



President

Nora Cate Schaeffer is Professor of Sociology at the University of Wisconsin-Madison and Faculty Director of the University of Wisconsin Survey Center (UWSC). She is a Fellow of the Midwest Association for Public Opinion Research and of the American Statistical Association.

She studies measurement in surveys, focusing on instrument design and interviewer-responder interaction. In addition to teaching at UW, she has taught short courses for the Joint Program in Survey Methodology, the Summer Institute in Survey Research Methods at the University of Michigan, and the AAPOR Annual Conference.

When she first attended AAPOR, Nora Cate was impressed with the generosity and accessibility of AAPOR members, who set a high standard for how a professional community can support future practitioners. In that spirit, she has served AAPOR over many years: as Communications Chair— editing the paper AAPOR newsletter in the pre-internet world — and on the *Public Opinion Quarterly* Advisory Committee, the Transparency Initiative, the Annual Conference Program Committee, the Student Paper Competition, and the committee that founded *Survey Practice*.

She has also served the field on the Committee on National Statistics and in advisory roles at the National Science Foundation, the Bureau of the Census, approximately a dozen panels for the National Academies, and the editorial boards for *Public Opinion Quarterly*, and other journals. Before receiving her doctorate from the University of Chicago, she worked at the National Opinion Research Center (NORC).