



Associate Communications Chair

Jessica Holzberg is a research survey statistician in the Center for Behavioral Science Methods at the U.S. Census Bureau, where she conducts methodological research for the decennial census, American Community Survey, and other federal surveys. In this role, Jessica uses methods such as cognitive interviewing, focus groups, web probing, and experiments to reduce survey measurement error and improve the clarity of Census Bureau communications.

An active member of AAPOR, Jessica currently serves on the Standards Committee and on the Communications Committee, where she is Chair of the Social Media Subcommittee. Previously, she served on the Membership and Chapter Relations Committee from 2015-2018. Jessica is also active in the Washington, DC chapter of AAPOR (DC-AAPOR), serving as its webmaster since 2013 and as Secretary/Membership Chair from 2016-2017. She re-designed the DC-AAPOR website in 2017.

Jessica's research interests include survey burden, measurement of sexual orientation and gender identity (SOGI), and privacy and confidentiality. Jessica regularly presents her work at AAPOR and has presented at other conferences, such as WAPOR, FCSM, QDET2, and FedCASIC. She serves as an Associate Editor of *Survey Practice* and her work will appear in *Public Opinion Quarterly* and the *Journal of Official Statistics*. Jessica received her Master of Science in Survey Methodology from the University of Maryland.