Westat offers innovative professional services to help clients improve outcomes in health, education, social policy, and transportation. We are dedicated to improving lives through research.

Data to Discovery. Discovery to Solutions.

Come meet our survey research experts in the exhibit hall

Proud to be an AAPOR Sustaining Sponsor

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www.aapor.org/conference  #AAPOR
2019 Webinar Series

Sponsored by NORC

June 20, 2019, 12 - 1:30 p.m. CST
Text Messaging How-To
Jenny Marlar, Gallup

July 11, 2019, 12 - 1:30 p.m. CST
GIS for Surveys
Ned English, NORC at the University of Chicago

August 22, 2019, 12 - 1:30 p.m. CST
Transparency and Reproducibility in Social Science Research
Jeremy Freese, Stanford University

September 10, 2019, 12 - 1:30 p.m. CST
AAPOR Task Force on Mixed Mode Report Committee

October 10, 2019, 12 - 1:30 p.m. CST
Professional Development: Career Transitions in the World of Survey Research
Claudia Deane, Pew Research Center
Mandy Sha, Independent Consultant
Matt Jans, ICF International

November 14, 2019, 12 - 1:30 p.m. CST
Data Collection with Apps, Sensors, and Wearables
Florian Keusch, University of Mannheim
Frauke Kreuter, University of Maryland, University of Mannheim, Institute for Employment Research

December 12, 2019, 12 - 1:30 p.m. CST
Natural Language Processing for Social Scientists
Patrick van Kessel, Pew Research Center

About AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.

Conference App

Please check out the new AAPOR Conference App. With this app you will get up-to-date session changes in your calendar, so you won’t have to worry about missing a session. Link up with your friends ahead of time to share information and schedules, message each other and even set up meetings. Download the native app for your Android or Apple device or bookmark the Web app on your computer or Windows or Blackberry device.

Go to www.aapor.org/conference for more information.
General Conference Information

AAPOR Information
AAPOR General Registration Hours:

<table>
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<tr>
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<tr>
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<tr>
<td>Thursday, May 16</td>
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<td>Sunday, May 19</td>
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The AAPOR Registration Desk is located in the Grand Ballroom Foyer on the Lower Concourse Level of the hotel.

AAPOR Badges
Participation in the annual conference is limited to registered attendees. The official conference badge is required for admission to all sessions, social activities and the exhibit hall. Stop by the registration desk for changes to your badge.

AAPOR Speaker Materials
Presenters who plan to use PowerPoint® (or similar software) must bring their presentation on a flash drive to the AV technician in the speaker ready room at least 24 hours prior to their session. The presentations will be loaded onto the computer in the designated meeting room. Please plan on arriving at the session room at least 15 minutes prior to the start of the session.

Conference Materials
The final program and abstracts are available on the conference website www.aapor.org/conference.

AAPOR Messages
A message board will be maintained in the registration area during registration hours.

AAPOR Exhibit Hall Hours

<table>
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<td>12:45 p.m. – 1:45 p.m.</td>
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AAPOR WiFi
We are pleased to be able to provide WiFi in all of the meeting conference rooms this year!

Amenities & Services for Families
Private Office, Concourse Level
A room has been set aside for parents in need of a private space to care for their infants. Power and refrigerator will be provided.

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Highlights

Education – AAPOR Short Courses
Eight in-depth short courses are offered to enhance your learning experience. These in-depth, half-day courses are taught by well-known experts in the survey research field and cover topics that affect our ever-changing industry.

Course 1: Fundamentals! Learning the Basics of Qualitative Data Analysis
Course 2: Advances in Address Based Sampling
Course 3: Augmenting Surveys with Data from Smartphone Sensors and Apps: Best Practices
Course 4: The World-Wide Challenge of Developing Effective Web-Push Survey Methods
Course 5: Adaptive Survey Design
Course 6: Interactive Survey Data: Creating Captivating Data Visualizations in R Shiny
Course 7: Cognition, Communication, and Self-Report Across Cultures
Course 8: Let’s Learn about (Machine) Learning! An Introduction to Machine Learning for Survey Researchers

There is still time to register for a short course.
Sign up at the registration desk.
For course descriptions see pages 38 - 39, 41 - 42 and 119.

Kickoff General Session:
Conducting a Census in the Digital Age
Thursday, May 16, 2:00 p.m. – 3:30 p.m.
Grand Ballroom

Session: Opening General Session
Session Type: General Session
Sunshine Hillygus, Duke University;
James Treat, U.S. Census Bureau;
Patrice Mathieu, Statistics Canada;
Peter Miller, Northwestern University (moderator)

The 2020 U.S. Decennial Census will be the first to offer internet response, a feature previously implemented in our host country’s census. This plenary will cover challenges, research, and lessons learned.

New Member & All Chapter Welcome Reception
Thursday, May 16, 6:30 p.m. – 9:00 p.m.
Grand Ballroom Foyer
Touching base with colleagues and old friends is what this party is all about! Sponsor, exhibitor, first-time attendee or old hand, this is your opportunity to start the conference on the right foot. Balance the intensity of AAPOR educational sessions with the satisfaction of meeting colleagues who share your interests. Take a moment to visit your chapter colleagues and share insights from what you’ve learned.

Presidential Address and Luncheon
Friday, May 17, 12:45 p.m. – 1:45 p.m.
Grand Ballroom
Join fellow attendees for lunch on Friday and an insightful Presidential Address from AAPOR President David Dutwin.

Student & Early Career Professionals Meet-up
Friday, May 17, 5:45 p.m.
Meet in Hotel Lobby
Join members of the AAPOR Membership & Chapter Relations Committee for a dinner meet-up Friday night at 6:00 p.m. Meet and mingle with other students and early career professionals and take an opportunity to explore the city a bit. After dinner, we’ll have a bar crawl to continue the fun! Stay tuned for more details, and we hope you can make it for at least some of the evening’s events!
Meet in the hotel lobby at 5:45 p.m. and we’ll head offsite for an informal dinner.
Highlights

AAPOR’s Got Talent
Saturday, May 18, 8:00 a.m. – 9:30 a.m.
Grand Ballroom

Sponsored by UCONN

Taking inspiration from reality T.V. talent shows, we believe AAPOR members have the talent to tackle some of the toughest issues in survey research. Come see the five finalists present their ideas for how to address an important survey research problem identified by the AAPOR community. The winner takes home a $3,000 cash prize. Audience members can help in naming the winner by casting votes alongside the panel of judges so come cheer on your favorite team and cast your vote in this new session!

Activities Awards Ceremony and Luncheon
Saturday, May 18, 11:30 a.m. – 12:45 p.m.
Grand Ballroom

Meet up with old and new friends. The Saturday lunch is all about networking and celebrating the accomplishments of AAPOR’s Fun Run/Walk and Annual Golf Outing participants.

Join us!

Professional Development Session
Saturday, May 18, 12:45 p.m. – 1:45 p.m.
Simcoe/Dufferin

I’m on my way to join AAPOR, and I’m bringing apples, bananas, carrots, dedication, and enthusiasm!

Presenter: Rodney Terry, US Census Bureau

AAPOR Membership and Business Meeting
Saturday, May 18, 5:15 p.m. – 6:45 p.m.
Birchwood

AAPOR/WAPOR Plenary:
Populism Around the World
Sunday, May 19, 7:45 a.m. – 9:00 a.m.
Grand Ballroom

Session: AAPOR/WAPOR Plenary
Session Type: General Session

Pippa Norris, Harvard University and University of Sydney;
Laura Silver, Pew Research Center; and
Gary Langer, Langer Research (moderator)

Support for populist leaders has emerged as a key trend in public opinion around the world. This plenary offers insights from survey research in numerous countries.

AAPOR’s President’s Reception &
AAPOR Awards Banquet
Saturday, May 18, 7:00 p.m. – 10:00 p.m.
Grand Ballroom Foyer/Grand Ballroom

AAPOR’s traditional final conference night program is a chance to enjoy a cold drink at the President’s Reception before joining colleagues for a delicious meal at the Annual Awards’ Banquet. Join us to toast the award winning accomplishments of AAPOR members and to welcome the newly elected Executive Council.
AAPOR Diversity Statement

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR 2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

AAPOR Conduct Statement

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR’s membership is global. Our conferences, meetings, and activities bring together people from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR’s coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principles of equality and respect, and are serious forms of professional misconduct. AAPOR members who violate this policy will be subject to discipline.
2019 Conference Diversity Highlights

Wednesday, May 15
6:00 p.m.  Student and Early Career Early Arrival Dinner/Meet-Up

Thursday, May 16
11:30 a.m. – 12:30 p.m.  Student and Early Career Lunch
3:30 p.m. – 4:40 p.m.  Meet Your Docent
6:30 p.m. – 9:00 p.m.  New Member & All-Chapter Welcome Reception

Friday, May 17
11:45 a.m. – 12:45 p.m.  Cross-cultural and Multilingual Research Affinity Group Lunch
12:45 p.m. – 1:45 p.m.  Professional Development: I’m on my way to join AAPOR, and I’m bringing apples, bananas, carrots, dedication, and enthusiasm...
3:15 p.m. – 4:15 p.m.  AAPOR to AAPORite: How to Become an Insider in AAPOR
6:00 p.m. – 7:30 p.m.  Student & Early Career Dinner Meet-Up
6:00 p.m. – 7:30 p.m.  GAAPOR (Gay AAPOR) Dinner and Meet-Up
6:00 p.m. – 8:00 p.m.  HISP-AAPOR Affinity Group Meeting

Saturday, May 18
11:30 a.m – 12:30 p.m.  HISP-AAPOR Affinity Group Lunch

New AAPOR Inclusive Voices award recognizes research on understudied populations

Debuting at this year’s conference in Toronto, AAPOR will present the inaugural “Inclusive Voices” award. This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations. These populations, including racial/ethnic minority groups, refugees and immigrants, LGBT persons, disabled persons, victimized populations, offenders re-entering society, children/youth/teens, impoverished communities, or other specific populations.

Please join us in honoring research that demonstrates AAPOR’s commitment to recognizing outstanding research that honors our mission and supports diversity and inclusive excellence.

New AAPOR Student-Faculty Diversity Pipeline Award

The Student-Faculty Diversity Pipeline Award is intended to recruit faculty-student “pairs” interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty, and one $800 cash awarded to the pair to support travel expenses.

First SurveyFest launched in 2018!

In November 2018, AAPOR’s first ever SurveyFest event was held at the University of Chicago at Illinois with both graduate and undergraduate students in attendance. The purpose of SurveyFest is to conduct strategic outreach to students to increase the long-term participation of minorities in AAPOR-related fields. The 2019 SurveyFest event was successful in terms of student attendance, student participation, attendee diversity, and student registration for AAPOR membership. Panels spanning the public, private and academic sectors that included speakers from many of our top research organizations and research graduate programs were featured. Planning for the 2019 SurveyFest event is currently underway, continuing to further AAPOR’s goal of driving new and diverse membership at the graduate and undergraduate levels through education of careers in polling and survey research.
Things to Do, Places to Go: AAPOR Social Activities

Golf
Thursday, May 16, 7:00 a.m. tee time
Sponsored by RTI
Meet at 6:00 a.m. in the hotel lobby.
Advanced registration is required.

Fun Run/Walk
Saturday, May 18, 7:00 a.m. – 8:00 a.m.
Sponsored by PSB
Check in the hotel lobby at 6:30 a.m.

Speed Networking
Session 1: Friday, May 17, 3:15 p.m. – 4:15 p.m.
Session 2: Saturday, May 18, 12:45 p.m. – 2:15 p.m.
Grand Ballroom East
Two Speed Networking sessions are offered each year at the Annual Conference. These interview opportunities are designed for those who are new to the field of survey research, those looking to make a change in their career or anyone interested in learning more about key organizations in our field. Conference attendees may sign up for 15 minute sessions at the registration desk or during the networking session. A list of companies participating in the speed networking sessions and a sign-up sheet will be available at the registration desk. Be sure to bring plenty of business cards!
Reserve Friday, May 17, from 3:15 p.m. – 4:15 p.m. and Saturday, May 18, from 12:45 p.m. – 2:15 p.m., to join Speed Networking.

AAPOR Book Sale
Sheraton Hall A-F/Osgoode
Join us in the exhibit hall for the annual AAPOR book sale. Each year, AAPOR displays titles from top publishers in public opinion and social science research. Find inspiration for upcoming research, browse potential textbooks for your classes, or simply indulge the inner bookworm. Proceeds go to support AAPOR’s annual operations.

Discover Toronto!
Toronto has so much to offer with great attractions, activities, scenic sightseeing, biking and tours, golf and other destinations. Whether you’re a local, here for the weekend or more than a week, discover the best things to do in Toronto during your trip. Visit www.seetorontonow.com to learn more about what Toronto has to offer.

AAPOR Post Banquet Party and Karaoke Contest
Saturday, May 18, 10:00 p.m – 12:00 a.m.
Dominion Ballroom
Session Type: Networking Event
We encourage you to catch up with friends – old and new – at AAPOR’s Post Banquet and Karaoke Contest. Take advantage of one last chance to visit with your AAPOR friends before the conference ends on Sunday.

Applied Probability
Saturday, May 18, 10:00 p.m. – 12:00 a.m.
Provincial North
AAPOR Executive Council
2018 – 2019

President
David Dutwin
SSRS

Vice President/President-Elect
Nora Cate Schaeffer
University of Wisconsin - Madison

Past President
Timothy P. Johnson
University of Illinois Chicago

Secretary-Treasurer
Jordan Peugh
SSRS

Associate Secretary-Treasurer
Lydia Saad
Gallup

Standards Chair
Stephanie Eckman
RTI International

Associate Standards Chair
Rene Bautista
NORC at the University of Chicago
AAPOR Executive Council
2018 – 2019

Conference Chair
Courtney Kennedy
Pew Research Center

Associate Conference Chair
Mandy Sha
www.mandysha.com

Membership and Chapter Relations Chair
Emily Geisen
RTI International

Associate Membership and Chapter Relations Chair
Tamara Terry
RTI International

Communications Chair
Jennifer J. Agiesta
CNN

Associate Communications Chair
Josue De La Rosa
NYC Department of Health and Mental Hygiene

Education Chair
Kyley McGeeney
PSB

Associate Education Chair
Allyson L. Holbrook
University of Illinois Chicago

Councilor-at-Large
David C. Wilson
University of Delaware

Councilor-at-Large
G. Evans Witt
Witt Associates LLC
AAPOR Executive Council

2019 – 2020

President
Nora Cate Schaffer
University Wisconsin - Madison

Vice President/President-Elect
Dan Merkle
ABC News

Past President
David Dutwin
SSRS

Secretary-Treasurer
Lydia Saad
Gallup

Associate Secretary-Treasurer
Gretchen McHenry
RTI International

Standards Chair
Rene Bautista
NORC at the University of Chicago

Associate Standards Chair
Tim Triplett
Urban Institute

Conference Chair
Mandy Sha
Independent Consultant

Associate Conference Chair
Kristen Olson
University of Nebraska

Membership and Chapter Relations Chair
Tamara Terry
RTI International

Associate Membership and Chapter Relations Chair
Ipek Bilgen
NORC at the University of Chicago

Communications Chair
Josue De La Rosa,
NYC Department of Health and Mental Hygiene

Associate Communications Chair
Jessica Holzberg
U.S. Census Bureau

Education Chair
Allyson L. Holbrook,
University of Illinois Chicago

Associate Education Chair
Rachel Caspar
RTI International

Councilor-at-Large
G. Evans Witt,
Witt Associates LLC

Councilor-at-Large
Mary Losch
Northern Iowa University
Chapter Presidents

Midwest Chapter (MAPOR)
Ipek Bilgen, NORC at the University of Chicago

New England Chapter (NEAAPOR)
Spencer Kimball, Emerson College

New York Chapter (NYAAPOR)
Janet Steicher, J. Streicher Research

Pacific Chapter (PAPOR)
Mira Rao, Dropbox

Pennsylvania/New Jersey Chapter (PANJAAPOR)
Mary Meyn, Edison Research

Southern Chapter (SAPOR)
Valrie Horton, Abt Associates

Washington/Baltimore Chapter (DC-AAPOR)
David Kashihara, AHRQ

AAPOR Webinar Series and Recordings

Live Webinars
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<tbody>
<tr>
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<td>Gladys Engel Lang</td>
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<td>Kurt Lang</td>
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<td>1988</td>
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<td>Norman Bradburn</td>
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<td>1983</td>
<td>Paul K. Perry</td>
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<td>Paul B. Sheatsley</td>
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<td>Matilda White Riley</td>
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<td>John R. Riley, Jr.</td>
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<td>Wilbur Schramm</td>
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<td>1981</td>
<td>Lester R. Frankel</td>
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<td>Shirley A. Starr</td>
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<td>1979</td>
<td>Mervin D. Field</td>
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<td>1978</td>
<td>W. Phillips Davison</td>
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<td>1977</td>
<td>Leo Bogart</td>
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<td>1976</td>
<td>Joseph T. Klapper</td>
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<td>Raymond A. Bauer</td>
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<td>1974</td>
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<td>Walter Lippman</td>
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<td>Elmo C. Wilson</td>
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<td>Hadley Cantril</td>
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<td>Harry H. Field</td>
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<td>Harold D. Lasswell</td>
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<td>George H. Gallup</td>
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<td>Herbert E. Krugman</td>
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<td>Joe Belden</td>
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<td>James Davis</td>
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<td>Jack Elinson</td>
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<td>Howard Schuman</td>
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<td>Eleanor Singer</td>
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<td>Irving Crespi</td>
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<td>Albert E. Gollin</td>
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<td>1999</td>
<td>Charles Cannell</td>
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<td>Warren J. Mitofsky</td>
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<tr>
<td>2000</td>
<td>Philip Meyer</td>
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<td>2001</td>
<td>Robert Groves</td>
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<td>2002</td>
<td>Tom W. Smith</td>
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<tr>
<td>2003</td>
<td>Don A. Dillman and Frank Stanton</td>
</tr>
<tr>
<td>2004</td>
<td>Benjamin I. Page</td>
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<tr>
<td>2005</td>
<td>Andrew Kohut</td>
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<td>2006</td>
<td>Norman H. Nie</td>
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<td>2007</td>
<td>Harry O’Neill</td>
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<td>2008</td>
<td>Kathleen Frankovic</td>
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<td>2010</td>
<td>Michael W. Traugott</td>
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<td>2011</td>
<td>Stanley Presser</td>
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<td>2012</td>
<td>Daniel Yankelovich</td>
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<tr>
<td>2013</td>
<td>Floyd J. “Jack” Fowler, Jr.</td>
</tr>
<tr>
<td>2014</td>
<td>Jon A. Krosnick</td>
</tr>
<tr>
<td>2015</td>
<td>Nancy Mathiowetz</td>
</tr>
<tr>
<td>2016</td>
<td>Scott Keeter</td>
</tr>
<tr>
<td>2017</td>
<td>Peter Miller</td>
</tr>
<tr>
<td>2018</td>
<td>Lars E. Lyberg</td>
</tr>
</tbody>
</table>
2019 Award Winners

**Book Award**
The AAPOR Book Award seeks to recognize influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology.

Winner:
Diana C. Mutz, Hearing the Other Side: Deliberative versus Participatory Democracy, Cambridge University Press, 2006

**Policy Impact Award**
The AAPOR Policy Impact Award was developed to acknowledge that a key purpose of opinion and other survey research is to facilitate better informed decisions. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice, and discourse, either in the public or private sectors.

Winner:
U.S. Census Bureau for the American Community Survey

**Warren J. Mitofsky Innovators Award**
The Warren J. Mitofsky Innovators Award is designed to recognize accomplishments in the fields of public opinion and survey research that occurred in the past ten years (2000 to present), or that had their primary impact on the field during the past decade. These innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, they must be publically documented. The award can be given to individuals, groups or institutions.

Winner:
James Jackson, University of Michigan

**Monroe G. Sirken Award**
The Sirken Award in Interdisciplinary Survey Research Methods Research is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improve the theory and methods of collecting, verifying, processing, or analyzing survey data.

Winner:
Judith T. Lessler

**WAPOR/AAPOR Janet A. Harkness Student Paper Award**
The World Association for Public Opinion Research (WAPOR) and the American Association for Public Opinion Research (AAPOR) request submissions for the Janet A. Harkness Student Paper Award, as part of the program for WAPOR’s annual conference. This award is given in memory of Dr. Harkness, distinguished cross-cultural survey methodologist, who passed away in 2012.

Winner:
Kirils Makarovs, University of Essex, United Kingdom, “Does public support for the welfare state translate into support for the environmental state?”

Honorable Mention:

Eric Lynn, University of Nevada, Reno, “Multilevel models of the effects of national income inequality on individual wellbeing in 53 countries, 2008-2014”

**AAPOR Public Service Award**
The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy. This award is a means for recognizing the service and dedication of persons working in or with the public sector and their dedication to protecting, improving, and maintaining survey research standards and data quality.

Winner:
Nance Bates, U.S. Census Bureau

**Burns “Bud” Roper Fellows**
The Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will to establish the Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers.

Winners:
Eva Aizpurua, Trinity College Dublin
Suman Mathur, Health District of Northern Larimer County
Andrew Pickett, University of South Dakota
Ruben Bach, University of Mannheim
Marieke Haan, University of Groningen
Candace Bright, East Tennessee State University
2019 Award Winners

Seymour Sudman Student Paper Competition Award
The Seymour Sudman Student Paper Competition Award is in memory of Seymour Sudman; it recognizes his many important contributions to AAPOR as well as his teaching and mentoring students in the survey research profession.

Winner:
Andrew Mercer, University of Maryland

Honorable Mention:
Jessica Collier, University of Texas at Austin

Student Travel Award
The AAPOR Student Travel Award was established to support student attendance at the AAPOR Annual Conference. The Student Travel Awards are offered to students who are in need of financial support so that they may attend the annual conference and experience this important educational and collegial event for survey methodology and public opinion researchers.

Winners:
Vlad Achimescu, University of Mannheim
Beyza Buyuker, University of Illinois-Chicago
Evgenia Kapousouz, University of Illinois-Chicago
Michael Lenmark, Stony Brook University
P. Linh Nguyen, University of Essex
Tomoko Okada, University of Wisconsin
Maria Isabel Olivera, Queens College – City University of New York (CUNY)
Anthony Rentsch, Harvard University
Melike Saraç, Hacettepe University
William Young, Rutgers University
Simon Heuberger, American University

AAPOR Inclusive Voices Award
This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations.

Winner:
National Survey of Latinos (NSL)

Student-Faculty Diversity Pipeline Award
The Student-Faculty Diversity Pipeline Awards are intended to recruit faculty-student “pairs” interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty, and one $800 cash awarded to the pair to support travel expenses.

Winners:
Aubrey Bechdel, Delaware State University, Student
Carrie Awadzi, Delaware State University, Faculty
Lance Bennett, University of Iowa, Student
Jonathan Schuld, Cornell University, Faculty
Kris Coombs, University of Southern California, Student
Sara Sadhwani, Pomona College, Faculty
Chandler Golden, Xavier University of Louisiana, Student
Kathie Golden, Mississippi Valley State University, Faculty
Karen Lee, University of Texas-Austin, Student
Kassra Ooskii, University of Delaware, Faculty
Miguel Martinez, Duke University, Student
Tasha Philpot, University of Texas-Austin, Faculty
Steven Moore, University of Michigan, Student
LaFleur Stephens-Dougan, Princeton University, Faculty
Fedelis Mutiso, Medical University of South Carolina, Student
Mulugeta Gebregziabher, Medical University of South Carolina, Faculty
Antonio Regulier, Buffalo State College, Student
Henry Louis Taylor, Jr., University of Buffalo, Faculty
Princess Williams, University of Michigan, Student
Sherice Nelson, St. Marys College, Faculty
AAPOR Chapter Student Paper Winners

**PAPOR Student Paper Winner:**
Rebecca Hofstein Grady
Affiliation: University of California, Irvine
When only the other side is to blame: Order effects and motivated reasoning in judgments of free speech, inciting violence, and sexual assault allegations

**MAPOR’s Doris A. Graber Award for Best Public Opinion Paper**
Beyza Ekin Buyuker, University of Illinois at Chicago
Democracy and the “Other”: Outgroup Attitudes and Support for Anti-Democratic Norms
Session: Issues of Governance and Public Opinion
Room: Pine
Session: Concurrent Session H
Time: Saturday, May 18, 1:45 p.m.

**MAPOR’s 2017 Allan McCutcheon Award for Best Methodology Paper**
Ali Rafei, University of Michigan
Improving Rotation Group Bias in the Current Population Survey using a modified Hidden Markov Model
Session: Analytic Techniques for Improving Data Quality
Room: Willow Center-West
Session: Concurrent Session K
Time: Sunday, May 19, 11:05 a.m.

**DC AAPOR Student Paper Winner(s):**
Abigail R. Greenleaf, Johns Hopkins University
Comparability of modern contraceptive use estimates between a FTF and RDD CATI survey among women of reproductive age in Burkina Faso
Session: Issues in Multinational, Multiregional, and Multicultural Surveys
Room: Simcoe/Dufferin
Session: Concurrent Session A
Time: Thursday, May 16, 4:30 p.m.

Congratulations AAPOR Annual T-Shirt Contest Winner

Nathan Palmer, Washington State University
“Don’t want to answer now? We’ll weight...”
### Committee Meetings

**Friday, May 17**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Standards Committee Meeting</td>
<td>Wentworth</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>75th Anniversary Planning Subcommittee</td>
<td>Kent</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Membership and Chapter Relations Committee Meeting</td>
<td>Spruce North</td>
</tr>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>Education Committee Meeting</td>
<td>Kent</td>
</tr>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>Transparency Initiative Coordinating Committee Meeting</td>
<td>Wentworth</td>
</tr>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>POQ Advisory Board Meeting</td>
<td>Spruce South</td>
</tr>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>AAPOR Sponsorship Committee Meeting</td>
<td>Elgin</td>
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<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>AAPOR - Toronto-Ottawa Chapter Organizing Meeting</td>
<td>Huron</td>
</tr>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>Cross-cultural and Multilingual Research Affinity Group</td>
<td>Kenora</td>
</tr>
<tr>
<td>3:15 p.m. - 4:15 p.m.</td>
<td>Diversity Coordinating Committee Meeting</td>
<td>Cedar</td>
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**Saturday, May 18**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. - 8:00 a.m.</td>
<td>Chapter Representatives Meeting</td>
<td>Kent</td>
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<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>Communications Committee Meeting</td>
<td>Kent</td>
</tr>
<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>AASRO Lunch</td>
<td>Wentworth</td>
</tr>
<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>AAPOR Investment Committee Meeting</td>
<td>Kenora</td>
</tr>
<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>HISP-AAPOR Affinity Group</td>
<td>Elgin</td>
</tr>
<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>Standard Definitions</td>
<td>Huron</td>
</tr>
<tr>
<td>12:45 p.m. - 1:45 p.m.</td>
<td>AAPOR/WAPOR Task Force on Quality of Comparative Surveys Meeting</td>
<td>Kent</td>
</tr>
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</table>
### Social & Networking Activities

#### Wednesday, May 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 p.m. – 10:00 p.m.</td>
<td>Student &amp; Early Career-Early Arrival Dinner Meet-up</td>
<td>Hotel Lobby @ 5:45 p.m.</td>
</tr>
</tbody>
</table>

#### Thursday, May 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 1:00 p.m.</td>
<td>AAPOR Golf Outing Sponsored by RTI</td>
<td>Meet in Hotel Lobby @ 6:00 a.m.</td>
</tr>
<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>Student and Early Career Lunch</td>
<td>Lobby</td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td>Meet Your Docent</td>
<td>Provincial North</td>
</tr>
<tr>
<td>6:30 p.m. – 9:00 p.m.</td>
<td>New Member &amp; All-Chapter Welcome Reception</td>
<td>Grand Ballroom Foyer</td>
</tr>
</tbody>
</table>

#### Friday, May 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>Speed Networking Session #1</td>
<td>Grand Ballroom East</td>
</tr>
<tr>
<td>6:00 p.m. – 7:30 p.m.</td>
<td>Student and Early Career Dinner Meet Up</td>
<td>Hotel Lobby @ 5:45 p.m.</td>
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#### Saturday, May 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Fun Run/Walk Sponsored by PSB</td>
<td>Check-in in the Hotel Lobby @ 6:30 a.m.</td>
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<tr>
<td>12:45 p.m. – 2:15 p.m.</td>
<td>Speed Networking Session #2</td>
<td>Grand Ballroom East</td>
</tr>
<tr>
<td>7:00 p.m. – 7:45 p.m.</td>
<td>President’s Reception</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>7:45 p.m. – 10:00 p.m.</td>
<td>Awards Banquet</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>10:00 p.m. – 12:00 a.m.</td>
<td>Post Banquet Party &amp; Karaoke Contest</td>
<td>Dominion Ballroom</td>
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</tbody>
</table>
## Schedule of Events

### Wednesday, May 15, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 p.m. – 6:00 p.m.</td>
<td><strong>Registration Desk Open</strong></td>
<td><strong>Grand Ballroom Foyer</strong></td>
</tr>
<tr>
<td>2:30 p.m. – 6:00 p.m.</td>
<td><strong>Short Courses</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Course 1:</strong> <em>Fundamentals! Learning the Basics of Qualitative Data Analysis</em></td>
<td><strong>City Hall</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Course 2:</strong> <em>Advances in Address Based Sampling</em></td>
<td><strong>Civic Ballroom North</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Course 3:</strong> <em>Augmenting Surveys with Data from Smartphone Sensors and Apps: Best practices</em></td>
<td><strong>Civic Ballroom South</strong></td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td><strong>Student &amp; Early Career Early Dinner Meet-Up</strong></td>
<td>Meet in the Hotel Lobby at 5:45 p.m.</td>
</tr>
</tbody>
</table>

### Thursday, May 16, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 1:00 p.m.</td>
<td><strong>Golf Outing at Royal Woodbine Golf Club</strong></td>
<td>Meet in the Hotel Lobby @ 6:00 a.m.</td>
</tr>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td><strong>Registration Desk Open</strong></td>
<td><strong>Grand Ballroom Foyer</strong></td>
</tr>
<tr>
<td>8:00 a.m. – 11:30 a.m.</td>
<td><strong>Short Courses</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Course 4:</strong> <em>The World-Wide Challenge of Developing Effective Web-Push Survey Methods</em></td>
<td><strong>City Hall</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Course 5:</strong> <em>Adaptive Survey Design</em></td>
<td><strong>Civic Ballroom North</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Course 6:</strong> <em>Interactive Survey Data: Creating Captivating Data Visualizations in R Shiny</em></td>
<td>Sponsored by Studio R</td>
</tr>
<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td><strong>Student &amp; Early Career Early-Arrival Lunch Meet-up</strong></td>
<td>Meet in the Hotel Lobby at 11:15 a.m.</td>
</tr>
<tr>
<td>2:00 p.m. – 3:30 p.m.</td>
<td><strong>Kickoff General Session Panel “Conducting a Census in the Digital Age”</strong></td>
<td><strong>Grand Ballroom</strong></td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td><strong>Exhibit Hall and Book Exhibit Open</strong></td>
<td><strong>Sheraton Hall/Osgoode</strong></td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td><strong>Beverage Break in the Exhibit Hall</strong></td>
<td><strong>Sheraton Hall/Osgoode</strong></td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td><strong>Meet Your Docent</strong></td>
<td><strong>Provincial North</strong></td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td><strong>Poster Session #1</strong></td>
<td><strong>Sheraton Hall/Osgoode</strong></td>
</tr>
<tr>
<td>4:30 p.m. – 6:00 p.m.</td>
<td><strong>Concurrent Sessions A</strong></td>
<td></td>
</tr>
<tr>
<td>6:30 p.m. – 9:00 p.m.</td>
<td><strong>New Member &amp; All Chapter Reception</strong></td>
<td><strong>Grand Ballroom Foyer</strong></td>
</tr>
</tbody>
</table>

### Friday, May 17, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td><strong>Continental Breakfast</strong></td>
<td><strong>Exhibit Hall</strong></td>
</tr>
<tr>
<td>7:00 a.m. – 4:15 p.m.</td>
<td><strong>Exhibit Hall and Book Exhibit Open</strong></td>
<td><strong>Sheraton Hall/Osgoode</strong></td>
</tr>
<tr>
<td>7:30 a.m. – 4:30 p.m.</td>
<td><strong>Registration Desk Opens</strong></td>
<td><strong>Grand Ballroom Foyer</strong></td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td><strong>Concurrent Sessions B</strong></td>
<td></td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td><strong>Concurrent Sessions C</strong></td>
<td></td>
</tr>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td><strong>Committee Meetings</strong></td>
<td></td>
</tr>
</tbody>
</table>
## Schedule of Events

### Friday, May 17, 2019 (continued)

<table>
<thead>
<tr>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>12:45 p.m. – 1:45 p.m.</td>
<td>Presidential Address</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>Concurrent Sessions D</td>
<td></td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>Poster Session #2</td>
<td>Sheraton Hall/Osgoode</td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>Speed Networking Session #1</td>
<td>Grand Ballroom East</td>
</tr>
<tr>
<td>4:15 p.m. – 5:45 p.m.</td>
<td>Concurrent Sessions E</td>
<td></td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Student &amp; Early Career Dinner Meet-Up</td>
<td>Meet in the Hotel Lobby at 5:45 p.m.</td>
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### Saturday, May 18, 2019

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Fun Walk/Run</td>
<td>Check in at lobby at 6:30 a.m.</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast in the Exhibit Hall</td>
<td>Sheraton Hall/Osgoode</td>
</tr>
<tr>
<td>7:00 a.m. – 1:45 p.m.</td>
<td>Exhibit Hall and Book Exhibit Open</td>
<td>Sheraton Hall/Osgoode</td>
</tr>
<tr>
<td>7:30 a.m. – 3:00 p.m.</td>
<td>Registration Desk Open</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Concurrent Sessions F</td>
<td></td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>Beverage Break in the Exhibit Hall</td>
<td>Sheraton Hall/Osgoode</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>Concurrent Sessions G</td>
<td></td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Luncheon and Activities Awards Ceremony</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>12:45 p.m. – 1:45 p.m.</td>
<td>Poster Session #3</td>
<td>Sheraton Hall/Osgoode</td>
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<tr>
<td>12:45 p.m. – 2:15 p.m.</td>
<td>Speed Networking Session #2</td>
<td>Grand Ballroom East</td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>Concurrent Sessions H</td>
<td></td>
</tr>
<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td>Concurrent Sessions I</td>
<td></td>
</tr>
<tr>
<td>5:15 p.m. – 6:45 p.m.</td>
<td>Membership &amp; Business Meeting</td>
<td>Birchwood</td>
</tr>
<tr>
<td>7:00 p.m. – 7:45 p.m.</td>
<td>President’s Reception</td>
<td>Grand Ballroom Foyer</td>
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<tr>
<td>7:45 p.m. – 10:00 p.m.</td>
<td>Awards Banquet</td>
<td>Grand Ballroom</td>
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<tr>
<td>10:00 p.m. – 12:00 a.m.</td>
<td>Post Banquet Party and Karaoke Contest</td>
<td>Dominion Ballroom</td>
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### Sunday, May 19, 2019

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<tr>
<td>7:45 a.m. – 9:00 a.m.</td>
<td>AAPOR/WAPOR Plenary: Populism Around the World (with breakfast)</td>
<td>Grand Ballroom</td>
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<tr>
<td>8:00 a.m. – 10:15 a.m.</td>
<td>Registration Desk Open</td>
<td>Grand Ballroom Foyer</td>
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<tr>
<td>9:00 a.m. – 12:30 p.m.</td>
<td>Short Course 7: Cognition, Communication, and Self-Report Across Cultures</td>
<td>Provincial North</td>
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<tr>
<td>9:00 a.m. – 12:30 p.m.</td>
<td>Short Course 8: Let’s Learn about (Machine) Learning! An Introduction to Machine Learning for Survey Researchers</td>
<td>Birchwood</td>
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<td>9:15 a.m. – 10:45 a.m.</td>
<td>Concurrent Sessions J</td>
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</tr>
<tr>
<td>11:05 a.m. – 12:35 p.m.</td>
<td>Concurrent Sessions K</td>
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University of Chicago Press
74th Annual Conference Exhibitors

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<td>ADAPT, Inc.</td>
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<td>American Association of Nurse Practitioners</td>
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Day at a Glance

Wednesday, May 15, 2019

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<tr>
<td>1:00 p.m. – 6:00 p.m.</td>
<td>Registration Desk Open</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>2:30 p.m. – 6:00 p.m.</td>
<td><strong>Short Courses</strong></td>
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<tr>
<td></td>
<td>Course 1: Fundamentals! Learning the Basics of Qualitative Data Analysis</td>
<td>City Hall</td>
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<td></td>
<td>Course 2: Advances in Address Based Sampling</td>
<td>Civic Ballroom North</td>
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<tr>
<td></td>
<td>Course 3: Augmenting Surveys with Data from Smartphone Sensors and Apps: Best practices</td>
<td>Civic Ballroom South</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td><strong>Student &amp; Early Career-Early Arrival Dinner/Meet-up</strong></td>
<td>Meet in the Hotel Lobby</td>
</tr>
</tbody>
</table>

Short Course 1, 2 & 3 Descriptions

Wednesday May 15, 2019, 2:30 p.m. – 6:00 p.m.

**Course 1:**
**Fundamentals! Learning the Basics of Qualitative Data Analysis**

Instructor: Cynthia Robins, PhD, Westat
Location: City Hall

**Course Overview:**
This course is for AAPOR attendees who have little training in qualitative research, but who want to learn how qualitative data can be analyzed and made meaningful to policymakers. The course will combine lecture and interactive formats to cover the following: (1) Why Do Qualitative Research? Participants will be introduced to the assumptions underlying qualitative research, including when qualitative methods make sense, the kinds of data that are collected, and why qualitative research cannot be assessed by quantitative benchmarks; (2) Where Do I Start? Qualitative studies often produce a volume of data that can overwhelm analysts. In this hands-on part of the course, participants will learn how to reduce that volume into something more manageable and will learn about data coding. 3) What Does It Mean? Next, participants will have an opportunity to analyze a small dataset. The instructor will discuss the differences between descriptive (what) and explanatory (how) analysis. (4) Now What? The final part of the course will review strategies for reporting the analytic results, including whether or not to use qualitative analysis software. Participants will learn how to identify meaningful findings and how to use evidence to support their conclusions.

**Course 2:**
**Advances in Address Based Sampling**

Instructor: Dr. Jill DeMatteis, Wesat
Location: Civic Ballroom North

**Course Overview:**
Over the past decade, address based sampling (ABS) has gained popularity as a collection of methodologies that may be used for constructing household sampling frames or for administering surveys. When ABS first emerged, little was known about the quality of ABS frames or about the best data collection methods to use with ABS. Additionally, over that same time period, gains in Internet penetration and in the use of smartphones have had important effects on the administration of general population surveys. This course covers advances in ABS that have occurred since its early applications. While the focus of the course will be on current best practices, a historical perspective will be given to illuminate the evolution of methods. The advances covered in the course include advances in the construction of sampling frames, in the use of appended data for sampling or for nonresponse adjustment, and in data collection methods.
Short Course 1, 2 & 3 Descriptions

Wednesday May 15, 2019, 2:30 p.m. – 6:00 p.m.

Course 3:
Augmenting Surveys with Data from Smartphone Sensors and Apps: Best practices

Instructors: Florian Keusch, University of Mannheim
Bella Struminskaya, Utrecht University

Location: Civic Ballroom South

Course Overview:
Smartphone sensors (e.g., GPS, camera, accelerometer) and apps allow researchers to collect rich behavioral data, potentially with less measurement error and lower respondent burden than self-reports through surveys. Passive mobile data collection (e.g., location tracking, call logs, browsing history) and respondents performing additional tasks on smartphones (e.g., taking pictures, scanning receipts) can augment or replace self-reports. However, there are multiple challenges to collecting these data: participant selectivity, (non)willingness to provide sensor data or perform additional tasks, ethical issues, privacy concerns, usefulness of these data, and practical issues of in-browser measurement and app development. This course will address these challenges by reviewing state-of-the-art practices of smartphone sensor data collection, ranging from small-scale studies of hard-to-reach populations to large-scale studies to produce official statistics, and discuss design best-practices for sensor measurement. Recommendations provided will include:

- What research questions can be answered using smartphone sensors and apps?
- What are participants’ concerns and how to address them?
- How to ask for consent for sensor measurements and ensure participation?

This course will discuss methods of assessing data quality and touch upon the analysis of passively collected data. The course will not provide analytic methods for “found” data nor demonstrate how to program smartphone sensor apps.
## Day at a Glance

### Thursday, May 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
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</table>
| 7:00 a.m. – 1:00 p.m. | **Golf Outing at Royal Woodbine Golf Club**  
Sponsored by [RTI](#)  | Meet in the Hotel Lobby at 6:00 a.m.                        |
| 7:00 a.m. – 5:00 p.m. | **Registration Desk Open**  
**Short Courses**  
Course 4: The World-Wide Challenge of Developing Effective Web-Push Survey Methods  
Course 5: Adaptive Survey Design  
Course 6: Interactive Survey Data: Creating Captivating Data Visualizations in R Shiny  
Sponsored by [R Studio](#)  | Grand Ballroom Foyer                                        |
| 8:00 a.m. – 11:30 a.m.| **Student & Early Career Early-Arrival Lunch Meet-up**               | Meet in the Hotel Lobby at 11:15 a.m.         |
| 2:00 p.m. – 3:30 p.m. | **Kickoff General Session Panel “Conducting a Census in the Digital Age”** | Grand Ballroom                                 |
| 4:30 p.m. – 6:00 p.m. | **Concurrent Sessions A**  
Session 1: Measurement and Data Quality  
Session 2: Topics in Telephone Surveys  
Session 3: Identitatem Ex Machina: Understanding Identity Using Machine Learning  
Session 4: Assessing Sampling Designs, Wording Choices, and Key Changes in Measurement in Surveys of Sexual Minorities Panel  
Session 5: Qualitative Research Paper Session 1: Mixed Methods Panel  
Session 6: Political Polarization in America  
Session 7: Election Polling: Assessing Modes, Old and New  
Session 8: Issues in Multinational, Multiregional, and Multicultural Surveys  
Session 9: Issues and Diversity in North America  
Session 10: Improving Questions and Measuring Quality  
Session 11: The Missing Link: Multi-dimensional Method for Data Imputation  
| 3:30 p.m. – 4:30 p.m. | **Beverage Break in the Exhibit Hall**  
**Meet Your Docent**  
**Exhibit Hall and Book Exhibit Open**  
**Poster Session #1**  
**New Member & All Chapter Reception**  | Sheraton Hall/Osgoode  
Provincial North  
Sheraton Hall/Osgoode  
Sheraton Hall/Osgoode  
Grand Ballroom Foyer  |
Short Course 4, 5 & 6 Descriptions

Thursday, May 16, 8:00 a.m. – 11:30 a.m.

Course 4:
The World-Wide Challenge of Developing Effective Web-Push Survey Methods
Instructor: Don Dillman, Washington State University
Location: City Hall

Course Overview:
Web-push surveys that start with a postal request to respond over the Internet, with follow-up requests for non-respondents to answer by mail, phone or in-person, are rapidly replacing interview only surveys in countries throughout the world. This trend is encouraged by the development of address-based sampling that provides improved household coverage. It is further encouraged by research findings that show mixed-mode designs can produce higher response rates at lower costs. This presentation will describe the reasons for the increased use of web-push methods, followed by a discussion of the significant new challenges that web-push methods present to survey methodologists, drawing examples from countries throughout the world. The short course will also draw extensively on research conducted by the presenter on improving response to web-push surveys and the development of more effective communications with sampled households and individuals.

Course 5:
Adaptive Survey Design
Instructor: James Wagner, University of Michigan Survey Research Center
Location: Civic Ballroom North

Course Overview:
Many statistical agencies and survey organizations are looking for design options that control costs and errors. This situation has led to a growing interest in adaptive survey designs. Adaptive survey designs are based on the rationale that any population is heterogeneous in both its response and answering behavior to surveys and in its costs to be recruited and interviewed. Different survey design features may be effective for different members of the population. Adaptive survey designs acknowledge these differences by allowing differentiation of survey design features for different population subgroups based on auxiliary data about the sample; the auxiliary data is linked from frame data, registry data or paradata. The strata receive different treatments. This course will focus on practical guidance for building adaptive survey designs, including identification of strata, choice of strategies, and optimization of design features across strata.

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues:
Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about immigration, health care, taxes, race relations, climate change, and much more.

Data Science & Organic Data:
Example topics: analysis of social media or search engine data; combining administrative data with survey data; applications of machine learning methods or artificial intelligence in social science research.

Elections & Political Polling:
Example topics: voting behavior; drivers of vote preference; election poll methods; polling accuracy; voter files; exit polling; presidential approval.

Multinational, Multiregional & Multicultural:
Example topics: substantive findings from 3MC surveys; methodological issues in 3MC surveys.

Questionnaire Design & Interviewing:
Example topics: questionnaire design or formatting; interviewer effects; cognitive interviewing; focus groups.

Research in Practice:
Example topics: topics that do not fall into the other tracks including data visualization; data security; writing successful RFPs; survey management; other practical issues regarding survey data collection.

Statistical Techniques for Surveys:
Example topics: weighting and estimation; imputation; small-area estimation; Bayesian modeling; multi-level regression and post-stratification; variance estimation; analysis of complex survey data.

Survey Design:
Example topics: sampling frames; sampling techniques; evaluating recruitment or data collection protocols; survey modes; nonresponse; paradata; adaptive design; incentive experiments and the like.
Short Course Descriptions (continued)

Course 6: 
Interactive Survey Data: Creating Captivating Data Visualizations in R Shiny

Sponsored by: RStudio

Instructors: Jack Chen, SurveyMonkey
Reuben McCreanor, SurveyMonkey

Location: Civic Ballroom South

Course Overview:
R Shiny provides a powerful tool for creating visualizations. Rather than simply creating a static plot, map, or table, Shiny allows for dynamic visualizations that users can interact with. From filtering the data to different demographics, to viewing the data under different weighting schemes, Shiny provides the ability to let users explore survey data in new ways. This course will focus on teaching participants how to create interactive dashboards and visualizations in Shiny. The hands-on course will walk through the process of creating a Shiny app, adding more advanced interactive features, and the options for deploying the app so it can be accessed by people both inside and outside of an organization. Participants will be provided with R scripts and sample data to step through the app creation process as we work through the material. At the end of the short course, participants will walk away with the knowledge to create these same types of Shiny apps using their own data.

Thursday, May 16

Kickoff General Session
Thursday, May 16, 2019, 2:00 p.m. – 3:30 p.m.

Conducting a Census in the Digital Age

Moderator: Peter Miller, Northwestern University

Location: Grand Ballroom

Panelists: Sunshine Hillygus, Duke University
James Treat, U.S. Census Bureau
Patrice Mathieu, Statistics Canada

The 2020 U.S. Decennial Census will be the first to offer internet response, a feature previously implemented in our host country’s census. This plenary will cover challenges, research, and lessons learned.
Poster Session #1
Thursday, May 16, 2019, 3:30 p.m. – 4:30 p.m.
Sheraton Hall/Osgoode

1. Attitudes Regarding Roe v. Wade Before and After the Confirmation of Justice Kavanaugh
   Brandon Crawford, University of Arkansas
   Kristen N Jozkowski, University of Arkansas
   Ronna Turner, University of Arkansas
   Wen-Juo Lo, University of Arkansas

2. Climate Change and the Urban Advantage: Differences in Investments in Environmental Sustainability Projects between Urban and Rural Communities
   Maria Isabel Olivera, CUNY Queens College

3. Examining Demographics of Adults Refusing Questions Related To Adverse Childhood Experiences: A 2014-2016 Behavioral Risk Factor Surveillance System Analysis
   Chelsea Richard, South Carolina Department of Health and Environmental Control; University of South Carolina
   Harley Davis, South Carolina Department of Health and Environmental Control

4. Gender and Time Use: Different Conceptualizations in Physical Activity and the Role of Housework, Care, and Paid Work
   Rachel Cusatis, Medical College of Wisconsin
   Noelle Chesley, University of Wisconsin, Milwaukee

5. How Nations Can Increase Wellbeing (“the part that courts or kings can cure”): Opportunities for Social Mobility
   Jonathan Kelley, University of Nevada
   M.D.R. Evans, University of Nevada
   S. M. C. Kelley, American Institutes for Research

6. Mischief Managed?: An Examination of The Relationship Between Survey Trolling & Conspiratorial Beliefs
   Jesse Lopez, Duke University

7. Separate Worlds of Income Inequality – Rich versus Poor in Society at Large and Elite versus Worker in the Labor Market: New Survey Measures and New Findings
   Jonathan Kelley, University of Nevada, Reno
   MDR Evans, University of Nevada, Reno

8. Tehran’s Peoples Experiences and Expectations in Cultural Issues
   Abdolhossein Alimadadi, University of Tehran

9. Water IQ & EQ: What They Are, How We Measure It, and How Much We Have
   Craig Helmstetter, American Public Media

10. A Visual History of AAPOR and Survey Research using Natural Language Processing Techniques
    Celeste Stone, Celeste Stone, LLP
    Sarah Kelley, American Institutes for Research
    Claire Kelley, American Institutes for Research

    Todd Bear, University of Pittsburgh
    Andrew Mrkva, University of Pittsburgh
    Justin Gilmore, Greater Pittsburgh Community Food Bank

12. Demographic and Health Characteristics of Wearable Device Users
    Machell Town, Centers for Disease Control and Prevention
    Carol Pierannunzi, Centers for Disease Control and Prevention
    William Garvin, Centers for Disease Control and Prevention

13. Machine Learning in Data Analysis for Social Research
    Jonas Beste, Institute for Employment Research
    Arne Bethmann, Max Planck Institute for Social Law and Social Policy
    Giuseppe Casalicchio, LMU Munich

    Morgan Fleming, Black Rock City Census
    Dana DeVaul, Black Rock City Census
    Dominic Beaulieu-Prevost, Université de Montréal
Poster Session #1

Thursday, May 16, 2019, 3:30 p.m. – 4:30 p.m.
Sheraton Hall/Osgoode

15. SurveyMaps: A Sensor-Based Supplement to GPS in Mobile Web Surveys
   Jan Karem Höhne, University of Mannheim
   Stephan Schlosser, University of Göttingen
   Daniel Qureshi, University of Frankfurt

16. Using Deep Neural Networks for Object Detection from Digital Photographs: An Application in Social Science
   Ned English, NORC at the University of Chicago
   Andrew Anesetti-Rothermel, Schroeder Institute at Truth Initiative
   Andrew Latterner, NORC at the University of Chicago
   Chang Zhao, NORC at the University of Chicago
   Adam Benson, Schroeder Institute at Truth Initiative
   Peter Herman, NORC at the University of Chicago

17. Exploring Demographics of Voter Errors and Incomplete Ballots in Ranked Choice Voting
   Jay Lee, Reed College
   Heather Kitada Smalley, Reed College

18. A Comparison of Two Web-based Measures of Health Literacy and Numeracy
   Victoria Hoverman, Westat
   Jennifer Crafts, Westat
   Douglas Williams, Westat
   Andrew Caporaso, Westat
   Kathryn Aikin, Food and Drug Administration
   Helen Sullivan, Food and Drug Administration

19. A Multi-Mode, Multi-Year Test of Hispanic Ethnicity Self-Identification versus Verification and Its Consequences for Response Rates and Survey Representation among Hispanic Respondents
   William Young, Rutgers University
   Ashley Koning, Rutgers University
   Debra Borie-Holtz, Rutgers University

    Terri Guengerich, AARP

21. Children and Juveniles as Respondents. A Comparison of Data Quality Indicators in a Survey of Young Children and Juveniles
    Marek Fuchs, Darmstadt University of Technology
    Tobias Baier, Darmstadt University of Technology
    Elena Lupu, Darmstadt University of Technology
    Anke Metzler, Darmstadt University of Technology

22. Cleaning the Corners: Effects of Data Cleaning on Bias for Sub-groups
    Yifei Liu, Ipsos Public Affairs
    Randall K. Thomas, Ipsos Public Affairs
    Frances M. Barlas, Ipsos Public Affairs
    Nicole Neuenschwander, Ipsos Public Affairs

23. Gender Inclusivity: Staying Relevant In a Changing World
    Jennifer Berg, Ipsos
    Julia Clark, Ipsos

24. Improving Measurement of VA Health Coverage among Military Veterans
    Carla Zelaya, Centers for Disease Control and Prevention, NCHS
    Robin A. Cohen, CDC NCHS

25. Improving the Measurement of Women in Agriculture
    Heather Ridolfi, National Agricultural Statistics Service
    Virginia Harris, National Agricultural Statistics Service
    Emilola J. Abayomi, National Agricultural Statistics Service

26. Increasing Contact Rates and Completion Rates by Controlling Telephone Number Dialed in CATI
    Margaret Collins, IMPAQ International
    Kelly Daley, IMPAQ International, Inc.
    Jody Dougherty, IMPAQ International, Inc.
    John Wendt, IMPAQ International, Inc.

27. Nine Days Later, Do Pre-Recorded Automated Voice Messages Increase Return Rates in Direct Mail Cell Phone Households?
    Kimberly Hawkins, Nielsen
    Robin Gentry, Nielsen
Poster Session #1
Thursday, May 16, 2019, 3:30 p.m. – 4:30 p.m.
Sheraton Hall/Osgoode

28. Paper Booklets and Online Surveys: A Comparison from Cognitive Interviews
   Anna Marie Recco, Nielsen
   Christina Eiginger, Nielsen
   Natalie Strauss, Nielsen
   Lauren Walton, Nielsen

29. Survey Mode Effects on Source of Stress Measure
   Aimee Vella Ripley, The Harris Poll
   Sophie Bethune, American Psychological Association

30. The Effect of Socio-Economic Status on the Think-Aloud Quality in Children
   Mila Sugovic, Eurekafacts

31. The Effectiveness of Incentives on Increasing Response Rates for Small Business Telephone Surveys
   Matthew Rae, Kaiser Family Foundation
   Ashley Kirzinger, Kaiser Family Foundation
   Michelle Long, Kaiser Family Foundation

32. The Efficacy of Research Games to Understand Citizen Perceptions of Government Identification and Authentication Tools
   Annie Pettit, Annie Pettit Consulting
   Betty Adamou, Research Through Gaming

   Sophie Van Der Valk, Trinity College Dublin
   Dr. Eva Aizpurua, Trinity College Dublin
   Dr. Mary Ragan, Trinity College Dublin

34. What Do They Remember? Probing for Recall in an Employment and Earnings Survey Using Cognitive Interviews for USAID’s Youth Workforce Development (WFD) Programs
   Mousumi Sarkar, Well World Solutions, LLC
   Dr. Elena Walls, USAID

   Bill Mockovak, BLS

36. AARP’s Research Panels: An Introduction and Description of Methodology
   Steven Fink, Toluna
   John Fries, AARP
   Brian Meekins, AARP

37. A Joint Modelling Approach in SAS to Assess Association between Adult and Child HIV Infections in Kenya
   Elvis Karanja, University of Nairobi

38. A Multinomial Logistic Regression Analysis of Factors Influencing Couples’ Fertility Preferences in Kenya
   Naomi Maina, University of Nairobi

39. An Adaptation Of The Bootstrap Procedure In The Estimation Of The Mean Square Error In Small Areas With Application To Colombian Data. 
   Daniela Velez Montoya, Universidad Nacional de Colombia
   Mayo Luz Polo, Universidad Nacional de Colombia

40. Combining MRP with Variable Selection in a Live Setup – A Case Study
   Tobias Wolfram, Civey GmbH
   Charlotte Weber, Civey GmbH
   Jacob Kastl, Civey GmbH

41. Fully Bayesian MRP to Forecast Election Results: Challenges and Lessons Learned
   Alexa DiBenedetto, Ipsos
   Luke Vaicunas, Ipsos
   Robert Petrin, Ipsos

42. Improving Balance in Survey Experiments with Ordinal Variables through Sequential Blocking
   Simon Heuberger, American University

43. Intracycle Reporting and Small Area Analysis in Tracking Survey Studies
   Marcus Maher, Ipsos
   Alan Roshwalb, Ipsos
   Rob Petrin, Ipsos
Poster Session #1

Thursday, May 16, 2019, 3:30 p.m. – 4:30 p.m.
Sheraton Hall/Osgoode

44. Let’s Keep These Tables under Control: Controlling Type 1 Errors in Cross-Tabulations
   Atisha Amin, Ipsos
   Marcus Maher, Ipsos

   Joe Morelli, Nielsen
   Natalie Strauss, Nielsen

46. Reducing Unproductive Computer-Assisted Telephone Interviewing Calls by Introducing Limits Based on Prior Call Outcomes
   Renee Reeves, U.S. Census Bureau

   Veronica Roth, US Census Bureau

48. Dashing into Action: Use Cases for the Adaptive Total Design Dashboard
   Tamara Terry, RTI International
   Joe Murphy, RTI International
   Kelly Lynn, RTI International
Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 1:
Measurement and Data Quality  
Methodological Brief
Moderator:  Dave Roe, ABT Associates
Location:  Civic Ballroom North

On-device and Off-device Multitasking in Web Surveys
Jan Karem Höhne, University of Mannheim
Stephan Schlosser, University of Göttingen
Mick P. Couper, University of Michigan
Annelies Blom, University of Mannheim

Letting the Cat Out Of the Bag? Self-Reported Multitasking and Its Impact on Disclosure of Socially Undesirable Information
Ki Park, University of Northern Iowa, Center for Social & Behavioral Research
Eva Aizpurua, Trinity College Dublin
Erin Heiden, University of Northern Iowa Center for Social and Behavioral Research
Mary E. Losch, University of Northern Iowa Center for Social and Behavioral Research

A National Probability Sample Survey of Vehicles: Real Time Sampling in Gas Stations
Ronald lachan, ICF International, Fairfax, VA
Andy Dyer, ICF
John Kindelberger, National Highway Transportation Safety Agency (NHTSA)

Understanding the Words, But Not the Meaning: When Cognitive Testing Of Translated Instruments Uncover Cultural Realities that Impact Question Interpretation and Applicability
Daniela Glusberg, Research Support Services Inc
Alisú Schoua-Glusberg, Research Support Services Inc.
Erika Martinez-Picazo, Research Support Services Inc.
Kerry Levin, Westat
Jennifer McNulty, Westat

Evaluating the Quality of Interviewer Observations in a Household Survey Using Previously Collected Survey Data
Daniel Perez-Lopez, U.S. Census Bureau

Looking to Improve Nonresponse: Does Wording Matter? Wording of Refusal Options in a Mixed Mode Survey
Valrie Horton, Abt Associates
Jodi Walton, Abt Associates
Michael Harnett, Abt Associates

Evaluating Item Nonresponse in Life History Calendar: An Analysis of Memory Effects
Mengyao Hu, University of Michigan
Roberto Melipillán, University of Michigan
Jacqui Smith, University of Michigan

Forced-Choice versus Select-All-That-Apply: The Results of a Web Probe Formatting Experiment
Paul Scanlon, National Center for Health Statistics
Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 2: Topics in Telephone Surveys  
Methodological Brief
Moderator: Melanie Goodrich, Westat
Location: Pine

**NY Times Upshot/Siena College Research Institute:**
How Is the Weather Out There? - Analysis of the Impacts of Local Weather on Production Levels
Meghann Crawford, Siena College Research Institute
Dr. Don Levy, Siena College Research Institute
Travis Brodbeck, Siena College Research Institute

**Assessing the Impact of Modifying the Introduction on the National Immunization Survey**
Megha Ravanam, NORC at the University of Chicago
Benjamin Skalland, NORC at the University of Chicago
Qiao Ma, NORC at the University of Chicago
Vincent Welch, NORC at the University of Chicago
Tiffany Balok, NORC at the University of Chicago
Christopher Scott, NORC at the University of Chicago
Laurie Elam-Evans, Centers for Disease Control and Prevention, National Center for Immunization and Respiratory Diseases
Chalanda Smith, Centers for Disease Control and Prevention, National Center for Immunization and Respiratory Diseases

**Can Telephone Interviewing Be Saved? An Exploration of the Effects of Whitelisting**
Missy Mosher, Research Now-SSI
Aaron DuBray, Research Now-SSI

**Exploring Modifications to Demographic or Geographic Eligibility Screening Questions in Telephone Surveys**
Jennifer Su, SSRS
Chintan Turakhia, SSRS
Jonathan Best, SSRS

**Adapting an Optimal Call Scheduling Strategy for Single-Frame Cell Phone Surveys**
Raphael Nishimura, University of Michigan

**Do you have my reservation? Leveraging Technology to Keep Callback Appointments**
Thomas Brassell, ICF
Andrew Dyer, ICF
James Dayton, ICF
Joshua Duell, ICF
Randal ZuWallack, ICF
Samantha Vincent, ICF

**Evaluating different informed consent scripts on response rates and user experience in a Redirected Inbound Call Sample Survey**
Burton Levine, RTI International
Paul Lavrakas, Independent Consultant
Karol Krotki, RTI International

**You’re Not My Friend: Communication Style, Sponsor Salience, and Gender in Recruitment Messaging**
Lilian Yahng, Indiana University
Jessica Sherrod Hale, Indiana University
Jesse Talley, Indiana University
Joanna Woronkowicz, Indiana University
Concurrent Sessions A
Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 3: Identitatem Ex Machina: Understanding Identity Using Machine Learning
Panel
Moderator: Stefan Wojcik, Pew Research Center
Location: Dominion South

(In)Visible Bias in the Media: Using Computer Vision to Understand Racialized Representations of Emotional Range in the News
Sarah Kelley, American Institutes for Research
Claire Kelley, American Institutes for Research

Deep Learning for Gender Classification in Facebook News Images
Onyi Lam, Pew Research Center
Stefan Wojcik, Pew Research Center
Brian Broderick, Pew Research Center
Adam Hughes, Pew Research Center

Deep Learning to Predict Vote Share Based on Masculinity and Femininity of Political Candidate Images
Shawnna Mullenax, PSB Research
Stefan Wojcik, Pew Research Center
Onyi Lam, Pew Research Center

Ideological Imbalance in Google Top Search Results
Ivan Dylko, University at Buffalo - SUNY
Jacob Neiheisel, University at Buffalo, State University of New York

Predicting Political Behavior and Preferences Using Digital Trace Data
Ruben Bach, University of Mannheim
Christoph Kern, University of Mannheim
Ashley Amaya, RTI International
Florian Keusch, University of Mannheim
Frauke Kreuter, University of Mannheim
Jan Hecht, SINUS Institute
Jonathan Heinemann, Respondi AG

Session 4: Assessing Sampling Designs, Wording Choices, and Key Changes in Measurement in Surveys of Sexual Minorities
Panel
Moderator: Justine Bulgar-Medina, NORC @ the University of Chicago
Location: Chestnut

Asking About Sexual Orientation In A National General Population Survey: Do Expanded Response Options Improve Survey Performance with Sexual Minority Respondents?
Ilan Meyer, University of California - Los Angeles
Stephanie Marken, Gallup
Zac After, Gallup
Bianca Wilson, UCLA
Kerith Conron, UCLA

Are Sexual Minorities Hard-to-Survey? Insights from the 2020 Census Barriers, Attitudes and Motivators Survey (CBAMS)
Nancy Bates, U.S. Census Bureau
Yazmin Argen Garcia Trejo, U.S. Census Bureau
Monica Vines, U.S Census Bureau

Ronaldo Iachan, ICF International
Yangyang Deng, ICF International

Changes to Data about Same-Sex Couples in the Current Population Survey
Benjamin Gurrentz, U.S. Census Bureau
Rose Kreider, U.S. Census Bureau

Comparing Two RDS Approaches to Extend the Reach of a Probability-Based Panel
Vicki Pineau, NORC at the University of Chicago
Stuart Michaels, NORC at the University of Chicago
Becky Reimer, NORC at the University of Chicago
Rosalind Koff, NORC at the University of Chicago
Stephanie Jwo, NORC at the University of Chicago
J. Michael Dennis, NORC at the University of Chicago
Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 5:
Qualitative Research Paper Session 1: Mixed Methods

Panel
Moderator: Philip Brenner, University of Massachusetts - Boston
Location: Dominion North

Insights into Image-based Abuse - Utilising Mixed Methods to Measure, Explore and Understand Experiences of the Non-Consensual Sharing of Intimate or Personal Images
Karen Kellard, The Social Research Centre
Paul Myers, The Social Research Centre

Michael Schober, New School for Social Research
Neta Spiro, Royal College of Music

In Search of Nuggets and Nuance: Utilizing Mixed Methods to Increase Understanding and Strengthen Applied Research Design
Mary Losch, University of Northern Iowa
Megan Ruxton, University of Northern Iowa

Helping Hands: Using Qualitative Research to Support Quantitative Studies
Jennifer Franz, JD Franz Research

Tapping into User Needs and Experience to Guide Government-Wide Digital Transformation
Donna Nixon, The Strategic Counsel

Session 6:
Political Polarization in America

Panel
Moderator: Mark Schulman, Consultant
Location: Civic Ballroom South

Consequences of Partisan Polarization for American Democracy
James Martherus, Vanderbilt University

Peeling Back Democrats’ “Liberal” Label to see what’s Behind It
Lydia Saad, The Gallup Organization
Jeffrey M. Jones, Gallup
Megan Brenan, Gallup

Rigidity of the Right and Left: The Political Psychology of Partisan Polarization
Matthew Luttig, Colgate University

Untrustworthy: Political Polarization and Trends in Perceptions of Government’s Ability, Benevolence, and Integrity
Corwin Smidt, Michigan State University
Joseph A. Hamm, Michigan State University
Roger C. Mayer, North Carolina State University

Whither the Tea Party?
Bradley Jones, Pew Research Center
Hannah Hartig, Pew Research Center
Alec Tyson, Pew Research Center
Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 7:
Election Polling: Assessing Modes, Old and New
Paper
Moderator: Edward Freeland, Princeton University
Location: Birchwood

Ballot Measure Madness: An Assessment of Four Modes of Pre-Election Ballot Measure Polling In Nevada
Andrew Baumann, Global Strategy Group

Mixed mode pre-election polling; Comparing Online Panels and IVR samples in 2018 midterm elections.
Spencer Kimball, Emerson College

Parallel Worlds?: Concurrent Probability-based Statewide Election Polling Using Online and RDD Methodologies
Lunna Lopes, Public Policy Institute of California
Dean Bonner, Public Policy Institute of California
Randall K. Thomas, Ipsos
Sergei Rodkin, Ipsos
David Parcell, Ipsos
Alyssa Dykman, Public Policy Institute of California

Evaluating Text Message Surveys for Pre-Election Polling
Kevin Collins, Survey 160

NY Times Upshot/Siena College Research Institute: Analysis of Productivity, Contact and Participation Rates of over 45,000 Calling Hours
Travis Brodbeck, Siena College Research Institute
Meghann Crawford, Siena College Research Institute
Don Levy, Siena College Research Institute

Session 8:
Issues in Multinational, Multiregional, and Multicultural Surveys
Paper
Moderator: Timothy Gravelle
Location: Simcoe/Dufferin

A New Scale for Measuring Tolerance
Kelsey Starr, Pew Research Center
Neha Sahgal, Pew Research Center
Scott Gardner, Pew Research Center
Jonathan Evans, Pew Research Center
Ariana Salazar, Pew Research Center

Comparability of Modern Contraceptive Use Estimates between A FTF and RDD CATI Survey among Women of Reproductive Age In Burkina Faso
Abigail Greenleaf, PMA2020
Saifuddin Ahmed, Johns Hopkins University
Caroline Moreau, Johns Hopkins University

The Implications of Sample-Based Versus Self-Reported Measures of Urbanicity
Alexandra Castillo, Pew Research Center
Kat Devlin, Pew Research Center
Janell Fetterolf, Pew Research Center
Courtney Johnson, Pew Research Center

The Internet? Oh, You Mean Facebook?: Exploring Measures Of Online Connectivity In Developing Countries
Laura Silver, Pew Research Center
Aaron Smith, Pew Research Center

To Translate Or Not To Translate? Language Effects in a Multinational Employee Survey
Nicole Buttermore, Amazon
Kerry Hancuch, Amazon
Becky Lieberman, Amazon
Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 9:
Issues and Diversity in North America

**Session 9:** Issues and Diversity in North America

**Paper**

Moderator: Chelsea Richard, University of South Carolina

Location: Willow East

“\You’re With Us\”: How Appeals to Group Identity Generate Inter-Party Hostility
Joy Wilke, University of California, Los Angeles

Keith Neuman, Environics Institute for Survey Research
Brannon Senger, Department of Epidemiology, Biostatistics and Occupational Health, McGill University

Public Opinion of Millennials on Critical Social Issues of Today
Erin Pinkus, SurveyMonkey

The Break-Through Generation: Political Participation and Mobilization of Young Voters in the 2018 Midterms
Shakari Byerly, University of California, Los Angeles

Workplace Culture Surveys in Diversity and Inclusion: Theoretical Foundation and Case Study
Mandy Sha, Independent Consultant
Randi Majors, The Urban Institute
Monica Woods, The Urban Institute
Margery Turner, The Urban Institute
Jesse Jannetta, The Urban Institute
Molly Scott, The Urban Institute

Session 10:
Improving Questions and Measuring Quality

**Session 10:** Improving Questions and Measuring Quality

**Paper**

Moderator: Kristin Stettler, U.S. Census Bureau

Location: City Hall

I Say, They Say: Effects of Providing Examples in a Question about Multitasking
Eva Aizpurua, Trinity College Dublin
Ki H. Park, Center for Social & Behavioral Research, University of Northern Iowa
Mary E. Losch, Center for Social & Behavioral Research, University of Northern Iowa
Erin O. Heiden, Center for Social & Behavioral Research, University of Northern Iowa

Measuring Psychological Distress in the Redesigned NHIS: A Multi-Method Question Evaluation Study
Bridget Reynolds, National Center for Health Statistics
Ipek Bilgen, NORC at the University of Chicago
Paul Scanlon, National Center for Health Statistics

Optimizing Definitions for Online Surveys
Maura Spiegelman, University of Maryland
Fred Conrad, University of Michigan

Comparing Methods for Assessing Reliability
Ting Yan, Westat
Hanyu Sun, Westat
Roger Tourangeau, Westat
Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 11: The Missing Link: Multi-dimensional Method for Data Imputation

**Paper**

**Moderator:** Josh DeLaRosa, NYC Department of Health and Mental Hygiene

**Location:** Willow Center-West

**A New Method to Impute Missing Race/Ethnicity**
Marc Elliott, RAND Corporation
Ann Haas, RAND Corporation
Jacob W. Dembosky, RAND Corporation
John L. Adams, Kaiser Permanente
Joshua S. Mallett, RAND Corporation
Amelia M. Haviland, Carnegie Mellon University

**Evaluating Imputation Methods in an Administrative Dataset**
Mengmeng Zhang, American Institutes for Research
Kim Williams, American Institutes for Research
Evan Nielsen, American Institutes for Research
Clyde Tucker, American Institutes for Research

**Fast-Track Estimation Procedures and Analyses to Enhance the Utility of National Survey Data**
Steven Cohen, RTI International

**Imputation of Missing Data in High-Dimensional Data Sets - A Model Selection Approach**
Micha Fischer, University of Michigan
# Day at a Glance

**Friday, May 17, 2019**

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<td>7:00 a.m. – 8:00 a.m.</td>
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<td>7:30 a.m. – 4:30 p.m.</td>
<td>Registration Desk Open</td>
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<td>The Politics and the Personal of Health Care</td>
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<td>Employing Behavior Insights to Entice Response to Census Bureau Surveys</td>
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<td>Encouraging Survey Participation of Spanish Speakers in the United States</td>
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<td>Uses of Data Science and Big Data in Survey Frame Construction, Sampling, and Imputation</td>
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<td>2018 Elections: Year of the Woman</td>
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<td>360 Evaluation of Online Panels</td>
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This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.

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<th>Track</th>
<th>Example topics</th>
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<td>Attitudes &amp; Issues</td>
<td>substantive issues and attitudes studied using survey research methods, such as attitudes about immigration, health care, taxes, race relations, climate change, and much more.</td>
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<tr>
<td>Data Science &amp; Organic Data</td>
<td>analysis of social media or search engine data; combining administrative data with survey data; applications of machine learning methods or artificial intelligence in social science research.</td>
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<td>Elections &amp; Political Polling</td>
<td>voting behavior; drivers of vote preference; election poll methods; polling accuracy; voter files; exit polling; presidential approval.</td>
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<tr>
<td>Multinational, Multiregional &amp; Multicultural</td>
<td>substantive findings from 3MC surveys; methodological issues in 3MC surveys.</td>
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<tr>
<td>Questionnaire Design &amp; Interviewing</td>
<td>questionnaire design or formatting; interviewer effects; cognitive interviewing; focus groups.</td>
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<tr>
<td>Research in Practice</td>
<td>topics that do not fall into the other tracks including data visualization; data security; writing successful RFPs; survey management; other practical issues regarding survey data collection.</td>
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<tr>
<td>Statistical Techniques for Surveys</td>
<td>weighting and estimation; imputation; small-area estimation; Bayesian modeling; multi-level regression and post-stratification; variance estimation; analysis of complex survey data.</td>
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<tr>
<td>Survey Design</td>
<td>sampling frames; sampling techniques; evaluating recruitment or data collection protocols; survey modes; nonresponse; paradata; adaptive design; incentive experiments and the like.</td>
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## Day at a Glance

### Friday, May 17, 2019

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<td><strong>Data in the Production of Official Statistics</strong></td>
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<td>Practice, Chestnut</td>
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<td>Session 2: <strong>Pushing the Envelope: Finding Better Ways to Measure in Surveys</strong></td>
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<td>Session 5: <strong>RBS: Added Value from Validated Votes</strong></td>
<td>Polling, Birchwood</td>
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<td>Session 6: <strong>Efficient Weighting Methods for Population Inference</strong></td>
<td>Stats, Willow Center-West</td>
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<td>Session 7: <strong>Sampling and Reaching Rare and Special Populations</strong></td>
<td>SurvDes, Willow East</td>
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<td>Session 8: <strong>LGBT Issues and Attitudes</strong></td>
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<td>Session 9: <strong>Partisanship, Ideology, and Consumer Confidence</strong></td>
<td>Polling, Civic Ballroom South</td>
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<td>Session 10: <strong>Current Challenges and Opportunities for Methodological Programs in Federal Agencies</strong></td>
<td>QuesDes, City Hall</td>
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<td>Session 11: <strong>Face/Off: Mode Switching and Mode Transitions</strong></td>
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<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td><strong>Exhibit Hall and Book Exhibit Open</strong></td>
<td>Sheraton Hall/Osgoode</td>
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<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td><strong>Committee Meetings</strong></td>
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<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td><strong>Lunch</strong></td>
<td>Grand Ballroom</td>
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<tr>
<td>12:45 a.m. – 1:45 p.m.</td>
<td><strong>AAPOR Presidential Address</strong></td>
<td>Grand Ballroom</td>
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<td>1:45 p.m. – 3:15 p.m.</td>
<td>Concurrent Sessions D</td>
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<td>Session 1: <strong>Election Flashpoints: Religion and Latino Voters</strong></td>
<td>Polling, Civic Ballroom South</td>
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<td>Session 3: <strong>Qualitative Research paper Session 4: Communications and Messaging Research</strong></td>
<td>Issues, Dominion North</td>
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<td>Session 4: <strong>Shining a Light: Key Developments in the Transparency Movement</strong></td>
<td>Practice, Chestnut</td>
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<td>Session 5: <strong>Evaluating the Effectiveness and Best Applications for Discrete Choice Analysis</strong></td>
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<td>Session 6: <strong>Issues in Media and Communication</strong></td>
<td>Issues, Civic Ballroom North</td>
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<td>Session 7: <strong>Measuring Attitudes Using Social Media</strong></td>
<td>DataSci, City Hall</td>
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# Day at a Glance

**Friday, May 17, 2019**

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<td>1:45 p.m. – 3:15 p.m.</td>
<td><strong>Concurrent Sessions D (continued)</strong></td>
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<td>Session 8: From Apps to ABS to EEG: SurvDes Recruiting TV Survey Panels</td>
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<td>Session 9: I’ll Text You: SMS Not Just for College Students SurvDes</td>
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<td>Session 10: International Survey Methods: Lessons from the DHS Program SurvDes</td>
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<td>Session 11: Uses of Big Data and Data Science to Improve Survey Data Quality DataSci</td>
<td>Simcoe/Dufferin</td>
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<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td><strong>Professional Development: AAPOR to AAPORite</strong></td>
<td>Pine</td>
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<td>3:15 p.m. – 4:15 p.m.</td>
<td><strong>Dessert Break</strong></td>
<td>Sheraton Hall/Osgoode</td>
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<td>3:15 p.m. – 4:15 p.m.</td>
<td><strong>Poster Session #2</strong></td>
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<td>3:15 p.m. – 4:15 p.m.</td>
<td><strong>Exhibit Hall and Book Exhibit Open</strong></td>
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<td>3:15 p.m. – 4:15 p.m.</td>
<td><strong>Speed Networking Session #1</strong></td>
<td>Grand Ballroom East</td>
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<td>4:15 p.m. – 5:45 p.m.</td>
<td><strong>Concurrent Session E</strong></td>
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<td>Session 1: Linking Survey Methodology and Sociological Theory Practice</td>
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<td>Session 2: Attrition and Conditioning in Survey Panels SurvDes</td>
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<td>Session 3: Mode and Measurement SurvDes</td>
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<td>Session 4: Qualitative Research Paper Session 5: Qualitative Data Analysis Practice</td>
<td>Dominion North</td>
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<td>Session 5: Exiled on Main Street: Politics and Policy at the State and Local Level Issues</td>
<td>Civic Ballroom South</td>
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<td>Session 6: Best Practices in Question Design and Testing QuestDes</td>
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<td>Session 7: What You See is What You Get: Visualizing Responses to Surveys QuestDes</td>
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<td>Session 8: Web vs. Paper vs. Phone SurvDes</td>
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<td>Session 9: News and Information in the Trump Era Issues</td>
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<td>Session 10: Guns and Religion Don’t Mix, Except in this Session Issues</td>
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<td>Session 11: Estimation Methods with Nonprobability Data Stats</td>
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<td>Session 12: Survey Panels: Care, Feeding, Innovation Stats</td>
<td>Provincial North</td>
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<tr>
<td>6:00 p.m. – 7:00 p.m.</td>
<td><strong>Affinity Groups Meet-up</strong></td>
<td>Hotel Lobby</td>
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<tr>
<td>6:00 p.m. – 7:30 p.m.</td>
<td><strong>Student &amp; Early Career Dinner Meet-up</strong></td>
<td>Meet in the Hotel Lobby</td>
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<td>@ 5:45 p.m.</td>
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Concurrent Sessions B
Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 1:
The Politics and the Personal of Health Care

Methodological Brief
Moderator: Tohmas Brassell
Location: Civic Ballroom North

Assessing attitudes towards Health, Health Equity, and the Role of Government
Katherine Carman, RAND Corporation
Anita Chandra, RAND Corporation
Carolyn Miller, Robert Wood Johnson Foundation

Evaluating the Impact of a National Public Health Campaign Through the Use of Continuous Tracking Data
Catherine Chao, Ad Council

Health Insurance Literacy: How Best To Measures And Does It Matter To Health Care Access and Affordability?
Kathleen Call, University of Minnesota
Sarah Hagge, Minnesota Department of Health
Ann Conmy, University of Minnesota
Alisha Simon, Minnesota Department of Health
Giovann Alarcon, University of Minnesota
Karen Turner, University of Minnesota

Is Adolescent Smoking Related to the Density of Tobacco Outlets? An Analysis of Tobacco Retail Growth and Tobacco Use using a Spatial Approach
Andrew Anesetti-Rothermel, Schroeder Institute at Truth Initiative
Chang Zhao, NORC at the University of Chicago
James Xiao, Schroeder Institute at Truth Initiative
Jennifer Cantrell, College of Global Public Health, New York University
Adam Benson, Schroeder Institute at Truth Initiative
Ned English, NORC at the University of Chicago

Safety Perceptions of Transportation Network Companies as a Mobility Option for the Visually Impaired Community
Chris Simek, Texas A&M Transportation Institute
Ipek N. Sener, Texas A&M Transportation Institute

Who Are All the Lonely People?
Cailey Munana, Kaiser Family Foundation
Liz Hamel, Kaiser Family Foundation
Bianca D’Julio, Kaiser Family Foundation
Mollyann Brodie, Kaiser Family Foundation

Reporting Period Impacts Ability to Identify Disparities in Leave-Taking Following Birth
Meredith Slopen, Columbia University School of Social Work
Stephen Immerwahr, New York City Department of Health and Mental Hygiene
Deborah Kaplan, New York City Department of Health and Mental Hygiene
Concurrent Sessions B

Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 2: Incentives and Their Consequences
Methodological Brief
Moderator: Nick Bertoni, Pew Research Center
Location: Pine

**Better Late Than Never? The Use of an Adaptive Incentive with Nonrespondents**
Andrew Zukerberg, National Center for Education Statistics
Shawna Cox, U.S. Census Bureau
Allison Zotti, U.S. Census Bureau

**Can The Use of Targeted Monetary Incentives Improve Survey Representativeness among Under-Represented Groups In A Low Response Rate Environment?**
John Charles, Market Decisions Research
Brian Robertson, Market Decisions Research
Mark Noyes, Market Decisions Research

**Evaluation of a $10 vs. $20 Incentive Promise on the National Immunization Survey**
Amie Conley, NORC at the University of Chicago
Qiao Ma, NORC at the University of Chicago
Erik Amonson, NORC at the University of Chicago
Laurie Elam-Evans, Centers for Disease Control and Prevention
Chalanda Smith, Centers for Disease Control and Prevention

**Improving Data Collection Efficiency in a Monthly Survey**
Amy Ryder-Burge, RTI International
Joe McMichael, RTI International
Gina Kilpatrick, RTI International
Karol Krotki, RTI International
Dain Palmer, RTI International

**Oh Look, another Pen! Incentive Effects and the Influence of Varying Non-Monetary Incentives on Response Rate and Survey Completion Time.**
Rebekah Torcasso Sanchez, RTI-International
Rebecca J. Powell, RTI International
Marshica S. Kurtz, RTI International
Murrey G. Olmsted, RTI International

**Show Me The Money! Using Targeted Monetary Incentives to Survey Hard-To-Reach Populations.**
Robert Torongo, Ipsos Public Affairs
Lisa X. Chen, Board of Governors of the Federal Reserve System
Marlene Rosas, Ipsos Public Affairs
Claudia Sahm, Board of Governors of the Federal Reserve System

**The Impact of Incentives and Bilingual Surveys on Survey Responses from Uber Drivers**
Tom Wells, Uber

Session 3: Qualitative Research paper Session 2: Multiple Methods and Alternative Solutions

**Measuring Borrower’s Struggles in a Qualitative Study of Student Loan Repayment**
Sarah Sattelmeyer, The Pew Charitable Trusts
Charlie Willson, The Pew Charitable Trusts
Sarah A. Spell, The Pew Charitable Trusts
Heather Creek, The Pew Charitable Trusts

**Using a Hybrid Qualitative Research Design to Explore Healthcare Needs of Vulnerable Populations**
Robyn Rapoport, SSRS
Laurie Tema-Lyn, SSRS

**What Makes A Family? Using Sociograms to Assess the Household Composition of Youth In Non-Traditional Living Situations**
Cynthia Robins, Westat
Darby Steiger, Westat
Ryan Whorton, ETS
Debby Almonte, ETS
Jonas Bertling, ETS

**Triangulating Qualitative Methodologies In Order To Understand Declining Response Rates In Business Surveys**
Kenneth Pick, USDA / NASS
Concurrent Sessions B
Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 4: Empowering Behavior Insights to Entice Response to Census Bureau Surveys
Panel
Moderator: Victoria Velkoff, U.S. Census Bureau
Location: Simcoe/Dufferin

- Reinventing the Messaging Strategy in the American Community Survey Mail Contact Materials
  Jonathan Schreiner, U.S. Census Bureau
- Boosting Participation through Improved Communication: American Community Survey Mail Materials Testing
  Jennifer Ortman, U.S. Census Bureau - Washington, DC
- Effects of Mailing a Data Slide to American Community Survey Respondents
  Sarah Heimel, U.S. Census Bureau - Washington, DC
  Dorothy Barth, U.S. Census Bureau
  Jennifer Berkley, U.S. Census Bureau
  Michael Risley, U.S. Census Bureau
- Incentive Introduction and Discontinuation in a Longitudinal Survey: An Experiment
  Melissa Cidade, U.S. Census Bureau
  Tamara Cole, U.S. Census Bureau
- Using Eye-Tracking to Evaluate New American Community Survey Mail Materials Design Strategies
  Alfred Tuttle, U.S. Census Bureau
  Jonathan Schreiner, U.S. Census Bureau

Session 5: Encouraging Survey Participation of Spanish Speakers in the United States
Paper
Moderator: Charles Lau, RTI International
Location: City Hall

- “Responda hoy”: An Experiment in Recruiting Spanish Speakers for an ABS Web Survey
  Todd Hughes, UCLA Center for Health Policy Research
  Brian M. Wells, UCLA Center for Health Policy Research
  Royce Park, UCLA Center for Health Policy Research
  Susan Sherr, SSRS
- A Follow-up Experiment in Panel Recruitment for Spanish Speaking Populations: The AmeriSpeak Case Study
  Ilana Ventura, NORC at the University of Chicago
  Rene Bautista, NORC at the University of Chicago
  Erlina Hendarwan, NORC at the University of Chicago
- Best Mode to Recruit Spanish Speaking Hispanics for Online Panels...Is There One?
  Emily Summers, The Nielsen Company
  Lauren Walton, Nielsen
- Tailoring Contact Materials for US Spanish-Speakers in a General Household Survey
  Christina Nicols, Hager Sharp
  Emily Martin, Hager Sharp
  Christina Nicols, Hager Sharp
  Carolina Serafini, Hager Sharp
  Stacey Bielick, American Institutes for Research
- Increasing the Effectiveness of Latinx Outreach in Survey Designed Research: Important Procedural Considerations to Improve the Functionality of Likert-Items Among Spanish-Speaking Samples
  Alejandra Kaplan, University of Arkansas
  Danny Valdez, University of Arkansas
  Kristen N. Jozkowski, University of Arkansas
  Brandon L. Crawford, University of Arkansas
Concurrent Sessions B
Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 6:
Uses of Data Science and Big Data in Survey Frame Construction, Sampling, and Imputation

*Paper*
Moderator: George Michael Khalaf, Data Orbital
Location: Chestnut

- **Exploring the Characteristics of Partial Interviews in the Consumer Expenditure Survey**
  Laura Erhard, U.S. Bureau of Labor Statistics

- **Integrating Big Data with the U.S. National Immunization Surveys**
  James Singleton, Center for Disease Control
  Lauren Shaw
  Jennifer Kriss
  Holly Hill
  Loren Rodgers
  Laurie Elam-Evans, Center for Disease Control
  Megha Ravanam, NORC at the University of Chicago
  Elizabeth Ormson, NORC at the University of Chicago
  Benjamin Skalland, NORC at the University of Chicago
  Xian Tao, NORC at the University of Chicago
  Kirk Wolter, NORC at the University of Chicago

- **Taking the Machines to Class: Exploring How to Train Machine Learning Methods to Understand Image Data for Survey Sampling**
  Adam Eck, Oberlin College
  Trent D. Buskirk, University of Massachusetts-Boston
  Han Shao, Oberlin College
  Kenneth Fletcher, University of Massachusetts-Boston

- **Using Computer Vision to Detect Housing Units from Satellite Imagery**
  Stephanie Eckman, RTI International
  Qiang Qiu, Duke University

- **Using Google Apis to Automate and Extract Data for Sampling Frames**
  Adam Lee, ICF
  Randy ZuWallack, ICF
  Robynne Locke, ICF
  Heather Driscoll, ICF

Session 7:
2018 Elections: Year of the Woman

*Paper*
Moderator: Kathleen Frankovic, Consultant
Location: Birchwood

- **2018 Midterms: Women Voters & Congressional Representation**
  Hannah Hartig, Pew Research Center
  Alec Tyson, Pew Research Center

- **Conflicting Motivations: Gender Stereotypes and Partisanship in Presidential Elections**
  Tracy Goodwin, Stony Brook University

- **Is the Female Elected Class of 2018 Different from their Predecessors?**
  Debbie Borie-Holtz, Rutgers University - New Brunswick, NJ

- **The 2018 U.S. Midterm Elections: A Postmortem Analysis of the Year of the Woman in Pre- and Post-election Data from the NY Times Upshot/Siena Polls**
  Meghann Crawford, Siena College Research Institute
  Dr. Don Levy, Siena College Research Institute
  Travis Brodbeck, Siena College Research Institute

- **The Emergent Role of Hostile Sexism in the 2018 Midterm Elections**
  Brian Schaffner, Tufts University
Concurrent Sessions B

Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 8:  
Asking Questions and Influencing Answers: Understanding the Interviewer's Role in Data Collection

*Paper*

**Moderator:** Darby Steiger, Westat  
**Location:** Willow East

- Analyzing the Influence of Non-Observable and Observable Interviewer Characteristics on Measurement Error: Evidence from Zambia  
  P. Linh Nguyen, University of Essex - University of Mannheim

- Exploring Interviewer Observations and Interaction Behaviors in the Survey of Income and Program Participation  
  Rodney Terry, U.S. Census Bureau  
  Alina Kline, U.S. Census Bureau  
  Holly Fee, U.S. Census Bureau  
  Robin Kaplan, Bureau of Labor Statistics

- How do Mismatches Affect Interviewer/Respondent Interactions in Telephone Surveys?  
  Jolene Smyth, University of Nebraska - Lincoln  
  Kristen Olson, University of Nebraska-Lincoln

- Interviewer's Role in Achieving Interview Privacy and its Effect on Reporting  
  Zeina Mneimneh, University of Michigan  
  Jill Wittrock, University of Northern Iowa  
  Kien Le, SESRI  
  Engi Elmaghraby, SESRI  
  Semia Mustafa, SESRI  
  Yixi Li, University of Michigan

- Pre-Election Polling and the Effects of Interviewer Partisanship  
  Charlene Stainfield, Public Opinion Research Lab at the University of North Florida  
  Michael Binder, Public Opinion Research Laboratory at the University of North Florida  
  Andrew Hopkins, Public Opinion Research Laboratory at the University of North Florida

Session 9:  
360 Evaluation of Online Panels

*Paper*

**Moderator:** Christopher Antoun, University of Maryland  
**Location:** Willow Center-West

- Is it Time to Reassess the Concept of Probability-Based Sampling and Focus on Sample Representation? Comparisons of Probability and Nonprobability Samples  
  Mansour Fahimi, Ipsos  
  Ge Tang, Ipsos  
  Frances M. Barlas, Ipsos

- Estimating Population Coverage and Selection Probabilities from Web Panel  
  Masahiko Aida, Civis Analytics

- Finding Polaris: Using Empirical Indicators to Evaluate Sample Quality  
  Randall Thomas, Ipsos Public Affairs  
  Frances M. Barlas, Ipsos Public Affairs

- Lock Sampling, or: Yes, Panels are Different - Now What?  
  Jake Soffronoff, USPS OIG

- Practical Guidelines for Nonprobability Sample Surveys Using Online Opt-in Panels  
  Frances Barlas, Ipsos Public Affairs  
  Mansour Fahimi, Ipsos Public Affairs  
  Randall K. Thomas, Ipsos Public Affairs

Visit www.aapor.org/conference for more information.
Concurrent Sessions B
Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 10: Incentives for Panels and Special Populations

**Paper**

Moderator: Kevin Ulrich, University of Chicago
Location: Dominion South

**Measuring the Influence of a $10 Incentive among School Principals**
Jennifer Tancreto, U.S. Census Bureau
Beth Newman, U.S. Census Bureau
Joshua Neufelder, U.S. Census Bureau

**Tailoring Incentives to Recruit Teachers: An Experiment with the RAND American Teacher Panel**
Christopher Young, Rand Corporation
Michael Robbins, RAND Corporation
David Grant, RAND Corporation
Isabel Leamon, RAND Corporation

**Use of Incentives to Increase Representation and Cost Effectiveness among African American Mothers in PRAMS**
Patrick Madden, Market Decisions Research
Jennifer Oliver, Market Decisions Research
Tracey Jewell, Kentucky Department for Public Health, Division of Maternal and Child Health
Tina Webb, Kentucky Department for Public Health, Division of Maternal and Child Health

**Using Cash Bonuses to Improve Postal Recruitment of a Probability-Based Online Panel**
Ulrich Krieger, SFB 884, University of Mannheim

Session 11: Transparent Quality Reporting for Integrated Data in the Production of Official Statistics

**Panel**

Moderator: Jennifer Parker
Location: Civic Ballroom South

**Current Efforts to Expand Data Sources for Federal Statistics**
Robert Sivinski, Office of Management and Budget

**Recent Assessments of Transparent Quality Reporting for Integrated Data in Official Statistics**
Jennifer Parker, NCHS

**Research Relevant to Transparent Reporting of Quality for Integrated Data in Official Statistics**
Linda Young, USDA National Agricultural Statistics Service

**Transparent Reporting for Integrated Data Quality: A Canadian Perspective**
Greg Peterson, Statistics Canada

**Transparent Reporting for Integrated Data Quality: Assessing the Data User’s Perspective**
Mark Prell, USDA/ERS
Concurrent Sessions C

Friday, May 17, 2019, 10:00 a.m. – 11:30 a.m.

Session 1:
On the Way to AAPOR 75 - Looking Back to Look Forward

Panel
Moderator: Janice Ballou, Independent Consultant
Location: Chestnut

On the Way to 75—Looking Back to Look Forward
Janice Ballou, Independent Consultant

Central City: The Beginning 1946-Why and How AAPOR Began
Tom W. Smith, NORC at the University of Chicago
Dawn V. Nelson, U.S. Census Bureau

Noise and Clamor: The Unintended Consequences of Success
Kathy Frankovic, Consultant

Defining Our Profession and Ourselves
Murray Edelman, Edelman Research

Privilege, Moral Responsibility, and Diversity in Public Opinion Research
Nancy Belden, Belden Russonello Strategists

The Road to Transparency in Survey Research
Peter Miller, Northwestern University

Can Survey Results Collected from 5-point and 7-point Likert Scales be transformed to Results Comparable to 11-point Likert Scale Results?
Randal Ries, IBM
James Newswanger, IBM

Concurrent vs. Retrospective Online Probing on Response Quality
Hanyu Sun, Westat
Andrew Caporaso, Westat
David Cantor, Westat
Terisa Davis, Westat

Increasing Adoption of Net-Promoter-Score: Should 11 Point Scale Lead the Way in Practice?
Daniela Yu, Gallup

Is There Only One NPS?: Promoting a Better Measure of Company Effectiveness.
Nicole Neuenschwander, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs

Split-Ballot Experiments to Improve Survey Measures of Race and Gender Identity
Stephen Immerwahr, New York City Department of Health & Mental Hygiene
Michael Sanderson, New York City Department of Health & Mental Hygiene
Rachel Martonik, Abt Associates

Using Online Asynchronous Focus Groups to Test Health Communication Materials
Jennifer Berktold, Westat
Erika Reed-Gross, Westat

Improving Performance with Consistent Feedback: The Role of Gamification
Emily Neuhoff, Nielsen, Columbia, MD
Meredith Czaplewski, Nielsen
Cally Alessi, Nielsen

Session 2:
Pushing the Envelope: Finding Better Ways to Measure in Surveys

Methodological Brief
Moderator: Mariel Leonard, University of Mannheim
Location: Pine

An Assessment of the Effects of Web-Based Database Look-Ups on ISCO Coding
Caroline Roberts, University of Lausanne
Linda Pawlicki, University of Luzern
Michèle Ernst Stähli, FORS
Concurrent Sessions C

Friday, May 17, 2019, 10:00 a.m. – 11:30 a.m.

Session 3: Recruitment Strategies (Practice)
Methodological Brief

Moderator: Ron Langley, University of Kentucky
Location: Civic Ballroom North

Addressing Non-Response Bias in ABS Studies with Short Field-Periods
Eran Ben-Porath, SSRS
Erin Czyzewicz, SSRS

Assessing Effectiveness of Nonresponse Follow-up Procedures for an Establishment Survey
Naomi Yount, Westat
Reanne Townsend, Westat
Sarah Bennett-Harper, Westat
Scott Leary, IRS
Brenda Schafer, IRS
Pat Langetieg, IRS
Rizwan Javaid, IRS

Can E-mail Replace Paper Invitations on a Complex Establishment Survey?
Bryan Rhodes, RTI International
Scott Ginder, RTI International
Chris Ellis, RTI International
Susan Brumbaugh, RTI International
Ann Carson, Bureau of Justice Statistics

How Inviting is this Message? Exploring Recruitment Messages and Mode Offerings in a Statewide Sample Survey
Carol Cosenza, Center for Survey Research
Floyd J. Fowler, Center for Survey Research, University of Massachusetts Boston

Motivating Respondents to Open the Envelope: Does Messaging Matter?
Heather Ridolfo, National Agricultural Statistics Service
Kenneth M. Pick, National Agricultural Statistics Service
Andrew J. Dau, National Agricultural Statistics Service
Alison Black, National Agricultural Statistics Service
Julie Weber, National Agricultural Statistics Service

Challenges and Benefits of Conducting High-Response Rate Research in a Small Border Town
Eran Ben-Porath, SSRS
Gillian SteelFisher, Harvard T. H. Chan School of Public Health

Collecting Contact Information in an Establishment Survey

Effects of Contact Mode on Participation in a Web Survey of Establishments
Joseph Sakshaug, Institute for Employment Research and University of Mannheim
Basha Vicari, Institute for Employment Research
Mick P. Couper, University of Michigan and Joint Program in Survey Methodology
Session 4: Qualitative Research Paper Session 3: Cognitive Interviewing

Panel
Moderator: Martha Van Haitsma, University of Chicago
Location: Dominion North

Cognitive testing groups (CTGs), Using Focus Group Techniques to Combine Cognitive and Communications Testing of Survey Instrumentation
Karen Kellard, Social Research Centre, The

Rethinking How We Classify Cognitive Probes
Alisu Schoua-Glusberg, Research Support Services Inc

The Role of Respondent Experience in Answering Survey Questions on Opioid-Related Impairment
Stephanie Willson, NCHS

Respondent comprehension of re-identification: Mixed-methods Study Using Cognitive Interviews, Web Probing, and a Non-Probability Panel
Aleia Clark Fobia, U.S. Census Bureau
Jennifer Hunter Childs, U.S. Census Bureau
Mandi Martinez, U.S. Census Bureau
Casey Eggleston, U.S. Census Bureau

Mousumi Sarkar, Well World Solutions, LLC
Dr. Elena Walls, USAID

Session 5: RBS: Added Value from Validated Votes Polling Paper

Moderator: Masahiko Aida, Civis Analytics
Location: Birchwood

Comparing Election Survey Sampling Strategies: Random-Digit Dial vs. Voter Files
Scott Keeter, Pew Research Center
Ruth Igielnik, Pew Research Center
Bradley Jones, Pew Research Center
Courtney Kennedy, Pew Research Center

Ground Truth Validation of Survey Estimates of Split-Ticket Voting with Ballot Image Log Data
Jonathan Robinson, Catalist
Alexander Agadjanian, MIT Election Data and Science Lab

RBS Push-To-Web: A Comparison to Traditional RBS Telephone and Consideration of Creative
David Dutwin, SSRS
Kelly Harvey-Viney, Hampton University
Rob Manley, SSRS
Bill Thomas, Hampton University

Understanding the 2018 Electorate using Survey Data Validated with Voter File Records
Ruth Igielnik, Pew Research Center
Scott Keeter, Pew Research Center
Hannah Hartig, Pew Research Center

On the Rolls and At the Polls: Survey Estimates of Voting in a Total Survey Error Framework
Philip Brenner, University of Massachusetts, Boston
Concurrent Sessions C
Friday, May 17, 2019, 10:00 a.m. – 11:30 a.m

Session 6: Efficient Weighting Methods for Population Inference

Moderator: Mansour Fahimi, IPSOS
Location: Willow Center-West

Big Data for Finite Population Inference:
Calibrating Pseudo-Weights Based On Estimated Control Totals Using the General Regression Estimator
Michael Elliott, University of Michigan, Ann Arbor, MI
Ali Rafei, University of Michigan
Carol Flannagan, University of Michigan

Designing Studies for Use with MRP
Robert Petrin, Ipsos
Alexa DiBenedetto, Ipsos Public Affairs
Luke Vaicunas, Ipsos Public Affairs

Do Voter File Data Improve the Utility of Weighting Adjustments in Nationally Representative Surveys?
Evidence from an Address-Based Sample
Michael Jackson, American Institutes for Research
Rachel Hanson, American Institutes for Research
Garrett Quenneville, American Institutes for Research

National Weighting for the Behavioral Risk Factor Surveillance System (BRFSS): A Refined Approach
Kristie Healey, ICF
Ronaldo Iachan, ICF

The Missing Link to Nonresponse Adjustments:
Methods to Better Ensure a Nonresponse Model’s Association with Survey Outcomes
Brian Orleans, National Center for Health Statistics at CDC / UNC at Chapel Hill Biostatistics
Te-Ching Chen, National Center for Health Statistics
Tala Fakhouri, National Center for Health Statistics

Session 7: Sampling and Reaching Rare and Special Populations

Moderator: Karen Bogen, Mathematica
Location: Willow East

Nailing It Down: The Process of Identifying a Sample Design for a Disabled Population with Earnings Where Not All Sampling Information Is Available in Time for Sample Selection
Eric Grau, Mathematica Policy Research

Evaluating Strategies for Identifying Rare Populations within an Address-Based Sample
Kristine Wiant, RTI International
Joseph McMichael, RTI International

Evaluation of Respondent Driven Sampling for a Web Survey of Racial/Ethnic Minorities
Sunghee Lee, University of Michigan
Chen Chen, University of Michigan
Ai Rene Ong, University of Michigan
Michael Elliott, University of Michigan

How Do We Reach Them? Comparing Sampling Methods for a Health Survey of Lesbian and Bisexual Women
Deirdre Middleton, ICF
Karen Trocki, Alcohol Research Group
Laurie Drabble, Alcohol Research Group
Deborah Krug, ICF
David Lindahl, Precision Opinion
Scott Worthge, MFour
Jamie Klinger, Alcohol Research Group
Kelli Martin, ICF
Ronaldo Iachan, ICF

Probabilistic Sampling for Hard to Find Populations with Frame Deficiencies: Can Syrian Refugees be Sampled Using Registration Data in Turkey?
Tugba Adali, Hacettepe University Institute of Population Studies
Ahmet Sinan Turkyilmaz, Hacettepe University Institute of Population Studies
Melike Saraç, Hacettepe University Institute of Population Studies
Concurrent Sessions C

Friday, May 17, 2019, 10:00 a.m. - 11:30 a.m.

Session 8: LGBT Issues and Attitudes

**Paper**

**Moderator:** Sarah Staveteig, U.S. Department of State

**Location:** Simcoe/Dufferin

**Abortion-Related Attitudes and Activism among LGBTQ Individuals**

Julie Maier, PhD, University of Arkansas
Meghan Simmons, PhD, University of Arkansas
Ronna Turner, PhD, University of Arkansas
Kristen Jozkowski, PhD, University of Arkansas

**Attitudes toward Transgender and Non-Binary People and the Use of Gender-Neutral Pronouns**

Nikki Graf, Pew Research Center
Anna Brown, Pew Research Center

**Beyond ‘I Do’: Countervailing Narratives around LGBT Acceptance**

Tony Foleno, The Ad Council
Janine Beekman, Ipsos Public Affairs
Robert Petrin, Ipsos Public Affairs
Julia Clark, Ipsos Public Affairs
Agnele Lawson, Ipsos Public Affairs
Rachelle Reeder, The Ad Council

**The Intersection of Demographics in Individual Political Affiliations: Results from a National Probability Sample**

Meimeizi Zhu, NORC at University of Chicago
Angela Fontes, NORC at the University of Chicago
Justine Bulgar-Medina, NORC at the University of Chicago

**Lessons learned using Mechanical Turk to Recruit Gays and Lesbians for an Intimate Partner Violence Survey**

Harmonijoie Noel, American Institutes for Research
Mahi Megra, American Institutes for Research
Melissa Scardaville, American Institutes for Research
Phyllis Niolon, Centers for Disease Control

Session 9: Partisanship, Ideology, and Consumer Confidence

**Paper**

**Moderator:** Eran Ben-Porath, SSRS

**Location:** Civic Ballroom South

**Examining Political Affiliation, Voting Behaviors and Overall Consumer Confidence: Results from a National Probability Based Panel**

Angela Fontes, NORC at the University of Chicago
Kristin Dwan, NORC at the University of Chicago
Meimeizi Zhu, NORC at the University of Chicago
Justine Bulgar-Medina, NORC at the University of Chicago

**Asking about Ideology: Experiments in Western Europe**

Jonathan Evans, Pew Research Center
Martha McRoy, Pew Research Center
Scott Gardner, Pew Research Center
Stacy Panratz, Pew Research Center
Neha Saegh, Pew Research Center
Ariana Monique Salazar, Pew Research Center
Kelsey Jo Starr, Pew Research Center
Patrick Moynihan, Pew Research Center

**Partisan In-Group Bias Dynamics Before and After Elections**

Lior Sheffer, University of Toronto

**Party Line: An Investigation of the Linearity of Party ID**

Ryan Tully, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs

**The Disconnect Between Presidential Approval and Consumer Comfort**

Allison De Jong, Langer Research Associates
Gary Langer, Langer Research Associates
Sofi Sinozich, Langer Research Associates
Christine Filer, Langer Research Associates
Concurrent Sessions C

Friday, May 17, 2019, 10:00 a.m. – 11:30 a.m.

Session 10:
Current Challenges and Opportunities for Methodological Programs in Federal Agencies

Panel
Moderator: Paul Beatty, U.S. Census Bureau
Location: City Hall

Current Challenges and Opportunities for Methodological Programs: Experiences at the Census Bureau
Paul Beatty, U.S. Census Bureau

Current Challenges and Opportunities for Methodological Programs: Experiences at the National Center for Health Statistics
Kristen Miller, National Center for Health Statistics

Current Challenges and Opportunities for Methodological Programs: Experiences at the Bureau of Labor Statistics
William Mockovak, BLS

Current Challenges and Opportunities for Methodological Programs: Experiences at the USDA’s National Agricultural Statistics Service (NASS)
Jaki McCarthy, USDA, National Agricultural Statistics Service

Session 11:
Face/Off: Mode Switching and Mode Transitions

Paper
Moderator: Jessica Graber, U.S. Census Bureau
Location: Dominion South

Impact of Mode-Switching On Attrition in a Random-Digit Dialing Cell Phone Survey.
Daniel Gundersen, Dana-Farber Cancer Institute
Jonathan Wivagg, Westat
Charles Carusi, Westat
Anna C. Revette, Dana-Farber Cancer Institute
Cristine D. Delnevo, Rutgers-School of Public Health

New and Improved? Investigating Mode Effects in Two RDD-Online Transitions
Sofi Sinozich, Langer Research Associates
Gary Langer, Langer Research Associates
Christine Filer, Langer Research Associates
Allison De Jong, Langer Research Associates

Telephone Surveys’ Transition from Landline to Dual-frame to Cell Phone RDD Samples
Charley Jiang, Steven Heeringa and Trivellore Raghunathan Institute for Social Research University of Michigan
Li (Charley) Jiang, University of Michigan
Steven Heeringa, Institute for Social Research University of Michigan
Trivellore Raghunathan, Institute for Social Research University of Michigan

Transitioning from In-Person Mode to Web-Mail Mixed Mode in a Panel Survey
Dan Liao, RTI International
Paul P. Biemer, RTI International, University of North Carolina at Chapel Hill
Kathleen Mullan Harris, University of North Carolina at Chapel Hill
Brian J. Burke, RTI International
Carolyn Tucker Halpern, University of North Carolina at Chapel Hill

Understanding mode switching and non-response patterns
Alexandru Cernat, The University Of Manchester
Concurrent Sessions D
Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 1:
Election Flashpoints: Polling
Religion and Latino Voters

Paper
Moderator: Edward Paul Johnson, SSI
Location: Civic Ballroom South

Latinos for Trump: Determinants of Latino votes for Trump in the 2016 presidential elections
Eduardo Salinas, University of Illinois at Chicago

Latinos in the 2018 Midterm Election: Was there a Trump effect?
Ana Gonzalez-Barrera, Pew Research Center
Mark Hugo Lopez, Pew Research Center

Measuring Change in Evangelical Self-Identification in the Trump Era
Claire Gecewicz, Pew Research Center
Gregory A. Smith, Pew Research Center
Kiana Cox, Pew Research Center

The Diverse Views of Latino Voters
Jynnah Radford, Pew Research Center
Mark Lopez, Pew Research Center

Voter Turnout Rates among U.S. Religious Groups
Gregory Smith, Pew Research Center
Philip Schwadel, Pew Research Center and University of Nebraska

Session 2:
What’s in Your Wallet?
Measuring Financial Security

Methodological Brief
Moderator: Colleen E. Learch, InterMedia
Location: Pine

A Poor Substitute: Reconsidering Income as an Indicator of Americans’ Economic Conditions and Developing a Better Metric
Robert Griffin, Public Religion Research Institute

Checking the U.S. Financial Health Pulse
Tania Gutsche, University of Southern California
Jill Darling, USC
Thea Garon, CFSI
Andrew Dunn, CFSI
Jeremy Burke, USC
Marco Angrisani, USC

Creation of Iran Consumer Confidence Index (ICCI)
Amir Farmanesh, People Analytics Inc (IranPoll)
Ebrahim Mohseni, University of Maryland

Economic Conditions, Economic Perceptions, and Media Coverage of the United States Economy
Jonathan Nagler, New York University
Suzanna Linn, Penn State University
Amber Boydston, University of California, Davis
Pablo Barbera, London School of Economics

Envy of the Rich Is a (Moderately Important) Reason That People Favor Reducing Income Inequality: Envy, Self-Interest, Party Politics and Inequality Attitudes in the Contemporary USA
MDR Evans, Prof
Jonathan Kelley, UNR and International Survey Center

Opinions on Permanent Supportive Housing in Los Angeles, 2017-2019
Alejandra Alarcon, Center for the Study of Los Angeles, Loyola Marymount University
Brianne Gilbert, Loyola Marymount University

The Changing Nature of Retirement
Larry Cohen, Strategic Business Insights

Does Happiness Pay Revisited – New Evidence from the U.S.A based on Gallup Panel Data
Diana Liu, Gallup
Carol Graham, Brookings Institution
Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 3:
Qualitative Research paper Session 4:
Communications and Messaging Research

Panel
Moderator: Heather Creek, The Pew Charitable Trusts
Location: Dominion North

A Qualitative Exploration of Trust in Statistics and Data Sharing
Aleia Clark Fobia, U.S. Census Bureau
Jennifer Hunter Childs, US Census Bureau

Elizabeth Jeninga, U.S. Census Bureau
Anna Sandoval Giron, US Census Bureau
Gina Walejko, US Census Bureau

Bridging the Communication Gap between Parkinson’s Disease Healthcare Providers and Patients
Robyn Rapoport, SSRS
Arina Goyle, SSRS
Sarah Glancey, SSRS
Chelle Precht, SSRS
Katie Kopil, Michael J. Fox Foundation
Connie Marras, University of Toronto
Steven J. Kahl, Tuck School of Business
Daisy Daeschler, Michael J. Fox Foundation
Lana Chahine, University of Pittsburgh

Public Perceptions of a New Sexual Health Framework: How Mixed Methods of Qualitative and Quantitative Research Informed Content Development for the National Coalition for Sexual Health
Maureen Michaels, Michaels Opinion Research Inc

Session 4:
Shining a Light: Key Developments in the Transparency Movement

Panel
Moderator: Ashley Kirzinger, Kaiser Family Foundation
Location: Chestnut

Acquisitions and Transparency: A New World at the Roper Center
Gary Langer, Langer Research Associates

Differential Privacy Comes to the U.S. Census Bureau
John Abowd, U.S. Census Bureau, Washington, DC

Publication Ethics, Transparency and Replication: New Policies at Public Opinion Quarterly
Eric Plutzer, Penn State University

Transparency and Reproducibility
Peter Miller, Northwestern University
Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 5: Evaluating the Effectiveness and Best Applications for Discrete Choice Analysis

**Panel**
- Moderator: Angela Fontes, NORC at the University of Chicago
- Location: Willow Center-West

**Can Choice Architecture and MaxDiff Overcome Cognitive Blind-Spots in Financial Decision-Making?**
Ray Sin, Morningstar, Inc
Ryan O. Murphy, Morningstar Investment Management
Samantha Lamas, Morningstar, Inc

**Parent-Preferred Financial Incentives to Promote Engagement in Family-Based Childhood Obesity Treatment: A Discrete Choice Experiment**
Davene Wright, University of Washington
Brian Saelens, University of Washington
Angela Fontes, NORC at the University of Chicago
Tara Lavelle, Tufts University

**Cognitively Testing Respondent Burden in Discrete Choice Exercises**
Alexander Hertel-Fernandez, Columbia University
Thomas Kochan, Massachusetts Institute of Technology
William Kimball, Massachusetts Institute of Technology
Angela Fontes, NORC at the University of Chicago
Justine Bulgar-Medina, NORC at the University of Chicago

**Investigating Differences in Timing and Subjectively Rated Difficulty of Three Different Question Types in Two Studies for Just Capital**
David Gleicher, NORC at the University of Chicago
Angela Fontes, NORC
Natalie Jackson, JUST Capital
Fiyin Adesina, JUST Capital
Kristin Dwan, NORC
Eduardo Salinas, NORC
Rachel Miller, NORC

**Determining the Public’s Priorities for Business Behavior**
Natalie Jackson, JUST Capital
Fiyin Adesina, JUST Capital
Angela Fontes, NORC at the University of Chicago
Kristin Dwan, NORC at the University of Chicago

Session 6: Issues in Media and Communication

**Paper**
- Moderator: Missy Mosher, SSI
- Location: Civic Ballroom North

**Aging, the Search for Meaning, And Changing Viewing Preferences**
Walter Gantz, Indiana University Media School
Irene van Driel, University of Amsterdam

**How News Sources Color Views of Media and Democracy**
Jeffrey Jones, Gallup
Megan Brenan, Gallup

**Investigating Local News: Findings and Lessons from a Survey of the Local News Habits of Almost 35,000 Americans**
Elisa Shearer, Pew Research Center, Washington, DC
Katerina Eva Matsa, Pew Research Center
Michael Barthel, Pew Research Center

**Joiners and Leavers: Where is there “Churn” in the Use of Social Media for News?**
Michael Barthel, Pew Research Center
Jeffrey Gottfried, Pew Research Center
Elisa Shearer, Pew Research Center

**Do Campaign Ads Matter? The Framing and Mobilization Effects of Advertisements in a Negative News Context**
Masha Krupenkin, Stanford University
Shawndra Hill, Microsoft Research
David Rothschild, Microsoft Research
Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 7:
Measuring Attitudes Using Social Media

Paper
Moderator: Zaneta Purvis, Grant Thornton
Location: City Hall

"You are a Russian shill." The Usefulness of Formal and Informal Flagging in Supervised Machine Learning to Identify Online Propaganda on Reddit
Vlad Achimescu, University of Mannheim

Opinions in the Twittersphere
Stefan Wojcik, Pew Research Center
Adam Hughes, Pew Research Center

Parties on Social Media: The Link between Ideology and Popularity
Adam Hughes, Pew Research Center, Washington, DC
Kat Devlin, Pew Research Center

Social Media as an Alternative to Surveys of Opinions about the Economy
Frederick Conrad, University of Michigan
Johann A. Gagnon-Bartsch, University of Michigan
Robyn A. Ferg, University of Michigan
Michael F. Schober, The New School
Joshua Pasek, University of Michigan
Elizabeth Hou, University of Michigan

Tracking Presidential Approval with Twitter: A Critical Comparison of Cross-Sectional and Longitudinal Analyses
Robyn Ferg, University of Michigan
Johann A. Gagnon-Bartsch, University of Michigan
Fred G. Conrad, University of Michigan

Session 8:
From Apps to ABS to EEG:
Recruiting TV Survey Panels

Paper
Moderator: Brad Houseknecht, NPC Inc.
Location: Dominion South

Download Our App! Qualitative Findings on Recruiting for a Mobile Research Panel
Austin Countryman, Nielsen
Stephanie Melton, Nielsen
Sean Calvert, Nielsen
Megan Walsh, Nielsen
Jennifer Hunsecker, Nielsen
Lauren Walton, Nielsen

Panel Recruitment the Neuroscience Way
Lauren Walton, Nielsen
Rachel Newmiller, Nielsen

Equipping Offline Households with Internet Access in an Online Panel. Does It Make a Difference?
Ruben Bach, University of Mannheim
Carina Cornesse, University of Mannheim, Germany

Push-to-Web Recruitment of a Probability-Based Online Panel: Experimental Evidence
Ulrich Krieger, SFB 884, University of Mannheim
Annelies G. Blom, Department of Political Science and SFB 884, University of Mannheim
Carina Cornesse, SFB 884, University of Mannheim
Barbara Felderer, SFB 884, University of Mannheim
Marina Fikel, SFB 884, University of Mannheim

Using Address-Based Sampling to Recruit to Pew Research Center’s American Trends Panel
Nick Bertoni, Pew Research Center
Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 9:
I’ll Text You: SMS Not Just for College Students

Panel
Moderator: Anna Wiencrot, NORC at the University of Chicago
Location: Birchwood

Creative Survey Design: Increasing Response Rates in Hard to Reach Populations
Kim Dorazio, M. Davis and Company Inc
Seth Muzzy, MDRC

Hey You Just Texted Us – This Is Crazy – Here’s Why We’re Calling – Please Take Our Survey! An Evaluation of Text Interactions on an RDD Study Using an SMS-Enabled Outbound Number.
Thomas Brassell, ICF
Joshua Duell, ICF
Randal ZuWallack, ICF
Matt Jans, ICF

IDK GMO: Using Text Message Surveys to Measure College Student Perceptions of GMOs
Jessica Holt, University of Georgia
Madison Crosby, University of Georgia
Wayne Parrott, University of Georgia
David Knauft, University of Georgia

SMS as a Substitute or Supplement to Traditional Survey Data Collection Methods
Brian McDonald, High Point University
Martin J Kifer, High Point University

Text Messages and Reminder Calls in Student and Alumni Web Surveys
Benjamin Phillips, The Social Research Centre
Shane Compton, Social Research Centre

Session 10:
International Survey Methods: Lessons from the Demographic and Health (DHS) Program

Panel
Moderator: Martin Wulfe, MWulfe Consulting
Location: Willow East

Innovations in Dissemination and Data Use of DHS Survey Data Including Spatially Modeled Map Surfaces
Ben Mayala, ICF International

International Survey Methods: Lessons from the Demographic and Health (DHS) Program
Joanna Lowell, ICF International
Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 11
Uses of Big Data and Data Science to Improve Survey Data Quality

Paper

Moderator: Dawn V. Nelson, U.S. Census Bureau
Location: Simcoe/Dufferin

“The Model Respondent”: Data Science Methods for Filtering Out “Bad” Survey Takers
Christina Tworek, HarrisX
Julia Bisaha, HarrisX
Erik Green, HarrisX
Dritan Nesho, HarrisX

Exploring the Application Of Machine Learning Techniques To Construct R-Indicators
Lucilla Tan, U.S. Bureau of Labor Statistics

Humans vs. Machines: Comparing Coding of Interviewer Question-Asking Behaviors Using Recurrent Neural Networks to Human Coders
Jerry Timbrook, University of Nebraska-Lincoln
Adam Eck, Oberlin College

Identifying Interviewer Falsification using Speech Recognition: A Proof of Concept Study
Hanyu Sun, Westat
Gonzalo Rivera, Westat
Ting Yan, Westat

Do Linked Administrative Data Improve the Ability to Correct Nonresponse Bias through Adaptive Design? A School-Based Case Study
Michael Jackson, American Institutes for Research
Melissa Diliberti, American Institutes for Research
Zoe Padgett, American Institutes for Research
Jana Kemp, American Institutes for Research
Poster Session #2

Friday, May 17, 2019, 3:15 p.m., 4:15 p.m.
Sheraton Hall/Osgoode

1. Considering the Influence of Political Affiliations on Business Behaviors
   Kristin Dwan, NORC at the University of Chicago
   Angela Fontes, NORC at the University of Chicago
   Natalie Jackson, JUST Capital
   Fiyin Adesina, JUST Capital

2. Reading China: Predicting Policy Change with Machine Learning
   Weifeng Zhong, American Enterprise Institute
   Julian TszKin Chan, Bates White Economic Consulting

3. “I Sided with the Winner” – Examining the Tendency of Respondents to Incorrectly Recall Their Past Voting Behavior
   Peter MacIntosh, Corporate Research Associates Inc
   Dr. Jim Debner, Corporate Research Associates
   Dr. Sean McWhinney, Corporate Research Associates

4. A Comparison of Turnout Model and Likely-Voter Model Methods in Registration-Based Surveys
   Raphael Nishimura, University of Michigan
   Joy Wilke, UCLA

   Joseph Zappa, Scripps Howard News Service
   Joseph Schultz, Scripps Howard News Service
   Matthew Yauch, Scripps Howard News Service

6. Campaign Strategies and Users’ Engagement on Facebook: The Case of 2016 Brazilian Local Elections
   Edna Miola, Federal University of Technology, Parana
   Francisco Paulo Jamil Almeida Marques, Federal University of Parana

7. Myths of Presidential Polling
   W. Joseph Campbell, American University

8. Predicting Turnout from State Voter Files: An Empirical Bayes Approach
   Corwin Smidt, Michigan State University

9. The Effect of Social Media on Political Donations
   Abhi Jain, NORC at the University of Chicago

10. Utilizing Feelings towards Groups in the Media for Improved Voting Predictions
    Aurora Siegel, N/A

11. Voter’s Love Hate Relationship with Political Advertising
    Edward Johnson, RN-SSI

12. Considerations for Combined Cognitive and Usability Testing in Qualitative Research
    Jessie Engel, Research Support Services
    Daniela Glusberg, Research Support Services, Inc.
    Erika Martinez-Picazo, Research Support Services, Inc.
    Alisú Schoua-Glusberg, Research Support Services, Inc.

    Jared McDonald, University of Maryland - Michael Hanmer, University of Maryland

14. Using NVivo to Manage Complex Analysis
    Teresa Kline, Westat
    Jocelyn Newsome, Westat
    Victoria Castleman, Westat

15. Wither the Weather? The Impact of Temperature and Precipitation on Telephone Survey Response Rates
    Sean McKinley, University of New Hampshire
    Zachary Azem, University of New Hampshire

16. Increasing Response Rate of Monthly Email Surveys, an In-Depth Approach at Low-Cost Response Rate Interventions
    Jacob Joseph-David, IMPAQ International
    Kelsey Walters, IMPAQ International
    John Wendt, IMPAQ International
    Mikhail Thomas, IMPAQ International

17. Building vallyRie: An Automated Survey Quality Control Analysis Tool That Generates a Running Database of Results To Compare International Multi-Country and Multi-Mode Test Results Across Field Partners
    David Peng, D3, Designs Data Decisions
    David Rae, D3, Designs, Data, Decisions
Poster Session #2

Friday, May 17, 2019, 3:15 p.m., 4:15 p.m.
Sheraton Hall/Osgoode

   Yelena Pens Moore, Nielsen
   Robin Gentry, Nielsen
   Emily Neuhoff, Nielsen
   Cally Alessi, Nielsen

19. Detecting User Fraud in Online Surveys: Towards an Automated Score for User Trust
   Charlotte Weber, Civey GmbH
   Jacob Kastl, Civey GmbH

20. Effectiveness of Email and Phone Reminders on Response Rates over Time
    Megan Eccleston, American Institutes for Research
    Caitlin Deal, American Institutes for Research

21. How FIT is your Hospital? Measuring Efficiency and Patient Experience in an Academic Medical Center
    Veronica Hoyo, University of California, San Diego
    Daniel Bouland, UC San Diego Health

22. Increasing Response Rates of Family/Guardian Surveys
    Pia Peltola, American Institutes for Research

23. Learning the Lessons of History: Getting the Most from a Field Staff-Powered Contact History Instrument
    Jack Jerome, New York City Department of Housing Preservation & Development
    Daniel Goldstein, New York City Department of Housing Preservation & Development
    Jeanne Brooks-Gunn, Teachers College Columbia University

24. Longitudinal Panel Maintenance, Veterans’ Post-Service Transition Experiences and Declining Survey Participation
    Patricia Vanderwolf, PMP, ICF

25. Monitoring Childhood Vaccination Coverage by Annual Birth Cohort: A Paradigm Shift
    James Singleton, CDC
    Holly Hill, CDC
    David Yankey, CDC
    Zhen Zhao, CDC
    Benjamin Fredua, Leidos
    Qian Li, Leidos
    Laurie Elam-Evans, CDC
    Qiao Ma, NORC
    Benjamin Skalland, Zian Tao, Kirk Wolter, NORC

26. Respondent Characteristics and Best Time to Establish Contact on Cellphones
    Katherine Blackburn, University of Michigan

27. The Power of Positivity: An Exploration of Psychological Capital (PsyCap) as a Predictor of Phone Interviewer Performance
    Mandee Lancaster, RTI International
    David W. Alward, RTI International
    Stephen M. King, RTI International
    Kathryn L. Dowd, RTI International
    Tamara L. Terry, RTI International
    Stacey W. Bell, RTI International
    Erica L. Saleska, RTI International

28. Title: Attaining Nirvana: A 10-Year Retrospective on RTI’s Survey Management System
    Ramasu Suresh, RTI International
    Chris Carson, RTI International
    Sridevi Sattaluri, RTI International
    Preethi Jayaram, RTI International
    Donna Jewell, RTI International
    Nadia Johnson Paoli, RTI International
    Mai Nguyen, RTI International
    Brandon Peele, RTI International
    Chris Rasmussen, RTI International

29. You’ve got mail: The Impact Of Hand-Written Letters on Survey Response.
    Robert Torongo, Ipsos Public Affairs
Poster Session #2

Friday, May 17, 2019, 3:15 p.m., 4:15 p.m.
Sheraton Hall/Osgoode

   Richard Moser, National Cancer Institute
   Lloyd Hicks, Westat
   Jenn Nguyen, Mercer University
   Shaohua Dong, Westat
   Weijia Ren, Westat
   Natalia Wei, Westat
   Kwasi Aboagye, National Cancer Institute

31. Data Pooling Across Diverse Institutions: Lessons Learned about Data Harmonization among Cancer Centers
   Kelly Martin, ICF
   Ronaldo Iachan, PhD, ICF
   Tonja Kyle, MS, ICF

32. Preliminary Exploratory Analysis of CPS Response Rate Interventions
   Jennifer Hutnick, U.S. Census Bureau

33. School and Student Level Nonresponse in Florida Youth Surveys
   Richard Harding, ICF
   Kelly Martin, ICF
   Ronaldo Iachan, ICF
   Bert Rothenbach, Rothenbach Research and Consulting
   Melissa Jordan, Florida Department of Health

34. Surveys: Finding the message in the tables
   Alice Feldesman, U.S. Government Accountability Office

35. 😊 or 😢: Testing Two Emoji Scales Against a Traditional 5-Point Scale
   Valerie Lykes, J.D. Power

36. Address-Based Screeners: Branding and Design Changes Can Make A Difference
   Anna Marie Recco, Nielsen
   Natalie Strauss, Nielsen

37. Demographic changes and obstacles for sampling Latinos for Pew Research’s National Survey of Latinos
   Antonio Flores, Pew Research Center
   Nathalie Budiman, Pew Research Center
   Ana Gonzalez-Barrera, Pew Research Center

38. Differences in Demographic and Behavioral Variables As A Result Of Low Response Rates in Physician Universe Survey Sampling
   Daniel Glass, Deerfield Institute
   Anna Perlaky

39. Does Knowledge of How Net Promoter Scores (NPS) is Calculated Lead to Score Inflation?
   Randal Ries, IBM
   Annette Tassone, IBM
   Claude Elle, IBM
   Danny Hager, IBM

40. Does Nonresponse Matter?: Simulation Studies with the National Health Interview Survey (NHIS) and the General Social Survey (GSS)
   Hee-Choon Shin, CDC
   Jibum Kim, Sungkyunkwan University

41. Increasing Web Response Rates on a Small Budget with a Sample of College Students
   Noelle Poirier, IMPAQ International
   Samuel Kofi Ampaabeng, IMPAQ International, LLC
   John Wendt, IMPAQ International, LLC
   Donna Perlmuter, IMPAQ International, LLC
   Eileen Poe-Yamagata, IMPAQ International, LLC
   Jacob Joseph-David, IMPAQ International, LLC
   Kelly Daley, IMPAQ International, LLC

42. Mobile Use and Device Switching Among Respondents to a Business Survey
   Karen Stein, Westat
   Sarah Bennett-Harper, Westat
   Martha Stapleton, Westat
   Kerry Levin, Westat
   Brenda Schafer, Internal Revenue Service
   Pat Langetieg, Internal Revenue Service
   Lisa Rupert, Internal Revenue Service
   Scott Leary, Internal Revenue Service

43. Required Consent and its Effects on Nonresponse and Data Quality
   Caitlin Deal, American Institutes for Research (AIR)
   Megan Eccleston, American Institutes for Research (AIR)
   Korantema Kaleem, American Institutes for Research (AIR)
Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 1:
Linking Survey Methodology and Sociological Theory

Panel
Moderator: Philip Brenner,
University of Massachusetts - Boston
Location: City Hall

- The Measurement of Sexual Attraction and Gender Expression: Cognitive Interviews with Queer Women
  Dana Garbarski, Loyola University Chicago
  Dana LaVergne, University of Massachusetts - Boston

- Culture and Response Behavior: An Overview of Cultural Mechanisms
  Henning Silber, GESIS, Leibniz Institute for the Social Sciences
  Timothy Johnson, University of Illinois at Chicago

- Is Not Knowing the Same as Being Incorrect?: An Examination of Immigrant Population Innumeracy Non-Response
  Daniel Herda, Merrimack College

- “I’m Not Gay”: How Do Interviewers and Respondents Navigate Sexual Identity Questions?
  Jerry Timbrook, University of Nebraska-Lincoln
  Jolene D. Smyth, University of Nebraska-Lincoln
  Kristen Olson, University of Nebraska-Lincoln

- Correlates of Differences in Interactional Patterns Among Black and White Respondents
  Jennifer Dykema, University of Wisconsin, Madison
  Dana Garbarski, Loyola University Chicago
  Nora Cate Schaeffer, University of Wisconsin-Madison
  Isabel Anadon, University of Wisconsin-Madison
  Dorothy Farrar-Edwards, University of Wisconsin-Madison

Session 2:
Attrition and Conditioning in Survey Panels

Paper
Moderator: John R Stevenson,
University of Wisconsin - Madison
Location: Chestnut

- Evaluating Conditioning Effects on Survey Responses in Pew Research Center’s American Trends Panel
  Nicholas Hatley, Pew Research Center
  Andrew Mercer, Pew Research Center

- Decomposing Total Survey Error in U.S. Internet Panels
  Jennifer Unangst, RTI International
  Ashley Amaya, RTI International
  Herschel Sanders, RTI International
  Jennifer Howard, RTI International
  Abigail Ferrell, RTI International
  Sarita Karon, RTI International
  Jill Dever, RTI International

- Disentangling the Effects of Panel Conditioning and Panel Attrition
  Frances Barlas, Ipsos Public Affairs
  Mansour Fahimi, Ipsos Public Affairs
  Randall K. Thomas, Ipsos Public Affairs
  Ge Tang, Ipsos Public Affairs

- Minimizing Attrition in the National Longitudinal Study of Adolescent to Adult Health: Solutions and Ongoing Challenges
  Brian Burke, RTI International
  Kathleen Considine, RTI International
  Christopher Carson, RTI International
  Kathleen Mullan Harris, University of North Carolina at Chapel Hill
  Carolyn Tucker Halpern, University of North Carolina at Chapel Hill

- The Power of Online Panel Paradata to Predict Non-Response and Attrition
  Sebastian Kocar, Australian National University
  Nicholas Biddle, Australian National University
Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 3:
Mode and Measurement

Paper
Moderator: Nicolaos E. Synodinos, University of Hawaii
Location: Simcoe/Dufferin

An Experimental Assessment of Survey Mode Differences
Kyle Endres, Duke University
D. Sunshine Hillygus, Duke University

Response Mode and Response Patterns to Subjective Measures of Child Well-Being in the National Survey of Children’s Health (NSCH)
Reem Ghandour, Maternal and Child Health Bureau, Health Resources and Services Administration
Jessica Jones, Maternal and Child Health Bureau, Health Resources and Services Administration
Leah Meyer, U.S. Census Bureau
Scott Albrecht, U.S. Census Bureau
Brian Tinsley, U.S. Census Bureau

Finding the Signal amidst the Noise: Disentangling Mode Effects, Differences in Weighting, and Real Change over Time in Measures of Religious Affiliation
Becka Alper, Pew Research Center
Gregory A. Smith, Pew Research Center
Elizabeth Podrebarac Sciupac, Pew Research Center

Comparing reports of victimization for an Interactive Voice Response and Telephone Interview
David Cantor, Westat

The Effect of Mode of Data Collection on Mental Health Measurement
Adena Galinsky, National Center for Health Statistics
Ben Zablotsky, National Center for Health Statistics
Adena Galinsky, National Center for Health Statistics
James Dahlhamer, National Center for Health Statistics
Aaron Maitland, National Center for Health Statistics
Catherine Simile, National Center for Health Statistics
Hee Choon Shin, National Center for Health Statistics

Session 4:
Qualitative Research Paper Session 5: Practice

Panel
Moderator: Ken Croes
Location: Dominion North

A Qualitative Study to Understand Patient Perspective on the Use of Artificial Intelligence in Radiology
Marieke Haan, University of Groningen
Yfke P. Ongena, University of Groningen
Saar Hommes, University of Groningen
Thomas Kwee, University Medical Center Groningen
Derya Yakar, University Medical Center Groningen

Communicating Privacy Principles and Data Protection Methods: An Evaluation of Different Qualitative Pretesting Methods
Mandi Martinez, U.S. Census Bureau
Aleia Clark Fobia, U.S. Census Bureau
Jennifer Hunter Childs, U.S. Census Bureau

Analysis of Cognitive Interviewing Data: A Case Study Examining the Performance of Opioid Survey Questions
Kristen Miller, National Center for Health Statistics

“Listen To Your Gut”: Making Data Analysis a Transparent Act of Data Manipulation
Nicole Brown, UCL Institute of Education
Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 5: Exiled on Main Street: Politics and Policy at the State and Local Level

Paper
Moderator: John Kennedy, Indiana University
Location: Civic Ballroom South

A Political Anxiety Index Revisited: A Comparison of Virginia and New York
Harry Wilson, Roanoke College
David Taylor, Roanoke College, Institute for Policy and Opinion Research
Don Levy, Siena College Research Institute
Meghann Crawford, Siena College Research Institute

The Influence of Vocal Signals on Political Decision-making
Casey Klofstad, University of Miami, Political Science Department

Voter Acrimony in a Red State: Did Voter Attitudes Support a Blue Wave in the 2018 Oklahoma Midterm Elections?
Amy Goodin, University of Oklahoma
Richard Pryor, University of Oklahoma, KGOU-NPR
Joe Wertz, Oklahoma State University, KOSU-NPR
Rachel Hubbard, Oklahoma State University, KOSU-NPR

Partisan Bias in Community Descriptions
Bradley Jones, Pew Research Center
Hannah Hartig, Pew Research Center

Session 6: Best Practices in Question Design and Testing

Paper
Moderator: Larry Luskin, ICF International
Location: Willow Center-West

Does the use of Predictive Text Help when Completing a Survey on a Mobile Device?
Erica Olmsted-Hawala, U.S. Census Bureau
Elizabeth Nichols, U.S. Census Bureau
Lin Wang, U.S. Census Bureau

Question Order Effect: Why Brand Name Question must be Asked Prior to the Brand Perception Questions?
Daniela Yu, Gallup

Respondent Centered Questionnaire Design, Putting Respondents in the Driving Seat
Laura Wilson, Office for National Statistics
Robert Doherty, Office for National Statistics

Unpacking the Role of the Interview Guide in the Research Conversation
Casey Tesfaye, Research Support Services, Inc.

Dawn V. Nelson, U.S. Census Bureau
Paul Beatty, U.S. Census Bureau
Mary Davis, U.S. Census Bureau
Beth Nichols, U.S. Census Bureau
Concurrent Sessions E
Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 7: What You See is What You Get: Visualizing Responses to Surveys

**Paper**

**Moderator:** Sarah Lessem, Centers for Disease Control  
**Location:** Dominion South

- **If You’re Extremely Satisfied Are You Completely Satisfied? Measuring the Relative Distance between Verbal Labels on a Response Scale**  
  Becky Lieberman, Amazon  
  Kerry Hancuch, Amazon  
  Nicole Buttermore, Amazon

- **Numerics for Scales: Does It All Add Up?**  
  Randall Thomas, Ipsos Public Affairs  
  Frances M. Barlas, Ipsos Public Affairs

- **One of These Measurements is Not Like the Others**  
  Jenny Marlar, Gallup  
  Audris Campbell, Gallup  
  Diana Liu, Gallup

- **Smileys, Stars and Text labels in Mobile Contextual User Surveys: A Cross-Cultural Investigation**  
  Aaron Sedley, Google Inc  
  Yongwei Yang, Google, Inc.

- **Maps or No Maps on the Questionnaire Cover: Which Leads to Higher Response and Better Data Quality?**  
  Amanda Ganshert, University of Nebraska-Lincoln Bureau of Sociological Research  
  Jolene Smyth, University of Nebraska-Lincoln  
  Lindsey Witt-Swanson, University of Nebraska-Lincoln Bureau of Sociological Research

Session 8: Web vs. Paper vs. Phone

**Paper**

**Moderator:** Lisa Thalji, RTI International  
**Location:** Pine

- **Comparing Response Metrics and Sample Representativeness of Telephone and Web Respondents Recruited Via Random-Digit Dialing of Cell Phones**  
  Daniel Gundersen, Dana-Farber Cancer Institute  
  Jonathan Wivagg, Westat  
  Charles Carusi, Westat  
  Anna C. Revette, Dana-Farber Cancer Institute  
  Cristine D. Delnevo, Rutgers-School of Public Health

- **Do Employee Mode Preferences (Paper or Internet) Differ by Occupation?**  
  Tabitha Ostrout, RTI International  
  Michael Penne, RTI International  
  Jennifer Unangst, RTI International  
  Todd Heinrich, RTI International  
  Paul Biemer, RTI International

- **Do Survey Responses of Specialized or General Populations Differ Between Mail and Web Delivery?**  
  Virginia Lesser, Oregon State University  
  Lydia Newton, Oregon State University

- **Do Web Responders Provide Better Data than Mail Responders? An Examination of Web Response in a National Health Insurance Survey**  
  David Kashihara, Agency for Healthcare Research & Quality

- **Examining the Effectiveness of Push-To-Web Mixed Mode Approaches on Response Rates in an Emergency Department Setting – A Randomized Study**  
  Layla Parast, Rand Corporation, Santa Monica, CA  
  Megan Mathews, RAND Corporation  
  Marc Elliott, RAND Corporation  
  Anagha Tolpadi, RAND Corporation  
  Elizabeth Flow-Delwiche, Centers for Medicare & Medicaid Services  
  William Lehrman, Centers for Medicare & Medicaid Services  
  Debra Stark, Centers for Medicare & Medicaid Services  
  Kirsten Becker, RAND Corporation
Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 9:
News and Information in the Trump Era

Paper
Moderator: Spencer Kimball, Emerson College
Location: Civic Ballroom North

Combatting Online Misinformation by Rating the Source: An Experimental Approach
Zacc Ritter, Gallup
Dato Tsabutashvili, Gallup

Decoding Donald Trump’s “Make America Great Again” Slogan
David Wilson, University of Delaware
Darren W. Davis, University of Notre Dame
Patricia Moy, University of Washington

Is He Serious? Public Response to Donald Trump’s Attacks on the Non-Fox Media
Jill Darling, University of Southern California (USC)
Margaret Gatz, USC Center for Economic and Social Research

Partisan Drift: A Natural Language Processing Approach to Understanding Extremist Media
Claire Kelley, American Institutes for Research
Sarah Kelley, American Institutes for Research

Natalie Rice, University of Tennessee
Oleg Manaev, University of Tennessee
Dean Rice, University of Tennessee
Suzie Allard, University of Tennessee
Alex Bentley, University of Tennessee
Damian Ruck, University of Tennessee
Maureen Taylor, University of Tennessee
Catherine Luther, University of Tennessee

Session 10:
Guns and Religion Don’t Mix, Except in this Session

Paper
Moderator: Jennifer Agiesta, CNN
Location: Birchwood

Anti-Semitism in Contemporary America
Tom W Smith, NORC at the University of Chicago
Benjamin Schapiro, NORC

Friday Prayer and Attitudinal Change: Experimental Evidence from the Muslim World
Youssef Chouhoud, Christopher Newport University

In the Shadow of the Tower: Spatial Proximity to Mosques and Political Behavior in the Netherlands
Timothy Gravelle, University of Melbourne
Mike Medeiros, University of Amsterdam
Alessandro Nai, University of Amsterdam

The Slippery Slope of Gun Control: Political Rhetoric & Public Opinion
Tracy Goodwin, Stony Brook University
John Barry Ryan, Stony Brook University

Mass Shootings and Voter Turnout
Taeyong Park, Carnegie Mellon University, Qatar
Haewoon Kwak, Qatar Computing Research Institute
Jisun An, Qatar Computing Research Institute
Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 11:
Estimation Methods with Nonprobability Data

Paper
Moderator: Jennifer Kelley, University of Michigan
Location: Willow East

A Comparison of Estimation Methods for Web-Based Respondent Driven Sampling
Vicki Pineau, NORC at the University of Chicago
Nada Ganesh, NORC at the University of Chicago
Stuart Michaels, NORC at the University of Chicago
Kanru Xia, NORC at the University of Chicago
Becky Reimer, NORC at the University of Chicago

Assessing SS-PSE Hidden Population Size Estimation: Case Studies from Armenia
Laura Gamble, Oregon State University
Katherine McLaughlin, Oregon State University
Lisa Johnston, Independent Epidemiology Consultant
Trdat Grigoryan, National Programme for AIDS Prevention, Yerevan, Armenia
Arshak Papoyan, National Programme for AIDS Prevention, Yerevan, Armenia

Measures of Selection Bias for Proportions Estimated from Non-Probability Samples
Rebecca Andridge, The Ohio State University Division of Biostatistics
Brady West, University of Michigan
Philip Boonstra, University of Michigan
Roderick Little, University of Michigan
Fernanda Alvarado-Leiton, University of Michigan

Visibility Inference for Population Size Estimation using Respondent-Driven Sampling
Katherine McLaughlin, Oregon State University
Mark Handcock, University of California, Los Angeles

Session 12:
Survey Panels: Care, Feeding, Innovation

Methodological Brief
Moderator: Raphael Nishimura, University of Michigan
Location: Provincial North

Marrying Geospatial Data with Survey Analysis
Onyi Lam, Pew Research Center
Brian Broderick, Pew Research Center
Skye Toor, Pew Research Center

Interviewer Effects in Panel Surveys
Simon Kühne, Bielefeld University
Martin Kroh, Bielefeld University

Why’d You Leave Me? Insights into How to Extend Panel Tenure
Hanh Nguyen, Nielsen
Jennifer Moncada, Nielsen
Megan Walsh, Nielsen

The Effect of Incentives and Contact Mode in Panel Recruitment
Brian Meekins, AARP
John Fries, AARP
Steven Fink, Toluna

A Whole New World: Best Practices for Maximizing Address-Based Sampling (ABS) for Projectable Results
Nathan Wiggins, Northwest Research Group
Ashley Hyon, M-S-G
Rajesh Bhai, M-S-G

Designing an Overlapping Sample Refreshment for SIPP
Jason Fields, U.S. Census Bureau
Mahdi Sundukchi, U.S. Census Bureau
Tracy Mattingly, U.S. Census Bureau
Matthew Marlay, U.S. Census Bureau

Effects of Incentives on Participation and Data Quality in Panel Surveys: Evidence from a Longitudinal Experiment
Simon Kühne, Bielefeld University
Martin Kroh, Bielefeld University
Marvin S. M. Brinkmann, Bielefeld University
Markus H. Weyhofen, Bielefeld University

Establishment of the National Panel of Tobacco Consumer Studies
Karol Krotki, RTI International
# Day at a Glance

## Saturday, May 18, 2019

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<tr>
<th>Time</th>
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<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Fun Walk/Run</td>
<td>Check in the Hotel Lobby @ 6:30 a.m.</td>
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<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast in the Exhibit Hall</td>
<td>Sheraton Hall/Osgoode</td>
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<tr>
<td>7:00 a.m. – 2:00 p.m.</td>
<td>Exhibit Hall and Book Exhibit Open</td>
<td>Sheraton Hall/Osgoode</td>
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<tr>
<td>7:30 a.m. – 3:00 p.m.</td>
<td>Registration Desk Open</td>
<td>Grand Ballroom Foyer</td>
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<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td><strong>Concurrent Sessions F</strong></td>
<td></td>
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<tr>
<td>Session 1:</td>
<td>All Mixed Up? Advances in Mixed Mode Research Methodological Brief</td>
<td>Pine</td>
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<tr>
<td>Session 2:</td>
<td>Results of the AAPOR/WAPOR Task Force on Quality of Comparative Surveys Panel</td>
<td>Civic Ballroom North</td>
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<tr>
<td>Session 3:</td>
<td>The Impact of Wording Choice, Measurement Construct, and Expanded Response Options on Sexual Orientation and Gender Identity (SOGI) Measurement</td>
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<td>Session 5:</td>
<td>It’s Not #TimesUp for #MeToo Issues</td>
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<td>Session 6:</td>
<td>2018: Voting, Demographics and Issues Polling</td>
<td>Civic Ballroom South</td>
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<td>Session 7:</td>
<td>Virtual Fencing, Listing, Diaries, and Diets Practice</td>
<td>Willow East</td>
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<td>Session 8:</td>
<td>Hybrid Estimation with Probability and Nonprobability Data Stats</td>
<td>Chestnut</td>
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This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.

### Attitudes & Issues:
Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about immigration, health care, taxes, race relations, climate change, and much more.

### Data Science & Organic Data:
Example topics: analysis of social media or search engine data; combining administrative data with survey data; applications of machine learning methods or artificial intelligence in social science research.

### Elections & Political Polling:
Example topics: voting behavior; drivers of vote preference; election poll methods; polling accuracy; voter files; exit polling; presidential approval.

### Multinational, Multiregional & Multicultural:
Example topics: substantive findings from 3MC surveys; methodological issues in 3MC surveys.

### Questionnaire Design & Interviewing:
Example topics: questionnaire design or formatting; interviewer effects; cognitive interviewing; focus groups.

### Research in Practice:
Example topics: topics that do not fall into the other tracks including data visualization; data security; writing successful RFPs; survey management; other practical issues regarding survey data collection.

### Statistical Techniques for Surveys:
Example topics: weighting and estimation; imputation; small-area estimation; Bayesian modeling; multi-level regression and post-stratification; variance estimation; analysis of complex survey data.

### Survey Design:
Example topics: sampling frames; sampling techniques; evaluating recruitment or data collection protocols; survey modes; nonresponse; paradata; adaptive design; incentive experiments and the like.
# Day at a Glance

## Saturday, May 18, 2019

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<td>Session 9:</td>
<td>Maximizing the Benefits of Incentives</td>
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<td>Session 10:</td>
<td>AAPOR’S Got Talent</td>
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<td>Sponsored by UCONN</td>
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<td>Session 11:</td>
<td>Surveys of Adolescent</td>
<td>Dominion South</td>
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<td>Session 12:</td>
<td>Local and Regional Panels - Motivation and Methodology</td>
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<td>Session 13:</td>
<td>Advances in Online Surveys</td>
<td>City Hall</td>
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<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>Beverage Break in the Exhibit Hall</td>
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<td>10:00 a.m. – 11:30 a.m.</td>
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<tr>
<td>Session 1:</td>
<td>Creating Salient Levers: Social and Psychological Dimensions of Participation and Nonresponse Bias</td>
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<td>Session 2:</td>
<td>Accomplishments and Challenges of Exit Polling</td>
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<td>Session 3:</td>
<td>Passive Data Collection with an App from the Total Survey Error Perspective - The IAB-SMART App</td>
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<td>Session 4:</td>
<td>Moving Mountains with Social Marketing: Survey Findings, Focus Groups and Audience Segmentation behind the 2020 Census Communications Campaign</td>
<td>Willow East</td>
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<td>Session 5:</td>
<td>Developing Questions on Opioids and Substance Use</td>
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<td>Session 6:</td>
<td>Refining Measurements</td>
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<td>Session 7:</td>
<td>Translating More Than Words: Intent, Mode, and Smileys</td>
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<td>Session 8:</td>
<td>New Applications for Big Data</td>
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<td>Session 9:</td>
<td>Interviewing and Question Design Topics</td>
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<td>Session 10:</td>
<td>Screening, Recruitment and Survey Mode</td>
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<td>Session 11:</td>
<td>Wranglers Plotting to Make R More Accessible for Data Management and Visualization</td>
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<td>Session 12:</td>
<td>Trust and Theory: Deep Thoughts on the State of Survey Research</td>
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<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>Committee Meetings</td>
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<td>11:30 a.m. – 12:45 p.m.</td>
<td>Luncheon and Activities Awards Ceremony</td>
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<tr>
<td>12:45 p.m. – 2:15 p.m.</td>
<td>Speed Networking Session #2</td>
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<tr>
<td>12:45 p.m. – 1:45 p.m.</td>
<td>Professional Development Session: I’m on My Way to Join AAPOR, and I’m Bringing Apples, Bananas, Carrots, Dedication and Enthusiasm</td>
<td>Simcoe/Dufferin</td>
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<tr>
<td>12:45 p.m. – 1:45 p.m.</td>
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<td>Poster Session #3</td>
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  Session 1: Community-based Research in Action: The Black Experience in the Greater Toronto Area | Dominion North          |
|                  |  
  Session 2: The AP VoteCast: Methodology and Results | Civic Ballroom South    |
|                  |  
  Session 3: AAPOR Task Force on Transitions from Telephone Surveys to Mixed Mode Surveys | Civic Ballroom North    |
|                  |  
  Session 4: Thar She Blows: Methodological Considerations for Hurricane Related Survey Data Collection | Birchwood               |
|                  |  
  Session 5: Mixing New and Old Ways to Evaluate Questions | Chestnut                |
|                  |  
  Session 6: Causes and Consequences of Nonresponse | Dominion South          |
|                  |  
  Session 7: Issues Surrounding Consent to Data Linkage | City Hall               |
|                  |  
  Session 8: Issues of Governance and Public Opinion | Pine                   |
|                  |  
  Session 9: Redesign of Federal Surveys | Simcoe/Dufferin          |
|                  |  
  Session 10: Mobile Web Surveys: General Overview and Questionnaire Design Considerations | Willow Center-West      |
|                  |  
  Session 11: Techniques for Improving Response Rates | Willow East             |
|                  |  
  Session 12: Surveying Grad Programs, Less Educated Communities, and Everywhere in Between | Provincial North        |
|                  |  
  Session 13: Different Approaches to Weighted Survey Analysis in R | Grand Ballroom          |
| 3:30 p.m. – 5:00 p.m. | Concurrent Sessions I  
  Session 1: Panel-palooza | Willow Center-West       |
|                  |  
  Session 2: Sensitive Topics in Official Statistics | Simcoe/Dufferin         |
|                  |  
  Session 3: Data Ethics and Algorithmic Bias | Pine                   |
|                  |  
  Session 4: Election Forecasting, Modeling, and Weighting | Civic Ballroom South    |
|                  |  
  Session 5: Good, Bad, and Otherwise: Respondents and their Impact on Data Quality | City Hall               |
|                  |  
  Session 6: Telephone Survey Recruitment | Civic Ballroom North    |
|                  |  
  Session 7: Improving Address Based Samples | Chestnut                |
|                  |  
  Session 8: Insights from Responsive Design | Dominion North          |
|                  |  
  Session 9: Mitigating Challenges in Multinational, Multiregional and Multicultural Surveys | Dominion South          |
|                  |  
  Session 10: Messaging on Climate Change | Birchwood               |
|                  |  
  Session 11: Assessment of Survey Data Quality | Willow East             |
| 5:15 p.m. – 6:45 p.m. | AAPOR Membership & Business Meeting | Birchwood               |
| 7:00 p.m. – 7:45 p.m. | President’s Reception | Grand Ballroom Foyer    |
| 7:45 p.m. – 10:00 p.m. | Awards Banquet | Grand Ballroom          |
| 10:00 p.m. – 12:00 a.m. | Post Banquet Party & Karaoke Contest | Dominion Ballroom       |
Concurrent Sessions F
Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 1: All Mixed Up? Advances in Mixed Mode Research

Methodological Brief
Moderator: Simone Salandy, Centers for Disease Control
Location: Pine

Field Effort’s Effects on Nonresponse Bias and Data Quality in a Nationwide Dual-Mode Study
Matthew DeBell, Stanford University
Natalya Maisel, Stanford University
Ted Brader, University of Michigan

Can Mixed Mode Replace CATI RDD for Complex Surveys of Diverse Populations? Results from a Field Experiment of the California Health Interview Survey
Todd Hughes, UCLA Center for Health Policy Research
Brian M. Wells, UCLA Center for Health Policy Research
Royce Pak, UCLA Center for Health Policy Research
David Dutwin, SSRS

Does the Mode of Data Collection Matter? A Comparison Study of Telephone-Based Surveys and Email/App-Based Surveys
David Taylor, Roanoke College
Alice Kassens, Roanoke College
Harry Wilson, Roanoke College

Is There a Difference in Response? Comparing a Web Only and Mixed Mode Design in a Government Customer Survey
Carolina Kocuba, Westat
William Cecere, Westat
Shelley Brock, Westat
Kerry Levin, Westat
Gina Shkodriani, Westat
Amanda Wilmot, Westat

Mixing It Up For Refusal Conversion: Impact of Using New Contact Modes and Response Modes on Conversion Rates
Kelly Evans, Numeris
Natasha Arzumanian, Numeris

Pushing International Respondents to the Web
Jocelyn Newsome, Westat
Kerry Levin, Westat
Jennifer McNulty, Westat
Hanyu Sun, Westat
Brenda Schafer, Internal Revenue Service
Patrick Langetieg, Internal Revenue Service
Scott Leary, Internal Revenue Service
Rizwan Javaid, Internal Revenue Service

The Impact of Non-Monetary Incentives in a Mixed-Mode Survey of Nurses
Renee Stepler, U.S. Census Bureau
Elizabeth Sinclair, U.S. Census Bureau
Daniel P. Doyle, U.S. Census Bureau

Paper to Mixed-Mode: An Evaluation of Mode Effects
Rachel Horwitz, U.S. Census Bureau
Beth Newman, U.S. Census Bureau
Joshua Neufelder, U.S. Census Bureau
Concurrent Sessions F
Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 2:
Results of the AAPOR/WAPOR Task Force on Quality of Comparative Surveys
Panel
Moderator: Lars Lyberg, Inizio
Location: Civic Ballroom North

Error Sources and Quality in 3MC Sampling and Field Implementation
Michael Robbins, Princeton University and the University of Michigan
Elizabeth Zeichmeister, Vanderbilt University
Jamie Burnett, Kantar Public
Patrick Moynihan, Pew Research Center

Overall Goals of 3MC Research
Timothy P. Johnson, Survey Research Laboratory, University of Illinois

Questionnaire Development in 3MC Surveys
Alisu Schoua-Glusberg, Research Support Services Inc
Diana Zavala-Rojas, University Pompeu Fabra
Dorothee Behr, GESIS

Survey Documentation in 3MC Surveys
Irina Tomescu-Dubrow, Institute of Philosophy and Sociology, Polish Academy of Sciences, and CONSIRT at The Ohio State University and PAN
Peter Granda, University of Michigan

Using the Total Survey Error Approach to Assess and Reduce Comparison Error in Cross-National and Cross-Cultural Surveys
Tom Smith, NORC

Session 3:
The Impact of Wording Choice, Measurement Construct, and Expanded Response Options on Sexual Orientation and Gender Identity (SOGI) Measurement
Panel
Moderator: Justine Bulgar-Medina, NORC @ the University of Chicago
Location: Simcoe/Dufferin

Beyond Self-Identification: Comparisons of Sexual Orientation Measurement by Self-Identification, Disclosure, and Perceived Labeling
Justine Bulgar-Medina, NORC @ the University of Chicago

Does the Wording Affect The Rates? An Experiment in Sexual Orientation and Gender Identity (SOGI) Measurement
Deirdre Middleton, ICF
Matt Jans, ICF
Lee Harding, ICF
James Dayton, ICF
Yangyang Deng, ICF

Pretesting SOGI Questions: How Do In-Person Cognitive Interviews Compare To Online Testing?
Jessica Holzberg, U.S. Census Bureau
Polly Phipps, Bureau of Labor Statistics

Evaluating the Representativeness and Data Quality of a National Level Sample of Adolescent Sexual Minority Males and Transgender Youth Recruited Using Social Media
Erin Fordyce, NORC
Michael Stern, NORC
Mina Zheng, NORC
Anna Schlissel, NORC
Christopher Hansen, NORC
Melissa Heim Viox, NORC
Stuart Michaels, NORC

SOGI Methodologies for College Student Surveys
Liz G. Coston, Virginia Commonwealth University
Bethany M. Coston, Virginia Commonwealth University
Concurrent Sessions F

Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

**Session 4:**
The Changing Profession of the Survey Methodologist. Working as a Survey Methodologist in User Experience Research

*Panel*
Moderator: Emily Geisen, RTI
Location: Dominion North

- Designing Cross-Cultural Surveys for User Experience Research
  Ana Villar, Facebook

- Establishing a UX Research Practice and Educating about Surveys, Usability Testing, Focus Groups
  Jennifer Romano Bergstrom, Bridgewater Associates

- The Value of Surveys in UX Research @Uber
  Tom Wells, Uber

- Changing career within the same company: Moving from being a survey scientist within marketing, to work as user experience survey researchers in Cloud Platform UX:
  Mario Callegaro

**Session 5:**
It's Not #TimesUp for #MeToo

*Paper*
Moderator: Carrie Awadzi
Location: Willow Center-West

- Revising the Rules: Shifts in Public Opinion around the Rise of #MeToo
  Chris Jackson, Ipsos
  Mallory Newall, Ipsos
  Janine Beekman, Ipsos

- Sexism in the 2016 U.S. Presidential Election: The Impact of Prejudice against Women Leaders on Voter Turnout and Candidate Choice
  Jon Krosnick, Stanford University
  Christianne Corbett, Stanford University

- Sexism, Efficacy, and the Kavanaugh Confirmation
  Samantha Luks, YouGov
  Brian Schaffner, Tufts University

- Views and Experiences of US Adolescents on Sexism, Gender Equality, and Gender Norms
  Tresa Undem, PerryUndem Research/Communication

  Julia Rubio, Columbia University
  Anja Kilibarda, Columbia University
  Oliver McClellan, Columbia University
Concurrent Sessions F
Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 6:
2018: Voting, Demographics and Issues

Paper
Moderator: Sanjay Vrudhula, ReconMR
Location: Civic Ballroom South

Who Should be Held Responsible?: The Effects of Group Framing Upon Climate Change Mitigation
Andrew Thompson, Northwestern University

Blue Waves and White Bubbles
Gary Langer, Langer Research Associates

Dissecting the Urban/Rural Divide: Analyzing Demographic Differences in Voting Behavior and Political Attitudes within Community Types
Emily Swanson, The Associated Press
Hannah Fingerhut, The Associated Press

Health Care on the Ballot in 2018? Findings from 2018 Election Polls
Mollyann Brodie, Kaiser Family Foundation
Liz Hamel, Kaiser Family Foundation
Ashley Kirzinger, Kaiser Family Foundation

More than Spare Change: Proximity and Voter Preferences on Homelessness Spending
Ayobami Laniyonu, University of Toronto
Shakari Byerly, University of California, Los Angeles

Session 7:
Virtual Fencing, Listing, Diaries, and Diets

Paper
Moderator: Benjamin Phillips, The Social Research Centre
Location: Willow East

Is Virtual Listing a Reality?
Vanessa Meldener, Westat
Michael Giangrande, Westat
Frost Hubbard, Westat
Justin Kamens, Westat
Michelle Amsbary, Westat
Katie Lewis, EIA

Linking Extant Social and Environmental Data at Multiple Scales to Surveys: Activity Space
Ned English, NORC at the University of Chicago
Kevin Brown, NORC at the University of Chicago
Becki Curtis, NORC at the University of Chicago
Kate Cagney, The University of Chicago
Charlie Catlett, Argonne National Laboratory

Youth Engagement in a Digital Diary Study: Lessons about Recruitment, Compliance and Attrition
Marta Tienda, Princeton University
Dawn Koffman, Princeton University

A Smartphone App to Record Food Purchases and Acquisitions
Ting Yan, Westat
Marcelo Simas, Westat
Janice Machado, Westat
Mark Denbaly, USDA
Xingyou Zhang, USDA

Are Shoppers Representative of the Population? Using Geofenced Grocery, Convenience, Liquor, and Home Improvement Stores to Represent the Population
Matt Jans, ICF
Davia Moyse, ICF
Matthew McDonough, ICF
Ronaldo Iachan, ICF
Yangyang Deng, ICF
Lee Harding, ICF
James Dayton, ICF
Scott Worthge, MFour
Laura O’Campo, MFour
Concurrent Sessions F
Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 8: Hybrid Estimation with Probability and Nonprobability Data

**Paper**

**Moderator:** Casey Tesfaye, Research Support Services, Inc.

**Location:** Chestnut

**Hybrid Estimation of Probability and Non-Probability Data: An Empirical Evaluation of Best Practices**

- Marcus Berzofsky, RTI International
- Caroline Scruggs, RTI International
- Jill Dever, RTI International

**Do Hybrids Work? An Empirical Test of Methods to Calibrate Probability and Nonprobability Survey Data**

- David Dutwin, SSRS

**Estimation Methods for Combining Probability and Nonprobability Samples**

- Michael Yang, NORC at the University of Chicago
- Ipek Bilgen, NORC at the University of Chicago
- Edward Mulrow, NORC at the University of Chicago
- Michael Dennis, NORC at the University of Chicago
- Nada Ganesh, NORC at the University of Chicago
- Vicki Pineau, NORC at the University of Chicago
- Mark Watts, NORC at the University of Chicago

**Evaluating Hybrid Estimates Combining Probability and Nonprobability Samples**

- Andrew Mercer, Pew Research Center

Session 9: Maximizing the Benefits of Incentives

**Paper**

**Moderator:** Allison Sullivan, Civis Analytics

**Location:** Birchwood

**Corporate Social Responsibility and Charitable Donations to Incentivize Panelists**

- Emily Neuhoff, Nielsen
- Erin Wittkowski, Nielsen

**Mailkit Maneuvering: Can We Get Out Of The $1 Upfront?**

- Valerie Lykes, J.D. Power

**Not Simply Any One-Dollar Bills; The Condition of One-Dollar Bills Matters**

- Changsoo Song, University of Nebraska, Lincoln

**Scratch the Scratch Off: Experimenting with Prepaid and Postpaid Incentives Delivered by Postcard for a Push-to-Web Survey**

- Philip Brenner, University of Massachusetts, Boston
- Trent D. Buskirk, University of Massachusetts Boston
- Russell K. Schutt, University of Massachusetts Boston

**What Kind of Incentives Do Voters Want? Exploring the Impact of Offering Different Incentive Options in a Multi-Wave Election Survey**

- Jordon Peugh, SSRS
- Scott Clement, Washington Post
- Emily Guskin, Washington Post
- Suzanne Zedar, SSRS
Concurrent Sessions F

Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 10: AAPOR’s Got Talent
Panel
Sponsored by UCONN

Panel
Moderator: Jennifer Kelley
Location: Grand Ballroom

Session 11: Surveys of Adolescent SurvDes
Paper
Moderator: Reanne Townsend, Westat
Location: Dominion South

Security in the Schools: A Report from the 2018 PDK Survey
Christine Filer, Langer Research Associates
Gary Langer, Langer Research Associates
Sofi Sinozich, Langer Research Associates
Allison De Jong, Langer Research Associates

Determining Optimal Call Design for Reaching Households with Children
Rebecca Devlin, Abt Associates Inc.
Dave Roe, Abt Associates Inc.
Nicholas Ruther, Abt Associates Inc.
Emily Laflamme, Chicago Department of Public Health

No Child Left Behind: Advantages of Asking About Children before Adults in a Household Web Survey
Royce Park, University of California, Los Angeles
Brian M. Wells, UCLA Center for Health Policy Research
Todd Hughes, UCLA Center for Health Policy Research
Arina Goyle, SSRS

The Importance of Leveraging a Parent’s Influence in an ABS Push-To-Web Survey of Teenagers
Brian Wells, UCLA Center for Health Policy Research
Todd Hughes, UCLA Center for Health Policy Research
Royce Park, UCLA Center for Health Policy Research
Kathy Langdale, SSRS
Suzanne Ryan-Ibarra, Public Health Institute
Kyli Gallington, Public Health Institute
Rebecca Garro, Public Health Institute
Concurrent Sessions F

Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 12: Local and Regional Panels, Motivation and Methodology

Panel
Moderator: Heidi Grunwald, Temple University
Location: Provincial North

The Detroit Metropolitan Area Communities Study (DMACS)
Elisabeth Gerber, University of Michigan
Jeffrey Morenoff, University of Michigan

Building BeHeardCVA: A Mixed-Probability, Regional Survey Panel for a University Town and its Rural Surrounds
Thomas Guterbock, University of Virginia
Shawn L. Bird, University of Virginia
Kara S Fitzgibbon, University of Virginia
Matthew J. Starnowski, University of Virginia
Kathryn F. Wood, University of Virginia

Equitable Voices: Community Engagement & Data Advocacy Methods for Health Equity and Social Justice among African American Communities in Denver, Colorado
Eric Moore, The Center for African American Health

Pathways to Panels: Comparing Effects of Recruitment Strategies on Response Rates and Response Quality in Online Survey Respondent Pools
Cherie Maestas, University of North Carolina Charlotte
Diane Gavarkavich, University of North Carolina Charlotte

The Use of Response Propensity Modeling for Allocating Differential Recruitment and Incentives: A BeHeardPhilly Use Case
Heidi Grunwald, Temple University

Measure Twice, Cut Once: Planning for a Statewide Survey Panel
Ashley White, University of Oklahoma Health Sciences Center
Laura Beebe, University of Oklahoma Health Sciences Center

Session 13: Advances in Online Survey

Paper
Moderator: Jennifer Unangst, RTI International
Location: City Hall

Hybrid Estimation with Data from Probability and Nonprobability Surveys
Jill A. Dever, RTI International
Jamie L. Ridenhour, RTI International
Phillip S. Kott, RTI International

River Sampling – a Fishing Expedition: A Non-Probability Case Study
Alexander Murray-Watters, GESIS
Stefan Zins, GESIS
Henning Silber, GESIS
Tobias Gummer, GESIS
Clemens Lechner, GESIS

The Effect of Assigning Sample Members to Their Preferred Device on Nonresponse and Measurement in Web Surveys
Anke Metzler, Darmstadt University of Technology

The State of Statewide Polling: An Experiment between RDD and Online Panels
Krista Jenkins, Fairleigh Dickinson University
Ashley Koning, Rutgers University
Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 1:
Creating Salient Levers: Social and Psychological Dimensions of Participation and Nonresponse Bias

Panel

Moderator: Mary Losch, University of Northern Iowa
Location: Dominion South

A Tale of Two Surveys: Nonresponse Bias in the National Health and Nutrition Examination Survey and the National Health Interview Survey

Tala Fakhouri, Centers for Disease Control and Prevention
James Dahlhamer, National Center for Health Statistics

Half Full...Maybe a Little Less

Randal ZuWallack, ICF International
John Boyle, ICF
Lew Berman, ICF
James Dayton, ICF
Matt Jans, ICF
Robynne Locke, ICF
Ronaldo Iachan, ICF

How Long and How Much? The Impact of Interview Duration and Incentive on Participation Decisions

Matt Jans, ICF
Julia Sumner, ICF
Rachel Forando, ICF
John Boyle, ICF
James Dayton, ICF Lew Berman, ICF

Topic Salience and Propensity to Respond to Surveys: Findings from a National Mobile Panel

John Boyle, ICF International
Jamie Dayton, ICF
Ronaldo Iachan, ICF
Lew Berman, ICF
Matt Jans, ICF
Robynne Locke, ICF
Randal ZuWallack, ICF

Willingness to Participate in Physical Measures and Specimen Collection in Health Surveys

Ronaldo Iachan, ICF International, Fairfax, VA
John Boyle, ICF
Matt Jans, ICF
Jamie Dayton, ICF
Lew Berman, ICF
Randal ZuWallack, ICF
Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 2: Accomplishments and Challenges of Exit Polling
Panel
Moderator: Courtney Kennedy, Pew Research Center
Location: Civic Ballroom South
John Lapinski, NBC, Penn Program on Opinion Research and Election Studies
Anthony Salvanto, CBS
Jen Agiesta, CNN
Keating Holland, CNN
Dan Merkle, ABC
Joe Lenski, Edison Research

Interviewing Early Voters in Person: Methodology and Results from 2018 NEP Early Voter Exit Polls
Joe Lenski, Edison Research
Rob Farbman, Edison Research
Melissa Kiesche, Edison Research

Considerations in Weighting and Evaluating Exit Poll Data
Dan Merkle, ABC

Evaluating the Exit Poll at the Precinct Level
John Lapinski, NBC, Penn Program on Opinion Research and Election Studies
Josh Clinton, Vanderbilt University
Stephen Pettigrew, Penn Program on Opinion Research and Election Studies
Andrew Arenal, Penn Program on Opinion Research and Election Studies
Charlie Riemann, NBC

Reanalyzing the Exit Poll with Knowledge of Final Vote Results
Josh Clinton, Vanderbilt University
John Lapinski, NBC, Penn Program on Opinion Research and Election Studies
Marc Meredith, Penn Program on Opinion Research and Election Studies
Samantha Sangenito, Penn Program on Opinion Research and Election Studies

Session 3: Passive Data Collection with an App from the Total Survey Error Perspective, The IAB-SMART App
Panel
Moderator: Georg-Christoph Haas, Institute for Employment Research
Location: Civic Ballroom North
Augmenting Survey Data with Smartphone Data: Is There a Threat to Panel Retention?
Mark Trappmann, Institute for Employment Research

Coverage and Nonparticipation Error in Smartphone Data Collection
Florian Keusch, University of Mannheim

Measurement Quality in Mobile Sensor Data
Sebastian Bähr, Institute for Employment Research (IAB)

The IAB-SMART App: Recruitment and Consent Process
Georg-Christoph Haas, Institute for Employment Research
Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 4:
Moving Mountains with Social Marketing:
Survey Findings, Focus Groups and Audience Segmentation Behind the 2020 Census Communications Campaign

Panel
Moderator: Nancy Bates, U.S. Census Bureau
Location: Willow East

2020 Census Barriers, Attitudes, and Motivators Study
Survey Results: Knowledge Gaps, Privacy Concerns, Fear of Repercussions, and Motivating Messages
Monica Vines, U.S. Census Bureau
Kyley McGeeney, PSB
Brian Kriz, PSB
Shawnna Mullenax, PSB

Hope, Fear, and Political Efficacy: Exploring 2020 Census Participation Motivators and Barriers through Focus Groups with Non-English Speakers, Puerto Ricans, Small Race and Ethnic Groups, and other Audiences
Sarah Evans, PSB
Jenna Levy, PSB
Anna B. Sandoval Girón, U.S. Census Bureau
Jennifer Miller Gonzalez, PSB

Empirical Evidence to Understand the 2020 Census Citizenship Controversy
Gina Walejko, U.S. Census Bureau
Nancy Bates, U.S. Census Bureau
Yazmin A. García Trejo, U.S. Census Bureau
Anna Sandoval Girón, U.S. Census Bureau
Brian Kriz, PSB
Kyley McGeeney, PSB

Making Data Count: Research and Analytics Applications to the 2020 Census Integrated Communications Campaign
Yazmín Argentina García Trejo, U.S. Census Bureau
Sarah Evans, PSB
Anna Sandoval Girón, U.S. Census Bureau

Mindsets and Segmentation: Promoting 2020 Census Self-response
Laura Kail, PSB
Gina Walejko, US Census Bureau
Brian Kris, PSB
Robert Kulzick, PSB
Laura Kail, PSB
Shawnna Mullenax, PSB
Hubert Shang, PSB
Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 5:
Developing Questions on Opioids and Substance Use

Paper

Moderator: Alian Kasabian, University of Nebraska - Lincoln
Location: Willow Center-West

Better Impressions: Social Desirability, Sample Type, and Self-reported Substance Use
Abigail Giles, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs
Alexa Romberg, Truth Initiative
Morgane Bennett, Truth Initiative
Elizabeth C. Hair, Truth Initiative

Improving Measurement of the Legal Use of Cannabis in General Public Surveys: Results from a Statewide Experiment
Lindsey Beltz, Washington State University

Integrating Card Sorting in the Cognitive Evaluation of Opioid Pain Killer Use and Misuse Questions
Paul Scanlon, National Center for Health Statistics

Is a Picture Worth a Thousand Words? The Examination of Varying Design of Opioid Use Items and Opioid Images on Data Quality
Ipek Bilgen, NORC at the University of Chicago
Kristen S. Miller, National Center for Health Statistics, CDC

Qualitative Components of Opioid Research: Lessons Learned from a National Qualitative Study
Lauren Creamer, National Center for Health Statistics - Amanda Titus, Swan Solutions
Kristian Gregory-Lee, Swan Solutions

Session 6:
Refining Measurements

Paper

Moderator: Edward Ledek, Key Research Solutions
Location: Simcoe/Dufferin

A Multiple Method Approach to Testing a Complex Web-based Establishment Survey Instrument
Aryn Hernandez, U.S. Census Bureau
Temika Holland, U.S. Census Bureau
Rebecca Keegan, U.S. Census Bureau
Amy Anderson Riemer, U.S. Census Bureau

Beyond Comprehension – Investigating the Cognitive Steps of Retrieval, Judgment, and Reporting
Diane Willimack, U.S. Census Bureau

Does Encouraging Adherence to The Interviewing Script Improve Estimates in a Complex Survey?
Joseph Rodhouse, National Institute of Statistical Sciences
Heather Ridolfo, National Agricultural Statistics Service
Emilola Abayomi, National Agricultural Statistics Service

Evaluating Early Stage Scoping as a Technique for Developing Questions to Measure a Complex Economic Concept
Kristin Stettler, U.S. Census Bureau

Record Keeping Practices, Data Quality and Perceived Burden: Results from a Cognitive Interview Study Evaluating the National Study of Long-Term Care Providers
Meredith Massey, NCHS
Concurrent Sessions G
Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 7: Translating More Than Words: Intent, Mode, and Smileys
Moderator: Mandy Sha, www.mandysha.com
Location: Pine

- Measuring Interviewer Compliance with Regard to Question Deviations in a Multi-Language Survey in Zambia
  P. Linh Nguyen, University of Essex, University of Mannheim

- Multi-mode Instrument Development: Where Language and Mode Intersect in Respondent Pretesting
  Patricia Goerman, U.S. Census Bureau
  Yazmin Garcia Trejo, U.S. Census Bureau
  Mikelyn Meyers, U.S. Census Bureau
  Elizabeth Nichols, U.S. Census Bureau

- Regular to Pasable: Improving Measurement Properties of Self-Rated Health for U.S. Latinos through Alternative Translation
  Sunghee Lee, University of Michigan
  Maria Fernanda Alvarado Leiton, University of Michigan
  Elizabeth Vasquez, State University of New York, Albany
  Rachel Davis, University of South Carolina

- Scaling the Smileys: A Cross-Cultural Investigation
  Aaron Sedley, Google Inc
  Yongwei Yang, Google, Inc.

  Evgenia Kapousouz, University of Illinois, Chicago
  Timothy P. Johnson, University of Illinois at Chicago

Session 8: New Applications for Big Data
Moderator: Catherine Jeppsen, Qualtrics
Location: Birchwood

- Emergent Issues in the Combined Collection of Self-Reports and Sensor Data on Smartphones
  Frederick Conrad, University of Michigan
  Florian Keusch, University of Mannheim

- Integration of Surveys, Wearables and Mobile Devices
  Jill Darling, University of Southern California (USC)
  Arie Kapteyn, USC Center for Economic and Social Research
  Arthur Stone, USC Dornsife Center for Self-Reported Science

- The Digital Pulpit: A Nationwide Analysis of Online Sermons
  Dennis Quinn, Pew Research Center
  Besheer Mohamed, Pew Research Center

- When the Survey is the Big Data: Using Surveys to Inform Health Care Policy
  Alisha Simon, Minnesota Department of Health
  Sarah Hagge, Minnesota Department of Health
  Stefan Gildemeister, Minnesota Department of Health
  Kathleen Thiede Call, State Health Access Data Assistance Center (SHADAC)
  Giovann Alarcón, State Health Access Data Assistance Center (SHADAC)

- Integrating Objective Health Measures: Using a Consumer Actigraphy Wristband to Supplement a Survey of Caregivers and Teens
  Elyzabeth Gaumer, NYC Dept of Housing Preservation and Development
  D. Goldstein, NYC Department of Housing Preservation and Development
  C.R. Waickman, NYC Department of Housing Preservation and Development
  J.B.R. Jerome, NYC Department of Housing Preservation and Development
  J. Brooks-Gunn, Teachers College, Columbia University
Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 9: Interviewing and Question Design Topics

Paper
Moderator: Chintan Turakhia, SSRS
Location: Chestnut

Clear Separation: Attitude Context and Evaluations
Abigail Giles, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Yifei Liu, Ipsos Public Affairs

Interviewer Travel Distance and Fatigue: Some Thoughts from the 2016 & 2018 General Social Survey
Benjamin Schapiro, NORC at the University of Chicago
Rene Bautista, NORC at the University of Chicago
Jodie Symlie, NORC at the University of Chicago
Lauren Doerr, NORC at the University of Chicago
Jaesok Son, NORC at the University of Chicago

Rethinking the Classic Social Trust Question Wording
Anna Brown, Pew Research Center
Juliana Horowitz, Pew Research Center

SPEAK to Me! Using Interviewers’ Experience to Improve Survey Administration
Dakisha Locklear, RTI International
Tamara Terry, RTI International
Nicole Lee, RTI International
Craig Lewis-Owen, RTI International
Lynda Tatum, RTI International

How to Improve the Quality Control Assessment Process and Its Efficiency -- Lessons Learned From an Innovative Data-Driven Approach
Yu-Chieh (Jay) Lin, Survey Research Center, University of Michigan
Lisa Holland, University of Michigan
Zeina Mneimneh, University of Michigan
Gina-Qian Cheung, University of Michigan

Session 10: Screening, Recruitment and Survey Mode

Paper
Moderator: Brady West, University of Michigan
Location: Dominion North

Comparability of Face-to-Face and Web Screening: Does Mode Affect What Households Report?
Douglas Williams, Westat
Tala Fakhouri, National Center for Health Statistics

Disentangling Mode Effects and Mode Differences in Recruitment: Randomizing Survey Mode at the Margins and Testing Discontinuities
Josh Pasek, University of Michigan
Kenneth Winneg, University of Pennsylvania
Kathleen Hall Jamieson, University of Pennsylvania
John Dombrowski, NORC
J. Michael Dennis, NORC

Do Mobile and Non-mobile Web Respondents Interact Differently with Survey Screeners? Identifying Respondent Profiles Using帕拉达数据 from a National Household Survey
Mahi Megra, American Institutes for Research
Rebecca Medway, American Institutes for Research
Luke Natzke, American Institutes for Research

Signed, Sealed, (Hand) Delivered: The Effects of Mode of Delivery on Response Rate Among Panel Exiters
Hanh Nguyen, Nielsen
Jennifer Moncada, Nielsen
Megan Walsh, Nielsen

Using an Initial Targeted Mailed Survey to Determine Household Eligibility in a Face-to-Face Survey
James Wagner, University of Michigan
Wen Chang, University of Michigan
Heidi Guyer, University of Michigan

Searching for Households with Children? Using Model-based Stratification to Improve Sampling Efficiency
Cameron McPhee, American Institutes for Research
Michael Jackson, American Institutes for Research
Garrett Quenneville, American Institutes for Research
Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 11:
Wranglers Plotting to Make R More Accessible for Data Management and Visualization

Panel
Moderator: Trent Buskirk, Bowling Green State University
Location: City Hall

Trent Buskirk, Bowling Green State University
Rebecca J. Powell, RTI International

Session 12:
Trust and Theory: Deep Thoughts on the State of Survey Research

Paper
Moderator: Nick Moon, Moonlight Research
Location: Provincial North

Assessing the Link between Attitudes toward Research and Survey Response
Colleen McClain, University of Michigan

Inadequate Theory as a Cause of Inadequate Response Rates for Mixed-Mode Surveys
Don Dillman, Washington State University

Measuring Variation in Public Trust and Response Rates throughout the United States
Mark Masterton, American Institutes for Research
Sarah Kelley, American Institutes for Research
Caitlin Deal, American Institutes for Research

Rethinking Response Rate Calculations for Probability-based Samples from Online Panels
Mansour Fahimi, Ipsos
Frances M. Barlas, Ipsos
Poster Session #3
Saturday, May 18, 2019, 12:45 p.m. – 1:45 p.m.
Sheraton Hall/Osgoode

1. A Secondary Analysis of Factors Predicting Perceptions of the Procedural Justice of Local Law Enforcement
   - Antonia Warren, Westat
   - Suzanne O. Kaasa, Westat

2. Communication Is a Constant, In a Constantly Changing Communications Environment
   - Donna Nixon, The Strategic Counsel

3. Emotion, Pro- and Counterattitudinal Exposure, and Affective Polarization
   - Kaiping Zhang, Tsinghua University
   - Soohee Kim, Yonsei University
   - Catherine Oh, Stanford University

   - Candace Bright, ETSU
   - Kelly Foster, East Tennessee State University
   - Richard N. Clark, Castleton University

5. Guiding Light: Political Attitudes, Party Identification, and Vote Choice
   - Linda McPetrie, Ipsos Public Affairs
   - Randall K. Thomas, Ipsos Public Affairs
   - Ryan Tully, Ipsos Public Affairs

6. The Partisan Gender Gap in California
   - Alyssa Dykman, Public Policy Institute of California

7. Why do Spanish Dominant Hispanics Participate in Online Research? Learnings from Focus Groups and Online Surveys
   - Jennifer Hunsecker, Nielsen
   - Lauren Walton, Nielsen
   - Jennifer Moncada, Nielsen

9. Percentage Ranges vs. Verbal Labels: Picking the Best Response Options for a 5-point Frequency Scale in a Multinational Employer Survey
   - Kerry Hancuch, Amazon
   - Nicole Buttermore, Amazon
   - Becky Lieberman, Amazon
   - Amy Stavig, Amazon

10. To Slide or Not To Slide, That Is the Psychometric Question
    - Wenjuo Lo, University of Arkansas
    - Ronna Turner, University of Arkansas
    - Brandon Lee Crawford, University of Arkansas
    - Kristen N. Jozkowski, University of Arkansas

11. When do Self-Efficacy Items Predict Cognitive Performance?
    - Yan Wang, American Institutes for Research
    - Siobhan O’Muircheartaigh, American Institutes for Research
    - Grant Webster, American Institutes for Research

12. “I Don’t Know You Like That”: Teens and Privacy
    - Jennifer Hunsecker, Nielsen
    - Lauren Walton, Nielsen
    - Helena Barber, Nielsen

13. “I Need to Share my Research Data; What Should I Do?”
    - Shane Redman, University of Michigan

14. Build It, Buy It, Or Both: Tailoring an Existing Web Survey Product to Function As a Remote Symptom Monitoring Tool
    - Kathleen Yost, Mayo Clinic
    - Corey McGlone, Mayo Clinic
    - Wendy Daniels, Mayo Clinic
    - Libby Hammond, Mayo Clinic
    - Kandace Lackore, Mayo Clinic
    - Amanda Nelson, Mayo Clinic
    - Randy Vrabell, Mayo Clinic
    - Gina Schultz, Mayo Clinic
    - Thomas Atwell, Mayo Clinic
Poster Session #3
Saturday, May 18, 2019, 12:45 p.m. – 1:45p.m.
Sheraton Hall/Osgoode

15. Call Me Maybe: The Impact of Pre-recorded Phone Messages on Respondent Compliance
   Cally Alessi, Nielsen Company
   Erin Wittkowski, Nielsen Company
   Adam Gluck, Nielsen Company
   Emily Neuhoff, Nielsen Company

   Elizabeth Grieco, Pew Research Center
   Mason Walker, Pew Research Center

17. Exploring Video Capture in an App-Based Survey Platform: Limitations and Opportunities
   Olivia Saucier, ICF International
   Heather Driscoll, ICF
   Matthew Jans, ICF

18. Let Me Tell You a Story: Promising Practices in Developing a Data Visualization Story
   Angelina KewalRamani, American Institutes for Research
   Anlan Zhang, American Institutes for Research
   Claire Kelley, American Institutes for Research

19. Ranking Performance – Big Change with Little Movement
   Alexa DiBenedetto, Ipsos
   Alan Roshwalb, Ipsos
   Robert Petrin, Ipsos

20. Using a Video Mailer as a Pre-Recruitment Tool
   Stephanie Melton, Nielsen
   Megan Walsh, Nielsen
   Emily Summers, Nielsen

21. Testing and Statistically Adjusting for the Presence of Mode Effect in Election Polling
   Heather Kitada Smalley, Reed College
   Kaelyn M. Rosenberg, Oregon State University

22. “Neither Snow Nor Rain Nor Heat Nor Gloom of Night...”: Examining Geographic and Seasonal Variation in Undeliverability
   Jordon Peugh, SSRS
   Kate Williams, Nielsen

   Kristen Flaherty, ICF
   Kelli Keith, ICF
   Adam Lee, ICF

24. Caregivers as Proxies for Assessing Youth Participant Engagement in the Wraparound with Intensive Services (WISE) Program in Washington State
   Rose Krebill-Prather, Washington State University
   Felix I. Rodriguez, Washington State Health Care Authority
   Kent Miller, Washington State University
   Kristen Petersen, Washington State University

25. Demographic Influences on Statistical Reliability: Implications for Evidence-Based Policy Development
   Andrew Pickett, University of South Dakota
   Danny Valdez, University of Arkansas
   Adam E. Barry, Texas A&M University

26. Determining the Optimal Combination of Pre- and Post-Incentive Amounts to Significantly Increase Response Rates in a Mixed-Mode Survey from a List Frame
   Jamie Ridenhour, RTI International
   Rebecca Andridge, The Ohio State University
   Kurt Johnson, RTI International
   Tom Duffy, RTI International

27. Differences in Efficiencies between ABS and RDD Samples by Mode of Data Collection
   Carol Pierannunzi, Centers for Disease Control
   Sonya Gamble, Centers for Disease Control and Prevention
   Robyne Locke, ICF International
   Naomi Freedner, RTI International
   Machell Town, Centers for Disease Control and Prevention

28. Exploring the Effects of a Wording Change through Mechanical Turk
   Marina Stavrakantonaki, University of Illinois, Chicago
   Timothy Johnson, Survey Research Laboratory, University of Illinois at Chicago

29. From Experimentation to Implementation: Putting the Pieces Together to Form a Cohesive Contact Strategy for the U.S. Economic Census
   Diane Willimack, U.S. Census Bureau
**Poster Session #3**

**Saturday, May 18, 2019, 12:45 p.m. – 1:45 p.m.**
Sheraton Hall/Osgoode

30. **How can Web Survey Paradata Predict the Quality of a Survey?**
   Caroline Scruggs, RTI International
   Carolyn Wright, RTI International
   Susan Brumbaugh, RTI International
   Zhen Zeng, Bureau of Justice Statistics

31. **Measuring Perceived Stress among Various Populations**
   Aimee Vella Ripley, The Harris Poll
   Sophie Bethune, American Psychological Association

32. **Mode Effects in a Survey of Small Retailers**
   Azucena Derecho, RTI International
   Leslie Erickson, RTI International
   Sheryl Cates, RTI International
   Kristen Capogrossi Giombi, Ph.D., RTI International

33. **Online and Offline Cognitive Interviews**
   Christina Eiginger, Nielsen
   Lauren Walton, Nielsen
   Jennifer Hunsecker, Nielsen
   Anna Marie Recco, Nielsen
   Natalie Strauss, Nielsen

34. **Optimal Sampling Methodology for Online Panels**
   Leticia Maciel, Ipsos Public Affairs
   Elisa Chan, Ipsos Public Affairs
   Frances Barlas, Ipsos Public Affairs
   Mansour Fahimi, Ipsos Public Affairs

35. **Pros and Cons of the Certified Sticker without Return Receipt in the National Survey of Children’s Health (NSCH)**
   Jessica Jones, Maternal and Child Health Bureau, Health Resources and Services Administration
   Reem Ghandour, Maternal and Child Health Bureau, Health Resources and Services Administration
   Leah Meyer, U.S. Census Bureau
   Scott Albrecht, U.S. Census Bureau
   Brian Tinsley, U.S. Census Bureau

36. **South Carolina (SC) PRAMS Sampling Frame: The Motivation and the Change**
   Kristin Simpson, SC DHEC, PRAMS
   Harley T. Davis, PhD, South Carolina Department of Health and Environmental Control
   Chelsea L. Richard, MSPH, South Carolina Department of Health and Environmental Control

37. **To Wait or not to Wait?: the Return on Investment of Extending the Survey Field Period**
   Elisa Chan, Ipsos Public Affairs
   Leticia Maciel, Ipsos Public Affairs
   Frances M. Barlas, Ipsos Public Affairs
   Mansour Fahimi, Ipsos Public Affairs

38. **Using a Responsive Design Framework to optimize Data Quality and Cost Effectiveness on the FoodNet Population Survey**
   Robynne Locke, ICF
   James Dayton, ICF
   Aimee Geissler, CDC
   Ellyn Marder, CDC
   Randal ZuWallack, ICF

39. **Utilizing Unique Data Collection Methods among a 65+ Population**
   Kelly Pudelek, NORC at the University of Chicago
   Lekha Venkataraman, NORC at the University of Chicago

40. **Web and Paper Survey Mode Patterns and Preferences, Health & Employment Survey, World Trade Center Health Registry**
   Kacie Seil, NYC DOHMH
   Shengchao Yu, PhD, MA, NYC DOHMH
   Shanaz Hosein, NYC DOHMH
   Robert Brackbill, PhD, MPH, NYC DOHMH

41. **Making Survey Paradata Files Accessible for Internal Data Users**
   Brandon Kopp, Bureau of Labor Statistics
Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 1:
Community-based Research in Action: The Black Experience in the Greater Toronto Area

Panel
Moderator: Keith Neuman, The Environics Institute for Survey Research
Location: Dominion North

Keith Neuman, The Environics Institute for Survey Research
Wendell Nii Laryea Adjetey, Harvard University
Julius Haag, University of Toronto
Joseph Smith, York University
Marva Wisdom, Wisdom Consulting

Session 2:
The AP VoteCast: Methodology and Results

Panel
Moderator: Trevor Tompson
Location: Civic Ballroom South

AP VoteCast 2018: Assessing the Impact of a New Approach to Election Polling
Jennifer Benz, NORC at the University of Chicago
David Sterrett, NORC at the University of Chicago
David Scott, The Associated Press
Emily Swanson, The Associated Press

The Economy, Trade, and Voting: Using AP VoteCast Data to Demonstrate the Effect of Local Conditions on Americans’ Attitudes and Vote Choice
Dan Malato, NORC at the University of Chicago
David Sterrett, NORC at the University of Chicago
Jennifer Benz, NORC at the University of Chicago
William Bonnell, NORC at the University of Chicago
Tomas Okal, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago

AP VoteCast’s Use of a National MRP Model to Calibrate Non-Probability Samples in All 50 States
David Sterrett, NORC at the University of Chicago
N. Ganesh, NORC at the University of Chicago
Jennifer Benz, NORC at the University of Chicago
Dan Malato, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago

Exploring Selection and Measurement Differences by Response Mode in AP VoteCast
Benjamin Skalland, NORC at the University of Chicago
David Sterrett, NORC at the University of Chicago
Emily Swanson, The Associated Press
Hannah Fingerhut, The Associated Press
David Scott, The Associated Press

The Unexamined Electorate: Using VoteCast to Study Small Voting Populations and Nonvoters
Emily Swanson, The Associated Press
Hannah Fingerhut, The Associated Press
Marjorie Connelly, The AP-NORC Center
Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 3:
AAPOR Task Force on Transitions from Telephone Surveys to Mixed Mode Surveys

Panel
Moderator: Kristen Olson, University of Nebraska - Lincoln
Location: Civic Ballroom North

Session 4:
Thar She Blows: Methodological Considerations for Hurricane Related Survey Data Collection

Panel
Moderator: Liz Hamel, Kaiser Family Foundation
Location: Birchwood

The Consequences of Hurricane Harvey on Resilience Related Attitudes and Behaviors
Kirby Goidel, Texas A&M University
Yikai Zhao, Texas A&M University
Stephanie Brown, Texas A&M University

Path 2 Post-Disaster Behavior – An Evaluation of the Utility of Geolocation Tracking and Geofencing to Assess Activity Post-Disaster
James Dayton, ICF
Thomas Brassell, ICF

Pre/Post Hurricane Surveys –Measuring Hurricane Preparation and Post Storm Impacts Using Geofencing Methods
James Dayton, ICF
Thomas Brassell, ICF

Surveying Puerto Rico Residents One Year after Hurricane Maria
Bianca DiJulio, Kaiser Family Foundation
Liz Hamel, Kaiser Family Foundation
Mollyann Brodie, Kaiser Family Foundation
Anitza Maria Cox, Estudios Técnicos Inc
Carlos Torija, Estudios Tecnicos Inc
Eran Ben-Porath, SSRS
Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

**Session 5:**
**Mixing New and Old Ways to Evaluate Questions**

*Paper*
Moderator: Ilana Ventura, NORC at the University of Chicago
Location: Chestnut

**Combining mTurk and Traditional Cognitive Testing**
Teresa Kline, Westat
Jennifer McNulty, Westat
Jocelyn Newsome, Westat
Victoria Castleman, Westat

**Introductory Text Use in E-cigarette Measures: Results a Web Survey Experiment**
Lauren Creamer, National Center for Health Statistics, CCQDER
Paul Scanlon, NCHS
Bridget Reynolds, NCHS
Meredith Massey, NCHS

**Using Web Paradata to Assess Question Wording Revisions**
Jonathan Katz, U.S. Census Bureau
Jasmine Luck, U.S. Census Bureau
Mary Davis, U.S. Census Bureau
Matt Virgile, U.S. Census Bureau
Kathleen Kephart, U.S. Census Bureau

**Web Probing For Survey Pretesting – How Do Data Quality & Problem Detection Compare To Cognitive Interviews?**
Andrew Caporaso, Westat
Hanyu Sun, Westat
Terisa Davis, Westat
David Cantor, Westat

**What’s New? Comparing Web Probing with Questionnaire Appraisal System and Cognitive Interviewing for Evaluation of Health Items**
Xin (Rosalyynn) Yang, Westat
Hanyu Sun, Westat
Andrew Caporaso, Westat
David Cantor, Westat
Terisa Davis, Westat

**Session 6:**
**Causes and Consequences of Nonresponse**

*Paper*
Moderator: Karol Krotki, RTI International
Location: Dominion South

**How Long Is Enough? The Impact of the Length of the Fielding on Response**
Kerry Levin, Westat
Jocelyn Newsome, Westat
Jennifer McNulty, Westat
Hanyu Sun, Westat
Brenda Schafer, IRS
Patrick Langetieg, IRS
Scott Leary, IRS
Rizwan Javaid, IRS

**Understanding Response Patterns in Probability Based Web Panel**
Chintan Turakhia, SSRS
Jennifer Su, SSRS
Kyle Berta, SSRS
Jennifer Schmidt, SSRS

**Be Careful What You Ask For: Impact of Asking for an Email Address on a Screener Survey**
Robin Gentry, Nielsen
Yelena (Pens) Moore, Nielsen
Kim Hawkins, Nielsen
Kate Williams, Nielsen

**Geospatial Analysis on Nonresponse Rates for an IRS Household Survey**
Rizwan Javaid, Internal Revenue Service - Brenda Schafer, Internal Revenue Service
Patrick Langetieg, Internal Revenue Service
Scott Leary, Internal Revenue Service
Hanyu Sun, Westat, Inc.
Michael Giangrande, Westat, Inc.
Jocelyn Newsome, Westat, Inc.
Kerry Levin, Westat, Inc.

**How Can We Interest You In Our Survey? Investigating the Effects of Pre-Survey Awareness Mailings That Provide Branding and Topical Information about a Forthcoming Survey**
Danielle Battle, American Institutes for Research
Paul J. Lavrakas, Independent Consultant
Ashley Kaiser, American Institutes for Research
Talia Katz, American Institutes for Research
Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 7: Issues Surrounding Consent to Data Linkage

**Paper**
- **Moderator:** Cameron McPhee, American Institutes for Research
- **Location:** City Hall

**Public Engagement and Involvement Strategies in the Administrative Data Research Initiative**
Amy O’Hara, Georgetown University

**Evaluating Survey Consent to Social Media Linkage**
Zeina Mneimneh, University of Michigan
Colleen McClain, University of Michigan
Lisa Singh, Georgetown University
Trivellore Raghunathan, University of Michigan

**Linking Survey and Social Media Data – Results and Implications of an Exploratory Study with Facebook Data**
Christoph Beuthner, GESIS, Leibniz Institute for the Social Sciences
Florian Keusch, University of Mannheim
Natalja Menold, GESIS, Leibniz Institute for the Social Sciences
Jette Schröder, GESIS, Leibniz Institute for the Social Sciences
Bernd Weiß, GESIS, Leibniz Institute for the Social Sciences
Henning Silber, GESIS, Leibniz Institute for the Social Sciences

**Strategies for Survey Decision Making: Linked Data in a Self-Administered Context**
Colleen McClain, University of Michigan

**Willingness and Nonparticipation Bias When Collecting Smartphone Sensor Measurements in the General Population**
Bella Struminskaya, Utrecht University
Peter Lugtig, Utrecht University
Barry Schouten, Statistics Netherlands, Utrecht University
Vera Toepoel, Utrecht University
Marieke Haan, University of Groningen
Vivian Meertens, Statistics Netherlands
Deirdre Giesen, Statistics Netherlands
Jeldrik Bakker, Statistics Netherlands
Annemieke Luiten, Statistics Netherlands

Session 8: Issues of Governance and Public Opinion

**Paper**
- **Moderator:** Quin Monson, Brigham Young University
- **Location:** Pine

**Cultural Diversity Is Associated With Greater Support for Nondemocratic Governance**
Janell Fetterolf, Pew Research Center
Alexandra Castillo, Pew Research Center
Kat Devlin, Pew Research Center
Courtney Johnson, Pew Research Center

**Democracy and the “Other”: Out-group Attitudes and Support for Anti-Democratic Norms**
Beyza Buyuker, University of Illinois, Chicago

**Longing For Colonial Rule? Hong Kong Residents’ Attitudes toward Secession from China**
Miao Li, University of Michigan
Josh Pasek, University of Michigan

**Public Hearings vs. Survey Data: How Different Forms of Public Opinion Influence Local Officials’ Roll Call Votes**
Quin Monson, Brigham Young University
Adam Dynes, Brigham Young University
Chris Karpowitz, Brigham Young University

**The Appearance of Corruption: Citizens United and Public Perceptions of Quid Pro Quo in Campaign Finance**
Matthew DeBell, Stanford University
Shanto Iyengar, Stanford University
Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 9: Redesign of Federal Surveys
Moderator: Yu-chieh (Jay) Lin, University of Michigan
Location: Simcoe/Dufferin

Using Audit Trail Data to Explore the Impact of New Questions on Data Quality and Respondent Burden

Formative Research to Redesign the National Crime Victimization Survey
Darby Steiger, Westat
Karen Stein, Westat
Jennifer Truman, Bureau of Justice Statistics

The NHIS Redesign: Adapting an Ongoing Survey to Changing Times
Sarah Lessem, National Center for Health Statistics
Ben Zablotsky, NCHS
Aaron Maitland, NCHS
Stephen Blumberg, NCHS

Development, Methodology, and Adaptation of the Medicare CAHPS® Patient-Experience Survey, 2007-2018
Marc Elliott, RAND Corporation
Nate Orr, RAND Corporation
Alan M. Zaslavsky, RAND Corporation
Ron D. Hays, UCLA
Paul D. Cleary, Yole University
Amelia M. Haviland, Carnegie Mellon University
Julie A. Brown, RAND Corporation
Jacob W. Dembosky, RAND Corporation
Sarah Gaillot, Centers for Medicare & Medicaid Services

Managing SIPP Data Quality in a Declining Response Environment.
Jason Fields, U.S. Census Bureau

Session 10: Mobile Web Surveys: General Overview and Questionnaire Design Considerations
Moderator: Christopher Antoun, University of Maryland
Location: Willow Center-West

Christopher Antoun, University of Maryland
Florian Keusch, University of Mannheim
Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 11:
Techniques for Improving Response Rates  
Methodological Brief
Moderator: Shelley Feuer, U.S. Census Bureau
Location: Willow East

How Do Respondents Decide Whether to Consent to Data Linkage?
Annette Jackle, University of Essex
Jonathan Burton, University of Essex
Mick P. Couper, University of Michigan
Thomas Crossley, University of Essex
Sandra Walzenbach, University of Essex

Paul Lavrakas, Self-Employed
Mickey Jackson, Independent Consultant
Gerry Dirksz, Simmons Research
Lisa Lusskin, Simmons Research
Beth Ponce, Simmons Research
Claudette Brazle, Simmons Research

Response Rate Alternatives in Data Collection Monitoring
Kevin Tolliver, U.S. Census Bureau

Surveying Businesses: Comparing a Multi-mode and Web-only Design
Jessica Taylor, Westat
Hanyu Sun, Westat
Kasia O’Connell, Westat
Brenda Schafer, Internal Revenue Service
Pat Langetieg, Internal Revenue Service
Scott Leary, Internal Revenue Service
Rizwan Javaid, Internal Revenue Service

The Effects of Providing Incentives on Multiple Levels on Response and Data Quality
Allison Zotti, U.S. Census Bureau
Kayla Varela, US Census Bureau

Who Are We Missing? Does Pulsing/HLR Lookup of Telephone Samples Work?
Rajesh Srinivasan, Gallup
Manas Chattopadhyay, Gallup Inc
Ying Han, Gallup Inc
Carsten Broich, Sample Solutions

Assessing the Impact of Outreach mode and Various Incentive Structures on Response to a Health Insurance Survey
Elizabeth Ormson, NORC at the University of Chicago
Mary Slosar, NORC at the University of Chicago
Larry Bye, NORC at the University of Chicago
Michael Stern, NORC at the University of Chicago

Lowered Interest in Mailed Materials as First Point of Contact, Time to Try Hispanic Smart Cell Sample?
Kimberly Hawkins, Nielsen
Cally Alessi, Nielsen
Missy Mosher, SSI
Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 12:
Surveying Grad Programs, Less Educated Communities, and Everywhere in Between

Paper
Moderator: Martin J Kifer, High Point University
Location: Provincial North

Using Contacting Information to Derive Employer Name in the Survey of Doctorate Recipients
Quentin Brummet, NORC at the University of Chicago
Karen Grigorian, NORC at the University of Chicago
Wan-Ying Chang, National Center for Science and Engineering Statistics

Validity of Structured Survey Questions in Low-Education Communities
Jonathan Vickers, National Center for Health Statistics

Helping Respondents to Answer Numerical Open-ended Questions: What Difference Do Clarifying Instructions Make?
Glenn Israel, University of Florida
Anil Kumar Chaudhary, Pennsylvania State University

Improving Data Quality in the Survey of Graduate Students and Postdoctorates in Science and Engineering (GSS)
Jonathan Gordon, RTI International Inc.
Mike Yamaner, National Science Foundation
Peter Einaudi, RTI International
Stephanie Eckman, RTI International

Session 13:
Different Approaches to Weighted Survey Analysis in R

Location: Grand Ballroom.
Hubert Shang, Penn Schoen Berland
Robert Kulzick, Penn Schoen Berland
Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 1:
Panel-palooza
Methodological Brief
Moderator: Todd Bear, University of Pittsburgh
Location: Willow Center-West

Branding Matters: How Do Your Potential Respondents View You?
Christina Eiginger, Nielsen
Lauren Walton, Nielsen
Margie Butler, Independent consultant
Jennifer Moncada, Nielsen

Is Video a Better Way to Entice and Inform Potential Panelists?
Stephanie Melton, Nielsen
Jennifer Hunsecker, Nielsen
Lauren Walton, Nielsen
Stormy Hill, Nielsen

One Rep To Rule Them All: The Single-rep, Single-visit Recruitment Model
Jim Clinton, Nielsen
Emily Summers, Nielsen
Megan Walsh, Nielsen

Searching For Online Panels: Online Presence for Survey Research
Lauren Walton, Nielsen
Jennifer Hunsecker, Nielsen

Probability-based Online Panel Research – Do We Have To Mix Modes to Get More Accurate Results?
Sebastian Kocar, Australian National University
Nicholas Biddle, Australian National University

Session 2:
Sensitive Topics in Official Statistics
Panel
Moderator: Natalie Gillson, Office for National Statistics
Location: Simcoe/Dufferin

Develop a Standard Measurement of Housing Insecurity in Surveys
Matthew Virgile, U.S. Census Bureau
Alfred Dave Tuttle, U.S. Census Bureau
Jessica Graber, U.S. Census Bureau
Nicole Watson, U.S. Department of Housing and Urban Development
George Carter, U.S. Department of Housing and Urban Development

Developing Sensitive Survey Questions: New Topics and New Methodologies
Natalie Gillson, Office for National Statistics

Who’s Asking Who? And, how? Exploring the Impact of Collection Environments on Household Response to Sensitive Questions
Tanya Price, Australian Bureau of Statistics

Pretesting project for Eurostat’s Gender Based Violence
Rachel Vis-Visschers, Statistics Netherlands

Survey or Sharing? Results from a Pre-Test and Evaluation Study to Test Willingness of Sharing Sensor Measurements for Official Statistics.
Vivian Meertens, Statistics Netherlands
Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 3:
Data Ethics and Algorithmic Bias

Panel
Moderator: Sarah Kelley, American Institutes for Research
Location: Pine

Public Attitudes toward Algorithmic Decision-Making
Aaron Smith, Pew Research Center

How do Machines See Gender?
Stefan Wojcik, Pew Research Center
Emma Remy, Pew Research Center
Onyi Lam, Pew Research Center

Public Expectations for Algorithmic Bias/Data Ethics on Social Media
Jennifer Hunter Childs, U.S. Census Bureau
Sarah Kelley, American Institutes for Research
Claire Kelley, American Institutes for Research

Building an Ethical Data Culture: Lessons from the California Correctional System
John Rekart, Quality Management and Informatics
Statewide Mental Health Program California
Department of Corrections and Rehabilitation

When “Where” Leads To “Who”? Disclosure Risk Considerations When Using Geocoded Files
Cameron McPhee, American Institutes for Research
Mark Masterton, American Institutes for Research
Claire Kelley, American Institutes for Research

Session 4:
Election Forecasting, Modeling, and Weighting

Paper
Moderator: Andrew Smith, University of New Hampshire
Location: Civic Ballroom South

Method of Flexible Model Based Weighting
Masahiko Aida, Civis Analytics
Michael Sadowsky, Civis Analytics
Allison Sullivan, Civis Analytics
Keith Myers-Crum, Citadel Securities

Modeling Vote Choice at the Local-Level Using 2018 AP Votecast Data
Nadarajasundaram Ganesh, NORC at the University of Chicago
David Sterrett, NORC at the University of Chicago
Jennifer Benz, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago

New Levels of Accuracy with Calibrated Polling
Tobias Konitzer, PredictWise
David Rothschild, PredictWise

Predicting German Election Results with MrsP Using Data from a Large Opt-In Online-Panel
Tobias Wolfram, Civey GmbH
Charlotte Weber, Civey GmbH
Jacob Kastl, Civey GmbH

Using Unstructured Data during Elections: Moving Towards a Full Spectrum Approach to Election Forecasting
Chris Jackson, Ipsos
Mark Polyak, Ipsos
Mallory Newall, Ipsos
Alexa Dibenedetto, Ipsos
Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 5: Good, Bad, and Otherwise: Respondents QuesDes and their Impact on Data Quality

**Paper**

**Moderator:** Jonathan Evans, Pew Research Center

**Location:** City Hall

**Acquiescence Response Bias: Measures and Mechanisms**
Allyson Holbrook, University of Illinois Chicago
Timothy P. Johnson, University of Illinois at Chicago
Young Ik Cho, University of Wisconsin, Madison
Sharon Shavitt, University of Illinois Urbana-Champaign
Noel Chavez, University of Illinois at Chicago
Saul Weiner, University of Illinois at Chicago

**Am I Being Neurotic? Personality as a Predictor of Survey Response Styles**
Patrick Sturgis, University of Southampton
Michael F. Schober, The New School for Social Research

**Examining Relationships between Doorstep Concerns and Error Frequency in the Consumer Expenditure (CE) Interview Survey**
Taylor Wilson, U.S. Bureau of Labor Statistics

**First Come, First Served: Response Order Effects In a Sample of Inmates**
Eva Aizpurua, Trinity College Dublin
Sophie van der Valk, Trinity College Dublin
Mary Rogan, Trinity College Dublin

**Keep the Baby, Throw out the Bath Water: The Promises of Real-Time Data Quality Evaluations**
Steven Snell, Qualtrics Methodology Lab
Carol Sue Haney, Qualtrics Methodology Lab

Session 6: Telephone Survey Recruitment Practice

**Paper**

**Moderator:** Hee-Choon Shin, Centers for Disease Control

**Location:** Civic Ballroom North

**Do You Need A Foot-In-The-Door Or Is A Toe Enough? Scripting Introductions That Induce Tailoring and Increase Participation in Telephone Interviews**
Matthew McDonough, ICF
Matt Jans, ICF
James Dayton, ICF
Wendi L. Gilreath, Washington Department of Health
Mark Serafin, Washington Department of Health
Kristin Reichl, Washington Department of Health
Anneke Jansen, Washington Department of Health
Samantha Vincent, ICF

**How Do the Frequency and Content of Voice Mail Messages Affect Cell Phone Survey Response?**
Jonathan Wivagg, Westat
Daniel A. Gunderson, Dana-Farber Cancer Institute
Sarah Dipko, Westat
Cristine D. Delnevo, Rutgers University School of Public Health

**Improving Contact and Response Rates Through Call Schedule Optimization in RDD Cell Phone Samples**
Randal ZuWallack, ICF International
Adam Lee, ICF
Wendi Gilreath, Washington State Department of Health
Mark Serafin, Washington State Department of Health
Kristin Reichl, Washington State Department of Health
Anneke Jansen, Washington State Department of Health

**The Impact of Voicemail Messages on RDD Cell-Phone Response Rates in the National Immunization Surveys**
Benjamin Skalland, NORC at the University of Chicago
Vincent Welch, Jr., NORC at the University of Chicago
Holly Hill, National Center for Immunization and Respiratory Diseases, CDC
Benjamin Fredua, National Center for Immunization and Respiratory Diseases, CDC
Laurie Elam-Evans, National Center for Immunization and Respiratory Diseases, CDC
Chalanda Smith, National Center for Immunization and Respiratory Diseases, CDC

**What Does Extra Effort Yield in the Current Telephone Survey Climate?**
Sarah Dipko, Westat
Concurrent Sessions I
Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 7: Improving Address Based Samples

**Paper**

- **Moderator:** Carol Cosenza, University of Massachusetts - Boston
- **Location:** Chestnut

*Is It Worth It? – Remailing Postal Non Deliverables with Better Addresses*
Elizabeth Hunter, Westat
Reina Sprankle, Westat
Brandi McMillan, Westat
Jocelyn Newsome, Westat
Kerry Levin, Westat
Brenda Schafer, IRS
Pat Langetieg, IRS
Scott Leary, IRS
Rizwan Javaid, IRS

*Coverage Bias in Samples from a Commercial Address List: An Investigation Using National Health Interview Survey Data*
Stephen Blumberg, National Center for Health Statistics
Matthew Bramlett, National Center for Health Statistics
Bryan Schar, U.S. Census Bureau
Rosemary Byrne, U.S. Census Bureau

*Improvements in Sample Design with Address-Level Prediction Models*
Joseph McMichael, RTI International
Kristine Wiant, RTI International

Session 8: Insights from Responsive Design

**Paper**

- **Moderator:** Jolene Smyth, University of Nebraska - Lincoln
- **Location:** Dominion North

*Formulating Prior Information for Bayesian Approaches to Responsive Survey Design*
Brady West, University of Michigan
James Wagner, University of Michigan
Michael Elliott, University of Michigan
Stephanie Coffey, U.S. Census Bureau

*Managing Locating and Data Collection Interventions through Adaptive Survey Design*
Zachary Seeskin, NORC at the University of Chicago
Wan-Ying Chang, National Center for Science and Engineering Statistics, NSF
Mina Zheng, NORC at the University of Chicago

*Response Patterns in a Multi-Day Diary Survey: Implications for Adaptive Survey Design*
Mengyao Hu, University of Michigan
Wenyi He, University of Michigan
Brady T. West, University of Michigan
Xingyou Zhang, Economic Research Service, United States Department of Agriculture
John A. Kirlin, Kirlin Analytic Services
Shiyu Zhang, University of Michigan
Deji Suolang, University of Michigan

*Using Data Analytics for Early Prediction of Response Rate Changes in GSS*
Colm O’Muircheartaigh, University of Chicago and NORC
Holly Hagerty, NORC
Katie Archambeau, NORC
Chang Zhao, NORC
Ned English, NORC

*Using Responsive Design Modeling and Geographic Clustering to Target Cases for CAPI Nonresponse Follow-up*
Jamie Wescott, RTI International
Michael A. Duprey, RTI International
Daniel J. Pratt, RTI International
Mary S. Drummond, RTI International
Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 9:
Mitigating Challenges in Multinational, Multiregional and Multicultural Surveys

**Paper**
Moderator: Timothy Gravelle, University of Melbourne
Location: Dominion South

Where in the World? How in the World? The Challenges of Collecting Data around the Globe
Karen Grigorian, NORC at the University of Chicago
Daniel Foley, NCSES/NSF
Shana Brown, NORC at the University of Chicago

From PAPI to CAPI: Advantages, Disadvantages, and Effects of Using Tablet Computers to Conduct Face-to-Face Interviews in the Philippines
Iremae Labucay, Social Weather Stations

Mixed Mode SMS-IVR Surveys in Three African Countries: Sample Composition, Mode Sequencing, and Data Quality
Charles Lau, RTI International
Jennifer Sabatier, Centers for Disease Control and Prevention
Veronica Lea, Centers for Disease Control and Prevention
Kennedy Lishimpi, Ministry of Health – Zambia
Luis Sevilla, RTI International

Yemen Panel Survey Pilot: A New Approach to Field Research Challenges in a Crisis State
Chris Miller, Strategy + Growth International
Hafez Albukari, The Yemen Polling Center

Session 10:
Messaging on Climate Change Issues

**Paper**
Moderator: Jennifer Dineen, University of Connecticut
Location: Birchwood

Climate Change in the American Mind: Data, Tools, and Trends
Matthew Ballew, Yale Program on Climate Change Communication
Anthony Leiserowitz, Yale Program on Climate Change Communication
Connie Roser-Renouf, George Mason Center for Climate Change Communication
Seth A. Rosenthal, Yale Program on Climate Change Communication
John E. Kotcher, George Mason Center for Climate Change Communication
Jennifer R. Marlon, Yale Program on Climate Change Communication
Erik Lyon, Yale Program on Climate Change Communication
Matthew H. Goldberg, Yale Program on Climate Change Communication
Edward W. Maibach, George Mason Center for Climate Change Communication

Does public support for the welfare state translate into support for the environmental state?: Multilevel evidence from the European Social Survey
Kirils Makarovs, University of Essex

Partisanship Divides Prevail Among Californians’ Perceptions on Climate Change
Alyssa Dykman, Public Policy Institute of California

Predictors of Acceptance of Human-Caused Climate Change among Conservative American Adults
Matthew Goldberg, Yale University
Sander van der Linden, University of Cambridge
Anthony Leiserowitz, Yale University
Edward Maibach, George Mason University

Communicating about Public Opinion on Climate Change: How Labels Unwittingly Signal Speaker’s Attitudes
Adina Abeles, Stanford University
Jon A Krosnick, Stanford University
Sebastian Lundmark, Stanford University
Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 11:
Assessment of Survey Data Quality Stats
Paper
Moderator: Charles DiSogra, Google
Location: Willow East

Analyzing Differences in Race and Hispanic Origin Reporting Between Census and State Program Data
Andrew Keller, U.S. Census Bureau

Data Quality in Mixed-Mode Mixed-Device General Population UK Social Survey: Evidence from the Understanding Society Wave 8
Olga Maslovskaya, University of Southampton
Gabriele Durrant, University of Southampton
Peter W.F. Smith, University of Southampton

Nonresponse Bias in the 2018 National Youth Tobacco Survey
Sean Hu, Centers for Disease Control and Prevention (CDC)
Ronaldo Iachan, ICF
Andrea Gentzke, CDC
Ahmed Jamal, CDC
Alice Roberts, ICF
Kate Flint, ICF
Lee Harding, ICF

Valid vs. Invalid Straightlining: When is Straightlining a Good Indicator of Poor Data Quality?
Eric Plutzer, Penn State University
Kevin Reuning, Miami University

Standardized Calibration Adjustment Index—A New Measure of Survey Quality
Burton Levine, RTI International
### Sunday, May 19, 2019

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<tr>
<td>7:45 a.m. – 9:00 a.m.</td>
<td>AAPOR/WAPOR Plenary: Populism Around the World (with breakfast)</td>
<td>Grand Ballroom</td>
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<tr>
<td>8:00 a.m. – 10:15 a.m.</td>
<td>Registration Desk Open</td>
<td>Grand Ballroom Foyer</td>
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<tr>
<td>9:00 a.m. – 12:30 p.m.</td>
<td>Short Course 7: Cognition, Communication, and Self-Report Across Cultures</td>
<td>Provincial North</td>
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<tr>
<td>9:00 a.m. – 12:30 p.m.</td>
<td>Short Course 8: Let’s Learn about (Machine) Learning! An Introduction to Machine Learning for Survey Researchers</td>
<td>Birchwood</td>
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<td>9:15 a.m. – 10:45 a.m.</td>
<td>Concurrent Sessions J</td>
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<td>Session 1:</td>
<td>Strategies for Surveying Health Care Providers</td>
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<td>Sampling and Respondent Selection</td>
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<tr>
<td>Session 9:</td>
<td>Joint WAPOR/AAPOR Session on Public Opinion &amp; Democracy</td>
<td>Willow East</td>
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This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.

- **Attitudes & Issues:** Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about immigration, health care, taxes, race relations, climate change, and much more.

- **Data Science & Organic Data:** Example topics: analysis of social media or search engine data; combining administrative data with survey data; applications of machine learning methods or artificial intelligence in social science research.

- **Elections & Political Polling:** Example topics: voting behavior; drivers of vote preference; election poll methods; polling accuracy; voter files; exit polling; presidential approval.

- **Multinational, Multiregional & Multicultural:** Example topics: substantive findings from 3MC surveys; methodological issues in 3MC surveys.

- **Questionnaire Design & Interviewing:** Example topics: questionnaire design or formatting; interviewer effects; cognitive interviewing; focus groups.

- **Research in Practice:** Example topics: topics that do not fall into the other tracks including data visualization; data security; writing successful RFPs; survey management; other practical issues regarding survey data collection.

- **Statistical Techniques for Surveys:** Example topics: weighting and estimation; imputation; small-area estimation; Bayesian modeling; multi-level regression and post-stratification; variance estimation; analysis of complex survey data.

- **Survey Design:** Example topics: sampling frames; sampling techniques; evaluating recruitment or data collection protocols; survey modes; nonresponse; paradata; adaptive design; incentive experiments and the like.
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<td>Concurrent Sessions J (continued)</td>
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<td>Session 10: Joint WAPOR/AAPOR Session on Cross-national Surveys</td>
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<td>11:05 a.m. – 12:35 p.m.</td>
<td>Concurrent Sessions K</td>
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<td>Session 1: Attitudes and Issues: An International Perspective</td>
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<td>Session 2: Measuring and Assessing Sensitive Content</td>
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<td>Session 11: Measuring Knowledge on Climate Change and Science</td>
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Short Course 7 & 8 Description

Sunday, May 19, 2019, 9:00 a.m. – 12:30 p.m.

Course 7:
Cognition, Communication, and Self-Report Across Cultures
Instructors: Daphna Oyserman,
University of Southern California and
Norbert Schwarz,
University of Southern California
Location: Provincial North

Course Overview:
Cross-cultural surveys as well as surveys within culturally diverse countries pose challenges that go beyond the usual complexities of the question answering process. We identify key issues, illustrate them with select examples, and highlight the underlying processes. First, given culture-specific knowledge and meanings, a given term may elicit different associations in different cultures, even when translation procedures do not identify a problem. Second, given culture-universal themes (e.g., individualism, collectivism, honor, tightness-looseness) cultures differ in their norms of communication and their sensitivity to context. This can result in different interpretations of question sequences, even when each question in isolation is understood similarly. Third, given both these culture-specific and culture-universal issues, cultures differ in what their members need to attend to, resulting in different memories for similar events. Fourth, questions within the survey itself can trigger mental procedures, including more or less analytic vs. heuristic reasoning, that can influence responses, especially when the questions test cognitive aptitude and the answers require effort. We report on basic research in these domains and discuss survey examples and implications.

Course 8:
Let's Learn about (Machine) Learning! An Introduction to Machine Learning for Survey Researchers
Instructor: Adam Eck, Oberlin College
Location: Birchwood

Course Overview:
Decision trees, random forests, and neural networks? Deep learning, image recognition, and text classification? Have you heard any these terms mentioned and wondered what they are and how they work? They are all related to machine learning, which is increasingly being applied to support survey research in a wide range of tasks -- from constructing sample frames to predicting survey response propensities, from modeling interviewer and respondent behaviors to adaptive survey design, and from automating behavior coding to open-ended response coding. Being conversant in machine learning and understanding some of its basic (and advanced) concepts are useful tools for today’s survey researcher. In this short course, we will provide a gentle introduction to a breadth of topics in machine learning, illustrated through applications in survey research. In particular, we will introduce several different types of machine learning models, provide some intuition into how they work and to what types of problems they could be applied, and demonstrate how they can be employed using popular software tools (including R statistical packages and Python). As a result of this short course, participants will gain or increase their understanding of machine learning and its potential to aid survey research.
Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. - 10:45 a.m.

Session 1: Strategies for Surveying Health Care Providers

Methodological Brief

Moderator: Georg-Christoph Haas, Institute for Employment Research
Location: Pine

Lessons Learned from the Development of a Self-Administered Questionnaire for Nurses
Courtney Reiser, U.S. Census Bureau
M. Christopher Stringer, U.S. Census Bureau
Beth Newman, U.S. Census Bureau
Sarah Vetting, U.S. Census Bureau
Tiandong Li, National Center for Health Workforce Analysis
Michelle Washko, National Center for Health Workforce Analysis

“How to Get Health Providers to Provide Data: Predictors and Analysis of Non-Response”
Deborah Krug, ICF International
Robynne Locke, ICF International
Ronaldo Iachan, ICF International
Yangyang Deng, ICF International

Kristen Backor, Charles River Associates
Elizabeth Rountree, Charles River Associates
Mateusz Janicki, Charles River Associates

Collecting Survey Data from Physicians and other Medical Professionals – A Review of Current Literature
Timothy Flanigan, RTI International
Emily Geisen, MS, RTI International
Kristine Wiart, PhD, RTI International
Rachael Allen, MA, RTI International

Do You Recognize Me? Testing the Effect of Sponsor Logos on Participation in a Sample of Physicians
Marshica Stanley, RTI International
Rebecca J. Powell, RTI International
Rebekah Sanchez, RTI International
Anne P. Roberts, U.S. News & World Report
Murrey G. Olmsted, RTI International

Eligibility Differences over Survey Years in a Biennial Survey
Manisha Sengupta, Centers for Disease Control
Lauren Harris-Kojetin, CDC/NCHS
Amanuel Melekin, CDC/NCHS

I Don’t Know: Different Methods for Assessing if “Don’t Know” Responses Really Matter
Sarah Hagge, Minnesota Department of Health
Alisha Baines Simon, Minnesota Department of Health
Stefan Gildemeister, Minnesota Department of Health
Kathleen Thiede Call, University of Minnesota, SHADAC
Giovann Alarcón, University of Minnesota, SHADAC
Karen Turner, University of Minnesota, SHADAC

Incentive Givers and Takers – Does the Conventional Wisdom Still Hold When Surveying Clinicians?
Rachel Kogan, Mathematica Policy Research
Dr. Karen Bogen, Mathematica Policy Research
Dr. Karen Donelan, Mongan Institute Health Policy Center, Massachusetts General Hospital
Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 2: Abortion and Roe v. Wade: Attitudes and Trends

Panel
Moderator: Kristen Jozkowski, University of Arkansas
Location: Dominion South

Attitudes regarding Roe v. Wade in the Wake of Brett Kavanaugh’s Confirmation to the Supreme Court of the United States
Kristen Jozkowski, University of Arkansas
Megan Simmons, University of Arkansas
Brandon L. Crawford, University of Arkansas
Ronna Turner, University of Arkansas

Examining Differences in “Pro-Life” and “Pro-Choice” Definitions among Adults in the US: How Critical Conceptual Analysis Can Improve Abortion-Related Polling
Megan Simmons, PhD, University of Arkansas
Julie Maier, PhD, University of Arkansas
Kristen Jozkowski, PhD, University of Arkansas
Sara McClelland, PhD, University of Michigan
Brandon Crawford, PhD, University of Arkansas

It’s not that I Oppose Abortion, It’s Just that I am a Republican: Explaining the Correspondence between Partisan Identity and Abortion Attitudes
Josh Pasek, University of Michigan
Julia Lippman, University of Michigan
Kristen Jozkowski, University of Arkansas

Roe v. Wade and Brett Kavanaugh: Differences in Attitudes among English and Spanish Speakers in A National, Bilingual Survey
Danny Valdez, University of Arkansas
Ronna C. Turner, University of Arkansas
Brandon L. Crawford, University of Arkansas
Kristen N. Jozkowski, University of Arkansas
Alejandra Kaplan, University of Arkansas

The Changing Bases of Abortion Attitudes: Trends among Demographic Subgroups
Julia Lippman, University of Michigan
Josh Pasek, University of Michigan
Brandon Crawford, University of Arkansas

Session 3: Errors and Challenges in Data Linkage

Paper
Moderator: Casey Eggleston, U.S. Census Bureau
Location: Chestnut

Integrating Administrative Data with Survey-Collected Data to Reduce Burden in Establishment Data Collection
Andrea Mayfield, NORC at the University of Chicago
Rachel Carnahan, NORC at the University of Chicago
Felicia LeClerc, NORC at the University of Chicago

The Promise and Pitfalls of Replacing Survey Items with Linked Administrative Data: Evidence from a Survey of Schools
Zoe Padgett, American Institutes for Research
Melissa Diliberti, American Institutes for Research
Michael Jackson, American Institutes for Research
Jana Kemp, American Institutes for Research

Measurement Error and Nonresponse Bias Analysis of Individual Matched Survey Responses and Administrative Records
Amanda Nagle, U.S. Census Bureau
Kayla Varela, US Census Bureau
Kevin Tolliver, US Census Bureau
Allison Zotti, US Census Bureau

Tackling Item Nonresponse with Imputation Using Commercial Data
Tzu-Jou (Carol) Wan, American Institutes for Research
Michael Jackson, American Institutes for Research

Whose Information Is Being Collected? Evaluating the Agreement between Commercial Data and Survey Reports at Person Level.
Tzu-Jou (Carol) Wan, American Institutes for Research
Michael Jackson, American Institutes for Research
Rebecca Medway, American Institutes for Research
Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 4:
Likely Voters, Turnout and the Horse Race  
**Polling**

**Paper**
Moderator: Patrick Murray, Monmouth University
Location: Dominion North

Another ‘Phantom Swing’? How Differential Non-Response Suggests the Illusion of A GOP Surge in 2018
Mark Blumenthal, SurveyMonkey

Fired Up? A Comparison in the Accuracy of Enthusiasm Metrics at Predicting Electoral Turnout
Melissa Bell, Global Strategy Group
Joanna Teitelbaum, Global Strategy Group

Mining the NY Times Upshot/Siena Data: Analyzing Horserace Stability, Did Anyone Change Their Mind?
Donald Levy, Siena College Research Institute
Meghann Crawford, Siena College Research Institute
Travis Brodbeck, Siena College Research Institute

The Elusive Likely Voter: Improving Electoral Predictions by Modeling Vote Propensity
Anthony Rentsch, Harvard University, Student
Brian Schaffner, Tufts University
Justin Gross, University of Massachusetts, Amherst

Tuning In and Turning Out: Survey Predictors of Voter Turnout
Ryan Tully, Ipsos Public Affairs
Linda McPetrie, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs

Session 5:
Is That Your Final Answer? Understanding Response Options in Surveys  
**Polling**

**Paper**
Moderator: Robert Oldendick, University of South Carolina
Location: City Hall

Banking on New Response Formats for Mobile Friendliness
Nicole Neuenschwander, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs

Detecting Scale Inconsistency in Real Time
Carol Haney, Qualtrics
Mario Callegaro, Google Cloud Platform UX

Evaluating the Accuracy and Measurement Properties of Check-All-That-Apply and Forced Choice Questions on Web Surveys
Arnold Lau, Pew Research Center

Four Questionnaire Experiments in Mixed-Mode, Mixed-Device Surveys: Answer Boxes, Response Option Order, Check-All versus Forced-Choice, and Ordinal Scale versus Number Box Items
Kristen Olson, University of Nebraska, Lincoln
Jolene D. Smyth, University of Nebraska-Lincoln

How Often Do Response Effects Occur in Survey Questions?
Catherine Chen, Stanford University
Jon A. Krosnick, Stanford University
Bo MacInnis, Stanford University
Matthew Waltman, Stanford University
Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 6:
A Caravan of Papers on Immigration

*Issues*

**Paper**
Moderator: Kabir Khanna, CBS News
Location: Civic Ballroom South

- **Authoritarian Attitudes towards Immigration: The Case of Centroamerican #Caravanamigrante**
  Diana Penagos Vasquez, Parametria
  Francisco Abundis, Parametria
  Katia Guzman Martinez, Parametria

- **Economic and Cultural Threat on Attitudes towards Immigration**
  Ivonne Montes, Northwestern University

- **Friend or foe? It’s a Little Complicated: Reassessing the Role of Demographic Measures of Immigration on Immigration Policies**
  Amanda D’Urso, Northwestern University

- **Immigration, Xenophobia, and the Redistribution of Wealth: A Study of Public Opinion**
  Michael Lenmark, Stony Brook University

- **Tracking Ignorance: Examining Changes in Immigrant Population Innumeracy among Europeans from 2002-2014**
  Daniel Herda, Merrimack College

Session 7:
Sorry to Burden You! Understanding and Reducing Burden in Surveys

*QuesDes*

**Paper**
Moderator: Randal Ries, IBM
Location: Willow Center-West

- **Capturing Social Networks of Adults and Teens: Expanding a Novel Design from New York City**
  Daniel Goldstein, New York City Department of Housing Preservation & Development
  Elyzabeth Gaumer, New York City Department of Housing Preservation & Development
  Jeanne Brooks-Gunn, Teachers College, Columbia University

- **Cognitive Testing of Race, Hispanic Origin, and Ancestry Questions to Investigate Respondent Burden**
  Rodney Terry, U.S. Census Bureau
  Darby Steiger, Westat
  Angie Buchanan, U.S. Census Bureau
  Mary C. Davis, U.S. Census Bureau

- **Fewer Pages or Respondent-Friendly Design: Which Leads to Higher Response?**
  Lindsey Witt-Swanson, University of Nebraska-Lincoln
  Jolene Smyth, University of Nebraska-Lincoln

- **Motivated Underreporting in Mobile Surveys**
  Jessica Daikeler, GESIS, Leibniz Institute for the Social Sciences
  Ruben Bach, University of Mannheim
  Henning Silber, GESIS, Leibniz Institute for the Social Sciences
  Stephanie Eckman, RTI Washington

- **So Many Questions, so Little Time: Integrating Adaptive Inventories into Public Opinion Research**
  Erin Rossiter, Washington University, St. Louis
  Jacob M. Montgomery, Washington University in St. Louis
Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 8:
Sampling and Respondent Selection

Moderator: Carl Ramirez, U.S. Government Accountability Office
Location: Civic Ballroom North

Seizing an Appportunity: Exploring App-based Survey Recruitment through Instagram and Facebook Ads
Yasamin Miller, YMG
Trent Buskirk, University of Massachusetts, Boston
Ingrid Oakely-Girvan, PHI
Juan Lavista, Independent
Jeff Hancock, Stanford University
Lorene Nelson, Stanford University

Do Different Respondent Selection Methods Mean Different Survey Estimates? Evidence from 2013 Turkey Demographic and Health Survey
Melike Sarac, Hacettepe University
İsmet Koç, Hacettepe University Institute of Population Studies

Pre-fielding Maintenance of a National Office-based Physician Sample Using Four Sampling Frames
Brian Ward, National Center for Health Statistics
Akintunde Akinseye, National Center for Health Statistics
Donald K. Cherry, National Center for Health Statistics
Nicole A. Cummings, National Center for Health Statistics
Christine A. Lucas, National Center for Health Statistics
Kelly L. Myrick, National Center for Health Statistics
Damon F. Ogburn, National Center for Health Statistics
Thomas Socey, National Center for Health Statistics
Alicia Ward, National Center for Health Statistics

Respondent Accountability versus Task Complexity: A Comparison of Three Within-Household Selection Instructions for a Web-First Survey
Brian Wells, UCLA Center for Health Policy Research
Todd Hughes, UCLA Center for Health Policy Research
Royce Park, UCLA Center for Health Policy Research
Jonathan Best, SSRS

Who Works Here? Rostering School Staff with Vendor-Assisted Lists
Maura Spiegelman, National Center for Education Statistics
Aniekan Okon, U.S. Census Bureau
Teresa Thomas, U.S. Census Bureau
Matthew Khouri, U.S. Census Bureau
Steven Borunda Escoto, U.S. Census Bureau

Session 9:
Joint WAPOR/AAPOR Session on Public Opinion & Democracy

Moderator: Scott Keeter, Pew Research Center
Location: Willow East

Analysis of the Correlation between Nonresponse in Surveys and Political Participation
Mikaela Jarnbert, Statistics Sweden

Liberal Voting Behavior of Middle-Eastern Migrants in Germany: Self-selection in Migration or Political Self-interest?
Mariel Leonard, University of Mannheim
Christoph Sajons, University of Mannheim

O Canada: An Analysis of Canadian Public Opinion in 2017-2018
Kathleen Devlin, Pew Research Center
Alexandra Castillo, Pew Research Center
Janell Fetterolf, Pew Research Center
Courtney Johnson, Pew Research Center

NY Times Upshot/Siena College Research Institute: Analyzing Question Sequence of Horserace and Candidate Favorability
Don Levy, Siena College Research Institute
Meghann Crawford, Siena College Research Institute
Travis Brodbeck, Siena College Research Institute

Democracy Derailed or Fulfilled? How Ballot Measure Wording Affected California’s Proposition 6
John Nienstedt, Competitive Edge Research
Jenny Holland, Competitive Edge Research
Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 10:
Joint WAPOR/AAPOR Session on Cross-national Surveys

Paper
Moderator: Patrick Moynihan, Pew Research Center
Location: Simcoe/Dufferin

Are Policy Preferences Really Motivated by Economic Self-Interest? Personal Finances and Attitudes towards Redistribution in 30 Countries
Joseph Cohen, CUNY Queens College
Liza Steele, CUNY John Jay College

Zewei Zong, SurveyMonkey
Jack Chen, SurveyMonkey

Trust in Science around the Globe: What is Driving Variations in Trust & Perceptions of Science
Orin Puniello, Ketchum Analytics
Marni Zapkin, Ketchum Analytics
Katharina Muehlbauer, Ketchum Analytics
George Schmitz, Ketchum Analytics

Survey Item Durations: Using Past Time Data to Predict Future Interview Length
Davit Tsabutashvili, Gallup
Anita Pugliese, Gallup
Cynthia English, Gallup

The Opportunities and Challenges of Surveying Users at Facebook
Gregory Holyk, Facebook

Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 1:
Attitudes and Issues: An International Perspective

Paper
Moderator: Ken Winneg, University of Pennsylvania
Location: Willow East

Best-Worst Scaling Method Used to Measure the Public Agenda in Romania. What Are the Most Relevant Issues for the Romanian Public?
Dan Sultanescu, Center for Civic Participation and Democracy, SNSPA, Romania

Framing Foreign Policy: Trade, Security, and Human Rights as Frames in Foreign Policy Attitudes
Timothy Gravelle, University of Melbourne

Identity and Values among East Africa’s Youth
Alex Awiti, Aga Khan University
Caleb Orwa, Aga Khan University
Angela Ambitho, Infotrak Research and Consulting

Grant Cohen, University of Miami

Who’s afraid of the Chinese dragon? How Survey Sponsorship Influences Attitude Expression in Hong Kong
Miao Li, University of Michigan
Josh Pasek, University of Michigan
Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

**Session 2:**
Measuring and Assessing Sensitive Content

**Paper**

**Moderator:** John Nienstedt, Competitive Edge Research Inc
**Location:** Simcoe/Dufferin

**Empirically Assessing Survey Question and Response Sensitivity**
Shelley Feuer, U.S. Census Bureau
Stefanie Fail, Nuance Communications, Inc.
Michael F. Schober, New School for Social Research

**Interviewer Effects on Responses to Sensitive Questions: Evidence from Household Surveys in Four African Countries**
Sarah Staveteig, U.S. Department of State
Christina Juan, The Demographic and Health Surveys Program, ICF

**Methods and Challenges in Enumerating Incidents of Sexual Assault Victimization**
Reanne Townsend, Westat
David Cantor, Westat

**Testing Ways to Ask About Non-Binary Gender**
Kyley McGeeney, PSB

**Session 3:**
Topics in Online Surveys

**Paper**

**Moderator:** İsmet Koç, Hacettepe University Institute of Population Studies
**Location:** Civic Ballroom North

**Promising Best Practices for Systematic and Scalable Engagement of Stakeholders Using Online Modified-Delphi Approach**
Dmitry Khodyakov, Rand Corporation

**Investigating Page-Defocusing in Web Surveys Using Paradata**
Tobias Baier, Darmstadt University of Technology
Marek Fuchs, Darmstadt University of Technology

**We Ask You, but Your Answer May Disqualify You. Why Open-Ended Questions are and Aren’t Good Predictors of Data Quality.**
Steve Schwarzer, Wakefield Research

**Web Surveys: Using Response Time to Identify Low Response Quality Speeders?**
Miha Matjašič, Faculty of Social Sciences, University of Ljubljana
Vasja Vehovar, Faculty of Social Sciences, University of Ljubljana
Concurrent Sessions K
Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 4: Transparency and Privacy

Paper
Moderator: Gregory Holyk, Facebook
Location: Grand Ballroom

- Reconsidering Privacy for Surveys in the Social Media Age
  Brad Edwards, Westat
  Amelia Burke-Garcia, Westat
  Ting Yan, Westat

- Changes to the Human Subjects Regulations and the Impact for Survey Researchers
  Valerie Horton, Abt Associates
  Teresa Doksum, Abt Associates
  Katie Speanburg, Abt Associates

- L’Affaire Burnham: Ten Years Later
  Michael Spagat, Royal Holloway, University of London

- The challenge of keeping AAPOR Transparency Initiative (TI) members transparent – An overview of the biennial TI member organization reviews
  Timothy Triplett, Urban Institute

- Methodology and Disclosure in Establishment Surveys
  Evgenia Kapousouz, University of Illinois, Chicago
  Allyson L. Holbrook, University of Illinois at Chicago
  Timothy P. Johnson, University of Illinois at Chicago

Session 5: Elections from the Prairies to the Oceans

Methodological Brief
Moderator: James Duran, Consultant
Location: Dominion North

- Democracy Derailed or Fulfilled? How Ballot Measure From Polling Places to Vote Centers: Angeleno Perceptions of Voting Changes
  Mariya Vizireanu, Loyola Marymount University, Center for the Study of Los Angeles
  Brianne Gilbert, Loyola Marymount University, Center for the Study of Los Angeles

- Interest, attention, and enthusiasm in the California 2018 Midterms
  Lunna Lopes, Public Policy Institute of California

- Polling Place Accessibility in Los Angeles County
  Brianne Gilbert, Loyola Marymount University
  Alejandra Alarcon, Loyola Marymount University
  Mariya Vizireanu, Loyola Marymount University

- Voter File Online Election Polling: Lessons from California Campaigns
  Shakari Byerly, University of California, Los Angeles
Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 6: Techniques for Reducing Burden or Increasing Response

Methodological Brief

Moderator: Jon Schreiner, U.S. Census Bureau
Location: Pine

Choreographing “the Best Interview Ever”: Developing and Implementing a Multimodal Family Interview
Daniel Goldstein, New York City Department of Housing Preservation & Development
Caitlin R. Waickman, New York City Department of Housing Preservation & Development
Linda M. Powell, New York City Department of Housing Preservation & Development
Elyzabeth Gaumer, New York City Department of Housing Preservation & Development
Jeanne Brooks-Gunn, Teachers College, Columbia University

Improving Response Rates on Patient Surveys: Lessons from Six Survey Experiments
Marc Elliott, RAND Corporation

Increasing Representativeness Through the Use of Predictive Modeling and Targeted Outreach
Amy Djangali, IMPAQ International
Jacob Joseph-David, IMPAQ International
Lily Trofimovich, IMPAQ International

Tenure or Task: Optimizing Incentives for Panels
Adam Gluck, Nielsen

The Joint Effects of Response History, Mode and Questionnaire Complexity on Data Quality
Joseph Rodhouse, National Institute of Statistical Sciences
Tyler Wilson, National Agricultural Statistics Service
Heather Ridolfo, National Agricultural Statistics Service

Using a Neighborhood Study to Understand Individual, Local, and Societal Variation in Household Response Rates
Kevin Brown, NORC at the University of Chicago
Kathleen Cagney, University of Chicago
Ariel Azar, University of Chicago

Confidentiality Concerns in Federal Surveys: Comparing the Contact History Instrument Paradata with Qualitative Studies
Matthew Virgile, U.S. Census Bureau
Renee Ellis, U.S. Census Bureau

How Should We Measure Subjective Survey Burden? Getting Respondents’ Perceptions on Respondent Perceptions
Jessica Holzberg, U.S. Census Bureau
Jonathan Katz, U.S. Census Bureau
Mary Davis, U.S. Census Bureau
Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 7: Investigating Nuances in Abortion across Measures and Over Time Using Diverse Methodological Approaches

Panel
Moderator: Kristen Jozkowski, University of Arkansas
Location: Dominion South

Extracting Common Information across Diverse Measures: Identifying the Latent Attitudes of Underlying Abortion Responses
Julia Lippman, University of Michigan
Josh Pasek, University of Michigan
Ronna Turner, University of Arkansas
Wen-Juo Lo, University of Arkansas

Roe v. Wade Should Go, but Women Shouldn’t Lose Their Constitutional Right to Have an Abortion: The Effects of Word Choice When Assessing Abortion Attitudes
Brandon Crawford, University of Arkansas
Kristen N. Jozkowski, University of Arkansas
Ronna Turner, University of Arkansas

What’s in the Item Counts Too: Implicit Attitudes in Abortion Attitude Survey Items
Sara McClelland, University of Michigan
Daniela Carillo, University of Michigan
Harley Dutcher, University of Michigan
Kristen Jozkowski, University of Arkansas

Comparisons of Response Patterns and Distributions of Attitudes about Abortion for English and Spanish Samples
Danny Valdez, University of Arkansas
Ronna C. Turner, University of Arkansas
Brandon L. Crawford, University of Arkansas
Kristen N. Jozkowski, University of Arkansas

Session 8: Response Rates around the World

Paper
Moderator: Julie de Jong, University of Michigan
Location: City Hall

Japanese public opinion surveys: Recent Response Rate Trends
Nicolaos Synodinos, University of Hawaii at Manoa
Shigeru Yamada, Kokushikan University

Researching Ethnic Diasporas in International Settings
Hayk Gyuzalyan, CMC

The Effect of Survey Confidentiality Statement on Response Rate and Response Candidness
Ebrahim Mohseni-Cheraghi, University of Tehran

Response Rate Trends in Turkey Demographic and Health Surveys: An Assessment through DHS and AAPOR Approaches
Melike Sarac, Hacettepe University
Tuğba Adali, Hacettepe University Institute of Population Studies
Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 9: Using Data Science and Big Data to Predict Survey Nonresponse

Paper
Moderator: Clyde Tucker, American Institutes for Research
Location: Chestnut

A Longitudinal Framework for Predicting Nonresponse in Panel Surveys
Christoph Kern, University of Mannheim
Bernd Weiß, GESIS, Leibniz Institute for the Social Sciences
Jan-Philipp Kolb, GESIS, Leibniz Institute for the Social Sciences

Sequence Models for Response Propensity Estimation in Face-To-Face Studies: A Survey of Different Approaches
Gonzalo Rivero, Westat
John Riddles, Westat
Kristin Chen, Westat

Using Natural Language Processing to Enhance Prediction of Panel Attrition in a Longitudinal Survey
Christopher Ward, NORC at the University of Chicago
Becky Reimer, NORC at the University of Chicago

Investigating the Value of Appending New Types of Auxiliary Data to ABS Frames and Samples
Paul Lavrakas, Self-Employed
Ashley Hyon, Marketing Systems Group
David Malerek, Marketing Systems Group
Kelly Lin, Marketing Systems Group

The Missing Link: Exploring Predictors of Response Behavior Using Paradata about Respondent Doorstep Concerns Linked with Administrative Data
Casey Eggleston, U.S. Census Bureau
Jonathan Eggleston, U.S. Census Bureau

Session 10: Analytic Techniques for Improving Data Quality

Paper
Moderator: Clint W. Stevenson, Edison Research
Location: Willow Center-West

In the Deep End: Differential Privacy and Applied Survey Research
Brian Kriz, PSB
Robert Kulzick, PSB
Kyley McGeeney, PSB
Hubert Shang, PSB

Adaptive Head-to-Head Ranking: A New Method to Reduce Sample Size while Improving Data Quality
Gilad Amitai, SurveyMonkey
Reuben McCreanor, SurveyMonkey
Jack Chen, SurveyMonkey

Improving Rotation Group Bias in the Current Population Survey using a Modified Hidden Markov Model
Ali Rafei, University of Michigan
Sunghee Lee, Survey Methodology Program, University of Michigan

On the Measurement of Item Response Rates
Peter Frechtel, RTI International
Taylor Lewis, RTI International
Victoria Scott, RTI International

Statistical Matching – Gateway to Measuring Sample Bias
Vicki Pineau, NORC at the University of Chicago
Edward Mulrow, NORC at the University of Chicago
Kathleen Santos, NORC at the University of Chicago
Meimeizi Zhu, NORC at the University of Chicago
Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 11:
Measuring Knowledge on Climate Change and Science

**Paper**

Moderator: Shakari Byerly, University of California Los Angeles

Location: Civic Ballroom South

- **An RCT on RCTs: Support for Policy Trials in Australia**
  Nicholas Biddle, Australian National University
  Matthew Gray, Australian National University

- **Attitudes toward Scientists and Science: Exploring Geographical Divides**
  Tomoko Okada, University of Wisconsin, Madison
  Dietram Scheufele, University of Wisconsin-Madison

- **Evaluating a New Measure of Science Knowledge**
  Brian Kennedy, Pew Research Center
  Meg Hefferon, Pew Research Center

- **The Role of Knowledge: Climate Change, General Science and Strategies for Effective Communication**
  Zack Oldroyd, University of Utah

- **The Dos and Don’ts of Administering a Survey-Based Quiz About Factual and Opinion News Statements**
  Jeffrey Gottfried, Pew Research Center
  Michael Barthel, Pew Research Center
  Nami Sumida, Pew Research Center
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*The Washington Post, Feb 4, 2016*
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Website: www.icpsr.umich.edu
An international consortium of more than 760 academic institutions and research organizations, ICPSR provides leadership and training in data access, curation, and methods of analysis for the social science research community. ICPSR maintains a data archive of more than 250,000 files of research in the social and behavioral sciences. It hosts 21 specialized collections of data in education, aging, criminal justice, substance abuse, terrorism, and other fields.

IMPAQ International
Booth Number: 203
Daniel Kaplan
10420 Little Patuxent Parkway, Suite 300, Columbia, MD 21044
Phone: 443-259-5500
Email: info@impaqint.com
Website: www.impaqint.com
IMPAQ International evaluates and enhances public programs and policy. We provide leading-edge research and consulting services to domestic and international clients, including: monitoring & program evaluations, research & policy analysis, implementation & technical assistance, technology solutions & data management, surveys & data collection, and communications & logistics support. Learn more at www.impaqint.com.
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Ipsos Public Affairs
Booth Number: 218 & 220
Bob Torongo
2020 K St NW, Suite 410, Washington, DC 20006
Phone: 202-352-2208
Email: robert.torongo@ipsos.com
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Booth Number: 214
Brad Larson
1795 E Scorpio Pl, Chandler, AZ 85249
Phone: 602-831-1973
Email: bradlarson@ironwoodinsights.com
Website: www.ironwoodinsights.com

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JD Franz Research, Inc
Booth Number: N/A
Jennifer D. Franz, Ph.D.
1900 Point West Way, Suite 276, Sacramento, CA 95815
Phone: 916-482-0931
Email: jdfranz@jdfranz.com
Website: www.jdfranz.com

JD Franz Research is a full-service public opinion, public policy, and marketing research firm founded by Dr. Jennifer D. Franz in 1981. We take great pride in the quality of our work and our responsiveness to our clients. We are also a member of the AAPOR Transparency Initiative. Services we provide include both quantitative and qualitative studies. Although we work in a wide variety of fields, we specialize in research for state and local government, public utilities, transportation agencies, airports, health care organizations, and the arts.

Joint Program in Survey Methodology at the University of Maryland
Booth Number: 402
Jody D. Williams
1218 LeFrak Hall, University of Maryland, College Park, MD 20742
Phone: 301-314-7911
Fax: 301-314-7912
Email: jpsm-contact@umd.edu
Website:

The Joint Program in Survey Methodology is a consortium that draws together an award-winning faculty from the University of Maryland, the University of Michigan, Westat and other organizations. JPSM offers a Ph.D. program, an M.S. in survey methodology, an online M.P.S. degree, certificate, and citation programs. We also offer a program of short courses for professionals and a Summer Fellows program for undergraduates. JPSM has increased the quality of technical staff in the Federal Statistical System and is enriching the field of survey statistics and methodology itself.

Market Xcel Data Matrix Pvt. Ltd
Booth Number: 314
R Vishal Oberoi
16, Sant Nagar, East Of Kailash, New Dehli, Dehli 110065 India
Phone: +91 11 42343500
Fax: +91 11 42325150
Email: vishal@market-xcel.com
Website: www.market-xcel.com

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Marketing Systems Group
Booth Number: 106
Jeff Palish
755 Business Center Drive, Suite 200, Horsham, PA 19044
Phone: 215-653-7100
Email: info@m-s-g.com
Website: www.m-s-g.com

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Mathematica
Booth Number: 304
Sara Skidmore
PO Box 2393, Princeton, NJ 08543-2393
Phone: 609-799-3535
Fax: 609-799-0005
Email: info@mathematica-mpr.com
Website: www.mathematica-mpr.com

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Michigan Program in Survey Methodology
Booth Number: 303
Jill Esau
426 Thompson St, Ann Arbor, MI 48104
Phone: 734-647-0038
Fax: 734-764-8263
Email: pagregor@umich.edu
Website: www.psm.isr.umich.edu

The Michigan Program in Survey Methodology (MPSM) seeks to train future generations of survey methodologists who specialize in the statistical social and data sciences. The program offers Doctor of Philosophy and Master of Science degrees through the University of Michigan. MPSM home is in the Institute for Social Research, the world’s largest academically based social science research institute.

NORC at the University of Chicago
Booth Number: 113 and 115
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55 East Monroe, 30th Fl, Chicago, IL 60603
Phone: 312-357-7032
Fax: 312-759-4005
Email: arends-lyndsay@norc.org
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13710 Dunnings Hwy, Claysburg, PA 16625
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Lance Hoffman
1979 Marcus Ave Suite 210
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Phone: 718-729-2622
Fax: 718-729-2444
Email: lance@opinionaccess.com
Website: opinionaccess.com
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Booth Number: 318
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50A Ireakari Estate Road, Lagos Lagos, 00234 Nigeria
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Booth Number: 116
Angelique Uglow
135 S. Guadalupe St.
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Phone: 512-757-8116
Email: angel.uglow@reconmr.com
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Lyndsay Putnam
3040 E. Cornwallis Road, Research Triangle Park, NC 27709
Phone: 919-541-7383
Email: lputnam@rti.org
Website: www.rti.org
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Mark Rose
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Phone: 215-370-1122
Email: mark.rose@scoutsuite.com
Website: www.scoutsuite.com
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Melissa Herrmann
1 Braxton Way, Suite 125, Glen Mills, PA 19342
Phone: 484-840-4300
Fax: 484-840-4599
Email: mherrmann@ssrs.com
Website: www.ssrs.com
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Booth Number: 202
Vickie Whiteley
3640 Pheasant Ridge Drive NE
Claire, MN 55449
Phone: 952-292-6557
Email: vickie.whiteley@streamworksmn.com
Website: www.streamworksmn.com
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Joe Kooima
2150 E Lake Cook Rd Suite 150, Buffalo Grove, IL 60089
Phone: 847-325-6760
Fax: 847-325-4333
Email: jkooima@swiftprepaid.com
Website: swiftprepaid.com
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The Logit Group
Booth Number: 200
Chris Connolly
302 The East Mall, Suite 400, Toronto, ON M9B 6C7
Phone: 416-236-4770
Email: chris.connolly@logitgroup.com
Website: www.logitgroup.com
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The Roper Center for Public Opinion Research
Booth Number: 102
Brett Powell
136 Hoy Rd, #651 Rhodes Hall, Ithaca, NY 14853
Phone: 607-255-8129
Fax: 607-255-6565
Email: accounts@ropercenter.org
Website: www.ropercenter.cornell.edu
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UConn
Booth Number: 219
Jennifer Necci Dineen
10 Prospect Street, Hartford, CT 06103
Phone: 959-200-3799
Email: jennifer.dineen@uconn.edu
Website: surveyresearch.uconn.edu
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University of Delaware (USA)

Historian
Kathleen A. Frankovic
Consultant (USA)

WAPOR Day at a Glance

Sunday, May 19, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:45 a.m. – 9:00 a.m.</td>
<td>AAPOR/WAPOR Plenary: Populism Around the World</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Registration Desk</td>
<td>Mountbatten Court</td>
</tr>
<tr>
<td>9:15 a.m. – 10:45 a.m.</td>
<td>Joint WAPOR/AAPOR Session on Public Opinion &amp; Democracy</td>
<td>Willow East</td>
</tr>
<tr>
<td>9:15 a.m. – 10:45 a.m.</td>
<td>Joint WAPOR/AAPOR Session on Cross-national Surveys</td>
<td>Simcoe/Dufferin</td>
</tr>
<tr>
<td>11:05 a.m. – 12:35 p.m.</td>
<td>Concurrent Session A (Joint AAPOR/WAPOR)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: Cross National Surveys</td>
<td>Scott</td>
</tr>
<tr>
<td></td>
<td>Session 2: Public Opinion</td>
<td>Baker</td>
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<tr>
<td></td>
<td>Session 3: Round Table I</td>
<td>Windsor</td>
</tr>
<tr>
<td></td>
<td>Session 4: Results of the AAPOR/WAPOR Task Force on Quality Comparative Surveys</td>
<td>Carlyle</td>
</tr>
<tr>
<td>12:35 p.m. – 1:35 p.m.</td>
<td>Lunch</td>
<td>Mountbatten Salon</td>
</tr>
<tr>
<td>12:35 p.m. – 2:00 p.m.</td>
<td>Poster Session</td>
<td>Mountbatten Lane</td>
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<tr>
<td>2:00 p.m. – 3:15 p.m.</td>
<td>WAPOR Keynote Address</td>
<td>Mountbatten Salon</td>
</tr>
<tr>
<td>3:15 p.m. – 3:45 p.m.</td>
<td>Coffee Break</td>
<td>Mountbatten Lane</td>
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<tr>
<td>3:45 p.m. – 5:00 p.m.</td>
<td>Concurrent Session B</td>
<td></td>
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<tr>
<td></td>
<td>Session 1: Methodology I</td>
<td>Baker</td>
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<tr>
<td></td>
<td>Session 2: Public Opinion I</td>
<td>Carlyle</td>
</tr>
</tbody>
</table>
### WAPOR Day at a Glance

#### Sunday, May 19, 2019

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>3:45 p.m. – 5:00 p.m.</td>
<td>Concurrent Session B (continued)</td>
<td></td>
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<tr>
<td></td>
<td>Session 3: Social Media I</td>
<td>Scott</td>
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<tr>
<td></td>
<td>Session 4: Round Table II</td>
<td>Windsor</td>
</tr>
<tr>
<td>5:30 p.m. – 7:00 p.m.</td>
<td>WAPOR Welcome Reception</td>
<td>Bb33 Bistro &amp; Brasserie</td>
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</tbody>
</table>

#### Monday, May 20, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Registration Desk</td>
<td>Mountbatten Court</td>
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<tr>
<td>9:00 a.m. – 10:15 a.m.</td>
<td>Concurrent Session C</td>
<td></td>
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<tr>
<td></td>
<td>Session 1: Methodology II</td>
<td>Baker</td>
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<tr>
<td></td>
<td>Session 2: Political Behavior I</td>
<td>Carlyle</td>
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<tr>
<td></td>
<td>Session 3: Public Opinion II</td>
<td>Scott</td>
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<tr>
<td></td>
<td>Session 4: Social Media II</td>
<td>Gerrard</td>
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<tr>
<td></td>
<td>Session 5: Round Table III</td>
<td>Windsor</td>
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<tr>
<td>10:15 a.m. – 10:30 a.m.</td>
<td>Coffee Break</td>
<td></td>
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<tr>
<td>10:30 a.m. – 11:30 a.m.</td>
<td>Concurrent Session D</td>
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<tr>
<td></td>
<td>Session 1: Featured WAPOR Panel I: Public</td>
<td>Gerrard</td>
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<tr>
<td></td>
<td>Opinion and Democracy</td>
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</tr>
<tr>
<td></td>
<td>Session 2: Featured WAPOR Panel II: Wealth,</td>
<td>Carlyle</td>
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<tr>
<td></td>
<td>Jobs, Freedom and Movement through a Global</td>
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<td></td>
<td>Lens</td>
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<td></td>
<td>Session 3: Featured WAPOR Panel III: When</td>
<td>Scott</td>
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<td></td>
<td>Context is Relevant to Understand Global</td>
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<td></td>
<td>Public Opinion</td>
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<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td>Concurrent Session E</td>
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<tr>
<td></td>
<td>Session 1: Methodology III</td>
<td>Baker</td>
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<td></td>
<td>Session 2: News, Media I</td>
<td>Carlyle</td>
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<tr>
<td></td>
<td>Session 3: Political Behavior II</td>
<td>Scott</td>
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<tr>
<td></td>
<td>Session 4: Public Opinion III</td>
<td>Gerrard</td>
</tr>
<tr>
<td>1:00 p.m. – 2:00 p.m.</td>
<td>Lunch</td>
<td>Mountbatten Salon</td>
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<tr>
<td>2:00 p.m. – 3:15 p.m.</td>
<td>Concurrent Session F</td>
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<tr>
<td></td>
<td>Session 1: Methodology IV</td>
<td>Baker</td>
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<td>Session 2: News, Media II</td>
<td>Carlyle</td>
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<td>Session 3: Political Behavior III</td>
<td>Scott</td>
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<td></td>
<td>Session 4: Public Opinion IV</td>
<td>Gerrard</td>
</tr>
<tr>
<td></td>
<td>Session 5: Round Table IV</td>
<td>Windsor</td>
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<tr>
<td>2:30 p.m. – 3:30 p.m.</td>
<td>IJPOR Editorial Meeting</td>
<td>Turner</td>
</tr>
<tr>
<td>3:15 p.m. – 3:45 p.m.</td>
<td>Coffee Break</td>
<td>Mountbatten Lane</td>
</tr>
<tr>
<td>3:45 p.m. – 5:00 p.m.</td>
<td>Concurrent Session G</td>
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<tr>
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<td>Session 1: Methodology V</td>
<td>Baker</td>
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<td>Session 2: Best Practices</td>
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<td>Session 3: Political Behavior IV</td>
<td>Scott</td>
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<td></td>
<td>Session 4: Public Opinion V</td>
<td>Gerrard</td>
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### WAPOR Day at a Glance

**Monday, May 20, 2019 (continued)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 p.m. – 10:00 p.m.</td>
<td><strong>WAPOR Award Banquet</strong></td>
<td>Royal Canadian Yacht Club</td>
</tr>
</tbody>
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**Tuesday, May 21, 2019**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td><strong>Registration Desk</strong></td>
<td>Mountbatten Court</td>
</tr>
<tr>
<td>9:00 a.m. – 10:15 a.m.</td>
<td><strong>Concurrent Session H</strong></td>
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<tr>
<td></td>
<td>Session 1: Electoral Polls I</td>
<td>Baker</td>
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<td>Session 2: New Sources</td>
<td>Gerrard</td>
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<tr>
<td>10:15 a.m. – 10:30 a.m.</td>
<td><strong>Coffee Break</strong></td>
<td>Mountbatten Lane</td>
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<tr>
<td>10:30 a.m. – 11:30 a.m.</td>
<td><strong>Concurrent Session I</strong></td>
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<td></td>
<td>Session 1: Featured Panel: Survey Research on Subjective Well-being: Cross-National Polls</td>
<td>Carlyle</td>
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<td>Session 2: WAPOR-ESOMAR-CRIC Session: Accuracy of Polls in Canada</td>
<td>Gerrard</td>
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<td>Session 4: Round Table V</td>
<td>Windsor</td>
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<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td><strong>Concurrent Session J</strong></td>
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<tr>
<td></td>
<td>Session 1: WAPOR-ESOMAR-CRIC Session: Challenges of Public Opinion Research in Canada</td>
<td>Mountbatten Salon</td>
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<td>Session 2: Round Table VI</td>
<td>Windsor</td>
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<tr>
<td>1:00 p.m. – 2:00 p.m.</td>
<td><strong>Lunch</strong></td>
<td>Mountbatten Salon</td>
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<tr>
<td>2:00 p.m. – 3:15 p.m.</td>
<td><strong>Concurrent Session K</strong></td>
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<td></td>
<td>Session 1: Challenges in Cross-National Research</td>
<td>Carlyle</td>
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<tr>
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<td>Session 2: WAPOR-ESOMAR-CRIC Session: Overcoming Challenges and Assuring the Future of Public Opinion Polls in Canada</td>
<td>Gerrard</td>
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<tr>
<td></td>
<td>Session 3: Electoral Polls II</td>
<td>Scott</td>
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<td>Session 5: Round Table VII</td>
<td>Windsor</td>
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<tr>
<td>3:15 p.m. – 5:00 p.m.</td>
<td><strong>WAPOR Members Business Meeting and Coffee Break</strong></td>
<td>Mountbatten Salon</td>
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**Wednesday, May 22, 2019**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 a.m. - 5:00 p.m.</td>
<td><strong>WAPOR Council Meeting</strong></td>
<td>James</td>
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<tr>
<td>9:00 a.m. – 11:30 a.m.</td>
<td><strong>WAPOR Workshops I</strong></td>
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<td>Training Workshops: Session I(a)</td>
<td>Scott</td>
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<tr>
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<td>Training Workshops: Session I(b)</td>
<td>Gerrard</td>
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<tr>
<td>1:00 p.m. – 3:30 p.m.</td>
<td><strong>WAPOR Workshops II</strong></td>
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<td>Training Workshops: Session II(a)</td>
<td>Scott</td>
</tr>
<tr>
<td></td>
<td>Training Workshops: Session II(b)</td>
<td>Gerrard</td>
</tr>
</tbody>
</table>
AAPOR/WAPOR Plenary: Populism Around the World
Sunday, May 19, 2019, 7:45 a.m. - 9:00 a.m.
General Session
Location: Grand Ballroom

Joint WAPOR/AAPOR Session on Public Opinion & Democracy
Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.
Paper
Moderator: Scott Keeter, Pew Research Center
Location: Willow East

Analysis of the correlation between nonresponse in surveys and political participation
Mikaela Jarnbert, Statistics Sweden

Liberal Voting Behavior of Middle-Eastern Migrants in Germany: Self-selection in Migration or Political Self-interest?
Mariel Leonard, University of Mannheim
Christoph Sajons, University of Mannheim

NY Times Upshot/Siena College Research Institute: Analyzing Question Sequence of Horserace and Candidate Favorability
Don Levy, Siena College Research Institute
Meghann Crawford, Siena College Research Institute
Travis Brodbeck, Siena College Research Institute

O Canada: An Analysis of Canadian Public Opinion in 2017-2018
Kathleen Devlin, Pew Research Center
Alexandra Castillo, Pew Research Center
Janell Fetterolf, Pew Research Center
Courtney Johnson, Pew Research Center

Democracy Derailed or Fulfilled? How Ballot Measure Wording Affected California’s Proposition 6
John Nienstedt, Competitive Edge Research Inc.
Jenny Holland, PhD, Competitive Edge Research

Joint WAPOR/AAPOR Session on Cross-national Surveys
Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.
Paper
Moderator: Patrick Moynihan, Pew Research Center
Location: Simcoe/Dufferin

Are Policy Preferences Really Motivated by Economic Self-Interest? Personal Finances and Attitudes towards Redistribution in 30 Countries
Joseph Cohen, CUNY Queens College
Liza Steele, CUNY John Jay College

Zewei Zong, SurveyMonkey
Jack Chen, SurveyMonkey

Survey Item Durations: Using Past Time Data to Predict Future Interview Length
Davit Tsabutashvili, Gallup
Anita Pugliese, Gallup
Cynthia English, Gallup

The Opportunities and Challenges of Surveying Users at Facebook
Gregory Holyk, Facebook

Trust in Science around the Globe: What is Driving Variations in Trust & Perceptions of Science
Orin Puniello, Ketchum Analytics
Marni Zapkin, Ketchum Analytics
Katharina Muehlbauer, Ketchum Analytics
George Schmitz, Ketchum Analytics
Joint WAPOR/AAPOR Session: Cross National Surveys

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Moderator: Yariv Tsfati, University of Haifa
Location: Scott

How Much We Can Trust Conventional SEM Goodness-of-Fit Measures in Large Cross-National Invariance Tests?
Boris Sokolov, Higher School of Economics

Weighting the night away? Addressing daytime interviewing and unit nonresponse in a national survey
Laura Silver, Pew Research Center
Patrick Moynihan, Pew Research Center
Martha McRoy, Pew Research Center

Item Nonresponse and Power: The Impact of Minority Status on Item Nonresponse across Countries
Katharina Meitinger, Utrecht University
Timothy P Johnson, University of Illinois at Chicago

Conducting Monitoring and Evaluation for Preventing Violent Extremism
Hayk Gyuzalyan, CMC
Andre Kahlmeyer, CMC
Milena Isakovic Suni, CMC

A Multi-Country Cognitive Evaluation of the 2016 WHO Verbal Autopsy Questionnaires
Paul Scanlon, National Center for Health Statistics

Round Table I

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Moderator: Christian Haerpfer, World Values Survey
Location: Windsor

Democracy and Democratic Values: Dynamics, Measurement, Forecasting
Christian Haerpfer, World Values Survey Association
Marita Carballo, Voices! Research and Consultancy
Ronald Inglehart, University of Michigan
Alejandro Moreno, ITAM
Christian Welzel, Leuphana University
Pippa Norris, Harvard University
Henrique Carlos de Castro, Universidade Federal do Rio Grande do Sul
Marta Lagos, Latinobarometro

Joint WAPOR/AAPOR Session: Public Opinion

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Moderator: Rico Neumann, University of Washington
Location: Baker

Diversification, Inequality and Poverty as Related to Trust in Eastern European and Eurasian Democratic Institutions: A Multilevel Longitudinal Study
David Wutchiett, Université de Montréal

Political Attitudes, Macroeconomic Context, and Attitudes toward Redistributive Public Policies
Timothy Gravelle, University of Melbourne
Raja Noureddine, University of Melbourne

To Legitimize or to Democratize? – A Survey Study of the Impacts of Authoritarian Deliberation in China
Wenjie Yan, Zhejiang University

Socialist deliberative democracy in China: Attitudes and behaviors of Chinese Officials
Kaiping Zhang, Tsinghua University
Tian Guang Meng, Tsinghua University

Presidential and prime ministerial approval ratings: honeymoons and mid-term blues (a longitudinal and cross national analysis)
Mark Gill, King’s College London
Sir Robert Worcester, Ipsos MORI
Roger Mortimore, King’s College London
Results of the AAPOR/WAPOR Task Force (TF) on Quality of Comparative Surveys

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.
Moderator: Beth Ellen Pennell, University of Michigan
Location: Carlyle

Survey Documentation in 3MC Surveys
Irina Tomescu-Dubrow, Institute of Philosophy and Sociology, Polish Academy of Sciences, and CONSIRT at The Ohio State University and PAN
Peter Granda, University of Michigan

Questionnaire Development in 3MC Surveys
Alisú Schoua-Glusberg, Research Support Services Inc.
Diana Zavala-Rojas, Pompeu Fabra University
Mandy Sha, Independent Consultant
Dorothée Behr, GESIS

Using the Total Survey Error Approach to Assess and Reduce Comparison Error in Cross-National and Cross-Cultural Surveys
Tom Smith, NORC, University of Chicago

Overall Goals of 3MC Research
Timothy P. Johnson, Survey Research Laboratory, University of Illinois at Chicago

Error Sources and Quality in 3MC Sampling and Field Implementation
Michael Robbins, Princeton University
Elizabeth Zechmeister, Vanderbilt University
Jamie Burnett, Kantar Public
Patrick Moynihan, Pew Research Center

Results of the AAPOR/WAPOR Task Force (TF) on Quality of Comparative Surveys
Beth Ellen Pennell, University of Michigan

Poster Session: Methodological Challenges and Improvements

Sunday, May 19, 2019, 12:35 p.m. – 2:00 p.m.
Location: Mountbatten Lane

Survey climate in Taiwan
Hung-Chia Chen, Academia Sinica

Dilemmas of Survey workers’ experiences using digital data collection methods in public health field surveys in Kenya: results from a health and demographic surveillance system in the Lake Victoria Region
Peter Larson, University of Michigan
Katherine Browne, University of Michigan
Rebecca Hardin, University of Michigan
Paul Diela, Kenya Medical Research Institute
Sheru Wanyua, Nagasaki University Institute for Tropical Medicine
Morris Ndemwa, Nagasaki University Institute for Tropical Medicine
Satoshi Kaneko, Nagasaki University Institute for Tropical Medicine

Machine Learning in Data Analysis for Social Research
Jonas Beste, Institute for Employment Research
Giuseppe Casalicchio, LMU Munich
Arne Bethmann, Max Planck Institute for Social Law and Social Policy

Poster Session: Public Opinion and Democracy

Sunday, May 19, 2019, 12:35 p.m. – 2:00 p.m.
Location: Mountbatten Lane

Democracy under Threat? Newest Survey Evidence Speaking
Kseniya Kizilova, World Values Survey Association

The Public Perception of Democratic Participation: Roles in Reducing Crimes and Conflicts and Enhancing Tolerance Among Ethiopian People
Brhanu Derbew, Algonquin College

Full democracy with limited press freedom in Liberia
Marvin Samuel, The Khana Group
Poster Session: Social Media, Big Data, Sentiment Analysis, and Emerging Technologies

Sunday, May 19, 2019, 12:35 p.m. – 2:00 p.m.
Location: Mountbatten Lane

The role of inter-ethnic online interactions in reconciling post-conflict societies in Africa. Evidence from Uganda.
Juma Kasadha, City University of Hong Kong, Hong Kong and United Nations University- Institute on Computing and Society (UNU-CS), Macau

The Public Perception of Democratic Participation: Roles in Reducing Crimes and Conflicts and Enhancing Tolerance Among Ethiopian People
Brhanu Derbew, Algonquin College

Institutional trust and social movements in North Africa, West Asia and Sub-Saharan Africa
Nadia Rezgui, Université de Montréal

Stakeholder Research in Fragile and Conflict-Affected Countries
Svetlana Markova, The World Bank

Rethinking Local Governance in Africa’s Developing democracies: A Big Data Perspective for East Africa
Juma Kasadha, City University of Hong Kong, Hong Kong and United Nations University-Institute on Computing and Society (UNU-CS), Macau
Adam A. Alli, Islamic University of Technology, Dhaka, Bangladesh

The Surveys on the Japanese National Character: Project History and Some Results from Recent Surveys
Tadahiko Maeda, The Institute of Statistical Mathematics
Yoosung Park, The Institute of Statistical Mathematics

WAPOR Keynote Address

Sunday, May 19, 2019, 2:00 p.m. – 3:15 p.m.
Moderator: Claire Durand, University of Montreal
Location: Mountbatten Salon

Citizens’ Assessments of Electoral Democracy
André Blais, Université de Montréal

Methodology I

Sunday, May 19, 2019, 3:45 p.m. – 5:00 p.m.
Moderator: Marita Carballo, WAPOR President
Location: Baker

Improving Self-Reported Measures of News and Reality-TV exposure
Yariv Tsfati, Mr.
Danit Shalev, University of Haifa

Acquiescence Bias? Or a Perceived Middle Ground?
Yang Meng-Li, Academia Sinica

Data Collection Mode Change: Going from F2F to CATI, The case of Greece
Carsten Broich, Sample Solutions BV
Dijana Eftimova, Sample Solutions BV
Katerina Nikolova, Sample Solutions BV

Interviewer Training Programs of Multinational Survey Programs Mapped to the Total Survey Error
Henning Silber, GESIS, Leibniz Institute for the Social Sciences
Daniela Ackermann-Piek, GESIS, Leibniz Institute for the Social Sciences
Jessica Daikeler, GESIS, Leibniz Institute for the Social Sciences
Silke Martin, GESIS, Leibniz Institute for the Social Sciences
Brad Edwards, Westat

Theory and Practice of Multi-Country and Multi-Group Stakeholder Research
Eugene Kritski, GlobeScan Inc
Social Media I

Sunday, May 19, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Eric Nisbet, Ohio State University
Location: Scott

Third Generation of Agent Based Models in Opinion Research, Path to Quantitative Predictions
Pawel Sobkowicz, National Centre for Nuclear Research

Reading China: Predicting Policy Change with Machine Learning
Weifeng Zhong, American Enterprise Institute
Julian TszKin Chan, Bates White Economic Consulting

Validity and Reliability Challenges when Extracting Public Opinion Trends from Social Media Expressions
Michael Elasmar, Boston University

Government communication, public interest and image politics: A study on the Brazilian health policies on social media to strike Aedes aegypti
Edna Miola, Federal University of Technology, Parana
Francisco Paulo Jamil Almeida Marques, Federal University of Parana

Public Opinion I

Sunday, May 19, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Christian Haerpfer, World Values Survey
Location: Carlyle

Who wants to be a citizen scientist? Identifying the overall democratic potential of citizen science and target segments in Switzerland and Germany
Tobias Fuechslin, U of Zurich

Measuring Peña Nieto’s approval with second generation statistical model
J. Guadalupe Cárdenas Sánchez, Invesmark Consultoria y Servicios
Juan José Reyes Vázquez, Invesmark Consultoria y Servicios
Angel Jaramillo Torres, Invesmark Consultoria y Servicios

Investigating Why Western Europeans Accept Muslims, but Support at Least Some Restrictions on Muslim Women’s Religious Clothing
Jonathan Evans, Pew Research Center
Scott Gardner, Pew Research Center
Neha Sahgal, Pew Research Center
Ariana Monique Salazar, Pew Research Center
Kelsey Jo Starr, Pew Research Center

The Role of Intergroup Contact, Threat Perceptions, Media Exposure and Contextual Factors in Shaping Attitudes toward Refugees and Support for Refugee Policy
Rico Neumann, University of Washington

Round Table II

Sunday, May 19, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Doug Miller, GlobeScan Foundation
Location: Windsor

Democracy 3.0: Polling Innovations for Public Policy
Doug Miller, GlobeScan Foundation
Steven Kull, University of Maryland
Peter MacLeod, MASS LBP
Antonio Mugica, Smartmatic
Methodology II

Monday, May 20, 2019, 9:00 a.m. – 10:15 a.m.
Moderator: Andrew Klassen, Charles Darwin University
Location: Baker

**HUMAN Surveys: A Data Management Resource for Comparative Public Opinion**
Andrew Klassen, Charles Darwin University

**Thumbs Sideways?: Improving the Design of Thumb-friendly Scales for Online Surveys**
Frances Barlas, Ipsos Public Affairs
Randall K. Thomas, Ipsos Public Affairs

**Attitudes toward and Experiences of Surveys in Korea**
Jibum Kim, Sungkyunkwan University
Deok-hyun Jang, Gallup Korea
Sori Kim, Sungkyunkwan University
Jeong-han Kang, Yonsei University

**What is the Optimal Mobile Phone Survey Mode in Developing Countries? A Comparison of IVR, SMS, CATI, and Face-to-Face Surveys in Nigeria**
Charles Lau, RTI International
Alex Cronberg, Kantar Public
Leenisha Marks, RTI International
Ashley Amaya, RTI International

**Field-work Realities of Survey Interviewers in Lithuania: Links to Survey Quality**
Inga Gaizauskaite, Lithuanian Social Research Centre
Svajone Mikene, Vilnius Gediminas Technical University
Giedre Plepyte Davidaviene, Lithuanian Social Research Centre

Political Behavior I

Monday, May 20, 2019, 9:00 a.m. – 10:15 a.m.
Moderator: Benjamin Detenber, Nanyang Technological University
Location: Carlyle

**Media Exposure and Community Participation---Structural Equation Model Analysis of the case of Huaqing Community in Beijing**
Fei Huang, Tsinghua University

**The Effectiveness of Manipulating Issue Attitudes on Campaign Posters: An Experimental Study on Online Political Expression**
Miao Xu, Hong Kong Baptist University
Dr. Tsang Stephanie Jean, Hong Kong Baptist University
Wen Jiayuan, Hong Kong Baptist University

**How Does Age Affect Views on Social Issues Such as Abortion and Same-Sex Marriage in Europe?**
Scott Gardner, Pew Research Center
Jonathan Evans, Pew Research Center
Neha Sahgal, Pew Research Center
Ariana Monique Salazar, Pew Research Center
Kelsey Jo Starr, Pew Research Center

**Shades of Purple: Social Values Patterning by Urbanity in Canada**
David Jamieson, Environics Institute for Survey Research
Michael Adams, Environics Institute for Survey Research

**Predicting Attitudes toward Out-groups in Singapore: Beyond National Identity**
Benjamin Detenber, Nanyang Technological University
Miriam Hernández, Nanyang Technological University
Joyce S. Pang, Nanyang Technological University
Jazz Z. J. Tan, Nanyang Technological University
J.T. Tan, Nanyang Technological University
Social Media II

Monday, May 20, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Steven Kull, University of Maryland
Location: Gerrard

- **Sentiment Analysis of Reddit Posts for Real Time Improvement of Election Predictions**
  Bryant Hwang, Korea International School

- **Is social media use the factor causing decline of traditional media credibility?**
  Weiying Shi, Beijing Normal University
  Yang Huiyun, Beijing Normal University

- **Using Social Media to Predict Public Opinion: Case Studies on the Environment and Immigration**
  Vanessa Killeen, Kantar TNS

- **A four-country comparison of digital repertories in politics**
  Kwansik Mun, University of Wisconsin-Madison
  Hernando Rojas, University of Wisconsin-Madison

- **Attitude towards the consumption of social media: Analyzing young consumers’ travel behavior**
  Farzana Sharmin, Shanghai Jiao Tong University, China
  Mohammad Tipu Sultan, Shanghai Jiao Tong University
  Benqian Li, Shanghai Jiao Tong University

Round Table III

Monday, May 20, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Doug Miller, GlobeScan Foundation
Location: Windsor

- **Media Polls: Pollsters and their media clients discuss challenges and successes**
  Doug Miller, GlobeScan Foundation
  Steven Kull, University of Maryland
  Steven Titherington, BBC World Service
  Gary Langer, Langer Research Associates

Public Opinion II

Monday, May 20, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Yulia Baskakova, Russian Public Opinion Research Center (VCIOM)
Location: Scott

- **Democratic Discontent in Western Europe and Endorsement of Russia’s Disinformation about Ukraine**
  Erik Nisbet, Ohio State University
  Olga Kamenchuk, Ohio State University
  Samuel Wolken, Ohio State
  Thorsten Faas, Freie Universität Berlin

- **Did Brexit need a Peace Poll?**
  Colin Irwin, Liverpool University

- **Using in-depth interviews to uncover the psyche and values relating to governance**
  Pam Fang, Ministry of Communications and Information
  Natalie Chia, University of Oxford
  Charmaine Chua, Ministry of Communications and Information, Singapore

- **Descending into alternative realities: the increasing prevalence of looking-glass perception and the fragmentation of U.S. opinion climate**
  Tamas Bodor, University of Wisconsin, Stevens Point

- **European Public Opinion about Climate Change in the Wake of the 2015 Paris Agreement: A Multilevel Analysis**
  Rico Neumann, University of Washington
  Kevin J. Calderwood, University of Washington
Featured WAPOR Panel I: Public Opinion and Democracy
Monday, May 20, 2019, 10:30 a.m. – 11:30 a.m.
Moderator: Robert Worcester, Ipsos MORI
Location: Gerrard

Public Opinion and Democracy: Friends or Foe? Vox Populi, Vox Dei?
Sir Robert Worcester, Ipsos MORI

Public Opinion and Democracy in Indonesia; A Case Study of Joko Widodo Presidency
Sukawarsini Djelantik, Parahyangan Catholic University

Democracy or Authoritarian Rule, a global comparison
Johnny Heald, ORB International

Featured WAPOR Panel II: Wealth, Jobs, Freedom and Movement through a Global Lens
Monday, May 20, 2019, 10:30 a.m. – 11:30 a.m.
Moderator: Neli Esipova, Gallup
Location: Carlyle

Wealth, Jobs, Freedom and Movement through a Global Lens
Neli Esipova, Gallup
Anita Pugliese, Gallup
Rajesh Srinivasan, Gallup
Julie Ray, Gallup
Neli Esipova, Gallup

Featured WAPOR Panel III: When Context is Relevant to Understand Global Public Opinion
Monday, May 20, 2019, 10:30 a.m. – 11:30 a.m.
Moderator: Rene Bautista, NORC
Location: Scott

Bridging the gap between perceiving and experiencing corruption
Ricardo Gonzalez, Centro De Estudios Publicos
Bernardo Mackenna, University of California, San Diego
Esteban Muñoz, Centro de Estudios Publicos

Role of Government and Political Behavior in Different Contrasting Economies: A Public Opinion Perspective
Francisco Abundis, Parametria
Diana Penagos, Parametria
Katia Guzman Martinez, Parametria

Connecting the dots: What does personal experience with health care have to do with organizational health system preferences?
Ricardo Gonzalez, Centro De Estudios Publicos
Esteban, Muñoz
Josefa, Henriquez

The origins of support of non-traditional post-partisan candidates: An initial look
Marco Morales, Columbia University

Anti-Immigrant Sentiments against Co-Ethnics: Changing National Identity in South Korea
Jaesok Son, NORC at the University of Chicago

When context is relevant to understand global public opinion
Rene Bautista, NORC at the University of Chicago
Methodology III

Monday, May 20, 2019, 11:45 a.m. – 1:00 p.m.

Moderator: Tatiana Karabchuk, UAE University
Location: Baker

The Diffusion of an Innovation: Survey Research, 1936-2018
Tom W Smith, NORC at the University of Chicago

Experiments on Item Formatting in the Australian Values Survey
Benjamin Phillips, The Social Research Centre

Assessing the performance of propensity score methods for estimating third-party presence effect in observational data from complex surveys
Su-hao Tu, Research Center for Humanities and Social Sciences

Experiments with “Loss Framing” Verbiage in Survey Introductions to Raise Response Rates
Paul Lavrakas, Social Research Centre, Australian National University
Benjamin Phillips, Social Research Center, Australian National University
Shane Compton, Social Research Centre, Australian National University
Darren Pennay, Social Research Centre, Australian National University

Measurement of Social Generalised Trust: a Gap between Conceptual and Operational Definitions
Inga Gaizauskaite, Lithuanian Social Research Centre

News, Media I

Monday, May 20, 2019, 11:45 a.m. – 1:00 p.m.

Moderator: Paul Brewer, University of Delaware
Location: Carlyle

Delivering experiences that count: Global survey results and insights on digital citizen services
Tanya Whitehead, Kantar, TNS

Tehran’s people pattern of media consumption, a comparison between men & women
Abdolhossein Alimadadi, Pars

What is the most effective uncertainty in agenda setting theory? : Explicating the concept of uncertainty in need for orientation and verifying the explanatory power in media effects
Seohyun An, Ewha Womans University

Media Use and Public Perceptions of Forensic Evidence
Paul Brewer, University of Delaware
Barbara L. Ley, University of Delaware

Making Realworld Predictions from Longitudinal Multicounty Research Trends
Doug Miller, GlobeScan Foundation
Political Behavior II

Monday, May 20, 2019, 11:45 a.m. – 1:00 p.m.
Moderator: Michael Elasmar, Boston University
Location: Scott

Does Public Infrastructure Investment Earn Votes?
Experimental evidence from Madrid River Park
Enrique Garcia-Viñuela, Universidad Complutense de Madrid
Joaquin Artes, Universidad Complutense de Madrid

A multidimensional model of measuring and evaluating participation in young democracies. The role of new media, the Romanian case
Dan Sultanescu, Center for Civic Participation and Democracy, SNSPA, Romania
Dana Sultanescu, Center for Civic Participation and Democracy, SNSPA, Romania
Daniel Buti, Center for Civic Participation and Democracy, SNSPA, Romania
Vlad Achimescu, University of Mannheim

Dynamics of Citizens’ News Consumption during Pre-Campaign and Campaign Phases in the German Federal Election 2017
Lea Gorski, U of Koblenz-Landau
Fabian Thomas, U of Koblenz-Landau

The presidential campaign of Sergio Fajardo in Colombia. A case analysis
Alvaro Duque, Corpoderar

Public Opinion III

Monday, May 20, 2019, 11:45 a.m. – 1:00 p.m.
Moderator: Tamas Bodor, University of Wisconsin-Stevens Point
Location: Gerrard

The Impact of Religion on Egypt’s Democratic Experience
Nora Garas, Algonquin College

Giving voice to the Iranian people: Introduction of VoxIran, largest databank of representative Iranian polls
Amir Farmanesh, People Analytics Inc. (IranPoll)

Autocrats, Democrats, and the Roots of Support for Autocratic Governments
Paula Armendariz, University of Minnesota

The Brazilian Perception of Democracy from an Age Perspective
Marielli Bittencourt, Federal University of Rio Grande do Sul
Débora de Oliveira Santos, Federal University of Rio Grande do Sul

Steven Kull, Program for Public Consultation

Round Table IV

Monday, May 20, 2019, 2:00 p.m. – 3:15 p.m.
Moderator: Chris Coulter, GlobeScan Foundation
Location: Windsor

Peer-to-peer advice on fundraising/business models for longitudinal studies
Doug Miller, GlobeScan Foundation
Marta Lagos, Latinobarometro
Tom Smith, NORC at the University of Chicago
Christian Haerpfer, World Values Survey Association
Chris Coulter, GlobeScan Foundation
Martijn Lampert, Glocalities
Methodology IV

Monday, May 20, 2019, 2:00 p.m. – 3:15 p.m.
Moderator: Tom Smith, NORC at the University of Chicago
Location: Baker

Comparing Alternative Within-Household Sampling Methods in Face-to-Face Survey Research: Is Probability Selection Ideal?
J. Daniel Montalvo, Latin American Public Opinion Project at Vanderbilt University
Mitchell A. Seligson, LAPOP, Vanderbilt University

Are Days of Random Digit Dialing Methodology Numbered?
Mansour Fahimi, Ipsos
Frances M. Barlas, Ipsos

I [Don't] Think We’re Alone Now: Third-Party Presence in European Face-to-Face Surveys
Stacy Pancratz, Pew Research Center
Martha McRoy, Pew Research Center
Patrick Moynihan, Pew Research Center

Managing Non-response Errors in Exit Poll through Experiment: Georgian Case Study
Masahiko Aida, Civis Analytics
Chris C. Anderson, US State Department

Understanding mode switching and non-response patterns
Alexandru Cernat, The University Of Manchester

News, Media II

Monday, May 20, 2019, 2:00 p.m. – 3:15 p.m.
Moderator: Yossi David, Johannes Gutenberg University Mainz
Location: Carlyle

Exposure to Gendered Framing and Public Opinion: The Role of Gendered Constructions in the International Arena
Yossi David, Johannes Gutenberg University Mainz

The relevance of different levels of trust for public opinion formation
Ilka Jakobs, Johannes Gutenberg University of Mainz

Determining Access to Independent Media through Audience Measurement Data
Tavian MacKinnon, GeoPoll

News framing woman-centric: Hashtag campaigns a content analysis of hashtag movements #askhermore, #bringbackourgirls, #everydaysexism and #metoo in US newspapers.
Shreenita Ghosh, University of Wisconsin Madison

Media impacts on the shaping of political attitudes. Analysis of the effect of the 2018 Mexican electoral campaign on political disaffection from the model O-S-R-O-R
Carlos Muniz, Universidad Autónoma de Nuevo León and Benemérita
Alma Rosa Saldierna, Universidad Autónoma de Puebla
Political Behavior III

Monday, May 20, 2019, 2:00 p.m. – 3:15 p.m.
Moderator: Hernando Rojas, University of Wisconsin-Madison
Location: Scott

The Mexican Voter: Andres Manuel Lopez Obrador’s Emergence, Fall, and Resurgence
Francisco Abundis, Parametría
Diana Penagos, Parametría
Katia Guzmán Martínez, Parametría

E-Transparency Policies in the Brazilian National Congress: Can legislative bills change a closed political culture?
Francisco Paulo Jamil Almeida Marques, Federal University of Paraná
Edna Miola, Federal University of Technology, Parana

Chat Apps and Affective Polarization in Japan, South Korea and the United States
Hernando Rojas, University of Wisconsin, Madison
Sangwon Lee, University of Wisconsin, Madison

The Impact of Social Desirability on the Extent of Induced Abortion Misreporting in Turkey
İsmet Koc, Hacettepe University
Melike Sarac, Hacettepe University Institute of Population Studies

Equality or economic growth? A quantitative analysis of public preferences for welfare state equality versus free market prosperity
Jonathan Kelley, University of Nevada, Reno
MDR Evans, University of Nevada
SMC Kelley, American Institutes for Research

Public Opinion IV

Monday, May 20, 2019, 2:00 p.m. – 3:15 p.m.
Moderator: Jaesok Son, NORC at the University of Chicago
Location: Gerrard

Online sharing, political extremity and reduced network interaction: An imagined audience approach
Min-Hsin Su, University of Wisconsin, Madison
Jiyoun Suk, University of Wisconsin-Madison
Hernando Rojas, University of Wisconsin-Madison

Land Supply Debate in Hong Kong: The hypocrisy of public consultation in an undemocratic society
Chit-Fai Edward Tai, Public Opinion Programme, HKU
Ting-Yiu Robert Chung, Public Opinion Programme, HKU & Founding President of WAPOR Asia

Elaborating the Effect of Political Scandal Exposure: Information Scanning, Information Seeking, Evaluation of Officials and Support Intention in Mainland China
Yansong Zhang, Fudan University

Abortion: Rights and Attitudes
Diana Penagos Vasquez, Parametría
Francisco Abundis, Parametría
Katia Guzman Martinez, Parametría

Trust in Government Statistics in Korea
Jibum Kim, Sungkyunkwan University
Hee-choon Shin, NCHS
Jeong-han Kang, Yonsei University
Yoosung Park, The Institute of Statistical Mathematics
Jaesok Son, NORC at the University of Chicago
Methodology V

Monday, May 20, 2019, 3:45 p.m. – 5:00 p.m.
Moderator: Courtney Johnson, Pew Research Center
Location: Baker

Religious Change around the World, 1991-2018
Tom W Smith, NORC at the University of Chicago

The accuracy of pre-electoral poll aggregations in different political contexts
Fabricio Vasselai, University of Michigan

Detection and use of data on weekly, monthly cyclical changes of the accessible population
Andrei Veikher, National Research University Higher School of Economics

Understanding Change in Time of Measurement Error Using Longitudinal Multitrait Multiepoch Error
Alexandru Cernat, The University Of Manchester
Daniel Oberski, Utrecht University

Does public support for the welfare state translate into support for the environmental state?: Multilevel evidence from the European Social Survey (Harkness Award Winner)
Kirils Makarovs, University of Essex

Political Behavior IV

Monday, May 20, 2019, 3:45 p.m. – 5:00 p.m.
Moderator: Henning Silber, GESIS
Location: Scott

Inequality and Electoral Abstention in Latin America: A Multilevel Exploration
Federica Sanchez Staniak, Pontificia Universidad Catolica de Chile
Benjamin Muñoz Rojas, Pontificia Universidad Catolica de Chile

Whom to Blame? Assessing the Consequences of Financial Crisis under Authoritarian Media Environment
Evgeniia Mitrokhina, HSE
Kirill Chmel, HSE
Aigul Mavletova, HSE

We did not vote for this government: dynamics of electoral absenteeism and paternalistic contract in Russia
Yulia Baskakova, Russian Public Opinion Research Center (VCIOM)

Applying a Behavioural-Science Approach to Predict Differential Voter Turnout and Impact on Popular Vote
Darrell Bricker, Ipsos
Chris Martyn, Ipsos
Sean Simpson, Ipsos

Political Beliefs in Europe: A Belief Network Analysis Approach
Paulina Tabery, Institute of Sociology, Czech Academy of Sciences
Matous Pilnacek, Institute of Sociology, Czech Academy of Sciences
Best Practices

Monday, May 20, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Charles Lau, RTI International
Location: Carlyle

If You Take the Morning After Pill in the Afternoon, Does It Still Work? A Case Study on the Importance of Focus Groups
Kate Vasiloff, Untold Research
Monica Sanchez, Untold Research

Forecasting Employment and GDP Data Using Consumer Sentiment: An analysis in 24 countries
Marcus Maher, Ipsos
Atisha Amin, Ipsos
Nik Samoylov, Ipsos

Role of Research in Building Social Participation in the Context of the IKEA Consumer Campaign: Climate Action Starts At Home
Eugene Kritski, GlobeScan Inc
Caroline Holme, GlobeScan Inc
Brendan Seale, IKEA

Inequality Does Not Impair Subjective Health: Europe, 2003-2016
M.D.R. Evans, University of Nevada, Reno
CGE Kelley, American Institutes for Research
Jonathan Kelley, International Survey Center

Is family well-being still the most important motive in the decision to move? A comparison between the US in the 1950s and the Czech Republic in the 2010s
Hynek Jerabek, Charles University, Faculty of Social Sciences, Institute of Sociology Studies
Sarka Tesarova, Charles University

Public Opinion V

Monday, May 20, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Alejandro Moreno, ITAM
Location: Gerrard

“We don’t see them counting, we just get it from the news”: A mixed methods analysis of Canadians’ attitudes and concerns about the electoral process
Anaïs Bertrand-Dansereau, Elections Canada
Evelyne Morissette, Elections Canada
Graham Laurie, Elections Canada
Angelo Elias, Elections Canada

Investigating the Legitimacy of Survey and Public Opinion Research
Timothy Johnson, University of Illinois Chicago
Henning Silber, GESIS, Leibniz-Institute for the Social Sciences

Understanding democratic legitimacy in Peru: It is the economy stupid?
Jorge Aragon, Pontificia Universidad Catolica del Peru

Bordering on the Edge: Attitudes toward Immigration in California
Randall Thomas, Ipsos Public Affairs
Dean Bonner, Public Policy Institute of California
Lunna Lopes, Public Policy Institute of California
Sergei Rodkin, Ipsos Public Affairs
David Parcell, Ipsos Public Affairs

The Evolution of Regime Publics: Understanding Supporters of Democracy and Authoritarianism in Latin America
Alejandro Moreno, ITAM
Electoral Polls I

Tuesday, May 21, 2019, 9:00 a.m. - 10:15 a.m.
Moderator: Jonathan Vickers, National Center for Health Statistics
Location: Baker

Afghan Futures: Polling Results in Afghanistan's Most Recent Elections
Matthew Warshaw, D3, Designs, Data, Decisions

Ideology and perceptions on immigration before and after immigrants arrives: Evidence from Chile, 2003 & 2017
Patricio Navia, New York University

Public Trust in Election Polls: A Study of the 2018 Mexican Presidential Campaign
Alejandro Moreno, ITAM
Carlos Olivares, Olivares Plata Opinión y Mercado

New Sources

Tuesday, May 21, 2019, 9:00 a.m. - 10:15 a.m.
Moderator: Iman Zahra, Sultan Qaboos University
Location: Gerrard

New Regulation Approach for Civic Communication's Fake News in Science and Technology Area
Wenkai Jin, Tsinghua University
Bo Han, Tsinghua University, China

One-sided or Balanced? How Political Attitudes and Opinions in User Comments Influence News Selection in Social Media
Claudia Wilhelm, University of Erfurt
Ines Engelmann, Friedrich-Schiller University of Jena

Entrepreneurs Use of Mass Media in Oman to Influence Public Opinion: A National Survey
Hosni Nasr, Sultan Qaboos University
Iman Mohamed Zahra, Sultan Qaboos University

The Sources of Public Attitudes toward Afghan Security Forces in the War against the Taliban
Karl Kaltenthaler, University of Akron
Daniel Silverman, Carnegie Mellon University
Featured Panel: Dynamics and Trends of Popular Support for Democracy (part I)

Tuesday, May 21, 2019, 9:00 a.m. - 10:15 a.m.

Moderator: Kseniya Kizilova, World Values Survey Association
Location: Scott

From Authoritarian Personality to Authoritarian Reflex: Evolving Views of an Enduring Phenomenon
Ronald Inglehart, University of Michigan

Sources of Political Regime Support: New Comparative Evidence from the World Values Survey
Christian Haerpfer, World Values Survey Association
Kseniya Kizilova, World Values Survey Association

Trust and Trustworthiness in National Governance
Pippa Norris, Harvard University
Will Jennings, University of Southampton
Gerry Stoker, University of Southampton

Democracy Today: Dynamics and Trends of Popular Support for Democracy (part I)
Christian Haerpfer, World Values Survey

Featured Panel: Survey Research on Subjective Well-being: Cross-National Polls

Tuesday, May 21, 2019, 10:30 a.m. - 11:30 a.m.

Moderator: Tatiana Karabchuk, UAE University
Location: Carlyle

Survey Research on Subjective Well-being: Cross-National Polls
Tatiana Karabchuk, UAE University

Well-being across the Globe
Neli Esipova, Gallup

Measuring material determinants of happiness in later life
Aigul Zabirova, United Arab Emirates University

Voice of Public: perception of Central Asian countries
Elvira Omurkanova, Central Asia Barometer

Subjective well-being: Eurasian Monitor of Post-Soviet Countries
Tatiana Karabchuk, UAE University

Round Table V

Tuesday, May 21, 2019, 10:30 a.m. - 11:30 a.m.

Moderator: Chris Coulter, GlobeScan Foundation
Location: Windsor

Winning back public trust in polling: can becoming a more purposeful profession help?
Doug Miller, GlobeScan Foundation
Daniel Franklin, The Economist
Mehmet Aktulga, Yontem Research Consultancy
Chris Coulter, GlobeScan Foundation
Dr. Samir Abu Rumman, Gulf Opinions
Featured Panel: Democracy Today: Dynamics and Trends of Popular Support for Democracy (part II)

Tuesday, May 21, 2019, 10:30 a.m. - 11:30 a.m.
Moderator: Christian Haerpfer, World Values Survey
Location: Scott

- Postmaterialism and democracy in Peru (1996-2012). An analysis through World Values Survey
  - Kiara Castaman, Institute of Development Studies

- Experts versus the Public: Socioeconomic Bias in Perceptions of Electoral Integrity
  - Andrew Klassen, Charles Darwin University

- Self-right ideological placement in seven democracies: A comparative mass-elite analysis
  - Hendrik Kotze, Stellenbosch University

- The Influence of Media Use on Different Modes of Political Participation in China: Political Trust as the Mediating Factor
  - Hongna Miao, Nanjing University
  - Hsin-che Wu, Nanjing University

- Democracy Today: Dynamics and Trends of Popular Support for Democracy (part II)
  - Christian Haerpfer, UAEU

Round Table VI

Tuesday, May 21, 2019, 11:45 a.m. - 1:00 p.m.
Moderator: Doug Miller, GlobeScan Foundation
Location: Windsor

- WAPOR Chapters: Reports from the Regions
  - Doug Miller, GlobeScan Foundation
  - Dr. Mariano Torcal Loriente, WAPOR Latin America
  - Dr. Robert Chung, WAPOR Asia
  - Dr. Samir Abu Rumman, WAPOR WANA
  - Angela Ambitho, InfoTrack Research & Consulting

WAPOR-ESOMAR-CRIC Session: Challenges of Public Opinion Research in Canada

Tuesday, May 21, 2019, 11:45 a.m. - 1:00 p.m.
Moderator: Claire Durand, University of Montreal
Location: Mountbatten Salon

- Challenges of Public Opinion Research in Canada
  - Chris Adams, University of Manitoba
  - Darrel Bricker, Ipsos
  - Christian Bourque, Léger360
  - Annie Pettit, Consultant
  - Adam Radwanski, Globe and Mail

WAPOR-ESOMAR-CRIC Session: Accuracy of Polls in Canada

Tuesday, May 21, 2019, 10:30 a.m. - 11:30 a.m.
Moderator: Marita Carballo, WAPOR President
Location: Gerrard

- A failure of the polls, a late campaign swing, or else? The Quebec 2018 election
  - Claire Durand, University De Montreal
  - André Blais, Université de Montréal

- Canada Polling in a Global Context
  - Jon Puleston, Lightspeed Research

- Problematic Polling Conducted During the 2017 Calgary Election
  - Christopher Adams, University of Manitoba
Challenges in Cross-National Research

Tuesday, May 21, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Masahiko Aida, Civis Analytics
Location: Carlyle

Mousumi Sarkar, Well World Solutions, LLC
Dr. Elena Walls, USAID

How Remote Mobile Surveys in Post-Mugabe Zimbabwe Provided Valuable Election Insights
Tavian MacKinnon, GeoPoll
Michael Kleinman, Orange Door Research

Multinational cognitive interviewing project evaluating UNICEF questionnaire
Jonathan Vickers, National Center for Health Statistics
Kristen Miller, NCHS

Analyzing the influence of non-observable and observable interviewer characteristics on measurement error: Evidence from Zambia
P. Linh Nguyen, University of Essex,
University of Mannheim

Electoral Polls II

Tuesday, May 21, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Alejandro Moreno, ITAM
Location: Scott

Election Polling in Non-Liberal Democracies: The Case of Iran
Ebrahim Mohseni-Cheraghlou, University of Tehran

Media’s Use of Opinion Polls to Enhance Transparency in Electoral Process in Kenya
David Aduda, Nation Media Goup

Electoral Polls in Emerging/Incomplete Democracies in Sub-Saharan Africa
Raphael Ngava, Infotrak Research and Consulting Limited

Electoral Polls in Emerging Democracies - A Case Study of Electoral Polling in Kenya
Kelvin Gatuha Mungai, Infotrak Research and Consulting Ltd

Its Do or Die for Pollsters in Africa
Angela Ambitho, Infotrak Research & Consulting

Round Table VII

Tuesday, May 21, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Claire Durand, University of Montreal
Location: Windsor

How academic and private pollsters can cooperate better to advance our profession
Doug Miller, GlobeScan Foundation
Dr. Robert Chung, WAPOR Asia
Frits Spangenberg, Motivaction
Steven Kull, University of Maryland
Mark Gill, King’s College
Mari Harris, Markinor
WAPOR-ESOMAR-CRIC Session: Overcoming Challenges and Assuring the Future of Public Opinion Polls in Canada

Tuesday, May 21, 2019, 2:00 p.m. – 3:15 p.m.
Moderator: Kathy Frankovic, Consultant
Location: Gerrard

WAPOR-ESOMAR-CRIC Session: Overcoming Challenges and Assuring the Future of Public Opinion Polls in Canada
Nik Nanos, Nanos Research
Frank Graves, EKOS Research Associates
Christian Bourque, Léger360

Training Workshops: Session I (a)
Wednesday, May 22, 2019, 9:00 a.m. – 11:30 a.m.
Location: Scott

Conducting Surveys in Emerging Democracies
Robert Chung, The University of Hong Kong

Training Workshops: Session I (b)
Wednesday, May 22, 2019, 9:00 a.m. – 11:30 a.m.
Location: Gerrard

An Insider’s Look at Sentiment Analysis: What Works, and What They Don’t Tell You
Normand Peladeau, Provalis Research

Training Workshops: Session II(b)
WAPOR
Wednesday, May 22, 2019, 1:00 p.m. – 3:30 p.m.
Location: Gerrard

Comparative Survey Research: Issues of Quality, Harmonization and Transparency
Irina Tomescu-Dubrow- Institute of Philosophy and Sociology, Polish Academy of Sciences, and CONSIRT at The Ohio State University and PAN

Training Workshops: Session II(a)
Wednesday, May 22, 2019, 1:00 p.m. - 3:30 p.m.
Location: Scott

Strategies for Publishing Public Opinion Research
Paul Brewer, University of Delaware
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*The Washington Post*, Feb 2, 2018
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