Reshaping the Research Landscape: Public Opinion and Data Science

AAPOR 71st Annual Conference
May 12 – 15, 2016
Hilton Austin • Austin, Texas

Public Opinion in Transition
WAPOR 69th Annual Conference
May 10 – 12, 2016
Hotel Van Zandt • Austin, Texas

www.aapor.org/conference #AAPOR
Harness the Big Data Wave with RTI International's cross-cutting capabilities

RTI’s social science experts dive deeper to solve your biggest data challenges

Data Collection, Survey Methods, and Research Design

Data Extraction, Cleaning, and Management

Predictive Analytics, Modeling, and Complex Data Analysis

Data Visualization

Visit us in Booth 6 and enter to win!

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www.rti.org
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#AAPOR     www.aapor.org/conference
Greetings!

Welcome to Austin, Texas! Thank you for attending the 71st annual conference of the American Association for Public Opinion Research (AAPOR). We appreciate your participation and contributions to this yearly gathering.

We have an unparalleled program of cutting-edge research and reports from the field of public opinion. This year’s conference theme, Reshaping the Research Landscape: Public Opinion and Data Science, recognizes just how much our field has changed in the past few years and explores the impact that modelling, big data, and other techniques have had on our methodologies. Many of you are the original data scientists; you have been doing it for years, just without the label. The 71st conference celebrates your research endeavors and recognizes the great work you are doing to move the field into new data, new methods and new findings.

Perhaps it is that there is so much to learn and know in our field today; and perhaps it is the fabulous Austin, Texas location, but whatever the cause, the 71st AAPOR conference is by far, the largest conference ever held by AAPOR. To accommodate demand, we have expanded the number of sessions, posters and other speaking opportunities. We have the highest gross number of acceptances, and rejections, of any AAPOR conference. The result is while there are more presentations than ever before, we expect the quality of these presentations to be unmatched.

Many changes have been made to improve the conference. We have instituted Tracks this year to make it easier for conference attendees to navigate the many presentations being offered (look in the program for icons next to each session). Other changes include added features to the conference app, social and professional development opportunities for students and young professionals, and a focus on diversity with special sessions and other events. And this being Austin, we made sure our post-banquet party includes one of the more popular live musical acts in the city!

We hope you find the next four days informative, thought-provoking, engaging and rewarding.

David Dutwin,  
Conference Chair

Jennifer Dykema,  
Associate Conference Chair
About AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.

Win a $100 gift card by visiting the AAPOR Exhibit Hall!

Drop off your exhibit hall game card near the entrance to the exhibit hall. The drawing will be held during Saturday's lunch, located in the Austin Grand Ballroom. Exhibit personnel are not eligible to win. Winner need not be present.

2016 Webinar Series

June 8  Cell Phones
        David Dutwin, SSRS

July 13 A Truthful Art: Effective Communication with Charts, Maps and Infographics
        Alberto Cairo

September 20  Extending the Total Survey Error Perspective to Multiple – Surveys and Big Data
        Tom Smith, NORC at the University of Chicago

November Professional Development Webinar
General Conference Information

WAPOR Information

WAPOR General Registration Hours
The WAPOR Registration Desk is located at the Hotel Van Zandt in the Meriwether Foyer.

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<tr>
<th>Day</th>
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<td>Tuesday, May 10</td>
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<td>Wednesday, May 11</td>
<td>8:00 a.m. – 5:00 p.m.</td>
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<tr>
<td>Thursday, May 12</td>
<td>7:30 a.m. – 5:00 p.m.</td>
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WAPOR Meal Tickets
Tickets will be collected at each core meal function. Be sure to bring your ticket with you.

AAPOR Information

AAPOR General Registration Hours
The AAPOR Registration Desk is located at the Hilton Austin in the Governor’s Ballroom Prefunction area, Fourth Floor.

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<td>Wednesday, May 11</td>
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<td>Thursday, May 12</td>
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<td>Friday, May 13</td>
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<td>Saturday, May 14</td>
<td>7:30 a.m. – 3:00 p.m.</td>
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<td>Sunday, May 15</td>
<td>8:00 a.m. – 10:15 a.m.</td>
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AAPOR Badges
Participation in the annual conference is limited to registered attendees. The official conference badge is required for admission to all sessions, social activities and the exhibit hall.
Stop by the registration desk for changes to your badge.

AAPOR Speaker Materials
Presenters who plan to use PowerPoint® (or similar software) must bring their presentation on a flash drive to the AV technician at the registration desk at least 24 hours prior to their session. The presentations will be loaded onto the computer in the designated meeting room. Please plan on arriving at the session room at least 15-minutes prior to the start of the session.

Conference Materials
The final program and abstracts are available on the conference website www.aapor.org/conference.

AAPOR Messages
A message board will be maintained in the registration area during registration hours.

AAPOR Exhibit Hall Hours
Thursday, May 12  3:00 p.m. – 5:30 p.m.
Friday, May 13   7:00 a.m. – 4:30 p.m.
Saturday, May 14 7:00 a.m. – 2:00 p.m.
The AAPOR Exhibit Hall, located in the Governor’s Ballroom, Fourth Floor, is your best source of information about products, services, survey planning and design from key vendors interested in the important issues facing the public opinion and survey research community.

AAPOR WiFi
Please note that WiFi is not available in the conference meeting rooms. In-room WiFi is included in the AAPOR negotiated rate for attendees staying at the Hilton Austin.
Highlights

Education – AAPOR Short Courses
Seven in-depth short courses are offered to enhance your learning experience.

Course 1: Modern Bayesian Methods and Computing for Survey Research
Course 2: Big Data for Small Areas
Course 3: Practical Approaches for Planning and Implementing Responsive Designs
Course 4: Usability Testing for Survey Research: How To and Best Practices
Course 5: Principles and Methods for Weighting Survey Data: An Easy Intro to the “Hardest” Part
Course 6: An Applied Introduction to Structural Equation Modeling for Survey Researchers
Course 7: Constructing Rating Scales to Use in Survey Questions

There is still time to register for a short course. Sign up at the registration desk.

For course descriptions see pages 65, 66, 69 and 135.

AAPOR New Member & All-Chapter Reception
Thursday, May 12, 5:45 p.m. – 7:00 p.m.
Austin Grand Prefunction, Sixth Floor

Places to go and people to meet – that’s what this reception is all about! First-time attendees get the chance to mix and mingle with long-time AAPORites, get a feel for what AAPOR is all about, and learn what’s going on at each of AAPOR’s seven regional chapters.

AAPOR Food Truck Kickoff Event Dinner
Thursday, May 12, 7:00 p.m. – 9:00 p.m.
Austin Grand Ballroom, Sixth Floor

Our Thursday evening kickoff dinner will provide the opportunity to meet and mingle with friends, old and new. We are excited to be trying something a little different this year by starting off the conference with a relaxed social event.

Starting at 7:00 p.m., following the New Member & All-Chapter Reception, “Food Truck” dining stations and tables will be set up in Austin Grand Ballroom so conference attendees can select their evening meal while continuing conversations started at the reception or earlier in the day during the Thursday afternoon sessions. This format will also allow extended time for the AAPOR Conference Docent Program and other activities held at the reception.

Presidential Address and Luncheon
Friday, May 13, 11:45 a.m. – 1:45 p.m.
Austin Grand Ballroom, Sixth Floor

Join fellow attendees for lunch and an insightful Presidential Address from AAPOR President Mollyann Brodie.

Student & Early Career Meet-up
Friday, May 13, 6:00 p.m.
Meet in Hotel Lobby

Calling all students and early career attendees! Join us for a Student & Early Career Meet-up hosted by the AAPOR Membership & Chapter Relations Committee. Meet in the hotel lobby to head out for an informal dinner offsite. Meet and mingle with other students and early career attendees, learn more about AAPOR’s resources and share your thoughts about how AAPOR can best serve our student members.

Meet in the hotel lobby at 5:45 p.m. to head offsite for an informal dinner.

Retirees Dinner Meet-up
Friday, May 13, 6:00 p.m.
Meet in Hotel Lobby

Calling all retirees and soon-to-be retirees! Join us for a Retirees Dinner Meet-up hosted by the AAPOR Membership & Chapter Relations Committee. Meet in the hotel lobby to head out for an informal dinner offsite. Meet and mingle with other retirees, brainstorm to identify meaningful roles for retirees at the annual conference and share your thoughts about how AAPOR can best serve our long-time members and retirees.

Meet in the hotel lobby at 5:45 p.m. to head offsite for an informal dinner.

Luncheon and Activities Awards Ceremony
Saturday, May 14, 11:30 a.m. – 12:45 p.m.
Austin Grand Ballroom, Sixth Floor

Meet up with old and new friends. The Saturday lunch is all about networking and celebrating the accomplishments of AAPOR’s Fun Run/Walk and Annual Golf Outing participants. Join us!
Highlights

Coffee Break at the Student and Early Career Lounge
Friday, May 13, 2016
9:30 a.m. – 10:00 a.m.
4th Floor (off the escalators near the Terrace)

Take a break, have some refreshments and network with other students and early career professionals.

AAPOR Membership and Business Meeting
Saturday, May 14, 5:15 p.m. – 6:45 p.m.
Meeting Room 400/402, Fourth Floor

AAPOR members are encouraged to attend the annual business meeting to learn more about the past year’s accomplishments and future initiatives of the association.

President’s Reception & AAPOR Awards Banquet
Saturday, May 14, 7:00 p.m. – 10:00 p.m.
Austin Grand Prefunction and Austin Grand Ballroom, Sixth Floor

President’s Reception Sponsored by nielsen

AAPOR’s traditional Saturday night program is a chance to enjoy a cool drink before joining colleagues for a delicious meal and spirited exchange of ideas.

Join us as we welcome the newly elected Executive Councilors and toast the award winning accomplishments of AAPOR members and friends.
AAPOR’s Commitment to Diversity

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

2016 Conference Diversity Highlights

This year’s conference program reflects the great diversity in research interests of our members and offers opportunities for members to gather together. Among the highlights:

**New Member & All-Chapter Reception**
Thursday, May 12, 5:45 – 7:00 p.m.

**Student & Early Career Dinner Meet-up**
Friday, May 13, 6:00 p.m.

**Retirees Dinner Meet-up**
Friday, May 13, 6:00 p.m.

For more information see page 7
## AAPOR’s Commitment to Diversity Schedule

| Time            | Event                                                                 | Location                  |
|-----------------|                                                                      |                          |
| **Thursday, May 12** |                                                                      |                            |
| 4:00 p.m. – 5:30 p.m. | Concurrent Session B, Session 8: Public Opinion and Political Engagement Among Minority Populations within the American Electorate | Meeting Room 602, Sixth Floor |
| **Friday, May 13** |                                                                      |                            |
| 8:00 a.m. – 9:30 a.m. | Concurrent Session C, Session 2: Race in the U.S.: Police, Politics and Prejudice | Meeting Room 406, Fourth Floor |
| 10:00 a.m. – 11:30 a.m. | Concurrent Session D, Session 6: Measurement: Populations and Topics | Meeting Room 616 A/B, Sixth Floor |
| 10:00 a.m. – 11:30 a.m. | Concurrent Session D, Session 7: Nonprobability Sampling: Fast, Cheap . . . and Accurate? | Meeting Room 615 A/B, Sixth Floor |
| 1:45 p.m. – 3:15 p.m. | Concurrent Session E, Session 4: What Are You? Measuring the Size, Characteristics and Attitudes of the Multiracial Population in America | Meeting Room 410, Fourth Floor |
| **Saturday, May 14** |                                                                      |                            |
| 8:00 a.m. – 9:30 a.m. | Concurrent Session G, Session 6: New Math for Nonprobability Samples | Meeting Room 616 A/B, Sixth Floor |
| 10:00 a.m. – 11:30 a.m. | Concurrent Session H, Session 6: Advancements in Cross-cultural and Multilingual Questionnaire Design and Pretesting | Meeting Room 616 A/B, Sixth Floor |
| 10:00 a.m. – 11:30 a.m. | Concurrent Session H, Session 7: Blazing a Trail without Losing the Path: How the History of LGBTQ Public Opinion Research Can Lead Emerging Issues and Questions | Meeting Room 615 A/B, Sixth Floor |
| 1:45 p.m. – 3:15 p.m. | Concurrent Session I, Session 1: Nonprobability Samples — Biases and Estimation | Meeting Room 400/402, Fourth Floor |
Things to Do, Places to Go: AAPOR Social Activities

**Golf**
Thursday, May 12, 7:30 a.m.

*Sponsored by RTI*

Meet at 7:00 a.m. in the hotel lobby.

The annual AAPOR golf outing will be held at Austin Golf at Riverside Golf Course, with tee times starting at 7:30 a.m. The course features tree-lined fairways and slick, Bermuda greens. When played from the back tees, most golfers agree that Riverside challenges even the best golfers. Enjoy a pleasurable, even-paced round of golf on this spectacular course.

Advanced registration is required.

**Fun Run/Walk**
Saturday, May 14, 7:00 a.m.

*Sponsored by nielsen*

The run/walk will depart from the main entrance of the Hilton Austin.

If you would like to enter into some competitive early morning exercise, or simply enjoy some fresh air, this is just for you! All participants will receive bottled water. Volunteers will be available on Saturday morning to guide participants to the starting line. Advance registration is not required. A waiver must be signed on site to participate. Awards will be given to the top runners and to record-breaking walkers.

**Speed Networking – Two Sessions**

**Session 1:** Friday, May 13, 3:15 p.m. – 4:15 p.m.
**Session 2:** Saturday, May 14, 12:30 p.m. – 2:00 p.m.

*Sponsored by RTI*

Austin Salon J Foyer, Sixth Floor

Two Speed Networking sessions are offered each year at the annual conference. These interview opportunities are designed for anyone who is exploring career possibilities.

These sessions are not intended for commercial activities.

A list of participating companies and a sign-up sheet for 15-minute sessions will be available at the AAPOR registration desk. Be sure to bring plenty of business cards!

**Post-Banquet Party: “Keep Austin Weird”**
Saturday, May 14, 10:00 p.m. – 1:00 a.m.

*Governor’s Ballroom Salon A/B, Fourth Floor*

After several days in the city you may have already experienced things that “Keep Austin Weird.” Join your colleagues for a final night of fun and weirdness as we enjoy live music courtesy of Roxy Roca, one of Austin’s premier bands, along with some “Austin inspired” surprises. Don’t miss the party and your chance to help keep Austin weird!

**Applied Probability**
Saturday, May 14, 10:00 p.m. – 2:00 a.m.

*Meeting Room 415 A/B, Fourth Floor*

Few Games better illustrate elementary applied probability theory than poker. The derivation of an optimal game strategy appears to be beyond current game theory and has confounded mathematicians, statisticians and AAPORites for years. If you want to ponder one of the most popular applications of probability, join us Saturday night after the awards banquet for our annual applied probability session.
2015 – 2016 AAPOR Executive Council

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Mollyann Brodie
The Henry J. Kaiser Family Foundation

Vice President/President-Elect
Roger Tourangeau
Westat

Past President
Michael Link
Abt SRBI

Secretary-Treasurer
Daniel Merkle
ABC News

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Allyson Holbrook
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Standards Chair
Ron Langley
University of Kentucky

Associate Standards Committee Chair
John Loft
RTI International
Conference Chair
David J. Dutwin
SSRS

Associate Conference Chair
Jennifer Dykema
University of Wisconsin-Madison

Membership and Chapter Relations Chair
Kristen Olson
University of Nebraska – Lincoln

Communications Chair
Jordon Peugh
SSRS

Associate Membership and Chapter Relations Chair
Anna Wiencrot
NORC at the University of Chicago

Associate Communications Chair
Sandra Bauman
Bauman Research & Consulting LLC

Associate Education Chair
Sarah Cho,
SurveyMonkey

Councilor-at-Large
Joe Lenski
Edison Research

Councilor-at-Large
Rich Morin
Pew Research Center
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2016 – 2017

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Roger Tourangeau
Westat

Vice President/President-Elect
Timothy Johnson
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Past President
Mollyann Brodie
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Secretary-Treasurer
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Conference Chair
Jennifer Dykema
University of Wisconsin-Madison

Associate Conference Chair
Trent Buskirk
Marketing Systems Group

Membership and Chapter Relations Chair
Anna Wiencrot
NORC at the University of Chicago

Associate Membership and Chapter Relations Chair
Morgan Earp
Bureau of Labor Statistics

Communications Chair
Sandra Bauman
Bauman Research and Consulting, LLC

Associate Communications Chair
Jennifer Hunter Childs
U.S. Census Bureau

Education Chair
Sarah Cho
SurveyMonkey

Associate Education Chair
Brady West
University of Michigan

Councilor-at-Large
Rich Morin
Pew Research Center

Councilor-at-Large
Nancy Belden
Belden Russonello Strategists

Chapter Presidents

Midwest Chapter (MAPOR)
Trent Buskirk
Marketing System Group

New England Chapter (NEAAPOR)
Gillian SteelFisher
Harvard School of Public Health

New York Chapter (NYAAPOR)
Chris Weiss
Vera Institute of Justice

Pacific Chapter (PAPOR)
Edward Paul Johnson
SSI

Pennsylvania/New Jersey Chapter (PANJAAPOR)
Robyn Rapport
SSRS

Southern Chapter (SAPOR)
Vicky Albright
RTI International

Washington/Baltimore Chapter (DC-AAPOR)
Gina Walejko
U.S. Census Bureau
# AAPOR Past Presidents

<table>
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<tr>
<th>Years</th>
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<tr>
<td>1949-50</td>
<td>Paul F. Lazarsfeld</td>
<td>1972-73</td>
<td>Sidney Hollander</td>
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<td>1951-52</td>
<td>Bernard Berelson</td>
<td>1974-75</td>
<td>Herbert I. Abelson</td>
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<td>1952-53</td>
<td>Archibald M. Crossley</td>
<td>1975-76</td>
<td>Richard Maisel</td>
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<td>1953-54</td>
<td>Samuel A. Stouffer</td>
<td>1976-77</td>
<td>Irving Crespi</td>
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<td>1954-55</td>
<td>George H. Gallup</td>
<td>1977-78</td>
<td>Hope Lunin Klapper</td>
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<td>1955-56</td>
<td>Harry Alpert</td>
<td>1978-79</td>
<td>Reuben Cohen</td>
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<td>1956-57</td>
<td>Gerhart D. Wiebe</td>
<td>1979-80</td>
<td>Jack Elinson</td>
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<td>1957-58</td>
<td>Frederick F. Stephan</td>
<td>1980-81</td>
<td>Helen J. Kaufmann</td>
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<td>1958-59</td>
<td>David Wallace</td>
<td>1981-82</td>
<td>Seymour Sudman</td>
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<td>1959-60</td>
<td>Herbert H. Hyman</td>
<td>1982-83</td>
<td>Burns W. Roper</td>
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<td>1961-62</td>
<td>John W. Riley, Jr.</td>
<td>1984-85</td>
<td>Albert E. Gollin</td>
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<td>1962-63</td>
<td>Joseph T. Klapper</td>
<td>1985-86</td>
<td>Howard Schuman</td>
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<td>1963-64</td>
<td>Charles Y. Glock</td>
<td>1986-87</td>
<td>J. Ronald Milavsky</td>
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<td>1964-65</td>
<td>Herbert E. Krugman</td>
<td>1987-88</td>
<td>Eleanor Singer</td>
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<td>1965-66</td>
<td>Raymond A. Bauer</td>
<td>1988-89</td>
<td>Warren J. Mitofsky</td>
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<td>1966-67</td>
<td>Leo Bogart</td>
<td>1989-90</td>
<td>Philip Meyer</td>
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<td>1967-68</td>
<td>Paul B. Sheatsley</td>
<td>1990-91</td>
<td>Joan S. Black</td>
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<td>1993-94</td>
<td>Stanley Presser</td>
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<td>1994-95</td>
<td>Andrew Kohut</td>
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<td>1995-96</td>
<td>Robert M. Groves</td>
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<td>Diane Colasanto</td>
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<td>Michael R. Kagay</td>
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<td>Michael W. Traugott</td>
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<td>Murray Edelman</td>
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<td>Don A. Dillman</td>
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<td>Mark A. Schulman</td>
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<td>2003-04</td>
<td>Elizabeth (Betsy) Martin</td>
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<td>Nancy Belden</td>
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<td>Cliff Zukin</td>
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<td>Robert P. Daves</td>
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<td>Richard A. Kulka</td>
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<td>Peter V. Miller</td>
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<td>Frank M. Newport</td>
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<td>Paul J. Lavrakas</td>
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<td>Mollyann Brodie</td>
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Lawnzetta T. Yancey, Nielsen
Andrew L. Zukerberg, National Center for Education Statistics
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Philip Faulstich, Valassis, Inc. - Consultant
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Missy Mosher, SSI - Consultant
Linda B. Piekarsh, SSI - Consultant
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Rachel A. Caspar, RTI International
Mary Losch, University of Northern Iowa
Patrick J. Moynihan, U.S. Department of State
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- Scott Keeter, Pew Research Center
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AAPOR Award for Exceptionally Distinguished Achievement

The Association’s highest honor, this award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The winner will be announced during the Saturday evening banquet.

**AAPOR Award Winners**

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
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<tr>
<td>2015</td>
<td>Nancy Mathiowetz</td>
<td>1997</td>
<td>Irving Crespi</td>
<td>1980</td>
<td>Shirley A. Starr</td>
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<td>2014</td>
<td>Jon A. Krosnick</td>
<td>1996</td>
<td>Eleanor Singer</td>
<td>1979</td>
<td>Mervin D. Field</td>
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<tr>
<td>2012</td>
<td>Daniel Yankelovich</td>
<td>1994</td>
<td>Howard Schuman</td>
<td>1977</td>
<td>Leo Bogart</td>
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<td>2010</td>
<td>Michael W. Traugott</td>
<td>1992</td>
<td>James Davis</td>
<td>1975</td>
<td>Raymond A. Bauer</td>
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<td>2008</td>
<td>Kathleen Frankovic</td>
<td>1990</td>
<td>Herbert E. Krugman</td>
<td>1973</td>
<td>Rensis Likert</td>
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<td>2004</td>
<td>Benjamin I. Page</td>
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<td>Seymour Sudman</td>
<td>1969</td>
<td>Roper Public Opinion</td>
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<td></td>
<td>Frank Stanton</td>
<td>1985</td>
<td>Daniel Katz</td>
<td>1967</td>
<td>Hans Zeisel</td>
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<td>2002</td>
<td>Tom W. Smith</td>
<td>1984</td>
<td>Ithiel de Sola Pool</td>
<td>1966</td>
<td>Hadley Cantril</td>
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<td>2000</td>
<td>Philip Meyer</td>
<td>1982</td>
<td>Paul B. Sheatsley</td>
<td>1964</td>
<td>Harold D. Lasswell</td>
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<td>Matilda White Riley</td>
<td>1963</td>
<td>George H. Gallup</td>
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<td>1999</td>
<td>Charles Cannell</td>
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<td>John R. Riley, Jr.</td>
<td>1962</td>
<td>Angus Campbell</td>
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<td>1999</td>
<td>Warren J. Mitofsky</td>
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<td>Wilbur Schramm</td>
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<td>1998</td>
<td>Albert E. Gollin</td>
<td>1981</td>
<td>Lester R. Frankel</td>
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</tbody>
</table>
2016 Award Winners

**Book Award**
The AAPOR Book Award seeks to recognize influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology.

**Winner:**
Martin Gilens, Princeton University
*Affluence and Influence: Economic Inequality and Political Power in America*

**Policy Impact Award**
The AAPOR Policy Impact Award was developed to acknowledge that a key purpose of opinion and other survey research is to facilitate better informed decisions. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice, and discourse, either in the public or private sectors.

**Winner:**
Urban Institute for the Health Reform Monitoring Survey

**Burns “Bud” Roper Fellows**
The Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will to establish the Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers.

**Winners:**
- Daniel Herda, University of California - Davis
- Ashley Koning, Rutgers University Eagleton Center for Public Interest Polling
- Monica Reyna, University of Idaho
- Eike Mark Rinke, University of Mannheim, Institute for Media and Communication Studies
- Malaena Taylor, University of Connecticut
- Kelsey White, SurveySampling

**Seymour Sudman Student Paper Competition Award**
The Seymour Sudman Student Paper Competition Award is in memory of Seymour Sudman; it recognizes his many important contributions to AAPOR as well as his teaching and mentoring students in the survey research profession.

**Winner:**
Ashley Amaya, RTI International
*Nonresponse Bias for Survey Estimates of Social Activities and Roles*

**Student Travel Award**
The AAPOR Student Travel Award was established to support student attendance at the AAPOR Annual Conference. The Student Travel Awards are offered to students who are in need of financial support so that they may attend the annual conference and experience this important educational and collegial event for survey methodology and public opinion researchers.

**Winners:**
- Sepideh Mosaferi, University of Maryland
- Jessica Wengrzik, GESIS - Leibniz Institute for the Social Sciences Survey Design and Methodology
- Landon Schnabel, Indiana University
- Eva Aizpurua, University of Castile-La Mancha
- Alejandra Gimenez, Brigham Young University
- Tianshu Zhao, University of Illinois at Chicago
- Gerard Byron, University of Massachusetts-Boston
- Lindsey Hendren, University of South Carolina
- Charles Dahan, University of Florida
- Stacy Pancratz, University of Michigan
- Heather Kitada, Oregon State University
- Holly Hagerty, University of Chicago
- Tanya Mulvey, at the Society for Human Resource Management for
  “Your opinion is important, even if it’s not significant.”
## Committee Meetings

### WAPOR - Hotel Van Zandt

**Tuesday, May 10**

<table>
<thead>
<tr>
<th>Time</th>
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</tr>
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<tbody>
<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>WAPOR Council Meeting</td>
<td>Red River</td>
</tr>
<tr>
<td>2:00 p.m. – 4:00 p.m.</td>
<td>WAPOR IJPOR Editors Meeting</td>
<td>Davis</td>
</tr>
</tbody>
</table>

*WAPOR Committee Meetings at the Hotel Van Zandt.

### AAPOR - Hilton Austin

**Friday, May 13**

<table>
<thead>
<tr>
<th>Time</th>
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<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Finance Committee</td>
<td>Meeting Room 401, Fourth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Membership and Chapter Relations Committee</td>
<td>Meeting Room 417 A/B, Fourth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Transparency Initiative Coordinating Committee</td>
<td>Meeting Room 613, Sixth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Cross-cultural and Multilingual Research Affinity Group</td>
<td>Meeting Room 416 A/B, Fourth Floor</td>
</tr>
<tr>
<td>Noon – 1:00 p.m.</td>
<td>POQ Editorial Team</td>
<td>Meeting Room 401, Fourth Floor</td>
</tr>
</tbody>
</table>

**Saturday, May 14**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR History Committee</td>
<td>Meeting Room 613, Sixth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Investment Committee</td>
<td>Meeting Room 401, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Communications Committee</td>
<td>Meeting Room 403, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Education Committee</td>
<td>Meeting Room 416 A/B, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Membership and Chapter Relations – Chapter Reps</td>
<td>Meeting Room 417 A/B, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>Standards Committee</td>
<td>Meeting Room 613, Sixth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>AASRO Luncheon</td>
<td>Meeting Room 415 A/B, Fourth Floor</td>
</tr>
</tbody>
</table>
## AAPOR Social Activities

### Thursday, May 12

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 7:00 a.m.     | AAPOR Golf Outing  
Sponsored by RTI                      | Austin Golf at Riverside Golf Course |
| 11:30 a.m. – 12:30 p.m. | Student & Early Career Early-arrival Lunch Meet-up | Hotel Lobby @ 11:15 a.m.        |
| 3:00 p.m. – 4:00 p.m. | Meet Your Docent                               | Meeting Room 415 A/B, Fourth Floor |
| 5:45 p.m. – 7:00 p.m. | AAPOR New Member & All-Chapter Reception | Austin Grand Prefunction, Sixth Floor |
| 7:00 p.m. – 9:30 p.m. | AAPOR Food Truck Kickoff Event Dinner            | Austin Grand Ballroom, Sixth Floor |

### Friday, May 13

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</tr>
</thead>
<tbody>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>Speed Networking Session #1</td>
<td>Austin Salon J Foyer, Sixth Floor</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Student &amp; Early Career Dinner Meet-up</td>
<td>Hotel Lobby @ 5:45 p.m.</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Retirees Dinner Meet-up</td>
<td>Hotel Lobby @ 5:45 p.m.</td>
</tr>
</tbody>
</table>

### Saturday, May 14

<table>
<thead>
<tr>
<th>Time</th>
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<th>Location</th>
</tr>
</thead>
</table>
| 7:00 a.m. – 8:00 a.m. | AAPOR Fun Run/Walk  
Sponsored by nielsen               | Check-in in the Hotel Lobby @ 6:30 a.m. |
| 12:30 p.m. – 2:00 p.m. | Speed Networking Session #2  
Sponsored by nielsen                   | Austin Salon J Foyer, Sixth Floor |
| 7:00 p.m. – 7:45 p.m. | AAPOR President’s Reception  
Sponsored by nielsen                        | Austin Grand Prefunction, Sixth Floor |
| 10:00 p.m. – 1:00 a.m. | AAPOR Post-Banquet Party: “Keep Austin Weird”  
Sponsored by nielsen                   | Governor’s Ballroom Salon A/B, Fourth Floor |
| 10:00 p.m. – 2:00 a.m. | Applied Probability                                  | Meeting Room 415 A/B, Fourth Floor |
WAPOR Council

**President**
Patricia Moy, University of Washington, USA

**Vice President & President-Elect**
Claire Durand, University of Montreal, Canada

**Past President**
Alejandro Moreno, Instituto Tecnologico Autonomo de Mexico, Mexico

**Secretary-Treasurer**
Mark Gill, MORI Caribbean/Woodnewton Associates, UK

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Timothy Johnson, University of Illinois at Chicago, USA

**Chair, Liaison Committee**
David Howell, University of Michigan, USA

**Co-Chairs, Publications Committee**
Porismita Borah, Washington State University, USA
Jennifer Hunter Childs, U.S. Census Bureau, USA

**Chair, Conference Committee**
Yariv Tsfati, University of Haifa, Israel

**Chair, Membership Committee**
Dominique Joye, University of Lausanne, Switzerland

**General Secretary**
Sergio Wals, University of Nebraska-Lincoln, USA

**IJPOR Co-Editors**
Lilach Nir, Hebrew University of Jerusalem, Israel
Hernando Rojas, University of Wisconsin-Madison, USA

**Historian**
Kathleen Frankovic

**Co-Chairs, 2016 WAPOR Annual Conference**
Bethany Albertson, University of Texas at Austin, USA
Natalie Jomini Stroud, University of Texas at Austin, USA

---

**Helen Dinerman Award Committee**
Alejandro Moreno, Instituto Tecnologico Autonomo de Mexico, Mexico - Chair
Thomas Petersen, Institut für Demoskopie Allensbach, Germany
Tom W. Smith, NORC at the University of Chicago, USA

**Elizabeth H. Nelson Prize Committee**
Chris Fei Shen, City University of Hong Kong, Hong Kong, SAR - Chair
Rosario Aguilar, Centro de Investigacion y Docencia Economicas, Mexico
Fabian Echegaray, Market Analysis, Brazil
Kyley McGeeney, Pew Research Center, USA
Stefanie Walter, University of Hamburg, Germany

**Naomi C. Turner Prize Committee**
Israel Waismel-Manor, Haifa University, Israel - Chair
Clarissa David, University of the Philippines, The Philippines
Murray Goot, Macquarie University, Australia
Tatiana Karabchuk, UAE University, UAE

**Robert Worcester Prize Committee**
Homero Gil de Zuniga, University of Vienna, Austria - Chair
Justin Gengler, Qatar University, Qatar
Sebastian Valenzuela, Pontificia Universidad Catolica de Chile, Chile
Sara Yeo, University of Utah, USA
Robert Worcester, Ipsos MORI, UK (ex officio)
# WAPOR Schedule of Events

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Tuesday, May 10, 2016

<table>
<thead>
<tr>
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<td>WAPOR Council Meeting</td>
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<td>WAPOR IJPOR Editors Meeting</td>
<td>Davis</td>
</tr>
<tr>
<td>5:00 p.m. - 6:00 p.m.</td>
<td>WAPOR Registration Desk Open</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>6:00 p.m. - 8:00 p.m.</td>
<td>WAPOR Welcome Reception</td>
<td>Meriwether Ballroom</td>
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## Wednesday, May 11, 2016

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<td>WAPOR President’s Welcome and Opening Plenary</td>
<td>Meriwether I &amp; II</td>
</tr>
<tr>
<td>9:30 a.m. - 10:00 a.m.</td>
<td>WAPOR Coffee Break</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>10:00 a.m. - 11:20 a.m.</td>
<td>WAPOR Concurrent Sessions A</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>11:30 a.m. - 12:50 a.m.</td>
<td>WAPOR Concurrent Sessions B</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>12:50 p.m. - 2:10 p.m.</td>
<td>WAPOR Lunch</td>
<td>Lady Bird III</td>
</tr>
<tr>
<td>2:10 p.m. - 3:30 p.m.</td>
<td>WAPOR Concurrent Sessions C</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>3:30 p.m. - 4:00 p.m.</td>
<td>WAPOR Coffee Break</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>4:00 p.m. - 5:20 p.m.</td>
<td>WAPOR Concurrent Sessions D</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>6:00 p.m. - 7:00 p.m.</td>
<td>WAPOR Cash Bar</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>WAPOR Awards Banquet</td>
<td>Lady Bird III</td>
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## Thursday, May 12, 2016

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<td>8:00 a.m. - 9:20 a.m.</td>
<td>WAPOR Concurrent Sessions E</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>9:20 a.m. - 9:50 a.m.</td>
<td>WAPOR Coffee Break</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>9:50 a.m. - 11:10 a.m.</td>
<td>WAPOR Concurrent Sessions F</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>11:20 a.m. - 12:40 a.m.</td>
<td>WAPOR Concurrent Sessions G</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>12:40 p.m. - 2:00 p.m.</td>
<td>WAPOR Lunch</td>
<td>Lady Bird III</td>
</tr>
<tr>
<td>2:00 p.m. - 3:20 p.m.</td>
<td>WAPOR Concurrent Sessions H</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>3:30 p.m. - 4:30 p.m.</td>
<td>WAPOR Dessert and Members’ Meeting</td>
<td>Meriwether I &amp; Meriwether Foyer</td>
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</tbody>
</table>
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# WAPOR Day-at-a-Glance

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

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<tr>
<td>8:15 a.m. - 9:30 a.m.</td>
<td>WAPOR President's Welcome and Opening Plenary&lt;br&gt;“Culture and Global Development”, Dr. Miguel Basañez, The Fletcher School, Tufts University</td>
<td>Meriwether I &amp; II</td>
</tr>
<tr>
<td>9:30 a.m. - 10:00 a.m.</td>
<td>WAPOR Coffee Break</td>
<td>Meriwether Foyer</td>
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<tr>
<td>10:00 a.m. - 11:20 a.m.</td>
<td>WAPOR Concurrent Sessions A&lt;br&gt;&lt;br&gt;Session 1: Meta-Polls: Effects and Public Opinion About Polls, Analysis Across Polls&lt;br&gt;Session 2: Comparing Across Cultures, Languages, and Time&lt;br&gt;Session 3: Agenda Setting&lt;br&gt;Session 4: Deliberation, Discussion, and Opinion Leadership</td>
<td>Meriwether I</td>
</tr>
<tr>
<td>11:30 a.m. - 12:50 p.m.</td>
<td>WAPOR Concurrent Sessions B&lt;br&gt;&lt;br&gt;Session 1: Reducing Error in Public Opinion Research&lt;br&gt;Session 2: Gender, Race, and Ethnicity&lt;br&gt;Session 3: Case Studies in International Public Opinion&lt;br&gt;Session 4: Public Opinion and China&lt;br&gt;Session 5: Media &amp; Public Opinion</td>
<td>Meriwether I, Meriwether III, Davis, Red River</td>
</tr>
<tr>
<td>12:50 p.m. - 2:10 p.m.</td>
<td>WAPOR Lunch</td>
<td>Lady Bird III</td>
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</tbody>
</table>
## WAPOR Day-at-a-Glance

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

### Wednesday, May 11, 2016 (continued)

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<tbody>
<tr>
<td>2:10 p.m. - 3:30 p.m.</td>
<td>WAPOR Concurrent Sessions C</td>
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<tr>
<td></td>
<td>Session 1: Interviewer Effects and Paradata, sponsored by AAPOR</td>
<td>Meriwether I</td>
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<tr>
<td></td>
<td>Session 2: Immigration, Migrants, and Refugees</td>
<td>Meriwether II</td>
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<tr>
<td></td>
<td>Session 3: Media and Voter Behavior</td>
<td>Meriwether III</td>
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<tr>
<td></td>
<td>Session 4: Democratic Attitudes and Public Engagement</td>
<td>Davis</td>
</tr>
<tr>
<td></td>
<td>Session 5: Public Opinion in Transition in a Continent in Transition</td>
<td>Red River</td>
</tr>
<tr>
<td>3:30 p.m. - 4:00 p.m.</td>
<td>WAPOR Coffee Break</td>
<td>Meriwether Foyer</td>
</tr>
<tr>
<td>4:00 p.m. - 5:20 p.m.</td>
<td>WAPOR Concurrent Sessions D</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Session 1: Hard-to-Reach Populations</td>
<td>Meriwether I</td>
</tr>
<tr>
<td></td>
<td>Session 2: Building Communities and Shaping Public Opinion</td>
<td>Meriwether II</td>
</tr>
<tr>
<td></td>
<td>Session 3: Social Media and Political Participation</td>
<td>Meriwether III</td>
</tr>
<tr>
<td></td>
<td>Session 4: Trust over Time and Space</td>
<td>Davis</td>
</tr>
<tr>
<td></td>
<td>Session 5: Political Culture in Latin America</td>
<td>Red River</td>
</tr>
<tr>
<td>6:00 p.m. - 7:00 p.m.</td>
<td>WAPOR Cash Bar</td>
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WAPOR Concurrent Sessions A
Wednesday, May 11, 2016, 10:00 a.m. – 11:20 a.m.
Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1:
Meta-Polls: Effects and Public Opinion About Polls, Analysis Across Polls
Chair: Amir Farmanesh, IranPoll.com
Location: Meriwether I

The Same Old Story? The Measurement of Political Participation in German Surveys
Christina Eder, GESIS - Leibniz Institute for the Social Sciences

Who Framed the Polls? Mistrust in Election Forecasting in Eastern Europe
Christopher D. Karadjov, California State University, Long Beach

Integrating Question Banks and Codebooks Across Surveys with DDI
Jared Lyle, Inter-university Consortium for Political and Social Research (ICPSR)
George Alter, Inter-university Consortium for Political and Social Research (ICPSR)

Assessing Survey Attitudes in the Middle East and Arab Gulf
Justin J. Gengler, Social and Economic Survey Research Institute

Session 2:
Comparing Across Cultures, Languages, and Time
Chair: Katharina Meitinger, GESIS-Leibniz-Institute for the Social Sciences
Location: Meriwether II

What will happen next: Nonresponse disposition as a function of language
Kevin McLaughlin, UCLA Center for Health Policy Research

Data Collection in Multicultural and Multinational Contexts
Beth-Ellen Pennell, Institute for Social Research, University of Michigan
Kristen Cibelli Hibben, Institute for Social Research, University of Michigan

Testing Branching Techniques and Rating Scales Across Countries
Aneta G. Guenova, U.S. Department of State

Demographic Change in Australian Social Attitudes Surveys, 1984-2014
Steven D. McEachern, Australian Data Archive, Australian National University

Using Anchoring Vignettes to Control for Response Styles in Cross-Culture Surveys: Validity of a Multidimensional IRT Model
Mengyao Hu, University of Michigan
Sunghee Lee, University of Michigan
Edmundo Melipillán, University of Michigan
WAPOR Concurrent Sessions A

Wednesday, May 11, 2016, 10:00 a.m. – 11:20 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 3:
Agenda Setting

Chair: Tom Johnson, University of Texas at Austin
Location: Meriwether III

Need for Orientation, Motivated Reasoning and Attribute Agenda Setting Effects During the 2012 U.S. Elections
Lindita Camaj, University of Houston
Mariam Dashtabadi, University of Houston
Samantha Davis, University of Houston

Reports of Agenda Setting’s Death Have Been Greatly Exaggerated: Agenda Sharing Relationships among Traditional Media, Online Only Media and the Public
Magdalena Saldana, University of Texas at Austin
Thomas Johnson, University of Texas at Austin

Media Sources and the Same Sex Marriage Issue: Through the Lens of the Agenda Setting Theory
Victoria Chen, The University of Texas at Austin
Paromita Pain, The University of Texas at Austin

Evolution of the Public Agenda in Mexico 2007-2015
Paul Francisco Valdés Cervantes, Parámetro Investigación

Session 4:
Deliberation, Discussion, and Opinion Leadership

Chair: Alejandro Moreno,
Instituto Tecnológico Autónomo de México, ITAM
Location: Davis

The Effect of Emotions and Political Ideology on Deliberative Attitudes
Margarita Orozco, University of Wisconsin - Madison

Social Media and Exposure to Political Disagreement
Matthew Barnidge, University of Vienna

Homogeneity of Opinions in Small Groups and Emergence of (False) Opinion Consensus
Paulina Tabery, Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences
Martin Buchtik, Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences
Jiri Vinopal, Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences

Following the Leader? Identifying Characteristics of Anonymous Opinion Leadership in Reddit
Danielle K. Kilgo, University of Texas at Austin
Joseph Yoo, University of Texas at Austin
Thomas J. Johnson, University of Texas at Austin

Towards an Alternative Meta-analysis on the Spiral of Silence
Tamas Bodor, University of Wisconsin, Stevens Point
WAPOR Concurrent Sessions B
Wednesday, May 11, 2016, 11:30 a.m. – 12:50 p.m.
Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1:
Reducing Error in Public Opinion Research
Chair: Brad Edwards, Westat
Location: Meriwether I

Using the Total Survey Error Paradigm to Optimize Cross-National Comparability
Tom W. Smith, NORC at the University of Chicago

D-rake: Weighting Surveys to Continuous Distributions using Density Raking
Jonathan A. Mellon, University of Oxford
Christopher Prosser, University of Manchester
Peter Lynn, University of Essex

Underreporting Support for Europe: Question Order Experiments in the German-European Context
Henning Silber, GESIS Leibniz-Institute for the Social Sciences
Jan Karem Höhne, Göttingen University
Stephan Schlosser, Göttingen University

Sampling Local Knowledge: The Accuracy of Sample Frames Developed by Knowledgeable Local Authorities
Jonathan Forney, Forcier Consulting

Reducing Non-response for Income Questions: Results from Testing Different Question Formats in Cross-national Surveys
Steve Schwarzer, Pew Research Center
James Bell, Pew Research Center
Jill Carle, Pew Research Center
Katherine Simmons, Pew Research Center

Session 2:
Gender, Race, and Ethnicity
Chair: Katarzyna Staszynska, Kozminski University
Location: Meriwether II

When Does Skin Color Matter? Actual and Perceived Discrimination in Different Communicative Contexts in Colombia
Helen Cho, University of Wisconsin-Madison
Jinha Kim, University of Wisconsin-Madison
Hernando Rojas, University of Wisconsin-Madison

Ethnic Hierarchy and the Limits of Group Threat: Is There a Backlash against Competing and Culturally Different Immigrant Groups from Richer Countries?
Alexander Kustov, Princeton University

More Religious, Less Dogmatic: Reexamining Gender Differences in Religion
Landon Schnabel, Indiana University

Bowling in Women’s League: Gendered Political Discussion Networks and Political Engagement
Yangsun Hong, University of Wisconsin-Madison
Hernando Rojas, University of Wisconsin-Madison
**WAPOR Concurrent Sessions B**

**Wednesday, May 11, 2016, 11:30 a.m. – 12:50 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

**Session 3:**
**Case Studies in International Public Opinion**

**Chair:** Fares Braizat, Strategic Intelligence Solution  
**Location:** Meriwether III

- New Democratic and Methodological Changes in Latin America: The Case of ‘Anti-systemic Vote’ in Mexico  
  Diana Paola Penagos Vasquez, Parametria S.A. de C.V.  
  Francisco Abundis Luna, Parametria S.A. de C.V.  
  Jose Alberto Vera Mendoza, Parametria S.A. de C.V.

- Exploring the Formation of Political Tolerance toward FARC in Colombia: A Multidimensional Investigation  
  Kwansik Mun, University of Wisconsin  
  David Coppini, University of Wisconsin  
  Helen Cho, University of Wisconsin  
  Hernando Rojas, University of Wisconsin

- Instruments That Make Sense: Creating Questions to Capture Financial Data Using Evidence from Qualitative Research  
  Meghann Jones, Ipsos  
  Jill Humble, Ipsos

**Session 4:**
**Public Opinion and China**

**Chair:** Floyd Ciruli, Crossley Center for Public Opinion Policy, Josef Korbel School, University of Denver  
**Location:** Davis

- From Suppressive to Proactive: The Chinese Government’s Control Strategies Over Media Coverage in the Area of Popular Protests—The Evidence from Wukan Incident  
  Chao Zhang, Tsinghua University  
  Shaowei Chen, Tsinghua University

- Communist Party’s Soft Power in a Cartoon Video: Shaping China’s Political Image among Overseas Audiences  
  Kecheng Fang, University of Pennsylvania

- Mapping Ideological Landscape in Chinese News Media by Citation Patterns  
  Kecheng Fang, University of Pennsylvania

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**Implementing Observational Methods in Practice: A Case Study from Cocoa Farming**

Meghann Jones, Ipsos
WAPOR Concurrent Sessions B

Wednesday, May 11, 2016, 11:30 a.m. – 12:50 p.m.
Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 5:
Media & Public Opinion

Chair: Tamás Bodor,
University of Wisconsin-Stevens Point
Location: Red River

Exploring the Changing Role of Journalism Performance in Egypt: From Watchdog to Dogwatch
Ibrahim M. Saleh, University of Cape Town

How the Brazilian Journalism Deals with Readers’ Comments? An Analysis of Political Letters Published in Folha de S. Paulo and O Estado de S. Paulo
Francisco Paulo Jamil Almeida Marques, Federal University of Paraná, Brazil (Department of Political Science)
Edna Miola, Federal University of Technology - Paraná, Brazil
Camila Mont’Alverne, Federal University of Ceará, Brazil

Citizen Participation in Social Networks on Politics: Design of a Scale for Measuring Conventional Political Participation in Social Networks
Carlos Muñiz, Universidad Autónoma de Nuevo León
Juan de Dios Martinez, Universidad Autónoma de Nuevo León
Alma Rosa Saldierna, Universidad Autónoma de Nuevo León
Alondra Salazar, Universidad Autónoma de Nuevo León

Sources of the Media Agenda: How the Argentine Press Set the Context for the Media Reform Controversy
Mariana De Maio, San Diego State University

Cláudio Luiz Camargo Penteado, Federal University of ABC
Julia Moreno Rosin, Federal University of ABC
Isadora Castanhedi, Federal University of ABC

WAPOR Concurrent Sessions C

Wednesday, May 11, 2016, 2:10 p.m. – 3:30 p.m.
Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1:
Interviewer Effects and Paradata
sponsored by AAPOR

Chair: Jennifer Hunter Childs, U.S. Census Bureau
Location: Meriwether I

Interviewer Effects on Filter Questions: Identifying Causal Effects from Panel Data
Mark Trappmann, IAB
Michael Josten, OPINION Market Research & Consulting

Yu-chieh (Jay) Lin, University of Michigan
Kyle Kwaiser, University of Michigan
Gina-Qian Cheung, University of Michigan
Jennifer Kelley, University of Michigan

Experience and Remuneration: Interviewer Effects in an Australian Time Series Survey
Jill Sheppard, The Australian National University
Nicholas Biddle, The Australian National University
Shuvo Bakar, The Australian National University
WAPOR Concurrent Sessions C
Wednesday, May 11, 2016, 2:10 p.m. – 3:30 p.m.
Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 2:
Immigration, Migrants, and Refugees
Chair: Nader Said-Foqahaa, Arab World for Research & Development (AWRAD)
Location: Meriwether II

The Less Extreme, the More You Leave: Radical Islam and Willingness to Migrate
Valentina Rotondi, Catholic University of the Sacred Heart
Chiara Falco, University of Milan-Bicocca

The Institutional Logic of Welfare Attitudes: How American and British Migrants Assimilate to Social Democratic Institutions
Christian Albrekt Larsen, Department of Political Science, Aalborg University, Denmark
Troels Fage Hedegaard, Centre for Comparative Welfare Studies, Aalborg University

Putting Europe to the Test – Understanding Public Opinion during the European Refugee Crisis
Rico Neumann, University of Washington

Millions are Coming: Impact of European Refugee Crises and Comparison with U.S. Immigration Debate
Floyd Ciruli, Crossley Center for Public Opinion Policy, Josef Korbel School, University of Denver

Changes in the Immigration Laws in the GCC Countries: Qatar’s Sponsorship System in the Wake of the 2022 FIFA World Cup
Kien Le, Qatar University Social and Economic Survey Research Institute (SESRI)
Abdoulaye Diop, Qatar University Social and Economic Survey Research Institute (SESRI)
John Lee Pratt Holmes, Qatar University Social and Economic Survey Research Institute (SESRI)

Session 3:
Media and Voter Behavior
Chair: Thomas B. Christie, University of Texas at Arlington
Location: Meriwether III

The Impact of Social Media Activity and Mass Media Presence on Electoral Success: Evidence from the 2015 Swiss General election
Marko Kovic, ZIPAR – Zurich Institute of Public Affairs Research
Adrian Rauchfleisch, ZIPAR – Zurich Institute of Public Affairs Research
Julia Metag, IPMZ – Institute of Mass Communication and Media Research
Christian Caspar, Fög – Research Institute for the Public Sphere and Society
Julian Szenogrady, IPMZ – Institute of Mass Communication and Media Research

Do Voting Advice Applications Narrow the Digital Divide? A Quasi-Experiment
Jasper van de Pol, University of Amsterdam
Naomi Kamoen, Utrecht University / University of Tilburg
André Krouwel, VU University
Claes de Vreese, University of Amsterdam
Bregje Holleman, Utrecht University

Who Believes in Social Media? Informed Citizens and Digital Life
Pedro Fierro, Business School, Adolfo Ibáñez University, Chile
Jaime Lindh Allen, Plensa Foundation, Chile
Alberto Pedro López-Hermida Russo, Universidad de los Andes

Electoral Behavior in Argentinian 2015 Presidential Elections
Maria Laura Tagina, Universidad Nacional de San Martin
Carlos Hugo Gervasoni, Universidad Torcuato Di Tella
WAPOR Concurrent Sessions C
Wednesday, May 11, 2016, 2:10 p.m. – 3:30 p.m.
Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 4:
Democratic Attitudes and Public Engagement
Chair: Ibrahim Saleh, University of Cape Town
Location: Davis

Public Opinion Polls in Post-revolution Libya: An Examination of Series of Public Opinion Polls after the 2011 Revolution to Identify People’s Perspectives of Political Transition towards Democracy
Nidal Sawehli, Diwan Marketing Research

Understanding Citizen Satisfaction with Democracy: Evidence from Latin America
Alejandro Moreno, Instituto Tecnologico Autonomo de Mexico, ITAM

Community Leadership Training in Bangladesh: An Impact Assessment
Gary Langer, Langer Research Associates
Julie Phelan, Langer Research Associates
Nurhan Kocaoglu, Counterpart International
Zahra Lutfeali, Counterpart International
Matthew Warshaw, D3 Systems, Inc.

Personality, Perceptions of Democracy and Support for Authoritarian Alternatives in Mexico
Sergio C. Wals, Department of Political Science, University of Nebraska-Lincoln
Alejandro Moreno, Department of Political Science, Instituto Tecnologico Autonomo de Mexico
Jeffery J. Mondak, Department of Political Science, University of Illinois
Damaris J. Canache, Department of Political Science, University of Illinois
Dona-Gene Barton, Department of Political Science, University of Nebraska-Lincoln

Session 5:
Public Opinion in Transition in a Continent in Transition
Chair: Mari Harris, Ipsos Public Affairs South Africa
Location: Red River

Lessons from Public Opinion Studies in North Africa following the Arab Spring
Meghann Jones, Ipsos
Jed Ober, Democracy International

Public Opinion in the Least Developed Countries: Lessons from South Sudan

The challenge of International Terrorism: Wreaking havoc with regard to security and refugees in East and West Africa
Virginia Nkwanzi, Ipsos Uganda

From Liberation Movement to Flawed Political Party: the Moral and Physical Shrinking of the ANC
Mari Harris, Ipsos
WAPOR Concurrent Sessions D
Wednesday, May 11, 2016, 4:00 p.m. – 5:20 p.m.
Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1:
Hard-to-Reach Populations
Chair: Mark Gill, MORI Caribbean
Location: Meriwether I

- Reaching the Unreachable: Methodologies for Conducting Research with Restricted Access
  Naomi Rasmussen, Democracy International

- Conducting Research with Refugee Populations
  Kaitlin Love, Ipsos
  Meghann Jones, Ipsos
  Mohammed Minawi, Ipsos

- Obstacles and Strategies for Conducting Public Opinion Research in Yemen
  Travis Owen, Gallup
  Hafez Albukari, YPC
  Rajesh Srinivasan, Gallup
  Jihad Fakhreddine, Gallup
  Dan Foy, Gallup

Session 2:
Building Communities and Shaping Public Opinion
Chair: Rosario Aguilar, CIDE
Location: Meriwether II

- Digital Astroturfing: Definition, Typology, and Countermeasures
  Marko Kovic, ZIPAR - Zurich Institute of Public Affairs Research
  Adrian Rauchfleisch, ZIPAR - Zurich Institute of Public Affairs Research
  Marc Sele, ZIPAR - Zurich Institute of Public Affairs Research

- A Whole New Game: Electoral Reform and the Composition of the Electorate in Local and General Elections in Chile
  Bernardo Mackenna, Sociology Department, Pontifical Catholic University of Chile
  Nicolás De la Cerda, Sociology Department, Pontifical Catholic University of Chile

- Digital Democracy in America: A Look at Civic Engagement in an Internet Age
  Jacob Nelson, Northwestern University
  Dan A. Lewis, Northwestern University
  Ryan Lei, Northwestern University
  Emily Hittner, Northwestern University

- Territory and Political Disengagement: The Centralism Implications in Democracy
  Pedro Fierro Zamora, Business School, Adolfo Ibáñez University, Chile
  Jaime Lindh Allen, Piensa Foundation, Chile
  Alberto Pedro López-Hermida Russo, Universidad de los Andes
WAPOR Concurrent Sessions D

Wednesday, May 11, 2016, 4:00 p.m. – 5:20 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 3: Social Media and Political Participation
Chair: Nedal Swehli, Dewan Marketing Research
Location: Meriwether III

Ties, Likes and Tweets: Using Discussion Network Type to Explain the Impact of Social Media on Protest Participation
Sebastian Valenzuela, Pontificia Universidad Catolica de Chile
Teresa Corream, Universidad Diego Portales
Homero Gil de Zúñiga, University of Vienna

Me and My Shadow: The Influence of Reliance on Mobile Devices on Offline Discussion, Credibility and Political Participation
Tom Johnson, University of Texas at Austin
Barbara Kaye, University of Tennessee at Knoxville

Hostile Cross-Cutting Exposure. The Intersection of Perceived Polarization and Heterogeneity and its Implications for Deliberation and Mobilization
David Coppini, University of Wisconsin Madison

Demonstrations in Brazil against Dilma Roussef in 2015: The Debate on Twitter
Claudio Luis Penteado, Federal University of ABC/ Brazil
Fabricio Olivetti França, Federal University of ABC
Cássia Souza Carvalho, Federal University of ABC

Can Facebook Advertisements Measurably Shift Political Attitudes?
Katherine Haenschen, University of Texas at Austin

Session 4: Trust over Time and Space
Chair: Michael Elasmar, Boston University
Location: Davis

The Dynamics of Trust in Institutions in Lithuania during 1998-2015: Long-term and Ad-hoc Factors of Influence
Vladas Gaidys, ISM University of Management and Economics

Assessing Trust in Media & Political Institutions Worldwide Evidence from a 20 Country Online Panel Survey
Matthew Barnidge, University of Vienna
Homero Gil de Zuniga, University of Vienna
Alberto Ardevol-Abreu, University of Vienna
Trevor Diehl, University of Vienna
James Liu, Massey University

International Survey Data on Corruption: Overview and Harmonization Implications
Ilona Wysmulek, Polish Academy of Sciences; The Ohio State University

A Transnational Analysis of Change in Trust over Time
Claire Durand, Université de Montréal
Isabelle Valois, Université de Montréal
Luis Patricio Pena Ibarra, Université de Montréal

Session 5: Political Culture in Latin America
Chair: Hernando Rojas, University of Wisconsin
Location: Red River

Political Culture and Public Opinion in Mexico
Angelica Mendieta, Benemerita Universidad Autonoma de Puebla

Media Content and Political Culture in Mexico
Carlos Muñiz, Universidad Autonoma de Nuevo Leon

Political culture in Colombia
Hernando Rojas, University of Wisconsin Madison
# WAPOR Day-at-a-Glance

## Thursday, May 12, 2016

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<td>8:00 a.m. - 9:20 a.m.</td>
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<td>Session 4: <strong>Education, Youth, and Public Opinion</strong></td>
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<td>Session 5: <strong>Polling for Global Governments: Polling Data as a Method to Explore the Extended Meaning of Identity, Citizenship, and Governance in the 21st Century</strong></td>
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<td>9:20 a.m. - 9:50 a.m.</td>
<td><strong>WAPOR Coffee Break</strong></td>
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<td>9:50 a.m. - 11:10 a.m.</td>
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<td>Session 4: <strong>Information, Knowledge, and Public Opinion</strong></td>
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<td>11:20 a.m. - 12:40 p.m.</td>
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<td>Session 4: <strong>Political Identity</strong></td>
<td>Davis</td>
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<td>12:40 p.m. - 2:00 p.m.</td>
<td><strong>WAPOR Lunch</strong></td>
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<td>2:00 p.m. - 3:20 p.m.</td>
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<td>Session 4: <strong>When &quot;Old&quot; Becomes &quot;Forever Young&quot;: Examining Power Dynamics of Weibo in China</strong></td>
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<td>Session 5: <strong>Rediscovering the Voice of the People in a Time of Transition</strong></td>
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<tr>
<td>3:30 p.m. - 4:30 p.m.</td>
<td><strong>WAPOR Dessert and Members’ Meeting</strong></td>
<td>Meriwether I &amp; Meriwether Foyer</td>
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WAPOR Concurrent Sessions E
Thursday, May 12, 2016, 8:00 a.m. – 9:20 a.m.
Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1:
Response and Nonresponse
Chair: Timothy P. Johnson, University of Illinois at Chicago
Location: Meriwether I

- Are Response Rate Standards Good for Data Quality? Evidence from the European Social Survey
  Stephanie Eckman, RTI International
  Achim Koch, GESIS

- Experimenting with Advance Text Messages to Increase Response Rates and Improve Calling Efficiency: Findings from Two Australian Dual-Frame RDD Surveys
  Darren W. Pennay, The Social Research Centre Pty Ltd
  Kim Borg, The Social Research Centre
  Paul J. Lavrakas, Independent Consultant

- Experimenting with the Addressee Line in a Mail Survey of Hispanic Households
  Paul J. Lavrakas, Independent Consultant
  Gerry Dirksz, Experian Marketing Services
  Lisa Lusskin, Experian Marketing Services
  Beth Ponce, Experian Marketing Services

- CATI vs. CAPI – Mode Effects on Item Nonresponse for Sensitive Topics
  Chariklia Hoefig, Bundeswehr Center for Military History and Social Science

Session 2:
Health and Public Opinion
Chair: David Ison, Embry-Riddle Aeronautical University - Worldwide
Location: Meriwether II

  Maichou Lor, University of Wisconsin-Madison, School of Nursing

- OBAMACARE in the News: An alternate and Mainstream Media Frame Comparison
  Paromita Pain, The University of Texas at Austin
  Gina Chen, The University of Texas at Austin

- Communicating Fear of Ebola: How the 2014 Outbreak was Characterized in Leading National/International News Media
  Thomas B. Christie, University of Texas at Arlington

- The Butterfly Effect of Fear: Third Level Agenda Setting?
  Kami Marie Vinton, University of Texas at Arlington
WAPOR Concurrent Sessions E

Thursday, May 12, 2016, 8:00 a.m. – 9:20 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 3: Media and Big Data in Public Opinion Research
Chair: Mariana De Maio, San Diego State University
Location: Meriwether III

- The Future Ain’t What it Used to Be: A Shifting Paradigm
  Mark A. Schulman, Abt SRBI

- Predicting Country Mentions in Social Media Chatter: Some Theoretical Beginnings and a Quantitative Model Using Twitter Data
  Michael Elasmar, Boston University
  Jacob Groshek, Boston University
  Denis Wu, Boston University

- Civility, Politeness and Discussion Quality on Social Media
  Mustafa Oz, The University of Texas at Austin
  Pei Zheng, The University of Texas at Austin
  Gina Chen, The University of Texas at Austin

- Using Media Analysis to Rank Public Interest Issues -Quantitative Methodology
  Yasir Mohammed Al Muqbel, Bhuth

- Towards a Typology of Conflict Frames: Substantiveness and Interventionism in Dutch Political Conflict News
  Guus Bartholomé, University of Amsterdam
  Sophie K. Lecheler, University of Amsterdam
  Claes H. De Vreese, University of Amsterdam

Session 4: Education, Youth, and Public Opinion
Chair: Mariah Evans, University of Nevada, Reno
Location: Davis

- The Primary Drivers of Educational Attainment: A Comparison of Britain, Germany, and the United States
  Jon D. Miller, University of Michigan

- Rethinking Citizenship Norms for Millennials: Conceptualizing Techno-citizenship
  Patrick Merle, Florida State University
  Summer Harlow, Florida State University

- Socio-Economic Context and Political Social Media Use: The Development of Communication Competencies among Youth in the 2008 U.S. Presidential Election
  German Alvarez, University of Wisconsin-Madison, School of Journalism and Mass Communication
  Matthew Barnidge, University of Vienna

- A Comparison of the Similarity of Student and Parent Reports of Parent Characteristics, Student Educational Resources, and Student Behaviors: Results from the 2015 Qatar Education Study
  Linda G Kimmel, Center for Political Studies, University of Michigan
  Jill Wittrock, University of Northern Iowa
  Kien Trung Le, SESRI, Qatar University
  Abdellatif Sellami, SESRI, Qatar University
  Brian Hunscher, Mathematica
**WAPOR Concurrent Sessions E**  
Thursday, May 12, 2016, 8:00 a.m. – 9:20 a.m.  
Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

**Session 5:**  
Polling for Global Governments: Polling Data as a Method to Explore the Extended Meaning of Identity, Citizenship, and Governance in the 21st Century

**Chair:** Katie Simmons, Pew Research Center  
**Location:** Red River

- Global Finance and Development Institutions as Governance Regimes in the 21st Century: Pulsing the Global Publics They Shape  
  Takashi Inoguchi, Nigata University  
  Misha Raza, Gallup Pakistan

- Governors of Global Megacities: How Global are the Mayors of Global Cities; Does Global Opinion Count for Them?  
  Johnny Heald, ORB International  
  Bilal Gilani, Gallup Pakistan

- Global Social and Transactional Networking Platforms: Are They Pulsing how Identities and Interests are being Reshaped by Them?  
  Ijaz Shafi Gilani, Gilani Research Foundation  
  Zubair Khan, Gomal University

- Global Educators: Will Global Education Shape Global Identities; Should it?  
  Khalid Saeed, WPI University  
  Yashwant Deshmukh, Team CVoter  
  Umar Taj, Warrick University

**Session 1:**  
Methodological Issues for Election/Exit Polls, sponsored by AAPOR

**Chair:** Henning Silber, GESIS-Leibniz-Institute for the Social Sciences  
**Location:** Meriwether I

- Impact of Name Order and Presentation Format on Support for Candidates in a Presidential Primary Poll  
  Mingnan Liu, SurveyMonkey  
  Sarah Cho, SurveyMonkey  
  Jon Cohen, SurveyMonkey

- Accurate Exit Poll for Mayor in Guadalajara, Mexico 2015 with Low Cost Data Collection Method  
  Jorge Alberto Godinez Garcia, Polymetrix

- Accuracy, Intentions, and Expectations: Election Polling in an International Context  
  Laura Silver, U.S. Department of State  
  Patrick J. Moynihan, U.S. Department of State

- Explaining the Opinion Polls at the 2015 British General Election  
  Sir Robert M. Worcester, Ipsos MORI  
  Mark Gill, MORI Caribbean

- Investigating the Great British Polling Miss: Evidence from the British Election Study  
  Jonathan Mellon, University of Oxford  
  Christopher Prosser, University of Manchester
# WAPOR Concurrent Sessions F

**Thursday, May 12, 2016, 9:50 a.m. – 11:10 a.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 2: Income Inequality and Public Opinion

**Chair:** Sergio Wals, University of Nebraska-Lincoln  
**Location:** Meriwether II

- **Cross-National Attitudes towards Income Inequality and Income Taxes**  
  Tom W. Smith, NORC at the University of Chicago

- **Prosperous Elites Benefit Everyone: Subjective Well-being, Civilized Materialism, Inequality and Relative Deprivation in Europe, 2003-2012: Evidence from 29 Nations and 70,000 Respondents**  
  Jonathan Kelley, International Survey Center & University of Nevada  
  M.D.R. Evans, University of Nevada

- **Communism, Capitalism, and Images of Class: Effects of Reference Groups, Reality, and Regime in 43 Nations and 110,000 Individuals, 1987-2009**  
  M.D.R. Evans, University of Nevada  
  Jonathan Kelley, International Survey Center and University of Nevada

- **Inequality, Recession, and Well-being in Europe, 2003-2012: 25 Countries and 60,000 Cases**  
  M.D.R. Evans, University of Nevada  
  S.M.C. Kelley, University of California, Berkeley  
  C.G.E. Kelley, Plain English Statistics Consulting & International Survey Center  
  Jonathan Kelley, International Survey Center & University of Nevada

- **Changing Profile of a Russian Consumer**  
  Marina Krasilnikova, Levada Center

## Session 3: Public Opinion Amidst Civil Wars and Difficult Circumstances

**Chair:** Julie de Jong, University of Michigan  
**Location:** Meriwether III

- **Afghanistan: What Comes Next?**  
  Matthew B. Warshaw, D3 Systems

- **What Shifts in Iranian Public Opinion Made Iran’s Nuclear Agreement with the P5+1 Possible?**  
  Ebrahim Mohseni, University of Maryland  
  Amir Farmanesh, IranPoll.com  
  Mahmoud Salahi, Pars Advanced Research Scholars (PARS)

- **Iran’s Two Most Pivotal Elections: The February 2016 Parliamentary and Assembly of Experts Elections of the Islamic Republic of Iran**  
  Ebrahim Mohseni, University of Maryland  
  Amir Farmanesh, IranPoll.com  
  Mahmoud Salahi, Pars Advanced Research Scholars (PARS)

- **Measuring the Impact of Civil War in Yemen**  
  Travis Owen, Gallup  
  Rajesh Srinivasan, Gallup  
  Jihad Fakhreddine, Gallup  
  Dan Foy, Gallup
Session 4: Information, Knowledge, and Public Opinion

Chair: David Howell, University of Michigan
Location: Davis

The National Potential Information Index and The Formation of Public Opinion
Mascia Ferri, Department of Communication and Social Research “Sapienza” University of Rome

Does Political Sophistication Mediate the Affect Effect? Evaluation of Citizen’s Reaction to Political Polls
Shelby Hobbs, Florida State University
Patrick Merle, Florida State University
Kailash Koushik, Florida State University
Nikki McClaran, Florida State University

Public Opinion on Classical Categories of Political & Legal Philosophy: The Case of Poland
Katarzyna M. Staszynska, Kozminski University

Information Acquistion in the 21st Century: The Emergence of the Just-in-time System
Jon D. Miller, University of Michigan

Session 1: Conducting Research Online

Chair: Curtiss Cobb, Facebook
Location: Meriwether I

2015-2016 Australian Online Panels Benchmarking Study: A comparison of surveys using probability and nonprobability samples in an Australian research context
Darren W. Pennay, The Social Research Centre Pty Ltd
Dina Neiger, The Social Research Centre Pty Ltd
Paul J. Lavrakas, Independent Consultant

Mitigating Nonresponse Error in Online Survey Research
David Ison, Embry-Riddle Aeronautical University - Worldwide

Building a City-Wide Panel: Engaging Residents through Multiple Modes
Nina DePena Hoe, Institute for Survey Research - Temple University
Heidi Grunwald, Institute for Survey Research - Temple University
Keisha Miles, Institute for Survey Research- Temple University

Web Mode Effects in High Coverage Countries? – Comparisons of Web and Paper Modes in Denmark, Norway and Finland
Sanne Clement, Aalborg University
Ditte Shamshiri-Petersen, Aalborg University

Recruitment Reminder Effects: How do Reminder Waves Recruit Different Profiles of Respondents in an Online Survey?
Jill Sheppard, The Australian National University
Nicholas Biddle, The Australian National University
Sonia Whiteley, The Australian National University
WAPOR Concurrent Sessions G

Wednesday, May 11, 2016, 11:20 a.m. – 12:40 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

**Session 2:**
**Public Opinion and the Economy**
Chair: Jon D. Miller, University of Michigan
Location: Meriwether II

  Jonathan Kelley, International Survey Center & University of Nevada
  M.D.R. Evans, University of Nevada
- “It’s not Me, It’s the Rest of Us”: Bridging the Gap Between Perceptions of the Personal and Collective Situation
  Bernardo Mackenna, Department of Sociology, Pontifical Catholic University of Chile
  Ricardo González, Center of Public Studies, Chile
- Well-being and Economic Trends in Yemen
  Dan Foy, Gallup
  Rajesh Srinivasan, Gallup
  Jihad Fakhreddine, Gallup
  Travis Owen, Gallup
- Public Evaluations, Predictions and Official Statistics as Components of Balanced Socio-Economic Development Index and Determinants of Individuals’ Flourishing
  Krzysztof Zagorski, Kozminski University, Warsaw

**Session 3:**
**Media Use and Public Opinion**
Chair: Paromita Pain, University of Texas at Austin
Location: Meriwether III

- An Integrated Behavior Model of Political Media Exposure: A Focus on Experiential and Instrumental Attitudes toward Politics
  Lance Holbert, Temple University
  Nick Robinson, Temple University
  Chen Zeng, Temple University
- The Myth of Partisan Selective Exposure to News: A Network Analysis of Political News Websites
  Jacob L. Nelson, Northwestern University
  James G. Webster, Northwestern University
  Yariv Tsfati, University of Haifa
- The Effects of Passive versus Motivated News Media Use on Issue Judgments
  Sebastian Valenzuela, Pontificia Universidad Catolica de Chile
- A Novel, Brief, and General Approach to Measuring Media Diet
  Joseph Hilgard, University of Pennsylvania
  Kathleen Hall Jamieson, University of Pennsylvania
Session 4: Political Identity
Chair: Jill Wittrock, University of Northern Iowa
Location: Davis

Analyzing Malaise and Mobilization Media Effects on Political Support and European Identity of Old and New Member States
Waqas Ejaz, Technical University of Ilmenau

Measuring Political Ideology: An Israeli Case Study
Angelina Theodorou, Pew Research Center
Neha Sahgal, Pew Research Center
Kelsey Jo Starr, Pew Research Center

Party Ownership of Traits: An Examination of Implicit Attitudes
Christine R. Filer, University of Arizona
Kate Kenski, University of Arizona
Eric Tsetsi, University of Arizona

Locating the ‘Paradigm’ in Protest Paradigm: A Comparative Network Analysis of News Framing of Protests in Brazil, China, and India
Pei Zheng, School of Journalism, The University of Texas at Austin
Saif Shahin, School of Journalism, The University of Texas at Austin

Session 1: Mixed Modes and Methods
Chair: Samir Abu-Rummman, Gulf Opinion Center for Polls and Statistics
Location: Meriwether I

Necessary but Insufficient: Why Measurement Invariance Tests Need Online Probing as a Complementary Tool
Katharina Meitinger, GESIS Leibniz Institute for the Social Sciences

Examining the Advantages of SMS vs. Mobile Web Surveys in Emerging Markets
Roxana Elliott, GeoPoll
Max Richman, GeoPoll
Matthew Harber, GeoPoll

Moving Towards Mixed Method Questionnaire Evaluation: Combining Cognitive Interviewing and the Use of Targeted Embedded Probes
Paul J. Scanlon, National Center for Health Statistics
Kristen Miller, National Center for Health Statistics

Comparing Response Methods in Developing Contexts: CATI vs. Face-to-Face
Jed Ober, Democracy International
Michael Cowan, Democracy International
WAPOR Concurrent Sessions H

Wednesday, May 11, 2016, 2:00 p.m. – 3:20 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 2:
Science and Public Opinion
Chair: Tom W. Smith, NORC at the University of Chicago
Location: Meriwether II

- Understanding Global Perceptions of Climate Change: A Cross-Cultural Comparison of Values, Vulnerability, and National Characteristics
  Heather Akin, Annenberg Public Policy Center, University of Pennsylvania

- Examining Media Coverage of Microbiomes: A Content Analysis
  Jessica R. Houf, University of Utah
  Meaghan McKasy, University of Utah
  Ye Sun, University of Utah
  Sara Yeo, University of Utah
  Erika Shugart, American Society for Microbiology
  Emily Dilger, American Society for Microbiology
  Joanna Urban, American Society for Microbiology
  Sam Mandl, American Society for Microbiology

- Scientific Literacy in Canada and the United States: A Comparison to Two North American Neighbors
  Jon D. Miller, University of Michigan

- The Use of Weibo and Its Influence on Public Trust in Science
  Lin Shi, School of Journalism and Communication, Tsinghua University

Session 3:
Social Media and the Electoral Context
Chair: Janet Streicher, Baruch College, CUNY
Location: Meriwether III

- 2014 Gubernatorial Online Campaigns in Context: The Interplay between Public Opinion Polls and Campaign Communication Strategies on Facebook and Twitter
  Patricia G. C. Rossini, Federal University of Minas Gerais, Brazil
  Jennifer Stromer-Galley, Syracuse University
  Brian Dobreski, Syracuse University
  Kate Kenski, University of Arizona
  Jeff Hemsley, Syracuse University
  Bryan Semaan, Syracuse University
  Sikana Tanupalorungsan, Syracuse University

- Negative Campaign before and during the Electoral Period of 2014 Brazilian Presidential Campaign: A Comparative Approach on how the Main Candidates Used Facebook
  Icaro Joathan Sousa, IFCE

- Does Strategic Stereotyping ‘Work’ for Candidates? Testing the Effects of Personalization on Public Assessment of Candidate Traits
  Shannon C. McGregor, University of Texas – Austin
  Regina G. Lawrence, University of Oregon

- Paying Attention in a Unique Way: Differences Between Second Screening and TV-only Viewers during the U.S. Presidential Debate
  Victor M. Garcia-Perdomo, University of Texas at Austin
  Pei Cindy Zheng, The University of Texas at Austin
WAPOR Concurrent Sessions H
Wednesday, May 11, 2016, 2:00 p.m. – 3:20 p.m.
Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 4:
When “Old” Becomes “Forever Young”:
Examining Power Dynamics of Weibo in China
Chair: Miao Feng, University of Illinois at Chicago
Location: Davis
- Our Voice: A Content Analysis of the Five Women’s Rights Activitsts on Chinese Weibo
  Zehui Dai, Bowling Green State University
- The Old Media on the “New” Media:
  Understanding the Local Political Economy of Chinese Media
  Miao Feng, University of Illinois at Chicago
  Yuan Wang, Freddie Mac
- Remembering the Cultural Revolution in the Digital Era:
  An analysis of Weibo
  Eileen Le Han, University of Pennsylvania
- Examining the Diffusion Effect: A Multilevel Event History Analysis of Weibo Adoption by Newspaper Organizatons
  Yu Xu, University of Southern California

Session 5:
Rediscovering the Voice of the People in a Time of Transition
Panelists: Roderick Hart, University of Texas at Austin
Kathleen Frankovic
Michael Traugott, University of Michigan
Location: Red River
# AAPOR Schedule of Events

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Wednesday, May 11, 2016

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<td>1:00 p.m. – 6:00 p.m.</td>
<td>AAPOR Registration Desk Open</td>
<td>Governor’s Ballroom Prefunction, Fourth Floor</td>
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<tr>
<td>2:30 p.m. – 6:00 p.m.</td>
<td>Short Courses</td>
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<tr>
<td>Course 1:</td>
<td>Modern Bayesian Methods and Computing for Survey Research</td>
<td>Meeting Room 400/402, Fourth Floor</td>
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<tr>
<td>Course 2:</td>
<td>Big Data for Small Areas</td>
<td>Meeting Room 406, Fourth Floor</td>
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<tr>
<td>Course 3:</td>
<td>Practical Approaches for Planning and Implementing Responsive Designs</td>
<td>Meeting Room 408, Fourth Floor</td>
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## Thursday, May 12, 2016

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<tr>
<td>7:00 a.m. – 1:00 p.m.</td>
<td>AAPOR Golf Outing @ Austin Golf at Riverside Golf Course</td>
<td>Meet in the lobby of the Hilton Austin</td>
</tr>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td>AAPOR Registration Desk Open</td>
<td>Governor’s Ballroom Prefunction, Fourth Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 11:30 a.m.</td>
<td>Short Courses</td>
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</tr>
<tr>
<td>Course 4:</td>
<td>Usability Testing for Survey Research: How To and Best Practices</td>
<td>Meeting Room 400/402, Fourth Floor</td>
</tr>
<tr>
<td>Course 5:</td>
<td>Principles and Methods for Weighting Survey Data: An Easy Intro to the “Hardest” Part</td>
<td>Meeting Room 406, Fourth Floor</td>
</tr>
<tr>
<td>Course 6:</td>
<td>An Applied Introduction to Structural Equation Modeling for Survey Researchers</td>
<td>Meeting Room 408, Fourth Floor</td>
</tr>
<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>Student &amp; Early Career Early-Arrival Lunch Meet-up</td>
<td>Meet in the lobby of the Hilton Austin</td>
</tr>
<tr>
<td>1:30 p.m. – 3:00 p.m.</td>
<td>Concurrent Sessions A</td>
<td></td>
</tr>
<tr>
<td>3:00 p.m. – 4:00 p.m.</td>
<td>AAPOR Beverage Break in the Exhibit Hall</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>3:00 p.m. – 5:30 p.m.</td>
<td>AAPOR Exhibit Hall and Book Exhibit Open Poster Session #1</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>3:00 p.m. – 4:00 p.m.</td>
<td>Meet Your Docent</td>
<td>Meeting Room 415 A/B, Fourth Floor</td>
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<tr>
<td>4:00 p.m. – 5:30 p.m.</td>
<td>Concurrent Sessions B</td>
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</tr>
<tr>
<td>5:45 p.m. – 7:00 p.m.</td>
<td>AAPOR New Member &amp; All-Chapter Reception</td>
<td>Austin Grand Ballroom Prefunction, Sixth Floor</td>
</tr>
<tr>
<td>7:00 p.m. – 9:30 p.m.</td>
<td>AAPOR Food Truck Kickoff Event Dinner</td>
<td>Austin Grand Ballroom, Sixth Floor</td>
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AAPOR Schedule of Events

Reminder: AAPOR Sessions are located at the Hilton Austin.

**Friday, May 13, 2016**

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<thead>
<tr>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Committee Meetings (See page 26)</td>
<td>Governor’s Ballroom, Fourth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 4:30 p.m.</td>
<td>AAPOR Exhibit Hall and Book Exhibit Open</td>
<td>Governor’s Ballroom, Fourth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Continental Breakfast in the Exhibit Hall</td>
<td>Governor’s Ballroom, Fourth Floor</td>
</tr>
<tr>
<td>7:30 a.m. – 4:30 p.m.</td>
<td>AAPOR Registration Desk Open</td>
<td>Governor’s Ballroom Prefunction, Fourth Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Concurrent Sessions C</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>AAPOR Beverage Break in the Exhibit Hall</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>Concurrent Sessions D</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>11:45 a.m. – 1:45 p.m.</td>
<td>AAPOR Presidential Address and Lunch</td>
<td>Austin Grand Ballroom, Sixth Floor</td>
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<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>Concurrent Sessions E</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>AAPOR Dessert Break in the Exhibit Hall</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>AAPOR Speed Networking Session #1</td>
<td>Austin Salon J Foyer, Sixth Floor</td>
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<tr>
<td>4:15 p.m. – 5:45 p.m.</td>
<td>Concurrent Sessions F</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>6:00 p.m.</td>
<td>Student &amp; Early Career Dinner Meet-up</td>
<td>Meet in the lobby of the Hilton Austin</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Retirees Dinner Meet-up</td>
<td>Meet in the lobby of the Hilton Austin</td>
</tr>
<tr>
<td>6:00 – 7:00 p.m.</td>
<td>Transparency Initiative Reception (By invitation only)</td>
<td>Meeting Room 416 A/B, Fourth Floor</td>
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**Saturday, May 14, 2016**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Committee Meetings (See page 26)</td>
<td>Governor’s Ballroom, Fourth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Fun Walk/Run</td>
<td>Check in the lobby of the Hilton Austin</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Continental Breakfast in the Exhibit Hall</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>7:00 a.m. – 2:00 p.m.</td>
<td>AAPOR Exhibit Hall and Book Exhibit Open</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>7:30 a.m. – 3:00 p.m.</td>
<td>AAPOR Registration Desk Open</td>
<td>Governor’s Ballroom Prefunction, Fourth Floor</td>
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<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Concurrent Sessions G</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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# AAPOR Schedule of Events

Reminder: AAPOR Sessions are located at the Hilton Austin.

**Saturday, May 14, 2016 (continued)**

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</table>
| 9:30 a.m. – 10:00 a.m. | AAPOR Beverage Break in the Exhibit Hall  
Sponsored by [ICE](https://www.ice.com) | Governor’s Ballroom, Fourth Floor |
| 10:00 a.m. – 11:30 a.m. | Concurrent Sessions H                                                |                                               |
| 11:30 a.m. – 12:45 p.m. | AAPOR Luncheon and Activities Awards Ceremony                      | Austin Grand Ballroom, Sixth Floor          |
| 11:30 a.m. – 12:45 p.m. | AAPOR Committee Meetings (See page 26)                             |                                               |
| 12:30 p.m. – 2:00 p.m.  | AAPOR Speed Networking Session #2                                 | Austin Salon J Foyer, Sixth Floor            |
| 12:45 p.m. – 1:45 p.m.  | AAPOR Dessert Reception in the Exhibit Hall  
Sponsored by [Nielsen](https://www.nielsen.com)  
AAPOR Poster Session #3  
AAPOR Meet the Authors Session  
AAPOR Book Sale | Governor’s Ballroom, Fourth Floor |
| 1:45 p.m. – 3:15 p.m.  | Concurrent Sessions I                                              |                                               |
| 3:30 p.m. – 5:00 p.m.  | Concurrent Sessions J                                              |                                               |
| 5:15 p.m. – 6:45 p.m. | AAPOR Membership & Business Meeting                                | Meeting Room 400/402, Fourth Floor          |
| 7:00 p.m. – 7:45 p.m. | AAPOR President’s Reception  
Sponsored by [Nielsen](https://www.nielsen.com) | Austin Grand Prefunction, Sixth Floor        |
| 7:45 p.m. – 10:00 p.m. | AAPOR Awards Banquet                                               | Austin Grand Ballroom, Sixth Floor          |
| 10:00 p.m. – 1:00 a.m. | AAPOR Post-Banquet Party: “Keep Austin Weird”                      | Governor’s Ballroom Salon A/B, Fourth Floor |
| 10:00 p.m. – 2:00 a.m. | AAPOR Applied Probability                                          | Meeting Room 415 A/B, Fourth Floor          |

**Sunday, May 15, 2016**

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<th>Time</th>
<th>Event</th>
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<td>AAPOR Registration Desk Open</td>
<td>Governor’s Ballroom Prefunction, Fourth Floor</td>
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<tr>
<td>8:00 a.m. – 11:30 a.m.</td>
<td>Short Course 7: Constructing Rating Scales to Use in Survey Questions</td>
<td>Meeting Room 415 A/B, Fourth Floor</td>
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<td>8:30 a.m. – 10:00 a.m.</td>
<td>Concurrent Sessions K</td>
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<td>10:15 a.m. – 11:45 a.m.</td>
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Planned Giving

Your planned gift will ensure AAPOR’s future, as well as help support research, professional education and the development of resources to help prepare the next generation of public opinion and survey research professionals.

**AAPOR Living Legacy Circle**
Paul J. Lavrakas
Diane M. O’Rourke

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*January 1, 2015 through December 31, 2015*

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Thanks to AAPOR Donors
# Blue Book Organizations

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# AAPOR Site for the WAPOR 69th Annual Conference  
www.aapor.org/conference
Public Opinion Quarterly (POQ), a trusted and frequently cited source for a wide range of high quality research.

AAPOR Webinar Series and Recordings

Live Webinars
Throughout the year, AAPOR offers live webinars presented by the most respected leaders in public opinion and survey research field. Learn the latest methods and findings, at an attractive price, without leaving your desk.

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Choose from more than 30 topics, including:

- Population-based surveys
- Address-based sampling
- Cell phone surveying
- Social networking
- and more.

AAPOR Day-at-a-Glance

Reminder: AAPOR Sessions are located at the Hilton Austin.

Wednesday, May 11, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>1:00 p.m. – 6:00 p.m.</td>
<td>AAPOR Registration Desk Open</td>
<td>Governor’s Ballroom Prefunction, Fourth Floor</td>
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<tr>
<td>2:30 p.m. – 6:00 p.m.</td>
<td><strong>Short Courses</strong></td>
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<td>Course 1: Modern Bayesian Methods and Computing for Survey Research</td>
<td>Meeting Room 400/402, Fourth Floor</td>
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<td>Course 2: Big Data for Small Areas</td>
<td>Meeting Room 406, Fourth Floor</td>
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<td>Course 3: Practical Approaches for Planning and Implementing Responsive Designs</td>
<td>Meeting Room 408, Fourth Floor</td>
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Short Course 1, 2, & 3 Descriptions

**Course 1:**
Modern Bayesian Methods and Computing for Survey Research

**Instructor:** Jeff Gill, Washington University in St. Louis

**Location:** Meeting Room 400/402, Fourth Floor

**Course Overview:**
This introductory course covers the theoretical and applied foundations of basic Bayesian statistical analysis with an emphasis on computational tools for Bayesian hierarchical models. We will discuss model checking, model assessment and model comparison. The course will cover Bayesian stochastic simulation (Markov chain Monte Carlo) in depth. We will fit linear and nonlinear specifications with multiple levels, longitudinal features and nonnormal distributional assumptions. Lecture will include theoretical discussions of modeling and estimation as well as practical guidance for fitting complex multilevel models with software. Applications will be drawn from survey research and polling in general.

**Course 2:**
Big Data for Small Areas

**Instructor:** Partha Lahiri, University of Maryland and University of Michigan, ISR

**Location:** Meeting Room 406, Fourth Floor

**Course Overview:**
There is an increasing interest in producing public opinion statistics for small geographic regions or various demographic groups using data from national opinion polls, which are often conducted with a sample of around 1000. The main problem for producing such estimates is that there may be very little or no information for the small areas from such a poll. As a result, the standard sample survey estimates for small areas are either non-existent or highly unreliable. One of the key factors that lead to the success of the advanced small area methodology, which typically uses implicit or explicit models to combine survey and administrative data sources, is the availability of strong auxiliary databases. The accessibility of big data from different sources is now bringing new opportunities for statisticians to develop innovative small area methods for producing public opinion statistics. An overview of the current state of small area research will be discussed. Followed by an understanding of the potential for the use of big data in producing reliable small area public opinion statistics.
Course 3: Practical Approaches for Planning and Implementing Responsive Designs

Instructor: James Wagner, University of Michigan
Location: Meeting Room 408, Fourth Floor

Course Overview:
Surveys are frequently designed with a great deal of uncertainty about key parameters, such as response rates. Responsive designs are a strategy for dealing with this uncertainty. The computerization of surveys has made it possible to access data coming in from the field — including paradata and the survey outcome data. These incoming data are used to decrease the uncertainty about key design parameters, including — but not limited to — those related to the risk of nonresponse bias. The general strategy of responsive design is to identify potential risks related to costs or errors, develop indicators for tracking these risks and then plan design changes for controlling these costs or errors. These responsive design options are triggered if the indicators cross prespecified thresholds.

This course starts from a definition of the basic principles of responsive and adaptive designs. It then proceeds to discuss a process for identifying risks related to nonresponse, measurement error and sampling error; identifying indicators for each of these risks; and potential interventions to mitigate these errors or costs. The course also provides concrete examples of the implementation of responsive designs. These examples are drawn from a variety of settings, including face-to-face, telephone and mixed-mode surveys.
### Conference Program

**Thursday, May 12, 2016**

Reminder: AAPOR Sessions are located at the Hilton Austin.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 a.m. – 1:00 p.m.</td>
<td>AAPOR Golf Outing @ Austin Golf at Riverside Golf Course</td>
<td>Meet in the lobby of the Hilton Austin</td>
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<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td>AAPOR Registration Desk Open</td>
<td>Governor’s Ballroom Prefunction, Fourth Floor</td>
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<tr>
<td>8:00 a.m. – 11:30 AM</td>
<td>Short Courses</td>
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<td>Course 4:</td>
<td>Usability Testing for Survey Research: How To and Best Practices</td>
<td>Meeting Room 400/402, Fourth Floor</td>
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<td>Course 5:</td>
<td>Principles and Methods for Weighting Survey Data: An Easy Intro to the “Hardest” Part</td>
<td>Meeting Room 406, Fourth Floor</td>
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<td>Course 6:</td>
<td>An Applied Introduction to Structural Equation Modeling for Survey Researchers</td>
<td>Meeting Room 408, Fourth Floor</td>
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<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>Student &amp; Early Career Early-Arrival Lunch Meet-up</td>
<td>Meet in the lobby of the Hilton Austin</td>
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<td>1:30 p.m. – 3:00 p.m.</td>
<td>Concurrent Sessions A</td>
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<tr>
<td>Session 1:</td>
<td>Recruitment Challenges in Online Data Collection</td>
<td>Meeting Room 400/402, Fourth Floor</td>
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<td>Session 2:</td>
<td>Panel: Public Opinion Quarterly Special Issue: Survey Research, Today and Tomorrow</td>
<td>Meeting Room 406, Fourth Floor</td>
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<td>Session 3:</td>
<td>Writing and Formatting Questions to Improve Data Quality</td>
<td>Meeting Room 408, Fourth Floor</td>
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<td>Session 5:</td>
<td>Longitudinal Data Collection Issues</td>
<td>Meeting Room 412, Fourth Floor</td>
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<td>Session 6:</td>
<td>Racial Attitudes in the U.S. and Abroad</td>
<td>Meeting Room 616 A/B, Sixth Floor</td>
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<td>Session 7:</td>
<td>Impact of Interviewers and Sample Frame in International Contexts</td>
<td>Meeting Room 615 A/B, Sixth Floor</td>
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<td>Session 8:</td>
<td>Measuring and Classifying Environmental Attitudes</td>
<td>Meeting Room 602, Sixth Floor</td>
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This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

- Attitudes & Issues – Substantive: ![Ai](#)
- Data Collection (Sampling): ![DCol](#)
- Data Quality: ![DQt](#)
- Data Science: ![DSc](#)
- Innovations/Emerging Methods: ![Inv](#)
- Measurement: Populations and Topics: ![M-Pop](#)
- Measurement: Questionnaires and Interviewing: ![M-Q](#)
- Multi-cultural, Multi-national and Multi-lingual: ![Multi](#)
- Online/Probability/Nonprobability: ![Prob/Non](#)
- Politics/Elections: ![EL](#)
- Response: ![R](#)
- Sampling: ![S](#)
### Thursday, May 12, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

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<tr>
<td>3:00 p.m. – 4:00 p.m.</td>
<td>AAPOR Beverage Break in the Exhibit Hall</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>3:00 p.m. – 4:00 p.m.</td>
<td>Meet Your Docent</td>
<td>Meeting Room 415 A/B, Fourth Floor</td>
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| 3:00 p.m. – 5:30 p.m. | AAPOR Exhibit Hall and Book Exhibit Open  
Poster Session #1 | Governor’s Ballroom, Fourth Floor                                      |
| 4:00 p.m. – 5:30 p.m. | Concurrent Sessions B                                             |                                               |
|                  | Session 1: Development in Online Panels                          | Meeting Room 400/402, Fourth Floor           |
|                  | Session 2: Increasing Response Rates: Cutting Edge Approaches in Design and Implementation | Meeting Room 406, Fourth Floor               |
|                  | Session 3: Methodological Briefs - Measurement Issues and Measurement Error | Meeting Room 408, Fourth Floor               |
|                  | Session 4: Panel: The Impact of Interviewers on Data Quality and Participation: A Session in Honor of Charles F. Cannell | Meeting Room 410, Fourth Floor               |
|                  | Session 5: Rise of the Machines: Machine Learning in Social Research | Meeting Room 412, Fourth Floor               |
|                  | Session 6: Mo’ Money Mo’ Respondents: Using Incentives to Increase Survey Participation | Meeting Room 616 A/B, Sixth Floor           |
|                  | Session 7: Improving Methods to Survey Hispanics                  | Meeting Room 615 A/B, Sixth Floor           |
|                  | Session 8: Panel: Public Opinion and Political Engagement Among Minority Populations within the American Electorate | Meeting Room 602, Sixth Floor               |
| 5:45 p.m. – 7:00 p.m. | AAPOR New Member & All Chapter Reception                      | Austin Grand Ballroom Prefunction, Sixth Floor |
| 7:00 p.m. – 9:30 p.m. | AAPOR Food Truck Kickoff Event Dinner                            | Austin Grand Ballroom, Sixth Floor           |
Short Course 4, 5 & 6 Descriptions
Thursday, May 12, 8:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Course 4:
Usability Testing for Survey Research: How To and Best Practices

Instructor: Emily Geisen, RTI International, and Jennifer Romano-Bergstrom, Facebook

Location: Meeting Room 400/402, Fourth Floor

Course Overview:
Usability testing in survey research allows in-depth evaluation of how respondents and interviewers interact with self-administered questionnaires. For example, a respondent may understand the question and response options but may be unable to select their answer accurately on a small screen. Although there is a growing body of literature on best practices for web surveys and mobile devices, not all design guidelines work equally well for all surveys. In addition, the capabilities of computerized surveys are constantly emerging. It is critical for researchers to evaluate, test and modify computerized surveys as part of the survey pretesting process. Like other pretesting methods, the primary goal of usability testing surveys is to improve data quality and reduce respondent burden.

Course 5:
Principles and Methods for Weighting Survey Data: An Easy Intro to the “Hardest” Part

Instructors: Trent Buskirk, Marketing Systems Group, and Stas Kolenikov, Abt SRBI

Location: Meeting Room 406, Fourth Floor

Course Overview:
Weighting survey data collected from a probability sample is a standard part of survey data processing. Most often sample weights are constructed using the initial probabilities of selection that are determined by the sampling design and can be further adjusted for nonresponse and non-coverage. As the response rates for sample surveys continue to decrease over time, one may wonder just how helpful sample weights can be. This short course will demonstrate the methodological foundation of weighting procedures, provide examples of different types of weighting adjustment methods and explain the benefits, drawbacks and issues related to the analysis of weighted data. We will also provide an explicit example of typical weighting procedures encountered in public opinion surveys.

Course 6:
An Applied Introduction to Structural Equation Modeling for Survey Researchers

Instructor: Brady T. West, University of Michigan, ISR

Location: Meeting Room 408, Fourth Floor

Course Overview:
This short course will introduce participants to structural equation models (SEMs) and their applications in the social sciences and survey research using a practical and example-driven approach. After a general discussion of key conceptual points and motivation for fitting these models in practice, examples of SEMs from the literature will be presented and discussed with a focus on interpretation and evaluation of the models. The short course will then turn to a discussion of practical issues in fitting the models, including example R, Stata and Mplus code for fitting SEMs, and a fully-worked example that includes consideration of complex sampling features and interpretation of the results. Extensions to related types of models commonly used in survey research, such as Latent Class Analysis, will be discussed briefly in conclusion. All participants will receive materials with example software code, a bibliography and web links to the data sets used. Time will also be reserved for participant questions and discussion.
Concurrent Sessions A
Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:
Recruitment Challenges in Online Data Collection
Moderator: Rossi Dobrikova, Simmons Research
Location: Meeting Room 400/402, Fourth Floor

- Bees to Honey or Flies to Manure? How the Usual Subject Recruitment Exacerbates the Shortcomings of Nonprobability Samples
  Steven A. Snell, Duke University
  D. Sunshine Hillygus, Duke University

- Exploring the Gaps in the Gig Economy Using a Web-based Survey: Measuring the 'And' that Captures Formal 'And' Informal Work Activity
  Barbara J. Robles, Federal Reserve Board
  Marysol McGee, Federal Reserve Board
  Jenny Schuetz, Federal Reserve Board
  Alexandra M. Brown, Federal Reserve Board

- The Dynamic Composition of Amazon Mechanical Turk Samples
  Jesse J. Chandler, Mathematica Policy Research
  Logan Casey, University of Michigan
  Adam Levine, Cornell University
  Dara Strolovitch, Princeton University
  Andrew Proctor, Princeton University

- Recruitment of Targeted Populations via Social Media: Examination of Nonprobability Based Sampling Approaches
  Ipek Bilgen, NORC at the University of Chicago
  Ilana Ventura, NORC at the University of Chicago
  Michael J. Stern, NORC at the University of Chicago
  Angela Fontes, NORC at the University of Chicago

- Same, Same But Different: How Do Respondents Differ in Terms of IT Affinity - A Multi-dimensional Classification?
  Jessica M.E. Herzing, University of Mannheim

Session 2:
Panel: Public Opinion Quarterly Special Issue: Survey Research, Today and Tomorrow
Moderator: Peter V. Miller, U.S. Census Bureau
Location: Meeting Room 406, Fourth Floor

- Theory and Practice in Nonprobability Surveys: Parallels Between Casual Inference and Survey Inference
  Discussant: Jill DeMatteis, Westat
  Andrew Mercer, Pew Research Center
  Frauke Kreuter, University of Maryland
  Scott Keeter, Pew Research Center
  Elizabeth Stuart, Johns Hopkins University

- Apples to Oranges or Gala vs. Golden Delicious? Comparing Data Quality of Nonprobability Internet Samples to Low Response Rate Probability Samples
  Discussant: George Terhanian, NPD Group
  David Dutwin, SSRS
  Trent Buskirk, Marketing Systems Group
Concurrent Sessions A
Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:
Writing and Formatting Questions to Improve Data Quality
Moderator: Joanne Pascale, U.S. Census Bureau
Location: Meeting Room 408, Fourth Floor

Conversational Practices and Standardization: How Respondents Answer Survey Questions
Nora Cate Schaeffer, University of Wisconsin-Madison
Jennifer Dykema, University of Wisconsin-Madison
Dana Garbarski, Loyola University Chicago

The Effects of Respondent and Question Characteristics on Respondent Behaviors
Amanda Ganshert, University of Nebraska-Lincoln
Kristen Olson, University of Nebraska-Lincoln
Jolene D. Smyth, University of Nebraska-Lincoln

Mismatched
Jolene D. Smyth, University of Nebraska-Lincoln
Kristen Olson, University of Nebraska-Lincoln

What Happens When Respondents Don’t Know the Answer to a Survey Question? (Hint: They Do Not Answer ‘Don’t Know.’)
Stephanie Willson, National Center for Health Statistics

The Matrix Revolution: Improving Grids for Online and Mobile Surveys
Randall K. Thomas, GfK Custom Research
Frances M. Barlas, GfK Custom Research
Nicole R. Buttermore, GfK Custom Research

Session 4:
Moderator: Stephanie Eckman, RTI International
Location: Meeting Room 410, Fourth Floor

Spatial Modeling through GIS to Reveal Error Potential in Survey Data: Where, What, and How Much
Ned English, NORC at the University of Chicago
Ilana Ventura, NORC at the University of Chicago
Ipek Bilgen, NORC at the University of Chicago
Michael Stern, NORC at the University of Chicago

Inserting Unmanned Aircraft into the Applied Research Process
Joe Eyerman, RTI International
Katrina Ladd, RTI International
Jonathan Evans, RTI International
Mark Bruhn, RTI International
Charlie Knott, RTI International
Ryan Gordon, RTI International
Karol Krotki, RTI International
Safaa Amer, RTI International

The Value of Self-reported Frequently Visited Addresses in GPS Assisted Travel Surveys
Timothy Michalowski, Abt SRBI
Dara Seidl, Abt SRBI

Exposing Hidden Structures: Targeted LIDAR Use to Support In-office Review and Validation of an Address Frame
John Liadis, U.S. Census Bureau

Virtual Canvassing: In-office Methods for Validating the Census Bureau’s Address List for the 2020 Census
Michael Ratcliffe, U.S. Census Bureau
Concurrent Sessions A
Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 5: Longitudinal Data Collection Issues
Moderator: Paul Beatty, U.S. Census Bureau
Location: Meeting Room 412, Fourth Floor
The Development of a Research Portal of Longitudinal Studies in the UK Utilizing Standard Structured Metadata
Jon David Johnson, Centre for Longitudinal Studies, UCLA
Using Metadata Standards to Document a Multi-disciplinary Longitudinal Study of Aging Called MIDUS
Barry T. Radler, University of Wisconsin-Madison
Maximizing Test Data on a Longitudinal Study
Catherine E. Billington, Westat
Laura Branden, Westat
Can We Adjust for the Rubber Band Effect? Using Aggregated Survey Data to Model Lag Effects in CAHPS Surveys
Mark W. Andrews, Ipsos Public Affairs

Session 6: Racial Attitudes in the U.S. and Abroad
Moderator: Clarissa Steele, University of Missouri-Columbia
Location: Meeting Room 616 A/B, Sixth Floor
Racial Disparities in Views of New Orleans’ Recovery Ten Years After Hurricane Katrina
Jamie Firth, The Henry J. Kaiser Family Foundation
Elizabeth Hamel, The Henry J. Kaiser Family Foundation
Mollyann Brodie, The Henry J. Kaiser Family Foundation
Pulling the Curtain Behind Anti-Americanism in Russia: An Examination of Two Theoretical Approaches
Natalie Manaeva Rice, University of Tennessee
Dean P. Rice, University of Tennessee
Howard L. Hall, University of Tennessee
Oleg Manaev, University of Tennessee
Michael Fitzgerald, University of Tennessee
Yury Drakakhrust, Radio Free Europe / Radio Liberty
Maryna Bahdanovich, Freelance
Partisanship, Local Context and Attitudes toward Immigration and Refugee Policy: Evidence from Canada
Timothy B. Gravelle, University of Essex
Keith Neuman, The Environics Institute
Adapting the Alternative Questionnaire Experiment for a Telephone Survey: Preparing for Changes to the 2020 Census
Eileen Patten, Pew Research Center
Anna Brown, Pew Research Center
Kim Parker, Pew Research Center
Problematizing the Construct Validity of Survey Questions: Findings from Cognitive Interview Testing of Questions about How Often Physicians Consider Race/Ethnicity and Other Cultural Factors When Providing Healthcare Services
Marko Salvaggio, National Center for Health Statistics
Sheba K. Dunston, National Center for Health Statistics
Concurrent Sessions A
Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7:
Impact of Interviewers and Sample Frame in International Contexts, sponsored by WAPOR
Moderator: Marek Fuchs, Darmstadt University of Technology
Location: Meeting Room 615 A/B, Sixth Floor

- Development of Response Rate and Its Relation to Nonresponse Bias and Fieldwork Efforts in the European Social Survey
  Verena R. Halbherr, GESIS – Leibniz Institute for the Social Sciences

- Mobile and Landline Distributions in Western Europe: A Comparison of Phone User Status for 20 Western European Countries
  Ken Kluch, The Gallup Organization
  Sofia Kluch, The Gallup Organization

- Toward a Better Understanding of Interviewer Effects in a Nationally Representative Survey in Tunisia
  Zeina Mneimneh, University of Michigan
  Julie de Jong, University of Michigan
  Mansoor Moaddel, University of Maryland

- How Do Interviewer Attitudes, Personality and Interpersonal Skills Affect Response Rates? Evidence from a Panel Survey in India
  Charles Q. Lau, RTI International
  Ashish Kumar Gupta, TNS/India
  Devra Moehler, Facebook
  Andrew Fiore, Facebook

- Split between Mobile and Landline Interviews in Dual Frame Telephone Surveys in International Research
  Hayk Gyuzalyan, TNS Opinion

Session 8:
Measuring and Classifying Environmental Attitudes
Moderator: Michelle Edwards, Texas Christian University
Location: Meeting Room 602, Sixth Floor

- Solving the Drought in California
  Iris Hui, Stanford University
  Bruce Cain, Stanford University

- It’s Not My Consensus: Motivated Reasoning and the Sources of Scientific Illiteracy
  Josh Pasek, University of Michigan

- Doubt Dries Up: An Analysis of the Effect of Weather on Declining Global Warming Skepticism in the United States
  Christopher P. Borick, Muhlenberg College
  Erick Lachapelle, University of Montreal
  Barry Rabe, University of Michigan

- Public Opinion and the Environment: The Nine Types of Americans
  Jennifer Benz, NORC at the University of Chicago
  Emily Alvarez, NORC at the University of Chicago
  Liz Cantor, Rutgers University
  Trevor Tompson, NORC at the University of Chicago
  Anthony Leiserowitz, Yale School of Forestry & Environmental Studies
  Geoffrey Feinberg, Yale School of Forestry & Environmental Studies
  Seth Rosenthal, Yale School of Forestry & Environmental Studies
  Emily Swanson, The Associated Press

- Do Personality Traits Moderate Recognition of the Scientific Consensus?
  Nick Allum, University of Essex
  Josh Pasek, University of Michigan
AAPOR Poster Session 1  
Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.  
Governor’s Ballroom, Fourth Floor

1: Defining Residential Relocation in a Longitudinal Study of Young Children and Their Parents: Is Distance Moved or Frequency of Moves Related to Mental Health Screening Results?  
Sarah Godfrey, NORC at the University of Chicago  
Jennifer Titus, NORC at the University of Chicago

2: Exploring an Adaptive Design in the National Crime Victimization Survey  
Stephanie Zimmer, RTI International  
Marcus E. Berzofsky, RTI International  
Andrew Moore, RTI International  
Michael Planty, U.S. Bureau of Justice Statistics  
Lynn Langton, U.S. Bureau of Justice Statistics

3: Using Contact Attempt History Data to Determine the Optimal Number of Contacts in Current Population Survey Computer Assisted Personal Interviewing Data Collection  
Rachel Bray, U.S. Census Bureau  
Cynthia Rothhaas, U.S. Census Bureau  
Courtney Reiser, U.S. Census Bureau  
Jennifer Tancrerto, U.S. Census Bureau

4: Accounting for Social-desirability Bias in Survey Sampling: A Model for Predicting and Calibrating the Direction and Magnitude of Social-desirability Bias  
Steven H. Gittelman, MKTG, INC.  
Victor Lange, Consultant  
William A. Cook, Eco-Strategic Advantage  
Susan M. Frede, Lightspeed GMI  
Paul J. Lavrakas, Independent Consultant  
Christine Pierce, Nielsen  
Randall K. Thomas, GfK Custom Research

5: Evaluating Survey Administration Mode in Individuals with Physical and Mental Challenges: Results from the Home and Community Based Services Experience of Care Survey Field Test  
Christopher Cornelius Pugliese, American Institutes for Research  
Tandrea Hilliard, American Institutes for Research  
Coretta Mallery, American Institutes for Research  
Elizabeth Frentzel, American Institutes for Research  
Susan Raetzman, Truven Health Analytics  
Beth Jackson, Truven Health Analytics

6: A New Screening Technique for RDD Surveys? Designing and Executing a Methodologically Sound Response Rate Adjustment Factor Study  
Victoria J. Hoverman, Nielsen  
Robin Gentry, Nielsen  
Yelena Pens, Nielsen  
Austin Countryman, Nielsen

7: Sponsorship Matters: Identity and Privacy Impacts on Survey Cooperation Rates  
Kate Terfler Williams, Nielsen  
Robin Gentry, Nielsen  
Yelena Pens, Nielsen  
Darin Harm, Nielsen

8: Adapting Conjoint Techniques to the CATI Environment  
Kelsey White, Survey Sampling International  
Edward Paul Johnson, Survey Sampling International  
Peter Edwin Booth, Infosurv

9: Can Social Media Utterances be Transformed into Public Opinion Measures? An Emerging Methodology  
Michael Elasmar, Boston University  
Lei Guo, Boston University

10: We’re Calling through Thick and Thin: Exploring Improvements in Productivity of Landline Samples Using Density Stratification  
Carol Pierannunzi, Centers for Disease Control and Prevention  
Machell Town, Centers for Disease Control and Prevention  
Trent D. Buskirk, Marketing Systems Group  
Ashley Hyon, Marketing Systems Group  
William S. Garvin, Centers for Disease Control and Prevention  
David S. Malarek, Marketing Systems Group

11: Comparing Recruitment for Focus Groups and Friendship Groups: Which Methodology Makes Recruitment Easier?  
Kerry Yarkin Levin, Westat  
Jennifer Anderson, Westat  
Jocelyn Newsome, Westat

12: Within-household Selection for Telephone Surveys: Findings from Two Statewide Surveys in Iowa  
Jill Wittrock, University of Northern Iowa  
Mary Losch, University of Northern Iowa  
Rodney Muiilenburg, University of Northern Iowa  
Ki Park, University of Northern Iowa  
Neal Pollock, University of Northern Iowa

AAPOR Poster Session 2  
Thursday, May 12, 2016, 4:30 p.m. – 5:30 p.m.  
Governor’s Ballroom, Fourth Floor

1: A New Screening Technique for RDD Surveys? Designing and Executing a Methodologically Sound Response Rate Adjustment Factor Study  
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5: Evaluating Survey Administration Mode in Individuals with Physical and Mental Challenges: Results from the Home and Community Based Services Experience of Care Survey Field Test  
Christopher Cornelius Pugliese, American Institutes for Research  
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AAPOR Poster Session 3  
Thursday, May 12, 2016, 6:00 p.m. – 7:00 p.m.  
Governor’s Ballroom, Fourth Floor

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Neal Pollock, University of Northern Iowa
AAPOR Poster Session 1  
Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.  
Governor’s Ballroom, Fourth Floor

13:  Using Paradata to Determine the Optimal Number of Screening Contact Attempts for the National Health and Nutrition Examination Surveys  
Tala H. Fakhouri, Centers for Disease Control and Prevention  
George W. Zipf, National Center for Health Statistics  
Jeffery Hughes, National Center for Health Statistics  
Minsum Riddles, Westat  
Tom Krenzke, Westat

14:  To Text, or Not to Text: Effects of Recruitment Strategy on Response Rates to a Survey of Nurse Practitioners  
Lydia E. Riley, American Association of Nurse Practitioners  
Michelle L. Cook, American Association of Nurse Practitioners  
Tyler Litsch, American Association of Nurse Practitioners

15:  Addressing Low Response Rates in Pediatric Patient Experience Surveys: Administering Surveys at the Time of Discharge  
Sara L. Toomey, Boston Children’s Hospital  
Marc N. Elliott, RAND Corporation  
Alan M. Zaslavsky, Harvard Medical School  
Jessica Quinn, Boston Children’s Hospital  
David J. Klein, Boston Children’s Hospital  
Cassandra Thomson, Boston Children’s Hospital  
Melody Wu, Boston Children’s Hospital  
Stephanie Wagner, Boston Children’s Hospital  
Mark A. Schuster, Boston Children’s Hospital

16:  Accounting for Social Desirability Biases: An Exploratory Study of a Sensitive Topic in a Government Setting  
Scott Peecksen, Decision Information Resources, Inc.  
David P. Getman, Decision Information Resources, Inc.  
Ron McCowan, Decision Information Resources, Inc.

17:  Evaluating the Use of a Representative Sample of OB/GYNs to Increase Response Rates, 1997-2015  
Lauren M. Stark, American College of Obstetricians and Gynecologists  
Michael L. Power, American College of Obstetricians and Gynecologists  
Jay Schulkin, American College of Obstetricians and Gynecologists

18:  Improving Children’s Audience Measurement in a Fragmented Digital World  
Diahanna Post, Nielsen  
Vera Kurmlavage, Nielsen  
Kelly Bristol, Nielsen  
Megan Sever, Nielsen  
Oana Dan, Nielsen  
Lindsey Rabhan, Nielsen

19:  Can Billing Address Matching Solve Cell Frame Noncoverage in Small-area Surveys?  
Nicole Lee, Abt SRBI  
Tara Merry, Abt SRBI  
Rachel Martonik, Abt SRBI  
Stephen Immerwahr, NYC Department of Health and Mental Hygiene  
Michael Sanderson, NYC Department of Health and Mental Hygiene

20:  Answering the Siren’s Call of the Nationally Representative Sample: Guidelines for Avoiding Data Bias and Recommendations for Selecting the Best Panel for Your Survey  
Adam B. Troy, Consumer Reports National Research Center  
Karen Jaffe, Consumer Reports National Research Center  
Steven Witten, Consumer Reports National Research Center

21:  The Changing Contours of American Daily Life Over the Last Half Century  
John Robinson, University of Maryland

22:  Utility of Event History Calendars  
Antonia Warren, Westat  
Rose McAloon, Westat  
Shannan Catalano, U.S. Bureau of Justice Statistics

23:  Team Effort: Supporting the Collaborative Needs of Respondent Groups in the Economic Census  
Alfred D. Tuttle, U.S. Census Bureau

24:  The Effect of a Pre-due Date Reminder Letter on Nonresponse in a Business Survey  
Aryn D. Hernandez, U.S. Census Bureau  
Cha-Chi Fan, U.S. Census Bureau  
Alfred D. Tuttle, U.S. Census Bureau

Robert W. Oldendick, University of South Carolina  
Lindsey B. Hendren, University of South Carolina

26:  Web Surveys Versus Other Survey Modes: An Updated Meta-analysis Comparing Response Rates  
Jessica Wengrzik, GESIS – Leibniz-Institute for the Social Sciences  
Michael Bosnjak, GESIS – Leibniz-Institute for the Social Sciences  
Katja Lozar Manfreda, University of Ljubljana
AAPOR Poster Session 1  
Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.  
Governor’s Ballroom, Fourth Floor

27: Respondent Driven Sampling and Injecting Drug Users: Lessons from the National HIV Behavioral Surveillance System  
Alicia Novoa, Texas A&M University  
Lindsay Beth Überseder, Texas A&M University

28: Simpson’s Paradox in Response Rate Calculations  
Stanislav Kolenikov, Abt SRBI  
Kelly Daley, Abt SRBI  
Julie Pacer, Abt SRBI

29: Utilizing a Support Vector Machine Framework to Establish a Confidence Metric for Interpreting Automated Coded Survey Responses from a Natural Language Processing (NLP) Model  
Jeremy Biggs, Mathematica Policy Research  
Andrew L. Hurwitz, Mathematica Policy Research  
Martha Kovac, Mathematica Policy Research  
Lisa Schwartz, Mathematica Policy Research  
Lauren Vollmer, Mathematica Policy Research

30: Introduction Breakoffs, Questionnaire Breakoffs and Web Questionnaire Length: A Meta-study  
Gregor Čehovin, University of Ljubljana  
Vasa Vehovar, University of Ljubljana

31: A Meta-analysis of Telephone Response Rates for Health Surveys  
Mazen A. Sarwar, University of Nebraska-Lincoln  
Struther L. Van Horn, Kent State University  
Gregory C. Gibson, Kent State University

32: Group-Mean-Centering Independent Variables in Multi-level Models Is Dangerous  
Jonathan Kelley, University of Nevada  
M.D.R. Evans, University of Nevada  
Valerie Lykes, University of Nevada  
Jennifer Lowman, University of Nevada

33: Using Data Science to Explore “Data Science”  
Marcos P. Sivitanides, Texas State University  
Francis A. Mendez Mediavilla, Texas State University

34: Reducing Respondent Burden in the ACS: Results from the 2015 CAPI Burden Reduction Field Pilot  
Todd R. Hughes, U.S. Census Bureau  
Robert D. Ashmead, U.S. Census Bureau  
Eric V. Slud, U.S. Census Bureau  
Rachael Walsh, U.S. Census Bureau

35: Potential Word Ordering Effects of the Recent Childbirth Question on the American Community Survey  
Gregory Mills, U.S. Census Bureau

36: 2015 American Community Survey Mail Contact Strategy Modification Test  
Sandra Luckett Clark, U.S. Census Bureau

37: Impact of Survey Device on Response to an Early Season Influenza Vaccination Survey  
Michael Bostwick, RTI International  
Chris Stringer, RTI International  
Jill A. Dever, RTI International  
Marshica Stanley, RTI International  
Anup Srivastav, Centers for Disease Control and Prevention  
Peng-jun Lu, Centers for Disease Control and Prevention  
Tammy Santibanez, Centers for Disease Control and Prevention  
Walter W. Williams, Centers for Disease Control and Prevention  
Ying Wang, GfK Custom Research

38: Methods for Detecting Telescoping Error in a Cross-sectional Web Design Survey  
Bonnie E. Shook-Sa, RTI International  
Marcus E. Berzofsky, RTI International  
Kimberly C. Peterson, RTI International  
Christine Lindquist, RTI International  
Christopher Krebs, RTI International

39: Are Survey Nonrespondents Willing to Provide Consent to Use Administrative Records? Evidence from a Nonresponse Follow-up Survey in Germany  
Joseph W. Sakshaug, University of Manchester  
Stephanie Eckman, RTI International

40: Young Children Living in Poverty: An Examination of Available Measures  
Angelina N. KewalRamani, American Institutes for Research  
Anlan Zhang, American Institutes for Research  
Sidney Wilkinson-Flicker, American Institutes for Research

41: The Texas Transportation System: How Good is It?  
Chris Simek, Texas A&M Transportation Institute
AAPOR Poster Session 1
Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.
Governor’s Ballroom, Fourth Floor

42: Collecting and Reporting Post-graduation Employment Data: One University’s (Successful) Efforts to Provide More Accurate and Useful Information than the Feds
Nancy Whelchel, North Carolina State University
Suzanne Crockett, North Carolina State University

43: Evaluating the Effectiveness of Disproportionate Stratification to Oversample Subgroups Given Frame and Population Characteristics
Burton Levine, RTI International

44: How do Self and Proxy Responses Differ in Reporting Patient Experiences with Healthcare?
Nikkilyn Morrison, Mathematica Policy Research
Nancy Duda, Mathematica Policy Research
Nancy A. Clusen, Mathematica Policy Research
Karen Bogen, Mathematica Policy Research
Sabrina Rahman, Mathematica Policy Research

45: Using Prepaid Cell Phone Flag to Increase Respondents within a Targeted Population: Efficiencies and Tradeoffs
Alisha Baines Simon, Minnesota Department of Health
Kathleen Thiede Call, State Health Access Data Assistance Center
Sarah L. Hagge, Minnesota Department of Health
Giovann Alarcon, State Health Access Data Assistance Center
David Dutwin, SSRS
Karen A. Turner, State Health Access Data Assistance Center
Stefan Gildemeister, Minnesota Department of Health

46: Measurement Invariance Between Employed and Unemployed Persons: An Example Using a Multi-item Health Measure
Stefanie Unger, Institute for Employment Research (IAB)

47: Survey Consistency: PARC It
Gary Langer, Langer Research Associates
Margaret Tyson, Langer Research Associates
Greg Helyk, Langer Research Associates
Chad Kiewiet de Jonge, Langer Research Associates
Julie Phelan, Langer Research Associates

48: A Well-defined Community: Using Self-defined Neighborhoods to Examine the Differences Between Perceived and Objective Access to Green Space
Madeleine E.G. Parker, NYC Department of Housing Preservation and Development
Po-Ju Tuan, NYC Department of Housing Preservation and Development

49: Pre-election Surveys Using a Multi-modal Interviewing Strategy
Jacqueline Redman, Franklin & Marshall College
Scottie Thompson, Franklin & Marshall College
Berwood Yost, Franklin & Marshall College

50: Design and Data Science: Changing the Face of Survey Data Reporting
Rob F. Chew, RTI International
Joey Morris, RTI International
Martin Duparc, RTI International
Mahin Manley, RTI International
Thomas Miano, RTI International
Gayle S Bieler, RTI International
Anupa Bir, RTI International
Cynthia Bland, RTI international
Kathleen Considine, RTI International

51: Who is Using the Computer? The Impact of Increasing Prompt Frequency on Data Quality and Panelist Cooperation
Megan Walsh Sever, Nielsen
Vera Kurmlavage, Nielsen
Shelli Kashriel, Nielsen
Oana Dan, Nielsen

52: The Impact of Scale Direction, Alignment and Length on Responses to Rating Scale Questions in a Web Survey
Florian Keusch, University of Mannheim
Mingnan Liu, SurveyMonkey
Ting Yan, Westat

53: Surveying American Indian and Alaska Native Parents: Identifying Characteristics of Survey Mode Preference
Kathleen Feeney, Mathematica Policy Research
Frank Masters, Mathematica Policy Research

54: Heaping at Round Numbers on Financial Questions: The Role of Satisficing
Michael S. Gideon, U.S. Census Bureau
Joanne W. Hsu, Federal Reserve Board
Brooke Heippie McFall, University of Michigan
Concurrent Sessions B
Thursday, May 12, 2016, 4:00 p.m. - 5:30 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1: Development in Online Panels
Moderator: Faith Lewis, Abt SRBI
Location: Meeting Room 400/402, Fourth Floor

- Developing and Maintaining an Opt-in Panel for Swedish Opinion Research
  Karin Nelsson, Inizio
  Lars Lyberg, Stockholm University
  Stefan Petersson, Inizio

- Can Using a Mixed Mode Approach Improve the Representativeness and Data Quality in Panel Surveys?
  Michael J. Stern, NORC at the University of Chicago

- Effects of Different Responsive Web Frameworks on Survey Response Quality Across Desktop and Mobile Devices
  Alerk Amin, RAND Corporation

- Tracking the Representativeness of an Online Panel Over Time
  Thomas Klausch, GESIS - Leibniz Institute for the Social Sciences
  Annette Scherpenzeel, MEA

Session 2: Increasing Response Rates: Cutting Edge Approaches in Design and Implementation
Moderator: Vrinda Nair, Nielsen
Location: Meeting Room 406, Fourth Floor

- What’s Your Number? Evaluating the Success of Telephone Number Acquisition Via Record Match, Mail Request, Web and In-person Follow-up Using an Address Based Sample
  Lisa R. Carley-Baxter, RTI International
  Julie C. Linville, RTI International
  David Grant, University of California, Los Angeles
  Matt Jans, University of California, Los Angeles
  Royce Park, University of California, Los Angeles
  Tara Becker, University of California, Los Angeles

- Cell Phone Address Matching: A New Approach to Improving Survey Quality and Response Rates for Cell Phone Samples
  Barbara M. Fernandez, Abt SRBI
  Dennis Daly, Abt SRBI
  Raphael Nishimura, Abt SRBI
  Katherine A. James, University of Colorado
  Yaqiang Li, University of Colorado
  Arnold H. Levinson, University of Colorado

- Driving Respondents to the Web by Mail: Results of an Experiment to Maximize Response Rate and Sample Quality in an Online Survey
  Matthew DeBell, Stanford University
  Simon Jackman, Stanford University
  Natalya Maisel, Stanford University
  Michelle Amsbary, Westat
  Vanessa Meldener, Westat
  J. Michael Brick, Westat

- Influence of Multiple Factors on Response Rates
  Bradford W. Chaney, Westat
  Audrey Kindlon, National Science Foundation

- Exploring Establishment Survey Incentives to Improve Response: The Impact of Class of Mail Delivery, Monetary Incentive and a Non-monetary Incentive on a Large Scale National Establishment Survey
  James Dayton, ICF International
  Robert Tortora, ICF International
  Healey Whitsett, Pew Charitable Trusts
Concurrent Sessions B
Thursday, May 12, 2016, 4:00 p.m. – 5:30 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:
Methodological Briefs - Measurement Issues and Measurement Error

Moderator: Janice Ballou, Independent Consultant
Location: Meeting Room 408, Fourth Floor

- Psychometric Scale Development for Arts Participation among Older Adults
  LinChiat Chang, www.linchiat.com
  Yongwei Yang, Google

- Changes in Satisfaction with Health Insurance Coverage Based on Question Order
  Alisha Baines Simon, Minnesota Department of Health
  Sarah L. Hagge, Minnesota Department of Health
  Kathleen Thiede Call, State Health Access Data Assistance Center
  Stefan Gildemeister, Minnesota Department of Health
  Giovann Alarcon, State Health Access Data Assistance Center

- Implications of Response Device Type for Sensitive Web Surveys: Examining Data Quality and Respondent Characteristics in a Survey of College Students
  Amanda C. Smith, RTI International
  Ashley Richards, RTI International
  Kimberly C. Peterson, RTI International

- Missing or Ignoring? A Case Study from the National Household Education Surveys Cognitive Tests 2015
  Anna B. Sandoval Giron, American Institutes for Research
  Caitlin Deal, American Institutes for Research

- Demographic Characteristics of Respondents Who are More Likely to Have Problems Reporting Prior Day Events
  Timothy Triplett, Urban Institute
  Brian Tefft, AAA Foundation For Traffic Safety
  Rob Santos, Urban Institute

- Explaining the Mismatch between Actual and Self-reported Socially Desirable Behavior: The Role of Time Constraints
  Philip S. Brenner, University of Massachusetts Boston

- Does Asking for Linkage Consent in the Beginning of the Questionnaire Affect Respondents’ Answers?
  Georg-Christoph Haas, Institute for Employment Research (IAB)
  Stephanie Eckman, RTI International

Survey Rating Scale Format Effects on Reliability: A Meta-analysis Summarizing the Impact of the Number of Response Categories
Michael Bosnjak, GESIS - Leibniz Institute for the Social Sciences
Natalja Menold, GESIS - Leibniz Institute for the Social Sciences

Session 4:
Panel: The Impact of Interviewers on Data Quality and Participation: A Session in Honor of Charles F. Cannell

Moderator: Nancy Mathiowetz, Independent Consultant
Location: Meeting Room 410, Fourth Floor

  Dana Garbarski, Loyola University Chicago
  Nora Cate Schaeffer, University of Wisconsin-Madison
  Jennifer Dykema, University of Wisconsin-Madison
  Ellen Dinsmore, University of Wisconsin-Madison
  Bo Hee Min, University of Wisconsin-Madison

- Revisiting the Interviewer-Respondent Interaction in the Panel Study of Income Dynamics’ Event History Calendar
  Jamie Griffin, University of Michigan

- Interviewer Effects in Panel Surveys: The Role of Panel Experience and Interviewer-Respondent Familiarity
  Simon Kühne, German Institute for Economic Research (DIW Berlin)
  Lindsay J. Benstead, Portland State University

- Explaining Interviewer Effects on Nonresponse Across Two Face-to-Face Surveys
  Julie M. Korbmacher, Max Planck Institute for Social Law and Social Policy
  Ulrich Krieger, University of Mannheim

- The Relationships between Interviewer and Respondent Speech, Rapport Evaluation and Data Quality
  Hanyu Sun, Westat
Concurrent Sessions B
Thursday, May 12, 2016, 4:00 p.m. – 5:30 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 5:
Rise of the Machines: Machine Learning in Social Research
Moderator: Masahiko Aida, Civis Analytics
Location: Meeting Room 412, Fourth Floor

Employing Machine Learning Approaches in Social Scientific Analyses
Arne Bethmann, Institute for Employment Research (IAB)
Jonas F. Beste, Institute for Employment Research (IAB)

Using Big Census Data to Better Understand a Large Community Well-being Study: More than Geography Divides Us
Donald P. Levy, Siena College Research Institute
Meghann Crawford, Siena College Research Institute

Using Machine Learning to Infer Demographics for Respondents
Noble Kuriakose, SurveyMonkey
Tommy Nguyen, SurveyMonkey

Dissonance and Harmony: Exploring How Data Science Helped Solve a Complex Social Science Problem
Michael L. Jugovich, NORC at the University of Chicago
Emily White, NORC at the University of Chicago

Machine Learning Our Way to Happiness
Pablo Diego Rosell, The Gallup Organization

Session 6:
Mo’ Money Mo’ Respondents: Using Incentives to Increase Survey Participation
Moderator: Sarah Crissey, Mathematica Policy Research
Location: Meeting Room 616 A/B, Sixth Floor

Response Rates, Interviewer Effort and Data Quality: Examining the Impacts of Pre-paid and Promised Incentives with the National Health Interview Survey
Adena Galinsky, National Center for Health Statistics
James M. Dahlhamer, National Center for Health Statistics
Sarah Joestl, National Center for Health Statistics

Increasing Incentive Salience: Effects of a Pre-notification Letter on Nonresponse Follow-up and Nonresponse Bias Potential
Julie C. Linville, RTI International
Matt Jans, University of California, Los Angeles
David Grant, University of California, Los Angeles

Perceptions of the Two Dollar Bill and Value as an Incentive
Jenny Marlar, The Gallup Organization
Manas Chattopadhyay, The Gallup Organization
Steve Ander, The Gallup Organization
Kirti N. Kanitkar, The Gallup Organization
Rob Andrews, NOAA
Ryan Kitts-Jensen, NOAA
John Foster, NOAA

Looking Beyond Obligation: The Social Psychology of Prepaid Survey Incentives
Thomas M. Guterbock, University of Virginia
Shigehiro Oishi, University of Virginia
Casey M. Eggleston, U.S. Census Bureau

Promoting Participation in Web Surveys
Andrew L. Hupp, University of Michigan
Will Chan, University of Michigan
Concurrent Sessions B
Thursday, May 12, 2016, 4:00 p.m. – 5:30 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7: Improving Methods to Survey Hispanics

Moderator: Jill DeMatteis, Westat
Location: Meeting Room 615 A/B, Sixth Floor

- Language Negotiation on a Bilingual (English/Spanish) Telephone Survey in the U.S.
  - Casey Langer Tesfaye, Nielsen
  - Carlos Jarava, Nielsen

- Anomaly with Subjective Well-being Measures when Comparing Latinos and Non-Latinos
  - Sunghee Lee, University of Michigan
  - Jacqui Smith, University of Michigan

- What to Say after “Hola”–Surveying U.S. Hispanics “In-culture”
  - Carlos Jarava, Nielsen
  - Victoria J. Hoverman, Nielsen
  - Courtney Mooney, Nielsen

- The Impact Of Survey Language Administration And Socioeconomic Status On Skip Error Rates
  - Mahi W. Megra, American Institutes for Research
  - Anna B. Sandoval Giron, American Institutes for Research

- Challenges of Surveying Hispanics: The Importance of Cellphones
  - Anna Brown, Pew Research Center
  - Eileen Patten, Pew Research Center
  - Mark Hugo Lopez, Pew Research Center

Session 8: Panel: Public Opinion and Political Engagement Among Minority Populations within the American Electorate

Moderator: Samara Klar, University of Arizona
Location: Meeting Room 602, Sixth Floor

- Capturing Complexity of Diverse Populations and Key Concepts and Relationships
  - Natalie Masuoka, Tufts University

- The Color of Our Skin & the Content of Our Politics: The Effects of Skin Tone on Policy Preferences Among African Americans
  - John Garcia, University of Michigan

- Women as Contributors: An Exploratory Analysis
  - Vincent L. Hutchings, University of Michigan

- Intergroup Relations in Urban Cities: 50 Years After Watts
  - Valerie Martinez-Ebers, University of North Texas
  - Brian Calfano, Missouri State University

- Is Demographic Data Objective? The Rise of Identity Politics and Measurement Using Self-reported Survey Items
  - Kristin Kanthak, University of Pittsburgh

- Racial Symbols and Opinion Among the American Electorate
  - Tasha Philpot, University of Texas at Austin
# AAPOR Sessions at the Hilton Austin

**Friday, May 13, 2016**

Reminder: AAPOR Sessions are located at the Hilton Austin.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Committee Meetings (See page 26)</td>
<td></td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Continental Breakfast in the Exhibit Hall</td>
<td>Governor’s Ballroom, Fourth Floor</td>
</tr>
<tr>
<td>7:00 a.m. – 4:30 p.m.</td>
<td>AAPOR Exhibit Hall and Book Exhibit Open</td>
<td>Governor’s Ballroom, Fourth Floor</td>
</tr>
<tr>
<td>7:30 a.m. – 4:30 p.m.</td>
<td>AAPOR Registration Desk Open</td>
<td>Governor’s Ballroom Prefunction, Fourth Floor</td>
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</table>

**8:00 a.m. – 9:30 a.m.**

<table>
<thead>
<tr>
<th>Session</th>
<th>Event</th>
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<tbody>
<tr>
<td>Session 1</td>
<td>Panel: Defining Data Science and Its Critical Place in Our World</td>
<td>Meeting Room 400/402, Fourth Floor</td>
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<tr>
<td>Session 2</td>
<td>Panel: Race in the U.S.: Police, Politics and Prejudice</td>
<td>Meeting Room 406, Fourth Floor</td>
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<tr>
<td>Session 3</td>
<td>Panel: Using Response Propensity Modeling for the Cost-effective Allocation of Survey Incentives</td>
<td>Meeting Room 408, Fourth Floor</td>
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<tr>
<td>Session 4</td>
<td>Panel: If You Advertise It, Will They Come? Social Marketing, Digital Ads, and Web Response</td>
<td>Meeting Room 410, Fourth Floor</td>
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<tr>
<td>Session 5</td>
<td>Tailored Recruitment for Specialized Samples</td>
<td>Meeting Room 412, Fourth Floor</td>
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<tr>
<td>Session 6</td>
<td>Evaluating, Monitoring and Improving Interviewers’ Performance</td>
<td>Meeting Room 616 A/B, Sixth Floor</td>
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<tr>
<td>Session 7</td>
<td>Examining Election Polling Issues Cross-nationally</td>
<td>Meeting Room 615 A/B, Sixth Floor</td>
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<tr>
<td>Session 8</td>
<td>Measuring Lifestyles: Sleeping, Drinking, Gambling and Parenting</td>
<td>Meeting Room 602, Sixth Floor</td>
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<tr>
<td>Session 9</td>
<td>Methods to Improve Data Collection Efficiency</td>
<td>Meeting Room 415 A/B, Fourth Floor</td>
</tr>
</tbody>
</table>

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

| Attitudes & Issues – Substantive | AI |
| Data Collection (Sampling)      | DCol |
| Data Quality                    | DQt |
| Data Science                    | DSc |
| Innovations/Emerging Methods    | Inv |
| Measurement: Populations and Topics | M-Pop |
| Measurement: Questionnaires and Interviewing | M-Q |
| Multi-cultural, Multi-national and Multi-lingual | Multi |
| Online/Probability/Nonprobability | Prob/Non |
| Politics/Elections              | EL |
| Response                        | R |
| Sampling                        | S |
## Conference Program

**WAPOR 69th Annual Conference**

**Friday, May 13, 2016**

Reminder: AAPOR Sessions are located at the Hilton Austin.

<table>
<thead>
<tr>
<th>Time</th>
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<th>Location</th>
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</thead>
<tbody>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>AAPOR Beverage Break in the Exhibit Hall&lt;br&gt;Sponsored by ICE</td>
<td>Governor’s Ballroom, Fourth Floor</td>
</tr>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>Concurrent Sessions D&lt;br&gt;&lt;br&gt;Session 1: Panel: Professional Development Panel: Project Management: Lessons Learned from Experienced Project Directors</td>
<td>Meeting Room 400/402, Fourth Floor</td>
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<tr>
<td></td>
<td>Session 2: Alternative Approaches to Increasing Response Rates</td>
<td>Meeting Room 406, Fourth Floor</td>
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<tr>
<td></td>
<td>Session 3: Messaging to Increase Response Rates</td>
<td>Meeting Room 408, Fourth Floor</td>
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<tr>
<td></td>
<td>Session 4: Questionnaire Design</td>
<td>Meeting Room 410, Fourth Floor</td>
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<tr>
<td></td>
<td>Session 5: Effects a la “Mode”</td>
<td>Meeting Room 412, Fourth Floor</td>
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<tr>
<td></td>
<td>Session 6: Panel: Advances in Measuring Sexual Minorities (LGBTQ) and Same-sex Households and Relationships</td>
<td>Meeting Room 616 A/B, Sixth Floor</td>
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<tr>
<td></td>
<td>Session 7: Nonprobability Sampling: Fast, Cheap . . . And Accurate?</td>
<td>Meeting Room 615 A/B, Sixth Floor</td>
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<td></td>
<td>Session 8: Strategies for Mobile Data Collection in International Settings sponsored by WAPOR</td>
<td>Meeting Room 602, Sixth Floor</td>
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<tr>
<td></td>
<td>Session 9: Unpacking Apathy and Cynicism in the United States</td>
<td>Meeting Room 415 A/B, Fourth Floor</td>
</tr>
<tr>
<td>11:45 a.m. – 1:45 p.m.</td>
<td>AAPOR Presidential Address and Lunch</td>
<td>Austin Grand Ballroom, Sixth Floor</td>
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**Friday, May 13, 2016**

Reminder: AAPOR Sessions are located at the Hilton Austin.

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<tr>
<th>1:45 p.m. – 3:15 p.m.</th>
<th>Concurrent Sessions E</th>
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<tbody>
<tr>
<td><strong>Session 1:</strong> Panel: The Future of Telephone Interviewing: Revealing New Data on the State of Telephone Surveys</td>
<td>Meeting Room 400/402, Fourth Floor</td>
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<tr>
<td><strong>Session 2:</strong> International Survey Measures sponsored by WAPOR</td>
<td>Meeting Room 406, Fourth Floor</td>
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<tr>
<td><strong>Session 3:</strong> Methodological Brief - Response Rates</td>
<td>Meeting Room 408, Fourth Floor</td>
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<tr>
<td><strong>Session 4:</strong> Panel: What Are You? Measuring the Size, Characteristics and Attitudes of the Multiracial Population in America</td>
<td>Meeting Room 410, Fourth Floor</td>
</tr>
<tr>
<td><strong>Session 5:</strong> Panel: 50 years of the National Longitudinal Surveys Program: Reflections on the Last Half-century of Large-scale High-quality Survey Research</td>
<td>Meeting Room 412, Fourth Floor</td>
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<tr>
<td><strong>Session 6:</strong> Preferences and Outcomes in Multi-mode Research</td>
<td>Meeting Room 616 A/B, Sixth Floor</td>
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<tr>
<td><strong>Session 7:</strong> Writing Questions for Web Surveys: Cutting Edge Issues in Design &amp; Implementation</td>
<td>Meeting Room 615 A/B, Sixth Floor</td>
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<tr>
<td><strong>Session 8:</strong> Public Opinion on Income Inequality and the Economy</td>
<td>Meeting Room 602, Sixth Floor</td>
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<tr>
<td><strong>Session 9:</strong> Panel: The 2016 Election and Impact on American Foreign Policy</td>
<td>Meeting Room 415 A/B, Fourth Floor</td>
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<tr>
<th>3:15 p.m. – 4:15 p.m.</th>
<th>AAPOR Dessert Break in the Exhibit Hall</th>
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<tr>
<td><strong>Sponsored by:</strong> RTI</td>
<td>Governor’s Ballroom, Fourth Floor</td>
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<tr>
<td>AAPOR Poster Session #2</td>
<td>Austin Salon J Foyer, Sixth Floor</td>
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<tr>
<td>AAPOR Speed Networking Session #1</td>
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## Conference Program

**WAPOR 69th Annual Conference**

**Friday, May 13, 2016**

Reminder: AAPOR Sessions are located at the Hilton Austin.

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<th>4:15 p.m. – 5:45 p.m.</th>
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<tr>
<td><strong>Session 1:</strong></td>
<td>The Telephone Consumer Protection Act (TCPA) and Public Opinion Research</td>
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<tr>
<td><strong>Meeting Room 400/402,</strong></td>
<td><em>Fourth Floor</em></td>
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<tr>
<td><strong>Session 2:</strong></td>
<td>Media Effects on Public Opinion</td>
</tr>
<tr>
<td><strong>Meeting Room 406,</strong></td>
<td><em>Fourth Floor</em></td>
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<tr>
<td><strong>Session 3:</strong></td>
<td>Innovations with Existing Technologies</td>
</tr>
<tr>
<td><strong>Meeting Room 408,</strong></td>
<td><em>Fourth Floor</em></td>
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<tr>
<td><strong>Session 4:</strong></td>
<td>Data Quality Issues for Online Surveys</td>
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<tr>
<td><strong>Meeting Room 410,</strong></td>
<td><em>Fourth Floor</em></td>
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<tr>
<td><strong>Session 5:</strong></td>
<td>New Approaches to Total Survey Error</td>
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<td><strong>Meeting Room 412,</strong></td>
<td><em>Fourth Floor</em></td>
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<tr>
<td><strong>Session 6:</strong></td>
<td>Evaluating New Methods in Election Polling</td>
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<td><strong>Meeting Room 616 A/B,</strong></td>
<td><em>Sixth Floor</em></td>
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<tr>
<td><strong>Session 7:</strong></td>
<td>Impact of Incentives on Response Rates</td>
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<td><strong>Meeting Room 615 A/B,</strong></td>
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<tr>
<td><strong>Session 8:</strong></td>
<td>Reaching the Hard-to-Reach</td>
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<tr>
<td><strong>Meeting Room 602,</strong></td>
<td><em>Sixth Floor</em></td>
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**6:00 p.m.**

**Student & Early Career Dinner Meet-up**

Meet in the lobby of the Hilton Austin @ 5:45 p.m.

**Retirees Dinner Meet-up**

Meet in the lobby of the Hilton Austin @ 5:45 p.m.
Concurrent Sessions C
Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

**Session 1:**
Panel: Defining Data Science and Its Critical Place in Our World

**Moderator:** Michael W. Link, Abt SRBI

**Location:** Meeting Room 400/402, Fourth Floor

- View from the Commercial Sector
  Annie Pettit, Peanut Labs

- View from Not-for-profit Research
  Craig Hill, RTI International

- View from Government Statistics Organization
  Lilli Japec, Statistics Sweden

- View from Academia
  Frederick G. Conrad, University of Michigan

**Session 2:**
Panel: Race in the U.S.: Police, Politics and Prejudice (continued)

**Public Views of Racism and Inequality**
Jocelyn Kiley, Pew Research Center

**Americans’ Re-assessment of Race Relations**
Jeffrey M. Jones, The Gallup Organization
Lydia Saad, The Gallup Organization

**Session 3:**
Panel: Using Response Propensity Modeling for the Cost-effective Allocation of Survey Incentives

**Moderator:** Paul J. Lavrakas, Independent Consultant

**Discussant:** Andrew Zukerberg, National Center for Education Statistics

**Location:** Meeting Room 408, Fourth Floor

- Conceptual Background on Response Propensity Modeling for Allocating Differential Survey Incentives: Purpose and Rationale
  Paul J. Lavrakas, Independent Consultant

- Developing and Validating a Response Propensity Model for the Efficient Allocation of Non-contingent Incentives Using 2014 NHES Data
  Michael Jackson, American Institutes for Research

- Can Response Propensity Modeling be Used to Improve Response Rates, Reduce Nonresponse Bias, and Reduce Cost through the Use of Tailored Differential Incentives in the 2016 NHES
  Cameron B. McPhee, American Institutes for Research

- Using a Response Propensity Model to Allocate Non-contingent Incentives in a Web Panel
  Mark Masterton, American Institutes for Research
Concurrent Sessions C
Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 4: Panel: If You Advertise It, Will They Come? Social Marketing, Digital Ads, and Web Response

Moderator: Nancy Bates, U.S. Census Bureau
Discussant: Mario Callegaro, Google
Location: Meeting Room 410, Fourth Floor

Simulating a Census Environment to Test Online Self-response
Monica Vines, U.S. Census Bureau

Can We Understand What Works in Multi-channel Outreach Campaigns by Using Dedicated Web-addresses?
Samuel Hagedorn, Penn Schoen Berland
Kiera Maureen McCaffrey, Reingold, Inc.
John Otmany, Reingold, Inc.

Encouraging Online Response among Hard-to-Survey Populations: Digital Advertising and Influencer Calls
Nancy Bates, U.S. Census Bureau
Matthew Virgile, U.S. Census Bureau

Communication Channels that Predict and Mediate Self-Response
Gina K. Walejko, U.S. Census Bureau

Session 5: Tailored Recruitment for Specialized Samples

Moderator: Jennifer Berktold, Westat
Location: Meeting Room 412, Fourth Floor

Novel Methodology for Reaching a Statewide Representative Sample of Youth Ages 12-18
Naomi Freedner-Maguire, ICF International
Randy ZuWallack, ICF International

Introducing Inbound Call Survey: A New Sampling Methodology
Burton Levine, RTI International

Safety First: Ensuring the Anonymity and Privacy of Iranian Panelists’ While Creating Iran’s First Online Panel
Amir Farmanesh, IranPoll.com
Ebrahim Mohseni, University of Maryland

Building a City-wide Survey Panel: Engaging Philadelphians through Multiple Modes
Nina DePena Hoe, Temple University
Heidi E. Grunwald, Temple University
Keisha Miles, Temple University

Using Nonresponse Follow-up (NRFU) Recruitment to Help Build a Probability-based Research Panel
Nadarajasundaram Ganesh, NORC at the University of Chicago
J. Michael Dennis, NORC at the University of Chicago
Paul J. Lavrakas, Independent Consultant
Session 6: Evaluating, Monitoring and Improving Interviewers’ Performance

Moderator: Floyd Ciruli, Crossley Center for Public Opinion Research

Location: Meeting Room 616 A/B, Sixth Floor

The Use of CARI and Feedback to Improve Field Interviewer Performance
Aaron Maitland, Westat
Ryan Hubbard, Westat
Brad Edwards, Westat

Mitigating Impact of Interviewer Burden
Dakisha Locklear, RTI International
Tamara L. Terry, RTI International
Sabrina Bethea, RTI International
Kelly Castleberry, RTI International
Randy Spain, RTI International

Inside the Mind of the Interviewer: Applying Cognitive and Social Psychology to Interviewers

Monitoring Field Interviewers: Real-time Applications of Paradata in Experimental Designs
Rachael Walsh, U.S. Census Bureau
Scott Boggess, U.S. Census Bureau

Improving Interviewer Performance through the Use of Modeled Paradata Reports
Tamara L. Terry, RTI International
Rebecca J. Powell, RTI International
Timothy Nesius, RTI International
Marion Schultz, RTI International
Howard Speizer, RTI International
Kelly Castleberry, RTI International

Session 7: Examining Election Polling Issues Cross-Nationally

Moderator: Rich Clark, Castleton University

Location: Meeting Room 615 A/B, Sixth Floor

Reshaping the Data Collection with Landlines: The Case of the Most Recent Elections in Mexico
Diana Paola Penagos Vasquez, Parametria S.A. de C.V.
Francisco Abundis Luna Mr, Parametria S.A. de C.V.
Jose Alberto Vera Mendoza, Parametria S.A. de C.V.

Mode Effects in Electoral Polls: A Comparative Perspective
Claire Durand, Université de Montréal

We’ve Got You Surrounded: Multiple Data Streams and the 2015 Canadian National Election
Darrell J. Bricker, Ipsos Public Affairs
Sean Simpson, Ipsos Public Affairs

Observations on Improved International Election Polling: Learnings from Opinion Research During the Greek Bailout Referendum Election
Chris Jackson, Ipsos Public Affairs
Clifford Young, Ipsos Public Affairs

Positive vs. Negative: How Question Polarity in Voting Advice Applications Affects the Answers and the Voting Advice
Bregje C. Holleman, Utrecht University
Naomi Kamoen, Utrecht University
Jasper van de Pol, ASCOR/University of Amsterdam
André Krouwel, Free University
Claes C. de Vreese, ASCOR/University of Amsterdam
Concurrent Sessions C
Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 8: Measuring Lifestyles: Sleeping, Drinking, Gambling and Parenting
Moderator: Janet L. Streicher, Baruch College, CUNY
Location: Meeting Room 602, Sixth Floor

The Importance of Family Dynamics and Parent Factors: Evidence from an Innovative Multi-mode Survey
Matthew W. Courser, Pacific Institute for Research and Evaluation
Stephen R. Shamblen, Pacific Institute for Research and Evaluation
Kirsten Thompson, Pacific Institute for Research and Evaluation
Linda Young, Pacific Institute for Research and Evaluation
Stacey Hamilton-Nance, Big Brothers Big Sisters of Kentuckiana
Corrine Burmeister, Big Brothers Big Sisters of Kentuckiana

The New Living Room: How Americans View their Video
Julie Phelan, Langer Research Associates
Gary Langer, Langer Research Associates
Wendy Loxley, ESPN
Flora Kelly, ESPN

What Do You Mean I’m Drunk?! Development and Testing of a Conceptual Framework for Asking About Intoxication
Nina Van Dyke, Social Research Group (a division of Market Solutions)
Anna L. Lethborg, The Social Research Centre
Julaine Allan, Social Research Group (a division of Market Solutions)
Christine M. Maddern, Market Solutions
Sean O’Rourke, Victorian Responsible Gambling Foundation
Emma L. Saleeba, VicHealth

The Sleep Health Index: How America Gets its Zzzzs
Julie Phelan, Langer Research Associates
Gary Langer, Langer Research Associates
David Cloud, National Sleep Foundation
Kaitlyn Whiton, National Sleep Foundation
Kristen Knutson, University of Chicago
Gregory Holyk, Langer Research Associates

Hitting the Jackpot on Survey Response: The Relationship Between Gambling Behavior and Current and Proposed Casino Proximity
Katie Dekker Archambeau, NORC at the University of Chicago
Ned English, NORC at the University of Chicago

Session 9: Methods to Improve Data Collection Efficiency
Moderator: Brady T. West, University of Michigan
Location: Meeting Room 415 A/B, Fourth Floor

Designing Efficient Field Locating Strategies: Local Staff, Travelers or Both?
Brian H. Roff, Mathematica Policy Research
Stacie Feldman, Mathematica Policy Research

Pre-Testing Establishment Surveys: Moving Beyond the Lab
Heather Ridolfo, National Agricultural Statistics Service
Kathy Ott, National Agricultural Statistics Service
Jeremy Beach, National Agricultural Statistics Service
Jaki S. McCarthy, National Agricultural Statistics Service

Using Text Analytic Techniques to Create Efficiencies in Analyzing Qualitative Data: A Comparison between Traditional Content Analysis and a Topic Modeling Approach
Andrew Stavisky, U.S. Government Accountability Office (GAO)
Philip Resnik, University of Maryland
Chris Musialek, University of Maryland

How Many is Enough: A Case of Diminishing Returns? Contact Attempts on the National Health and Aging Trends Study (NHATS)
Justin Kamens, Westat
Leenisha Marks, Westat
Laura Branden, Westat
Susan Genoversa, Westat

Optimal Routing for Field Interviewers: A GIS-based Approach for Reducing Household Survey Costs
Brad Edwards, Westat
Concurrent Sessions D
Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:
Professional Development Panel:
Project Management: Lessons Learned from Experienced Project Directors
Moderator: Rachel A. Caspar, RTI International
Location: Meeting Room 400/402, Fourth Floor

Tom Smith, RTI International
Jennifer Hunter Childs, U.S. Census Bureau
Bill Davis, Davis Research
John Stevenson, University of Wisconsin-Madison
Eran N. Ben-Porath, SSRS

Session 2:
Alternative Approaches to Increasing Response Rates
Moderator: Laurie Schwede, U.S. Census Bureau
Location: Meeting Room 406, Fourth Floor

Increasing Cooperation in Telephone Surveys with the Progressive Engagement Technique:
An Australian Perspective
Paul Myers, The Social Research Centre
Paul J. Lavrakas, Independent Consultant
Darren Pennay, The Social Research Centre
Natasha Vickers, The Social Research Centre

Does Embedding a Survey Question in the Survey Invitation E-mail Affect Response Rates? Evidence from a Randomized Experiment
David L. Vannette, Qualtrics

Using a Progressive Engagement Introduction to Gain Cooperation in an Interviewer-administered Survey
Paul J. Lavrakas, Independent Consultant
Jenny Kelly, NORC at the University of Chicago
Colleen McClain, NORC at the University of Chicago

Intensive Efforts Can Drive Healthcare Survey Response Rates Over 50%
Sara L. Toomey, Boston Children’s Hospital
Marc N. Elliott, RAND Corporation
David J. Klein, Boston Children’s Hospital
Julie Brown, RAND Corporation
Alan M. Zaslavsky, Harvard Medical School
Cassandra Thomson, Boston Children’s Hospital
Mark A. Schuster, Boston Children’s Hospital

“Don’t be Afraid … We’re Researchers!“:
The Impact of Informal Contact Language on Response Rates and Patterns of Response
Kelly N. Foster, East Tennessee State University
Nicholas E. Hagemeier, East Tennessee State University
Arasham A. Alamain, East Tennessee State University
Robert Pack, East Tennessee State University
Rajkumar J. Sevak, East Tennessee State University
Concurrent Sessions D

Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3: Messaging to Increase Response Rates
Moderator: Christopher Antoun, University of Michigan
Location: Meeting Room 408, Fourth Floor

Thx 4 Participating!: Evaluating the Effectiveness of Sending Text Messages to Increase Survey Response
Amanda L. Skaff, Mathematica Policy Research
Felicia I. Hurwitz, Mathematica Policy Research
Jillian Stein, Mathematica Policy Research

The Effect of Using Text Messages for Survey Invitations and Reminders
Kyley McGeeney, Pew Research Center
H. Yanna Yan, University of Michigan

Reaching the Mobile Generation: Reducing Web Survey Non-response through SMS Reminders
Kirti N. Kanitkar, The Gallup Organization
Jenny Marlar, The Gallup Organization

“When Can We Call?” Experiment to Assess SMS Text to Prompt Response Across Cultures
John Lee Pratt Holmes, Qatar University (SESRI)
Abdoulaye Diop, Qatar University (SESRI)
Kien Trung Le, Qatar University (SESRI)
Anis Miladi, Qatar University (SESRI)

Effectiveness of Messaging to Encourage Response to the ACS
Jenna Fulton, U.S. Census Bureau
Gerson Morales, U.S. Census Bureau
Jennifer Hunter Childs, U.S. Census Bureau

Session 4: Questionnaire Design
Moderator: Meredith Massey, National Center for Health Statistics
Location: Meeting Room 410, Fourth Floor

The Effect of Respondent Commitment and Tailored Feedback on Response Quality in an Online Survey
Kristen Cibelli, University of Michigan
Frederick G. Conrad, University of Michigan

Best Practice Instrument & Communications Evaluation: An Examination of the NSCH Redesign
William Bryan Higgins, ICF International
Rikki Welch, ICF International
Robert Tortora, ICF International
Catherine J. Vladutiu, U.S. Department of Health & Human Services

Web Survey Experiments on Fully Balanced, Minimally Balanced and Unbalanced Rating Scales
Sarah Cho, SurveyMonkey
Mingnan Liu, SurveyMonkey

6 Ways to Format the Same Question: But Which One is Correct?
Annie Pettit, Peanut Labs

How Much Can We Ask? Assessing the Effect of Questionnaire Length on Survey Quality
Rebecca Medway, American Institutes for Research
Danielle Battle, American Institutes for Research
Mengmeng Zhang, American Institutes for Research
Session 5: Effects a la “Mode”
Moderator: Dianne Rucinski, Independent Researcher
Location: Meeting Room 412, Fourth Floor
Examining Trends in the Presence of Survey Mode Effects
Heather Hisako Kitada, Oregon State University
Virginia Lesser, Oregon State University
Household Participation and Response Quality in a Survey Featuring Mobile and Desktop Modes
Ian Elkin, U.S. Bureau of Labor Statistics
Lucilla Tan, U.S. Bureau of Labor Statistics
Mode and Recruitment Effects on Item Non-response of Worksite Information Reported by Nurse Practitioners
Michelle L. Cook, American Association of Nurse Practitioners
Lydia E. Riley, American Association of Nurse Practitioners
Tyler Litsch, American Association of Nurse Practitioners
The Impact of Response Scale Direction on Survey Responses in a Mixed-mode Survey
Mengyao Hu, University of Michigan
Ting Yan, Westat
Florian Keusch, University of Mannheim
Mode and Eligibility Rates in a Dual-mode Web and Mail Survey
Ilana Ventura, NORC at the University of Chicago
Ipek Bilgen, NORC at the University of Chicago
Michael J. Stern, NORC at the University of Chicago
Session 6: Panel: Advances in Measuring Sexual Minorities (LGBTQ) and Same-sex Households and Relationships
Moderator: Matt Jans, UCLA Center for Health Policy Research
Discussant: Philip S. Brenner, Center for Survey Research
Location: Meeting Room 616 A/B, Sixth Floor
Identifying Sexual Minorities in Surveys: Research Synthesis and Meta-Analysis
Justine Bulgar-Medina, University of Massachusetts Boston
Philip S. Brenner, University of Massachusetts Boston
Improving Measurement of Same-Sex Couple Households for Census 2020
Rose Kreider, U.S. Census Bureau
Daphne Lofquist, U.S. Census Bureau
Nancy Bates, U.S. Census Bureau
Jamie Lewis, U.S. Census Bureau
Measuring Gender and Sexual Identity in a Nationally Representative Survey of Older Adults: Results from Qualitative Research using Cognitive Interviews
Stuart Michaels, NORC at the University of Chicago
Michael J. Stern, NORC at the University of Chicago
Michael Kozloski, NORC at the University of Chicago
Paul Guarino, U.S. Centers for Medicare & Medicaid Services
Samuel C. Haffer, Data and Policy Analytics Group
Debra Reed-Gillette, U.S. Centers for Medicare & Medicaid Services
Data Quality Research of LGB Measures at the National Center for Health Statistics
Kristen Miller, National Center for Health Statistics
Measuring Initial Results of Gender Identity Questions in the 2015-2016 California Health Interview Survey
David Grant, University of California, Los Angeles
Matt Jans, UCLA Center for Health Policy Research
Royce Park, University of California, Los Angeles
Ninez A. Ponce, University of California, Los Angeles
Jody L. Herman, The Williams Institute
Bianca D. M. Wilson, The Williams Institute
Gary Gates, The Williams Institute
Concurrent Sessions D
Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7: Nonprobability Sampling: Fast, Cheap... And Accurate?
Moderator: John Kennedy, Indiana University
Location: Meeting Room 615 A/B, Sixth Floor

- Non-Representative Surveys: Fast, Cheap and Mostly Accurate
  David Rothschild, Microsoft Research
  Sharad Goel, Stanford University

- Polling: Cost, Speed and Accuracy
  Solomon Messing, Pew Research Center
  David Rothschild, Microsoft Research
  Tobias B. Konitzer, Stanford University
  Sharad Goel, Stanford University
  Courtney Kennedy, Pew Research Center

- The Utility of Nonprobability Samples for Assessing Population-level Health Information Seeking Behavior
  Reanne L.M. Townsend, Westat
  Hanyu Sun, Westat
  Aaron Maitland, Westat
  Terisa Davis, Westat
  J. Michael Brick, Westat
  Richard P. Moser, National Cancer Institute
  Gordon Willis, National Cancer Institute
  Kelly Blake, National Cancer Institute
  Stephanie Fowler, National Cancer Institute

- What Explains Variability in Survey Estimates from Nonprobability Samples?
  Scott Keeter, Pew Research Center
  Andrew Mercer, Pew Research Center
  Courtney Kennedy, Pew Research Center
  Kyley McGeeney, Pew Research Center
  Nicholas Hatley, Pew Research Center

- Comparing Nonprobability Sample Estimates to Probability Sample Estimates
  Ronaldo Iachan, ICF International
  John M. Boyle, ICF International
  Lew Berman, ICF International

Session 8: Strategies for Mobile Data Collection in International Settings
Moderator: Ashley Amaya, RTI International
Location: Meeting Room 602, Sixth Floor

- Evaluating a Modular Design Approach to Collecting Survey Data Using Text Messages
  Brady T. West, University of Michigan
  Dirgha Ghimire, University of Michigan
  William G. Axinn, University of Michigan

- Adapting Surveys to the Mobile World: Data Chunking in the Dutch Probability-based LISS Panel
  Vera Toepoel, Utrecht University
  Peter Lugtig, Utrecht University

- Social Media Use and Online Civic and Political Participation in China
  Weiwu Zhang, Texas Tech University
  Yunjuan Luo, Texas Tech University

- Unintentional Mobile Respondents in Official Statistics and Their Effect on Data Quality
  Jeldrik Bakker, Statistics Netherlands

- The Mobile Web Only Population: Socio-demographic Characteristics and Potential Bias
  Marek Fuchs, Darmstadt University of Technology
  Anke Metzler, Darmstadt University of Technology
Concurrent Sessions D
Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 9:
Unpacking Apathy and Cynicism in the United States
Moderator: Clyde Tucker, CNN
Location: Meeting Room 415 A/B, Fourth Floor

Are Nonvoters Dissatisfied or Just Disengaged?
Lunna Abrantes Lopes, Public Policy Institute of California
Eric McGhee, Public Policy Institute of California

Courts, Campaigns and Corruptions: An Empirical Test of the “Appearance of Corruption” Rationale for Campaign Finance Regulations
Nitya Rao, The University of Texas at Austin

Understanding Public Cynicism Toward the Federal Government: What is it About Government that Drives Overall Views?
Alec Tyson, Pew Research Center
Jocelyn Kiley, Pew Research Center
Meredith Dost, Pew Research Center

Beyond Right Track/Wrong Direction: A New Multi-indicator Measure of Political Sentiment
Donald P. Levy, Siena College Research Institute
David Redlawsk, Rutgers University
Ashley A. Koning, Rutgers University
Harry Wilson, Roanoke College
Meghann Crawford, Siena College Research Institute

How Do Americans Want Their Elected Representatives to Make Laws? Divergence in Preference and Perception Drives Disapproval of Congress
Bo MacInnis, Stanford University
Sarah Anderson, University of California, Santa Barbara
Jon A. Krosnick, Stanford University

Concurrent Sessions E
Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.

Session 1:
Panel: The Future of Telephone Interviewing: Revealing New Data on the State of Telephone Surveys
Moderator: David Dutwin, SSRS
Discussant: Paul J. Lavrakas, Independent Consultant
Location: Meeting Room 400/402, Fourth Floor

Telephone Survey Data Quality over the Past 20 Years and Trends in Telephone Response and Cost in the Past 15 Years
David Dutwin, SSRS

Review of Probability and Nonprobability Data Quality and Data Quality of Cell Phone Samples
Trent D. Buskirk, Marketing Systems Group

Comparative Costs of Survey Research and Current Costs in Telephone Surveys
Thomas M. Guterbock, University of Virginia
Concurrent Sessions E
Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 2: International Survey Measures, sponsored by WAPOR
Moderator: Ilana Ventura, NORC at the University of Chicago
Location: Meeting Room 406, Fourth Floor

Exploring a New Way to Detect Data Falsification in Surveys: Assessing the Meaning of “High Matches” between Observations in Survey Data
Katherine Simmons, Pew Research Center
Andrew Mercer, Pew Research Center
Steve Schwarzer, Pew Research Center

The Cross-national Equivalence of Customer Experience and Loyalty: The Case of Luxury Accommodation
Timothy B. Gravelle, University of Essex
Jill Andrews, Four Seasons Hotels and Resorts

Age Heaping: Measuring Age Misreporting Across a Multinational Survey
Diana L. Greene, RTI International
Curtiss Cobb, Facebook
Annette M. Green, RTI International
Safaa Amer, RTI International

Exploring Feasibility of Mail Surveys in Urban China
Chan Zhang, Fudan University
James M. Lepkowski, University of Michigan

The Impact of Survey Measurement Error: A Meta-analysis of Generalized Trust Research Using Either Dichotomous or Eleven-point Response Options
Sebastian Lundmark, University of Gothenburg

It’s the Economy, Stupid: Predicting Country Leadership Approval Around the World
Benjamin R. Ryan, The Gallup Organization

Session 3: Methodological Briefs - Response Rates
Moderator: Angie Jaszczak, Mathematica Policy Research
Location: Meeting Room 408, Fourth Floor

Cost Benefit Analysis of FedEx Follow-up on Response Rates
Daniel G. Harwell, American Institutes for Research
HarmoniJoie Noel, American Institutes for Research
Alison R. Huang, American Institutes for Research
Carol Wan, American Institutes for Research
Lee Hargraves, American Institutes for Research

Give It a Rest: Time between Call Attempts as a Method to Improve Telephone Survey Response Rates
Kelly Daley, Abt SRBI
Julie Pacer, Abt SRBI

Optimizing the Effects of Online Survey Reminders
Tzu-Jou Wan, American Institutes for Research
HarmoniJoie Noel, American Institutes for Research
Lee Hargraves, American Institutes for Research

Is Shorter Better: Can a Follow-up Survey with Fewer Items Increase Response Without Impacting Data Quality?
Jocelyn Newsome, Westat
Jennifer Anderson, Westat
Kerry Yarkin Levin, Westat
Brenda Schafer, Internal Revenue Service
Patrick Langetieg, Internal Revenue Service

Costs and Contact Rates in Face-to-Face Interviews: How Useful and Cost-effective are Additional Attempts in Face-to-Face Data Collection?
Dato Tsabutashvili, The Gallup Organization

How to Invite? Methods for Increasing Internet Survey Response Rate
Alison R. Huang, American Institutes for Research
HarmoniJoie Noel, American Institutes for Research
Lee Hargraves, American Institutes for Research
Concurrent Sessions E
Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:
Methodological Briefs - Response Rates
(continued)
Can a Locally-tailored Image Improve Return Rates?
Evidence from a Community-specific Study in California
Matt Jans, UCLA Center for Health Policy Research
Julie C. Linville, RTI International
David Grant, University of California, Los Angeles

Nonresponse Bias for Survey Estimates of Social Activities and Roles
Ashley Amaya, RTI International

Session 4:
Moderator: Richard Morin, Pew Research Center
Location: Meeting Room 410, Fourth Floor

Exploring New Ways to Measure Race/Ethnicity for the 2020 Census
Nicholas Jones, U.S. Census Bureau

Measuring Hispanic Racial Identity: A Challenge to Traditional Definitions of Race
Mark Hugo Lopez, Pew Research Center
Ana Gonzalez-Barrera, Pew Research Center

The Size, Characteristics and Key Attitudes of Multiracial Americans
Juliana Horowitz, Pew Research Center
Richard Morin, Pew Research Center

Do Multiracial Adults Favor One of their Background Races Over the Other: An Implicit Association Test
Annie Franco, Stanford University

Session 5:
Panel: 50 years of the National Longitudinal Surveys Program: Reflections on the Last Half-Century of Large-scale High-quality Survey Research
Moderator: A. Rupa Datta, NORC at the University of Chicago
Location: Meeting Room 412, Fourth Floor

Adapting Weighting Procedures to Complex Sample Design in NLSY79
Colm O’Muircheartaigh, University of Chicago
Steven Pedlow, NORC at the University of Chicago

Designing Longitudinal Labor Force Survey Questionnaires 1965 to the Present
A. Rupa Datta, NORC at the University of Chicago

Evolution of Survey Operations in the NLSYs
Lauren Seward, NORC at the University of Chicago

Incorporating Technology and Adult Learning Methods into Field Interviewer Trainings
Vicki Wilmer, NORC at the University of Chicago

Recordings, Reinterviews and Review: Data Quality Assurance Across the Years
Isabella Velasquez, NORC at the University of Chicago

Beware of What You Wish For: Navigating the Challenges of 50 Years of Data Dissemination
Rosella Gardecki, The Ohio State University
Concurrent Sessions E
Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 6: Preferences and Outcomes in Multi-Mode Research
Moderator: Don Dillman, Washington State University
Location: Meeting Room 616 A/B, Sixth Floor

- Effects of an Initial Offering of Multiple Survey Response Options on Response Rates
  - Elizabeth A. Steele, The Gallup Organization
  - Jenny Marlar, The Gallup Organization
  - Laura Allen, The Gallup Organization
  - Kirti N. Kanitkar, The Gallup Organization

- Mode Effects on Subjective Well-being Research: Do they Affect Regression Coefficients?
  - Rosa Sanchez Tome, University of Lausanne
  - Caroline Roberts, University of Lausanne
  - Michèle Ernst Stähli, University of Lausanne
  - Dominique Joye, University of Lausanne

- Mobile Device Use in Web Surveys Among College Students: Predictors and Consequences for Data Quality
  - Scott Beach, University of Pittsburgh
  - Donald Musa, University of Pittsburgh
  - Stephen Strotmeyer, University of Pittsburgh
  - Janet Schlarb, University of Pittsburgh

- Mode Effects in American Trends Panel: Bayesian Analysis of a Cross-Classified Item-Person Mixed Model
  - Jeff Gill, Washington University at St. Louis
  - Stanislav Kolenikov, Abt SRBI
  - Kyley McGeeney, Pew Research Center

- A Test of Web/PAPI Protocols and Incentives for the Residential Energy Consumption Survey
  - Paul P. Biemer, RTI International
  - Joe Murphy, RTI International
  - Stephanie Zimmer, RTI International
  - James (Chip) Berry, U.S. Energy Information Administration
  - Katie Lewis, U.S. Energy Information Administration
  - Deng Shaofen, U.S. Energy Information Administration

- Mode Effect on Racial Sensitive Questions between Web and Computer-assisted Self-Interview
  - Mingnan Liu, SurveyMonkey
  - Yichen Wang, NERA Economic Consulting
  - James M. Lepkowski, University of Michigan

Session 7: Writing Questions for Web Surveys: Cutting Edge Issues in Design & Implementation
Moderator: Randall Thomas, GfK
Location: Meeting Room 615 A/B, Sixth Floor

- Conducting Survey Experiments Using an Online Labor Market
  - Stephanie Fowler, National Cancer Institute
  - Gordon Willis, National Cancer Institute
  - Richard P. Moser, National Cancer Institute
  - Reanne L.M. Townsend, Westat
  - Aaron Maitland, Westat
  - Hanyu Sun, Westat
  - Rebecca Ferrer, National Cancer Institute
  - David Berrigan, National Cancer Institute

- Cheating on Political Knowledge Questions in Online Surveys: An Assessment of the Problem and Solutions
  - Scott Clifford, University of Houston
  - Jennifer Jerit, Stony Brook University

- Assessing the Effects and Effectiveness of Attention-check Questions in Web Surveys: Evidence From a 14 Country Cross-national Survey Experiment
  - David L. Vannette, Qualtrics

- Investigating Cognitive Effort of Response Formats in Web Surveys using Paradata
  - Jan Karem Höhne, University of Göttingen
  - Stephan Schlosser, University of Göttingen
  - Dagmar Krebs, University of Giessen

- Using Paradata to Identify Questions with High Respondent Burden for Improvement in Future Surveys
  - Rebecca J. Powell, RTI International
  - Ashley Richards, RTI International
  - Shengchao Yu, New York City Department of Health and Mental Hygiene
  - Robert Brackbill, New York City Department of Health and Mental Hygiene
Session 8:
Public Opinion on Income Inequality and the Economy

Moderator: Nancy J. Belden, Belden Russonello Strategists
Location: Meeting Room 602, Sixth Floor

Lagging Indicators of the Great Recession
Tom W. Smith, NORC at the University of Chicago

When Do the Rich Win?
James Alexander Branham, University of Texas at Austin
Stuart Soroka, University of Michigan
Christopher Wlezien, University of Texas at Austin

Trends in Americans’ Attitudes toward Inequality
Dan Malato, NORC at the University of Chicago
David Sterrett, NORC at the University of Chicago
Jennifer Benz, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago

Income, Life Evaluation, Well-being: A Longitudinal U.S. Panel Study
Diana Liu, The Gallup Organization
Sangeeta Agrawal, The Gallup Organization

Job Approval and Economic Evaluations: Survey Experiment Data from Wisconsin
Sarah Niebler, Dickinson College

Session 9:
Panel: The 2016 Election and Impact on American Foreign Policy

Moderator: Floyd Ciruli, Crossley Center for Public Opinion Research
Location: Meeting Room 415 A/B, Fourth Floor

U.S. Foreign Policy is Moving to the Right. All Rhetoric or Boots on the Ground?
Floyd Ciruli, Crossley Center for Public Opinion Research

Increasing Ideological and Partisan Conflict in Public Opinion
Robert Shapiro, Columbia University

America Divided: A Growing Rift Between and Within the Parties on Foreign Policy
Dina Smeltz, Chicago Council on Global Affairs

Developing a Conservative Foreign Policy
Kathleen Frankovic
AAPOR Poster Session 2
Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.
Governor’s Ballroom, Fourth Floor

1: Using Wearable Technology to Measure Health Outcome Indicators: A New Frontier in Data Collection
Ebo Dawson-Andoh, Mathematica Policy Research
Nicholas Beyler, Mathematica Policy Research

2: Can Housework Help? Gender, Time Use And Disparities In Meeting Physical Activity Requirements
Rachel Nicole Cusatis, University of Wisconsin-Milwaukee
Noelle Chesley, University of Wisconsin - Milwaukee

3: Perceptions about Scientific Agreement, Trust in Scientists and the American Public’s Beliefs of Global Warming
Soohee Kim, Stanford University
Jon A. Krosnick, Stanford University

4: Unbiasing Information Search and Processing through Personal and Social Identity Mechanisms
Benjamin A. Lyons, Southern Illinois University

5: Do Facts Matter? How Political Opinions Shape Perceptions of Fact on Politicized Issues
Sarah Kelley, University of California Berkeley

6: Estimating Population Size Using the Network Scale-up Method
Patrick Habecker, University of Nebraska-Lincoln
Kirk Dombrowski, University of Nebraska-Lincoln
Bilal Khan, University of Nebraska-Lincoln

7: Response Order Effects on a Web Survey of Nurse Practitioners
Gwendolyn Quintana, University of Texas
Lydia E. Riley, American Association of Nurse Practitioners

8: Exploring Mode Effects Between Smartphone and Personal Computer Mode of Administration of a National Household Study
Kristine Fahney Want, RTI International
Ashley Richards, RTI International
Stephanie Zimmer, RTI International
Danielle Mayclin, U.S. Department of Energy

9: “Mental Retardation” vs. “Intellectual Disability”: Differences in Responses
Marina Stavrakantonaki, University of Illinois at Chicago
Timothy P. Johnson, University of Illinois at Chicago

10: Come Again? Modelling Household Calling Propensities in a Longitudinal Study Using Wave 1 Call Records Data
Carlos Lagorio, University of Essex

11: CATI vs. CAPI: Mode Effects on Item Nonresponse for Sensitive Topics
Chariklia Hoenig, Bundeswehr Center for Military History and Social Science

Duane F. Alwin, Pennsylvania State University
Manja Coopmans, Utrecht University

13: Does Economic Development Foster Social Tolerance in China
Xiuhua Wang, Baylor University

14: Disagreeing in New Settings: Considering the Effects of Meme Format and Perceived Network Homophily in Online Political Talk
Benjamin A. Lyons, Southern Illinois University

15: An Adjusted Estimator for the Fay-Herriot Log-Level Model with Measurement Error in Covariates
Sepideh Mosaferi, University of Maryland, JPSM

16: An Evaluation Study of the Use of Paradata to Enhance Data Quality
Ana Lucia Córdova Cazar, University of Nebraska-Lincoln
Robert F. Belli, University of Nebraska-Lincoln

17: Sexuality and Social Attitudes: Evidence from 202 Attitude Measures in the General Social Survey
Landon Schnabel, Indiana University

18: A Closer Look at Response Time Outliers in Online Surveys Using Paradata Survey Focus
Stephan Schlosser, University of Göttingen
Jan Karem Hohne, University of Göttingen

19: Men’s Attitudes Towards Abortion: Are Men More Likely To Be Pro-Choice or Pro-Life In the U.S.?
Rachel Hassan, Queens College, CUNY
Holly E. Reed, Queens College, CUNY

20: Changing Patterns of Online Deliberation and Users’ Reciprocal Exchanges: Online Story Commenting on the NYT, Facebook and Reddit
Yee Man Margaret Ng, University of Texas at Austin
AAPOR Poster Session 2
Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.
Governor’s Ballroom, Fourth Floor

21: Measuring Punitiveness: Public Attitudes Towards the Punishment of Juvenile and Adult Offenders
   Eva Aizpurua, University of Castilla La Mancha

22: Working with the SIPP-EHC Audit Trails: Sequential and Parallel Retrieval
   Jinyoung Lee, University of Nebraska–Lincoln
   Benjamin C. Seloske, University of Nebraska–Lincoln
   Ana Lucia Córdova Cazar, University of Nebraska–Lincoln
   Adam Eck, University of Nebraska–Lincoln
   Robert F. Belli, University of Nebraska–Lincoln

23: Consequences of Dropping the Landline Sample from RDD Surveys: Analysis from Four Years of Public Opinion Data
   Courtney Kennedy, Pew Research Center
   Kyley McGeeney, Pew Research Center
   Scott Keeter, Pew Research Center
   Andrew Perrin, Pew Research Center
   Eileen Patten, Pew Research Center
   Amanda Lee, Pew Research Center
   Jonathan Best, Princeton Survey Research Associates International

24: An Evaluation of Statewide Dual Frame Sample Designs in Idaho
   Monica A. Reyna, University of Idaho
   Snehalatha Gantla, University of Idaho

25: Seasonal Adjustment and Analyses of Daily Employment Measures
   Benjamin R. Ryan, The Gallup Organization

26: Characterizing Satisficers in Web Surveys Using Paradata to Target Interventions
   Sarah S. Vetting, U.S. Census Bureau
   Rachel Horwitz, U.S. Census Bureau
   Rachel Bray, U.S. Census Bureau
   Adriana Hernandez Viver, U.S. Census Bureau
   Jennifer Tancreto, U.S. Census Bureau
   Courtney Reiser, U.S. Census Bureau

27: Recruiting a Survey Sample Online: Detecting and Preventing Fraud
   Derick Brown, RTI International
   Jill A. Dever, RTI International
   Linda B. Squiers, RTI International
   Erik M. Augustson, National Cancer Institute

28: The Best of Both Worlds: Utilizing Best Practices From Web and Survey Design
   Amanda Libman Barry, Nielsen
   Casey Langer Tesfaye, Nielsen
   Jenna Levy, Nielsen

29: Making Connections on the Internet: Online Survey Panel Communications
   Amanda Libman Barry, Nielsen
   Christina Eiginger, Nielsen
   Lauren A. Walton, Nielsen
   Kay Ricci, Nielsen

30: Assessing Potential Bias in Respondent-driven Incident Based Data from a Web Survey of College Students
   Kimberly C. Peterson, RTI International
   Marcus E. Berzofsky, RTI International
   Bonnie E. Shook-Sa, RTI International
   Christopher Krebs, RTI International
   Christine Lindquist, RTI International

31: Desktops, Tablets and Phones, Oh My! Device Preference for Web Based Surveys
   Sari Schy, NORC at the University of Chicago
   Alyssa Ghirardelli, NORC at the University of Chicago
   Heather Morrison, NORC at the University of Chicago

32: To Record or Ask: Measuring Respondent Gender in RDD Surveys
   Margaret Tyson, Langer Research Associates
   Chad Kiewiet de Jonge, Langer Research Associates
   Gary Langer, Langer Research Associates

33: Predicting Public Reception of Scientific Evidence Using the Scientific Reasoning Scale
   Caitlin Drummond, Carnegie Mellon University
   Baruch Fischhoff, Carnegie Mellon University

34: Debunking Myths About the Quality of Industry and Occupation Data Collected Through Self-administered Web Surveys
   Felicia I. Hurwitz, Mathematica Policy Research
   Jillian Stein, Mathematica Policy Research
   Amanda L. Skaff, Mathematica Policy Research

35: The Nexus Between Data Science and Survey Design and Practice
   Steven B. Cohen, RTI International
   Gayle S. Bieler, RTI International
AAPOR Poster Session 2
Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.
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36: Applying a Blended Learning Model to Field Staff Training
Deborah R. Herget, RTI International
Sameena Y. Siddiqui, RTI International
Colleen M. Spagnardi, RTI International

37: Keeping Up with the Times: A Web Diary Design for the Consumer Expenditure Survey
Nhien To, U.S. Bureau of Labor Statistics

38: Who Gets It? Comprehension Difficulties in Political Survey Questions
Naomi Kamoen, Utrecht University
Bregje C. Holleman, Utrecht University

39: Hands-Free Testing: Applying Automatic Methodologies to Data Collection and Cleaning
Larry M. Vittoriano, Mathematica Policy Research
Sean Kirk, Mathematica Policy Research
Matt Potts, Mathematica Policy Research
Taylor Calise, Mathematica Policy Research

40: Influence of Family-based Factors on Response Propensity in the Project Talent Twin and Sibling Study
Deanna Lyter Achorn, American Institutes for Research
Danielle Battle, American Institutes for Research
Ashley Kaiser, American Institutes for Research
Carol A. Prescott, University of Southern California

41: Cross-cultural Measurement Invariance Among German Migrants in Welfare Benefits Receipt
Jonas F. Beste, Institute for Employment Research (IAB)
Arne Bethmann, University Mannheim

42: Patterns of Unit and Item Nonresponse in a Multinational Web Survey
Allison Ackermann, Abt SRBI
Elaine Howard Ecklund, Rice University
Benjamin Phillips, Abt SRBI
Alec Brulia, Abt SRBI

43: Dynamic Instructions in Check-All-That-Apply Questions
Tanja Kunz, Darmstadt University of Technology
Marek Fuchs, Darmstadt University of Technology

44: Timing is Everything: Discretely Discouraging Mobile Survey Response through the Timing of Email Contacts
Ashley Richards, RTI International
Amanda C. Smith, RTI International
Bonnie E. Shook-Sa, RTI International
Marcus E. Berzofsky, RTI International

45: Great Jobs Associate with High Well-being Worldwide
James Bird, The Gallup Organization
Sangeeta Agrawal, The Gallup Organization
Diana Liu, The Gallup Organization

46: Has Historical Survey Response Error Masked the Prevalence of Mental Health Conditions in the United States?
Dianne Rucinski, Independent Researcher

Thomas Tedone, U.S. Bureau of Labor Statistics

48: Analysis of Weighting Controls and Their Effect on Data Validity
Kalina Popova, Nielsen

49: Public Opinion on the Death Penalty: Personality and Social-psychological Predictors
George F. Bishop, University of Cincinnati
Dmitriy Poznyak, Mathematica Policy Research

50: Physical Measures, Specimen Collection and Health Apps: Public Willingness to Participate in the Next Generation of Health Surveys
John M. Boyle, ICF International
Lew Berman, ICF International
Jamie Dayton, ICF International
Ronaldo Iachan, ICF International
Eric Miller, ICF International
Melanie Courtright, Research Now
Kartik Pashupati, Research Now

Daniel Lawrence, NORC at the University of Chicago
Katie O’Doherty, NORC at the University of Chicago
Meredith Czapek, NORC at the University of Chicago
Kriston Koepp, NORC at the University of Chicago
AAPOR Poster Session 2
Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.
Governor’s Ballroom, Fourth Floor

52: Statistics Canada’s Experiences in Implementing and Managing Responsive Collection Design for CATI Surveys
   Francois Laflamme, Statistics Canada
   Lise Rivais, Statistics Canada
   Sylvie Bonhomme, Statistics Canada

53: Developing and Testing Items to Measure Limited English Proficiency for the MCBS
   Rene Bautista, NORC at the University of Chicago
   Lisa Lee, NORC at the University of Chicago
   Samuel C. Haffer, U.S. Centers for Medicare & Medicaid Services
   Paul Guerino, U.S. Centers for Medicare & Medicaid Services

54: Increasing Motivation, Engagement and Data Quality Through a Child-friendly Online Platform for Survey Data Collection with Children
   Melissa DeRosier, 3C Institute
   Janey McMillen, 3C Institute

55: Surveying Rural Appalachia: A Study of Modes, Response Rates and Cost in a Rural, Hard to Engage Population
   Morgan Jones, East Tennessee State University
   Kelly N. Foster, East Tennessee State University
Session 1:
The Telephone Consumer Protection Act (TCPA) and Public Opinion Research

Moderator: Bob Davis, Davis Research LLC
Location: Meeting Room 400/402, Fourth Floor

The TCPA Stages of Grief
Bob Davis, Davis Research LLC

Stories from the Front Line
Duane Berlin, Lev Berlin LLC

Efforts Underway to Clarify, Modify and Change the Law
Howard Fienberg, Marketing Research Association

Identifying Potential TCPA Risk in Shared Service Telephone Blocks
Linda Piekarski, Survey Sampling International

Session 2:
Media Effects on Public Opinion

Moderator: Barry Feinberg, BMF Research & Consulting
Location: Meeting Room 406, Fourth Floor

Partisan Media’s Effects in Shaping Americans’ Views about Pope Francis
Heather Akin, University of Pennsylvania
Nan Li, Annenberg Public Policy Center, University of Pennsylvania
Dietram A. Scheufele, University of Wisconsin - Madison
Kathleen Hall Jamieson, Annenberg Public Policy Center, University of Pennsylvania

Social Reality, Media Hype and Public Opinion: The Dynamics of Public Concern about the U.S. Economy, 1975–2014
Jill A. Edy, University of Oklahoma
Patrick C. Meirick, University of Oklahoma

How Millennials Get News: Inside the Habits of America’s First Digital Generation
Jennifer Benz, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago
Tom Rosenstiel, The American Press Institute
Kevin Loker, The American Press Institute
Emily Alvarez, NORC at the University of Chicago
Dan Malato, NORC at the University of Chicago
Becky Reimer, NORC at the University of Chicago
David Sterrett, NORC at the University of Chicago
Jennifer Titus, NORC at the University of Chicago

Do Muslims Pose a Threat to American Values? Symbolic Threat Mediates the Link Between News Media Messages and Support for Anti-Muslim Policies
Stewart M. Coles, University of Michigan
Muniba Saleem, University of Michigan

From Suppressive to Proactive: The Chinese Government’s Control Strategies Over Media Coverage in the Area of Popular Protests - The Evidence from Wukan Incident
Chao Zhang, Tsinghua University
Shaowei Chen, Tsinghua University
Concurrent Sessions F
Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:
Innovations with Existing Technologies
Moderator: Mathew Stange, Mathematica Policy Research
Location: Meeting Room 408, Fourth Floor

Implications of Requesting GPS Data when Recruiting Respondents for a Travel Study
Josh De La Rosa, Abt SRBI

The Validity of Collecting Data Using Short Message Service (SMS): Experimental Evidence from Four African Countries
Charles Q. Lau, RTI International
Anzie Lombard, TNS
Melissa Baker, TNS
Joseph Eyerman, RTI International
Lisa Thalji, RTI International

Implementing Bring Your Own Device in a Survey Organization
Jessica L. Holzberg, U.S. Census Bureau
Casey M. Eggleston, U.S. Census Bureau

The Use of Mobile Technologies for Management of Data Collectors for Household Surveys: An Examination of Strategies, Benefits and Obstacles
Tamara Bruce, Westat
Susan Genoversa, Westat
Brad Edwards, Westat
Abie Reifer, Westat
Gonzalo Rivero, Westat

Innovative Quality Assurance Use of GIS Data in Field Surveys
Marsha A. Hasson, Westat
Tammy Cook, Westat

Session 4:
Data Quality Issues for Online Surveys
Moderator: Doug Currivan, RTI International
Location: Meeting Room 410, Fourth Floor

Impact of ‘Don’t Know’ Options on Attitudinal and Demographic Questions
Larry Osborn, GfK Custom Research
Nicole R. Buttermore, GfK Custom Research
Frances M. Barlas, GfK Custom Research
Abigail Giles, GfK Custom Research

Assessing Changes in Coverage Bias of Web Surveys as Internet Access Increases in the United States
David Sterrett, NORC at the University of Chicago
Dan Malato, NORC at the University of Chicago
Jennifer Benz, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago
Ned English, NORC at the University of Chicago

Squeaky Clean: Data Cleaning and Bias Reduction
Frances M. Barlas, GfK Custom Research
Randall K. Thomas, GfK Custom Research
Mansour Fahimi, GfK Custom Research
Nicole R. Buttermore, GfK Custom Research

Trap Questions in Online Surveys
Laura Wronski, SurveyMonkey
Mingnan Liu, SurveyMonkey

Identifying Psychosocial Correlates of Response in Panel Research: Evidence from the Health and Retirement Study
Colleen McClain, University of Michigan
Session 5: New Approaches to Total Survey Error  ▼
**Moderator:** Nicholas Synodinos, University of Hawaii
**Location:** Meeting Room 412, Fourth Floor

- Are Interviewer Effects on Interview Length Related to Interviewer Effects on Straight-lining in the European Social Survey?
  - Katrijn Denies, KU Leuven
  - Caroline Vandenplas, KU Leuven
  - Koen Beullens, KU Leuven
  - Geert Loosveldt, KU Leuven

- Trends in Face-to-Face Household Survey Nonresponse and Level of Effort
  - Douglas Williams, Westat
  - J. Michael Brick, Westat
  - Ryan Hubbard, Westat

- Motivated Underreporting and Response Propensity: Do Persons Likely to Respond Give Better Answers to Filter and Eligibility Questions?
  - Ruben L. Bach, Institute for Employment Research (IAB)
  - Stephanie Eckman, RTI International
  - Jessica Wengrzik, GESIS – Leibniz Institute for the Social Sciences

- Multi-client Household Panel Quality: The Case of AmeriSpeak
  - Martin Barron, NORC at the University of Chicago
  - J. Michael Dennis, NORC at the University of Chicago
  - Nada Ganesh, NORC at the University of Chicago

- Re-interview Power-cost Tradeoffs for Identifying and Adjusting Measurement Effects in Multi-mode Surveys
  - Thomas Klausch, GESIS – Leibniz Institute for the Social Sciences
  - Barry Schouten, Statistics Netherlands
  - Buelens Bart, Statistics Netherlands
  - Van den Brakel Jan, Statistics Netherlands

Session 6: Evaluating New Methods in Election Polling  ▼
**Moderator:** Chris Jackson, Ipsos Public Affairs
**Location:** Meeting Room 616 A/B, Sixth Floor

- Voter Registration Databases and MRP: Toward the Use of Large Scale Databases in Public Opinion Research
  - Yair Ghitza, Catalyst, LLC
  - Andrew Gelman, Columbia University

- Using Precinct Level Election Results and Voter Registration Databases to Address Challenges In Down Ballot Election Polling
  - Jonathan M. Robinson, Catalyst, LLC

- The Effectiveness of Multilevel Regression with Post Stratification in Using Survey Data to Predict Popular Vote by State on U.S. Presidential Elections
  - David Llanos, The Gallup Organization
  - Diana Liu, The Gallup Organization

- Disentangling Total Error, Bias and Variance in Election Polls
  - David Rothschild, Microsoft Research
  - Sharad Goel, Stanford University

- Calibration of Nonprobability Samples to KnowledgePanel for Election Polling
  - Robert Benford, GfK Custom Research
  - Randall K. Thomas, GfK Custom Research
  - Mansour Fahimi, GfK Custom Research
  - Frances M. Barlas, GfK Custom Research
  - David Pace, The Associated Press
  - Emily Swanson, The Associated Press
Concurrent Sessions F
Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7:
Impact of Incentives on Response Rates
Moderator: Dawn Nelson, U.S. Census Bureau
Location: Meeting Room 615 A/B, Sixth Floor
Using Cash Incentives to Help Recruitment in a Probability Based Web Panel: The Effects on Sign Up Rates, Recruitment Cost and Sample Composition
Ulrich Krieger, University of Manheim
Understanding Incentives for Completion: Charitable Contributions, Direct Payments and Choice
Catherine Wilson, 23andMe
Incentive Effects on Respondent Characteristics and Survey Responses
Lindsey Witt-Swanson, University of Nebraska-Lincoln
Jolene D. Smyth, University of Nebraska-Lincoln
Kristen Olson, University of Nebraska-Lincoln
Early-Bird Incentives: Results From an Experiment to Determine Response Rate and Cost Effects
Jessica De Santis, Mathematica Policy Research
Ryan Callahan, Mathematica Policy Research
Shawn Marsh, Mathematica Policy Research
Irma Perez-Johnson, Mathematica Policy Research
“Cheaters” vs. “Good Samaritans”: Predicting Who Will Cash Prepaid-incentive Checks
Robyn Rapoport, SSRS
Michelle M. Doty, The Commonwealth Fund
Elizabeth Hamel, The Henry J. Kaiser Family Foundation

Session 8:
Reaching the Hard-to-Reach
Moderator: Ismael Flores Cervantes, Westat
Location: Meeting Room 602, Sixth Floor
Planning for Production: Design of the Sampling Plan for the 2016-2017 National Survey of Children’s Health
Jason Fields, U.S. Census Bureau
Scott Albrecht, U.S. Census Bureau
Keith Finlay, U.S. Census Bureau
Antoinette Lubich, U.S. Census Bureau
Tracy Mattingly, U.S. Census Bureau
Using Adaptive Design Methods to Locate and Survey a Longitudinal Sample After Decades
Karen Grigorian, NORC at the University of Chicago
Tom Hoffer, NORC at the University of Chicago
Jill Connelly, NORC at the University of Chicago
Tracing the Untraceable: A Look at Integrated and Flexible Locating Strategies in a Large-scale Study of Non-custodial Fathers
Jennifer Herard, Mathematica Policy Research
Rachel Sutton-Heisey, Mathematica Policy Research
Rebecca DiGiuseppe, Mathematica Policy Research
Cleo Jacobs Johnson, Mathematica Policy Research
Shawn Marsh, Mathematica Policy Research
Lessons Learned: Face-to-Face Data Collection with Low-Income and Middle Class Population in New York City
Daniel Goldstein, NYC Department of Housing Preservation and Development
Ahuva Jacobowitz, NYC Department of Housing Preservation and Development
Do Spanish-language Survey Mode Options Improve Response Rates and Representation of Spanish-preferring Medicare Beneficiaries? Results from a Randomized Experiment
Marc N. Elliott, RAND Corporation
Cheryl L. Damberg, RAND Corporation
Ann C. Haas, RAND Corporation
Concurrent Sessions F
Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 9:
Panel: The 2015 Great British Polling Disaster – What Have We Learned?
Moderator: Mario Callegaro, Google
Location: Meeting Room 400/402, Fourth Floor

Patrick Sturgis, University of Southampton
Michael Traugott, University of Michigan
Claire Durand, Université de Montréal
Scott Keeter, Pew Research Center
Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>AAPOR Committee Meetings (See page 26)</td>
<td></td>
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</tbody>
</table>
| 7:00 a.m. – 8:00 a.m. | AAPOR Fun Walk/Run  
Sponsored by nielsen                  | Check in the lobby of the Hilton Austin @ 6:30 a.m. |
| 7:00 a.m. – 8:00 a.m. | AAPOR Continental Breakfast in the Exhibit Hall                     | Governor’s Ballroom, Fourth Floor             |
| 7:00 a.m. – 2:00 p.m. | AAPOR Exhibit Hall and Book Exhibit Open                         | Governor’s Ballroom, Fourth Floor             |
| 7:30 a.m. – 3:00 p.m. | AAPOR Registration Desk Open                                      | Governor’s Ballroom Prefunction, Fourth Floor |
| 8:00 a.m. – 9:30 a.m. | Concurrent Sessions G                                             |                                               |
| Session 1:         | Questionnaire Design: Response Options, Response Format and Measurement Error  
M-Q                          | Meeting Room 400/402, Fourth Floor                                  |
| Session 2:         | Election Issues for 2016                                           | Meeting Room 406, Fourth Floor                  |
| Session 3:         | Methodological Briefs - Panel Recruitment & Retention              | Meeting Room 408, Fourth Floor                  |
| Session 4:         | Experiments with Mobile Data Collection                            | Meeting Room 410, Fourth Floor                  |
| Session 5:         | Using Paradata to Improve Data Quality                             | Meeting Room 412, Fourth Floor                  |
| Session 6:         | New Math for Nonprobability Samples                               | Meeting Room 616 A/B, Sixth Floor              |
| Session 7:         | Refining ABS                                                      | Meeting Room 615 A/B, Sixth Floor              |
| Session 8:         | Panel: Measuring Attitudes on Abortion – Time for Another Look     | Meeting Room 602, Sixth Floor                  |

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

- **AI**: Attitudes & Issues – Substantive
- **DCol**: Data Collection (Sampling)
- **DQt**: Data Quality
- **DSc**: Data Science
- **Inv**: Innovations/Emerging Methods
- **M-Pop**: Measurement: Populations and Topics
- **M-Q**: Measurement: Questionnaires and Interviewing
- **Multi**: Multi-cultural, Multi-national and Multi-lingual
- **Prob/Non**: Online/Probability/Nonprobability
- **EL**: Politics/Elections
- **R**: Response
- **S**: Sampling
## Conference Program

### Saturday, May 14, 2016

**Reminder:** AAPOR Sessions are located at the Hilton Austin.

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<thead>
<tr>
<th>Time</th>
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| 9:30 a.m. - 10:00 a.m. | AAPOR Beverage Break in the Exhibit Hall  
*Sponsored by [ICE](https://www.ice.com)* | Governor’s Ballroom, Fourth Floor |
| 10:00 a.m. – 11:30 a.m. | **Concurrent Sessions H**  
  **Session 1:** Panel: Optimizing User Experience for Survey Instruments on Smartphones  
  *Inv* | Meeting Room 400/402, Fourth Floor |
|                   |  **Session 2:** Methods to Improve Data Quality  
  *DQ* | Meeting Room 406, Fourth Floor |
|                   |  **Session 3:** Goodbye Humans: Robots, Drones and Wearables as Data Collectors  
  *Inv* | Meeting Room 408, Fourth Floor |
|                   |  **Session 4:** Methods Research in Online Surveys  
  *Prob/Non* | Meeting Room 410, Fourth Floor |
|                   |  **Session 5:** Measuring Sexual Victimization  
  *M-Pop* | Meeting Room 412, Fourth Floor |
|                   |  **Session 6:** Panel: Advancements in Cross-cultural and Multilingual Questionnaire Design and Pretesting  
  *Multi* | Meeting Room 616 A/B, Sixth Floor |
|                   |  **Session 7:** Panel: Blazing a Trail Without Losing the Path: How the History of LGBTQ Public Opinion Research Can Lead Emerging Issues and Questions  
  *AI* | Meeting Room 615 A/B, Sixth Floor |
| 11:30 a.m. – 12:45 p.m. | AAPOR Luncheon and Activities Awards Ceremony  
*AAPOR Committee Meetings (See page 26)* | Austin Grand Ballroom, Fourth Floor |
| 12:30 p.m. – 2:00 p.m. | **AAPOR Speed Networking Session #2** | Austin Salon J Foyer, Sixth Floor |
| 12:45 p.m. – 1:45 p.m. | **AAPOR Dessert Reception in the Exhibit Hall**  
*Sponsored by [Hilton](https://www.hilton.com)*  
**AAPOR Meet the Authors Session**  
**AAPOR Book Sale**  
**AAPOR Poster Session #3** | Governor’s Ballroom, Fourth Floor |
## Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

### 1:45 p.m. – 3:15 p.m.  
**Concurrent Sessions I**

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<tbody>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td><strong>Concurrent Sessions I</strong></td>
<td></td>
</tr>
<tr>
<td>Session 1</td>
<td>Panel: Nonprobability Samples: Biases and Estimation</td>
<td>Meeting Room 400/402, Fourth Floor</td>
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<tr>
<td>Session 2</td>
<td>Identifying Respondents Behaving Badly</td>
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<tr>
<td>Session 3</td>
<td>Matchmaking Survey Data and Big Data</td>
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<tr>
<td>Session 4</td>
<td>Rights of Respondents</td>
<td>Meeting Room 410, Fourth Floor</td>
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<tr>
<td>Session 5</td>
<td>God and Hillary, Not Necessarily in that Order</td>
<td>Meeting Room 412, Fourth Floor</td>
</tr>
<tr>
<td>Session 6</td>
<td>The State of Cell Phone Surveying</td>
<td>Meeting Room 616 A/B, Sixth Floor</td>
</tr>
<tr>
<td>Session 7</td>
<td>Assessing the ACA: Measuring Coverage</td>
<td>Meeting Room 615 A/B, Sixth Floor</td>
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<tr>
<td>Session 8</td>
<td>Panel: When Numbers Aren’t Enough: Supplementing Quantitative Data Collection with Qualitative Insights</td>
<td>Meeting Room 602, Sixth Floor</td>
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### 3:30 p.m. – 5:00 p.m.  
**Concurrent Sessions J**

<table>
<thead>
<tr>
<th>Session</th>
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<th>Location</th>
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<tbody>
<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td><strong>Concurrent Sessions J</strong></td>
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<tr>
<td>Session 1</td>
<td>Panel: The AAPOR Report on Address–Based Sampling</td>
<td>Meeting Room 400/402, Fourth Floor</td>
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<tr>
<td>Session 2</td>
<td>Alternative Approaches to Measuring Survey Error</td>
<td>Meeting Room 406, Fourth Floor</td>
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<td>Session 3</td>
<td>Making Twitter Glitter in Survey Research</td>
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<tr>
<td>Session 4</td>
<td>Changes and Constants Over Time</td>
<td>Meeting Room 410, Fourth Floor</td>
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<tr>
<td>Session 5</td>
<td>The Mechanics of Election Polls</td>
<td>Meeting Room 412, Fourth Floor</td>
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<tr>
<td>Session 6</td>
<td>Health &amp; Health Care: Measurement and Methods</td>
<td>Meeting Room 616 A/B, Sixth Floor</td>
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<tr>
<td>Session 7</td>
<td>Interviewer Effects</td>
<td>Meeting Room 615 A/B, Sixth Floor</td>
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<tr>
<td>Session 8</td>
<td>Panel: Maintaining Data Quality During Fieldwork in International CAPI Surveys</td>
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## Conference Program

**WAPOR 69th Annual Conference**

### Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

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<tr>
<td>5:15 p.m. – 6:45 p.m.</td>
<td><strong>AAPOR Membership &amp; Business Meeting</strong></td>
<td>Meeting Room 400/402, Fourth Floor</td>
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<tr>
<td>7:00 p.m. – 7:45 p.m.</td>
<td><strong>AAPOR President’s Reception</strong></td>
<td>Austin Grand Prefunction, Sixth Floor</td>
</tr>
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<td></td>
<td><em>Sponsored by <a href="http://www.nielsen.com">nielsen</a></em></td>
<td></td>
</tr>
<tr>
<td>7:45 p.m. – 10:00 p.m.</td>
<td><strong>AAPOR Awards Banquet</strong></td>
<td>Austin Grand Ballroom, Sixth Floor</td>
</tr>
<tr>
<td>10:00 p.m. – 1:00 a.m.</td>
<td><strong>AAPOR Post-Banquet Party: &quot;Keep Austin Weird&quot;</strong></td>
<td>Governor’s Ballroom, Salon A/B, Fourth Floor</td>
</tr>
<tr>
<td>10:00 p.m. – 2:00 a.m.</td>
<td><strong>AAPOR Applied Probability</strong></td>
<td>Meeting Room 415 A/B, Fourth Floor</td>
</tr>
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</table>
Session 1:
Questionnaire Design: Response Options, Response Format and Measurement Error
Moderator: Robert W. Oldendick, University of South Carolina
Location: Meeting Room 400/402, Fourth Floor

Multi-national Replication of Experiments on Acquiescence from Schuman and Presser
Henning Silber, GESIS - Leibniz Institute for the Social Sciences
Tobias Stark, Utrecht University
Annelies G. Blom, University of Mannheim
Jon A. Krosnick, Stanford University

Number of Response Categories and Reliability of Measurement
Duane F. Alwin, Pennsylvania State University
Erin Marie Baumgartner, Rice University
Brett Aaron Beattie, Pennsylvania State University

Directly Testing Accepted Wisdom Regarding the Validity of Different Scale Lengths
Sophia Yang, University of Texas at Austin
David Yeager, University of Texas at Austin
Jon A. Krosnick, Stanford University
Sowmya Anand, University of Illinois at Chicago

What’s It Going to Be? Yes or No?: Acquiescence Bias vs. Salience in Response
Randall K. Thomas, GfK Custom Research
Frances M. Barlas, GfK Custom Research
Nicole R. Buttermore, GfK Custom Research
Jolene D. Smyth, University of Nebraska-Lincoln

Extreme Response Style: Scale Type and Left/Right Preferences
Allyson L. Holbrook, University of Illinois at Chicago
David Sterrett, NORC at the University of Chicago
Xiaoheng Wang, University of Illinois at Chicago

Session 2:
Election Issues for 2016
Moderator: J. Ann Selzer, Selzer & Company
Location: Meeting Room 406, Fourth Floor

Is This Any Way to Elect a President?
Gary Langer, Langer Research Associates
Gregory Holyk, Langer Research Associates
Chad Kiewiet de Jonge, Langer Research Associates
Julie Phelan, Langer Research Associates
Margaret Tyson, Langer Research Associates

The Effects of Poll Proliferation on Polling Quality and Accuracy in the Aggregate
Natalie Jackson, Huffington Post/Pollster
Ariel Edwards-Levy, Huffington Post/Pollster
Janie Velencia, Huffington Post/Pollster

The End of the Interviewer?: Differences in Data Collection Methodologies in State Pre-election Polls
Andrew E. Smith, University of New Hampshire
Jennifer Dineen, University of Connecticut
Zachary Azrm, University of New Hampshire

Voter Evaluations of an All Vote-by-Mail Election
William P. Marble, Stanford University
Melissa R. Michelson, Menlo College

Improving Congressional District Data in the Cell Phone Age
David Ciemnecki, Abt SRBI
Dean Williams, Abt SRBI
Seth Brohinsky, Abt SRBI
Concurrent Session G
Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:
Methodological Briefs - Panel Recruitment & Retention

Moderator: Kathy Krey, Baylor University
Location: Meeting Room 408, Fourth Floor

Web Probing for Question Evaluation: The Effects of Probe Placement
Stephanie Fowler, National Cancer Institute
Gordon Willis, National Cancer Institute
Richard P. Moser, National Cancer Institute
Reanne L.M. Townsend, Westat
Aaron Maitland, Westat
Hanyu Sun, Westat
David Berrigan, National Cancer Institute

Can CAPI Interviewers Accurately Predict Actual Panel Participation? Evidence from the Recruitment Process for the GESIS Panel
Bella Struminskaya, GESIS - Leibniz Institute for the Social Sciences
Ines Schaurer, GESIS - Leibniz Institute for the Social Sciences
Michael Bosnjak, GESIS - Leibniz Institute for the Social Sciences

Do Running Tally Questions Work with Smartphone Respondents?
Tom Wells, Nielsen

Recruiting Hard-to-Reach Populations: The Utility of Facebook and the Promise of Big Data
Orin T. Puniello, Ketchum Global Research & Analytics
Marc D. Weiner, Rutgers University
Paul C. Siracusa, Rutgers University
Jocelyn Elise Crowley, Rutgers University

Does Changing Monetary Incentive Schemes in Panel Studies Affect Cooperation? A Quasi-experiment on Switching from Prepaid to Promised Incentives on Participation in a Probability-based Mixed-mode Panel
Ines Schaurer, GESIS - Leibniz Institute for the Social Sciences
Michael Bosnjak, GESIS - Leibniz Institute of the Social Sciences

A Mobile Device Panel in the United States: Lessons from Collecting Data at Scale
Abhinav Agrawal, SurveyMonkey
Noble Kuriakose, SurveyMonkey

Survey Mode and Mail Method: A Practical Experiment in Survey Fielding for a Multi-round Survey
Brianna D. Sullivan, Mathematica Policy Research
Nancy Duda, Mathematica Policy Research
Karen Bogen, Mathematica Policy Research
Nancy A. Clusen, Mathematica Policy Research
Breanna Wakar, Mathematica Policy Research
Hanzhi Zhou, Mathematica Policy Research

Does Paying Out Pay Off? Short-term Panel Bonuses for All, for Some or for None?
Marla Cralley, Nielsen
Adam Gluck, Nielsen
Arianne Buckley, Nielsen
Session 4:
Experiments with Mobile Data Collection
Moderator: Mary McDougall, Survox Inc.
Location: Meeting Room 410, Fourth Floor

- Embedding Survey Questions within Non-research Mobile Apps: A Method for Collecting High-quality Data from Smartphone Users?
  Vinay Bapna, Unomer
  Christopher Antoun, U.S. Census Bureau

- Hesitation in Socially Desirable Responses in a Mobile Phone Survey
  Stefanie Fail, New School for Social Research
  Michael F. Schober, New School for Social Research
  Frederick G. Conrad, University of Michigan

- Why Do Mobile Interviews Take Longer? A Behavior Coding Perspective
  Jerry Timbrook, University of Nebraska-Lincoln
  Kristen Olson, University of Nebraska-Lincoln
  Jolene D. Smyth, University of Nebraska-Lincoln

- The Differential Effect of Mobile-Friendly Surveys on Data Quality
  Rachel Horwitz, U.S. Census Bureau

- Optimizing Questionnaires for Mobile Devices: Results from a Series of Experimental Tests
  Leah Christian, Nielsen
  Kelly Bristol, Nielsen

Session 5:
Using Paradata to Improve Data Quality
Moderator: Matt Jans, UCLA Center for Health Policy Research
Location: Meeting Room 412, Fourth Floor

- Using Early-wave Interviewer Observations to Predict Respondent Burden and Survey Nonresponse in Later Panel Survey Waves
  Scott Fricker, U.S. Bureau of Labor Statistics
  Lucilla Tan, U.S. Bureau of Labor Statistics

  Rachel Martonik, Abt SRBI
  Tara Merry, Abt SRBI
  Nicole Lee, Abt SRBI
  Stephen Immerwahr, NYC Department of Health and Mental Hygiene
  Michael Sanderson, NYC Department of Health and Mental Hygiene

- Use of Paradata to Investigate Potential Data Quality Issues in an Online Survey
  Tzu-Jou Wan, American Institutes for Research
  HarmoniJoie Noel, American Institutes for Research
  Lee Hargraves, American Institutes for Research

- Measuring Progress Bar Effects on Question Timings and Questionnaire Progression
  Carlos Lagorio, University of Essex

- Measuring Political, Science and Religious Knowledge with Online Panel Surveys
  Brian Kennedy, Pew Research Center
  Cary Funk, Pew Research Center
Concurrent Session G
Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 6:  
New Math for Nonprobability Samples  
Moderator: Hanyu Sun, Westat  
Location: Meeting Room 616 A/B, Sixth Floor  
Next Steps Towards a New Math for Nonprobability Sample Surveys  
Mansour Fahimi, GfK Custom Research  
Frances M. Barlas, GfK Custom Research  
Randall K. Thomas, GfK Custom Research  
Nicole R. Buttermore, GfK Custom Research  
Quota Controls in Survey Research: A Test of Accuracy and Inter-source Reliability in Online Samples  
Steven H. Gittelman, MKTG, INC.  
Randall K. Thomas, GfK Custom Research  
Paul J. Lavrakas, Independent Consultant  
Victor Lange, Consultant  
Capitalizing on Passive Data in Online Surveys  
Tobias B. Konitzer, Stanford University  
David Rothschild, Microsoft Research  
Sample Adjustments in Nonprobability Online Samples  
Alan Roshwalb, Ipsos Public Affairs  
Zachary Lewis, Ipsos Public Affairs  
Robert Petrin, Ipsos Public Affairs

Session 7:  
Refining ABS  
Moderator: Missy Mosher, Survey Sampling International  
Location: Meeting Room 615 A/B, Sixth Floor  
Consistency and Accuracy of Undeliverable Codes Provided by the U.S. Postal Service: Implications for Frame Construction, Data Collection Operational Decisions and Response Rate Calculations  
Kristine Fahrney Wiant, RTI International  
Joe McMichael, RTI International  
Joe Murphy, RTI International  
Katie Morton, RTI International  
Megan Waggy, RTI International  
Evaluation of the National Survey of Children’s Health Survey Design and Future Directions  
Ronaldo Iachan, ICF International  
Jason Fields, U.S. Census Bureau  
Reem Ghandour, Health Resources & Services Administration  
Echo Wang, DS Federal  
Should We Always Use the Telephone Numbers Matched to an ABS Sample?  
Lawnzetta T. Yancey, Nielsen  
Vrinda Nair, Nielsen  
Conducting a Telephone Survey Using an ABS Sample: A Case Study of the California Health Interview Survey  
Jennifer Kali, Westat  
Ismael Flores Cervantes, Westat  
Using Auxiliary Data to Increase Efficiency of Sampling Rental Units in Metropolitan Regions  
Randal ZuWallack, ICF International  
Joshua Brown, ICF International  
Thomas Brassell, ICF International  
Richard Williams, Vermont State Housing Authority  
Ron Dion, Housing Authority of the City of Alameda  
Vanessa Cooper, Housing Authority of the City of Alameda
Concurrent Sessions G
Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 8:
Panel: Measuring Attitudes on Abortion – Time for Another Look
Moderator: Kate Stewart, ConwayStrategic
Location: Meeting Room 602, Sixth Floor

Context Matters: Assessing the Validity of Common Survey Questions on Abortion
Jill Mizell, Center for Reproductive Rights

It’s Time to Retire the Legality Question of Abortion
Tresa Undem, PerryUndem

Conflicted Hearts and Minds: In-depth Qualitative Insights on Abortion Attitudes
Amy Simon, Goodwin Simon Strategic Research

Creative Ways to Think About Abortion and Public Opinion
Peyton Craighill, U.S. Department of State

Covering the Abortion Issue and the Need for Better Measurement of Public Attitudes
Sarah Kliff, Vox

Concurrent Sessions H
Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

Session 1:
Panel: Optimizing User Experience for Survey Instruments on Smartphones
Moderator: Jennie Lai, Google
Discussant: Mick Couper, University of Michigan
Location: Meeting Room 400/402, Fourth Floor

Eye Tracking for Surveys on Smartphones
Jennifer Romano-Bergstrom, Facebook

Designing New Data Capture Method: Usability Study of Instagram App as a Data Collection Tool
Jennifer Kelley, University of Michigan
H. Yanna Yan, University of Michigan

User Experience Considerations for Contextual Product Surveys on Smartphones
Aaron Sedley, Google
Hendrik Müller, Google

Beyond the Survey: Improving Data Insights and User Experience with Mobile Devices
Patricia Graham, GfK Custom Research, LLC
Gavin Lew, GfK Custom Research, LLC
Concurrent Session H
Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 2: Methods to Improve Data Quality
Moderator: Brad Edwards, Westat
Location: Meeting Room 406, Fourth Floor

An Exploration of the Relationship between Usability Testing and Data Verification
Casey Langer Tesfaye, Nielsen
Vera Kurmlavage, Nielsen

Parents and Teens: Proxy versus Self-report to Measure Teen Disability
Meredith Massey, National Center for Health Statistics

The Effects of Sending a Pre-notice Postcard in a CAPI-conducted Survey on Response and Cost
Allison Zotti, U.S. Census Bureau

Benefits and Challenges of Using Language Preference Indicators to Tailor Mail Surveys by Language
HarmoniJoie Noel, American Institutes for Research
Chris Evensen, American Institutes for Research
Alison R. Huang, American Institutes for Research
Carol Wan, American Institutes for Research

Exploring the Effectiveness of Using the Amount of Interviewer’s Extra Efforts as an Indicator of the Respondent’s Attitude Strength
Meng-Li Yang, Center For Survey Research RCHSS, Academia Sinica

Session 3: Goodbye Humans: Robots, Drones and Wearables as Data Collectors
Moderator: Jamres Newswanger, IBM
Location: Meeting Room 408, Fourth Floor

Using Drones for Household Enumeration and Estimation
Safaa R. Amer, RTI International
Mark Bruhn, RTI International
Karol Krotki, RTI International

Robots as Survey Administrators: Adapting Survey Administration Based on Paradata
Ning Gong, Temple University
Nina DePena Hoe, Temple University
Carole Tucker, Temple University
Li Bai, Temple University
Heidi E. Grunwald, Temple University

Wearables: Passive Media Measurement Tool of the Future
Adam Gluck, Nielsen
Leah Christian, Nielsen
Jenna Levy, Nielsen
Victoria J. Hoverman, Nielsen
Arianne Buckley, Nielsen
Ekuad Kendall, Nielsen
Erin Wittkowski, Nielsen

QR Codes for Survey Access: Is It Worth It?
Laura Allen, The Gallup Organization
Jenny Marlar, The Gallup Organization

Comparing Youth’s Emotional Reactions to Traditional vs. Non-traditional Truth Advertising Using Biometric Measurements and Facial Coding
Jessica M. Rath, Truth Initiative
Morgane A. Bennett, Truth Initiative
Mary Dominguez, Truth Initiative
Elizabeth C. Hair, Truth Initiative
Donna Vallone, Truth Initiative
Naomi Nuta, Nielsen Consumer Neuroscience
Michelle Lee, Nielsen Consumer Neuroscience
Patti Wakeling, Nielsen Consumer Neuroscience
Mark Loughney, Turner Broadcasting
Dana Shaddows, Turner Broadcasting
Concurrent Session H
Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 4:
Methods Research in Online Surveys
Moderator: Leslyn Hall, Redstone Research, LLC
Location: Meeting Room 410, Fourth Floor

- Predicting Breakoff in Online Panel Surveys
  Allan L. McCutcheon, University of Nebraska-Lincoln
  Adam Eck, University of Nebraska-Lincoln
  Antje Kirchner, University of Nebraska-Lincoln
  Leenkkiat Soh, University of Nebraska-Lincoln
  Menyang (Mia) Wang, University of Nebraska-Lincoln

- Influences on Item Response Times in a Multinational Web Survey
  Benjamin Phillips, Abt SRBI
  Stanislav Kolenikov, Abt SRBI
  Elaine Howard Ecklund, Rice University
  Allison Ackermann, Abt SRBI
  Alec Brulia, Abt SRBI

- Longitudinal Online Ego-centric Social Network Data Collection with EgoWeb 2.0
  Alerk Amin, RAND Corporation
  David Kennedy, RAND Corporation

- Taking it Online: Creating a Radio Diary for the Online Age
  Stephanie Stalinski, Numeris
  Natasha Arzumanian, Numeris

Session 5:
Measuring Sexual Victimization
Moderator: Julie Paasche, Artemis Strategy Group
Location: Meeting Room 412, Fourth Floor

- Non-response Bias for Estimates Sexual Assault and Sexual Misconduct on a Large Campus Climate Survey
  David Cantor, Westat
  Reanne L.M. Townsend, Westat

- Impact of Field Period Length in the Estimates of Sexual Victimization in a Web-based Survey of College Females
  Marcus E. Berzofsky, RTI International
  Kimberly C. Peterson, RTI International
  Bonnie E. Shook-Sa, RTI International
  Christine Lindquist, RTI International
  Christopher Krebs, RTI International

- Sexual Assault on College Campuses: Key Findings from a KFF/Washington Post Survey of Students
  Elizabeth Hamel, The Henry J. Kaiser Family Foundation
  Bianca DiJulio, The Henry J. Kaiser Family Foundation
  Scott Clement, The Washington Post
  Peyton Craighill, U.S. Department of State

- Respondent Reactions to a Sexual Victimization Survey in a Multi-mode Pilot Study
  Suzanne Kaasa, Westat
  Darby Steiger, Westat
  Leanne Heaton, Westat
  David Cantor, Westat
  Rose McAloon, Westat
Concurrent Session H
Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 6: Panel: Advancements in Cross-Cultural and Multilingual Questionnaire Design and Pretesting
Moderator: Patricia Goerman, U.S. Census Bureau
Discussant: Ana Villar, City University of London
Organizer: Mandy Sha, RTI International
Location: Meeting Room 616 A/B, Sixth Floor

Multilingual Language Research at the U.S. Census Bureau in Preparation for the 2020 Census: Looking Across Modes and Languages
Patricia Goerman, U.S. Census Bureau
Hyunjoo Park, RTI International
Katherine Kenward, Research Support Services

The Hidden Barriers: Assessing Usability of Government Websites for Asian Non-English Speakers
Y. Patrick Hsieh, RTI International
Hyunjoo Park, RTI International
Mandy Sha, RTI International
Patricia Goerman, U.S. Census Bureau

Symbols and Layout: Unique Issues in Arabic Translation of Self-administered Survey Forms
Mandy Sha, RTI International
Sama Harp, RTI International
Mikelyn Meyers, U.S. Census Bureau

Qualitative Research with Demographically Diverse Russian Speakers
Alisú Schoua-Glusberg, Research Support Services
Katherine Kenward, Research Support Services
Gerson Morales, U.S. Census Bureau

The Performance of Vignettes in Focus Groups and Cognitive Interviews in a Cross-cultural Context
Mikelyn Meyers, U.S. Census Bureau
Yazmin Garcia Trejo, U.S. Census Bureau
Lucia Lykke, U.S. Census Bureau
Nicole Holliday, U.S. Census Bureau

Session 7: Panel: Blazing a Trail Without Losing the Path: How the History of LGBTQ Public Opinion Research Can Lead Emerging Issues and Questions
Moderator: Kenneth Sherrill, Hunter College
Location: Meeting Room 615 A/B, Sixth Floor

Reflections on Over a Quarter Century of Using Surveys to Study Sexuality and LGBT Populations
Stuart Michaels, NORC at the University of Chicago

Intersectionality and Engagement among the LGBTQ+ Community
Samara Klar, University of Arizona

Examining Public Support for Transgender Rights and Supportive Policies
Ashley Kirzinger, University of Illinois at Springfield

New Opportunities for Sampling LGBT Populations
Ilan H. Meyer, The Williams Institute
Concurrent Session H
Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 8: Using Qualitative Methods to Improve Data Quality

Moderator: Barbara J. Robles, Federal Reserve Board
Location: Meeting Room 602, Sixth Floor

Context Effects in Anchoring Vignette Questions
Mengyao Hu, University of Michigan
Sunghee Lee, University of Michigan

Using Web Panels to Quantify the Qualitative: The National Center for Health Statistics Research and Development Survey
Paul J. Scanlon, National Center for Health Statistics

Using the Expert Review Method to Improve Pre-existing Survey Translation
Stephen Immerwahr, NYC Department of Health and Mental Hygiene
Mandy Sha, RTI International
Michael Sanderson, NYC Department of Health and Mental Hygiene

Practical Considerations for Using Vignettes to Evaluate Survey Items
Darby Steiger, Westat
Douglas Williams, Westat
W. Sherman Edwards, Westat
David Cantor, Westat
Jennifer Truman, U.S. Bureau of Justice Statistics

How Long Did That Take?: Understanding Differences Between Diary and Stylized Measures of Time Use
Brandon Kopp, U.S. Bureau of Labor Statistics
AAPOR Poster Session 3
Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.
Governor’s Ballroom, Fourth Floor

1: The Benefits of an Increased Cellphone Allocation for Dual-frame Surveys to Target Low Socioeconomic Persons
   Jamie Ridenhour, RTI International
   Marcus E. Berzofsky, RTI International
   Bo Lu, The Ohio State University
   Caroline Blanton, RTI International
   Tim Sahr, Ohio Colleges of Medicine Government Resource Center

2: Recycling in New York City
   Janet L. Streicher, Baruch College, CUNY
   Micheline Blum, Baruch College, CUNY
   Doug Muzzio, Baruch College, CUNY

3: Contact History Instrument: Using Data from Field Staff to Inform Data Collection Efforts
   Caitlin Waickman, NYC Department of Housing Preservation and Development
   Lin Wang, NYC Department of Housing Preservation and Development
   Tristan Brennan-Torell, NYC Department of Housing Preservation and Development
   Daniel Goldstein, NYC Department of Housing Preservation and Development

4: Why Aren’t You on Social Media? ... It’s About Time
   Ann E. Williams, Georgia State University

5: “Screen and Go”: Using New Technology to Facilitate a Fluid Transition Between a Household Screener and CAPI Interview in a Population Survey
   Anna F. Wiencrot, NORC at the University of Chicago
   Heather Leaver-Spear, NORC at the University of Chicago
   Daniel Lawrence, NORC at the University of Chicago
   Reshel Kurniadi, NORC at the University of Chicago
   Shelly Plummer, NORC at the University of Chicago
   Katie O’Doherty, NORC at the University of Chicago

   Michele Salomon, Nielsen
   Aimee Vella-Ripley, Nielsen

7: Interviewer Gender: The Topics and Constructs that are Most Sensitive to Gender Differences in Interviewers and Respondents in CATI Surveys
   Stephanie Marken, The Gallup Organization
   Sofia Kluch, The Gallup Organization

8: Using the Data Documentation Initiative to Document the Consumer Expenditure Survey
   Reginald Noel, U.S. Bureau of Labor Statistics

9: Using Paradata from a Pilot Study to Develop Strategies for Monitoring Response in a Longitudinal Component of the National Health and Nutrition Examination Survey
   Debra J. Brody, National Center for Health Statistics
   Vicki L. Burt, National Center for Health Statistics

10: Try, Try, Try Again: The Iterative Development of NCES’s Microbusiness Survey
    Jennifer Crafts, Westat
    Audrey Kindlon, National Science Foundation, National Center for Science and Engineering Statistics
    Brad Chaney, Westat

11: Effectiveness of the Think-aloud Method in Children of Different Age Groups
    Mila Sugovic, EurekaFacts, LLC
    Michael Plotkin, EurekaFacts, LLC
    Bohdana Sherehiy, EurekaFacts, LLC

12: Small Area Estimations for Health Policy Survey Research: A Comparison of Direct, Synthetic and Composite Estimators using the 2015 Ohio Medicaid Assessment Survey
    Daniel Weston, Ohio Colleges of Medicine Government Resource Center
    Tim Sahr, Ohio Colleges of Medicine Government Resource Center
    Rachel Tumin, Ohio Colleges of Medicine Government Resource Center
    Bo Lu, The Ohio State University
    Marcus E. Berzofsky, RTI International
    Chengzhou Zhang, Ohio Colleges of Medicine Government Resource Center

13: State-level Estimates from the NHIS Restricted Data: Analysis to Support States Implementation and Evaluation of the ACA
    Joanna M. Turner, University of Minnesota

14: Measuring Survey Behavior of Smartphone Users
    Samantha Luks, YouGov
    Rebecca Phillips, YouGov
AAPOR Poster Session 3
Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.
Governor’s Ballroom, Fourth Floor

15: Attitudes About Immigrants in a Shifting Cultural Landscape
   Dan Cox, Public Religion Research Institute
   Rachel Lienesch, Public Religion Research Institute

16: Coding Open-end Responses: Man vs. Machine
   Besheer Mohamed, Pew Research Center
   Elizabeth Sciupec, Pew Research Center
   Dennis Quinn, Pew Research Center

17: Targeting Asian Subpopulations in a Cell Phone Random Digit Dial Survey: Using Census Data to Improve the Usefulness of Billing ZIP Codes
   Michael Jacobsen, RTI International
   Matt Jans, University of California, Los Angeles

18: As Time Goes By: The Impact of Time Lapse Between Screening and Interview Recruitment of Older Adults in Survey Research
   Sara A. Walsh, NORC at the University of Chicago
   Lauren Sedlak, NORC at the University of Chicago
   Daniel Lawrence, NORC at the University of Chicago
   Anna F. Wiencrot, NORC at the University of Chicago

19: Correcting Biases in Auxiliary Data to Produce Better Estimates
   Masahiko Aida, Civis Analytics

20: Switcheroos Who are You?: Exploring the Impact of Mode Changes in Recruiting for Probability Based Panels
   Margie E. Strickland, SSRS
   Jordon Peugh, SSRS

21: “Like Therapy” but to No Effect: Repeated Interviewing Does Not Impact Attitudes or Experiences in the Case of Fertility Treatment Choice
   Alexandra Cooper, Duke University
   Amanda Flaim, Social Science Research Institute
   Kathryn Flynn, Center for Patient Care & Outcomes Research

22: Using a Nonprobability Sample to Understand the Ongoing Needs of Superstorm Sandy Victims
   Timothy Gerard Tracey, Monmouth University Polling Institute
   Patrick Murray, Monmouth University Polling Institute

23: Hello, Are You There? A Look at the Impact of Incentives in a Longitudinal Evaluation
   James P. Cooper, Decision Information Resources, Inc.
   Lenin G. Williams, Decision Information Resources, Inc.
   Scott Peecksen, Decision Information Resources, Inc.
   Sylvia R. Epps, Decision Information Resources, Inc.
   Lee Robeson, Survey Management, Inc.
   Jo Anna Hunter, MDRC

24: Bringing Fair Market Rent Surveys into the 21st Century – Evaluating the Effectiveness of MSG’s Email Flag on an Address-based Sample Design
   James Dayton, ICF International
   Thomas Brassell, ICF International
   Vanessa Cooper, Housing Authority of the City of Alameda
   Ron Dion, Housing Authority of the City of Alameda
   Richard Williams, Vermont State Housing Authority

25: Asking About Religion: Other, Atheist or Agnostic?
   Devin Van’t Hof, University of Nebraska-Lincoln
   Kristen Olson, University of Nebraska-Lincoln
   Jolene D. Smyth, University of Nebraska-Lincoln

26: Respondent Selection in the Behavioral Risk Factors Surveillance System
   Robert Tortora, ICF International
   Naomi Freedner-Maguire, ICF International
   Samantha Vincent, ICF International
   Eric Miller, ICF International

27: Modeling Response Propensity in a Longitudinal Study of Low-income, Young Persons
   Julie Pacer, Abt SRBI
   Kelly Daley, Abt SRBI

28: The Effects of Compensation Levels on Sample Demographics on Amazon’s Mechanical Turk
   Nicholas Hatley, Pew Research Center
   Kyley McGeeney, Pew Research Center

29: National Estimates of Sexual Minority Women Alcohol Use through Web Based Respondent Driven Sampling
   Deirdre Farrell Middleton, ICF International
   Ronaldo Iachan, ICF International
   Naomi Freedner-Maguire, ICF International
   Karen Trocki, Alcohol Research Group
   Christian Evans, ICF International
AAPOR Poster Session 3
Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.
Governor’s Ballroom, Fourth Floor

30: Augmenting Traditional Estimates with Non-designed Data: Modeled Estimates of Consumer Confidence
Robert Montgomery, NORC at the University of Chicago
Martin Barron, NORC at the University of Chicago

31: Social Norms, Identity-relevant Media and Pushback: Attitudinal Responses to Controversial In-group Claims About Health
Aaron S. Veenstra, Southern Illinois University Carbondale
Zachary A. Sapienza, Southern Illinois University Carbondale
Lindani Mbuyuza-Memani, Southern Illinois University Carbondale
Benjamin A. Lyons, Southern Illinois University Carbondale
Jin Lee, Southern Illinois University Carbondale
Stephanie Cheeyoun Kang, Southern Illinois University Carbondale
Steven Giannino, Southern Illinois University Carbondale
Alev Degim, Southern Illinois University Carbondale
Angela Anima-Korang, Southern Illinois University Carbondale

32: Attention, Recall and News Coverage of Polling
Kirby Goidel, Texas A&M University
Joe Ura, Texas A&M University

33: A General Survey Measure of Individual Listening Styles: Short Form of the Listening Styles Profile-revised (LSP-R8)
Eike Mark Rinke, University of Mannheim

34: How Can We Develop a Survey that Everyone Can Answer? Developing and Cognitively Testing a Survey for Individuals with Physical and Mental Challenges
Elizabeth Frentzel, American Institutes for Research
Ushma Patel, American Institutes for Research
Graciela Castillo, American Institutes for Research
Beth Jackson, Truven Health Analytics

35: Study of Statistics and Stakeholders
Barbara C. O’Hare, Retired, U.S. Census Bureau

36: Unpacking the Meaning of 50%: Uncertainty and Predictive Ability in Subjective Life Expectancy Questions
Colleen A. McClain, University of Michigan
Sunghee Lee, University of Michigan
Qianyin Huang, University of Michigan

37: Complementary Facility and Population Surveys for Identifying Barriers to Health Care in Developing Countries
Aubrey Levine, University of Washington
David Phillips, University of Washington
Stephen Lim, University of Washington
Moses Kamya, Infectious Diseases Research Collaboration
Adoke Yeka, Infectious Diseases Research Collaboration
Gloria Ikilezi, University of Washington
Joseph Dieleman, University of Washington
Jessica Shearer, PATH
James Okello, Infectious Diseases Research Collaboration
Alexandra Wollum, University of Washington
Katya Shackelford, University of Washington
Emmanuela Gakidou, University of Washington

38: Embedding Archiving and Metadata into Data Collection: Policies, Procedure and Practices
Steven D. McEachern, Australian National University
Dina Neiger, The Social Research Centre
Janet McDougall, Australian National University

39: Early Outreach Strategies with a H2R Population: Part I
David P. Getman, Decision Information Resources, Inc.
Natalia Ibanez, Decision Information Resources, Inc.
Sylvia R. Epps, Decision Information Resources, Inc.
Scott Peecksen, Decision Information Resources, Inc.
Ron Bass, Approximetrix
Jo Anna Hunter, MDRC

40: Exploring the Feasibility of Using Facebook for Surveying Special Interest Populations
Chanyoung Lee, University of South Florida
Si-Won Jang, University of South Florida

41: Using Modeled Auxiliary Variables to Reduce Bias and Variance in Political Polling
David Martin, Civis Analytics
Michael Sadowsky, Civis Analytics

42: Economic Productivity and the Legitimation of Income Inequality: Evidence from a National Sample of the U.S.
Jonathan Kelley, University of Nevada
M.D.R. Evans, University of Nevada

43: Designing Probability Samples to Understand Treatment Effect Heterogeneity in Survey Experiments
Elizabeth Tipton, Columbia University
David Yeager, University of Texas at Austin
Ronaldo Iachan, ICF International
Barbara Schneider, Michigan State University
AAPOR Poster Session 3
Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.
Governor’s Ballroom, Fourth Floor

44: The Influence of Affect and Need for Orientation on Systematic and Heuristic Information Processing of Scientific Issues
Sara K. Yeo, University of Utah
Ye Sun, University of Utah
Jessica Houf, University of Utah
Meaghan McKasy, American Society for Microbiology
Erika Shugart, American Society for Microbiology
Joanna Urban, American Society for Microbiology
Sam Mandl, American Society for Microbiology

45: The Mobile Landscape in the United States: How Much and How are Americans Using Their Smartphones?
Abhinav Agrawal, SurveyMonkey
Kelvin Law, SurveyMonkey
Noble Kuriakose, SurveyMonkey

46: Black Voter Preferences: Perception vs. Reality
M.V. Hood III, University of Georgia
Seth C. McKee, Texas Tech University

47: Metadata Makes Better Data: Enabling Survey Design, Data Discovery and Re-use
Louise Corti, UK Data Archive, University of Essex

48: The Effect of Registration Mode on Customer Satisfaction with FEMA Registration Process
Kristin L. Brooks, Federal Emergency Management Agency
Brandi Lea, Federal Emergency Management Agency
Jessica Guillory, Federal Emergency Management Agency

49: Exploring the Use of Classification Trees in Categorizing Survey Respondents on Perceived Survey Burden
Scott Fricker, U.S. Bureau of Labor Statistics
Lucilla Tan, U.S. Bureau of Labor Statistics

50: SENSUS, Sensitivity and Safety: Randomization as a Best Practice for Understanding Respondents Ranking of Safety Concerns
Jasmine Wise, Baylor University
Emily Hunt, Baylor University

51: Can Small Business Owners Describe the Health Insurance They Offer Their Employees Under the Affordable Care Act (ACA)?
David Kashihara, Agency for Healthcare Research and Quality

52: Comparing Representativeness in Online and Live Interviews Phone Surveys
Kevin Collins, Analyst Institute
Josh Rosmarin, Analyst Institute

53: Effect of Clarifying Instructions on Response to Numerical Open-ended Questions in Self-administered Surveys
Anil Kumar Chaudhary, University of Florida
Glenn D. Israel, University of Florida

54: Survey Experiment: Identity Ranking or Rating?
Jay Byron, University of Massachusetts Boston

55: The Effect of Noncontingent Monetary Incentives on Response Rates of College Students
Mariesa Hawkins, American Institutes for Research
Mark Masterton, American Institutes for Research

56: Can Administrative Data Compensate for Cell Phone Under-representation?
David Shor, Civis Analytics

57: A Multi-phase Exploration Into Web-based Panel Respondents: Assessing Differences in Recruitment, Respondents and Responses Between RDD and Web-based Sample Frames
David Redlawsk, Rutgers University
Kathleen Rogers, Rutgers University
Debbie Borie Holtz, Rutgers University

58: Profile of a Problem Gambler: Identifying Gambling Behaviors Across Survey Modes
Janet Cuanas, NORC at the University of Chicago
Erin Fordyce, NORC at the University of Chicago
Rachel Volberg, University of Massachusetts Amherst
Robert Williams, University of Lethbridge

59: Increasing Data Flexibility While Maintaining Confidentiality: Tools in Development at the Census Bureau
Amy Lauger, U.S. Census Bureau
Michael Freiman, U.S. Census Bureau

60: The Effect of Emphasizing the Web Option in a Mixed-mode Establishment Survey
Jennifer E. O’Brien, Westat
Sushama Rajapaksa, Westat
Brenda Schafer, Internal Revenue Service
Patrick Langetieg, Internal Revenue Service
Concurrent Session I
Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:
Panel: Nonprobability Samples — Biases and Estimation
Moderator: Donsig Jang, Mathematica Policy Research
Location: Meeting Room 400/402, Fourth Floor
Decomposing Selection Effects in Nonprobability Samples
Andrew Mercer, Pew Research Center
Scott Keeter, Pew Research Center
Frauke Kreuter, University of Maryland, JPSM
Internet-use Propensity for Matching Probability and Nonprobability Samples: The “Fac-sample”
Charles DiSogra, Abt SRBI
Estimated-control Calibrated Estimates from Nonprobability Surveys
Jill A. Dever, RTI International
Efficient Estimation using Purposive Supplements to Probability Samples
Avi Singh, NORC at the University of Chicago
Exploration of Methods for Blending Unconventional Samples and Probability Samples
Hanzhi Zhou, Mathematica Policy Research
Michael Sinclair, Mathematica Policy Research
Jonathan Gellar, Mathematica Policy Research

Session 2:
Identifying Respondents Behaving Badly
Moderator: Karen Bogen, Mathematica Policy Research
Location: Meeting Room 406, Fourth Floor
What Would You Ask?: Exploring Why Interviewers Select Different Techniques to Reduce Question Sensitivity
Erica C. Yu Wright, U.S. Bureau of Labor Statistics
Habitual and Non-Habitual Respondents in a Longitudinal Telephone Study: Differences and Implications
Eran N. Ben-Porath, SSRS
Bianca DiJulio, The Henry J. Kaiser Family Foundation
Mollyann Brodie, The Henry J. Kaiser Family Foundation
Jamie Firth, The Henry J. Kaiser Family Foundation
The Three Dimensions of Distracted Driving: Structural Equation Modeling of Driving Behavior
Stanislav Kolenikov, Abt SRBI
Paul Schroeder, Abt SRBI
Melanie Wilbur, Abt SRBI
Kristie Johnson, NHTSA
User Experience and Eye-tracking: Results to Optimize Completion of a Web Survey and Website Design
Lauren A. Walton, Nielsen
Kay Ricci, Nielsen
Amanda Libman Barry, Nielsen
Christina Eiginger, Nielsen
Leah Christian, Nielsen
Straightlining: Who Does It and When?
Florian Keusch, University of Mannheim
Ting Yan, Westat
Concurrent Session I
Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:
Matchmaking Survey Data and Big Data  
Moderator: Claudia Deane, Pew Research Center
Location: Meeting Room 408, Fourth Floor

- Integrating Big Data and Panel-based Estimates: A Practical Application from Audience Measurement
  Christine Pierce, Nielsen
  Diane Morovati, Nielsen

- The Stability of Economic Correlations Over Time: Comparing Data from Gallup’s Daily Tracking Poll, Michigan’s Surveys of Consumers, the S&P 500 and Twitter
  Josh Pasek, University of Michigan
  H. Yanna Yan, University of Michigan
  Frederick G. Conrad, University of Michigan
  Frank Newport, The Gallup Organization
  Stephanie Marken, The Gallup Organization

- Big Survey Data + Big Digital Data + Big Media Data
  Tony Foleno, The Ad Council
  Sheri Klein, The Ad Council
  Chris Jackson, Ipsos Public Affairs

- Linking Federal Administrative Records to General Population Survey Samples without a Unique Identifier: A Feasibility Study
  Joseph W. Sakshaug, University of Manchester
  Manfred Antoni, German Institute for Employment Research
  Reinhard Sauckel, German Institute for Employment Research

- Using Administrative Records in the American Community Survey
  Amy B. O’Hara, U.S. Census Bureau
  Deborah Stempowski, U.S. Census Bureau

Session 4:
Rights of Respondents  
Moderator: Ronald Langley, University of Kentucky
Location: Meeting Room 410, Fourth Floor

- Examining the Use of Privacy Language: Privacy from the Respondent's View
  Kay Ricci, Nielsen
  Lauren A. Walton, Nielsen
  Ally Glerum, Nielsen
  Robin Gentry, Nielsen

- Allowing Access to Household Internet Traffic: Maximizing Acceptance of Internet Measurement
  Megan Sever, Nielsen
  Sean Calvert, Nielsen

- Informed Consent: What Do Respondents Want to Know Before Survey Participation?
  Nicole R. Buttermore, GfK Custom Research
  Randall K. Thomas, GfK Custom Research
  Jordon Peugh, SSRS
  Frances M. Barias, GfK Custom Research
  Mansour Fahimi, GfK Custom Research

- Communicating Data Use and Privacy: In-person versus Web Based Methods for Message Testing
  Aleia Clark Fobia, U.S. Census Bureau
  Jennifer Hunter Childs, U.S. Census Bureau

- Respondent Burden & the Impact of Respondent Interest, Item Sensitivity and Perceived Length
  Morgan Earp, U.S. Bureau of Labor Statistics
  Erica C. YuWright, U.S. Bureau of Labor Statistics
Concurrent Session I
Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 5: God and Hillary, Not Necessarily in that Order
Moderator: Peter J. Woolley, Fairleigh Dickinson University
Location: Meeting Room 412, Fourth Floor

Are We Ready for a Woman President? Priming Experiments with Gender and Candidate Preference
Krista E. Jenkins, Fairleigh Dickinson University
Dan Cassino, Fairleigh Dickinson University
Peter Woolley, Fairleigh Dickinson University

Religious Right 2.0? Religion, Religious Nationalism and the Tea Party Movement
Malaena J. Taylor, University of Connecticut
Ruth Braunstein, University of Connecticut

Religion and Opinion on Social and Political Issues
Jessica Hamar Martinez, Pew Research Center
Becka Alper, Pew Research Center

Measuring Religious Identity Among U.S. Protestants
Gregory A. Smith, Pew Research Center
Claire Gecewicz, Pew Research Center

Sarah Kelley, University of California Berkeley

Session 6: The State of Cell Phone Surveying
Moderator: Victoria Albright, RTI International
Location: Meeting Room 616 A/B, Sixth Floor

Implications of Manually Dialing Cell Phone Sample After the FCC Declaratory Ruling
Jonathan Best, Princeton Survey Research Associates International
Evans Witt, Princeton Survey Research Associates International

Propensity Modeling in a Cellular Environment
Paul William Burton, University of Michigan

Are Women Less Likely to Answer Cell Phones?
Sarah Dipko, Westat
Darby Steiger, Westat
Shannan Catalano, U.S. Bureau of Justice Statistics

The Impact of Landline-only Households on Health Surveys Using Single-frame Cell-phone Sample Designs
Stephen J. Blumberg, National Center for Health Statistics
Julian V. Luke, National Center for Health Statistics

Evaluation of Cell Phone Non-coverage in Large Metropolitan Areas
Seth Brohinsky, Abt SRBI
Raphael Nishimura, Abt SRBI
Dean Williams, Abt SRBI
Scott Clement, The Washington Post
Concurrent Session I
Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7: Assessing the ACA: Measuring Coverage
Moderator: Elizabeth Hamel, The Henry J. Kaiser Family Foundation
Location: Meeting Room 615 A/B, Sixth Floor

Adding Complexity to an Already Difficult Task: Monitoring the Impact of the Affordable Care Act (ACA) on the Misreporting of Medicaid Coverage
Brett Fried, University of Minnesota
Kathleen Thiede Call, University of Minnesota
Elizabeth Lukanen, University of Minnesota
Giovann Alarcon, State Health Access Data Assistance Center

The Stability of Health Insurance Coverage
Katherine Carman, RAND Corporation

The Effect of Question Characteristics on Support for the Affordable Care Act (2010-2016)
Tianshu Zhao, University of Illinois at Chicago
Timothy P. Johnson, University of Illinois at Chicago

Validating Self-reported Health Insurance Coverage: Results from an Experiment on CPS and ACS Questions
Joanne Pascale, U.S. Census Bureau
Kathleen Thiede Call, University of Minnesota
Angela Fertig, Medica Research Institute
Don Oellerich, U.S. Department of Health & Human Services

Isolating the Effect of the Affordable Care Act: Tracking the Uninsured
Stephanie Marken, The Gallup Organization

Session 8: Panel: When Numbers Aren’t Enough: Supplementing Quantitative Data Collection with Qualitative Insights
Moderator: Jennifer Hunter Childs, U.S. Census Bureau
Location: Meeting Room 602, Sixth Floor

What Drives Public Opinion? Drawing Causal Inference Through Open-ended Probes
Gerson Morales, U.S. Census Bureau

An E-Fax or an EHR? Evaluating the National Electronic Health Records Survey
Paul J. Scanlon, National Center for Health Statistics

Using Text Analysis to Find the Meaning of Respondent Burden
Erica C. YuWright, U.S. Bureau of Labor Statistics

Public Opinion on Drones: A Multimodal Analysis
Jonathan Evans, RTI International

Census Knowledge and Census Participation Among Hispanics
Yazmin Garcia Trejo, U.S. Census Bureau
Concurrent Session J
Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:
Panel: The AAPOR Report on Address-Based Sampling
Moderator: Rachel Harter, RTI International
Location: Meeting Room 400/402, Fourth Floor
Mansour Fahimi, GfK Custom Research
Cameron B. McPhee, American Institutes for Research
Jill Montaquila, Westat
Andrew Zukerberg, National Center for Education Statistics

Session 2:
Alternative Approaches to Measuring Survey Error
Moderator: Jeanette Y. Ziegenfuss, HealthPartners Institute
Location: Meeting Room 406, Fourth Floor
How Big of a Problem is Analytic Error in Secondary Analyses of Survey Data?
Guy Alain S. Aurelien, University of Michigan
Brady T. West, University of Michigan
Joseph W. Sakshaug, University of Manchester

Unit Nonresponse in the 2014 Health & Retirement Study Experimental Modules
LinChiat Chang, www.linchiat.com
Mary Beth Ofstedal, University of Michigan

Using the Planning Database to Plan and Improve the Survey Process
Kathleen M. Kephart, U.S. Census Bureau

Latent Class Assessment of Measurement Error in a Large Scale Panel Survey
Brian Meekins, U.S. Bureau of Labor Statistics
Clyde Tucker, American Institutes of Research

Estimating Components of Mean-squared Error to Evaluate the Benefits of Mixing Data Collection Modes
Caroline Roberts, University of Lausanne
Caroline Vandenplas, Katholieke Universiteit Leuven
Concurrent Session J
Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:
Making Twitter Glitter in Survey Research
Moderator: Jennifer Sauer, AARP
Location: Meeting Room 408, Fourth Floor

Finding Wheat in the Chaff:
Using Twitter to Inform Social Science Research
- Ian S. Thomas, RTI International
- Scott Novak, RTI International
- Gary Zarkin, RTI International
- Martin Duparc, RTI International

Tracking Candidate Favorability on Social Media:
Comparing Twitter Data with a Rolling Cross-section
- Jake R. Dailey, University of Michigan
- Josh Pasek, University of Michigan

Addressing the Demographic Bias on Twitter
- Soroush Vosoughi, MIT Media Lab
- Mina Soltangheis, MIT Media Lab
- Deb Roy, MIT Media Lab
- Russell Stevens, MIT Media Lab

Information Exposure and Sharing Behavior of e-Cigarette Users: Do Survey Responses Correlate with Actual Tweeting Behavior?
- Annice Kim, RTI International
- Jamie Guillory, RTI International
- Brian Bradfield, RTI International
- Paul Ruddle, RTI International
- Y. Patrick Hsieh, RTI International
- Joe Murphy, RTI International

Regularized Correspondence Analysis:
An Ideal Point Model for Massive, Sparse Data with an Application to Twitter
- Solomon Messing, Pew Research Center

Session 4:
Changes and Constants Over Time
Moderator: Meghann Crawford, Siena College Research Institute
Location: Meeting Room 410, Fourth Floor

Continuing to Explore the Relation of Economic and Political Conditions with Government Survey Refusal Rates, 1960 to 2015
- Luke J. Larsen, U.S. Census Bureau
- Joanna Fane Lineback, U.S. Census Bureau
- Benjamin M. Reist, U.S. Census Bureau

Survival Analysis: Estimating Attrition Rates in the NLSY97
- Isabella Velasquez, NORC at the University of Chicago
- Holly Hagerty, NORC at the University of Chicago

Joining & Staying In: Motivations for Panel Participation
- Jenna Levy, Nielsen
- Erin Wittkowski, Nielsen
- Adam Gluck, Nielsen
- Arianne Buckley, Nielsen
- Courtney Mooney, Nielsen

Factors Influencing Recurrent Consent Requests for Biomeasures in a Longitudinal Survey of Older Adults
- Brian M. Wells, University of Michigan

Changes in Labor Market Behavior Due to Panel Conditioning in a German Panel Study
- Ruben L. Bach, Institute for Employment Research (IAB)
- Stephanie Eckman, RTI International
Concurrent Session J
Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 5:
The Mechanics of Election Polls
Moderator: Lisa Drew, two.42.solutions
Location: Meeting Room 412, Fourth Floor

- RAND 2016 Presidential Poll Baseline Data
  Michael S. Pollard, RAND Corporation
  Joshua Mendelsohn, RAND Corporation
  Alerk Amin, RAND Corporation

- Cross-national Comparisons of Polling Accuracy
  Jacob Sohlberg, University of Gothenburg
  Mikael Gilljam, University of Gothenburg

- Rational Giving? Measuring the Effect of Public Opinion Polls on Campaign Contributions
  Dan Cassino, Fairleigh Dickinson University

Session 6:
Health & Health Care: Measurement and Methods
Moderator: Yvonne Shands, SSRS
Location: Meeting Room 616 A/B, Sixth Floor

- It's Getting Late: Improving Completion Rates in Hard-to-Reach Samples
  Jennifer Cantrell, Evaluation Science & Research, Truth Initiative
  Randall K. Thomas, GfK Custom Research
  Alexandria A Smith, Evaluation Science & Research, Truth Initiative
  Valerie F. Williams, Evaluation Science & Research, Truth Initiative
  Elizabeth C. Hair, Evaluation Science & Research, Truth Initiative
  Donna Vallone, Evaluation Science & Research, Truth Initiative

- Measuring Trust in Medical Researchers: A Comparison of Agree-disagree and Construct-specific Scaling Formats
  Ian F. Wall, University of Wisconsin-Madison
  Jennifer Dykema, University of Wisconsin-Madison
  Dorothy Farrar Edwards, University of Wisconsin-Madison

- Health and Health Behavior Differences in Four Communities
  John M. Boyle, ICF International
  Eric Miller, ICF International
  Lew Berman, ICF International
  Jamie Dayton, ICF International
  Ronaldo Iachan, ICF International
  Melanie Courtright, Research Now
  Kartik Pashupati, Research Now

- The Effect of Individual vs. Group Response on Instrument Reliability for a Medical Practice Survey
  Nancy Duda, Mathematica Policy Research
  Dmitriy Poznyak, Mathematica Policy Research

- Contrasting Measures of Health Insurance Literacy and Their Relationship to Health Care Access
  Kathleen Thiede Call, State Health Access Data Assistance Center
  Giovann Alarcon, State Health Access Data Assistance Center
  Alisha Baines Simon, Minnesota Department of Health
  Sarah L. Hagge, Minnesota Department of Health
  Karen A. Turner, State Health Access Data Assistance Center
  Stefan Gildemeister, Minnesota Department of Health
Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7: Interviewer Effects
Moderator: Timothy Triplett, Urban Institute
Location: Meeting Room 615 A/B, Sixth Floor

Interviewer Effects on Response Latencies in a Face-to-Face Interview Survey
Patrick Sturgis, University of Southampton
Gabrielle Durrant, University of Southampton
Olga Maslovskaya, University of Southampton
Ian Brunton-Smith, University of Surrey
Beth Cochran, University of Nebraska-Lincoln
Kristen Olson, University of Nebraska-Lincoln
Jolene D. Smyth, University of Nebraska-Lincoln

Do Interviewer-Respondent Interactions in CAPI and CATI Interviews Show a Difference in Rapport?
Yfke P. Ongena, University of Groningen
Marieke Haan, University of Utrecht

Decomposing the Interviewer Variance Introduced by Standardized and Conversational Interviewing
Brady T. West, University of Michigan
Frederick G. Conrad, University of Michigan
Frauke Kreuter, University of Maryland
Felicitas Mittereder, University of Michigan

Session 8: Panel: Maintaining Data Quality During Fieldwork in International CAPI Surveys
Moderator: Martin Wulfe, MWulfe Consulting
Location: Meeting Room 602, Sixth Floor

Item Response Time in Household Surveys in Developing Countries: A Multinational, Multiregional and Multicultural Perspective
Michael Wild, World Bank Group
Michael Lokshin, World Bank Group

Report on Using CAPI by the MLFD in Tanzania
Niwael Mtui, Ministry of Livestock and Fisheries Development, Tanzania
Michael Rahija, Global Strategy to Improve Agriculture and Rural Statistics (FAO)

Using Mobile Devices for CAPI Data Quality Control in Developing Countries
Carol Place, RTI International
Kathy Mason, RTI International
Matthew (Clark) Letterman, RTI International

CAPI Data Quality in Namibia and Lesotho
Gregory Martin, U.S. Census Bureau

Survey Planning and Logistics in Africa: Catching Up and Setting the Bar High in the 21st Century
Mari Harris, Ipsos Public Affairs

Challenges for Random Probability Sampling in Africa
Virginia Nkwanzu, Ipsos Public Affairs
Sunday, May 15, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

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<td>AAPOR Registration Desk Open</td>
<td>Governor’s Ballroom Prefunction, Fourth Floor</td>
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<td>8:00 a.m. – 11:30 a.m.</td>
<td>Short Course 7: Constructing Rating Scales to Use in Survey Questions</td>
<td>Meeting Room 415 A/B, Fourth Floor</td>
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<td>8:30 a.m. – 10:00 a.m.</td>
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<td>Session 1: Improving the Quality of Online Surveys</td>
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<td>Session 2: Issues in Media &amp; Public Opinion</td>
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<td>Session 3: Methodological Briefs: Measurement Error &amp; Data Quality</td>
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<td>Session 4: Panel: Methodological Challenges and Opportunities in Web Survey Usability Evaluation</td>
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<td>Session 5: Question Order, Question Context and Questionnaire Length</td>
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<td>Session 6: Panel: Global Warming: The National and Global Public Opinion Challenges</td>
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<td>Session 7: Panel: Advances in Adaptive Survey Designs: Developing a Bayesian Perspective</td>
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<td>Session 8: Measuring &amp; Understanding LGBT &amp; Gender Issues</td>
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This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

- **Attitudes & Issues – Substantive**
- **Data Collection (Sampling)**
- **Data Quality**
- **Data Science**
- **Innovations/Emerging Methods**
- **Measurement: Populations and Topics**
- **Measurement: Questionnaires and Interviewing**
- **Multi-cultural, Multi-national and Multi-lingual**
- **Online/Probability/Nonprobability**
- **Politics/Elections**
- **Response**
- **Sampling**
**Sunday, May 15, 2016**

Reminder: AAPOR Sessions are located at the Hilton Austin.

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<td>Session 1:</td>
<td>Assessing Survey Error for Mixed Mode Surveys</td>
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<td>Session 7:</td>
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<td>Session 8:</td>
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Short Course 7 Description
Sunday, May 15, 2016, 8:00 a.m. – 11:30 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Course 7: An Applied Introduction to Structural Equation Modeling for Survey Researchers
Instructors: Sowmya Anand and Isabel Farrar, University of Illinois at Chicago, SRL
Location: Meeting Room 415 A/B, Fourth Floor

Course Overview:
Decisions that researchers make about rating scales can affect the quality of the data collected from surveys. This short course is intended to offer best practices on selecting or constructing scales to use for close-ended questions on surveys, with a view to maximizing the reliability and validity of the data. This course will cover theoretical issues and practical aspects guiding the use of rating scales. Topics covered will include considerations for using various types of rating scales, lengths of rating scales and labels attached to the rating scales. We will also review how characteristics of the task and respondents are additional factors to consider in making decisions about rating scales.

Concurrent Session K
Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Session 1: Improving the Quality of Online Surveys
Moderator: Robert Tortora, ICF International
Location: Meeting Room 400/402, Fourth Floor

Repeat After Me: Effect Replication Across Online Nonprobability Sample Sources
Nicole R. Buttermore, GfK Custom Research
Frances M. Barlas, GfK Custom Research
Randall K. Thomas, GfK Custom Research

Calculating Standard Errors for Nonprobability Samples when Matching to Probability Samples
Adam Lee, ICF International
Randy ZuWallack, ICF International

Assessing the Accuracy of 51 Nonprobability Online Panels and River Samples: A Study of the Advertising Research Foundation 2013 Online Panel Comparison Experiment
Yongwei Yang, Google
Mario Callegaro, Google
Kathrine Chin, Buros Center for Testing
Ana Villar, City University London
Jon A. Krosnick, Stanford University

Bias Reduction Through Rural Coverage for the AmeriSpeak Panel
Steven Pedlow, NORC at the University of Chicago
Jie Zhao, NORC at the University of Chicago

Grids and Online Surveys: Do More Complex Grids Induce Survey Satisficing? Evidence from the Gallup Panel
Mengyang Wang, University of Nebraska–Lincoln
Allan L. McCutcheon, University of Nebraska–Lincoln
Concurrent Session K
Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 2:
**Issues in Media & Public Opinion**

Moderator: Dan Cassino, Fairleigh Dickinson University
Location: Meeting Room 406, Fourth Floor

- Motivated Reasoning in Perceived Credibility of Public Opinion Polls
  - Ozan Kuru, University of Michigan
  - Michael Traugott, University of Michigan
  - Josh Pasek, University of Michigan

- Scientific Attitudes and Media Preferences
  - Natalie Stroud, University of Texas at Austin
  - Kathleen Hall Jamieson, University of Pennsylvania

- Is Social Media the New Forum for Discussions of Online Articles?: A Comparison of Reader Comments on Social Media and in Website-based Comment Sections
  - Ashley M. Schaad, ICF International

- Does the Nightly News Still Matter?: Measuring the Effectiveness of Traditional Media to Mold the Opinion of Influential Americans
  - Orin T. Puniello, Ketchum Global Research & Analytics
  - Marni Zapakin, Ketchum Global Research & Analytics
  - Rebecca Strauss, Ketchum Global Research & Analytics
  - Patrick O’Donnell, Ketchum Global Research & Analytics

- Values Priming and Press Performance: How Media Crises Activate Latent Attitudes and Shape News Evaluations
  - Erik P. Bucy, Texas Tech University
  - Paul D’Angelo, The College of New Jersey

Session 3:
**Methodological Briefs:**

Moderator: Jonathan Wivagg, Westat
Location: Meeting Room 408, Fourth Floor

- Satisficing vs. Optimizing in the Survey Response: An Evaluation of a Concept
  - Duane F. Alwin, Pennsylvania State University

- Analyzing Check-All-That-Apply Responses from Large-scale Surveys
  - Ayrin C. Molefe, American Institutes for Research

- Capturing Social Network Data: A Novel Design from New York City
  - Ahuva Jacobowitz, NYC Department of Housing Preservation and Development
  - Elyzabeth Gaumer, NYC Department of Housing Preservation and Development

- Data Quality and Presentation Choice in Online Surveys: Evaluating the Potential of MaxDiff and Fractional Factorial Design
  - McKenzie Young, Global Strategy Group
  - Andrew Baumann, Global Strategy Group
  - Lyndsey Collins, Global Strategy Group
  - Damla Ergun, Global Strategy Group
  - Michael Smith, Global Strategy Group

- Using a Calendar vs. Frequency Grid in a 2014 National Mail Survey
  - Danielle Battle, American Institutes for Research
  - Rebecca Medway, American Institutes for Research
  - Meghan McQuiggan, American Institutes for Research

- Are Reference Periods Referenced?
  - Gina Shkodriani, Westat

- The Value of Education: Alternatives Using Educational Attainment for Weighting
  - Kristie Healey, ICF International
  - Randy ZuWallack, ICF International
  - Brian Orleans, ICF International
Session 4: Panel: Methodological Challenges and Opportunities in Web Survey Usability Evaluation

Moderator: Lin Wang, U.S. Census Bureau
Location: Meeting Room 410, Fourth Floor

- Cognitive Probing Methods in Usability Testing — Pros and Cons
  Elizabeth Nichols, U.S. Census Bureau

- Association of Eye Tracking with Other Usability Metrics
  Erica Olmsted-Hawala, U.S. Census Bureau

- Making Mobile Web Surveys Accessible
  Lawrence Malakhoff, U.S. Census Bureau

- Usability Testing within Agile Process
  Temika Holland, U.S. Census Bureau

- Exploring Why Web Surveys Take Longer to Complete on Smartphones than PCs: Findings from a Within-subjects Experiment
  Christopher Antoun, U.S. Census Bureau
  Alexandru Cernat, University of Essex

Session 5: Question Order, Question Context and Questionnaire Length

Moderator: Jessica L. Holzberg, U.S. Census Bureau
Location: Meeting Room 412, Fourth Floor

- Satisfied or Dissatisfied? Does Order Matter?
  Jolene D. Smyth, University of Nebraska-Lincoln
  Richard Hull, University of Nebraska-Lincoln

- Question Context Effects on Subjective Well-being Measures
  Sunghee Lee, University of Michigan
  Colleen McClain, University of Michigan

- Instructions in Self-administered Survey Questions: Do They Improve Data Quality or Just Make the Questionnaire Longer?
  Cleo Redline, National Center for Education Statistics
  Andrew Zukerberg, National Center for Education Statistics
  Chelsea Owens, National Center for Education Statistics
  Amy Ho, National Center for Education Statistics

- Investigating Measurement Error through Survey Question Placement
  Ashley R. Wilson, RTI International
  Jennifer Wine, RTI International
  Natasha Janson, RTI International
  John Conzelmann, RTI International
  Emilia Peytcheva, RTI International

- Do Faster Respondents Give Better Answers? Analyzing Response Time in Various Question Scales
  Daniel Goldstein, NYC Department of Housing Preservation and Development
  Kristie Lucking, NYC Department of Housing Preservation and Development
  Jack Jerome, NYC Department of Housing Preservation and Development
  Madeleine Parker, NYC Department of Housing Preservation and Development
  Anne Martin, National Center for Children and Families
Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 6:
Global Warming: The National and Global Public Opinion Challenges

Moderator: Mark A. Schulman, Abt SRBI
Location: Meeting Room 616 A/B, Sixth Floor

Concern and Action: Public Opinion about Global Climate Change around the World
Katie Simmons, Pew Research Center
Jill Carle, Pew Research Center
Richard Wilke, Pew Research Center

Different Survey Organizations, Different Results: Do We Know What Public Opinion is on Global Warming?
Adina Abeles, Stanford University
Jon Krosnick, Stanford University
Bo MacInnis, Stanford University

Can a Progressive Pope Sway Skeptics? Tracking Public Opinion on Pope Francis and Climate Change
Robert Lull, University of Pennsylvania
Heather Akin, University of Pennsylvania
Nan Li, University of Pennsylvania
Ashley Landrum, University of Pennsylvania
Joseph Hilgard, University of Pennsylvania
Katy Barnhart, University of Pennsylvania
Ken Winneg, University of Pennsylvania
Dietram Scheufele, University of Pennsylvania
Kathleen Hall Jamieson, University of Pennsylvania

Finding Common Ground on Global Warming: Results from the October 2015 Yale-George Mason Survey
Geoff Feinberg, Yale University
Seth Rosenthal, Yale University
Anthony Leiserowitz, Yale University
Jennifer Benz, NORC at the University of Chicago
Trevor Tompson, NORC at the University of Chicago

Climate Change: Opinion Formation and the 2016 Election
Gary Langer, Langer Associates

Session 7:
Panel: Advances in Adaptive Survey Designs: Developing a Bayesian Perspective

Moderator: Natalie Shlomo, University of Manchester
Location: Meeting Room 615 A/B, Sixth Floor

A Bayesian Analysis of Mixed-mode Data Collection: Results from Four Case Studies
Lisette Bruin, Statistics Netherlands
Nino Mushkudiani, Statistics Netherlands
Barry Schouten, Statistics Netherlands

Modelling Length and Final Response Outcome of Call Sequences in the Swedish Labour Force Survey
Anton Johansson, Statistics Sweden
Peter Lundquist, Statistics Sweden
Sara Westling, Statistics Sweden
Gabrielle Durrant, University of Southampton

Interventions During Data Collection to Increase Response and Sample Representativeness: A Field Test Experiment and Responsive Design Simulation
Dan Pratt, RTI International
Jeffrey Rosen, RTI International
David Wilson, RTI International
Melissa Cominole, RTI International
Elizabeth Copello, RTI International
Andy Peytchev, University of Michigan

Using Bayesian Methods to Estimate Response Propensity Models During Data Collection
James Wagner, University of Michigan

Improving Response Propensity Estimation for Adaptive Design Interventions at the U.S. Census Bureau
Stephanie Coffey, U.S. Census Bureau
Benjamin M. Reist, U.S. Census Bureau
Concurrent Session K
Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.
Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 8: Measuring & Understanding LGBT & Gender Issues
Moderator: Gretchen McHenry, RTI International
Location: Meeting Room 602, Sixth Floor

- Item Administration Times and Item Nonresponse to the National Health Interview Survey Sexual Identity Question: An Examination of Interviewer Effects
  James M. Dahlhamer, National Center for Health Statistics
  Adena Galinsky, National Center for Health Statistics
  Sarah Joestl, National Center for Health Statistics
  Kristen Miller, National Center for Health Statistics
  Brian Ward, National Center for Health Statistics
  Renee Ellis, U.S. Census Bureau
  Nancy Bates, U.S. Census Bureau

- Examining Public Support for Transgender Rights and Supportive Policies
  Ashley Kirzinger, The Henry J. Kaiser Family Foundation
  Jason Pierceson, University of Illinois Springfield

- Asking About Gender Identity in Surveys
  Frances M. Barlas, GfK Custom Research
  Nicole R. Buttermore, GfK Custom Research
  Mansour Fahimi, GfK Custom Research
  Randall K. Thomas, GfK Custom Research
  Maya Grosul, GfK Custom Research

  Jacob P. Absalon, University of Nebraska-Lincoln

- Sex in Surveys: How the Question Changes the Answer
  Alian Kasabian, University of Nebraska-Lincoln

Concurrent Session L
Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

Session 1: Assessing Survey Error for Mixed-mode Surveys
Moderator: Alan Roshwalb, Ipsos Public Affairs
Location: Meeting Room 400/402, Fourth Floor

- Seasonal Variation and Nonresponse Bias in a Population Survey of Health and Well-being
  Jeanette Y. Ziegenfuss, HealthPartners Institute

- Modeling Representativeness Across Panels
  Carina Cornesse, University of Mannheim
  Tobias Enderle, GESIS – Leibniz Institute for the Social Sciences
  Annelies G. Blom, University of Mannheim

- Within-household Selection in Mail Surveys: Explicit Questions are Better than Cover Letter Instructions
  Kristen Olson, University of Nebraska-Lincoln
  Jolene D. Smyth, University of Nebraska-Lincoln

- The Challenge of Surveying Young Adults: Survey Mode, Age, and Response Rates to the HCAHPS Survey of Hospital Inpatients, 2009-2013
  Marc N. Elliott, RAND Corporation
  William G. Lehrman, Centers for Medicare & Medicaid Services
  Laura A. Giordano, Health Services Advisory Group
  Elizabeth H. Goldstein, Centers for Medicare & Medicaid Services
Concurrent Session L
Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

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Session 2:
Multi-mode Data Collection

Moderator: Mina Miller, Westat
Location: Meeting Room 406, Fourth Floor

Explicit vs. Implicit Data: Comparing Responses from a Web Survey to Behavioral Data Collected Directly from Smartphones
Noble Kuriakose, SurveyMonkey
Abhinav Agrawal, SurveyMonkey
Vincent Yiu, SurveyMonkey

Effects of a Sequential Mixed Mode Panel Design on Nonresponse Error, Measurement Error and Total Survey Error
Mark Trappmann, Institute for Employment Research (IAB)
Joseph W. Sakshaug, University of Manchester
Manfred Antoni, University Mannheim
Reinhard Sauckel, University Mannheim

An Examination of How Survey Mode Affect Eligibility, Response and Health Condition Reporting Rates in Household Surveys and Whether Length of the Questionnaire Mitigates These Results?
Michael J. Stern, NORC at the University of Chicago
Reem Ghandour, Health Resources & Services Administration

What’s Mode Got to Do With It? A Look at Different Interview Methods when Asking the Really Tough Questions
Kriston Koepp, NORC at the University of Chicago
Amanda Abramson, NORC at the University of Chicago
Shelly Plummer, NORC at the University of Chicago

Mixing Modes: Challenges (and Tradeoffs) of Adapting a Mailed Paper Survey to the Web
Sidney Wilkinson-Flicker, American Institutes for Research
Cameron B. McPhee, American Institutes for Research
Rebecca Medway, American Institutes for Research
Ashley Kaiser, American Institutes for Research
Katelyn Cutts, American Institutes for Research

Session 3:
Panel: Eye-tracking in Survey Research

Moderator: Aaron Maitland, Westat
Discussant: Jennifer Romano Bergstrom, Facebook
Location: Meeting Room 408, Fourth Floor

Evaluating Grid Questions for 4th Graders
Aaron Maitland, Westat

Use of Eye-tracking to Measure Response Burden
Ting Yan, Westat
Douglas Williams, Westat

The Effects of Pictorial vs. Verbal Examples on Survey Responses
Hanyu Sun, Westat
Jonas Bertling, Educational Testing Service
Debby Almonte, Educational Testing Service

Respondent Processing of Rating Scales and the Scale Direction Effect
Andrew Caporaso, Westat
Concurrent Session L
Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.
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Session 4: Optimizing Your Web Survey
Moderator: Michael Binder, University of North Florida
Location: Meeting Room 410, Fourth Floor

Have You Taken Your Survey Yet? Optimum Interval for Reminders in Web Panel Surveys
Kirti N. Kanitkar, The Gallup Organization
Diana Liu, The Gallup Organization

Impact of Field Period Length and Contact Attempts on Representativeness for Web Survey
Nick Bertoni, Abt SRBI
Chintan Turakhia, Abt SRBI
Robert Magaw, Abt SRBI
Allison Ackermann, Abt SRBI

Effects of Question Order and Paging in Online Surveys
Jillesa Gebhardt, SurveyMonkey
Noble Kuriakose, SurveyMonkey

Improving Data Quality in a Web Survey of Youth and Teens
Valrie M. Horton, Abt SRBI
Rosaella Branson, Boys & Girls Clubs of America
Benjamin Phillips, Abt SRBI
Elizabeth Fowlkes, Boys & Girls Clubs of America

Session 5: Panel: 2020 Census Methodology
Moderator: Robert Colosi, U.S. Census Bureau
Location: Meeting Room 412, Fourth Floor

2020 Census Operational Design
Robert Colosi, U.S. Census Bureau

Innovations in Frame Development for the 2020 Census
Laura Ferriera, U.S. Census Bureau

Optimizing Self-response for the 2020 Census
Michael Bentley, U.S. Census Bureau

Using Administrative Records to Reduce the Workload for Nonresponse Followup
Scott Konicki, U.S. Census Bureau

2020 Census Content Research
Jennifer Kim, U.S. Census Bureau
Concurrent Session L
Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.
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Session 6:
Current Affairs: U.S. and Abroad
Moderator: Martin Wulfle, MWulfle Consulting
Location: Meeting Room 616 A/B, Sixth Floor

Old Values, New Positions: Republican Reframing of Same-sex Marriage and Its Effects on Within-party Attitudes Pre and Post Obergefell vs. Hodges
Ashley A. Koning, Rutgers University

The Structure of Foreign Policy Attitudes in Comparative Perspective: Evidence from Four Countries
Timothy B. Gravelle, University of Essex
Jason A. Reifler, University of Exeter
Thomas J. Scotto, University of Essex

The DAV Veterans Pulse Survey: An Exploration of Cross-generational Differences in Veteran Attitudes and Opinions
Robert J. Torongo, GfK Custom Research
Ryan Tully, GfK Custom Research
Dan Clare, DAV

Personality, Perceptions of Democracy and Support for Authoritarian Alternatives in Mexico
Sergio C. Wals, University of Nebraska-Lincoln
Alejandro Moreno, Instituto Tecnologico Autonomo de Mexico
Jeffery J. Mondak, University of Illinois Urbana
Damaris J. Canache, University of Illinois Urbana
Dona-Gene Barton, University of Nebraska-Lincoln

Documented or Undocumented? Qualitative Misperceptions about Immigrants in the United States
Daniel E. Herda, Merrimack College

Session 7:
Cell Phones: Flags and States
Moderator: Michelle Edwards, Texas Christian University
Location: Meeting Room 615 A/B, Sixth Floor

The Effects of Sending Advance Letters to Cell Phone Respondents Using Appended Addresses
Kyley McGeeney, Pew Research Center
Courtney Kennedy, Pew Research Center
Jonathan Best, Princeton Survey Research Associates International
Missy Mosher, Survey Sampling International

Across Space and Time: Diving Deeper into Cell Phone Activity Codes
Vanessa Maturo, The Gallup Organization
Stephanie Marken, The Gallup Organization
Missy Mosher, Survey Sampling International

Age-targeted Flags for Use in Stratifying RDD Cell-phone Samples
Xian Tao, NORC at the University of Chicago
Benjamin Skalland, NORC at the University of Chicago
Vicki Pineau, NORC at the University of Chicago
David Yankey, National Center for Immunization and Respiratory Diseases
Zhen Zhao, National Center for Immunization and Respiratory Diseases

Covering Our Most Mobile Users: Identifying Which States are Most Susceptible to Coverage Error and How Sampling Rate Centers in Adjoining States Can Help
Manas Chattopadhyay, The Gallup Organization
Stephanie Marken, The Gallup Organization

Movers and Shakers: Out-of-state Residents in Cell Phone Samples, BRFSS 2014
Pranesh P. Chowdhury, U.S. Department of Health & Human Service
Carol Pierannunzi, Centers for Disease Control and Prevention
Machell Town, Centers for Disease Control and Prevention
William S. Garvin, Centers for Disease Control and Prevention
Concurrent Session L
Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.
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Session 8:
Hot Button Issues in Public Opinion

Moderator: Erik Bucy, Texas Tech University
Location: Meeting Room 602, Sixth Floor

Making It About Morals: Pope Francis Shifts the Climate Change Debate
Ashley R. Landrum, University of Pennsylvania
Robert B. Lull, Annenberg Public Policy Center, University of Pennsylvania
Heather Akin, Annenberg Public Policy Center, University of Pennsylvania
Kathleen Hall Jamieson, Annenberg Public Policy Center, University of Pennsylvania

Walking on the Moon? Conspiratorial Beliefs and Public Resistance to Controversial Science and Technology
Nick Allum, University of Essex
Patrick Sturgis, University of Southampton

Using Choice-based Conjoint Analysis to Inform Message Testing in an Environmental Context
Barry T. Radler, University of Wisconsin-Madison

Measuring the Impact of the Great Recession in Generation X
Jon D. Miller, University of Michigan

Conflicting Thoughts: The Effect of Information on Support for an Increase in the Federal Minimum Wage Level
Alejandra Gimenez
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Data Independence principals are Marc Maynard & Lois Timms-Ferrara formerly of the Roper Center

Contact us: DataIndependence@gmail.com
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