?
Laura Wronski, SurveyMonkey
Jon Cohen, SurveyMonkey
Jack Chen, SurveyMonkey
Xinyue Zhang, SurveyMonkey

Session 10: Mini-Conference: COVID-19 and the Decennial Census
Track: Research in Practice
Moderator: Wendy Hicks, Westat
Addressing Analytical Challenges Due to COVID-19 Impacts on Data Collection for 2020 Census Experiments
Jennifer Hutnick, U.S. Census Bureau
Michael Shaw, U.S. Census Bureau
Julia Coombs, U.S. Census Bureau
Kelly Mathews, U.S. Census Bureau
Fred Lestina, U.S. Census Bureau
Laura Norena, U.S. Census Bureau
Austin Schwoegl, U.S. Census Bureau
Managing Communications During the 2020 Census Advertising Campaign
Anna Sandoval, U.S. Census Bureau
Maria Olmedo-Malagon, U.S. Census Bureau
Jennifer Diaz, Deloitte
Adapting a Mailing Experiment in Real Time: Changes to Mailing Strategies for 2020 Census Experiments Due to COVID-19
Julia Coombs, U.S. Census Bureau
Jennifer Hutnick, U.S. Census Bureau
Kelly Mathews, U.S. Census Bureau
Austin Schwoegl, U.S. Census Bureau
2020 Census Bilingual Enumerator Experiences in the Field
Patricia Goerman, U.S. Census Bureau
Studying Privacy and Confidentiality in the 2020 Census During the COVID-19 Pandemic
Aleia Clark Fobia, U.S. Census Bureau
Rodney Terry, U.S. Census Bureau
Matthew Virgile, U.S. Census Bureau
Concurrent Session G: Prerecorded Sessions
Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern; Live Q&A at 4:30 p.m. – 5:00 p.m. Eastern

Session 1: Mini-Conference: Creative Adaptations for Data Collection During the Pandemic
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Ashley Kirzinger, Kaiser Family Foundation

Responding to the Challenges Conducting Cross-National Fieldwork in a Pandemic: A 3 Country Push to Web Experiment in Europe
Rory Fitzgerald, City University London
Don A. Dillman, Washington State University
Peter Granda, Institute for Advanced Studies
Vera Messing, Hungarian Academy of Sciences
Victoria Ratti, NatCen Social Research
Bence Sagvari, Hungarian Academy of Sciences
Elissa Sibley, City, University of London
Dragan Stanojevic, University of Belgrade
Bojan Todosijevic, University of Belgrade

NSHAP COVID-19 Study: Transitioning an In-Person Survey of Older Adults to Multi-Mode Data Collection
Jennifer Satorius, NORC at the University of Chicago
Lauren Sedlak, NORC at the University of Chicago
Katie O’Doherty, NORC at the University of Chicago
Anna Wiencrot, NORC at the University of Chicago
Ned English, NORC at the University of Chicago
Erin Burgess, NORC at the University of Chicago
Becki Curtis, NORC at the University of Chicago
Evelyn Zepeda, NORC at the University of Chicago
Colm O’Muircheartaigh, NORC at the University of Chicago

Kathryn Peebles, Centers for Disease Control and Prevention
Michael Witt, Abt Associates
Michael L. Sanderson, New York City Department of Health and Mental Hygiene
Sharon Perlman, New York City Department of Health and Mental Hygiene
Steven Fernandez, New York City Department of Health and Mental Hygiene
Sarah Dumas, New York City Department of Health and Mental Hygiene
Karen A. Alroy, Centers for Disease Control and Prevention
Andrew Burkey, Abt Associates
Nicholas Ruther, Abt Associates

Effects of Severe Weather and COVID-19 Pandemic on Survey Response Rates and Survey Methods for the Behavioral Risk Factor Surveillance System (BRFSS)
Gary Lerner, Abt Associates Inc
Dennis Daly, Abt Associates
Matthew Anderson, Abt Associates

USPS Mail Delivery Patterns for a National Address-Based Sample in the Time of COVID-19
Raphael Nishimura, University of Michigan
Rebecca Gatward, University of Michigan
Brady T. West, University of Michigan
Htay-Wah Saw, University of Michigan

Hospital Heroes: How Honoring Physicians Through Tailored Messaging and Materials Impacts Response Rates
Rebekah Torcasso Sanchez, RTI International
Rebecca Powell, RTI International
Marshica Stanley, RTI International
Murrey G. Olmsted, RTI International
Concurrent Session G: Prerecorded Sessions

Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern; Live Q&A at 4:30 p.m. – 5:00 p.m. Eastern

Session 2: Sampling, Recruiting and Frame Construction for Telephone Surveys

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors
Moderator: A. Rupa Datta, NORC at the University of Chicago

- The Mixing Bowl: Analyzing Blends of Mixed-Mode Studies to Reduce Design Effect and Maintain Accuracy
  David Taylor, Roanoke College
  Cesar Bonilla, Roanoke College
  Jordan Harris, Roanoke College
  Alice Kassens, Roanoke College
  Harry Wilson, Roanoke College

- A Comparison of Address-Based Sampling and Redirected Inbound Calling Sample for General Population Surveys
  Michelle Cavazos, RTI International
  Burton Levine, RTI International
  Ellen Coats, RTI International
  Matthew Farrelly, RTI International

- Assessing the Importance of Out of Area Cell Phones in State Surveys
  Seth Brohinsky, Abt Associates

- The Variability in Sample Accuracy, Coverage and Efficiency of “Pulsing” Sample for European CATI Over Time
  Alexandra Castillo, Pew Research Center
  Martha McRory, Pew Research Center

- Telephone Sampling Frame Differences: Lessons Learned from an Experiment in Lebanon
  Salma Al-Shami, Princeton University
  Julie de Jong, University of Michigan
  Zeina Mneimneh, University of Michigan
  Michael Robbins, Princeton University

- Effect of Using Multiple Data Collection Methods with an Address Based Sample
  Michelle Cantave, University of Baltimore
  Elias S. Nader, University of Baltimore
  P. Ann Cotten, University of Baltimore

Session 3: Applying Data Science to Analyze Text Data

Track: Data Science, Big Data, and Administrative Records
Moderator: Evgenia Kapousouz, University of Illinois Chicago

- Evaluating Political Parties: Criterion Validity of Open Questions with Requests for Text and Voice Answers
  Jan Karem Höhne, University of Mannheim
  Konstantin Gavras, University of Mannheim

- Automated Emotion Recognition with Voice Data in Smartphone Surveys
  Christoph Kern, University of Mannheim
  Jan Karem Höhne, University of Mannheim
  Konstantin Gavras, University of Mannheim
  Stephan Schlosser, University of Göttingen

- Automatic Coding of Open-Ended Questions into Multiple Classes: Whether and How to Use Double Coded Data
  Matthias Schonlau, University of Waterloo
  Zhoushanyue He, University of Waterloo

- The Effect of Question Characteristics on Recurrent Neural Network Coding of Interviewer Question-Asking Behaviors
  Jerry Timbrook, RTI International

- An Evaluation of IBM Debater: Assessment of Quantitative Text Summarization to Analyze Survey Verbatim Responses
  Mika Jugovich, IBM
  William Dusch, IBM
  Tyler Waite, IBM
  Jason Telner, IBM
  Randal Ries, IBM

- Understanding Student COVID-19 Response from Reddit Data: A Structure Topic Modeling Approach
  Jiaxi Li, University of Michigan
  Chendi Zhao, University of Michigan
Concurrent Session G: Prerecorded Sessions
Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern; Live Q&A at 4:30 p.m. – 5:00 p.m. Eastern

Session 4: Partisanship and Polarization
Track: Elections, Polling, and Politics
Moderator: Nicole Fossier, Benenson Strategy Group

**Exploring the Impact of Differential Nonresponse on Tracking Change Over Time**
John Lien, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs
Leticia Maciel, Ipsos Public Affairs
Fei He, Ipsos Public Affairs

**Just Like the Others: Party Differences, Perception, and Satisfaction with Democracy**
SAPOR Student Paper Award Winner
Hannah Ridge, Duke University

**Partisanship in the Public’s Mind: Analyzing Self-Reported Party Identification**
Heysung Lee, University of Wisconsin-Madison

**Rethinking Party ID: Interpretation of Political Polls Affected by Party ID Construction**
Ryan Tully, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs

**How Response Categories Affect Political Party Identification**
Ge Tang, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs
Maya Grosul, Ipsos Public Affairs

Rongbo Jin, University of Arizona

**The Four Faces of Partisan Prejudice**
Joseph Phillips, University of Exeter

**Party Identification and Social Relationship: Exploring the Causal Mechanisms**
Ikuma Ogura, Georgetown University

Impact of Popular Vote Margins on Accepting 2020 Presidential Election Results
NEAAPOR Student Paper Award Winner
Brendan Hartnett, Tufts University
Alexandra Haver, Tufts University

Session 5: Qualitative Methods for Questionnaire Development and Pretesting
Track: Qualitative Research
Moderator: Melissa Dunn, Texas Department of State Health Services

**How Do You Translate “Homeschooling” Into Spanish, and What Does It Mean in 2020?**
Daniela Glusberg, Research Support Services Inc.
Maria Payri, American Institutes for Research
Erika Martinez Picazo, Research Support Services Inc.
Alisú Schoua-Glusberg, Research Support Services Inc.
Danielle Battle, American Institutes for Research

**Pretesting New Survey Materials in a Remote Environment**
Lauren Walton, Nielsen
Emily Baker, Nielsen
Jennifer Hunsecker, Nielsen
Hani Zainulbhai, Nielsen

**Refining the Use of Web-Probing as Part of Questionnaire Pretesting**
Mandi Martinez, U.S. Census Bureau
Aleia Clark Fobia, U.S. Census Bureau
Yazmín García Trejo, U.S. Census Bureau

**Cognitive Interviewing and Survey Pretesting – State of the Art**
Andrew Caporaso, Westat
Stanley Presser, Westat
Concurrent Session G: Prerecorded Sessions
Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern; Live Q&A at 4:30 p.m. – 5:00 p.m. Eastern

Session 5: Qualitative Methods for Questionnaire Development and Pretesting (continued)
Track: Qualitative Research
Moderator: Melissa Dunn, Texas Department of State Health Services

Conducting Cognitive Interviews with People with Intellectual and Developmental Disabilities
Amanda Wilmot, National Center for Health Statistics

The Bigger Picture: Strengths, Limitations and Recommendations from a Photo-Elicitation Study Among Older Adults with a Low Socioeconomic Status
Feline Platzer, University Medical Center Groningen
Nardi Steverink, University of Groningen, University Medical Center Groningen
Marieke Haan, University of Groningen
Mathieu de Greef, Hanze University of Applied Science
Martine Goedendorp, University of Groningen, University Medical Center of Groningen

Developing Measures for Emergent Topics: The Example of E-cigarettes
Lauren Creamer, National Center for Health Statistics
Paul Scanlon, National Center for Health Statistics

Session 6: Respondent Compliance and Cooperation
Track: Questionnaire Design and Interviewing
Moderator: Steve Drake, CUNA Mutual Group

Hello...Good-bye...: Hang-ups and Break-offs by Mode, Geography, and Neighborhood Characteristics in Oregon
Deborah Krug Mangipudi, ICF
Matt Jans, ICF
Robynne Locke, ICF
Stephen Haas, ICF
John Boyle, ICF
Randy ZuWallack, ICF
Lizzie Remrey, ICF
Heather Driscoll, ICF
Melinda Scott, ICF

“I wasn’t really thinking about myself”: Exploring Who Participants Think About When Answering Survey Questions About Abortion
Kathryn J. LaRoche, Indiana University
Katherine R. Haus, Indiana University
Julie Maier, Indiana University
Alejandra Kaplan, Indiana University
Kristen N. Jozkowski, Indiana University

It Is Only One Question—Finding Ways to Encourage Response from Ineligible Households
Danielle Battle, American Institutes for Research
Luke Natzke, American Institutes for Research

Understanding Respondent Behavior: Toward a Revised Approach to Understanding Who Participates in Surveys
Seth Messinger, Ipsos
Robert Petrin, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs

Quick Turnaround Probability Panel Surveys
Kyle Berta, SSRS
Jennifer Schmidt, SSRS
Jennifer Su, SSRS
Chintan Turakhia, SSRS
Jennifer Agiesta, CNN
Session 6: Respondent Compliance and Cooperation
(continued)

Track: Questionnaire Design and Interviewing
Moderator: Steve Drake, CUNA Mutual Group

Does Failing an Attention Check Relate to Survey Mode and Representativeness?
Jessica Daikeler, GESIS - Leibniz Institute for the Social Sciences
Joss Rossmann, GESIS - Leibniz Institute for the Social Sciences
Tobias Gummer, GESIS - Leibniz Institute for the Social Sciences
David Bretschi, GESIS - Leibniz Institute for the Social Sciences
Henning Silber, GESIS - Leibniz Institute for the Social Sciences

The Issue of Non-Compliance in Attention Check Questions
Henning Silber, GESIS - Leibniz Institute for the Social Sciences
Joss Roßmann, GESIS - Leibniz Institute for the Social Sciences
Tobias Gummer, GESIS - Leibniz Institute for the Social Sciences

In an Era of Enhanced Cybersecurity: The Effect of Confidentiality Pledges and Penalty Language on Survey Response
Cleo Redline, National Center for Education Statistics
Alfred D. Tuttle, U.S. Census Bureau
Concurrent Session G: Live Sessions
Thursday, May 13, 2021, 3:30 p.m. – 5:00 p.m. Eastern

Session 7: Mini-Conference: Impacts of the Pandemic on Social Isolation and Mental Health
Track: Attitudes & Opinions
Moderator: Paul Schroeder, COPAFS

Social Isolation and COVID: Does Forced Social Isolation Create More Empathy and Understanding?
Terri Guengerich, AARP

The Effect of COVID-19 Mitigation Measures on the Prevalence of Sexual Misconduct and Intimate Partner Violence Among Young Adults
Reanne Townsend, Westat
David Cantor, Westat
Susan Chibnall, Westat
Vanessa Kranz, Westat
Bonnie Fisher, University of Cincinnati

How Right Now: Addressing Mental Health, Coping, and Resilience Amidst COVID-19
Amelia Burke-Garcia, NORC at the University of Chicago
Ashani Johnson-Turbes, NORC at the University of Chicago
Elizabeth W. Mitchell, Centers for Disease Control and Prevention
Jorge M. Vallery Verlenden, Centers for Disease Control and Prevention
Richard Puddy, Centers for Disease Control and Prevention
Melissa C. Mercado, Centers for Disease Control and Prevention
Allison Friedman, Centers for Disease Control and Prevention
Katherine Bruss, Centers for Disease Control and Prevention
Daniel Pierce Nelson, Centers for Disease Control and Prevention Foundation

Personality and Social Distancing During the COVID-19 Pandemic: An Examination of 23andMe’s Research Cohort
Daniella Coker, 23andMe

Surveying Neighborhood Connections
Brianne Gilbert, Loyola Marymount University
Simona Vishnevsky, Loyola Marymount University

Track: Data Collection Methods, Modes, Field Operations, and Costs
Organizer and Moderator: Jennifer Hunter Childs, U.S. Census Bureau

The COVID-19 Household Pulse Survey: Innovation by Necessity
Jennifer Hunter Childs, U.S. Census Bureau
Paul Scanlon, U.S. National Center for Health Statistics

Using Web Probing to Rapidly Pretest the Census Bureau Household Pulse Survey
Jessica Holzberg, U.S. Census Bureau

Bob and Weave: When COVID-19 Made a Federal Survey Nimble
Casey M. Eggleston, U.S. Census Bureau
Mikelyn Meyers, U.S. Census Bureau
Jason Fields, U.S. Census Bureau

Reaching a Household Sample During a Pandemic; Contact Strategies for the Experimental Rapid-Response Household Pulse Survey
Jason Fields, U.S. Census Bureau
Jennifer Hunter Childs, U.S. Census Bureau
Casey M. Eggleston, U.S. Census Bureau
Concurrent Session G: Live Sessions
Thursday, May 13, 2021, 3:30 p.m. – 5:00 p.m. Eastern

Session 8: Mini-Conference: The COVID-19 Household Pulse Survey: Innovation by Necessity (continued)

Track: Data Collection Methods, Modes, Field Operations, and Costs
Organizer and Moderator: Jennifer Hunter Childs, U.S. Census Bureau

The Census Bureau’s Household Pulse Survey: What Do We Know About Data Quality and Nonresponse Bias
David Hornick, U.S. Census Bureau
Sandy Peterson, U.S. Census Bureau
Anthony Tersine, Jr., U.S. Census Bureau
Norilsa Toribio, U.S. Census Bureau

Data From the Census Bureau’s Household Pulse Survey
Hyon B. Shin, U.S. Census Bureau

Session 9: Mini-Conference: Evaluating the 2020 Pre-election Polls

Track: Elections, Polling, and Politics
Moderator: Missy Mosher, Dynata

What Happened in the 2020 Election? Perspectives From Administrative Data
Yair Ghitza, Catalist
Jonathan Robinson, Catalist

Assessing Polling Errors in the 2020 U.S. Presidential Election: An Examination of State-Level Panel Data
Josh Pasek, University of Michigan
Kenneth Winneg, University of Pennsylvania
Kathleen Hall Jamieson, University of Pennsylvania
R. Lance Holbert, Temple University
Daniel Romer, University of Pennsylvania
Bruce Hardy, Temple University
Matthew Levendusky, University of Pennsylvania
Andrew Renninger, University of Pennsylvania

Evaluation of Polling Accuracy in 2020 Election Cycle Polling
Alex Von Hagen-Jamar, Global Strategy Group

2020 Election Polling: Deconstructing Our Error
Donald Levy, Siena College

Don’t Let Polling Errors Ruin Your Day: Effective Methods to Adjust and Communicate Polling Estimates
Xinyue Zhang, SurveyMonkey
Timothy B. Gravelle, SurveyMonkey
Laura Wronski, SurveyMonkey
Jack Chen, SurveyMonkey
## Day at a Glance

**Friday, May 14, 2021**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:00 a.m. – 11:30 a.m. Eastern</td>
<td>AAPOR Award Winner Keynote: Closing Plenary</td>
</tr>
<tr>
<td>11:30 a.m. – 12:00 p.m. Eastern</td>
<td>Coffee Break and Explore the Virtual Exhibit Hall</td>
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<td>Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR’s sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.</td>
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<td>11:30 a.m. – 12:00 p.m. Eastern</td>
<td>Coffee Break 1: Coffee Break with Cross-Cultural and Multilingual Research Affinity Group</td>
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<td>Join the Cross-Cultural and Multilingual Research Affinity Group for a coffee break to learn more about the Affinity Group initiatives and connect with fellow AAPORites.</td>
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<tr>
<td>11:30 a.m. – 12:00 p.m. Eastern</td>
<td>Coffee Break 2: Meet the Journal Editors</td>
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<td>Join editors from Public Opinion Quarterly, Journal of Survey Statistics and Methodology, and Survey Practice for a coffee break to learn more about AAPOR’s journals and connect with fellow AAPORites.</td>
</tr>
<tr>
<td>11:30 p.m. – 1:30 p.m. Eastern</td>
<td>Concurrent Session H: Prerecorded Sessions</td>
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<tr>
<td>1:00 p.m. – 1:30 p.m. Eastern</td>
<td>Concurrent Session H: Live Q&amp;A for Prerecorded Sessions</td>
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<td>1:00 p.m. – 1:30 p.m. Eastern</td>
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<td>12:00 p.m. – 1:30 p.m. Eastern</td>
<td>Session 9: Mini-Conference: Response Rates During a Pandemic: Operational Issues, Panel Surveys</td>
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<td>Track: Response Rates and Nonresponse Error</td>
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# Day at a Glance

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<td><strong>Concurrent Session I: Prerecorded Sessions</strong>&lt;br&gt;Session 1: Abortion Attitudes: Language, Culture, and Context&lt;br&gt;Track: Attitudes &amp; Opinions&lt;br&gt;Session 2: Applying Data Science Methods in Survey Research&lt;br&gt;Track: Data Science, Big Data, and Administrative Records&lt;br&gt;Session 3: Evaluating Methods and Modes in Election Polling&lt;br&gt;Track: Elections, Polling, and Politics&lt;br&gt;Session 4: Respondent Experiences, Burden, and Processing&lt;br&gt;Track: Questionnaire Design and Interviewing&lt;br&gt;Session 5: Using Census Data to Understand and Plan for Nonresponse&lt;br&gt;Track: Response Rates and Nonresponse Error&lt;br&gt;Session 6: Strategies for Panel Management and Sample Representation&lt;br&gt;Track: Probability and Nonprobability Samples, Frames, and Coverage Errors</td>
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<td><strong>Concurrent Session I: Live Sessions</strong>&lt;br&gt;Session 7: Mini-Conference: Measuring and Tracking Attitudes and Behaviors Throughout the Pandemic&lt;br&gt;Track: Attitudes &amp; Opinions&lt;br&gt;Session 8: Mini-Conference: Pivoting from Live to Virtual Call Centers and Training&lt;br&gt;Track: Data Collection Methods, Modes, Field Operations, and Costs&lt;br&gt;Session 9: Mini-Conference: Qualitative Data Collection Methods: COVID-19 Adaptations&lt;br&gt;Track: Qualitative Research</td>
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<td><strong>Annual Business Meeting</strong></td>
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Session 1: Mini-Conference: Measuring Health-Related Behaviors During COVID-19
Track: Attitudes & Opinions
Moderator: Sarah Lessem, Fors Marsh Group

Predictors and Effects of Perceived Threat of COVID-19
Timothy Vercellotti, Western New England University

Let's Spend the Night Together: A Challenge for Medically Optimal Coronavirus Social Distancing Policies
Mariah Evans, University of Nevada-Reno
Jonathan Kelley, International Social Science Survey & University of Nevada-Reno
Sarah Kelley, Child Trends

Don't Stand So Close to Me: Examining Consistency Between COVID-19 Mitigation Attitudes and Behaviors Over Time
Thomas Brassell, ICF
John Boyle, ICF
James Dayton, ICF
Randy ZuWallack, ICF

Assessing COVID-19 Pandemic Concerns, Attitudes, and Behaviors Among Northern Colorado Adults
Maria Macpherson, Health District of Northern Larimer County
Suman Mathur, Health District of Northern Larimer County
Shaeyla Davis, Health District of Northern Larimer County
Susan Hewitt, Health District of Northern Larimer County
David A. Brown, Colorado State University

Deirdre Middleton, ICF
Thomas Brassell, ICF
Randy ZuWallack, ICF
Rachel Kinder, ICF
James Dayton, ICF

Tracking COVID-19 Understanding, Concerns, Health Risks, Behaviors, and Attitudes
Laura Wronski, SurveyMonkey
Jon Cohen, SurveyMonkey
Jack Chen, SurveyMonkey

The Impact of the COVID-19 Pandemic on the Social and Psychological Well-Being of Americans
Tom W. Smith, NORC at the University of Chicago

Conducting a Follow-Up Community Health Survey to Improve Local Public Health Response
Suman Mathur, Health District of Northern Larimer County
Susan Hewitt, Health District of Northern Larimer County
Maria Macpherson, Health District of Northern Larimer County
David A. Brown, Colorado State University

Perceptions of the COVID-19 Pandemic in Virginia
Farrah Stone, Virginia Commonwealth University
Concurrent Session H: Prerecorded Sessions

Friday, May 14, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 2: Developments in Text Message and Mobile Phone Surveys

**Track:** Data Collection Methods, Modes, Field Operations, and Costs
**Moderator:** Hanna Popick, Westat

- **Replacing Online Non-Probability Panels with Short Message Service (SMS)**
  Matthew McCoy, Precision Opinion

- **Accuracy of RDD-Sampling SMS-Invitation Web-Push Survey**
  Sebastian Kocar, Australian National University

- **Measuring Everyday Behavior with Smartphone Sensors: Potential Bias Due to Device Usage**
  Florian Keusch, University of Mannheim
  Alexander Wenz, University of Mannheim
  Frederick G. Conrad, University of Michigan

- **Text-Only Survey Notification? Lessons Learned From the U.S. Census Bureau**
  Elizabeth Nichols, U.S. Census Bureau
  Shelley Feuer, U.S. Census Bureau
  Erica Olmsted-Hawala, U.S. Census Bureau
  Rachel Gliozzi, U.S. Census Bureau

- **The Smartphone Usage Divide: Differences in People’s Smartphone Behavior and Implications for Mobile Data Collection**
  Alexander Wenz, University of Mannheim
  Florian Keusch, University of Mannheim

- **Implementing Probability-Based Text Message Survey**
  Chintan Turakhia, SSRS
  Jennifer Su, SSRS

Session 3: Survey Redesigns and Other Methods Experiments

**Track:** Data Collection Methods, Modes, Field Operations, and Costs
**Moderator:** Cameron McPhee, SSRS

- **Impact of Survey Design Changes on the Quality of Health Care Utilization Estimates: Evidence From the Medical Expenditure Panel Survey and the National Health Interview Survey**
  Frances Chevarley, Survey Research Methods Consultant, Retired from AHRQ
  Adam I. Biener, Lafayette College
  Sadeq Chowdhury, Agency for Healthcare Research and Quality

- **Piloting the Transition From RDD Telephone to ABS Multi-Mode Data Capture in the New York City Community Health Survey**
  David Roe, ICF
  Michael Witt, Abt Associates
  Michael L. Sanderson, New York City Department of Health and Mental Hygiene
  Steven Fernandez, New York City Department of Health and Mental Hygiene
  Nicholas Ruther, Abt Associates
  Ashley Bradbury, Abt Associates
  John Sokolowski, Abt Associates
  Amber Levanon Seligson, New York City Department of Health and Mental Hygiene

- **Adapting a Longitudinal Face-to-Face Survey for CATI and CAWI Administration**
  Daniel Lawrence, NORC at the University of Chicago
  Ipek Bilgen, NORC at the University of Chicago
  Kelly Pudelek, NORC at the University of Chicago
  Lauren Sedlak, NORC at the University of Chicago
  Anna Wiencrot, NORC at the University of Chicago
Concurrent Session H: Prerecorded Sessions
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Session 3: Survey Redesigns and Other Methods Experiments (continued)
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Cameron McPhee, SSRS

Understanding and Communicating the Impact of a Methodological Redesign on Key Health Survey Indicators
Brian Wells, UCLA Center for Health Policy Research
Todd Hughes, UCLA Center for Health Policy Research
Ninez Ponce, UCLA Center for Health Policy Research

Think About Your Household: Does Reminding Respondents About Household Size Improve Within-Household Selection in General Population Self-Administered Surveys?
Kristen Olson, University of Nebraska-Lincoln
Jolene D. Smyth, University of Nebraska-Lincoln

Improving the Cost Effectiveness of a Targeted Mailed Survey to Determine Household Eligibility in a Face-to-Face Survey
James Wagner, University of Michigan
Wen Chang, University of Michigan
Heidi Guyer, RTI International

The Less the Merrier? Investigating the Number of Household Members Asked at Rostering
Tzu-Jou (Carol) Wan, American Institutes for Research
Jiashan Cui, American Institutes for Research
Danielle Battle, American Institutes for Research

Session 4: Politics, Information, and Misinformation
Track: Media, News, and Information Sources
Moderator: Floyd Ciruli, Ciruli Associates

Rural-Urban Divides, Partisanship, and Misinformation in Science: How Rural Resentment Moderates the Effect of Partisanship on Misinformation in Scientific Issues
Tomoko Okada, University of Wisconsin-Madison

Misinformed or Uninformed? The Prevalence and Consequences of Certainty in Political Misperceptions
Brian Guay, Duke University

Civic Engagement: The ‘Bobi Wine’ Social Media Effect
Juma Kasadha, City University of Hong Kong

The “Echo Chamber” and Its Impact on Political Knowledge
John Huffman, Growth Focused Insights and Research

Effectiveness of Russian Propaganda/Disinformation in the Near Abroad: The Case of Belarusian Presidential Election-2020
Natalie Rice, University of Tennessee
Oleg Manaev, University of Tennessee
Catherine Luther, University of Tennessee
Suzie Allard, University of Tennessee
Michael R. Fitzgerald, University of Tennessee

Public Attention to Information in the 2020 U.S. Presidential Election Campaign
Josh Pasek, University of Michigan
Lisa Singh, Georgetown University
Stuart Soroka, University of Michigan
Jennifer Agiesta, CNN
Michael W. Traugott, University of Michigan
Grace Sparks, CNN
Ceren Budak, University of Michigan
Jonathan M. Ladd, Georgetown University
Concurrent Session H: Prerecorded Sessions

Friday, May 14, 2021, 11:30 p.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 5: Testing Response Formats
Track: Questionnaire Design and Interviewing
Moderator: Ting Yan, Westat

A Methodological Comparison of the Use of MaxDiff Tasks to Rating Scales in Survey Research
Anna Gurevich, HarrisX
Marina Taraukhina, HarrisX
Dritan Nesho, HarrisX

How Does the Scale Affect Subjective Health Ratings? Insights From Web Probing
Katharina Meitinger, Utrecht University
Cornelia Neuert, GESIS - Leibniz Institute for the Social Sciences
Dorothée Behr, GESIS - Leibniz Institute for the Social Sciences

An Eye-Tracking Study of Scale Direction Effect
Ting Yan, Westat

An Even or Odd Number of Response Category: Investigating the Effect of Middle Alternative in GSS Abortion Attitude Measures
Wen-Juo Lo, University of Arkansas
Ronna C. Turner, University of Arkansas
Brandon L. Crawford, Indiana University
Kristen N. Jozkowski, Indiana University

What’s Your Number?: Numeric Response Format in Measuring Political Attitudes
Jasmine Stephens, Ipsos
Randall K. Thomas, Ipsos Public Affairs
Megan Hendrich, Ipsos

Doomed to Failure: Forgetting the Past in Item and Instrument Development
Todd Rockwood, University of Minnesota
Charles Cain, University of Minnesota
Sara Putnam, University of Minnesota
Kyle Rudser, University of Minnesota
Melissa Constantine, University of Minnesota
Leslie Rickey, Yale University
Emily Lukacz, University of California
Linda Brubaker, Loyola
Janice Miller, University of Michigan

Origin and Identity: Analyzing a New 2020 Census Response Option
Anna Brown, Pew Research Center
D’ Vera Cohn, Pew Research Center

Open-Ended vs. Closed: Evaluating Different Probing Formats in Web Probing
Cornelia Neuert, GESIS - Leibniz Institute for the Social Sciences
Katharina Meitinger, Utrecht University
Dorothée Behr, GESIS - Leibniz Institute for the Social Sciences
Concurrent Session H: Prerecorded Sessions
Friday, May 14, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 6: Survey Weighting and Estimation Strategies
Track: Statistical Techniques and Estimation
Moderator: Mansour Fahimi, Marketing Systems Group

Adding Measures of Political Engagement and Public Trust to the Weighting Toolbox – Is It Worth It?
Parker Quinn, Polco
Nick Mastronardi, Polco
Erin Caldwell, Polco

Rethinking the Traditional Survey Weighting Paradigm - Are Design Weights Necessary?
Mansour Fahimi, Marketing Systems Group
Meng Li, Ipsos
Elahe Tashakor, Ipsos

The Importance of Telephone Usage as a Calibration Variable in Dual-Frame RDD Samples
Luis Tipan, SSRS
Jonathan Best, SSRS

Developing and Assessing Weighting Methods for the Redesigned National Health Interview Survey
James Dahlhamer, National Center for Health Statistics
Yangyang Deng, ICF
Ronaldo Iachan, ICF
Stephen Blumberg, National Center for Health Statistics
Matthew Bramlett, National Center for Health Statistics
Aaron Maitland, National Center for Health Statistics
Jonaki Bose, National Center for Health Statistics
Matt Jans, ICF
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Aaron Maitland, National Center for Health Statistics
Jonaki Bose, National Center for Health Statistics
Matt Jans, ICF
Adam Lee, ICF

The Cracking of Monoliths: Improving Representation of Groups through Subgroups
Seth Messinger, Ipsos
Randall K. Thomas, Ipsos Public Affairs
Omar Pedraza, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs

Measuring COVID-19 Antibody Prevalence in Canada
Ilya Hekimi, Statistics Canada
Concurrent Session H: Live Sessions
Friday, May 14, 2021, 12:00 p.m. – 1:30 p.m. Eastern

Session 7: Mini-Conference: Results of the AAPOR/WAPOR Task Force on Quality in Comparative Surveys
Track: Multicultural, Multilingual, and Multinational Research
Moderator: Julie de Jong, University of Michigan

Results of the AAPOR/WAPOR Task Force on Quality in Comparative Surveys
Timothy Johnson, University of Illinois Chicago
Michael Robbins, Princeton University
Elizabeth Zhichmeister, Vanderbilt University
Zeina Mneimneh, University of Michigan
Kristen Cibelli Hibben, National Center for Health Statistics
Julie de Jong, University of Michigan
Mandy Sha, mandysha.com

Session 8: Mini-Conference: Mode Changes Involving Web Collection During the Pandemic
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: Christopher Antoun, University of Maryland

Who Will Participate During a Pandemic? The 2020 General Social Survey (GSS) Mode Shift and Resulting Participation Outcomes
Jodie Smylie, NORC at the University of Chicago
Rene Bautista, NORC at the University of Chicago
Benjamin Schapiro, NORC at the University of Chicago
Jaesok Son, NORC at the University of Chicago

Response Mode in a Pandemic: Shift to Web in the 2020 National Survey of Children’s Health
Scott Albrecht, U.S. Census Bureau
Reem Ghandour, Maternal and Child Health Bureau, Health Resources and Services Administration
Jessica Jones, Maternal and Child Health Bureau, Health Resources and Services Administration
Carolyn Pickering, U.S. Census Bureau
Leah Meyer, U.S. Census Bureau

Data Collection Changes Due to COVID-19 in a National Survey of Businesses: A Look at the Medical Expenditure Panel Survey - Insurance Component (MEPS-IC)
David Kashihara, Agency for Healthcare Research and Quality

Surveying by Mail During a Pandemic: Adaptation of Data Collection Due to COVID-19
Jessica Williams, RTI International
Brenna Muldavin, RTI International
Joli Brown, RTI International
Amie Lynch, RTI International
Carrie Darden, RTI International
Todd Prince, RTI International
Laura DiGrande, RTI International

Transitioning from Mail to Electronic Contact: Acquiring Email from Establishments During the COVID-19 Pandemic
Concurrent Session H: Live Sessions
Friday, May 14, 2021, 12:00 p.m. – 1:30 p.m. Eastern

Session 9: Mini-Conference: Response Rates During a Pandemic: Operational Issues, Panel Surveys
Track: Response Rates and Nonresponse Error
Moderator: Holly Shulman, Centers for Disease Control and Prevention

The Impact of COVID-19 on Large-Scale Phone Survey Productivity and Response Rates
Matt Jans, ICF
James Dayton, ICF
Randy ZuWallack, ICF
Don Allen, ICF
Josh Duell, ICF
Andy Dyer, ICF
Thomas Brassell, ICF
Sam Collins, ICF
Traci Creller, ICF

Conducting a Recurring National Health Survey During the COVID-19 Pandemic: Response Patterns and Lessons Learned
Debra Wright, Insight Policy Research
Meg Trucano, Insight Policy Research
Kelsey Walter, IMPAQ International
Katherine Allen, IMPAQ International
Paul Kallaur, Center for the Study of Services
Alok Shrestha, Center for the Study of Services
Matthew McCoy, Precision Opinion

Impact of COVID-19 on Survey Response Rates in a Longitudinal Study of Young Adults
William Young, Rutgers Center for Tobacco Studies
Jonathan Wivagg, Westat
Ting Yan, Westat
Charles Carusi, Westat
Cristine D. Delnevo, Rutgers Center for Tobacco Studies
Daniel A. Gundersen, Dana-Farber Cancer Institute

Differential Nonresponse in a High Responding COVID-19 Surveillance Survey
Tracy Keirns, University of New Hampshire
Judy Rees, Geisel School of Medicine at Dartmouth College
Concurrent Session I: Prerecorded Sessions

**Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern; Live Q&A at 3:00 p.m. – 3:30 p.m. Eastern**

**Session 1: Abortion Attitudes: Language, Culture, and Context**

**Track:** Attitudes & Opinions  
**Moderator:** Brandon L. Crawford, Indiana University

- **Latinx and Non-Latinx Attitudes Toward Abortion Morality and Legality and its Influence in Their Support Toward Women Seeking an Abortion**  
  Alejandra Kaplan, Indiana University  
  Maria Montenegro, Indiana University  
  James Weese, University of Arkansas  
  Ronna C. Turner, University of Arkansas  
  Wen-Juo Lo, University of Arkansas  
  Brandon L. Crawford, Indiana University  
  Kristen N. Jozkowski, Indiana University

- **Using Propensity Score Matching to Examine Differences in Abortion Attitudes by Language of Survey**  
  Megan Solon, Indiana University  
  Brandon L. Crawford, Indiana University  
  Ronna C. Turner, University of Arkansas  
  Wen-Juo Lo, University of Arkansas  
  Kristen N. Jozkowski, Indiana University

- **Abortion Attitudes in the Context of the Coronavirus Pandemic**  
  Kristen N. Jozkowski, Indiana University  
  Kathryn J. LaRoche, Indiana University  
  Ronna C. Turner, University of Arkansas  
  Brandon L. Crawford, Indiana University  
  Wen-Juo Lo, University of Arkansas

- **Triangulating Quantitative and Qualitative Data to Unpack Complexity and Dissonance in Abortion Attitudes**  
  Brandon Crawford, Indiana University  
  Kristen N. Jozkowski, Indiana University  
  Ronna C. Turner, University of Arkansas  
  Wen-Juo Lo, University of Arkansas  
  Michael W. Traugott, University of Michigan

- **Should it be Legal and is it Moral? A Multi-Dimensional Assessment of Abortion Attitudes in the U.S.**  
  Ronna C. Turner, University of Arkansas  
  Brandon L. Crawford, Indiana University  
  Wen-Juo Lo, University of Arkansas  
  Kristen N. Jozkowski, Indiana University

**Session 2: Applying Data Science Methods in Survey Research**

**Track:** Data Science, Big Data, and Administrative Records  
**Moderator:** Samantha Spiers, U.S. Census Bureau

- **Mitigating Biases in AI with Survey Science**  
  Ruben Bach, University of Mannheim  
  Frederic Gerdon, University of Mannheim  
  Christoph Kern, Ludwig Maximilian University of Munich  
  Frauke Kreuter, University of Maryland, Joint Program in Survey Methodology

- **Scale Effects in Data Collection: When Does “Big” Mean Good?**  
  John Eltinge, U.S. Census Bureau

- **Concerns about Privacy When Sharing Data Collected Using Smartphones**  
  Bella Struminskaya, Utrecht University  
  Florian Keusch, University of Mannheim

- **Crowdsourcing During a Pandemic: The Statistics Canada Experience**  
  Martin Renaud, Statistics Canada  
  Wesley Benjamin, Statistics Canada
Concurrent Session I: Prerecorded Sessions

Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern; Live Q&A at 3:00 p.m. – 3:30 p.m. Eastern

Session 2: Applying Data Science Methods in Survey Research (continued)

**Track:** Data Science, Big Data, and Administrative Records
**Moderator:** Samantha Spiers, *U.S. Census Bureau*

- **Machine Learning Predictions of COVID-19 Outcomes Using Survey Panels**
  - Adam Eck, *Oberlin College*
  - Alex Dovichi, *Oberlin College*
  - Averly Sheltraw, *Oberlin College*
  - Becky McQuilken-Scholze, *Oberlin College*
  - Ishaan Thota, *Oberlin College*
  - Trent Buskirk, *Bowling Green State University*

- **Reproducibility Assessments of Analytic Findings Derived Through National Survey Data Integration Efforts**
  - Steven Cohen, *RTI International*

Session 3: Evaluating Methods and Modes in Election Polling

**Track:** Elections, Polling, and Politics
**Moderator:** Dan Cassino, *Fairleigh Dickinson University*

- **Election Forecasts Can Be Improved Using Wisdom-of-Crowds Methods**
  - Henrik Olsson, *Santa Fe Institute*
  - Mirta Galesic, *Santa Fe Institute*
  - Wändi Bruine de Bruin, *University of Southern California*
  - Drazen Prelec, *Massachusetts Institute of Technology*

- **Is There a Shy Trump Voter: The Results of Two Experiments**
  - John Huffman, *Growth Focused Insights and Research*

- **Georgia on My Mind: Examination of Data Validity Across Samples and Modes**
  - Meng Li, *Ipsos Public Affairs*
  - Randall K. Thomas, *Ipsos Public Affairs*
  - John Lien, *Ipsos Public Affairs*
  - Frances M. Barlas, *Ipsos Public Affairs*

- **Virginia 2020 Election Polling: A Comparison of Live Telephone Surveys Using Registered Voter Files and IVR Surveys via Redirected Inbound Call Sampling (RICS)**
  - David Taylor, *Roanoke College*
  - Harry Wilson, *Roanoke College*
  - Scott Richards, *Reconnect Research*

- **Comparing Phone and Web Pre-Election Polls in the 2020 New Hampshire Primary**
  - Zachary Azem, *University of New Hampshire Survey Center*
  - Sean McKinley, *University of New Hampshire Survey Center*
  - Andrew Smith, *University of New Hampshire Survey Center*

- **A Comparative Study on the Presence and Statistical Modelling of Mode Effect in Election Polling for the 2016 and 2020 United States Presidential Elections**
  - Heather H. Kitada Smalley, *Willamette University*
  - Christopher Wolf, *Oregon State University*

- **Differential Nonresponse by Party Identification in an Online Survey During the 2020 Presidential Election**
  - Xiaolu Yan, *Ipsos*
  - Frances M. Barlas, *Ipsos Public Affairs*

- **Combatting Partisanship in Measures of Issue Salience: A Novel Approach**
  - NEAAPOR Student Paper Award Winner
  - Ryan Shaffer, Tufts University
  - Lucas Pyle, Tufts University
Concurrent Session I: Prerecorded Sessions
Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern; Live Q&A at 3:00 p.m. – 3:30 p.m. Eastern

Session 4: Respondent Experiences, Burden, and Processing

Track: Questionnaire Design and Interviewing
Moderator: Nicolaos E. Synodinos, University of Hawaii at Manoa

Development of a Satisfaction Construct for Usability Evaluation of Questionnaires
Lin Wang, U.S. Census Bureau
Anthony Schulzetenberg, U.S. Census Bureau
Alda Rivas, U.S. Census Bureau
Elizabeth Nichols, U.S. Census Bureau
Erica Olmsted-Hawala, U.S. Census Bureau
Shelley Feuer, U.S. Census Bureau

User Satisfaction With the 2020 Census Online Questionnaire
Erica Olmsted-Hawala, U.S. Census Bureau

Bearing the Burden of Multitasking: The Impact of Respondent Multitasking on Perceived Difficulty and Burden
Erin O. Heiden, University of Northern Iowa
Eva Aizpurua, Trinity College Dublin
Ki H. Park, University of Northern Iowa
Mary E. Losch, University of Northern Iowa

Using Dependent Interviewing to Ease Respondent Burden in a Self-Administered Survey
Jennifer Sinibaldi, National Center for Science and Engineering Statistics
Darby Steiger, Westat

Using Electronic Paradata to Assess Predictors of Respondent Burden and Difficulty in a Youth Tobacco Survey
Matt Jans, ICF
Deirdre Middleton, ICF
Jennifer Greer, ICF
Sindhu Geda, ICF
Xiaoyi Deng, ICF
Ed Duckhorn, ICF
Akshay Sanganal, ICF
Andrea Gentzke, Centers for Disease Control and Prevention
Sean Hu, Centers for Disease Control and Prevention

Prompting Recall Inclusion: Wording, Time and Intensity; Results from the Prevention of Lower Urinary Tract Symptoms (PLUS) Research Consortium
Sara Putnam, University of Minnesota
Melissa Constantine, University of Minnesota
Charles Cain, University of Minnesota
Kyle Rudser, University of Minnesota
Emily Lukacz, University of California
Linda Brubaker, University of California San Diego
Leslie Rickey, Yale University
Todd Rockwood, University of Minnesota
For the Prevention of Lower Urinary Tract Symptoms (PLUS) Research Consortium, University of Minnesota

Associations Among Response Effects: Understanding Mechanisms
Allyson Holbrook, University of Illinois Chicago
Sowmya Anand, University of Illinois
Concurrent Session I: Prerecorded Sessions
Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern; Live Q&A at 3:00 p.m. – 3:30 p.m. Eastern

Session 5: Using Census Data to Understand and Plan for Nonresponse

Track: Response Rates and Nonresponse Error
Moderator: Rachel Caspar, RTI International

Exploring the Relationship Between Social Factors and Government Survey Participation
Joanna Fane Lineback, U.S. Census Bureau
Luke J. Larsen, U.S. Census Bureau
Benjamin M. Reist, NASA

Predicting Self-Response Rates for the 2020 Census
Steven Scheid, U.S. Census Bureau
Megan Parker, U.S. Census Bureau

Do Census Audience Segments Predict Response Behavior to Mixed-Mode Household Surveys? Evidence from Address-Based Samples
Michael Jackson, American Institutes for Research

Leveraging Census Planning Database Low Response Scores and Self-Response Rates to Increase Address-Based Sample Productivity
Jonathan Best, SSRS
Cameron McPhee, SSRS
Luis Tipan, SSRS
Arifah Hasanbasri, SSRS
Phil Benner, SSRS
Todd Hughes, UCLA Center for Health Policy Research

Using Census Planning Database Tools to Predict Mail-Out Survey Response Rates: Comparison of the Low Response Score to the ACS Self Response Rate
Thomas Guterbock, University of Virginia
Kara S. Fitzgibbon, University of Virginia
Sean M. Johnson, University of Virginia
Laura A. White, University of Virginia
Edward Rincon, Rincon & Associates LLC

The Robustness [Fragility] of Predictive Response Rate Analytic Models Across Surveys and Survey Organizations
Colm O’Muircheartaigh, NORC at the University of Chicago
Chang Zhao, NORC at the University of Chicago
Ned English, NORC at the University of Chicago
Concurrent Session I: Prerecorded Sessions
Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern; Live Q&A at 3:00 p.m. – 3:30 p.m. Eastern

Session 6: Strategies for Panel Management and Sample Representation

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors
Moderator: Nick Bertoni, Pew Research Center

Designing an Overlapping Sample Refreshment for SIPP
Jason Fields, U.S. Census Bureau
Mahdi Sundukchi, U.S. Census Bureau
Tracy Mattingly, U.S. Census Bureau

Combining Data From Probability and Nonprobability Samples Using a Composite Estimator
Burton Levine, RTI International
Akhil Vaish, RTI International
Taylor Lewis, RTI International
Michelle Cavazos, RTI International
Rachel Harter, RTI International

The Lifecycle of a Probability-Based Panelist
David Dutwin, NORC at the University of Chicago
Ipek Bilgen, NORC at the University of Chicago
J. Michael Dennis, NORC at the University of Chicago

Over-Recruitment and Selective Retention: Examining a Strategy for Increasing Panel Selection Efficiency
Kenneth Winneg, University of Pennsylvania
Josh Pasek, University of Michigan
Chintan Turakhia, SSRS
Jennifer Su, SSRS
Kathleen Hall Jamieson, University of Pennsylvania

Mixing Probability and Non-Probability Surveys: Testing the Blenders
Nick Mastronardi, Polco
Parker Quinn, Polco
Michelle Kobayashi, Polco

Does the Online Panel Choice Matter? Differences in Data Quality among Online Sample Providers
Rositza Dobrikova, AYTM

Non-Prob Online, Phone RDD and Phone Quota: Research Choices in the UK
Peyton Craighill, U.S. Department of State
Stephen Hornbeck, U.S. State Department
Mary Sanderson de Flores, U.S. State Department

Gauging Nonresponse Bias in Recruitment to a Probability-Based Online Panel
Scott Keeter, Pew Research Center
Nick Hatley, Pew Research Center
Andrew Mercer, Pew Research Center
Jesse Lopez, Pew Research Center and Duke University
Concurrent Session I: Live Sessions
Friday, May 14, 2021, 2:00 p.m. – 3:30 p.m. Eastern

Session 7: Mini-Conference: Measuring and Tracking Attitudes and Behaviors Throughout the Pandemic
Track: Attitudes & Opinions
Moderator: Molly Fisch-Friedman, ClimateNexus

- Longitudinal Data and Coronavirus: How Americans Lives and Views Have Changed (or Not) as a Result of the Pandemic
  Ruth Igielnik, Pew Research Center

- Spreading Knowledge, Not a Virus: Conducting Long-Term Public Opinion Research Around COVID-19
  Mallory Newall, Ipsos Public Affairs
  Chris Jackson, Ipsos Public Affairs
  Frances M. Barlas, Ipsos Public Affairs
  Linda McPetrie, Ipsos Public Affairs

- Pandemic Response: The Challenges of Measuring “Stay-at-Home” Behavior
  Michael Link, Abt Associates

- Fielding a Nationally Representative Survey During COVID
  Kerry Levin, Westat
  Jocelyn Newsome, Westat
  Jill DeMatteis, Westat
  Maeve Gearing, Westat
  Jonathan Wivagg, Westat

- Emergency Survey Response: Leveraging Partnerships for Global Representation
  Frauke Kreuter, University of Maryland, Joint Program in Survey Methodology
  Samantha Chiu, University of Maryland, Joint Program in Survey Methodology
  Adrianne Bradford, University of Maryland, Joint Program in Survey Methodology
  Xiaoyi Deng, University of Maryland, Joint Program in Survey Methodology
  Alex Reinhart, Carnegie Mellon University
  Curtiss Cobb, Facebook
  Sarah LaRocca, Facebook
  Katherine Morris, Facebook
  Alyssa Bilinski, Harvard Graduate School of Arts and Sciences, Interfaculty Initiative in Health Policy

Session 8: Mini-Conference: Pivoting from Live to Virtual Call Centers and Training
Track: Data Collection Methods, Modes, Field Operations, and Costs
Moderator: John Stevenson, University of Wisconsin-Madison

- Altered State: Performance Impacts of a Rapid Pivot from On-site to Virtual Call Center
  Kurt Johnson, RTI International
  Kelly Lynn, RTI International
  Mandee Lancaster, RTI International

- Creating and Utilizing a Remote Call Center During a Pandemic
  Larry Danforth, Center for Community Studies - Jefferson Community College

- Creation of Remote Call Center During COVID-19 – Moving From Centralized Calling to Remote Calling
  James Dayton, ICF
  Mary Penn, ICF
  Aprille Hairston, ICF
  Don Allen, ICF

- Transitioning From In-Person Training to Virtual Training in Response to COVID-19
  Brenda Rodriguez, Abt Associates

- Now You See It, Now You Don’t: Adapting Visual Aids Designed for In-Person Use to Interviewing by Phone
  Andrew Jannett, Westat
  Catherine Billington, Westat
  Colleen Keating, Westat
Concurrent Session I: Live Sessions
Friday, May 14, 2021, 2:00 p.m. – 3:30 p.m. Eastern

Session 9: Mini-Conference: Qualitative Data Collection Methods: COVID-19 Adaptations

Track: Qualitative Research
Moderator: Andrew Stavisky, University of Michigan

Conducting Focus Groups During the Pandemic - What Have We Learned?
Cynthia Robins, Westat
Darby Steiger, Westat
Kerry Levin, Westat

The Pluses and Minuses of Virtual Focus Groups with Vulnerable Youth: A Systematic Assessment
Kathryn Henderson, Westat
Debra J. Rog, Westat
Bernadette Blanchfield, Westat
Noah Lipshie, Westat
Ellie Kerr, Westat

Qualitative Research in the Time of Coronavirus: Evaluating the Quality of Cognitive Interviews Using Remote Communications Modes
Alfred Tuttle, U.S. Census Bureau

Lessons Learned from Conducting Online One-on-One Qualitative Interviews During the Pandemic
Xin (Rosalynn) Yang, Westat
Ting Yan, Westat
Darby Steiger, Westat
Andrew Caporaso, Westat
Antonia Warren, Westat
Alexis Kokoska, Westat

Using Remote Cognitive Testing to Modify Questions About Education During the Coronavirus Pandemic
Kathleen Kephart, U.S. Census Bureau
Jonathan Katz, U.S. Census Bureau
Jasmine Luck, U.S. Census Bureau
Jessica Holzberg, U.S. Census Bureau
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RESEARCH HIGHLIGHTS

- COVID-19 World Symptoms Survey
- Global Trends of Mask Usage in 19 Million Adults
- Economic Anxiety Data - Pandemic Global Effects
- Global COVID-19 Vaccination Uptake and Sentiments
- Improving Privacy and Data Security by Design
- Improving the Design of Mobile Surveys
- Measuring Emotion, Conflict and Disagreement
- Large-Scale Infrastructure for Social Data Science
- Social Data Science and Collective Resilience
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