

Transparency Initiative Coordinating Committee (TICC)
August 2015

As of August 31, we have admitted 64 Charter Members to the Transparency Initiative. A number of additional applications are currently going through the review process. Our goal remains to reach at least 75 Charter Members by the end of our first year, set for October 8, 2015. August has been particularly busy, with main activities being review of the large number of applications that were submitted towards the end of July, and revisions to all TI educational and application materials to reflect the revised Code. These revisions are now mostly complete, and include the addition of two new online educational modules that reflect the Code's expansion to also cover qualitative research and content analysis. We are currently developing additional new educational materials to support compliance with these new disclosure requirements. It is likely that we will experience a drop-off in new applications at the end of our first year, after which there is no longer an opportunity to achieve Charter Member status. Review of the current TI Charter membership indicates that we have been very successful in attracting members from the academic, non-profit, and large-government-contractor sectors. The for-profit sector, however, is far less represented. It is becoming clear that, moving forward, it will be necessary to consider new outreach approaches to convince the for-profit sector that the Transparency Initiative can be a benefit to them. This may be our greatest challenge.

Ten new Charter Members were admitted during August 2015, including the following:

- California State Fullerton's Social Science Research Center
- Castleton Polling Institute
- University of Wisconsin Survey Center
- University of Massachusetts, Boston, Center for Survey Research
- University of Florida Survey Research Center
- Latin American Public Opinion Project (LAPOP) at Vanderbilt University
- Buendía y Laredo S.C.
- ABC News
- Institute for Public Policy and Social Research, and the Office for Survey Research, Michigan State University
- University of Chicago Survey Lab