

**The TICC held its July conference call on the 12<sup>th</sup> – below are the minutes from that meeting:**

Ashley discussed the TICC's updated website, which can be found at <http://www.aapor.org/transparency.aspx>

- The main subsections of the website have been updated
- Member spotlights will be found on the Latest News page
  - Ashley will be reaching out to both Goucher College and the National Research Center as possible member spotlights
- The application page will be updated by the end of July
- Testimonials/quotes from member organizations are posted to the website and will be rotated regularly

Ashley discussed current applicant outreach efforts.

- TICC members have agreed to help contact organizations who have registered on the TI website but not completed an application
  - Mary and other TICC members pointed out organizations that may not be central to the TI mission.
- Emails will be sent by Ashley Kirzinger/Tim Triplett as part of this outreach, the TICC members suggested adding questions at the end of the email which individuals could respond to, such as: What can we do to assist you in your application?
- Outreach efforts will begin as soon as the application portal is updated (end of July)

Future Priorities:

- A main focus of the August phone call will be about costs associated with the TI and possible implementation of fees in coming months.
- Mandy Sha, the Huffington Post Pollster gang, and TICC co-chairs are working on the research panel for AAPOR 2017.

### **Budget Meeting was held on July 26:**

At this meeting Ashley Kirzinger, Tim Triplett, and Crystal Stone met to work on the 2016 TICC budget and decide what to recommend to the TICC committee and AAPOR Council in terms of membership fees. By examining last year's expenses, the group was able to reduce the budget from the past year and is recommending that the AAPOR Transparency Initiative waive membership fees for at least another year.