The American Association for Public Opinion Research (AAPOR)

Showcase your products and services to key decision makers in the survey and public opinion industry at AAPOR 2020. Over 1,200 experts, from across the U.S. and around the world representing academia, media, government, the non-profit sector, and private industry will attend this event. Most attendees are the decision makers for vendor services with budgets that range from the thousands to the millions of dollars. The AAPOR Conference allows you to keep in touch with your current customers and to target prospective customers, including quantitative and qualitative researchers, survey practitioners, and survey data users – all under one roof!

What is AAPOR?
The American Association for Public Opinion Research is the leading professional organization of public opinion and survey research professionals in the United States. We are a professional organization dedicated to advancing the science and practice of survey and public opinion research in order to give people a voice in the decisions that affect their daily lives.

What is the AAPOR Annual Conference?
- Flagship event for leading survey researchers and practitioners
- Features: Education, training, collaboration, dialogue and networking for attendees
- The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

AAPOR members and AAPOR conference participants are interested in:
- Survey planning and design
- Sample provision (address, phone, internet)
- Data collection (call centers, mailing houses, online)
- Software supply
- Data entry
- Data archiving and dissemination
- Multilingual, multicultural, and multinational services
- Online panel services
- Interviewer hiring and training
- Education and training relevant to public opinion research
- Books, journals, and other public opinion research publications

AAPOR Annual Conference Attendees by Sector

- Academia: 23%
- Commercial Organizations: 32%
- Non-Profits: 23%
- Government Agencies: 13%
- Other: 9%

Table of Contents

2 | Association Information
3 | Sustaining Sponsorship
4 | Sponsorship Package Levels
5 | Summary of Sponsorship Opportunities
6-8 | Conference Sponsorships
9 | Year-Round Sponsorships
10-11 | Exhibitor Information
12 | Advertising
13 | General Information
Sustaining Sponsorship

Become an AAPOR Sustaining Sponsor and take your support to an exclusive level! Those who commit a minimum of $20,000 will be recognized as AAPOR Sustaining Sponsors. To qualify for this premier support level:

1. Choose your AAPOR Annual Conference sponsorships e.g. Platinum level sponsorship, conference sponsorship opportunities of your choice, advertising etc.
2. Select from the year-round sponsorship opportunities to extend your exposure beyond the conference.
3. If the opportunities you choose total $20,000 or more you will be recognized as an AAPOR Sustaining Sponsor.

All Sustaining Sponsors will receive the following benefits offered exclusively to Sustaining Sponsors:

- Recognition as a Sustaining Sponsor on signage, in the final program and on the AAPOR website
- Sustaining Sponsor name badge ribbon for all employees of the Sustaining Sponsor registered to attend the AAPOR Annual Conference
- Reserved table of 10 for Saturday Awards Banquet
- One additional complimentary full conference registration (meals included)
- One additional complimentary short course registration
Sponsorship Package Levels

<table>
<thead>
<tr>
<th>AAPOR Conference Sponsorship Level</th>
<th>*Conference Supporter $500 – $2,500</th>
<th>Bronze $3,000</th>
<th>Silver $4,000</th>
<th>Gold $5,000</th>
<th>Platinum $6,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre Reg List</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition (signage, program, website)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Exhibit Booth</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Corner Booth Fee Waived</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Conference Registration (meals included)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Short Course Registrations</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td><strong>Ad in Program</strong></td>
<td>Quarter Page</td>
<td>Quarter Page</td>
<td>Half Page</td>
<td>Full Page</td>
<td></td>
</tr>
</tbody>
</table>

*Recognition will be commensurate with support level.

**Advertisements must be received by March 27, 2020 in order to be included in the conference program.

Choose a Level
AAPOR will again offer a way to register for sponsorship and exhibit booths that encourages greater sponsorship participation. Sponsorship opportunities will open on a rolling basis, prioritizing the highest sponsorship levels.

Registration will open on November 4, 2019 for Sustaining and Platinum Sponsors, with additional opportunities opening every two weeks at each sponsorship level. After December 30, registration for all levels will continue through April 2020 on a first come, first served basis. Below is the schedule for when sponsorship and booth registration begins for each level.

<table>
<thead>
<tr>
<th>Registration Opens:</th>
<th>Sponsorship Level:</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 4</td>
<td>Sustaining and Platinum Sponsors</td>
</tr>
<tr>
<td>November 18</td>
<td>Gold, Sustaining, and Platinum Sponsors</td>
</tr>
<tr>
<td>December 2</td>
<td>Silver, Gold, Sustaining, and Platinum Sponsors</td>
</tr>
<tr>
<td>December 16</td>
<td>Bronze, Silver, Gold, Sustaining, and Platinum Sponsors</td>
</tr>
<tr>
<td>December 30</td>
<td>Exhibit Booth Only, Conference Supporters, Bronze, Silver, Gold, Sustaining, and Platinum Sponsors</td>
</tr>
</tbody>
</table>
Summary of Sponsorship Opportunities

Here’s how the following conference/year-round sponsorships help support AAPOR.

Maintain AAPOR Favorites
- Tote Bags: $10,000
- Lanyards: $7,000
- Hotel Key Cards: $4,000
- AAPOR’s Got Talent: Prices vary by level
- Coffee Break (3 available): $1,000

Celebrate AAPOR’s 75th
- Saturday Night Wine Service/Celebratory Toast: $12,500
- Saturday Night Post-Banquet Entertainment: $5,000
- All Attendee Breakfast Plenary: $4,000
- AAPOR History Roundtable: $3,000
- 75th Anniversary Exhibit: $3,000
- 75th Anniversary Kickoff Video: $1,000

Socialize AAPOR
- WiFi/Twitter Board: $10,000
- Saturday Night President’s Reception: $8,000
- Conference Mobile App: Prices vary by level
- AAPOR Newsletter: $3,500 (year-round opportunity)
- Golf Outing: $2,500
- First Time Attendee Drink Ticket: $2,000
- Fun Run/Walk: $2,000

Support Professional Development
- 2020 Webinar Series: $6,000 (year-round opportunity)
- Professional Headshot Station: $5,000
- Integrated Professional Development Program: $3,500
- Survey Practice Journal: $2,500 (year-round opportunity)
- AAPOR Career Center: $1,500 (year-round opportunity)
- Conference Short Courses: $1,000

Make the Conference Memorable!
- Post-Banquet Photo Booth: $2,000
- Dessert Break (2 available): $2,000
- Commemorative Item (5 opportunities): $1,500

Promote AAPOR Diversity & Inclusion
- Onsite Childcare: Prices vary by level
- SurveyFest: Prices vary (year-round opportunity)
Conference Sponsorship Opportunities

Broaden your reach by choosing a conference sponsorship at an additional fee.

All conference sponsors will receive the following:
• Recognition on conference signs
• Company listing in the conference program for the specific opportunity chosen
• Recognition on the AAPOR website

Saturday Night Wine Service/Celebratory Toast – $12,500
Bringing back a long-standing and much-appreciated tradition, wine service offered at our Saturday Night Banquet will showcase the sponsor’s logo displayed on each banquet table. Sponsorship includes one bottle each of red and white wine at every table. Or, opt for bottles of bubbly, and lead AAPOR in a toast.

Wi-Fi/Twitter Board – $10,000
As the Wi-Fi/Twitter Board Sponsor, you will be providing complimentary wireless internet access for meeting attendees in all meetings rooms and public spaces. Your company’s logo will be displayed on signage in high traffic areas throughout the conference. Benefits include having your company name as the Wi-Fi password as well as your logo on the back of all conference badges.

Tote Bags (Exclusive) – $10,000
The conference tote bag has become an essential item for each of our attendees. From the moment they pick up their registration packets until the time they head for the airport, attendees carry their tote bag emblazoned the sponsor’s logo. For constant visibility at the conference and after, you beat this opportunity.

Onsite Childcare – $10,000 (Exclusive)/$2,500 (up to 4 co-sponsors)
For the first time, AAPOR will be offering onsite childcare during the conference. By sponsoring this option, you will be supporting parents in our professional community by allowing them to further their careers – a feel good any way you look at it! Sponsors will receive acknowledgement on signage, in the program and in emails to all attendees announcing the availability of childcare.

Saturday Night President’s Reception – $8,000
The Saturday Night Banquet kicks off with the President’s Reception—our traditional event where attendees enjoy a chance to mingle with old and new over drinks and hors d’oeuvres. Your logo will be prominently displayed on conference signs and on cocktail napkins at the reception.

Lanyards – $7,000
If you’re looking for maximum exposure during the annual conference, these high-quality lanyards are the key. Every attendee will be wearing a lanyard with your company’s logo.

Conference Mobile App – $6,000 (Exclusive)/$2,000 (up to 3 co-sponsors)
Be the sponsor of our popular Conference Mobile App! The App houses all of the critical conference information for attendees and has ease of use that makes this sponsorship a winner for you and attendees. The sponsor of the mobile app is acknowledged via an in-app banner ad at the top of the screen, which is sure to be seen throughout the conference. The app can be used to view the schedule, get session descriptions, seek information on speakers, find exhibitors and much more. This tool is an attendee’s best friend!

Saturday Night Post-Banquet Entertainment – $5,000
When not participating in education sessions, AAPOR conference attendees love to network. No activity demonstrates this better than our post-banquet wind down. Entertainment will include a DJ whose catalog will include music from the last seven and half decades as a nod to the 75th Anniversary. The sponsor of this year’s event will certainly be remembered for providing AAPORites with an opportunity to network on the last night of the conference. Your logo will be displayed prominently throughout the event.

Professional Headshot Station – $5,000
Every meeting attendee wants to be recognized as a professional. What better way to get that feeling than with a professional headshot. Sponsor this station and a digital image will be available for attendees to use copyright-free on their websites, social media, and other marketing pieces. Your logo will be displayed on signage and you’ll have the opportunity to place branded materials at the station as well.
Conference Sponsorship Opportunities

AAPOR’s Got Talent – Price varies by level (see below)
AGT is back and sure to be one of the highest profile, exciting, and creative events of the 2020 conference! It was created in 2018 and took inspiration from reality TV talent shows, as we believe AAPOR members have the talent to tackle some of the toughest issues in survey research. The five finalists presented innovative research ideas at the 2018 conference and one was crowned as AGT’s winner! For this year’s topics, the entire AAPOR community will again be invited to help identify the most pressing issues in survey research. As a sponsor, you will have final say in choosing from among the submitted ideas. A panel of judges, along with the audience will choose the winner and runner-up. The winning team will receive $3,000 cash prize. The runner-up team will receive $500 cash prize. These exciting prizes will be sure to put the event on everyone’s radar!

Exclusive Sponsorship – $4,000
Benefits: You are the sole sponsor! You will receive one member on the topic selection committee; one member on the abstract selection committee; one member on the judges’ panel; large logo on all materials; opportunity to interact with participants at lunches and dinner (at reserved tables).

Tier 1 Sponsorship – $2,000
(Two spots available at this level)
Benefits: one member on the topic selection committee; one member on the abstract selection committee; one member on the judges’ panel; large logo on all materials; opportunity to interact with participants at lunches and dinner (at reserved tables).

Tier 2 Sponsorship – $1,000
(Four spots available at this level)
Benefits: one member on the topic selection committee; one member on the abstract selection committee; smaller logo on all materials; opportunity to interact with participants at lunches and dinner (at reserved tables).

Hotel Key Cards – $4,000
This sponsorship provides continuous exposure throughout the conference to all attendees staying at the Hilton Atlanta. The sponsor’s logo and the conference logo are placed on two keys per guest room. The key cards are printed in two colors on both sides.

All Attendee Breakfast Plenary – $4,000
This sponsorship associates your organization’s name with one of the final all attendee events of the conference. The Sunday Breakfast plenary will reflect the theme of “looking back to look forward.” Topics will include public opinion, surveys and statistics from a historical and forward-looking perspective. Benefits will include logo on signage, in the program and on the website.

Integrated Professional Development Program – $3,500
The AAPOR 2020 Conference Committee is placing all of the Atlanta conference programming related to professional growth for AAPOR members into a designated room that will be busy throughout the conference. This is where attendees will go to enhance their skills, wherever they are on the career spectrum. The content will include professional development panels, outside speakers, speed networking sessions, and more. Show AAPOR members that you care about the professionalization of our industry, as well as their career growth, by becoming the exclusive sponsor for this room. Benefits include prominent signage in and outside the room, the opportunity to leave appropriate literature in the room, and recognition in the conference program as well as conference website.

AAPOR History Roundtable – $3,000
Sure to be a standing room only event, the AAPOR History Roundtable will involve past presidents, HLMs and “AAPOR notables” in a roundtable format. Looking back on the last 75 years, the session will focus on looking forward to the next 75. Sponsorship of this session includes logo on signage, in the program and on the website.

75th Anniversary Exhibit – $3,000
The 75th Anniversary Exhibit will be placed in a high-traffic area and will contain all kinds of memorabilia provided by long-time members of AAPOR. The exhibit will be on everyone’s agenda as there will be something of interest for all attendees! Your support is sure to be noticed as foot traffic to the exhibit is expected to be steady from Thursday through Saturday. It’s sure to be one of the most unique sponsorship opportunities offered this year.
Conference Sponsorship Opportunities

**Golf Outing – $2,500**
The annual golf outing attracts a fervent group of players of all skill levels eager to enjoy some friendly competition before getting down to the business of the conference. The sponsor of the golf outing also provides prizes for several contests, including low net, closest to-the-pin and longest drive. Giveaway items for golf participants are also welcome and must be approved by AAPOR before the conference.

**Fun Run/Walk – $2,000**
Whatever our location, whatever the weather, a hearty group of attendees participate in the annual AAPOR Fun Run/Walk the Saturday Morning of the conference. Up to 50 participants will run or walk the two-mile course. This sponsorship helps support bottled water for the participants and transportation to the course (if necessary). The sponsor of this event also provides prizes for the first and second fastest male/female runner and first place away items for Fun Run/Walk participants are also welcome and must be approve by AAPOR before the conference.

**First-Time Attendee Drink Ticket – $2,000**
Help welcome first-time attendees with a drink ticket to use at the Thursday Night New-Member & All-Chapter Welcome Dinner. This event is a must-attend for conference participants and a great opportunity to welcome future customers.

**Dessert Break (2 available) – $2,000 each**
Who doesn’t love dessert with their coffee? Attendees will love these enhanced breaks where both desserts and coffee are served in the exhibit hall. Your company’s logo will be displayed, on signage in the break area and in the meeting program.

**Post-Banquet Photo Booth Sponsor – $2,000**
As the Photo Booth Sponsor at the Post Banquet Party, your company will be providing attendees a great chance to have some fun. Attendees will be able to pose with friends, and take the photos home as a memory. Sponsors will be acknowledged on signage as well as on the printed photos.

**Commemorative Item (5 opportunities) – $1,500**
After picking up their registration materials, the first thing attendees do is go through their tote bag to see what goodies are inside! What better way to increase your name recognition than to put something in the hands of every attendee at the conference? Sponsors provide the branded product subject to AAPOR approval.

**75th Anniversary Kickoff Video – $1,000**
This 30-second video will be played during the Thursday evening New Member & All Chapter Reception and will include your logo. The video will help kick off the 75th Anniversary festivities that are planned throughout the conference. Reserve this option now as it sure to go quickly!

**Conference Short Courses – $1,000 per course**
Each year AAPOR invites renowned experts to teach short courses at the annual conference. These short courses allow attendees to supplement their already robust conference experience with in-depth educational sessions. They are taught by nationally and internationally recognized experts who will cover timely and innovative topics in the public opinion and survey research field. Your sponsorship helps defray instructor expenses and provides refreshments during the short course sessions. This is an exceptional opportunity to have your logo placed on signs outside the short course session.

**Coffee Break (3 available) – $1,000 each**
What better way to connect with colleagues than over coffee? Help keep attendees refreshed as they enjoy conversation before dashing to their next session. Your company’s logo will be displayed, on signage in the break area and in the meeting program.

**Custom Sponsorship (Market Value)**
Don’t see what you are looking for? AAPOR will work with you to maximize your marketing goals. If you have an idea for an exclusive sponsorship opportunity that is not listed, please contact Tonya Cabrera to discuss at tcabrera@aapor.org or +1-847-686-2377. Past examples of custom sponsorships include a plenary session and a SurveyFest coffee break. We’d be happy to work with you on a new, creative option.
AAPOR Year-Round Sponsorship Opportunities

2020 Webinar Series – $6,000
• Sponsor AAPOR’s General Interest educational webinar series for the entire year of 2020.
• Your logo will be displayed on each promotional email blast marketing for each of the 12 webinars.
• Your logo will be displayed on the online education/webinar page for the entire year of 2020.

AAPOR Newsletter – $3,500
• Sponsor an issue or contribute a general interest article for one of the six annual issues of AAPOR’s online newsletter.
• The article will include the sponsoring organization logo.
• Content is subject to advance review. Deadlines will be provided.

Survey Practice Journal – $2,500
• Sponsor an issue of AAPOR’s online-only journal Survey Practice, the official online journal of AAPOR, which is widely read by practitioners, researchers, instructors, and students.
• Sponsorship includes the opportunity to include a general interest article.
• Organization logo is displayed in the issue and in marketing to 6,000+ email addresses, summarizing issue content.
• Content is subject to advance review. Deadlines will be provided.

AAPOR Career Center – $1,500
• Advertise career opportunities with a web banner advertisement in the interactive online AAPOR Career Center.
• Sponsors receive a single 90-day post in AAPOR’s Career Center.

SurveyFest – Customizable
SurveyFest is a one-day conference aimed at encouraging undergraduate and graduate students from diverse social and demographic characteristics (e.g., sex, gender, gender identity, age, race, religion, ethnic background, nationality, sexual orientation, or disability status) to consider graduate studies and careers in the fields of public opinion and survey research. Sponsorships are customizable, so please contact AAPOR for more details.
Exhibit Booths

Beginning December 30, 2019 registration for exhibit booths only will open. Booth spaces will be assigned on a first come, first served basis and will continue through April 2020.

Morning and afternoon session refreshment breaks will be located in the exhibit area to help promote traffic.

Booth Fees

Inline Booth Price: $2,000 USD per 10’ x 10’ booth
Corner Booth Price: $2,150 USD per 10’ x 10’ booth
(for sponsors at the Bronze Level or higher, the additional $150 corner booth fee does not apply)

Blue booths are subject to the corner booth fee.

Exhibit Schedule

<table>
<thead>
<tr>
<th>Setup</th>
<th>Thursday, May 14</th>
<th>8 a.m. – 1 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hours</td>
<td>Thursday, May 14</td>
<td>3:30 – 4:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>Friday, May 15</td>
<td>7 – 8 a.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>9:30 – 10 a.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>11:45 a.m. – 12:45 p.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3:15 – 4:15 p.m.</td>
</tr>
<tr>
<td></td>
<td>Saturday, May 16</td>
<td>7 – 8 a.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>9:30 – 10 a.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>12:45 – 145 p.m.</td>
</tr>
<tr>
<td>Tear Down</td>
<td>Saturday, May 16</td>
<td>2 – 4:30 p.m.</td>
</tr>
</tbody>
</table>

Exhibit Hall Overview

<table>
<thead>
<tr>
<th>Location</th>
<th>Grand Ballroom, 2nd Floor, Hilton Atlanta</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ceiling Height</td>
<td>19 feet</td>
</tr>
<tr>
<td>Floor</td>
<td>Carpeted</td>
</tr>
</tbody>
</table>

www.aapor.org #aapor
Exhibitor Benefits

- One complimentary conference registration (meals included)
- Two additional conference registrations (meals included) at the reduced rate of $350 per person.
- One 6-foot table, two chairs and electricity (basic power strip)
- Recognition on signage, in the final program and on the AAPOR website

Booth Assignment Policy:
If you are reserving an exhibit booth only, requests for locations will be accepted beginning December 30, 2019 and will continue through April 2020 on a first come, first served basis. No booth will be assigned without full payment. AAPOR reserves the right to determine final exhibit booth assignments. Exhibitors wishing to avoid assignment of space adjacent to a competitor should indicate this on the application for exhibit space. Careful consideration will be given to such requests. AAPOR reserves the right to alter the floor plan at any time.

Security:
Exhibit management provides peripheral security guard service; however, it is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small display and personal items are secure before leaving the booth – even temporarily.

Official Exhibit Contractor:
All decorating and exhibit furniture will be handled by the official contractor, Freeman Decorating. Each confirmed exhibitor will receive one (1) 6-foot table, two (2) chairs and a basic power strip with electric access with their booth. Exhibitors will be given an exhibitor service kit with information about ordering additional furniture, electrical, internet and other booth supplies. Shipping information will also be included. Exhibitors are responsible for all freight, drayage, decorating, furniture, and labor charges. Exhibit kits will be sent in February 2020 and will include a registration form and shipping instructions.

Exhibit Personnel:
All participants affiliated with exhibits must be registered for the AAPOR 75th Annual Conference. Each person will be issued an exhibitor badge and must be employed by the exhibiting organization or have a direct business affiliation. Exhibiting companies are limited to one complimentary registration (meals included) per booth. A special $350 registration fee is available per person for no more than two additional conference registrations (meals included).

Book Exhibit Opportunities
Unable to exhibit at the conference? Publishers and individuals are invited to send unlimited titles to the conference. All shipping and handling charges are a responsibility of the sender. All books are considered a donation to AAPOR. Companies must complete the Book Exhibition Opportunities form in order to participate.
Advertising Opportunities

The AAPOR 75th Annual Conference Program is scheduled to print mid-April. Advertising space is available in black and white only; full, half, and quarter-page sizes will be accepted from corporations, agencies, universities, individual AAPOR members or a group of individuals.

<table>
<thead>
<tr>
<th>Conference Program Advertising</th>
<th>Fee</th>
<th>Specs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover Full-Page*</td>
<td>$2,500</td>
<td>Size: 8.5”w x 11”h, bleed 1/8”(bleed size 8.75”w x 11.25”h)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>CMYK or black and white print-ready PDF. Images 300 dpi.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Allow 1/2” live area (from trim edge) on full page bleed ads</td>
</tr>
<tr>
<td>Inside Front Cover Full-Page*</td>
<td>$1,500</td>
<td></td>
</tr>
<tr>
<td>Inside Back Cover Full-Page*</td>
<td>$1,500</td>
<td></td>
</tr>
<tr>
<td>Full-Page</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>Half-Page</td>
<td>$300</td>
<td>Half-page horizontal: 7.5”w x 5”h</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Half-page vertical: 3.5”w x 10”h</td>
</tr>
<tr>
<td>Quarter-Page</td>
<td>$200</td>
<td>3.5”w x 5”h</td>
</tr>
</tbody>
</table>

*For an additional fee color advertisements are accepted for Back Cover, Inside Front Cover Full-Page and Inside Back Cover Full Page positions.

To participate, send the contract, payment and digital artwork to AAPOR Headquarters by March 27, 2020. The program is prepared in 8 ½” x 11” format with a glossy cover and matte text pages.

Tote Bag Inserts – $750

Companies are invited to include company or product information (fliers, postcards, etc.) to be placed in every conference tote bag.
General Information

Cancellation Policy:
Cancellations received in writing by February 21, 2020, will be subject to a 50 percent administrative fee. No refunds are issued for cancellations received after February 21, 2020.

Hospitality Suite/Event Scheduling:
Exhibitors and sponsors are encouraged to host hospitality suites or other events during the course of the AAPOR Annual Conference. Events, however, cannot overlap or conflict with scheduled AAPOR program items. Contact Tonya Cabrera for more information, tcabrera@aapor.org or 1.847.686.2377.

Networking with AAPOR:
Exhibitors and sponsors are invited and encouraged to attend all receptions, meals, and conference social activities. AAPOR values your participation in our annual Golf Outing, Fun Run/Walk, Applied Probability, and evening receptions, which offer a more casual atmosphere to interact with attendees. Complete details on all events will be available.

Apply to Exhibit or Sponsor the AAPOR 75th Annual Conference
Complete the Exhibit and Sponsorship Contract and indicate your level of support. A Letter of Agreement will be sent after AAPOR receives your signed contract.

Complete and return the following to AAPOR:
• Signed Exhibit and Sponsorship Contract
• Full payment

Return materials with full payment to:
American Association for Public Opinion Research
Attn.: Exhibit and Sponsorship Manager
One Parkview Plaza, Suite 800
Oakbrook Terrace, IL 60181 USA
Phone: +1.847.686.2377
Fax: +1.847.686.2251
Email: tcabrera@aapor.org