



## Vice President/President Elect

**Dan Merkle** is Executive Director of Elections at ABC News where he is responsible for election data and projections and serves as ABC's representative on the National Election Pool Steering Committee. At ABC News, he's also in charge of setting and enforcing survey reporting standards for the news division. Previously Dan was Assistant Director of Polling at ABC where he designed, managed and analyzed polls on a wide variety of topics.

An active AAPOR member since 1988, Dan will be attending his 31st consecutive AAPOR conference this year. He has served AAPOR in various capacities over the years including four terms on AAPOR's Executive Council as Secretary/Treasurer (2015-2016), Counselor-at-Large (2013-2014), Conference Chair (2011-2012), and Communications Chair (2004-2005).

In addition, Dan was the first chair of AAPOR's Investment Committee and developed AAPOR's first investment policy designed to make sure AAPOR's financial future is secure and continues to strengthen. Dan served on the Investment Committee for 12 years, five as chair. He was also chair of AAPOR's Financial Oversight Committee and has served on the Development Committee, Conference Committee, Book Award Committee, Student Paper Award Committee and the Mitofsky Innovators Award Committee. He was also elected Program Chair and Communications Chair of NYAAPOR.

Dan has served as Associate Editor of Public Opinion Quarterly and is currently on POQ's Editorial Board. He was also on the Advisory Board of the Encyclopedia of Survey Research Methods and the Advisory Committee for the Associated Press-NORC Center for Public Affairs Research. Dan is the author of over 60 conference papers, journal articles and book chapters on survey methodology and public opinion. He earned his M.A. and Ph.D. from Northwestern University.

Prior to joining ABC News 20 years ago, Dan was Director of Surveys at Voter News Service and before that Senior Project Director and Methodologist at D.S. Howard and Associates, a market research firm in Chicago. He started his career in survey research at the Northwestern University Survey Laboratory.